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Int. No. 2014

By The Public Advocate (Mr. Williams) and Council Members Kallos and Yeger

A Local Law to amend the administrative code of the city of New York, in relation to developing a college admissions counseling program

Be it enacted by the Council as follows:

Section 1. Chapter 4 of title 21 of the administrative code of the city of New York is amended by adding a new section 21-414 to read as follows:

§ 21-414 College admissions counseling program. a. Definitions. For the purposes of this section, the following terms have the following meanings:

Family. The term "family" means any student's parents or legal guardians whose information is required for the student's successful completion of a college application and related documentation.

Student. The term "student" means any prospective college student under the age of 21 who is enrolled as a junior or senior in high school.

b. Program establishment. On or before January 1, 2021, the department shall develop and administer a program that provides college admissions counseling to students and their families. The program shall:

1. Provide general information regarding the college admissions process and college readiness;

2. Provide a checklist of information required to successfully complete a college application, including related documentation, applicable deadlines and suggested timelines;

3. Provide information regarding how to access and assemble data and official records required to apply to college;

4. Counsel students and families regarding college options, including tips on how to present a

competitive application; and

5. Refer students and families to resources regarding financial aid, scholarships, and other college funding options.

c. Educational outreach. The department shall engage in outreach to inform students and families about the program established pursuant to subdivision b of this section. Such outreach shall include, but is not limited to, posting information about the program on the department's website.

§ 2. This local law takes effect 180 days after it becomes law, except that the commissioner shall take such measures as are necessary for the implementation of this local law, including the promulgation of rules, prior to such date.

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