Testimony

Of

Anne del Castillo Commissioner New York City Mayor's Office of Media and Entertainment

before the

New York City Council Committees on Technology and Small Business

> September 26, 2019 Committee Room, City Hall New York City

Good morning Chairs Holden and Gjonaj and members of the City Council Committees on Technology and on Small Business. My name is Anne del Castillo, and I'm the Commissioner of the Mayor's Office of Media and Entertainment.

I'm joined by Dean McCann, MOME's Deputy Commissioner of the Office of Film, Theatre and Broadcasting, Lori Barrett-Peterson, MOME's General Counsel, and my senior leadership team.

Thank you for giving me the opportunity to be here to discuss the impact of the expansion of film and television production in New York City.

Before I had the privilege of being MOME Commissioner, I had the privilege of being born a New Yorker. And over the years, I have witnessed first-hand the changing landscape of our city and the growth of film and television production in particular.

So, I get it: Film and television productions can be disruptive to New Yorkers, including local businesses. In fact, once when I was moving, a film crew made me park my truck around the corner. Believe me I got some exercise that day.

But that isn't the entire story. Film and television production is a New York success story.

It is a story born of more than a half century of strategic thinking, collaboration and engagement among City agencies, communities, industry and other stakeholders. And always with the advice and input of the City Council.

Think of what we've done together.

New York City was the first in the country to establish a cultural affairs commission and a film commission. We made strategic investments to draw businesses and jobs to increase opportunities for New Yorkers.

Through our collective efforts, we now have a thriving creative economy with good-paying jobs, expansion of other tech and innovation industries, increased tourism, and a global reputation as a world-class center for creativity and culture.

When governments from other municipalities, states and countries want to see how this is done, they look to New York. So, I sit here before you filled with pride and gratitude in our shared success.

Of course, growth comes with challenges, especially in a city of 8.6 million people that runs 24 hours a day, seven days a week. At MOME, we are acutely aware of the inconveniences New Yorkers and local businesses face when the film and television production industry comes to their neighborhoods. But when we look at those challenges, we must also consider what the term "production industry" actually means.

The first thought that comes to mind is the big studios, but New York City's production industry is also comprised of 130,000 New Yorkers. They are freelancers, artists, artistans, union members

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and small business owners. They are our family, our neighbors, our friends, and they are all New Yorkers, who are earning a living in their city.

Each year – in the course of doing their jobs – this industry spends almost \$9 billion right here in New York City.

So, they aren't just helping themselves: They are contributing to our shared success.

MOME is here to ensure that New Yorkers can continue to have these opportunities in film production and, at the same time, cause minimum disruption to neighborhood residents and small businesses.

MOME engages in a collaborative, flexible and responsive approach with communities, productions and our sister agencies to anticipate and mitigate problems before they arise.

By the time a crew lands a production in a given area, MOME has already limited that production's schedule, size, and location according to the specific needs and characteristics of that particular community and surrounding neighborhoods. Because every community; every street; and every production is different.

Last year, we issued more than 14,500 permits. By contrast, the number of inquiries we received from the public amounted to less than 10% of that number.

Nevertheless, there is always room for improvement.

That is why in my first five months of office, I have made it a priority to meet individually with each of the members of the Council. I've met with about a third of you so far.

These conversations are critical to understanding the ebb and flow of your respective districts and what other projects are occurring—whether utility replacements or public transit investments or other street activities—and how we can work together more effectively to offset the impact of production in particular.

These conversations have set the foundation for collaborative solution seeking as issues arise.

For example, there was an instance recently where a production landed in a neighborhood and residents expressed concerns about parking. The Council Member reached out to my office and we were able to identify a mutually agreeable solution for production parking for the remaining days of that production.

In addition to trouble shooting, these conversations also help inform MOME about local resources for productions. There are countless churches, schools, parks and nonprofit organizations throughout the city that have hosted productions and benefitted from locations fees and community givebacks.

The Parks Department reported that it received more than \$360,000 in donations from productions. Productions participating in the "Made in NY" Marketing Credit program, which only captures a fraction of the films made in New York, contributed more than \$170,000 to cultural organizations across the five boroughs last year alone.

The increase in production activity has also resulted in increased demand for local talent.

The "Made in New York" Production Assistant Training Program was established to provide free training for underemployed and unemployed New Yorkers seeking work in production. Over the last 10-plus years, more than 800 people have graduated from the program and secured jobs in the industry. That program served as a model for the more recent "Made in New York" Post-Production Training Program, which has graduated dozens of New Yorkers in the fields of editing, animation, motion graphics, and visual effects.

Many of the past graduates from these programs are now working in production. These programs were developed in consultation with employers to insure that participants gained relevant skills so that we can build a strong pipeline of New York City talent to continue to build our local industry.

Overall, MOME has created educational and training programs that reach 6,000 New Yorkers a year.

And the benefits of our thriving film and television production sector ripple out far beyond the boundaries of any given location shoot. Film and television production create jobs and opportunities for New Yorkers who have never set foot on a set. We hear many stories from local business owners who tell us how business generated by productions has helped them grow and thrive.

I'd like you to hear just two of those stories straight from the local entrepreneurs themselves by way of two short videos.

These success stories are possible because of the drive, talent and hard work of the amazing small business owners themselves, the film productions that spent money with them, and also the collaborative, responsive and flexible approach that City government has taken with respect to production.

We all should be proud of what we have achieved together. Decades ago, we were the first city in the nation to set up a government entity to make film and television production work for everyone.

And look where we are now. We have 130,000 New Yorkers working in production. That supports 300,000 other jobs in businesses outside production. Together, that's approximately 10 percent of New York City's total employment. The freelancers, union members and small business owners – the artists who work in film and television production spend almost \$9 billion a year directly in our city and generate \$400 million in tax revenue.

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They create images of our city that are unforgettable. Each time someone somewhere sees an image of New York City on a computer, television or at a movie theater, our position as a world capital grows.

I look forward to working closely with the Council and every community to ensure this great New York City success story continues.

Now, I'm happy to answer your questions.

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THE CITY OF NEW YORK MAYOR'S OFFICE OF MEDIA AND ENTERTAINMENT Office of Film, Theatre and Broadcasting 1697 Broadway, 6th Floor, NY, NY 10019 Phone: (212) 489-6710 • Fax (212) 262-7677

CODE OF CONDUCT

All productions are expected to adhere to the Code of Conduct listed below or face possible revocation of its film permit or other action.

- 1. When filming in a residential neighborhood or business district, proper notification is to be provided to each merchant or neighbor who is directly affected by the company (this includes parking, base camps and meal areas) at least 48 hours prior to filming. The filming notice should include:
 - name of company
 - name of production/phone number of production
 - kind of production (e.g. feature film, TV pilot, commercial, etc.)
 - type of activity, and duration (i.e., times, dates and number of days, including prep and strike)
 - * company contact (location manager, unit production manager) name and cell number
- Production vehicles arriving on location in or near a residential neighborhood shall not enter the area before the time stipulated on the permit, turning off engines as soon as possible. Engine idling is prohibited. Permits are never issued before 6am in residential areas unless filming occurs overnight. Do not park generator trucks or campers with running generators in front of residential buildings if possible.
 - a. Crew parking on set is strictly prohibited.
 - b. Illegally holding parking on streets not requested on permit is strictly prohibited.
- 3. Moving or towing of the public's vehicles is prohibited without the express permission of the OFTB in conjunction with the NYPD Vehicular Towing Unit.
- 4. Catered meals must be served and consumed at interior locations. Sit-down meals are not permitted to occur on city streets or sidewalks. All trash must be disposed of properly upon completion of meal.
- 5. Cast and crew, including parking P.A.s shall refrain from the use of aggressive or physically threatening behavior when interacting with the general public. Crews should be polite and respectful.
- 6. Removing, trimming and/or cutting of vegetation or trees without proper authorization is prohibited.
- Intermittent holding or redirection of vehicular traffic for picture is to be performed by NYPD Movie/TV Unit officers or TED traffic agents only. Only Flagger certified P.A.s can assist with intermittent traffic control under the supervision of the NYPD Movie/TV Unit. A 13.5 foot emergency traffic lane must be maintained at all times.
- 8. All Oversized vehicles must have D.O.T. Permits.

The company will comply at all times with the provisions of the filming permit. The NYPD has the authority to stop production for the day for violations of New York City and New York State laws and ordinances listed above.

Keys to the City

A copy of this directive must be distributed to all production personnel.

Before the shoot...

- Permits should be submitted to the OFTB no later than 48 business hours before the shoot day.
- Familiarize yourself with the neighborhood in which you're filming/photographing. Be considerate of schools, churches, senior centers, funeral homes, etc.
- Notify the community board, city council, block and merchant associations in which you are filming at least 48 hours in advance of your shoot.

- o Assure businesses that you will allow customer access and truck deliveries.
- **NO PARKING** signs will be posted a minimum of 48 hours in advance. Parking may not be held more than 24 hours in advance.
- When used, **Vehicular Towing Unit (VTU) NO PARKING** signs should be posted before the last legal time that someone could have parked.
- Use elastic bands or string, NOT tape, when posting resident letters or parking signs on trees.
- o Provide blackout material to residents' windows for night exterior shoots.
- All necessary permissions for government agency-run properties (i.e. Authorized parking, parks, MTA properties, bridges, courthouses, etc.) must be obtained.

During the Shoot...

- Locations departments and Parking PAs should be sensitive to neighborhood needs while holding parking in advance.
- Do not park production vehicles in bike lanes, bus stops, driveways, at fire hydrants, loading docks or in front of active theater marquees.
- All crew members, including parking P.A.s, shall wear and display I.D. badges at all times.
- Do not block building or business entrances. Keep equipment in front of buildings that are working directly with the shoot only. Do not trespass onto other neighbors' or merchants' private property, including stoops. Do not stage equipment in front of closed storefronts when you have an early call. Business and residents must be allowed to receive all deliveries.
- Ensure safe pedestrian passage through and around your set at all times. Cover cables with mats, keep equipment curbside or in curb lanes, don't allow crew members to congregate in pedestrian passageways. When cameras are not rolling pedestrians must be allowed to walk along any city sidewalk and gain access to any building.
- Find nearby lots to park non-essential vehicles if you are going to be at a location for multiple days.
- Do not park catering trucks or honeywagons in front of active restaurants. Barbecuing, use of propane or open flames is prohibited on location. Craft service tents are permitted in curb lanes only, not on sidewalks, unless specified on the filming permit.
- Campers should be tied-in and powered from one source
- All generators must be baffled with fireproof/non-flammable material.
- Productions that film prior to 8:00am and after 10:00pm must keep noise to a minimum. Filming of exterior gunshots must occur between the hours of 10:00am and 10:00pm in residential neighborhoods.
- Non-domestic animals on set are required to have Animal Exhibit permits from the Department of Health and Mental Hygiene and be accompanied by handlers at all times.
- Copies of all permits issued must be available on set for general public viewing.

After the Shoot...

Clean up after your shoot. Make a clean sweep of the area to ensure that nothing is left behind, including equipment, garbage, all resident letters, NO PARKING signs, VTU signs (and tape) that your production posted. (Production cannot use Dept. of Sanitation trash cans or leave trash bags at curbside among residential or business trash.)

Contact the Office of Film, Theatre and Broadcasting for assistance @ **212.489.6710** or by calling **311**. After business hours please call the NYPD Movie/TV Unit @ 718-312-5120. Visit our website @ **www.nyc.gov/film**.

[I have read and agree with the above directives. I will distribute copies of this document to all employees of this production.]

Signature of Producer or Production Manager

Title

Date

Print Name of Producer or Production Manager

Testimony of Angela Miele Vice President State Government Affairs and State Tax Policy Motion Picture Association, Inc. - America

Before the New York City Council Committees on Technology and Small Business

September 26, 2019

Good afternoon Chairmen Holden and Gjonaj and members of the Committees, my name is Angela Miele and I thank you for the opportunity to provide testimony on the pending measures before you. I welcome this opportunity on behalf of all the members of Motion Picture Association, Inc. (MPA) including Disney, Sony, Warner Bros., Paramount, NBCUniversal, Netflix and CBS Corporation is an associate member. These members - the leading producers and distributors of entertainment content across all platforms – have enthusiastically made New York City their home for many of their television and motion picture projects.

The State Film Tax Credit has resulted for many years in countless job opportunities for city residents as well as the industry's thousands of vendors some of whom are represented here today. It has been a successful program as well as a welcome economic stimulus in the City of New York. The MPA's members sincerely appreciate the City's hospitable environment for motion picture and television production.

The MPA is happy to be an integral part of the City's success story to invest and grow here, resulting in a \$9 billion economic impact and creating over 130,000 jobs.

We look forward to working with the Mayor's Office of Media and Entertainment (MOME), the Council, the communities, unions and guilds to develop additional best practices to maintain a good balance between the productions and the citizens.

<u>The Pending Legislation</u>: The MPA members support Intro 1722 the increase in permit fees and we are hopeful these fees will be earmarked for MOME. This will allow MOME to be better staffed to address the production concerns in the city.

We respectfully oppose Intros 937 and 1700 - the 72-hour resident notice of parking disruptions and the 14-day advance permit requirement as they are unrealistic. If these onerous advance permit/notification measures are enacted, it will discourage location film production in the City.

The current 48-hour notice requirement is in place as the City recognizes productions, especially television, change abruptly due to unforeseen production challenges such at as illness, weather or critical last minute creative changes.

In your efforts to address community concerns, I urge you to please keep in mind any obstacle to impede the industry's ability to easily produce motion picture and television programs in New York will likely have unintended consequences of driving production away.

I thank you for this opportunity, and look forward to continuing our great relationship with the New York City Council to ensure productions continue to contribute in a large way to the economy for many years to come.

Thank you and I am happy to answer any questions.

TESTIMONY ON BEHALF OF THE THEATRICAL TEAMSTERS LOCAL 817 TO THE COMMITTEE ON TECHOLOGY AND THE COMMITTEE ON SMALL BUSINESS SEPTEMBER 26, 2019

Good morning, Chairman Holden, Chairman Gjonaj, and distinguished members of the New York City Council Committee on Technology and Committee on Small Business. My name is Tom O'Donnell, and I am the President of Theatrical Teamsters Local 817. I thank you for the opportunity to provide testimony at this oversight hearing on the growth of the Film Production industry and its impact on local businesses and the community. In addition to Local 817, I also present this testimony on behalf of Motion Picture Studio Mechanics Local 52, IATSE; International Cinematographers Guild Local 600, IATSE; United Scenic Artists Local USA 829, IATSE; the Directors Guild of America; the Writers Guild of America, East; and the Screen Actors Guild - American Federation of Television and Radio Artists.

As a preliminary matter for those of us representing local labor, our industry has seen unparalleled growth in New York City due to in part to the Empire State Film Production tax credit and the unique locations, talents, and diversity that only exist here in this City. According to an independent study commissioned by the film and television production unions analyzing the industry in 2017, the industry supported 38,300 jobs in the City, stimulated \$5.6 billion in spending within the five boroughs, and spurred \$3.7 billion in New York City wages. 56% of NYC film permits issued in 2017 were for TV series – these episodic television shoots have a typical duration of 8-10 months per season, providing stable employment for our growing workforce. The data proves our collective experiences that film production is both an economic driver and a jobs creator for the City.

On the ground, our Unions fight to ensure high wages, full benefits, and robust protections for the growing number of workers in this industry. Speaking on behalf of my Union, Local 817 alone has seen a 147% increase in membership statewide, as well as a 242% increase in earnings, and a 249% increase in benefit contributions throughout the City and state since 2004, when the Empire State Film Production incentive was first established. The average wage for workers in such below-the-line production-related jobs is approximately \$90,000. And in order to increase access to these

opportunities regardless of race, gender, or educational attainment, the Unions have spent millions of dollars engaging in comprehensive education and outreach, and proposed and advocated for legislation to continue diversifying the industry's burgeoning talent pipeline to increase opportunities for minorities and women in both above- and below-the-line jobs, 44% of which do not require a four-year college degree.

However, if the City imposes hostile mandates that conflict with the realities of film production, all the progress and growth I have just discussed is placed at risk. The legislation put forth today does not comport with the realities of the film production process, and its enactment would risk the loss of this uniquely mobile industry and the jobs and spending that come with it. Specifically, the impact of Int. 1700, which requires a 14-day permit application for on-street parking, would be devastating. By virtue of the trade, the industry works on extremely tight schedules with frequent changes in script, filming locations, weather, or an actor's availability. Likewise, a 14-day hold would be costly, wreak havoc with the filming schedule, and would result in lost revenues and opportunities.

We are in a truly global competition, with a number of countries and a majority of states offering tax incentives for film and television production. The argument that New York will always have its fair share of film work due to its locations and creative appeal is a fallacy. Imposing unviable standards and advance notice requirements on productions operating in real time will push producers to look towards other cities, states, or even Canada for future projects. The unfortunate reality is that a production does not have to be physically present in New York to film a New York story.

That is why it is critical to strike a balance to ensure continued growth and prosperity for our local economy and the industry while protecting the interests of the local communities. This legislation does not strike that balance. Any action steps must consider the day-to-day reality and needs of the TV and film industry. We believe it is possible for the Mayor's Office of Media and Entertainment ("MOME") to work with the industry to mitigate local concerns in a flexible manner that won't also put film production and the local businesses we supports at risk, as will be the case under the rigid, impossible timetables imposed by Int. 1700.

In summation, New York City is currently a world hub for film production. Thousands of high paying union jobs have been created as a result, and in addition a multitude of ancillary workers, hotels, restaurants, and other suppliers to the industry have also reaped the benefits of the program. The proposed Int. 1700 takes a broad approach to mitigate burdens of on-location shooting; it is so heavy-handed in fact that this legislation would actually eliminate productions entirely – and the jobs and economic benefits that come with them. So, for these reasons, myself and my brothers and sisters in the labor movement urge you step back from these proposals before us today, as we work towards solutions for the community that retain the flexibility necessary for our industry to continue productions.

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I thank you for your time and consideration, and I look forward to answering any questions the panel may have.



FOR THE RECORD

City Council Hearing Testimony September 26th, 2019

Harriet Taub – Executive Director, Materials for the Arts, NYC Dept. of Cultural Affairs

Thank you Chair Gjonaj and Chair Holden and all the members of the Small Business and Technology Committees that are here today.

My name is Harriet Taub and I am the Executive Director of Materials for the Arts (MFTA), a unit of the NYC Department of Cultural Affairs. A brief description of MFTA may be in order. Since 1978, MFTA has been the City's premier program for the collection and distribution of donated items. Green when green was just a color; MFTA keeps, on average, a million and a half pounds of materials including fabric, furniture, and electronics out of the landfill each year. These donations are made by both businesses and individuals and are made available to over 4,000 MFTA member organizations, primarily by way of our 35,000 square foot warehouse in Long Island City. The benefits of these high quality, free materials are passed on to the millions of constituents that our members serve – school children, senior citizens, audience members, etc. I have prepared a list for each of you with the MFTA members from your Council District.

I am here today to testify regarding a key source of the material donations that allow MFTA to provide a consistent flow of supplies to its members: the film and TV industry. I have been at MFTA for 21 years. Beginning the first week of my employment, I was made aware of the impact of this industry when I noticed photos from Robert Redford's movie **Quiz Show** displayed around the office. All of the props and sets had been donated to MFTA, which in turn made them available to our nonprofit members for reuse and repurposing. Fast forward to 2019 and we just received 2,180 pounds of props, costumes and building/construction materials from a single production,



Amazon Studios' the *Marvelous Mrs. Maisel*. In recent years, we have received items from HBO's *Girls* and *Nurse Jackie*, NBC's *30 Rock*, Netflix's *Orange is the New Black*, and numerous others. In fact, if you are familiar with *Orange is the New Black*, the sewing machines from Season 3 were donated to Bronx Theater HS, and IS 117 in the Bronx, with a value of \$32,400. In 2017, one of the social service organizations we work with, AHRC, was able to obtain 3 'Desert Storm' tents from *Orange is the New Black* for their summer camp programs. And the iconic orange jumpsuits were a hot item in the warehouse earlier this year, following the conclusion of its final season.

During the production years of HBO's **Boardwalk Empire**, Bootleg Productions donated 24,070 pounds of materials valued at \$85,200. Possible Productions shows, **Billion**s and **The Affair** donated 10,197 pounds of materials valued at \$24,527.

The list goes on and dates back to the earliest days of Materials for the Arts. The beneficiaries of this largess go well beyond the students in the Bronx who now have fantastic sewing machines. All of these donated materials have a multiplier impact. First off, the organizations that benefit from these items have savings from not having to purchase these items. They then can put money towards hiring staff and creating programs. In addition, our members use of these items, benefit not only their staff but the constituents they serve and the audience members who view their performances or visit their spaces. In terms of City Agencies and schools, many staff members are now sitting on chairs and in front of tables or desks that have been donated by these productions.

Film, TV and commercial production companies in New York City have had a tremendous impact on the quality and variety of the available items we are able to give away to our member organizations. In addition, the large number of donations we receive demonstrate the



industry's commitment to improving its environmental impact. Rather than taking the easier route of sending these items to the landfill, they take the extra step of donating them to MFTA. Since 1978, MFTA has encouraged sustainability and reuse. In 2018 alone, we distributed nearly 2 million pounds of materials. The energy saved recovering these goods is equivalent to the annual greenhouse gas emissions of 3 million pounds of coal burned.

By donating to Materials for the Arts, the Film/TV/Commercial productions filmed and taped in NYC have helped us keep the City a lot greener and more sustainable. Attached to my copy of your testimony is a list of the companies who have donated.

Thank you for the opportunity to testify to the value of the film and TV's industry's impact on the City's Materials for the Arts program and its thousands of constituent members.



20th Century Fox - Nor'Easter 20th Century Fox - The Greatest Showman 20th Century Fox -The Other Woman Production 20th Century Fox - Woman In The Window 21 Boom, Inc. 811media **91** Central Productions A Kid Like Jake Productions A76 Productions ABC Inc ABC Studios - Crime Season 2 Absolute Black, Ltd. Academy of Motion Picture Arts and Sciences Adobe Picture The Gold Finch Al Roker Entertainment, Inc. American Broadcasting Company **Anonymous Content Productions** Anthology Productions Inc Association of Independent Commercial Producers Attic Studios Aurora Productions **B** and **B** Productions **B** Reel NYC **B4D** Productions LLC **Bad Sandy Productions Bays Thomas Productions** BBC Bend in the Road **Big Think Bigger Boat Inc Bird Brain Productions Biscuit Filmworks** Black Spot LLC **Bodega Studios Bonanza** Productions **Bootleg Productions - Boardwalk Empire** (HBO) Brain Child **Brass Tracks Productions Brazen Hussy Productions** Broadcast Department

Bullseye Art Bunim Murray/Project Runway C & C Studios C41 Media Cadence Films **Canal Street Communications** Canterbury Productions - Rescue Me **Carrie Fleming Castle Rock Pictures Caviar Productions** CBS (Tell Me A Story) **CBS News - 60 Minutes CBS** Radio Corp **CBS SportsLine.com CBS** Studio **CBS** Television Productions CBS TV Studios - Bull Season 2 Chelsea Chelsea Pictures Chelsea Television Studios Chemistry Creative, Inc. Chromavision Cineflix Cinehaus / & Man On The Moon **Cinergy Pictures Cinq Pictures** City Stage Classic Media, Inc. **Clear Channel Entertainment** Clear Talent Group Cloutier O'Connor & Associates CNBC **Colbert Report** Cold Iron Pictures / Don't Think Twice Collective @ Lair **Collector Systems** Columbia Pictures Industries Inc - Men in Black 3 Columbia Pictures Industries Inc - Premium Rush **Copious Pictures LLC** Crash for Gold LLC **Criterion Collection Curious Pictures**



cYclops Productions D I Love, LLC Daddy - O Productions, Inc. Daily Motion, Inc. **Dakota** Pictures Dancing Toad Defiant TV Delirium, Inc. **Departure Films DevlinHair Productions Difficult People LLC** Discovery Communications Inc **Disney Corporate Citizenship** DMD Theatricals, LP DreamWorks Animation Live Theatrical Productions LLC **DS** Simon Productions **E&R** Productions Eco Set Consulting Engel Entertainment Envelope Please / Allentown Epoch Films EUE Screen Gems. Inc Eye Productions Inc. Eye Productions/The Good Fight F T P Production LLC Fall Far Productions -The Good Cop First Avenue Machine **Five Foot Five Productions** Fluid Forever WBTV Fox Creative Service Frances Manzi Productions Fresh One Productions Funny or Die Furlined,LLC Fuse GCL Productions. Inc Gemini Pictures New York, LLC Ghost Robot Gibson Guitar Corp **Gigantic!** Productions Go Robot

Good Great Grand **Gorgeous Enterprises** Gotham Costumes Grand River Productions **Greenpoint Pictures** Grit tv Gum Studios Hakanson Productions Half A Yogurt Productions Half A Yogurt Productions, & Girls Half Shell Productions Half-Baked Productions Happy Massee Productions HBO HBO - Hacker Productions, LLC HBO - The Knick **HBO East Coast Productions** HDNet-Films---All-Fall-Down-LLC Henderson/Hogan Agency Hieperdepiep Productions LLC (DBA Stork Films) Highline Stages Hornet Inc. Horrible Children Productions Hudsun Media Humble TV Hungryman Productions Hybrid Films Inc Hypnotic Productions Hypnotic Productions lan N Karr, Inc. iDeal Partners Film Fund, LLC Instinct CBS TV Iron Prince Films IY Productions Jane Startz Productions JGS Productions LLC Jim Gaffigan Show Joanne Ferraro [V8Inc **Kapital Productions** kontentreal Kyle NYC



Lady Prison Productions - Orange Is The New Black Lakewood Brothers Productions LLC Law & Order Criminal Intent Law & Order Special Victims Unit Left Right Productions Lion Television Locksmith London Calling losthighwayfilms Love Productions USA Lucky 8 Marcus K. Jones Films LLC Marvel Marvel / Disney Violet 2 Marvelous Mrs. Maisel **MBLM Productions** Media Combo Mesquite Production Inc (The Get Down) MGM Pictures (The Pink Panther) Michael Carson Productions MikMak **Miles The Movie** Milojo Productions Mixology Post **Moxie Pictures MTV Production Technologies** Murder Pilot NBC NBC News NBC Studio LLC (Sound Of Music) NBC Studios NBC The village NBC Universal NBC Universal (Mr. Robot) Needlegarden Projects Inc. Netflix New Line Productions New Voice Productions INC New York Production Services **New York Production Services** NFGTV Night Train Inc

Nouveau Star Pictures LLC NYPD Blue Pilot - Set Dec Shop NYPS / Macys Co. O Positive **OMO** Productions On Bells Productions, LLC. On The Rocks **Oppenheimer Strategies** Out of The Blue Ovation TV Pacific 2.1 Entertainment Group Inc Palladin Productions c/o Deception Papp Project Paradoxal Paramount Overseas Production LLC Paramount Pictures - Morning Glory Paramount Pictures - Ronald Season 1 Partizan Entertainment Penny Lane Productions (The Deuce) Picrow Inc Playroom Productions Possible Productions - The Affair/ Showtime/ Billions Press Play Productions Pretenders The Film Inc **Pretty Pictures** Production Movie Inc Punch in the Head. Ouantico **Question Why Films** Remote Broadcasting Inc. **Rock Paper Scissors** Room 773 Inc. The Bitter Pill **Rose City Pictures** Royal Pains **RSA**[®] Films Salem Films Inc. Saturday Night Live Scripps Networks Interactive SCS Films Sean North Sebring Studio / Fireshot Productions Second Act Productions, LLC



Second Family Production Co. SeeFood Media Serial Pictures Shilo Sidney Hall Corp Silvercup Studios Sim Digital dba Post FactoryNY Singular DTV Smuggler Smuggles Inc **Sneaky Pete** Snowday LLC Sony Sourdough Productions Spot Creative, Inc. Starz Power Productions Steiner Studios **Steiner Studios** Strangers Production Big Beach TV **Productions** Suggs Media Productions Inc Swingline Productions The Americans on FX networks The Americans-tym Production The Daily Show with **Trevor Noah** The Gathery The Late Show (Stephen Colbert) The Martha Stewart The Mysteries of Laura The Now Corporation The Owl and the Elephant The Rachael Ray Show (Kingworld Productions) The Wolf of Wall Street LLC Thirsty Paddock Productions **Tibernia Productions Inc. & Rock** That Body **Tibernia Productions Rough Night Todo Productions**

Townhouse **Triangle Films Trinity Church Turner North Center Productions Underdog Films** Universal Cable Productions (Happy) Universal Network Television (Unbreakable Kimmy Schmidt) Universal Television, LLC - Gypsy Universal Television, LLC - Law and Order Valins & Co **Voxlux Productions** Wade & Strauss Walk Up Productions Warner Bros (Gotham) Warner Bros Production (Extremely Loud & Incredibly Close) Warner Bros. Entertainment, Inc. Warner Bros. Pictures Ocean's Eight Warner Brothers / Blind Spot Warner Brothers Studios Warner Brothers TV-The Left Overs Warner Brothers Pictures Warp Records Washington Square Films WBTV - & Blindspot **WCBS** WCBS-FM 101.1 Weasel Works Ltd Wee Beastie Window Frame Films Wonderstruck Working Pictures World Stage Inc Xmas Films, Inc. Zero Point Zero Productions



Testimony of Krystyna Godawa Owner, Park Deli Before the Committee on Small Business and the Committee on Technology September 26, 2019

Good morning members of the Committee on Small Business and the Committee on Technology. I am Krystyna Godawa, Owner of the Park Deli. Thank you for the opportunity to speak to you today about my business and the support I receive from the television and film industry.

Since 2007 I have been the proud owner of the Park Deli located at 209 Nassau Avenue across from McGolrick Park in Greenpoint, Brooklyn. This deli is considered a Greenpoint institution that originally opened in 1931. The deli has changed ownership several times over the years, and I consider myself fortunate to be a part of that 80 + year history. In 2017 I almost lost the deli at the end of my 10-year lease. I was shocked when my landlord said my rent would be double what I was currently paying. As a small business owner, I could not afford to pay double the rent. I was devastated and had nowhere else to go.

That is when my friends at Broadway Stages came to my rescue. Broadway Stages supports my business regularly, buying food for their staff, clients and family. But what they did in 2017 was above and beyond what most customers could or would be able to do.

They heard about my situation and worked with me and my landlord to make arrangements to help me to pay the extra rent. They are also helping me to find a new location for my Deli for the longer term. This type of support can come only from a company that truly cares about their community and the local businesses. I am blessed to still be in business. I owe that to my many regular customers, and I owe that to Broadway Stages. They are a family-owned company that selflessly shares their own success with the community and other local companies like mine . They believe in giving back to their neighborhood and do so many wonderful things.

Thank you for your time and the opportunity to share my experience working with the television and film industry.



69 BELMONT AVENUE



BROOKLYN, NEW YORK FOR THE RECORD 11212

meltingpotfoundationusa.org

September 20, 2019

To Whom It May Concern:

My name is Philip Hoffman and I am the Executive Director of the Melting Pot Foundation, a 501 (c)(3) non-profit located in Brownsville, Brooklyn.

The Foundation operates The Brownsville Community Culinary Center (BCCC), a culinary training and wrap-around support program for at-risk youth in Brownsville and Central Brooklyn. The BCCC is also a student run café and bakery that serves healthy, delicious, affordable meals to the people of Brownsville.

Our 40-week stipend paid culinary training and job placement program provides participants with the skills needed to succeed in sustainable culinary careers.

The work of The BCCC is supported by donations and our student-staffed catering operation that caters events across the City. One company in particular that has played a crucial and ongoing supportive role is Broadway Stages.

Broadway Stages routinely hires our culinary students to cater events in the community. This provides on-the-job experience that is invaluable. In addition, they have provided funding for The BCCC that goes a long way in helping to maintain the program.

Without the support of companies like Broadway Stages, the BCCC could not continue its essential and successful work in the community.

We are deeply grateful for the support of Broadway Stages. They are clearly mission-aligned and their thoughtful consideration and continued support of our foundation, our culinary students and our Brownsville community makes our work possible.

A most sincere thank you to Broadway Stages for their continuing commitment to The BCCC and our future culinary stars!

Sincerely,

Philip Hoffma

Philip Hoffman | Executive Director 69 Belmont Ave. | Brooklyn, NY 11212 (914) 391.7700 www.meltingpotfoundationusa.org

I live in the Lower East Side. Since last Monday there have been ten film shoots in my neighborhood, four of them immediately adjacent to my co-op. One film unit was permitted to shoot the entire week. Two of the shoots were allowed to cone off over 200 parking spaces. I know because I inspected the permits and counted the spaces. This is contrary to the guidelines stated on the Mayor's Office's official website. Obviously the Mayor's Office for Media and Entertainment is not competent to administer the permitting process. I propose that no more than one production be allowed to film in a neighborhood in a month, no more than 25 spaces of parking should be taken away from the neighborhood, and finally that only community boards be allowed to grant permits. If this is not feasible then film companies should be compelled to pay for off street parking for residents inconvenienced by the invasion of their neighborhoods.

John Gons

City Council Hearing 9/26 Thur @10am Concerns about the Impacts of Film Shoots in Lower Manhattan

To whom might be concern,

My family of 3 children my husband and I live at 100 Reade street between Church street and West broadway for over 10 years.

I am also the Vice president of our condominium board Tribeca Court,

I have been extremely active at preventing film shooting on our block that has been totally abuse. You could see my name on many emails exchange with the lovely Cora Fung who has been the only one caring for us and to the office of film permits I called them so many times and emailed them I reached out to Mr Nizza and Mrs Acosta but only when Ms Fung got involved did they decided to pay attention to us.

It has been a nightmare what we were put through in the last 3 years. Constant crews on our blocks blocking passage where we have so many schools for small children. Engnes on all night, screaming of crews in the early morning right under our windows we live on the 2 nd floor. Breaking the trees we worked hard to have in front of our building, damaging the planters, I had so many fights with the crews about our trees they were damaging with big trucks parking in front of our building and they were laughing at me like when I asked them to stop.

We are tax payers and literally the film shooting has been damaging our quality of lives and the little businesses trying to survive in our area.

Please help us restore our streets with the quality of life our residents and kids and businesses deserve . We should be able to walk around with our strollers and kids without cables everywhere, traffic and noise, This is a family friendly area.

I have endless pictures documenting what I just described I will only send a few.

Thank you for having the hearing, sorry for not being able to testify and we trust we will be heard and good actions will be taken.

Diane Arnold VP Tribeca Court. 100 Reade street NYC NY 10013







<dianedetalle@gmail.com>

Bill Grant Testimony - Film Shoots Hearing

I am unable to attend the Sept. 26 oversight hearing on the impact of the film industry expansion so I am submitting my testimony via email to be entered on the record. My family has resided at 104-108 Reade Street since 2010 and have observed an increase in the frequency of film shoots along Reade Street during this time. The main concern I have is street and sidewalk safety for bicyclists and pedestrians because the film crews have cords and heavy machinery all over the place while the shoots are going on.

Sincerely,

Bill Grant (104-108 Reade Street)

<Bj.Grant@morganstanley.com>

City Council Hearing 9/26 Thur @10am Concerns about the Impacts of Film Shoots in Lower Manhattan

Ms Guerra,

I am a resident on Reade Street in Tribeca. Our street has had a lot of film shoots over the past years. I respectfully ask the city council for three things.

-please can they restrict the number of times per month and per year a particular street can be used for filming.

-please can the city set up a 24/7 hotline for residents to call regarding film related problems. The current office only operates 9-5, and if there is an issue at 6am there is no one to call.

-please can you ban idling vehicles because the fumes are very dangerous for residents especially young children, and they are very noisy.

Dates they have used Reade for filming in 2019 so far:

1/22, 1/24, 1/25, 2/13, 2/14, 2/28, 3/1, 5/28

And this is a good year so far!

Thank you for your help Megan Brothers 108 Reade Street.

<meganbrothers50@me.com>

Film Crew on Reade Street

Dear Sir/Madam,

I would like to add my voice to those who wish to complain about the frequency and disturbance caused by film crews which use Reade Street to service their shoots. We have had as many as 2 crews in a single week an 6 in a month. The sidewalks are obstructed by the steps which lead up to the semi-trailers, the engines are left running all night causing exhaust and noise and the film crews are often but not always noisy and obstruct the passage of strollers and pedestrians. It goes without saying that parking on the street is restricted and the crews seem to have leave to tow vehicles which they find in the way of their equipment.

These film crews are a blight on our neighborhood and although I can see that the movie industry is a necessary and viable one, the number and scale of the film crews needs to be controlled and more respect for the residents of the neighborhood needs to be observed.

A restriction of the number of permits over any one period of time would be useful and also the number of trucks and equipment which is parked on narrow streets, such as Reade Street should be mandated.

Regards Robert M Moore 99, Reade Street New York NY 10013

<rmmoore212@msn.com>

Film shoot for the record bun Steve Lopalito, Glendale resident

The film shoots may be fun and exciting to see, the hope of seeing your favorite show / movie being created or seeing your favorite celebrity. The hope of the boost in revenue for the local business that would come from the influx of people coming to an area to shoot, But just like Hollywood it's all smoke and mirrors.

The negative impact of movie/tv shoots in the neighborhood has been great and overly abused. Neighborhoods are being over taken and residents have no choice but to sit back watch and do nothing. Areas and blocks being used for shoots one to three times a week over in a course of a few months. Taking parking spots, heavy volumes of extra traffic and congestion, extreme amounts of noise pollution to quiet areas.

My experience from being a Glendale resident all my life, the impact of the studio and movie/tv shoot permit has been a negative. The over abuses permits being issued on cooper ave, 84st and other surrounding blocks just shows the residents are not being thought of or cared about. Neighborhood goes to the highest bidder. Studio personnel put permits up for specific streets then puts cones off areas to hold parking for employees personal that no permits are issued. Studios make fake parking permits and post them up to take more parking or in the middle of the night put cones out in the street to block off areas for the incoming studio employees in the morning. When the studio and employees are confronted about the parking, over abused permits, heavier noise and living impact there causing to the residents, there is zero remorse or sympathy. Movies and studio are taking away local businesses foot traffic and the ability of people to park and go to local businesses.

There has to be limits on studios and production companies shooting films in neighborhoods. And red flag areas that are over abused and cause the most impact to the areas. The impact to the neighborhood is more greater then what people see. Film Shoots in Lower Manhattan hearing

I am writing as a resident of 395 Broadway in Lower Manhattan pertaining to a community meeting scheduled to take place tomorrow on the 26th pertaining to the frequency of film shoots in my immediately neighbourhood. I will be unable to attend the meeting but wanted to submit testimony. I have actually emailed and have been trying via 311 to register complaints about this for years but have never received any reply or information until now (I just heard about the meeting from my building's management agency).

Since moving to my building in 2006, I have noticed for years, the seemingly ever increasing number of shoots in my immediate surroundings - specifically the blocks of White street between Broadway and Church, Walker street between Broadway and Church, Lispinard street between Broadway and Church, as well as Church between Franklin and Lispinard, and occasionally other nearby blocks. The shoots invariably take away all the legal parking and and usually block pedestrian traffic - often to accommodate the enormous number of support vehicles including buffet meal stations, actors and actress rooms, and trucks loaded with filming equipment. These disruptions often occur as much as two times a week or more during the cent - and we rarely get a warning of more than a day or two.

This results in me having to find alternative legal overnight parking which can often be difficult or far away. Additionally, there are often times I cannot walk down the blocks around my home unimpeded by equipment, breakfasting film shoot workers, or staff telling me the street is closed to pedestrians temporarily due to a scene being filmed. I am glad to hear of these bills being considered by City Council and sincerely hope they pass. Additionally, it would seem fair to me that neighbourhoods most impacted by filming should receive the lion's share of the tax and fee revenue generated by the shoots.

Feel free to reply with any questions or if you need any more input.

Sincerely,

Timothy J Kintzel MD

395 Broadway NY, NY 10013

<64stratocaster@gmail.com>



AICP

National Office/Headquarters 3 West 18th Street, 5th Floor New York, NY 10011 212 929 3000 www.aicp.com

Where Communications Meet Craft

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Ralph Laucella O Positive

AICE

umediate Past Chairperson

Matthew Miller Atlanta

President & CEO Robert Fernandez

Moxie Picture Theasurer

Robert L. Sacks Kane Kessler, P.C. ecretary & Legal Counsel

Raicign Studios 650 North Bronson Ave Suite 223 B Los Angeles, CA 90004 323 960 4763

National Office/LA

Past Chairmen Rich Carte brother

Mark Androw STORY

Frank Scherma RadicalMedia

Jon Kamen RadicalMedia September 25, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business New York City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology New York City Hall New York, NY 10007

RE: Film Industry Legislation at Joint Hearing of Committees on Small Business and Technology

Dear Chairmen Gjonaj & Holden,

The Association of Independent Commercial Producers (AICP) represents. exclusively, the interests of small to midsized independent companies that specialize in the production and post production of commercials for advertisers and agencies. AICP member companies account for 85 percent of all domestic commercials aired nationally on all media platforms. In 2016, 13 percent of all domestic commercial shoot days were filmed on stages or on location in New York, investing over \$618 million in production expenditures the second highest total for any domestic state or region.

As you review pending legislation to update the city's film permitting processes, we urge you to consider how the proposed rules can either hinder or spur filming activities and the thousands of jobs and millions of dollars in revenue they generate for New York City.

The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City, home to two-thirds of the state's film industry employment, is undoubtedly the greatest beneficiary of production investments as a result of the state incentives program. Nevertheless, some of the City Council's proposals are at odds with the state's encouragement of filming and will most certainly drive commercial productions away.

In order to optimize the impact of the state's film incentives, we strongly urge you to reconsider or reject some of the proposals before you at the September 26th joint hearing.

Int. No. 158 - Updating Fees for Permits to Film on City Property

On-location filming is an expensive and logistically complex endeavor with significant employment and expenditure impacts. Almost 80% of all commercial filming is done on location (as opposed to on stages.) Fees for film permits should not pose an additional barrier for productions. The combined proposals to raise fees and extend the permit application timeline to 14 days will effectively decimate the local commercial production industry.

Int. No. 937 - Requiring 72 Hours' Notice When Film Shoots Disrupt Parking

The 48-hour notice requirement currently in place has worked well for productions and is the standard timeline for notices in comparable frequently filmed jurisdictions. We urge you to amend this proposal to a minimum 48hours notification and include the possibility of a waiver for special circumstances. Commercials work on a very compressed timeline and may not have solidified their locations 3 days out, thus having no ability to abide by this 72-hour rule.

Int. No. 1495 - Creating a Local Community and Media Bill of Rights

For over three decades, AICP member companies have abided by the Commercial Filmmakers' Code of Professional Responsibility. This document outlines to the public our members' duties as guests in the community during on-location shoots and empowers neighbors to express their concerns when they feel productions are not adhering to the code. In developing a "bill of rights" relating to the impact of filming in the community, we ask that you review our guidelines and other existing codes to determine best practices for productions and residents.

Int. No. 1515 - Requiring a Task Force to Review Impacts and Benefits from the Film Industry

Commercial production is an important economic engine that contributes greatly to the community by hiring and buying locally. In fact, the commercial production industry is often described as the "bread and butter" of the film economy. In addition to the \$618 million in expenditures, the industry is also responsible for thousands of high-paying jobs in New York, where over a quarter of our 400 members have their headquarters or offices. This economic impact is expected to grow with the renewed state incentives attracting more commercials to shoot in New York. We look forward to sharing further information regarding the many benefits of commercial productions with the task force.

Int. No. 1700 - Requiring Fourteen-Day Notification for Permit Applications Requesting Special Parking

We strongly oppose the proposed 14-day notification requirement for permit applications that request special parking and urge you to reject it. It is practically unfeasible for commercial productions to file an application 14 days before the start of filming due to our industry's short-term, fast-paced production timelines. A 14-day notice requirement would put New York City out of sync and at a distinct disadvantage to comparable global production centers that require as little as 3-day notices. In the very complex and unique process that includes approvals of marketers, advertising agencies and directors (represented by production companies), it is not uncommon to have final approvals for projects within a week of the shoot. Simply said, this requirement will take commercials out of New York City entirely.

T2019-5007 - Increasing Film Permit Fee to \$800

For over forty years there were no fees for filing a film permit application in New York City. A \$300 flat fee was instituted in 2010 amid the Great Recession to help offset budget cuts. Commercial productions, which are short-term and project-based, bear the greatest brunt from fee increases as they have to submit a new project application — and pay the fee — for every commercial they film, which average 1-2 shoot days. Longer term, ongoing productions, on the other hand, only submit one application and pay the fee only once. We are strongly opposed to this seemingly arbitrary fee increase as well as the unbalanced structure that heavily taxes shorter projects and urge you to reject it.

AICP recognizes the importance of balancing community concerns with the needs of productions. The proposed legislation, however, does not strike a balance — it tips the scale by imposing unnecessarily restrictive requirements on productions. The City Council has an opportunity to stand in unison with the State and reiterate New York's commitment to welcoming and supporting the film industry. We look forward to working with you to ensure a film-friendly environment that fosters continued economic growth.

Thank you for your time and consideration.

Sincerely,

f f mlly

Matthew Miller

cc: Members, Committee on Small Business Members, Committee on Technology Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment +1(917) 675 4711 AAFTERPARTYVFX.COM



611 BROADWAY SUITE 901 NEW YORK NY 100012

September 23, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Joe Durkin, I'm a producer at Afterparty VFX, a company that partners with production companies that shoot in New York City. Afterparty VFX has an office in SOHO that employs 3 staff in addition to hundreds of freelance workers throughout the year. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

In particular, we strongly oppose the proposed 14-day notification requirement for permit applications that request special parking and we urge you to reject it. It is practically unfeasible for commercial productions to file an application 14 days before the start of filming due to our industry's short-term, fast-paced production timelines. A 14-day notice would put New York City out of sync and at a distinct disadvantage to comparable global production centers that require as little as 3-day notices. This requirement combined with increased permitting fees will decimate the local commercial production industry.

The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

Sincerely,

DUL

Joe Durkin

cc:

Members, Committee on Small Business Members, Committee on Technology Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment

September 19, 2019	THE ARTISTS COMPANY
The Honorable Mark Gjonaj	79
Chair, Committee on Small Business	MERCER STREET
City Hall	2ND FLOOR
New York, NY 10007	NEW
The Honorable Robert Holden	YORK
Chair, Committee on Technology	CITY
City Hall	
New York, NY 10007	10012
Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees	TEL 212 679 7199
	FAX 212 807 6167

Dear Chairmen Gjonaj & Holden,

My name is Sally Antonacchio, I'm the Owner and Executive Producer of The Artists Company, a certified WBE by NY State Department of Economic Development (a division of Minority & Women's Business Development), a member of NYC Department of Small Business Services and a Member of the Association of Independent Commercial Producers. The Artists Company has an office in Soho that employs hundreds of freelance workers throughout the year. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and
supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

Sincerely,

autman ally

Sally Antonacchio Owner/Executive Producer

The Artists Company



cc:

September 25, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is David Clark, I'm the President at Scout Source a Location Service Company and a Location Scout and Manager that works with several Production Companies that have offices in New York City. These companies employs hundreds of freelance workers throughout the year. Last year, I worked on 64 commercials consisting of 87 shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

Sincerely,

David Clark

Members, Committee on Small Business Members, Committee on Technology Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment

cc:



5 Pennsylvania Plaza, 10th Floor, New York, NY 10001 0 646.473.9000 • F 212.947.4787

September 24, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Alex Asencio, I'm the Senior Director of Marketing & Sales at ENTERTAINMENT PARTNERS and an Associate Member of the Association of Independent Commercial Producers. ENTERTAINMENT PARTNERS has an office near Penn Station that employs 62 staff in addition to hundreds of freelance workers throughout the year. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.



Thank you for your time and consideration.

Sincerely,

Wolfo

Alex Asencio

cc:



September 19, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Megan Kelly, I'm the Managing Partner at Honor Society Films, LLC and a Board Member of the Association of Independent Commercial Producers. Honor Society has an office in SOHO that employs eight staff in addition to hundreds of freelance workers throughout the year. Last year, we produced four commercials consisting of five shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

Sincerely,

Megan Kelly

Megan Kelly

cc:

September 23, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Kevin Byrne, I'm the Managing Partner and Executive Producer at Hungry Man, Inc. and a member of the Association of Independent Commercial Producers. Hungry Man, Inc. has an office in Chelsea that employs 10 staff in addition to hundreds of freelance workers throughout the year. Last year, we produced 22 commercials consisting of 29 shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.



106 seventh avenue, 2nd floor / new york, ny 10011 t 212 625 5600 / f 212 625 5699

September 23, 2019

LVLY. HOOD

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007 The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Yuma Morita, I'm the Executive Producer at LVLYHOOD / LVLY and a member of the Association of Independent Commercial Producers. LVLYHOOD / LVLY has an office in Midtown East in Manhattan that employs approximately 60 staff in addition to hundreds of freelance workers throughout the year. Last year, we produced 8 commercials consisting of 5 shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits

> 575 Lexington Avenue, 27th Floor • New York, NY 10022 Tel: 212.752.1001 www.LVLYHOOD.tv

LVLY HOOD

from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth. Thank you for your time and consideration.

Sincerely,

Yuma Morita

PARK PICTURES 184 FIFTH AVENUE BTH FLOOR NEW YORK NEW YORK 10010 212 741 0288 FAX 212 741 6462

September 23, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Anne Bobroff, I'm the Head of Production at Park Pictures LLC and a Member and former Board Member of the East Board of the Association of Independent Commercial Producers. Park Pictures LLC has an office in the Flatiron District, Manhattan that employs 10 staff in addition to hundreds of freelance workers throughout the year. Last year, we produced (7) commercials consisting of (15) shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

In particular, we strongly oppose the proposed 14-day notification requirement for permit applications that request special parking and we urge you to reject it. It is practically unfeasible for commercial productions to file an application 14 days before the start of filming due to our industry's short-term, fast-paced production timelines. A 14-day notice would put New York City out of sync and at a distinct disadvantage to comparable global production centers that require as little as 3-day notices. This requirement combined with increased permitting fees will decimate the local commercial production industry.

The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

Sincerely,

AbolyBoie

Anne Bobroff Head of Production, Park Pictures LLC.

cc:

RadicalMedia[™]

September 23, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Cathy Shannon, I'm the Executive Vice President at RadicalMedia and the East Coast Board President of the Association of Independent Commercial Producers. RadicalMedia has an office in the West Village that employs 100 staff in addition to hundreds of freelance workers throughout the year. Last year, we produced 112 commercials consisting of 22 shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

LOS ANGELES 1630 12th Street Santa Monica, CA 90404 USA 435 Hudson Street New York, NY 10014 USA

LONDON
 Rochelle School
 Sludio C
 Amold Circus
 LONDON
 E2 7ES

+ 44 203 3196 900

BERLIN
 Rosa-Luxemberg-Str. 14
 10178 Berlin
 GERMANY

SHANGHAI No.626-2, Fu Xing Rd. Shanghai 200020 CHINA

310 664 4500

212 462 1500

+49 (0)30 233 229 0

Sincerely,

Cathy Shannon

cc:



September 24, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Jean-Sebastien Brettes, I'm the owner at Fire Ants Production LLC D.B.A REELTAG and a member and East Board Member representative of the Association of Independent Commercial Producers. Reeltag has an office in Soho West that employs a significant amount of freelance workers in New York throughout the year. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

In particular, <u>we strongly oppose the proposed 14-day notification requirement for</u> permit applications that request special parking and we urge you to reject it. It is practically unfeasible for commercial productions to file an application 14 days before the start of filming due to our industry's short-term, fast-paced production timelines. A 14-day notice would put New York City out of sync and at a distinct disadvantage to comparable global production centers that require as little as 3-day notices. This requirement combined with increased permitting fees will decimate the local commercial production industry.

The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to

175 Varick Street, 8th FL New York, NY 10014 Phone: +1 917 740 0160 • Fax: +1 315 293 2480



working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration. Sincerely,

Prett

Jean-Sébastien Brettes Executive Producer I Producer Fire-Ants Productions LLC DBA ReelTag

cc:



ALAN SUNA Chief Executive Officer

September 23, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Alan Suna, I'm the CEO of Silvercup Studios and a member of the Association of Independent Commercial Producers. Our facilities provide full time (equivalent) employment to over 1,600 people last year. We provide facilities for TV Series, Commercials and Movies both in our studios in Queens and the Bronx and throughout the City through our location lighting division, Silvertrucks Lighting. We are re proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.



Thank you for your time and consideration.

Sincerely Alan Suna, CEO

Silvercup Studios

cc:



September 23, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Andrew Colon, I'm the Chief Operating Officer at SMUGGLER, and a board member of the Association of Independent Commercial Producers. SMUGGLER has an office in NYC that employs 20 staff in addition to hundreds of freelance workers throughout the year. Last year, SMUGGLER alone produced 12 commercials consisting of 40 shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

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The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

Sincerely,

autrew conin

Andrew Colon

cc:

Members, Committee on Small Business Members, Committee on Technology Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment

LOS ANGELES | 823 SEWARD STREET | LOS ANGELES, CA 90038 | TEL +1 323 817 3300 | FAX +1 323 817 3333 NEW YORK | 38 W 21ST STREET, 12TH FLOOR | NEW YORK, NY 10010 | TEL +1 212 337 3327 | FAX +1 212 337 9686 LONDON | 6-10 GREAT PORTLAND STREET | LONDON | W1W 8QL | TEL +44 (0) 207 636 7665 | FAX +44 (0) 207 637 4667 September 23, 2019

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

My name is Stephen Orent, I'm the Managing Partner at Station Film Inc., and a member of the Association of Independent Commercial Producers. Station Film Inc. has an office in Greenpoint that employs eight staff in addition to hundreds of freelance workers throughout the year. Last year, we produced 6 commercials consisting of 11 shoot days in New York City. We are proud to be part of an industry that supports thousands of jobs and invests millions of dollars in New York City.

We recognize the importance of balancing the needs of production companies with the concerns of the local community. However, proposals to raise permit fees, prolong application timeframes, and extend notification requirements fail to strike a balance. Instead, they will pose additional barriers to on-location filming, which is already an expensive and logistically complex undertaking, and drive commercial production out of the city.

In particular, we strongly oppose the proposed 14-day notification requirement for permit applications that request special parking and we urge you to reject it. It is practically unfeasible for commercial productions to file an application 14 days before the start of filming due to our industry's short-term, fast-paced production timelines. A 14-day notice would put New York City out of sync and at a distinct disadvantage to comparable global production centers that require as little as 3-day notices. This requirement combined with increased permitting fees will decimate the local commercial production industry.

The State of New York, recognizing the economic and cultural importance of our industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local commercial production and ensure continued economic growth.

Thank you for your time and consideration.

SCOREENPOINTAGE SUITE 4A SROOKLYN, NY II222 212 675 2854 NWW STATIONFILM.COM



Sincere Stephen Orent

cc:



Melinda Katz Queens Borough President

August 28, 2019

Community Board No. 2

43-22 50th Street, 2nd Floor Woodside, New York 11377 (718) 533-8773 Fax (718) 533-8777 Email qn02@cb.nyc.gov www.nyc.gov/queenscb2

Denise Keehan-Smith Chairwoman Debra Markell Kleinert District Manager

Commissioner Anne del Castillo Mayor's Office of Film Theatre and Broadcasting 1697 Broadway, 6th Floor New York, NY 10019

RE: Film Over Saturation in Hunters Point, Queens

Dear Commissioner del Castillo:

Community Board 2 is writing concerning the numerous complaints we have received recently over film saturation in the Hunters Point Community of Long Island City, Queens.

According to residents and businesses of the community, the production of Manifest 2 spread out over multiple blocks even though they are only shooting on the corner of one block. It has been estimated that as many as 100 parking spots are taken and at least 25 businesses are impacted.

As many as seven vehicles were being used by commuting crews and trucks a block away when the Film Office rules are that parking is to be for equipment only on the location of the shoot. They spread out through the community and take 4 times what they need. This issue has been brought up to the film office many times.

Community Board 2 respectfully requests that the film office carefully scrutinizes requests when they exceed two blocks in line or go to parallel blocks. The location of the actual shoot should be detailed.

We would like to meet with the Mayor's office of Film Theatre and Broadcasting to discuss the over saturation of film shoots in Long Island City.

We thank you for your review of this matter and we look forward to hearing from you.

Sincerely,

Debra Markell Kleine District Manager

DMK/mag

"Serving the Communities of Long Island City, Sunnyside, Woodside and Maspeth"

Cc: Denise Keehan-Smith, Chairwoman, Community Board 2 David Moy Jennifer Lantas Dean McCann

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Office of Film Theatre and Broadcasting Hunters Point

Dear council members,

I have lived at 99 Reade Street for 27 years. We love our neighborhood. We raised our son here and have formed a strong community. We also recognize the important economic benefit to the City of New York. We have had careers of public service having worked for NYS and NYC government.

We do, though, want to highlight several concerns about the impact of filming in our neighborhood and on our street/in front of our building:

1. Too frequently (sometimes every week), Reade St between Church and West Broadway, is used as an area for staging, truck parking, etc. We urge that other streets be used more, so that the burden does not fall on our block. And that Tribeca in general sees less frequent filming.

2. When parking restrictions are set to kick in at, say, 10pm, film staff begin to place cones IN THE STREET several hours before and tell us (impolitely) that we can't park on our block even though it's only 6pm or 7pm.

3. The noise and smell and environmental assault from the generators and engines are beyond annoying - they interfere with one's right to peaceful enjoyment of their home.

Respectfully submitted,

Steven Schall 99 Reade St NY, NY 10013

CARPET TIME

September 25, 2019

Attn: Council Member Robert Holden Re: Film Industry Expansion

To: NYC Council Committee on Technology and Small Business

We are a second generation family run flooring business based in Woodside, Queens. We started our business over 30 years ago in a small 2,000 square foot storefront. We have grown our business to over 20,000 square foot operation in Woodside for one reason only - the NY Film and Television industry. This industry is the sole reason we have survived recessions and most recently Chinese tariffs on our products because of how busy and loyal the TV set decorators are to shopping at our store.

Sadly we live in a world now where consumers don't shop in person and we have to compete with online giants like Amazon to sell an area rug. Amazon and other big box stores have shut down hundreds of small family businesses in our city. We would be another closed and empty storefront in Queens if it wasn't for the tv industry shopping at our establishment.

We employ over ten Queens, NY residents and we need even more help because of how busy we are working in this wonderful dynamic industry. Included in my email are images of some of the work we have done for HBO's Succession and movies like Men In Black and The Greatest Showman.

We implore you to think how hard it is for a small business to stay afloat in today's business climate before effecting an industry that employs so many New Yorkers and helps the local economy. Please feel free to contact me if you have any questions as I'm happy to give more insight.

Regards, Christina Constantinou & Eleanor Kazas Owners





Posts



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September 8

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CARPET	TIME

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- **carpettimenyc #TBT** to work we did for Men In Black 3 Ve had the pleasure to work on this with Susan Bode Tyson and Bruce... more
- View all 5 comments
- campbellscarpet Magnificent work!
- na carnat hinding 🚧 Nica
- \heartsuit

15 Washington Avenue Brooklyn Navy Yard New York 11205

Tel 718 858 1600 Fax 718 858 1690

September 26th, 2019



The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: "Film Industry Expansion and its Impact" Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj and Holden:

I write to you as Chairman of Steiner Studios, the 30-stage, 780,000 square foot film and television production facility in the Brooklyn Navy Yard. I urge you to oppose this well-intended but misguided and dangerous proposed legislation.

The film and television business in New York City has exploded over the last fifteen years due to the *State* production tax credit. Since the credit comes from the State and not the City, but the vast majority of the work is here, the payback is huge for the City. Not only does this create tremendous tax revenue for the city, but the production unions are at virtually full employment. This industry directly employs tens of thousands of City residents, and indirectly employs tens of thousands more. Equally important, the credit helps support a plethora of local businesses and nonprofits. Non-profits serving as film shoot locations and/or "base camps" for productions have garnered hundreds of thousands of dollars a year. In addition, the screen-time that New York City gets from all this work buttresses the vital tourism industry here, and preserves New York City's position as the capital of the world.

Unfortunately, along with all the benefits comes some cost. The cost is that NYC, to stay competitive, must make "on location" shooting viable, which translates to using parking spaces. If it were up to me, everything would only be shot on a stage. But that's just not the way the business works. It would be utterly impossible for the industry to work under these proposed regulations. Shooting schedules are

The Honorable Mark Gjonaj The Honorable Robert Holden September 26th, 2019 Page 2 of 2



completely fluid based on script modifications, star availability, weather, and a host of other factors.

Let's not kill off this industry that represents so much of the economic future of New York City.

Thank you for your consideration.

Very truly yours,

Doug Steiner

cc: Members, Committee on Small Business Members, Committee on Technology Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment

1



Testimony New York City Council Committee on Small Business jointly with Committee on Technology Oversight – Film Industry Expansion and its Impact Thursday, September 26, 2019

The Brooklyn Chamber of Commerce is among the largest and most influential business advocacy organizations in New York, having spent the last hundred years developing and promoting policies that drive economic development and advance its members' interests. The Brooklyn Chamber is the voice of Brooklyn's business community, offering the promotion, support and advocacy businesses need to continue creating jobs and opportunities in their communities.

We submit testimony today in support of the film and TV industry in New York City overall. This thriving industry creates and grows good paying jobs throughout the city and its impact in Brooklyn is notable. As of 2015, there were 15 motion picture production and post-production facilities in Brooklyn. In fact, Steiner Studios, a Brooklyn Chamber member, opened five new sound stages in the Brooklyn Navy Yard in 2012, which helped create more than 2,000 jobs. In addition, Brooklyn College opened the Feirstein Graduate School of Cinema in 2015 at the Brooklyn Navy Yard where students receive hands-on training at Steiner Studios.

Filming in New York City results in approximately 130,000 jobs for local area residents. In Brooklyn, employment in motion picture and video industries has grown by 361 percent in the last decade. Brooklyn startups and the tech sector are growing at a faster pace in the borough than in the rest of New York City, and the creative industries, including film and TV production and post-production, play an important role in this growth. We hope that you will consider the important economic contributions of this industry as you review today's bills. It is critical that we support companies that provide vital employment in the borough while we also ensure that local residents and businesses benefit from their productions.

Respectfully submitted: Randy Peers, President & CEO

Testimony of Joe Falco, Owner, Il Porto Restaurant Committees on Small Business & Technology September 26, 2019

Good afternoon Council Members Holden and Gjonaj, and members of the Committee on Technology and members of the Committee on Small Business.

My name is Joe Falco and I am an owner at Il Porto Restaurant, located just outside Steiner Studios on Flushing Avenue and outside the Brooklyn Navy Yard. I am here to testify today on behalf of Il Porto, a restaurant whose business thrives on the bustling film industry here in New York City.

Il Porto was established in 2008 and has grown a lot along with Steiner Studios in 2004. Not only has Il Porto been able to grow and expand because of the business we get from the film productions in our backyard at Steiner Studios, but our neighborhood has benefitted from the film industry, filming in the studios across the street or filming on location shoots all throughout the neighborhood. My experiences with crews and on-location shoots on our street or in our restaurant have always been positive. I have always found the production crews to be thoughtful and respectful of my business.

I certainly understand how location shoots in the neighborhood can be disruptive – its hard to walk along the streets, get to where you need to be and hard to find parking spots when the productions are shooting. But, these are minor inconveniences given the great things the film industry has brought to our neighborhood and New York City. Film has helped invigorate my neighborhood, populate its business and support our services.

Il Porto, as a small business that relies on the business of the film industry, would like to urge the City Council to think about these various bills at issue today and be reasonable. We can see for ourselves how hard the location shoots can be on the crews and how chaotic they are to pull off. These bills would certainly have a negative impact on studios wanting to film in New York City. The bills seem arbitrary and will ultimately hurt businesses like ours and countless others. We ask that the City Council consider these implications before passing this legislation.

Thank you for your time and consideration.

filming in lower manhattan

dear madam,

I am aware of some of the problems the lower manhattan Community faces with filming.

If the rules an regulations you put through are effective, all should turn out okay.

lets hope the film industry can behave.

audrey harkins

gateway ny

[audje75@gmail.com]

Directors Guild



of America, Inc.

NATIONAL OFFICE **NEW YORK OFFICE** 7920 SUNSET BLVD. · 110 WEST 57TH STREET LOS ANGELES, CA 90046 • NEW YORK, NY 10019

 310-289-2000 · 212-258-0800

September 26, 2019

Councilman Robert Holden New York City Council 250 Broadway, Suite 1774 New York, NY 10007

Re: New York City Council Hearing - Film Industry Expansion and its Impact

Dear Chairman Holden:

As Assistant Executive Director at the Directors Guild of America – a national labor union that represents feature film and television directors, assistant directors, and production and location managers – I represent members of the DGA's Eastern Region, 2,125 of whom reside in New York City.

Over the past 15 years, as television and film production in this city has grown significantly, so too has the ability of our members to establish and build careers, families, and community ties here. In 2018 alone, our members residing in New York City collectively earned over \$75 Million from dramatic TV and film projects that shot, at least in some part, in this city. Maintaining these jobs at home is of great importance to these members but, as residents themselves, they are also sensitive to the impact production has on their fellow residents and local businesses.

The DGA and its members are committed to continuing to work with the Mayor's Office, community organizations, and other production industry partners to find meaningful ways to address the concerns of impacted residents and businesses, while supporting the thriving industry which employs and supports so many New Yorkers.

We are concerned that the proposed legislation, requiring 72 hours' notice of parking disruptions and 14 days' advance submission of certain permits, threatens that goal. These burdensome restrictions are unrealistic for the majority of productions here and would accomplish little more than making New York City a prohibitive location for television and film production and all of the jobs and business that come with it.

In order to work toward a common goal of sharing this industry's success with as many New Yorkers as possible, we welcome further discussion regarding the Council's concerns and collaboration to address them.

Assistant Executive Director, Directors Guild of America

(212) 258-0801 | mhatch@dga.org

Sincerely,

Your Hatel

Mary Hatch

Assoc. NATIONAL EXECUTIVE DIRECTOR DAVID KORDUNER

WESTERN EXECUTIVE DIRECTOR

FASTERN EXECUTIVE DIRECTOR NEIL DUDICH

GENERAL COUNSEL DAVID B DREYEUS

AVA DUVERNAY ZETNA FUENTES NORA GERARD MAGGIE GREENWALD ANTHONY HEMINGWAY JOANNA KERNS MICHELLE MACLAREN MICHAEL MANN DENNIS W. MAZZOCCO MARTHA MITCHELL JONATHAN MOSTOW KIMBERLY PEIRCE MATTHEW PENN SHAWN PIPKIN-WEST DAVID O. RUSSELL

OFFICERS

THOMAS SCHLAMME NATIONAL VICE PRESIDENT MARY RAE THEWLIS

SECRETARY-TREASURER BETTY THOMAS ASSISTANT SECRETARY-TREASURER

SCOTT BERGER

RON HOWARD JON FAVREAU

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JENNIE O'KEEFE ARMAS JOYCE THOMAS

Associates

ALTERNATES

CHRISTOPHER NOLAN LIZ RYAN O7 SCOTT STEVEN SPIELBERG

LESLI LINKA GLATTER

NATIONAL EXECUTIVE DIRECTOR BUSSELL HOLLANDER

VICE PRESIDENTS

PRESIDENT

MILLICENT SHELTON JENNIFER TRUELOVE THOMAS WHELAN

PAST PRESIDENTS

GENE REYNOLDS

MICHAEL APTED PARIS BARCLAY MARTHA COOLIDGE TAYLOR HACKFORD

Assoc. NATIONAL EXECUTIVE DIRECTOR G. BRYAN UNGER

Assoc, NATIONAL EXECUTIVE DIRECTOR/ DANIEL BUSH



Councilman Robert Holden New York City Council 250 Broadway, Suite 1774 New York, NY 10007

September 19, 2019

Re: Film Industry Expansion and its Impact Hearing

Dear Chairman Holden:

Screen Actors Guild – American Federation of Television and Radio Artists is writing to introduce ourselves to members of the New York City Council's Committee on Technology and Small Business to provide commentary ahead of the upcoming hearing entitled "Film Industry Expansion and its Impact."

SAG-AFTRA represents tens of thousands of media artists who live and work in the community. Our members make innumerable contributions to the local economy and culture through their artistic labors. The city's entertainment industry employs over 130,000 New York City workers and entertainment production spend is over \$8 billion dollars each year. One of the reasons filmmakers choose to film in this city is its many iconic and diverse locations. The city streets, people, sounds, and architecture become part of a motion picture's story.

This hearing is slated to discuss permitting requirements and the impact on the City. To this end, we ask you work with the entertainment industry to develop alternative means of addressing concerns related to parking and community disturbances so as to not harm film production and jobs, which are key economic engines in the City.

Our primary concerns are the proposal that an application for a permit to request or remove onstreet parking be submitted at least 14 days in advance and the proposal that productions provide 72 hour notice of parking. These timetables are too burdensome, if not impossible to comply with. Filmmakers often have little time to select a location and ensure cast and crew are available to shoot on that date. Additionally, there are often last minute script changes or weather related changes and locations must change with short notice. We believe there are alternative ways to mitigate the concerns brought forward and we look forward to working with you and the Council in this regard.

Please reach out to Sarah Howes, Director and Counsel of Government Affairs and Public Policy at Sarah. Howes@sagaftra.org if you have any questions.

Thank you,

Rebecca Damon Executive Vice President and New York Local President

Rebecca Damon, Executive Vice President and New York Local President SAGAFTRA.org • 212-827-1455 SCREEN ACTORS GUILD - AMERICAN FEDERATION OF TELEVISION AND RADIO ARTISTS 1900 Broadway, 5th Floor, New York, NY 10023 Associated Actors & Artistes of America / AFL-CIO

COMMUNITY BOARD #1 –MANHATTAN RESOLUTION

DATE: JUNE 26, 2018

COMMITTEE OF ORIGIN: NEW BUSINESS

BOARD VOTE: 38 In Favor 0 Opposed 3 Abstained 0 Recused

- RE: Request that the New York City Mayor's Office of Media and Entertainment not issue film permits where there is Alternate Side Parking Regulations and no filming will be occurring at those exact street locations below Canal Street.
- WHEREAS: As discussed at a recent 2017 Community Board One Quality of Life committee meeting with New York City Mayor's Office of Media and representative, and
- WHEREAS: It was stated that Film permits for the purposes of only; parking equipment, trailers, for holding trucks and vehicles, etc..., or for just a matter of convenience to be in close proximity to the set where there will not be any (exterior or interior) filming, permits should not be approved where there is Alternate Side Parking Regulations, and
- WHEREAS: The community concerns raised were about the additional *disruption to the neighborhoods* where there is an increasing residential population and a lack of Alternate Side Curb Side Parking in addition to the stress of resident's personal vehicles being towed other locations, and quality of life of the neighborhoods, and
- WHEREAS: Another concern was that when there is going to be filming on a street (Interior or Exterior) with Alternate Side Parking Regulations that often the street is issued a permit and parking is put on hold for the duration of the time at the location which could be several days or longer and the actual filming only occurs on the last or second to last day of filming, restricting the street from residential parking for unnecessary periods of time, now
 - The following are Streets with Alternate Side Curb Side Parking Regulations below Canal Street:

Tribeca

Washington Street: between Hubert and Light, East side.
Washington Street: between Laight and Vestry, East and West sides.
Vestry Street: between Washington and Greenwich, North and South side.
Desbrosses: between Greenwich and Hudson, South side.
Watts Street: between Washington and Canal, North and South sides.
Hubert Street: between Washington and Greenwich, North side.
Laight Street: between Hudson and Holland Tunnel, North side.
Beach Street: between Greenwich and Hudson, South side.
Beach Street: between Greenwich and Collister, North side. N. Moore Street: between Greenwich and Hudson, North and South sides. N. Moore: between Greenwich and West Street, North and South sides. Franklin Street: between Greenwich and Hudson, North and South sides. Harrison Street: between Hudson and West Street, North and South sides. Jay Street: between Greenwich and Staple, North side. Jay Street: between Greenwich and Hudson, South side.

Battery Park City

1st Place: between Little West Street and Battery Place
2nd Place: between Little West Street and Battery Place (to Dead End)
3rd Place: between Little West Street and Battery Place (to Dead End)
Little West Street: between 1st Place and 3rd Place
Battery Place: between Little West Street and West Thames
West Thames: between Battery Place and South End Avenue (to Dead End)
South End Avenue: between Albany Street and Dead End Turn Around
Albany Street: between West Street and South End Avenue (to Dead End)
Albany Street: between West Street and South End Avenue (to Dead End)
Albany Street: between West Street and South End Avenue (to Dead End)
Rector Place Loop: North and South Loop Circle
Murray Street: north and south sides of the street from River Terrace east to North End Avenue
Warren Street: north side from River Terrace to West Street and River Terrace to North End Avenue
Warren Street: North side of Chambers St from River Terrace east to Chambers St and River Terrace to North End Avenue

River Terrace: East side from Irish monument (where road turns east) north to Chambers Street. North End Avenue: West side of North End Ave from Murray St north to Chambers Street and East side of North End Avenue from Murray north to Warren Street

South Street Seaport

Dover Street: between South Street and Pearl Street Front Street: between Dover Street and Beekman Street Beekman Street: between South Street and Pearl Street) Water Street: between Beekman Street and Dover Street Peck Slip: between South Street and Water Street South Street: between Beekman Street and Dover Street Robert F. Wagner Place: between South Street and Pearl Street

THEREFORE BE IT RESOLVED THAT: C

CB1 request that New York City Mayor's Office of Media and Entertainment not approve film permits where there is Alternate Side Parking Regulations only for the purposes of parking equipment and for holding trucks and vehicles or for set proximity convenience purposes when there is not going to be any exterior or interior filming, or where there may be any exterior or interior filming it be scheduled in a timely manner as to not unnecessarily restrict parking access to the neighborhood residents.

NYC Council Committee on Small Business Impact of Film Industry Expansion, Int. 158, 937, 1495, and 1515

Marc Ameruso Testimony

Thank you NYC Council Committee on Small Business for holding this oversight hearing of the impact of the film industry on residents and businesses. I hope there will more hearings in the future for the resident and business to continue to relay their concerns

My name is Marc Ameruso, for identification purposes I am member of Community Board One (CB1) in Manhattan since 1994 and a 30 year Tribeca resident.

Community Board One will taking up this subject again at our October Quality of Life Committee.

Along with my letter I am submitting a CB1 resolution from June of 2018 that deals with some of this subject. I acknowledge that the film the television industry is an economic benefit to NYC and provides jobs to New Yorker's. I know this because I am a former location manager.

However, there must be a balance for residents to avoid negative quality of life impacts from the film industry. With regards to the Local Laws being proposed, I support the following changes to the Administrative Code;

1) That fees should be updated in relation to filming on City property.

2) That there be 72 hours notice when filming will disrupt parking.

3) Creating a local community and media bill of rights addressing the issues that communities face during filming.

4) Require a task force to review and consider impacts and benefits from film and TV production.

5) That there is a 14 day notice when special parking request are required.

Consequently, the CB1 district and other neighborhoods face quality of life disruptions of late night and early morning noise of idling trucks and equipment, and cars being towed.

Additionally, valuable alternate side street parking being taken away for non-filming purposes when there are other street parking options available for trucks, equipment, trailers, craft service, etc...

It is true that most film companies work with the community, but some do not.

There needs to be policies and procedures implemented and mandated by the City Council that MOME (Mayor's Office of Media and Entertainment) must adhere to.

These are two additions the NYC Council should add to the Administrative Code to include the following;

1) Film production companies must have a justification for taking away alternate side street parking for non- filming purposes, and that this justification requirement be a question that is added to the permit application.

2) That a film production company provide a neighborhood liaison with contact information for the community to contact with any issues, at any time. Often the phone number on the film permit goes to voice mail and the best point of contact person to help residents is difficult to find.

*Both of these additional requests should not be a burden to MOME or negatively affect any jobs in the film and TV industry.

I commend the City Council for taking up this issues of how the film industry impacts the community.

I fully support Int. 158, 937, 1495, and 1515 with the strong recommendation of the two additions mentioned above.

Thank you for your consideration.

Marc Ameruso

Tribeca Resident / For identification: Community Board One Member

Hi Tammy,

As you know I and others have represented CB1 over the years at the City Council and in other capacities.

It is simple. Stick to what is in the resolutions.

But representative testimony is crucial in front of the committee. From them to hear it

Some main points that are in past resolutions:

1) Film production companies must have a justification for taking away alternate side street parking for nonfilming purposes and that this justification requirement question be added to the permit application.

2) That a film production company provides a neighborhood liaison with contact information for the community to contact with any issues, at any time.

3) Trucks idling late at night and in the early morning.

4) Towing of cars.

There is more.

Thank. Marc

SoHo Alliance A Volunteer Community Organization

PO Box 429 Prince Street Station New York, NY 10012

phone/fax: 212.353.8466 e-mail: info@sohoalliance.org

September 24, 2019

Re: "Madame Secretary" shoot in SoHo

Dear Ms. Feinman:

Thank you for arranging the pledge of a \$1500 contribution from the Madame Secretary production company to the SoHo Alliance for the time filming in SoHo vesterday.

I must add that there were no complaints from any resident or business about the company's presence here, a testimony to your professionalism.

This financial support goes a long way in helping us assist and organize SoHo residents and businesses when information is needed, when a crisis is imminent or when advice is required to maneuver through governmental agencies. We are a New York State registered non-profit and all our members are volunteers.

Our resources are limited and the needs of the community great, but your help enables us to continue our work as effectively as possible.

The SoHo Alliance works for sensible development, to preserve the SoHo Cast-Iron Historic District, and to continue our efforts on environmental, traffic and the guality-of-life issues that affect our neighborhood and make SoHo a special place to film.

You can see some of our activities and accomplishments on our website: sohoalliance.org

If you ever need assistance when filming in SoHo, please do not hesitate to call us at 212-353-8466.

Again, many thanks for the donation,

Sia pren

Very truly yours,

Sean Sweeney **Executive Director**

State Supply Equipment & Props 495 Walton Ave Bronx, NY 10451 "If We Don't Have It, You Don't Need It" (917) 645-5070

9/24/19

To Whom it May Concern,

As a prop rental house, we fully depend on the film and television industry in New York. Since the establishment of the Film Tax Credit Program we have seen the number of productions filmed in New York grow dramatically.

Our elected officials must continue to make New York film friendly for film production companies. Prop Houses and production services companies, as well as developers, looking to build new stages, depend on the credit and its predictability.

New York State must retain the Film Tax Credit Program, and remain competitive with all other states and their tax incentive programs. Production companies, and the revenues and the many jobs that they create, would quickly leave the state if the tax incentives were to be eliminated.

Thank you,

Lance Goldman



September 16th, 2019 For: City Council Hearing, September 26th, 2019 In Re: NYC Production Impact on Small Business

To Whom It May Concern,

I am writing on behalf of Wythe Hotel, located at 80 Wythe Avenue in Williamsburg, Brooklyn, where I serve as the Director of Revenue Management. We are a small, independently-owned hotel, which has been heavily supported by the Production Industry since the day we opened (May 1st, 2012).

For over seven years, Production has accounted for roughly 10% of our total revenue. It has also shone a light on our borough, brought an influx of talent, and helped maintain the creative spirit of the neighborhood that businesses like ours – staunchly local and proud of our history – rely on. Through my relationships with other local hoteliers, I know that we are not alone in returning our support and appreciation for the **positive** impact the Production Industry has had, and continues to have, on the growth and development of the North Williamsburg area.

I request, in the strongest possible way, that the Mayor's Office of Media and Entertainment not create new and unnecessary impediments to the Production Industry, which will in turn create new and unnecessary impediments to our mutual success.

Sincerely,

Will Jul

Will Jordan Wythe Hotel

www.wythehotel.com e: will@wythehotel.com p: 347-390-0916



September 23, 2019

Automagic Automotive 242 Nevins Street Brooklyn, 11217

To The New York City Council Committee on Technology and Committee on Small Business:

I am a local business owner in Gowanus, Brooklyn. I had a very positive experience working with the television production "The Americans" here for five years until the series ended in 2018. I rented an auxiliary construction shop space to them. They also called on me to plow the streets for them during winter snow storms. They were respectful of my property, as well as the neighborhood and were easy to work with. Having the production in the neighborhood had a positive impact on my business as well as many others.

"The Americans" was filmed at the Eastern Effects stages here in Gowanus. When Eastern Effects was notified about the EPA/ DEP plan to take over their stages for the clean up of the Gowanus Canal project, I and many other local business owners rallied to their defense to point out how much additional business they bring into the area from restaurants, to cleaners, grocers, suppliers and landlords like myself. I am hopeful that productions will continue to work there and in this neighborhood as they have had a positive economic impact on all of our local small businesses.

Best Regards,

Stevenlagerman, Owner

City Knickerbocker, Inc.

Distinctive Lighting Fixtures Since 1906



Scott A. Liroff Vice President 665 11th Ave @ 48th Street, 2nd Floor New York, New York 10019

Telephone 212-586-3939 Fax 212-656-1244 e-mail scott@cityknick.com Website www.cityknickerbocker.com

September 25, 2019

To: NYC Council Committee on Technology & Small Business

Hello,

I am writing on behalf of City Knickerbocker, Inc., a more than 100-year-old small business in New York City. My name is Scott Liroff, I am the owner of "City Knick". We are a Prop house, specializing in period lighting fixtures.

We employ seven New Yorkers. Without Film and Television productions we could not afford to keep them employed with benefits and a retirement plan.

Talking to other businesses, Film and Television is a vital industry for the commerce of New York.

Thank you.

Sincerely,

Scott Liroff

Scott A Liroff City Knickerbocker, Inc.

September 25, 2019

TO: NYC Council Committee on Technology & Small Business

As an independent business owner that almost solely relies on the film and television production community, I read with great interest your committees recent proposals on items like fee increases, parking regulations, permit grants, etc.

I came from the hotel industry where I handled incoming film and television business to our city for many years. I started my own consulting business in 2015 and have relied heavily on the hotel needs from this industry. The guest room night needs are massive. As we know one of the attractions of filming in New York City, vs Atlanta, Toronto, Vancouver, etc. are the locations in the city be it landmarks, street scenes, apartments, the list goes on. Nowhere in the world can really accurately portray our city.

Since starting my consulting business, which is a NYC based business and one which provides the city with a substantial amount in Unincorporated Business Tax per year, I am quite leery of changes to an industry which financially benefits the hotels I do business with. I book between \$200,000 and \$400,000 in hotel sleeping rooms **per month** in our city, and I only handle a fraction of the actual film/TV production hotel needs overall. The actual hotel sleeping rooms, and ancillary hotel services, revenue is likely several times what I handle. Film and TV production keep the hospitality industry with a solid base of revenue for the entire calendar year. Not only are the film/TV unions benefiting from the massive scale of this industry in New York City, so are the hospitality union employees which is a very large portion of the city's overall union members.

Working with communities on the overall impact of production and location work is understandable. I live and work in the Financial District which was on the "hot zone" of no filming for about three years. In the many Community Board One meetings I attended, I made clear that that the location fees paid for filming can top 50K per day which is obviously valuable revenue for any business not to mention the taxes that are paid. The city benefits in multiple ways from this money.

As a constituent and small business owner, I look forward to being updated on the progress of this topic in this committee. While filming can be disruptive to a neighborhood, the 48 hours or so for this to happen needs to be weighed against the financial windfall New York has seen since the industry began booming in 2008. An industry whose revenue overall isn't likely to be replaced.

Daemon O'Neil ONEIL PARTNERS 45 Wall St Suite 2112 New York, NY 10005 917-946-3158 Daemon@oneilpartners.com



37 Washington Avenue Brooklyn, NY 11205

To Whom is May Concern,

As the owner of the Italian restaurant Il Porto, I am writing you to express the positive impact the film and television industry has had on our business as well as many others. Being located by Steiner Studios has impacted us significantly and helped our business grow due to the business generated by the nearby productions. Our elected officials must continue to make New York film friendly to expand growth for business everywhere throughout the city.

Josp Vil



September 25, 2019

Dear New York City Council on Technology and Small Business,

We are an independently-owned and operated business which means we rely on day-to-day sales to pay our staff, our rent, our taxes, our local suppliers. Without the patronage of the film crews, we wouldn't have been able to grow our business or stay in business for that matter. New York City should be embracing industry, not making it harder for people to work and thrive here. Having an active film industry in this city means that small businesses have a chance of surviving which makes the city a better place for both residents and visitors.

Please feel free to contact me with any questions at 917 518 8739 or caroline@cafegrumpy.com

Sincerely,

matrial

Caroline Bell, Co-Founder and CEO

Café Grumpy Est. 2005 Certified Women-Owned Business Enterprise



To: NYC Council Committee on Technology & Small Business

We wanted to speak out and let you know how much the NYC Film industry has meant for NYC area. In 20 years in the restaurant industry, I've came across film crews filming shows, movies, commercials & other spots in our restaurant or in our area. Our restaurant was always impacted in a positive way. In all that time, they have supported our business even from blocks away. Being a Brooklynite my self, the film industry was, is & hopefully always be a vital part of our neighborhood. It would be a travesty for the film industry to have trouble filming on our blocks. Just wanted to fully support the industry to keep on filming in full force in the years to come.

Sincerely,

Vito Randazzo Graziella's Restaurant Owner 232-Vanderbilt Ave Brooklyn, NY 11205



Maria Notaro La Guli Pastry Shop 2915 Ditmars Blvd Astoria, NY 11105 September 25, 2019

Dear New York City Council on Technology and Small business:

This letter is written in support of location scouting and movie crews in Queens, specifically in Astoria. The crew of Blue Bloods has helped our small business grow by placing numerous orders for cakes, cookies and pastries used for the scenes and for the set. This kind of support for local small businesses in NYC is vital for the community and for us to continue to stay in business.

Please feel free to contact me if you have any questions or need additional information.

Sincerely,

h Ch-

Maria Notaro President



Dear NYC council on technology and small business .

My Name is Shivane Maraj I'm the owner of Lite Bites located in Greenpoint, Brooklyn. The Movie and Film film crew industry has been an essential part of my business actually in some of my slowest days they have saved me with their support, Small businesses are a dying breed in NYC with the every growing cost and competition it's become very difficult, without their support I can honestly say I would not be able to remain in business. The Film crew has become an essential part of the local food industry and Me and my staff truly appreciate them supporting the mom and pop shops which is an essential part of what makes NYC great. If any other information is needed please do not hesitate to contact me @ 718-383-2820

Sincerely,

Shivane Maraj

Lite Bites

700 Manhattan avenue

Brooklyn, NY 11222

728-383-2820

Manetta's Restaurant 1076 Jackson Avenue Long Island City, NY 11101 (718) 786-6171

9/25/19

Attn: NYC Council Committee on Technology and Committee on Small Business

We hope this correspondence finds you well. The purpose of this letter is to describe our long and fruitful relationship with the film and television industry that calls New York City home. We are a family business that has owned and operated a restaurant in Long Island City for 30 years. We are also residents of LIC and third generation New Yorkers.

Our expertise is of course; food, hospitality, and cooking but through our business we have been introduced to the vast industry that is film, television, set construction, drivers, writers, actors, and camera crew. And for those interactions we are grateful.

Anytime a large group of people are congregated together it is essential to feed them. This is an age old truth. Our business has long relied on the opportunity to be the restaurant and caterer of choice for film and television sets in Queens, Brooklyn, and Manhattan.

From a purely business perspective we rely heavily on the large orders that are placed to feed the film sets and crew. We have had the most positive interactions in this regard, both with off-site catering and dine in. Impositions placed on the film and movie industry in New York, would not only be a cultural detriment in stifling the export of New York's stunning vistas and unique backdrops in film and television, but would also had a tremendous negative impact on our local small business. We are sure this sentiment would be echoed by many other restaurants in our area.

It is with great pride that we stand with and support the continued presence of New York City's film industry.

Respectfully Yours,

Manetta's Restaurant and the Manetta Family



SUPPLYING THE ENTERTAINMENT BUSINESS SINCE 1935

Mutual Hardware a division of Mutual Sales Corp. 3627 Vernon Blvd • Long Island City, NY 11106 Tel: 718-361-2480 • Fax: 718-786-9591 • info@mutualhardware.com Accounts Receivable: accounting@mutualhardware.com Accounts Payable: invoices@mutualhardware.com www.mutualhardware.com



To the NYC Council Committee on Technology & Small Business

We are a small business located in Queens, NY. We service the television & film industry in all 5 boroughs. We supply rigging, grip and hardware equipment plus so much more.

As you may know it is imperative that these industries are supplied in a timely fashion due to other limitations already set in place by the city. Delaying the process of production further will financially affect the small businesses that service these areas.

Since our business consists mostly of providing local productions, we rely on the movie crews and location scouting to be within ample distance from our organization, and that of our sister company, Alcone Co., who provides services of Professional Make-Up to the industry as well.

We fear that causing delays in retrieving permits and increasing costs, may have these productions consider other cities that have locations where they may expedite permits and have lower costs as well as other states nearby.

We ask that you please reconsider and keep in mind the impact that this may have on us and many other small businesses in these areas being affected.

Please be advised that many of the staff in our organizations are also residents. We agree, as residents to these communities, that the time allowed in notifying residents of parking regulations and productions taking place, has sufficed for us thus far.

Thank you for your time and allowing us to submit our concerns in this matter. Please feel free to contact us if you would like to discuss this further or would like more information.

Sincerely,

Juanita Mencia On behalf of Mutual Hardware & Alcone Comapny

Peter Pan Donut & Pastry Shop 727 Manhattan Avenue Brooklyn, NY 11222

September 25, 2019

Dear New York City Council Committee on Technology & Small Business,

We are writing this letter to support location scouting and movies crews in Brooklyn. Such crews often bring in much business during off peak hours, even slower times of the year. Many of the people from from these productions become repeat, loyal customers, and spread word of our business. What can't be ignored is also the cultural importance of television and movie production brings to our area and business, making it the place to be for people from far and wide to visit. We appreciate these productions and film crews in our area, and hope they receive the full support they need to facilitate their work. If any further information is needed please feel free to contact me at 718-389-3676.

Thank you,

Donna Siafakas Owner operator S.R. Auto has had a great working relationship with the scouting team and movie crew. They generate a decent amount of business for our shop

and we appreciate that tremendously. Our business relies a great amount on referrals which the scouting team and movie crew provide. Everyone

from the scouting team and movie crew support small local businesses in the Greenpoint area and that means a lot to us.

Please feel free to contact us if you have any questions about this working relationship.

Ihtesham Rana President/Owner S.R. Auto Service, Inc. 300 McGuiness Blvd Brooklyn, NY 11222 Facility# 7082433 (718)349-9742



Dear NYC Council Committee on Technology & Small Business

We wanted to reach out and express how much the NYC TV/Film industry has meant for us at Slick Willie. We truly would not be able to provide the customer service and support that we do without them. Every day they are positively impacting our business weather it be filming at our establishment, stopping by after work for meals/drinks or even just sending their friends along. Long story short, we NEED these productions to keep our heads above water. I cannot imagine what it would be like without them. Anything you can do to make their lives easier would considerably impact all of our local businesses for the better. Thank you for taking the time to read this.

Sincerely,

Jeremie Carrier Owner/Operator Slick Willie 179 Meserole Ave Brooklyn, NY 11222



28-31 BORDEN AVENUE LIC N.Y. 11101 TEL:(718) 392-0757 FAX:(718) 706-8623

September 25, 2019

To: NYC Council Committee on Technology & Small Business

This is to advise that the Blue Bloods productions have been a tremendous aspect to our business and others in the LIC area. Blue Bloods have used our facility for film shoots various times and they have provided us with consistent catering. We are conveniently located to their offices and studios. Blue Bloods' office crews, studio crews and truck crews are a constant staple and support in our small business. It is becoming harder and harder for small business to survive in NYC with City Hall bureaucracy!!!

We at Sparks Deli strongly support Blue Bloods and all NYC Film. NYC Film employs thousands of people throughout the city. As a registered voter I will be keeping a close eye on this matter.

Please feel free to contact me at the above telephone number if any more input is needed.

Thank you,

J.L. Araujo Partner/Owner

94th Precinct Community Council

100 Meserole Avenue, Brooklyn, NY 11222 * Tel 718-383-5298Elizabeth Hulsen – President (646) 262-4028Marie Bindes – Vice President

September 25, 2019

NYC Council Committee On Technology and Small Businesses

To Whom It May Concern:

I would like to bring to your attention the wonderful contributions and opportunities that the Film and Television industry has prought to our communey.

As President of the 94 Precinct Community Council, I am always mazed at the many ways in which our neighborhood has been enriched since their art al. First and foremost, they are extremely supportive and very involved in all of our community events. Always volunteering their time and services, they are available to us whenever the need rises.

They have provided jobs within the area and monetary donations to ensure the success of our many events, and for that we are very appreciative.

Best Regards

Elizabeth Hulsen President 94th Precinct Community Council

Laura Flugger (Treasurer) Cookie Nordt (Recording Secretary) Thomas Kennison (Sgt. At Arms) Clint Brooker (Corresponding Secretary)



TO: NYC Council Committee on Technology & Small Business

On behalf of our 2 locations Amami Sushi and Ako Sushi we would like to express that location scouting and Movie crews have been an essential aspect of business and sales to our locations. The impact specifically during our lunch hour business has been remarkable. The crews from 5- 25 people have order in to our local businesses and supported our businesses frequently. A minimum of 8-10 times a month we rely upon our Scouting location & Movie crews to not only support us as a business but is good overall for our city. Please if there is any more information needed don't hesitate to call me @ 917.909.1568

Thanks Donny Wirawan Director of operation

Ako Sushi 205 Bedford Ave, Brooklyn, NY 11211 Amami Sushi 57 Nassau Ave, Brooklyn, NY 11222

BUNSMITH BROOKLYN

September 24, 2019

Dear NYC Council Committee on Technology & Small Business,

This letter is written in support of location scouting and movie crews in Brooklyn. Specifically, the crew of Blue Bloods has helped our small business grow by placing numerous lunch catering orders with us over the years. This kind of consistent support for a small business like ours is vital in allowing our two locations in Brooklyn to continue to stay in business in NYC.

Please feel free to contact me if you have any questions or need additional information.

Thank you, David Moon (917) 547-1157



New York September 25, 2019

TO: NYC Council Committee on Technology & Small Business

I am writing on behalf of Caracas Arepa Bar and we would like to take this opportunity to support our local film industry and studios.

For many years now, both outside caterings and restaurant walk ins, have been one of the main cores of our business. The lunch traffic that this industry represents is a significant one and we are very grateful for them.

We believe that local businesses should help each other and without a doubt we have felt the positive impact that this industry have had in our neighborhood.

Please if there is any more information needed don't hesitate to call me @ (718) 218 6050

Sincerely,

Pomen Muller

Vanessa Maldonado Special Events and Catering Director



TO: NYC Council Committee on Technology & Small Business

On behalf of our 4 locations La Villa Pizza we would like to express that location scouting and Movie crews have been an essential aspect of business and sales to our locations. The impact specifically during our lunch hour business has been remarkable. The crews from 5- 25people have come in to our local businesses and supported our businesses frequently. A minimum of 3-5 times a month we rely upon our Scouting location & Movie crews to not only support us as a business but is good overall for our city. Please if there is any more information needed don't hesitate to call me @ 718.499.9888

> Thanks William Rubin Owner operator

8207 153RD Ave Howard Beach NY 11414 261 5th ave. Park Slope Brooklyn NY 11215 1529 86th St Dyker Heights Brooklyn NY 11228 6610 avenue U Mill basin Brooklyn NY 11234



178 N 8th Street Brooklyn, NY 11211

To NYC Council Committee on Technology and Small Business.

Location scouting and movie crews is essential and valuable to our business, sales and to our Restaurant. They have added value and increased sales to our Lunch Hour and our Catering. They patronize our restaurant frequently and as a Business we do appreciate locations and movie crews to not only support us but also recognize their efforts in building and uplifting our city and community. Please feel free to contact me for further information if needed.

Owner

Fallon Seymour

BJ'S LOCK & ALARM CO., INC DBA BILLY'S LOCKSMITH & SECURITY SERVICE LOCKS~ALARMS~SAFES~DOORS~GATES~INTERCOMS~CAMERAS 8 BEDFORD AVE, GREENPOINT, B'KLYN, NY 11222 (718) 389-3278 (718) 389-3283 FAX (718) 389-3277 www.BillysLocksmith.com Licensed by the N.Y.S. Department of State LIC#12000029302

September 25, 2019

To NYC Council Committee on Technology & Small Business,

I am writing this letter on behalf of the location scouting and movie crews, Especially the crew of the Blue Bloods.

Over the past few years the employees of Blue Bloods have steadily supported my business by always hiring Billy's to make their keys or order loads of security supplies. As a small business owner, this loyalty is what makes our community strong. We appreciated all the business they have given us and hope it will continue in the future. Relationships like this is what allows our small mom & pop to open daily.

If you have any questions or would like to call me, please don't hesitate 718-389-3278.

Thank you,

William Essling Owner

DEAR NYC COUNCIL COMMITTEE ON TECHNOLOGY AND SMALL BUSINESS,

I am writing this letter on behalf on the film industry. As a small business in the neighborhood for over 100 years, the movie industry provides many financial benefits and jobs to the small businesses in our neighborhood.

We personally have rented out our restaurant for various productions throughout the years. They hold many meeting at the restaurant, have luncheons and on several occasions I have catered several events for them.

All of the film companies we had the pleasure to work with were respectful, considerate and accommodating to myself and especially our neighbors.

However, the most important attribute the film industry has provided to myself and my family is the lasting friendships that we have made throughout the years. That's priceless.

Thank you for taking the time to read my letter. Lisa Bamonte



57-05 47th Street Maspeth, NY11378 646-705-2656 | 917-224-8282 www.marsharkcraft.com

September 24st, 2019

To whom it may concern,

My name is Peter Marshark. Along with my partner, David Perry, we own and operate The Marshark Craft Co, Inc.

Briefly, I would like to share a little of my history. I am an ex addict, who has struggled for many years to hold on to my sobriety. In 2005, at 52 years old, I left rehab with no prospects of work or savings. As a chef, I had previously worked for a small craft service co on Law & Order. Getting my old job back, I worked with a vengeance so I could pay my child support and all the arrears I accrued from the year in treatment. It was here in 2006, that a producer decided to help me. Along with a few department heads from different departments, they got together to help me get started. My first job with my little truck...... I Am Legend. Working long hours and my butt off, I made a small name for myself. All these years later, my company has grown to 13 kitchen trucks, 13 Sprinter vans for equipment, a new box truck and a 5000 sq ft warehouse. We have about 70 employees. People with families, who



also never had a chance to really see their potential. Like me, many needed to build their self-confidence. We are more like a huge family then an impersonal company.

My company has saved my life! This is no exaggeration and for the many in our industry that know me and my story, they will attest to this. I personally care for so many of our people. And many have extended family working with us now too. My responsibility towards their lives and families have given me so much more than I ever thought was possible. I have watched them grow, move up and start to make a decent living with which they can support their families.

For me, I have the respect for myself that I never knew and actually the love for myself as well. All because of the love and respect and trust which was given to me 13 years ago, when these people lent me money, (without my asking), gave me equipment and support. It was and still is truly humbling.

This industry is a small big industry. Like so many others. Reputations follow you around. Not everyone is a Marshark fan, but many are! And that is good enough for me. We provide the fuel, that the crews need to keep going. In all weather, days and nights, so that they can bring you



and your friends and families the entertainment that most of you enjoy and sometimes take for granted.

We are not union in New York, although Craft Service is in mostly every other state. We do not get the bumps for penalties and our salary base is much lower, but it does not affect my company employees. They either love what they do and do it great, or they can work elsewhere.

In closing, I want to add that we are aware that there are issues here. Inconveniences to neighborhoods and some people get annoyed or frustrated, however, many do not! Many are excited to have us on their block and enjoy watching and maybe seeing a scene being shot from their favorite show. Thousands of jobs are at stake here. Do not take this lightly, without understanding how hard we all work.

Thank you for your time and consideration,

Sincerely,

Peter Marshark.



137 Duane Street New York, N.Y. 10013 September 26, 2019

Councilwoman Chin New York City Council 250 Broadway New York, N.Y. 10007

Dear Ms. Chin:

I am sending this letter as I attended the City Hall hearing this morning but had to leave at noon for prior commitments. I wanted to share some of my experiences with film crews in my neighborhood of Tribeca.

As a native New Yorker born in Brooklyn, I have lived in the city my entire life and since 1978 in Tribeca on Duane Street. Duane and the surrounding streets have become a back lot for Hollywood East. Every single week there is a film or TV show working in this small residential area. It has gotten progressively worse and the boldness of the film crews has as well.

Many of the things that were stated by the speakers this morning were true to Duane Street. Just two weeks ago, Blue Bloods was filming on Duane St. and the numerous cable lines were all bunched together on the sidewalk without protection waiting for someone to trip over themjust as the councilman had stated this morning happened in his district.

On this same shoot, when I asked a worker who was in charge please, he stated, "Someone". I called the Mayor's Office to get some assistance (10 am) and I received a call back from the "Blue Bloods" handler at about 4 pm. Surprising actually, because most of the time when you call this office the person in charge of that shoot is not available and never calls back.

Duane Street has two nursery schools on it as well as many small businesses. There is also quite a bit of construction going on yet still these permits are given. There is no parking, and equipment and workers are all over the streets. A few months back, one of the crews made a full out restaurant on the sidewalk and gave the residents a tiny path to walk on (about 2 feet wide) as we tried to conduct our lives- needing to walk down the street. It is difficult to move around with all of this equipment and people; the trucks make it dangerous to cross the streets. Noise and crowds also accompany the shoot.

My biggest complaint and one that should be reported to the EPA by your office is the toxic air that permeates the street and goes through walls and closed windows. This is caused by the diesel fuel used to power the generators that are on for the entire shoot, usually starting in the early morning and ending at 9 or 10 pm. The generators power their sets and they do not turn them off. The generators have vents that face the sides of the street spewing this noxious air

into our lofts and apartments. The smell is so strong that it travels through my entire loft and fills even my back office with this deadly air.

My son and I both have sinus problems that are exacerbated by this and my partner who has asthma cannot even come near the house when they are filming. I am not sure how they get away with this quality of life issue. Especially in Tribeca, where we experienced 911 and the toxic air that we had to live with for three months. There are many respiratory problems in this community and film trucks should not be permitted to again cause our neighborhood to suffer consequences of breathing dangerous air.

The film trucks with these generators should not be allowed on the narrow streets but only on the larger avenues. The small streets make for a canyon like situation and the air cannot flow up as easily as it could on a wider avenue.

After listening to the conversation this morning, it is quite clear that they only people making money on these film permits are the city administrators. The only ones happy about filming on the streets of NYC are the city administrators. With all of the filming on Duane Street over the years, there has never been a thing done for the residents- not one single tree- nothing.

The office that gives these permits is understaffed and needs many more people to do the monitoring of film shoots. (here's an idea, use some of the money the city makes on permits to hire more people to work on enforcing the rules). Businesses and residents are powerless and have no one to turn to; "311 in real time"- I couldn't believe that man could state that and be one of the lead administrators of the Mayor's Office for Film. The police also do nothing as their hands are tied.

As one council member from Brooklyn stated that he would like a moratorium on filming in his neighborhood, I too would like one for us here in Tribeca. We are sick of all of the inconveniences, the crews, the kitchens on the street, the wardrobe vans, the crowds, the noise, the cables and most of all the dirty, toxic air that we are forced to breathe.

Thank you very much.

Sincerely,

Kathy Shorr



Ridgewood Property Owners and Civic Association

P.O. Box 86007, Ridgewood, NY 11386

www.facebook.com/RPOCA.NYC

New York City Council Committee on Technology / Committee on Small Business Joint Hearing re: Oversight – Film Industry Expansion and its Impact September 26, 2019 Testimony of Geoffrey M. Elkind, Esq. President, Ridgewood Property Owners and Civic Association

My name is Geoffrey M. Elkind, and I am presenting this testimony as President of The Ridgewood Property Owners and Civic Association (RPOCA). RPOCA is Ridgewood's oldest and largest civic association. RPOCA actively serves the interests and needs of Greater Ridgewood area property owners and residents by: Promoting the benefits of historic preservation; Advocating on environmental and quality of life issues; Promoting the development of a civically engaged community; Uniting our community in common causes; Working directly with city, state and federal government representatives and agencies; Acting as a sounding board for the opinions of our members and residents.

Statement of Geoffrey M. Elkind

The Greater Ridgewood communities of Queens Community Board 5 (Ridgewood, Glendale, Maspeth, Middle Village)(QCB5) have always been proud to welcome the NYC film industry into our neighborhoods. What used to be an episodic, manageable and tolerable flow of filming events has turned into an unacceptable and unmanageable torrent of frequent, large-scale film shoots during the past five years. Our neighborhoods have become filming "hot spots" by any definition of that term. Local residents and businesses are being adversely impacted by the frequency and scale of film shoots. Our most immediate assessment is that the Mayor's Office of Media and Entertainment (MOME), the key gatekeeper in administering NYC's film permitting process, has not kept pace operationally with the community impacts caused by the film industry's rapid growth.

What follows below is a quick summary of key observations, challenges and issues compiled from local Ridgewood area residents with "outside-their-front-door" knowledge and experience of local film shoots. We hope this summary will provide some useful insights and starting points for further discussion, which can be translated into future operational and/or legislative actions to improve MOME administration and oversight of NYC's film industry.

MOME Effectiveness

- MOME appears unable to efficiently manage the permitting process or conduct effective oversight of film production company activities once they hit the streets to film.
- Possible Agency Capture Problem. MOME does not appear to operate in a manner designed to protect neighborhood business and residential interests from the negative impacts associated with over-permitting, hot-spotting, and non-compliant or over-reaching behaviors of film production companies – to name a few. MOME appears to function more as a captured agency of the film industry. If this is the case, structural and governance reforms may be required.
- Ineffective Oversight / Enforcement. Ineffective or absent oversight or enforcement of the
 rules encourages even the best of companies to take liberties in cutting regulatory corners or
 pushing the envelope with non-compliant behaviors. The take-away message sent is that the
 agency is asleep at the wheel, and that there will be no consequences for violative behaviors.
 This appears to be the case with MOME oversight.

- Licensing / Civil Monetary Penalties Missing. MOME's regulatory and operational framework may be missing critical licensing and/or enforcement tools to make it a credible oversight regulator. Many logistics managers and project supervisors are hired as independent contractors, and they move frequently from project to project. MOME should consider a licensing framework for individuals who perform key production functions (e.g. logistics managers or project supervisors), to hold them responsible also for violations that occur on their watch. Keeping one's license is a powerful incentive to encourage staying on the straight and narrow. Are there credible civil monetary penalties defined for the most common violations and are they easy to enforce through a summons type process?
- Missing Regulatory Technology. MOME appears to lack an adequate, integrated regulatory technology solution to collect and analyze film permit application and other data necessary to efficiently manage and provide effective oversight of the permitting process. Location data would help to quickly identify and manage filming hot spots during the permitting process. Complaint data linked also to licensed logistics managers or project supervisors would aid in implementing a risk-based approach to production company oversight.
- MOME Needs a Dedicated Complaint Mechanism. 311 is an ineffective system for reporting production company violations. There needs to be a dedicated direct complaint mechanism (online and phone), to collect location and film production complaint related data, independent of 311. Complaint related data should use unique filming related complaint categories, which can be used to identify risk-based clustering of complaints associated with individual companies and individual logistics managers and project supervisors. The existing complaint process is simply a phone number to a production company's logistics manager or project supervisor, and they often don't pick up or return calls. This process also deprives MOME of necessary complaint related data, which can be used to risk-score individual companies.

Permitting Process:

- The application process appears to focus on processing individual discrete film shoot applications without understanding or consideration of the totality of a production company's intended number and frequency of film shoots for a given production, and in which geographies.
- Applications in Ridgewood appear to be automatically approved without consideration for the scale or scope of neighborhood disruption, impacts on major road congestion (e.g., Fresh Pond Road or Metropolitan Avenues), or whether film shoots are repeatedly scheduled too frequently at or near the same streets, intersections and locations within a given neighborhood.

Hot Spots:

- There appear to be no defined regulations, MOME policies or guidelines to prevent repeated film scheduling too frequently at or near the same streets, intersections and locations within a given neighborhood. This is a recurring problem in the greater Ridgewood area.
- That this occurs so frequently in the greater Ridgewood area suggests that MOME is either unaware of hot spot clustering issues when issuing permits, or that they may simply be ignoring this major area of concern to our residents and businesses.

Poor Communication / Lack of Advance Notice:

- There is a general lack of effective, advance notification of film events to QCB5 and neighborhood residents.
- All too often, event notification to the community board occurs with less than 2 calendar days advance notice. Sometimes the notice arrives after the fact.
- In many instances, the posting of no-parking signs and arrangements to block parking appear to take place before an application's actual approval or before receipt of a Flash Notice.
• The true length, scope and impact of film shoots are not effectively or timely communicated to community boards or residents.

No Parking Signage

- Street signage is often the only notice residents received of a film shoot, and it too is often not timely and last minute.
- Street signage doesn't reflect or communicate the true length of the disruption caused by the film event.
- Street signage communicates only the filming dates, and the date and time when the no parking restriction takes effect typically 10 pm the evening before.
- Film production companies routinely and consistently block on-street parking spots with traffic cones, typically 10-12 hours before the posted 10pm no parking restrictions take effect. This is a major source of community friction. It is unclear whether this practice is permissible or legal, but every production company appears to engage in this practice. Even if permissible, this practice should be prohibited. Residents should be able to rely on the plain meaning of a disclosed no parking restriction.
- More often than not, parking disruptions linger until the day after the last filming day.

Common Parking Related Abuses:

- Overreaching / Scope Creep: Film production companies frequently push the envelope by
 posting unauthorized no parking signage into adjacent blocks beyond what they were already
 approved for.
- **Patently Unauthorized Abuses:** Filming and posting of No Parking signage on dates or at locations not applied for or authorized.
- Excessive Street Blocking: Film production companies appear to often apply for more street control beyond what they actual may need or use. This practice should be discouraged. Excess street blocking not used should be immediately released back to the community. A recent August 2019 application was approved for the blocking of 17 street sides in Ridgewood, which represents dislocating between 340 425 cars in a residential community that has no off-street municipal garages or alternative parking locations. The resulting impact is that cars are forced to park illegally in front of fire hydrants, in no standing zones, in bus stops, on sidewalks, or blocking crosswalks or intersections. Street blocking requests need to be fully justified and vetted by MOME. Any street blocking request greater than 4 street sides should trigger a mandatory requirement to make advance alternative arrangements for residential parking.
- Advance Staging / Parking of Equipment. There have been observed instances where film production companies have staged or parked equipment on residential streets in advance of any signage posting, or on streets and/or dates not authorized in their applications.

The Honorable Mark Gionai Chair, Committee on Small Business City Hall New York, NY 10007

The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

We recognize the importance of the production industry to our local community. Proposals to raise permit fees, prolong application timeframes, and extend notification requirements. This poses barriers to on-location filming, and will drive production out of the city, thusly impacting the number of production customers we service on a daily basis.

We strongly oppose the proposed 14-day notification requirement for permit applications that request special parking and we urge you to reject it. It is practically unfeasible for productions to file an application 14 days before the start of filming due to the industry's short-term, fast-paced production timelines. A 14-day notice would put New York City out of sync and at a distinct disadvantage to comparable global production centers that require as little as 3-day notices. This requirement combined with increased permitting fees will decimate the local production industry.

The State of New York, recognizing the economic and cultural importance of the production industry, recently expanded and extended its tax incentives program for commercial productions. New York City is poised to reap the greatest benefits from these incentives. Local legislation, therefore, should seek to complement not contradict the State's commitment to welcoming and supporting the film industry. We look forward to working with you to optimize the benefits of local production and ensure continued economic growth.

Thank you for your time and consideration.

Sincerely,
Sincerely, Name: Julie NURBEKOVA
Title: <u>MOUAYCR</u>
Company Name: SONOWOX
Number of Employees: 9.

Signature:

cc:

The Honorable Mark Gjonaj Chair, Committee on Small Business City Hall New York, NY 10007

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Thank you for your time and consideration.

Sincerely,

Name: Tom Wiegers	Signature:
Title: Buisness Owner	
Company Name: Wiegers Inc.	
Number of Employees: 10	
cc:	
Members, Committee on Small Business Members, Committee on Technology	

Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment

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Thank you for your time and consideration.

Sincerely,

Name: <u>Steffanie L Finn</u>

Signature:

Title: ____Executive Director_____

Company Name: Winter Film Awards International Film Festival

Number of Employees: <u>10</u>

cc:

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The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

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Sincerely,			$i \alpha$
Name:	Brad Bruskotter	Signature: _	D/2
Title:	President		
Company	Name: BaM Productions		
	of Employeds:		
cc:			

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PA

Thank you for your time and consideration.

Sincerely, Name: Randath Ramlal Signature: Company: Name: BROOKLyn TRansmission Number of Employees (Optional): cc: Members, Committee on Small Business

Members, Committee on Technology

Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment

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Thank you for your time and consideration.

Sincerely,	
Name: Imran Bacchus	Signature:
Title: President	
Company Name: Charlie's Auto Collision	
Number of Employees: 6	

cc: ,

Ъ. Т.

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The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

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Thank you for your time and consideration.

Sincerely,

Name: ____John Syzonenko_____ Signature: JS (electronic - 09.25.19)

Title: _____Head of Video Production_____

Company Name: ____Chemistry Creative_____

Number of Employees: ___17___

cc:

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The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

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Sincerely,	1
Sincerely, Name: Vintert Miller	Signature:
Title: OWNer	
Company Name: Creatine	Engineenny
Number of Employees: <u>}</u>	_

cc:

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Thank you for your time and consideration.

Sincerely,

Name: Joshua A Friedman

Signature: Joshua A. Friedman

Company: Name: Crew Me Up Inc. CEO

Number of Employees (Optional): _____

cc:

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Sincerely,	······································	
Name: JERNAIL SINGH	Signature:	
ritle: PEZADEV F		
Company Name: GENERAMONRO	ofny JNG	
Number of Employees:		
cc:		

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Sincerely,

Name: Bruno Barros

Signature:

Company Name: Greenpoint Film Festival

Number of Employees: _____

cc:

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The Honorable Robert Holden Chair, Committee on Technology City Hall New York, NY 10007

Re: Film Industry Legislation at Joint Hearing of Small Business and Technology Committees

Dear Chairmen Gjonaj & Holden,

We recognize the importance of the production industry to our local community. Proposals to raise permit fees, prolong application timeframes, and extend notification requirements. This poses barriers to on-location filming, and will drive production out of the city, thusly impacting the number of production customers we service on a daily basis.

We strongly oppose the proposed 14-day notification requirement for permit applications that request special parking and we urge you to reject it. It is practically unfeasible for productions to file an application 14 days before the start of filming due to the industry's short-term, fast-paced production timelines. A 14-day notice would put New York City out of sync and at a distinct disadvantage to comparable global production centers that require as little as 3-day notices. This requirement combined with increased permitting fees will decimate the local production industry.

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Thank you for your time and consideration.

Sincerely,	
Name: Jam Jacoby	Signature:
Title: presideur	
Company Name: Caller poiler	There STOP.
Number of Employees:	

cc:

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Thank you for your time and consideration.

Sincerely,

Name: sandy levin

Signature

Title: president

Company Name: HQ Custom Design Inc

Number of Employees: 25

cc:

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Sincerely, Name: Title: Company Name: Number of Employees:

Signature:

cc:

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Thank you for your time and consideration.

Sincerely, Name: Chip su

Signature:

Chip Su

Company: Name: Kingsland Bar

Number of Employees (Optional): 6_____

cc:

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Thank you for your time and consideration.

Sincerely,

Name: LIBI MOLNAR

Mulur. Signature:

Title: EXECUTIVE PRODUCER

Company Name: LOLA PRODUCTION

Number of Employees: <u>11</u>

cc:

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Signature: A aves fille Sincerely, Name: Janes Hillock Title: President Company Name: <u>Manan (s</u> Auto body Number of Employees ()

cc:

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Thank you for your time and consideration.

Sincerely, Signature: Name: KICK NEGRON Title: SPANAR MGN Company Name: MERCEDES- BENZ Mightform, Number of Employees: 275 +

cc:

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Sincerely,	0
Sincerely, Name: George Lis	Signature:
Title: $\underline{\nabla P}$	
Company Name: Mileg Truck Sales of	- Queen Cerp
Number of Employees: 52	,
cc:	

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Thank you for your time and consideration.

Sincerely,			
Name: Syed Wajid	Signature:	B.M. Way.	
Title: Owner)	
Company Name: New Prestige A	utobody		
Number of Employees: <u>5</u>	V		
cc;			

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Signature: / 20-ger

Thank you for your time and consideration.

Sincerely, Name: ROGer PREWES Title: OWNER Company Name: PreussINC Number of Employees: 26,

cc:

Filming in the City

Someone gave me a break in the locations department for an ABC television series in the late '90s. I was a college dropout with a GED. I've been able to flourish in this industry, mainly because it values innate talent, hard work and hustle. In any other industry, I'd have been shown the door.

I know for a fact that the locations department hires many low-skilled workers who are parking coordinators and production assistants. These are well-paid UNION JOBS, with great pensions and benefits.

I understand that we are an inconvenience to neighborhoods, but these jobs are so important for tens of thousands of New Yorkers.

Please continue to support us!

Most sincerely,

Susan Pazos Location Scout I.B.T. Local 817

susanpazos@gmail.com

Supporting Filming in NYC

My name is Thomas Whidden and I am a location scout for film and television in New York City. I am writing you to urge caution with new rules and regulations regarding filming in the city, specifically the ludicrous proposal that permits need to be secured 14 days in advance.

I will not waste your time repeating the vast benefits of the film industry to the state, city, and communities in which we work. I am sure you are aware of all of this, including the 130,000 New Yorkers the industry employs.

The vocal minority that demonizes our industry are coming from a place of self-interest. While some of their concerns are valid, and there are many ways that we can improve as an industry, I urge caution with major changes to the way productions operate in NYC. I implore you to work with the local unions and the Mayor's Office of Film and Television to create solutions that will curb angry neighbors without gutting and industry that is part of what makes our city the greatest in the world.

As a location scout, I speak with more residents and business owners than any other position in production. In my personal experience, more than 99% of the people I interact with are thrilled about the idea of a production coming to the neighborhood. From knocking on doors to scout apartments to every local business you can imagine, I have pitched them all on the idea of working with a production. Many times I am the first person they have ever discussed filming with. I assure you that the vast majority of New Yorkers love and support the local film and television industry.

Thank you for your time. Please feel free to reach out to me via email or my cell phone below should you have any questions or need for clarification. I look forward to continuing to make New York City the greatest city in the world to bring a production to.

Best,

THOMAS WHIDDEN

Location Scout FACES Apple TV+/Bad Robot/WB twhids89@gmail.com

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	THE COUNCIL
	THE CITY OF NEW YORK
	Appearance Card
I inten	d to appear and speak on Int. No Res. No
	in favor in opposition
	Date: <u>9.26.19</u>
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Name:	(PLEASE PRINT) Hank Perlman
Address:	100 JM AVE ZPNY NY 10011
I represe	ent: HUNGNY Man Inco
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Name: Dealine (PLEASE PRINT)	
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THE COUNCIL THE CITY OF NEW YORK	
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(PLEASE PRINT) Name: Anné del Castillo Address: <u>l'Centre Street</u> I represent: <u>Mayors office of Media +</u>	not
Address:	
THE COUNCIL THE CITY OF NEW YORK	
Appearance Card	
I intend to appear and speak on Int. No Res. No.	
With amendments Date:	
Name: Marc Ameruso	
Address: Tribeca I represent: Self and For (ID: CB1 Man ha	tfar)
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in favor in opposition Date: A.26-19 (PLEASE PRINT) Name: KKSTYNM GODMON Address: PARK DEL! i represent: PARK DEL! Address: PARK DEL! Intend to appear and speak on Int. No. Res. No. Infavor I in opposition Date: If 26/14 (PLEASE PRINT) Name: MARNI MADRELLC: Address: I opposition DAMOND ST. #YB, 11222 Address: MANNO ST. Address: I'' I represent: ALIVE Address: MANNO I intend to appear and speak on Int. No. Res. No. I in favor I in opposition Date:		Appearance Card
in favor in opposition Date: M. 26-19 (PLEASE PRINT) Name: KRISTYNM GODMON Address: I represent: PMRK DELL Address: I represent: ADD MON Machine of postion Date: I face/14 (PLEASE PRINT) Name: Machine of postion Date: I face/14 (PLEASE PRINT) Name: Machine of postion Date: I face/14 (PLEASE PRINT) Name: Machine of postion Date: I face/14 (PLEASE PRINT) Name: Machine of postion Dimension Dimension Machine of postion I represent: Address: (PLEASE PRINT) Name: Machine of postion Date: <td< td=""><td>8 - C</td><td>Lintend to appear and speak on Int. No. Res. No.</td></td<>	8 - C	Lintend to appear and speak on Int. No. Res. No.
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	Name: <u>FNGELA MIELE</u>
	Address: 1600 Eye 27 I represent: MOTION PICTURE ASSOC
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1	represent: Camp Brooklyn Lund
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	(PLEASE PRINT)
	Name: <u>Len Licata</u>
	Address: 48 14. 25th ST NY
	Miz tra
	I represent:
	Address: SAME
	Please complete this card and return to the Sergeant-at-Arms

	THE COUNCIL
×	
	THE CITY OF NEW YORK
	Appearance Card
	Appearance Cara Shoots
	I intend to appear and speak on Int. No Res. No
	in favor in opposition
	Date:
	(PLEASE, PRINT)
	Name:
	Address:
	· I represent:DCJSELE
	Address:
	THE COUNCIL
	THE CITY OF NEW YORK
	Appearance Card
	I intend to appear and speak on Int. No Res. No
	in favor in opposition
	Date: (PLEASE PRINT)
	The File of
	Name: Jorn Logis Street H207
	Address: Stand Side Resident
	I represent: Lower East Dim reproduti
	Address :
	THE COUNCIL
	THE CITY OF NEW YORK
	THE CITI OF NEW TORK
	Appearance Card
	I intend to appear and speak on Int. No. 5022 Res. No
	9/20/19
	Date:
	Name: HARRIET IAUB
	Address: 33.00 Abetheen Blod LTCHY
	it locule Co H. Opter 11101
	I represent: Material tor The Press
	Address:
	Please complete this card and return to the Sergeant-at-Arms

- Sinterest	
	THE COUNCIL
	THE CITY OF NEW YORK
	Appearance Card
	I intend to appear and speak on Int. No. <u>937</u> Res. No. <u>1700</u>
	in favor in opposition
	Date:
	Name: HANE JOHNSON
	Name: <u>HUNE</u> JOHNSON Address: <u>IND</u> HVE. C #15H M.
	I represent: MY ARDAUCTION ALLITANCE
	Address:
	THE COUNCIL
	THE CITY OF NEW YORK
	Appearance Card
	I intend to appear and speak on Int. No Res. No
	in favor in opposition
	Date:
	(PLEASE PRINT) Name: David Gonzáliz
	Address: 3 W 18+h St NY NY 10011
	I represent: <u>AICP</u>
	Address:
151. J.J.	
	THE COUNCIL
	THE CITY OF NEW YORK
	Appearance Card
1	I intend to appear and speak on Int. No Res. No
	in favor in opposition
	Date:
	Name: CEOFFREY ELAND
	Address: 592,2 Wardhine St. R. Caward
	I represent: R. Jaewood Rop-14 Ouners t
	Address: Oiric Assacia tion

THE COUNCIL	
THE CITY OF NEW YORK	
Appearance Card	
I intend to appear and speak on Int. No Res. No	
🗌 in favor 📋 in opposition	
Name: Name, Zolandra	
Address: 83- J. Kaporan Ave Glendale M.	
I represent: heighborhood, 11385	
Address: Quans NU	
THE COUNCIL	
THE CITY OF NEW YORK	
Appearance Card	
I intend to appear and speak on Int. No Res. No	
in favor in opposition Date:9-26	
(PLEASE PRINT)	
Name: Sle tales	
Address: 37 Wastington AVE BKlyn My 1165	
I represent: 12 Porto Ristarante	
Address :	
THE COUNCIL	
Hot Spot THE CITY OF NEW YORK	
at 87Totayetle Appearance Card	
I intend to appear and speak on Int. No Res. No	
in favor in opposition	
$Date: -\frac{9/26/2019}{(PLEASE PRINT)}$	
Name: Att Saskia Vaye	
Address:	
I represent: DCN	
Address: &7 Lafayette St. NXC	

Hotspot THE COUNCIL nomoval THE CITY OF NEW YORK
Appearance Card
I intend to appear and speak on Int. No Res. No in favor in opposition Date:9/26/2019
(PLEASE PRINT) Name: Cethering Martinez
Address: De TV 87 Latayette St.
I represent: $DCIV$
Address:X/Latayette SJ ·
THE COUNCIL THE CITY OF NEW YORK
Appearance Card
I intend to appear and speak on Int. No Res. No in favor in opposition
Date: 9/26/2019 (PLEASE PRINT)
Name: <u>Elliot MEYERS</u>
Address: 100 SVFFOLIC ST # 1B MYNY 10002
I represent: <u>Resident in 10002</u>
THE COUNCIL
THE CITY OF NEW YORK
Appearance Card
I intend to appear and speak on Int. No Res. No
in favor in opposition Date: <u>09/78/19</u>
(PLEASE PRINT)
Name: JEAN-CEMAITIEN ISRETTES
Address: <u>175 UNPICH FIREST, EL & NY, NY 10014</u>
I represent: <u>REECTAF</u>
Address: 135 ANACT FIRST ELT NY, NY 100/3
Please complete this card and return to the Sergeant-at-Arms

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	THE COUNCIL	
	THE CITY OF NEW YORK	
	Appearance Card	
I intend to a	ppear and speak on Int. No Res. No	
	in favor in opposition	
	Date:	
	(PLEASE PRINT)	
Name:	702 DRUBBANTANZAZ	
	Land N. M. M. C. L. C.	
Address :		
i dhees	THE COUNCIL COUNCIL COUNCIL COUNCIL	
	THE CITY OF NEW YORK	
	Appearance Card	
I intend to ap	opear and speak on Int. No Res. No	
	in favor in opposition	
X	Date:	
Name:	ebya Garcia	
Address:	59 W254 33th 57	
I represent:	amp Brolefun Flent	
Address:	KNUMS SP Sulf 143	
A B	Vonlyn NY 1257	
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	THE CITY OF NEW YORK	
	Appearance Card	
Lintend to apr	Dear and speak on Int. No Res. No	
- month of app	in favor in opposition	
	Date:	
CI/	(PLEASE PRINT)	
Name:	-FY3FYNA GODAWA	
Address:	Pare DI'R IRI	
I represent:	TUR Mell Dus.	
Address :	Uwner	
Please	complete this card and return to the Sergeant-at-Arms	

THE COUNCIL
THE CITY OF NEW YORK
Appearance Card
Appearance Cara
I intend to appear and speak on Int. No Res. No
🗌 in favor 🔲 in opposition
Date:
(PLEASE PRINT)
Name: Marni Majorelle
Address:
1 represent: Alive Structure
Address:
THE COUNCIL
THE CITY OF NEW YORK
Appearance Card
I intend to appear and speak on Int. No Res. No
in favor in opposition
Date:
(PLEASE PRINT)
Name: 10m O' Doppell
Address:
I represent: Teamsters Local 817
Address:
THE COUNCIL
THE CITY OF NEW YORK
Appearance Card
I intend to appear and speak on Int. No Res. No
in favor in opposition
Date:
(PLEASE PRINT)
Name: HIGFY SMITH
Address:
I represent: OPMA BLdsport 811
Address :
Please complete this card and return to the Sergeant-at-Arms

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