



## Legislation Details (With Text)

**File #:** Res 1793-2013      **Version:** \*      **Name:** Stop Deceptive Advertising in Women's Services Act.  
**Type:** Resolution      **Status:** Adopted  
**In control:** Committee on Women's Issues

**On agenda:** 6/12/2013

**Enactment date:**      **Enactment #:**

**Title:** Resolution calling upon the United States Congress to pass and the President to sign the "Stop Deceptive Advertising in Women's Services Act."

**Sponsors:** Christine C. Quinn, Jessica S. Lappin, Julissa Ferreras-Copeland, Rosie Mendez, Maria Del Carmen Arroyo, Gale A. Brewer, Margaret S. Chin, Leroy G. Comrie, Jr., Inez E. Dickens, Daniel Dromm, Mathieu Eugene, Robert Jackson, Letitia James, G. Oliver Koppell, Karen Koslowitz, Brad S. Lander, Annabel Palma, Domenic M. Recchia, Jr., Donovan J. Richards, Deborah L. Rose, Melissa Mark-Viverito

**Indexes:**

**Attachments:** 1. Committee Report, 2. Hearing Transcript, 3. Hearing Testimony, 4. Hearing Transcript - Stated Meeting 6-26-13

Date	Ver.	Action By	Action	Result
6/12/2013	*	City Council	Introduced by Council	
6/12/2013	*	City Council	Referred to Comm by Council	
6/26/2013	*	Committee on Women's Issues	Hearing Held by Committee	
6/26/2013	*	Committee on Women's Issues	Approved by Committee	Pass
6/26/2013	*	City Council	Approved, by Council	Pass

### Res. No. 1793

Resolution calling upon the United States Congress to pass and the President to sign the "Stop Deceptive Advertising in Women's Services Act."

By The Speaker (Council Member Quinn) and Council Members, Lappin, Ferreras, Mendez, Arroyo, Brewer, Chin, Comrie, Dickens, Dromm, Eugene, Jackson, James, Koppell, Koslowitz, Lander, Palma, Recchia, Richards, Rose and Mark-Viverito

Whereas, Crisis pregnancy centers (CPCs) are facilities that use deceptive advertising to give the false impression that they provide abortion services when in fact they attempt to dissuade women who may be pregnant from choosing abortion or emergency contraception; and

Whereas, Many of these centers are designed to look like medical facilities but do not provide abortion, emergency contraception, prenatal care or referrals for any of these; and

Whereas, Instead, CPCs often give false information about the dangers of abortion and show disturbing videos about abortion or graphic photos of aborted fetuses to further an anti-abortion agenda; and

Whereas, According to Legal Momentum, CPCs were initially an ad-hoc and scattered anti-abortion response to the legalization of abortion following the Roe v. Wade court decision but are now highly organized, heavily funded, and outnumber actual abortion clinics in the nation; and

Whereas, In 2009, in response to growing concerns about CPCs, volunteers for the NARAL Pro-Choice New York Foundation decided to conduct an undercover investigation of CPCs in New York City and found that many CPCs in New York City consistently provide misinformation and seek to manipulate and scare the women who turn to them for care; and

Whereas, Although the operators of these centers are entitled under the law to express their own viewpoint on abortion, deceptive advertising is not a protected right; and

Whereas, H.R. 2030/S.981, introduced by Representative Carolyn Maloney (D-NY) and Senator Robert Menendez (D-NJ) on May 16, 2013, also known as the Stop Deceptive Advertising in Women's Services Act, is legislation that would prohibit deceptive advertising of abortion services; and

Whereas, Specifically, the Act would require the Federal Trade Commission (FTC) to promulgate rules to prohibit, as an unfair and deceptive act or practice, a CPC from advertising as a provider of abortion services when it does not in fact provide such services; and

Whereas, Deceptive practices that delay the access of abortion or emergency contraception create increased health risks and financial burdens, and may eliminate a woman's ability to obtain these services altogether, thereby severely limiting her reproductive health options; now, therefore, be it

Resolved, That the Council of the City of New York calls upon the United States Congress to pass and the President to enact the "Stop Deceptive Advertising in Women's Services Act."

JP

6/5/13  
LS # 4801