



Legislation Text

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Int. No. 1193

By Council Members Lander, Brewer, Chin and Koppell

A Local Law to amend the New York city charter, in relation to increasing independent expenditure disclosure requirements.

Be it enacted by the Council as follows:

Section 1. Subparagraph (b) of paragraph 15 of subdivision a of section 1052 of the New York city charter is amended to read as follows:

(b) Every individual and entity that makes independent expenditures aggregating one thousand dollars or more in support of or in opposition to any candidate in any covered election, or in support of or in opposition to any municipal ballot proposal or referendum, shall be required to disclose such expenditure to the board. In addition, every entity that, in the twelve months preceding a covered election, makes independent expenditures aggregating five thousand dollars or more in support of or in opposition to any candidate in any covered election shall disclose the identity of any entity and its owners, partners, board members, officers, or their equivalents that contributed to the entity reporting the expenditure, and any individual who, in the twelve months preceding the covered election, contributed one thousand dollars or more to the entity reporting the expenditure.

§2. Subparagraph (c) of paragraph 15 of subdivision a of section 1052 of the New York city charter is amended to read as follows:

(c) Any literature, advertisement or other communication in support of or in opposition to any candidate in any covered election that is paid for by an individual or entity making independent expenditures aggregating one thousand dollars or more shall disclose [the name of any individual or entity making the expenditure.]

information as follows:

(i) on any written, typed, or printed communication, or on any internet text or graphical advertising, in a conspicuous size and style, the words “Paid for by” followed by the name of the entity, the name of its owner, chief executive officer or equivalent, its principal business address, the names of its officers, and, following the words “Top Five Donors”, the five largest aggregate donors to such entity in the proceeding twelve months, except that no donor who contributed one thousand dollars or less to the disclosing entity in the twelve months preceding the election shall be included in such disclosure. Such written disclosures shall further include, in a conspicuous size and style the following words: “This advertisement is funded by an independent expenditure, and is not subject to the contribution and expenditure limits of the NYC Campaign Finance Board’s public campaign finance matching program for candidates. More information at nyccfb.info.”;

(ii) on any paid television advertising or paid internet video advertising, clearly spoken, the words “paid for by” followed by the name of the organization, at the beginning or end of the advertisement, and, in a conspicuous size and style, simultaneous with such spoken disclosure, the written words “Paid for by” followed by the name of the entity, and the words “The top five donors to the organization responsible for this advertisement are” followed by a list of the five largest aggregate donors to such entity in the preceding twelve months, except that no donor who contributed one thousand dollars or less to the disclosing entity in the twelve months preceding the election shall be included in such disclosure. Such written disclosures shall further include, in a conspicuous size and style, the following words: “This advertisement is funded by an independent expenditure, and is not subject to the contribution and expenditure limits of the NYC Campaign Finance Board’s public campaign finance matching program for candidates. More information at nyccfb.info.”; and

(iii) on any paid radio advertising, paid internet audio advertising, or automated telephone call, clearly spoken at the end of the advertisement or message, the words “paid for by” followed by the name of the organization, followed by the words “with funding provided by” followed by a list of the five largest aggregate donors to such entity in the preceding twelve months, except that no donor who contributed one thousand

dollars or less to the disclosing entity in the twelve months preceding the election shall be included in such disclosure. In the case of radio or internet advertising covered by this clause that is 15 seconds in duration or shorter, the clearly spoken words “Donor information at www.nyccfb.org” may be included instead of the words “with funding provided by” followed by a list of the five largest aggregate donors in the preceding twelve months.

§3. This local law shall take effect ninety days after its enactment.

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