



## Legislation Details (With Text)

**File #:** Int 1086-2016 **Version:** A **Name:** Requiring the dept of consumer affairs to provide seniors with outreach and education regarding consumer protection issues.

**Type:** Introduction **Status:** Enacted  
**In control:** Committee on Consumer Affairs

**On agenda:** 2/24/2016

**Enactment date:** 8/31/2016 **Enactment #:** 2016/100

**Title:** A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of consumer affairs to provide seniors with outreach and education regarding consumer protection issues

**Sponsors:** Chaim M. Deutsch, Rafael L. Espinal, Jr., Melissa Mark-Viverito, Annabel Palma, Inez E. Dickens, Deborah L. Rose, Vincent J. Gentile, Ydanis A. Rodriguez, Carlos Menchaca, Brad S. Lander, James G. Van Bramer, Helen K. Rosenthal, Corey D. Johnson, Ruben Wills, Andrew Cohen, Margaret S. Chin, Daniel Dromm, Stephen T. Levin, Karen Koslowitz, Paul A. Vallone, Ben Kallos, Eric A. Ulrich

**Indexes:** Oversight

**Attachments:** 1. Legislative History Report, 2. Summary of Int. No. 1086, 3. Int. No. 1086 - 2/24/16, 4. February 24, 2016 - Stated Meeting Agenda with Links to Files, 5. Committee Report 6/16/16, 6. Hearing Testimony 6/16/16, 7. Hearing Transcript 6/16/16, 8. Proposed Int. No. 1086-A - 8/11/16, 9. Committee Report 8/16/16, 10. Hearing Transcript 8/16/16, 11. August 16, 2016 - Stated Meeting Agenda with Links to Files, 12. Fiscal Impact Statement, 13. Int. No. 1086-A (FINAL), 14. Hearing Transcript - Stated Meeting 8-16-16, 15. Mayor's Letter, 16. Minutes of the Stated Meeting - August 16, 2016, 17. Local Law 100

Date	Ver.	Action By	Action	Result
2/24/2016	*	City Council	Introduced by Council	
2/24/2016	*	City Council	Referred to Comm by Council	
6/16/2016	*	Committee on Consumer Affairs	Hearing Held by Committee	
6/16/2016	*	Committee on Consumer Affairs	Amendment Proposed by Comm	
6/16/2016	*	Committee on Consumer Affairs	Laid Over by Committee	
8/16/2016	*	Committee on Consumer Affairs	Hearing Held by Committee	
8/16/2016	*	Committee on Consumer Affairs	Amendment Proposed by Comm	
8/16/2016	*	Committee on Consumer Affairs	Amended by Committee	
8/16/2016	A	Committee on Consumer Affairs	Approved by Committee	Pass
8/16/2016	A	City Council	Approved by Council	Pass
8/16/2016	A	City Council	Sent to Mayor by Council	
8/31/2016	A	Mayor	Hearing Held by Mayor	
8/31/2016	A	Mayor	Signed Into Law by Mayor	
8/31/2016	A	City Council	Recved from Mayor by Council	

Int. No. 1086-A

By Council Members Deutsch, Espinal, the Speaker (Council Member Mark-Viverito), Palma, Dickens, Rose,

Gentile, Rodriguez, Menchaca, Lander, Van Bramer, Rosenthal, Johnson, Wills, Cohen, Chin, Dromm, Levin, Koslowitz, Vallone, Kallos and Ulrich

A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of consumer affairs to provide seniors with outreach and education regarding consumer protection issues

Be it enacted by the Council as follows:

Section 1. Subchapter 1 of chapter 5 of title 20 of the administrative code of the city of New York is amended by adding a new section 20-706.3 to read as follows:

§ 20-706.3 Outreach and education on consumer protection for seniors. a. Definitions. For purposes of this section:

Naturally Occurring Retirement Community. The term “naturally occurring retirement community” means an apartment building, housing complex, or housing development, as identified by the department for the aging: (i) that was not originally built for senior citizens; (ii) that is not restricted in admissions solely to seniors; and (iii) where at least 2,500 senior citizens reside or at least 50 percent of the dwelling units are occupied by one or more senior citizens.

Senior Center. The term “senior center” shall have the same meaning as provided by section 21-201.

b. The commissioner, in consultation with the commissioner for the aging, shall establish and engage in outreach and education efforts that are tailored to individuals ages 60 years and older. Such outreach and education shall relate to consumer issues that are likely to affect individuals ages 60 and older including, but not limited to: (i) telemarketing and internet fraud; (ii) social security, medicare and healthcare fraud; (iii) reverse mortgage products; and (iv) investment schemes. Such outreach and education shall also provide information related to the department’s office of financial empowerment and its financial education providers, as well as information on how to report fraudulent activity. The outreach and education required by this section shall commence on December 1, 2016 and shall include, but not be limited to, educational materials that shall be made available on the department’s website on or before such date, and submitted to the commissioner for

the aging no later than December 1, 2016. The educational materials made available on the department's website pursuant to this section shall be made available in English and in the six languages most commonly spoken by limited English proficient individuals in the city as determined by the department of city planning. The commissioner shall review the educational materials made available on the department's website, update the educational materials as needed, and submit any such updated materials to the commissioner for the aging annually as needed.

c. The commissioner for the aging shall make best efforts to ensure that the materials required by subdivision b of this section are made available at every senior center and naturally occurring retirement community as soon as practicable.

§ 2. This local law takes effect immediately.

ENB/LUR

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