**Plain Language Summary**

**Current Introduction Number:**

Int. No. 1866

**Prime Sponsors:**

Council Member Rodriguez

**Bill Title:**

A Local Law to amend the administrative code of the city of New York, in relation to advertising on the interior of for-hire vehicles

**Bill Summary:**

**This plain language summary is for informational purposes only and does not substitute for legal counsel. For more information, you should review the full text of the bill, which is available online at legistar.council.nyc.gov.**

This bill would permit for-hire vehicles to display digital advertising on an electronic tablet attached to the interior of the vehicle.

**Effective Date:**

90 days after becoming law

**Legislative Impact:**

[x]  **Agency Rulemaking Required**: Is City agency rulemaking required?

[ ]  **Report Required**: Is a report due to Council required?

[ ]  **Sunset Date Included**: Does the legislation have a sunset date?

[ ]  **Council Appointment Required**: Is an appointment by the Council required?

[ ]  **Other Appointment Required**: Are other appointments not by the Council required?

**Note:** In the full bill text online at legistar.council.nyc.gov, language in proposed consolidated laws that is enclosed by [brackets] would be deleted, and language that is underlined would be new. Language in proposed unconsolidated laws, in contrast, will not have brackets or underlining because it would be entirely new. Consolidation means that the law is placed in the New York City Charter or Administrative Code.

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NAB