



Legislation Text

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Int. No. 157

By the Speaker (Council Member Miller) and Council Members Brewer, Comrie, Gennaro, Gerson, Koppell, Martinez, Moskowitz, Quinn, Reyna, Sanders, Sears and Vallone

A Local Law to amend the administrative code of the city of New York, in relation to prohibiting the operation, standing or parking of mobile billboards.

Be it enacted by the Council as follows:

Section 1. Subchapter 3 of chapter 1 of title 19 is amended by adding thereto a new section 19-180 to read as follows:

19-180 Mobile billboard prohibition. a. For purposes of this section: (i) The term “mobile billboard” shall mean any motor vehicle or trailer which is not designed or constructed to transport property and which displays or has affixed to it in any manner any writing or pictorial representation other than those required by law;

(ii) The term “trailer” shall mean any vehicle not propelled by its own power drawn by a motor vehicle, except motorcycle side-cars, vehicles being towed by a non-rigid support and vehicles designed and primarily used for other purposes and only occasionally drawn by such motor vehicle.

b. The operation, standing or parking of a mobile billboard on any city street is prohibited.

c. A violation of subdivision b of this section shall be a traffic infraction and shall be punishable in accordance with section 1800 of the vehicle and traffic law. Any person who is found guilty of operating a mobile billboard on any street shall be subject to a fine of not less than three hundred dollars. Such person shall also be liable for a civil penalty of not less than five hundred dollars nor more than one thousand dollars for a first violation; a civil penalty of not less than one thousand dollars not more than two thousand dollars for a second violation; a civil penalty of not less than two thousand dollars nor more than five thousand dollars for a third violation; and a civil penalty of not less than five thousand dollars nor more than ten thousand dollars for a fourth violation or any subsequent violation. Such civil penalties may be recovered in a proceeding before the traffic violations bureau.

d. The provisions of this section shall be enforced by the department and the police department.

§2. This local law shall take effect immediately after it is enacted into law.

