



Legislation Details (With Text)

File #: Int 1471-2019 **Version:** B **Name:** Requiring the dept of small business services to offer certain business services including training and education.

Type: Introduction **Status:** Enacted
In control: Committee on Small Business

On agenda: 3/13/2019

Enactment date: 8/23/2019 **Enactment #:** 2019/156

Title: A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of small business services to offer certain business services including training and education

Sponsors: Helen K. Rosenthal, Corey D. Johnson, Kalman Yeger, Mark Levine, Diana I. Ayala, Justin L. Brannan, Carlina Rivera, Stephen T. Levin, Keith Powers, Vanessa L. Gibson, Ben Kallos, Robert E. Cornegy, Jr., Robert F. Holden, Andrew Cohen, Bill Perkins, Margaret S. Chin, Paul A. Vallone, Farah N. Louis

Indexes: Report Required

Attachments: 1. Summary of Int. No. 1471-B, 2. Summary of Int. No. 1471-A, 3. Summary of Int. No. 1471, 4. Int. No. 1471, 5. March 13, 2019 - Stated Meeting Agenda with Links to Files, 6. Hearing Transcript - Stated Meeting 3-13-19, 7. Minutes of the Stated Meeting - March 13, 2019, 8. Committee Report 3/18/19, 9. Hearing Testimony 3/18/19, 10. Hearing Transcript 3/18/19, 11. Proposed Int. No. 1471-A - 6/6/19, 12. Proposed Int. No. 1471-B - 8/2/19, 13. Committee Report 7/22/19, 14. Hearing Transcript 7/22/19, 15. July 23, 2019 - Stated Meeting Agenda with Links to Files, 16. Hearing Transcript - Stated Meeting 7-23-19, 17. Minutes of the Stated Meeting - July 23, 2019, 18. Int. No. 1471-B (FINAL), 19. Fiscal Impact Statement, 20. Legislative Documents - Letter to the Mayor, 21. Local Law 156

Date	Ver.	Action By	Action	Result
3/13/2019	*	City Council	Introduced by Council	
3/13/2019	*	City Council	Referred to Comm by Council	
3/18/2019	*	Committee on Small Business	Laid Over by Committee	
3/18/2019	*	Committee on Small Business	Hearing Held by Committee	
7/22/2019	*	Committee on Small Business	Hearing Held by Committee	
7/22/2019	*	Committee on Small Business	Amendment Proposed by Comm	
7/22/2019	*	Committee on Small Business	Amended by Committee	
7/22/2019	B	Committee on Small Business	Approved by Committee	Pass
7/23/2019	B	City Council	Approved by Council	Pass
7/23/2019	B	City Council	Sent to Mayor by Council	
8/23/2019	B	Administration	City Charter Rule Adopted	
8/27/2019	B	City Council	Returned Unsigned by Mayor	

Int. No. 1471-B

By Council Members Rosenthal, The Speaker (Council Member Johnson), Yeger, Levine, Ayala, Brannan, Rivera, Levin, Powers, Gibson, Kallos, Cornegy, Holden, Cohen, Perkins, Chin, Vallone and Louis

A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of small business services to offer certain business services including training and education

Be it enacted by the Council as follows:

Section 1. Chapter 10 of title 22 of the administrative code of the city of New York is amended by adding a new section 22-1003 to read as follows:

§ 22-1003 Business services including training and education to small businesses. a. The department shall provide business services including training and education to small businesses regarding the following subjects:

1. Business operations, including the establishment and use of technological or other systems to deliver goods or services to customers efficiently, reduce costs, and maximize profits;

2. Marketing, including identifying market opportunities, preparing and executing marketing plans, developing pricing strategies, locating contract opportunities, negotiating contracts, utilizing public relations and advertising techniques, engaging in e-commerce, and retail merchandizing;

3. Compliance obligations, including education about regulatory requirements and assistance in understanding laws and rules applicable to small businesses; and

4. Such other training and education as the commissioner may deem appropriate.

b. The department shall conduct outreach to the small business community in order to advertise such training and education.

c. No later than January 1, 2020, and on or before January 1 annually thereafter, the department shall submit to the mayor and the speaker of the council and post on the department's website an annual report regarding training and education offered to small businesses during the preceding fiscal year pursuant to this section. Such report shall include, but need not be limited to:

1. The total number of business services including training and education offered disaggregated by borough and whether such training and education was offered in multiple languages;

2. A general description of each business services including training and education offered; and

3. The total number of people who participated in each business services including training and education disaggregated by borough.

§ 2. This local law takes effect immediately.

DFC/IB
LS #9383
06/18/2019, 10:41 pm