



Legislation Text

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Int. No. 487

By Council Members Liu, Barron, Clarke, Fidler, Gennaro, Gerson, Jackson, James, Martinez, Nelson, Quinn, Recchia Jr., Sanders Jr., Seabrook, Vann, Weprin, Gonzalez and Lopez

A Local Law to amend the administrative code of the city of New York, in relation to prohibiting or restricting the advertisement and promotion of tobacco products to protect children.

Be it enacted by the Council as follows:

Section 1. Section 27-508.3 of chapter one of title 27 of the administrative code of the city of New York is amended to add new subdivisions c and d, and to renumber current subdivisions c, d and e, to e, f and g, respectively:

§ 27-508.3 Tobacco product advertisement restriction.

* * *

c. It shall be unlawful for any person to place, cause to be placed, to maintain or cause to maintain, a tobacco product advertisement in the interior of a building or structure which is positioned less than three feet from the building or structure's flooring when measured from the advertisement's lowermost edge.

d. It shall be unlawful for any person to place, cause to be placed, to maintain or cause to maintain, a tobacco product advertisement in the interior of a building or structure which is positioned within two feet of any display offering for sale any candy or toy product.

§2. This local law shall become effective 60 days after its enactment.

T.S.F
LS# 1555
October 25, 2004

