

The New York City Council

City Hall New York, NY 10007

Legislation Text

File #: Int 0458-2014, Version: A

Int. No. 458-A

By Council Members Treyger, Barron, Constantinides, Espinal, Gentile, King, Rodriguez, Van Bramer, Gibson, Kallos, Lander, Levin, Vallone and the Public Advocate (Ms. James)

A Local Law to amend the administrative code of the city of New York, in relation to requiring the department of consumer affairs to provide young adults with outreach and education regarding consumer protection issues.

Be it enacted by the Council as follows:

Section 1. The administrative code of the city of New York is amended by adding a new section 20-706.1 to read as follows:

§ 20-706.1 Outreach and education on consumer protection issues for young adults. The commissioner shall establish and engage in outreach and education efforts that are tailored to individuals ages sixteen to twenty-four. Such outreach and education shall concern consumer issues that are likely to affect individuals ages sixteen to twenty-four including, but not limited to: (a) credit card debt; (b) student loans; and (c) leasing or purchasing a motor vehicle. Such outreach and education shall also provide information related to the department's office of financial empowerment and its financial education providers. The outreach and education required by this section shall commence on September 1, 2015 and shall include educational materials that shall be made available on the department's website, and submitted to the chancellor of the New York city department of education and the chancellor of the city university of New York no later than September 1, 2015. The educational materials made available on the department's website pursuant to this section shall be made available in English and in the six languages most commonly spoken by limited English proficient individuals in the city as determined by the department of city planning. The commissioner shall update the educational materials made available on the department's website on an annual basis and submit

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such updated materials each year to the chancellor of the New York city department of education and the chancellor of the city university of New York.

§ 2. This local law shall take effect immediately.

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