



Legislation Text

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Int. No. 365

By Council Members Weprin, Gennaro, Monserrate, Comrie, Fidler, Martinez, Quinn, Serrano, Gerson and Gioia; also Council Member Gentile

A Local Law to amend the administrative code of the city of New York, in relation to the permissible printing, imprinting, or stenciling on sign awnings and street canopies.

Be it in enacted by the Council as follows:

Section 1. Subdivision e of section 19-124 of the administrative code of the city of New York is amended to read as follows:

§19-124 e. Advertising prohibited. It shall be unlawful to paint, print, stencil or otherwise erect, attach or maintain any advertising sign, picture, flag, banner, side curtain or other device upon any canopy except that it shall be lawful to paint, imprint or stencil directly upon a canopy, within the character and area limitation prescribed by the zoning resolution of the city, the house or street number and/or firm name or duly filed trade name limited to identification [and excluding] , including telephone number, logo and any descriptive words contained in such firm name of duly filed trade name tending to advertise the business conducted in such premises.

§2. This local law shall take effect immediately after its enactment into law.

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