CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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HELD AT: Council Chambers - City Hall

B E F O R E: ROBERT E. CORNEGY, JR.

Chairperson

BEN KALLOS Chairperson

COUNCIL MEMBERS: Inez D. Barron

Bill Perkins

Helen K. Rosenthal

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A P E A R A N C E S (CONTINUED)

Jonnel Doris, Senior Advisor and Director, Mayor's Office of Minority and Women Owned Business Enterprises

Dinah Shore Gross, Deputy Commissioner, Division of Economic and Financial Opportunity, Department of Small Business Services

Je Kwan, (sp?) Deputy Director of Strategic Initiatives and Performance Management, Mayor's Office On Contract Services

Wendy Garcia, Chief Diversity Officer, Scott Stringer's Office

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Hayes Slade, Member and former President of the American Institute of Architects New York, AKA: AIA New York, and founding partner of Slade

Amanda Weeks, Owner of Ambrosia, Research Lab for Recovery of food waste

Joyce Lynn Taylor, CEO, Taylor Made Contracting and Chair, New York City MWBE Alliance

Everett Perry, Minority Owned Woman Owned business with wife

Mala Popli, Vice President, Popli Design Group Architecture and Member of Alliance of New York Asian Architect and Engineers

Karmisha Superville, CEO of Enchanted By Karmisha, EBK Events

Yvette Richardson, Co-Owner of Sabr, Richardson and Weisberg Engineering and Architecture

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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2 (sound check) (background comments/

Thank you. (background comments) (gavel)

3 laughter)

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SERGEANT-T-ARMS: Quiet down, please.

Quiet down. Everyone find seats and silence your cell phones. Private conversations we take outside.

CHAIRPERSON CORNEGY: Good morning and welcome to this joint hearing on New York City Council's Task Force on Minority and Women Owned Businesses, Enterprises and the city's Committee on Contracts. I'm Robert E. Cornegy, Jr. and I have the honor or chairing the Task Force, and I'm grateful to partner in holding this hearing today with my friend and colleague Council Member Ben Kallos who chairs the Committee on Contracts. Our city government has a proactive role in promoting economic inclusion and the full participation of all of our shared communities in the life of our city. That is why city policy around MWBEs and procurement and contracting is so important. As the hearing title indicates, three themes serve as touchstones for today: Building on successes, overcoming challenges and expanding opportunities. In terms of building those success we've seen important policy successes

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS I'd like to recognize and to extend in recent years. my thanks to Assembly Member Rodneyse Bichotte and State Senator James Sanders for their continued support of the MWBE community and their efforts to at the state level to improve the utilization of MWBEs statewide. Through their efforts, and the efforts of countless other officials both here and at the state level, New York boasts a statewide MWBE utilization rate of nearly 30%, the highest rate in the nation. However, statewide utilization does not always translate into citywide utilization. That brings us to theme number two: Overcoming challenges. 2018, City MWBE Disparity Study found that Agencies were falling far short of their Mayor's stated 30% goals. In Fiscal Year 19 only 23.6% of all eligible contracts were awarded to MWBEs, and only 18% of the eligible prime contracts were awarded to MWBEs. The City Council has long supported the city's MWBE vendors and through its various MWBE initiatives, the Council has assisted MWBEs in expanding their role in both city procurement and the private sector. 2005, the city established its MWBE program in order to address the disparities in city procurement

between the number of minority and women owned

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 CONTRACTS 2.1 businesses available to do business with the city and 2 the number that are actually awarded city contracts. 3 4 We on the City Council applaud the work being done by the Department of Small Business Services, and the Mayor's Office of MWBEs via their training, 6 7 networking and business development programs. However, more remains to be done. Only and hand full 8 of city agencies are carrying the load for the Administration's responsibility for MWBE contracting. 10 11 While we commend the best performing agencies this 12 year, the New York City Commission on Human Rights, 13 the Department of City Planning and Fire Department to name a few much remains to be done to assist other 14 15 mayoral agencies in reaching 30% utilization on all eligible contracts citywide. In Fiscal Year 2019, 16 17 the city's contract budget was \$20.5 billion. Of 18 this, \$5.3 billion were-was for contracts subject to MWBE program and of that number, 18%, or \$715.8 19 20 million was actually awarded to MWBE prime 21 contractors. While 60% of eligibility subcontracts, about \$319.6 million were awarded to MWBEs. 2.2 2.3 combined, the total number is around 23.6% of all eligible city contracts. While this is an 24 improvement of Fiscal Year 2018, it still falls short 25

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS of the Mayor's stated goal of achieving 30% MWBE utilization. How can we approve these numbersimprove these numbers? The low hanging fruit here is understanding each department's utilization rate in order to identify which agencies of the city are more efficient, and effective in supporting MWBEs and which are struggling. When considered on an agency by agency basis the disparity between agency utilization is stark. The New York City Commission on Human Rights awarded nearly 88% of its eligible prime contracts to MWBEs, and the Fire Department awarded nearly 58% of its \$1.8-I mean \$186 million budge to MWBE contractors. Admittedly, these agencies have much smaller contracting budgets than some of the large contracting agencies, but they're obviously making an effort to contract with MWBEs. Meanwhile, the Department of Transit awarded a paltry 2% of its \$645 million to MWBE eligible contracts, and MWBE firms. Similarly, the Department of Information Technology and Telecommunications and City Planning each awarded less than 5% of their MWBE eliqible contracts in Fiscal Year 2019 to MWBEs. Instead of highlighting the agencies with the greatest successes in MWBEs contracting the Administration should hold

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS these under-performing agencies accountable and do whatever it takes to improve their utilization rates. The taskforce does not expect full MWBE utilization for every agency, but when numbers are that low, it speaks volumes about the lack of effort to fulfill the goals of the MWBE program on the part of those agencies. We hope this hearing will provide the task force with an opportunity to discuss some of the road blocks these under-performing agencies are having in their procurement processes, and what steps the Administration can take to improve the number of agencies at the low end of this list. Like the Mayor, we're committed to reaching 30% utilization. Let's work together to improve MWBE utilization rates of the worst performing Agencies so we can Jet there together. I want to close on the expanding opportunities theme. (coughs) This hearing will be the first in a series to Jet a best practices to challenge ourselves as a city to think creatively about the obstacles and the tools at our disposal to overcome those obstacles. I'm particularly pleased that we will be hearing from MWBE advocates, business owners, and experts today. Your first hand expertise is essential to this process, and we must remain open

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 minded in hearing out your ideas. I look forward to pursuing polices and partnership to move our city's MWBE policies forward. Ultimately, our ambitious goals for MWBE success in New York only have real meaning when they deliver results. That's contract signed, businesses grown, and employees hired. Step by step we must continue building up measures to ensure city government acts as a constructive partner in advancing shared prosperity for all New Yorkers. I will now turn the floor over to Council Member Ben Kallos Chair of the Contracts Committee for his opening remarks.

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CHAIRPERSON KALLOS: Thank you, Chair

Cornegy. I'm Council Member Ben Kallos, and I have
the privilege of chairing the Council's Committee on
Contracts. If you're watching at home or the live
stream or want to be, please feel—feel free to
participate by Tweeting me at Ben Kallos or my CoChair at R. Cornegy, Jr. As Chair of the—as Chair
Cornegy mentioned, more remains to be done in order
and ensure the city's contracting Agencies are
meeting their MWBE procurement targets. While it may
be the case that 23.6% of all eligible city contracts
went to MWBEs in Fiscal Year 19, the majority of

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS those contracts are concentrated among only a handful of groups, and when you take a look at it, um, only 6%--when you take a look at women of color in particular, 6% went to Hispanic or Latinx women owned firms; .42% to Asian women owned firms; and I feel that this is slightly embarrassing, but .29% to Black women owned firms, and so we-we have to do better in our city for women of color. (coughs) Disparity Study highlighted that the city's procurement system still has many problems that need to be addressed in order to bring MWBEs into them more and MWBEs into the fold, but the aggregate numbers are not enough (coughing). It remains the case that there is still a disparity within the disparity of MWBE contractors, and we on the committee implore the Administration to focus its efforts towards awarding more contracts to the least represented groups identified in the 2018 study particularly women of color. Having said that, it is worth noting that the Contracts Committee passed two local laws last year in furtherance of these goals: Local Law 174 and 176 for the first time made Native American owned firms eligible for MWBE procurement preferences, right size procurement goals for all

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 MWBE categories to be more consistent with the 2018 Disparity Study findings and require contracting Agencies to offer more frequent training on MWBE program implementation. I'd like to extend my thanks again to Chair Cornegy who offered one of those laws as well as Council Member Debi Rose for their sponsorship of those laws last year and for their leadership as champions of our city's MWBEs. also like to thank Chair Cornegy for end. Thank you to Assembly Members Rodneyse Bichotte and State Senator James Sanders for their support of the MWBE community at the state level. Finally, I'd like to thank the committee staff, which happens to be the same staff as the Task Force Legislative Counsel, Alex Paulenoff; Policy Analyst Casey Addison; Finance Analyst Peter Butler; Finance Unit Head John Russel; as well as Chief-my Chief of Staff Jessie Townsend; my Legislative Director Wilfredo Lopez for all their hard work in preparing for this hearing. I want to start with actually an apology from my end. We arehave been working with students in my district since they were in kindergarten in 2015 on legislation. They offered to ban pesticides from being sprayed in That hearing has been scheduled at the same parks.

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 CONTRACTS 21 time as this hearing. So, I will be leaving this 2 hearing in the capable hands of my Co-Chair. I will 3 be at the 16th Floor, and if that hearing should wrap 4 up before this hearing, I-I will be back, but otherwise we will be reviewing the transcript, 6 7 reviewing the testimony and look forward to working with you, and if you don't already know the email 8 9 address, if you have any concerns please feel free to reach out to us at contracts@benkallos.com, and 10 11 whether it's being an MWBE-sorry. Whether you're a 12 business who wants to become an MWBE is having 13 difficulty, you're an MWBE who is having difficulty Jetting contracts, or you're an MWBE who's looked at 14 15 an RFP and you're like: That's written in a way that 16 now MWBE can Jet it. Whatever it is, let us know. We 17 think that our Agencies are trying to do their best. 18 We know the Office of MWBE is doing its best, but all of us are smarter than anyone of us, and together we 19 can make a difference. Thank you. 20 21 CHAIRPERSON CORNEGY: So, thank you Co-2.2 Chair. I do want to say that as a proud member of the

newly minted Super Duper Nerds Caucus (laughter) we

and so when you see myself and my co-chair reading

are-we are trying to move towards paperless hearings,

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 21 CONTRACTS from our computers, it is in an effort to move to at 2 some point, hopefully this year actually paperless 3 4 hearings. So, we're not crazy. There's a method to our madness. 5 CHAIRPERSON KALLOS: Okay. 6 7 CHAIRPERSON CORNEGY: I want to acknowledJe the presence of Kalman YeJer who's joined 8 9 us, and now we will do the affirmation so we can move forward, and have testimony from the Administration. 10 11 LEGAL COUNSEL: Please raise your right Do you swear or affirm to tell the truth, the 12 hands. 13 whole truth, and nothing but the truth in your testimony today, and to respond honestly to Council 14 15 Member questions? 16 JONNEL DORIS: I do. 17 LEGAL COUNSEL: Great. You may begin your 18 testimony. 19 CHAIRPERSON CORNEGY: So, thank you so 20 much for joining us this morning. 21 JONNEL DORIS: Good morning. Good 2.2 morning, um, Chair Cornegy, Chair Kallos, Members of 2.3 the Council's Committee on Contracts and Task Force on MWBE. My name is Jonnel Doris. I'm the Senior 24

Advisor and Director of the Mayor's Office of

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 Minority and Women Owned Business Enterprises. Today I will provide an overview of the citywide MWBE program including the progress made toward our MWBE Certification and Utilization goals set by this Administration. With me today are Dinah Shore Gross, the Deputy Commission of the Division of Economic and Financial Opportunity at the Department of Small Business Services; Inje (sp?) Kwan, the Direct--Deputy Director of Strategic Initiatives and Performance ManaJement at the Mayor's Office On Contract Services to answer questions that you may have specific to our work. In the fall of 2015 Mayor Bill de Blasio announced the creation of the Mayor's Office of MWBEs as a critical next steps in the administration's commitment to increasing contracting opportunities for minority and women owned businesses. The Mayor pledJed ambitious goals achieving 30% MWBE utilization by the end of 2021 and having 9,000 firms by the end of 2019, Fiscal Year 19. In 2015, the Mayor also outlined a separate citywide goal to award \$16 billion to Minority and Women Owned businesses over the next 10 years by Fiscal Year 25. This One NYC goal and the 30% covers both mayoral and non-mayoral Agencies. We have since

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS increased this goal twice to \$20 billion, and then again to \$25 billion just this past November as we are ahead of schedule. Since the start of the de Blasio Administration the number of certified firms have doubled from just over 4,000 to over 9,000 by June 30th of 2019, achieving the Mayor's goal and we're climbing. (siren) Additionally at the end of Fiscal Year 19, MOCS reported the MWBE utilization was at nearly 24% representing over one billion in contracts awarded to MWBEs under Local Law 1 as compared to 8% or \$465 million value of city contracts in Fiscal Year 15 at the start of this administration. Just to put that into perspective that is three times higher utilization rate in nearly as many years. In fact, at the end of Q-1 of Fiscal Year 20, the MWBE utilization was 28%. By comparison it was 14% in Q-1 of Fiscal Year 19. We are also happy-are very happy to report that since 2015 over \$14 billion have been awarded to MWBEs by mayoral and non-mayoral Agencies citywide under the One NYC program, and I would add that last year we did \$3.8 billion in that particular program. We would also note the importance of leadership of Deputy Mayor Phil Thompson whose career long justice and equity

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS work includes increasing economic development opportunities by calling out and challenging structural and historical barriers in the marketplace and within government. Under the supervision of the Deputy Mayor on MWBE, our office, SBS and MOCs play and integral role in implementing the MWBE Program respectively providing essential capacity building services and technical assistance as well as tracking and reporting utilization data for all city contracts subject to Local Law 1. In other words, outcomes. The foundation and mission of the city's MWBE Program: The purpose of the city's MWBE Program is to remedy the impact of discrimination in the market where the city make its procurements. This impact is statistically analyzed in a disparity study. most recent disparity study demonstrated that Minority and Women Owned Business firms are underutilized in city procurements. The city will make policy Changes in accordance with the key findings and recommendations of the Disparity Study that was published this past May 2018. Along with my colleagues here today, my office will continue to play a strategic role in ensuring the city Agencies remain focused on achieving the goals of the program.

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 21 CONTRACTS In the fall of 2019, the Council passed bills to 2 increase the goals for the MWBEs in accordance with 3 4 the findings of this 2018 Disparity Study. The hire goals will be implemented in April 2020 as per the bill Intro 1293, Local Law 147. Sorry. The now, 6 Local Law sponsored by Council Member Cornegy, which 7 8 codified best practices and by Council Member Rose to authorize the 2018 Disparity Study recommendations including the increase in MWBE goals and the 10 11 inclusion of goals for Asian-Americans in professional services, and Native Americans. Since 12 13 then OMWBE, MOCS, and SBS have led several citywide trainings for MWBE officers and ACOs at the city 14 15 Agencies as well as robust outreach efforts to get 16 thee word out to MWBEs. This includes borough wide 17 MWBE forums organized by SBS where current and 18 prospective MBWEs networks-network with purchasing 19 officers at city Agencies. We had one last week at 20 Medgar Evers College, and it was a great success. We 21 have also included in the city agency training and 2.2 public outreach helpful information about new state 2.3 law that authorized the \$500,000 discretionary award limit, which went live just this month. 24 25 estimated impact of which is \$200 to \$300 million in

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 addition to-addition to where we are now on an annual basis. By way of example, the impact of the MWBE exclusive \$150,000 discretionary threshold has been over 1,900 awards valued at \$140 million since its implementation in March of 2018 through the end of 2019. The other portions of the law authorizing the use of a firm status to include them in pre-qualified lists and the establishment of a mentorship program at S-DDC, will be implemented later this year and early next year respectively. In keeping with the core principles of the city's program, which are accountable-accountability, accessibility, capacity, sustainability, we have implemented initiatives to address issues that MWBEs face in the private marketplace namely access to capital, which is a common obstacle for many small and midsize firms. Ιn order to respond to this need, the administration launched the Contract Financing Loan Fund, and the Bond Collateral Assistance Fund both administered by SBS and the Emerging Developer Loan Fund, which is administered by EDC. Together the administration invested \$30 million across these three funds, and Citi Bank's, depository banks responded to the call of action by the Mayor invested an additional \$41

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 million for the total of \$71 million in affordable capital for MWBEs and small businesses. We are glad to report that since the launch of these funds the CFL fund or the Contract Finance Loan Fund has awarded 92 loans for a total of \$19.5 million and the Bond Collateral Loan has awarded \$800,000 as of September. The EDLF Fund has awarded six loans of \$10.4 million. Still, we continue to do-we are committed to doing more to lower and wherever possible remove structural barriers to entering the city's procurement marketplace by providing resources for our-for increased programming at city Agencies, and creating strategic initiatives to increase MWBEs' ability to compete successfully. This spring with the help of the New York State Legislature we will seek changes to the New York State Insurance Law among other amendments that would improve access for Going forward we will continue to work MWBEs. closely with the Council and other elected partners on MWBE outreach networking, and educational events. We will also continue to meet regularly with interested Council members to share updates on the program's milestones. Thank you for the opportunity to testify today, and your continued support and

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 advocacy for our program. We'll be happy to answer

questions you may have. Thank you. (siren)

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CHAIRPERSON CORNEGY: Thank you for your testimony. I would be remiss if I didn't say that (siren) you being here today in this office being formulated is definitely a testament to the commitment of the Administration and in particular the Mayor to address some issues. So, today's hearing is acknowledging that, but knowing that we could push forward and do better, and identifying some of the Agencies that are performing poorly, and trying to find ways to bring them up to speed as to meet the mandate currently that exists within the Administration, but I would be remiss if I didn't say (1) I'm grateful that we have this because I've-I've been around long enough to be-to know when this didn't exist, and we were kind of just spitting in the wind as disgusting as that sounds on tape. (background comments) But, to-to see that happening now it only makes us want and desire to move forward, and Jet more out of it. So, I do acknowledge, though, that your presence and Deputy Mayor Phil Thompson's great work and body of work over the history suggests that we can do better. So, I'm-I'm

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2 | going to start, but first I have a series of

3 questions I'd like to ask, but you mentioned the Loan

4 Funds, and I'm just curious as to whether or not you

5 can articulate today if there have been any defaults

6 on those loans that you mentioned, and if so, can you

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JONNEL DORIS: No, to our knowledge we have not had any defaults on those loans. The loans are constructed in a way where it's, in it's assignment associated with the loans says the MWBE performs the work. The agency then will pay directly to the-to the, um, lending agency, which helps facilitate the process. Our MWBEs, as you know, are spectacular. They do great work. The challenge is the market discriminates against them particularly when it comes to Jetting financing to do the work, and so we know that if it's essentially a performance based risk, that's what these loan funds are, we know that it's almost next to nothing because they perform, and they do very well, and they have the capacity and ability to perform and, therefore, we have not had any defaults on those loans.

CHAIRPERSON CORNEGY: I mean that was my-my-my prevailing thought, but I was just curious as

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21 to—as to whether or not these programs are working in the—in the way that they intended, and if there are some people who would say that, you know, it's unfair based on the fact that there are defaults, but I knew or I hoped that that wasn't the case. So, in

November 2019, the Procurement Policy Board updated its rules in accordance with new state law to enable Agencies to procure goods and services up to \$500,000 up from \$150,000 without competitive bidding. How has

the new Change been implemented at the agency level

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so far?

JONNEL DORIS: Thank you for that question Council Member. So, the-there was a PPB Rule process—rule making process that started back in the summer after the law was passed and signed by the governor, and in November and December of this past year, the PBB Rule Committee approved all the Changes not only the 500-K, but also our best value provision, which is essential to MWBE utilization where the MWBE status you have Quantitative factor or points essentially awarded to you based on that in a RFP process, and which is great. The State has it, the Port Authority has it, the MTA has it, everyone has it except New York City, but now we do have that

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS as well, and so as of January 1 the 500K has been in full effect, and we are-we have trained the Agencies, the ACOs and the MWBEs officers on the new process similar to what we did when we Changed and went from \$20,000 to \$150,000 and, um, I know for some of us folks are not remembering when the city had a discretionary threshold only three years ago of \$20,000. Today it's a half a million dollars, and that's due to the work of the State Legislature, our Council Members who-who lobbied with us heavily at the State level to Jet that Change, and so this month we essentially started to utilize that 500K, and so we will be reporting our on that as the-as the months ahead-in the months ahead. Sorry.

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CHAIRPERSON CORNEGY: So, as you've indicated I realize the implementation is relatively new, but can you give any concrete examples of how Agencies are procuring goods and services from MWBE in accordance with the new rules?

JONNEL DORIS: Yeah, I think we can—and I'll start and I'll ask you to jump in, we—we know that again it's literally weeks, and so we, we've trained them. We know they're utilizing it. If we take what happened with the \$. We know they're

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS utilizing it. If we take what happened with the 150, which right now we're at 1,900 contracts at \$140 million in a year and a half that we were able to Jet that going, I think we will see the kind of results we're looking for in the coming months. The process is very similar. There's some things needed to add because the 500K is a bit more than 150 and, um, you know some other quardrails we have to put in place in order to Jet the process moving smoothly, but we are confident that we were able to Jet to the extra 200 to 300 million we anticipate we can Jet utilizing this new tool, but it's a bit early for us to report out on it, and certainly quarter we'll be doing that, but we-we know that it's starting to be utilized. have anything to add?

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DEPUTY COMMISSIONER GROSS: Sure. I just wanted to point out that as of last week the Agencies actually have a delay to make the actual purchases up to the increased discretionary threshold of \$500K in the system, and also just there has been about a week that's gone by since then, and there are some protocols in place that—that Agencies still have to follow in order to make purchases. No awards of that size including public hearings, and so as we see some

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of those procurements occurring, we should see more actual contracts registered in that range in the

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CHAIRPERSON CORNEGY: So, I definitely look forward to in the next quarter having you come back to report back on that, and which leads me to just say that this is actually the first time that the Task Force has been able to convene a hearing, and we look forward to being able to do these relatively regularly for check backs. So-but for the record this is actually the first time that we as an MWBE task force have convened a hearing. This one happens to be in partnership obviously with the-with the contracts offers, but we look forward to, you know, really Jetting together with the Administration in this hearing format to move both of-well, the very similar agenda of 30% utilization forward. So, and this is a question that I know personally, but for the record I'd just like you to answer it. How involved was the Mayor Office of MWBEs in affecting those Changes? I-I traveled with you to Alban so I know the answer, but if you could just--

JONNEL DORIS: We were on the train

25 Together.

CHAIRPERSON CORNEGY: Yes.

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JONNEL DORIS: You know, I-I appreciate the question and I think it speaks to the-the overall nature of our work in the sense that we understood and me essentially coming from the-the Governor's Office of the state as a COD coming down to the city, understanding the real disparity between the tools the state has, and what the state gives its municipalities as big as we are. As New York City we're still considered a municipality under State Finance Law, and the restrictions that we had when we want to be creative with our MWBE Program, and so we were very active. We worked with State Legislatures. We worked with our Council Members and the advocates in this room, and we went up to Albany on several occasions. We advocated, we led the charge, we were up there several times and, you know, we brought tothe reality to MWBEs to the members in the State Legislature. We essentially took just a strategy, took lists of MWBEs in their districts, and how they were winning and what the potential was, and we demonstrated to them that the MWBE Program is an economic development program and a community development program. We know that MWBEs hire from

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21 their communities, and I think once we made the case of why we need it with our budget, with our influence as city, the Legislature, you know, they lined up with us. It wasn't easy, but we certainly led the charge and with our Council Members and our state elected officials, Assemblywoman Rodneyse Bichotte as was mentioned, Senator Kevin Park was a sponsor of our recent bill and, of course, Senator James Sanders and the entire team up there who support what we're

trying to do, and all the legislators from New York

City who are in Albany were very supportive.

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CHAIRPERSON CORNEGY: Thank you. So, in September 2019, the Council's Contracts Committee—and this on behalf of my colleague who had to step away—passed two Local Laws in support of MWBEs, Local Laws 174 and 176 added Native American owned firms to the category of the minority group, and updated the MWBE procurement goals to be consistent with the 2018 Disparity Study findings. How have these Changes been implemented by agency to date?

JONNEL DORIS: So, the updated goals I believe we-we have two-I think it's inprov (sic). We would launch those for the updated goals. The bill had a six-month period for us to update the rules and

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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2 | regs and so forth. So that will be live in April.

The other components of those bills were—are live now, and anything to add Dinah Shore?

DEPUTY COMMISSIONER GROSS: The inclusion of the other mackens (sic) in the program also have the 180-day effective date. So, they will be eligible to be certified MBEs beginning in April.

CHAIRPERSON CORNEGY: Thank you. What response to the legislation have Agencies received from city contractors? Has there been an outpouring to be included? What have you seen?

JONNEL DORIS: From the legislation that we just spoke about. Well, I think Agencies (1) are excited. You know, they have additional tools in which they can use to help them reach their goals, and I really wanted to paint a picture today of, you know, what was before and what is now. You know, if we even talk about discretionary, we talked about adding folks in, updating the goals based upon where were are now. We have 9,600 firms, 9,600 firms. A few years ago it was 4,000 firms, and so we've worked diligently to increase the pool. We cannot act as we were acting when we had 4,000 firms when we have 9,600 firms meaning we've added a capacity. We've

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS added availability to the-to the pot, and those firms are ready and able to participate. So the Agencies are excited. We meet with the commissioners all the We meet with the MWBE Officers and ACOs on a regular basis. They are excited for the tools that they have now, the best value provision. We're excited about the Mentorship Program we're about to implement at DDC similar to what's at SCA and also the MTA. All these programs have been successful, but the city was precluded from utilizing those tools based on state finance laws and rules, etcetera, and so now that we have these tools we're beginning to see the results. We're at 28% last quarter, 28%. mean we're to percentage points away from our 30% goal, and we're very excited about that, and we're looking forward to having additional tools that the City Council will give us, but also one of the major things if you may-if I may, that we're looking for back in Albany is insurance reform. We need insurance reform because we know the industry treat MWBEs differently and small businesses differently just as the finance industry does as well, and so we need a tool where we can-we can call OCIP, Owner Control Insurance Program, or a Contractor Control Insurance

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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2 | Program or a lack of (sic) insurance program where

3 | MWBEs who are subcontracted on a job are wrapped up

4 | in the insurance of the prime. It makes it more

5 | affordable. It makes them be able to engage with us

6 and that's the last I believe major issue. We have a

7 bond program. We have a finance program for working

8 capital, but the insurance issues is a challenge, and

9 we need to go to Albany to Jet them to-to approve

10 that for us this year.

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CHAIRPERSON CORNEGY: Well, certainly I look forward to joining you in that-I don't want to say fight, but in that-in-in pushing that agenda forward because I think it is a Trifecta, and, um, we're always going to be lagging behind if we have that hanging over our heads. So, I think-I think addressing that is a testament to understanding what the-the climate and the marketplace really look like I think that's incredibly important. for MWBEs. the disparity study-the disparity study released-oh, I'm sorry. Council Member, do you have any questions? Alright, because I could just do this all day so-- The disparity study released in 2018 did not include the last three year of city utilization data for MWBEs. Does the Administration believe the

2 | study was an accurate reflection of current

utilization or availability trends with the absence

4 of that last three years?

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JONNEL DORIS: Yeah, I think-I think thethe-the results that came out of disparity showed that we're-we're about 50% availability. I mean so it's clearly telling us that there's an increase from before, which is 37 or so percent up to 50% or so availability. That means that we have more MWBEs in the pool to participate, and so I think on the implementation side of those numbers we're able to adjust, which we have, the goals now, and then starting in April we're able to execute on those larger numbers of MWBEs who were able to participate based upon the availability and capacity of those firms. So, I do agree that, you know, there's always going to be a lag because we have to gather the data. We have to set a parameter of when we're going to examine the data, and these disparity studies that are look-backs essentially as to where we are, and certainly I believe in the law that was just recently The bill spoke about sort of updating on a more frequent basis some of the-the numbers in order for us to better adjust. I believe that was a

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 benefit that was added in the last City Council bill that you—that you sponsored that we are able to do

4 | that going forward.

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CHAIRPERSON CORNEGY: Well, we do believe the demographics are changing so quickly and the city is moving so quickly that there should be a smaller snapshot. Just having said that, though, when is the next scheduled disparity study? Do we know?

JONNEL DORIS: Dina Shore.

DEPUTY COMMISSIONER GROSS: So, the last disparity study was about a two-year process to complete. We released the procurement in 2016 and published the Disparity Study in the summer of 2018. We are preparing to release a procurement for a vendor to perform the next disparity study later this fiscal year, and we will do our best to have an efficient and thorough process of completing that disparity study so we can put it out as soon as possible.

CHAIRPERSON CORNEGY: Is there—is there a solicitation for—for that in place already?

DEPUTY COMMISSIONER GROSS: Um, not public yet.

the Disparity Study several MWBE firms provided
recommendations that they believed would improve the
interaction with the city procurement process. What,
if any of these recommendations has been reviewed and
implemented? And this is a question because I think

CHAIRPERSON CORNEGY: Okay. As part of

8 the MWBE community although, you know, Jets to

9 seeming—it feels that they are not really at the

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JONNEL DORIS: Thank you, thank you for that question. Several things I know was proposed in the Disparity Study. Several of them were around access to capital and sort of being even in the bond markets and-and the, um, the financial markets being able to have an in-between, if I may solution for the MWBEs. We've done a lot of that. One of the things we did. MBWEs their contract finance loan fund was originally \$150,000, and now it's up to a million in the year, calendar year you can Jet and recap it at 3%. That's the lowest in the state. I mean we arewe listen to the MWBEs that we need to revise that process, and revise that particular loan. The other thing we heard was we are not hearing from the Agencies on a regular basis. We need to know what's

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS We need to make sure that we have access going on. to those, um, upcoming opportunities, and so what we've done, as you know, we've done borough forums. We literally go into each borough and we hold MWBE forums. We have a large one. We have 2,000, over 2,000 MWBEs and businesses and, um, and various corporations attend on an annual basis on our procurement for it, but that's one big-that's a big event, right, and so we-we go to each borough now, and we were just in Brooklyn last week. We go to each borough and we work with the local MWBEs in that borough, and really bring the Agencies to them. Secondly, we asks Agencies to start doing the same thing that we were doing. So, each agency now has the ability to go and do their own MWBE outreach. Their own MWBE programs, Parks Department, DCAS, DSNY all these Agencies are doing it on a their own, and they're-they're having several hundred MWBEs attend those events speaking directly to their prime vendors, their buyers at the Agencies, their ACOs at the Agencies, and so that's something that we've heard that we've implemented. And I think that lastlastly, I mean there are other-other issues we've heard, but the other issue that we-that we're really

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 looking at, and I don't want to Jet too in the weeds here, but, you, know, there are challenges with requirements on city contracts, right. There are things that have been there for many, many years, rules or requirements as to having X amount of employees within this distance of the project. All these things that are not even associated with actually doing the work, and these things have been on the books. These rules have been on the books for some time, and so, what we-and the other part of that it prohibits MWBEs from ramping up, and actually addressing the need of a particular project. If you were just looking at me where I am now, as an MWBE, I have the capacity to work, the ability to-the skillset, but I have to go ramp up like every other business has to go ramp up in order to perform a job, and so we dealt with that at some of our city Agencies, and we heard it from the MWBE community the challenge there of those requirements, and we have revised some of those requirements particularly around our pre-qualified list, and what you are required to be-to have as in employees, the number of employees, those kinds of things to show your capacity on those lists, and we revised it based upon

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 2.1 CONTRACTS our small, medium and large businesses in order for 2 it to be equal, and folks are competing against each 3 4 other, and so those are some of the things we've heard from the Disparity Study also, some of the rule Changes, the regs Changes, the increase in 6 7 discretionary. All of that came out of that disparity study process. 8 9 CHAIRPERSON CORNEGY: Thank you. So, how many firms are currently certified as MWBEs? 10 11 JONNEL DORIS: We have 9,600 firms about. DEPUTY COMMISSIONER GROSS: Yes as of the 12 13 close of Q-2 of 2019. Just over 9,600. 14 CHAIRPERSON CORNEGY: Do aggregate or do 15 you collect that data and store it in a way of 16 determining the firms by race and gender? 17 JONNEL DORIS: Yes. we do. 18 CHAIRPERSON CORNEGY: How many Native 19 American owned firms have certified since the passage of Local Law 174 in 2019 if you know? 20 DEPUTY COMMISSIONER GROSS: The law is 21 2.2 not in effect until April. So, although the bill was 2.3 passed in September, it went into effect in October, it is -excuse me. The effective date has not yet 24

passed. So, we are currently planning in reach

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 within our certified pool. We know that there are women owned firms that are also Native American identity that we haven't been able to designate with the minority status. So, we will do in reach in our own pool. In addition, the state has long had Native Americans as part of their program. We will focus on cross-certification on those firms to ensure that we can include them in our program, and then broader outreach to the Native American community through partners in the Council and in the community to include them in the program, but as of today, there are no firms designated as Native American in the program.

CHAIRPERSON CORNEGY: While the aggregate percentage of eligible contracts awarded to MWBEs has increased over the last year, the disparity between minority groups remains. For example, 68% of the MWBE contracts went to white female and Asian male owned firms from Fiscal Year 16 to Fiscal Year 19. While firms owned by African American women only received 1.5% of all contracts during this time. What is the administration doing to address the disparity among awards to MWBE vendors?

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Thank you so much for that JONNEL DORIS: question, Council Member. I want to-I have a multitier response for you. We're doing a tremendous amount of things, but I first want to acknowledge that reality of when it comes to black businesses. We know that black businesses are treated differently in the marketplace by themselves. We understand that black women business are even treated worse in the marketplace. The market then has to-that they go to the market to actually Jet financing, support services, et cetera to come and then do business with us as a city, and then obviously if they're being treated in disparate way there, and they come to us, they're not, um, they're not as ready as other firms may be not based on their ability, but based on the fact they can't Jet financing out in the marketplace because of how market treats women of color. For instance, when you think about investing in-in MWBEs in equity funds and so forth and so on, less thanless than 2% of those funds in the market went to black women firms. I mean it's-it's atrocious the amount of investment that is happening, and what's actually going to black women firms. So when those firms come to us, right now we have about a thousand

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS or so firms that are black women firms. That's an increase, a significant increase from where we started many years ago. We were deliberate about that fact about going out to recruit them because of this We also understand that those same problem. businesses are zero to five employees. essentially they are sole proprietors. micro businesses and the challenge that we have here is the city's procurement process for all the rules et cetera. We need to do better of making sure we on-ramp those businesses in to our process. And so, what we've done was, the Black Entrepreneurship Program and Dina Shore will talk a little bit more about what we're doing there. We launched that last year at the Apollo, and by the way, we had to delay the start of the program because there were so many MWBEs, black firms in the city who were looking to It was wrapped around the block, and participate. we-you know, we had to wait until everybody got in, but the response was overwhelming. That means that we know we have the businesses there, and who have the capacity and the interest in order to engage with us. However, they come to us with these specific challenges, and so what we've done was over the last

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS several months we've gone around the city speaking to black firms specifically about the challenges they are having with the city, and again, the similar issues arise. One was access to capital. access to government. Well, what are we doing more? How do we specifically address those issues? We--and that's what us going out in those communities we were able to do. We're very excited about the Black Entrepreneurship Program. It's-there's no other program like it in the country. There's in any major city. The State doesn't have a specific program that calls out black entrepreneurs, but we have because we know of the historical challenges and discriminations that specifically black firm space, and we're beginning to address that. Are we there yet? we're not there yet. The challenge is that as you know in the Black community since Mayor Dinkins came in and after the next subsequent administrations there was really not an in intensity to the MWBE I mean our office is the first in the city's history. I am the first Senior Advisor/Director of the office. I mean it's unheard of in a city that's majority, minority and women that we do not have that, and so for the first time we

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS
have it. So, we're making those corrections.

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3 acknowledge that we need to do better. We have

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specific programs for these businesses. We have a

5 | whole program initiative for black entrepreneurs

around that, and we're making those adjustments with

them as well. Dina Shore, you want to add to that?

DEPUTY COMMISSIONER GROSS: Sure. I just want to point out that although, you know, we are a program that's based in data. We don't shy away from analysis of the data that drives us to do better forfor the firms that are part of our program, but the story of Black women's participation in the program it's not a story of deficit. We have excellent firms owned by black women who are growing through participation in this program. That is why we've been able to triple the number of Black WBEs in the pool as we've doubled the number-the size of the overall pool, the-the black WBE number has actually tripled. It's because black women believe in the possibility of city procurement to actually grown their businesses, and last year firms owned by black women that were certified won just over \$5 million in city prime contracts and \$6 million in subcontracts.

We can absolutely do better, and we will push to do

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 better, but that's not nothing. Those-those are real dollars, real revenue for those firms, and they're supporting families and communities. Now, we know that 90% of our certified Black WBEs have zero to five employees, and that really mirrors the state of black businesses citywide. Only 3% of black owned businesses in New York City are employer businesses, and so the-the MWBE pool is quite diverse, and where those micro businesses are competing against larger more experienced firms even while they Agencies are doing their best to utilize MWBEs, there are capacity issues that they have to grapple with as they are struggling to deliver on those public goods and services. So, it is our job to help understand how those women are struggling, to scaffold them through technical assistance, to help they Jet access to capital, all of the services that SBS can bring to bear to help them succeed in what is a very competitive government procurement environment even inside the MWBE program.

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CHAIRPERSON CORNEGY: So, you—you've touched on what the Administration and what the city can do. I'm curious as to how can minority groups that remain under-represented in city procurement

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 make themselves more competitive to be awarded city contracts. So from your perspective it seems that you're attempting to move the ball forward and to

5 increase the pool. What can-what can these

6 entrepreneurs be doing?

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JONNEL DORIS: You know, it's-it's-each entrepreneur as you know, is unique in their-in their interests and what they do. We just encourage entrepreneurs number one you have to-you have to take advantage of the services that we have. At the end of the day we know that two-thirds, 65, 66% of the winners in our program participated in some program or service or capacity building program that SBS has. So, we know it works. We know those programs work. They connect you to the opportunities that we have at the city, and so we encourage MWBEs to actually be engaged in the process to-to take advantage of the free programs. By the way, everything that we do is for free, and they can participate in those, and we encourage them to do that. There's also something I've been pushing around all our MWBEs whenever I go. It's called Diversification Imperative. You have to be able to diversify your company, you know, because the-the-the-the world is changing. When we look at

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 21 CONTRACTS the-the Green Economy as a new economy initiative 2 where we have green roofs, and we have, you know, 3 4 more efficient heating systems in structures. If you're an HVAC MWE, think about diversifying Jetting into the new green economy that's coming, our tech 6 7 spaces, the same thing. When you think about 8 healthcare, healthcare is significant, 25% of our GDP. There's all kinds of diversification when it comes to tech and health tech that is happening. 10 11 tell our MWBEs you have to diversify what you do. Ιf 12 you're a tech company not-don't just sell the 13 supplies for IT services and good, but also think about the future. Think about innovation, try to 14 15 help facilitate some of that within your own company 16 and think a little bit broader to Jet to those places 17 and opportunities that we know that are coming, but 18 the main thing for us is engagement. We have the 19 resources, we have the programs, and we have the services for the firms. We just need them to come to 20 us to engage with us because we know the programs 21 2.2 work, and-and hopefully we encourage them to do so. 2.3 CHAIRPERSON CORNEGY: So that's an interesting-that's an interesting point of 24

intersection because what we know is as you've

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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yeah.

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mentioned there's a large percentage of the businesses that are in your program that will be deemed micro businesses.

CHAIRPERSON CORNEGY: What we've heard

JONNEL DORIS: Correct.

from those micro businesses if I put on my former hat as Chair of Small Business is that they don't have the capacity to spend time away from their-their businesses to even access. If you were giving a million dollars away, they could—the could only spend a small amount of time. So, some of this is about outreach, and I know you're partnering with SBS in some ways, but I do have to ask about, you know, there's programs through SBS that I believe were missed. We had a whole hearing and I haven't brought Chamber on the Go yet, which is amazing, but partnering with programs like that that are going directly into communities, the commercial corridors, taking the entrepreneurship model and the tools that that the MWBE portion of the Administration is doing. JONNEL DORIS: Directly to the people,

CHAIRPERSON CORNEGY: Directly to the people because what I'm hearing and what I heard TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 before was that, you know, there's five of us, and,

JONNEL DORIS: Yes.

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um--

CHAIRPERSON CORNEGY: --the—and the sole pro—and the proprietor is working 14 hours a day just to maintain the business. So, when these services even—even if they are available, which I agree that they are available, and the—and the city has a great plethora of them, they are very difficult to access because of capacity.

made a great point, and we are and we have (1) revamped some of the—the livery mechanisms that we have for our programs like Chamber, you know, Chamber To Go, like, you know, our Business Solution Centers in each borough. You know, we sort of bring it into the community. The fact that we're literally going out. So our procurement fairs are not only sitting and talking to MWBEs and city Agencies for opportunity, it also brings the services that SBS provides to the actual procurement fair now. So, as an MWBE, you come to us. You give us an hour. You can go downstairs. You can—you can sign up for PIP,

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 on-boarded with the city. You can check on your application at that particular point. You can also talk to the service providers that we work with, with out Technical Assistance and Training Programs on site, and so within an hour you can-you can just walk around and Jet all those services because we heard-we heard from those businesses, and it's a challenge when you are trying to run your business every single day in order for you to participate in some of these programs. So, the other things we've done, and I know Dinah Shore can talk a little bit more about it, we have night programs at night, and so, you know, I-when I-when I was a small business owner, I-I trucked from-from, you know, Brooklyn to-to the Harlem State Building to actually help myself as well at night for six months to do a program on construction management as I had to learn that as my clients were in that field. So, I mean for me, you know, it was a sacrifice, but we made the sacrifice, but we-we are making the adjustments, understanding the challenges that those businesses have, but we have to do better. We have to bring more services to them, but we have heard them, and we've made these

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 similar adjustments. Dinah Shore, do you want to add anything to it?

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DEPUTY COMMISSIONER GROSS: Sure, to just point out that every single division at SBS, our Workforce Division, our Business Services, our, um, MWBE Program Team, we use the SBS Mobile Outreach Unit to go out into the community every single month. So, that's at least, you know, four visits to commercial trips or corridors around the city on a monthly basis, and we're using it strategically. It's not just drop the RV and they will come, right. are making appointments. So, if we have certified firms who are-whose certification is expiring, we're making appointments to service them on the MOU so they can update their records and remain in the program. If we have a firm that has begun the online applications, but gotten stuck at a point, we're calling them on the phone and saying, hey, we noticed you got stuck here. We're going to be in your district. Let us help you pass that point. So, we're trying very efficiently to use targeted outreach to help people pass the paint points in the program as well as speak to our certified firms about services they can take advantage of like contract

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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2 | financing and our Technical Assistance program. If

3 you are considering bidding on a particular

solicitation, we want to be sure that before you

5 | invest that time and money and preparing that

6 response, that it's the right size opportunity for

7 you, and so we are helping them. We can do three

8 sessions on each opportunity with a firm that's

9 certified in our program that wants to bid. Those

10 are the-that's the type of outreach we are bringing

11 | into the field for our MWBEs.

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CHAIRPERSON CORNEGY: Thank you. The only other thing that I would just suggest is again when I had the former hat as the Chair of Small Business one of the things that we came to understanding was we—we—we have I think entrepreneurs and probably elected officials have short attention spans, and giving them as much information in compact ways or in short control bursts as we said it, was—was helpful, and I know SBS has tried to do that in some ways, but we all have the time to look at our mobile devices for what we prescribe was seven minutes, which is my attention span generally. As a father of six that's all I got is seven minutes, but we understand that someone can take that amount of

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

2 | time, and to-to condense the plethora of information

3 that's available through the MWBE program and through

4 SBS. In that way is just a small suggestion that I

5 have as a-as the former chair. So, I can revisit that

6 | with you some other time.

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JONNEL DORIS: I would be happy to do that. Thank you so much.

CHAIRPERSON CORNEGY: We have several panels of advocates that we'd like to hear from, some small business owners and entrepreneurs. So, I just have a couple more questions. I'll start on contract and bidding. Does the Administration currently track the number of certified MWBEs that bid on city contracts? Not—not so much the ones that have won, but just the overall number of bidding.

JONNEL DORIS: So, I'll start and then Je can wrap.

JE KWAN: We are excited that this is a portion of the Pass, the new Passport that's coming. The city as you know, has several antiquated systems that we use that was never intended to give us that level of detail, and so, for the last several years and we've already launched I think 1 and 2, and the

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 third version of Passport I believe will have that,

3 but do you want to add to—to that?

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DEPUTY COMMISSIONER GROSS: Sure. So, among the primary goals of the Passport Project is to increase transparency and accessibility to the citywide procurement process, and Passport will enable us to better track who is actually bidding on these bids and procurements available in the city and that are released in the city. We capture the number of bidders currently in our current systems, but we'll be able to better track and capture that data when Passport is launched.

CHAIRPERSON CORNEGY: So, MWBEs who have not been awarded a contract often complain that they receive little to no feedback about their bids. Is there a process to communicate how a business might improve their bid or the reasons they did not win? That's one of the things I think I hear most is that they got a rejection, and not really a way, um, do better on the contract. So, kind of like some way to just let them know that you missed this, you missed that. So even, you know, some revision or—or a grievance process—

JONNEL DORIS: Right.

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CHAIRPERSON CORNEGY: --but going forward at least you know, how to-how to bid better. JONNEL DORIS: Yeah absolutely. I mean we do have that. They can request a debrief from every agency. Every MWBE can request that debrief.

know, we're certainly to speak with-with firms that you-you communicate with about making sure that they

The agency is required to provide it. So, I, you

step in where firms have said that to us, you know to

get their debrief. I know, you know, we have had to

our office about the fact that they weren't able to get a debrief, and we had facilitated to make sure it

happened, but every firm if you bid on a contract,

you access their particular contracting agency for a debrief, and they are required to give it to you.

CHAIRPERSON CORNEGY: So, I just-so just so I understand the process, if you do not ask for that, though, there's no volunteer information provided? So you have to say hey I didn't get this

JONNEL DORIS: Yeah, you have to request

CHAIRPERSON CORNEGY: Okay. TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

3 that needs to be made. Yeah.

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CHAIRPERSON CORNEGY: Okay. This is for SBS. SBS is required to audit 5% of all contracts awarded to MWBEs and at least 5% of all contacts with established MWBE utilization plans. How often does SBS audit MWBE contracts?

JONNEL DORIS: I mean it's-it's a request

DEPUTY COMMISSIONER GROSS: Audits are conducted on an annual basis.

CHAIRPERSON CORNEGY: Okay. To what degree you can answer this I don't know, but what-what do the audits typically reveal?

reveal agency compliance with the requirements of
Local Law. You know, sometimes they—something we
learned from our most recent audit, you know, will
likely lead to changes in our online director so that
agencies are able to preserve searches they're doing
in the online directory because, you know, what they
maintain in a procurement file may no always show all
of the due diligence they perform. So, if we can
provide an electronic tool that allows them to show
that they are, you know, searching MWBE availability
correctly at the time of solicitations going out that

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

2 | will facilitate our knowing that when they audit

3 those contracts. But for the most part, agencies are

4 diligently working to implement all of the

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5 requirements of the program, and they are working to

6 come up with innovative solutions to better serve

7 MWBEs who are, you know, who they rely on.

CHAIRPERSON CORNEGY: What consequences would a vendor suffer if it turned out not to be an MWBE or did not hire an MWBE subcontractor?

JONNEL DORIS: In the law there are—there are several provisions. The MWBE utilization plan is a material component of that contract, and if they fail, there are several things that can happen and all the way up to including for non-compliance liquidated damages, et cetera. So, the law, Local Law 1 does provide us with tools to that. The challenge is we—not the challenge but I think the benefit is that we sort of work with the agencies so that we try not to get to that point where folks are not using—participating and bringing MWBEs and participate on it, and we have to actually go down—go down that route. So, we are engaged with them on a regular basis when we are beginning to see there challenges in meeting goals on certain contracts, and

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS our office and MOCS actually are very highly involved

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in that. SBS is involved, and the contractor comes 3

4 back and say well, you know I had an MWBE to do a

particular job. They got busy. They can't do it or

some kind of issue. Their SBS comes in. they do a 6

7 search, they do an assessment. We provide a list.

They engage and so, you know, it's very difficult for

contractors to escape their responsibility because we

are so actively involved in the project completion 10

11 and implementation. So, those are some of the-the

12 challenges, the, um, things that we have. Any other

13 things you want to add to the list?

> DEPUTY COMMISSIONER GROSS: No. I think we work closely with the agencies throughout the term of the contract to make sure that that the vendors are compliant with the-the goals that are set on their contracts. If there is an unfortunate noncompliance. If a vendor is non-compliant, there is a protocol in place to review that process, and we do report on any vendors that may be non-compliant with their, um, their contracted goals in our quarterly compliance reports.

So, I've CHAIRPERSON CORNEGY: unfortunately been around long enough to remember TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

21 when there was a waiver that a prime sponsor could ask for and we found that sometimes people hadn't done their due diligence when asking for the waiver. So, they hadn't—they would ask for a waiver saying they couldn't find anybody to do or provide or somebody was busy, whatever the case may be. Where are as a—as an agency in—in making sure that that's

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not happening?

Yeah, you know, you're JONNEL DORIS: absolutely right. I mean there's several things that some prime contractors do. They do bait and switch. They, you know, they-they say that we can't find MWBEs. They talk about capacity of our firms. I mean they have all types of excuses as to why they can't or cannot do-to do any of this work. I think with the emergency of our office these requests come in and really come to us. We weren't a part of the process before. We are now, and so we saw the decrease in those, that type of activity because we've obviously pushed back against it, and also, they know that it actually has to end up in the Mayor's Office as a sign-off to say yay or nay if we're going to go forward with this, and so we have had very little of that type of activity over the

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

2 last several years once folks know that the

3 accountability is there, and—and I think that's a

4 testament to the Mayor sort of bringing this office

5 into being and giving us the power and tools to

6 actually implement these—these accountability

7 measures.

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CHAIRPERSON CORNEGY: Yeah. So that's good to hear that that check, which didn't exist before now—now it totally exists, and just my last few questions are around SBS lending and financing programs. How many certified MWBEs have received loans from the programs SBS Office if you—if you have that?

JONNEL DORIS: So, I know—I think we had, um, 94. In my testimony I said I think it was 94 loans to \$19.5 million in our Contract Finance Loan Fund two loans in the Bond Collateral Assistance Program, and I think it was six or so in the Developer's Program, but also, you know, this is specific to MWBEs in these particular programs, but SBS also on an annual basis, and—and I'm speaking for Dinah Shore here a little bit because I want to just give them a of credit here. Um, they also connect MWBEs and regular. Small businesses to other

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 financing institutions. Last year I think to the tune of over \$60 million or something like that that we're counting here because it's not specifically with the programs that we're—that we're talking about but in general they're connecting them to loans, and that's—that's quite a number for small businesses and MWBEs who are also being connected through other

types of services that SBS provides.

should point out when we're talking about the financing programs that are focused on MWBEs, we're using MWBE as a term of art to—to describe the certified pool, but our Business Solutions Network where we operate the general financing programs that do serve a majority of New Yorkers of Color and they are serving very small businesses, and in our We NYC Program we're developing targeted financing instruments for women entrepreneurs across the city and those are focused on low income women entrepreneurs, and so the majority of our financing work is benefitting communities of color and businesses owned by people of color though they may not be performing at areas of work where the city is

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 contracting and, therefore, participating in the MWBE certification program.

CHAIRPERSON CORNEGY: So, the two programs you aforementioned were the, um, Contract Finance and Bond Readiness Programs. What's the criteria for those two add-on programs?

JONNEL DORIS: Sure for the Contract

Finance Program well most—for both the criteria lies
with the fact that you have a city contract, and so
if you—you are bidding on a city contract or you have
a city contract, essentially that's the major
criteria because again we use your contract as your
collateral and your performance as the risk
assessment. So, generally speaking it is open to our
firms to participate most of them who apply do get
it, and that again because of the assignment
mechanism that's there, and so it's—it's actually
working extremely well. That's one of the most, you
know, really highlights of our program.

 $\label{eq:CHAIRPERSON CORNEGY: So, I-I understand} % \begin{subarray}{ll} \begin{subarray}{$

JONNEL DORIS: Revolving loan fund programs. Correct.

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CHAIRPERSON CORNEGY: So, is there enough money in these revolving funds to cover the needs of MWBEs at this point? Because I know we started this a couple of years ago.

JONNEL DORIS: Correct. So, you are absolutely right. These are revolving loan funds, and also there are components of it that are placed for technical assistance purposes. The 3% is where we cap, but, you know, the loan is not 3%. It's a bit more. We buy down the interest so there's a cost there, and there's a cost also to the CDFI, Community Development Financial Institutions who actually administer these funds for their support overhead and also for technical assistance that they provide. yes, there is a cost to it. We are-we are doing well because you went to banks and we got some of those banks, three banks in particular: Union Bank, City Bank, and Bank of America to join us in this and we raised \$41 million that's going to also join the, um, the \$10 million that we had on that particular fund. So bringing that—bringing that up, ands also \$20 million from Amalgamated Bank to join our Emerging Developer Loan Fund, which their pipeline is about \$54 million that they have out there. So, can we-do

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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2 | we need more? I'm always open for more-more funding.

3 Obviously as MWBE is needed, but we have enough to-to

take care of the pool that we currently have.

5 However, as we grow and as we expand we are looking

6 to raise additional dollars in order for us for us

7 | to, um, supplement the need of those MWBEs.

CHAIRPERSON CORNEGY: Good you just for me offer a few examples of businesses that have benefitted from these programs, the two loan programs? You do not have to be specific. You do not have to state the specific business, but the type of business that may have found a way to benefit?

JONNEL DORIS: Yeah, I mean I know several of our construction businesses because they need their working capital upfront to get the project started and have benefitted from it. Some of our businesses also in, um, in culinary have benefitted. Again, they have to go to get, you know, get the food, get the preparation done all of that higher up staff in order to help us on the catering side. We also know some of our IT firms have benefitted from this again because they are providing a particular service. Again, you need to ramp up. So, any business that really needs to ramp up I believe

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 particularly around the construction side, IT side and—and food and beverages, those kinds of services.

4 Those types of firms have really utilized the

5 program. Anything in addition to that or...?

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DEPUTY COMMISSIONER GROSS: Sure. I mean the first firm that I supported in applying for a contract financing loan fund was doing a renovation of a city-owned property similar. Picture this room and there's an MWBE who is hired to do renovations in this room, but in addition to putting in the carpet and the paint they've got to provide those daeses at which you sit, and those manufactured by someone, and they—the MWBE has to put down a down payment. even though they've been found to be the right vendor a responsible vendor, when the manufacturer sees that they're going to be working a new firm and not the incumbent, they expect a higher down payment for thefor the equipment, but the-for the materials that the MWBE needed to install. That's wasn't included in the MWBE's planning of their bid, and so the upfront capital allowed the MWBE secure the materials that needed to be installed to be sure that they could complete that project on time, which was critical for that city entity, and allowed them to perform for the

| 1 | TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 |
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| 2 | first time on a city construction project. So that is |
| 3 | the kind of upfront need that might be presented to |
| 4 | an MWBE firm that's smaller, that might have a |
| 5 | different credit or collateral position, and it might |
| 6 | infect—affect their ability to actually get the |
| 7 | materials that they need to complete the job. |
| 8 | CHAIRPERSON CORNEGY: So, I want to -I |
| 9 | want to thank you so much for your testimony. I look |
| 10 | forward to having these ongoing relationship building |
| 11 | hearings. So, again, thank you, and we're going to |
| 12 | call the next panel. |
| 13 | JONNEL DORIS: Thank you. |
| 14 | CHAIRPERSON CORNEGY: The next panel will |
| 15 | consist of Scott Stringer's Office in the person of |
| 16 | Wendy Garcia who is the Chief Diversity officer. |
| 17 | (background comments/pause) I am just going to |
| 18 | affirm your testimony. |
| 19 | LEGAL COUNSEL: Please raise your right |
| 20 | hand. Do you swear or affirm to tell the truth, the |
| 21 | whole truth, and nothing but the truth in your |
| 22 | testimony today, and to respond honestly to Council |
| 23 | Member questions? |
| 24 | WENDY GARCIA: I do. |
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LEGAL COUNSEL: Great.

1 21 CONTRACTS WENDY GARCIA: Alright. Well, good 2 3 morning and thank you to Chairman Cornegy and Kallos who was here earlier, and the New York City Council 4 Task Force on Minority and Women Owned Business Enterprises and the Committee on Contracts for the 6 7 opportunity to testify today. My name is Wendy Garcia, and I am the Chief Diversity Officer for the 8 Office of New York City Comptroller Scott Stringer. My position is a first in New York City government, 10 11 and it is to champion diversity across the city. 12 Each day my focus is to ensure that the city uses its financial power from contracts to investments to 13 level the playing field for women and people of color 14 15 and, of course, the theme of today that begins with is accountability. For the last six years 16 17 Comptroller Stringer has published is annual Making 18 the Grade Report to evaluate how the city is spending its dollars in real time with MWBEs. In Fiscal Year 19 20 2019, the city earned its first fee grade, and that 21 is after consecutive D+ grades with MWBE spending. 2.2 This represents 4.9% of the city's total spending on 2.3 contracts allocated to MWBEs, and specifically the

report gave the city a B grade with Asian -Americans,

a C grade with Hispanic-Americans, a D grade with

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS women and an F grade with African-Americans. The truth is that doing business with the city can be daunting. That is why we surveyed more than 550 MWBEs this year, and this is what we learned: 80% of MWBEs want fair contracts. They expressed being kept out of the process due to unfair criteria, and solicitations. For example, agencies developed minimum criteria that state a need for previous experience working with the an agency or scopes of work that are tailor made for the previous vendor. This type of language favors incumbent vendors keeping new vendors out and MWBEs out of the process and disproportionately favoring white male-owned businesses. MWBEs need access to the right decision makers at agencies. We found that 70% of MWBEs surveyed by the Comptroller's office said that agencies are unresponsive to their inquiries about contracting opportunities, and 60% said that they never received support using important online systems like the City Record, Passport and the Payee Information Portal. This is a systemic problem as you all know because agencies with MWBE officer are only able to outreach, refer and report on MWBE activity, but they are not able to hold their

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 agencies accountable for spending. Finally, 80% reported receiving no more than \$150,000 and 80% of MWBEs reporting being paid late. It is clear that MWBEs need dollars, more dollars and they need to get paid on time all the time. We believe that the recent revision of Local Law 1 goals and authorization of the city to increase its discretionary contracts to MWBEs from \$150 to \$500-K will help relieve some of these challenges, but as you know, it is only the beginning. The Comptroller's office recommends the following:

First, every agency and City Hall must be

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First, every agency and City Hall must be mandated to have a Chief Diversity Officer. While we are able to change the City's Charter to codify the current MWBE program, we believe that there is more that needs to be done structurally to eliminate systemic racism. We have spoken now to over 25 states and cities across the country that have already appointed Chief Diversity Officers in various capacities including one of them in Massachusetts who reports to the City Council President and has oversight over the budget. Second, every agency must be required to conduct a market analysis on all solicitations. We mandated—mandated this in our own

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 21 CONTRACTS office and for the first time earned and A grade 2 3 taking our procurement dollars with MWBEs from 12% to 4 37%. We have also recently spoken to the Canadian Government officials who are exploring technology to do justice for all their agencies. Lastly, agencies 6 7 should hold private vendors accountable for hiring 8 diverse labor, which Comptroller Stringer has prioritized in his Pensions Unit. After taking office, Mr. Stringer has asked managers to disclose 10 11 gender and race data in order to be compliant with 12 the scope of their contract. We know this works because we have tried it ourselves and no one walked 13 away. Now, New York State also introduced a similar 14 15 clause with Article 15-A. These recommendations will 16 require us to be honest and take a hard look at 17 ourselves. Comptroller Stringer and I believe that 18 with your help we can get this done, and expand 19 economic-economic opportunity for all New Yorkers. 20 Thank you for your time today and I'm happy to answer 21 any questions. (applause) Thank you. 2.2 CHAIRPERSON CORNEGY: So, I have some

The first question I would—I would

as is having, you know, sat on the, um, Blue Ribbon

Commission, I was one of the only elected officials

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basic questions.

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 to do that in my current capacity—I mean my former capacity as the Chair of Small Business. How much do you think what was able to be done in the Comptroller's office is replicable through agencies?

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WENDY GARCIA: I think there are many. I just remember the Comptroller's Office is an agency and just like every other agency we have to follow the same procurement policy rules. We have to follow the same Local Law 1 Rules, and so I think there are multiple layers to this. I think every agency needs to have a Chief Diversity Officer. Because we were able to do this in our office, we are also able to do internal accountability. I look at every single bureau in my office and check to see if they're in compliance just-not just with current rules, but with internal policy that we have created to think outside of the box and how we can get our numbers up with I don't think that would be possible if we just had an ACO. We've always had an ACO. We've always had an MWBE Officer. Now, with our particular office we're able to do accountability. We have oversight over how audits are getting done. able to look at things from the lens of the helicopter point of view, and really see how we can

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS move this along. So, I think number one that is an easy replicable item that really is just about a commissioner making a decision to get that done. That's a pretty simple one. I think the second one is that we have done a market analysis and we've implemented that in our office. So, every procurement in our office goes through a process where we check how many MWBEs are in that scope of work, and if the market meaning the MWBE market does not match the criteria that the current scope of work has, we change the criteria. So, we are making sure that every scope of work that comes out of our office is also matching the experience and the need of We are flipping it. This is not a mandate. The city does not have to do this. This is an internal policy that we created, and that's how we were able to shift into the A range, and by the way if you remember, we started at a C. So, we know that this works because we've seen what happens when we didn't do the market analysis process. Number 3 I would say we are also looking at structurally for MWBEs how rules and regulations can be changed. So, we've seen in our office that when you change the way you do a procurement, when you're implementing a

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3 agencies that would probably mean in every, um,

4 | internal agency department, you see that initiatives

diversity initiative in every single bureau for

5 | will come out. The—the letter grade is an aspect of

6 what we do, but we are also making sure that women

7 and people of color are sitting on boards and that's

through authority of proxy access. We're making sure

9 that our investment managers represent women and

10 people of color on a national level and we're asking

11 them to disclose data on who sits on their boards.

12 So, this really goes beyond—having a CDO goes beyond

13 | just supplier diversity. It's making sure we have a

14 seat at the table in every single level of not just

15 government, but also in the private sector, and if

16 agencies implemented this, I am sure that we will

17 have and we lead the way forward the rest of the

18 nation.

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CHAIRPERSON CORNEGY: So, I appreciate what you've been able to do within your agency, butbut I do—I am acutely aware that you have oversight because you guys sign the checks of most kind and actually sign off on mot contracts. So, my next question for you is having done what you've done on

your agency level, and set a fairly decent example

2 for what other agencies can do, what can the

3 Comptroller's office do as it relates to these

4 contracts, and making sure the contracts are in

5 compliance or in line with the 30%?

WENDY GARCIA: Yeah. So, if you take a look at, if you haven't-for those of you who haven't had the book, we have some copies, but if you take a look at the book we actually have a section in the Making the Grade book that looks at compliance and utilization around MWBEs goals. So, what we did this past year because most of the MWBEs they actually ask for us to do this, is that we looked at whether agencies were in compliance with MWBE goals. The good news is that we found that they were. So, about 90% that were placing goals were also utilizing MWBEs at the same time. So that is kudos to the Mayor's Office for getting that done. We can capture spending and contracts in that—in that very unique way, and what we want to see is that pattern. This was the first year we captured it so we'll see if the numbers keep going up or if they decline.

CHAIRPERSON CORNEGY: Well, I'd like to work closely with you because what you find should be

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 reflective in the policy and legislation that we put

WENDY GARCIA: Yes.

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forward.

CHAIRPERSON CORNEGY: So, we've-we've had that relationship in the past where the recommendation is coming out of the Comptroller's Office. We here at the Council have been able to put to some degree it into practice through policy and legislation. I'd like to through the Making the Grade see if there's possibilities for us to do the same to standardize what you've done in your office through or codify it at least through policy amendments.

WENDY GARCIA: Yes, we would love that and you can—if you want to take a look at it, it's on page 14, and that should give you a highlight if the MWBE utilization across goals in New York City, and we plan to continue to track that. This was the first year. We hold three focus groups throughout the summer where I think the majority of people who are sitting her attended and MWBEs requested that we look at this data.

CHAIRPERSON CORNEGY: Okay, so, I would like to continue to partner with your office, but in

| 1 | TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 |
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| 2 | a way to get what you found as recommendations after |
| 3 | your focus groups into policy and legislation |
| 4 | WENDY GARCIA: Absolutely. |
| 5 | CHAIRPERSON CORNEGY:to codify what |
| 6 | you've been able to accomplish from your agency |
| 7 | perspective. |
| 8 | WENDY GARCIA: Yes, thank you. |
| 9 | CHAIRPERSON CORNEGY: Thank you. So, |
| 10 | we're going to call the next panel. Nancy Amber |
| 11 | Goshow, Krista Gobins-Wilson, Felice Farber, Gregory |
| 12 | Man Sikis. Sorry for butchering that I'm sure. |
| 13 | Gary. Yes. So, what I didn't announce prior to the |
| 14 | panels is that we are leaving three minutes on the |
| 15 | clock for testimony. So, if you could try to keep it |
| 16 | under that, that would be-that would be awesome. We |
| 17 | have three |
| 18 | NANCY ABER GOSHOW: For us all. |
| 19 | CHAIRPERSON CORNEGY: Hmm? |
| 20 | NANCY ABER GOSHOW: For the whole thing |
| 21 | or each person? |
| 22 | CHAIRPERSON CORNEGY: No, no, per |
| 23 | person |
| 0.4 | |

NANCY ABER GOSHOW: Okay.

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CHAIRPERSON CORNEGY: And you can take another person's time if they don't finish.

(background comments) I just ask that before your testimony you identify yourself and the agency that you're associated with unless you are testifying on your own behalf, and you can begin whenever you're ready.

NANCY ABER GOSHOW: My name is Nancy Aber I'm a New York State licensed architect. Goshow. firm is Goshow Architects. I've been in business 30 years as a certified WBE since 1989. With our WBE we have won projects with the SCA, CUNY and the DEP. Gowhow Architects an established successful firm over half of my 26 employees are women and minorities, and through this WBE program, I'm able to mentor other MWBEs and I want to thank you for the program because that's important in helping me help my MWBE colleagues. Given the opportunity many MWBEs have much to offer the city, but let's face it, not every MWBE will make the grade. This is as it should be. The program does not guarantee success, but it can offer an opportunity to compete with majority firms on a leveled playing field. Then it's up to us, but it's still difficult, and there are subtle ways of

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 21 CONTRACTS 2 keeping us at bay. For example, requests for 3 proposals, RFPs by public agencies require a short 4 list of firms to have completed three similar 5 projects from the-within the past five years. important to have relevant experience, but on the 6 7 largest majority firms will likely have completed t 8 here in five years. Yet, many MWBEs who have completed one similar project in the past five years has plenty of expertise to be on that short list. 10 11 Requirements like this, scope of work, requirements 12 of the shortlisted firms sets up a barrier for 13 established MWBE firms to be considered. For many 14 MWBE firms we are offered smaller projects with 15 limited growth opportunities especially with 16 financial limitations of smaller projects. More 17 often MWBE firms are given sub consultant 18 opportunities by majority firms who win most of the 19 prime contacts. For experienced MWBE firms more 20 prime contract wins not just subcontracts are needed 21 to provide business stability and continuity. 2.2 firms who demonstrate their capability to serve as 2.3 prime contractors need to be offered a better way to win more prime contracts. Only then will this worthy 24 25 program be truly successful. My final point is I

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 agree with everything that the Comptroller's Office

3 testimony presented to you today. Thank you.

CHAIRPERSON CORNEGY: Thank you.

(background comments/pause)

GREGORY MAN SIKIS: Yes, hi. My name is Gregory Man Sikis with Maestro Construction Corp. I am the President of the Company, and I am not an MBE or a WBE firm. I am just a small business in New York City with the same struggles. I am letting you know that I did some work for DDC Build it Back Program, and payment for these projects were ridiculously difficult to receive, and we are still having human issues after three years. For a small company like me, it's very difficult to go forward, and I do appreciate everything you guys are doing for the MBEs and WBE companies, and small businesses, and I would-I think when you do a private project you usually ask for a deposit, 25%, 20%, 15%. It's not fair for a small business to do a city project, and everything they have has to go into that project, and I would—that's basically what I would like to say, and that's it. Thank you.

CHAIRPERSON CORNEGY: Thank you.

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FELICE FARBER: Thank you for the

2 3 opportunity to comment today on building successes

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and overcoming challenges for MWBEs. I'm Felice

Farber, Senior Director of Policy and External

Affairs for the General Contractors Association of 6

7 New York. GC members are unionized heavy civil

contractors that build the infrastructure that moves 8

New York, the roads, bridges, transit systems, water

and sewer systems, parks, schools and building 10

11 foundations. We support opportunities for MWBEs

12 through membership in our organization, targeted

13 networking events to connect MWBEs to significant

subcontracting opportunities and training programs to 14

15 help build MWBE skills and capacity. There are a

16 number of factors that I lay out in my testimony that

17 can help with opportunities for MWBEs, but I want to

18 focus on just a couple of them right now. You talked

about insurance earlier. The Scaffold Law is one of 19

20 the biggest barriers, and while that's not in the

21 control of the city, as a City Council it is enormous

2.2 factor that is driving up the cost of insurance and

2.3 creating a real barrier for small firms to obtain

insurance and to manage public work. Local Law 1 is

another barrier in that it limits opportunities to

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 direct subcontractors only. So, indirect subs as the city calls it in the law or what are lower tier subs do not count towards participation, and this is a significant barrier to opportunities to break the work up into smaller pieces that smaller firms can handle. So, it really limits those subcontracting opportunities to the bigger more successful MWBEs. The city's program also doesn't allow suppliers to count towards the goal, something that the state and federal program does. So, both of those are elements that really impact opportunities for MWBEs. analytics is something that the city should look at, and you mentioned it earlier. The MWBE Directory should be subject to the Open Data Law. You can't download the entire directory and the codes that each firm is certified under to really do an analysis of where the capacity exists or the lack of capacity, and if you really had a better understanding where there was a lack of capacity, the city could better target their MWBE program, and training programs to those firms. The directory also has to be accurate, and there's significant amounts of inaccuracies both in the contact information and in the industry classifications for those companies, and if you have

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| 2 | inaccurate information it makes it very hard to |
| 3 | identify the firms to do particular types of work or |
| 4 | to really engage in more meaningful outreach because |
| 5 | you're spending all your time sifting through firms |
| 6 | that don't engage in work, and then you have that |
| 7 | give and take that the perception is the outreach is |
| 8 | not meaningful. Our members with rather be able to |
| 9 | target the firms that actually do that work, and have |
| 10 | meaningful discussion with those firms about business |
| 11 | opportunities, and so any effort that can be made to |
| 12 | make the directory more accurate, I think would |
| 13 | really go a long way (bell) towards improving |
| 14 | opportunities. There's more in my testimony. I'm |
| 15 | happy to discuss it with you in greater length at |
| 16 | your convenience. |
| 17 | CHAIRPERSON CORNEGY: Actually, I-I'd |
| 18 | prefer-I'd really appreciate it if you would |
| 19 | formulate what you've just said as recommendations. |
| 20 | FELICE FARBER: Sure it's—it's laid out |
| 21 | in my—in my written testimony. |
| 22 | CHAIRPERSON CORNEGY: I'd appreciate |
| 23 | that. Did you submit your testimony? |
| 24 | FELICE FARBER: Yep. |

CHAIRPERSON CORNEGY: Okay. Thank you.

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KRISTA GOBINS-WILSON: Hello. My name is 2 3 Krista Gobins-Wilson. I'm here as a policy advisor 4 for the Women Builders Council. I'm providing testimony that was submitted by Renee Sacks, our 5 Executive Director. She apologizes she can't be here 6 7 today, but I am going to read some recommendations 8 put together by our Public Policy Committee, which Felice we're so lucky to also have her participate Now in its 16th year the Women Builders Council 10 11 is New York's largest organization dedicated to the advocacy for women and minorities as well as the 12 13 growth and development of women' leadership in the construction industry. We've been active in the re-14 15 in the recent New York State Reauthorization of 16 Article 15-A, and we are continuing these 17 conversations with New York State on the 18 implementation of the new law especially its impact on MWBEs. New York City's economic agenda offers 19 more opportunities for MWBEs than ever before to 20 21 participate in both mega projects as well as smaller 2.2 projects that are at the heart of the city's 2.3 operations. In addition, the Mayor's 30% MWBE goal sets a strong goal for agency and authority diversity 24

inclusion. However, there are challenges created by

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS the current Local Law 1 legislation especially in light of the Pubic Policy Procurement Board regulations that may interrupt the journey to success for MWBEs. WBC--(sneezing) bless you-recognizes the important role that New York City Council plays in adopting new legislation, and modifying existing regulations to create success for MWBEs. With that in mind, we're going to make four recommendations today. (1) In conjunction with lease, a review of Local Law 1 to identify barriers to participation. (2) An expanded definition of graduating MWBEs. (3) New Design-Build legislation and its impact on MWBEs and the final government MWBE Procurement Best Practices. On the first issue with-which Felice explained very thoroughly, the law itself, Local Law 1 now seven years later deserves a comprehensive analysis to identify those regulations to actually create barriers to MWB participation in New York City. Local Law 1 provides for Tier 1 subcontracting restrictions. As Felice had mentioned, that means that only 1 Tier MWBE subcontractors count for credit and procurement. Tier 2 usually the smaller MWBEs are not credited in the procurement and as a result are not offered opportunities. This needs immediate

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| 1 | TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON |
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| | CONTRACTS 21 |
| 2 | examination and change. Our suggestion would be to |
| 3 | complete a comprehensive review of the regulations |
| 4 | and their impact on Local Law 1. Our second |
| 5 | recommendation for the expanded definition of |
| 6 | graduating MWBEs would be to increase the revenue |
| 7 | requirement for graduating MWBEs to minimally include |
| 8 | \$100 million to enable these qualified MWBE |
| 9 | contractors continue to compete and win larger |
| 10 | contracts. Third, regarding Design-Build, we have |
| 11 | listed all these recommendations in the provided |
| 12 | testimony today. We're looking to establish a task |
| 13 | force on Design-Build and the best practice for MWBE |
| 14 | and we would be happy to work in partnership with you |
| 15 | on that. |
| 16 | CHAIRPERSON CORNEGY: I think that task |
| 17 | force is going to be important as we look forward to |
| 18 | on the city level using more Design-Build. |
| 19 | KRISTA GOBINS-WILSON: Absolutely. |
| 20 | CHAIRPERSON CORNEGY: So thank you. |
| 21 | KRISTA GOBINS-WILSON: Thank you so much. |
| 22 | CHAIRPERSON CORNEGY: Look forward to |
| 23 | that. |
| 24 | KRISTA GOBINS-WILSON: And thank you for |

having us.

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CHAIRPERSON CORNEGY: Thank you. The next panel up is Amanda Weeks, Joyce Lynn Taylor, Hayes Slade, Vanessa Alicia Coquis (sp?) (background comments/pause) So, again, I just ask that you will identify yourself and the agency or organization that you represent unless you're representing yourself, which is fine as well. Thank you.

HAYES SLADE: Thank you Chairs Cornegy and Kallos for holding this hearing today. I'm Hayes Slade a proud member and former president of the American Institute of Architects New York, also know as AIA New York. Today, I'm here speaking as a founding partner of Slade Architecture, an MBE registered architecture firm located a block away on Chambers Street. James Slade and I founded our firm in 2002. We are a small firm passionate about our work and have been delivering projects locally, nationally and internationally. Our dedication, vision and concern for our clients has been rewarded, and we have been recognized with awards, exhibits and publications here and abroad. Over the course of the last two decades we have completed approximately 200 projects public and private. However, we have not

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS received any city contracts as a result of our MBE status. We have received city term contracts on the basis of our design excellence four of the five times the DDC Design Excellence Program was held, and we have been MBE certified since 2012. We are currently certified with New York City, New York State, the Port Authority, and the School Construction Authority. We continue to participate in the MWBE programs because we are dedicated to the ideal of increased access and equity in business and we are avid believers in the potential o public architecture and keen to contribute. However, it is a punishing process that does not fully deliver on the potential and we would love to do our part to improve the process and in turn the city for everyone. could take the liberty of making several suggestions for your consideration. Please create something like a common app for the certification process in order to reduce the incredible amount of time required to prepare the certification submissions, and also have the submissions work across more agencies. Secondly, please use the information that has been so carefully provided by applicants in the certification process so that firms are receiving relevant RFP

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 Third, please ensure that agencies opportunities. that issue a term contract, RFP or MWBE certification process-process actually have work for the selected firms so that there is a reward after the intense application process. Otherwise, it is a waste of effort in preparing the RFP and submission as well as in the review and selection. Fourth, please check in with the firms on the selected list at least biannually. This would provide a valuable feedback system rather than a one-way dead end. On the face of it, the potential MWBE program is very attractive and we are very interested in giving back to our community by building more in the public sector . We feel that the highest and best use of our talents would be to bring them to bear in the public architectural fabric of the city we love that has been our home for so long and where we've raised our So, we consistently submit to the onerous family. qualification processes required by every one of these MWBE programs. Typically, the qualification processes require several person weeks of paperwork. Each agency has their own, but they are time consuming. The real issue is that after investing all this effort and energy and successfully being

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 certified, the rewards are minimal. (bell) I've submitted all this in writing, and thank you so much for the opportunity to testify today.

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CHAIRPERSON CORNEGY: Thank you.

AMAND WEEKS: Thank you for the opportunity to submit a testimony today regarding oversight of MWBEs in New York City. My name is Amanda Weeks and my company Ambrosia is an innovative research lab and start-up that recovers resources from food waste, while providing the infrastructure demanded by cities, the municipalities for waste diversion. In my testimony today I will discuss how the current MWBE framework prevents venture capital funded start-ups such as mine from accessing the program and its benefits. My company provides a critical solution at the intersection of sustainability and tech. Our technology is capable of processing all types of residential and commercial food waste including meat, dairy, fish, fruits and vegetables. We validize 100% of the food waste feed stock into various end products following our primary bio refining process. Our approach separates the core components of food waste leaving us with clean water and a suite of resource materials.

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS outputs can be manufactured into different products and commodities that replace petro chemicals or plant derived materials with a renewable alternative. Ambrosia could play a key role in helping New York City achieve its goal of zero waste by 2030. native New Yorker born in Staten Island in the 1980s that the height of the use of the Fresh Kill Brownsville, this is an initiative the I personally want to see become a reality. With the closure of Fresh Kills, the city now spends hundreds of millions of dollars on waste transport, a cost driven by the weight and volume of food waste. I started this company in Brooklyn after the passage of Local Law 146 by the Bloomberg Administration to mandate food waste recycling among certain businesses. The city has then struggled to expand these and other food waste diversion plans due to a lack of alternative options to our current waste system. Over six years my team and I have worked to develop a scalable and sustainable approach to handle New York City's food It was a capital intensive process. I put myself \$20,000 in debt to get off the ground. Eventually, we were able to validate the concept

enough to attract venture capital and angel

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS Bringing in outside investors is the only investors. way we were able to perform the research and development necessary to prove our technology and scale it to the point that we would be taken seriously by the waste industry in New York City. are now in the middle of launching our first product, a household cleaner made with ingredients derived from food waste. I'm preparing to raise another round of investments that we can open our first commercial scale food waste manufacturing plant in New York City. Valued at \$71 billion, New York City's startup ecosystem is a key contributor to the city's economy. For example, New York City ranks second globally for start-up output in 2019, and the tech sector provided 33,000. I'm sorry. 300,000 jobs. New York City Economic Development Corporation initiatives and programs such as the Urban Tech Hub and the Grid supports the growing Tech Ecosystem, and we have been actively involved in this sector. proud of our growth since our humble beginnings working out of a garage in Red Hook, Brooklyn. growth simply would not have been possible without venture capital funding. Traditional financing options (bell) such as bank loans are not available

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS to O-A stage start-ups so I turned to venture capital to get our operations up and running. This meant that I gave up equity in my company in exchange for funding to build the business. Since 2016, I have raised over \$4 million in venture capital. This has allowed me to create over 20 jobs and work towards impactful solutions the city needs. We have been successfully diverting food waste from Mottville at our demo facility since 2018, and plan to recycle 40,000 tons of New York City's food waste by 2022 as we scale. Working with city of New York will be a significant aspect of our business, and MWBE certification would help us to access government contracts, grow our business and help the city to achieve its sustainability goals. I thought that we were an ideal candidate for MWBE certification as my business intersects with many male dominated industries, playing field that MWBE program was conceived to level. When I attempted to apply I was disappointed to discover that I did not qualify under the current regulations. The primary requirement is at least 51% of the business be owned, operated and controlled by a woman and/or a designate minority aroup. When I started the business with my co-

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 founder, I owned 60%. The we created an option pool for employees. Then we started raising venture capital. Today, that number is 29% and will only shrink further the next time I raise capital in order to achieve our goals. However, it's still my company. I'm the single largest share-shareholder, the next largest although my co-founder is 19%. The largest holding of a single investor, a venture fund, is 8%. The numbers keep going down from there. also operate this business. I'm the Chief Executive Officer responsible for all company operations and decisions. I control the company through my seat on the Board of Directors. By law the Board of Directors controls the company, and all critical decisions must be approved by the Directors. Therefore, the actions taken or approved by the Board, controls the business. Often a simple majority may approve corporate action. Our board consists of three directors. I serve on the board with my fellow directors Sanket Parekh (sp?) one of our investors who is himself a person of color and a member of a designated minority group. Together we control twothirds of the vote necessary to direct corporate actions. Although I am a CEO and single largest

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS shareholder in my company with a Board of Directors majority represented by a woman and an individual from a designated minority group, this is not acceptable for MWBE certification as it is written. I do not hold the requisite 51% of shares, and the more complex ownership model of my business is unable to be submitted for the current application process. practice the requirement for at least 51% of the business to be owned by a woman and/or designated minority group will exclude most venture funded start-ups founded and run by women-owned minority groups from qualification because the venture capital model requires a large base of investors, and most of these investors are traditionally male and/or nonminority. The submission requirements related to the ownership-ownership criteria are also overly cumbersome, and not appropriate for venture funded start-ups. For example, due to the structure of the funds that we've invested in our business, it is not possible to know all funding members and, therefore, not possible to provide resumes (bell) for each owner, nor is it feasible to provide proof of minority group status for each owner or their citizenship or permanent resident alien status for

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 2.1 all owners of the business. Again, the venture model relies on a more diffuse ownership group. information requested by the city's certification process goes beyond what is standard for a company to obtain from its investors at the time of investment. It requires information that our venture funded company is simply unlikely to have ready access to and, therefore, places and additional administrative burden that is difficult to satisfy as a growing business with more limited resources. These requirements will privilege non-venture funded companies where the ownership is more closely held or the funding obtained through other methods, and in so doing, excludes new businesses that wouldn't exist without the start-up venture model. Considering this view and intent of MWBE certification we are concerned that this requirement could undermine the policy objective of the program to promote fairness and equity by enabling such businesses to improve their capacity, connect to opportunities-which is to connect to opportunities, and positively contribute to the economy. Entrepreneurs and start-up companies play a crucial role in developing creative new solutions-solutions to public problems.

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 not believe that the legislation was intended to deny female and minority group entrepreneurs the ability to obtain its certification when they take on outside capital to achieve their mission. It is my hope that we can broaden the definition of what it means to own, operate or control a company such as this one, opening the door for many more start-ups to engage with the city. I suggest exploring the addition of criteria for minority and women run businesses to obtain MWBE status. Thank you for your consideration.

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Will have noticed, we allowed that testimony to continue, and part of the reason is that we're having the same kind of issue with worker cooperatives. So there are models that fall just outside of it. So, it's interesting to hear your model. We're trying to work through this language as it relates to worker co-ops, which seem that they would fit directly into the scheme and scope of what Local Law 1 and—and laws around that were designed to do. So, thank you for your testimony?

VANESSA LESAY: Thank you Chairs Cornegy and Kallos for holding this hearing today for MWBEs

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS in New York City. My name is Vanessa Lesay (sp?) . I'm founding Principal of New York (sic) Architecture and a proud member of both the American Institute of Architects New York also know, as AIA New York and the New York Chapter of the National Association of Minority Architects also known as NYCOBA NOAM. I stand before you today or sit to share my story as a new business owner and a champion for equity, diversity and inclusion of architects and architecture in our city. I'm the past Co-Chair of the Emerging New York Architects and the Diversity and Inclusion Committee of the AIA New York Chapter and have been involved over the years in advocating for ways to support increased representation with an architecture, engineering and the construction professions. As a Latina architect, I'm one of the minority of the minorities. Women represent 30% of architects, and of that list, then 8% identify as Hispanic or Latino, which is higher than the 4% of black women architects and the 1% of Native American women who are practicing as architects today. After 15 years of practicing architecture I decided to start my own practice. I have noticed an increased number of mid-career professional peers who also

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS identify as women and people of color also branching out to start their own architecture firms, and we have been sharing best practices of working through city and state procurement procedures and-and-andthe process of becoming an MWBE and practicing in New York City. Navigating through the New York State and New York City procedures have been-ben and adventure to say the least. I have been fortunate to know where to reach out, too, for resources. The New York City Small Business Services has been the most helpful in providing free information, mentoring and training opportunities through Women Entrepreneurs NYC and a few of their other courses. I would encourage the New York City Council to consider creating a series of programming focused on professional design services in collaboration with both AIA New York and NYCOBA NOMA similar to how SBS is supporting food service, health, tech-food service, health and tech business tracks. Most importantly, the process and procedures for MWBEs need to be streamlined and ideally coordinated through the agencies in the state. Many of the firms that I've spoken to an that I've-that are my mentors seem that they don't have the capacity in house to

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 21 CONTRACTS repeat-to-to repeat the application processes for 2 numerous agencies. In conversations with peers, a few 3 4 do not have the overhead needed and/or the clash-the cash flow on hand to maintain a healthy business and pursue new work while chasing down payments from past 6 7 work already completed, but not yet paid. Our procurement, payment, processes and procedures are an 8 area which definitely should be improved as we have heard a little bit here today. I also believe that 10 11 there's an opportunity for New York City to support 12 increased NWBE firm participation in Local Law 97 13 compliance and other building energy retrofit efforts to help meet some of the increased goals that the 14 15 city has set for reducing greenhouse gas emissions by 2050. As the New York City Council considers the 16 17 future of MWBEs in New York City, I hope that it will 18 engage both the AIA New York Chapter and NYCOBA NOMA 19 and continue the conversation on how to overcome some of these challenges, and expand opportunities for 20 architecture (bell) and design professionals in the 21 2.2 city. Thank you for your time this morning. 2.3 CHAIRPERSON CORNEGY: Yes, we will. JOYCE LYNN TAYLOR: Good afternoon. Thank 24

you Chair Cornegy for hosting this hearing and having

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS us here today and all of your support of the small business and MWBE community. My name is Joyce Lynn Taylor and I am the CEO of Taylor Made Contracting as well as the Chair of the New York City MWBE Alliance. While I'm a business owner and as the Chair of the New York City MWBE Alliance, I'm small-strong advocate for small and minority owned-the small and minority owned business community. I come to you today because I've sat in the room with business owners in tears because they are on the verge of losing their businesses due to the laws that have been implemented by the city. I come to you today because I've heard stories of business owners on the verge of losing their homes because they took out loans in the hopes of doing business with the city and thought it would be a good thing, but they end up stuck because they didn't receive their payments on time, and they were stuck in audit. And, I come to you today because I heard from first that have done millions of dollars of work with the city and are still struggling. We've heard a lot of statistics earlier as it relates to how MWBE firms are not getting opportunities with the City of New York. having said that, I want to just focus on some of the

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 things that the city could implement to increase capacity for MWBEs and small businesses. The first thing I want to discuss is the elimination of directive service-Directive 7. Directive 7 calls for the audit of payments during the payment process. The purpose of payments should be to pay the vendors and the city should stop holding up people's payments to audit it. The city needs to implement a process where auditing is done outside the payment process, and allow the payments to flow. We can't use that as an opportunity for the city to take a second bite at reducing its costs. The next thing I want to talk about is change orders. A lot of firms especially in the construction industry have been put in the position of doing work, and then negotiating the cost for that work on the back end, many of times having to fight for funds that they've already put out. This puts a huge burden on the firms, and it's something that the city needs to implement is the request that any change order must be approved prior to the work being done. The next thing I want to discuss is the city taking financial responsibility for their projects. If you really truly want to increase capacity the city needs to implement a

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS graduated deposit program where firms are vetted and you give firms deposit for-for the city's project. The city needs to take more of a financial burden. The fact that the business owners have to take out loans in itself is discriminatory and it's basically saying that the city only wants to do business with people who have money. The last thing I want to talk about, and I think it's pretty much a no-brainer is that every city and state agency should make sure that firms have the ability to pay for anything with debit and credit cards. (bell) It's 2020. some of the things that I suggested will require that the city work with the state to implement them, but I'm sure that the Mayor's Office and the Governor's Office will put great minds together to ensure that The Goal of the city government is to it happens. make business easier, businesses' lives easier to help them to grow capacity. In closing I'm just going to say this: God created heaven and earth. created this laws-these laws. If they're not working we need to fix it. (applause)

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CHAIRPERSON CORNEGY: Thank—thank you, and I look forward to continuing to work on those very things that you've said. Thank you all for your

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 testimony. (pause) We must have and all-star panel. I got my colleague Daneek Miller from Queens is in the building. So then, I'm going to call the—the last panel for today. I think this is Everett Perry, Mala Popli, Evette Richardson, Karmisha Superville, and for the record, we were joined by my colleague from Brooklyn, Inez Barron. (background comments/pause) So, again, I will ask that you just identify yourself and who you're associated with, agency and/or organization, and if you're testifying on your own behalf that is—it's fine as well. I believe Mr. Perry, we're going with you.

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EVERETT PERRY: I'd like to thank

Councilman Cornegy for helping to facilitate this and all the people involved. I would also like to take this time to respectfully remind everyone in this room been working on this, that this is primarily athis is a primarily small business issue in addition to being an MWBE issue. So, I am an Minority Owned Woman Owned business. The business is owned by my wife. (coughs) We started at four employees. We have had as many as 109 employees between two territories. We started about five years ago. We are a product of success of this MWBE program even before the changes

| 1 | TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS |
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| 2 | that have been made recently. We have had contracts |
| 3 | with the SCA, EDC, the MTA, EDC and OGS, and we have |
| 4 | completed over—close to about 700 projects in the |
| 5 | past, um, I'd say two years. My wife also happens to |
| 6 | be-happens to be partially Native American. So, some |
| 7 | of the good things that were—that we spoke about |
| 8 | today from the |
| 9 | CHAIRPERSON CORNEGY: Wait. Before you- |
| 10 | before you finish, you said your-your wife is? |
| 11 | EVERETT PERRY: Fifty percent Native |
| 12 | American just by happenstance. |
| 13 | CHAIRPERSON CORNEGY: Are-is-have you |
| 14 | classified the business under that new? |
| 15 | EVERETT PERRY: No. |
| 16 | CHAIRPERSON CORNEGY: Okay. |
| 17 | EVERETT PERRY: We shall. |
| 18 | CHAIRPERSON CORNEGY: Okay. |
| 19 | EVERETT PERRY: So, um, so some of the |
| 20 | good things that were spoken about today from the |
| 21 | Mayor's Office was the Comptroller was bonding. We |
| 22 | currently utilize bonding, the bonding program. |
| 23 | That's absolutely fantastic. We have two bonds right |
| 24 | now. We definitely utilize the access to capital. |
| | |

The loans are great. They're 3%. We have two right

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS now. The discretionary being increased. We-we don't bid discretionary, but that's a wonderful thing also. They're going up \$500,000. There's a new mentor program incoming, but we've done all the mentor programs and we've graduated out of each one of those programs. The-the insurance program that's happening is game changing. That is probably going to solve 30% of the issues that are out there. It's a wonderful thing, and again, we are the direct result those-that what I just mentioned, but what I'm here to talk about today is that there is a \$20 billion budget, and we are a constructive company and the reason why some of the construction companies don't bid. So, what I've done is outline. I want to concur with many other things that Joyce Lynn mentioned. So, (coughs) we-as businesses, we're-we get deposits promptly, 10%, 50%, 20%. The city has a big pocketbook. We are vetted thoroughly with, um, through Passport. We are bonded so the reality is that the city should provide deposits. It would make the city one of the best places to do business. There's a change order problem that some-that can be fixed by simply not allowing change orders to proceed without them be approved. No other place and no

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 1 21 CONTRACTS other business allows for that. If you eliminate 2 Directive 7, you eliminate a problem I've had for the 3 last three years of being owed upwards to a million 4 dollars for three years. That will put out of business probably 90% of the MWBEs. Of those 90% of 6 7 the 9,600 that are (bell) that are currently certified. If you take credit cards, instead of 8 taking checks it's 20/20. That just should be a part of doing business. ACH payments some of us wait two 10 11 to three weeks. The payments are lost in the mail. 12 Again, it's 20/20. It should—we should be paid 13 within 48 hours. That's a simple one, and lastly or second to last is that the city should be paperless. 14 15 There used to be an organization called 1,000 trees I 16 believe, and it's a-I have stacks of paperwork to get 17 paid sometimes like this, which is sort of it shouldn't be in 2020, and the last point is the 18 software should be consistent amongst all agencies. 19 So if those few items were met, the city would become 20 21 one of the best places to do business. Thank you. 2.2 CHAIRPERSON CORNEGY: Thank you. I 2.3 appreciate the fact that we're-we're actually getting a chance to hear from business owners. I wish that, 24

um, some of the Administration would have stayed to

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS hear that testimony. I see that the, um, that the Comptroller's Office is still here, but this is one of the Administration faculty here. I just think it's important that they hear directly from, and I know you have access to-to the Mayor's Office, but it's-it's really important, though that when we have these oversight hearings that they can hear literally what's happening on the ground because some of this is conceptual in terms of what we do as policymakers, but this is literally where the rubber kind of meets the road is when you hear directly from businesses who are struggling through a system that you put in place to help them do better and it's doing the-it's having the opposite impact. So, thank you for your

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testimony.

EVERETT PERRY: I agree. Thank you.

MALA POPLI: Thank you, Chairman Cornegy
Chairman Kallos, members of the committee on
Contracts, and MWBE task force—task force members for
holding this hearing for MWBEs in New York City. My
name is Mala Popli and I work for Popli Design Group.
We are a full service architecture and engineering
firm specializing in buildings and transportation
with five offices across New York State including New

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS York City. Today I am testifying as a member of the Alliance of New York Asian Architect and Engineers, and as an MBE business to express my support for the continue growth and development of MWBE programs across New York City. Collectively, the Alliance is comprised of more than 50 Asian-American owned architectural and engineering firms, which provide a full spectrum of engineering and architectural services and employ more than, 1,000 individuals across the state of New York. My father started our firm nearly 40 years ago as one-man operation. Today, Popli Design Group has five offices across the State and employs just under a hundred people. business is able to grow through a combination of hard work and opportunities afforded to us by state MWBE and federal DBE programs. These programs allowed us to obtain initial work from critical experience as a sub-consultant, which ultimately translated to opening doors to obtain work as a prime contractor. All of this helped grow our business to what it is today even enabling us to graduate from the DBE program just late last year. In our opinion, successful MWBE program open doors for firms owned by under-represented minorities, and its ultimate goal

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS should be to allow them to obtain work as prime contractors. In order to ensure this, a critical part of an MWBE program would be to ensure firms are not prematurely removed from programs to being-to attain these goals. For example, one Asian owned firm removed form Local Law 1, many firms like mine experienced a negative impact on our business. Many Asian firms have not yet become prime contractors, and prematurely removing them from New York City's MWBE program resulted in the disparity reappearing and a setback to many of these firms. The recent reinstatement of Asian-American first as part of 1293 will be a tremendous help to our firms and other Asian-American firms as it will help facilitate opportunities as we continue to work towards obtaining prime contracts. To prevent this from happening again, if we believe the following: Ongoing legislation to have language that outlines graduation criteria, but also ensures firms are not prematurely removed from such programs before they are able to stand alone as prime contractors. move forward it will be critical that all city agencies be held accountable for upholding the legislation and initiative. To that end, we believe

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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2 that keeping track of the number of MWBE prime

3 contractors should be part of the reporting process.

By tracking and reporting this agencies would be

5 accountable and it would be reflected by seeing an

6 increase in the number of MWBE firms obtaining prime

7 | contracts over time. We also believe to your point

8 about debriefings this means this practice needs to

9 | be expedited. Currently (bell) the debriefing

10 process can take up to two years. This makes it

11 | impossible to then take any of that feedback and

12 | incorporate it in order to gain more contracts. We

13 | also believe that an MWBE-MBE set-aside pool for

14 smaller projects will help to achieve the goal such

15 as the MTA and the Port Authority achieve. I want to

16 | thank you for your time, and continued support today.

17 | Thank you.

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CHAIRPERSON CORNEGY: Thank you.

KARMISHA SUPERVILLE: Good afternoon.

20 | Thank you all for gathering here today. My name is

21 | Karmisha Superville, CEO of EBK Events. That stands

22 | for Enchanted By Karmisha. We are a mission focus

23 | event planner firm. We are specializing in event

24 planning community development and strategic

initiatives throughout the city. Full transparency.

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS Though we respect the dedication of many of the city agencies and its MWBE representatives, many times over we as MWBEs are not getting the adequate support that the earliest stats depicted by Mr. Jonnel Doris. I have been a member of the Brooklyn Chamber of Commerce, and though on occasion city agencies will present your services and offer their support, that is not the reality. Many times when MWBEs reach out via email, phone calls and/or meetings at annual forums, procurement forums, not of these action collectively work because the reality is we aren't receiving diverse opportunities. Another factor that's hurting efficient MWBE business is a complex program to become certified city and/or state. As we are being told that there is a current backlog, we need a more seamless process that's less daunting. My suggestion is creating an effective MWBE task force at the grassroots level. I'm happy to assist with that. Also, we need more opportunities for businesses of color not relating solely to construction and/or electrical services. A city with over eight million residents and a variety of needs not to mention over 50 city agencies. Yet, over five years as I have been an MWBE personally, I have never

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS received a procurement or I've never, yes, received a procurement opportunity solely based on event planning services such as community engagement and/or initiatives in collaboration with any city agency. Why is that? I have witnessed many of these events being held throughout the city, and especially in my community. The system is flawed, Council Member Cornegy, and we can have these meetings, we can have these elaborate conversations, but if something is not being done to assist and adequately support MWBEs, then there's nothing to toot our horns about because the system is completely flawed. Thank you. CHAIRPERSON CORNEGY: Thank you. (bell) You should know, though that we're moving in a direction not away from construction, but more in professional services. We've had that conversation a thousand times because we know that there is a huge amount of money that's not being spoken about that's divvied up in professional services. Generally, when we have these conversations it is around procurement as it relates to—as it relates to construction and/or development. But we know that those are the large numbers. Like if you look at the number of-of

contracts there are more contracts in professional

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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The amount of money seems larger in construction. So-so, we-we're aware of that, and we're aware that there has to be a concentration around professional services and having those be more procurement of MWBE oriented as well. We can't leave

that out, and we're aware of that, but thank you for

KARMISHA SUPERVILLE: Thank you.

YVETTE RICHARDSON: Good afternoon. name is Yvette Richardson. I am a co-owner and I'm one of four owners of Sabr, Richardson and Weisberg Engineering and Architecture. We are a full service engineering and architecture firm with an office in New York. We also have another office in New Jersey. We employ 20 people, and we've been in business for 15 years. We are MBE certified WBE certified, SBE, DBE with New York City SCA, Port Authority. We are members of NYCOBA, which is New York City Coalition of Black Architects, which is the New York City chapter of the national organization of Minority Architects. We are also members of the Council of Black Architectural and Engineering Companies. a personal member of the New York State, of the National Society of Black Engineers. I'm a licensed

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS electrical engineer in New York State and we are also members of the National Association of Black Women in Construction. I don't want to say that I am a unicorn, right because I'm Latina. I'm black. I'm an engineer. We provide professional services. Because unicorns don't exist, I'm here in flesh and blood. We have in the attempt to sustain and be successful we have checked all the boxes and joined all the organizations and have all the certifications required including our professional licenses to practice. So, I'm here today really to challenge the city in really monitoring spending as opposed to contracts. We received the, um, in 2017. We still have an active contract with DDC, and under the small business category. So we are part of that micro small, medium, large. From that contract we have received no work. We've actually performed work for free where at no cost at no, you know, we-we didn't get paid for it because we were approached to try to do this work because if it becomes a project it's yours, and so we actually are minus on that contract. So, I think it's really important to—to monitor spending as a-in addition to just contracts awarded.

I also want to talk about capacity especially as a

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| TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS 21 |
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| professional services firm. Our equity is really in, |
| um, our knowledge, right? So I think one of the |
| things that happens is that people equate capacity to |
| the number of people employed. Um, which I said, you |
| know, our firm we're lucky that we have 20 people, |
| but, um, that's not necessarily true on the |
| professional services. So, I think that has to be |
| rethought of, um and I-I just lastly want to talk |
| about access to capital. My firm was lucky that we- |
| we actively are Love Your Local Grantee, which is a |
| fantastic program, and I-I really applaud SBS and the |
| city for having it. Um, but the access to capital as |
| far as (bell) loans go, I think should be rethought |
| because when the utilization goal is primarily |
| emphasized as to be a subcontracting goal, and the |
| financing is really available for firms that have |
| prime contracts, that right there eliminates MWBEs |
| from accessing that capital. Thank you for allowing |
| me to testify today. |

CHAIRPERSON CORNEGY: First of all, I appreciate your comment on being—on the whole unicorn comment—

YVETTE RICHARDSON: Uh-hm.

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CHAIRPERSON CORNEGY: --but the reality is, though, that is a special place to be. So, I would certainly like for you to connect with my office to make sure that-We're trying to put together a rolodex of folks that are undeniably, should be performing in particular spaces, and I certainly would like to add all of you to-to that rolodex. So, my Chief of staff is sitting right there if you could just on your way out kind of holler out so we can make sure that we continue to build that rolodex in a way like I-like I mentioned before when Jonnel was here that there's these waivers granted to primeprime contractors when they say they can't meet the requirement based on capacity, based on not finding anybody. We want to make sure that we can help dissuade that narrative that-that the services don't exist in our communities because we know that they So, thank you for your testimony. Before you leave my colleague Daneek Miller from the great Borough of Queens would like to speak.

COUNCIL MEMBER MILLER: Thank you,

Council Member Cornegy, and as well as Chair Kallos

for putting together this—this really informative

necessary oversight hearing. I've spoken to a few

TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 21 CONTRACTS 2 folks in my capacity as the Chair of the Black, Latino and Asian Caucus, and-and to get this-this 3 4 group of folks in front of the caucus so that we can 5 really engage and understand whether or not this program and others like it are doing what they're 6 7 intended to do, and I think that there is obviously a consensus that that is not the case. Otherwise we 8 wouldn't be here and—and doing this now. So, that is one part of it. The other part as-as the Council 10 11 Member indicated that we need to know that you all 12 exist, that there is opportunities in each and every 13 one of our communities, and I've been an absolute stickler on how the city leverages \$50 billion in 14 15 procurement, right? I know in my district we're 16 doing two billion worth of sewer infrastructure, and, 17 um, those contracts don't really reflect the needs 18 and advice of the community, and so we have to make sure that where there's a will there's a way that we 19 can actually do that, but we also need to know what 20 21 about this particular program or policies aren't 2.2 working, right so that—so that they can be amended, 2.3 they can be addressed to move forward. One of the things before I do leave out. I want to say that 24

there's opportunity outside of the city, and one of

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON 2.1 CONTRACTS the things that I have spoken to pretty regularly the Administration on is making sure that even if it's a state project or a Port Authority project that the residents in New York City here, our small businesses should have an opportunity to avail themselves, right? Which means that whether, um, it is the technical assistance, the certification opportunities and all those things there is still a role for them to play so that we're taking advantage of everything that's out there, and on that note, I know that, um, there's a- In my district in, um, at JFK there's a \$13 billion redevelopment of JFK happening there. We need to make sure that we have qualified MWBEs. love for them to be local, but quite frankly that's not going to happen, right? And so, that we have to expand our scope so as the Council Member indicated please make sure that we know who you are and for those who haven't signed up and there's an office to the-the JFK Redevelopment Office, Jamaica Avenue and 148th Street there, and professional services contract for developers are needed very much so, andand so, um, we're doing all the training and capacity building. So, here's what happens: When we all sit back, and we negotiate these opportunities, we have

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TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS

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2 to make sure that we're able to take advantage of

3 these opportunities, right? And so, if we're not

4 | talking, we're not fixing it, let's please continue

5 to talk and make sure that we're taking advantage of

6 these opportunities quite frankly that we are often

7 | times paying for and not receiving value back, and-

8 and so again, thank you for this, um, courageous

9 oversight hearing. Hopefully, this is the first of

10 many, and, um, it is also an invitation that the

11 Caucus is extending to the groups that are here

12 | today. So, thank you Council Member.

13 CHAIRPERSON CORNEGY: Um, I was

14 expecting, anticipating testimony from the Black

15 Institute. Is anybody here from the Black Institute?

16 I don't want to close without have heard from them if

17 | they are present. If not, thank you so much for your

18 | testimony, and let me just remind you that this is

19 | the first of many hearings. We've gotten commitments

20 | from all of the agencies and the Administration to

21 | continue this dialogue in this forum. So, don't be

22 | afraid to attend and bring your questions. Most

23 | then-if you have questions prior to us meeting again,

please forward them to my office or to the Black,

Latino and Asian Caucus Chair, Daneek Miller. This

| 1 | TASK FORCE ON MWBE JOINTLY WITH COMMITTEE ON CONTRACTS | 21 |
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| 2 | is the first of many. So thank you so much for | |
| 3 | coming. This hearing is adjourned. (gavel) | |
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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date February 6, 2020