

Whereas, The City of New York, renowned as the business capital of the world, is also a City where economic prosperity is disproportionately apparent in and around various communities; and

Whereas, The adoption of these principles would help companies to begin to change the culture of exclusion that exists in many of their organizations and to start the process of instituting more inclusive, equitable and just practices and policies; and

Whereas, Businesses such as Colgate-Palmolive, Ford Motor Company, Pfizer, Inc., Proctor & Gamble and many others have endorsed and/or implemented the principles; and

Whereas, Local governments such as the Detroit City Council and the City of Atlanta have adopted the principles; and

Whereas, The City of New York, given its diversity and resources should be at the forefront of this movement; now, therefore be it

Resolved, That the Mayor of the City of New York formally endorse the Global Sullivan Principles of corporate social responsibility, and to strongly encourage corporations and others doing business with the City to endorse and implement these principles.

LS # 3297
Afn