



Legislation Text

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Int. No. 1006

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A Local Law to amend the administrative code of the city of New York, in relation to providing outreach and education regarding mental health services available through NYC Care and through the New York city health and hospitals corporation

Be it enacted by the Council as follows:

Section 1. Chapter 1 of title 17 of the administrative code of the city of New York is amended by adding a new section 17-199.20 to read as follows:

§ 17-199.20 Mental health services outreach and education. a. Definition. For the purposes of this chapter, the term “NYC Care” means the health care access program initially established by the New York city health and hospitals corporation in August 2019 that guarantees low-cost and no-cost services to New Yorkers who do not qualify for or cannot afford health insurance based on federal guidelines, or any other successor program.

b. Outreach and education. 1. The department, in consultation with the New York city health and hospitals corporation, the mayor’s office of community mental health, and other relevant agencies, shall establish and implement an outreach and education campaign to raise public awareness about the mental health services available to members of NYC Care and through the New York city health and hospital corporation. As part of such campaign, the department shall develop and distribute materials in both electronic and print format detailing such mental health services and how such services may be accessed.

2. The outreach and education campaign required by paragraph 1 of this subdivision shall be conducted via the internet, television, radio, and print media.

3. The materials for the outreach and education campaign required by paragraph 1 of this subdivision shall be made available in English and the designated citywide languages as defined in section 23-1101.

§ 2. This local law takes effect immediately.

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