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Int. No. 912-B

By Council Members Gutiérrez, Narcisse, Menin, Hudson, Rivera, Gennaro, Abreu, Restler, Cabán, Brooks-Powers, Brannan, Avilés, De La Rosa, Sanchez, Hanif, Marte, Ayala, Schulman, Won and Louis (by request of the Brooklyn Borough President)

A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of health and mental hygiene to develop and distribute parenting resource materials to parents and guardians of newborn children

Be it enacted by the Council as follows:

Section 1. Section 17-168.1, as added by local law 73 for the year 2017, is amended to read as follows:

§ 17-168.1 [Distribution of college savings plan materials within three months of the receipt of the report of any birth. a. Within three months after the receipt of the report of any birth, the department shall provide college savings plan materials described in subdivision b of section 3-209.2 to the parents or guardian of the child, at the address designated for receipt of the child's certificate of registration of birth pursuant to section 17-168.

b. The department shall make such college savings plan materials available on its website in English and each of the designated citywide languages as defined in section 23-1101 of the administrative code.] Resource materials for parents and guardians of newborn children. a. The department shall make available written materials that identify resources available to parents and guardians of newborn children, and shall update such materials periodically and as necessary to ensure accuracy. Such materials shall include information regarding:

1. Essential items needed for the care of a child;

2. Child safety;

3. Breast feeding and child nutrition;

4. Social services programs available to parents or guardians of newborn children, including:

(a) the supplemental nutrition assistance program;

(b) the special supplemental nutrition program for women, infants, and children;

(c) cash assistance;

(d) rental assistance;

(e) food assistance;

(f) child care subsidies; and

(g) any other federal, state, or local program available to parents or guardians of newborn children;

5. Resources available for postpartum care;

6. Support services and groups for parents and guardians of newborn children administered by the city;

7. The child and adolescent vaccine schedule recommended by the federal centers for disease control and prevention;

8. The text or description of laws relating to employment and workplace protections for parents or guardians of newborn children, including such laws relating to reasonable accommodations for lactation; temporary schedule changes; disability benefits; and paid and unpaid leave benefits;

9. College savings plan materials described in subdivision b of section 3-209.2; and

10. Any other information that the commissioner determines could promote awareness of resources relevant to parents or guardians of newborn children.

b. The department shall compile the materials required by this section in consultation with the city commission on human rights, the department of consumer and worker protection, the administration for children's services, the department of social services, relevant taskforces and advisory boards, and any other agency or person the commissioner deems appropriate.

c. Within 30 days following the registration of any birth, the department shall provide the resource

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materials described in subdivision a of this section to the parents or guardians of a newborn child at the address designated for receipt of the child's certificate of registration of birth pursuant to section 17-168. Such resource materials may be distributed by including a card or flyer with a printed code that provides electronic access to such materials. The physical materials distributed pursuant to this subdivision shall also indicate how the recipient may identify their local elected officials.

d. The department shall make such resource materials available on its website in English and each of the designated citywide languages as defined in section 23-1101 of the administrative code.

e. The department shall create and maintain on its website a publicly accessible, searchable directory of (i) community-based organizations that maintain contracts with the department to provide services supporting maternal health and (ii) organizations contracted with agencies and entities consulted pursuant to subdivision b of this section to support maternal health. The directory shall be simultaneously searchable by multiple factors including, but not limited to, location and service provided. The directory shall include the following information regarding the community-based organizations, to the extent known by the department: the services they provide, the languages in which they provide services, and contact and location information for each organization.

§ 2. This local law takes effect 1 year after it becomes law.

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