



Legislation Details (With Text)

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Int. No. 1023

By Council Members Cabrera, Rose, Maisel and Ayala

A Local Law to amend the administrative code of the city of New York, in relation to requiring signage at cashless retail establishments

Be it enacted by the Council as follows:

Section 1. Subchapter 2 of Chapter 5 of title 20 of the administrative code of the city of New York is amended by adding a new section 20-708.2:

§ 20-708.2 Signage required for cashless retail establishments. a. A retail establishment that does not accept payment in cash from customers shall clearly and conspicuously post signage stating such establishment’s cashless policy at all customer entrances to such establishment. Where there are no such entrances or where posting of signage at such entrances is not permitted, inconspicuous or impracticable, then

such establishment shall post such signage in the area approaching or adjacent to the cashier or payment kiosk.
The department may promulgate such rules and regulations as it deems necessary to implement and enforce this section.

b. Penalties. Any person violating this section is liable for a civil penalty of not more than \$250 for the first violation and a civil penalty of not more than \$500 for each succeeding violation.

§ 2. Section 20-711 of the administrative code of the city of New York, as amended by local law 84 for the year 1991, is amended as follows:

§ 20-711 Penalties. Any person who shall violate the provisions of section 20-708 or section 20-709 hereof or rules promulgated pursuant to this subchapter, other than the provisions of [section]sections 20-708.1, 20-708.2 or rules promulgated under such [section]sections, shall pay a civil penalty of not less than twenty-five dollars nor more than two hundred fifty dollars for each violation and shall, upon conviction thereof, be punished by a fine of not less than twenty-five dollars nor more than two hundred fifty dollars for each violation. For the purposes of this section, each group of identical consumer commodities for which on any single day the total selling price or price per measure is not displayed in accordance with section 20-708 or section 20-709 or rules promulgated pursuant to this subchapter, other than the provisions of [section]sections 20-708.1, 20-708.2 or rules promulgated under such [section]sections, shall be considered a single violation.

§ 3. This local law takes effect 120 days after it becomes law.

BAM
LS 5206
3/6/2018