



Legislation Text

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Int. No. 1001

By Council Members Gutiérrez, Cabán, Hanif, Menin, Brannan, Riley, Ossé, Nurse and Joseph

A Local Law to amend the administrative code of the city of New York, in relation to creating an automated text messaging system to provide participants with important reminders regarding children's health and development

Be it enacted by the Council as follows:

Section 1. Chapter 1 of title 17 of the administrative code of the city of New York is amended by adding a new section 17-168.2 to read as follows:

§ 17-168.2. Automated text messaging system. a. Definitions. For purposes of this section, the following terms have the following meanings:

Child. The term "child" means a person under the age of 18.

Participant. The term "participant" means a parent or legal guardian responsible for a child, who has enrolled in the program established pursuant to subdivision b of this section.

b. System established. The commissioner shall establish an automated text messaging system that would send participants important child health and development reminders including, but not limited to, recommended medical checkups, vaccinations, early childhood education program registration deadlines, and public school registration deadlines.

c. Outreach. The commissioner shall conduct a community based outreach campaign to inform the public of the ability to sign up to receive automated text messages as established by this section. Materials used for such outreach shall be available in all designated citywide languages, as defined in section 23-1101, and any additional languages as determined by the commissioner in consultation with community-based organizations.

d. Private information. In carrying out the requirements of this section the department shall comply with all applicable provisions of federal, state, or local law relating to personal identifying information.

§ 2. This local law takes effect in 120 days.

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