CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

of the

COMMITTEE ON EDUCATION

and

COMMITTEE ON CULTURAL AFFAIRS, LIBRARIES AND INTERNATIONAL INTERGROUP RELATIONS

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November 23, 2009 Start: 1:12 pm Recess: 4:59 pm

HELD AT: Council Chambers

City Hall

B E F O R E:

ROBERT JACKSON Chairperson

## COUNCIL MEMBERS:

Domenic M. Recchia, Jr., Co-Chair

Maria del Carmen Arroyo

Gale A. Brewer

Leroy G. Comrie, Jr.

Bill de Blasio Inez E. Dickens Simcha Felder Lewis A. Fidler Daniel Garodnick Letitia James

# APPEARANCES

# COUNCIL MEMBERS:

G. Oliver Koppell
Jessica S. Lappin
John C. Liu
Domenic M. Recchia, Jr.
Peter F. Vallone, Jr.
Albert Vann
David I. Weprin
David Yassky

### A P P E A R A N C E S (CONTINUED)

Kate Levin Commissioner New York City Department of Cultural Affairs

Executive Director for the Office of Arts and Special Projects
Department of Education, Division of Teaching and Learning

Gerald Ross Dean School of Education St. John's University

Karen Alford Vice President for Elementary Schools United Federation of Teachers

Tom Chaypin Singer/songwriter, Member New York Chapter Board of Governors of NARAS

Doug Israel
Director of Research and Policy
Center for Arts Education

Paul Katz Member New York Chapter Board of the Recording Academy

Steven Tenin Executive Director Arts Connection

Olivia Koppell Professional Musician, Member Systema New York City

Ella Weiss President Brooklyn Arts Council

### A P P E A R A N C E S (CONTINUED)

Michael Mao Dance Company

Kelly Kulabarra Director, Arts and Education Program Council on the Arts and Humanities for Staten Island

Steven Macintosh Director of Education Flushing Council on Cultural and the Arts

Carol Boyd
Parent Fellow, Parent Leader
Center for Arts Education in New York, New York City
Coalition for Educational Justice

Janice Wright
Public School Parent
Oueens

Francis McGarrett Director of Instruction Stevenson Aimes Young Playwrights, Inc.

Monica Harris, Member CPAC, District 1

Debra Greenberg Parent Volunteer 2.

CHAIRMAN JACKSON: Good afternoon
and welcome to today's joint oversight hearing of
the Committees on Education and Cultural Affairs
regarding arts education in New York City public
schools. My name is Robert Jackson, I chair the
Education Committee and we are joined by our
colleagues. This is a joint committeehold on a
second, please.

This is a joint committee hearing.

I'm co-chairing this committee hearing with

Domenic Recchia, the Chair of the Cultural Affairs

committee. And we've been joined by our

colleagues, to my left Lou Fidler of Brooklyn,

Peter Vallone, Jr. of Queens along with

appropriate staff of the various committees. We

will be joined by other members of both

committees. Some of them are involved in

committee hearings over at City Hall on the 14th

floor. This is the 16th floor.

This hearing is a follow up to a 2008 joint hearing on arts education by the same committees. Today's hearing will examine the impact of recent Department of Education reforms on the availability, content and sustainability of

arts education programs in New York City public schools, particularly in light of the ongoing school budget cuts.

We all know how essential arts education is in providing a high quality education. Research has shown that students who participate in arts programs not only do better in other subjects but also less likely to drop out of school, especially those that come from low income families. However, we also know that in tough economic times arts education is usually the first area that is cut.

Many of us remember the mid-1970s fiscal crisis when more than 14,000 teachers were laid off, including practically all arts teachers, virtually eliminating arts programs from city schools for more than two decades. Arts education in city public schools have never fully recovered from those devastating cuts.

It wasn't until 1996, almost two decades later, that we saw the first major effort to restore arts in city schools with the announcement of a \$12 million arts education challenge grant by the Annenberg Foundation to be

matched with equal amounts from the public and private sectors for a total investment of \$36 million over five years. In response to the huge demand for these arts funds, the then Mayor Giuliani and the Board of Ed agreed in 1997 to provide \$75 million over three years to promote arts instruction through Project ARTS, which is the acronym for Arts Restoration Throughout the Schools.

Today Project ARTS no longer exists as a dedicated per capital funding stream for the arts. Instead, in order to give principals greater discretion over spending, in 2007 Project ARTS funding was folded into the Fair Student Funding formula, an act that prompted community outcry and fear that our already scarce arts programs would further shrink. These fears are not unjustified.

In 2001, Chancellor Levy reduced the allocation for Project ARTS from \$75 million to \$52 million and gave district superintendents permission to redirect Project ARTS funds to cover expenses other than art instruction, supplies and services of cultural organizations. The result

2	was	а	50%	reduction	in	arts	education	spending.

Arts organizations contend there is still a pervasive attitude that in a competitive for

5 scarce resources, arts instruction is a frill that

6 must take a back seat to core academic classes.

Since the discontinuation of dedicated Project ARTS funding, the Department of Education has taken a number of steps to encourage principals to maintain spending on arts education, increase student access to arts instruction and to improve accountability for meeting state requirements for arts education.

We will be hearing about all of these efforts from the Department of Education shortly. However, despite these efforts, the Department of Education's own annual Arts in Schools report shows that most schools do not meet state requirements nor provide high quality arts programming to all students. Today the committees expect to hear about how the DOE and the Department of Cultural Affairs plan to support schools, principals, as they work to comply with state arts education standards.

We are also interested in learning

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how the Department of Education plans to increase the number of certified art teachers and increase space for dedicated and well-equipped arts classrooms. Finally, we're looking forward to hearing from both the Department of Education and the Department of Cultural Affairs as to how they are supporting and cultivating relationships where arts and cultural institutions. And as we are entering another tough financial time, how we can work to protect arts in schools and ensure that every child has access to a quality arts education with certified art teaches and properly equipped 14 spaces.

> I have to tell you that I'm extremely skeptical that we will be able to meet state requirement and provide all students with a quality education unless we ensure a minimum level of funding so that arts programs are not reduced or eliminated in tough fiscal times, such as we are currently facing. That's why I introduced resolution 837, a resolution calling upon the New York City Department of Education to maintain a minimum level of arts funding in New York City public schools. I guess I'm not the only one

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that's skeptical since 32 of our colleagues in the 2 City Council are also co-sponsoring this 3 resolution.

Today we will also be considering and hearing testimony on resolution 837. I want to point out, however, that we will not be voting on the resolution today as this is just the first hearing. Everyone who wishes to testify must fill out a witness slip with our Sergeant of Arms at the back of the room. If you want to testify on Resolution 837 please check the appropriate box to indicate whether you support or oppose the resolution. To allow as many people as possible to testify, testimony will be limited to three minutes per person.

Now, let me turn to my co-chair of this joint committee hearing, Domenic Recchia the chair of the Cultural Affairs Committee, for his opening remarks.

CHAIRMAN RECCHIA: Thank you Chair Robert Jackson and I'd like to thank you and your entire committee for the work they have done in putting this together. Thank you everyone for joining us today to discuss arts in education in

2 New York City public schools.

Our committees held a joint hearing in April of 2008 after the first Annual Arts

Report was published. At that time we were disappointed to learn that only 4% of elementary schools were providing instruction in all four art disciplines, dance, theatre, visual arts and music and only 29% of middle schools.

The second annual report was released in October 2008 and it revealed that the elementary grades only 8% of elementary schools offer the four art forms each year to every child as required by law. In addition, we learned that less than half of our middle schools are ensuring that every child receives the state education department arts requirements for grades seven and eight.

Nearly 30% of schools have those certified arts teachers on staff, up from 20% the previous year. And last year, principals allocated a smaller percentage of their budgets to arts education than the previous year, shrinking to less than 2.9% on an average. The second report also revealed that high school students had

taken three or more credits in arts education, a
decrease since the first report.

DOE was due to release the 20082009 report at the end of October 2009 but to date
it has not been released. However, there was some
positive movement towards improved arts education;
the addition of study of moving image to the arts
blueprint and incorporating arts education in
school and principal reviews. Quality reviews
have started including arts education in
evaluating schools' success. Quality review
scores factor into performance bonuses as well as
principals' annual performance evaluation.

However, the progress reports better known as the report cards, are only minimally influenced by school performance and the report cards do not have a space on the report card for arts education and does not take into consideration the arts education in that school in evaluating the school as a whole report card.

So when parents go to the web site, they look at these wonderful report cards, they will not know what is being offered to the students in the field of the arts, if there's a

drama, if there is a music program, if there's any type of arts program. And no longer would a parent be able to choose a school or say this school is good for my child. Because what the report cards are missing and what the DOE is missing is that many children wake up every day, day in and day out, to go to school for that art class, that drama class, that dance class, that theatre class, and I could go on and on.

It's time to stop. It's time for the Department of Ed to wake up and say, let's work together, let's work for the best interest of the children. And stop putting out all these reports and stop using data and statistics because it's not about data and statistics, it's about the children of New York City. So we have to rise to the top today to work together.

The benefits of arts education are well documented and studied but they are not enough. So today I call upon the DOE and Department of Cultural Affairs to say to the Council, we want to work with you and see how we could move forward from here. Thank you and Mr. Chairman.

2	CHAIRMAN JACKSON: Thank you, co-
3	chair. We've been joined by additional colleagues
4	that joined after my first round of introductions,
5	Jessica Lappin down there on my left from
6	Manhattan, Jimmy Vacca from the Bronx, Oliver
7	Koppell from the Bronx, Dan Garodnick from
8	Manhattan down there and to my right, to our right
9	is Vincent Ignizio of Staten Island.
10	COUNCIL MEMBER KOPPELL: Mr.
11	Chairman.
12	CHAIRMAN JACKSON: Yes, sir.
13	COUNCIL MEMBER KOPPELL: I wanted
14	to come because I wanted to demonstrate my full
15	support for a much greater commitment on the part
16	of the Department to arts education. I heard
17	Council Member Recchia. I can only say ditto but
18	I have to leave because I'm Chair of the Committee
19	on Mental Health, which includes disability
20	services. We have a hearing that I'm chairing
21	downstairs so I have to leave. But I appreciate
22	you holding this hearing. You should know that
23	I'm in full support.
24	CHAIRMAN JACKSON: Thank you
25	Council Member Koppell. We know that and I

2	understand that you have a conflict right now. So
3	we appreciate any time that you're here in during
ŀ	this hearing process.

COUNCIL MEMBER KOPPELL: Thank you.

CHAIRMAN JACKSON: You're welcome.

With that, I'd like to introduce the first witnesses, we have Santiago Tavares, the Deputy Chancellor for the New York City Department of Education, Kate Levin, the Commissioner for the Department of Cultural Affairs and Paul King, the Executive Director of Arts and Special Projects. With that, good afternoon to all of you. And I don't know who is scheduled to go first. I assume that you discussed that but I make no assumptions so please, whoever is going to go first, just introduce yourself and your position with the appropriate agency and you may begin your testimony.

KATE LEVIN: Good afternoon. I'm

Kate Levin, Commissioner of the New York City

Department of Cultural Affairs. I'm here today to

testify with regards to arts education in New York

City schools. With me here today from the

Department of Education are Santiago Tavares and

2 Paul King.

Working to ensure that every New
York City school child has access to high quality
arts instruction is a priority for all of us. The
Department of Cultural Affairs is the largest
funder of New York City's cultural community which
has done so much to support arts education in our
public schools. Indeed, 42% of our cultural
development fund grants and 60% of our CDF dollars
fund organizations that applied for programs which
directly serve New York City school children.

In addition, the 33 city owned institutions or CIGs work with more than 800 public schools across the five boroughs. In the first quarter of this fiscal year alone, CIGs welcomed 343,000 visits by school children.

Through my agency's Materials for
the Arts program, the Department of Cultural
Affairs is also the largest provider of art
supplies in the city's public schools. Last year,
631 public schools came to our Long Island City
warehouse to get free supplies for arts programs.

In the first five months of this year alone, from July through November, we've

tight.

received 554 visits from 359 schools, that's an increase of 13% in the number of visits over last year. These numbers tell us that Materials for the Arts is recognized as an even more valuable partner in our public schools when budgets are

And school leaders aren't coming to MFTA for materials alone. The past few years have seen a dramatic expansion in our education offerings, which serve teachers and students at all stages of learning. MFTA host professional development P credit courses for teachers, art making field trips and art classrooms for K through 12 students, warehouse tours for future educators working on their degrees, hands on arts project for school based family activities and all of our classes emphasize the creative value of reuse and recycling in making art.

Last month we cut the ribbon on 10,000 new square feet of warehouse space. This city funded expansion brings total square footage to 35,000, creating two dedicated classroom spaces along with additional space for donations. Also last month, we were please to join the Department

of Education and the Department of Film, Theatre and Broadcasting in launching the new blueprint for teaching and learning in the moving image. My colleagues at the Department of Education will provide more detail but it's worth noting that in the absence of state certification in film, television or media, the city's efforts were inspired by the need of in school film programs for a curriculum with clear, quality measures.

The blueprint provides school leaders with concrete milestones for every grade level, the first of its kind in the United States. The moving image blueprint joins the blueprints in visual art, music, theatre and dance. Like them, it was created through a collaboration between the Department of Education and non profit cultural organizations.

We've also worked with the

Department of Education and its arts education

task force to create the arts education reflection

tool, bringing together representatives of the

cultural community to develop consensus around the

indicators of quality in arts education. The

reflection tool, which is rolled out this fall and

is available on the Department of Education's web site provides a guide for principals, teachers, teaching artists, researchers and cultural partners to assess program quality by arts

discipline and grade level.

Finally, I'm delighted to report that we're working with Council Member Recchia, City Council Member and the Department of Youth and Community Development to administer City Council funding for the Cultural After School Adventures program, fondly known as CASA. Now in its fourth year, CASA builds on and supports the administration's arts education initiatives by providing funding for dedicated cultural partnerships at 255 school sites across the five boroughs.

This year, each Council Member is making five designations to cultural groups partnering with schools in their districts. DCA and the City Council are currently evaluating partnership proposals and we're looking forward to site visits later this year.

I'd like to thank the Council for its leadership on arts education. Council Member

2	Recchia has been a passionate advocate for
3	extending arts education beyond the school day
4	through the creation of CASA. And Council Member
5	Jackson has proved an enthusiastic champion for
6	arts education across the five boroughs. I'd also
7	like to thank my colleagues at the Department of
8	Education, they are tireless in working with
9	teachers and school leadership throughout the
10	system to ensure as quality arts education for
11	every student and relentless in assessing current
12	achievements and pressing for future progress.
13	Paul King and Santiago Tavares will describe in
14	detail some of the key strides that have been made
15	as well as the challenges that remain.
16	In closing let me acknowledge how
17	much work remains to be done. Your partnership is
18	critical to advance arts education for every New
19	York City school child. After my colleagues after
20	testimony, I'll be delighted to join them in
21	answering any questions you may have.
22	CHAIRMAN JACKSON: Thank you,
23	Commissioner. Next please.
24	PAUL MR. KING: Thank you

Commissioner Levin. It's a pleasure to continue

our work with the Department of Cultural Affairs
to benefit the students of New York City. Good
afternoon Chair Jackson, Chair Recchia, members of
the Education Committee and members of the
Committee on Cultural Affairs. My name is Paul
King, I'm Executive Director for the Office of
Arts and Special Projects in the Division of
Teaching and Learning at the Department of
Education.

Thank you for the opportunity to provide you with an update on arts education in our schools. Under the leadership of Mayor Bloomberg New York City has made an unprecedented commitment to provide all students with an excellent education that prepares them to succeed in school and beyond. We firmly believe that arts learning is fundamental to an outstanding education.

Arts programs engage students while cultivating critical thinking and innovation, qualities that are in demand across a range of career paths. Our students deserve a world class arts education that takes full advantage of the incredible cultural resources that this city

offers. And we've taken strong steps to ensure that they are getting just that.

When it comes to arts education,

New York City has set the bar very high. Arts
instruction must be aligned with the rigorous
performance indicators established in our
blueprints for teaching and learning in the arts.

These blueprints define what students should know,
understand and be able to do in the arts at each
benchmark grade. They're widely recognized as a

model for high quality arts instruction, adopted
by school districts across the country and even
internationally.

As Commissioner Levin mentioned, this year we introduced the new blueprint for the moving image. This document was developed in conjunction with DCA, the Mayor's Office of Film, Theatre and Broadcasting and the TriBeCa Film Institute and is supported by the JP Morgan Chase Foundation. We're confident that this latest blueprint, like the existing blueprints for dance, theatre and music and the visual arts will set the pace for teaching and learning in the increasingly influential field of media arts.

As you may recall the Mayor and the
Chancellor launched Arts Count in July 2007.
Under that initiative, we introduced a series of
measures to hold schools accountable for providing
students with the arts education they deserve.
Beginning during the 2007-2008 school year, arts
education was added as an evaluation criterion for
school quality reviews and principals annual
performance evaluation. Arts education also
factors into schools annual progress report
grades.

Perhaps most notably, we began producing the annual Arts in Schools report, which collects and synthesizes data on arts participation, spending, staffing and instructional programming in New York City schools. Every year we publish these reports for individual schools and for the city as a whole.

This level of information is not available for any other academic discipline in our schools. No other district in New York State monitors arts participation as comprehensively as we do and very few districts in the country approach this level of attention to arts

education. Now in its third year, the annual Arts in Schools report demonstrates the Department's clear and steady progress in expanding arts education while also identifying areas where further development is needed.

York State instructional guidelines and requirements for the arts provide the baseline for our Arts Count measurements. At the elementary school level, the state mandates that every student in every grade receive annual instruction in all four major art forms, dance, music, theater and visual arts. They also recommend that 20% of instructional time be devoted to the arts in grades 1 to 3 and 10% in grades 4 to 6.

While we fully support these recommendations we also recognize that they are exceptionally rigorous. It is not surprising that many elementary schools find these requirements to be challenging. So we have deepened our efforts to help more schools meet them. For example, since elementary students spend most of their day with a single teacher in their home classroom, we offer professional development to train those

teachers to deliver blueprint aligned arts
instruction as part of those daily lessons.

As I will discuss shortly, these efforts are bearing fruit but much more work is needed. We welcome the opportunity to work with City Council Members to help more elementary schools meet this high standard.

At the middle school level, the state requirements one semester each of music and visual arts instruction provided by a licensed arts teacher over the course of seventh and eighth grades combined. But the state does not currently recognize theatre and dance instruction as fulfilling those requirements. For high school students, the state requires completion of two semesters of study in any art form. This year, nearly one-third of graduating seniors exceeded that requirement.

Having outlined the state's requirements for arts education, I want preview some key findings that will be included in the forthcoming 2008-2009 annual Arts in Schools report that we expect to release in early December.

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Last year, 100% of elementary

schools provided arts instruction in at least one discipline and 96% of schools provided instruction in at least two. Roughly 12% of elementary schools are now in compliance with the state arts requirement to provide elementary students with annual instruction in all four art forms. This last number is still far too low but demonstrates steady progress with compliance, up from 4% in 2006-2007 and 8% in 2007-2008.

While that data illustrates a continued positive trend, it also tells only part of the story. This year for the first time, we also captured data about arts instruction provided by regular elementary classroom teachers, as the state requirements allow. When this additional instruction is accounted for, 39% of elementary schools comply with the state's requirement for delivering all four art forms in every elementary grade.

In 2008-2009, 63% of responding middle schools reported that all of their eighth grade graduates met the requirements to complete at least one half unit in two arts disciplines.

In 2006-2007, only 29% of middle schools reported meeting that standard. In our high schools we continue to see increased access to arts programs as well. 82% of our highs schools offer instruction in at least two disciplines, half offer instruction in three and nearly a quarter offer all four art forms, representing a steady increase in all those categories.

In June 2009 the first Chancellor's endorsed arts diplomas were awarded to 653 high school students who demonstrated a high degree of proficiency in the arts by completing a 10 credit sequence of study in dance, music, theater or visual arts as well as earning a passing grade on a rigorous exit exam in their discipline of study.

While the forthcoming citywide Arts in Schools report reveals gaps that we must continue to address, it also provides clear evidence that our approach to improving arts education in New York City is working. Whether you consider access to arts programs, the number of certified arts teachers working in our schools, per capita spending on the arts, or opportunities for students to pursue advanced learning in the

2 arts, we're seeing positive trends even as overall
3 school budgets have been shrinking.

When this year's aggregate report is released, we will have a three year profile of arts education data as a foundation for renewed collaboration with our partners, parents, the arts and higher education communities, school leaders, teachers and elected officials.

A key component of those efforts involves review and analysis of individual arts reports. Those reports provide critical information in allowing the Department to identify schools with an adequate arts access so that we can provide targeted assistance where it is needed most. They are also posted on each school's web site so families and community leaders can learn about the diverse offerings available in their local schools.

For your convenience, I have provided today each Council Member with a CD-ROM with a 2008-2009 arts reports for the schools cited in your districted. We hope that this information will be useful to you in your efforts tot support arts education. We welcome any

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feedback about the reports or recommendations 2 3 about how we might jointly support your community schools.

> While I've shared some key arts participation data from the forthcoming citywide arts report, I now want to share some additional finds and discussion specific strategies the Department has adopted to increase access to arts education. As you're obviously aware, the past several years have presented tremendous fiscal challenges for our city and our schools have not been immune to those challenges. Moreover, at the conclusion of the 2006 school year, the Department announced that it would un-restrict Project ARTS funding that had previously been earmarked for the sole purpose of funding arts programs.

> Schools still receive a per capita allocation equivalent to past Project ARTS funding but they now have flexibility over how to spend those dollars. Both of these conditions prompted concern that schools would slash spending on arts instruction. I'm happy to report that those fears have proven unfounded. Over the past three years, schools have not significantly or

disproportionately cut back spending on arts
instruction. In fact, average per capita spending
on the arts increased slightly from \$311 per

student in 2007-2008 to \$316 in 2008-2009.

on arts education today represents five times the value of Project ARTS allocation. Project ARTS funding was essential when the program was launched but it outlived its usefulness. Our principals and our teachers understand the value of arts education but they have continued to make robust arts programs available to their students, even in tough times. Moreover, our accountability measures have proven effective in spurring expanded access to arts education, even in this challenging economic climate.

As budgets have tightened, we have seen schools shift a greater portion of their arts spending toward the hiring of certified arts teachers, with a commensurate decrease in spending on materials, supplies and outside partnerships.

We strongly believe that this focused investment on hiring certified arts teaches is a positive development. Full time, certified arts teachers

possess tremendous expertise and serve as the

anchor for the school's arts program. They

coordinate partnerships with outside arts

organizations and support their colleagues across

a range of academic disciplines.

The total number of certified arts teachers increased by 14.5% from 2004-2005 to 2007-2008 and grew by an additional 3.2% from 2007-2008 to 2008-2009. We're particularly gratified to see a 36.6% increase in the number of certified arts teachers working in our elementary schools during that period because arts instruction is not required to be delivered by a certified arts specialist in those grades.

However, we are concerned to see a decrease in the number of certified music teachers working at our middle schools. And we're in the process of identifying concrete strategies and resources to help our schools reverse that trend.

Over the past three years, we continued making strides in providing central support for arts education, including extensive professional development opportunities. Over 1,200 school leaders have appointed arts education

liaisons as the point person to collaborate with
my office and to lead in the administration of
arts education programs at their schools.

My staff provided a 15 training workshops to these liaisons last year alone, helping them evaluate the strength and weaknesses of their existing arts offerings so they can continue to build and improve their programs. The Office of Arts and Special Projects also continued to provide rigorous blueprint aligned professional development workshops to both arts and non-arts teachers, with over 600 educators participating in training workshops during the 2008-2009 school year.

While my office provides support and training opportunities open to every New York City public school, we also analyze data for the individual Arts in Schools reports to identify schools where arts access is particularly limited. Using data from the 2007-2008 school year, we identified 57 arts needy schools. Each of the six arts directors from my office provided direct support to those schools, including site visits where they consulted with school leaders and

2 teachers to improve arts access.

Additionally, leaders from those 57 schools, along with principals from across the five boroughs were invested to participate in the Schubert arts leadership institute, a three day workshop series to help them envision, implement and support quality arts programs in their school. Going forward, we will continue to track low performing arts schools and provide them with direct support and opportunities for arts leadership training, including specific guidance in addressing budget and scheduling challenges.

We believe that the progress achieved over the last three years is a direct result of Arts Count and the accountability measures implemented under that initiative.

School leaders are keenly aware that arts education is essential to a rich, well rounded education. The challenges that our schools face in providing arts access are related to resources, time during the school day and space constraints.

While much work remains ahead, we now have a wealth of information to prioritize our efforts, identify the particular needs of

individual schools and directly support our schools accordingly. We ask the City Council to partner with us in our continued efforts to ensure that all New York City students obtain the rigorous arts education they need and deserve. I would be happy to address any questions that you have at this time.

CHAIRMAN JACKSON: Thank you.

We've been joined by additional colleagues, Leroy Comrie to my right, David Yassky, Bill de Blasio is here, Al Vann is here. What we are attempting to do, forgive us if you don't mind, this room is clearly too small for this particular committee. Due to logistics, as you know the committee room is not available to us so we're juggling between the hearing rooms here at 250 Broadway and our main chambers. As soon as we get the signal that the chambers are available, we're going to pause for ten minutes to relocate to the chambers so that everyone that wants to be heard and everyone wants to see and witness the testimony will have the opportunity to do that. So there is no indication yet, Jared? Good.

So until that time we're going to

1	EDUCATION AND CULTURAL AFFAIRS 3
2	continue. First colleague for questioning is
3	SANTIAGO TAVARES: I'm sorry. I'm
4	Santiago Tavares. I just want to add one thing
5	before.
6	CHAIRMAN JACKSON: I'm so sorry, go
7	ahead.
8	COUNCIL MEMBER VALLONE: We thought
9	you just came here just to supervise. My attorney
10	Rachel goes, is he going to say anything? I go, I
11	doubt it. He always loves to speak.
12	MR. TAVARES: I am Santiago
13	Tavares, Deputy Chancellor for Teaching and
14	Learning. I noticed that everyone was looking for
15	the CDs. We have all of the CDs right here so if
16	someone wants tofor every single city.
17	CHAIRMAN JACKSON: Deputy
18	Chancellor is there anything else you want to
19	comment on with respects to the testimony?
20	MR. TAVARES: I just want to make
21	the comment that although there is a lot of work
22	to do. Like both my colleagues have said, we're
23	definitely on the right track. Together with the
24	City Council and the State Department of
25	Education, we're sure to continue making the

1	EDUCATION AND CULTURAL AFFAIRS 36
2	strides that we've made so far to make sure that
3	all of our children have the opportunity to
4	participate in the arts in all of our schools.
5	CHAIRMAN JACKSON: Okay. Let's
6	turn to our colleagues, Peter Vallone, Jr. of
7	Queens for some questions.
8	COUNCIL MEMBER VALLONE: Let me
9	just ask first.
LO	CHAIRMAN JACKSON: Sure.
11	COUNCIL MEMBER VALLONE: Can
12	someone get that box so we can start giving out
L3	the CDs for everyone so colleagues could
L4	CHAIRMAN JACKSON: Lou Fidler, our
L5	colleague from Brooklyn.
L6	COUNCIL MEMBER FIDLER: Thank you
L7	Chairman Jackson. I want to start by thanking Mr.
18	King and Commissioner Levin because I suspect that
19	without all of these detailed efforts that I've
20	heard from the two of you that there would be
21	absolutely no arts education in the schools. I
22	have to tell you that those of us who speak to
23	principals and parents and even students in our
24	public schools find a very, very, very different

picture than the one you just painted for us.

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I know that I provide through
member items but the newspapers like to call as
pork programs for my schools, the Brooklyn
Philharmonic, the Brooklyn Arts Council, the
Brooklyn Ballet, Inside Broadway, Theatre
Development Fund, programs like that. In more
than one case, I would say perhaps in the majority
of cases the principals have said to me thanks for
that money because without that we'd have no
cultural or arts programs in our school. So I
have to say I'm skeptical.

You seem to take with great pride
the fact that 96% of the city's elementary schools
are almost 50% compliant with the law. I have to
tell you that I'm a little amazed that you should
be happy about that. That's not, to me, something
that I would be happy about. I am also going to
ask you how you can tell me now, I know this
question sounds rhetorical, but it's not.

Given the fact that we're about to take another PEG, which this Council will not have any ability to vote on, that is going to impact on the Department of Education budget. Can you tell me now that the statistics that you gave me for

2	arts	spending	in	the	schools	will	not	be	altered
<b>પ</b>	in +1	he negativ	7 <b>6</b> ?						

MR. TAVARES: We can't make those guarantees being that principals are the ones that drive their budget and make decisions on their budget.

COUNCIL MEMBER FIDLER: What incentive does a principal have to maintain that funding when the school report cards and all these other mechanisms that you devised for transparency and accountability place so little emphasis on anything other than reading and math scores?

MR. TAVARES: The incentive comes in the outcomes of the students. I think one of the things we can look at is that schools that are doing well and how well they're doing with the arts as well in correlation to that. We don't know that one thing crosses the other. One of the things I've been doing this year is visiting schools with vey rich arts programs.

One of the things we're looking to do is to use some of the schools' budgets, which are all available online, to use as models for schools that don't necessarily have all of their

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art forms. I think it's very important for us to
share that information. Being that it is being
transparent and every school has the annual Arts
Report online as well, it's important for
principals to look at how they can also assure
that their kids get the opportunity to participate
in the arts.

COUNCIL MEMBER FIDLER: We'll get to the measuring and comparison in a moment. You indicated that the very first thing that you do is measure outcomes. I know how you measure reading and math outcomes. How do you measure the arts outcomes?

MR. KING: As we previously referenced, the blueprints have very clear indications of student learning, what students should know, understand and be able to do in each of the four art forms that benchmark grades. So our teachers who are delivering the arts instruction as well as our cultural partners have received a lot of training in how to identify quality arts education and student outcomes.

Secondly, as Commissioner Levin referenced, we just completed an arts reflection

like.

2	tool that allows school leaders to look
3	specifically at the instruction offered in the
4	arts studio, whether it's by a licensed arts
5	teacher or a cultural partner. I think we've done
6	a good and zealous job in really defining what the
7	criteria for what quality arts education looks

COUNCIL MEMBER FIDLER: Mr. King, I don't doubt your zeal because I can tell you're a true believer. I just doubt the system's zeal. I did not hear an answer to a question of how you measure outcomes. You just told me that you provide training but I didn't hear how you measure outcomes.

MR. KING: Well, let me--

## COUNCIL MEMBER FIDLER:

[interposing] How can you measure an outcome in an area that's not being offered in an elementary school? If 96% of our elementary schools are only providing two of the four areas, I guess the outcome in the other two areas is zero.

MR. KING: First of all, let me correct that statistic.

25 COUNCIL MEMBER FIDLER: I got it

2	from	your	testimony.
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MR. KING: And that's dated from
two years ago so let me just try to clarify here.
What we saw, you're absolutely right, schools-CHAIRMAN JACKSON: [interposing] Do
you have any later statistics. I'm sorry.

COUNCIL MEMBER FIDLER: Right, you're about to give out the 2008-2009 report.

MR. KING: Yes, sir. So what I pointed out in my testimony is your absolutely right. When you look at the arts instruction at the elementary school level provided only by arts and cultural partners and licensed arts teachers, that figure was 4% for the 2006-2007 school year. Then it increased to 8% in the following school year. In this year, when the report is released, you will see 12% of elementary schools meeting the state requirement in all four arts areas as provided by cultural partners and licensed arts teachers.

However it's important to note, and this is new information, that this year we captured the instruction delivered by classroom teachers at the elementary school level. This

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too low.

year we're showing 39% of elementary schools

meeting the compliance metric of all four art

forms. You're absolutely right, it is still far

about quality. One of the most important things that we've done actually is at the high school commencement level to create arts assessments, which are in support of the Chancellor's arts endorsed diploma. Those are very rigorous exams that really do tell you what the quality of the arts instruction is and what the student outcomes are. This year my office is beginning to develop fifth grade assessments which will look at the elementary school level and what the arts instruction should be at that level. We think that these are largely diagnostic so it will tell schools where there are gaps, not only in the student achievement but in their own program.

COUNCIL MEMBER FIDLER: Well, I would go back to the first part of your answer. I guess if you're not able to crack double digits in your success rate, we change the way we measure the formula. So now we'll capture the classroom

teacher performance and say we're doing better,
where we don't know if we're doing better.

not in fact we're doing worse, if you've been capturing classroom teacher participation prior to this, you may have been finding that they felt freer to spend more time on arts education but now the pressure on them to perform on standardized tests is costing them time. So for all we know that number is actually down so let's bear in mind that it is an absolute apples to bananas comparison.

I'm interested in the sentence here that say schools still receive a per capita allocation equivalent to the past Project ARTS funding but they now have flexibility to spend it on anything. So of course, what you're saying is we folding the \$75 million or whatever it was, \$67 million Project ARTS funding into the education budget and sent it to the schools. But then we cut \$329 million of school spending. How can you say with all candor that that money is still there. The fact of the matter is, is that we've reduced. We aren't happy about it.

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In fact, two years ago the Council
very much drew a line in the sand and didn't
permit it. But last year there was a cut of about
five times the amount of Project ARTS funding that
went to schools. So what's the significance of
that statement?

MR. TAVARES: The school's budget continued to have an item line number for Project ARTS, meaning that the schools, the principal, the public, can see specifically how much money was allocated to the arts and according to the overall budgets. We are in very big financial crisis.

Jackson said that quite a few times and we recognize that. Schools still have to be and are responsible for all of the different requirements from the state. Schools will look at their budget and make the best decisions for their students and their school. We're going to continue to encourage them to not make any of the cuts in the arts.

COUNCIL MEMBER FIDLER: So every school, principal gets a budget at the beginning of the year, with a Project ARTS item in it and they must spend that money on arts.

MR. TAVARES: No.

3 COUNCIL MEMBER FIDLER: Oh.

MR. TAVARES: When you said that the school gets the money folded into it and that the reduction comes from the arts, you're partly correct and partly not correct. The fact is that yes, they have the ability to use that money for anything else they think is appropriate for the school. But the line item still shows that the money was allocated towards Project ARTS.

COUNCIL MEMBER FIDLER: Mr. Deputy
Chancellor, don't you realize that nobody is
fooled by that. It's wonderful that you're
putting the money in there. Why don't we just put
another line in there that says guidance
counselors and gym teachers and what not and then
tell the principal they can spend it for whatever
they want. The fact is that it's coming to them
on the label and then you're cutting the rest of
their budget so that they need to hire teachers so
that they can have moderate sized classes. Don't
you realize no--that's just utterly ridiculous.
It's utterly ridiculous.

MR. TAVARES: I want to make the

Allocations come from different

funding sources. We don't control those. The

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allocation for Niso [phonetic], gets an allocation for fitness gram, gets an allocation for different things. As a whole, you put all that money together and you figure out how many classrooms you have in your building, how many teachers you need to meet the state requirements for that kid to go from one grade to the other and to learn all of the pieces of the coursework. So that's what I'm saying. Is the money there? Yes. Is every single principal that using it appropriate? No and that's what I go back to using the model budgets to make sure that we can train principals on how to best use that money.

COUNCIL MEMBER FIDLER: Deputy

Chancellor, when I get my paycheck there is no

line in it that says rent, there is no line in it

that says car payment. But you're now giving

principals a budget with a line in it that says

Project ARTS. I have to say to you, in my first

year of law school we learned a term called legal

fiction. It sounds a little oxymoronic but that's

exactly what you're doing. This is a legal

fiction; you're saying there's arts money there,

institute or whatever it is, does that money...

MR. KING: That's privately funded by...

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1	EDUCATION AND CULTURAL AFFAIRS 49
2	COUNCIL MEMBER FIDLER:part of
3	that?
4	MR. KING:the Shubert
5	Foundation.
6	COUNCIL MEMBER FIDLER: Okay. So
7	what goes into this statistic? It is so counter
8	intuitive to many of us sitting here to believe
9	that spending on cultural and arts programs in
10	school has gone up. But I'll point out that that
11	\$5 is less than the rate of inflation. It's so
12	counter intuitive how do you figure it? What goes
13	into that number?
14	CHAIRMAN JACKSON: What goes into
15	what number? The 300?
16	COUNCIL MEMBER FIDLER: The \$11,316
17	number.
18	CHAIRMAN JACKSON: Okay. Why don't
19	you hold up on that answer? Why don't you think
20	about that answer and take a break and go over to
21	the City Council chambers. I ask everyone when
22	you're going through security
23	COUNCIL MEMBER FIDLER: Stay tuned,
24	same bat time, same bat channel.
25	CHAIRMAN JACKSON: When you're

going through metal detector sensors, everyone going at the same time, please remove all your stuff so we can move through the metal detectors as quickly as possible. We're resuming in ten minutes. So you have ten minutes to get over there or else you're not going to be able to speak. Joking, of course.

## [pause]

CHAIRMAN JACKSON: Good afternoon.

We apologize for the transition from 16th floor over here but clearly this is a better venue so that everyone that wants the opportunity to see the testimony in person will have the opportunity to be in the same room at the same time. So Council Member Fidler, I believe your last question was...can you play back the video tape on that?

COUNCIL MEMBER FIDLER: The fact that no one is sitting next to me shouldn't reflect the fact that they don't agree with what I'm asking you so... I guess we all understand that your statement that the amount per capita represent five times the Project ARTS spending is another thing I learned in law school called a

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half truth, which is that the implication that
that was all the money spent on arts education at
the time of the Project ARTS program is obviously

omitted from that statement.

So I'm interested in the numbers that you are providing, forgetting for a second that inflation would account for more than this difference to begin with, what goes into your calculation of \$311 per student in 2007-2008 and \$316 in 2008-2009? How do you get to that number? Where do those numbers come from?

MR. KING: Let me clarify, Project ARTS as a discreet budget allocation had typically been around \$67.5 million, somewhere in that neighborhood. In FY09 we spent \$326 million on the arts and in FY08 \$309. Those budget expenses are tracked through Galaxy using assigned expense codes, tracking tax levy money. So what we simply do is take the number of students on the audited student register and divide by the amount of arts spent that year.

COUNCIL MEMBER FIDLER: I can figure out the per capita part of it. I got a good score on my math test. I could figure that

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2	out. I'm trying to figure out what went into the
3	number you're dividing in to? What codesI got
4	to tell you, the DOE budget is a bit unmanageable
5	from a Finance Committee point of view. What
6	codes are you using to determine the gross
7	spending that you're dividing in to?
8	MR. KING: I can get back to you if
9	you want the specific code numbers.
10	COUNCIL MEMBER FIDLER: Yeah, I do.
11	MR. KING: We'll be happy to
12	provide those but the general categories are
13	personnel in terms of licensed, full time arts
14	teachers, expenditures that schools code as direct
15	support of arts including supplies and materials
16	and codes that they allocate for outside
17	partnerships.
18	COUNCIL MEMBER FIDLER: Give me an
19	example of an outside partnership.
20	MR. KING: So an organization that
21	purchases the services of an arts organization to
22	come in and provide direct student services so one

25 COUNCIL MEMBER FIDLER: Then that

provide services in the schools.

of our great cultural organizations that may

Queens, Simcha Felder of Brooklyn and Letitia

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times.

James of Brooklyn. Over here we are joined to our
left, Council Member Maria del Carmen Arroyo of
the Bronx and Council Member Inez Dickens of
Manhattan. You were across the street, too?
Okay. So you get twofer, two for one. Domenic
Recchia, my co-chair.

CHAIRMAN RECCHIA: Good afternoon.

First picking up where my colleague, Lou Fidler,

left off with the \$311 per student to \$316 per

student. You're saying that is three times or

four times Project ARTS money, is that correct?

MR. KING: It's actually five

CHAIRMAN RECCHIA: Five times. And how are you coming to that number? I'm not clear how you arrived at that number, \$316 per student?

MR. KING: We, again, tracked the

expenses from each school site through Galaxy.

The expense codes that they assign for personnel, supplies and materials and outside partnerships.

We divide that by the audited register of students in the school system to arrive at that per capita figure.

CHAIRMAN RECCHIA: So you are

Т	EDUCATION AND CULTURAL AFFAIRS 53
2	including in that the expense that they pay for
3	personnel?
4	MR. KING: For full time licensed
5	arts teachers, yes, but not for classroom
6	teachers.
7	CHAIRMAN RECCHIA: Okay. So then
8	if a school had a full time licensed art teacher
9	and they let that art teacher go, and then they
10	hire and F status art teacher for two days or
11	three days a week, that would bring up the number.
12	Is that correct?
13	MR. KING: We don't track F status
14	in the future, we only track full time certified
15	arts teachers.
16	CHAIRMAN RECCHIA: So you're
17	testimony is that you do not figure in F status
18	teachers into this formula.
19	MR. KING: That is correct.
20	CHAIRMAN RECCHIA: So that means
21	that if a school hires an F status art teacher or
22	music teacher, no where is that expense counted or
23	included in your number?
24	MR. KING: Not in our number, no.
25	CHAIRMAN RECCHIA: Okay. So then

1	EDUCATION AND CULTURAL AFFAIRS 5/
2	into everyso you're using Galaxy to figure this
3	out?
4	MR. KING: That data is also cross
5	referenced with the HR data.
6	CHAIRMAN RECCHIA: Okay. So let's
7	say if you're a full time music or arts teacher is
8	teaching another subject area, that number would
9	be included for the arts.
10	MR. KING: That's correct under the
11	licensed
12	CHAIRMAN RECCHIA: [interposing] So
13	we're not really sure if that teacher is teaching
14	art every day.
15	MR. KING: Correct but likewise you
16	may have a teacher who is dually certified who's
17	teaching under an English license but also
18	licensed in an art form and providing the
19	instruction. We can only track teachers under one
20	certification.
21	CHAIRMAN RECCHIA: I understand that
22	but if a principal hires a music teacher that can
23	help them out with English or other subject matter
24	areas then that expense according to its use, it
25	could get counted either way.

CHAIRMAN RECCHIA: By looking, what
you're saying is that every child, if they have an
outside company that comes in. Let's say for
first and third graders, to do a program for let's
say a few months then that gets included, that
goes on the web site. That doesn't mean it's for
the whole year or every kid is getting that.
Correct?

MR. KING: That's correct but those are among the instructional hours that New York
State counts towards that recommendation.

CHAIRMAN RECCHIA: So when people go on the web sites to see what kind of art programs are being offered, it's not clear exactly what types of programs are being offered.

MR. KING: Again, If you look at the individual reports at the elementary level, it tracks the instruction delivered by classroom teachers, licensed arts teachers or arts partners, at each grade and in each of the four disciplines, dance, music, visual arts and theater. We think it's a very comprehensive picture. What it also allows a person to do is to see where there are gaps. That's why we think it's a key tool for

spending more on full time certified arts teachers

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and less on cultural partners. So while the increase per capita may not be huge, schools are really allocating resources differently. As you noted, it's extremely important to invest in those

licensed, full time, certified arts teachers.

CHAIRMAN RECCHIA: That's where I think I disagree with you on, about that. About hiring more full time licensed arts teachers. I think that is something that we could discuss but I disagree with you on that because my numbers are much lower. But what I'd like to talk about is your progress reports or your report cards. What attempts have you made to include arts on the report cards?

MR. TAVARES: Right now the progress report for our schools focus on three different areas. One is environment, which includes attendance and a learning environment survey, which students, parents and teachers fill out and progress that the students have made in gains from one year to the other in English and Math and the performance that they have in English and Math. You're absolutely correct that the progress report does not have a specific metric

2 for the arts.

CHAIRMAN RECCHIA: So how do we get a number, the arts to be included in the report card?

MR. TAVARES: That's a good question that we could explore with the Division of Accountability and Assessment and research from our Department of Education.

CHAIRMAN RECCHIA: Because they

don't have the art or what's happening in the arts
on their progress reports, on their report cards,
that's telling people that it's not important.

And it's telling a principal, well, you better
concentrate on your reading and math scores when
that parent or people go to your web site or go to
look at to see if you got an A or an B, forget
about what programs you offer. It's all about
reading and math.

MR. TAVARES: The progress report takes only into account those three areas that I mentioned, does not take into account science, social studies, phys ed. or any other measures because the progress report is a comparison to the No Child Left Behind and state mandates and the

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designation of Sydney Sir Corrective Action. So

there are different reports that we have, the

quality review which is another evaluation of

schools does include the arts and--

CHAIRMAN RECCHIA: [interposing] One question, one question. Don't even go there about the quality review. It's one question and it's a .0% so don't even go that route. You're right. But you know what about science? fourth graders have to take a science test and when they see, parents can see how well that school is doing in the fourth grade science. in social studies, they're given a social studies test in the fourth grade. Do you want to go on? What test do they give for music? I don't hear your answer. I can't hear you! What test do you give in the fourth grade for drama. I can't hear you! What test do you give for vocal music? What test do you give for musical instruments. I can't hear you!

So if you want to take me on, I'll take you on because you know what? You're dealing with people that know the business. We're not going to sit here any longer and deprive these

children of the arts. And it's that child that wakes up every morning to go to school for the arts that achieve success. And if you look further, those children who had art and music and dance in their lives did better on the SATs. So that's where I'm headed, that's what means something to me. That's what I look at and I'm a parent in public school. But I'll move on. Now---

MR. TAVARES: [interposing] I just want to add, though, that the ARRA's parent link does have the ability for every single parent to look at how they did in any art courses that the students take. So we do have that piece as to the arts so we're not totally ignoring it as you have insinuated in your statement.

ask my good commissioner, Kate Levin. We have
a...in the past years the Department of Ed has
given cultural institutions money and the cultural
institutions took that money and they were able to
raise money off of that. For example, if Carnegie
Hall or Lincoln Center or other institutions were
given let's say \$1 million, they were able to fund
raise with that and triple that or quadruple that

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2 money. That was used for music or arts programs.

Has that money been cut and are the cultural institutions still given that money so they could fund raise?

MS. LEVIN: That's actually really a question for my Department of Education colleagues. But what the Arts Count findings suggest, again they're up to date as of last school year, is that the arts have not been cut disproportionately to any other service that DOE is providing where there have been cuts.

It's certainly the case that what we've seen in our most recent round of funding allocations that, again, arts ed. programs remain an enormously robust part of what it is that we're funding and that suggests to us that they're still absolutely out there, able to raise money to leverage against various kinds of city support from various city agencies.

CHAIRMAN RECCHIA: I understand that but as far as the cultural institutions are concerned, is the DOE still giving them money to fund raise off of?

MS. LEVIN: Yes.

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2	CHAIRMAN RECCHIA: Okay. And what
3	institutions are getting that money?
4	MS. LEVIN: I can give you a list
5	of that. I don't have it with me.
6	CHAIRMAN RECCHIA: Okay. We would
7	ask for a list of those institutions that get
8	money so they can go out. And has that money been
9	cut? How much has that money been cut from let's
10	say a number of years ago?
11	MS. LEVIN: I can get that to you
12	also. I don't know.
13	CHAIRMAN RECCHIA: Okay. At this
14	time Mr. Chairman, I'll let someone else ask some
15	questions and I'll come back.
16	CHAIRMAN JACKSON: Thank you
17	Council Member. Let's turn to our colleagues
18	CHAIRMAN RECCHIA: [interposing]
19	It's just I'd like to say. Kate, Commissioner
20	Kate Levin has to go at 3:00 so if anyone has any
21	questions for the Commissioner, Kate Levin she has
22	to go.
23	CHAIRMAN JACKSON: We've been
24	joined by our colleague, Council Member David
25	Weprin from Queens and we're going to turn to our

1	EDUCATION AND CULTURAL AFFAIRS 67
2	colleague Maria del Carmen Arroyo of the Bronx.
3	COUNCIL MEMBER CARMEN ARROYO:
4	Thank you Mr. Chair and co-Chair. Mr. Tavares,
5	didn't expect to see you so soon.
6	MR. TAVARES: Nice to see you.
7	COUNCIL MEMBER CARMEN ARROYO: We
8	were hanging out yesterday in Brooklyn at the
9	South Bronx High School campus, on the Cup Bowl
10	Championship. So we're going to be celebrating
11	that victory here in the City Council chambers
12	soon so it's nice to see you again so soon.
13	My question is for DOE. Is there a
14	minimum requirement for school administrators or
15	schools to maintain in their budget for the arts?
16	MR. TAVARES: No.
17	MR. KING: There is no minimum
18	requirement.
19	COUNCIL MEMBER CARMEN ARROYO: So
20	there is no central office oversight to ensure
21	that there is a minimum level of funding in
22	schools for the arts?
23	MR. TAVARES: No. What there is,
24	is that we are monitoring the schools to make sure
25	they provide the necessary arts requirements by

2	the	state	but	there	is	no	particular	minimum	of
<b>પ</b>	fun	dina f	or e	rhools	in	th4	e arts		

COUNCIL MEMBER CARMEN ARROYO: So how do you ensure that they meet those requirements if you don't expect them to keep a

7 certain amount of funding in their budget?

MR. TAVARES: We have several ways. One is that students, specifically high schools, need to meet minimum requires in the arts and in order to provide those services they have to fund a teacher to be able to do that. In addition to that, we're able to look at the Arts Count and the annual arts survey where we get information on how they are doing so that allows us to track, to see what are the arts that are offered in any particular school. You wanted to add something to that?

MR. KING: No, I would just elaborate. So what it allows us to for example at the middle school level is say this middle school is only providing one art form when they're required to provide two. Those are the schools that we make direct outreach to and work with the school, faculty and the principal to make sure

1	EDUCATION AND CULTURAL AFFAIRS
2	that students are getting the minimum requirement
3	COUNCIL MEMBER CARMEN ARROYO: How
4	often do you have to intervene?
5	MR. KING: Last year we looked, as
6	I noted earlier, at 57 most needy schools.
7	Certainly if you look at the figures we talked
8	about earlier, there are many elementary schools
9	and we have particular concerns at the middle
10	school level at the amount of arts instruction.
11	COUNCIL MEMBER CARMEN ARROYO: So
12	needy as it relates to their ability to ensure
13	that their students meet the minimum requirement?
14	MR. KING: Not their ability.
15	COUNCIL MEMBER CARMEN ARROYO: In
16	arts?
17	MR. KING: I'm sorry, not their
18	ability necessarily but what they are actually
19	providing. So we call them needy based on the
20	fact that their students are at need because
21	they're not getting the minimum requirement.
22	COUNCIL MEMBER CARMEN ARROYO: How
23	long does it take for you to get that corrected?
24	MR. KING: It's highly individual
25	depending on the school. I can tell you there are

schools that we worked with last year that have

made significant improvement and if you like we

could provide you with a couple of those case

students. But again, because the decisions are

made at the local school level it's highly

individual, depending on how large the deficit is

and how far we have to move them.

COUNCIL MEMBER CARMEN ARROYO: So given that we are dealing in a reality that we have to consider cuts across the board, what I'm hearing is that the Department of Education does not mandate any school administrator to preserve a specific dollar amount to invest in the arts?

MR. KING: That is correct except as Santiago Tavares said, at the middle and high school level the instruction in order for it to be credit bearing has to be provided by a licensed arts teacher. So those positions are somewhat guaranteed because the instruction has to be provided in order to meet the promotional or the graduation requirement.

COUNCIL MEMBER CARMEN ARROYO: The Department's in charge, right? And schools ought to be, at least, trying to ensure that the arts

are well preserved in the curriculum in the schools. You don't tell them what two art forms to invest their money in. But if you are not requiring principals to preserve a certain amount of funding for the arts, you're always going to have to go in and troubleshoot in those schools that you define as needy. It seems to me almost counter productive.

In the meantime the children that are in those schools lose the opportunity for the enrichment. So it seems like the cart is pulling the horse and that's just not something that we ought to be allowing to happen in our system.

MS. LEVIN: Can I offer a slightly different perspective, which is to say that the Department of Education has focused on tracking participation because ultimately it makes logical sense that the more money you have the more children you serve. However, what really matters is the children get served with a robust quality arts and education experience.

When there was a mandated spend under Project ARTS we had lower compliance than we currently have. So it's a multiple offensive

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going on here. Tracing spending, tracking
participation, trying to figure out with
individual schools because each non-compliant
school has a slightly different story, as I'm sure
you can appreciate. What are the different
barriers to appropriate compliance?

Is it that a principal doesn't feel comfortable? Because unfortunately what happened with losing arts in the 1970s is that so many of our current school leaders themselves never experienced a robust arts education when they were students so some of our school leaders don't feel comfortable making the kind of selections that we would like to see them make to ensure that they have the appropriate faculty and/or outside cultural partners doing that providing.

In some cases there are issues with scheduling so there's a multiple approach that Deputy Chancellor and Mr. King are taking to try and figure out on the ground with each school, what is it that they need? But I would circle back to say that a mandated spending amount did not completely address the problem when we had one. It's about a series of incentives to try and

2	make sure that all principals understand their
3	obligation under state law and get as much support
4	as possible in meeting that obligation.

COUNCIL MEMBER CARMEN ARROYO: Do we have the participation when there was a mandated amount and what the participation is now. Is it better? How do we know that that's an issue--

MS. LEVIN: [interposing] It is better. It is nowhere where we need it to be but it is improved--

COUNCIL MEMBER CARMEN ARROYO:
[interposing] Have you seen a the report that
states--

MS. LEVIN: [interposing] The Arts
Count report that started, we now have three years
of data. When we began this, which was at the
same time that the mandated Projects ARTS spend
was ending, on elementary schools which is the
least compliant area, we had 4% compliance. At
this point we're up to 12%. Is that acceptable?
No but it's showing that in the most intractable
area we are making improvements and that's 12%
providing all four arts disciplines. The numbers

How

MS. LEVIN: The most recent Arts Count data is from the end of the last--so June 2009.

COUNCIL MEMBER CARMEN ARROYO: Thank you. Thank you Mr. Chair.

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1	EDUCATION AND CULTURAL AFFAIRS 75
2	CHAIRMAN JACKSON: Thank you
3	Council Member. Commissioner, with respects to
4	you had said that there's partnership with, I
5	believe, 255 schools in your statement. And I
6	believe those are the CASA partnerships. Is that
7	correct?
8	MS. LEVIN: I believe it's 255 CASA
9	partners.
10	CHAIRMAN JACKSON: Okay. Do we
11	have a list of those partners broken down
12	MS. LEVIN: [interposing] Sorry,
13	255 school sites.
14	CHAIRMAN JACKSON: School sites so
15	there may be more partners.
16	MS. LEVIN: Exactly, one partner
17	may serve more than one site.
18	CHAIRMAN JACKSON: Okay. Can we
19	have a list of those as far as elementary,
20	intermediate, high schools, the various stuff like
21	that, a one provided
22	MS. LEVIN: [interposing] A list is
23	eminent of all the contracts that we're prepared
24	to go forward with. We're talking with Council
25	Finance staff to finalize that but obviously will

2 be shared with you.

CHAIRMAN JACKSON: That would be great. I'm looking at the Department of Education on page five, if I'm not mistaken, it says using data. And I'm reading from the next to the last paragraph. Using data from the 2007-2008 school year, we identified 57 "arts needy schools", can you talk about that for a minute? As Commissioner are you aware of that? Are there any of those schools that are CASA, part of those arts needy schools? I don't necessarily demand--

MS. LEVIN: [interposing] I don't believe there is an overlap with CASA but, again, we can certainly look at that.

CHAIRMAN JACKSON: And is there any collaboration with Department of Cultural Affairs with those arts needy schools or are you doing this on your own, the Department of Education?

MR. KING: One of the things that we did in the summer was actually provide the Council with the 2007-2008 reports for each of their schools. So as they were looking at CASA allocations, they could make a determination about how to best serve those schools. Similarly we

2	brought reports for the 2008-2009 school year f	or
3	this year to assist in that process.	

CHAIRMAN JACKSON: Data from 20072008 you said that you've supplied or sent every
Council Member a list in their district so they
can possibly partner with those arts needy
schools. Is that correct?

MS. LEVIN: That's correct.

CHAIRMAN JACKSON: What else have you done in order to help these arts needy schools to comply with state regulations?

MR. KING: Again, those are the 57 schools that we identified last year that we do direct outreach to each school leader. We provide training through the Shubert Arts Leadership Institute in terms of scheduling, budgeting and issuing the arts program at the school. And we do do direct site visits to assist the school leader in implementing their arts programs. And those services, as I should point out, are available not only to those 57 schools but to any school system wide.

CHAIRMAN JACKSON: Right. But considering that these are arts needy schools and

MR. TAVARES: Part of their principal's performance review takes into account some of the compliance areas and although I

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believe co-Chair Recchia did say it's a small
percentage but it does count in their compliance
report which is then reflected in the principal's
performance review, which is the evaluation that
the superintendent gives each principal at the end
of the school year.

CHAIRMAN JACKSON: Were the superintendents last year evaluating the principals with respects to that or is it only going to be as a result of new law that went into effect?

MR. TAVARES: The principals

performance review was revised last year. It was

the first year that compliance, including the

arts, was part of the principals' performance

review. So this is the second year that the

principals have been evaluated using not just the

compliance but also the progress report, the

quality review and the goals and objectives that

they set with their superintendent.

CHAIRMAN JACKSON: What percentage of a principal's evaluation is an evaluation of what arts programs they're doing in school and what percentage of the students are in compliance,

whether or not that school is in compliance with the state regulations?

MR. TAVARES: The principals'
performance review is broken down into different
parts. The part that has to do with compliance is
10% of the overall and in that 10% it includes
arts, child abuse, number of periods for ESL and
all the other things. The other piece since we
just rolled that out last year that we're moving
towards is that if a principal is zero compliant
in a particular area, then the superintendent is
able to reprimand that principal by either writing
a letter in the file or subsequently removal.

CHAIRMAN JACKSON: Correct me if

I'm wrong Deputy Superintendent, prior to the

Mayoral control being revised superintendents were

not in the district. They were only in the

district for a small percentage of the time and

they were out of the district the majority of the

time. Is that correct or am I wrong?

MR. TAVARES: No. The role of the superintendent is and continues to be to make sure they uphold the 32 pieces of legislation that they are supposed to require from evaluating principals

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CHAIRMAN JACKSON: Okay. Deputy

Chancellor, last year the school year that began

2008-2009 my understanding was that

superintendents were majority, most of the time,

what percentage, out of the district and not

really in the district to supervise principals.

Am I wrong or am I right in that?

MR. TAVARES: It depends on each superintendent. The superintendents did supervise every single one of their principals. That principals performance review that I mentioned includes the compliance data that is provided to the superintendent. So regardless of the number of times that the superintendent visited a particular school, they're able to get that information from the compliance officer.

CHAIRMAN JACKSON: The compliance officer is a community based organization, a compliance officer is within the school, who is that compliance officer?

MR. TAVARES: The compliance office is part of the Department of Education. What they do is they collect information from the principals

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2	in two different ways. One, in a self reported
3	method or survey and the second way is to look at
4	that data and compare it to the different systems
5	that we have in the Department of Ed. Including
6	the Arts Count, Galaxy, Famous and all of the
7	other, ATS, HSST, all of the other computerized
8	systems that we have in order to cross reference
9	the numbers.
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CHAIRMAN JACKSON: Okay. basically the data is basically self reported but cross referenced to the various fields within whatever the different variables that you have. Is that correct?

MR. TAVARES: Some of it is self reported, some of it we can look at. For example, if you say you have an art teacher, we could just simply look at Galaxy and see whether or not that's true or not.

CHAIRMAN JACKSON: You mean whether or not their line is being used for that particular purpose and what have you.

MR. TAVARES: Yes.

CHAIRMAN JACKSON: You said that of the principals evaluation, 10% is for ABCDEFG and

2	it	appears	as	though	arts	is	part	of	that	10%.

3 But based on the different factors that you

4 mentioned. You mentioned about five or six of

5 them and they're probably more than that. So I

6 basically deducted that arts will probably be 1%

7 of that 10% because there are other factors that

8 are involved in that. Is that a true assessment

9 | that I'm assuming is the case?

MR. TAVARES: Correct. But I also want to mention that if a principal has a zero in that compliance are where there is arts or anyone else, the superintendent ahs the ability to reprimand the principal because they're totally out of compliance in any one of the areas in the compliance report.

CHAIRMAN JACKSON: Now, overall who is responsible to coaching, mentoring, pushing, shoving, mandating that the arts curriculum in accordance with the state requirements are met?

Whose job is that other than the principal, knowing that is their responsibility.

Superintendent is the supervisors of the principals right now. Is that correct Deputy Chancellor?

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MR. TAVARES: Yes, that's correct. CHAIRMAN JACKSON: So that's in the superintendents job to make sure that the job is

MR. TAVARES: Correct and it's done through a series of different places. The school support organizations have a network leader who in turn have a number of people that work there to support the schools. The Council for Supervisors and Administrators offers mentoring for principals that are in their first and second year. are also other leadership programs that support principals in trying to make sure they do all of the different pieces that are required as a

CHAIRMAN JACKSON: Based on the

King.

CHAIRMAN JACKSON: King had given earlier, are you satisfied with the progress of the Department of Education regarding requirements of the state Education Department's mandates for minimum requirements for arts education?

MR. TAVARES: Anything except for

100% I would be satisfied. The fact of the matter is that we stated over and over again that there's a lot of work to be done. And you won't find a more dedicated team to try to get that done then some of the folks that are sitting over here from the Division of Arts in the Department of Education. We work tirelessly with schools to make sure that we provide them with the best possible support to get all the arts to our kids.

CHAIRMAN JACKSON: I truly believe that without a doubt. I have no question that your heart and soul and the heart and soul of the individuals involved are invested in it. That's one thing that whether or not your heart and soul are invested in it. Another thing is whether or not the state education department is meeting the requirements—the city Board of Education is meeting the requirements of the state education department, which my understanding, you're not. How come you're not meeting those requirements and when can we see you in compliance at least 65% because 65% when I grew up was a passing grade, not 50%.

Right now, I don't know whether or

not the Department of Education is receiving a passing grade. Based on the 65 being a passing grade, would you say the Department of Education is passing this particular grade with respects to meeting state requirements from K to 12 or the Department of Education is failing as far as in evaluating on a 65 being passing?

MR. TAVARES: As I mentioned before, we have made a lot of strides moving forward. Are we where we want to be? Absolutely not. Again, I just wanted to reiterate that it's a collective effort from the federal government, from the state government, from the city agency and the Department of Education to try to get us there. Working collaboratively is how we're going to get there. I believe we have the right people around the table to get that done.

CHAIRMAN JACKSON: I believe you do also but still you didn't answer my question. Is it that you don't want to say that you're not being successful in that you're not passing the grade or you don't want to say because you are a Deputy Chancellor? If you say that we, the Department of Education, city of New York, is

2	failing that you may be reprimanded by the
3	Chancellor or the Mayor for that? I'm asking a
4	simple question on whether or not the Department
5	or Ed is passing or failing right at this moment,

at this point in time.

is not satisfactory.

7 MR. TAVARES: Chairman Jackson, if 8 you know me, asanti [phonetic], I always say 9 what's on my mind. I know and I told you my first 10 sentence was that for me, anything less than 100%

CHAIRMAN JACKSON: Okay, all right.

I appreciate that. So clearly the work that the

Department of Education is doing is

unsatisfactory. Now I'm reading here on the

second paragraph of the opening statement put

forward by Paul King, who is sitting next to you,

the Executive Director for Office of Arts and

Special Projects, is under leadership of Mayor

Bloomberg, New York City has made an unprecedented

commitment to providing all students with an

excellent education. Now you know that's not

true.

Our kids are not receiving an excellent education. In fact, approximately 50%

Т	EDUCATION AND CULTURAL AFFAIRS 00
2	of our children are failing. So do you truly
3	believe that the students of New York City are
4	receiving an excellent education? I'm asking you
5	Mr. King, this is your statement.
6	MR. KING: I believe that we're
7	making significant progress.
8	CHAIRMAN JACKSON: Towards an
9	excellent education?
10	MR. KING: Absolutely, that's
11	CHAIRMAN JACKSON: [interposing]
12	Where only 50% are graduating from high school in
13	four years?
14	MR. KING: Clearly Mr. Jackson,
15	there's huge work to be done. We know that. But
16	if you look at the statistics we have made
17	significant progress in all areas, including the
18	arts, over the last three years.
19	MR. TAVARES: I just want to
20	clarify that as of August we have an approximately
21	64% graduation rate.
22	CHAIRMAN JACKSON: What does that
23	include? Is that a five years or four years?
24	Does it include those that graduate in four years?
25	Does it include summer school? Does it include

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GEDs? Does it include children with special
needs? What does that include Deputy Chancellor?
I'm sorry, you opened the door for that. I just
need clarification before I move forward.

MR. TAVARES: Not a problem, that's actually one of my passions is the lack of our young Black and Latino men, in particular, not meeting graduation requirements within a four year. But the number that I gave you is a four year, including the summer of their fourth year. It does not include the GED and it does not include, obviously, drop outs. I would have to check whether or not it includes the special education students.

CHAIRMAN JACKSON: I'm almost sure that it doesn't include children with special needs because the graduation rate in New York City with children with special needs is only about 18% or 20%.

MR. TAVARES: The other thing I just want to mention is that the state just mentioned over this summer is that they're going to be looking at a five year graduation rate.

Because there are a lot of students who come from

other countries and English is a second language so they want to be able to include those students as well. When we have a complicated system like we do, with one million children that come from all over the place, we have to look at every possibility to make them successful and afford them that opportunity without criticizing a student for not meeting a four year requirement.

with you. Only thing, as someone that has oversight responsibility, what I want to do is paint a picture that is true and transparent and that we can evaluate it not against ourselves. I could say that I'm the most handsomest man in the world and people are looking at me. But in reality, I have to compare myself to everyone else.

So I just want to be able to know the statistics of the New York City Department of Education comparative to all the other school systems in New York state so that I could get a realistic assessment. Evaluating ourselves against ourselves is not getting it. I think that that's where the problem is and I think that the

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Department of Education, I'm going to move on
because it's not about graduation rates. But the
Department of Education wants to try to put its
best foot forward and not putting a realistic,
transparent approach to evaluation with respects
to all other school systems in New York state. If
in fact, you use a criteria that the State
Department of Education, the graduation rate would
not be 64%. You would agree with that or
disagree?

MR. TAVARES: We have a difference in how we measure our graduation rate, yes.

CHAIRMAN JACKSON: Okay, all right.

Let me move on. Thank you. Let's see. Council

Member Lou Fidler then we'll go to my colleague,

co-Chair Domenic Recchia.

COUNCIL MEMBER FIDLER: I just
wanted to thank you for giving this disk. You
made the comment that part of the purpose of this
disk is so that we can decide how to give out CASA
money. I'm just curious whether the implication
of that is if a principal is in fact spending
money on cultural and arts programs that you're
suggesting that the Council Member punish them by

Τ	EDUCATION AND CULTURAL AFFAIRS 92
2	not giving them a CASA grant and giving it to a
3	more needy school.
4	MR. KING: No, sir. I'm just
5	asking
6	COUNCIL MEMBER FIDLER:
7	[interposing] It sounds like a disincentive,
8	doesn't it.
9	MR. KING: I'm only suggesting that
10	where there are schools that are at need, I think
11	we should both try to serve those schools.
12	COUNCIL MEMBER FIDLER: That was a
13	really, very fancy way of saying, yes, Councilman.
14	It was. Will this tell me what the per capita
15	spending per student by school in my district is
16	on arts programs?
17	MR. KING: It will not. Those
18	figures are not on the individual arts reports but
19	we can run that data for you if you like. We can
20	run it for your individual
21	COUNCIL MEMBER FIDLER:
22	[interposing] Why aren't they on the individual
23	reports?
24	MR. KING: Because the individual
25	report does not track school by school the

2 expense. That's included in the aggregate report.

COUNCIL MEMBER FIDLER: And could you do that? In the sense that is all of this money coming from school budgets? That \$316 figure, is that all going to be found within school budgets?

MR. KING: Yes, sir.

COUNCIL MEMBER FIDLER: So for this to have real meaning to me, so I can see how my principals are doing, I need to know what the per capita is because I need to know whether or not we're above or below \$316. If I were to look at this disk and all my schools were \$270, that would say something to me. If they were all at \$400, it would say something else.

MR. KING: I think you'd need to look at not only the expense but what are the programs being delivered. It's not only, solely about the per capita allocation spent on the arts. There are many other factors that would factor into that, including how the school allocates other resources that may not be tracked in arts for example or what the arts faculty is delivering in terms of classroom teachers or arts partners.

2	So it's notI would not use, quite honestly,	the
3	per capita allocation as the only measurement o	of
4	that school's success.	

council Member Fidler: I wouldn't either and that kind of gets me to the last question/point, which is Chairman Recchia was asking you about the use of licensed arts teachers in areas other than what their licensed in and vice versa. It would seem to me, given that there's a finite number of schools, that that wouldn't be a hard thing to ask a principal. Oh, I see that whatever that program is, Galaxy, whatever, says you have to have an arts teacher. Are you using them to teach arts or are you using them to teach English or vice versa? Why isn't that being done?

MR. KING: You're absolutely right. We would need to do an evaluation of all 1,600 school, site by site, in order to pull the school assignments to make that ascertation [phonetic]. There's no central place where the data exists.

COUNCIL MEMBER FIDLER: But if we really wanted to know the answer to the question-MR. KING: [interposing] Certainly

1	EDUCATION AND CULTURAL AFFAIRS 95
2	and
3	COUNCIL MEMBER FIDLER:
4	[interposing] And we ask it wouldn't
5	MR. KING: Certainly with the
6	resources we could visit all 1,600 schools and
7	make that determination.
8	COUNCIL MEMBER FIDLER: I'm not
9	asking you to visit them. I would think you could
10	do that withthe Chancellor is real good at blast
11	emails. Lord knows the Intergovernmental
12	Department sends me three a day. So to send an
13	email to all principals or just to have each
14	superintendent, now the law says they should be
15	back in the district, check on. Well, P.S. 123,
16	you have an arts teacher. Is that teacher
17	teaching in license or out of license, in part
18	license, out of license. Or do you have someone
19	that's teaching in a English license or whatever,
20	teaching arts classes? Can you tell us that? It
21	shouldn't be a hard thing to do.
22	MR. TAVARES: I think you have a
23	very good point. Right now in the high school

re a ool division, the way that the school program the students, you can tell what class a teacher is

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MR. KING: That's correct.

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not using tax levy money. For example the moving
image blueprint was supported by JP Morgan Chase
and they're also supporting the professional
development associated with that blueprint. The
professional development currently offered is
provided by the Central Office and a small fee is
paid by the participating schools.

CHAIRMAN RECCHIA: Okay. With all that said, how come this blueprint is not a curriculum?

MR. KING: It is a curriculum framework in that it allows schools individually to address those indicators of student learning. We're very transparent about what student achievement looks like at each benchmark. But whether a student gets there by engaging in Afro Caribbean dance or ballet, we don't prescribe.

CHAIRMAN RECCHIA: But you spent all this money, raised all this money and schools in a curriculum they have to use it; in a blueprint they don't have to use this. And this is, to me, if you're so proud of it and we spend thousands of dollars on this, then the schools should be using this, not recommended. Because in

2	a curriculum they have to teach what's in the
3	curriculum; in a blueprint, they don't have to
4	teach what's in it.

What I'm saying here is if you spent thousands of dollars in putting this together and not required the schools to use it because it's not curriculum, then why are we doing this? There's much more better need in this time of hard monies that we could be using that money towards other projects.

MR. KING: First of all, those documents were not developed in the last two years. The document that was developed in the last two years was done exclusively with private money. But what I would like to reiterate is that the benchmarks for student achievement are very clear; the school expectation for those individual students is extremely clear. And if you look benchmark grade by benchmark grade you see very clear indications for what we expect the student outcomes to be. That's regardless of how the individual curriculum is delivered.

MR. TAVARES: May I just add?

MR. KING: Yes.

2	MR. TAVARES: Thank you. That's a
3	good debate that we just had in our office not too
4	long ago. We have what is called scope and
5	sequence, which basically takes the state
6	standards and says this is a suggested sequence to
7	take on particular subject area. And some people
8	wanted to call it curriculum map, some people
9	wanted to call it a curriculum framework so you
10	get into semantics. What we want to do is to
11	allow schools to have the creativity of their
12	curriculum based on the students' interest but at
13	the same time whatever it is that they're doing
14	has to be aligned with those standards and that
15	framework that we put in the blueprint.
16	CHAIRMAN RECCHIA: It sounds great.
17	If you want schools to be creative, you should get
18	rid of all the required curriculum that you're
19	forcing schools to use so that will bring back the
20	creativity. But anyway
21	MR. TAVARES: [interposing] Sir, we
22	don't have any required curriculum for any school.
23	Schools are able to choose anywhere they want from
24	core curriculums. They can choose

core curriculums. They can choose--

CHAIRMAN RECCHIA: [interposing]

1	EDUCATION AND CULTURAL AFFAIRS 101
2	Listen, no disres
3	MR. TAVARES:teachers, college.
4	They can use America's Choice. They could use a
5	whole bunch of different core curriculum
6	CHAIRMAN RECCHIA: [interposing]
7	And there's a lot of pressure.
8	MR. TAVARES:but what can not
9	choose is the standards that they're measured on.
10	CHAIRMAN RECCHIA: And there's a
11	lot of pressure on to use the new math, okay?
12	There's a lot of pressure to use other reading
13	programs. I'm not going to get into this whole
14	issue but I'm justwe know how it works; just say
15	that.
16	MR. TAVARES: For 20 years that's
17	all I've been working on and I would love to
18	continue that conversation whenever you would like
19	because I think it's very interesting. Because it
20	is something that we need to discuss and continue
21	to discuss so that the kids are interested in
22	what's happening in the classroom.
23	CHAIRMAN RECCHIA: Right. We're
24	here for arts today, not here to talk about
25	reading and math. But we requested before today's

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ready to go.

2	hearing, because you rely on the 2008-2009 annual
3	Arts in Schools report. You cited in your
4	testimony today. Prior to this hearing, we
5	requested a copy of that report. We requested the
6	information. We requested the numbers that you're
7	relying on and your office refused to give it to
8	us. Why?
9	MR. KING: I honestly don't know
10	that that's the case. This is the first that I've
11	heard the Council directly requested a copy of the

report.

CHAIRMAN JACKSON: The report was supposed to be submitted without us requesting it, that's number one. Because it's an annual report and it was supposed to be submitted by the end of when? We were originally told the end of October and then November 30th. So staff has requested it. Help me out here. You agree or disagree? MR. KING: We're happy to preview some of the preliminary data. The report is not

CHAIRMAN JACKSON: Why isn't it ready?

25 MR. KING: We're having to crunch

three years of data and make sure that there is alignment and that the report is clean.

MR. TAVARES: The last thing we want to do is give you a report with mistakes in it that doesn't reflect the accurate data for the last three years.

CHAIRMAN JACKSON: Yeah, but you didn't even give us preliminary data. How do you expect us to--I was getting ready to say like my father would say, you think it's flee? He used to say flee as free? You think it's flee? God rest his soul. But you're coming here giving statistics of the 2008-2009 and we have nothing to verify whatsoever. We just supposed to take your word. Not that we don't trust you, but you've heard the saying, trust but verify. And right now I can not verify neither can Domenic Recchia or Lou Fidler or Gale Brewer behind me or Maria del Carmen Arroyo of the Bronx.

And in fact, I heard what you're saying as far as three years of statistics so that you can make sure that it's aligned so forth and so on. Domenic raised a question but I have a question as far as even the 2006-2007-2008

information is not aligned. I raise that because
I'm looking here, the second annual report does
not include the average student teacher ratio for
arts education, while this statistic was included
in the first report. So my question is why wasn't
it reported in 2007-2008 version when you included
it in the first version. So we have some
continuity for evaluation purposes, that's number
one. So I'll give you the opportunity to think
about that.

Let me ask the second. The second report notes that the number of art rooms went up 49% from 27% the previous year. This conflicts with the information about the number of actual cluster rooms used as reported in the blue book. You know the blue book deals with enrollment capacity and utilization report. For 2006, the blue book reported 2,272 actual cluster rooms used. For 2008, that number decreased to 1,988. So I'm giving you statistics but you say the second report notes that the number of art rooms went up 49%. Something doesn't jive there.

MR. TAVARES: No, it doesn't and we'll get back to you on that.

CHAIRMAN JACKSON: I guess myself
and my staff are curious as to if you report stuff
in 2006-2007 and then you leave that stuff off in
2007-2008, we want to see the two based on
information you have in 2006-2007, roll that
forward to 2007-2008 and 2008-2009. If you have
new categories that you're coming in as of 2008-
2009, that's fine too. That's new categories that
we can statistically roll off over the next couple
of years.
MR. TAVARES: I agree that that

MR. TAVARES: I agree that that should be aligned. What we will do is we'll make sure when we're able to release the annual school report for this year, bring you a copy and then we're more than happy to come back and address the issues you may find in that report.

CHAIRMAN JACKSON: Okay, we appreciate that. If you have any questions, your people can touch base with our people in order to think. But what about the blue book as far as do you have any information on that right now?

 $$\operatorname{MR}.$$  TAVARES: We will get back to you on that.

25 CHAIRMAN JACKSON: Okay. Domenic,

1	EDUCATION AND COLIURAL AFFAIRS 100
2	I'm sorry. That was just on that line of
3	questioning.
4	CHAIRMAN RECCHIA: That's all
5	right.
6	CHAIRMAN JACKSON: Council Member
7	Gale Brewer has joined us, she's behind us.
8	Forgive me, Gale, I didn't notice you in the back.
9	I don't have eyes in the back of my head,
10	sometimes I wish I did though because I see what
11	people are talking about me. But no, I'm joking,
12	of course.
13	But Council Member Gale Brewer has
14	some questions.
15	COUNCIL MEMBER BREWER: Thank you
16	very much. First of all, thank you for inviting
17	me to Governor's Island to see your students
18	during the summer. I had a great time. It was
19	just all the arts students in the eighth grade and
20	it was wonderful.
21	MR. TAVARES: We were delighted to
22	have you there. It was a wonderful event.
23	COUNCIL MEMBER BREWER: I didn't
24	see Domenic or Robert there. Okay, I love them
25	anyway. I love them anyway.

2 CHAIRMAN RECCHIA: I was away with 3 my children.

COUNCIL MEMBER BREWER: I know, he 4 5 told me. I called him up and said where are you Domenic. I have a couple of questions. First of 6 all, this is just minor but when you have a lot of arts groups, some of which already have funding. 9 I think it's hard, this is just an operational 10 question, I think it's hard because understanding 11 if I was a principal and a group calls me up that 12 I don't know, I'm a little suspicious. I don't 13 know who they are. So it used to be in the old, 14 old days that you would call Karen Abramowitz or 15 something in District 3 because you knew she was 16 the Project ARTS coordinator. So who are they supposed to call now because sometimes they 17 18 actually have funding from other sources. They 19 tell me they call all the schools. They're 20 ignorant about public schools and the public 21 schools are not familiar with them. So how is 22 somebody supposed to break in to, if they have funding and they want to work with the schools. 23 24 always tell them, this is a sustainable project. 25 Do not think you're going to come in once. I have

the lingo down. But how do they break in to working with the schools if they have not familiarity?

MR. KING: Let me deal with your question from two sides. Where schools have questions about arts partners, we currently have on the arts education web site, our Arts and Cultural Services Guide. Any vendor or any nonvendor who is delivering services can register for that guide and it profiles programs that those individual organizations are offering. And that's updated quarterly for any organization that wants to be listed.

The easiest and most direct way for arts partners to service our schools is to make outreach through the arts education liaisons. We have over 1,200 arts liaisons appointed to our schools. That material is also available online in a database so arts organizations can go and access those direct emails and solicit schools through the arts education liaisons.

COUNCIL MEMBER BREWER: So they still have to get into the registration guideline and they have to call every school?

2		MR.	KING:	No,	those	have	emails.
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They can do a blast to all of the arts liaisons if they choose to go that route.

COUNCIL MEMBER BREWER: Okay. I'm just in the old days; 32 people is different than 1,200.

MR. KING: It is.

great. The second question is I have great respect for Cool Culture because they take Headstart children and families and take them to the museums, etc. Is there anything like that for the school children who are older? In other words, I don't know if you--you know Cool Culture and make sure that kids in Headstart and low income communities can go to the museums, blah, blah, blah. Is there anything like that that happens for students who are older, anything like Cool Culture?

MR. KING: I think as you're aware many of the organizations do services not only in schools but take students to performances and galleries. But I also understand that later in this testimony, you'll be hearing from Arts

2	Connection who works very deeply and is now
3	incorporated a High Five so I would ask you
4	discuss that with them as well.

COUNCIL MEMBER BREWER: Okay.

Tracking individual students, is that something you do? In other words, I read your testimony.

I'm sorry I wasn't here; I was in another meeting.

But I understand that you have some statistics,

Domenic may agree or disagree and so does Robert.

But the issue is how do you track whether an individual student has enough or what you would consider whatever the benchmark is. Even in arts rich schools, there may be students who are not able or for whatever reason not taking advantage.

How do you track individual students as opposed to a class, a teacher, a school?

MR. KING: That is really the gold standard and we are not there yet. What we are tracking is class by class; it was a major effort to get to that level. You are absolutely right. We would love to have individual student level date we can track.

COUNCIL MEMBER BREWER: When do you think you might have that?

MR. KING: I can't give you that
answer right now. It's something we're working
toward and I'd be happy to get back to you as we
make progress on that.

MR. TAVARES: I just want to add that that's true what Paul said about K through 8. In the high schools, because of the way that the system works we can track specific courses the students are taking.

COUNCIL MEMBER BREWER: And individual students, too, not just courses, right?

MR. TAVARES: Individual students.

COUNCIL MEMBER BREWER: The middle schools, I know you mentioned that you're doing much better than in the past in terms of participation in the arts. But my question is it does seem to be, from what I've heard, a drop in music teachers and music preparation maybe because as many critics say, more test prep. So I'm just wondering whether you think that's true and how are you measuring the actual music participation?

MR. KING: We do know that there's a decrease in the number of licensed, certified music teachers and certainly corresponding drop in

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	LIIC	TIUUDET	$O_{T}$	SCUUCIICS	participating	T11	music.

3 It's a problem area that we're hoping to address,

4 particularly in terms--with limited resources

5 we're not actively trying to identify

6 private/public partnerships that will address

7 | that, particularly in music and at the middle

8 school level.

COUNCIL MEMBER BREWER: Is their funding for these public/private partnerships?

MR. KING: We're working diligently

12 to identify that funding.

COUNCIL MEMBER BREWER: Okay. And then just finally, the issue of LaGuardia High School. That is, along with Frank Sinatra and others premiere, why do they get such a huge cut in their budget for the instruments and all the things that they need. LaGuardia got the biggest cut.

MR. KING: I honestly would have to look into that. I don't know as a percentage of the school budget if in fact LaGuardia was disproportionately cut.

COUNCIL MEMBER BREWER: Of course, we think it is. What I'm trying to say--we

obviously think it is. What I'm trying to say is
when you have an arts rich or any kind of other
school, we're talking about the arts today that is
rich in a particular topic, I don't think that it
should be penalized for having that kind of
opportunities. So I won't belabor the point but
LaGuardia got hit and I would like to have it
restored. Thank you very much, Chairs.

CHAIRMAN RECCHIA: Thank you Gale
Brewer. And just picking up on that along with
LaGuardia, Mark Twain School for the Gifted and
Talented. They have also been cut. They have
been cut much more than any other middle school in
the whole city for their programs. So I think you
should also put that on your list also.

Getting back to that \$316, is that tax levy or is that a combination of all monies.

MR. KING: It's only tax levy.

CHAIRMAN RECCHIA: Okay. All right because I'm going to do some research on this.

MR. KING: We're happy to help you with that research.

CHAIRMAN RECCHIA: You know what? We've been asking you for the information before

Τ	EDUCATION AND CULTURAL AFFAIRS 114
2	today's hearing and we didn't get it but hopefully
3	we'll get it. The arts liaison that you're
4	talking about, the 1,200, that's a teacher from
5	every school that you're calling an arts liaison.
6	Is that correct?
7	MR. KING: It may not be a teacher,
8	it may be an assistant principal. Sometimes a
9	principal, him or herself, decides to opt in to
10	that position
11	CHAIRMAN RECCHIA: So one person
12	from every school, one educator, someone who has a
13	teaching degree, is an arts liaison, not the
14	parent coordinator, not a para.
15	MR. KING: In very few cases the
16	principal will appoint a parent coordinator but
17	mostly those are the licensed teacher of the arts
18	or an assistant principal.
19	CHAIRMAN RECCHIA: Could you give
20	us a list of all those liaisons?
21	MR. KING: Certainly.
22	CHAIRMAN RECCHIA: Those 1,200
23	because I think we should have that.
24	MR. KING: Certainly.
25	CHAIRMAN RECCHIA: Because I think

2	we should know, to answer Gale Brewer's questions,
3	when people have problems is that who should they
4	go to in the school.

MR. KING: Okay. And again, that material is on our web site. It's easily available but we'll be happy to forward that to you.

CHAIRMAN RECCHIA: What is the Chancellor's art endorsed diploma and how is that different from the arts Regents diploma?

MR. KING: The arts Regents diploma is really a misnomer in that New York state does not grant Regents diplomas in the arts. What New York State says is for a student taking nine or ten semesters of study at the high school level that they can waive the foreign language requirement and meet the Regents requirements through the arts. So what this does, this locally endorsed diploma is acknowledge that nine or ten credit sequence study in one arts discipline and the passing of a very rigorous arts commencement assessment.

So we believe that this is an additional seal of approval for student who have

completed a rigorous course of study. We believe it will be advantageous as they're applying for colleges and universities and conservatories to note that they're on track for receiving an arts endorsed diploma.

CHAIRMAN RECCHIA: So if someone wants to still get a Regents diploma, what you're saying is they don't have to do the foreign language part. They can do nine or ten.

MR. KING: That's correct. That's a New York State requirement is that students meeting the nine or ten credit requirement in the arts can waive the foreign language requirement but we don't recommend that. I can say having a student, a daughter at LaGuardia and I insisted that she also take the French requirement so we do not recommend that.

MR. TAVARES: I just want to clarify that right now the State Department of Education requires five Regents in order to get a Regents diploma and those are two in social studies, the English, the math and one science so foreign language is not one of those that are required for a kid to get a Regents diploma.

2	CHAIRMAN RECCHIA: Okay. What are
3	we doing in New York City as far as getting the
4	Regents to count in the arts? Are we working on
5	that?
6	MR. TAVARES: Yes, I just met with
7	John King, not related to Paul King, the new
8	Senior Deputy Commissioner for the State
9	Department of Education. We had a wonderful
10	conversation around the arts, among other things.
11	But wanting to make sure that he understands what
12	our needs are here at the city and to tell them
13	about the Chancellor's endorsed diploma which we
14	just introduced this past summer.
15	CHAIRMAN RECCHIA: We would like to
16	go up with you to Albany to get a Regents diploma
17	in the arts.
18	MR. KING: We would welcome that
19	opportunity.
20	MR. TAVARES: We would go there
21	side by side with you.
22	CHAIRMAN RECCHIA: That's very
23	important. I don't have any further question.
24	CHAIRMAN JACKSON: Well, let me
25	thank you both for coming in. We look forward to

CHAIRMAN JACKSON: And a list of the codes.

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1	EDUCATION AND CULTURAL AFFAIRS 119
2	MR. KING: And we will certainly
3	get you a list of the budget codes.
4	CHAIRMAN JACKSON: Thank you very
5	much.
6	MR. KING: Thank you.
7	MR. TAVARES: Thank you.
8	CHAIRMAN JACKSON: Our first
9	witnesses, our first panel are Dean Gerald Ross
10	from St. John's University School of Education,
11	Karen Alford UFT, Doug Israel Center for Arts
12	Education and Tom Chaypin the National Arts,
13	representing himself, he's an artist with Local
14	1000. Please come forward.
15	For the record, we received
16	testimony from the Alliance for the Arts. For the
17	record, we received testimony from Senator Hosea
18	Serrano of the Bronx. For the record, we received
19	testimony from Education and Dance. For the
20	record, we received testimony from Steven Yaffy
21	Arts and Education Consultants in support of
22	Resolution 837. We received testimony for the
23	record from the Council of Supervisors and
24	Administrators, commonly known as CSA.

With that, Dean Ross would you

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please identify yourself and your position and you may begin your testimony. I'm going to ask, as earlier, please if you can not read your testimony, can summarize it. We're going to try to hold everyone to three minutes if possible.

7 Dean Ross.

Chair. As a matter of fact, I'm going to ask you not to pay any attention to the printed material you have in front of you because the conversation that has been held until now I think I have better things to say. I apologize for running after this but I teach a class called the Organization and Administration of Colleges and Universities. If you think you have trouble monitoring the Department of Education, just try herding those cats that inhabit our buildings. It lends credibility to the definition of a dean as someone who has lost his faculties.

## [Laughter]

I am, myself, a product of the New
York City schools and a graduate of LaGuardia High
School. I think the comment of the Councilperson
just a minute ago of a disproportionate cut at

LaGuardia is true when you look at the class schedule, which has been cut from eleven periods a day to nine because of those cuts. I also am a member of the committee that advises the state Education Department on all of education, including the arts. There are developments in Albany about which I think we need to all be concerned but that we can reserve to another conversation. They will reflect not very well on the arts.

I think there are two factors that have not been mentioned yet and probably won't be. So I'd like to reinforce what everybody says about the importance of the arts leading our children to understanding of the world and global education. If we are to believe the statements of economists and world leaders, within the last part of this century, America will have lost the leadership among the democracies of the world. Largely because of what has been called and continuing to be called a loss of imagination.

That, in fact, is how 9-11 was described by the commission investigating it, it was a loss of imagination on the part of those who

even further.

should have known what could and eventually did

happen. When we deprive children of study in the

arts, we are diminishing their capacity to imagine

The second is that there is an urgent need for us to civilize ourselves and to be able to get along better with one another. Here, again, the arts play a very significant role. Not to be confused with other disciplines that indeed practice and teach other things. The power of the arts to create and sustain global awareness and the power of the arts to provide learning that is not technocratic and eliminates democracy from their understanding is something that is frequently written about, little talked about and very little implemented in the vision of the city blueprint as it now stands.

Someone once said that vision,
which is what the papers are supposed to represent
vision without implementation is hallucination.
And we have a lot of hallucinogenic floating
around in the city at this point. But I'm not
convinced that arguing with one another is going
to produce the best results. No one sitting in

this room, I think, can fail to be impressed with the knowledge possessed by the members of the Council. It really is extraordinary, the depth of the questions and the understanding of the kinds of questions to ask.

But similarly, I go back long enough to remember that if you ask anyone at the old Board of Education, how many music teachers are there in the board system, you couldn't get an answer. How many social studies teachers? You couldn't get an answer? How many principals were not acting interim? You couldn't get an answer; you couldn't get data on anything.

I believe the Chancellor and the people in the arts education division of the school system ought to be complimented on at least placing the facts before us. That we don't like that facts is another issue. But we do have data now that proves once and for all that we are not in compliance. We don't have to guess, we don't have to look around and we don't have to try to pry out of city officials, what is really happening. So the transparency is good. The verbal directives that the Chancellor gives to his

2 principals are also good.

The problem is, as indicated in my paper here, the one area I hope I can leave with you which reinforces what you said before. That no matter how you encourage principals to select the arts as a priority and to use the money that we've all heard many times over was transferred into their regular budget so that they make their decisions. The more you discover that they can't really respond because their job assessment is held largely to the successful completion of test scores in primary math and literacy.

Therefore the money that they have available to them is going to go to preserving their own jobs and more than one of them has said so. You can check with any member of the principal's staff in any school and they will live under the cloud of whether or not they will be continued in their jobs if test scores, other than those in the arts or anything else fall.

So what I'm asking us to try to do today is to for your committees to continue to monitor the efforts of the city schools to improve. There's a gigantic job but it's a

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gigantic job in the context of a school system

that has not yet realized the significance of the

arts in the 21st century. As if they weren't

significant before but even more these days.

I would encourage you to try to partner with the Mayor and the Chancellor in raising funds and finding additional funds so that what happened under the Giuliani administration could reoccur again. And hand in hand, you would go to corporations and foundations, looking for the money not only to increase the services of the arts but other disciplines that are equally negatively affected. If I were from the sciences I would be saying the same thing, including the word science instead of arts.

million, certainly Mayor Bloomberg can find \$75 million. If you were there along with him and if he took that initiative—in fact he could write the check himself, he'd never miss it. I think a lot more doors would open so that we wouldn't be looking at and arguing with one another on the need for funding and what funding produces.

Finally, in those arts needy

schools, which are abundant in the city, which parallel the dismal graduation rates about which Chairman Jackson has spoken. There is such a tremendous need for funds that nowhere in the existing budget, even with the shifting of priorities, could they possibly meet state standards or for that matter what we consider to be the minimum that we would want our children to have.

I think that the case, if we were to work together, including higher education where by the way there is an army of students being prepared to be arts teachers. The thought that I presented over and over again to chancellors and greeted by oh, that's a good idea and you never heard again were put into effect.

We could, as my school does from the freshman year until their senior year, place our students in the schools as tutors and as mentors and as role models. Overnight you would have hundreds of music students who would gain college credit by serving in those schools as tutors and mentors to the kids who really need them. No one has ever taken me up on that offer.

2	If, in your capacity as overseers of the school
3	system, you could push that a little bit, I think
4	you'd find a very welcoming reception in the
5	higher education community.
6	CHAIRMAN JACKSON: Professor, we
7	have to move on to other witnesses.
8	DEAN ROSS: Okay. I just want to
9	quote one quote, four lines. It was John Adams,
10	President John Adams, who said I must study
11	politics ad war that my sons may have liberty to
12	study mathematics and philosophy. My sons ought
13	to study mathematics and philosophy, geography,
14	natural history, naval architecture, navigation,
15	commerce and agriculture in order to give their
16	children a right to study painting, poetry, music,
17	architecture, statuary, tapestry and porcelain. I
18	would ask us to remember that.
19	CHAIRMAN JACKSON: Thank you.
20	Next, Doug Israel, Center for the Arts Education.
21	KAREN ALFORD: Excuse me, Chairman
22	Jackson. We've had a change in the order.
23	CHAIRMAN JACKSON: Okay, go ahead.
2.4	MS. ALFORD: Good afternoon. I'm

Karen Alford and I'm the Vice President for

Elementary	Schools	for	the	United	Federation	of
Teachers.						

CHAIRMAN JACKSON: Okay, go ahead, please.

MS. ALFORD: I'm just going to give you the highlights since you have the complete information with you. We know the arts are essential to a quality learning experience and that goes for all age groups, from pre K to high school. Whether we're talking about crayons, finger paints and museum trips to classrooms on photography, dance and band, the exposure to a participation in the arts is vital to a child's academic and personal growth.

For at risk students, the arts are entrée to getting them involved and interested in school because it's an area where the struggling reader or level one or two student can be successful. This focus, sense of self and positive reinforcement can carry over into other content areas.

The United Federation of Teachers has partnered with the Center for Arts Education to help develop teachers' skills and integrate the

arts into their curriculum. The biggest obstacle that we see right now; budget cuts. We know that when a budget gets a cut, as they have this year, the arts are among the first programs to be downsized or eliminated. In a city such as ours where music, dance, visual arts and theater are part of its very core, that in itself is a shame. The though of budget cuts forcing schools to further scale back their arts programs is tragic.

We know the Council has been among the city's strongest, consistent supporters of the arts in schools. And for that, we at the UFT commend you. In a survey we did in October, 15% of elementary and middle schools reported that they lost art programs. 14% had eliminated music programs and 11% had cut back on theatre or dance classes. In the elementary schools, 13% had lost cluster teacher positions, which are very often art teachers. In high schools, 10% reported that art classes were cut and 13% said music classes were eliminated. In addition, most schools reported cuts in supplies, after school program, enrichment activities and special events, virtually all of which are cuts to the arts.

Besides budget cuts, there has been a system wide decline in arts spending in recent years, largely due to the fact that Project ARTS funding has been cut. Since this funding change, there's been a decline of more than 60% in the purchases of art and music materials. Two additional obstacles that we see are overcrowding and the physical space for arts programs. The high stakes testing movement have forced schools to push the arts out of their curriculums.

Moving forward we have our work cut out for us if we want to save the arts in our schools. First and foremost, we should all be looking at ways to stem the growing tide of budget cuts, classrooms and direct services including the arts must be protected. Secondly, we need to ensure that each and every school has a certified arts teacher as well as physical space and materials for arts instruction. Third, schools must be in compliance with state regulations and the DOE should properly support schools in this regard by restoring arts funding as a stand alone budget line. And giving schools their proper per pupil allocation for arts education.

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1	EDUCATION AND CULTURAL AFFAIRS 131
2	After all, the arts have the
3	potential to enrich our lives in the most amazing
4	ways. They provide kids with creative and
5	emotional outlets and help enhance their
6	confidence and interest in learning. We can't
7	keep shortchanging our children. Thank you.
8	CHAIRMAN JACKSON: Thank you.
9	Next, please Doug Israel or Tom Chaypin.
10	TOM CHAYPIN: Chairman and
11	committee members, nice to be here. My name is
12	Tom Chaypin, I'm a singer/songwriter, New York
13	City kid. Went to P.S. 41, P.S. 8 in Brooklyn,
14	graduate of Brooklyn Technical High School and a
15	parent of four kids that went for at least part of
16	their time in New York City schools, including

member of the Board of Governors of the New York 18

I'm also a

19 Chapter NARAS, the Recording Academy, which is the

Grammy people. I guess that's part of why I'm

21 here. The other is as a concerned citizen.

LaGuardia, graduate of LaGuardia.

I'm not an expert in education but I am a songwriter so I thought that I would add a little arts to this event. [Playing guitar and singing]

They sorted through the data and found as a rule that kids who have the arts do much better in school. And song and the dance, on the canvas, on the stage, art gives life to the lessons they read on a page. Oh, you can't spell smart without art. You can't spell smart without art. All the testing will tell you, it's there on the chart that you can't spell smart without art. That's your part. You can't spell smart without art. You can't spell smart without art. You can't spell smart without art. All the testing will tell you, it's there on the chart that you can't spell smart without art. All the testing will tell you, it's there on the chart that you can't spell smart without art.

Imagination' needed in this challenging world. To nurture the mind of each and each girl. The arts are an answer to an old paradox, how to teach a whole class to think out of the box. You can't spell smart without art. You can't spell smart without art. Passing 837 would be a good start because you can't spell smart without art.

So let's make kids more likely to start on the path to do better in schoolwork like science or math. And to help out our teachers, provide them with tools. Watch our kids grow and

Tom,

period for parking. That was really great. Give

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1	EDUCATION AND CULTURAL AFFAIRS 134
2	him another round of applause.
3	[Applause]
4	CHAIRMAN JACKSON: And we needed
5	that, too. Doug, they tell me you're going to
6	read your testimony, too. Is that true?
7	COUNCIL MEMBER FIDLER: Are you
8	going to read it in haiku?
9	CHAIRMAN JACKSON: Read it in what?
10	COUNCIL MEMBER FIDLER: Haiku. I
11	think he'll tap dance for us.
12	DOUG ISRAEL: We had the tap dance
13	before when DOE was here.
14	CHAIRMAN JACKSON: All yours Doug?
15	MR. ISRAEL: A tough act to follow
16	but I asked for it, so. I'm Doug Israel, Director
17	of Research and Policy for the Center for Arts
18	Education. I'm standing in for Richard Kessler,
19	our Executive Director, who was not able to make
20	it today. He was not feeling well.
21	I have submitted written testimony
22	for the record but would just like to touch on two
23	of the key points from that testimony. The first
24	one being a report that the Center for Arts
25	Education released on arts education and high

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school graduation rates. And the second,
supporting Resolution 837, introduced by Council
Member Robert Jackson, which is part of the agenda

today.

As you might be aware, this

October, the Center for Arts Education released a report of which copies are available today on the side table. If they're not there, you can visit our web site or ask me for a copy. What we did is we took an independent look at the data provided by the Department of Education through their Arts in Schools reports for the previous two school years.

We looked at nine arts education indicators and correlated that to high school graduation rates. What we found was that for schools in the top third of graduation rates, they were offering the most access and most resources to support arts education. Conversely, those schools that were in the bottom third of graduation rates, those that are struggling the most to graduate their students on time, are offering the least opportunities for participation in the arts.

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These findings were consistent

across all nine of the arts education indicators

dedicated arts classrooms to partnerships with

6 cultural arts organizations, all topics which were

that we looked at, from certified arts teachers to

7 discussed today. Schools in the top third of

graduation rates had almost 40% more certified

9 arts teachers on staff than those in the bottom

10 third of graduation rates. That, on average, is

about one extra certified arts teacher per school.

12 They also have 40% more physical spaces,

13 classrooms dedicated to the arts, which also is

14 about one extra arts classroom per schools, and

also schools with the highest graduation rates.

16 And schools with the highest graduation rates also

fostered 25% more cultural arts partnerships than

18 schools in the bottom third.

This research does not stand alone. It is built upon the work in the field that show the benefits of arts education, not only on academic success but engaging students in school and keeping them in school and graduating on time. These findings are particularly relevant as New York City struggles with its graduation rates.

The latest state data says about 56% of our students are graduating on time. We feel that the arts could play a key role in inspiring students to stay in school and graduate on time. That principals and the DOE should utilize the arts and tap into the benefits of the arts to improve our graduation rates and this is one of the many reasons that CAE is calling for, is pleased that Reso 837 is on the agenda today.

As many of you know, the City

Council and the former Mayor created Project ARTS, which basically was a dedicated funding line for arts education. This type of funding and also this method of accountability, if you will, helped revive arts education in public schools after there near decimation in 1970s. And the funding provided through this initiative was the factor that moved the system from having one arts teacher in only one third of the schools in 1991 all the way up to having one arts teachers in two thirds of the school in 2007, the year Project ARTS was eliminated.

Unfortunately the forward progress has ended with the elimination of Project ARTS.

There now exists no safety net to ensure that students are getting an arts education. While the numbers that they give you, \$311 or \$316--

CHAIRMAN RECCHIA: Go ahead.

MR. ISRAEL: This is relevant to some of the discussions. That \$316 is an average across all the schools; it does nothing to speak to equity and how much the schools at the bottom are getting. Some schools may be putting in \$50 to \$100 per student and not that \$311 which figures in, factors in LaGuardia and all the other schools that specialize in the arts.

CHAIRMAN RECCHIA: We're going to look into that number.

MR. ISRAEL: That wasn't discussed in--

CHAIRMAN RECCHIA: [interposing]

Listen, I know how to make the number go up but I definitely have issues with that number.

MR. ISRAEL: The other point about that number is the majority of that number is personnel. To the degree that teachers get mandated raises, that number of course is going to go up with nothing else changes. It's also

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interesting to look at it in relation to how other areas have fared. For instance, what we know since the phasing out of Project ARTS is that while that number may have gone up according to their numbers, the percent of a school's budget has gone down. The percent of a school's budget spent on the arts has gone down and that's a significant factor.

What we also see is that principals are eliminating arts and special classrooms for the arts. In fact, according to a survey, 25% of principals reported losing their dedicated classroom for the arts to general classroom uses. Anyway today you heard from the UFT in their testimony calling for a restoration of dedicated funding, per pupil dedicated funding. testimony submitted by the CSA, the principals' union, they have also called for the restoration of this dedicated funding line. I think that both of these points are very important. I think you'll hear, after my testimony, from parents and from other cultural organizations for the restoration of dedicated funding as well.

So to wrap up, we are very glad

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that Resolution 837 was on the agenda. Here
today, we urgently call for the City Council to
take a vote on Resolution 837 and pass this before
the end of the calendar year as a symbolic but vey
important way to show support for a minimum level
of funding in arts education for every child, at
every school for arts education. Thank you.

CHAIRMAN RECCHIA: Thank you very much. Next panel.

CHAIRMAN JACKSON: Thank you, our next panel is Paul Katz, New York Chapter of Recording Academy and Steven Tenin, Arts

Connection and Wendy Dupit, the Producers Project and Olivia Koppell, who is the sister of Oliver Koppell, our colleague.

COUNCIL MEMBER FIDLER: Mr.

Chairman, while this panel is coming up, I have to leave for a doctor's appointment. I want to apologize to this panel, to the remaining witnesses and to both chairs. This is an extraordinarily important hearing as far as I'm concerned and I apologize for having to leave. If I could just take a brief moment to read one or two sentences from Ernie Logan's testimony, I

1	EDUCATION AND CULTURAL AFFAIRS 141
2	think we've submitted to the record, I really
3	think it sums it up.
4	CHAIRMAN JACKSON: Sure, go right
5	ahead. Council Member Fidler.
6	COUNCIL MEMBER FIDLER: This is,
7	with budget decisions now made at the school
8	level, the mid year budget cuts and deeper cuts
9	planned for next year will back most school
10	leaders against the wall, once again. They are
11	likely to feel forced to scale back arts programs
12	even further in order to focus on mandated
13	subjects, particularly reading and math.
14	Considering the elimination of Project ARTS and
15	the additionally looming cuts to the school
16	budget, we may be looking at perfect storm brewing
17	for arts education.
18	God forbid but I'm afraid that he's
19	right. I think this committee, these committees
20	are going to have to be more vigilant than we ever
21	have been in making sure that we don't take three
22	big steps backwards on the subject of arts
23	education in the schools so thank you.
24	CHAIRMAN JACKSON: Thank you

Council Member Fidler. I hope you're wrong. Time

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will tell. For the record, before the first

witness testimony, we received from the Ethan Find

Local 802 of the American Federation of Musicians.

For the record we received testimony from the

David Sukoff, Director of Education at Manhattan

Theatre Club and Chair of the New York City Arts

8 in Education Roundtable. Okay? First witness,

9 whoever name I called first, Paul?

PAUL KATZ: Hi, everybody. Thanks for hearing me. Like Tom I serve on the board of the Recording Academy in the New York chapter and also I'm a national trustee. We're the Grammy folk, that's the way we're best known. By way of a little but of background, I previously for 20 years had a record label called Jive Records, which was anyone from Billy Ocean to Usher to Britney Spears and Justin Timberlake. Now I tend to do some non-profit stuff and oversee music for different movies, one of which was New Moon in Twilight that opened over the weekend. I'm here as co-chair of the advocacy committee for the Recording Academy.

We just wanted to lend our support, and this is something we've been doing for several

is to have jobs.

years now about the need for there to be a
mandated line in the budget for arts and how
important arts are. And just very briefly, we all
know how academically it's important, how it
improves your math. We know how it helps
attendance of students. We know how it helps the
community; it's good for the community. In this
day and age we know how economically important it

A number of our members, we have 4,000 members in New York, we have 22,000 around the country plus their families. How many of them came through the New York school system to learn their craft? Tom, Suzanne Vega, Alicia Keys, but not just them, many, many working musicians who you don't know the names of who play in the clubs, who play in restaurants, who play Broadway also came through the public school system and they don't have that possibility now and it's a serious problem.

Further, I also want to reiterate the idea that we talked about earlier with the intellectual property, which is a big export for us and a big part of New York. You have the life

blood of Broadway, concerts, the recordings that

we do. It's a key part of the culture of the city

but also the economy of the city. So I just

wanted to mention how important we feel this is to

continuing that.

Also as a parent who spent this morning filling in the high school public school record for their kid and have been to more high schools than I ever want to go to again, including LaGuardia, which seems to be the one mentioned. But also, anyone from Beacon, Eleanor Roosevelt, just loads. My decision as parent and my daughter tallying on this decision, which school that she wants to go to. It changed this morning. She went to see a school that has arts and music and she played bass. It changed because of that.

There's two decisions. One is the students which school you go to, you may be losing hopefully good students by not offering these programs. And me as a parent, I may go to the private sector versus the public sector. I come from the public sector and am a strong believer in it as a result of a lack of possibilities and I think that's what we need to offer our kids.

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	Thank	you	very	much	for	hearing	me.
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3 CHAIRMAN JACKSON: Thank you.

4 Next, please.

STEVEN TENIN: Good afternoon. My name is Steven Tenin, I'm Executive Director of Arts Connection, a dedicated arts in education organization with provides instruction in the visual and performing arts, reaching over 30,000 student every year at over 100 public schools throughout the five boroughs. We've been doing this for the past 30 years.

In January, High Five tickets to
the arts will officially merge with Arts
Connection. This merger with strengthen our work
after school with middle and high school students
and will allow us to provide those students with
low cost tickets to museums and galleries and
music, dance and theatre performances that will
allow them to see professionals demonstrate the
skills they learn in arts connection programs.

Before coming here today, I took a look at the testimony I delivered to this committee over the last few years and I thought a lot about how far the field has come during that

time. We've spoken in the past about how important the arts are to the development of social, personal and cognitive skills in children and the positive effects an arts rich school has on the entire arts community, the entire school community, children, parents, teachers and administrators.

We've spoken in the past about how the many studies that have come out in the past several years that speaks specifically to the benefits of an arts education. Most notably is the Center for Arts Education study on the correlation of arts in the high schools and graduation rates that were just spoken about.

We've spoken in the past about the real strides that have been made by the Department of Education over the past seven years; the blueprints, they full staffed arts office, the strong leadership provided by Paul King, the re-hiring of arts specialists, the gathering of important data.

We've spoken in the past about the important contribution of the arts community to this work. The contribution that started during the fiscal crisis in the 70s and which continues

to this day. The fact that arts organization more
than match the monies schools pay for their work
with funds raised from the private sector.

What we need to think about today is Project ARTS and dedicated arts funding.

Sometimes it takes a special effort o get something done, even when everyone agrees on the importance of that thing. The arts are that thing. When Project ARTS was discontinued the argument was that the money was still in the school budget, that principals knew how important the arts are and with the encouragement of the arts office and the Tweed, they would continue to spend that money on the arts. They haven't.

There are reasons; the financial meltdown and budget cuts have contributed to this. The infusion of new principals into the system, many of whom are graduates of the leadership academy which does to include the arts in their list of things principals need to know about. And many of whom have no experience with the arts in their academic or personal lives, have contributed to this.

Just other priorities have

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contributed to this. But it is clear that in the
years since Project ARTS was discontinued there
has been a diminution of arts services in the
public schools. I don't think that was the
intention but it is the fact. I urge the Council
to do something about this, to make dedicated
funding for the arts in schools a reality again.
We need to strengthen the gains of the past seven
years and we need dedicated funding to do it.

We all agree that arts are important, that arts education enriches achievement in children and in schools. I was taught years ago that if something is important and worth doing, if you believe in it, you put it in your budget. Let's put dedicated funding for the arts back in the budget. Thank you.

CHAIRMAN JACKSON: Hello? Thank you. Next Wendy Dupit.

WENDY DUPIT: Okay. I'm Wendy

Dupit. I am the founder of the Producers Project.

It's been a not for profit for seven years working in all five boroughs. But I really started it in third grade when school was failing me in suburban Maryland because it didn't seem alive and applied

and relevant. So when our third grade teacher said we want everyone to do a science report, any questions. I said could we please do articles instead. She said why and I said because articles are what scientists and journalists write and people read them. Well, we're out of luck because there's no science magazines published in the articles of third graders. I asked could we start one and in third grade we did. We started a science magazine. We made movies about it.

I went on to a start up studied career in magazines, music, film and television for major Fortune 500 companies. But there's not been one year of my in school or adult life when we haven't brought it right back to K through 12 classroom so that students can make music, film, television, comics and cartoons, performance and poetry that turns the lens right back on science, math, social studies.

We're going out on our first day seven years in Concord. We asked the bus driver, is this the bus to Concord. He said yes but why would you want to go there, it's a school for failures. It's a transfer school. The price of

admission is you failed out of two schools before you get there. We go into the school. I say to these kids, hey, we're going to write a song and they said, no, we can't write a song. I said if I could write a song, you could write a song. And they said you can't write a song. But I have with Kermit, Piggy, Mary Kate and Ashley, Annie Lenox and Peter Gabriel and I told them that. They said oh my gosh, well then what went wrong?

I said what do you mean what went wrong. They said what went wrong that you had to come here and work with us. And no, what went right is that myself, our team of talented music and film producers, the team of companies that have been supported us, we did enough right that we want to take it back to the public schools to help the schools do things more right.

Some of the schools we're in are the schools on Ryker's Island where every young inmate sees an orientation video produced with us by and for them. Where one of the student says on the outside, all school got me was here. Big school, metal detectors at the door, can't even quote but it's too high the percentage of people

going with weapons; here all I got is school. I want to get this message out. Go to school, stay in school.

Based on our success in that school, we've actually been asked by major players at the Department of Education to start a school for young adults coming out of Rikers Island with the arts based flavor. I probably don't have to describe the punching bag that that has gone through, through budget cuts and hopes that get ballooned and then busted but we're keeping the hope. We're coming to you, we're going into the schools, we're going out to Corporate America and we're bringing that home where it matters most.

Thank you for understanding how much this matters and thank you for knowing as much as you know. I am on your side to do the research and sing the song and get us where we deserve to be. Thank you.

CHAIRMAN JACKSON: Thank you. Olivia Koppell.

COUNCIL MEMBER KOPPELL: Chairman, you might notice the similarity of names.

CHAIRMAN JACKSON: You weren't here

2 when I introduced her.

COUNCIL MEMBER KOPPELL: Yeah, I know. I just learned that my sister had arrived and was testifying. So I'm pleased to see her here and I hope you will give her the attention you give everyone else.

CHAIRMAN JACKSON: Undivided.

Except for my Blackberry, no I'm joking.

OLIVIA KOPPELL: Thank you. My name's Olivia Koppell. I'm a professional musician. I freelance in New York City. I played, I like to say, from the sublime to the ridiculous and everything in between. I am a product of the public schools. I went to the High School of Music and Art and I would like to say ditto to everything that was said. I have no numbers here. I didn't write anything because I didn't hear about the hearing until last night.

I just want to make some points and Mr. Jackson, it's nice to see you again and I just want to remind you about the DVD that we screened about El Systema. Which is a music education system in Venezuela that's produced hundreds of thousands of young people playing instruments and

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save them from a life of poverty, a life of crime. 2 It's really a social program through music. 3 you remember that.

I'm part of a group called El Systema New York City, we're all volunteer. We're not a 501(c)(3), we don't ask for any money, we don't want any money. There are enough groups all trying to get funding to do all the things we support. What we advocate is what you are doing with your resolution, which is we want to put music and art education back in the schools.

There are a lot of pilot programs. They are wonderful but the best pilot program was the one that I went through. I was in school before 1972 when there was music and art as part of the curriculum. There was an orchestra in every school or a band in every school, there was a chorus. There were arts programs. That was the best pilot program and it worked. Look at what it produced.

There's been a vacuum for the last 30 or 40 years. You mentioned the leadership academy with principals. I don't know how someone could be a principal with no teaching experience,

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for starters. But the fact that the arts are not included in that curriculum is a great loss. It saddens me when I heard the testimony before that it just felt.

With all due respect, if felt like the DOE and I met with Mr. King's predecessor are more interested in defining what they're doing than listening to construction criticism and many suggestions that could improve what they're doing. As you said, their heart might be in the right place but they're always on the defensive. I would think that they would want to support this resolution rather than say they're doing fine without it.

I believe that the music education needs to be part of the curriculum. As you said, if you just suggest it, it's not going to happen. If it's in the curriculum, it will be there and it has to be there from pre-K through 12. The El Systema program shows that; they take these little kids. They're not learning instruments yet in pre-K. They're singing, they're clapping, they're singing Tom Chaypin songs. And that's the beginning. In second and third grade when they're

larger and they can handle an instrument, they get a string instrument. When they're older and can handle a brass instrument, because their arms are longer, then it moves on to that.

have wonderful programs. There was one in the Bronx that colleagues of mine started a brass program in an elementary school. But then the kids go on to a middle school where there was nothing. So then what do they do? It has to be across the board, K through 12 and part of the curriculum. It worked, it was in the schools for years and that's what we need to go back to.

I support this resolution as a step in the right direction but I won't stop advocating until it's back in the curriculum. If this resolution does not pass, my group is prepared to take other measures that will somehow force the DOE to listen. I invite all of you to go to our web site to see what this is all about. There are links to hundreds of research papers that all support this.

I'd like to say, I coach amateur groups in the summer that get together to play

2	chamber music. These are all physics
3	professionals, math professionals, math teachers.
4	There is not one scientist who did not study
5	music; music and science go hand in hand. There's
6	a direct correlation between math and music.
7	Today it's said in the New York times, Obama,
8	President Obama, educate to innovate. He wants to
9	improve our science education. The way to do that
10	is through music and art because science is all
11	about imagination. It's all about imagination and
12	that's what music and art do. You can not have
13	scientists without art. Albert Einstein said if
14	he hadn't been a physicist, he would have been a
15	musician. He was an amateur violinist and he
16	loved playing string quartets.

There is so much evidence that this is so important that I don't understand anyone who sits back and says, well I don't know or we'll see or we need more pilot programs or we need more research. It's all there. So I support what you're doing and it should go further. I intend to help you take it further. Thank you very much.

CHAIRMAN JACKSON: Well, thank you. Clearly in my opinion, Resolution 837 will pass.

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Because if you don't know, a resolution is an
expression, the will of the body and the body in
my opinion will say yes to this. But whether or
not the Mayor and the Chancellor then accept the
resolution and then implement it is another
question. So whatever you're going to do, don't
wait for the resolution to pass, start it now.

MS. KOPPELL: Okay. We will.

We'll let you know what it is, too.

CHAIRMAN JACKSON: Thank you all for coming in. Our next panel is Gale Nathan, Bronx River Arts Center, Ella Weiss, Brooklyn Arts Council and Connie Baker Savo, Queens Theatre in the Park and Kelly Kulabarra, the Council as the Arts and Humanities for Staten Island. Please come forward. Are other people here? Can I call two more then, Steven Macintosh from the Flushing Council of Culture and the Arts. Is Steven here? And Brenda Reid, representing 15--Brenda Reid are you here? And Michael Oats, the Paper Bag Players. Michael are you here? Or Michael Mao, please come forward, Michael Mao Dance Company. Please, first panelist you may begin your testimony. Please identify yourself.

CHAIRMAN RECCHIA: Again, could you just summarize what's in your testimony. We can read what's here. Just summarize.

ELLA WEISS: Thank you, Domenic.

Good afternoon and let me add my kudos to all of you for the work that you're doing on behalf of this resolution. I'm Ella Weiss, President of the Brooklyn Arts Council. And we're obviously pleased to add our support for Reso 837, which would restore this dedicated minimum level per capita arts funding.

As one of the largest providers of arts education services, our teaching artists do workshops and assembly programs and reach over 22,000 students a year in almost 100 schools in the public school system in the city. We work in school hours and after school hours. Typically we work in schools in neighborhoods that have limited arts infrastructure and often where there are few or no certified arts teachers on staff.

Funding for Project ARTS was the one effective way of ensuring that all New York City public school students had arts in the schools. Since it was eliminated, we have seen a

direct drop in the number of schools using our arts education services, showing the significant negative impact of this decision. In fact, our arts education programming funding through the Department of Education has declined almost 30%, notwithstanding what the DOE wants to contend.

One of the most gratifying parts of my work I to visit schools and see the benefits of this intellectually and aesthetically robust programming as students become more effective communicators, problem solvers and rigorous thinkers. See kids eyes light up when one of our teaching artists comes into the room.

We have also seen how our programs and those of other arts organizations that do this across the city are helping young people develop life skills and avoid the temptation of gangs and the streets. It's been an honor to serve as a trusted partner with the CASA program and that support has been incredibly important for arts in the schools but it isn't enough.

We indeed need to increase what we do. On behalf of the Brooklyn Arts Council I urge every member of the Council to support this Reso

and ensure that tomorrow's New Yorkers have the
opportunity to receive the benefits that arts
education affords. As first lady, Michelle Obama
recently noted, learning through the arts
reinforces critical academic schools in reading,
language arts and math and provides students with
the skills to creatively solve problems. We
believe that what she said is absolutely on the
mark and that these programs are absolutely
essential and the birthright of every child born
in our great City of New York. Than you very
much.

CHAIRMAN RECCHIA: Next, go ahead.

MICHAEL MAO: My name is Michael

MS. WEISS: I did it fast.

Mao, I joined my colleagues in urging the Council to ensure funding at all schools for arts

education. Although my dance company tours nationally and internationally, I choose in addition to serve our children in schools at a

financial loss to my company because they are the

future of our city. It is particularly important

24 that in New York, a city which benefits

25 financially from the arts, that such riches are

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in action.

available to our youths. When my diverse company
excites the students with multi cultural fusion,
they see in front of their eyes, multi culturalism

teen immigrants learn English through dance. They learn physically and feel empowered to master the language of their new home, America. As I speak to you I can see in my mind's eye here in my inner ear the excitement, the appreciation and the spark of creativity that art and the performing arts bring to everyone of our schoolchildren.

I respectfully request that you invest in the future of our city and our country. As I listen to the discussion today, I want to also mention that I was the original team and continue to be a facilitator for the blueprint for dance. The reason that it was made a blueprint instead of curriculum was indeed not to limit only to mandated curriculum taught in schools but also to use what New York City specifically has at its disposal, the many, many arts organizations to compliment and augment what's being taught in schools.

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If you look at the dance blueprint,
it will not be difficult to develop scores for
testing. Certain things can not be taught;
creativity can not be taught, it can be
discovered. But the art of making dances or
composing movement can be quantified and can be
scored. This is something that I want to add
today. I didn't quite realize there's a
disagreement in the way funding should be. I
think we should just invest in our kids. That's
it. Thanks.
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CHAIRMAN RECCHIA: Thank you, next.

KELLY KULABARRA: Hi, I'm Kelly

Kulabarra, the Arts and Education Program Director for the Council on the Arts and Humanities for

Staten Island. Thanks for having us here today.

I couldn't believe more strongly in Resolution 837. Without it bringing a high quality education to the city students and the equity it represents is an uphill battle, to say the least. As cited in the resolution, economically disadvantaged students and remedial students experience the most gains from arts education. So equity becomes an issue, especially

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in a city as diverse as New York.

Additionally, the arts play an irreplaceable role for immigrant students and others whose culture may not be represented in the main stream. I spoke with a woman just yesterday, a Liberian immigrant who teaches dance on Staten She told me in no uncertain terms that Island. when she arrived in this country it was dance that kept her in school - period. Her life in her country of origin had been steeped in dance and in fact the dance offered at her school was ballet, not Liberian dance. Yet it was still the most familiar thing at school and it become a life line. She now conducts dance residencies herself at I.S. 27, seeing similar increased motivation and better grades in her own students.

My colleague is hardly alone in her experience. It's stories like hers that underlie the reports we read correlating achievement with instruction in the arts. And this crucial instruction is not likely to be provided to all students without something like Project ARTS.

There are schools throughout the city such as Staten Island, which utilize the arts to bring

about dramatic improvements in school life and academic achievement. But to follow those examples other principals have to take a leap of faith and they have to make initial investments of their very limited time and money into the arts.

Under extreme pressure to teach to test in only two subjects, they are de-incentivized to do so without this per student allocation.

In Staten Island, we're a small borough but our arts funding is even smaller. In 2009 we had 2.1% of DCA's dollars as compared to nearly 6% of the city's population. Even our more established art organizations have capacity issues and are not well positioned to make up for a lack of funding for art instruction in the schools.

In Staten Island, as in the rest of the city, the proposed resolution is one essential step in bringing a good education to every child.

With it the arts can gain a foothold to play their essential role in education and their special function in reaching many students who are not reached in other ways. Without this resolution, education in the city will continue to suffer. In Staten Island, as in the rest of the city, our

2 students deserve better.

CHAIRMAN RECCHIA: Thank you. I would ask when you testify, if you have written testimony that not to read it, just to summarize it because we're getting the hour is getting late we've been here.

STEVEN MACINTOSH: Definitely. My name is Steven Macintosh. I'm the Director of Education at Flushing Council on Cultural and the Arts at Flushing Town Hall. This is my first Council meeting and just wanted to thank the cochairs and the two committees for your commitment to this city and its schools.

administrator, an arts educator and representative of one of the 33 cultural institutions in the city. I've provided my brochure so that outlines a lot of the programs we offer, both in school and after school programs. We do run one of the CASA programs and wonderful matinee performance series that exposes students to world class award winning artists. That we bring them in at reduced price ticketing and helping to support the New York State learning standards and New York City

blueprint for the arts. We serve schools across the borough as well as Long Island, Brooklyn, Manhattan, Connecticut and even New Jersey.

wanted to point out that we experience in terms of bringing quality arts education programming to schools include the prohibitive cost of transporting students to cultural art centers.

And lengthy test prep schedules that limit or shut out arts programming and the time and resources needed to address particular learning needs for ELL, ESL and special needs students in inclusive classrooms.

I just wanted to share a simple story just in terms of the effectiveness of arts education in the schools. We do wonderful arts education partnership with Junior High School 189 and last year we were working on a math and theatre residency which may sound strange in terms of its pairing but came out with some really interesting results. The students were developing skills in voice projection, focused attention and script writing that incorporated fractions and percentages.

In the evaluations, students noted they felt they could visualize better, especially during test taking time. One student noted that in particular while reticent before to raise her hand in classroom, she found herself participating and noticed students as well raising more hands, not only in their math class but beyond.

and see this math teacher now with less support

from - - because we've had to send them elsewhere

to see monologues on the walls of students who

have written about being a radius and a

circumference. You see their creativity, their

humor and the mathematical understanding

altogether and it's a wonderful showcase of arts

integration.

I would add as well that as a cultural institution we are struggling even beyond what's happening with the DOE through layoffs, cutting of public hours, staff pay cuts and impending furloughs. Our tiny organization, in particular, is struggling to provide the resources our partners deserve. We know that we're a key element to this city. We support the great work

2		that	the	Council	is	doing	as	well	as	other
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3 partners, cultural institutions and arts ed.

4 organizations and we're grateful for your support.

5 Thank you.

Want to thank you all for coming to testify. Next panel, please, Debra Greenberg, Janice Wright, Carol Boyd, Monica Harris, and Matt Shockey. Is there anybody else that wish to testify? This is the last panel. Come on up. Did you sign a piece of paper? What's your name? Francis McGarrett. All right, fill out another one and we'll give you a seat. This is the last call. No one else after this.

We just want to thank everyone for coming to testify. Your input is greatly appreciated. We will definitely follow up on this. You can keep in touch with my colleague, Robert Jackson the Chair of our wonderful Education Committee, who does a great job, and through my office. We're going to follow up on many issues that we discussed here today. So does everyone have a seat? It's all ladies so I'm just going to say ladies. We'll start, we'll go from

MS. BOYD: However, what is rather disheartening is that 365 days have gone by and I'm back here for the same reason and not too much has changed for most of the 1.1 schoolchildren of New York City. Now I am fortunate in so far as both of my children are fortunate enough to have an arts rich program. One of them, I'm sorry that Councilman Jackson's not here.

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CHAIRMAN RECCHIA: He's here. He's right there.

2	MS. BOYD: Oh, there he is. He
3	attends the Lower Manhattan Arts Academy and he
4	aspires to be a professional dancer and
5	choreographer, much like your daughter.
6	CHAIRMAN RECCHIA: You're telling
7	me that my colleague, Rob Jackson, gets on that
8	dance floor. Is that what you're saying?
9	MS. BOYD: No, his daughter gets on
LO	the dance floor.
11	CHAIRMAN RECCHIA: Of course.
12	MS. BOYD: As my son said, being a
L3	young man in tights, one, you know where I am.
L4	It's a quarter to five he's at the bar and not
L5	that bar. He also says that he has cultivated a
L6	mean, grand pertay [phonetic], which helps him
L7	also have a wicked jump shot. So there is a lot
18	considering especially what's been going on in our
L9	papers lately with young men of color and all the
20	unmitigated violence that dance, art and the other
21	arts medias produce a child who is successful
22	academically and also civically responsible.
23	Thank you.
0.4	CUNIDMAN DECCUIA: Thank you work

much. Next.

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2	JANICE WRIGHT: My name is Janice
3	Wright. I'm a public school parent in Queens.
4	The only reason I stayed this long is to add the
5	parents voice to this because that's the only
6	thing I haven't heard today.
7	CHAIRMAN RECCHIA: That's great.
8	MS. WRIGHT: So I'm definitely in
9	support of 837. My son's school has a lot of arts
10	programs. He's in second grade in Queens and he
11	has high functioning autism, part of that means
12	he's very verbal. So he tells a great story but
13	he would not write them down. He could not keep
14	up. I'm summarizing, you got the whole story
15	here. But he only started to write them down this
16	year after the art teacher showed him a better way
17	to draw people. Because they draw their stories
18	and then they write stories. Now, he's better at
19	drawing them so he's willing to write them.
20	CHAIRMAN RECCHIA: That's a
21	beautiful story.
22	MS. WRIGHT: There's a similar one
23	in my testimony about one of my friends who

couldn't color until the art teacher showed him.

He has no special ed. training; she's just years

1	EDUCATION AND CULTURAL AFFAIRS 172
2	and years of experience with elementary school
3	kids. She showed him how to break it down so he
4	could color and now he's fine.
5	CHAIRMAN RECCHIA: She's a
6	certified art teacher?
7	MS. WRIGHT: Yes. I'm sure she
8	was.
9	CHAIRMAN RECCHIA: No, no, no.
10	MS. WRIGHT: She retired but yeah.
11	CHAIRMAN RECCHIA: No, that's very
12	important.
13	MS. WRIGHT: So that's my story and
14	so
15	CHAIRMAN RECCHIA: [interposing]
16	It's a beautiful.
17	MS. WRIGHT: The arts had a big
18	impact on both of their academic success.
19	CHAIRMAN RECCHIA: I'm glad your
20	child is doing a great need for special needs
21	children. That's very, very important. Too many
22	times they get left out.
23	MS. WRIGHT: Exactly; this is an
2.4	integrated class so all the kids have the whole

mix in there.

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$\circ$	CHAIRMAN RECCHIA:	Th a + / a
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3 beautiful. Next. State your name for the record.

4 FRANCIS MCGARRETT: My name is

5 Francis McGarrett. I'm Director of Instruction

for Stevenson Aimes Young Playwrights, Inc.

7 What's so wonderful is that we work with students

8 like that. What we do is to ensure the future of

9 the American theater, what better way to do that

10 than through the art of play writing. Just as you

11 talked about being mother, I am teacher and I

12 always apologize for being a teacher. I always

13 | felt like oh, I'm just a teacher. I was an

14 English and theater teacher for 30 years and it

wasn't until I worked with Young Playwrights Inc

16 | that I felt validated.

One of the things I want to bring out that's important that wasn't brought out at this point, which is why I stayed this late is that the DOE said that the funding is now going towards investing in hiring certified teachers.

Well, I was a certified English and theatre teacher and I got my PhD and all of that but there's nothing that can compare to having a professional playwright come and work with me and

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my students. It had a tremendous impact on me ar	nd
it's how I ended up being the Director of	
Instruction of an organization that I feel so	
passionately about.	

So when they say, yes, it's good to have a certified teacher in the classroom all the time and it is about sustainability. But you've got to give the teacher the tools to continue that process. And who better to learn that from than a professional playwright.

CHAIRMAN RECCHIA: That's one of the reasons why this City Council developed the CASA program to bring teaching artists into the schools. That's why when we put this program together, we made sure that the money went to the-

MS. MCGARRETT: [interposing] We applied, we didn't get it.

CHAIRMAN RECCHIA: We'll try to help you out for next year. That's why we fought hard for the money to go to the art or theater or drama group, not to the DOE because if DOE would get their hands on that money, they would never go after a teaching artist. Okay? So we addressed

2	that properly, this City Council, we did exactly
3	to address the issue because I'm glad you brought
4	that up because it means a lot to us

MS. MCGARRETT: Thank you.

CHAIRMAN RECCHIA: Okay, next.

MONICA HARRIS: Thank you for the opportunity to be here today and speak to this very, very, very important issue. A heroine or a hero is defined by those who know what the predicament is and are still willing to take action. I thank you--

CHAIRMAN RECCHIA: [interposing]

Please state your name for the record.

MS. HARRIS: Sorry, my name is

Monica Harris. I am CPAC member and I'm from

District 1. I thank you all for those who have

testified and for you, the committee, being

diligent enough to make sure that we hold people

accountable to this.

Arts in education strongly develops critical thinking in children. Art is a language within any culture. It allows children, students, teachers to transcend boundaries beyond tolerance to a place of deep exploration, inspiration, and

as a result there is an internal process oflearning and understanding that takes place.

A picture paints 1,000 words, there
are 1,000 words but except for a picture would
remain unnoticed, unheard, unexpressed, unlearned.

Music movement, signing and dancing are innate in
many cultures in indigenous people and our rites
to passage. In these artistic expressions,

history and the movement of time is manifest.

How cold we leave this out of education? How could we remove money that would otherwise not allow children to understand these things? I feel like I need to feed two birds with one seed rather than kill two bird with one stone.

What I mean by that is in our district recently the DOE has developed an internal committee to explore un-utilized space in schools that would provide an opportunity for charter schools to come into these schools. The un-utilized space is considered as art rooms, technology rooms, computer labs, science. It's the greatest hypocrisy exposed when you tell teachers teach, children learn, parents be involved and then you remove the resources that

Δ.	EDUCATION AND COLIORAL AFFAIRS 17
2	allow these things to take place.
3	So again, I am fighting the good
4	fight in District 1, not just for our children in
5	District 1 but for all children. I hope to be a
6	part of anything that speaks to this matter.
7	Thank you.
8	CHAIRMAN RECCHIA: That's an issue
9	that we've been looking at because we get
10	complaints about that all the time, about taking
11	away the music room, the dance room or not
12	counting it as utilization in the school. So if
13	you need any help, our doors are open to help you.
14	Go ahead, next. You're the last one.
15	DEBRA GREENBERG: Gosh, pressure.
16	CHAIRMAN RECCHIA: State your name
17	for the record. No pressure, go ahead.
18	MS. GREENBERG: My name is Debra
19	Greenberg. I'm a you don't want me to read it,
20	it was so good.
21	CHAIRMAN RECCHIA: Go ahead read
22	it. We're listening.
23	): I spent time on it.
24	CHAIRMAN RECCHIA: Go ahead. You
25	spent time, go ahead.

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three years. So if we could kind of figure this

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2 out, I would really appreciate it.

As a parent I want to see the Project ARTS line item restored to its full budget. I want to see principals required to spend a certain percentage of their budget on mandated arts education. I'm not asking for more money, I'm just asking that you restore a successful program.

Why is arts education important to me as a parent? Arts education is valuable and unique types of learning. It is a place where students learn to make something out of simple materials. For example, in the visual arts class students have the opportunity to transform materials. They can take a blank piece of paper and a pencil and tell a story with lines. Even the most basic materials, say recycling, students can experience re-appropriation, taking something creative for one purpose and changing it to serve another purpose. This creative act is exciting, invigorating and empowering.

I'm reminded of this while watching the film Apollo 13. In one scene the scientists need to figure out how to use existing material in

the space caps to improvise an air filter system
to keep the astronauts alive on their journey
home. The scientists had to see all possible ways
these materials could fit together to work for a
new purpose. This kind of creative thinking
happens in an art class. These skills are the
kind of skills our children need to participate in
the world. We need to give them a place to
explore how ideas are found and developed. These
skills are as important as reading and math. They
need to be nurtured in equal proportion.

Arts education is also an important pathway to reach underperforming students. It is a way to expose students to the excitement of learning and discovery, especially if they are struggling in reading and math. New York City is filled with intellectually—and this actually speaks to you because I do think it's very important to have partnerships with teaching artists.

It's very enriching for everybody involved. Not only it gives children a way to see the world outside their small boundaries and to see there is a world outside their neighborhood

that they might be able to participate in. It

just opens up possibilities. And also that they

can see there are jobs in art related fields, that

there's a whole other place where perhaps they can

spend the rest of their lives.

But we're also talking about job creation. Middle schools and high schools are not meeting their arts education requirements. They need certified arts specialists. These teachers exist and the need jobs. They do exist; I go to school with them, graduating them. And they're fabulous, fabulous, fabulous teachers.

So restore Project ARTS, get the line item back, get people to work filling our educational gaps. With the line item we can hold principals accountable to provide mandated arts education. Please pass Resolution 837 so we can we reach the school. I'm asking for myself and a thousand other New York City parents.

CHAIRMAN JACKSON: For us or are you holding on to that? Say that again. Okay, thank you.

CHAIRMAN RECCHIA: I just want to thank you all for coming and before I say some

want to thank everyone who came here to testify

today. It means a great deal to me and my

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late hour.

	colleagues here at the City Council, Speaker
	Christine Quinn. We will take all your comments,
	bring them together and move forward on this.
	We're going to hopefully pass the resolution soon
	but I really just want to thank everyone who took
	the time out, especially those who stayed this
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We're going to work on moving forward. My door is always open if you ever need any help. I'm the Chairman of the Cultural Affairs Committee. I have Rachel here and Don here. They're my policy person from the committee and other staff, Bob and Felicia, all here to help you.

I also want to thank the entire staff of the Education Committee for doing an outstanding job. I thank everyone for help putting this together and we look forward to moving this and maybe someday we'll get a set amount of money for every child. And we're going to find out the \$316 per student.

[Applause]

CHAIRMAN JACKSON: Thank you Chairman Recchia. Let me say to you and to

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everyone that I appreciate your co-chairmanship on this extremely important matter. I need to testify that someone had said in given their testimony that science and arts go together. In fact, let me testify that my daughter, Sadia Jackson who is 34 was involved in TADA, the Theatre and Dance Alliance, every since she was 10 until she graduated from high school. She is now an MD and that experience of eight years at TADA will be with her for the rest of her life, not 12 only with her but my entire family.

> Samia Jackson who is 23, she grew up in the Alvin Ailey School, got accepted to Julliard and her parents, which is myself and my wife, didn't want to send her there so she went to the Dwight School for academics. Upon graduation she received, I guess the baccalaureate diploma, a worldwide diploma where she focused in on art. I have her artwork, both ceramic art and painting art, what have you in my office. But she applied to every major dance school in the country and several academic schools, including Barnard, Duke University and some other schools. She got accepted into all of them but obviously her love

was dance. She got accepted into Julliard so shehas a BFA in dance from Julliard in May of 2008.

And As Mahan, who is 29 is an educator in Virginia and some of her art work, her painting is in my office right now. So I say to all of you that art and music and dancing are my life and my kids life, their entire history.

Obviously it has had a very, very positive effect on them and us.

Especially, as you know, if your family can afford to travel to various places, you go and you visit. My wife is from Tanzania so we've been to Tanzania with the music and dance and the drums and all kind of instruments. We've been to Paris and museums and so forth and so on. Let me just say that has such a positive impact. Obviously New York City is the cultural center of the world so you have museums and theatre and dance and everything else that you want here in New York City that we can take advantage of.

So Domenic, I say that 837 will be passed. But the question is on whether or not the Department of Education and Mayor Bloomberg is going to take our lead or partnership with us to

I, Amber Gibson, certify that the foregoing transcript is a true and accurate record of the proceedings. I further certify that I am not related to any of the parties to this action by blood or marriage, and that I am in no way interested in the outcome of this matter.

Signature	An	_/	Yir_	_
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Date	_December	3,	2009	