

The New York City Council

Legislation Details

File #: Int 1246-2023 Version: * Name: Establishing a pilot program to match small

businesses with social media content creators for assistance with marketing and advertising, and providing for the repeal of such provisions upon the

expiration thereof.

Type: Introduction Status: Filed (End of Session)

In control: Committee on Small Business

On agenda: 11/2/2023

Enactment date: Enactment #:

Title: A Local Law in relation to establishing a pilot program to match small businesses with social media

content creators for assistance with marketing and advertising, and providing for the repeal of such

provisions upon the expiration thereof

Sponsors: Kevin C. Riley, Farah N. Louis, Althea V. Stevens, Shahana K. Hanif

Indexes: Report Required, Sunset Date Applies

Attachments: 1. Summary of Int. No. 1246, 2. Int. No. 1246, 3. November 2, 2023 - Stated Meeting Agenda, 4.

Hearing Transcript - Stated Meeting 11-2-23, 5. Minutes of the Stated Meeting - November 2, 2023

Date	Ver.	Action By	Action	Result
11/2/2023	*	City Council	Introduced by Council	
11/2/2023	*	City Council	Referred to Comm by Council	
12/31/2023	*	City Council	Filed (End of Session)	