



Legislation Text

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Int. No. 1471-B

By Council Members Rosenthal, The Speaker (Council Member Johnson), Yeger, Levine, Ayala, Brannan, Rivera, Levin, Powers, Gibson, Kallos, Cornegy, Holden, Cohen, Perkins, Chin, Vallone and Louis

A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of small business services to offer certain business services including training and education

Be it enacted by the Council as follows:

Section 1. Chapter 10 of title 22 of the administrative code of the city of New York is amended by adding a new section 22-1003 to read as follows:

§ 22-1003 Business services including training and education to small businesses. a. The department shall provide business services including training and education to small businesses regarding the following subjects:

1. Business operations, including the establishment and use of technological or other systems to deliver goods or services to customers efficiently, reduce costs, and maximize profits;

2. Marketing, including identifying market opportunities, preparing and executing marketing plans, developing pricing strategies, locating contract opportunities, negotiating contracts, utilizing public relations and advertising techniques, engaging in e-commerce, and retail merchandizing;

3. Compliance obligations, including education about regulatory requirements and assistance in understanding laws and rules applicable to small businesses; and

4. Such other training and education as the commissioner may deem appropriate.

b. The department shall conduct outreach to the small business community in order to advertise such training and education.

c. No later than January 1, 2020, and on or before January 1 annually thereafter, the department shall submit to the mayor and the speaker of the council and post on the department's website an annual report regarding training and education offered to small businesses during the preceding fiscal year pursuant to this section. Such report shall include, but need not be limited to:

1. The total number of business services including training and education offered disaggregated by borough and whether such training and education was offered in multiple languages;

2. A general description of each business services including training and education offered; and

3. The total number of people who participated in each business services including training and education disaggregated by borough.

§ 2. This local law takes effect immediately.

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