

**LOCAL LAWS  
OF  
THE CITY OF NEW YORK  
FOR THE YEAR 2019**

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**No. 156**

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Introduced by Council Members Rosenthal, The Speaker (Council Member Johnson), Yeger, Levine, Ayala, Brannan, Rivera, Levin, Powers, Gibson, Kallos, Cornegy, Holden, Cohen, Perkins, Chin, Vallone and Louis.

**A LOCAL LAW**

**To amend the administrative code of the city of New York, in relation to requiring the department of small business services to offer certain business services including training and education**

*Be it enacted by the Council as follows:*

Section 1. Chapter 10 of title 22 of the administrative code of the city of New York is amended by adding a new section 22-1003 to read as follows:

*§ 22-1003 Business services including training and education to small businesses. a. The department shall provide business services including training and education to small businesses regarding the following subjects:*

*1. Business operations, including the establishment and use of technological or other systems to deliver goods or services to customers efficiently, reduce costs, and maximize profits;*

*2. Marketing, including identifying market opportunities, preparing and executing marketing plans, developing pricing strategies, locating contract opportunities, negotiating contracts, utilizing public relations and advertising techniques, engaging in e-commerce, and retail merchandizing;*

*3. Compliance obligations, including education about regulatory requirements and assistance in understanding laws and rules applicable to small businesses; and*

*4. Such other training and education as the commissioner may deem appropriate.*

*b. The department shall conduct outreach to the small business community in order to advertise such training and education.*

*c. No later than January 1, 2020, and on or before January 1 annually thereafter, the department shall submit to the mayor and the speaker of the council and post on the department's website an annual report regarding training and education offered to small businesses during the preceding fiscal year pursuant to this section. Such report shall include, but need not be limited to:*

*1. The total number of business services including training and education offered disaggregated by borough and whether such training and education was offered in multiple languages;*

*2. A general description of each business services including training and education offered;*  
*and*

*3. The total number of people who participated in each business services including training and education disaggregated by borough.*

§ 2. This local law takes effect immediately.

THE CITY OF NEW YORK, OFFICE OF THE CITY CLERK, s.s.:

I hereby certify that the foregoing is a true copy of a local law of The City of New York, passed by the Council on July 23, 2019 and returned unsigned by the Mayor on August 27, 2019.

MICHAEL M. McSWEENEY, City Clerk, Clerk of the Council.

CERTIFICATION OF CORPORATION COUNSEL

I hereby certify that the form of the enclosed local law (Local Law No. 156 of 2019, Council Int. No. 1471-B of 2019) to be filed with the Secretary of State contains the correct text of the local law passed by the New York City Council, presented to the Mayor and neither approved nor disapproved within thirty days thereafter.

STEVEN LOUIS, Acting Corporation Counsel.