



## Legislation Text

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Int. No. 782

By Council Members Ulrich, Chin, Dromm, Ferreras, Fidler, Gentile, Jackson, James, Koo, Koppell, Koslowitz, Lander, Levin, Rivera, Rose, Van Bramer, Vann, Williams, Wills, Palma, Greenfield, Vacca, Vallone, Halloran and Oddo

A Local Law to amend the administrative code of the city of New York, in relation to requiring 311 to provide information for victims seeking assistance with identity theft and consumer fraud.

Be it enacted by the Council as follows:

Section 1. Chapter 3 of title 23 of the administrative code of the city of New York is amended by adding a new section 23-303 to read as follows:

§ 23-303. Identity Theft and Consumer Fraud Assistance.

a. Definitions. For the purposes of this section:

1. “Consumer fraud” shall mean fraudulent, misleading, deceptive or illegal trade practices, including but not limited to those proscribed by Article 22-A of the New York State General Business Law;

2. “Identity theft” shall mean the unlawful use of an individual's personal identification information, including but not limited to the unlawful acts proscribed by sections one hundred and ninety point seventy-eight through one hundred and ninety point eighty-three of the New York State Penal Law; and

3. “Personal identification information” shall mean a person's name, address, telephone number, date of birth, driver's license number, social security number, mother's maiden name, financial services account number or code, savings account number or code, checking account number or code, credit card account number or code, debit card number or code, automated teller machine number or code, taxpayer identification number, signature or copy of a signature, electronic signature, fingerprint, retinal image or iris image, or any other information that may be used alone or in conjunction with other such information to assume the identity of another person.

b. Assistance Requirement. Operators of the 311 system shall inform any caller seeking assistance as a victim of identity theft or consumer fraud of the number of the caller’s local police precinct and local district attorney office.

§2. This local law shall take effect ninety days after its enactment.