



Legislation Details

File #: Int 0645-2024 **Version:** * **Name:** Establishing a pilot program to match small businesses with social media content creators for assistance with marketing and advertising, and providing for the repeal of such provisions upon the expiration thereof.

Type: Introduction **Status:** Committee
In control: Committee on Small Business

On agenda: 3/7/2024

Enactment date: **Enactment #:**

Title: A Local Law in relation to establishing a pilot program to match small businesses with social media content creators for assistance with marketing and advertising, and providing for the repeal of such provisions upon the expiration thereof

Sponsors: Kevin C. Riley, Althea V. Stevens, Shahana K. Hanif, Julie Won, Oswald Feliz, Yusef Salaam, Amanda Farías, Carmen N. De La Rosa, Nantasha M. Williams

Indexes: Report Required, Sunset Date Applies

Attachments: 1. Summary of Int. No. 645, 2. Int. No. 645, 3. March 7, 2024 - Stated Meeting Agenda, 4. Hearing Transcript - Stated Meeting 3-7-24

Date	Ver.	Action By	Action	Result
3/7/2024	*	City Council	Introduced by Council	
3/7/2024	*	City Council	Referred to Comm by Council	