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Int. No. 693-A

By Council Members Dinowitz, Schulman, Louis, Cabán, Restler, Brewer, P. Sanchez, Banks, Narcisse and Gutiérrez

A Local Law to amend the administrative code of the city of New York, in relation to childhood and adolescent vaccinations

Be it enacted by the Council as follows:

Section 1. Chapter 1 of title 17 of the administrative code of the city of New York is amended by adding a new section 17-199.4.1 to read as follows:

§ 17-199.4.1 Education and outreach on childhood and adolescent vaccination. a. Public education and outreach plan. No later than January 1, 2027, the department, in coordination with relevant agencies and stakeholders, shall develop and implement a plan to educate the public on the benefits and importance of childhood and adolescent vaccinations for individuals 18 years of age or younger. In developing such plan, the commissioner shall consider the recommendations made by the American Academy of Pediatrics, American Academy of Family Physicians, American College of Obstetricians and Gynecologists, and American College of Physicians. The department may additionally include in such plan information regarding vaccinations recommended by the Advisory Committee on Immunization Practices or other similar nationally or internationally recognized scientific organizations as determined by the commissioner to be protective of public health. Such plan shall include, at minimum, the establishment of the following:

1. Public education and outreach campaigns on the benefits and importance of childhood and adolescent vaccinations in ZIP codes determined by the department to have the lowest childhood or adolescent vaccination rates;

2. Outreach efforts to relevant medical providers and practices in the city on the benefits and importance of childhood and adolescent vaccinations;

3. Outreach efforts through social media platforms and other means as deemed appropriate by the commissioner addressing the importance of vaccination, including, but not limited to, vaccination against the human papillomavirus, and how to find a healthcare provider for more information on vaccinations;

4. Guidance through social media platforms and other means as deemed appropriate by the commissioner for parents, guardians, or consenting adults about obtaining any such vaccinations in consultation with a medical provider; and

5. An online or web-based portal with information on locations, including, but not limited to, locations operated by or contracted with the department, where individuals may obtain any such recommended vaccinations or related information, and accompanying information regarding whether any such locations provide any such vaccinations regardless of insurance status or ability to pay.

b. Publication and distribution of information. The commissioner shall ensure that the informational materials and outreach created pursuant to the plan established pursuant to subdivision a of this section are easily understood and culturally and linguistically competent and sensitive. The commissioner shall post such materials on the department's website and on the 311 citizen center website in English and in the designated citywide languages, as such term is defined in section 23-1101. Such materials shall also be made available to additional locations as determined by the commissioner, including, but not limited to, medical offices and clinics, community centers funded by the department for youth and community development, and recreation centers operated by the department of parks and recreation.

c. Report. No later than January 1, 2028, and every January 1 thereafter, the commissioner shall submit to the mayor and the speaker of the council and post on its website a report on the implementation of the plan established pursuant to subdivision a of this section. Such report shall include:

1. A summary of the strategies used by the department during the prior year to implement such plan, as

well as a detailed description of the strategies employed by the department to maintain or increase childhood and adolescent vaccination rates;

2. The childhood or adolescent vaccination coverage rates in ZIP codes determined by the department pursuant to paragraph 1 of subdivision a of this section to have the lowest childhood or adolescent vaccination rates, and changes in such rates in each such ZIP code from the prior year;

3. If the commissioner determines not to include in the plan required pursuant to subdivision a of this section any vaccination recommendation by the American Academy of Pediatrics, American Academy of Family Physicians, American College of Obstetricians and Gynecologists, or the American College of Physicians, the reason for such omission; and

4. Policy recommendations to improve childhood and adolescent vaccination rates.

§ 2. This local law takes effect immediately.CP
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