



Legislation Text

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Int. No. 138

By Council Members Brooks-Powers, Brewer, Hudson, Louis and Schulman

A Local Law to amend the administrative code of the city of New York, in relation to sign language public service announcements for persons who are deaf or hard of hearing on LinkNYC kiosks

Be it enacted by the Council as follows:

Section 1. Chapter 4 of title 23 of the administrative code of the city of New York is amended by adding a new section 23-409 to read follows:

§ 23-409 American Sign Language Advertisements. No less than five percent of all programming administered on behalf of the city on payphone kiosks, installed pursuant to a payphone franchise agreement, shall be for the purposes of public service announcements specifically providing information for the benefit of persons who are deaf or hard of hearing. Such public service announcements shall include information communicated in American sign language with accompanying closed captions on the availability of 911 text message transmission capability, as described in section 10-173, shall also include information on the availability of video relay services on payphone kiosks, and may also include:

1. General public service announcements including a translation into American sign language;
2. Public service announcements including a translation into international sign or other sign languages,

based on the sign language used in a community in which a kiosk is located;

3. Commercial advertisements including a translation into American sign language;
4. Commercial advertisements including a translation into international sign or other sign languages;

and

5. Information on accessing, and the availability of, agency resources and services specific to persons

who are deaf or hard of hearing.

§ 2. This local law takes effect 180 days after it becomes law.

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