



Legislation Text

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Int. No. 1220

By Council Members Carr, Won, Restler, Brewer, Paladino and Morano

A Local Law to amend the administrative code of the city of New York, in relation to requiring annual reporting by offices of local elected officials and agencies on expenditures for branded materials

Be it enacted by the Council as follows:

Section 1. Chapter 1 of title 6 of the administrative code of the city of New York is amended by adding a new section 6-149 to read as follows:

§ 6-149 Reporting on branded material expenditures. a. Definitions. For purposes of this section, the following terms have the following meanings:

Branded materials. The term “branded materials” means any materials containing the name, logo, or other identifying information of the office of any elected official, any elected official, any agency, or any agency head, intended for distribution to the public for any purpose other than official communications.

Elected official. The term “elected official” means the mayor, comptroller, public advocate, each borough president, each district attorney in the city, and each member of the council.

b. Annual report. The office of each elected official and each agency shall submit an annual report to the speaker of the council and the mayor, and post such report on such office or agency’s website, detailing the total amount of money expended by such office or agency in the previous calendar year on branded materials. Such reports shall be submitted within 60 days of January 1 each year, starting in the year following the year of the effective date of the local law that added this section, and shall include an itemized list of expenditures, including but not limited to the type of branded materials purchased, the quantity purchased, and the cost of

each purchase. Nothing in this subdivision shall be construed to limit or restrict the discretion of any office of an elected official or agency in purchasing or distributing branded materials.

c. Accessibility. Each office of an elected official and each agency shall ensure that reports required under subdivision b of this section are:

1. Stored permanently on, and are publicly accessible from, such office or agency's website; and
2. Provided in a format that permits automated processing.

§ 2. This local law takes effect immediately.

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