



## Legislation Details

<b>File #:</b>	Res 0268-2004	<b>Version:</b>	*	<b>Name:</b>	Nielsen Media Research to delay the introduction of Local People Meter service in the NYC media market.
<b>Type:</b>	Resolution	<b>Status:</b>		<b>In control:</b>	Filed Committee on Consumer Affairs
<b>On agenda:</b>	4/1/2004				
<b>Enactment date:</b>		<b>Enactment #:</b>			
<b>Title:</b>	Resolution calling upon Nielsen Media Research to delay the introduction of Local People Meter service in the New York City media market until such time as sufficient studies have been conducted to ensure fair and accurate counting of all New York City viewers regardless of race, ethnicity or national origin.				
<b>Sponsors:</b>	Hiram Monserrate, Maria Baez, Charles Barron, Lewis A. Fidler, Helen D. Foster, Sara M. Gonzalez, Letitia James, G. Oliver Koppell, Margarita Lopez, Annabel Palma, Christine C. Quinn, James Sanders, Jr., Albert Vann, Robert Jackson, John C. Liu, Betsy Gotbaum, Larry B. Seabrook				
<b>Indexes:</b>					
<b>Attachments:</b>	1. Committee Report 4/19, 2. Hearing Transcript 4/19, 3. Committee Report 5/25, 4. Hearing Transcript 5/25				

Date	Ver.	Action By	Action	Result
4/1/2004	*	City Council	Introduced by Council	
4/1/2004	*	City Council	Referred to Comm by Council	
4/19/2004	*	Committee on Consumer Affairs	Laid Over by Committee	
4/19/2004	*	Committee on Consumer Affairs	Hearing Held by Committee	
5/25/2004	*	Committee on Consumer Affairs	Hearing Held by Committee	
5/25/2004	*	Committee on Consumer Affairs	Laid Over by Committee	
12/31/2005	*	City Council	Filed (End of Session)	