CITY COUNCIL
CITY OF NEW YORK

----- X

TRANSCRIPT OF THE MINUTES

of the

COMMITTEE ON SMALL BUSINESS

----- X

August 13, 2020 Start: 10:16 a.m. Recess: 2:28 p.m.

HELD AT: REMOTE HEARING - VIRTUAL ROOM 1

B E F O R E: Mark Gjonaj

Chairperson

COUNCIL MEMBERS: Mark Gjonaj

Stephen T. Levin Bill Perkins Ydanis Rodriguez Helen K. Rosenthal Francis P. Moya

Keith Powers

Donovan J. Richards

A P P E A R A N C E S (CONTINUED)

Jonnel Doris Commissioner New York City Department of Small Business Services

Christian Klossner Executive Director Mayor's Office of Special Enforcement

Andrew Rigie

Robert Bookman

Josh Gold

Kathleen Reilly

Andrew Ding

Evan Franca

Andrew Schnippers

George Constantino

Maria Diaz

Adam Farbiage

testimony@council.nyc.gov. That's

testimony@council.nyc.gov. We are ready to begin.

23

24

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON GJONAJ: [gavel] Thank you for joining our virtual hearing today on Intro 1958 and two preconsidered Intros. We are joined today by the Speaker, Corey Johnson, and I thank him for his leadership in supporting local restaurants and small businesses. I'd like to acknowledge that we've been joined by many of our colleagues, Council Member Moya, Council Member Powers, Councilwoman Rosenthal, Council Member Richards, Council Member Perkins, and I'm sure we'll be joined by many more throughout the hearing. Good morning. I am Council Member Mark Gjonaj, chair of the Committee on Small Business, and I'd like to welcome you to our remote hearing today on Intro 1958 and two preconsidered Intros. Our city restaurants are a central aspect of what makes our city so wonderful, such a great place to thrive, raise a family, and invest. They are essential to the cultural fabric of this city and they deliver a variety of global cuisines that match the city's diversity. The COVID-19 crisis presents perhaps the greatest threat to the restaurant industry in modern history. According to the August 2020 report by the city comptroller 187,000 food service industry jobs were lost in the city in the month of June. A recent

For the same quarter Grub Hub Inc. Revenue rose by

2	41% and its number of active diners were up by 35%.
3	Grub Hub CFO, Adam DeWitt, committed, commented on
4	these numbers, saying we remain confident that
5	focusing on restaurant supply and diner loyalty will
6	enable us to keep growing in a sustainable and
7	profitable manner. Restaurants across the city are
8	closing permanently. Owners are forced to lay off
9	their staff and storefront vacancies are increasing.
10	We saw vacancy increases a problem prior to the
11	pandemic. During the pandemic and after the pandemic
12	our commercial corridors will never be the same. At
13	the same time, third-party platforms are booming,
14	more sustainable and profitable off of the hard work,
15	creativity, and survival tactics desperately employed
16	by restaurants. I am proud of this committee's work
17	in passing Local Law 51 and 52, which went into
18	effect this past June. These bills are set to expire
19	in September, however, and therefore must be
20	extended. I look forward to hearing from the Office
21	of Special Enforcement on their enforcement of these
22	laws and discussion whether third-party platforms
23	have been compliant with them. The two
24	preconsidered Intros we'll be hearing today will
25	extend the cap on fees and prohibit platforms from

2	charging restaurants for telephone orders that did
3	not result in a transaction during a call until
4	restaurants can completely reopen to indoor dining at
5	100% capacity. I'm proud of my bills and the work of
6	this committee and look forward to moving these
7	preconsidered Intros through the legislative process.
8	We're also hearing Intros 1958 today, which could
9	further investigate which businesses were able to
10	access money from the Department of Small Business
11	Services Loan and Grant Program. The importance of
12	this issue came to light at our last small business
13	hearing when the administration revealed that only 19
14	of their loans went to the borough of the Bronx.
15	With that said, I'd like to thank my chief of staff,
16	Reggie Johnson, our legislative counsel, Stephanie
17	Jones, our policy analyst Noah Miksler, and finance
18	analyst Alia Ali for their hard work in preparing for
19	this hearing. I'd like to turn it over to my dear
20	friend, Speaker Corey Johnson, to give a statement,
21	followed by Council Member Moya. Speaker?
22	SPEAKER JOHNSON: Thank you, ah, Chair
23	Gjonaj, for holding this really important hearing
24	this morning. It is hard to overstate, I'm not sure

we could overstate, how important restaurants are to

2 New York City, the city we love so much, and you 3 outlined it, ah, Mr. Chair, so much of what makes New 4 York special has been on hold since the beginning of COVID-19. We don't have Broadway, we don't have museums, we don't have concerts. But when grocery 6 7 store shelves were empty or a little bare on certain days or we didn't feel safe going out, you could rely 8 on your corner deli that stayed open all during the pandemic to grab a bite. When you had an anniversary 10 11 or a birthday but you couldn't go out to celebrate, 12 or if you needed some comfort food when things were 13 rough, you could order in from your favorite local restaurant and pick it up or have it delivered for 14 15 you. When restaurants were finally allowed to open up and do outdoor dining it didn't just help the 16 17 bottom line for a lot of businesses and workers, it's 18 been good for the emotional health of so many New 19 Being outside at a restaurant again, it's a Yorkers. 20 chance to feel normal in a world that is anything but 21 normal right now. And it's clear that we are not 2.2 getting help from Washington anytime soon and the 2.3 outdoor dining weather season isn't going to last forever. So New York City needs to do everything 24 25 that we can to keep supporting small businesses,

2 restaurants, food industry establishments. It's not 3 just jobs and tax revenue that's on the line, it's 4 also our identity as New Yorkers and as a city. Can anyone imagine Arthur Avenue or Flushing and Queens without their restaurants? Can you imagine your 6 neighborhood, whatever it may be, without your 7 8 favorite local restaurant? I can't. The fabric of our neighborhoods is shaped by our local restaurants and small businesses. Back in May, as the chair 10 11 said, the council passed legislation to help 12 restaurants by capping delivery app fees. 13 that by now we'd be out of the woods. But it's clear that we are still deep in the middle of this crisis. 14 15 If restaurants are going to have any chance at 16 recovering we have no choice but to extend those 17 We are also hearing an important bill by 18 Council Member Donovan Richards today which will 19 require reporting on businesses who have received a 20 grant or loan from the city. The past few months 21 have been devastating for almost every type of small 2.2 business in New York, but like every other aspect of 2.3 this crisis black and brown New Yorkers have been hit the hardest and we need an antiracist recovery and 24 25 that can't happen unless we are working to make sure

2	that minority-owned businesses are getting the help
3	that they need. Before I turn it back to the chair I
4	want to thank everyone who has joined us this
5	morning, but also everyone that has worked on these
6	issues all throughout this crisis. I see that Andrew
7	Rigie and Rob Bookman, and I know Christian Klossner
8	from the Office of Special Enforcement, and so many
9	small business owners that have worked so hard, ah,
10	during this. I really just want to, ah, thank you.
11	I know it's especially challenging for small business
12	owners to take time out of their busy schedules to be
13	here today, but you all make New York what it is, so
14	we'll be working to do everything we can to support
15	you and with that I turn it back to you, Mr. Chair.
16	Thank you for convening this hearing today, and I
17	look forward to hearing these bills, passing these
18	bills, and doing more to support small businesses and
19	restaurants in New York City. I want to thank the
20	other members that are here as well, Council Member
21	Rosenthal, Council Member Moya, Council Member
22	Richards, Council Member Perkins, and Council Member
23	Powers, unless I missed anyone. I'll turn it back to

24 you, Mr. Chair.

2.2

2.3

CHAIRPERSON GJONAJ: Thank you so much,

Speaker Johnson. I'd like to invite a dear friend,

Council Member Moya, who has been a partner, ah, on

this very important issue for over a year, and

Speaker, you are absolute right. When we talk about

the pandemic and the crisis that we're in now, it's

up to the city and the City Council to make sure that

our small businesses can survive so that we can

thrive later together. And with that I'd like to

invite Council Member Moya, a sponsor of one of the

preconsidered Intros, to give a statement.

COUNCIL MEMBER MOYA: Thank you, ah,

Chair. Thank you, ah, to Speaker Corey Johnson for
your leadership, ah, and always protecting our small
businesses, ah, throughout the city, especially
during, ah, this pandemic. Ah, your leadership has
really demonstrated to us that, ah, we are putting
small businesses first and, of course, my, ah, my
friend and chair, ah, Chair Gjonaj, for your support
of small businesses and our local restaurants, and
also for cosponsoring our legislation to cap the
fees, ah, third-party food delivery apps can charge
restaurants during the pandemic. Ah, the City
Council voted overwhelmingly to pass that bill in May

and we're here today to vote on another bill that 2 3 we've cosponsored together to further define the 4 timeframe those fee caps will be in place for. As someone who lives and, and represents the early epicenter of the COVID outbreak in the US I've 6 7 witnessed the phases of this pandemic first-hand and how they've affected our local restaurants. I've 8 watched them have to shutter their shops and rely entirely on apps like Grub Hub, and these apps that 10 11 were only too eager to profit off of the pandemic. 12 Then I watched them begin outdoor dining at a 13 dramatically reduced capacity as the city slowly 14 reopened for businesses. Now some of them are asking 15 what happens next. Every restaurant I've spoken to 16 or heard about has said how much they support and 17 need these fee caps that we passed. And now they're 18 wondering when these fee caps will expire. They're 19 asking because they know that no matter what the 20 infection rate is now, they're still very much in the 21 middle of the pandemic. Restaurants will be 2.2 grappling with these consequences of this disease for 2.3 some time. The one thing that we can and must do is to make sure that they're not grappling with the 24 exorbitant fees from these third-party food apps 25

2	while they're struggling to keep their shops on life
3	support. That's what this bill does. It requires
4	that the fee caps remain in place until restaurants
5	are permitted to operate at maximum indoor capacity.
6	This will offer our local restaurants temporary
7	protection from the billion-dollar tech companies
8	leeching off of them, ah, for as long as the COVID,
9	ah, as long as COVID forces patron onto the apps and
10	away from their tables. It's simple, it's logical,
11	and it's necessary. I want to thank my colleagues
12	for their support. I want to thank the advocates
13	and, ah, for the efforts and I urge all of you to,
14	ah, please, ah, help pass and, ah, this preconsidered
15	introduction. Thank you, and I give it back to you,
16	Chair.
17	CHAIRPERSON GJONAJ: Thank you, ah,
18	Council Member Moya, and I

20

21

22

23

24

25

UNIDENTIFIED: Chair Gjonaj, you're on mute.

CHAIRPERSON GJONAJ: Thank you, Council Member Moya. I just want to thank you for your commitment and thank your staff for your, their unrelentless effort and focus on these important issues. While many, ah, have been enjoying the

2 summer to one design or another, your office has been 3 4 6 7

mean, sorry.

1

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

working hard on this issue and for that I'm really grateful. The restaurant industry and small businesses are grateful to you. I, ah, want to get, I want to invite Council Member BP, I mean, Council Member Richards, sponsor of Intro 1958, to give a statement. That was a freudian slip. Sorry, BP.

COUNCIL MEMBER RICHARDS: [laughs] You're always starting trouble. But thank you, ah, Chair Gjonaj, ah, for your leadership always in supporting small businesses. Ah, to our speaker, thank you also for your leadership and moving, ah, this important package of bill. Ah, I am Donovan Richards, representing the 31st District, covering Springfield Gardens, Laurelton, Rosedale, and the Rockaways. today we are hearing my Introduction number 1958 in relationship to reporting on financial assistance received by small businesses impacted by COVID-19. Ah, the bill requires that the Department of Small Business Services to prepare a reporting, a report detailing which businesses received a grant or loan from the New York City Employee Retention Program or New York City Small Business Continuity Loan Fund,

both created to help small businesses with revenue 2 3 losses because of COVID-19. The report will include 4 the name, location, and amount of grant, of the grant or loan SBS gave to each business. SBS will also submit the report to the mayor and the speaker of the 6 City Council and make the information publicly 7 8 available by posting the report on its website. bill is critical, ah, because it ensures that during these difficult times for our small businesses that 10 11 the Department of Small Business Services is doing 12 all its can, all it can to ensure that they are 13 receiving the financial resources that they need. 14 I do have a long statement, but I'm gonna, ah, cut it 15 short and just stay that this bill is all about, ah, transparency and accountability, and as our speaker 16 17 and chair alluded to, when you look at the 18 disbursement of where these loans and grants went 19 it's very clear that the outer boroughs were 20 certainly shafted during these process. I think 66% 21 of the, ah, retention loans and grants program wen to 2.2 Manhattan. Last I checked we are a city of five 2.3 boroughs and as we talk about the disparities that we've seen, ah, impact many communities around the 24 city it is no different for our small businesses. 25

2	We're starting to see too many rental signs up in our
3	communities. We've heard the reports and know first-
4	hand that many black and brown businesses will find
5	it hard to actually get back on their feet, ah, post
6	this pandemic, and I want to hear from SBS on how
7	they're looking at this from an equity lens as we
8	move forward. So we want to make sure everybody
9	bounces back, that there's support for all of our
10	small business services. I want to hear how, ah,
11	M/WBE programs are certainly being, ah, designated
12	across the city as well and how we're helping to make
13	sure that we can exceed goals during this time when
14	we're talking about, ah, addressing disparities in
15	the city in a bigger way. So thank you, Mr. Chair,
16	for, for holding this hearing. I look forward to
17	hearing from SBS on how they're gonna do better to
18	make sure that boroughs like Queens, who got 9% of
19	the loans and grants actually, ah, are getting more
20	of their fair share. Thank you, Mr. Chair. Thank
21	you, Speaker.

CHAIRPERSON GJONAJ: Thank you, Council Member. Um, we've created or allowed the tale of two boroughs, ah, and we're gonna fight that injustice and make sure that it's an equal playing field for

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

items.

2 all, and what's good for Manhattan is good for the 3 borough of the Bronx, it's good for Queens, and it's 4 good for Brooklyn and Staten Island, and we're all in this together and together we're gonna get through this, but it's gonna require equal distribution and a 6 7 fair playing field for all of us. So thank you so 8 much for your Intro. Ah, it is a just one and, and we're all looking forward to hearing from the administration on how we can correct this. I want to 10 11 turn it over to our moderator, Committee Counsel 12 Stephanie Jones, to go over some of the procedural

I'm Stephanie Jones, counsel to the Small Business
Committee of the New York City Council. Before we
begin testimony I want to remind everyone that you
will be on mute until you are called on to testify,
when you will be unmuted by the host. I will be
calling on panelists to testify. Please listen for
your name to be called. I will be periodically
announcing who the next panelist will be. The first
panelist to give testimony will be Commissioner Doris
from the Department of Small Business Services,
followed by Christian Klossner, executive director of

1	
2	the Office of Special Enforcement. I will call you
3	when it is your turn to speak. During the hearing if
4	council members would like to ask a question of the
5	administration or a specific panelist, please use the
6	Zoom raise hand function and I will call on you in
7	order. All hearing participants should submit
8	written testimony to testimony@council.nyc.gov. We
9	will now call representatives of the administration
LO	to testify. First, Commissioner Doris, followed by
L1	Executive Director Klossner. Before we begin I will
L2	administer the oath. Commissioner Doris, Executive
L3	Director Klossner, I will call on each of you
L 4	individually for a response. Please raise your right
15	hands. Do you affirm to tell the truth, the whole
L 6	truth, and nothing but the truth before this
L7	committee and to respond honestly to council member
L8	questions? Commissioner Doris?
L 9	COMMISSIONER DORIS: I do.
20	COMMITTEE COUNSEL: Thank you. Executive
21	Director Klossner?
22	EXECUTIVE DIRECTOR KLOSSNER: I do.
23	COMMITTEE COUNSEL: Thank you.

Commissioner Doris, you may begin when ready.

24

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COMMISSIONER DORIS: Thank you. morning, ah, Chair Gjonaj and members of the Committee on Small Business. My name is Jonnel Doris and I'm the commissioner of the New York City Department of Small Business Services. I want to acknowledge my partner in government, Christian, Christian, ah, Klossner, ah, executive director of the Office of Special Enforcement. Ah, it is my pleasure to testify, ah, to you today, and my sincere hope that each of you and your loved ones are staying safe, healthy during these difficult times. January, ah, we began to see the impacts of COVID-19 on businesses in commercial corridors across the five boroughs. Based on these concerns we worked quickly to launch the New York City Employee Retention Grant and the New York City Business Continuity Loan to serve as a stopgap measure, ah, to rapidly assist small businesses who were experiencing slower foot traffic and slumping sales while we waited for the federal government to respond. To date, the New York City Employee Retention Grant, ah, SBS has approved financial assistance totalling more than 24.9 million and 22.3 million through the New York City, ah, Business Continuity Loan. We know that access to

capital remains a major challenge for small business 2 3 owners and SBS is utilizing all our tools to connect 4 businesses, business owners to the resources they Through these new initiatives our broader financial assistance offerings, including the 6 Contract Financing Loan Fund we New York City 7 8 financing products and technical assistance program via our New York City Business Solution Centers SBS has connected small business owners to more than 78 10 11 million in financing [inaudible] since the start of 12 the pandemic. In June we began to recover and reopen 13 our economy. We wanted to make sure we did this 14 safely so we can launch several, ah, resources to 15 help businesses reopen and provide the necessary 16 guidance and support. Our goal was to educate and 17 help small businesses navigate the reopening process 18 and stay up to date, ah, with the latest health 19 Through our reopening [inaudible] regulations. 20 we've hosted over 92 webinars, reaching over 2600 21 attendees. We published plain language industry 2.2 guides available in several languages. To directly 2.3 engage the small businesses, ah, we created and then launched the Restart Hotline. To date we have 24 received over 28,000 calls for reopening guidance, 25

2 financing assistance, ah, legal services, provide 3 support, and much more. SBS has done its best to be 4 nimble and adaptable in addressing challenges faced by our constituents. The city's Open Restaurants Program, which allows qualifying, ah, restaurants and 6 7 bars to expand outdoor seating, is a prime example of 8 the agencies working together. We worked with DOT to establish the program, which offers an expedited approval process, allowing restaurants and bars to 10 11 self-certify their eligibility, expanding their 12 lifeline, and helping local businesses get back on 13 their feet. Over 9500 [inaudible] are currently participating in this program. To ensure that 14 15 businesses, ah, participate in Open Restaurants Program, understood how to comply with key, ah, 16 17 seating rules, ah, we launched a virtual compliance 18 consultant, consultations Open Restaurants Program. 19 Providing free virtual one-on-one consultations the 20 program aims to clarify existing regulations and help 21 businesses understand common compliance challenges. I want to reiterate that these consultations are at 2.2 2.3 no cost to the small business. SBS does not issue violations or fines and our compliance advisors are 24 available to offer guidance and support in multiple 25

When I joined SBS I committed to thinking 2 languages. 3 creatively about how to effectively and equitably 4 deploy our resources that would allow community engagement and connect small businesses with additional financing. Chair Gjonaj, I appreciate the 6 7 opportunity to walk your district with you and 8 distribute PPE to small businesses and speak to them as well. We have continued this engagement and I have worked with over 80 community [inaudible] 10 11 distribute 7.5 million face coverings, as well as creating a PPE marketplace where 52% of suppliers are 12 13 In executing my five borough strategy I M/WBEs. 14 continue to visit, ah, different corridors throughout 15 the city and directly listen to the challenges that 16 small businesses are facing. We know that rent has 17 posed an enormous pressure on our small business 18 owners, disproportionately affecting our communities 19 of color. Earlier this week the mayor announced a 20 continuation of the Commercial Lease Assistance 21 Program, extending funding to offer free legal 2.2 services to commercial tenants citywide. Through our 2.3 Commercial Lease Assistance Program SBS has helped 800 businesses with their lease-related issues. 24 25 Since the onset of COVID we've supported over 200

businesses, primarily from marginalized communities, 2 3 understand the legal, ah, requirements as they faced 4 uncertainty around rent, ah, payments and other lease-related issues. We also partner with City Bar Justice Center via their neighborhood 6 7 entrepreneurship [inaudible] Project to connect over 8 150 business owners to free legal assistance and support with navigating the insurance [inaudible], contracts, forced, ah, closures and, ah, access to 10 11 federal relief programs. As small businesses started 12 on a path toward recovery some, primarily in the 13 Bronx, were impacted by looting and vandalism due to 14 civic unrest. We partnered with the Mayor's Fund to 15 Advance New York City and private partners to launch the Small Business Emergency Grant Program. 16 17 fund, ah, was created as an initial cash grant to 18 help jump start small businesses and assist with recovery from loss and physical damages caused by 19 20 looting. The grant focused on M/WBEs and mom and pop 21 shops with less than 1.5 million in revenue. 2.2 worked closely with local community organizations, 2.3 such as BIDs, chambers of commerce, and local merchants' associations to ensure that we reached 24 25 those businesses that were severely impacted and

needed support with gathering necessary documentation 2 3 to complete the application process. It, we have 4 144, ah, completed applications with 138 grants paid out, totaling 1.23 million. In addition, our work force [inaudible] centers have assisted over 600 6 7 businesses, connecting New Yorkers to 10,000 job 8 opportunities and, ah, filled over 2800 jobs. Turning the page to the current and preconsidered legislation, I want to address Council Member, ah, 10 11 Moya and Chair Gjonaj on preconsidered Intros 6439 12 and 6438, amending conditions for existing law, Local 13 Laws 51 and 52 out of 2020. While delivery apps can 14 provide helpful marketing, infrastructure, and 15 delivery services for small, small restaurants, 16 particularly during the pandemic, small business 17 owners have voiced concerns around the high cost of 18 utilizing these delivery service applications. 19 Extended relief for these costs will protect 20 businesses during this difficult time. We are 21 supporting of the extension and amendments and look 2.2 forward to working together with the council. 2.3 Additionally, Council Member Richards, Intro 1958, calls to support, calls for SBS to report detailed 24 information of recipients, ah, such as name and 25

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

business, location, including cross streets, ZIP code, and neighborhood, as well as the amount received from the Employee Retention Program and Small Business Continuity Loan Fund. We support the council's commitment to creating broader transparency around these awards as the city assesses its COVID-19 response. However, we hope to work with the council to enact legislation that balances transparency with business owner privacy. Thank you for providing me with this opportunity to update you on the work SBS is doing to help our small businesses recover from financial devastation. [inaudible] the pandemic and how we can work together towards creating broader transparency around the disbursement of our awards. We have major challenges to overcome. But our city is at its best when we are working collaboratively and listening to one another. I look forward to our continued, ah, to collaboration as we support our small business owners. Thank you, and I would be happy to take your questions.

COMMITTEE COUNSEL: Thank you,

Commissioner. Next we'd like to invite Executive

Director Klossner to testify. Executive Director

Klossner?

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 EXECUTIVE DIRECTOR KLOSSNER: Yes, can

3 you hear me?

COMMITTEE COUNSEL: Yes, we can hear you. Go ahead.

EXECUTIVE DIRECTOR KLOSSNER: Great. good morning, Speaker Johnson, Chairperson Gjonaj, members of the Committee on Small Business, and other council members. My name is Christian Klossner. the executive director of the Office of Special Enforcement, or OSE for short, which is overseen by the Mayor's Office of Criminal Justice. Thank you for the opportunity to testify today. OSE's mandate, originating from a mayoral executive order in 2006, is to coordinate efforts across city agencies to problem solve around emerging issues adversely affecting neighborhood cohesion, livability, and safety. OSE has served this function in numerous issue areas, with the vast majority of this work over the past several years focused on preventing the housing loss and community disruption caused by illegal short-term rentals. Since the emergence of COVID-19 OSE has been engaged in new work streams related to the pandemic, including pursuant to a designation from the corporation counsel, taking a

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

lead in investigating industry compliance with Local Laws 51 and 52 of 2020. Taken together, these laws prohibit a "third-party food delivery service" from charging a food service establishment any fee for a telephone order if the telephone call does not result in an actual transaction, two, charging a delivery fee more than 15% of the purchase price of an order, and three, charging fees for the use of their service other than a delivery fee that total more than 5% in purchase price of each online order. These laws carry significant penalties and enable the city to seek both injunctive relief and monetary penalties, including fines, restitution for illegally charged establishments, and attorneys' fees. OSE pivoted quickly to support the implementation of this law. The office interviewed several restaurant owners and gathered documents to understand current fee Letters were sent to those companies structures. identified as meeting the definition of third-party delivery service and operating in New York City, including Grub Hub and Seamless, Door Dash and Caviar, Postmates, and Uber Eats, explaining the prohibitions and potential penalties and expressing the city's expectation that the companies would

adjust their fee schedules to be in compliance with 2 3 the law. OSE also set up an email access, 4 foodservicetips@ose.nyc.gov, to receive tips from the restaurant industry regarding potential noncompliance. I'd like to take a moment to thank 6 those restaurant owners who took the time and effort 8 during these challenging times to send information on charging practices and to raise issues of concern, as well as being available to me and my team for follow-10 11 up conversations. The tip line will remain open for the duration of the law and owners are encouraged to 12 13 send evidence of charges that may be illegal to the tip line, which is again foodservicetips@ose.nyc.gov. 14 15 Foodservicetips is all one word. OSE is pleased to 16 report that for the most part it appears there has 17 been universal compliance with a cap on fees relating 18 to delivery services and we have not heard of any 19 instances where restaurants have been illegally 20 charged for phone calls not resulting in an order. 21 There have, however, been issues of what may be concerning practices relating to fees other than 2.2 2.3 delivery fee. One company apparently charged 10% for orders which were picked up. Another company has 24 taken the position that credit card processing fees 25

2 are not covered by the 5% cap on other fees. 3 documented these issues in letters to the respective 4 companies inquiring about the practices and requesting both full compliance with the law as well 5 as any restitution for any restaurant charged illegal 6 7 fees. OSE is currently engaged in discussion with 8 both these companies about their fee structures and both companies have engaged with us and are cooperating with the inquiries. OSE understood that 10 11 the intent of Local Laws 51 and 52 was that they would be in effect until 90 days after restaurants 12 13 were allowed to resume normal operations. 14 after these laws took effect the city entered Phase 2 15 reopening and restaurants were permitted to offer 16 outdoor dining under the Open Restaurants Program, 17 raising the question of whether there was still a 18 declared emergency in effect. Despite the intent, it 19 was clear that the law's definition of declared 20 emergency as being when "all food services, excuse 21 me, when "all food service establishments in the city are prohibited from providing food for consumption on 2.2 2.3 premises" meant that there was no longer a declared emergency for purposes of these specific laws once 24 outdoor dining began on June 22, 2020. Preconsidered 25

2.2

2.3

Intros 6438 and 6439 are welcome clarifications to

how long the original Local Laws were intended to be

in effect and the administration supports passage of

legislation ensuring the provisions added by Local

Laws 51 and 52 remain in effect until restaurants are

allowed to open fully. Thank you again for the

opportunity to provide testimony, and I welcome any

questions you have.

COMMITTEE COUNSEL: Thank you. I'll now turn it over to questions from the Speaker, followed by Chair Gjonaj. Panelists, please stay unmuted if possible during this question and answer period.

Thank you. Speaker Johnson, please begin.

SPEAKER JOHNSON: Ah, thank you to the committee counsel and all the committee staff for their hard work on this hearing. Ah, this, ah, is for the commissioner. Ah, Commissioner, um, the Partnership for New York City just put out a report a few weeks ago that really sounded the alarm on how bad things still are. They said that the accommodation and food service industry are, quote, sectors, this is their quote, "sectors that will require drastic intervention to survive." Drastic intervention to survive. So I wanted to hear from

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 you. I know you testified a little bit about it.

3 What does the city have as a plan for what to do

4 next, and what other interventions should we be

5 looking at to support and save as many small

6 | businesses and restaurants as possible?

COMMISSIONER DORIS: Thank you so much, ah, Mr. Speaker. Ah, absolute, ah, we, ah, read the report. We, ah, I've spoken with Kathy Wylde myself. Ah, we've been discussing this, and part of the solution is, you know, um, they have a multiprong approach to it. Ah, part of it is creating a clearinghouse, ah, with [inaudible] where, ah, SBS will be participating, um, and I'm also calling on the private sector, ah, to help and support with, ah, philanthropy and also, ah, to engage in this process. Look, um, as you mentioned, ah, you know, this, everyone's got to come to the table. Certainly the city is at the table. Um, I believe our Open Restaurants Program is addressing, ah, some of the challenges that businesses have. Ah, but clearly, ah, we know from small businesses if we don't have indoor, ah, dining, um, the challenge will still remain, and that the capacity challenges are the limitations. So for us, um, we will continue to give

2 the guidance and support that we've given. Ah, we 3 have walked our small businesses through the process. 4 I think right now understanding the regulatory environment and what they can and cannot do is one of the primary things that small businesses have asked 6 7 to address. Secondarily to that is financial 8 Ah, they've asked where can we find assistance. money? Where can you help us find resources? done that as mentioned, to about 78 million dollars. 10 11 Um, we've also worked with, ah, the hospitality 12 industry about, ah, expediting, ah, processes, 13 reducing fees, and working with council, in agreement 100% with the council about dealing with the fee 14 15 structures that we have right now, um, for, for the 16 apps and that's why, ah, we testified, um, in, in 17 agreement with the council to be on these challenges. 18 And so, so, ah, Mr. Speaker, we, we certainly have our work cut out for us, ah, continually. 19 Our team 20 has been working around the clock on this issue. 21 but we certainly, ah, you know, are in challenging 2.2 times and, ah, the drastic measures that we have to 2.3 take I believe also has to include federal, both federal and also, ah, state assistance. Um, I think 24 25 at that point, ah, you know, being able to have long-

term [inaudible], you know, so we can have more money so we can get it out to the small businesses because

4 that's a need they have right now. Um, I believe

5 that's gonna help us, um, get them back on their

6 | feet.

2.2

2.3

SPEAKER JOHNSON: Thank you,

Commissioner. I mean, of course, on, on this issue but also on homelessness and on the subways and on, ah, rental assistance for residents and tenants we

11 need federal help.

COMMISSIONER DORIS: [inaudible]

SPEAKER JOHNSON: We need a, a federal stimulus bill that has help in all these program areas, but also has revenue replacement money for, ah, states and localities to be able to help shore up some of these programs and double or triple down on some of these programs that we know work and saving these small businesses. I wanted to, to just mention that one of the biggest complaints that I have been hearing from restaurants and businesses generally is the lack of certainty on reopening plans. When will indoor dining be allowed? What about gyms, museums? What the metrics that we're using to determine what's safe? Are we talking to the state about this? I am

just outlined, ah, in my question?

24

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

COMMISSIONER DORIS: Ah, Mr. Speaker, you are absolute right. I, you know, we, we talk to small businesses every day. As I mentioned, our hotline, 28,000 calls, ah, in just a month and a half, you know, from our small businesses asking for help and, and clarity. Um, not only, um, the regulatory environment, as I mentioned, but really how do they forecast, ah, you know, what's gonna happen? How do I keep my employees? Who do I bring back? And, you know, they have to have a source of structure, ah, in place in order to address, ah, what the future looks like in order for them to compare So, look, I, I hear you. I agree with you for it. Um, the health crisis really, ah, that we face really brought on this economic crisis at a more, ah, devastating rate even to our minority communities and women-owned, ah, business community and immigrant communities and, ah, certainly, the, the uncertainty is a challenge at the moment. Um, I would say that, that, ah, you know, we are listening, ah, of course for the state to give us direction and follow the direction. The state, state tells us what we can and cannot do, ah, when it comes to reopening. Ah, we do agree that we need some additional certainty.

24

concern.

I, I know that we are

SPEAKER JOHNSON:

2.2

2.3

in, ah, dire straits financially as a city. We had
to pass a budget that had a 9 billion dollar hole in
it. Ah, we're worried that even next year's budget
could be worse if we do not get state and local aid,
further cuts from Albany, and, ah, not enough revenue
coming in because we don't have the tourism and we
don't have the business revenue coming in. But has

SBS tried to figure out how much more we stand to
lose if small businesses keep going under? Have we
tried to project that?

are, ah, speaking with our colleagues at the city to figure out the metrics. Um, there are several versions of what that number looks like. Um, we're still working through that process. Um, probably we'll make that known and what we anticipate. But, look, we've got 230,000 small businesses, and that's small businesses with employees, right, and so, um, about 65% of them have five employees or less. If we hear projections, if a third or so go away, I mean, you can, you can feel the impact, um, that that's gonna have on our economy, and so, um, while we are running the numbers and we're looking at the

18

19

20

21

2.2

2.3

24

25

projections, um, that's coming out of federal government and also, um, out of, out of the Treasury

Department, who's also doing some forecasts with

5 [inaudible], all those forecasts, um, by region, and

6 by the way, a lot of that data was really, um, was

aggregated and we're trying to like break it out to

8 specific to the city. Um, but once we, we will

9 definitely be sharing our, our thoughts on that, ah,

10 in the near future. But that is a concern for us,

11 | you know, again, we have, ah, three-plus million jobs

12 that small businesses, ah, employee here in the city,

13 ah, and we are very concerned about that economic

14 | impact and the, the effect it's gonna have on the

15 city in general and it's having right now. So we do

16 agree with you and we are looking into that.

SPEAKER JOHNSON: OK, I have two final questions and then I'll turn it back to the chair. I understand the loan and grant program were created and put online as soon as possible to serve as stopgap measures for restaurants before federal relief came. Do you think that those programs,

COMMISSIONER DORIS: Um, I believe they, they were successful, um, in the sense that we were

judging them now, were successful programs?

2 able to get some money out the door very quickly and, 3 um, within a matter of weeks it was all, it was all, 4 um, accounted for. Certainly the challenge that we're hearing today about borough diversity, making 5 sure that we get to the communities, um, around the 6 7 city, I think that's a challenge that we have 8 committed, um, committed the last time at the budget hearing and, ah, with our colleagues here, um, that we will, ah, work towards correcting that and also, 10 11 um, making sure we double down on our outreach, etc., 12 into those communities. So, um, it was a success in 13 the sense that it got out the door. I mean, was it what we needed? Ah, absolute not. We needed a 14 15 significant federal influx of dollars to actually 16 help. I mean, the PPP loan program, as you know, ah, 17 pushed out billions and billions of dollars, hundreds 18 of billions of dollars, um, and that of course New 19 York City again, ah, we're challenged because we 20 didn't get, we believe, the total number that we 21 should and so this is an ongoing challenge, um, but I 2.2 do hear you, ah, on the concern about the borough 2.3 diversity, but as a, just getting money as quickly as possibility out the door within a matter of weeks we 24 25 were able to do that, ah, with whatever we had, um,

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

but certainly want to increase our borough diversity there.

SPEAKER JOHNSON: And then lastly,

Commissioner, do you think that SBS, ah, did enough
during these last few months to provide support for
minority-owned businesses, women- and minority-owned
businesses?

COMMISSIONER DORIS: Thanks so much. Um, you know, I believe that we did quite a few things, ah, working with the Mayor's Office of M/WBE, which I oversaw before I became the SBS commissioner. Um, as you can imagine, um, the pandemic ah, really, I think zeroed in on historic disparities that we already evident, both in the financial sector, ah, both with our city [inaudible] process, both with our, ah, just the, the general, ah, business [inaudible], um, that our minority businesses face and certainly, um, I think we were able to do quite a bit of things in connecting those firms, ah, to opportunities and zeroing in on the specific needs that they have and providing alternatives to, ah, to what they have in the market place. For instance, um, in our program if you were an M/WBE and you see the contract with the city, ah, we zeroed out our interest, ah, to that

17

18

19

20

21

2.2

23

24

25

2 contract finance loan fund and, you know, it was at 3 0% now and we upped it to half a million, as you 4 remember, ah, that the M/WBEs still get and so, you know, the challenges, you know, still, they need more, more than that, we didn't have the resources 6 7 totally again because of the enormity of the 8 challenge. Ah, but we did do webinars. We partner with organizations like 100 Black Men, um, with the National Urban League. We, we've done outreach, um, 10 11 extensive outreach into the community, etcetera, and we will continue to do that. But we certainly, ah, 12 13 know that that is an improvement. That is a need that has been there before the pandemic and 14 15 certainly, um, we have some great challenges ahead in 16 getting those businesses back up and running.

SPEAKER JOHNSON: OK, thank you,

Commissioner. I, I appreciate you being here today.

I want to thank Christian Klossner for his hard work

as well. I don't have any questions, ah, for him,

but I want to thank Christian for his partnership

with the council, not just on this but on fighting

illegal hotels, which we've worked, ah, with him on,

ah, for years and, ah, I just want to say we need our

small businesses to survive, ah, and get through this

2	crisis. They are the lifeblood of New York City. I
3	can' imagine any neighborhood across the city without
4	the local bodega, the local diner, the local, ah, you
5	know, ah, cuisine spot that people love, um, and we
6	need to do everything we can, even with the limited
7	financial resources that we have currently because of
8	an absence of federal leadership. We need to help
9	these businesses survive and stay in business and
10	ride out this crisis. So I'm proud of the work the
11	council has done in working with, ah, you all and
12	with some of the folks I mentioned earlier from the
13	Hospitality Alliance related to open streets, open
14	restaurants, ah, these third-party app fees. We need
15	to continue to be proactive, to push the envelope, to
16	get relief and help these businesses weather this
17	incredibly difficult storm. So with that I want to
18	turn it back to you, Mr. Chair. Thank you for
19	indulging my questions and thank you for chairing
20	this hearing today.

CHAIRPERSON GJONAJ: Thank you, Speaker, and thank you for the great questions, um, and thank you for your leadership. Ah, we're in this together and [inaudible] we're gonna get through this.

Commissioner, ah, thank you for your responses. You

25

2 know, I guess we are both committed and passionate 3 about small business. That's evident. The 20,000 4 phone calls that you received, and I think you stated asking for help, they're not asking for help, they're 5 crying for help. And we're not there for the small 6 7 businesses that have contributed so much and continue 8 to give back to this city. This administration has not done enough, not nearly enough, and when we say we're there for support, we're there for them, we 10 11 hold webinars, we answer their questions, but we 12 point the finger always towards the federal and we 13 know that the feds must do more and they have to do more. And we know that the state has to do more. 14 15 But the question is what are we doing to help these 16 small businesses survive? What's within our power to 17 give them all of the resources that they need to 18 survive? We've had this conversation so many times. 19 The things that are in our power, our real estate 20 taxes, water and sewer charges, ah, sales taxes, 21 income tax, give them the immediate funding that they 2.2 need to rebuild their business models. Giving them 2.3 the ability and the tools that they need to survive. And the rhetoric about well, we're waiting for feds 24

and we're waiting for state and we're waiting for

COMMITTEE ON SMALL BUSINESS

-	
2	this, where small businesses have always done their
3	part. They've taken the risks. They've been the
4	creators. They've invested. They've redeveloped.
5	They continue to employ. They continue to build our
6	communities. They give back tax dollars.
7	Commissioner, the total city's grant and loan program
8	I believe was 47 million, am I correct?
9	COMMISSIONER DORIS: It was, yes, 47
10	[inaudible].
11	CHAIRPERSON GJONAJ: 47 million dollars,
12	for roughly 230,000 businesses in New York City, am
13	I correct on those numbers?
14	COMMISSIONER DORIS: Yes, and employees.
15	CHAIRPERSON GJONAJ: So let's do the math
16	of 47 million, divide that by 230,000, is \$204.35.
17	That's how much the city values the small business.
18	That's how much the city has done their part in
19	helping our small businesses in their most time of
20	need, and when I say that, they didn't bring about
21	the pandemic, they didn't decide which businesses are
22	gonna close and how they're gonna reopen. They
	1

didn't decide how this city is going to up and get

through this. They were forced to shut down. And

while they're forced to shut down or operate at a

23

24

25

25

2 percentage of their business, we still say to them, 3 hey, pay your taxes, hey, pay your real estate taxes 4 and if you don't we're gonna hit you with interest 5 and penalties. Hey, if you don't pay your water and sewer bill we're gonna cut your water off. 6 7 gonna hit you with penalties. And we're gonna put 8 judgments and liens against you. We have stacked the deck against them. Why aren't we doing more? budget of New York City that we just passed was 10 11 roughly 89 billion dollars. Why aren't we giving 12 them a fighting chance, and not in words, it's show 13 much how much you love me, show me how much you value 14 The words are great and moral support is 15 wonderful. Show me in the terms of dollars. 16 you can answer that question, and I know that there's 17 so much to say there, Commissioner, and it's not 18 directed towards you. And if you had a magic wand I 19 would imagine we would be somewhere else. But you're 20 the one that's speaking for the city and this 21 administration. \$204, I think that was the number. 2.2 \$204.35, that's how much you're showing our small 2.3 businesses how much New York City loves them and appreciates them. The cost of a lunch or a dinner. 24

Thank you, Commissioner. Maybe you can respond.

COMMISSIONER DORIS: Thank you, ah, Mr.
Chair. Ah, look, I think, I think you know we share
that passion for small businesses. Um, I think I
certainly wouldn't be in this chair if that wasn't
the case and, um, being a former small business owner
myself, understanding the realities of the job of
[inaudible] and meeting your obligations. And so I
think, I hundred percent hear you and, and as we've
said before, as we talked, you know, a lot of those
proposals and proposals around even business
interruption insurance, um, all these proposals need
to be heard and you're pushing for, ah, some changes.
Um, it's not to deflect really, ah, the, the
responsibility of our, ah, office, but it's really to
speak about the enormity of the challenge that we are
faced with, and I think for me that is why we are
saying that we need to get federal help and
assistance because, you know, we have a 9 billion
dollar gap here, as you know, and how do we, ah, you
know, how do we support our small businesses and
that's part of the challenge, um, that we have
[inaudible]. Um, you know, look, we, we've set aside
the 49 million dollars for those two programs. Ah,
but we did connect, ah, and, and continue to work

25

2 with our small businesses to connect them to, to 3 other opportunities, um, so our total was around 78 4 million, getting closer to 80 million that we've 5 helped small businesses connect to other opportunities with our 40 lenders that we have out 6 7 there and also, ah, to the federal government 8 [inaudible] program, ah, that has been, ah, able to help, ah, some of our small businesses. So I hear you, sir, on that. Ah, I certainly agree in the 10 11 sense that we've got to figure out, ah, where we get 12 the resources from, ah, to do this, and I totally 13 agree with you on, on the, the, the enormity and the 14 challenge that we're faced with that. And, again, 15 um, you know, this is, this is in part, ah, the small 16 businesses did not do, do this, this has not 17 happened, this is no fault of their own. Um, and so, 18 ah, you know, we have to do everything. I believe we 19 are, we are knocking on every door. We're speaking 20 to our philanthropic partners. We are talking 21 events. Um, every day, we're talking with financial 2.2 institutions, where we can find money, where they can 2.3 come alongside and work with us, um, and to help our small businesses, where they can change their 24

policies and make it easier for small businesses,

2	their credit, ah, the credit requirements, all these
3	things, um, we are doing, um, that may not show up.
4	In, in, in the loan and grant program, which we had
5	to essentially close with such demand was in the
6	first couple weeks, but certainly we are working with
7	the private sector, as I mentioned before, and
8	looking for ways, and, and the federal government as
9	well, to make sure that we have an opportunity, ah,
10	to get resources into the hands of businesses who
11	need it. Um, and, and we've done that. No business
12	out of those 28,000, they have not come to us,
13	knocked on our door, and we were not able to help
14	them. Um, we were able to help every last one of
15	them and in some way, shape, or form get them what
16	they've asked us for and we will continue to do that.
17	So I certainly appreciate your advocacy and working
18	with you, sir. I mean, I think, you know, it's been
19	a great, ah, a great, you know, thing to come
20	together and to work, to go out, to speak with those
21	businesses and to hear firsthand in your district and
22	many of the other council members' districts, um,
23	about the challenges that they face and we certainly
24	want to help them to meet those challenges. And, and

3

so I appreciate your concern there and, and we share it.

4 CHAIRPERSON GJONAJ: Thank you, Commissioner. And I, and it's, I don't want to 5 continue to beat on this one issue, but I can't let 6 7 up. The small businesses that you've engaged with, 8 that I've engaged with, that we hear from particularly the restaurant industry, which is really suffering, the hotel businesses, which are really 10 11 suffering, every mom and pop shop is really 12 suffering. And an 89 billion dollar budget the 13 message to our small businesses is 47 million. 14 That's how much we value, \$204, and that \$204 hasn't 15 been dispersed equally. We have also decided who is gonna get that money because it's evident not 16 17 everyone did. And it's not right. The message is 18 clear that in the City of New York, you may have been 19 here for decades, you may have been a second- and 20 third-generation small business, and yet in your most 21 time of need the city has turned their back on them. 2.2 This is not my position. This is in black and white. 2.3 You've turned your back on them and the city was not there for them. This administration was not there 24 25 for them. And those are cries that you received, not

How do we

1

25

2 calls for help. In 2019 the restaurant and eating establishments generated over 21.9 million dollars in 3 4 sales tax collections. Sales tax. And the amount of money that the mayor set aside for the loan and grant 5 program was how much? Twice that. That's just one 6 7 industry of the 230,000 businesses in New York City. 8 One industry. That's how much we've given back. And while you say we'll reach out to our philanthropy and we'll reach out to our partners, you hold the 10 11 pursestrings. Commissioner, during this pandemic 12 what, ah, ah, permits and fees have you waived? 13 None. What taxes have you waived? None, none. What 14 economic stimulus have we provided them? Almost 15 We have not done our part, Commissioner. have not shown ourselves as partners, Commissioner. 16 17 And while those small businesses are out there trying 18 everything, risking everything, borrowing, taking from savings, taking from retirement, to keep their 19 20 doors open we say our answer is the fed and the 21 state. All those things that I outlined are within 2.2 our power, our power. Not a single regulation, 2.3 licensing renewal, permit fee besides Open Streets, sidewalk cafe, has been removed. Not one. 24

don't pay on time, penalty, forget waiver.

2 go back to our districts? How do these council 3 4 6 7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

1

members go back and say we're there for you when we're not? What is the message that you want me to give our small businesses in New York City besides feds, state? What is that message that you want all

those that are listening today to hear, that this

administration is going to give them? If you can

answer, Commissioner?

COMMISSIONER DORIS: Yes sir. So, vou know, look, I, I, as mentioned, you know, we are doing everything we can. We are answering every question that we're given. Our small businesses, if the city does not have the money because of our budget deficit we are connecting them to finance and, and support. We walk them through the process and we give them, ah, all the help they need, white glove service all the way through, and we are able to help a significant number of businesses in that process. I think that is what we're [inaudible] and we hear you on the other pieces. Um, the city [inaudible] I had announced back several years ago concerning fines and fees, in which we are able to make adjustments there with the council's help. We were able to do some of that where businesses are saving 20 million

2 dollars a year so far from those programs. 3 also, you know, we will continue to do that, ah, and 4 I think we're [inaudible] and looking at those as 5 well to see where else can we make the adjustment. So I think we are aligned on principle, ah, what, you 6 7 know, small businesses need. Certainly, again, I 8 mean, our financial constraints is, is, ah, really, um, where it's hampering our ability to do more when it comes to the actual direct financing to help fund 10 11 the city, but in the sense of where we cannot support 12 or you don't have the financing to do so, no small 13 business is coming to us and walking away without 14 getting the help. If they say we need financing we 15 connect them to that financing and we are there with 16 them from beginning to end so they can get the 17 resources that they need. And I think that is of 18 value, um, to our small businesses. It's a value to 19 them who walked away when the city, ah, programming 20 may have had to close because we didn't have the 21 resources in that because of the pandemic and we 2.2 connected them to a federal resource our, or a 2.3 philanthropic resource and they have got those resources, those grants or loans. I think it's a 24 valuable thing to them. You know, that's why we're 25

2 he
 3 bu
 4 wi
 5 cc
 6 al
 7 ac

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

1

here. We're all set up to help them with our business solution centers [inaudible] the city, um, with our work force and [inaudible] centers helping connect our small businesses, ah, to employees, but also giving folks job. So we are, we are, ah, in agreement on that and certainly, um, we're gonna continue to do that work. Um, that's significant work. Thank you, sir.

CHAIRPERSON GJONAJ: Thank you, Commissioner. But [inaudible] and jobs and helping them, pointing them in the right direction is not what they need. And, ah, there are plenty of financial institutions which are denying applications. And the question, again, when I harp on this and if the federal dollars aren't there, if the state is not there, what are, what is the message that you want our small businesses to hear today? Because you can't control what the financial markets do and where they're gonna lend their money and how much, and if the federal dollars don't come in and the state dollars don't come in, what is the message that you want those small businesses to hear today? And not the, not a politically correct answer. are businesses that are suffering and are waiting to

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 hear from us. Pointing them in the right direction 3 is not gonna do it for them.

COMMISSIONER DORIS: Yeah, so I, you know, again, I'll say this, and we've said this, ah, to our small business community and being responsive to them, ah, one SBS is here for you. We are here to help you through this process. And we have done that, tens of thousands of businesses, and I really, ah, you know, want to reiterate that fact. not something light. Ah, we can't, ah, almost tens of thousands of businesses that we've helped get financing, support, or, you know, trained how to pivot, help them in the Open Restaurants Program, all these things to help them get revenue back up again, ah, that they're insignificant. We understand the scalability of our challenge. We understand the issues that they're dealing with. But, you know, we are here for them and, um, they can, they've never picked up the phone or called us and we're not there to answer the call. So we are here for you. We are SBS. We're the Small Business Services. Ah, your advocates here in the city, and we will make sure that whatever you need we will get you and we will do our best to make sure that whatever financial

2

3

4

5

6

7

8

9

10

1112

13

14

15

16

17

18

19

20

21

22

23

24

25

supports you need you will get, and that we are working on the regulatory environment as well here at the city to make sure that you have a, a platform to conduct business in a way that is not punitive, but in a way that encourage growth, and that's, that's our plan and we will continue to do so.

CHAIRPERSON GJONAJ: Commissioner, what they need is waiving of real estate, water and sewer, ah, sales tax payments. That's what they need. need more clarity on the Open Streets Program that we've asked them to invest money that they don't have into making accommodations for outdoor seating that they did not have, put up barriers that, for money that they did not have, to tell them that the barriers that they put up are not acceptable so go change them again. That's what we've done to them. We've made them spend more money that they don't At the same time we demand that they pay sales taxes, income tax, real estate tax, water and sewer charges. That's what we've done. Commissioner, I get more calls from restaurants that followed DOT's regulations to find out that a sheriff shows up and tells them to shut down right now before he pulls their liquor license. That's what we've done to

2 t 3 T 4 T 5 F

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

1

them. We've put them on a, on a, a breaking point.

They've, they don't have the ability financially.

There's nothing there. But now we've put them in a

5 position to invest more money into something that

6 they can't possibly comply with. Sheriffs, right now

7 as we're holding its hearing, are visiting

8 restaurants and telling them to shut down before they

9 lose their liquor license and face more fines. What

10 are we doing about this, Commissioner?

COMMISSIONER DORIS: Yeah, so I want to just point a clarification. The state controls the liquor license. That's not us. Um, and, and we have stated our challenge to the state about how, ah, that process is going. We have, ah, communicated. Ah, we are concerned about, um, you know, liquor license being lost, ah, in a disproportionate rate, um, in, in certain communities, black and brown communities, [inaudible] communities. That is, that is a concern for us and we, again, we do not, that's the state liquor authority and we have said that that is a concern. You know, we do not want our, ah, restaurants to lose their liquor license. That's their bread and butter right there. Without that, ah, it's, it's, survival is bleak. And so, ah, what

2	we have done, ah, for restaurants who have questions,
3	we are doing, right now we started virtual
4	consultations. That means a restaurant can call us,
5	say we need help or we need to understand this
6	process and we will literally sit on the phone, which
7	we have, with them by video and walk them through
8	that process as well. Ah, all these tools have been
9	so helpful to these restaurants. Again, we have 9500
10	restaurants in, in this program set up in a matter
11	of, ah, you know, days, got it turned it around,
12	expedited process with no fees, self [inaudible],
13	everything that the industry, we've worked with the
14	Hospitality Alliance and others on want it, we make
15	sure that happens. Certainly we are seeing almost
16	90% compliance or more when it comes to the rules
17	there. And so, look, I think, we all know these are
18	challenging times and, ah, you know, we're doing
19	everything we can to support those businesses and get
20	them the information, because that's the key, you
21	know, how do I set up, where do I set up, we do that,
22	and we do that on a consistent basis to our, ah, and
23	for our small businesses, to the tunes of thousands
24	of them, and we will continue to do that.

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

CHAIRPERSON GJONAJ: Commissioner, there's so many questions that other council members have and I don't want to take away and I don't want to continue to take up the valuable time. Commissioner, our own city agencies are not, have not interpreted this, the laws, um, ah, unilaterally, our own city agencies, let alone the discrepancies from the city and state level. And I'm still not sure, restaurants are still not sure, who decides compliance when it comes to opening the streets? Who decides that they're legally permitted to have outdoor dining and what are the policies when you say one thing and we have sheriffs and marshals out there saying something else? You need to address this. You need to reach out to your counterpart in the state, come up with a unified plan that will address this once and for all, and until that is done they should not be picking and choosing which restaurants are targeted. Social distancing is one thing. talking about regulations and showing of permits and authorization that is being challenged. And to threaten someone's liquor license and fees and fines that are tens of thousands of dollars is not fair.

2.2

2.3

CHAIRPERSON GJONAJ: And if you can make a commitment on the record that you're going to look into this with the state and address this so we can do our part by informing our small businesses, our restaurants how to comply, and here's your guide that will be both city and state, and no one is gonna come down and ask you to do something otherwise. Or you can wait for them to hear and then get back to us so we can put it out there universally and say here is your procedure, city and state has determined this is the acceptable, ah, requirements for you to operate your place of business.

COMMISSIONER DORIS: So I would say that, you know, we, we, we already do this, um, you know, as a city agency. We have a coordination, ah, team, we, from the launch of this program. Ah, again, there is a, I want to make sure that we understand the, the division of labor here. The state oversees the liquor authority. The city, DOT helps us with making sure that folks are safe in the street if they're going to go to the, ah, curbside, ah, model and, ah, you know, make sure that they're doing everything as safely as possible. Um, and then we are getting, you know, the requirements from the

2 state as to social distancing and all those other 3 pieces, and we have trained, again, these programs 4 are up and we're training, we're telling folks what to do. Um, we have guides out. We have, ah, animation guides. We've got actual guides where are 6 in the stores, in the restaurants, we're delivering 8 them, hundreds of thousands we've got out the door, um, you know, and so we'll continue to do that. so, you know, we say if folks have concerns or 10 11 questions they can call us, um, you know, 888-SBS-12 You can call us and our compliance, ah, 13 helpers will be there to make sure that you are 14 following the guidelines and that we explained 15 everything that you need, and certainly we are 16 committed to that. That's what we're currently 17 doing, we've been doing for the past, ah, you know, 18 month and a half since reopening has started. 19 but certainly there's some gaps, um, in, in 20 restaurants who are now coming on, and we're also out 21 there to let them know, ah, what those rules and 2.2 regulations are. Certainly on the SLA piece, um, 2.3 that is, you know, we are in contact with them, too. Ah, our city agencies is speaking with them on a 24 25 consistent basis, um, and we are articulating to them

the concerns that we're seeing on the ground and, and, and we are over, saying it over and over and over again, um, and so I, you know, I do hear you, sir, and I agree, ah, that if they need help SBS is here to help them with that process.

CHAIRPERSON GJONAJ: Commissioner, thank
you. My last question, and we're gonna have to move
on, Intro 1958 would require SBS to report a list of
businesses who received your grants and loans. Have
you been storing this data thus far? Do you
currently categorize them by borough, by industry,
whether they're minority or women owned? When can we
expect this? Ah, when can we get a transparent
review available to know where the funding has gone?
By business, by industry, by borough, ah, and, and by
minority or WMBE?

COMMISSIONER DORIS: Yes, certainly. So, you know, we, we, ah, we do track these things. Um, you know, there is a, we do say that we support the, the, ah, tenets of the bill in the sense that we want to make sure that we have ability to, ah, preserve a business privacy, ah, certainly on, on the items, some of the items you've listed, um, you know, where the businesses are, what neighborhoods they're in,

what industry, ah, you know, they're in. Ah, we support creating broader transparency around it. So, um, absolute.

CHAIRPERSON GJONAJ: Thank you,
commissioner. I only have one question before we
open to the colleagues to OSE, ah, Mr. Klossner. Um,
you indicated that you have your [inaudible]
problems, ah, the instances and, um, a phone charge,
erroneous charges have not been occurring, but you
have said that there were incidents of fees above the
permittable caps that we, um, ah, capped them to have
been violations. Have you issued any fines or
violations? How many notices or how many, um,
violations of these laws have you found and, if
possible, by which, ah, third-party food, ah, vendor?

for the question. We have not issued fines or violations. The, the goal, um, you know, one of the reasons that our office was brought in was to look at this from what is the most efficient way to enforce this. With so few industry, so few players in the industry, um, our goal is to take any instance of a problematic overcharge and look it on an industry-wide level, right, that if we hear from one

25

2 restaurant that they believe they've been over 3 charged, our goal is to go to that industry and get 4 compliance across the entire city that protects all 5 other restaurant owners. Instead, especially what we don't want is an enforcement regimen that shifts a 6 7 lot of the burden onto the restaurants, um, in a time 8 where we know they're struggling to make ends meet to have to take time out of their schedule to gather documents and come to us. We'd rather take notice of 10 11 one instance, go right to the company, say what's 12 going on here, can you stop? So we've no issued 13 fines. Fines are one the table if we aren't getting compliance, we can't get restitution, um, where 14 15 charges were illegal, if we, the next step would be litigation. Um, we're hoping we can continue to get 16 17 compliance, ah, either just through the law or 18 through talking to the companies. If that doesn't 19 happen we'll certainly come back and let you know. 20 Um, I, I prefer not say the companies, um, simply 21 because I, I would hate for this hearing to turn into 2.2 a back-and-forth, um, while we're having negotiations 2.3 with those companies' attorneys currently. take any public actions we'd certainly be announcing 24

the name of the company at that point.

2.2

CHAIRPERSON GJONAJ: Mr. Klossner, those violations aren't being issued to restaurants. The failure would be on the part of third-party food delivery apps.

understand that. I apologize for cutting you off, but let me clarify and then if I don't I'm happy to turn it back over. What I'm saying is that, um, as a victim, or as a complainant, a restaurant would have to take the time to provide specific documents, logins, lots of extra information. Um, I don't want to put that burden on restaurants. What I want to do is if one restaurant says I think I've been overcharged, here's an email, I want to go to the company and put the onus on them to say are you complying with the law? Why aren't you complying if you're not? What can we do to get the money back, not just for the one restaurant that complained, but for all restaurants that have been overcharged?

CHAIRPERSON GJONAJ: Are you at liberty to say how many complaints do you receive?

EXECUTIVE DIRECTOR KLOSSNER: Um, well, we didn't set up a specific complaint line. We set up the tip line that I mentioned earlier, um, and I,

2.2

2.3

you know, not more than a dozen. Um, as I said in my testimony there has been wide scale compliance with the law. Um, you know, we've partnered with restaurant, specific restaurant owners that have reached out both before and after the law's effective date, um, and the industry writ large to make sure that we have open channels of communication so that as soon as there is a problem we're made aware and we can address it on a, on a systemic and industry-wide level.

CHAIRPERSON GJONAJ: Thank you, Mr.

Klossner. Let me, ah, refer back to, ah, Stephanie

Jones for the members that have questions and, um,

I'm sure that we, ah, will continue both with you and

Commissioner Doris. Thank you.

COMMITTEE COUNSEL: Thank you, Chair.

I'll now on council members in the order they have used the Zoom raise hand function. If you would like to ask a question and you have not yet used the function please raise your hand now. You should begin once I have called on you and the sergeant has announced that you may begin before delivering your testimony. First we will hear from Council Member

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

Richards, followed by Council Member Powers. Council Member Richards.

Thank you, and COUNCIL MEMBER RICHARDS: thank you, ah, Chair, and thank you to the Commissioner again. Ah, just some brief questions. Um, so during the Small Business Committee hearing in April, hosted by my colleague, ah, Mark Gjonaj, and previous commissioner Greg Bishop, ah, according to Small Business Services around 8 million of the 20 million loan programs for struggling small businesses was dispersed, with 66% going to Manhattan-based shops, while those in Queens received only 9%, and as, ah, Council Member Gjonaj, Chair Gjonaj, alluded to the Bronx receiving 1%. Since, ah, since then have those numbers increased? If so, how, and can you provide us with a report on where we're at, ah, in terms of more equity in the disbursement of those funds and loans? Commissioner, you may be muted.

COMMISSIONER DORIS: Absolute. Thank

you, thank you, Council Member. Um, ah, yes, so, so

as mentioned, you know, as we've rolled out the

program it was one that was done very expeditiously

and making sure that we're, we're getting to our

small businesses. So as you mentioned, um, I can

2.2

2.3

2	just give you just briefly that when the grants
3	program, ah, for Queens was around 17% and for the
1	loans program I think we're around, um, at this
_	moment around 12% in awards

6 COUNCIL MEMBER RICHARDS: You said in the 7 grants?

COMMISSIONER DORIS: In the grants program, the grants about 17%.

COUNCIL MEMBER RICHARDS: OK.

COMMISSIONER DORIS: Um, that's 19%, out of 19% of the applications, so 17%, ah, were to Queens. And then on the loans 18% applications overall [inaudible] 12% went to Queens. I'm happy to provide a full write-out to you.

recognize that's why this bill is so important, to make sure that we are bringing equity. And, and how did, why, I mean, did Manhattan have something special that Queens and other outer boroughs didn't have in terms of getting that, ah, percentage of the loans and grants so early on? Ah, and have you recognized that now coming in as the new commissioner that that, that the prior, um, commissioner, who I have a great deal of respect for, um, certainly could

25

2 have, ah, looked at this deep, deeper and, and ensure

3 that there was more equity in the disbursement of, of

4 | this program and are you looking to make corrective

5 actions in this area, and how are you doing it as the

6 | new commissioner?

COMMISSIONER DORIS: Yeah, absolutely.

8 I, I think, as I mentioned in my opening statement,

9 part of, um, my five borough strategy is to make

10 sure, one, from the inception of any program or ideas

11 or, ah, any work that we do that we take into account

12 | this reality, right? That we have five boroughs and

13 | every, ah, borough has to be able to, ah, get the

14 | services, ah, and the resources that they need and I

15 | think that's important. I think also, ah, really,

16 | ah, and, and you said this, I think, a little bit

17 | before about, you know, how do we do outreach? I

19 we have to, ah, you know tailor our outreach to

20 different communities. Some communities are, are,

21 | you know, are, are easily contacted, ah, through say,

22 | say, the web or email or something. Others we have

23 | to actually pick up the phone. Others you have to

24 \parallel physically be there. And so, you know, we, we're

thinking about that. That's something that we're

24

commissioner.

18

19

20

21

2.2

2.3

24

25

2 COUNCIL MEMBER RICHARDS: Thank you, Commissioner. Ah, another question. So I'm assuming 3 4 there were some barriers, ah, and partly because of 5 some of the, the policy attached to both the loans and grants program. Ah, in particular some 6 7 restaurants were unable to take advantage of the 8 grant program because of the four-employee limit. you think that this was fair to an industry that offered employee positions such as servers, managers, 10 11 busing staff, chefs, and hosts, and are you in any 12 way, um, thinking about altering the program to 13 broaden the appeal to small businesses who may not 14 have been able to take advantage of the program, um, 15 based on the criteria that were set early on? 16 COMMISSIONER DORIS: Ah, thank you,

Council Member. Absolutely, we're, we're, you know, we're thinking about all criteria across the board, um, in part why we executed the new Emergency Grant Program, ah, for those businesses that will need it, we ensured that we capped the annual income at 1.5 million. That means I'm gonna get to the smallest businesses that I can possibly get to. So those were, that's something that we are putting in, into, ah, action. I also think, you know, look, in, in

2	the, ah, challenge with our grant and loan program
3	initially we had limited funds and, again, we wanted
4	to get to those very tiny, you know, micro
5	businesses, you know first, right? And I think that
6	was part of why the program was constructed the way
7	it was, um, to get to those businesses that have four
8	employees or less, um, and we were able to help out
9	who were having some significant struggles initially
10	in the process. Um, but understanding that that was
11	obviously a stop-gap measure and we just did not have
12	the resources, um, as a city, um, initially to
13	actually do, ah, more there, um, but we wanted the
14	most vulnerable, ah, and the most micro, smallest of
15	businesses, and that is what the program is, ah,
16	focused on at the time.

COUNCIL MEMBER RICHARDS: So you're going to be broadening, ah, the criteria a little bit more, you're saying if I heard you correct? Rather than just the four, will you be expanding the number of employees you can have?

COMMISSIONER DORIS: Well, I, I would say this. I would say that, um, that answer will be yes depending on the resources that we have. I mean, you know, if we have the resources, ah, we will try to

15

16

17

18

19

20

21

2.2

2.3

24

25

2 expand and include as many as possible. But, you 3 know, for businesses, and I mentioned before, for 4 businesses who, ah, may be outside of a criteria if we're really trying to micro target to small businesses or LMI communities or so forth, ah, you 6 know, we, just because the city is unable to do it, 8 we can, again, find them resources, work with them with our white glove service being the step, ah, first step to the end, um, you know, with them. 10 11 and our business, ah, consultants are with them 12 through that processes as well. So, um, we're, we're 13 looking at the gaps where they may be, and so we are open, ah, to where we can close those gaps. 14

then, ah, this last two questions. Ah, one, let me just ask will any of the, the program include street vendors and food trucks at all? Ah, for instance, in the areas like Jackson Heights, um, in Queens, I know that this has become a big issue. Are you considering any, um, relief of them? And then lastly, um, if you can just touch, you know, the number one thing I hear about is rent relief for business owners and I've been speaking to a lot of business owners. Queens Together held an event, ah,

end of my questions.

2 just a few weeks ago where we heard from a lot of, 3 4 6 7 8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

the...

1

ah, immigrant businesses, immigrant-owned businesses, people who put everything, their life savings, into starting businesses who at the moment just can't hold on because of the astronomical rent prices and obviously the impacts of COVID-19 not being able to open up small businesses, their small businesses, totally. Um, so is there any strategy around rent relief and then also if you can just speak, ah, to

street vendors and food trucks, and that would be the

COMMISSIONER DORIS: Thanks, thanks Council Member. So as it pertains to street vendors and food trucks and so, those are businesses, ah, you know, they, they all, ah, can apply for these programs. Um, you know, the programs are closed out, unfortunately, ah, because, um, for some time now, but certainly we are to open these programs again, um, once you're a business you can apply, and all businesses can apply once you have, ah, the EIN number, ah, and you are eligible for all of our programs. And so, um, all those businesses have and therefore they can participate. Um, I think on

of them

have an

1	COMMITTEE ON SMALL BUSINESS 73
2	COUNCIL MEMBER RICHARDS: Did any of them
3	receive loans or grants, or no?
4	COMMISSIONER DORIS: I, I can, I'm not
5	sure how many, um, but I, we can look into that for
6	you. I'm sorry, I
7	COUNCIL MEMBER RICHARDS: But you're
8	saying that they fit the, what you're saying, they
9	fit the criterias as well to apply?
10	COMMISSIONER DORIS: I'm saying if, if
11	businesses have an EIN number
12	COUNCIL MEMBER RICHARDS: If they have ar
13	EIN number, OK.
14	COMMISSIONER DORIS: Most of the, most
15	businesses have. They, they would fit the criteria,
16	yeah.
17	COUNCIL MEMBER RICHARDS: OK. And then
18	just on the rental questions.
19	COMMISSIONER DORIS: Oh, yeah,
20	absolutely. So, ah, look, this is, ah, really the
21	number one challenge we're having right now with,
22	with, with small businesses, um, outside of
23	financing, and, ah, and customers. Um, and, you

know, the challenges, how do they pay the rent and

meet those requirements. And so, look, we've, we've,

24

25

we've instituted, um, as you know, legal assistance to help them, um, with that process, with our Emergency Assistance Program and our partner with, ah, the bar, [inaudible], um, and, and really wanted to make sure that they have the ability to at least negotiate with their landlord, ah, and the lease [inaudible]. So we are looking at other, um, ways to support, ah, small businesses on this, on this side. Um, but, ah, you know, I think the best, the best way that we can support them right now, ah, while I think either, ah, legislative bodies are looking at, you know, what type of relief and support can happen, um, you know, our Commercial Lease Assistance Program is there for them and, and, you know, it's real easy for them to apply and we work with them, um, you know, through that process and, and, ah, really help them on the legal side and to, to [inaudible] their, ah, their landlords and give them the ability to, um, to renegotiate those leases, um, and, and have that, have a free attorney, um, to do that with them. that's the support we're giving as that's concerned while, you know, other discussions are happening. I'm sure you look at the federal, state and, and

24

2.2

2.3

4

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 local level about what type of rent, actual cash
3 relief, can, can be given.

COUNCIL MEMBER RICHARDS: Well, thank you, ah, for the work that you're doing. I look forward to seeing you. I know we had to postpone a few times.

COMMISSIONER DORIS: Yeah.

COUNCIL MEMBER RICHARDS: Um, but I look forward to seeing you out here and I'm hoping that, you know, the city is going to really explore ways to work with, um, the private sector as well, ah, in terms of trying to leverage opportunities. I hear the lawyers, but the lawyers, folks are looking for rent money and rent assistance. Ah, I don't think that they're, I mean, not to say that legal assistance isn't important, but when you have to make that rent due payment, um, that seems to be the most critical thing at the moment, and I don't have to tell you about communities like southeast Queens and the south Bronx, where we're starting to see a lot of rental signs going up. So for black and brown communities and all businesses, I don't, you know, but specifically we're gonna be hit harder, just as COVID-19 has already showing us and I'm really

2

3

4

6

7

8

9

10

11

12 13

14

15

16

17 18

19

20

21

2.2

2.3

24

25

worried about the state of our communities in terms of blight and how do we address these issues, um, and bring equity to them as well. So I look forward to our continued work together. I want to thank the chair and the speaker for holding this hearing again. Thank you.

COMMISSIONER DORIS: Thank you.

COMMITTEE COUNSEL: Thank you, Council Member. Before we continue I'd like to acknowledge that Council Members Rodriquez and Levin have joined Next up for questions, Council Member Powers, followed by Council Member Rosenthal. Council Member Powers.

COUNCIL MEMBER POWERS: Thank you. you to Chair Gjonaj and Council Member Moya for your work here and, ah, and your advocacy and, and bringing this hearing together. So I thank you guys for all you're doing. And thank you to the commissioner, um, I appreciate everything you guys are doing. And I just want to echo what Council Member Richards said, which is really the driving issues right now, beyond legal assistance and [inaudible] rent relief, financial relief, and regulatory relief wind up losing their licenses, ah,

2 as we're hearing from restaurants, over trivial matters. And I do, I want to say, I do think this 3 4 administration could be doing more on all those fronts, even if it's just pushing back harder on the state's insane and bizarre rules around restaurants 6 right now. They are taking people's licenses away 7 8 for little to nothing, and I don't mean this to be a sharp criticism, but I do think SBS and the mayor and his entire administration should be pushing back 10 11 forcefully on the state for their bizarre and insane 12 rules that right, are risking our own businesses', 13 um, livelihoods. But, um, so I'm happy to join you in, ah, an effort to do that. Um, before I ask about 14 15 the third-party apps, which I have a number of 16 questions about, we talked about fines and fees just 17 a little bit, and I, I had sent a letter to the mayor 18 I think about three weeks ago, asking for an update 19 on his State of the City proposal which was called, I 20 believe, Fix It, Don't Fine It, and it was meant to 21 provide regulatory relief through fines and fees and 2.2 go through a list of fines and fees that have, ah, 2.3 that seemed achievable, to either remove, to put, um, longer periods or first warnings into effect, and to 24 do a number of other steps. They announced, I think, 25

21

2.2

2.3

24

25

three or four at the outset of it. I joined that announcement in the press release. Um, but I wanted to know if there's an update on that. It was in February, right before the COVID hit. But it does strike me that at least a small step this administration could be taking is to be looking for ways to not take much-needed revenue away from businesses right now and to cure those, ah, to help them cure those fines or fees where it makes sense, rather than just punishing them with showing up with a, ah, with a citation and, and making them go and pay a fee or a fine. Um, can you give me any sense of where, any sense of where that, ah, that proposal stands right now, and also, um, just a simple question. Has this administration removed any fines or fees on small businesses since COVID started?

COMMISSIONER DORIS: Thank you, ah,

Council Member, for that question. Ah, the State of
the City pieces, um, yeah, you know, I certainly will
get back to. Let me get back, I, I promise to do
that, on where we are with those. Um, certainly, as
you know, we have, ah, over the last several years
have been reducing fines, fees, um, putting in cure
periods, all those things, adding up to about 20

2	million a year that we are saving small businesses,
3	um, in the last several years. And so, you know, I
4	want to make sure I am, um, speaking, um, very
5	directly to the letter that you sent and the list, so
6	I will be certain to get back to you on that. And,
7	and for us, um, I think the mayor, the mayor has
8	said, I mean, even, ah, you can look at the, the
9	street, the street, ah, you know, the sidewalk cafes,
10	um, fees and so forth. Ah, with our Open Restaurants
11	Program there were no fees. Ah, all those fees were
12	gone, removed. Um, it was a very, ah, easy program,
13	about five to 10 minutes, you can sign up without any
14	sort of fees, just self-attestation, etcetera. And I
15	think it's important. I think it's important for us
16	to continue that, that work, um, and so, ah, on the
17	broader fee structure and fines, um, we, we, the
18	mayor did, ah, promise, as you mentioned, to double
19	down on that. Um, we have seen and we have 20
20	million or so dollars, um, in business, small
21	business savings per year for the last several years.
22	Ah, and so we will, ah, get back to you on the
23	specifics of the State of the City, um, but we have
24	dealt with specifically around the restaurant fee
25	structure. We have dealt with that and also, um, we

2 have, um, worked with, again, um, many of our small business advocacy organizations, ah, when we were 3 4 putting out, um, any of these requirements, ah, meaning for social distancing, etcetera, the mayor said he wanted to start and have start, and we have 6 7 start, with the, with an education first policy, and 8 I think that's what we've been doing, um, and so, um, to my knowledge not excessive fees or a whole lot of fees being put out there. Um, only really, you know, 10 11 sometimes you have some real bad actors, um, and, and 12 that is not 95% of the businesses, right, so we're 13 not, we're not talking about those, ah, businesses. We're talking specifically about, ah, the, the small 14 15 group, right, that may, ah, may not adhere to, to the 16 policy and even then the mayor had said education, a 17 warning, and then if, you know, folks are just not 18 trying to adhere to any of the requirements then we 19 will have to, ah, impose other, ah, other, um, 20 penalties, etcetera. So the, the short answer is ah, 21 ah, we have, we implemented some of these, um, 2.2 structures and fees and really we're thinking of 2.3 fines and all that, um, through an education first model, um, and, um, also, ah, for 20 or so million 24 25 plus dollars we're saving every, every year, small

2

3

4

5

6

7

8

9

10 11

12

13

14

15

16

17

18

1920

21

2.2

2.3

24

25

business saving, and, ah, we'll get back to you on specifically on the, ah, State of the City, ah, pieces that, ah, we are in review of.

COUNCIL MEMBER POWERS: OK, and I'm gonna just say, I mean, I am not aware of any, ah, relief during the COVID, during COVID. Ah, maybe there is and I just missed it. But I, but I don't believe there has been any, at least that I have seen. or I say minor, I should say minor. But not as a result of the State of the City announcement and, um, we had asked for a full list. I presume when the State of the City happened somebody put together a list for the mayor of all these different agency fines and fees that you guys looked at to repeal a few of them. So we've asked for that list or a list of various agencies and their fines and fees so we can take a look at them together and figure out which ones make more sense. [inaudible] discretionary amount we can bring to the lower end, we can do education and things like that. And I would ask, we sent it three weeks ago, it does take some time to [inaudible] but we will ask for that list in, um, you know, very soon to have that, um, sent back. Um, I just want to go over the apps since that's kind of

2.2

2.3

2 the point of the hearing, amongst other things. Um,

3 we've taken up this cap. Can you tell me [inaudible]

4 city municipalities taking up a cap, ah, on third-

5 party fees?

COMMISSIONER DORIS: Can you repeat the question? I apologize.

COUNCIL MEMBER POWERS: Oh, I said have we seen other cities, this is for either one of you, have other cities or municipalities taken up a cap on third-party fees the way New York City has?

seen, we have seen other cities. Um, Washington,
D.C., Portland, San Francisco, Philadelphia pop to
mind. I think San Francisco, um, went first and I'm
sure there are other speakers actually who are
probably monitoring this even more closely further
down in the witness list. Um, and, you know, and we
are looking at how the industry responds to those
caps. Um, from what we understood there was early
compliance in San Francisco. There's alarming news
coming out of Portland about, um, companies that are
choosing to not comply. Fortunately, what we've seen
in New York is wide scale compliance, um, and whether
that is the importance of the market to these

2 | c

Z 4

companies or whether that is the, um, careful drafting of, ah, of the original legislation. I think only, only time will tell and maybe some of the industry witnesses can speak to that.

COUNCIL MEMBER POWERS: Got it. And do you know if [inaudible] I do think probably some of the companies will be able to answer this better than, than any of us 'cause they have, ah, widespread presence in the country, but do, do we know if any of the other cities or states have adopted our model?

Is it, it is, ah, we have the, as I, you know, we have the two sort of structures here. Do you have any familiarity with how the cities are doing and/or have they adopted our legislation, or have they done this in another way?

EXECUTIVE DIRECTOR KLOSSNER: I don't know if anyone has adopted our specific model.

COUNCIL MEMBER POWERS: OK. Um, this is the SBS commissioner, ah, so I think you have to be unmuted. Um, um, you know, we have the model where we do marketing, and I'm going to ask this of the companies as well, just to be, just to be clear, but, um, you know, one of the, one of the, the model we have is basically you pay for listing yourself on the

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 That's one, I think, um, one fee, that is, has 3 a cap on it, and the other cap is around the delivery service. Do you know if, I don't believe we do, but 4 do you know if other cities, and do you have an opinion on whether, or whether or how much of that 6 7 fee should be [inaudible] who is making the delivery? 8 So essentially if you're charging for delivery does that go to the delivery person and, you know, the other laws about whether that is the case? Laws in 10

other places.

can get back to you on that. I don't know. But I think, um, I, I hear, I hear what, where you're going and some of the concerns we've heard that before.

But, um, I'm not sure if my colleague knows, but, ah, we haven't heard, ah, the process in which it goes directly to the delivery, um, person. Um, yeah, sort of instead of going to the, to the app company, yeah, we have not heard. I have not heard that.

COUNCIL MEMBER POWERS: Great. Ah, Mr. Klossner, do [inaudible]?

EXECUTIVE DIRECTOR KLOSSNER: Um, I, I've only recently learned that in LA there's a model that doesn't restrain the fees based on which service, ah,

2 a

,

2.2

and obviously, you know, we're gonna be looking at that, that model, and, and based on your questions we'll be looking at others and...

COUNCIL MEMBER POWERS: Well, what exactly...

EXECUTIVE DIRECTOR KLOSSNER:

...[inaudible] this conversation with the council.

Ah, from what I understand there's a, a model out
there where it doesn't break down what percent
[inaudible] on what kind of fee, but rather just a
universal cap and, and the companies choose where to,
where to spend that money. Again, we'll look
carefully at that model, um, and continue to work
with committee counsel on, on making sure that
legislation meets the city's needs.

COUNCIL MEMBER POWERS: OK, meaning that they, you just do one flat fee, you just pay just this one big capped fee, it doesn't specify what it's for?

EXECUTIVE DIRECTOR KLOSSNER: Right, and then to your question then, you know, that would, that would leave in the hands of the industry whether or not, um, and what percentage of that money goes to the worker versus their own services.

2.2

2.3

COUNCIL MEMBER POWERS: Got you, OK. Um, and you're looking at that now?

EXECUTIVE DIRECTOR KLOSSNER: Yes.

COUNCIL MEMBER POWERS: Can you report back to us anything you [inaudible] I think you said it was LA?

EXECUTIVE DIRECTOR KLOSSNER: Sure.

Ah, I just, I just, I'm just gonna raise a question.

I mean, I do think, I do wonder as I was rereading this the other day in preparation for this hearing, and I did ask myself the question of whether the delivery fee is going to the delivery person that's making the delivery and if, and if not how much of it is going to them and so, um, I'll ask the companies that question as well, but I think it's worth a question we should all be asking as we're debating fee structures here around, um, around delivery. So, thank you, thanks both, I'll give my time. Thanks.

COMMITTEE COUNSEL: Thank you, Council
Member Powers, Executive Director Klossner, and
Commissioner Doris. My name is Alex Polinoff and
I'll be taking over moderating duties for the
remainder of the hearing. Ah, next up we have

2

3

4

6

7

8

10

11

12 13

14

15

16

17

18 19

20

21

2.2

2.3

24

25

questions from Council Member Rosenthal, followed by Council Member Rodriguez. Council Member Rosenthal, the floor is yours.

COUNCIL MEMBER ROSENTHAL: Um, ah, Commissioner Doris, I just, one quick question. The Speaker had asked what could be done to help our small businesses and one of the things I was hoping to hear you say is the possibility that we will keep the restaurant outdoor dining open beyond, um, I quess it's September 30 now. Are you considering, um, keeping the outdoor and the street dining beyond September 30? It's something that's been successful and, you know, certainly owners in my district as, as well as residents have asked, um, why not keep it going all year long.

COMMISSIONER DORIS: Yeah, thank you, Council Member. Um, so, you know, the mayor had extended it to October 31, um, and also guaranteed that it will be back next year. That was just mentioned and that was part of the positive part is [inaudible] an opportunity to forecast out...

COUNCIL MEMBER ROSENTHAL: It just, I'm sorry, just to confirm that's the, um, not just

2.2

2.3

2 outdoor dining but on the street using the parking 3 spaces?

4 COMMISSIONER DORIS: Correct.

COUNCIL MEMBER ROSENTHAL: Until October

31?

COMMISSIONER DORIS: Yes.

COUNCIL MEMBER ROSENTHAL: OK, and would you consider moving it beyond October 31, um, perhaps making that decision later, but, um, soon enough so that restauranteurs could perhaps purchase those, you know, outdoor heating units, etcetera?

definitely looking into that. Um, right now the mayor set it October 31, but, um, we have heard from, from the alliance. We've heard from others, ah, who are asking, um, about that, the same question. So, um, it is something that we're looking into. Um, I don't have an answer today if it's going to go past October 31, but that's something that we are looking into and, um, if, if that's the case, as it was with the program, we want, we have to give notice, um, as we've done for the 31st, but also that it's coming back next year, ah, so that folks can adequately

prepare for it. So I do agree, um, if we are going to do that it needs to be done in a way that, um...

COUNCIL MEMBER ROSENTHAL: Yep, thank you, what are the hurdles? What's holding you up from just making that decision now?

COMMISSIONER DORIS: Well, I mean, it's a collective decision, it's a citywide decision and I believe we're just, we're going through that process. Um, we're going through that process. Many agencies involved, as you can imagine. Um, and then you have, um, you know, what, what would it look like in, in winter? We're gathering information from industry and also restaurants and our fellow city agencies to see, ah, what are some of those challenges, but we are, we are certainly looking into it. I can let you know that. Um, and, ah, if, if it is going to be changed, ah, we will give definitely ample notice.

were a restauranteur hearing that answer I would be really disappointed. Um, of course it takes working among the agencies, that, that's what, that is how government works. Um, we're in the middle of an economic freefall and to hear that the best you can give me at this juncture is we're looking into it is,

2	is disheartening. If you're say a hurdle is winter,
3	you know, I imagine you talk with Sanitation about
4	plowing the streets and what the regulation would be
5	around that. But, again, I'm asking you specifically
6	what the hurdle is from the perspective of a
7	restauranteur who is trying to decide whether or not
8	to keep his business open at all, his or her business
9	open at all. Um, the, you know, we're in a pretty
10	dire straits here, so what are the hurdles, when do
11	you think those hurdles will be resolved and there
12	will be a decision?
13	COMMISSIONER DORIS: Yeah, I, I, I do not
14	have a timeline on the decision. Um, I think, as I
15	mentioned, you know, it's an ongoing conversation
16	we're having with our agencies and with the entire
17	city and with the industry. Um, look, this program
18	we, um, you know, are very happy with this program,
19	as you can imagine. We stood it up in record time.
20	COUNCIL MEMBER ROSENTHAL: Indeed,
21	indeed.
22	COMMISSIONER DORIS: Um, and this

COUNCIL MEMBER ROSENTHAL: It's really [inaudible].

23

24

25

programming is...

1	COMMITTEE ON SMALL BUSINESS 93
2	COMMISSIONER DORIS: [inaudible], so,
3	yeah.
4	COUNCIL MEMBER ROSENTHAL: You set it up
5	in record time, right? Because the circumstances ar
6	dire.
7	COMMISSIONER DORIS: Absolutely.
8	COUNCIL MEMBER ROSENTHAL: I think what
9	the restaurant industry wants to hear is the same
10	sense of urgency from you.
11	COMMISSIONER DORIS: Yeah. I think we
12	have the sense of urgency. I mean, there's no doubt
13	about it. We're working on this 24/7 and our teams
14	are working on this. Um, at the moment I just, I
15	just don't have an answer as to
16	COUNCIL MEMBER ROSENTHAL: You repeat
17	you're working on a
18	COMMISSIONER DORIS:a specific yes or
19	no, um, 'cause that is being worked out on when and
20	how, um, but
21	COUNCIL MEMBER ROSE:[inaudible] I'm
22	just sort of curious. If your teams are working on
23	it 24/7 what is, can you give me a specific example
24	of a hurdle that's not overcomeable or two hurdles

that you're working on, not necessarily not

25

24 yes...

overcomeable. What are the exact hurdles that you're working with and what agencies are involved in working on them?

COMMISSIONER DORIS: Well, I'm not,

again, I'm not, we don't, we don't have like, um, ah, a timeline and the challenges that are persistently, um, available to us, as we know are obvious for the restaurant industry right now, and that they would like to have some sort of certainty for winter. Um, we don't have an answer for that yet. And I don't, I'm not sure, um, if and when it will happen, but that's something we are looking into. Um, when it's presented as to our hurdles, um, you know, there, there are many hurdles depending on, I think the restaurant. The restaurant may say well, how can I afford to, to have heating, or can heating happen, or...

COUNCIL MEMBER ROSENTHAL: Right, but that's...

COMMISSIONER DORIS: ...um, what are their, what are their requirements, electrical...

COUNCIL MEMBER ROSENTHAL: ...[inaudible]

3

4

5

6

7

8

10

11

1213

14

15

16

17

18

1920

21

22

23

24

25

COMMISSIONER DORIS: ...whether there, any, all these things are, you know.

COUNCIL MEMBER ROSENTHAL: Those are questions for restaurants to figure out. They're big They're, they're trying to make boys and girls. these decisions, but they can't make the decision if you don't give them the opportunity to make that decision. Right? Where you give them that opportunity is by opening the door. And what I'm hearing from you right now today is the door is closed. Um, so that, that choice that you're making by closing the door has consequences. It's not a just passive choice. It's an active choice by the administration to not make a decision today. And it means that restaurants today are making their decisions based on your choice to say no. So at least, you know, spare them the grief of not having information by fishing or cutting bait. Just say no or say we're thinking about it, we're gonna have a decision in a week. I mean, these are real, these are business people who are trying to figure out what to do with our residents who work there, their own businesses, and it just feels a little cavalier to me, um, and, ah, very disheartening for the

1	COMMITTEE ON SMALL BUSINESS 96
2	restaurant industry, which, you know, as the chair
3	has said, you know, has just been clobbered. So, ah,
4	it, I think it's important to the public for the
5	purpose of this hearing to give a date certain where
6	you can say something rather than nothing. Can you
7	do that?
8	COMMISSIONER DORIS: I, I, um, I cannot
9	give you a date as to a decision, ah, when a decision
10	is made. Ultimately, um
11	COUNCIL MEMBER ROSENTHAL: Is on the desk
12	for the mayor to consider now? Is it in his
13	consideration, or has it not made it to his desk yet?
14	COMMISSIONER DORIS: Well, I think it's
15	reworked through the process. Um, I don't, I can't
16	confirm if it's part of the decision yet. Um
17	COUNCIL MEMBER ROSENTHAL: Have you
18	spoken
19	COMMISSIONER DORIS: The mayor, when he
20	announced, ah, absolutely, we have discussions around
21	this issue. Um, the challenge, I think, is when the
22	mayor actually announced this extension, which, by

not have before, and additional certainty about next 25

23

24

the way, um, you know, I believe this, the certainty

to the industry, ah, up to October 31, which we did

1	COMMITTEE ON SMALL BUSINESS 97
2	year, how that this program will be there. Um, I
3	think right now we're thinking, talking about, as you
4	mentioned, the winter, which is, ah, the winter
5	months, what will happen. Um, and the mayor had
6	said, um, that we will get back to the public on that
7	decision. And that, Council Member, I hear you, your
8	concern, but that's where we are right now and I
9	really don't have any
10	COUNCIL MEMBER ROSENTHAL: Right now are
11	you discussing it with a deputy mayor in particular
12	or the mayor himself? And what [inaudible] are
13	involved in the discussion?
14	COMMISSIONER DORIS: I'm sorry, I didn't,
15	you went in and out, I'm sorry.
16	COUNCIL MEMBER ROSENTHAL: The discussion
17	that's happening now about extending it beyond

19

20

21

2.2

23

24

25

Right now are in particular ible] are rry, I didn't, The discussion t beyond October 31, is that discussion, what other commissioners are part of the discussion, and, um, is it, is the deputy mayor part of that discussion, which deputy mayor?

COMMISSIONER DORIS: So, as you know, ah, several agencies are involved in this program. Which, by the way, I want to keep saying, is one of our real successful programs and which we're excited

15

16

17

18

19

20

21

22

23

24

25

2	about, um, and that we support 9500 businesses are i
3	it, and so, I mean, I think, I want to just clarify
4	and make sure that everyone listening and watching
5	this understand the city's, um, adjustments that
6	we've made because this is a crisis and we're in a
7	crisis and we've done that. Um, this is just a
8	decision that we need to walk through. DOT, of
9	course, obviously is part of that because of the
10	street, ah, issues, DSNY for the sanitation, my
11	office and agency, um, we're all having discussions
12	and our respective deputy mayors are a part of that
13	discussion as well, ah, just to [inaudible] the
14	process works.

COUNCIL MEMBER ROSENTHAL: Which deputy mayors?

COMMISSIONER DORIS: Ah, all the, all the deputy mayors that these, our agencies report to. So you have, ah, Deputy Mayor Thompson that we're angling, ah, being all of us are, you know, the entire administration is committed to this and making sure that it works. Um, this is, these are ongoing discussions that, that are happening. Um, you know, I, we just don't have, I just, I, I understand what, what your concerns are. I just, I just do not have a

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 date certain yes or no at the moment, and as soon as

3 | we have that we will get to the public. We

4 understand, you know, the need for that and, um, you

5 know, and that certainty. Um, but the mayor has

6 given the certainty to October 31 and the certainty

7 | that by next year, ah, the program will come back,

8 and we've heard from, ah, the industry that, you

9 know, they're very appreciative of that. We think

10 \parallel the winter issue is one that is ongoing.

COUNCIL MEMBER ROSENTHAL: And to be clear the industry is appreciative of crumbs. So, um, this is an industry that, you know, is tanking and I think the fact that you've been able to extend it one money is something. So today we're at, you know, August 13, which, um, by the way, is Black Women's Equal Pay Day. Right? It takes one year, eight months, and 13 days for a black woman to make as much as a man does in an annual, in one year. Right? So I'm asking because for, for restauranteurs like Melba, I'm asking for the restauranteurs who are hanging on by their fingernails and could appreciate more than two months' notice about whether or not they need to buy, they have an opportunity to buy space heaters, and frankly it would be nice if you

19

20

21

2.2

2.3

24

25

could not only give them notice, but say whether or 2 3 not the city will pay for space heaters. 4 understand that the federal government is screwing us over hand over fist. I understand that Trump could give a whit about New York City and wants to see it 6 7 I understand the federal government owes us tens of billions of dollars. But what I'm asking 8 about is what the city can do with its rules and regulations to help in some tiny fractional way our 10 restaurants survive. And this is such a tiny 11 diminutus thing that I would hope that the city 12 13 really is working 24/7 to make this decision, and if 14 it is working 24/7 I hope it will make its decision 15 prior to the month before or even two months before the date would begin. It's dispiriting to hear this. 16 Um, I'll turn it back to the chair. Anything else 17 18 you want to say, Commissioner, of course, um.

CHAIRPERSON GJONAJ: If you answer that question, Commissioner, Council Member, I want to add to your point, and it's an incredibly important point. The Fire Department will not authorize propane heaters. They will not authorize or approve electric heaters. The only method that is approved today for Fire Department compliance is piped gas.

25

2 Now, imagine what the cost would be and the hurdles 3 that we're referring to, to have gas piping expanded 4 to outdoor dining to give temporary heat. And, Commissioner, this question is directed towards you. That's the law, and thank you. I want to thank the 6 7 person that sent that to me. I wasn't aware of it. 8 So before we start talking about winter, it means the city coming together, and if we can't get you to meet with the mayor directly, 'cause leadership starts at 10 11 the top and from the top it trickles down, to have 12 the other commissioners come up with a real plan so 13 our small businesses can adopt and plan ahead, and 14 Con Edison is not going to be there to allow the 15 permanent process, the increasing gas lines, the 16 increasing gas meters, we need them to waive this 17 requirement. This is easily done. But it's going to 18 require a decision and that starts with the mayor. 19 And Council Member Rosenthal, you hit an incredible 20 point. The commissioner did not answer that 21 question. I hope he'll answer. When was the last 2.2 time he actually met with the mayor on this? 2.3 often is he meeting with the mayor, 'cause the mayor is the one that's gonna be able to have the deputy 24

mayors and the commissioners of the various agencies

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 and departments pull their weight as we come across 3 this. And, Commissioner, please.

COMMISSIONER DORIS: Yeah, certainly. Um, as the commissioner of Small Business Services I'm in constant communication with the mayor. meet and talk very frequently. This we did, as you know, a, ah, announcement with the CLA program. Before that, the other week another program, and so, the, the, the notion that we're not in communication, that's not, that's not true. We're, I'm in constant communication with the mayor. Ah, several meetings, ongoing, ah, coming up with decisions, ah, decision meetings, brainstorming meetings, phone calls, etcetera. Um, you know, this is, we understand the challenges that the small businesses are facing, as you know, ah, and my job is to work with the mayor to come up with those decisions and I hear you all on the urgency of this matter, um, and as I mentioned, um, the mayor did extend it. He did say it's coming back next year. Um, and, you know, we were just in Chinatown, ah, two days ago, um, meeting with business owners with the mayor on these same issues. You know, again, so I think, um, we want to make sure that everybody understands that the mayor's

2

_

3

4

5

6

7

8

9

10

1112

13

14

15

16

17

18

19

20

21

22

23

24

25

commitment here, ah, to resolving this issue and what we have done so far. Um, and I think this is another challenge that we are looking at and, ah, you know, certainly will be reporting back on those decisions. But I want everyone to be [inaudible] that we are, ah, actively, ah, looking into this, the mayor and deputy mayors and agencies [inaudible].

COUNCIL MEMBER ROSENTHAL: Yes. I'm gonna turn it back to the chair, but this is just my last question, that the chair brought up a very specific issue of, ah, the specific mechanism for outdoor heating, and it's, ah, a challenge, and I, I wish you would have mentioned it as specifically as the chair just did, as you were enumerating the specific challenges for making this decision. You know, this notion of propane gas, piped gas, electric heaters, that's a very serious but very specific, very specific issue and I think when, you know, the public wants to know what are you working on, hearing those very specific, very real concerns helps give the public confidence that this is exactly what you're working on. And saying, well, the issue is around winter just isn't good enough. But I'm interested to hear about this specific issue of the

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

type of heating mechanism and I look forward to hearing back from you about what you can do to make it easier for restauranteurs and perhaps Andrew Rigie can speak to that when he testifies. But I'm gonna leave it there. Thank you so much for your time. Thank you for all you're doing to help our small

businesses during what is, um, you know, the biggest

crisis of our, of our lives. Thank you.

CHAIRPERSON GJONAJ: Thank you, Council Member. Um, and Commissioner, I know that it looks like perhaps we're beating on you on this and many of these things don't fall, um, ah, or give you, you have the responsibilities or the capabilities to address them. But these are real issues. And while we talk about October 31, the reopening of the sidewalk, ah, street restaurant, ah, cafes will not occur back until May. That's six months. How are these businesses going to survive? Six months, after having six months of no business. In essence, we're telling our small businesses raise your hand, don't, not only don't pay rent, but don't pay your taxes, and walk away and take your business to Westchester where you can operate, or leave the state altogether and go somewhere else. This is our problem to

2.2

2	address, and we're not doing it. When we say we
3	understand, we really don't. Because none of, many
4	of us don't come from the small business world. Many
5	of us don't understand because we haven't been there.
6	So, um, we should be more mindful on how we address
7	this and what it's actually going to mean, ah, at the
8	end. This city will never be the same and it's
9	because of the failure of leadership that we have to
10	really make commitments to helping out our small
11	businesses. Ah, I'll hand it back to, ah, the
12	Sergeant at Arms to continue going on the roster on
13	the other council members.

COMMITTEE COUNSEL: Ah, thank you, Chair Gjonaj, um, and Council Member Rosenthal. We'll now hear from Council Member Rodriguez, followed by Council Member Levin.

COUNCIL MEMBER RODRIGUEZ: Thank you.

Thank you, Chair. Thank you, Commissioner. As someone that has been on the council since 2009 I gotta say that there's a lot that we have accomplished in this administration. Eh, I know that, eh, that with the leadership with Mayor de Blasio and other commissioners we have seen a reduction of hundred millions of dollars in fine to

25

2 local small business. So of course as New Yorkers it 3 is our responsibility to always advocate for more. And I think that one of the basic concern and 4 5 complaint and reality that we deal with is that even though most of the job are created by the mom and 6 7 pop, eh, small business owner, they don't get enough 8 subsidy. They don't get enough financial support. And, and even though we discussed during the, the negotiation, the governor and the mayor, especially 10 11 the governor, with Amazon giving them 3 billion 12 dollars, eh, of incentive, no one had put together a 13 plan to say let's put together like 1 billion dollars 14 of incentive to the local small businesses, even 15 though a two or three year plan. So has the city start any brainstorm on how to put together a plan 16 17 that is more than connecting, eh, small businesses 18 with the bank, because as you know, like, you know, 19 the black and Latino, the immigrant community, that 20 are most of the small businesses. You know that when 21 we connected with the banks most of them they don't 2.2 qualify. Most of them they don't have the credit. 2.3 Most of them they don't have all the requirements to get those loan. So even though I know that the 24

spirit is to help them most of the time it doesn't go

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 | for more than just connecting them with information.

3 So is the city right now discussing any plan to put

4 together a permanent subsidy when it comes to a

5 waiver of the property taxes for the small businesses

6 so that the property owner, they don't [inaudible]

7 | taxes to the other initiatives?

COMMISSIONER DORIS: Thank you, Council Member, and, ah, you know, you hit on a very near and dear topic to myself, um, as a small business owner, ah, going for a business loan and being denied, um, and having to go to a CDFI, community development financial institution, ah, to get my first business loan. So I, I certainly understand all the challenges that are, ah, black and brown businesses in particular, are facing. And that CDFIs, ah, or our smaller lending institutions are the way to that. I think that's part of the process, and our work at SBS, as you mentioned, um, it is to connect folks, but, again, I want to just say what that connection It's not passing the, ah, applicant on to a financial institution and forgetting about them. No, we are there with them all the way through the process to make sure that they get what they're seeking [inaudible] clarify that process to make sure

25

2 folks understand that. Um, we get to where the 3 actual resources are, and wherever those resources we 4 make sure that they're getting it. Ah, we packaged those, ah, those proposals and those, um, those deals, um, for them to make sure that we can help 6 7 them in that process. Um, but on the, on the grander 8 scale of, of incentives, ah, you know, most of our incentives, um, are state driven, as you know. those incentives, um, incentive programs, most of 10 11 them are from the state. We have talked to, ah, our 12 colleagues there about what can be done for small 13 Um, you know, I know they're thinking businesses. about that. Um, also the city, we have our 14 15 comprehensive plan, um, based on the resources that 16 we currently have to address those needs. So, ah, the, the broader, the broader question around 17 18 incentive programs, those are state authorized, um, 19 the taxes and all these other things, all these 20 things we've sort of, um, you know, began to look at 21 and, and I know others are looking at the state level 2.2 as to what the city can have and what we can't have. 2.3 But right now the big thing that we do need, ah, is long-term [inaudible], ah, for the city. If we can 24

get that I think a lot of the resources, ah, that

we're seeking, ah, we'll be able to, ah, to have, ah, to help our small businesses, ah, with our 9 billion dollar deficit right now.

COUNCIL MEMBER RODRIGUEZ: I, I just hope that we can find a way on how to, you know, be creative on, on, on, you know, during this moment of crisis. You know, one [inaudible] that I heard by a very successful person back in the Dominican Republic when I [inaudible] is that from crisis we get opportunity.

COMMISSIONER DORIS: Absolutely.

COUNCIL MEMBER RODRIGUEZ: And I think that as we have to as a city build back immigrants and of course being entrepreneur is in our DNA as the immigrants. I gotta say we know and anyone who is not Dominican look, Google it to see the first non-native American who served in New York City, Juan Joanne Rodriguez, was brought by the Dutch in 1613, left here in the island and when the European came back again after he was doing business with the Native American. So I think that, you know, our reality is that even though there's a different type of small business, there's one who mom and pop of that, is the lawyer who have been the grandfather

25

their business owner and they're trying to, to try 2 3 something new. For many of the immigrant small 4 business owner is the first opportunity to get their dream to move to the middle class. And I think that at this moment we need to be creative. 6 I hope that 7 under your leadership and the mayor we need to put a 8 plan that should be more than business as usual. Because big bank, they are not there. [inaudible] the bank they come with the community benefit and 10 11 they always try to get away how do anything more than 12 help the small business. So I think that this moment 13 and I don't know, you know, what is the legacy that you will leave to say we pushed the big bank to be 14 15 more than what they had done to help financially 16 support the small business. And, and, and then I, I move now to my second thing, which is what else can 17 18 we do, and as you know I have a bill at the City 19 Council with 28 council members supporting it, the 20 Small Business [inaudible] Act. When Mayor de Blasio 21 was a council member he supported that bill, that 2.2 we'll bring fairness and right to a small business to 2.3 negotiate and renew the leases. One other thing that I've been doing after the coronavirus because I know 24

that this is one particular way of how we can help

16

17

18

19

20

21

2.2

2.3

24

25

the small business for them to retain the leases is 2 3 that I get new language to the council so that the bill will only be in effect outside the center of 4 5 Manhattan. So I would like to follow with you and the rest of your team so that in, in, in the 6 7 administration because I think that if we can find a 8 way on how to bring fairness and [inaudible] the Small Business [inaudible] Act then I feel that there's gonna be a additional thing that we can do 10 11 very specific, so that we can stop, you know, the 12 closure of so many mom and pop store that is 13 happening right now and hundred thousand or more that 14 will happen if we don't take action. 15

COMMISSIONER DORIS: Yeah, perhaps...

COUNCIL MEMBER RODRIGUEZ: But you'll be, but you'll be open to, you know, have discussion. don't want to put you in a spot saying will you support it, yes or no? I know what the administration has done, but I think I would like to open a mechanism of discussion so that we can share the new language of the bill.

COMMISSIONER DORIS: Yeah, absolutely, you know, Council Member, as you know, you know, we're, we're always open to discussion. I think, um,

18

19

20

21

2.2

2.3

24

25

one of my core principles of running this agency is, 2 3 is around collaboration and figuring out ways we can 4 help solve these real issues, ah, that our small businesses are facing. Collaboration is key. without it, ah, we cannot, we cannot, ah, accomplish 6 7 anything at this particular moment and so, um, I'm, 8 I'm happy to continue those discussions with you, sir, and, and look to new ideas and things that we are thinking about and we are also talking to 10 11 privilege industry and nonprofits and philanthropy on 12 a consist basis about how we all, ah, can 13 collaboratively come together and think outside the 14 box. Um, and to make sure that we're solving these 15 real, real, ah, issues that, ah, small businesses are 16 facing. So, so absolutely look forward to discussing 17 with you.

COUNCIL MEMBER RODRIGUEZ: Thank you,

Commissioner. My last thing is related to, while as

you know, the 181st, eh, Business Improvement

District, eh, doing a great job. Eh, currently

they've been using a, a 360 grants, eh, by the SBS

that allow them to do a great job supporting the

small businesses. Eh, I appreciate that you were,

you had a tour. I couldn't be, I was in DR with my

Eh, but as you know 181st is going, I'm 2 [inaudible]. 3 talking 181st in Manhattan, between Amsterdam and 4 Broadway is going to [inaudible] major developments, eh, 350 million dollars new construction at the corners with a hotel, 178,000 square feet, and new, 6 7 more coming to 181st and Broadway. So if again can 8 look at that particular brand that SBS been providing to the 181st beat and, and, and explore the opportunity to continue supporting that, that, that 10 11 base so that they can support this whole business 12 there and at the same time as construction of the, of 13 that building at 181st and Amsterdam, will it be done 14 and by 2021, if SBS or a city agency can explore to 15 take a floor in that building to provide, to turn as 16 incubators, to support the local small business. 17 Because one thing that is happening is the case of 18 many outer borough communities that we lacking, you 19 know, places where they, it's told that they cannot 20 go to downtown, get a training, or to 125th. But if 21 you can, and more than happy to follow with you and 2.2 your team to look at the possibility what is there 2.3 from City Hall that we can look at the possibility to see if there's any opportunity for the city to take 24 the floor in one of the new construction going on 25

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

there to provide training to, and provide support to 2 3 the local small businesses in [inaudible] Manhattan and the Bronx.

COMMISSIONER DORIS: Thank, thank you so Yeah, so, ah, that's a great idea. Um, maybe we'll, ah, happy to set something up to discuss that, ah, new project. Um, on, on our, on our end, um, you know, we went through the budget process and certainly are working, um, on our grants now to, to, to try to get as many of them the door as possible. So we'll circle back on the status to where those are, um, to, to let you know, ah, ah where, where we are with those, ah, with those particular grants, um, in our, um, business corridors.

COUNCIL MEMBER RODRIGUEZ: Thank you, Commissioner. What about, what about the [inaudible], eh, SLA. And as you know SLA consults with many city agency, can be with you and then NYPD and the local [inaudible], but the [inaudible] thing that we need to centralize it because of the moment what we have right now, why it could be you or any agency to be the one that we as a council, we know that is particular agencies like the license between the city and the liquor license so we cannot raise

2.2

2.3

those issue that have negative impact in the local restaurant throughout the five boroughs.

mean, this, you know, there's direct communication with, with the mayor's, ah, the mayor's, ah, the state on SLA, with SLA, ah, in particular. So, um, we're certainly happy to, happy to connect to, um, you folks who are, ah, having those specific discussions, um, on, on all the state issues, if you can imagine. We do have our state office that deals with all of our state issues and this is part of their proposal as well. But, but happy to connect you with, with those colleagues.

CHAIRPERSON GJONAJ: Thank you,

Commissioner. I just want to thank you, Council

Member Rodriguez. You made some great points.

Commissioner, um, as a follow up to Council Member

Rodriguez's question, has the city waived the

commercial rent tax that's imposed in businesses in

Manhattan during the pandemic, in this crisis?

 $\label{eq:commissioner} \mbox{COMMISSIONER DORIS:} \quad \mbox{My understanding is} \\ \mbox{we've not waived that tax.}$

3

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON GJONAJ: So let me get this straight. Businesses that are suffering during this

4 pandemic and crisis are paying an excess tax because

5 they're located in Manhattan and they have no

6 business. Is that correct?

COMMISSIONER DORIS: Ah, my understanding is, is that, that tax is, ah, is not waived, um, as of now.

CHAIRPERSON GJONAJ: What we're doing then is we're actually shutting them down, and yet we say and it's great that we say we're working with philanthropy, financial institutions, we're doing all of this great work to reach out and help our small businesses, Commissioner. But our small businesses don't pay taxes to commercial banks or philanthropy. They pay taxes to New York City. And again New York City, instead of being there to help them, we want to make sure that we put the final nail into their coffin. All those businesses that are listening right now are gonna walk away saying the City of New York is the problem. And we're allowing them to close down and relocate if they even can relocate, and that's because of our own actions or our interactions. And I hope when you go back, ah, and I

2.2

2.3

know that all of this is directed towards you, when you go back and meet with the mayor, point by point these things have to be addressed. He may have a little over a year left in his administration but that year requires him to pay attention to the businesses and be the leader that he must be. And as small business, ah, commissioner, it's up to you to deliver those messages and come back with real relief and solutions and answers to these problems. Do you want to continue, um, Sergeant at Arms? Oh, I'm

COMMISSIONER DORIS: No, I was just, I was gonna say absolutely we'll get back to you. I know, um, on the commercial rent taxes, yes, it's in place. I mean, the fees and penalties have been waived, etcetera, because of the outbreak. But I hear your point, sir, and, and I certainly, ah, will, will circle back with you on that particular issue.

sorry, please answer, Commissioner.

COMMITTEE COUNSEL: Thank you,

Commissioner. Thank you, Chair Gjonaj. We will next

hear from Council Member Levin. As a reminder to any

council members who still wish to ask a question,

please use the Zoom raise hand function and we will

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 call on you in the order that you raised your hand.

3 Chair Levin, you may begin.

COUNCIL MEMBER LEVIN: Thank you, Commissioner. Um, ah, I want to appreciate, I want to let you know how much I appreciate you being here today and the work that you, um, continue to do on behalf of small businesses, um, in city, um, who are all struggling in, in, ah, ways that were incomprehensible, um, ah, before the pandemic. I, I spoke to a small business owner this morning, um, who is, has three stores and is closing two of them, um, in, in my district and, um, the, the, the issue that he wrote, raised to me, is that, um, is the lease payments are, as, even when they are, um, even when, ah, you know, if it's personal liability or even if we're able to, um, ah, extend out the time in which, ah, a, an owner, a business owner can, can make their lease payments, um, those lease payments are still eventually due. But that was a, those, those, the lease contract is entirely, um, based upon, ah, businesses being able to have cash flow, being able to, to take in business. How, how are we looking at, the real issue is rent relief, and so how can, how can we do that? How are we looking at our

2	jurisdiction, as a city? Are there state proposals
3	that we would get behind? Um, you know, obviously we
4	can't really count on the federal government for much
5	these days and I think it would be a mistake, it
6	would be at our peril to assume that they could do
7	something, or that they would do something. But, um,
8	in our own house, in New York City and New York
9	State, what do you see as possibilities, um, and what
10	are some of the limitations? What are some of the
11	hurdles that we would have to overcome, legal
12	limitations. Um, how are you looking at this big
13	picture because eventually, um, you know, these,
14	these, um, businesses have just, they're looking at
15	an immense personal liability issue after, after the
16	personal liability, um, ah, waiver that we put into
17	place expires, um, hopefully, I mean, the, one other
18	question would be how long do you think that we can
19	extend that for legally? Um, so those are a couple
20	questions I'd, I'd love your opinion on.

COMMISSIONER DORIS: Thank you, Council Member. Um, you know, I, I think you raise, ah, a significant question around rent, um, and what, what is, what are we doing. Um, obviously for us, um, the challenge is resources to actually have some sort of,

25

2 um, direct support or cash support, ah, to our small Um, we just don't, we just don't have 3 businesses. 4 the funding, I think. Um, along the lines of things 5 that can be explored if we are given a stimulus and/or Albany, ah, grants the city to do long-term 6 7 borrowing, um, I think, you know, we can address or 8 begin to look at addressing some of these challenges, um, in that market. So what we have is that we support, of course, helping our small businesses with 10 11 the legal challenges as you, as you know, as 12 mentioned before, with our programs, um, making sure 13 that at least they have a representation from lawyers 14 they can actually negotiate. But, yes, we are 15 cognizant and it's real. Right, the rent will come due at some point, um, and if we're not able to get 16 17 the economy moving at the rate that we'll make sure 18 that those business owners have the ability to repay 19 they, the challenge will continue. Um, so, yeah, you 20 know, we are, I know our, ah, colleagues are, are 21 speaking with the state constantly about these. 2.2 know our colleagues in Washington are also speaking, 2.3 ah, to the folks, um, on the hill there concerning what can be done specifically around these issues, 24

and so we're, we're definitely looking at that. I

2 think one thing that we did push, um, and that we did 3 get, ah, some relief in and we see that there's a new 4 initiative and some, ah, new, um, ah, energy around doing more was around the PPP program and increasing the overhead, ah, allowable, ah, expenses from um, 6 7 um, 15%, 25%, sorry, 40%, um, and so we are, that was 8 helpful because it was able to get some small businesses the opportunity, um, to add, ah, some additional dollars out of that overhead expense to 10 11 rent, um, and utilities, which was important for our 12 New York City businesses and so, um, I believe there, 13 there is some talk about, um, reupping that program again, extending it out and doing another phase of 14 There was 130 billion dollars left in 15 the program. the program, um, unclaimed, and so new, ah, proposals 16 17 both from the, ah, from the House of Representatives 18 and Senate also addresses like what can be done with those dollars, ah, and, and of course on there is 19 20 one, getting the ability to get ah, an additional, 21 ah, loan, but also, um, you know, making sure that 2.2 that split between, um, you know, employee retention 2.3 and employees and also overhead stays really balanced based upon our, ah, needs here in the city. And so 24 we've been advocating for those policies, um, as they 25

15

16

17

18

19

20

21

22

23

24

25

2	roll them out and then ultimately we will have helped
3	connect those specific businesses to those
4	opportunities. So, um, in short, yes, we are looking
5	at all things. We are speaking with folks in Albany
6	here. Um, the mayor's convened, um, you know, the,
7	ah, sector advisory councils. These are issues that
8	come up on the small business committee and other
9	committees as well that we are thinking through
10	what's the best way to do that, but, um, short of
11	direct cash assistance, um, I, I think that which we
12	obviously don't have, ah, as a city, um, we have to
13	go where the funds are and so that's where a lot of
14	the activities has been around.

COUNCIL MEMBER LEVIN: Um, ah, with regard to the, the personal liability waiver that's due to expire, um, do you, ah, has like counsel and SBS looked at this to see how, whether there's kind of a time limit that puts into a legal gray area?

COMMISSIONER DORIS: Yeah, I know our, I know our teams are, um, doing this particular, ah, provision as well, um, and, and will circle back when, you know, around that time. But certainly this is right now everything is on the table. We're looking at all these provisions to making sure that

COMMITTEE ON SMALL BUSINESS 1 2 we're are with the legal framework of what we can do. 3 Um, as you know, ah, certain, um, you know, 4 challenges are there, um, but we're looking at it all and making sure that we are at least aligned with, with our small businesses, with the administration, 6 7 our, our department, ah, to get to where we need to be, um, as it pertains to relief for these small 8 businesses. So, so we're starting to look at that. COUNCIL MEMBER LEVIN: Um, I think 10 11 there's, I think it's, I think it's, um, like Great 12 Britain that's doing a, that they, which small 13 businesses have, I think the government is pitching in a third, the tenant pitches in a third, and the 14 15 landlord pitches in a third to make up for, ah, the 16 rent. Um, I mean is that a concept that, ah, that 17 could make sense so that obviously we wouldn't, you 18 know, as a city we don't have the ability to pay 19 everybody's rent, but, um, if there's an arrangement 20 where it could be reached between the city, the, the 21 landlord, and the tenant, um, during, during the 2.2 emergency, ah, period, um, is that, is that the kind 2.3 of thing that might be a workable idea?

24

25

COMMISSIONER DORIS: Ah, look, I, I, ah, if we, again, I think that the, the lack of funds,

So, ah, that all sounds enticing [inaudible] can get

24

2.2

2.3

2 it. Um, and so we'll be exploring all options right now.

COUNCIL MEMBER LEVIN: Yeah. Um, no, I remember having a conversation with our congressional delegation in April and they assured us that the next round of stimulus was going to be arriving in mid May. It's now mid August.

COMMISSIONER DORIS: Mid August.

report that said that the president says it's just not gonna happen now. So, you know, this is, ah, you know, we've, we feel very, ah, we feel absolutely abandoned by the federal government right now here in New York City. Um, and, um, they have the ability to, um, ah, to, to run a deficit and to borrow and to, um, print money and we don't. Um, and, um, we need help. Small businesses need help in the city and we need help from the federal government. So, thank you, thank you Commissioner, I appreciate your time.

COMMISSIONER DORIS: Thank you, Council Member.

COMMITTEE COUNSEL: Thank you, Council Member Levin. I'll now turn it back to Chair Gjonaj.

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON GJONAJ: Thank you, Councilman Levin, and you hit on a couple of great point, especially when it comes to rent, and we know that that's a huge burden for our small businesses, um, and the personal liability is one that, um, ah, many of our small businesses are struggling with. But asking landlords to do their part while government is not willing to remove their own liabilities, because if the sales tax is not paid, becomes a personal liability on our small businesses owner, on our small business owners. If real estate taxes are not paid they become a liability through a lien on those properties. And if any taxes are not paid they become a direct lien that that small business is responsible for. So we can't ask an industry to do one or comply while we don't hold ourselves accountable to the same standard. Government is support to lead. Government should lead. We have the ability to do so and the resources. If we're not willing to do our part, or what we ask private industries to do, then we have no right to ask them to do anything more than government is willing and capable of doing. And I keep hitting back on this. Before we ask private industry to do

25

2 more we need to do more, um, and I know, ah, Mr. 3 Klossner has been very, ah, patient and I thank you, 4 because I have some questions for you. Commissioner, I think we all understand what's at 5 stake, and it's the future of New York City. Every 6 7 small business that does not reopen, any one of those 8 230,000 businesses that do not reopen will need to a net loss to our city, whether it be through employment or taxes, or through a service or a 10 11 product that they've offered that makes our city so 12 Each one of them is detrimental and important 13 to our future. And if we just translate it into something as simple as the smartest investment that 14 15 we can make today into making sure that New York City remains vibrant is by investing in small business to 16 17 Instantly it will yield a return on our 18 investment. Maybe this a foreign language to 19 electeds and we don't understand perhaps what i.e. 20 means to get a return on our investment. Every 21 dollar that we put into small business will yield a 2.2 return on our investment. Today, not tomorrow. 2.3 if it's OK, um, Mr. Klossner, I want to direct some of the questions, ah, towards you. You mentioned 24

that not all the platforms have been completely

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

compliant with the fee cap. You feel that the steps

OSE has taken have, have been sufficient to stop the

4 | illegal activity if you had not issued fines and have

5 the platforms change their actions from their current

6 enforcement model.

EXECUTIVE DIRECTOR KLOSSNER: Thank you for the question. The, you know, the way the law is written, um, and, and we're really glad to see these changes made after the last hearing, was to create an enforcement mechanism where the corporation counsel is authorized to bring an injunctive action and to seek all the remembers involved, including restitution. Um, so I think, you know, the, the point is that whatever money is illegally charged to a restaurant can be returned to the restaurant, whereas a fine to the company would not do that. Um, that is the specific goal of our enforcement is to have as light as touch on the industry as possible, on the restaurant industry as possible while returning the maximum amount of revenue back to the restaurants. Um, it really, you know, I don't want to speak too far out of turn, um, the, the company that we discovered would be, um, potentially charging 10% per pickup. Um, they have, they have

21

2.2

2.3

24

25

preliminarily committed to refunding all of the 2 3 instances in which that's happened, um, and to 4 looking into how it happened and making sure that they're in compliance with the law, so I'm very confident that that, um, that that will yield cause 6 7 and benefit, and I do think that that is the most 8 effect way to enforce. I mean, the reality is OATH shut down for months, um, and so trying to set up system where the city, ah, spends enforcement 10 11 resources on writing thousand, \$1000 fines per day 12 per restaurant, um, would ended up costing the city 13 much, much more money and ultimately be less 14 effective because it would be focused on, on 15 violations on a per-restaurant basis instead of a 16 citywide enforcement basis, right, where we're being very clever in how we're being efficient in our 17 18 resource deployment and trying to get relief for the 19 industries, for the restaurants industry-wide and not 20 on a restaurant by restaurant basis.

CHAIRPERSON GJONAJ: I'm sorry, I'm a little confused. I thought the law that we've passed does both, ah, forces the companies to return the money to the restaurant while also being subjected to fines and penalties that are imposed.

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

EXECUTIVE DIRECTOR KLOSSNER: And our immediate focus is on getting compliance. If it, where we've seen, where we've seen good faith efforts and where we've seen compliance in other areas that our presumption is that perhaps, you know, a) is this actually happening, is this the position of the company? B) Are they going to continue? If they're going to continue, ah, I'm sorry, if they're going to come into compliance and they're going to return the money to the restaurants, um, then, you know, at that point I, I don't think it is in the city's best interest to then do exhaustive analysis and, you know, start doing further investigation on how many times this happened, right? The goal is to have the money go back to the restaurants.

CHAIRPERSON GJONAJ: I agree with you and I love the model. I wish we would apply that universally across all our agencies and departments because Sanitation is out there writing tickets now to property owners for dirty sidewalks. Like \$50 ticket. And you're talking about a \$1000 fine per incident. They're out there aggressively now ticketing cars for \$50 a fine, issuing violations for minor things, such as dirty sidewalks and a piece of

2.2

2.3

paper that may have blown in front of their storefront. But yet we're not willing to go after bad actors that intentionally break the law, that know the requirements, know the penalty, they have endless resources and attorneys that have translated the laws and their requirements, but yet we hold a double standard when it comes to small businesses and property owners. That \$50 ticket is worth it when a \$1000 ticket per incident is not worth it. I'm a bit disheartened by that approach, unless we're gonna apply that across the board because I know plenty of small businesses that would love the opportunity to

correct their conditions without paying any fines.

mean, I'm happy to speak to that. I think one of the things that's unique about, um, about this legislation is that it focuses on an industry where there's relatively few, um, entities in the universe of regulated entities, right? There's, there's really only six companies that we know of active in New York City, um, and so, you know, we're seeking to hold that company accountable for its actions, ah, regardless of where those actions occur. So, I mean, even in, in the Sanitation, yeah, I, I don't, I'm

2 certainly not going to speak for Sanitation, but in those cases there's one place that owns that piece of 3 4 sidewalk. If there was one company that owned the sidewalk in front of every restaurant in the city, then obviously you would want Sanitation to issue the 6 7 fines to that company. That's not the case, right? 8 It's a little bit apples to oranges. I, I don't know if that, you know, you're actually trying to draw a one-to-one comparison, um, but I appreciate the, you 10 11 know, I appreciate your kind words that we've 12 adopted, you know, that we've pivoted, we stood up 13 very quickly a efficient and lean enforcement mechanism, um, that didn't require, fortunately, it 14 15 required us to reshuffle some priorities, but didn't 16 require any additional resources on the city's part. 17 Um, and, you know, and let me just say, right, where, where our investigation concludes that the companies 18 have, are not willing to come into compliance, um, 19 20 you know, if we're forced to take a company to court 21 by all means we'll be seeing, you know, we'll be 2.2 seeking fines up to \$1000. Um, you know, but where 2.3 we can get immediate compliance and get the money back to the restaurants that's our, that's our 24 25 primary goal.

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON GJONAJ: I agree with you, getting the money back to the restaurants, but, ah, I'm looking for universal, um, implementation of all of our laws, ah, whether it be a sanitation ticket or because they failed to put a quarter in the meter, ah, or a license or a permit, there's always a consequence. Which leads me to the next question. Ah, has the city invested any funds or other resources than corporate counsel? Have they brought additional attorneys to handle, um, the necessary, ah, enforcement of the laws or in the advertising to OSE's role in enforcing them? Um, if you're only relying on your existing capabilities and we know that corporate counsel is already, um, dealing with more than its fair share and under the crisis and, um, OATH being, ah, closed and the methods by which, ah, these actions have been brought and addressed has been a tremendous workload. Have we invested anymore money or resources into enforcement and into resources for bad actors?

EXECUTIVE DIRECTOR KLOSSNER: I, we didn't need to. We, the, the OSE has, you know, I, I've carved out a piece of, of my time, ah, which seems like I'm, I'm doing, you know, two-and-a-half

2 full-time jobs compared to one full-time job before, 3 um, we've, you know, we've had attorneys, we 4 prioritize their case loads, we have members of our research team working on this, um, and, and providing support. Um, you know, like I said, if, if this were 6 7 a different industry, if there were, you know, if 8 there were a hundred different players, um, then the resource needs would have been much different. think we, you know, we identified even prior to the 10 11 previous law that, um, that we could accomplish the 12 goals of the legislation, that if the penalties were 13 done right and if we had access to the courts for 14 injection and for restitution then those would 15 provide powerful incentives to the industry, and 16 apparently it has, as, as we've reported, and wide 17 scale compliance, um, in that, you know, we, we've 18 seen very few, ah, outreaches from restaurants 19 claiming abuses or, or inaccurate or illegal 20 activity. Um, so I think that we've struck the right 21 balance because we largely got compliance and we're, 2.2 you know, we're engaged in a process where, um, the 2.3 two potential, um, potentially noncompliant companies are taking our demands seriously, um, and working 24 25 with us to resolve our concerns.

residents?

CHAIRPERSON GJONAJ: Ah, thank you, Mr.

Klossner. So that then opens up the question to,

well, because you're doing two-and-a-half jobs now,

um, what languages have you made, um, this public to

our restaurants and the thousands of restaurants, and

I don't know the exact number but I'm sure, ah,

Robert Bookman will give us the number of restaurants

in third-party delivery apps. How did you get this message across if you didn't have any funding? How

and eateries that we have that are, um, participating

did we inform all of these small businesses in

different languages in a city of 8.6 million

EXECUTIVE DIRECTOR KLOSSNER: Well

again, Council Member, the, the approach we've taken is that as soon as we are aware of any one action by any of the companies that would constitute an illegal overcharge we're going to that company. It doesn't, you know, and I would say to the company if they said well how many complaints have you gotten? I would say it doesn't matter, right, we know what the practice, you tell us what you do. Tell us if you're violating the law or not.

really does matter.

1

2

3

4

5

6

7

8

9

10

11

1213

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON GJONAJ: That's, I'm sorry, it does matter because it's per incident, ah, a thousand dollars per incident per location. It

EXECUTIVE DIRECTOR KLOSSNER: And if we get to the point where we're pursuing penalties through litigation, um, then we'll get into that information with them. Again, our immediate goal is compliance. Compliance has been wide scale. Our secondary goal, and this is the most important, is making sure that the restaurants get the money back if they're illegally charged. And so we have not stood up, um, and did not, you know, we, we, when this bill passed the first time it was with the understanding there were no financial impacts. Um, you know, and this came through the committee with that message that there were no fiscal impacts, I, I'm a little confused. I think you know right? the answer to the question, which is we haven't dedicated any resources. The bill passed and with that understanding, um, and the reality is we didn't need any additional resources. I, I've, you know, you mentioned Bob Bookman. I, I welcome to hear if the industry thinks that we can do more outreach or

17

18

19

20

21

22

23

24

25

2	that there are, you know, that feels that we aren't
۵	ende enere dre, you know, ende reers ende we dren e
3	receiving adequately, ah, or don't have our ears open
4	to the messages from restaurant owners, um, you know,
5	if there was an allegation that there was wide scale
6	noncompliance by any of these companies in, in, um,
7	communities that were targeting specifically business
8	owners, um, where English is not the primary
9	language, I think that's one we would look at
10	language access materials. But, you know, from what
11	we understand now the companies are acting in
12	complicit with the law and they're acting consistent
13	across the board and so that where we see a violation
14	in any one restaurant our assumption is that would be
15	a violation anywhere and we're gonna hold them
16	accountable for that.

CHAIRPERSON GJONAJ: Yeah, but Mr. Klossner, and, again, I, I'm gonna harp on this for a moment. You're relying on complaints and allegations by restaurant owners that permits your attention. Unless you have access to the books of these companies to determine are the fees being charged appropriate and in compliance with the laws you would not know unless someone brought it to your attention. And if they've done it to one restaurant and it's

2	been alleged and a complaint has been filed, then it
3	must be widespread. That unless there are
4	[inaudible] a single restaurant, which I would find
5	very difficult to imagine, that has happened, and if
6	that has happened then they've targeted a local
7	business, which is a whole other concern of mine, but
8	you would not know unless you have access to their
9	financial books and billing statements, and you don't
10	have that time to review those, and if you're not
11	doing that you're relying feedback and then the
12	question becomes how did you get the word out to the
13	tens of thousands of businesses individually in,
14	throughout the city, in various languages, giving
15	them the advice that they need to know on how to
16	complain and bring complaints to your attention? If
17	you found once instant or one incident by any one of
18	these companies to any one restaurant then the
19	assumption has to be it's widespread.

EXECUTIVE DIRECTOR KLOSSNER: Yeah, I, I apologize, but I, I just, I don't agree with the premise that what we need is that every affected business owner notify us when, when the report of one business owner is sufficient to have the city spring into robust action and immediately contact the

industry that, um, that their concerns haven't been

24

2.2

2.3

2 heard. If they feel that I'll be following up with 3 them directly.

4 CHAIRPERSON GJONAJ: Thank you, Mr.

Klossner, but I, you know, I agree with you. The intent is to make sure that those restaurants, ah, are reimbursed for any fees that they should not have been charged, and that's the idea. So if that means more resources to make sure that each restaurant, ah, gets their money refunded, um, I'm with you. We're not looking to penalize anyone more than we have to it. But it's about getting the word out. And I'll give it back to the committee counsel. And I, I'm grateful to you for being willing to sit on this hearing as we hear from the testimony and who knows what will be revealed. And, Commissioner, I'm not sure if you're going to be staying for the rest of the hearing, but I encourage you to do so as well.

COMMISSIONER DORIS: Thank you, Chair...

EXECUTIVE DIRECTOR KLOSSNER: And I do want to, go ahead.

COMMISSIONER DORIS: [inaudible], ah, unfortunately I have to jump off of this call. But our team is on, as you know, sir. We will be in touch.

2.2

2.3

2 CHAIRPERSON GJONAJ: Thank you,

3 Commissioner.

want to say, you know, I sat, I attended the entire last hearing and, you know, and it was the, you know, the words and, and quite an education of the business owners and so it's, you know, I appreciate, I, I really am looking forward to hearing their questions and, and their testimony as well, and we find it critical to understanding from the business owner's perspective, um, enforcement and, and really what we stood up and what we designed was with their needs in mind as well as the legislation's goals.

CHAIRPERSON GJONAJ: Thank you.

COMMITTEE COUNSEL: Thank you, Chair

Gjonaj, Commissioner Doris, Executive Director

Klossner. We will now turn to public testimony. I'd

like to remind everyone that unlike our typical

council hearings we will be calling individuals one

by one to testify. Council members who have

questions for a particular panelist should use the

raise hand function in Zoom. We will call on you

after the panelist has concluded their testimony.

For panelists, once your name is called a member of

2 our staff will unmute

3

4

5

6

7

8

testimony.

9

10

11 12

13

14

15

16

17

18

1920

21

Z. **T**.

22

23

24

25

our staff will unmute you. Please wait for the
Sergeant at Arms to announce that you may begin
before delivering your testimony. I would like to
now welcome Andrew Rigie to testify, and after Andrew
Rigie I call upon Robert Bookman and Josh Gold to
testify afterwards. Mr. Rigie, you may begin your

SERGEANT AT ARMS: Time starts now.

Thank you, good afternoon. ANDREW RIGIE: My name is Andrew Rigie. I am the executive director of the New York City Hospitality Alliance. We are a not-for-profit trade association that represents, ah, restaurants and nightlife establishments throughout the five boroughs. I want to thank the speaker who, ah, spoke earlier, Chair Gjonaj, Council Member Moya, Richards, ah, Rosenthal, Levin, Powers, ah, and several others who have joined us, um, today. So, as you know, the city's restaurant industry has just been absolutely devastated. As it pertains to thirdparty delivery fees and other business practices, we all know that this was a crisis before the crisis we find ourselves in today. Um, passing the fee cap as well as the bill that prohibits the, ah, practice of charging bogus fees for phone call orders that never

25

occurred were critically important. 2 I have heard 3 through, from restauranteurs throughout five 4 boroughs, ah, that are struggling just to survive, and they have told me over and over again [inaudible] 5 help them not only try to sustain their business 6 7 throughout this process, but at least gave them a 8 little bit of hope that the government was going to go in and help them as they had, but clearly in this discussion [inaudible] there is so much more we need 10 our federal, state, and city government to do. 11 12 we must, we absolutely must continue the cap on these 13 fees during the emergency. We are at a point where, yes, indoor dining is incredibly helpful. I believe 14 15 nearly 10,000 restaurants are now participating in 16 it. But there's more than 25,000 eating and drinking 17 establishments in the five boroughs. And it was 18 never intended to help sustain businesses forever 19 when they're not able to operate indoors. And as it 20 is today we still do not know when we will be able to 21 start operating indoors, even though the rest of the state has, under simple, most of the same health 2.2 2.3 metrics. Ah, we thought we were gonna open up about a month ago. That clearly has not happened. We need 24

a plan for indoor dining. And we need this bill to

2	be passed to ensure that the fee cap is in place
3	until we are at 100% occupancy for indoor dining, but
4	we also need to look aggressively towards a permanent
5	cap, because, as I mentioned, the fees and other
6	business practices that were concerning the industry
7	were a crisis before the crisis we find ourselves in.
8	Um, and as the current bill is structured you can, or
9	a third-party delivery company, can charge two
10	different fees, one for the actual transaction and
11	another for the physical delivery of the food and
12	beverage. Ah, generally speaking, I do want to give
13	the city, um, props and commend them. They have beer
14	very responsive to any restauranteurs we have sent
15	their way that have seen, ah, or thought there was a
16	violation. I do not think it is widespread. That's
17	not to say that it hasn't happened, but I do know the
18	city, in my experience, has had

SERGEANT AT ARMS: Time expired.

ANDREW RIGIE: ...a visit to those businesses. Um, if I can continue just for another moment, one problem I have heard is that although for the physical delivery cap, which is at 15%, there are some restaurants pre-pandemic that were only paying 10%, and these companies have now gone and increased

25

2 their actual delivery cap to 15%, which has been 3 quite problematic. Um, they've said the restaurant 4 requested it when the restaurant did not request an I don't know why they would increase, request an increase. Um, as I mentioned before, we 6 7 also need to ensure that they're not getting charged 8 for these bogus fees. And because there are so many other topics touched on at this hearing, I know my colleague, Robert Bookman, will speak next and he can 10 11 address some of the other reforms that are so 12 desperately needed. But we must continue this fee. 13 We must look for the permanent one. We must ensure 14 that businesses are not being, ah, charged bogus 15 fees, and we also need to review all the different regulations on the books, look where we can implement 16 17 reforms, what we can do to get these restaurants a 18 plan for reopening indoors safely, and also I want to 19 speak to Council Member Richards', ah, legislation as 20 well. It is of course incredibly, incredibly 21 important that we ensure any funding from any level 2.2 of government or from any private entity, for the 2.3 that matter, is being given out in an equitable manner to small businesses through the five boroughs. 24

We know all types of these businesses have been hit

these bills into law. Thank you.

2.2

2.3

COMMITTEE COUNSEL: Thank you, Mr. Rigie.

Unless there are any questions from the members we will move on to the next panelist. Seeing no additional questions from the members, we'll move on to Robert Bookman, followed by Josh Gold, and then Evan Franca. Mr. Bookman, you may begin your testimony.

SERGEANT AT ARMS: Your time starts now.

ROBERT BOOKMAN: Hi, can you hear me?

COMMITTEE COUNSEL: Yes.

much. Ah, thank you, Mr. Chairman. Ah, I just want to start off by saying the council has done more, ah, since this crisis to help our industry, the restaurant industry, than the state and the federal government combined. And we want to thank you for that. Ah, when we originally passed Local Law 51 and 52 the September 30 date was chosen because it seemed like a light year away. Surely we would be back to something that reflected normalcy by then. We now know it's not the case and we need to extend, ah, the deadline on these bills until restaurants, ah, can operate under normal circumstances, which means 100% capacity. Ah, so these bills have been critically

2 important. They're a lifeline and, and they must 3 continue. Ah, since this turned into, and, and I 4 also want to say that, ah, Executive Director Klossner and his office has really been an excellent 5 The bills have worked. Um, there has been 6 partner. 7 widespread compliance. Um, perhaps a little kicking 8 and screaming from one particular company, but they've been complying. He's been in regular contact with the Hospitality Alliance and with me personally 10 11 and, ah, he's, he's an excellent partner and we look 12 forward to continuing working together on the 13 expansion of this bill. And then we need to work 14 together to look like what the permanent cap will 15 look like. It doesn't necessarily have to, ah, match 16 the language of this one, but we need to start 17 working on, on a permanent one. So at this hearing, 18 if you will, Mr. Chairman, give me a couple minutes. 19 It turned into a little bit of an oversight and, and 20 the, um, the speaker himself asked what could be done. I've taken a few little notes and I want to 21 2.2 briefly go through a few items that can be done by 2.3 the council and by the city right now. Um, the first is, ah, pass Intro 823 from 2018. There was a 24 25 hearing on it two years ago. It allows, even before

2 COVID, it's even more important now, it allows our 3 industry the do what the rest of the state can do and 4 have clearly disclosed surcharges on our menus. Um, we need to stop the discrimination against New York City restaurants with laws that apply to the rest, 6 only here in New York City and not the rest of the 7 8 state, ah, the most important one being when are we going to allow our New York City restaurants to open up indoors. Ah, it is now, ah, five weeks since we 10 11 were supposed to. It is six to seven weeks since the 12 rest of the state has done so. Ah, they've done it 13 safely without any problems. Ah, we need the mayor and the council to use its bully pulpit and stand up 14 15 to the governor, ah, and say what are the metrics, when we will be, when will a restaurant in the Bronx, 16 17 ah, have the same right as a restaurant in, in White 18 Plains. Ah, it's just ludicrous. It's starting to 19 look a little bit more like pique rather than 20 science. And we need to get some answers here. 21 next thing that clearly could be done is eliminate 2.2 the New York City tax on state liquor licenses. 2.3 not a big, it's not a big amount but it's another thing that we are discriminated against. We get 24 taxed in New York City on the privilege of holding a 25

25

2 state liquid license that we pay double what they pay 3 for in the rest of the state. Ah, next, end the 4 commercial rent tax, a discrimination against commercial storefronts in a portion of the city. next, expand outdoor dining, ah, to contiguous next-6 7 door spaces that are vacant or that the next-door, 8 ah, buildings have no objection to. There's no reason why we should not be able to do that that immediately. Ah, there's no legal reasons and that 10 11 would add more sidewalk space, ah, that is not being 12 used now for restaurants. Ah, we also need to expand 13 the winter dining and as was discussed the way to do that and the main thing stopping that is heaters. 14 15 It's nice that we're going to have this program again 16 next year, but we are concerned that there will be 17 very few restaurants around next spring unless we 18 start doing a lot of these other things right now. 19 Um, to quote from a recent article in Grub Street, 20 um, we are taken as a hole it's hard to shake this 21 feeling that we are now watching the collapse of the 2.2 entire New York City hospitality industry in real 2.3 time, and that's what we're talking about here. And last, but not least, fines. Ah, a lot of numbers 24

were thrown around here, but the truth of the matter

25

2 is there's been nothing to reduce fines, ah, since 3 There's been nothing to reduce fees since COVID. From little sidewalk newsstands in midtown 4 that can't be opened 'cause there's no business and yet are still paying their annual license fees, to 6 7 the 20-odd million dollars a year in health 8 department fines, ah, that were still being collected, but we've got to go to, you know, a situation where the government's job is to educate 10 11 first and fine second. And, ah, we're nowhere near There are still hundreds of millions of 12 13 dollars in fines, ah, that are collected against 14 small business owners. We should be using this 15 opportunity. It's not rocket science to go through 16 the five or six agencies that regulate small 17 businesses, see where they fine people, and determine 18 which of those can be education opportunities and 19 warning opportunities. These are all quick things 20 that could be done to stop discrimination against 21 small businesses and restaurants in New York City. 2.2 And the last thing I want to say is parenthetically 2.3 when you discriminate against restaurants in New York City, for example, not allowing us to open when the 24 rest of the state can open, we're discriminating

2.2

2.3

against minority- and women-owned businesses, 'cause while I don't have the exact number it's pretty safe to say anecdotally that the overwhelming majority of minority- and women-owned businesses of the State of New York are in New York City. And so the single biggest thing you can do to help those businesses is treat us the way the rest of the state gets treated. Allow us to have the, you know, surcharges. Allow us to open inside and stop these ridiculous taxes on us. Thank you.

COMMITTEE COUNSEL: Thank you, Mr.

Bookman. I'll now turn the floor over to Chair

Gjonaj, followed by Chair, ah, Council Member Powers

for questions.

CHAIRPERSON GJONAJ: My question to you,
Robert and Andrew, thank you for your testimony and
your patience, um, how have, how has the industry
been informed, ah, about the, ah, caps? Um, have you
had to do this or were they aware, and are you still
finding restaurants that are not aware of the caps?
And then the follow-up to this, either one of you,
and Andrew, thank you, um, are you aware of any
restaurants that have been wrongfully charged a few

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

above the cap limits that we had or any of the other compliance issues?

ANDREW RIGIE: Um, thank you, Chair Ah, so the New York City Hospitality Gionai. Alliance has an email distribution list that goes to 13,000, maybe 14,000, ah, people in the industry. Ah, so we had regularly communicated information about the cap and many of the different requirements, ah, to the industry. Um, we have seen through a handful, and I apologize, I don't have the number at hand, um, of submissions from business owners who believe their third-party delivery company was not, ah, in compliance. However, as I think I had mentioned earlier, the city did set up a, ah, email address where they had been communicated that information. I believe they have been very responsive, um, as my colleague, Rob Bookman, said earlier. So we've done it through our email. done it through social media. Ah, I cannot speak for, ah, the City of New York on what they have done. But we have been very active, at least within our network, to get that information out, um, both the email, social media, and, ah, through the press and other, um, vehicles. Um, as far as the boqus fees, I

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 did hear from a couple of restaurants early on who

3 thought they may have received bogus fees. Um, they

4 were following up in the case with Grub Hub Seamless.

5 They may have submitted it to the city as well. Um,

6 but when I did not hear back from them, and I would

7 say maybe it was three of, you know, three of these

8 complaints, um, you know, it was my understanding

9 that they had, had been resolved.

ROBERT BOOKMAN: Yeah, that, that tips was, ah, hotline was really our idea and they immediately agreed and adopted it. Um, and Christian has really been, you know, hounding me on a regular basis, you know, to say have you heard anything new, have you heard anything new, and so we have really, you know, we're happy to report, ah, they acted on anything that we got to them immediately and, ah, from what we could tell, ah, you know, they're making good progress. You know, they're acting, the way I would explain it, Mr. Chairman, is they're looking at it kind of like a class action lawyer looks at stuff, you know, um, if there's one there may be a thousand, and so they act on that one right away. But my understanding with my conversation with Christian is he knows if there's one there's others, he's going to

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

demand the data from them to make sure that everybody in that class gets the appropriate refunds.

ANDREW RIGIE: I would just add to that, I know there are a few restauranteurs that have scheduled the time to testify. Ah, you know, they may be able to share their, um, direct experience. will say, and I have not yet been able to get to the bottom of it, but it is interesting if you read some of the news reports where there have been other fees enacted, I believe maybe Portland or elsewhere, where there seems to be a lot of noncompliance, at least in reporting, when it comes to these caps and for one reason or another I don't think we've seen that type of widespread noncompliance here in the City of New York. Ah, perhaps it was because of the good work of the council and others on, you know, drafting the reg, the, the law in a stronger way. Um, but generally speaking when there are big problems in noncompliance, um, we hear about them day in and day out, like Rob had mentioned before. We continue to hear why can't I do a surcharge? When are we going to have a plan to reopen New York dining? What about the taxes? Frustration over various different types of inspections. So, um, again, while it's not

1	COMMITTEE ON SPECIAL BOOTNESS
2	scientific the fact that we have not heard about
3	widespread noncompliance other than issues here and
4	there, ah, we need to [inaudible] that generally, ah,
5	there has been pretty good compliance. There has
6	been, as mentioned in one of the comments earlier,
7	ah, perhaps issues about the credit card fee being
8	charged in addition to the five cent, 5% fee. Um,
9	but I do hope that that's been sorted out, at least
10	with one or two of those companies that were charging
11	in that manner.
12	CHAIRPERSON GJONAJ: Thank you, Andrew.
13	Ah, you say you have a list of 13,000 to 14,000. I
14	would imagine that's statewide?
15	ANDREW RIGIE: Just citywide. I mean,
16	there may be some people, ah, outside of, ah, the
17	city in it, but.
18	CHAIRPERSON GJONAJ: What's, what's the
19	total number of restaurants in the City of New York?
20	ANDREW RIGIE: Well, there is, oh
21	CHAIRPERSON GJONAJ: Restaurants and
22	[inaudible].
23	ANDREW RIGIE: so there's more than
24	25,000 [inaudible], yep. More than 25,000 eating and

drinking establishments, and I'd also note that

2.2

2.3

2 [inaudible] there could be multiple people, um, on 3 the list, you know, one establishment.

CHAIRPERSON GJONAJ: On one. My point being is that, that, just do the math, that's half of the total establishments of the City of New York and not even taking into consideration multiple email addresses for one establishment. So meaning that we have not reached every, ah, establishment out there.

ANDREW RIGIE: Yeah, I can only speak on behalf of the Hospitality Alliance. That's correct.

CHAIRPERSON GJONAJ: And then my question to Mr. Klossner would be, based on the, ah, three, ah, identified complaints from Andrew Rigie of bogus charges, has your investigation into those charges resulted in a violation of the law? Were they founded or unfounded allegations?

did touch on this briefly in my testimony. Um, the, the company that is asserting, I mean, this gets to the drafting of the, of the legislation, um, which speaks to charges for their services, um, the company that we've engaged with and, and attempting to resolving this credit card fee, um, reads the statute that the credit card processing fee is not their

-	
2	service but in fact the service of the third party,
3	which is the credit card transaction processing
4	company. Um, we have not reached a conclusion.
5	Those talks are ongoing. Um, we, we are
6	investigating and, you know, seeking to understand
7	wastewater treatment very, very specific, ah,
8	understanding on how, how these credit card fees are
9	being charged and whether there's any markup. I, I
10	will say that one thing that, you know, our office
11	has understood and researching is that the companies,
12	um, are using third-party credit card transactions,
13	they do, they do get a discount based on bulk, and so
14	there does appear to be, and I think the [inaudible]
15	council noticed that larger companies are actually
16	getting a lower credit card transaction processing
17	fee as available because they have more customers.
18	You know, the council can, can do with this
19	information whatever it wishes. I think, you know,
20	it's an important thing to understand, um, as these
21	proceed continues and as calls for long-term
22	attention are, are heard.
23	CHAIRPERSON GJONAJ: I want to thank you

CHAIRPERSON GJONAJ: I want to thank you for that, 'cause I, I think some of the prior hearings that we've had, some of our third-party food

24

2	delivery apps said no, no, there's no markup, this i
3	direct pass-through. So I'm really interested and
4	concerned, ah, to hear more about that. And I'm not
5	saying that's all of them. Ah, some have admitted
6	that they bump them up just for the administrative
7	end. Um, but I'm looking forward to hearing the
8	results of your investigation into this and as you
9	negotiate. Thank you and I'll turn it back to
10	EXECUTIVE DIRECTOR KLOSSNER: Sure, and I
11	do, I was just going to say that our, our view is
12	that, um, you know, even if, even if that credit car
13	fee passed through wasn't that, that any additional
14	markup above, ah, what they're being charged by
15	third party, ah, would constitute a fee under the 5%
16	no matter what.
17	CHAIRPERSON GJONAJ: Thank you. Thank
18	you, Mr. Klossner.
19	EXECUTIVE DIRECTOR KLOSSNER: You're
20	welcome.
21	COMMITTEE COUNSEL: Thank you, Chair
22	Gjonaj. Ah, we will next hear from Josh Gold,
23	followed by Evan Franca and Kathleen Reilly. Mr.

SERGEANT AT ARMS: Your time starts now.

Gold, you may begin your testimony.

2 JOSH GOLD: Thank you, um, thank you, 3 Chair Gjonaj, Council Members. Thank you for having 4 me today. Uber Eats welcomes a continued 5 conversation with the council on the topic of food delivery platforms. When I last appeared before the 6 committee in April many of us held out hope that 7 8 face-borne dining reopening was possible this summer. Unfortunately it looks like that may not happen at full capacity for quite a while longer. Let me start 10 11 by being clear. Restaurants are not only 12 collectively one of the largest employers in the 13 city, they are part of what makes living in New York 14 City great and as such are essential to the city's 15 recovery and continued success. As I'm sure many 16 listening here do, I unfortunately share news of 17 restaurants I love closing almost daily with friends. 18 The city must continue to take steps to ensure that 19 more restaurants survive and can thrive in the 20 future. I believe that one reason we finally saw 21 outdoor dining take the place of some street parking was the work by this body and members of this 2.2 2.3 committee in particular to consistently push the administration to take steps that other cities were 24 taking already. I'm helpful that the council will 25

25

continue to call out and reimagine other areas to 2 3 make owning and operating a restaurant in New York 4 City less difficult in good times and in these difficult times. Like New York City, Uber Eats would be fundamentally different if it would exist at all 6 without a vibrant restaurant community made up of 7 8 thousands of small and large establishments. And there's no question that unlike many of our city's small restaurants we have a much greater ability to 10 11 sustain losses. So I'm not here to oppose this bill, 12 only to ask you to consider a small change. Uber 13 Eats operates two different models in New York City. 14 One model is the two-party marketplace, where we 15 connect restaurants to consumers. Those restaurants 16 employ their own delivery personnel or use another 17 survey like Relay to deliver food. Earlier this 18 summer we temporarily dropped the fee for restaurants 19 who only wished to use this type of marketplace from 20 the 5% cap to 0% and that runs through the end of 21 October. Other restaurants participate in a three-2.2 party model, where they choose to have Uber Eats 2.3 facilitate the delivery for them because it means not having to pay upfront for a delivery worker by the 24

hour all day to wait for orders to come in. They can

choose to pay a bit more on the individual order to 2 3 have Uber Eats facilitate the delivery only when the 4 order comes in. This offering is more important now than ever because restaurants are cash strapped and many can't afford to pay workers to be on call all 6 7 day. With Uber Eats they only have to pay for 8 delivery logistics when the order comes in. While the losses on that first model are real, they are easier to sustain for a long period of time. 10 11 why we've been able to lower the fee to 0% because 12 we're not facilitating the delivery where a worker needs to earn a fair amount as well. Because of 13 14 long-term uncertainty in order to limit the losses on 15 the three-party delivery model we are asking the 16 council to consider raising the 15% portion of the 17 cap to 17.5%, not right now, or next money, or even 18 three months from now, but 60 days after restaurants 19 are allowed to open for indoor dining. A small 20 increase on just the delivery portion of the cap would be more sustainable to maintain for a long 21 period of time given how uncertain 100% capacity is 2.2 2.3 Thank you, and I look forward to any at this time.

24

questions.

2 COMMITTEE COUNSEL: Thank you, Mr. Gold.
3 Ah, I will call on Council Member Powers for

2.2

2.3

questions.

COUNCIL MEMBER POWERS: Thank you, thanks for the testimony. Um, I just want to ask a question on that point you just made right here, which is so you, you have, ah, Uber Eats in this case, has, is not charging for a company to be listed, I guess, do the marketing on your app, but you are currently charging a 15% fee for providing delivery, is that correct?

JOSH GOLD: We're not charging the 5% if you only use us for, ah, ah, processing the order, the marketing or listing. Ah, we also are not passing through the credit card charges. So we're, we're taking a loss on the, ah, the processing of credit cards. If you're losing for, if you're using us for the facilitated delivery we are charging the 5% plus the 15% because there, the losses are much greater on that.

COUNCIL MEMBER POWERS: So you're, so if

I, ah, own Keith's Pizza in, ah, Stuyvesant Town, I

put my pizza place on your app, I don't, I have my

own delivery people, I'm just, I'm getting no fee for

2.2

2.3

2 listing. If I utilize Uber Eats' delivery service to

3 | be delivering for me I'm paying the 5 for listing and

4 | the 15 for the actual delivery service, is that

5 | correct?

JOSH GOLD: That's correct.

COUNCIL MEMBER POWERS: OK, gotcha. And the 17.5 would be that you're asking for, you're recommending as an amendment for the future, that would be the same setup? You would still be charging, would you still be charging zero under that circumstance?

JOSH GOLD: You know, right now the 0% is through the end of October and, you know, it's something that we did, um, both, ah, ah, for restaurants but also, you know, quite frankly, to distinguish ourselves from some of our competition, um, getting more people to, to sign up for, restaurants to sign up for our service. Ah, right now it's running through the end of October. Um, I don't know if that's going to, ah, ah, continue in the future. That may go back to the 5% that's required under the cap. Um, but we wouldn't go, you know, we're not recommending to go above the 5% because the, again, the losses when you're just

2

3

4

6

7

8

10

11

12 13

14

15 16

17

18

19

20

21

2.2

2.3

24

25

providing the, the quote unquote marketing or listing, um, you know, is, is much more contained. It has to do with the credit card processing, especially if you aren't passing those through. seems to me that they can be passed through, um, or there, there's some disagreement there. Um, the, the losses are, are, um, much more limited, and then you have to make sure a delivery person has to be, ah, ah, compensated as well.

COUNCIL MEMBER POWERS: OK, and the 17.5% proposal would be, can you just remind me the timeline you're talking about in terms of what that would, when that would be in effect?

JOSH GOLD: Yeah, look, I think, ah, um, the, the concern we have with the draft here is that 100% in person capacity may be a very long time away, um, and we're, we're, you know, willing to live with the cap, um, until that, ah, and face that uncertainty. Um, we are just worried about maintaining, um, that on the delivery side, where we have to, ah, ah, ah, pay the delivery worker, um, or have to make sure the delivery worker is paid, um, for, you know, a, an uncertain period going forward, and so the ask would be when indoor dining does start

2.2

2.3

2 to have a clock run 60 days, and so maybe you have

3 | 50% capacity or 25% dining capacity indoor, you know,

4 60 days from that start, um, to then, to then have it

5 step up to 17.5%. That make sense?

COUNCIL MEMBER POWERS: Yeah, yeah, I get you. Um, and then I'm paying, I'm a restaurant, I'm paying, I don't, ah, you know, [inaudible] hypothetical situation here. Ah, Keith's Pizza does not have a delivery person. I use Uber Eats, I rely on you to help me with delivery. How much of that money that I pay towards Uber Eats, I'll ask the others, too, goes to the actual person making the delivery?

JOSH GOLD: I, I may be the only person, industry representative of the [inaudible] but, um, hopefully not but, um, ah, you know, from our perspective, look, um, you know, it depends on the order. If it's a \$10 order, all of it is going to go to the delivery worker and then we're going to have cover more, ah, as well. Um, if it's a larger order, um, because it's a percentage-based fee, ah, it may be, ah, ah, a little bit less but, um, you know, if you looked at our, our, our earnings that came out on Monday, um, we lost hundreds of millions of dollars

J

in, in the food delivery business, and so more money is going out to the delivery workers than we're kicking in.

COUNCIL MEMBER POWERS: But what is the answer to my question, which is the, how much of that is going to the delivery person?

JOSH GOLD: Well, it depends on, so if it's a \$10 order and we're kicking \$1.50, then all of it's going. If it's a \$100 order and there's \$15, then it depends on, you know, how, how the time and distance, ah, between, ah, ah, the restaurant and where the food is going. So if you're delivering something for five, you're, you're paid as a delivery person, um, part of what factors into your pay is based on how long you're taking to deliver the food, ah, and it's two miles away and it takes you 30 minutes you're gonna get paid more than if it's, ah, you know, next door and takes three minutes.

COUNCIL MEMBER POWERS: So is it, is it a formula? It's a formula that I get paid on, I'm a independent contractor, I think, in this case, so I'm gonna, I get paid on a formula around how long the order takes to deliver, is that?

2.2

2.3

JOSH GOLD: Correct, and how many delivery people are out there.

COUNCIL MEMBER POWERS: Oh, OK, OK.

JOSH GOLD: If there's a low supply, which we've seen over the, ah, ah, if there's a low amount of delivery workers out, which we've seen over the past couple of, ah, ah, months, um, then, ah, there's more, the, the pay goes up.

and, I asked this question earlier, but what are other jurisdictions doing? What is Los Angeles doing? I think that came up earlier. Um, what are cities, other major cities, Houston, Chicago, Boston, Philadelphia, what is [inaudible] utilizing? Have any picked up our legislation and [inaudible] or what are the other models being used?

JOSH GOLD: Yeah, so, when, when this first started, ah, I think it was San Francisco went first, ah, it was a straight 15% cap. So they didn't factor in, um, if you were facilitating the delivery or if you, you know, if the restaurant was, was taking all that cost on their own in facilitating the delivery. So San Francisco, Seattle, Washington, D.C. went before New York and they all did a straight

2 Um, New York, ah, led the way in thinking about this in a more sophisticated way, um, in saying, you 3 4 know, if you're facilitating the delivery you probably need more of a revenue coming in than if 5 you're providing a transaction, an opportunity for a 6 7 transaction, and after New York did that we saw Santa 8 Monica, LA, Philadelphia, um, and others copy that There are still a few, like Oakland and, and, um, Clark County in Nevada that went with the, the 10 11 San Francisco model, um, but even the State of New 12 Jersey, um, it's a little bit higher, it's a 10 and 13 15 rather than a, a 5 and, ah, 15. Um, but the State of New Jersey moved to 10 and 10. Um, also a copy of 14 15 the, the New York model.

COUNCIL MEMBER POWERS: So some are doing like a here's your fee, whether you're doing delivery, you're doing marketing, whatever it is, here's a straight cap, you can't do more than that. Others are doing a model where it says based on what service you are selecting or what modeling our is, a 5 and 15, I think, so it's like a 20% cap, ah, what others are doing, um, others are doing, ah, so just a hard cap at 15% or something like that?

16

17

18

19

20

21

2.2

2.3

2.2

JOSH GOLD: Yeah, that's correct. I think, ah, some jurisdictions are recognizing that, ah, it is more costly to deliver, to facilitate the delivery, than just to process the transaction and some are not.

COUNCIL MEMBER POWERS: OK. Um, OK, I'll leave my questions at that. Thanks for, thanks for, ah, the answers and testimony.

COMMITTEE COUNSEL: Thank you, Council Member Powers. I'm going to turn it back to Chair Gjonaj for additional questions.

CHAIRPERSON GJONAJ: Ah, thank you, and great questions, ah, Council Member. Hey, Josh, ah, [inaudible] refer to the relationship that, ah, third-party food delivery apps have with restaurants as a real partnership, am I correct, that one couldn't coexist without the other?

JOSH GOLD: Yeah, I did in the testimony today. I think that's, ah, um, you know, something that, ah, is important, yes.

CHAIRPERSON GJONAJ: So then let me throw something out there. If collectively you have a common interest why isn't the industry working or the third-party food delivery apps working with the

15

16

17

18

19

20

21

2.2

2.3

24

25

2 industry to have them reopen sooner than later? 3 resources that these third-party food delivery apps 4 have, ah, and I'm talking about the legal teams and the login efforts and the expertise that exists, why aren't you championing this issue collectively for 6 7 our small businesses, whether it be at a city level 8 or a state level? Think the sooner we get these restaurants to reopen the more, ah, the better percentage they'll be able to survive, the more 10 11 business that will come through that door, the more 12 willing, ah, we're able to do our part and show our 13 responsibility. Is this a foreign concept or am I 14 out of my mind?

JOSH GOLD: No, I think that's something that's worth considering and I'm happy to, to talk to Andrew and, and Robert and others who, who lead those efforts after. Ah, we have joined them in lobbying for, ah, um, ah, food programs that, ah, so you have in, in, ah, for food stamp programs, ah, both California and Illinois allow, ah, ah, take-out food, um, restaurant-prepared meals. New York is not a state that does that. We've lobbied the state, um, because that's an opportunity for restaurants, um, to get some more, ah, income, so we jointly lobbied the

state and the federal government on that and, you know, I think it would be, ah, ah, important to hear from them if, if we could be an added voice to that conversation, if that's something that, ah, they think would be impactful on the state level. It's something that, that, ah, we're willing to explore.

CHAIRPERSON GJONAJ: Well, Josh, from the interactions I've had with all the small business, in particular the restaurant industry, this is what they need, a champion. Take this to, ah, the state or the city level and begin the conversation. What will it take? And you should bring in all your other, ah, competitors to understand that a real partner and then a real partnership this is what you do. You fight the battles for your partner. And I'll leave it to you to translate.

JOSH GOLD: Thank you, Council Member,

I'll, I'll definitely reach out to, ah, ah, Andrew

and Robert and see where we can be helpful in, in

fighting with them to make sure that restaurants are

[inaudible], 'cause as you said we won't exist the

same way, if at all, without, ah, ah, a thriving

restaurant industry and if that's what they need we

need to be there for them.

1	COMMITTEE ON SMALL BUSINESS 173
2	CHAIRPERSON GJONAJ: So, great, when can
3	we expect a class action lawsuit against the State of
4	New York?
5	JOSH GOLD: [laughs]
6	CHAIRPERSON GJONAJ: Don't answer.
7	JOSH GOLD: OK.
8	COMMITTEE COUNSEL: Thank you, Mr. Gold.
9	Ah, we will now hear from Evan Franca, followed by
10	Kathleen Reilly, followed by Andrew Ding. Mr. Franca,
11	you may begin your testimony.
12	SERGEANT AT ARMS: Your time starts now.
13	UNIDENTIFIED: Evan, you're having audio
14	issues.
15	COMMITTEE COUNSEL: I think Mr. Franca is
16	having some technical difficulties. We will return
17	to him after the next panelist. So [inaudible] Kathy
18	Reilly and then we'll try to return to Evan Franca
19	afterwards.
20	CHAIRPERSON GJONAJ: And then Mr. Franca,
21	when you do, just interrupt and this way we know we
22	can call on you.
23	COMMITTEE COUNSEL: Ms. Reilly, you may
24	begin.

SERGEANT AT ARMS: Time starts now.

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

KATHLEEN REILLY: Thank you. Good afternoon, everybody. My name is Kathleen Reilly and I'm the New York City Government Affairs Coordinator for the New York State Restaurant Association. a trade group that represents food and beverage establishments in the city and state, and our members represent a large and highly regulated constituency in New York City. Ah, but more importantly, nearly five months to the day since stay-at-home orders were imposed in response to COVID-19 they represent one of the industries hardest hit by this pandemic. For five months these business operators have been prevented from running their dining rooms. They have been by and large still expected to pay rent and other expenses they cannot afford. They've applied for PPP loans. Some have gotten them, others have not, and most of the money has run out either way. While outdoor dining has become an opportunity for some, others have not been able to participate. summer of regular thunderstorms and one tropical storm has put a damper on the most optimistic goals for the revenue this program could generate. We are strong advocates for following the reopening guidelines and we've taken great pains to educate

1 2 operators about how to comply. But some restaurants 3 have lost their liquor licenses as a result of 4 customer behavior that is extremely difficult for operators to control on their own. Worst of all, the 5 [inaudible] following winter is particularly 6 7 uncertain and many are staring down the real 8 possibility of having to close permanently with no federal compromise on the horizon and no timeline available for when indoor dining can resume. In this 10 11 atmosphere we've come today to applaud Council 12 Members Gjonaj and Moya and the Small Business Committee for introducing and considering these 13 14 proposals to extend the controls on third-party 15 delivery platforms. To be brief, NYSRA wholeheartedly supports these proposals and 16 17 especially the change that would tie fee caps to any 18 limitation on indoor on-premise dining. When the 19 initial fee caps were passed I don't think anyone 20 predicted that New York City would not be allowed to 21 fully follow the phased opening process that the rest of the state was able to follow, and therefore no one 2.2 predicted that lasting bans on indoor dining would be 2.3 a problem for New York City restaurants to confront. 24

While outdoor dining is absolutely an improvement

even more central to business. NYSRA also supports

2.2

2.3

2 extending the law punishing food delivery platforms
3 that charge fees...

SERGEANT AT ARMS: Time expired.

thank you, that never resulted in orders. For this particular proposal we actually think the business practice in question is inappropriate and exploitative all the times, even beyond the circumstances of COVID-19. You have our support for this extension. We would even more strongly support making the behavior permanently illegal. Ah, in conclusion, we're so appreciative that you have been monitoring the ongoing situation and the changing circumstances and that you're submitting this appropriate adjustment to the previously passed fee caps. We look forward to being an ongoing partner in this effort with you, and thank you for hearing us today.

COMMITTEE COUNSEL: Thank you, Ms.

Reilly. Seeing no council member hands raised, we are going to move to Andrew Ding and then followed by Andrew Schnippers. Um, again, if Evan Franca is able to get his technical systems working he will come

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

back in, ah, when he is able to do so. Mr. Ding, you
may begin your testimony.

SERGEANT AT ARMS: Time starts now.

ANDREW DING: Hi, everyone. Um, my name is Andrew Ding. I'm the owner of the Expat. We're a bar in Morningside Heights uptown. Um, I wanted to thank, um, Chair Gjonaj and all council members who have helped passed these bills to help out businesses like my own. Our survival was most definitely due to that intervention. I'm going to echo a lot of what the previous speaker said. Um, in regards to outdoor dining, it helped us regain about 20%, 20% to 25% of our pre-COVID revenue. So we really are, are just, um, operating in a baseline survival mode, and there's no profit to speak of. That revenue has allowed us to rehire two servers back. Um, it's contributed to our ability to pay back a little bit of our, um, deferred rents, as well as a lot of utility bills we put a pause on paying during the past few months. Um, so our biggest concern is about what's going to happen when winter comes and, you know, we have to wait until, I think it was next May, for that outdoor dining component to come back. to echo, um, Council Member Rosenthal's point about

25

2 prior notice, um, we as, as a bar, we actually chose 3 not to build out on the curb simply because of the 4 absolutely cost-prohibitive nature of that project. It would have cost us about \$12,000 to build that 5 curb out and knowing that we had only until October 6 7 31 it made no sense. Um, so if we had more prior notice we could definitely plan more accordingly. 8 Um, so, yeah, anything that can happen to, to push that kind of notice would be amazing. 10 definitely want to, ah, put my support for the cap on 11 12 delivery charges. I know that that model is possible 13 and can be executed with a fair structure, because I know Relay does it very, very elegantly and you 14 15 should probably look at how Relay prices their, um, business model to get a sense of where they're 16 17 actually doing it right, and I have a feeling it has 18 to do with the ability for the restaurant to 19 recapture some of that, um, cost by keeping some of 20 the delivery fees that they charge the customer, 21 where, whereas Grub Hub, um, doesn't give you that ability to offset that cost. In relation to the 2.2 2.3 phone order fees, I can confirm that I do and continue to receive these, um, these charges and the 24

error margin, margin of error continues to be around

10

1

11

20

21

18

19

2.2

23

24

It definitely has dropped in the past three months since June 2, but, um, just by a very cursory look, um, I, I got probably 13 orders, and also the fees associated has dropped. It used to be around \$6 to \$7, now it's about \$1.70. Um, so really prior to today, having the time to sit here and also look at my screen, I didn't really have the ability or the bandwidth to even look into this. Um, to again echo the previous speaker...

SERGEANT AT ARMS: Time expired.

ANDREW DING: ...[inaudible] there's no reason for it. Their current, um, metrics and their current statistical model is clearly, um, faulty beyond repair. Um, so it just, why, why is it still even happening? Why, why, let's just get rid of it. Anyway, thank you again. Thank you for hearing me out. Um, I look forward to, you know, your continued support.

COMMITTEE COUNSEL: Thank you, Mr. Ding. I'll now turn to Chair Gjonaj for questions.

CHAIRPERSON GJONAJ: Thank you. Andrew, thank you for your testimony and thank you for your patience. So you're saying you're still

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

2 receiving charges for erroneous phone charge orders 3 that should not have yielded a charge?

ANDREW DING: Yep. I just did a quick survey while I've been sitting here listening to everyone else's testimony. Um, for the past, I think since June, June 2, which is when I believe these bills went into effect, I received 13, um, [inaudible] charges that were not orders, resulting in a \$1.60 charge, and two calls that were [inaudible]. So, I mean, this is a great improvement, you know, like [inaudible] dollars, you know, very, just pocket change, right? But it's still happening.

CHAIRPERSON GJONAJ: Well, thank you, Andrew, and I, and I believe Christian is still with us on the phone, ah, following this, so OSE I'm sure is going to be interested in hearing more from you. Have you brought to their attention?

ANDREW DING: Actually, you know, I, maybe it was because I missed a, an email from the Restaurant Alliance, but I didn't really know about these, this tip line until today, so I will definitely like spend the time to download these

25 recordings, put everything in a drive, and send it to

1	COMMITTEE ON SMALL BUSINESS 182			
2	Christian. Um, I've actually worked with Christian			
3	previously. He reached out to me, um, and I helped			
4	him with some, um, information about how to			
5	determine, like how to read the, the statements from			
6	Grub Hub.			
7	CHAIRPERSON GJONAJ: Andrew, I, I'm going			
8	to ask you to do two things.			
9	ANDREW DING: Yep.			
10	CHAIRPERSON GJONAJ: One, contact my			
11	office. I'd like to know more about these and			
12	Reggie, my chief of staff, can be reached at 718-			
13	93			
14	ANDREW DING: Oh, sorry, 718.			
15	CHAIRPERSON GJONAJ: 931-1721. And I'm			
16	going to also make sure that you know the tip, ah,			
17	hotline is foodservicetips@ose.nyc.gov. And that's			
18	foodservicetips@ose.nyc.gov. I really want to see			
19	this followed through. Thank you, Andrew. Oh, last			
20	question. Did you receive a small business loan or			
21	grant from SBS? Have you applied?			
22	ANDREW DING: Ah, so I applied for the			
23	PPP and we got, ah, we got a little bit of something.			
24	Um, my business has only been open since June of last			

year so the data that we were able to provide for a

1	COMMITTEE ON SMALL BUSINESS				
2	tax return was only for a few months' worth of data,				
3	and so that grant was contingent upon that data. So				
4	it was, yeah.				
5	CHAIRPERSON GJONAJ: Andrew, survive,				
6	brother.				
7	ANDREW DING: Thank you.				
8	CHAIRPERSON GJONAJ: We're gonna have,				
9	you know, if you survive now we can talk about				
10	prosperity later, and we're here for you.				
11	ANDREW DING: Very much.				
12	COMMITTEE COUNSEL: Thank you, Mr. Ding				
13	EXECUTIVE DIRECTOR KLOSSNER: Chairman, I				
14	just, ah, I heard you call my name so I, I turned my				
15	video back on and unmuted that. Ah, Mr. Ding, you				
16	don't need to email the tips line, I've already				
17	emailed you.				
18	ANDREW DING: Oh.				
19	EXECUTIVE DIRECTOR KLOSSNER: Please send				
20	the information directly to my inbox and we will				
21	follow up with you on these charges. I'm distressed				
22	to hear this, but we'll get right on it.				
23	ANDREW DING: Got it.				

Gjonaj, I apologize. I have a staff meeting. I'll

EXECUTIVE DIRECTOR KLOSSNER: And Chair

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 be gone for a half hour. I'll come back. I think

3 the meeting will still be going on and I'll be sure

4 to watch anything I miss.

COMMITTEE COUNSEL: Thank you, Mr.

6 Klossner. Ah, we'll now turn to Evan Franca for

7 testimony.

SERGEANT AT ARMS: Your time starts now.

EVAN FRANCA: Can everybody hear me now?

COMMITTEE COUNSEL: Yes.

EVAN FRANCA: OK, great. Just switching over to the iPhone, so if the audio is a little shaky I apologize. Ah, thank you, Chair Gjonaj, for inviting me back to speak on behalf of the beleaguered restaurants in our city. Ah, first of all, I'd like to personally thank the council for stepping up and implementing the third-party delivery caps back in May. Ah, this legislation has been critical in keeping Brooklyn Crepe alive and my employees working. Ah, over the past three months I've been able to save approximately \$7500 as a direct result of this program, which for a small operation like mine has allowed us to keep the lights on for now. And while the outdoor dining has been helpful to many businesses, unfortunately we haven't

2 been able to participate, ah, since we're located on 3 a major traffic thoroughfare, Flatbush Avenue, and 4 there's also a fire hydrant directly in front of my business so, um, unfortunately we can't participate in that. Now while we've been scrambling to pay our 6 7 bills, our delivery partners have been lining their 8 pockets. At last council meeting we heard from some delivery companies saying that this fee cap would crush their business models. Well, in fact Grub 10 11 Hub's stock has nearly doubled since the pandemic and 12 they were just acquired for over 7 billion dollars, 13 and Door Dash just acquired Caviar for over 400 million dollars, consolidating more and more power to 14 15 these companies and giving us fewer options with less competition. Now, keeping third-party fees at 16 17 current levels for the foreseeable future until we're 18 allowed 100% indoor dining capacity is crucial to the 19 survival of our industry. Although COVID cases have 20 dropped considerably in our city, ah, thanks in part to sacrifices we've made to suspend indoor dining 21 2.2 indefinitely, ah, we're still basically operating 2.3 under emergency orders with no relief in sight. Even after we're allowed 100% capacity to our dining 24 25 rooms, customers aren't guaranteed to come back en

mass and we will continue to have increased off-2 3 premises dining. So before the pandemic off-premises 4 dining was approximately 16% of all meals eaten in this country. Last week that number was 37%, so well 5 over double. Ah, returning to the previous 30-plus 6 7 percent commissions is just not going to be possible. 8 Ah, revenue for us may take years to recover to prepandemic levels, if it ever does, and even if it does the previous system was never a sustainable model for 10 11 us. We need long-term caps if we're going to bring 12 this industry back. I'd like to close with one 13 statistic. Ah, last week New York restaurants were the worst affected out of any city in the country, 14 15 ah, operating at 79% less revenue, ah, from the previous year, according to [inaudible], ah, point of 16 17 sale data, and I think that number says it all. 18 Affordable third-party fees are the last hope for me 19 and many of my peers. If these companies are able to 20 go back to their old ways then we're going to see a 21 lot more for-rent signs in our neighborhoods. asking the council to not only extend the current 2.2 2.3 caps, but put in place long-term legislation that stands up for small businesses and encourages our 24 25 entrepreneurs and restauranteurs on this difficult

1	COMMITTEE ON SMALL BUSINESS			
2	path forward. As Speaker Johnson mentioned,			
3	drastic intervention if we are to survive. T			
4	for your time, and I'll take any questions.			
5	COMMITTEE COUNSEL: Thank you, Mr.			
6	Franca. Seeing no council member hands rai			
7	now move on to our next panelist. Ah, we wil			
8	hear from Andrew Schnippers, followed by Geor			
9	Constantino, followed by Maria Diaz. Mr. Sch			
10	you may begin your testimony.			
11	CHAIRPERSON GJONAJ: Before Mr.			
12	Schnippers continues, Evan, I just had one qu			
13	for you. Did you apply for the loan and gran			
14	program through SBS? Did you receive anything			
15	EVAN FRANCA: Yeah, I did. I actu			
16	did receive, um, both an EIDL loan as well as			
17	well as a PPP loan, and those have been also			
18	very helpful, so that's also appreciated.			
19	CHAIRPERSON GJONAJ: Perfect, than			

s Speaker Johnson mentioned, we need tion if we are to survive. Thank you nd I'll take any questions.

no council member hands raised, we'll ar next panelist. Ah, we will next Schnippers, followed by George lowed by Maria Diaz. Mr. Schnippers, ar testimony.

nues, Evan, I just had one question apply for the loan and grant SBS? Did you receive anything? FRANCA: Yeah, I did. I actually both an EIDL loan as well as a, as an, and those have been also very,

PERSON GJONAJ: Perfect, thank you, Evan. And you continue to fight.

EVAN FRANCA: Thank you.

COMMITTEE COUNSEL: Thank you. Schnippers, you may begin.

SERGEANT AT ARMS: Your time starts now.

24

20

21

2.2

2.3

2	ANDREW SCHNIPPERS: Thank, thank you, ah,
3	Chairman, um, Gjonaj and council members for having
4	me. I'm happy to be here today to talk about what's
5	going on with deliveries and sort of our business
6	and, you know, we, we started the pandemic with four
7	restaurants. It's a family business, my brother and
8	I. We have closed two, one permanently due to an
9	issue with, ah, without being able to resolve an
10	issue with a landlord, which was discussed today and
11	I do think rent, as a side note, is, is one of the
12	biggest issues we have. We're still having to
13	[inaudible] conversations with you. With the two
14	restaurants that we currently have open, the two
15	restaurants that we have open we never closed. We
16	stayed open throughout the pandemic. I was actually,
17	um, touched, ah, and I really, you know, it struck a
18	cord when, um, Speaker Johnson mentioned how when
19	grocery shelves were bare there were restaurants that
20	were open, serving the community, feeding people, and
21	it's, you know, it's myself, my brother, my workers
22	willing to come in, in the height of the pandemic,
23	but we were losing money every single day, especially
24	before you passed the original, um, ah, delivery cap.
25	We kind of took a look at our numbers. When the

25

front-line workers needed to be fed, we looked at 2 3 that and said between that and feeding our community 4 and offering our, our employees a paycheck, even if we lost money no matter what it took we decided to stay open. And, um, you know, now, now going many 6 7 months into it after we've been able to, um, have the 8 delivery fees reduced, that helped tremendously. noticed, I'm a resident of New York City, I live in Manhattan, I noticed many restaurants that tried to 10 11 stay open and convert to deliveries closed very 12 In talking to colleagues and friends of quickly. 13 mine that were in the business they realized soon after, you know, they, they moved their business into 14 15 the delivery realm and focused primarily on that, that the fees were so high that it became impossible 16 17 to do it. So it, you know, you're now seeing a lot 18 more restaurants opening up. Part of it is certainly due to the wonderful work you guys have done with 19 20 outdoor dining, um, and that has helped quite a bit. But I do think deliveries are an important part of 21 the businesses. Our business happens to be a fast 2.2 2.3 casual business. We're not a full-service restaurant. We have quite a bit of seating, but the 24

most, most of our business is office workers.

2	and, you know, without them coming back our business				
3	is off 85%. We went from doing 25% of our business				
4	as delivery and 90% of businesses being delivery at,				
5	you know, 15% to 30% in delivery fees, there's just				
6	no way we could possibly, you know, stay in business				
7	It is our expectation, I follow the industry very				
8	carefully, that deliveries will continue to be a big				
9	part of the business in many months to come as we				
10	recover, which I don't even really believe we're				
11	there just yet, you're seeing more and more ghost				
12	kitchens open up. Ah, there's a large company,				
13	Brinker International, which is running, um, a wing				
14	business out of their, ah, Chili's restaurants, and				
15	expect to do 150 million dollars in virtual, you				
16	know, just deliveries this year, in the first year				
17	alone. The, the one last point that I, so I think				
18	it's critical that we keep the fees tight and keep				
19	them where they've been. We will, we will, you will				
20	see many more restaurants close if we do not				

SERGEANT AT ARMS: Time expired.

ANDREW SCHNIPPERS: ... [inaudible] cap, and the last thing I just want to point out something, Chairman Gjonaj, that came up before regarding the credit card and the processing fees,

2.2

2.3

24

25

one thing I don't think I've heard mentioned is that, 2 3 unless I'm mistaken, a lot of the business that we 4 get through Grub Hub in particular, but I'm sure some 5 of the other ones, are contract business, meaning Goldman Sachs has contracted orders with them. 6 7 going to be very shocked that Goldman Sachs pays Grub 8 Hub with a credit card for their employee fee, for their employee bills, which must equalize tens of thousands, if not hundreds of thousands of dollars in 10 11 a month. So if the fees are really meant to be the 12 actual fees that they, that they, um, get or they're 13 charged by the credit cards, you know, I'd be shocked 14 if that's really what it is. And I also, at 4.7%, 15 which is what I think we're roughly paying when I take a look at it, boy, they must really negotiate 16 17 poorly, because we pay 2%, you know, roughly in 18 credit cards, maybe 3% for AmEx, and we're a tiny 19 little restaurant. So I just want to put that out 20 there, um, in my closing statement, and I'm happy to 21 answer any questions.

COMMITTEE COUNSEL: Thank you, Mr.

Schnippers. Seeing no council member hands raised,
we will now move on to the next panelist. Ah, George
Constantino, followed by Maria Diaz, followed by Adam

2

3

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

Farbiage. Mr. Constantino, you may begin your testimony.

4 SERGEANT AT ARMS: Time starts now.

GEORGE CONSTANTINO: Ah, can everyone hear me? OK, great. Ah, thank you to the New York City Council for the opportunity to speak today. my name is George Constantino and I own four restaurants. Ah, three of them are full-service restaurants in Park Slope, Brooklyn. Bogota Latin Bistro has been open for 16 years. We have 140 seats Ah, Miti Miti Modern Mexican has been on the inside. open for six years. We have 70 seats on the inside. And Medusa Greek Taverna unfortunately just opened up eight months ago and we have about 50 seats inside. Before the pandemic hit us, um, as of February 2020, I employed 130 employees in Brooklyn. Once the pandemic hit I had to lay off 100 employees. That was one of the worst, ah, days of my life as an entrepreneur. Um, we were able to stay open with take-out delivery only with just 30 employees. because of the cap of the delivery fees and the addition of outdoor diner we are now up to about 70 employees. Um, it's still not to our original 130. Um, the third-party delivery cap that was passed in

25

May, ah, has been very helpful to my business and all 2 3 businesses. Ah, it's allowed me to keep revenue in 4 my company, um, and it's also allowed me to hire more 5 employees back, um, continue paying the same pre-COVID rent to my landlords, because I do understand 6 7 they're a business also. Um, and, you know, tenants 8 and landlords have a tricky relationship and that's like the last thing that I want to be, you know, messing with. But at the time being I'm still paying 10 11 that full rent. Um, I've been able to pay vendors 12 money that I owed them, ah, business insurance, 13 health insurance, and also not to mention business 14 loans. You know, running restaurants in New York 15 City you do need loans, and, you know, something that's not discussed is outstanding loans that's, 16 17 that's out there, that I needed this revenue. 18 so, continuing to pay the 15% to 30% that was 19 originally charged, ah, in fees by Grub Hub, 20 Seamless, Uber, George Ash, and Caviar really is not 21 sustainable to any business, let alone restaurants, 2.2 and will quickly results in more restaurants closing 2.3 down. Ah, the third-party caps needs to be extended till the pandemic is officially over and, and indoor 24

dining goes back to 100%. Um, I would even urge that

1 this becomes the new norm and this becomes a 2 3 4 6 7 8 10 11 12 13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

permanent cap to help all restaurants. Um, when more revenue stays in New York City restaurants, um, that money is actually used to boom the local economy. You know, I don't think that these other apps really are booming the local economy as much as the local restaurants are and that's by hiring more employees back, and even, um, you know, paying vendors, the local vendors. Um, I can tell you, um, you know, with this cap, you know, with my three restaurants, you know, we probably provide, I'll use at least Grub Hub, \$30,000 a week in revenue, just to Grub Hub. this cap has allowed, um, you know, my fees would have normally about \$6000 and change.

SERGEANT AT ARMS: Time expired.

GEORGE CONSTANTINO: OK, sorry, I'll wrap My fees would have normally been around \$6000 and change, and that's been reduced to around \$1500 and change. Um, just like the other gentleman mentioned, Andrew, you know, I was looking on this call, um, and, you know, I do still see some phone, um, charges happening and, you know, I noticed there's no recording like there usually is, um, you know, but that's something I definitely want to look

CHAIRPERSON GJONAJ: George.

GEORGE CONSTANTINO: Um, yes?

24

23

21

2.2

do.

25

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

2 CHAIRPERSON GJONAJ: It's Council Member 3 Gjonaj. Please elaborate here. Is that when you're

doing deliveries?

GEORGE CONSTANTINO: That, so I have my own delivery guy, so I'm paying the 5% fee for my restaurants. So what happens is when, let's say a customer is upset, maybe they didn't get a rice or their meal was an extra 10 minutes late, they call to complain to Grub Hub and Grub Hub issues them a refund without letting us know until the next day, when we get a summary of our, of our sales for the previous day. And at that point we have to call up. It used to be within 24 hours, but they have since expanded that to seven days. We have to call up to say, hey, why is there an \$80 refund here? We had no issues no last night. And they'll say, oh, really? Oh, OK, we'll give you that money back. So it's like another step that's put in there. And, you know, I...

CHAIRPERSON GJONAJ: And this only happens, and I'm not, you're saying all your restaurants you do your own delivery.

GEORGE CONSTANTINO: Yeah.

CHAIRPERSON GJONAJ: You're not using...

25

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

GEORGE CONSTANTINO: [inaudible] actually happens, so two of my three restaurants in Brooklyn I use my own delivery drivers. One restaurant I use like the third-party delivery drivers. It happens on all of them. I think basically these third-party delivery apps don't want to spend the time to call the restaurant owner or the manager to say hey, what happened here, this customer's complaining. just automatically issue them a refund or a credit that may not be correct. So then it's up to the restaurant owner to then go back and say hey, why was there a refund? A lot of times if we have our, if we are using Uber Eats or, or Grub Hub's delivery drivers, their delivery drivers may take an hour, hour 15, to pick up something so therefore that's why the food is arriving cold. So, you know, it's just a lot of issues. That's just something on top of the caps and, um, you know, the bogus phone fees that are there.

CHAIRPERSON GJONAJ: George, I want to talk more about this with you.

GEORGE CONSTANTINO: Yep, yep.

CHAIRPERSON GJONAJ: I'm going to give

25 you my phone number as well, please.

2.2

2.3

GEORGE CONSTANTINO: Sure.

CHAIRPERSON GJONAJ: Because I want, I'm concerned as how this is being applied.

GEORGE CONSTANTINO: Yes.

CHAIRPERSON GJONAJ: 718-931-1721.

GEORGE CONSTANTINO: 1721, right.

CHAIRPERSON GJONAJ: And you're saying, because I want to make sure that we get this on the record. You are also believing that you're receiving erroneous orders, ah, charges for orders that never took place, whether they be phone or ah?

the cap happened I, I would say I had about, you know, five to 10 phone orders a week, and I noticed when I would listen to them it was my voice on my phone system. You know, when [inaudible] restaurant we had a fancy phone system. You know, press one for directions, press one for hours, press three for catering. And I realized since most of these phone calls were my voice and my answering system, I decided to cut that out so it calls the restaurant directly. I've noticed those, ah, phone charges have dropped. But they're still there and they're not legitimate. You know, there's no way [inaudible].

COMMITTEE ON SMALL BUSINESS

- 2 CHAIRPERSON GJONAJ: George, you heard
- 3 OSE...

1

9

10

11

12

13

14

15

16

17

18

19

- 4 GEORGE CONSTANTINO: I did.
- CHAIRPERSON GJONAJ: ... give out that, I
 really want to know more about this and you're gonna
 let me know and you're gonna put that, did you get
 the, um, tips, ah, email address?
 - GEORGE CONSTANTINO: I do, yeah. I've actually spoken with Christian in the past before, so um.
 - CHAIRPERSON GJONAJ: I need you to bring this to their attention and we have to make sure that we address it, and I asked the other, ah, individuals, did you receive, and we have to clarify between the SBA loan and SBS loans and grants, did you...
 - GEORGE CONSTANTINO: I, I only applied for PPP, which was an SBA loan.
- 20 CHAIRPERSON GJONAJ: OK.
- 21 GEORGE CONSTANTINO: I did not apply for
- 22 SBS. Yes, no.
- 23 CHAIRPERSON GJONAJ: Thank you, George.
- 24 | Survive, my dear friend, survive.

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 GEORGE CONSTANTINO: Thank you, thank 3 you, thank you everyone.

COMMITTEE COUNSEL: Thank you, Chair Gjonaj, and Mr. Constantino. Ah, we'll next hear from Maria Diaz, followed by Adam Farbiage. Ms. Diaz, you may begin your testimony.

SERGEANT AT ARMS: Time starts now.

MARIA DIAZ: Thank you. My name is Maria I'm speaking in my capacity as executive director of the Greenwich Village Chelsea Chamber of Commerce. Our organization has been representing hundreds of businesses in lower Manhattan for over 70 years. Chambers of commerce like ours are one of the first levels of support the local community receives. The pandemic has hit New York City small businesses especially hard. At every sector of life the city continues to come closer to the new normal. cannot forget that for many restaurants who have lost months of revenue or even been forced to shut down entirely the economy they face today continues to be incredibly challenging. With restaurants still unable to fully open, the bills in front of Committee on Small Businesses, which would extend limitations on delivery fees [inaudible] giving to businesses and

25

2 eliminate charges to restaurants for calls that do 3 not result in orders are incredibly needed. Through, 4 though New York City is not on stage 4 and many industry are open, our restaurants are still unable to have indoor seating and are incredibly limited in 6 7 the revenue they can make. Though the open 8 restaurants program has allowed more than 8000 restaurants to open, New York City is home to more than 25,000 restaurants, many, or a vast majority, 10 11 outdoor seating is still not an option. For these restaurants and even for those who have outdoor 12 13 capacity they rely on deliveries. When businesses 14 are charged exorbitant fees for deliveries, it makes 15 one of their few means of doing business 16 unprofitable. Similarly, when our restaurants are 17 charged for phone calls that don't result in 18 deliveries their means of income are once again 19 limited. Without this proposed legislation 20 restaurants receiving calls that do not result in 21 orders will continue to lose money. Additionally, 2.2 the publishing of listing, the list of businesses 2.3 that received grants from SBS will continue to ensure that the city is moving towards having a more 24

equitable playing field for our city's businesses.

In these turbulent times our businesses deserve and 2 3 need transparency and more clear understanding of 4 where SBS grants are going. With so few ways to make revenue compared to the months prior to the pandemic, we call on the committee to listen to our restaurants 6 7 and businesses and help them in whatever way 8 possible. Even while on this call today, um, we received notice that three of our businesses have closed, um, on just one street, or will be closed by 10 11 the end of the month, one of them being, um, a bar. Beyond just these bills we call on the committee to 12 13 pass citywide rent relief that works with businesses 14 and landlords to keep New York City businesses in 15 place. From speaking with our business members, we know that paying rent is a huge concern for many 16 17 businesses who are already struggling to stay afloat. 18 Though we know the eviction moratorium is due to 19 expire soon as a state senate bill, we are asking 20 Council to consider New York City-specific 21 legislation in order to help stop the growing number 2.2 of vacancies in the city. While we are hopeful for 2.3 these bills, we believe in limiting third-party delivery fees, eliminating charges, um, etcetera, I'm 24 [inaudible] actions that must become permanent laws. 25

2.2

2.3

Even prior to COVID-19 restaurants have struggled to
make money with the high delivery fees they faced.

In this time and in the future we must support our
businesses in more ways, um, than have been proposed
already. Um, other potential recommendations have
been to, for the committee to consider easing
regulations...

SERGEANT AT ARMS: Time expired.

MARIA DIAZ: ...[inaudible], thank you, and, um, what has been mentioned before is to allow restaurants to receive, um, SNAP benefits for, um, ah, restaurant-goers. Thank you for your consideration and allowing me to testify on this crucial matter, and we hope to work with you to, um, ease all this burden on our small businesses. Thank you.

COMMITTEE COUNSEL: Thank you, Ms. Diaz. Seeing no council member hands raised we'll now turn to Adam Farbiage for his testimony. As a reminder, if you are a member of the public and you wish to testify still please raise your hand. Mr. Farbiage, you may begin.

SERGEANT AT ARMS: Your time starts now.

ADAM FARBIAGE: Thank you to the council,
thank you to chair. Um, my name is Adam Farbiage. I
founded, ah, last year with two of my fellow New
Yorkers a business called DeliverZero. Um, we saw
that there was a problem in the restaurant space,
particularly in the take-out and delivery space with
all the waste, um, that was generated when you make a
delivery order. We had an idea, ah, an idea that was
unique in the city and the country and frankly in the
world that we would outfit restaurants. We would
work with restaurants to give them reusable packaging
for the restaurant, for their delivery orders. Um,
the packaging looks like this. You can see me on
camera. This is very, very sturdy, ah, take-out ware
that a restaurant can package its, its, its take-out
orders in. This is stuff that goes in a commercial
dishwasher, um, and it's very strong, and it's just
like a dish. Um, we currently work with 27
restaurants, primarily in Brooklyn, a little bit in
Manhattan, and we're growing. We give our restaurant
partners this, um, ah, food service ware, this
reusable take-out stuff for free. We publish the
restaurant's menus on our website, just like Grub Hub
and liber Eats and all those other companies, and

25

2 customers order from those websites, ah, the 3 restaurants food, just like they would order, ah, from Grub Hub or Uber Eats or Caviar or whatever. 4 The twist is the restaurant deliveries the food in this reusable packing, this reusable food service 6 7 ware. So this is not wasted. This gets reused, not 8 recycled, reused, like a dish. Um, again, like I said, the, the packaging is for free. We give it to restaurants for free. They stock it in their 10 11 kitchen. We take a commission. Our commission is 12 typically 10% of, of the food sale, plus we pass on 13 the credit card fee. Or I should say that's what we 14 did before Local Law 52, before the coronavirus 15 legislation, which I commend, which I think is wonderful legislation. Um, but I think we have been, 16 17 um, a casualty, ah, you know, of that law. Um, like 18 I said, we're extremely small. We have 27 19 restaurants, it will be 30 maybe in a couple of 20 weeks. We're very, very small. I was looking at an 21 order that I got a couple of days ago. It was a \$17 2.2 order with a \$3 tip, \$1.50 in tax, for an Indian 2.3 restaurant in Greenpoint in Brooklyn. Before coronavirus I would have made \$1.70 off that order 24

and I would have passed on the credit card fee to the

2.2

2.3

restaurant operator. Under Local Law 52 I make 85 cents. That's my 5 cents of the \$17 food subtotal. Plus I eat the credit card fee, which is about 93, 94 cents. So I lost 8 cents on the order. Which is not a huge loss. I, I can stomach a little bit of that pain. It hurts to lose money on an order. But I'm also not only investing in a technology, I give my restaurants tablets for free to take the orders, I have server costs, this stuff is extremely expensive. So my technology tracks the stuff, but the restaurant used four of my boxes to fill that order that I lost 8 cents on.

SERGEANT AT ARMS: Time expired.

\$25. So I want this experiment, this DeliverZero experiment, to grow and solve a tremendous problem that we have in the city with waste. But it's very hard for me to sustain this business if not only do I, really can't make any money, um, but the, the huge investment that I make in this reusable stuff, which is basically, it costs me about \$3.50 each of these units, and the restaurants can use however they see fit. But under the law as written I'm a food, ah, food delivery app, or whatever the law says, a food

25

delivery service. I'm not really a food delivery 2 3 I'm providing the restaurants with this 4 incredibly expensive hardware for free that they can use, and I track it for them. So what I would ask the council is, you know, it's, the law as applied to 6 7 me has a couple problems. First of all, it's not 8 equitable, it's not fair. I'm not just like Grub Hub that gives a bunch of technology and says here's an order. I'm actually supplying them with this 10 11 extremely valuable stuff, this is NSF-certified 12 restaurant equipment, um, that they couldn't do 13 themselves, right? All the restaurants in network 14 share this stuff. So it's not, the law is a 15 tremendous burden on me as a small business. 16 of all, unlike the other, the six big ones, Caviar, 17 Door Dash, Uber Eats, I have no market power. If one 18 of these restaurants says I'm done with DeliverZero, I don't want to work with you, it doesn't matter to 19 20 They're still gonna do deliveries. Unlike 21 Uber Eats, unlike Grub Hub, I can't say deal with me 2.2 or you're screwed, right? The restaurants can easily 2.3 not deal with me. In fact, most restaurants don't deal with me. I only have 27 restaurants. 24

would ask that when Local Law 52 is, is, is passed

2 again or the, the time limit is extended on the cap, 3 ideally I would say that it doesn't apply to a food 4 delivery service, which is what I am, technically, 5 that provides its restaurant partners with reusable containers, which is what I do, or if that's too 6 7 complicated, I ask that, you know, there's a limit of 8 maybe, as drafted it says if a company like mine has 20 restaurants I'm stuck with the legislation. could bump that to, say, 200 restaurants so I could 10 11 actually grow and [inaudible] this business during 12 this terrible time, that would be extremely 13 beneficial to my business and frankly to the city, 14 because this solution of having reuse saves my 15 restaurant partners money on packaging. It saves them on, on, on, ah, commissions, because my 16 17 commissions are lower than my competitors. So during 18 this period I, I would love it if the legislation 19 recognize that not all these delivery services are 20 like the big six. There's, there's at least one 21 weird one like me that provides a different kind of 2.2 service that unfortunately got swept up in this 2.3 legislation, that frankly I need, I need relief from so I can, so I can grow my business. Thank you very 24 25 much.

CHAIRPERSON GJONAJ: Thank you, Adam.

3 | But I, I just want to point out the, you're charging

4 10%. This law allows you to charge up to 15% for

5 delivery.

6

ADAM FABRIAGE: No, so, so that's true.

7 | The 27 restaurants I work with right now I do not

8 provide courier services to. So I can only charge

9 the 5%. So in my example I can only charge, you

10 | know, the \$17...

11

12

14

15

16

17

19

CHAIRPERSON GJONAJ: I got it, I got it.

ADAM FABRIAGE: I'm only charging 85

13 cents.

CHAIRPERSON GJONAJ: So, Adam, you're trying to build a better mousetrap and it sounds like you're onto something and, um, we'll see where it goes from there. But, ah, thank you for your

18 testimony, Adam.

ADAM FABRIAGE: Thank you.

20 COMMITTEE COUNSEL: At this time, if your

21 | name has not been called and you still wish to

22 | testify please raise your hand. Seeing no additional

23 | members of the public looking to testify, I'll turn

24 | it back to Chair Gjonaj for closing remarks.

2

3

4

5

6

7

8

9

10

11

1213

14

15

16

17

18

19

20

21

22

23

24

25

CHAIRPERSON GJONAJ: I want to thank all of you for your patience and your testimony, and certainly we're going to take everything into consideration, um, as we move forward. Ah, we have a lot of work to do, and I keep all of you in my prayers and my thoughts, ah, from a health, ah, perspective to a business, um, that is, ah, being, that is an industry that is under attack. I'm going to do whatever I can, ah, to make sure that we give you all a chance to survive. I'm not here to pick winners and losers, ah, and my objective is to make sure that every business in New York City reopens, and that's going to require a partnership, ah, at all levels of government, ah, city, state, and federal, and I look at myself first and what I can do. I'll be working closely with the commissioner, which I'm very fond of, and OSE to make sure that, ah, our current laws are followed and adhered to. Um, with that, thank you, folks. This will conclude our hearing and we're grateful to you. [gavel]

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date September 13, 2020