



## Legislation Details

<b>File #:</b>	Res 0101-2024	<b>Version:</b>	*	<b>Name:</b>	Predatory Marketing Prevention Act (S7487C).
<b>Type:</b>	Resolution	<b>Status:</b>		<b>Status:</b>	Committee
		<b>In control:</b>		<b>In control:</b>	Committee on Children and Youth
<b>On agenda:</b>	2/28/2024				
<b>Enactment date:</b>		<b>Enactment #:</b>			
<b>Title:</b>	Resolution calling upon the New York State Legislature to pass, and the Governor to sign, the Predatory Marketing Prevention Act (S7487C), which relates to false or misleading advertisements of food and food products; provides factors to determine whether an advertisement is false or misleading; provides for enforcement and a private right of action.				
<b>Sponsors:</b>	Crystal Hudson				
<b>Indexes:</b>					
<b>Attachments:</b>	1. Res. No. 101, 2. February 28, 2024 - Stated Meeting Agenda, 3. Hearing Transcript - Stated Meeting 2-28-24				

Date	Ver.	Action By	Action	Result
2/28/2024	*	City Council	Introduced by Council	
2/28/2024	*	City Council	Referred to Comm by Council	