



Legislation Text

File #: Res 1780-2001, **Version:** *

Res. No. 1780

Resolution calling upon the Department of Consumer Affairs to conduct the "Passover Kosher Market Basket Survey" in a timely fashion and encouraging consumers to use this information to choose stores that keep their holiday prices in line with their year round prices.

By Council Members Eisland, Berman, Fisher, Freed, Koslowitz, Linares, Michels, Moskowitz, Nelson, Quinn, Reed, Warden and The Public Advocate (Mr.Green); also Council Members DiBrienza, Harrison, Leffler, McCaffrey, O'Donovan, Provenzano, Robles, Rodriguez, Wooten and Abel

Whereas, In preparation for the Passover seder, which this year begins at sundown on April 7th, families will begin shopping for their holiday products in the coming weeks; and

Whereas, In the past, manufacturers and retailers have taken advantage of those who celebrate this special holiday by sometimes raising the prices of Passover foods in the period immediately preceding Passover; and

Whereas, Since its inception, at the request of the Council fifteen years ago, the "Passover Kosher Market Basket Survey" has been of tremendous benefit to consumers in helping them to comparison shop; and

Whereas, Encouraging customers to comparative shop and providing them with average price information for staple Passover foods has, surveys indicate, effectively addressed the practice of increasing prices for "Kosher for Passover" foods; and

Whereas, Palm cards, distributed by Council Members, containing information gathered by the Department of Consumer Affairs as to the average prices of holiday products, are of great assistance to shoppers as they compare the prices of those products; and

Whereas, The "Passover Kosher Market Basket Survey" has sent a strong and clear message that the prices of Passover products are being closely observed; now, therefore, be it

Resolved, That the Council calls upon the Department of Consumer Affairs to conduct the "Passover Kosher Market Basket Survey" in a timely fashion and encourages consumers to use this information to choose stores that keep their holiday prices in line with their year round prices.