**Plain Language Summary**

**Current Introduction Number:**

Int. No. 1773

**Prime Sponsors:**

Council Member Vallone

**Bill Title:**

A Local Law in relation to requiring a study of the feasibility of a walking ambassador program

**Bill Summary:**

**This plain language summary is for informational purposes only and does not substitute for legal counsel. For more information, you should review the full text of the bill, which is available online at legistar.council.nyc.gov.**

This bill would require an office or agency designated by the Mayor to study the feasibility of implementing a walking ambassador program. Walking ambassadors would be employed to walk around designated areas for the purpose of answering tourists’ questions and giving information to tourists about the City. This bill would require a report to be delivered to the Council within one year of its effective date that would include recommendations on the number of walking ambassadors needed, the areas where walking ambassadors should be assigned, the times they should be available, the languages that some of them should be able to speak and how they would be identified by tourists.

**Effective Date:**

Immediately

**Legislative Impact:**

[ ]  **Agency Rulemaking Required**: Is City agency rulemaking required?

[x]  **Report Required**: Is a report due to Council required?

[ ]  **Sunset Date Included**: Does the legislation have a sunset date?

[ ]  **Council Appointment Required**: Is an appointment by the Council required?

[ ]  **Other Appointment Required**: Are other appointments not by the Council required?

**Note:** In the full bill text online at legistar.council.nyc.gov, language in proposed consolidated laws that is enclosed by [brackets] would be deleted, and language that is underlined would be new. Language in proposed unconsolidated laws, in contrast, will not have brackets or underlining because it would be entirely new. Consolidation means that the law is placed in the New York City Charter or Administrative Code.

LS #10011

NAB