CITY COUNCIL CITY OF NEW YORK -----X TRANSCRIPT OF THE MINUTES of the SUBCOMMITTEE ON ZONING AND FRANCHISES -----X July 1, 2009 Start: 10:25 am Recess: 5:58 pm Council Chambers HELD AT: City Hall BEFORE: TONY AVELLA Chairperson COUNCIL MEMBERS: Simcha Felder Eric N. Gioia Robert Jackson Melinda R. Katz Larry B. Seabrook Helen Sears Albert Vann Kendall Stewart Domenic M. Recchia, Jr. David I. Weprin David Yassky

Marty Markowitz Borough President

Seth Pinsky President New York City Economic Development Corporation

Madelyn Wils Executive Director for Planning, Development & Maritime New York City Economic Development Corporation

Purnima Kapur Director New York City Department of City Planning

Holly Leicht Housing Preservation and Development

Jesse Masyr Wachtel & Masyr

Christopher Durmick Thinkwell Design & Production

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Marjorie Perlmeiter Land Use Counsel Russo Family

Michael Russo Owner Gargiulo's Restaurant

Dennis Vourderis Co-owner Deno's Wonder Wheel Amusement Park

Dick Zigun Founder Coney Island USA

Matt Weinberg Property Owner Coney Island

Jim Seay Owner Premier Rides

Jonathan Gordon Owner Gordon Rides

Joe Montalto President High Mountain Enterprises

Jack Rouse Jack Rouse Associates

Steven Byrdsell ACORN Coney Island

Laverne Penn ACORN Coney Island

Carmen Gonzalez Resident Coney Island

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Scott Kravitsky Teacher Coney Island

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A P P E A R A N C E S (CONTINUED)
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Nicole Eiten On behalf of David Anderson Director of Development Jewish Community Council

Darnell Canada ReBuild

Paul Fernandez Chief of Staff Building and Construction Trades Council of Greater New York

Rochelle Kelly New York Hotel Trade Council

Marvin Abram Pastor New Freedom Baptist Church

Catherine Stutts Pratt Center for Community Development

John Dohlin Director New York Aquarium

Ronald Stewart Resident Coney Island

Madeline Castillo Housing Specialist Astella Development Corporation

Bay Yanintwono Resident Coney Island

Matt Ryan New York Jobs with Justice

Sandra Dillon Resident of Brooklyn Mermaid in Mermaid Parade for 10 years

Reverend Connice Mobley Pastor United Community Baptist Church Coney Island

Al Johnson Resident of Coney Island ACORN member

Sheila Boyd President Coney Island Tower Tenants Association

Amy Park Resident of Coney Island

Ed Cosmee Founder Coney Island Torch Foundation

Juan Rivero Save Coney Island USA

Anthony Williamson Member, Local 79 Construction and General Building Laborers Member, Mason Tenders District Council Co-Chair, Coney Island CLEAR

Lowell Barton New York State Laborers

Michael Halpin Member, CLEAR Organizer, International Union of Elevator Constructors, Local number 1

Charles Denson Author, <u>Coney Island Lost and Found</u> Director, Coney Island History Project

Andrew Hollick Vice President for Policy and Programs New York Building Congress

Maryann Imperator Policy Director American Institute of Architects, New York Chapter

Paul Bergandi Coney Island Historian Museum owner of Coney Island artifacts

Steve Paluso New York City resident Member of Save Coney Island USA

Charles Reichenthal District Manager, Community Board 13 Member, Coney Island Development Corporation

Carolyn R. McCrory Resident of Coney Island Garden Enthusiast

Ronald Roth Author Maze of Mirrors, House of Cards: America's Classic Amusement Parks

Michael White Attorney, Urban Planner Noticing New York

Harold Kramer Save Coney Island

Christabel Gough Secretary Society for the Architecture of the City

Joan Corney Coney Island Homeowners' Association

Queenie Huling President Coney Island Homeowners' and Residents' Association

Yunona Liphinchuck On behalf of Rabbi Moshe Wiener Jewish Community Council of Greater Coney Island, Inc.

Lisa Kersavage Director of MAS Advocacy and Policy Municipal Art Society

Nicolas Ronderos Director of Urban Development Programs Regional Plan Association

Darrel Kalich Blee Fort Greene Empowerment

Carol Hill Albert Former owner of Astroland

Marion Kennedy Youth and Community Awareness

Trisha Veta Resident

Cheryl Robertson

Barry Flynn Manager of Boardwalk Restaurant

Margaret Gorlick Resident of Seagate

Joseph Packer Community Organizer and Activist

Georgia Betgrave Teacher New York City Department of Education

Steven Pong Resident

Astrudge McLean Resident and business owner

Lynn Kelly President Coney Island Development Corporation

Nathan Bliss Coney Island Development Corporation

Daniel Mulette Coney Island Development Corporation

Pam Harris Executive Director Coney Island Generation Gap

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 9
2	CHAIRPERSON AVELLA: Good morning,
3	everyone. I'd like to call this meeting on the
4	Subcommittee on Zoning and Franchises to order.
5	We're obviously all here for a very important
6	issue facing the Council and the city and that is
7	the redevelopment of Coney Island.
8	The Administration is here to give
9	the initial presentation, we also have a number of
10	the property owners here, and the community as
11	well. Obviously this is a very important thing
12	for Coney Island and Brooklyn and the city, and I
13	ask for your cooperation as we go throughout the
14	hearing today.
15	Let me introduce the members of my
16	committee that are here: first, on my left Council
17	Member Robert Jackson, Melinda Katz, Helen Sears;
18	on my right, Council Member Simcha Felder. We're
19	also joined by Council Member Domenic Recchia and
20	Kendall Stewart.
21	First I'd like to allow Council
22	Member Domenic Recchia to make an opening
23	statement, since most of this project, if not all
24	of it, is in his Council district. Council
25	Member.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 10
2	COUNCIL MEMBER RECCHIA: Thank you.
3	Good morning. My name is Councilman Domenic M.
4	Recchia, Jr., and I'm the Council Member for Coney
5	Island. I would like to thank Council Member Tony
6	Avella for hosting this important hearing as well
7	as my colleagues for being here today.
8	It's hard to believe that after all
9	the negotiations, meetings, and planning, and
10	discussions that were this close to realizing the
11	dream that pushed me to run for office in 2001a
12	Coney Island that thrives every single day of the
13	year with good paying jobs with livable wages,
14	affordable housing, and a world-class
15	entertainment and amusement arena. This has been
16	a long process, there's a lot of emotion involved
17	because Coney Island isn't just a tourist
18	attraction. It's not just a collection of rides
19	and games, it's home to over 50,000 people.
20	Everyone I meet has a story to tell me about Coney
21	Island. It's a place unlike any other in the city
22	and we owe it to ourselves and to all New Yorkers
23	to move forward with the best possible plan.
24	I've said from the start there's no
25	way to make everyone happythe trick is to make

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 11
2	everyone a little happy because that's the nature
3	of compromise. Despite the differences in this
4	debate, there are things we all agree on, like the
5	need for world-class amusements, the protection of
6	local businesses like Deno's Wonder Wheel and
7	Gargiulo's Restaurant, who stuck by the committee
8	during the darker days and making sure that we
9	provide good paying jobs that pay livable wages,
10	affordable housing for the people who call Coney
11	Island home year-around and make sure that jobs go
12	to Coney Island residents. If we can achieve
13	these goals and reconcile our differences, we can
14	create a plan that includes thoughtful
15	redevelopment so we can make our dream a viable
16	and sustainable reality.
17	I'm very pleased that today will
18	give us another chance to hear from the community
19	on the impact of this plan because we can't think
20	about it as a property lines and acreagethis is
21	about people.
22	I've said enough, I want to thank
23	everyone for being here today, and I look forward
24	to hearing for what everyone has to say.
25	CHAIRPERSON AVELLA: Thank you,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 12
2	Council Member.
3	Normal procedure would be to have
4	the Administration now testify, but I'd like to
5	vary from that for one instance, we have here the
6	Borough President of Brooklyn Marty Markowitz, who
7	is probably the biggest supporter of Brooklyn in
8	the history of Brooklyn, and I know he's got
9	another event that he has to go to, so I'd like to
10	call upon him to give his testimony.
11	[Off mic]
12	BOROUGH PRESIDENT MARTY MARKOWITZ:
13	Thank you very, very much Mr. Chairman and Domenic
14	Recchia, thanks, great job done, and the members
15	of the Committee, thank you very, very much.
16	Worldwide, the words Coney Island
17	conjure America's playground renowned for its
18	outlandish amusements, beautiful beach, bustling
19	boardwalk, food and entertainment, and unique
20	sense of affordable family fun.
21	As you may know, I grew up in
22	poverty in Brooklyn in Crown Heights. We never
23	heard of the Hamptons when I was growing up or the
24	Berkshires, but just about every weekend my mom
25	would take me and my two younger sisters and drag

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 13
2	usnot drag us, we were eager to go on the BMT in
3	those days straight to Coney Island. My mother
4	took my younger sisters and I there because it was
5	fun and it was affordable, as it is today, and we
6	must ensure that it remains so for families today
7	and in the future.
8	We're now well into a very active
9	2009 season. I'm proud to say that all of Coney
10	Island stakeholders have stood together to say
11	loud and clear that Coney Island is indeed fun and
12	really open. As we speak, families are
13	experiencing the thrill of Deno's Wonder Wheel and
14	the world-famous Cyclone, the energy of our great
15	minor league baseball team the Cyclonesby the
16	way, nine to two and three over Staten Island
17	Yankees, I'm proud aboutFriday night fireworks,
18	aquatic adventures at the New York Aquarium, and
19	the sideshow wackiness of Coney Island USA.
20	Thanks to the Mayor and Taconic and to Dom Recchia
21	we've got Ringling Brothers, Coney Island
22	Boomerang, and Thor Equities has brought us
23	Festival by the Sea. Coming soon there is this
24	weekend's Nathan Hot Dog Eating Contest and later
25	this summer the Siren Festival, as well as the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 14
2	Seaside Summer Concert Series, which I host at
3	Asser Levy Park for our 31st year, which will
4	include Creedence Clearwater, Gladys Knight, Hall
5	& Oates, Blondie, Pat Benatar, and Donna Summer,
6	to name a few of the stars.
7	Let's face it, as we continue to
8	work to ensure Coney's bright future, we don't
9	always agree on everything, but Coney Island is
10	bigger than all of us. The City has Broadway, the
11	Statue of Liberty, the Empire State Building, the
12	Brooklyn Bridge, and, yes, Coney Island. It was
13	here before we were ever thought of and, with our
14	strong commitment, it will be here and thriving
15	long after we're gone. We must protect it and
16	sure it in the 21st century and beyond.
17	As we move forward, I'm tempted to
18	offer the City Council the sage advice of Yogi
19	Berra who said when you come to a fork in the
20	road, take it. I am sure all of us wish that the
21	decisions that must be made about the future of
22	Coney Island could be that simple.
23	Now we all know there are real
24	differences of opinion between the Mayor and Thor
25	Equities, the majority property owner in Coney

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 15
2	Island's amusement area. Today, those differences
3	may seem insurmountable, just as they seemed to be
4	when the Council and the Mayor successfully
5	addressed plans for the redevelopment of Willets
6	Point in Queens. I'm confident that under the
7	leadership of Mayor Michael Bloomberg, Christine
8	Quinn, our Speaker, and Council Member Domenic
9	Recchia, and the Brooklyn delegation that a
10	solution will be found that will create a Coney
11	Island greater than it has been and respects all
12	of the area's property owners.
13	Now let me get to the matters at
14	hand. I commend the Mayor and the city officials
15	for this Coney Island plan which prioritizes the
16	creation of a year-round affordable Coney Island
17	for the 21st century. And in my charter-mandated
18	land use role, I was pleased to approve the city's
19	plan, but with solid recommendations that you and
20	only the City Council can adopt.
21	Let's start with my call for more
22	amusements. It has always been my view that Coney
23	should never be a place for big-box retail.
24	Clubs, yes; restaurants, for sure; bowling alleys,
25	for sure; waterpark, absolutely; a convention

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 16
2	center, of course; hotels, of course, hotels are
3	part of the Coney Island tradition, in fact, way
4	before I was born, there was a hotel shaped like
5	an elephant in Coney Island. But Coney Island
6	must not become a mall. Coney Island must be an
7	amusement parka vibrant part of the city's
8	tourist economy.
9	To that end, I'm overjoyed that the
10	Planning Commission adopted my call for more
11	ground-floor amusements. They agreed that when
12	families walk to the beach along Stillwell Avenue
13	and West 10th Street, they should feel they have
14	entered a very special place.
15	My recommendation went further, and
16	I hope the City Council adopts it, calling for
17	amusement space of no less than 150,000 square
18	feet in the special Coney Island district, and I
19	urge the Subcommittee to call for this as well.
20	As I said, families coming to Coney
21	should be filled with awe and excitement. It is
22	book Coney Island, Lost and Found author Charles
23	Denson describes Coney's Luna Park at the turn of
24	the 20th century as a place filled with fantasy
25	architecture, towers, minarets, colonnades,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 17
2	castles, spires, domes, and globesevery inch of
3	them strong with light bulbs. The park was then
4	known as the Electric Eden. I say we need to
5	establish a design committee to ensure that Coney
6	Island's amusement area remains unique, creative,
7	and iconic in its architecture, signage, lighting,
8	and preservation of appropriate buildings and
9	amusements, prioritizing over-the-top design. Now
10	this is not a place, Chairman, that we should
11	follow Park Avenue in Manhattan, this is Brooklyn
12	and it's Coney Island, and I urge you to take up
13	this recommendation as your own.
14	Finally, and perhaps most
15	important, I ask that when we implement the plan,
16	we build with Coney by Coney and for Coney by
17	guaranteeing local jobs, affordable housing,
18	rewards and resources for residents and businesses
19	who have kept the faith throughout Coney Island's
20	lean times. I called on the city to require the
21	following in all requests for proposals and
22	initiatives: number one, that there be a targeted
23	outreach so residents of Coney island will benefit
24	from not less than 50% of the jobs resulting from
25	the Coney Island plan; that union labor be used

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 18
2	where appropriate and all contractors and
3	employers pay prevailing or area-wide wages for
4	every trade and position; that to the greatest
5	extent possible, contracts and suppliers be
6	minority and women-owned businesses enterprises
7	and Brooklyn business enterprises as well; that
8	employers have a track record of successfully
9	performing services, paying livable wages, and
10	complying with all lawshealth and safety, wage
11	and hour, environmental and antidiscrimination
12	laws; that all building service workers be paid
13	prevailing wages and supplement rates; that
14	livable wages be paid for all nonunion eligible
15	jobs; and that developers be encouraged to provide
16	space for small local entrepreneurs and
17	businesses.
18	Bottom line: if you live in Coney
19	you should benefit from its rebirth.
20	And since Coney residents will play
21	host to the world, I have asked for something that
22	I hope you adopt, Chairman, and that is that we
23	show appreciation to Coney Island families by
24	providing local resident discounts for a
25	amusements to the residents of ZIP code 11224,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 19
2	that would be modeled on discounts provided to
3	residents of Richmond, Virginia, who visit Kings
4	Dominion and Southern Californians who get
5	discounts for Disneyland, Legoland, and other
6	attractions.
7	My recommendation also suggested
8	that we show appreciation for businesses loyal to
9	Coney IslandDeno's Wonder Wheel and Gargiulo's
10	Restaurant by working with them on their specific
11	zoning requests.
12	Anyone who knows me knows that
13	affordable housing is near and dear to my heart
14	and that is why I recommend that the city increase
15	affordable housing in the Coney West and or Coney
16	North districts from 20% to no less than 35% of
17	the total units through the disposition of city
18	properties.
19	Coney Island is indeed a
20	neighborhood with many needs, and I believe the
21	city should advance design and construction to
22	bring a desperately needed gymnasium to PS 188 for
23	use by residents on Coney Western end.
24	I ask that the Abe Stark Ice Rink
25	operate until a replacement is constructed at an

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 20
2	alternative location.
3	I recommend that as a comeback, a
4	lack of supermarkets in Coney Island that the city
5	require in future RFPs that the developer of one
б	of the city-owned properties in Coney West to
7	Coney North provide a quality supermarket for the
8	residents.
9	In conclusion, Coney Island must
10	retain that special ambience and classyou know
11	what that means, Chairmanit could charm your
12	socks off or be in your face. So I asked that the
13	city look into the feasibility of bringing
14	Brooklyn's Eiffel Tower, the landmark parachute
15	jump back to life as a thrill ride as it was when
16	I was a kid. What better symbol of rebirth could
17	there be than to have this icon updated with the
18	latest technology? In Coney, it's always been
19	anything's possible and I believe it can happen.
20	As we know, Coney Island's 19th and
21	20th century heydays inspired every single great
22	amusement park in this nation that came after it,
23	and it must live on as a place where families of
24	every means can come to play and to dream. We owe
25	it to these families to work together now to get

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 21
2	the job done, to make Coney Island once again the
3	amusement epicenter of America for the rest of the
4	century and beyond.
5	Thank you very, very much, Mr.
6	Chairman, thank you. Thank you.
7	CHAIRPERSON AVELLA: Thank you, Mr.
8	Borough President. I think you certainly gave us
9	enough to consider and started off this public
10	hearing in the right way, thank you.
11	PRESIDENT MARKOWITZ: Thank you,
12	Chairman, thank you.
13	[Off mic]
14	MALE VOICE: But you can zone this-
15	_
16	[Crosstalk]
17	CHAIRPERSON AVELLA: Next I'd like
18	to call up the Administration to outline their
19	proposal.
20	MALE VOICE:if they own it. So
21	what's the sense? We're going to vote and make
22	this what happens if they never buy it? It's
23	going to wind up in court.
24	[Off mic]
25	PRESIDENT SETH PINSKY: Thank you,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 22
2	Chairman Avella and members of the Subcommittee
3	for inviting us here today. I'm Seth Pinsky,
4	President of the New York City Economic
5	Development Corporation. On behalf of our agency
6	and City Planning Commissioner Amanda Burden, who,
7	unfortunately, could not be here due to a public
8	hearing that she is chairing, I am pleased to
9	discuss the opportunities presented by the city's
10	plan for redeveloping and revitalizing Coney
11	Island.
12	We find ourselves at a critical
13	juncture in this development processa process
14	that started many years ago, and now places us at
15	the threshold of a new dawn for this important
16	neighborhood. Your vote of support for this
17	development has the potential to alter in dramatic
18	and positive ways the lives and futures of Coney
19	Island's 50,000 residents and the millions of
20	visitors who could once again flock to this fabled
21	area known as the People's Playground.
22	Coney Island's legacy as an
23	amusement district is no doubt well-known to all
24	of you. Likewise, you are probably aware that the
25	area has been in a lengthy period of decline after

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 23
2	decades of neglect, disinvestment, and
3	speculation. As recently as three years ago,
4	there were more than 10 acres of rides, arcades,
5	putt-putt courses, batting cages, and go-kart
6	tracks in Coney Island. Today, fewer than three
7	acres remain. One well-known park, Astroland, was
8	forced to shut down earlier this year, adding to
9	the long list of departed amusement areas,
10	including Luna Park, Dreamland, and Steeplechase
11	Park.
12	The dire state of Coney Island's
13	entertainment district has taken a toll on, and
14	been mirrored in, the current state of the
15	surrounding community. Of the area's 50,000
16	residents, one in six resides in NYCHA housing.
17	Those living in the area have longer commutes than
18	the residents of any other New York City
19	neighborhood. The unemployment rate in the area
20	is more than twice the city average. And it is
21	hard to find many of the basic amenities that New
22	Yorkers across the five boroughs take for granted,
23	including supermarkets and pharmacies. Yet
24	despite these challenges, we are confident that a
25	bright future remains possible for the area, for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 24
2	Coney Island has an invaluable brand that is
3	recognized all over the world, a brand that not
4	only is worth preserving, but could be leveraged
5	to create new jobs and bring in new visitors. To
6	this end, over the past six years, we have held
7	literally hundreds of meetings with residents,
8	businesses, elected officials, developers, and
9	experts in the amusement industry. As a result of
10	these meetings and the ongoing public review
11	process through which we have been taking our plan
12	in recent months, we have continued to refine our
13	plan to revive and improve upon this great New
14	York neighborhood.
15	The modifications that we have made
16	to our plan after feedback from Community Board
17	13, Brooklyn Borough President Marty Markowitz,
18	and the many stakeholders who testified throughout
19	the ULURP process will not only enhance the
20	amusement district of Coney Island, but more
21	importantly, address the needs of the tens of
22	thousands of residents that call this neighborhood
23	home.
24	The plan before you today carefully
25	balances a number of prioritiesspurring job

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 25
2	creation and economic development, creating new
3	residential and retail opportunities for the
4	community, and preserving and enhancing the
5	entertainment district. As you know, we have to
6	date received support for our plan from the
7	Community Board, the Borough President, and the
8	City Planning Commission. Therefore, we stand on
9	the brink today of being able, with your support,
10	to create 500,000 square feet of new retail and
11	neighborhood services, 4,500 units of new housing,
12	including nearly 1,000 affordable housing units,
13	and a 27-acre entertainment and amusement
14	destination that includes nine acres of new mapped
15	parkland. All of this will result in 25,000 new
16	construction jobs, 6,000 permanent jobs, and \$14
17	billion in new economic activity over the next 30
18	yearsresults that are important in any
19	environment, but are particularly critical during
20	a challenging economic downturn such as the one in
21	which we now find ourselves.
22	Our commitment to bringing jobs to
23	the area also includes encouraging participation
24	by minority and women-owned business enterprises.
25	In connection with the project, not only do we

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 26
2	intend to meet or exceed city and EDC goals of 20%
3	participation by MWBEs on applicable contracts for
4	city-funded construction projects and 22%
5	participation on applicable city-funded
6	professional service contracts, but we also intend
7	to utilize our marketing resources to explain and
8	promote contracting opportunities to the MWBE
9	community.
10	Additionally, for any development
11	RFPs that we issue to private companies relating
12	to city-owned sites, it is our intention to
13	require respondents to include MWBE and Targeted
14	Hiring Initiative plans, which will be designed to
15	encourage participation by MWBEs, local
16	businesses, and local residents.
17	Another topic that I think is
18	important to address today is the anticipated role
19	of organized labor in this project. Over the past
20	several months, the Administration has been in
21	productive discussions with organized labor to
22	ensure that the transformation of Coney Island
23	results in good jobs, while simultaneously
24	remaining economically feasible. We intend to
25	continue these conversations and hope to reach an

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 27
2	agreement with each interested union that takes
3	into account the unique challenges presented by
4	Coney Island. When we have more to report on this
5	subject, we will of course come back to you.
6	Before concluding, let me take a
7	moment to address a particular element of our plan
8	that has received attention of late, specifically,
9	the mapping of parkland. As you know, the Special
10	Coney Island District utilizes the most up-to-date
11	zoning practices to provide for both orderly
12	growth and the preservation of historic amusement
13	uses, building upon the strengths of Coney Island
14	and providing for its long-term needs. Over the
15	last decades, we have seen that zoning alone
16	cannot protect and expand amusements in this area.
17	Therefore, we have put forward an additional layer
18	of protection: mapping what will become a 12-acre
19	portion of the amusement district as parkland. By
20	mapping this parkland, we can ensure that Coney
21	Island's amusements are protected in perpetuitya
22	worthy goal in and of itself and one that we, as
23	the City of New York, can accomplish without
24	further assistance.
25	Another reason that we are mapping

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 28
2	parkland in the amusement district is because it
3	will allow us to de-map two tracts of land to the
4	west of the Cyclones' stadium. These two tracts
5	are technically parkland, but neither is more than
6	paved surface parking. In the case of each, we
7	are seeking to transform it into a developable
8	site, opening the way for housing, retail, and
9	thousands of jobs, as well as new parking spaces
10	to replace those already located on the sites. In
11	order to accomplish this, which requires
12	assistance from the state legislature, it is
13	necessary for us to replace this parkland with an
14	equal or greater amount of new parkland, which is
15	exactly what we intend to do in the amusement
16	district.
17	Put simply, without the mapping of
18	parkland in the amusement district, the de-mapping
19	that we are seeking is unlikely to happen and
20	without this de-mappingagain, a land-use action
21	involving an area that is little more than
22	blacktopthe full development of the western
23	section of Coney Island cannot move forward. That
24	means the loss of 60% of the new housing units and
25	thousands of new parking spaces that are planned

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 29
2	for the neighborhood; that means diminished
3	traffic circulation; and, most importantly, that
4	means the loss of hundreds of new permanent jobs
5	and 9,000 construction jobs. In short, vast
6	tracts of Coney Island will remain exactly what
7	they have been for far too longabandoned lots.
8	We must not allow this to happen.
9	We must move forward with our plan,
10	which is the result of years of community and
11	stakeholder involvement. It is a plan designed to
12	meet the diverse needs of local land owners and
13	businesses and to generate much-needed economic
14	activity in a neighborhood that is in dire need of
15	growth and investment.
16	I want to thank Councilman Domenic
17	Recchia for his strong leadership on these issues.
18	I hope that when we are done with the process in
19	which we are currently engaged, the City Council
20	will see the wisdom of what we have put forward
21	and will cast a strong vote in favor of
22	reestablishing this area's prominence and ensuring
23	that tens of thousands of New Yorkers have access
24	to the services, resources, and opportunities that
25	they so deserve. Coney Island and its residents

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 30
2	have been neglected for far too long and now
3	they're counting on all of us. Let us be sure to
4	seize this opportunity.
5	Thank you.
6	[Applause]
7	SERGEANT-AT-ARMS: Quiet, please.
8	CHAIRPERSON AVELLA: Okay. This is
9	the first warningthat will not happen again.
10	I'm serious about this. We will stop the hearing
11	and at the next warning I will start asking the
12	Sergeant-at-Arms to pick out people who are doing
13	this, because when you applaud, you intimidate
14	people who may not be in agreement with youthat
15	will not be allowed in this hall, is that
16	understood?
17	COUNCIL MEMBER JACKSON: Yes, Mr.
18	Chairman.
19	PRESIDENT PINSKY: Mr. Chairman,
20	I'd like to introduce a couple of my colleagues
21	who are going to provide a further presentation on
22	the plan that we have before you today: Madelyn
23	Wils from the Economic Development Corporation and
24	Purnima Kapur, from the City Planning Department.
25	Oh, and I'm sorry Holly Leicht also

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 31
2	from Housing Preservation and Development.
3	MS. MADELYN WILS: Thank you. Is
4	this on? Hello? Oh, there it is.
5	Thank you, Council Member Avella
6	and members of the Zoning and Franchises
7	Subcommittee. It's a pleasure to be before you
8	once again to present the great opportunity we
9	have for the redevelopment and revitalization of
10	Coney Island.
11	Our plan is the culmination of
12	years of work with Council Member Recchia and the
13	community, and concretely addresses the goals and
14	objectives set forth in the 2005 Coney Island
15	Strategic Plan. It is a rational, feasible, and
16	practical plan that will meet the needs of this
17	underserved community by creating jobs and
18	services, and enhancing one of New York's greatest
19	treasuresthe Coney Usland amusement district.
20	But time is an enemy to Coney
21	Island. We must show decisive action and move
22	forward with this plan now, we cannot afford to
23	wait. Both the amusement district and the
24	surrounding neighborhoods continue their downward
25	spiral. We must show our collective resolve and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 32
2	work together to build upon Coney's unique brand
3	and character, leverage its unique assets and its
4	potential, and provide the community with the
5	support it deserves.
6	Over the past six years we have
7	held hundreds of meetings and charrettes, and
8	engaged nearly 2,000 residents, businesses,
9	elected officials, developers, and experts in the
10	amusement industry. From those meetings, the city
11	devised a comprehensive and progressive plan for
12	the revitalization of Coney Islanda shared
13	vision that reflects the diverse goals and the
14	needs of the entire neighborhood.
15	Let's talk for a moment about what
16	we call a Tale of Two Coneys. Despite the lengthy
17	discourse of the Coney Island, many people either
18	don't realize or simply forget that the area is
19	just not an amusement area only, but home to more
20	than 50,000 residents. It is a neighborhood with
21	very real and serious challenges. Today in Coney
22	Island, as Seth said, one out of every six people
23	live in NYCHA housing, and the average resident
24	commutes more than 45 minutes to get to work each
25	day, luckily, if they have a job. Approximately

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 33
2	20% of the residents in Coney Island are currently
3	out of work. Clearly something needs to be done.
4	The key to the city's comprehensive plan is a
5	strategy for addressing this issues and bringing
б	much-needed services, amenities, and quality of
7	life improvements to the neighborhood.
8	The long decline of the amusement
9	area is well known. The People's Playground has
10	been shrinking for decades, with the closure of
11	Luna Park, Dreamland, Steeplechase, and earlier
12	this year Astroland. Over the last few years, the
13	decline in Coney East has been accelerated as real
14	estate speculation has intensified and
15	disinvestment has forced property owners and
16	amusement operators to close their doors, leaving
17	a mass of vacant lots and a shell of the
18	amusements. Just look at these boards.
19	Just three years ago there were
20	almost 12 acres of rides and amusements in Coney
21	Island that included putt-putt courses, batting
22	cages, rides, and arcades. Today, barely three
23	acres of active amusements remain, and much of
24	that property is city-owned, adjacent to the
25	Wonder Wheel and the Cyclone, both city landmarks.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 34
2	Today, Coney Island is a shadow of its former
3	self.
4	Since the Mayor and Council Member
5	Recchia unveiled a strategic plan, we have been
6	investigating Coney Island's history, gaining a
7	better understanding of its assets, while at the
8	same time discussing its future with a cadre of
9	professionals. Out of this, we crafted a three-
10	part vision for the area.
11	One is to establish and grow a 27-
12	acre amusement and entertainment district where
13	the amusements are currently under threat. Second
14	is to activate long-vacant lots outside of the
15	amusement area with new and affordable housing, as
16	well as retail and services for the neighborhood.
17	And three, and most importantly, is to stimulate
18	economic activity and create job opportunities for
19	the local community.
20	Purnima?
21	MS. PURNIMA KAPUR: I'm going to
22	walk you through how we take these goals and
23	translate them into a zoning and planning
24	framework and how this plan works.
25	In recognition of Coney Island's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 35
2	unique character and legacy as an amusement
3	district, as well as the needs of the larger Coney
4	Island community, we've created a newor we
5	propose to create a new Coney Island Special
6	District. The Special District will look at Coney
7	Island, these comprehensive 19 blocks in three
8	distinct subdistricts using the ballpark and 120-
9	foot wide Surf Avenue as natural dividers between
10	these districts re-create a Coney East District
11	dedicated entirely to amusement and entertainment
12	uses.
13	Is this better? Okay.
14	We will grow the barely 3-acre
15	remaining amusements into an open, accessible,
16	affordable, urban 27-acre amusement and
17	entertainment district to the east of the ballpark
18	and west of the aquarium. In Coney North and
19	Coney West, we will create opportunities for
20	expansion of the residential and retail community
21	and create opportunities for thousands of units of
22	housing at all income levels, as well as
23	opportunities for a substantial amount of retail.
24	This plan illustrates the potential
25	of development in the rezoning area. Coney East,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 36
2	which is the area here in the blue and the green
3	to the east of the ballpark. It will become the
4	year-round 27-acre amusement and entertainment
5	district. The centerpiece of this area is a 9.39-
6	acre new park we are proposing to map along the
7	boardwalk here. This, when combined with the
8	existing Cyclone and the Steeplechase Plaza, it
9	becomes a 12 1/2 acre open urban amusement park
10	that is accessible both from the boardwalk, as
11	well as the larger community.
12	In tandem with that, we are
13	creating opportunities for new development in
14	amusement and entertainment uses, including a
15	whole range of amusement and entertainment uses,
16	as well as hotels.
17	Outside of the amusement district,
18	in these areas to the north and west of the
19	ballpark, we will be creating opportunities for
20	housing and retail. Surf Avenue will become a new
21	retail corridor with entertainment uses, amusement
22	uses, as well as retail uses integrating all three
23	subdistricts. Mermaid Avenue, the current
24	neighborhood spine, is being strengthened with new
25	opportunities for housing, including affordable
1	SUBCOMMITTEE ON ZONING AND FRANCHISES 37
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2	housing, as well as retail opportunities for the
3	entire community. The boardwalk experience will
4	now extend all the way from the aquarium here
5	through the new entertainment and amusement
6	district onto the boardwalk here in Coney West,
7	which will continue to remain nonresidential
8	amusement and entertainment uses down to the new
9	Highland View Park, a neighborhood park that will
10	be a traditional Parks Department recreation park.
11	Thank you.
12	What this does to thethe way this
13	places the new amusement and entertainment
14	district in this area is to create 60 acres of
15	amusement and entertainment uses along the
16	boardwalk and the beach in Coney Island, starting
17	from the new Highland View neighborhood park
18	through the existing ballpark and Steeplechase
19	Plaza. The new amusement and entertainment
20	district, aquarium, and Asser Levy Park, where, as
21	you all know, the Brooklyn Borough President is
22	proposing to create a new entertainment venue for
23	concerts. This 60 acres integrates all the way
24	from Ocean Parkway and extends it to the
25	westernmost part of our rezoning area.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 38
2	Looking closely at the Coney East
3	development, where today we have barely three
4	acres of amusements, we will be creating 27 acres
5	of amusement and entertainment uses. This will
6	include the whole range of amusement usesthe
7	traditional Coney Island amusements, as well as
8	the more state-of-the-art new amusements. One of
9	the important things we are doing here is also
10	integrating the open amusement district, which
11	historically has been seasonal use going largely
12	from Memorial Day to Labor Day, through the
13	integration of the new opportunities for open and
14	closed amusements; restaurants, a whole range of
15	eating establishments; indoor bowling alleys;
16	skating rinks; as well as hotels, limited only to
17	the Surf Avenue frontage which can take the
18	density it 120-feet width, creating a new
19	amusement and entertainment district that
20	integrates the existing parachute jump, Wonder
21	Wheel, as well as the Cyclone into a cohesive
22	amusement area that is 27 acres.
23	We looked very closely at the
24	history of Coney Island to arrive at the right mix
25	of uses because we believe that is crucial to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 39
2	making this a successful amusement and
3	entertainment district. We all agree that
4	residential uses and large-scale retail do not
5	belong in an amusement district, but what does
б	belong, and what has historically been in Coney
7	Island, is actually a very vibrant mix of uses
8	often very densely packed together. That is what
9	gave Coney Island its energy, its historic
10	amusement concentrations, and its attractions.
11	This is a picture that shows from
12	1905 the mix of uses that existed in Coney Island.
13	It's a mix of open and enclosed useshotels along
14	Surf Avenue, as well as along the beach and the
15	boardwalk; and restaurants, lots and lots of
16	restaurants.
17	The current C7 zoning does not
18	allow a sit down as a restaurant as of right. It
19	allows fast food restaurants, it will allow a
20	large restaurant with entertainment, but a basic
21	restaurant today is not permitted in Coney Island.
22	So looking at the history and the
23	mix of uses that have existed here, we have
24	created very careful mix of uses that we think
25	will create this new energy and vibrancy in Coney

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 40
2	Island. The predominant use will remain
3	amusements and, in fact, the historic Coney Island
4	amusementsthe arcades, the carnivals, the roller
5	coasters, the Wonder Wheelswill remain the
6	center of the amusement district. There is no
7	prohibition in their location either in the park
8	area or in the new development area at any
9	density, any amount of amusements are permitted
10	throughout the amusement district.
11	In addition, we've added the newer
12	amusementsthe water parks, the ice skating
13	rinks, the bowling alleysthat are also
14	permissible uses in Coney East. The enhancing
15	uses are critical here and, again, the eating and
16	drinking establishmentsthe restaurants being the
17	centerpiece of that. We will allow a whole range
18	of enhancing uses that are traditionally found in
19	any amusement district.
20	Limited retail that serves to
21	enhance the amusement experience, as well as the
22	beach and boardwalk experience, would be
23	permitted, this would be limited to 2,500 square
24	feet.
25	Hotels, we are reintroducing hotels

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 41
2	in Coney Island; however, we are doing this very
3	carefully by locating them only on Surf Avenue,
4	not in the center of the amusement district, and
5	limiting their footprints and their locations on
6	street intersections.
7	One of the key things in Coney
8	Island and unique experiences is the relationship
9	between the beach, the boardwalk, and the
10	amusement districtyou can walk back and forth
11	between the three unobstructed. Our plan by
12	mapping the park at the edge of the boardwalk,
13	will continue to keep this relationship between
14	the beach, the boardwalk, and the amusements.
15	The historic which exists
16	today, just south of Surf Avenue, historically was
17	a 40-foot wide street that had a bazaar-like feel
18	with an intense experience of amusements, and in
19	the winter months in particular, this becomes the
20	center of the amusement district.
21	Our proposal takes that history and
22	creates the framework for revitalizing the in
23	its historical low scale requiring multiple
24	storefronts and requiring amusements and
25	entertainment enhancing uses in it.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 42
2	Outside of the amusement district
3	and equally important part of this plan is the
4	Coney North and Coney East, Coney West
5	development. These 11 blocks would be rezoned to
6	provide opportunities for 4,500 residential units,
7	including 900 affordable units, and a very wide
8	variety of retail and amusement uses. Surf Avenue
9	will continue to integrate the amusement district
10	into the new residential and retail complex we are
11	creating here, ending in the Highland View Park, a
12	neighborhood park that is being created as part of
13	this plan.
14	For the first time in South
15	Brooklyn we will be using the city's inclusionary
16	zoning program to incentivize the creation of
17	affordable housing. This is the standard
18	inclusionary zoning program we've applied
19	elsewhere in the city, in exchange for 33% floor
20	area bonus, 20% of the floor area would have to be
21	affordable housing, units have to be permanently
22	affordable, and on- and off-site units are both
23	permitted. The city has already started working
24	in this direction. The three years of meetings
25	with the community has already lead to the Coney

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 43
2	Island Commons project that the City Council
3	approved just last month. This will create
4	opportunities for 180 units of affordable housing,
5	as well as South Brooklyn's first YMCA. And this
6	came directly out of the requests from the
7	community for both housing and opportunities for
8	youth to congregate after school hours.
9	This is showing you some images of
10	what our new plan does. Surf Avenue, which today
11	acts as more of will become the primary
12	commercial retail entertainment spine of this area
13	with ground floor retail, including bookstores,
14	cafés, drugstores, shoe stores, clothing stores,
15	and residential uses on top. This new street will
16	lead you directly from Surf Avenue to the
17	parachute jump and the beach.
18	The boardwalk experience, this we
19	think is very important. The child's restaurant
20	which exists on the boardwalk is about 40 feet
21	tall. We've taken our cue from that restaurant
22	and restricted the height of the buildings along
23	the boardwalk to that same height and also
24	mandated nonresidential retail amusement,
25	entertainment-related, and beach-related uses.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 44
2	This is really to extend the amusement and beach
3	experience all the way closer to Western Coney
4	Island.
5	Mermaid Avenue, which is currently
6	your neighborhood spine, consists of several
7	buildings in good physical form, often vacant on
8	the above floors and sometimes on the ground
9	floor. The new rezoning will create an infill
10	framework here to encourage new housing above,
11	including affordable housing and also retail on
12	the ground floor.
13	Coming to the issue of the parks
14	and why parkland is an important tool here. Parks
15	have historically been created by cities and
16	states, all are well-known parksProspect Park,
17	Dyker Beach. In this particular area, the Cyclone
18	is on parkland, as well as the ride, Playland.
19	They all exist on parkland created by the city, by
20	the state for the enjoyment of its people and for
21	public good.
22	The parks here that we are
23	proposing to de-map, I want to point out where
24	they exist. This is the Keyspan Ballpark today,
25	this is the area west of the ballpark. These are

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 45
2	the two parking lots, the larger parking lot also
3	contains the Abe Stark Rink, which is the active
4	recreation use in this area, it's a hockey rink.
5	Our proposal would de-map both of these pieces of
6	parkland, parking lots that are mapped as
7	parkland, and replace both the parking that exists
8	here, as well as the skating rink that exists here
9	in the new proposal.
10	So this shows you how the mapping
11	and the de-mapping work and I want to reiterate
12	Seth's point about why this is important. There
13	are two reasons, this is very important. First
14	let me show you what we are doing, we are de-
15	mapping the two parking lots I just showed you and
16	replacing them with two separate parksan acre
17	and a half Highland View Park here, which would be
18	your neighborhood park, as well as a 9.39 acre
19	amusement park, which will integrate with the
20	existing amusements here.
21	The mapping of the amusement park
22	is important in and of itself in that this is the
23	best preservation that we can offer to amusements
24	in the long run. It is not perfect, but it is the
25	best tool that we have available today to ensure

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 46
2	that amusements and the historic legacy of Coney
3	Island is not lost moving forward.
4	The alienation of the parkland on
5	these two parcels creates the framework for over
6	2,000 units of housing, including affordable
7	housing, as well as retail and a very, very
8	substantial number of jobs. In order to alienate
9	these two pieces of parkland, there's the de-
10	mapping part that's the ULURP part, and then the
11	alienating part that the state has to act on. In
12	order to alienate those two parks, we need to
13	replace them with equivalent parkland. The
14	mapping of this neighborhood park here and this
15	amusement park here serves that purpose as well.
16	So not only is the mapping
17	important in and of itself, it also helps create
18	the opportunities for housing and retail and jobs
19	in Coney West.
20	I want to take a minute to show
21	what actually happens in Coney West with de-
22	mapping of this larger parcel here, which is the
23	larger parking lot and a satellite parking lot
24	here. We would be creating six new blocks, the
25	city would be mapping these streets that do not

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 47
2	exist today as new streets within the footprint of
3	this park here. The new Ocean Way, which starts
4	to integrate this parcel with the amusements on
5	this side, this will help create 2,700 units of
6	housing; 2,000 parking spaces, including the
7	parking spaces that exist today for the Cyclones
8	in structured parking facilities in the center of
9	these doughnuts here, these are structured parking
10	with green or blue roofs on top, as well as 900
11	permanent jobs; 10,000 construction jobs; and
12	approximately 400,000 square feet of badly needed
13	retail that serves not just this new community,
14	but the larger Coney Island community as well, and
15	a new neighborhood park.
16	If we do not de-map those parking
17	lots, not only do we lose the development in the
18	footprint of the parking lot, but, because these
19	are mapped parks, development on the blocks in the
20	center is also impacted because new development is
21	required to set back 30 feet from the park line
22	per zoning requirements. So this would mean 1,500
23	fewer parking spaces, we lose 2,000 out of the
24	2,700 units of housing that we are creating here,
25	500 fewer permanent jobs, 7,500 fewer construction

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 48
2	jobs, 200,000 square feet of retail is lost, and
3	the neighborhood also will lose the new
4	neighborhood park that is proposed to be created.
5	On the other side, without the
6	parkland designation, the unprotected speculation
7	that has been going on in Coney East and has led
8	to the pictures that you see to the right here
9	will continue. We will not have the abilitythe
10	city will not have the ability to acquire the
11	property for an amusement park and we will not be
12	able to issue an RFP to create the new amusement
13	park in the form that we all want to see. As well
14	as without the parkland actions, there's a loss of
15	jobs and the economic activity that it creates in
16	that part of Coney East.
17	I'm going to hand it back to you,
18	Madelyn.
19	MS. WILS: Thank you. 127. As the
20	city crafted its plan, it has relied on the
21	expertise of professionals from the amusement
22	industry. It is through partnership with these
23	experts that the formation and execution of this
24	plan is achievable. Recently, the city formalized
25	this partnership by convening the Coney Island

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 49
2	Amusement Advisory Panel to provide advice and
3	create a series of recommendations reflecting
4	their knowledge
5	CHAIRPERSON AVELLA: [Interposing]
6	Some of my committee members don't know where you
7	are, and is this part of the testimony that you
8	submitted?
9	MS. WILS: Yes, it is.
10	MR. PINSKY: It's slide 27.
11	CHAIRPERSON AVELLA: What page are
12	you on if that
13	MR. PINSKY: Slide 27.
14	MS. WILS: Did I skip a slide?
15	CHAIRPERSON AVELLA: Is it on here?
16	COUNCIL MEMBER RECCHIA: No, what
17	page is she reading
18	CHAIRPERSON AVELLA: What page are
19	you on?
20	COUNCIL MEMBER RECCHIA:reading
21	from her
22	[Crosstalk]
23	MS. WILS: Okay. It's
24	CHAIRPERSON AVELLA: What are you
25	reading from?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 50
2	MS. WILS: Slide 27.
3	PRESIDENT PINSKY: Page 12.
4	MS. WILS: Yes.
5	[Crosstalk]
6	PRESIDENT PINSKY: It's page 12 in
7	the testimony. Slide 27. Sorry, I'm sorry, page
8	9 in what you have, slide 27.
9	MALE VOICE 2: What page is it?
10	MALE VOICE 3: Slide 27.
11	MS. WILS: Should I go ahead?
12	Recently, the city formalized this
13	partnership by convening the Coney Island
14	Amusement Advisory Panel to provide advice and
15	create a series of recommendations reflecting
16	their knowledge and experience.
17	The panelists listed on this slide
18	are world-renowned and represent a diverse cross-
19	section of the amusement industry today. They
20	provided their services pro-bono because of their
21	shared passion for the common goal of seeing a
22	revitalized Coney Island. You will hear more from
23	them later on in this morning.
24	First and foremost, Coney Island's
25	future is as a unique 21st-century urban, seaside

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 51
2	amusement park. There is no need to create a
3	theme park because Coney's brand is iconic and,
4	with the right operator, will stand on its own.
5	According to our experts, the 12-
6	acre amusement core is appropriately sized for a
7	critical mass of outdoor amusements and should
8	consist of 25 to 30 rides filled with coasters,
9	water rides, and family friendly in-your-face
10	rides focused on speed and thrills.
11	While most of Coney should be about
12	the outdoors, the need for indoor attractions,
13	rides, entertainment, and hotels will round out
14	the experience, allowing for year-round economic
15	activity and opportunities to visit in bad
16	weather, such as we've seen this June.
17	Our experts warn that general
18	retail in the entertainment district will dilute
19	the brand and hamper the experienceentertainment
20	areas do not succeed with general retail. The
21	City should consolidate the land, but allow an
22	amusement developer to operate the park. Our
23	panelists warned that the balkanization of Coney
24	Island is unsustainable.
25	The panelists also emphasized that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 52
2	there is only one chance to get this right.
3	Identify and engage an industry operated developer
4	and phase in the amusements while continuing to
5	provide seasonal shows, such as the one we are
6	providing this summer, all summer, Ringling
7	Brothers.
8	Our moderator and the chair of the
9	Amusement Advisory Panel traveled from Baltimore
10	and Cincinnati respectively to testify in front of
11	you this morning, and you will hear more from them
12	later.
13	We have already shown what can be
14	accomplished when we work together to make Coney
15	Island a success and how much potential there is
16	for Coney Island's future when the right mix of
17	professionals are involved. In just a few short
18	weeks, the city worked with Feld Entertainment and
19	Taconic Investment Partners, and we were able to
20	forge a deal to bring the Ringling Brothers and
21	Barnum & Bailey Circus to Coney Island, creating
22	over 100 jobs for local residents and providing a
23	welcome and active addition to the amusement
24	district this summer. We have already received
25	numerous thank you letters from the thousands of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 53
2	Coney Island children who were invited to attend
3	the circus for free.
4	Where disinvestment from the
5	private sector led to vacant, trash-strewn lots,
6	the city succeeded in bringing a major new
7	attraction to Coney for this summer. On city-
8	owned property, the Cyclone roller coaster is
9	active, across the street is private property once
10	filled by Astroland; Keyspan Stadium is a state-
11	of-the-art facility on city-owned property and,
12	again, across the street are vacant, private lots,
13	long overgrown; the city saved the historic B&B
14	Carousel and is in design for a brand new
15	boardwalk pavilion and park, which will start
16	construction in 2010; the city provided resources
17	for boardwalk renovations this year; the city
18	worked with local stakeholders on a coordinated
19	marketing effort for this summer and invested in
20	the fireworks. Ultimately, the city's investment
21	in this neighborhood has been critical to its
22	survival, and the city is similarly prepared to
23	play a considerable role in its revival.
24	The development of a Comprehensive
25	Plan for Coney Island has allowed the city to take

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 54
2	a hard look at the peninsula's aging
3	infrastructure, and passage of this rezoning will
4	have the effect of catalyzing long-planned
5	improvements. The city has completed a
6	comprehensive Hydraulic Study of sanitary and
7	storm flow systems and is completing an Amended
8	Drainage Plan that will facilitate design and
9	constructure of infrastructure improvements. The
10	infrastructure in Coney Island is already more
11	than 40-years-old, and improvements to various
12	systems will be a major, phased undertakingthe
13	first phase of which is funded and ready to
14	implement.
15	Following rezoning, design will
16	commence and this vital infrastructure
17	construction can begin within two years. Although
18	it will be many years before full build-out,
19	select sites will be shovel-ready and ready to go
20	in development immediately.
21	Coney Island's redevelopment will
22	produce over 6,000 permanent jobs and more than
23	25,000 construction jobs. And, as you heard
24	earlier, this is in a neighborhood with an
25	employment rate that's consistently twice the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 55
2	citywide average. As part of our ongoing work in
3	the community, we already have a job access and
4	workforce preparedness strategy underway.
5	Indicative of the city's efforts to proactively
6	engage the local workforce, more than 2,000 Coney
7	Island residents have attended Coney Island
8	Development Corporation workforce events in the
9	past year. Ringling Brothers was another success
10	and, as I said, it hired over 100 local workers
11	for the circus this summer.
12	And if you vote yes on this
13	rezoning, the city will continue to expand these
14	initiatives and workforce efforts, and will
15	continue to partner with labor to ensure that
16	local residents get the workforce opportunities
17	they want and deserve.
18	It can not be repeated often enough
19	that now is the time for Coney's resurgence. Over
20	the next 30 years, this development will generate
21	\$14 billion in economic activity, will create
22	6,000 new permanent jobs, and 25,000 construction
23	jobs. At full build-out, we will see an
24	additional \$580 million in annual economic
25	activity generated from the amusement,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 56
2	entertainment, retail, hospitality, and
3	residential uses that we are bringing to the area.
4	The city's plan will attract approximately \$3.8
5	billion in private capital investment to a
6	neighborhood that is in dire need of economic
7	growth.
8	Coney Island's iconic amusement
9	district is currently under threat. We will mold
10	it into a viable 27-acre 21st-century year-round
11	amusement and entertainment district and create up
12	to 5,000 units of housing approximately or over
13	900 affordable, 500,000 square feet of retail and
14	neighborhood services, and thousands of jobs,
15	positioning Coney Island as a new economic engine
16	in South Brooklyn.
17	Coney Island is counting on all of
18	us, we cannot let this neighborhood down and we
19	will not let its residents down.
20	Thank you for your time and we will
21	be happy to answer any questions you may have.
22	Thank you, Chairman.
23	[Pause]
24	CHAIRPERSON AVELLA:that I
25	think you could have cut this presentation down to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 57
2	half an hour, you did repeat yourself over and
3	over again. And the one thing I do want to do is
4	get through this hearing and hear from everybody
5	that's in the room.
6	We are going to take questions, I'm
7	going to ask my colleagues to stick to two
8	questions in a first round. Then after we get
9	through the questions of Council Members of the
10	Administration, we're going to have a special
11	panel of the property owners who were involved
12	here, and I think that would be helpful for my
13	colleagues to understand the total picture here.
14	Then we will start to proceed with the actual
15	public hearing.
16	Do you have a slide that shows the
17	overall plan, the three components with the use
18	groups attached to each plan? I mean, the
19	simplest way to do this is to show it in one
20	screen, do you have that?
21	[Pause]
22	PRESIDENT PINSKY: Speak into the
23	microphone.
24	CHAIRPERSON AVELLA: But that
25	doesn't divide up because people are going to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 58
2	start referring to Coney West, Coney North, Coney
3	East. Do you have something that shows that as
4	how you've broken up as well?
5	MS. WILS: That's
б	CHAIRPERSON AVELLA: But you don't
7	have
8	PRESIDENT PINSKY: No
9	CHAIRPERSON AVELLA:you don't
10	have it separated in
11	PRESIDENT PINSKY:we don't have
12	it separated but just, if you go back
13	MS. WILS: Go back
14	PRESIDENT PINSKY:basically
15	everything that's
16	MS. WILS: [Interposing] This is
17	one section.
18	CHAIRPERSON AVELLA: Right, right.
19	MS. WILS: This is
20	[Crosstalk]
21	CHAIRPERSON AVELLA: I think we
22	know that, I'm worried about I want to have people
23	come up. And I want you to leave that slide up
24	even after you finish your testimony so that
25	people when they come up can refer to that, so

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 59
2	that we understand what the message they're trying
3	to give us.
4	MS. WILS: Sure.
5	CHAIRPERSON AVELLA: And I would
6	appreciate in the future if you can come up with
7	one thing, one slide that you could give us, one
8	diagram that shows the various components for each
9	on the same page
10	PRESIDENT PINSKY: That's not a
11	problem.
12	CHAIRPERSON AVELLA:because it
13	is a very complicated plan and we do want to
14	understand all the components.
15	MS. KAPUR: Sure. This does have
16	the colors, everything yellow and orange is the
17	residential
18	SERGEANT-AT-ARMS: Quiet, please.
19	MS. KAPUR:and blues are the
20	entertainment, just for your reference.
21	CHAIRPERSON AVELLA: I just have
22	one question at this point, and I'm obviously
23	going to ask you to hang around, I know you will,
24	because we'll probably have questions that come up
25	during the day and I'd like to call you back.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 60
2	For myself, I have one question,
3	because part of the proposal hinges on the
4	acquisition, the transfer of the parkland. What
5	is the status of the state negotiation? Because I
б	hearam I correct that I hear the state is not
7	willing to do this?
8	PRESIDENT PINSKY: No, it's not
9	that they're not willing to do it. It's that they
10	haven't done it so far. We've been in discussions
11	with the state legislature and the indication that
12	we've gotten is that, before they consider the
13	action, they want to see some movement from the
14	City Council in support of the mapping side of it.
15	What they don't want to do is go first with de-
16	mapping until they know that there is the
17	opportunity to map replacement parkland as we have
18	discussed.
19	CHAIRPERSON AVELLA: Do you have
20	and, again, this goes back to my other point about
21	the diagramdo you have a map that shows what
22	specifically the city doesn't own? All the
23	properties that you don't own as part of this
24	action?
25	PRESIDENT PINSKY: Yeah, we can

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1	SUBCOMMITTEE ON ZONING AND FRANCHISES 61
2	provide that for you, we don't have it here.
3	CHAIRPERSON AVELLA: You don't have
4	it now?
5	PRESIDENT PINSKY: No, we have it,
6	we don't have it on our PowerPoint.
7	CHAIRPERSON AVELLA: I would have
8	thought you would have prepared that as part of
9	your presentation. I think that's important to
10	know what the city owns and what the city doesn't
11	own.
12	PRESIDENT PINSKY: We can certainly
13	describe that for you if you'd like.
14	CHAIRPERSON AVELLA: Why don't you
15	do that.
16	PRESIDENT PINSKY: Sure, the land
17	that the city owns right now is the Cyclone, which
18	we'll illustrate behind us. We own Steeplechase
19	Park, we own the Cyclone Stadium, which is leased
20	to the Brooklyn Cyclones, we own the parking lot
21	in Coney West, the large parking lot, which we're
22	looking to de-map, as well as the small parking
23	lot. We also are in contract to acquire about an
24	acre of land in the parkland that's just north of
25	the Wonder Wheel; and we own then some lots as

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 62
2	well that are in Coney North that we hope to
3	develop for affordable housing.
4	CHAIRPERSON AVELLA: Can you say
5	that again? Because that was hard to follow,
6	quite honestly.
7	PRESIDENT PINSKY: Sure, I'll be
8	happy to repeat it as many times as you want.
9	We own the Cyclone, the land on
10	which the Cyclone is located; we own the, what's
11	going to become Steeplechase Park; we own the
12	Cyclone Stadium, which is leased to the Brooklyn
13	Cyclones; we own the parking lot, which we're
14	looking to de-map in Coney West, the large parking
15	lot; we own a smaller parking lot, the satellite
16	parking lot, which is also in Coney West and which
17	we're also seeking to de-map; we own some lots in
18	Coney North, which we're hoping eventually to
19	develop for affordable housing; and we're also in
20	contract to acquire about an acre of land that's
21	just south of the Wonder Wheel in Coney East.
22	CHAIRPERSON AVELLA: And what
23	properties would the city have to acquire in order
24	to fulfill this plan?
25	PRESIDENT PINSKY: The city is

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1	SUBCOMMITTEE ON ZONING AND FRANCHISES 63
2	seeking to acquire all of the property that's in
3	the to-be-mapped parkland in Coney East, so we own
4	the street, so it's something less than eight
5	acres that we would be looking to acquire.
6	CHAIRPERSON AVELLA: And if the
7	property owner doesn't agree, are we talking about
8	the use of eminent domain? How do you intend
9	[Crosstalk]
10	PRESIDENT PINSKY: [Interposing] By
11	law, when the City Council acts to map parkland,
12	the city is empowered to condemn. We are not
13	interested in or looking to condemn, our hope is
14	that we can reach a consensual agreement. It's
15	much faster and in the long run, we think it will
16	be less expensive for the city as well to do it
17	that way. We have though made several offers to
18	the owners of all of the parcels.
19	CHAIRPERSON AVELLA: What I'd like
20	to do now is I'll call on as courtesy Council
21	Member Domenic Recchia, then we will proceed to
22	questions from committee members and then other
23	Council Members that have joined us.
24	And, again, I'm going to ask
25	Council Members to stick to two questions in the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 64
2	first round.
3	Council Member Recchia.
4	COUNCIL MEMBER RECCHIA: Thank you,
5	Mr. Avella.
б	Before I continue ask, I'd also
7	like to thank my colleague Melinda Katz, who's
8	been working closely with me for all that she has
9	done, thank you, Melinda.
10	Mr. Pinsky, as you sit here today
11	you choose your words very carefully. Could you
12	please explain to my colleagues that you want to
13	make all of that land parkland, okay, could you
14	explain to them that if you zone it parkland, it
15	doesn't become parkland until you own it, is that
16	correct?
17	PRESIDENT PINSKY: That's correct.
18	The way that the law works, the City Council,
19	through the ULURP process empowers the city to map
20	something as parkland. Until the city actually
21	acquires title to that land and files the map, it
22	doesn't become parkland.
23	In the case of the land in Coney
24	East that we intend to turn into parkland, until
25	such time as the city actually acquires and maps

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 65
2	the parkland, it will remain under its current
3	zoning.
4	COUNCIL MEMBER RECCHIA: So
5	therefore, by zoning it parkland, if you never
6	purchase it, even though you zone it parkland, it
7	never becomes parkland
8	PRESIDENT PINSKY: That's correct,
9	it's
10	COUNCIL MEMBER RECCHIA:right?
11	PRESIDENT PINSKY:our intention
12	though to acquire that land and to ensure that it
13	does become parkland.
14	COUNCIL MEMBER RECCHIA: And if
15	not, you're going to proceed with condemnation
16	proceeding?
17	PRESIDENT PINSKY: As I said, under
18	city law, if the City Council empowers the city to
19	map parkland, which is the case anywhere in the
20	city and happens all the time when the
21	COUNCIL MEMBER RECCHIA:
22	[Interposing] Mr. Pinsky
23	PRESIDENT PINSKY: If I can just
24	finish, when the city
25	COUNCIL MEMBER RECCHIA:I hear

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 66
2	you.
3	PRESIDENT PINSKY:empowers the
4	city to map parkland, in that case by law, there
5	is the ability to use condemnation. It is our
6	intention to reach negotiated settlements with all
7	of the land owners.
8	COUNCIL MEMBER RECCHIA: But if you
9	can't reach an agreement to purchase, then you
10	proceed to condemnation proceeding, correct?
11	PRESIDENT PINSKY: I don't
12	COUNCIL MEMBER RECCHIA: Just yes
13	or no, just
14	PRESIDENT PINSKY:I don't want
15	to deal in hypotheticals, it is not our intention
16	to
17	[Crosstalk]
18	COUNCIL MEMBER RECCHIA:
19	[Interposing] It's not thewell, you know what,
20	it's reality and this is reality, this is not a
21	hypothetical, this is my community. You're coming
22	in here on saying I might do this and isn't a fact
23	that the state legislators said to you that we are
24	not going to de-map this parkland until you own

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 67 2 no. 3 PRESIDENT PINSKY: No, that's not 4 correct and--5 COUNCIL MEMBER RECCHIA: That's not correct? 6 7 PRESIDENT PINSKY: --and just to be 8 clear, Councilman--9 COUNCIL MEMBER RECCHIA: 10 [Interposing] State Senator Diane Savino did not 11 tell you--12 PRESIDENT PINSKY: Just--13 COUNCIL MEMBER RECCHIA: -- or your 14 staff that they will not alienate this parkland 15 until you own the property. Are you saying that State Senator Diane Savino never said that? 16 17 PRESIDENT PINSKY: May I answer the question? 18 19 COUNCIL MEMBER RECCHIA: Yes or no. 20 You just said no. 21 PRESIDENT PINSKY: May I answer the 22 question? 23 COUNCIL MEMBER RECCHIA: Yes, you 24 may. 25 PRESIDENT PINSKY: Thank you,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 68
2	Councilman.
3	COUNCIL MEMBER RECCHIA: I think
4	you did, you said no.
5	PRESIDENT PINSKY: Well you asked
6	the question again, so let me answer it again.
7	What we have proposed to the state legislature is
8	that we would be given the power to de-map
9	parkland in Coney West as we map parkland in Coney
10	East. The state legislature has said to us that
11	they weren't willing to take the action up in the
12	earlier session when we had requested it, but have
13	said to us that if we own the parkland, it is
14	something that they would be willing to consider.
15	We have not gotten a definitive indication from
16	them one way or another if they will in fact go
17	forward with it, but we remain optimistic that we
18	will succeed in Albany and we also remain
19	optimistic that we are going to acquire the
20	property through negotiated settlement with these
21	landowners.
22	And as you know very well,
23	Councilman Recchia, we have been engaged in very
24	active conversations with all the landowners on
25	these discussions.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 69
2	COUNCIL MEMBER RECCHIA: Yes, but
3	for you to come here and tell my colleagues about
4	the state legislature, okay? They've made their
5	position very clearAlex Brook-Krasny, the
6	Assemblyman, Diane Savino, State Senator Carl
7	Kruger, they made their position very clear that
8	they are not going to alienate this 'cause they
9	don't want to be known as the elected officials
10	that got rid of parkland without putting it back.
11	PRESIDENT PINSKY: And if I
12	COUNCIL MEMBER RECCHIA: And they
13	said to you and your staff
14	PRESIDENT PINSKY: And
15	COUNCIL MEMBER RECCHIA:that
16	when you gain possession of this, come back and
17	see us and we'll consider it, isn't that a fact?
18	PRESIDENT PINSKY: And what we said
19	to them is that, as I said to you this morning in
20	my testimony and as Purnima said in her testimony
21	and as Madelyn said in her testimony, that we
22	intend to fully replace every single acre of
23	parkland, so it doesn't sound like there's any gap
24	between what you're saying, State Senator and
25	State Assemblyman said, and what we're saying, so

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 70
2	we're in agreement.
3	COUNCIL MEMBER RECCHIA: I don't
4	think so. Okay? I think we're at two hearings.
5	So
6	FEMALE VOICE: Should talk about
7	the fact
8	COUNCIL MEMBER RECCHIA:in the
9	parkland and de-mapping it, okay, because I just
10	want my colleagues to understand this, okay? That
11	once you gain possession, you have to try to
12	purchase this property, is that correct?
13	PRESIDENT PINSKY: That is correct.
14	COUNCIL MEMBER RECCHIA: Okay. And
15	the whole point here, if this has to go to a
16	condemnation proceeding, how many years would that
17	take?
18	PRESIDENT PINSKY: I'm not going to
19	speculate on that because we remain optimistic and
20	we have a very good track record of being able to
21	acquire property on a consensual basis. As you
22	know again, and you know this very well, we've
23	been in very active negotiations with a number of
24	landowners in the area and we've made very
25	generous offers to them.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 71
2	COUNCIL MEMBER RECCHIA: Now let's
3	talk about Dennis Vourderis and Deno's Wonder
4	Wheel, okay? The Vourderis family, who's been
5	there for years, they have requested numerous
б	times since day one that their Wonder Wheel be
7	taken out of parkland, okay, because it only has
8	value to the Vourderis family. The Vourderis
9	family has made it very clear that they do not
10	want to sell their property, that they want to
11	continue to operate their amusement park. They've
12	been there when no one else wanted to be there,
13	okay? Why do you continue to keep the Wonder
14	Wheel in parkland and not work with the Vourderis
15	family?
16	MS. WILS: Council Member, we are
17	working very closely, as I believe you know, with
18	the Vourderis family so that we can accommodate
19	the Wonder Wheel, we've had a close relationship
20	with the Vourderis family. We are working on a
21	resolution on Wonder Wheel Way, so that we can
22	help them continue their business and not
23	eliminate any rides, and we're working
24	successfully through that right now. And we'll
25	continue to have conversations with them about

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 72
2	where the Wonder Wheel stands. We're looking very
3	carefully at their LPC designation and what that
4	exactly means right now and, when we understand
5	those issues carefully, we've been speaking to the
6	Vourderis family today, yesterday, the day before,
7	we continue to work through these issues with
8	them, and as well with you and your office.
9	COUNCIL MEMBER RECCHIA: But
10	today's July 1st, this is supposed to be voted on
11	July 29th. We've been working on this plan for
12	years. Still today, the people who gave
13	themselves to Coney Island, when practically a lot
14	of people in here never wanted to open a business
15	in Coney Island, are the ones that are being
16	tormented, tortured, has to spend thousands of
17	dollars on lawyers, and all they want is one
18	thingleave me alone, let me operate my park.
19	They're crying out, and still today, they're not
20	given what they want and this City CouncilI am
21	making myself clear, if the Vourderis family is
22	not happy, if their Wonder Wheel is not taken out
23	of parkland, I'm recommending to turn this down,
24	okay? Now, Wonder Wheel Way, why cannot we take
25	Wonder Wheel Way out of the plan? That will
1	SUBCOMMITTEE ON ZONING AND FRANCHISES 73
----	--
2	relieve every problem that a lot of people have.
3	MS. KAPUR: Council Member, we are
4	looking at all the options and nothing is off the
5	table. We are working, as you know, we've done a
6	lot of the technical work that has already been
7	done in order to enable the Council, if you so
8	choose, to make, take a series of actions. We've
9	presented them with a series of options.
10	We are just as committed as you are
11	to making sure that the Vourderis family continues
12	to operate the only remaining family amusement
13	park in that area, we share that goal completely.
14	What would be the best way to get there? We have
15	presented them with options, their attorneys are
16	talking to ours, and we would be happy to work
17	with you and with them to arrive at a solution
18	that continues to let them operate their amusement
19	park. And we are committed to doing that.
20	COUNCIL MEMBER RECCHIA: I thank
21	you very much.
22	MS. KAPUR: And, Council
23	COUNCIL MEMBER RECCHIA: If we were
24	to take out Wonder Wheel Way, isn't a fact,
25	Purnima, that that would make the amusement area

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 74
2	larger, outdoor amusements?
3	MS. KAPUR: What we have explored
4	the option of is not keeping the Wonder Wheel Way
5	in that section as a 60-foot or 56-foot wide
6	vehicular street, but allow pedestrian
7	connections. In our conversations with the
8	Vourderis family, they actually like that option
9	because they want to be integrated with whatever
10	else happens in the park around them.
11	The issue is if they are at the
12	edge of the park and there is no connection, the
13	new park could really wall them out, and they
14	agree it is in their interest to have a pedestrian
15	connection in front of the Wonder Wheel.
16	COUNCIL MEMBER RECCHIA: But what
17	I'm saying is if we take Wonder Wheel Way out,
18	which a lot of people have e-mailed me, sent me
19	letters, they would like to see the whole Wonder
20	Wheel Way out, okay, that would relieve the
21	Vourderis issue, that would make the amusement
22	park area larger.
23	MS. KAPUR: It does not work with
24	the traffic network within the park.
25	COUNCIL MEMBER RECCHIA: But wait,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 75
2	wait, wait, wait, so when you presented your first
3	plan, okay, and when you never had Wonder Wheel
4	Way, okay? You presented it, are you telling me
5	MS. KAPUR: [Interposing] I'm
6	sorry, I don't know what you're referring to.
7	COUNCIL MEMBER RECCHIA: Well I
8	have a map here where you had one road going
9	through, okay, this was a prior map, okay? Now
10	you had one road, are you telling me when you
11	presented this road, you never did a traffic
12	study? You never consulted with traffic advisors?
13	You never consulted
14	MS. KAPUR: Are you referring to
15	the
16	PRESIDENT PINSKY: Councilman, is
17	it possible to see the map you're talking
18	[Crosstalk]
19	MS. KAPUR: [Interposing] See what
20	you're talking about
21	COUNCIL MEMBER RECCHIA: Sure.
22	MS. KAPUR:yeah? I'm not sure
23	what you're talking about.
24	COUNCIL MEMBER RECCHIA: This was
25	provided by the CIDC. That was a prior map. You

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 76
2	see how you have one roadway going through?
3	[Off mic]
4	MS. KAPUR: This is not our map
5	though.
6	COUNCIL MEMBER RECCHIA: That's a
7	Coney Islandthis is given by the Coney Island
8	Development Corporation, it was given to me.
9	MS. KAPUR: So this is a conceptual
10	map that shows the boundary of the parkland, it
11	doesn't show all the streets that are mapped here
12	or not or are proposed.
13	COUNCIL MEMBER RECCHIA: Well in
14	that map it shows one road going across.
15	MS. KAPUR: No, it just shows
16	proposed parkland.
17	PRESIDENT PINSKY: Yeah, the
18	COUNCIL MEMBER RECCHIA: Oh, now
19	it's a proposal. Before this was given to me and
20	saying this is what we want to do and we want one
21	road
22	PRESIDENT PINSKY: [Interposing]
23	No, no, Councilman, the map that you're referring
24	to, which I now have in front of me, doesn't show
25	any of the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 77
2	MS. KAPUR: Any of the streets.
3	PRESIDENT PINSKY:proposed
4	roads.
5	COUNCIL MEMBER RECCHIA: Well,
6	well, now it doesn't, okay.
7	PRESIDENT PINSKY: No, no, no,
8	Councilman
9	COUNCIL MEMBER RECCHIA: So
10	PRESIDENT PINSKY:wait
11	MS. KAPUR: No
12	PRESIDENT PINSKY:Councilman
13	MS. KAPUR:it doesn't
14	PRESIDENT PINSKY:it never
15	showed those roads, that's not what it was
16	intending to show.
17	COUNCIL MEMBER RECCHIA: Listen,
18	Mr. Pinsky, I can show you numerous maps that had
19	one road going through, okay? And that said this
20	is what they want to do. Later on, they added a
21	second street and what I'm saying, when you first
22	did this and showed the maps with one road going
23	through, didn't you consult with traffic advisors
24	and traffic engineers? So it was good then. My
25	whole issue here is that people want Wonder Wheel

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 78
2	Way out completely and it could be done. If we do
3	that, we make the amusement park larger, we
4	address the Vourderis family and a lot of issues
5	and we make a lot of people in this city happier.
б	But
7	PRESIDENT PINSKY: And, Councilman,
8	I think that what Purnima is saying is that we've
9	been working with you, we will continue to work
10	with you, we understand your issue and we will see
11	if there's a way to resolve it that's
12	satisfactory.
13	COUNCIL MEMBER RECCHIA: And number
14	two, all right, Steeplechase Park, there was a
15	plan in there to put a skateboarding park, to put
16	the B&B Carousel, okay? And that you were going
17	to RFP it and start construction that, okay? Why
18	can't we, instead of building a skateboarding
19	park, why can't we put more rides in that area and
20	RFP out that area so we can make the amusement
21	park larger?
22	MS. WILS: Council Member, we have
23	been working with the Parks Department, as you
24	know, on a design for a Steeplechase Plaza. We
25	have certainly showed you the design in the past,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 79
2	if you would like to discuss this further with the
3	Parks Department and EDC, we'll have conversations
4	with you about it.
5	The Parks Department felt strongly
6	that its constituents wanted a skateboard park.
7	Steeplechase Plaza is one of the entrances from
8	the west side to the new Coney Island, it'll have
9	the carousel, have open space, it'll have seating,
10	picnic areas, and the skateboard park was
11	something that the Parks Department felt strongly
12	about. But certainly, if you want to have further
13	conversations about it, we'll do so.
14	COUNCIL MEMBER RECCHIA: Okay.
15	I've asked you enough questions, I have many more
16	questions about building union and affordable
17	housing, but I will come back. Thank you.
18	PRESIDENT PINSKY: Thank you.
19	CHAIRPERSON AVELLA: The next
20	series of questions will be first Council Member
21	Katz, then Council Member Sears, and then Council
22	Member Jackson.
23	COUNCIL MEMBER KATZ: Thank you,
24	Mr. Chair. I actually will be brief, I don't have
25	too much of a series of questions, basically, just

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 80
2	two.
3	I thank you for your testimony, and
4	I know that we've talked about the mapping and the
5	de-mapping to a large extent for many of the
6	questions. I was up in the state legislature for
7	five years, I was a New York City Assembly Member,
8	so I guess my question is twofold. What happens
9	to the property that is mapped and de-mapped both
10	if the state legislature ceases to act on this,
11	number one. Number two, according to your
12	testimony, if we don't have the parkland
13	alienation, you're going to have 7,500 fewer
14	construction jobs, 500 fewer permanent jobs, 2,000
15	fewer housing units, so it seems to me that the
16	answer to that question, considering there is
17	absolutely no state legislator carrying this
18	legislation is an important one.
19	PRESIDENT PINSKY: Yeah, so first
20	of all, just to answer the technical question
21	first. Without action in the state legislature,
22	we can't alienate or de-map the parkland. So
23	COUNCIL MEMBER KATZ: I know that.
24	PRESIDENT PINSKY:so, just to
25	COUNCIL MEMBER KATZ: That's why

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 81
2	I'm asking the question.
3	PRESIDENT PINSKY: Yeah, so just to
4	clarify
5	COUNCIL MEMBER KATZ: So
6	PRESIDENT PINSKY:so what we're
7	saying would happen in that event is that we would
8	not be able to develop the large parking lot in
9	Coney West, it would also impinge upon the
10	development of the privately owned sites next to
11	it, and it would also prevent us from doing the
12	land swap that we're looking to do in Coney West
13	with the small parking lot that, in turn, allows
14	us to build the neighborhood park.
15	So what we're saying is that
16	without the alienation legislation in the state
17	legislature, we wouldn't be able to construct a
18	significant amount of the housing, including
19	affordable housing, the services, the
20	infrastructure, the retail, and parkland that we
21	were intending to build.
22	COUNCIL MEMBER KATZ: Does it not
23	seem to the Administration that that is an awful
24	lot of things not happening, that are major parts
25	of this application dependent upon

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 82
2	PRESIDENT PINSKY: [Interposing]
3	Absolutely, which is why
4	COUNCIL MEMBER KATZ: I'm not
5	finished.
6	PRESIDENT PINSKY: Sorry, go ahead.
7	COUNCIL MEMBER KATZ: Depending
8	upon the actions of the state. Now with all due
9	respect to the state, it's clearly difficult to
10	get many things done right now, and I understand
11	that, but, you know, they will be able to get
12	things done. And the question is that right now,
13	even in the House, you know, which, clearly, you
14	could've had an Assembly Member pick this up,
15	anything, you have nobody doing it and it's almost
16	as if the entire project is dependent upon a
17	legislative body that you have no support in.
18	PRESIDENT PINSKY: Well, it's not
19	the entire project, it's a significant part of the
20	project, and that's exactly why we're here before
21	you today because we feel
22	COUNCIL MEMBER KATZ: [Interposing]
23	We're not the problem though
24	PRESIDENT PINSKY: No, no, we
25	understand.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 83
2	COUNCIL MEMBER KATZ:even if we
3	pass this
4	PRESIDENT PINSKY: May I finish?
5	COUNCIL MEMBER KATZ:exactly the
6	way you want
7	PRESIDENT PINSKY: May I finish
8	COUNCIL MEMBER KATZ:it's not
9	the problem.
10	PRESIDENT PINSKY:Council
11	Member? Which is exactly why we're here before
12	you today, because the very first step that's
13	necessary before we'll have any support, we've
14	been told, in the state legislature, is that the
15	City Council needs to signal to the legislature
16	that there is parkland for us to replace the
17	parkland that we're requesting alienation on. And
18	so that is why we're here before you today, among
19	many other reasons, it is to ask you for your
20	support on mapping the parkland, which, as was
21	mentioned, is important, both because it will
22	preserve the amusements in the Coney East district
23	and because it is the first step in what, I agree
24	with you, is a two-step process, the second step
25	of which relies on the state legislature.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 84
2	COUNCIL MEMBER KATZ: Well having
3	served in Albany for five years, I would make a
4	suggestion to the Administration that they get
5	folks from the Assembly and from the Senate to be
6	in contact with this body, with the Councilman,
7	with the Chair, and talk about the fact that if we
8	were even going to give them the opportunity to do
9	this, that they actually would do it.
10	PRESIDENT PINSKY: Okay.
11	COUNCIL MEMBER KATZ: And that's an
12	important part of this project, it's a key part,
13	it's not just a large part, it's a key part of the
14	project.
15	Second question, can you go
16	over very quickly please the amount of public RFPs
17	that will be issued from this property?
18	PRESIDENT PINSKY: The RFPs that we
19	would be intending to issue would be first of all
20	for the amusement area. We would be looking for a
21	phased development of the amusement area and we
22	would hope to issue the first RFP to allow the
23	first phase to go forward before the summer of
24	next year. We would also, eventually, if we are
25	granted the ability to alienate, be issuing an RFP

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 85
2	for development of the large parking lot to the
3	west of the Cyclone Stadium in Coney West. There
4	will also be RFPs for the infrastructure work that
5	would take place in the area, and potentially for
б	some affordable housing sites as well.
7	COUNCIL MEMBER KATZ: And Coney
8	[Crosstalk]
9	PRESIDENT PINSKY: [Interposing]
10	And, sorry, for Highland View Park as well. The
11	affordable housing RFPs would likely be in Coney
12	North.
13	COUNCIL MEMBER KATZ: Who's
14	building those projects?
15	PRESIDENT PINSKY: Which projects?
16	COUNCIL MEMBER KATZ: All of them.
17	PRESIDENT PINSKY: They're going to
18	be determined based on the responses to RFPs.
19	COUNCIL MEMBER KATZ: In the RFP,
20	what's going to be the criteria for those
21	responding when it comes to labor?
22	PRESIDENT PINSKY: We're currently
23	working with organized labor and our hope is that
24	we'll have an agreement with them before the vote.
25	COUNCIL MEMBER KATZ: What does

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 86
2	that mean?
3	PRESIDENT PINSKY: I don't know, I
4	thought it was fairly clear, it means that we're
5	talking to organized labor, we're having
6	constructive conversations and our hope is that we
7	can reach an agreement that will be satisfactory
8	to organized labor relating to RFPs and other
9	processes involved in the Coney redevelopment.
10	COUNCIL MEMBER KATZ: So does that
11	mean that in the RFP for the four public RFPs that
12	we are putting out for our properties, that there
13	is going to be a PLA agreement and we're going to
14	make sure that it's union labor?
15	PRESIDENT PINSKY: I think, as I
16	said, it means that we're in discussions with
17	organized labor and we hope to reach a resolution
18	that's satisfactory to them and that also protects
19	the economics of the project.
20	COUNCIL MEMBER KATZ: When is the
21	drop-dead date on this project? Mr. Chair, I
22	think the drop-dead date is like July 28th or
23	something.
24	CHAIRPERSON AVELLA: Twenty-ninth.
25	COUNCIL MEMBER KATZ: Twenty-ninth?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 87
2	So can I assume that those agreements will be
3	worked on and avidly pursued before July 29th?
4	PRESIDENT PINSKY: You can assume
5	both of those things, yes.
6	COUNCIL MEMBER KATZ: Okay. We did
7	do a PLA agreement for Willets Point.
8	PRESIDENT PINSKY: There was an
9	agreement with organized labor, yes.
10	COUNCIL MEMBER KATZ: Okay. Now
11	can I also ask, when we were in discussion we were
12	talking about the amusement park area. The
13	discussions that you're going to have is going to
14	include the parkland area and the amusement park
15	area, correct?
16	PRESIDENT PINSKY: The discussions
17	with
18	COUNCIL MEMBER KATZ: For the PLA
19	agreement for the trades.
20	PRESIDENT PINSKY: The discussions
21	with organized labor encompass the entirety of the
22	project.
23	COUNCIL MEMBER KATZ: Okay. Just
24	want to make sure, because when we were discussing
25	this, we had a question on the amusement park,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 88
2	and
3	PRESIDENT PINSKY: Again
4	COUNCIL MEMBER KATZ:since then
5	I did find out that Six Flags in Jersey was built
6	in this fashion with trades.
7	PRESIDENT PINSKY:again, we are
8	having discussions on the entirety of the
9	amusement park. How those discussions will end
10	up, I can't predict for you, but we are hopeful
11	that we will reach a resolution that's
12	satisfactory to organized labor and also allows us
13	to move forward with this project.
14	COUNCIL MEMBER KATZ: Can I make a
15	prediction?
16	PRESIDENT PINSKY: Sure.
17	COUNCIL MEMBER KATZ: It'll be
18	successful.
19	PRESIDENT PINSKY: Thank you.
20	COUNCIL MEMBER KATZ: Thank you.
21	[Pause]
22	COUNCIL MEMBER SEARS: Thank you,
23	Mr. Chair, and I'll be very, very brief.
24	First, if you can, how long is this
25	project supposed to be from beginning to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 89
2	completion? What is the estimated time?
3	PRESIDENT PINSKY: Well, the
4	beginning will be immediately. We are already
5	COUNCIL MEMBER SEARS:
6	[Interposing] If everything
7	PRESIDENT PINSKY:we are
8	already
9	COUNCIL MEMBER SEARS:
10	immediately, if you clear up the confusion.
11	PRESIDENT PINSKY: Yeah, well in
12	fact
13	COUNCIL MEMBER SEARS: Okay.
14	PRESIDENT PINSKY:we're already
15	moving forward with a number of improvements in
16	Coney Island. I think it's very important just to
17	repeat something that Madelyn Wils said in her
18	testimony, which is that the city and this
19	Administration have been making significant
20	investments for a number of years, but we would of
21	course move forward with the specifics of this
22	plan immediately upon approval and ULURP. We
23	think that because this is a major development
24	that involves a significant amount of
25	construction, it would probably take somewhere

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 90
2	between 10 and 15 years to build out the entirety
3	of the project.
4	COUNCIL MEMBER SEARS: Ten to 15
5	years
6	PRESIDENT PINSKY: Correct.
7	COUNCIL MEMBER SEARS:okay.
8	What was the estimate for Willets Point?
9	PRESIDENT PINSKY: It was roughly
10	in the same timeframe and we still intend
11	COUNCIL MEMBER SEARS: Same
12	timeframe.
13	PRESIDENT PINSKY:to build that
14	in the same timeframe.
15	COUNCIL MEMBER SEARS: Okay. There
16	are and you really need us to de-map so that if
17	you had to, then you would impose eminent domain.
18	PRESIDENT PINSKY: Again, the
19	purpose of the mapping
20	COUNCIL MEMBER SEARS:
21	[Interposing] No, it's either yes or a no, we know
22	the purpose, my question is
23	PRESIDENT PINSKY: [Interposing]
24	Well there wasn't, the
25	COUNCIL MEMBER SEARS:that you

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 91
2	need us in order to do that
3	PRESIDENT PINSKY: [Interposing]
4	No, just to be clear
5	COUNCIL MEMBER SEARS:for the
6	state to do it, so you can impose eminent domain.
7	PRESIDENT PINSKY: No, no, I don't
8	think that's a fair characterization of it. The
9	fact of the matter is
10	COUNCIL MEMBER SEARS:
11	[Interposing] We're talking about a procedure.
12	PRESIDENT PINSKY: Well the fact of
13	the matter is that what we are seeking from the
14	City Council is the right to map this is parkland,
15	the City Council maps parkland across the city.
16	Every single time the City Council
17	COUNCIL MEMBER SEARS: I understand
18	that.
19	PRESIDENT PINSKY: If I may just
20	finish, Council Member.
21	COUNCIL MEMBER SEARS: Yeah, I
22	know.
23	PRESIDENT PINSKY: Every single
24	time, the City Council empowers the city to map
25	parkland, it also gives the city the right to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 92
2	condemn that property. We do not intend to
3	condemn this property and we are not asking for
4	this power to map the parkland because we seek to
5	condemn it, however, that comes with the mapping
6	of the parkland.
7	And also, just to be clear, the
8	state legislature doesn't have to act in order to
9	map the parkland, the state legislature has to
10	only act in connection with the alienation of the
11	parkland in Coney West.
12	COUNCIL MEMBER SEARS: I know, but
13	one goes with the other, otherwise you've got a
14	wasteland that will never have anything done with
15	it.
16	PRESIDENT PINSKY: No, no, that's
17	COUNCIL MEMBER SEARS: So I think I
18	know the process, Mr. Pinsky.
19	PRESIDENT PINSKY:that's not
20	correct though, Council Member.
21	COUNCIL MEMBER SEARS: Okay. Well
22	I don't think you're right. The second part is
23	PRESIDENT PINSKY: [Interposing]
24	Well I'd like
25	COUNCIL MEMBER SEARS: Okay.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 93
2	PRESIDENT PINSKY:to disagree
3	with that because there are very important parts
4	of this project
5	COUNCIL MEMBER SEARS:
6	[Interposing] But I understand what you're saying-
7	_
8	PRESIDENT PINSKY:that have
9	nothing to do with the alienation.
10	COUNCIL MEMBER SEARS:you're
11	saying that, okay, we have to de-map and do it so
12	that then the state will come along so that you
13	being enable to alienate that land. I understand
14	the process totally.
15	PRESIDENT PINSKY: But
16	COUNCIL MEMBER SEARS: What I am
17	saying to you and asking you, and I think it's a
18	very simple question
19	PRESIDENT PINSKY: Yes.
20	COUNCIL MEMBER SEARS:that you
21	really need us to do a process so that ultimately
22	you – – so that you can use eminent domain if need
23	be. You can't do that without us de-mapping to
24	begin with.
25	PRESIDENT PINSKY: No, it's not de-

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 94
2	mapping, it's mapping.
3	COUNCIL MEMBER SEARS: Mapping
4	PRESIDENT PINSKY: Yes.
5	COUNCIL MEMBER SEARS:mapping, I
6	used the wrong word.
7	PRESIDENT PINSKY: And, again, we
8	do not intend to get to the point where we need to
9	use condemnation. We believe that we have put
10	very generous offers on the table
11	COUNCIL MEMBER SEARS: Yeah.
12	PRESIDENT PINSKY:we've been
13	working with the assistance of the Council
14	COUNCIL MEMBER SEARS: Okay.
15	PRESIDENT PINSKY:and reaching
16	agreements with the
17	COUNCIL MEMBER SEARS: Can
18	PRESIDENT PINSKY:land owners
19	and we feel confident
20	COUNCIL MEMBER SEARS:can I tell
21	you, you did not
22	PRESIDENT PINSKY:that we will
23	be able to reach
24	[Crosstalk]
25	COUNCIL MEMBER SEARS:answer

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 95
2	the
3	PRESIDENT PINSKY:agreement.
4	COUNCIL MEMBER SEARS:question,
5	all right, which
6	PRESIDENT PINSKY: I believe I did.
7	COUNCIL MEMBER SEARS:leads to
8	you didn't.
9	PRESIDENT PINSKY: So why don't you
10	ask it again?
11	COUNCIL MEMBER SEARS: And it leads
12	to myno, you don't have to repeat it, you
13	PRESIDENT PINSKY: Okay.
14	COUNCIL MEMBER SEARS:didn't ask
15	it. And the next question is, is thatand I have
16	to say that, between Willets Point and this
17	process, now I may come from Queens, but I'm a
18	Brooklyn gal, I grew up in Brooklyn and I used
19	Coney Island many, many times in my childhood, so
20	I'm very familiar with what it was, what it isn't,
21	and what the objective is to make that happen. So
22	I just believe that there are a lot of flaws here-
23	-and I'm going to end my question with this, it's
24	really a commentthere are a lot of flaws here
25	that, before we can really do what is essential

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 96
2	for you to be even to begin to do your process,
3	they need to be cleared up.
4	And, Mr. Chairman, I don't know
5	about the timeframe, but I do think these flaws
6	need to be cleared up in order for us to do what
7	is expected of us to do 'cause there are many
8	questions and they're not going to be resolved in
9	this issue.
10	I think it's flawed, I think you
11	didn't answer my question, and I also think that
12	the timeframe for Willets Point and Coney Island
13	is overwhelming. And quite frankly, I'm not sure
14	where all this money is coming from.
15	And so I'll end with that point,
16	and we'll move on. Thank you, Mr. Chairman.
17	CHAIRPERSON AVELLA: Thank you,
18	Council Member, and I certainly agree with you
19	that Seth Pinsky didn't answer your question.
20	And you know, as a quick comment,
21	Seth, EDC's record, in my opinion, of failing
22	negotiating with property owners is dismal and I
23	think the answer is Willets Point, where the
24	Administration said
25	[Crosstalk]

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 97
2	PRESIDENT PINSKY: [Interposing]
3	62% of the land.
4	CHAIRPERSON AVELLA: Well, I can
5	bring in property owners from Willets Point who
6	will disagree with you, and I don't think the
7	Administration or EDC has a good record in that
8	respect.
9	So I think the very fact that there
10	is a possibility of eminent domain, I mean, is a
11	reality, as Council Member Recchia said, and I
12	think until you admit that, you're not being
13	truthful, I'm sorry.
14	PRESIDENT PINSKY: All right, well-
15	_
16	CHAIRPERSON AVELLA: Council
17	Memberand I'm not asking for a response because
18	I know I'm not going to get a response. Council
19	Member Jackson.
20	PRESIDENT PINSKY: Well would you
21	like a response or not? I don't think it's fair
22	for you to make statements and not allow the
23	Administration to respond.
24	CHAIRPERSON AVELLA: Council Member
25	Jackson.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 98
2	PRESIDENT PINSKY: Okay. Thank
3	you.
4	COUNCIL MEMBER JACKSON: Thank you.
5	Good morning. Good morning, sir.
6	PRESIDENT PINSKY: Good morning.
7	COUNCIL MEMBER JACKSON: I have a
8	lot of questions, but obviously this is the first
9	round of questionings. Can you tell me of the
10	land that you're looking at there on that map, how
11	many property owners, private property owners are
12	there and what's their position about the city's
13	position to move forward with this plan?
14	PRESIDENT PINSKY: In the parkland,
15	I believe there are four or five land ownerscan
16	you
17	MS. WILS: Sure.
18	COUNCIL MEMBER JACKSON: I'm
19	talking about overall. In whole areas, North,
20	East, South, West that you're looking to rezone
21	PRESIDENT PINSKY: [Interposing]
22	There are a number of different owners in the
23	entirety of the project. Again, with respect to
24	the rest of the project, nobody's property that
25	currently exists would be impacted, all that would

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 99
2	be impacted is the ability of people to change the
3	uses of their property going forward. Everyone
4	would be able to continue to use their properties
5	for exactly what they're using it today, except
6	for the land in the parkland which we're looking
7	to acquire.
8	COUNCIL MEMBER JACKSON: Okay. And
9	so that area, as my colleague Domenic Recchia
10	said, until the city acquired that, it could not
11	be then de-mapped to parkland, is that correct?
12	PRESIDENT PINSKY: That's correct,
13	it does not become mapped parkland until the city
14	owns the property.
15	COUNCIL MEMBER JACKSON: Does that,
16	if in fact it goes through as you plan to, does
17	that devalue the property? Meaning, if I owned a
18	big track of that area that has been now de-mapped
19	for parks, can I sell it to somebody else and they
20	can build whatever they want to build within the
21	zoning regulations?
22	PRESIDENT PINSKY: Yes, they can.
23	And, just to be clear, it's the mapping action and
24	what happens in our proposal is that, until the
25	city owns the property and until the map is filed,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES100
2	the zoning is exactly the same after the ULURP
3	action as it was before the ULURP action.
4	COUNCIL MEMBER JACKSON: And the
5	PRESIDENT PINSKY: And you can sell
6	it and someone else can do exactly the same thing.
7	[Crosstalk]
8	COUNCIL MEMBER JACKSON:build,
9	as long as you're
10	PRESIDENT PINSKY: Absolutely.
11	COUNCIL MEMBER JACKSON:comply
12	with the zoning
13	PRESIDENT PINSKY: Correct.
14	COUNCIL MEMBER JACKSON: Does that-
15	-and I'm not a real estate persondoes that
16	negatively impact the value of my land? I'm being
17	real.
18	PRESIDENT PINSKY: Yeah, I mean, I
19	think you're going to have to ask landowners. The
20	fact is that the land will be zoned exactly the
21	same tomorrow as it was yesterday. How people
22	react to it is a different question. The fact is
23	that today it's zoned only for amusements,
24	tomorrow it will be zoned only for amusements, and
25	the only question is whether the city ultimately

1	SUBCOMMITTEE ON ZONING AND FRANCHISES101
2	will acquire it and therefore be able to map it as
3	parkland.
4	COUNCIL MEMBER JACKSON: But if I
5	own it and my understanding if an area is zoned
6	for let's say amusement and if I wanted to try to
7	build housing on it, affordable housing or high-
8	luxury housing or hotels, I'd have to go to the
9	city to try to get it rezoned.
10	PRESIDENT PINSKY: Yeah, you aren't
11	able to build housing on that land today, you're
12	not changing
13	COUNCIL MEMBER JACKSON:
14	[Interposing] No, but if I went
15	PRESIDENT PINSKY:the zoning at
16	all.
17	COUNCIL MEMBER JACKSON:if I
18	wanted to go to get it rezoned, I would not be
19	able to do that because it's already been zoned
20	for parkland, is that correct?
21	PRESIDENT PINSKY: It would require
22	rezoning just like
23	MS. WILS: Yes.
24	PRESIDENT PINSKY:it would
25	require rezoning today if you wanted to build

1	SUBCOMMITTEE ON ZONING AND FRANCHISES102
2	housing on it.
3	MS. WILS: Yes.
4	COUNCIL MEMBER JACKSON: Even if it
5	was de-mapped for parkland?
6	PRESIDENT PINSKY: The mapping
7	just to be clear, it's mappingthe mapping of the
8	parkland has nothing to do with that.
9	COUNCIL MEMBER JACKSON: Okay. So
10	in essence, you're saying to me that I would have
11	to really ask the owners of the land, and I will,
12	but I believe you're the president of the Economic
13	Development Corp., is that correct?
14	PRESIDENT PINSKY: Yes, that's
15	correct.
16	COUNCIL MEMBER JACKSON: Okay.
17	Then I would assume you know about real estate,
18	and my question
19	PRESIDENT PINSKY: I do.
20	COUNCIL MEMBER JACKSON:is
21	whether or not, from a realistic point of view,
22	does it devalue the land if I own it?
23	PRESIDENT PINSKY: We have
24	COUNCIL MEMBER JACKSON: Before you
25	respond

1	SUBCOMMITTEE ON ZONING AND FRANCHISES103
2	PRESIDENT PINSKY: Yeah, sure,
3	sure.
4	COUNCIL MEMBER JACKSON:I
5	clearly think that you should know that answer.
6	PRESIDENT PINSKY: Well let me say
7	this
8	COUNCIL MEMBER JACKSON: Okay.
9	PRESIDENT PINSKY:we have an
10	offer on the table to one of the landowners, the
11	landowner who owns a significant amount of the
12	land, including a significant amount of the
13	parkland. Our offer is greater than the amount
14	that that person paid for his land.
15	COUNCIL MEMBER JACKSON: Right, no-
16	_
17	PRESIDENT PINSKY: That offer
18	remains on the table even though we are looking to
19	map the parkland. So if our offer were accepted,
20	there would be not only no diminishment of value
21	in that owner's property, but there would be a
22	significant premium over what the owner paid.
23	COUNCIL MEMBER JACKSON: Yeah, I
24	was not going into any particular detail, I just
25	wanted to know a general answer whether or not the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES104
2	value of the land would be less overall and for me
3	negotiate to sell it overall to anyone else,
4	that's
5	PRESIDENT PINSKY: [Interposing]
6	And the bottom line for us is that we want to
7	acquire this property at fair prices. We want to
8	reach a consensual agreement, an agreement that's
9	fair to the sellers, but also is fair to the
10	taxpayers of the city.
11	COUNCIL MEMBER JACKSON: Okay. And
12	so, give or take, how many private owners are you
13	dealing with? Because my colleague raised the
14	issue of possible eminent domain and my question
15	was, how many give or take, is there five, 10, 50,
16	100, 'cause
17	PRESIDENT PINSKY: No, the
18	COUNCIL MEMBER JACKSON:I know
19	that the Willets Point situation, there were a lot
20	of property owners involved in that and some major
21	and some small ones too, so
22	PRESIDENT PINSKY: In the parkland,
23	there are four owners.
24	COUNCIL MEMBER JACKSON: In the
25	parkland.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES105
2	PRESIDENT PINSKY: Yes.
3	COUNCIL MEMBER JACKSON: I'm
4	talking about, not the parkland, I'm talking about
5	the entire rezoned area.
6	PRESIDENT PINSKY: Yeah, I will
7	have to get you a number, but
8	COUNCIL MEMBER JACKSON:
9	[Interposing] Five, 10, 20?
10	PRESIDENT PINSKY: No, it's a large
11	number, but the fact is we're not looking to own,
12	we're not looking to acquire any of their
13	properties, we're only looking to acquire the
14	property in the parkland.
15	COUNCIL MEMBER JACKSON: In the
16	parkland.
17	PRESIDENT PINSKY: Yeah
18	[Crosstalk]
19	COUNCIL MEMBER JACKSON: And so
20	within the parkland, how many private owners
21	PRESIDENT PINSKY: [Interposing]
22	About four owners.
23	COUNCIL MEMBER JACKSON: About four
24	owners.
25	PRESIDENT PINSKY: Yeah.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES106
2	MS. WILS: Council Member, this new
3	rezoning will create appreciation of the value of
4	the land. This is a total upzoning everywhere,
5	other than in the parkland, the area around that
6	you see is currently mostly C7 amusements right
7	now. We're going to add FAR to that and allow
8	them to build what they cannot build today. So in
9	fact, a lot of the land owners like this plan,
10	there are some that may not, but there are a lot
11	that like this plan because it actually adds value
12	to their plan.
13	But we are committed, we are
14	committed. We made a choice here to be committed
15	to saving the amusement industry and to saving the
16	amusements in Coney Island, and that is the
17	purpose of creating that parkland is to save the
18	amusements, grow the amusements, and create a
19	different kind of economic engine for the city
20	COUNCIL MEMBER JACKSON: Okay.
21	MS. WILS:of New York and
22	Brooklyn.
23	COUNCIL MEMBER JACKSON: So just a
24	final question on this question as far as the
25	whole eminent domain situation. I heard you say

1	SUBCOMMITTEE ON ZONING AND FRANCHISES107
2	loud and clear that you are committed to reach an
3	agreement with the owners if at all possible, and
4	so my question is have you threatened or
5	intimidated any of them with respects to eminent
6	domain?
7	PRESIDENT PINSKY: No, we've been
8	in good faith negotiations with a number of them.
9	COUNCIL MEMBER JACKSON: Okay.
10	PRESIDENT PINSKY: And we've put
11	very generous offers on the table to them.
12	COUNCIL MEMBER JACKSON: Now the
13	second question is on housing, you said 2,700
14	units and I heard 2,000 units, but about 180 units
15	of permanently affordable units. Now I've met
16	with ACORN and ACORN, have you talked to them and
17	what are they seeking as far as permanent
18	affordable housing?
19	MS. HOLLY LEICHT: Hi, I'm Holly
20	Leicht from HPD.
21	We have had conversations with
22	ACORN, those are ongoing. They haven't given us a
23	specific number of permanent affordable housing,
24	but that conversation's ongoing. Anything that's
25	zoned under inclusionary housing would be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES108
2	permanently affordable. We also have the northern
3	site which could accommodate about 400 units if
4	it's fully assembled and we're in discussions
5	about how much affordable
6	COUNCIL MEMBER JACKSON:
7	[Interposing] Four hundred units of permanently
8	affordable?
9	MS. LEICHT: Four hundred units of
10	some kind of housing and we're in discussions with
11	the councilman and with ACORN and others about
12	what that mix will look like now.
13	COUNCIL MEMBER JACKSON: You mean
14	to tell me ACORN has not put a percentage of
15	affordable units out of the total number of units,
16	is that what you're telling me?
17	MS. LEICHT: I believe that we've
18	heard a couple different things with them in the
19	conversations
20	COUNCIL MEMBER JACKSON:
21	[Interposing] Well I'm asking you, I'm asking you
22	whatI'm asking
23	MS. LEICHT:but one of the
24	positions that they've taken is that anything on
25	city-owned land should be completely affordable,
1	SUBCOMMITTEE ON ZONING AND FRANCHISES109
----	---
2	so we have heard that position and we're in
3	ongoing discussions about that.
4	COUNCIL MEMBER JACKSON: Okay.
5	Thank you. And I'll come back.
б	CHAIRPERSON AVELLA: Thank you.
7	Thank you, Council Member, and I would only just
8	comment on your question, which I think was also
9	not answered, is once the Administration puts out
10	a proposal that they're interested in somebody's
11	private property, even though they say they want
12	to fairly negotiate, the threat of eminent domain
13	is always there. They cannot say there's never a
14	threat because there is.
15	Council Member Felder is next.
16	COUNCIL MEMBER FELDER: Thank you,
17	thank you very much, Chair Avella.
18	I think there may beis it better
19	now? Well I don't know, except putting the mic in
20	my mouth, I don't think I could do any good.
21	[Off mic]
22	COUNCIL MEMBER FELDER: I may wind
23	up doing after I'm finished.
24	But, Mr. Pinsky, I'm here to help
25	you today. A number of my colleagues have asked

1	SUBCOMMITTEE ON ZONING AND FRANCHISES110
2	you the same question and none of them have been
3	satisfied with your response, neither have I, so
4	I'm going to make it easy for you, I just want you
5	to repeat after me, I'm very serious: I, on behalf
6	of this Administration or that part you can say,
7	will not use eminent domain or condemnation in
8	this project. I know you said, and I wrote it
9	down, we don't intend to condemn. Let's make it
10	clear and emphatic, we say it very clearly and
11	then it'll be over.
12	PRESIDENT PINSKY: Thank you for
13	your help, Councilman. The answer to that is that
14	I can't rule that out. We are not looking to
15	condemn
16	COUNCIL MEMBER FELDER:
17	[Interposing] I don't want to hear this.
18	PRESIDENT PINSKY: No, no, but that
19	is
20	COUNCIL MEMBER FELDER:
21	[Interposing] No, no, no, no, no
22	PRESIDENT PINSKY:I think it's
23	very important
24	[Crosstalk]
25	COUNCIL MEMBER FELDER:excuse

1	SUBCOMMITTEE ON ZONING AND FRANCHISES111
2	me, sir
3	PRESIDENT PINSKY: Okay.
4	COUNCIL MEMBER FELDER:you're
5	not holding the hearing
6	PRESIDENT PINSKY: Okay.
7	COUNCIL MEMBER FELDER:you were
8	very disrespectful to Council Member Sears
9	PRESIDENT PINSKY: Okay.
10	COUNCIL MEMBER FELDER:you can
11	spit in my face, I don't care
12	PRESIDENT PINSKY: [Interposing]
13	I'm not spitting in anyone's face.
14	COUNCIL MEMBER FELDER:but
15	you're not going to be disrespectful to my
16	colleagues.
17	PRESIDENT PINSKY: Okay, Council
18	[Crosstalk]
19	COUNCIL MEMBER FELDER: I asked you
20	a question, if you don't want to say it
21	PRESIDENT PINSKY: [Interposing] I
22	answered it, no, I answered it.
23	COUNCIL MEMBER FELDER:if you
24	don't want to repeat it, that means that if you're
25	stuck and you have an obstinate property owner,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES112
2	which may happen, you will use eminent domain and
3	you will condemn the property, even though you
4	don't intend to, it's very clear.
5	PRESIDENT PINSKY: I think, if I
6	can just respond to that
7	COUNCIL MEMBER FELDER: Please.
8	PRESIDENT PINSKY:is now okay?
9	COUNCIL MEMBER FELDER: Yeah, now
10	you're okay.
11	PRESIDENT PINSKY: Okay. Thank
12	you, Councilman. The answer to your question is
13	not that if we are stuck, we will condemn. What
14	I'm saying is that I am not in a position now to
15	say that we are taking that off the table. That
16	being said, and I apologize if you think that this
17	is repetitive, but I think it's very important to
18	state, we do not intend to use condemnation.
19	COUNCIL MEMBER FELDER: Are you a
20	lawyer?
21	PRESIDENT PINSKY: I am.
22	COUNCIL MEMBER FELDER: All right,
23	I'm not.
24	PRESIDENT PINSKY: Okay.
25	COUNCIL MEMBER FELDER: You can say

1	SUBCOMMITTEE ON ZONING AND FRANCHISES113
2	it 16 times, you've said it clear that if you're
3	stuck at the end and you want to make this project
4	succeed and the only way you can acquire certain
5	properties is by condemnation, you will do so,
6	that's a fact.
7	PRESIDENT PINSKY: I'm sorry, but
8	that isn't what I said.
9	COUNCIL MEMBER FELDER: Well so
10	what did you say? I feel like I'm back yeshiva
11	digging into some Talmudic [phonetic] passage.
12	PRESIDENT PINSKY: Which track date
13	do you want to talk about?
14	COUNCIL MEMBER FELDER: What?
15	PRESIDENT PINSKY: Councilman, what
16	we're talking about is the future of the
17	amusements in Coney Island. We believe that the
18	best way to protect those amusements, the jobs
19	that come out of them, the iconic history of Coney
20	Island, is to turn these pieces of property into
21	parkland, that is how we intend to preserve them.
22	What you are asking me is if we get
23	stuck, which I do not believe that we will, am I
24	saying that we will use condemnation. I'm not
25	saying that we will use condemnation, but in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES114
2	fairness to your question, I'm also not saying
3	that we won't.
4	COUNCIL MEMBER FELDER: Excellent,
5	stop, excellent. Helen, did you hear? Okay.
6	Next
7	COUNCIL MEMBER SEARS: I heard
8	every word and I will remember.
9	COUNCIL MEMBER FELDER: Okay. Very
10	good, you see, I'm here to help you.
11	PRESIDENT PINSKY: Thank you,
12	Councilman.
13	COUNCIL MEMBER FELDER: Now, you
14	said also that you don't like talking about
15	hypotheticals, isn't that so?
16	PRESIDENT PINSKY: Mm-hmm.
17	COUNCIL MEMBER FELDER: Yes or no.
18	PRESIDENT PINSKY: Yes, I'm
19	COUNCIL MEMBER FELDER: Okay. I
20	don't want to rule it out or something like that.
21	PRESIDENT PINSKY: Okay.
22	COUNCIL MEMBER FELDER: Well let me
23	tell you something, a few months ago Bob Lieber
24	was here and testified and the language that he
25	used in his testimony was just the opposite of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES115
2	what you have in your testimony. In the
3	PRESIDENT PINSKY: What is that?
4	COUNCIL MEMBER FELDER:in slide
5	number four or page number four, as stupid people
6	like me call it, slide number four it says, put
7	simply, without the mapping of the parkland and
8	amusement district, the de-mapping that we are
9	seeking is unlikely to happen and without this de-
10	mapping, again, a land use action involving an
11	area that is little more than blacktop, blah,
12	blah, blah, blah.
13	PRESIDENT PINSKY: Yeah.
14	COUNCIL MEMBER FELDER: It doesn't
15	say blah, blah, blah
16	PRESIDENT PINSKY: Okay, thanks.
17	COUNCIL MEMBER FELDER:okay?
18	You know that. He said just the opposite, he said
19	that he washe used words like confident,
20	optimistic, and positive that by the time we start
21	this hearing that the legislation would be done in
22	Albany so that we wouldn't be talking about
23	hypothetical things here today, do you remember
24	that?
25	PRESIDENT PINSKY: I don't recall

1	SUBCOMMITTEE ON ZONING AND FRANCHISES116
2	that, but I take your word for it.
3	COUNCIL MEMBER FELDER: My gosh.
4	So
5	PRESIDENT PINSKY: There are lots
6	of things that
7	[Crosstalk]
8	COUNCIL MEMBER FELDER:let me
9	just sayhold on a minute.
10	PRESIDENT PINSKY: Sure.
11	COUNCIL MEMBER FELDER: So we have
12	a total, total reversal of the types of order and
13	how thisI understand you would like it to occur
14	one way or the other way. You're coming here
15	today and asking the Council saying, trust us,
16	we're going to get this done in Albany, is that
17	fair to say?
18	PRESIDENT PINSKY: No.
19	COUNCIL MEMBER FELDER: No? Okay.
20	What are you saying?
21	PRESIDENT PINSKY: Okay. A few
22	things. First of all, there are, as we all know,
23	a number of things in Albany that none of us
24	predicted would happen, so that's, I think, just
25	the first statement.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES117
2	The second statement is that our
3	hope had always been that we would be able to get
4	legislation in Albany through before the Council
5	acted on alienation. As I said earlier to
6	Councilman Recchia, what we were told by Albany
7	was that they wanted to see action by the City
8	Council first, which is why we've come back to you
9	in the hope that we could do the mapping first and
10	then the de-mapping second.
11	The important point I think to make
12	is that the mapping is important, not just because
13	of the alienation, although the alienation is an
14	important piece of why the mapping is important,
15	the mapping is also important in and of itself
16	COUNCIL MEMBER FELDER: Yes.
17	PRESIDENT PINSKY:because the
18	mapping is what allows us to create the parkland.
19	COUNCIL MEMBER FELDER: Yeah, I
20	heard that before.
21	PRESIDENT PINSKY: Good.
22	COUNCIL MEMBER FELDER: I heard
23	that before. You said that a number of times.
24	PRESIDENT PINSKY: And thank you.
25	COUNCIL MEMBER FELDER: I know, I'm

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SUBCOMMITTEE ON ZONING AND FRANCHISES118
 1
 2
      a slow learner, but after three times, I get it
 3
      also.
 4
                     PRESIDENT PINSKY: You are very
 5
      smart, I don't--
 6
                     COUNCIL MEMBER FELDER: Thank you.
      Now let me just--
 7
 8
                     PRESIDENT PINSKY: --take you to be
      a slow learner at all.
 9
10
                     COUNCIL MEMBER FELDER: -- say to
11
      you--
12
                     PRESIDENT PINSKY: Yeah.
                     COUNCIL MEMBER FELDER: --when did
13
      Albany tell you this, when did they tell you that
14
15
      they want to first see what we're going to do?
16
                     PRESIDENT PINSKY: We've been in
17
      discussions with the legislature--
                     COUNCIL MEMBER FELDER:
18
19
      [Interposing] I'm not asking you for--
                     PRESIDENT PINSKY: --for several
20
21
      months--
22
                     COUNCIL MEMBER FELDER: --exact
23
      date or time.
                     PRESIDENT PINSKY: --for several
24
25
      months, we've been talking--
```

1	SUBCOMMITTEE ON ZONING AND FRANCHISES119
2	[Crosstalk]
3	COUNCIL MEMBER FELDER: But when
4	Bob Lieber testified
5	PRESIDENT PINSKY: It was after
6	when Bob Lieber testified and before this hearing.
7	COUNCIL MEMBER FELDER: Excellent,
8	that makes me not be able to ask you a second
9	question on it.
10	PRESIDENT PINSKY: Okay.
11	COUNCIL MEMBER FELDER: Perfect.
12	But the point is that nothing happened in the
13	Assembly.
14	PRESIDENT PINSKY: That's correct.
15	COUNCIL MEMBER FELDER: Maybe
16	nothing ever happened in the Assembly, but nothing
17	changed, the Senate may be in, you know, but the
18	Assembly didn't vote on this either and there was
19	nothing going on there.
20	PRESIDENT PINSKY: Absolutely.
21	COUNCIL MEMBER FELDER: So you are
22	asking us to sort of say, don't worry, things are
23	going to work out in Albany.
24	PRESIDENT PINSKY: No.
25	COUNCIL MEMBER FELDER: Well so

1	SUBCOMMITTEE ON ZONING AND FRANCHISES120
2	explain it, I am
3	PRESIDENT PINSKY: No
4	COUNCIL MEMBER FELDER:stupid,
5	explain it to me.
6	PRESIDENT PINSKY:no, you're not
7	stupid, and in fairnesslook, I'm trying to be
8	very respectful in my conversation with you and I
9	would just ask
10	COUNCIL MEMBER FELDER: You're not
11	doing too well.
12	PRESIDENT PINSKY: Okay, that may
13	be the case, but what I am saying to you is the
14	following, what I'm saying to you is that it is
15	very important for us to map this parkland for two
16	reasons. The first reason is that
17	COUNCIL MEMBER FELDER:
18	[Interposing] You said that
19	PRESIDENT PINSKY: No, let me
20	finish please.
21	COUNCIL MEMBER FELDER: Are you
22	just one minute, are you going to repeat what you-
23	_
24	PRESIDENT PINSKY: No
25	COUNCIL MEMBER FELDER:just

1	SUBCOMMITTEE ON ZONING AND FRANCHISES121
2	said?
3	PRESIDENT PINSKY:no, may I
4	COUNCIL MEMBER FELDER: Excellent,
5	go ahead.
б	PRESIDENT PINSKY:just finish?
7	COUNCIL MEMBER FELDER: Please.
8	PRESIDENT PINSKY: Thank you. It
9	is very important for us to map this parkland for
10	two reasons. The first reason is the reason that
11	I said, that I've said now numerous times. The
12	second reason is because we believe that that is a
13	necessary precondition to the action that we're
14	requesting in the state legislature. It is
15	correct that I cannot predict, you cannot predict,
16	none of us can predict whether or not the state
17	legislature will act on the alienation if the City
18	Council gives us the authority to map the
19	parkland.
20	We still believe that it's
21	worthwhile for the City Council to map that
22	parkland. To the extent that we don't get the
23	alienation legislation in Albany, that doesn't
24	mean that this project is not worth doing, but it
25	means that this project is diminished and it will

1	SUBCOMMITTEE ON ZONING AND FRANCHISES122
2	absolutely be diminished if we don't get the
3	action that we're looking for in Albany.
4	COUNCIL MEMBER FELDER: Understood.
5	So let me just say to you, let me just say to you
6	that I don't like dealing in hypotheticals either
7	and the last time this Administration told this
8	City Council that everything is going to work out
9	was congestion pricing and you know what happened
10	with thatwe voted and nothing ever happened with
11	it and IMr. Chair, I can't fathom that there be
12	a vote on this matter, I think July 13th, is that
13	the date? July 11th?
14	CHAIRPERSON AVELLA: July 13th
15	would be the day we would have to vote if we were
16	to modify the application, otherwise, the drop-
17	dead is July 29th.
18	COUNCIL MEMBER FELDER: Well it's
19	incomprehensible to me, I would respectfully now,
20	really, ask the Administration to pull this
21	because I can't fathom that my colleaguesI
22	shouldn't speak for my colleagues, I myself could
23	never support the legislation at this point and we
24	don't have you doit's up to you to do whatever
25	you want to do, but I would just request from the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES123
2	Chair that, based on the questions and the
3	information that's needed, it would be bizarre to
4	consider it now. I mean, who knows what if the
5	next Mayor is Mayor Avella, not Mayor Bloomberg.
6	What are we doing here now? We're considering a
7	ten-year project that we don't have anyyou like
8	that one, huh? That we don't enough information
9	on.
10	PRESIDENT PINSKY: May I just
11	respond to that, Councilman, is that
12	COUNCIL MEMBER FELDER: Well I
13	don't think I asked a question, but I like hearing
14	you talk so you can say whatever
15	PRESIDENT PINSKY: Great, thank
16	you.
17	COUNCIL MEMBER FELDER:you want.
18	PRESIDENT PINSKY: Thank you,
19	Councilman. I just want to point out that, though
20	it's correct that if you vote on this ULURP
21	application, it is possible that the state
22	legislature will not allow us to alienate the
23	parkland. What is sure though is that if you
24	don't vote on this ULURP application, you not only
25	will not get a diminished plan, you will get no

1	SUBCOMMITTEE ON ZONING AND FRANCHISES124
2	plan at all, which means no jobs, no retail, no
3	services, no infrastructure, and the amusements
4	will disappear.
5	COUNCIL MEMBER FELDER: Chair, can
6	I justChairman Avella, I don't want to leave the
7	impression with all the wonderful people who are
8	here for jobs and for housing to think for one
9	minute that this City Council's going to let you
10	down and it's certainly not Domenic Recchia who
11	represents that area, he is a hero, so don't think
12	for a minute that whether we approve the
13	Administration's plan or not approve it or delay
14	it slightly, that you're going to be left out the
15	cold. The city had three years to do work on it,
16	we will work something out, but no one's going to
17	leave you to drown in this.
18	CHAIRPERSON AVELLA: Council Member
19	Felder, you know, I couldn't agree more with your
20	comments, actually, especially when you said Mayor
21	Avella.
22	I concur with your sort of request
23	of the Administration. I find it amazing that
24	after three years we are in a position in such a
25	short time frame to try and get through a major,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES125
2	major project like this, which everybody wants to
3	go ahead, it's just a matter of how it goes ahead
4	and what components go ahead and working with the
5	community and the property owners. I don't see
6	how this gets done in the time frame, to be
7	perfectly honest, and you said what I have been
8	feeling and I mentioned it Council Member Recchia,
9	I believe in my own heart as Chairman of this
10	committee that the best thing for the
11	Administration to do is temporarily pull out the
12	application from the ULURP clock, give us a little
13	more time.
14	And I happen to agree with your
15	comments that this is not an attempt to let
16	anybody down. Not to let the unions, the jobs,
17	the people in the community or the property
18	owners, but you know something, there is a
19	disadvantage to the ULURP clock. There is a
20	specified time frame and if the Administration,
21	which they have done in this situation, has come
22	up with a plan which basically says we think it's
23	the best and you can go, you know, it's our way or
24	the highway, which is basically what the Bloomberg
25	Administration does, gives us very little

1	SUBCOMMITTEE ON ZONING AND FRANCHISES126
2	opportunity to amend and modify. And I know
3	Domenic Recchia wants to do the best by his
4	district and Coney Island and Brooklyn. Is this
5	enough time to do it? And I would hate that we
6	pass something or disapprove something because we
7	didn't have enough time to do it. So I support
8	your request that the Administration should
9	temporarily pull out the application to give
10	Domenic and the Council and the property owners
11	and Coney Island the opportunity to come up with a
12	better plan, but unfortunately, that's up to the
13	Administration.
14	And, you know, when I say it's
15	their way or the highway, that's the arrogance
16	that they have shown and, you know, just for the
17	sake of it, when we have Administration people
18	testify, you know, we disagree on this table, but
19	I got to tell you, we all agree the testimony has
20	been very, very arrogant.
21	The next person is Council Member
22	Seabrook.
23	COUNCIL MEMBER SEABROOK: Thank you
24	very much, Mr. Chairman.
25	Just a couple of questions that I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES127
2	have, one as it relates, 'cause I heard everyone
3	talking about jobs and so forth, and I look in the
4	audience and see all of the people who came here
5	with an interest of how jobs were going to affect
6	them, and we have a 55% unemployment rate of
7	African American and Latino males in this city and
8	the lack of participation. How do you craft a
9	jobs program to deal with those individuals and
10	what are the goals of this Administration around
11	this project that allows jobs and participation
12	from minority and women-owned business? What are
13	the goals that this Administration has set around
14	this project?
15	MS. WILS: Thank you, Council
16	Member. Job creation is something that we take
17	very seriously. The Administration, EDC, Small
18	Business Services, and CIDC, we did not wait for
19	this rezoning to happen to start creating jobs in
20	Coney Island. We have been running overwe've
21	ran over a dozen workforce programs already in
22	Coney Island, we've had over 2,000 people come
23	through, they have gotten jobs, I can't tell you
24	exactly the number, but it's certainly way over
25	100, and we will work with the community, we reach

1	SUBCOMMITTEE ON ZONING AND FRANCHISES128
2	out through all the local CBOs working with them
3	to create opportunities for them, including
4	workforce preparedness, which, as you probably
5	know, is very important here in Coney Island.
6	So we will continue to do that
7	because it's the right thing to do and getting
8	jobs in Coney Island is not an easy thing because
9	there are no jobs in Coney Island right now, so
10	that's why it's so important to create new
11	opportunities for all these people.
12	But in terms of creating
13	opportunities for minorities, I believe EDC has a
14	good record on this, we are going to put in all of
15	our RFPs a requirement for the developers to come
16	up with MWE programs, to work with the unions to
17	expedite those programs and execute them and we
18	will do whatever we have to do, whether it's
19	creating a taskforce or whatever to make sure that
20	that happens. We've done that on other projects
21	and we'll do it with Coney Island.
22	COUNCIL MEMBER SEABROOK: But I
23	just asked a question, I didn't get the answer
24	because
25	MS. WILS: Okay.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES129
2	COUNCIL MEMBER SEABROOK:there's
3	nothing illegal about goals, goals are a part of
4	the language in which the courts have allowed. I
5	asked what are the goals because goodwill and how
6	we feel is not a goal. I'm asking for goals in
7	terms of minority and women-owned business
8	participation and goals that are set that allow
9	participation for people out there to work on
10	jobs. That's what I'm looking for, not we're
11	doing our best, we got to have some goals because
12	this is very important when you look out in that
13	audience and see what's out there and when you
14	look at the unemployment level that's in this city
15	and as it affect the African American, Latino
16	males, there has to be and when you're doing a
17	project of this magnitude, there has to be goals
18	that have to be set. The courts have ruled it is
19	nothing illegal about goals.
20	PRESIDENT PINSKY: No, it's a very
21	good point, and we intend on all the projects that
22	we undertake as the city or as EDC to meet or
23	exceed the goals that are currently set of 20%
24	minority and women-owned business participation in
25	subcontracts on construction and 22%, I believe,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES130
2	is the number for service contracts.
3	Also, in addition to that going
4	beyond what the law requires, in any RFP that we
5	issue, we will also require that the developers in
6	turn have the same sorts of plans that meet the
7	same sorts of goals.
8	COUNCIL MEMBER SEABROOK: Okay.
9	And one other question as it relates to the
10	housing issue: how many units of housing that you
11	have looked at that will be proposed and as a part
12	of this development that's not on city-owned land?
13	It's not on city only.
14	MS. KAPUR: I don't believe I have
15	that exact number, it's 4,500 units of housing
16	total, out of which HPD owns most of one block
17	that can generate about 400 units of housing. HPD
18	also owns portions of the adjacent block, but
19	those are smaller lots and I cannot give you the
20	exact number. The other two parcels that the city
21	own are currently parking lots, the larger of
22	those two parking lots, I believe can generate
23	upwards of 600 units of housing.
24	COUNCIL MEMBER SEABROOK: So
25	MS. KAPUR: So it's about 1,000 out

1	SUBCOMMITTEE ON ZONING AND FRANCHISES131
2	of the
3	COUNCIL MEMBER SEABROOK:so it's
4	about 1,000 that the city has or could have access
5	to have and about 4,000 thereof that's not part of
6	city.
7	MS. KAPUR: Three thousand five
8	hundred
9	[Crosstalk]
10	COUNCIL MEMBER SEABROOK: Three
11	thousand five
12	MS. KAPUR:yeah.
13	COUNCIL MEMBER SEABROOK:3005,
14	so that percentage of the city-owned property
15	that's there and Councilman Jackson raised the
16	issue about the discussion with ACORN.
17	Now, is there a problem if there
18	was the city-owned housing that it could all be
19	affordable if the city decided to put a RFP out
20	and sell the land at lesser and the value, what is
21	the problem of doing the city-owned property as
22	it's all affordable if you got 3,500 that's going
23	to go out at market rate, condos, and everything
24	else. So what is the issue and problem of that?
25	MS. KAPUR: Here, let me address

1	SUBCOMMITTEE ON ZONING AND FRANCHISES132
2	that in two ways. One of the blocks here is one
3	that HPD controls.
4	COUNCIL MEMBER SEABROOK: Okay.
5	MS. KAPUR: The other is the
6	potential. If we are able to de-map that and
7	alienate that parkland, that land will become
8	available for housing.
9	COUNCIL MEMBER SEABROOK: Right.
10	MS. KAPUR: That piece of parcel
11	has requirements on it that have to be met in
12	order to develop it, which is 750 parking spaces
13	for the Cyclones and, as part of that development,
14	that parking would have to be provided on that
15	site, as well as replacement of the Abe Stark
16	skating rink that exists on that parcel. So that
17	parcel is not unencumbered city land.
18	COUNCIL MEMBER SEABROOK: Right.
19	MS. KAPUR: One it's potential, it
20	is dependent on the de-mapping and when it becomes
21	de-mapped, it still has these encumbrances.
22	The second parcel is HPD owned and
23	I can let Holly talk to that. I would also like
24	to remind you that the city is doing a project
25	the Coney Island Commonsthat is all affordable

1 SUBCOMMITTEE ON ZONING AND FRANCHISES133 housing a little bit west of this rezoning area, 2 3 that--4 [Crosstalk] 5 COUNCIL MEMBER SEABROOK: 6 [Interposing] No, I understand that--MS. KAPUR: Yeah, but I just wanted 7 8 to--COUNCIL MEMBER SEABROOK: --but I'm 9 10 just saying that --11 MS. KAPUR: --remind--yeah. COUNCIL MEMBER SEABROOK: --if you 12 are talking about --13 MS. KAPUR: Sure. 14 15 COUNCIL MEMBER SEABROOK: -affordable housing, you know, the same people that 16 17 might not own the amusement, but it was the same 18 poor people that sustained Coney Island, those 19 were the same people that went to Coney Island and 20 allowed it even at its low point, these were the 21 same individuals who were actually going there. 22 MS. KAPUR: The other thing, the 23 3,500 or so other units--24 COUNCIL MEMBER SEABROOK: Yeah. 25 MS. KAPUR: --in order to get the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES134
2	full FAR, they would also be subject to 20% of the
3	floor area being affordable
4	COUNCIL MEMBER SEABROOK: Okay.
5	MS. KAPUR:housing, so it's not
6	all market rate even there.
7	COUNCIL MEMBER SEABROOK: Right.
8	MS. LEICHT: And the answer on the
9	400 units that are currently, the potential for
10	400 units that are currently under is we are
11	talking to the Councilman and we'll talk to ACORN
12	about how that's shaped, we're very open to
13	looking at more than 20% affordable for the city-
14	owned
15	[Crosstalk]
16	COUNCIL MEMBER SEABROOK:
17	[Interposing] Yeah, 'cause I think that that would
18	be because when we're talking about people that
19	had an investment, it was the people that were
20	living in Coney Island
21	[Crosstalk]
22	COUNCIL MEMBER SEABROOK:and
23	around those areas and poor folk, that was their
24	amusement forever and they participated and
25	sustained it with the little monies that they had,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES135
2	so that's just a small down payment which is given
3	back to them.
4	Thank you very much, Mr. Chair.
5	CHAIRPERSON AVELLA: Thank you,
6	Council Member.
7	The next three people we have to
8	sign up to speakI'm sorry, to ask questions in
9	the first round, Council Member Stewart is next,
10	Council Member Weprin I don't see is here, then
11	Council Member Yassky. Then we will go back and
12	do a second round and I know Council Member
13	Recchia has some follow-up questions.
14	I would just ask everybody at this
15	point, knowing that we can call back the
16	Administration at any point, we still have a lot
17	of people signed up to testify and, you know, the
18	whole idea of a public hearing is actually to hear
19	from the public, so I would ask that everybody
20	sort of try and be concise and at least from our
21	and get to the point.
22	Council Member Stewart.
23	COUNCIL MEMBER STEWART: Thank you,
24	Mr. Chair.
25	President, during the ULURP pre-

1	SUBCOMMITTEE ON ZONING AND FRANCHISES136
2	certification process, the city pledged to work
3	cooperatively with each land owner and then you
4	back it up by saying here in your testimony it is
5	a plan designed to meet the diverse needs of the
6	local land owners, but after that you start
7	talking about the potential of using eminent
8	domain and I'm worrying here whether you're trying
9	to force these people out, whether you're trying
10	to force some of these land owners and the
11	businesses out. So how do you deal with that,
12	because you're giving mixed messages? Because in
13	the beginning, at the pre-certification, you said,
14	you pledged that you're going to cooperate and
15	then also you said that you're going to work to
16	meet to work with the diverse needs of all these
17	folks, now you're talking about using eminent
18	domain. So I get the mixed feeling, I get the
19	feeling that you're trying to push these folks
20	out.
21	PRESIDENT PINSKY: At the risk of
22	being accused of repeating myself, I just want to
23	make it clear first that we don't intend to use
24	eminent domain. The area over which we're talking
25	about which the city is talking about acquiring is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES137
2	less than eight acres of a 47-acre redevelopment.
3	The remainder of that redevelopment, as Madelyn
4	pointed out, is a substantial upzoning, increasing
5	the value of the land to the owners of all of that
6	land. And with respect to the eight acres that
7	we're talking about, we're not proposing changing
8	the zoning in any way on their property, simply of
9	allowing the city to acquire that land. We have
10	put very fair offers on the table and we're
11	looking to reach consensual agreements that are
12	very fair to these land owners.
13	COUNCIL MEMBER STEWART: But if you
14	don't reach a consensus and those folks want to
15	use their own developers or they want to develop
16	their portion themselves.
17	PRESIDENT PINSKY: They are able to
18	develop their land according to the zoning that
19	exists today, that will not change. We are
20	looking to acquire that land though from them
21	because, again, I think it's really important not
22	to lose sight of the fact that we are talking
23	about the future of the amusement district of
24	Coney Island, which has been shrinking
25	precipitously and the parts of Coney Island that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES138
2	have been shrinking, the area where businesses
3	have been kicked off their land has been owned by
4	private owners, we are looking to stop that
5	decline. We believe that the only way that you
6	can stop that decline, just look at Astroland,
7	which was an amusement park that's been active for
8	decades, it was owned by a private owner, the city
9	had no control over it, and the private owner was
10	able to kick Astroland off that site. We are
11	looking to staunch this decline, which is why
12	we're looking for the right to acquire this
13	parkland, to map at this parkland, to permanently
14	protect it.
15	COUNCIL MEMBER STEWART: Are there
16	any other plans that was presented for the
17	development of this area?
18	PRESIDENT PINSKY: There have been
19	many discussions about the redevelopment of Coney
20	Island. As far as I understand, there is no
21	specific comprehensive plan, there have been other
22	people who have put forward ideas about the
23	rezoning that are different from ours, but it's I
24	think important to remember that this plan was
25	developed in communication with the community,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES139
2	with local elected officials through hundreds upon
3	hundreds of meetings. We have the support for
4	this plan from thousands of local residents, we
5	have support for this plan from local businesses.
6	And so, while, of course, like anywhere there are
7	likely to be alternative ideas for how the area
8	should be redone, we think that this is a
9	consensus plan, it's a plan that makes sense, it's
10	a plan that's going to create thousands of jobs,
11	improve infrastructure, create retail, and put
12	people in Coney Island to work.
13	COUNCIL MEMBER STEWART: Do we have
14	any developers and what is the timeline? Do we
15	have any timeline and is there any funding that's
16	set aside for this development?
17	PRESIDENT PINSKY: Yes, we have
18	about \$200 million in the capital budget right now
19	for improvements to the area. We're also working
20	with DEP to put something north of \$100 million in
21	DEP's budget for the infrastructure work which
22	will take us through the first phase of
23	infrastructure development in Coney Island. And
24	we're using those monies, as well as stimulus
25	money which we've secured from the federal

1	SUBCOMMITTEE ON ZONING AND FRANCHISES140
2	government to make improvements even today to
3	Coney Island. We believe that with the funds that
4	we have, if this ULURP is passed, we will be able
5	to start to revamp and improve this neighborhood
6	literally the day after approval.
7	COUNCIL MEMBER STEWART: So what
8	you're saying basically that you have a developer
9	or some developers ready to start to so is
10	there a timeline?
11	PRESIDENT PINSKY: Yeah, there are
12	developers who currently own property who have
13	told us that they are ready to develop as soon as
14	the ULURP goes through. We're also ready to work
15	on the property that we own to try to develop that
16	as quickly as we can as well.
17	COUNCIL MEMBER STEWART: Thank you,
18	Mr. Chair.
19	COUNCIL MEMBER JACKSON: Thank you.
20	Council Member David Yassky of Brooklyn.
21	COUNCIL MEMBER YASSKY: Thank you.
22	I share the really grave concerns that a number of
23	colleagues have expressed here about designating
24	property as parkland, all the more so in truth
25	given your statement that you don't intend to take

1	SUBCOMMITTEE ON ZONING AND FRANCHISES141
2	it through eminent domain. We are in a few months
3	I think or maybe a matter of weeks going to be
4	changing the zoning in Williamsburg to undo 30
5	years of damage done by a very similar idea where
6	property in Williamsburg, a big swath of property
7	was made subject to condemnation, no condemnation
8	took place. As a result, the property owners were
9	rendered practically unable, I mean practically
10	meaning as a practical matter, unable to develop
11	and do anything with their property because no one
12	would finance it. And I think that your answer
13	when people have asked you what does it do to the
14	value of property and can people still develop it
15	and you say well the zoning is unchanged, I don't
16	think that's correct. I think that once property
17	is made subject to condemnation like this, it is
18	rendered effectively unusable by the current
19	owners, unusable for anything that requires
20	investment because no one will finance investment
21	on property that's subject to condemnation. I
22	think that is, as a policy matter, a big mistake
23	and a risk not worth taking.
24	PRESIDENT PINSKY: And I appreciate
25	that comment. I'd like to just make one comment,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES142
2	I think Madelyn has a comment as well. I think
3	it's important to understand that here at least
4	there has been no development by the owners of
5	these properties under the current zoning for
6	decades and, in fact, there's been disinvestment.
7	What we're looking to do as occurs throughout the
8	city when parkland is designated by the City
9	Council is to have the right to acquire this
10	property. Because the bottom line is, and I
11	appreciate very much that there's some
12	disagreement between us on this, but the bottom
13	line is that without mapping this parkland, we
14	truly believe that there is not a realistic
15	opportunity to preserve the amusements in Coney
16	Island and we will lose those amusements.
17	MS. WILS: I'm going to echo a
18	little bit about what Seth just said because this
19	particular area is so unusual, but you have to
20	remember that in parkland, it's usually acquired
21	by both acquisition and, if needed, condemnation
22	Dreier, Offerman, Kaiser, Prospect Park, all
23	acquired and/or condemned to create the parkland.
24	In this particular area it's the
25	city's land that has the investment on it. It's a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES143
2	very unusualit's a good argument that you make,
3	but this is a different type of project. We have
4	not seen a true entertainment or amusement project
5	that has been put forward to us in all these years
6	that will allow Coney Island to thrive as an
7	amusement district. We do understand that you
8	could putchange the zoning and put condominiums
9	and a Macy's on there and a Bed, Bath & Beyond,
10	but that's not where the city sees value, we don't
11	believe that's where the neighborhood sees the
12	value. We believe the long-term value in Coney
13	Island is in the amusement district and in
14	creating a new engine for this part of Brooklyn,
15	and in doing so, we need to protect the area that
16	we would like to see amusements and a growing
17	entertainment district. And this is the best
18	tools, Purnima said, to make this happen.
19	It's a very different area, it's a
20	different set of circumstances and I understand
21	your
22	COUNCIL MEMBER YASSKY:
23	[Interposing] No, and I
24	MS. WILS:reluctance on it.
25	COUNCIL MEMBER YASSKY:and I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES144
2	hear what you're saying back, and I don't want to
3	be picky, but when you say it's not where we see
4	the value, I think what you mean is this is not
5	where we see kind of the public interest as being,
б	I mean presumably the whole reason for this is
7	that the
8	MS. WILS: It is.
9	COUNCIL MEMBER YASSKY:market
10	would value other uses more highly, and I'm not
11	saying that we should do that
12	MS. WILS: Yes.
13	COUNCIL MEMBER YASSKY:but
14	you're saying what we see the public interest is
15	in not realizing the full value that the market
16	would put on it, fine, that's fine.
17	MS. WILS: But this plan will allow
18	for over a half a million square feet of
19	COUNCIL MEMBER YASSKY:
20	[Interposing] Of the amusement and then
21	MS. WILS:ofno, no, of retail
22	around it in the Coney North and Coney West area
23	and you cannot do that now, so it does
24	COUNCIL MEMBER YASSKY: And then
25	MS. WILS:have that higher and
1	SUBCOMMITTEE ON ZONING AND FRANCHISES145
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2	best use.
3	COUNCIL MEMBER YASSKY: I hear, but
4	what you're response to my concern about the, you
5	know, subject to condemnation problem, just I
6	guess revealsI really do have a philosophical I
7	guess difference in how do you pursue this? I
8	share the vision that you've put forward for Coney
9	Island, I hope that the city as a whole, the
10	Administration and the Council together can be
11	successful in realizing this vision, but I think
12	that we do better when we rely more on private
13	actors to execute, we rely on the city to put
14	forward a zoning vision, and private actors to
15	execute. And, you know, you just have to look a
16	few blocks away at Ground Zero, the part that the
17	private sector was tasked to do is a tenanted
18	building; the part that the government was
19	supposed to do is a hole in the ground, is barely
20	now getting out of that stage; and, you know, and
21	this has been Willets Point and every project
22	that's come through here. In Willets Point, the
23	argument was, well the only way to get the
24	environmental done is to bring it together.
25	And I know I'm ranging a little off

1	SUBCOMMITTEE ON ZONING AND FRANCHISES146
2	topic, but I truly think that you make good
3	vision, but then you make a mistake when you take
4	it too far and say we've got to do it.
5	PRESIDENT PINSKY: Can I
6	COUNCIL MEMBER YASSKY: That is the
7	error here and I really urge you to rethink it and
8	to say we put out a zoning vision, then we let the
9	private sector do what it does best. And let me
10	before you respond, I'll just say
11	PRESIDENT PINSKY: Yeah, sure.
12	COUNCIL MEMBER YASSKY:because I
13	heardand certainly you should respond, because I
14	do take issue with what you said to Council Member
15	Felder that, you know, if this doesn't go through,
16	then nothing happens. You know, yesterday we
17	voted on a proposal for a new school in my
18	district that is a deeply flawed proposal that was
19	misguided in a number of individual respects, but
20	at the end of the day, better to have the seats
21	than not to have the seats and the Administration,
22	which was a wholly different group of people, no
23	one sitting here before me, position was well it's
24	this way or no new seats at all. And at some
25	point, the other branch that also is elected to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES147
2	represent people says, you know, enough is enough
3	of that and I'm not going to, you know, there's
4	only so many times you say well I'll take it
5	'cause it's better than nothing, even though
6	there's been no effort made to correct the flaws.
7	And so I just say that's my response to your point
8	about nothing's going to happen.
9	PRESIDENT PINSKY: And do you mind
10	my just
11	COUNCIL MEMBER YASSKY: Please do
12	PRESIDENT PINSKY: Thank you.
13	COUNCIL MEMBER YASSKY:please
14	do, 'cause
15	PRESIDENT PINSKY: I think just a
16	few comments. First of all, obviously I can't
17	speak to the particular topic that you raise, but
18	I think that Coney Island, as Madelyn said, is
19	different from, for example, Ground Zero in that
20	it's actually the exact opposite of what you're
21	describing. If you walk down the boardwalk in
22	Coney Island and you look at improvements that
23	have been made almost to a piece of property, the
24	properties on which improvements have been made
25	are city-owned properties and the properties on

1	SUBCOMMITTEE ON ZONING AND FRANCHISES148
2	which decay has occurred and disinvestment has
3	occurred are privately owned properties, so that's
4	I think an important distinction to make.
5	The second thing I would say is
6	that, you know, this Administration is obviously a
7	firm believer in private development as well. The
8	one thing that we've never relied on the private
9	sector to do though is to create parks and that's
10	what we're talking about here is the creation of
11	parks.
12	And then the third thing that I'd
13	say, just to make sure that this is clear, and I
14	think you understand this, but just to make sure,
15	what we're proposing is city ownership of the
16	parkland, but then to seek a private operator and
17	developer for the amusement park. So it's a
18	hybrid and I think it responds to at least one of
19	your concerns, which is let the market figure out
20	how best to develop this parkland. Our aim in
21	developing this amusement park is to issue an RFP
22	and let the market tell us what the best way to
23	develop that amusement park is. What we want to
24	make sure though is that the use on this land is
25	permanently an amusement park.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES149
2	COUNCIL MEMBER YASSKY: Okay. And
3	we can leave it there, that's a zoningI mean to
4	me the way to achieve that objective is through
5	the zoning. This is not a park, I mean it's a
б	distinctive kind of business and it's one the city
7	wants to make sure continues, I think this is a
8	business rather than a park.
9	PRESIDENT PINSKY: But I'm sorry,
10	one point is it's not just zoning because right
11	now it's zoned only for amusement and the private
12	sector ownership is what has led this area to be
13	underdeveloped, disinvested in and it's the
14	combination of the zoning, which I agree with you,
15	and the city ownership that we think is the best
16	protection.
17	CHAIRPERSON AVELLA: We are now
18	into the second round and what I would ask is if
19	we can limit it to one question for the second
20	round so we can move on to the other panels.
21	Council Member Recchia, then
22	Council Member Katz, and Council Member Jackson.
23	COUNCIL MEMBER RECCHIA: Yes, well
24	the other aspect I'd like to question, and in the
25	amusement area, Mr. Pinsky, in the ULURP it says

1	SUBCOMMITTEE ON ZONING AND FRANCHISES150
2	that if a restaurant is to open, the restaurant
3	must find offsite parking, okay? Where are they
4	going to find the offsite parking?
5	MS. KAPUR: All uses in every
6	subdistrict here will require parking, depending
7	on the size and the kind of use.
8	In the entire Coney Island
9	peninsula is in a flood plain, as you all know.
10	What we have done through zoning is provided for
11	parking in enclosed structures, it is permitted
12	throughout this area and in order to encourage
13	parking to be provided, we are also not counting
14	it towards the floor area.
15	In Coney East, the amusement side,
16	that problem becomes particularly exacerbated on
17	some of the blocks because we are trying to
18	reconcile having open active amusements that
19	require the ground floors which are also often the
20	areas that are used for the parking. In the
21	housing area, we can wrap retail and residential
22	and leave the center of it for parking.
23	In order to facilitate the
24	provision of parking which every development
25	throughout the city requires, we have made

1	SUBCOMMITTEE ON ZONING AND FRANCHISES151
2	provisions in Coney Island such that if you are
3	not able to satisfy the parking requirement on
4	your site, the area available to provide that off-
5	street parking is much larger. There's an area
6	that is defined. Within the plan there are sites
7	that can take more parking than they would be
8	required to provide and in order to encourage that
9	to be public parking if a site provides parking
10	over its required parking and makes that available
11	as public parking, that parking is not counted
12	towards the FAR.
13	There is capacity in this block
14	here for about 600 parking spaces, these five
15	blocks combined create ability to provide, I
16	believe, about 200 spaces in excess of what is
17	required on those sites. In addition to that,
18	anywhere from Ocean Parkway to West 26th Street
19	from the boardwalk to the creek, there are several
20	sites available which can be developed for
21	parking. The city controls one particular site on
22	Stillwell and the creek and the RFP that is being
23	put out for that site would also provide public
24	parking.
25	So we've sort of tried both through

1	SUBCOMMITTEE ON ZONING AND FRANCHISES152
2	our own sites, as well as encouraging the
3	provision of public parking throughout this area
4	to provide for that parking.
5	COUNCIL MEMBER RECCHIA: It all
6	sounds good, but the bottom line is this:
7	restaurants are not going to come in to the
8	amusement area and open up because what the city
9	couldn't do, you're now pawning it off to the
10	owners. So you're telling the owners who want to
11	come in and open a business, go find your own
12	parking or else you can't do this and they're
13	going to say where are we supposed to find this?
14	Where is the parking? You're taking away Keyspan
15	Park, okay, you're telling these owners who want
16	to come in to open a business, a restaurant, that
17	they have to find offsite parking and it's almost
18	impossible what you're doing. And I'm requesting
19	that that be taken out because it will be
20	impossible and it'd be a detriment for businesses
21	to come in and open up.
22	PRESIDENT PINSKY: Council Member,
23	we're, of course, as with all these topics,
24	willing to speak to you about all of your ideas
25	and are willing to discuss ways to improve upon

1	SUBCOMMITTEE ON ZONING AND FRANCHISES153
2	the plan. One thing that I would just say is that
3	I think it's important to remember here that what
4	we're doing on these sites is that we're actually
5	increasing substantially the value of these
6	properties by giving a substantial amount of
7	additional FAR and different uses than what are
8	currently allowed.
9	My assumption of the way that it
10	would work is not that the restaurant comes in and
11	provides the off-street parking, it's that when
12	the developer builds the building on the site
13	which will generate a significant amount of value
14	that as with developers of buildings all over the
15	city where there are parking requirements, part of
16	the economics of building that building will be
17	paying for the offsite parking.
18	COUNCIL MEMBER RECCHIA: But the
19	problem with Coney Island is that you can't go
20	down
21	PRESIDENT PINSKY: Correct.
22	COUNCIL MEMBER RECCHIA:okay?
23	You can't go up because there's a height
24	restriction and you got to go five feet above
25	because of a flood zone. So what I'm saying here

1	SUBCOMMITTEE ON ZONING AND FRANCHISES154
2	is, okay, where is this parking going to be? It's
3	not going to be anywhere near it
4	PRESIDENT PINSKY: Well and I
5	COUNCIL MEMBER RECCHIA:'cause
6	there are no places for it.
7	PRESIDENT PINSKY:I think that
8	it's actually beneficial what's been proposed for
9	this plan.
10	COUNCIL MEMBER RECCHIA:
11	Beneficial?
12	PRESIDENT PINSKY: Theyeah
13	COUNCIL MEMBER RECCHIA: If I want
14	to open up a business, you're going to tell me I
15	have to go find my offsite parking, the developer.
16	PRESIDENT PINSKY: No, what's
17	beneficial is that the offsite parking is likely
18	to be less expensive than it would cost to build
19	on-site parking. So in fact, that's a benefit to
20	the owners of these properties.
21	Again, you're taking property right
22	now that you can't build anything on and you're
23	allowing these owners to build profitable
24	buildings on them at much higher densities than
25	are currently allowed and part of the economics of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES155
2	that value that is being given through this action
3	to the land owners will have to include finding
4	parking, which is exactly what happens in
5	buildings all over the city where there are
6	parking requirements.
7	But, again, we're happy to talk to
8	you about it and we're happy to have further
9	discussions.
10	COUNCIL MEMBER RECCHIA: Well my
11	colleagues have a lot of questions and the public
12	wants to talk. I just want to just say that, you
13	know, there are a lot of issues still that have to
14	be resolved, but in this whole area where you want
15	to make parkland, there is another way to do this
16	and that is by creating an amusement district,
17	okay? I brought this up three years ago to the
18	Administration, three years ago when you first
19	brought this to me about making this parkland.
20	There is another way to do this, but you choose
21	not to, you want to put the amusement district,
22	okay?
23	Second, I
24	PRESIDENT PINSKY: Okay.
25	[Crosstalk]

1	SUBCOMMITTEE ON ZONING AND FRANCHISES156
2	COUNCIL MEMBER RECCHIA:just
3	want to say is that the state, the elected
4	officials from the state, when they told the
5	Administration, when they wanted to see action,
6	they did not mean action by the New York City
7	Council, they meant action by the Administration
8	in purchasing the property, that's what they
9	meant, okay?
10	So we're back here again and my
11	colleagues have questions, and I just want to just
12	go into HPD to ask and request and maybewe're
13	very interested in home ownership and in this time
14	of crisis, I know a lot of banks, but we would
15	like to present the program for homeownership and
16	a programcould we create a program where we
17	could implement some type of program to help
18	people with their down payment 'cause there's a
19	lot of people, middle-class in Coney Island who
20	live, but they can't afford the down payment and
21	we could help them with that. But some type of
22	program, could you be helpful to us and giving
23	them preference?
24	MS. LEICHT: Sure, we actually have
25	a down payment assistance program at HPD called

1	SUBCOMMITTEE ON ZONING AND FRANCHISES157
2	Home First that gives about \$18,000 per home to
3	homeowners, and I think we can definitely look
4	into whether there is an ability to do preference
5	there for some number of units or number of
6	dollars for Coney Island.
7	COUNCIL MEMBER RECCHIA: Okay.
8	Thank you very much. I have no further questions.
9	CHAIRPERSON AVELLA: Council Member
10	Katz and then Council Member Jackson.
11	COUNCIL MEMBER KATZ: This should
12	be a relatively simple. How much have you
13	allocated the infrastructure to cost after this
14	project's completed?
15	PRESIDENT PINSKY: I'm sorry.
16	COUNCIL MEMBER KATZ: The
17	infrastructure of the property, it's a lot of
18	property
19	PRESIDENT PINSKY: Yeah.
20	COUNCIL MEMBER KATZ:a lot more
21	building going on, how much is the infrastructure
22	going to cost?
23	PRESIDENT PINSKY: We are in the
24	process of doing the studies that will allow us to
25	determine the full extent of the infrastructure.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES158
2	We have completed studies that allow us to
3	understand what the first phase of infrastructure
4	is which will take us through about the next five
5	years or so and we think it's going to be
6	somewhere north of \$100 million. And we're
7	working with DEP to ensure that that money is in
8	the budget so that for the next five years we will
9	have sufficient funds to allow us to do the
10	construction.
11	As we complete the studies that
12	we're currently undertaking, we'll obviously have
13	more, better information about what the cost of
14	the rest of the fit-out will be and then we'll
15	work with DEP to put those monies into the budget.
16	But I don't think that between now
17	and around 2014 we're going to need additional
18	monies in.
19	COUNCIL MEMBER KATZ: So that
20	answers my second question, which is so the city's
21	just going to pay for the infrastructure, it's not
22	part of the RFPs.
23	PRESIDENT PINSKY: That's there
24	will be some infrastructure, for example, in
25	mapped streets, the utilities are required to put

1	SUBCOMMITTEE ON ZONING AND FRANCHISES159
2	the infrastructure in. Also, it's possible that
3	on-site infrastructure will be built by the
4	developers of the projects. But the backbone of
5	the infrastructure will be paid for by the city.
6	COUNCIL MEMBER KATZ: So it's more
7	than 100 million, right? 'Cause you're saying
8	that you're putting in 100 million for Phase 1,
9	but the private owners then pay the rest if it's
10	under their property.
11	PRESIDENT PINSKY: For Phase 1,
12	that will fully pay for Phase 1
13	COUNCIL MEMBER KATZ: [Interposing]
14	That will fully pay for everything
15	PRESIDENT PINSKY: Yeah, yeah.
16	COUNCIL MEMBER KATZ:for Phase
17	One. Okay. That's fine, thank you.
18	CHAIRPERSON AVELLA: Council Member
19	Jackson and then the last two
20	[Off mic]
21	CHAIRPERSON AVELLA:the last two
22	Council Members will then be Council Member Al
23	Vann and Simcha Felder.
24	COUNCIL MEMBER JACKSON: Thank you.
25	Good afternoon, I did say good morning, the first

1	SUBCOMMITTEE ON ZONING AND FRANCHISES160
2	time I spoke to you
3	PRESIDENT PINSKY: Good afternoon.
4	COUNCIL MEMBER JACKSON: With
5	respect to a follow-up on my colleague Domenic
6	Recchia as far as restaurants and off-site
7	parking, in the area that you have zoned there, so
8	if I own a restaurant based on the zoning that you
9	want to move forward on or the city does, will
10	patrons be able to drive up to the restaurant and
11	then they have valet parking half a mile, a mile
12	away or will they have to go straight to the
13	parking lot and then walk to the restaurant or
14	take a cab or whatever?
15	PRESIDENT PINSKY: Well, as in much
16	of the city, a very large percentage of the people
17	who use Coney Island come by mass transit, so they
18	won't be impacted.
19	With respect to people who drive,
20	there will be off-site parking whether they do it
21	through valet or otherwise will be something that
22	the restaurant owners, I guess will have to
23	decide.
24	A lot of the parking that is quote
25	off of these specific blocks is very close, it's,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES161
2	you know, a block or two away from the building
3	sites, which is something similar to what you
4	find, I think, in many places in the city today.
5	COUNCIL MEMBER JACKSON: I believe
6	in the presentation within the zoning area, are
7	you going to have parking facilities within that
8	zoned area? Because I thought that's what I heard
9	earlier.
10	[Off mic]
11	MS. KAPUR: All of the blocks here-
12	_
13	COUNCIL MEMBER JACKSON: All of
14	what? Say that again.
15	MS. KAPUR: All of the development
16	here
17	COUNCIL MEMBER JACKSON: Yes.
18	MS. KAPUR:here, and this block
19	here have the ability to provide parking onsite
20	for anything that develops there. The blocks that
21	don't have that ability are these ones here.
22	However, built within this blocks here and blocks
23	here is the ability to provide parking in addition
24	to what these blocks need for themselves. So
25	COUNCIL MEMBER JACKSON: Okay. So-

1	SUBCOMMITTEE ON ZONING AND FRANCHISES162
2	_
3	MS. KAPUR:that would be the
4	publicly accessible and publicly available
5	parking. Remember, we are also replacing the
6	1,100 parking spaces that exist today for the
7	Keyspan Ballpark onsite between this and this
8	block here.
9	COUNCIL MEMBER JACKSON: Okay.
10	MS. KAPUR: That parking, other
11	than the game days, is available for everyone.
12	COUNCIL MEMBER JACKSON: So if in
13	fact, if this zoning went through and I'm looking
14	at this map, the blue area here, or where the
15	first red line, if there was restaurants, most, I
16	guess, that's north towards the end of this way
17	here
18	MS. KAPUR: It's these lots here.
19	COUNCIL MEMBER JACKSON:it would
20	be kind of far as far as from a parking point of
21	view to patronize a restaurant there, unless I'm
22	really willing to walk about a half a mile.
23	MS. KAPUR: It's across the street.
24	It's a
25	COUNCIL MEMBER JACKSON: Oh really?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES163
2	MS. KAPUR: Yeah, these blocks are
3	literally across Surf Avenue.
4	COUNCIL MEMBER JACKSON: Oh, okay,
5	because it looks kind of far on this map.
6	MS. KAPUR: I understand.
7	COUNCIL MEMBER JACKSON: And this
8	map is notyou know, this is probably like
9	1/200th of the actual street and so
10	MS. KAPUR: [Interposing] I think
11	that a variety
12	COUNCIL MEMBER JACKSON:I'm
13	saying if I'm parkedif the restaurant is over
14	here and they have parking over here, that's
15	pretty far, people are not going to be walking
16	that distance, especially if it's raining or
17	whatever the situation is.
18	MS. KAPUR: Many restaurants will,
19	I think, each use will determine how its patrons
20	are getting there. The restaurants that do get a
21	lot of people drive up will probably provide valet
22	parking
23	COUNCIL MEMBER JACKSON: And
24	that's
25	MS. KAPUR:as it is provided in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES164
2	many parts of the city
3	COUNCIL MEMBER JACKSON: And will
4	MS. KAPUR:the subway stop is
5	here for your reference, is right here
6	COUNCIL MEMBER JACKSON: Okay.
7	MS. KAPUR:at this junction, and
8	today people get off here and go to the beach, to
9	the amusement area, to this ballpark
10	COUNCIL MEMBER JACKSON: Okay.
11	MS. KAPUR:and we're talking
12	about the same walking distances.
13	COUNCIL MEMBER JACKSON: Okay. So
14	question to you, under your proposal, if there
15	were restaurants here, are these streets open to
16	people to drive up to the restaurant?
17	MS. KAPUR: These streets here?
18	COUNCIL MEMBER JACKSON: No, no,
19	all the side streets going downyeah, all of
20	those
21	MS. KAPUR: These streets
22	COUNCIL MEMBER JACKSON:yeah.
23	MS. KAPUR:here. Yes, I mean
24	the current
25	COUNCIL MEMBER JACKSON: That will

1	SUBCOMMITTEE ON ZONING AND FRANCHISES165
2	be open.
3	MS. KAPUR: Yes, currently our
4	proposal is to allow traffic through these
5	streets. It's likely that during the summer
6	months when the amusement park is at full working
7	capacity some of these streets are not vehicular
8	at that point
9	COUNCIL MEMBER JACKSON: Okay.
10	MS. KAPUR:and they are more
11	pedestrian streets.
12	COUNCIL MEMBER JACKSON: Okay.
13	MS. KAPUR: One of the things that
14	the Council Member was talking about earlier was
15	not having this street here at all, this Wonder
16	Wheel Way. We are looking at options of making it
17	smaller, because we think you do need a traffic
18	network here, but it doesn't all have to be open
19	to cars.
20	COUNCIL MEMBER JACKSON: Okay. I
21	was just following up on his question.
22	But my question is, my
23	understandingand correct me if I'm wrongthat
24	the whole issue of rezoning, that this is not the
25	first time that the city of New York attempted to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES166
2	create sort of like an amusement park in Coney
3	Island. My understandingcorrect me if I'm
4	wrongin 1968, the city condemned private land
5	with the intent of creating an amusement park and
6	more than 30 years later, after several
7	development attempts, the city admitted failure
8	and abandoned its plan and decided to build
9	Keystone ParkKeyspan Park, I said Keystone,
10	that's in Philadelphia, right? Okay. Keyspan.
11	Is that true that that's basically in summary,
12	what occurred and from a previous administrations
13	attempting to redevelop
14	CHAIRPERSON AVELLA: Yes.
15	PRESIDENT PINSKY: I'm not sure of
16	the exact history, but I assume that that's
17	correct. I think that the difference here is
18	again that if you look at the Coney island of
19	today with the Administration that's in place
20	today, and you look at the privately owned land
21	and you looked at the publicly owned land, the
22	privately owned land is largely empty and has
23	suffered from tremendous disinvestment. Just last
24	year there was a privately owned piece of land
25	that had a very active amusement park on it

1	SUBCOMMITTEE ON ZONING AND FRANCHISES167
2	Astroland, Astroland was forced to leave that
3	land. The public
4	COUNCIL MEMBER RECCHIA:
5	[Interposing] You know, I have to object to that.
6	You know what, they weren't forced, they sold it
7	for \$30 million, all right?
8	PRESIDENT PINSKY: Okay.
9	COUNCIL MEMBER RECCHIA: And I'm
10	tired of him saying they were forced out, they
11	sold it for \$30 million.
12	COUNCIL MEMBER JACKSON: Okay.
13	[Crosstalk]
14	COUNCIL MEMBER RECCHIA: So if
15	we're going to be truthful, be truthful.
16	PRESIDENT PINSKY: Okay.
17	CHAIRPERSON AVELLA: I know you're
18	passionate about this, but I would ask that you go
19	through the Chair.
20	COUNCIL MEMBER JACKSON: So then
21	let me ask this question. You say that they were
22	forced out, were they forced out or did they
23	negotiate a settlement to sell
24	PRESIDENT PINSKY: Yeah, they had
25	COUNCIL MEMBER JACKSON:it for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES168
2	\$30 million?
3	PRESIDENT PINSKY: Yeah, I mean I
4	think the owner of Astroland will be speaking for
5	herself, but she had a lease on the land and the
6	lease was not renewed by the private owner.
7	COUNCIL MEMBER JACKSON: Okay.
8	PRESIDENT PINSKY: So you can
9	characterize that however you want.
10	COUNCIL MEMBER JACKSON: Okay. And
11	I assume, like you said, if the owner of
12	Astroland, if that's the property we were talking
13	about, the owner could speak for him or herself.
14	PRESIDENT PINSKY: That's correct.
15	COUNCIL MEMBER JACKSON: But go
16	back to my question about several attempts to
17	redevelop. So, what guarantees, 'cause, you know,
18	the Bloomberg Administration, assuming that he's
19	reelected, and I don't make that assumption, is
20	only going to be in office for another four years
21	and my understanding that this whole redevelopment
22	is going to take at least 10 years. What kind of
23	guarantees are you going to give to this City
24	Council, to the community that this may not be
25	another abandonment of a redevelopment plan?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES169
2	PRESIDENT PINSKY: If the
3	Administration is reelected, which is an if,
4	hopefully if Councilman Avella is elected, the
5	same thing would occur. We believe that we can
6	put on the temporarythe parkland in Coney Island
7	the first phase of amusements by next summer and
8	we will commit to do that to you.
9	COUNCIL MEMBER JACKSON: Well, and
10	just finally as far as how much money are we
11	talking about overall to redevelop all of this and
12	rezone it and, you know, the city of New YorkI
13	sit on Finance, I'm on the budget negotiating team
14	of the City Councilas you know, we're in the red
15	and we're expected to be \$5 billion in the red
16	next fiscal year, and \$5 to \$7 billion in red the
17	following fiscal year 2011/2012, and the
18	Administration has already expanded their capital
19	plan, reduced it by 30%. So stuff that was
20	scheduled for two, three, four years is out five,
21	six, seven years out because of the economic
22	situation. How much is this going to cost and
23	understanding the fiscal reality, I meanand let
24	me just digress for a second because they did not
25	approve our financial situations that we submitted

1	SUBCOMMITTEE ON ZONING AND FRANCHISES170
2	up to them, Mayor Bloomberg said \$60 million for
3	every month, Christine Quinn, our Speaker, says \$2
4	million every single day that our financial plan
5	is not approved in Albany. How much is it going
6	to cost and where
7	PRESIDENT PINSKY: It's a good
8	question.
9	COUNCIL MEMBER JACKSON:are we
10	going to get all this money from?1
11	PRESIDENT PINSKY: We have in the
12	budget that you recently approved, there's \$200
13	million in that budget for work in Coney Island.
14	There is also, as I said, in DEP's budget
15	somewhere north of \$100 million for the first
16	phase of infrastructure. We believe that those
17	monies will carry us through the first several
18	years of development.
19	There's going to be a substantial
20	amount more that will need to be spent on this,
21	most of that will be spent by the private sector,
22	not by the public sector for development.
23	With respect to your comment on the
24	fact that the city is in the red, we believe that
25	the best way for this city to get out of its

1	SUBCOMMITTEE ON ZONING AND FRANCHISES171
2	deficit situation is to grow the economy, and I
3	think this is consistent with what you're hearing
4	in Washington, as well, that the best way to grow
5	the economy is to make investments in areas that
6	have suffered from underinvestment, which is what
7	we're planning on doing here.
8	COUNCIL MEMBER JACKSON: And is the
9	owners of the properties who own the property, are
10	they not looking to develop and provide jobs,
11	union jobs, and affordable housing and stuff like
12	that?
13	PRESIDENT PINSKY: Yeah, and to be
14	clear, the owners of all the property except for
15	the property in the parkland, are not able on most
16	of Coney Island to develop today because of the
17	zoning. With your help, if we're able to approve
18	this ULURP, we will for the first time enable
19	these people to actually develop on their
20	property, and I think they would be very
21	interested in doing that.
22	On the parkland, as I've said
23	before, we do not believe that the best use for
24	there is development, we believe that we must
25	preserve the amusements and that's why we're

1	SUBCOMMITTEE ON ZONING AND FRANCHISES172
2	seeking ownership of that. Again, our goal is to
3	acquire that at a fair price from the owners.
4	COUNCIL MEMBER JACKSON: Thank you.
5	CHAIRPERSON AVELLA: Council Member
6	Vann and then finally Council Member Fidler and we
7	will then go on to the next panel.
8	COUNCIL MEMBER VANN: Yeah, Mr.
9	Chairman, I'll be merciful and I think our
10	colleagues have covered it very well, very
11	completely, and I just would like to be associated
12	with most of their concerns. Your concerns,
13	definitely Larry Seabrook's concerns, as my
14	colleague here, so let me be associated with them
15	and I will avoid all the redundancy and let that
16	for the record, that's my position. Thank you.
17	PRESIDENT PINSKY: Thank you,
18	Councilman.
19	COUNCIL MEMBER FIDLER:
20	Embarrassed.
21	[Pause]
22	COUNCIL MEMBER FIDLER: I'm
23	embarrassed, I said I'm embarrassed to ask
24	anything after Council Member Vann and he said my
25	embarrassment won't last long.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES173
2	Okay. I just wanted to know, Mr.
3	Pinsky, did you ever ride the Teacup? No, I'm
4	very serious.
5	PRESIDENT PINSKY: Yeah, I have
6	not, no.
7	COUNCIL MEMBER FIDLER: Did you
8	ever ride the flume?
9	PRESIDENT PINSKY: In Coney Island?
10	I'm not sure if I have
11	COUNCIL MEMBER FIDLER: Yes, we're
12	not talking about any place but Coney Island.
13	PRESIDENT PINSKY: I believe I
14	have, but I'm not positive.
15	COUNCIL MEMBER FIDLER: All right,
16	so I'll assume you haven't. Do you know where the
17	bumping cars are?
18	PRESIDENT PINSKY: Yes, I was on
19	them, in fact, three weeks ago.
20	COUNCIL MEMBER FIDLER: Excellent.
21	So would it be fair to saylet me just ask you
22	I'm sorry my mindwhat's your name again?
23	MS. WILS: Madelyn Wils.
24	[Crosstalk]
25	COUNCIL MEMBER FIDLER: Madelyn

1	SUBCOMMITTEE ON ZONING AND FRANCHISES174
2	Wils.
3	MS. WILS:I rode many rides on
4	Coney Island.
5	COUNCIL MEMBER FIDLER: I didn't
6	ask you that.
7	MS. WILS: I just wanted to tell
8	you.
9	COUNCIL MEMBER FIDLER: You want to
10	talk about anything else that you have on your
11	mind?
12	MS. WILS: Anything you'd like.
13	COUNCIL MEMBER FIDLER: When was
14	the last time you walked Surf Avenue from one end
15	to the other?
16	MS. WILS: Well I walked Surf
17	Avenue
18	COUNCIL MEMBER FIDLER: Yeah.
19	MS. WILS:a couple weeks ago,
20	but I can't
21	COUNCIL MEMBER FIDLER: No, I
22	MS. WILS:tell you if it was one
23	end to the other.
24	COUNCIL MEMBER FIDLER: From one
25	end to the other, you know, from Seagate to where

1	SUBCOMMITTEE ON ZONING AND FRANCHISES175
2	it starts.
3	MS. WILS: Oh, I haven't done that-
4	_
5	[Crosstalk]
6	PRESIDENT PINSKY: [Interposing] I
7	did about three months ago.
8	MS. WILS: Okay.
9	COUNCIL MEMBER FIDLER: Excellent.
10	I'm not going to ask Purnima, I'm not going to ask
11	you about any rides that you went on.
12	The reason I ask you that is that I
13	wanted to, you know, to be concise in trying to
14	make it clear that I think everyone who's in the
15	room loves Coney Island and wants to make sure
16	that something nice is built there that will
17	really, really provide enjoyment to all of us, the
18	issue is how we get there. And I want to repeat
19	again that a lot of the questions that were raised
20	clearly indicate that a lot remains to be
21	resolved. And for the benefit of the city and for
22	the benefit of the people of the city, I would ask
23	you again to do what's right, not what you think
24	may be expedient because, as Chair Avella said, I
25	think that the best thing would be to delay this,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES176
2	I don't like delaying anything, I'm somebody who's
3	usually very spontaneous as you can seehere's a
4	peppermint candy, in fact.
5	PRESIDENT PINSKY: Oh, thank you.
6	COUNCIL MEMBER FIDLER: I don't
7	have anymore, I'm sorry. So I just ask you to
8	consider that seriously, thank you.
9	PRESIDENT PINSKY: I appreciate
10	that and just also for the record, as I understand
11	it, the ULURP clock runs until August 20th, I
12	think the Council's decision so far has been to
13	try to advance that clock and make a decision
14	prior to that, but there is some additional time
15	that's on the ULURP clock.
16	I do think though, if I can just
17	add one additional point, which is that, I
18	appreciate and respect your request for a delay.
19	I think from the Administration's perspective
20	delay would not be the right thing to do for the
21	community, but I do appreciate and respect the
22	fact that all of us are looking to do what's right
23	by Coney Island.
24	COUNCIL MEMBER FIDLER: And let me
25	just say that it sounds like that's not something

1	SUBCOMMITTEE ON ZONING AND FRANCHISES177
2	that you are considering at all and, if that's the
3	case, I'm telling you point blank, I'm not leaving
4	it up to anybody's imagination that if the vote
5	comes unless something miraculouslyand I don't
6	like talking about hypotheticals, I know you're
7	involved in holy workbut I don't see a miracle
8	happening here. And if that's not the case, if
9	that's not the case, then there's no way that I
10	could support it as is, and I would like to, I
11	would like to, I don't want to vote no, but you in
12	essence, you're not going to be putting me in a
13	position to vote no and me being the bad guy. I'm
14	going to be the good guy and vote no.
15	PRESIDENT PINSKY: We hope
16	COUNCIL MEMBER FIDLER: Okay?
17	PRESIDENT PINSKY:that we can
18	get your vote, we hope we can get the vote of your
19	fellow Council Members, and I just want to
20	acknowledge also especially Council Member Recchia
21	who has been making extremely productive
22	recommendations throughout this process, and we
23	will continue to work with him and all of his
24	colleagues. Thank you.
25	CHAIRPERSON AVELLA: I have to make

1	SUBCOMMITTEE ON ZONING AND FRANCHISES178
2	a comment because what Mr. Pinsky said about
3	having 'til August, based upon the calendar of the
4	City Council Stated Meeting and the calendar of
5	the City Planning Commission, that is not a
6	possibilityJuly 29th is the drop-dead date.
7	Let's not talk about any other dates, that's it.
8	And if we want to modify the application, we have
9	to do it by July 13th in order to get back to City
10	Planning Commission for the modifications.
11	So I think any other description or
12	timeline is simply not accurate and I think that's
13	got to be quite clear. So saying that we have
14	'til August is not true.
15	PRESIDENT PINSKY: And, Councilman,
16	thank you. We hope that you vote on this by the
17	end of July and we hope that we receive an
18	affirmative vote. We think this is the right
19	thing to do for Coney Island.
20	CHAIRPERSON AVELLA: Thank you.
21	I'll ask Council to call the next panel, which
22	will be a panel of the property owners, and I hope
23	this will be some very interesting testimony.
24	COUNSEL: Michael Russo, Marjorie
25	Pearlmutter [phonetic], Ari Shalam [phonetic],

1	SUBCOMMITTEE ON ZONING AND FRANCHISES179
2	Jessie Masyr, Chris Durmick, Dennis Vourderis.
3	[Long Pause]
4	CHAIRPERSON AVELLA: If I could ask
5	the administration, I mean, are you guys going to
6	be using that?
7	FEMALE VOICE: Yeah.
8	CHAIRPERSON AVELLA: Oh, they are
9	okay.
10	[Long Pause]
11	FEMALE VOICE:to speak.
12	[Long Pause]
13	CHAIRPERSON AVELLA: If we can't
14	fitshh. If we can't fit everybody up there,
15	after you testify, you'll get up and then the next
16	person will sit down.
17	I mean, what we're trying to do is
18	trying to put together, you know, a real clear
19	picture of the issues here. Especially when, you
20	know, the Administration didn't even have a
21	diagram to show what property was privately owned,
22	which is astounding in my opinion, but obviously
23	deliberate.
24	COUNCIL MEMBER RECCHIA: Excuse me,
25	did they leave the map up there?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES180
2	CHAIRPERSON AVELLA: I actually
3	asked them, they're going to use that.
4	COUNCIL MEMBER RECCHIA: So you
5	asked for the map to be left there.
б	CHAIRPERSON AVELLA: They're going
7	to use that.
8	COUNCIL MEMBER RECCHIA: I noticed
9	they left their photographs, but they didn't leave
10	the map that we requested.
11	FEMALE VOICE: They're using the
12	PowerPoint.
13	COUNCIL MEMBER RECCHIA: Oh,
14	they're going to use the PowerPoint? Okay. Okay.
15	MR. JESSE MASYR: Good morning.
16	CHAIRPERSON AVELLA: Recchia's
17	going to take care of the photographs.
18	MR. MASYR: Actually, good
19	afternoon.
20	COUNCIL MEMBER RECCHIA: Well I
21	wonder if they call the Sanitation Department to
22	clean them up.
23	MALE VOICE: Yes.
24	MR. MASYR: Thank you, Mr.
25	Chairman, Members of the Committee. My name is
1	SUBCOMMITTEE ON ZONING AND FRANCHISES181
----	--
2	Jesse Masyr, I'm a member of the law firm of
3	Wachtel & Masyr, and we are land use counsel to
4	Thor Equities, the largest private property owner
5	in the Coney Island East area.
6	On behalf of my client, I welcome
7	this opportunity to appear before you today. We
8	have provided your subcommittee with copies of our
9	previous testimony at the Community Board, the
10	Borough President, City Planning Commission
11	hearings, as well as comments
12	CHAIRPERSON AVELLA: [Interposing]
13	Jesse, Jesse, if I can interrupt for one second.
14	MR. MASYR: Yeah.
15	CHAIRPERSON AVELLA: And this is
16	appropriate for you and for all the other property
17	owners, and I know this is probably what you
18	wanted was to have the map of the area behind us,
19	if we could have that up and then you can point
20	to, so everybody understands what section
21	everybody owns, because otherwise we're not going
22	to understand. I mean I understand because I met
23	with most of you but
24	MALE VOICE: Okay.
25	CHAIRPERSON AVELLA:for my

1	SUBCOMMITTEE ON ZONING AND FRANCHISES182
2	committee members and for the public, it'll be
3	helpful.
4	MALE VOICE: There we go.
5	CHAIRPERSON AVELLA: So when you
6	start your testimony, if the first thing you can
7	do is show what properties you're representing.
8	Use the hand mic, the hand mic.
9	MR. MASYR: The properties that
10	Thor currently owns and is only in Coney East and
11	Coney East is this area here, the properties we
12	own are former Astroland site and we own
13	properties on Surf, as well as on both sides of
14	Stillwell Avenue, all the way down to the
15	boardwalk.
16	As I said, we are submitting all
17	our prior testimony and, while I will not
18	reiterate everything in our prior testimony, we'll
19	be happy to answer any questions you may have on
20	any topic that we have previously raised.
21	Today, however, I'd like to focus
22	on how an approval by the City Council of this
23	legislation will compromise the City Council's
24	power to participate in the shaping of Coney
25	Island's future and its ability to oversee

1	SUBCOMMITTEE ON ZONING AND FRANCHISES183
2	development of Coney Island's amusement area.
3	The Administration's plan for Coney
4	Island proposes mapping a park in Coney East. In
5	the City's opinion, the park mapping and
6	subsequent process will protect the amusement area
7	in perpetuity. The opinion, which has been
8	repeated numerous times today by the city
9	officials, is far from reality. Just as the city
10	is proposing to de-map parkland in Coney West, so
11	too, could the city, at a later date, de-map the
12	proposed parkland in Coney East.
13	The mapping of parkland in Coney
14	East affords no greater protection to the
15	amusement area than an Urban Renewal Plan which
16	was used at Willets Point or a Special District
17	which was used at Hunters Point Southtwo of the
18	Administration's other major economic development
19	initiatives. Any future change to those plans
20	would have to come back to this Council for
21	approval. A change in the use of the proposed
22	parkland in Coney Island would not.
23	The City's plan to map the
24	amusement area parkland is in fact no plan at all.
25	There are no specifics on what the amusement area

1	SUBCOMMITTEE ON ZONING AND FRANCHISES184
2	will contain. The general language of affordable,
3	accessible, world class, etc., does not provide
4	any detail. The non-park properties in Coney
5	Eastand allow me to stand up and point to them.
б	And by that I mean
7	[Off mic]
8	MR. MASYR: I turned it on, I
9	should
10	[Off mic]
11	MR. MASYR: Needs to warm up? The
12	properties in the non-parkland that I'm referring
13	to are all of these properties still in the Coney
14	East area.
15	Those areas outside the parkland
16	are subject to pages of regulations controlling
17	height, setbacks, transparencies, types, and
18	locations of uses. The parkland has nothing at
19	all. And the Council will only learn the details
20	if the Administration wants you to know.
21	But we're getting ahead of
22	ourselves, as you know. The city and the state
23	have acknowledged that there is no alienation
24	legislation moving forward. And to date, attempts
25	by Thor to find an equitable solution have been

1	SUBCOMMITTEE ON ZONING AND FRANCHISES185
2	met by the city actually lowering their offers
3	from subsequent positionsclearly not a
4	meaningful way to find common ground. And,
5	despite stating on the record that the city will
б	not use eminent domain, we have actually been put
7	on official notice by the city of their potential
8	use of eminent domain to take Thor's property.
9	Should the land be acquired from
10	private landowners, an RFP for a private outdoor
11	amusement developer/operator will be issued.
12	Depending on the responses, if any, the uses in
13	the parkland will be established and a long-term
14	concession only if the State legislature permits
15	will be granted. All of this without a formal
16	Council role. All of this, without a promise of
17	meaningful public input. The city has completely
18	left the Council and the public in dark as to what
19	will happen to the nine acres of proposed parkland
20	in Coney East, and even more obscure is what
21	happens if the city doesn't acquire the private
22	properties for which, in the present, is a much
23	more likely event. There are no guarantees here.
24	The city has left no room for the possibility that
25	the mapping may not happen.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES186
2	In fact, the city is leaving the
3	current C7 zoning on the properties proposed to be
4	mapped as parkland. This is the same C7 zoning
5	that the city states is outdated and restricts
6	growth and expansion of the amusement area because
7	of low density and restricted uses of the current
8	C7 zone limitations. Therefore, if the city does
9	not implement its acquisition plan, this outdated
10	and restrictive zoning will remain in place. The
11	reliance on the State legislature to allow a long
12	term concession of parkland in Coney Island, with
13	no fall back, is incredibly short-sighted. There
14	is no rush here. The State is not moving any
15	legislation, much less has not even introduced any
16	legislation with regard to the parkland. If this
17	does not miraculously happen under the
18	Administration's plan, the City Council will lose
19	any control over the future of the iconic Coney
20	Island and that which Councilman Recchia and
21	Speaker Quinn and all of your members have been
22	fighting to protect.
23	If the Administration's goal was
24	truly protect the Coney Island amusement area, the
25	Administration could have adopted an Urban Renewal

1	SUBCOMMITTEE ON ZONING AND FRANCHISES187
2	designation like they did at Willets Point, or
3	they could have rezoned Coney Island and placed
4	restrictions on the bulk and uses for each
5	property with the zoning, as was done in Hunter's
6	Point South. Certainly an area as special as
7	Coney Island is worthy of a special zoning
8	district.
9	Why the Administration is mapping
10	amusement area as parkland, thereby removing any
11	zoning restrictions and placing the future
12	development in the hands of the Parks Commissioner
13	is truly inexplainable. And the prospect of the
14	future of Coney Island absent public input should
15	be unacceptable.
16	One would hope that the experience
17	in the 1960s when the City used eminent domain to
18	condemn the Steeplechase Amusement Park site and
19	then left the parkland vacant for over 40 years
20	because city agenciesnamely the Department of
21	City Planning and the Department of Parks and
22	Recreationdisagreed as to how the land should be
23	utilized and efforts to attract private amusement
24	developers through RFPs failed and then failed
25	again.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES188
2	The Administration's sense of
3	urgency that caused an incomplete plan, which, in
4	the last two months have seen two revisions and is
5	now advancing, is alarming. There are missing
6	details, including how the State legislation will
7	be passed, how the land will be acquired for the
8	proposed parkland, what the outline of the RFP
9	will look likethese would normally be known to
10	the Council before your actions would be taken.
11	Why the rush? Why not spend the time putting
12	together a well thought out plan that will
13	succeed? Coney Island deserves betterit
14	deserves a chance for success.
15	MR. CHRISTOPHER DURMICK: I'm
16	Christopher Durmick, I'm with Thinkwell Design &
17	Production, I'm speaking on behalf of Thor
18	Equities.
19	We did some early conceptual design
20	work for Thor with some of the properties at Coney
21	Island, and I've been in the themed entertainment
22	industry my entire adult career life and, as such,
23	I have the same passion that is shared by everyone
24	in this room about what Coney Island wants and can
25	and should be.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES189
2	It's the genesis of the amusement
3	park industry, I've said that many times before,
4	and it really is true, this is the place where
5	this amusement industry started. It defies any
6	comparisons, however, to what exists right now.
7	There's no destination in the world that operates
8	the way this one is planning to operate with no
9	gate, totally democratic.
10	But there's a disconnect between
11	the design of this as a world-class year-round
12	destination and the plan which will guarantee its
13	success as a regional seasonal park.
14	The master plan, in my mind, should
15	create a balanced mix of attractions and services
16	and should also drive the zoning, not the other
17	way around. For that reason, I'm not in favor of
18	the plan.
19	In my opinion, it separates Coney
20	Island into two specific zones of activities.
21	Basically, all boats rise with the tide and if I
22	were to go and just ride the rides, then the
23	restaurants are going to suffer; if I'm coming to
24	go to a restaurant, then the rides aren't going to
25	get my business. The only way for it to succeed

1	SUBCOMMITTEE ON ZONING AND FRANCHISES190
2	as a year-round world-class business is for all of
3	those destinations, all of those businesses to
4	share the revenues of the people coming to visit.
5	The plan also does not support a
6	workable year-round business plan. We can call it
7	an amusement park but, as the Councilman said, it
8	is actually a business.
9	World-class destination is a very
10	expensive proposition, and this plan provides very
11	little opportunity to attract the dollars to build
12	those attractions. For Coney to succeed as a
13	world-class destination, it cannot be business as
14	usual. It has to have new groundbreaking custom
15	rides, shows, and attractions and these are the
16	most expensive things out there, and yet they
17	typically do not earn huge profits.
18	So who's going to pay for them?
19	With such a low return on investment, the initial
20	cost has to come from somewhere and, by limiting
21	the size of retailand I want to be very clear
22	about thisno one in any of my contact with Thor
23	has ever stated a desire to bring big boxes or
24	malls to this place. But by limiting the size of
25	retail or the brand names, the plan essentially

1	SUBCOMMITTEE ON ZONING AND FRANCHISES191
2	closes the door on a massive revenue source
3	companies that have the means and the interest to
4	fund, maintain, operate, maybe all three, some of
5	the site's most expensive rides.
6	Also, the isolation of the
7	amusements in one zone along boardwalk doesn't
8	support year-round activation. The amusement area
9	along the boardwalk obviously works fine in the
10	summer when the weather is good and the crowds are
11	already coming; but in inclement weather or during
12	the off-season, you're not going to be able to
13	operate all the rides, and if you close one ride,
14	that's surmountable for a larger park, in this
15	place, since it's so small, it's going to create a
16	huge gap in the programming. And when you
17	multiply that closure, you're going to get a zone
18	that is as dead and lifeless as the boardwalk
19	currently is in mid-January.
20	Now while the zoning plan reflects
21	the city's desire to enliven the Coney Island, and
22	it's absolutely a step in the right direction
23	again, we all support making this place all it
24	can beit needs careful master planning and a
25	single vision before the zoning plan can be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES192
2	defined. This plan, I think, is too restrictive,
3	it handcuffs the design process, it limits the
4	operator's flexibility to respond to future
5	expansion, modification and, most damaging of all,
6	tenant turnovers.
7	Now I completely support the
8	renewal of Coney Island, its success will be good
9	for New York, it's going to be a great sign to
10	this country that we're on the mend, and it's
11	certainly good for my industry. But its success
12	depends on a creative master plan with a single
13	vision that clearly and specifically defines the
14	programming, not an urban zoning plan that
15	attempts to define, but will actually limit Coney
16	Island's long-term potential.
17	Thank you.
18	ARI SHALAM: Good afternoon
19	Chairman Avella and members of the Council. My
20	name is Ari Shalam and I am Senior Vice President
21	of Taconic Investment Partners. As one of the
22	principle property owners within the proposed
23	rezoning area, Taconic strongly supports the
24	city's rezoning plan. The City has crafted a
25	comprehensive strategy for revitalization that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES193
2	will restore Coney's energy and excitement. This
3	thoughtful plan presents a unique opportunity to
4	move forward with a plan that fosters job growth,
5	economic opportunity, affordable housing, and
6	neighborhood amenities. This side shows Taconic's
7	site plan for Coney West and Coney North. Coney
8	West will be built on 6.8 acres and four sites
9	between 20th and 22nd Street, Surf and the
10	Boardwalk. These are the four sites. This is
11	Taconic's plan. Coney North will be built on 3.2
12	acres on two sites and is located between Surf and
13	Mermaid and between 16th and 19th Streets. It is
14	important to note that development on Coney West
15	and Coney North will take place on vacant land
16	outside of the amusement park district. Our
17	development is residential and will include much-
18	needed affordable housing and new neighborhood-
19	oriented retail. This rezoning will create
20	lively, vibrant street life and involve
21	neighborhood-oriented businesses and small shops,
22	arcades and restaurants along the Boardwalk.
23	Taconic plans to participate in the City's
24	Inclusionary Housing Program which mandates that
25	20% of the units are affordable. This means that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES194
2	500 of our new units of urgently needed affordable
3	housing will be created by our project alone.
4	There will be 80% developed at market rate, which
5	is critical to balance the heavy financial demands
6	on this project. This rendering shows how the
7	completed development in Coney West and Coney
8	North will look. Again, you can see our six
9	sites; these two on Coney North and these four
10	here. We did not render the KeySpan lots or the
11	HPD building in great detail because those are not
12	our sites. One of the key highlights of our plan
13	is the restoration of the Childs Building which is
14	one of the most beloved landmarks in Coney Island.
15	Its restoration will be a centerpiece for new
16	development. Plans include an outdoor rooftop
17	terrace for weddings and other events overlooking
18	the beach. This slide gives you a sense of the
19	before and after and you can see how the restored
20	Childs will look here at the bottom. Another key
21	element of Taconic's development in Coney West and
22	Coney North is the stimulation of significant
23	economy development in the area. It will create
24	thousands of new construction jobs and very
25	importantly some 1,200 permanent year round jobs.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES195
2	Taconic is committed to exploring all possible
3	avenues to maximize local hiring. We strongly
4	believe that workforce development will offer a
5	significant number of Coney Island residents the
6	opportunity to expand and enhance their skills and
7	prepare them for jobs, not just in Coney Island
8	but anywhere in the city. At this moment, Taconic
9	is in discussions with a number of labor unions to
10	explore the inclusion of union labor in Taconic's
11	revitalization. Those discussions are advancing.
12	Taconic recognizes and appreciates that this
13	rezoning plan is a result of some six years of
14	effort during which time the administration has
15	worked closely will all of Coney Island's key
16	stakeholders, including Taconic as well. There
17	are, however, several unresolved critical issues
18	that I would like to address. The most important
19	issue, as we've discussed, the relocation of
20	parkland or otherwise know as parkland alienation.
21	Parkland relocation is essential to Coney West.
22	Without it, our development will be fatally
23	constrained. While mapped as parkland today, the
24	current park parcels serve only as underutilized
25	parking lots for approximately 30 baseball games a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES196
2	year. Without parkland relocation, Coney West,
3	for all practical purposes, may not be buildable.
4	On this slide you can see the dramatic loss of
5	jobs and neighborhood amenities throughout the
6	proposed rezoning area. Within Coney West alone,
7	the large X's indicate three residential buildings
8	that would not be constructed out of the six
9	sites, including a significant number of
10	affordable housing units. That's here, here and
11	here in Coney Wes. The X on the far left also
12	indicates that the new park would probably not be
13	created as part of this process. This is a
14	recreation park that replaces the parking lot that
15	gets used 30 days a year. Finally, the three X's,
16	just kind of running through the streetscape,
17	indicate new streets that would not be built,
18	which would then hamper neighborhood-oriented
19	retail and the ability for the remaining buildings
20	to be viable. If the full site plan cannot be
21	implemented, the one that was shown to you earlier
22	today, then Taconic supports the City's recently
23	developed two-phase for de-mapping and relocating
24	the parkland. The City's two-phase plan clears
25	the way for crucial parkland actions needed to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES197
2	enable development to proceed in Coney West
3	independent of what occurs in Coney East. And to
4	be clear, it basically creates a street here,
5	takes a little bit of the park to create the loop
6	and it allows this satellite lot to be replaced
7	here. These two city-owned parcels would be re-
8	mapped and there's enough foot for foot footage to
9	accomplish the state legislature goals of
10	replacement, which is usually the key criteria to
11	approve alienation. The second phase can happen
12	independently later on. There are three
13	additional issues for the city to consider besides
14	parkland. One is infrastructure. We urge the
15	city, as it was discussed before, to move forward
16	on infrastructure improvements as expeditiously as
17	possible so that residential construction is not
18	delayed. This includes storm water drains, sewers
19	and other subsurface infrastructure. Two, street
20	mapping, the grades of Ocean Way and 21st near
21	Childs are mapped to elevations far below levels
22	necessary to comply with federal FEMA flood plain
23	regulations. We encourage the city to correct
24	this condition following ULURP in order to create
25	vibrant streetscapes and easily accessible

1	SUBCOMMITTEE ON ZONING AND FRANCHISES198
2	buildings throughout Coney West and avoid ramps
3	and steps. Finally, the floor plate efficiency.
4	Taconic has proposed alternative dimensions for
5	residential floor plates that will improve
6	significantly on the quality and constructability
7	of residential buildings while preserving the
8	plan's design integrity. The current options in
9	the rezoning plan are somewhat rigid and do not
10	allow enough flexibility to provide for cost-
11	efficient construction and development. Please
12	consider adopting a minor adjustment of no more
13	than ten feet in either direction on some of the
14	floor plates in the larger buildings. This would
15	greatly improve flexibility and efficiency in the
16	building and allow us to accomplish other goals
17	that everybody wants to see occur. Finally, the
18	process to arrive at this moment has been lengthy
19	and thorough. There have been compromises and
20	adjustments based on the input of all key
21	stakeholders, including Taconic. The result is an
22	extraordinarily carefully crafted plan that has
23	all the elements to create a thriving community.
24	This plan is designed to ensure that the
25	surrounding neighborhood directly benefits from

1	SUBCOMMITTEE ON ZONING AND FRANCHISES199
2	the economic rebirth. This land has lain fallow
3	and woefully underutilized for more than four
4	decades. If we don't act now, it will lie fallow
5	for another four decades. What a shame that would
6	be to squander an opportunity like this. This
7	plan is about the people of Coney Island. They
8	have waited a long time to see their community
9	improve and we urge the Council to seize the
10	moment and support this plan. Thank you.
11	MARJORIE PERLMEITER: Good
12	afternoon, Chair Avella and Council Members. My
13	name if Marjorie Perlmeiter. I am land use
14	counsel to the Russo family, the owners of
15	Gargiulo's Restaurant and Catering. The Russo
16	family owns the majority of the property on this
17	block and also the majority of the property on
18	this block. Gargiulo's Restaurant, which isn't
19	shown because this is an ideal future, Gargiulo's
20	Restaurant occupies most of the block here. There
21	is parking in this location and parking lots
22	basically there. Gargiulo's is a 100-year-old
23	Coney Island institution and a business that has
24	contributed enormously to the life and health of
25	Coney Island's neighborhood. The Russo's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES200
2	restaurant and accessory parking lots are, as I've
3	described, located between Stillwell and West 16th
4	Street and compromise two city blocks within the
5	proposed Coney North and Mermaid Avenue sub-
6	districts. I am, as are my clients, delighted to
7	appear before you today to testify in enthusiastic
8	support of the proposed Coney Island rezoning.
9	From the start, the Russos insisted that the
10	rezoning had to allow not only for Gargiulo's to
11	remain in Coney Island but to be able to enlarge
12	to meet demand. Currently, Gargiulo's turns
13	business away because the building's size cannot
14	accommodate customers' requests. Furthermore, the
15	rezoning had to stimulate neighborhood growth,
16	bring in new businesses, new visitors and street
17	life. Over the course of more than two years, the
18	Russos, their architects and development
19	consultants studied the impact that the proposed
20	rezoning would have on Gargiulo's future and on
21	its continued survival and growth in the new Coney
22	Island. The Russo team presented its plans and
23	ideas to, met with, negotiated and debated with
24	the Department of City Planning, Council Member
25	Recchia and the City Council Land Use division,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES201
2	Borough President Markowitz, the EDC, CIDC and
3	Community Board 13. After months of studies by
4	the Russo team, the careful consideration of our
5	studies by the many city agencies and officials
б	involved in the rezoning effort, and the ongoing
7	tweaking of the Coney Island rezoning text, the
8	Russo team is elated to report that the rezoning
9	will enable the construction of a new, improved
10	and larger Gargiulo's on Surf Avenue with as much
11	indoor parking as its clients will need. The
12	Russos look forward to embarking very soon on
13	their new venture and are hopeful that the new
14	Gargiulo's will thrive and grow right along with
15	the new Coney Island. I would like to express my
16	deepest appreciation to all of those who spent
17	endless, tireless hours working on this rezoning
18	and for their care, attention, understanding,
19	patience and real devotion to ensure Gargiulo's
20	and Coney Island's future. Michael Russo will get
21	into more detail on the list, but I personally
22	want to send my heartfelt appreciation to Council
23	Member Recchia and also to the City Planning
24	Department who worked so hard on this zoning.
25	MICHAEL RUSSO: Good afternoon

1	SUBCOMMITTEE ON ZONING AND FRANCHISES202
2	Chairman Avella and Council Members. My name is
3	Michael Russo. For more than 45 years, my family
4	has owned and operated Gargiulo's Restaurant and
5	Catering on West 15th in Coney North. Since the
6	1960s, during the best and worst times of Coney
7	Island, my family has invested and expanded
8	Gargiulo's to the 400-seat establishment it is
9	today. On average we serve between 60-80,000
10	customers a year. In 2007, Gargiulo's celebrated
11	its 100-year anniversary in Coney Island. On
12	behalf of the entire family, I would say how
13	absolutely thrilled we are about new Coney
14	Island's rezoning. The rezoning will bring much
15	needed business and housing to Coney Island and
16	will bring jobs to the neighborhood and make the
17	streets safer, encourage people to live there and
18	more visitors to play there. For Gargiulo's, the
19	rezoning will make it possible for us to build a
20	brand new, much large restaurant and catering on
21	Surf with indoor parking to meet the needs for
22	more. Thanks to the rezoning for all the business
23	it will bring to Coney Island, Gargiulo's expect
24	the next 100 years will be even more successful
25	than the first. I'd like to express the Russo

1	SUBCOMMITTEE ON ZONING AND FRANCHISES203
2	family's huge appreciation and thanks for the care
3	and hard work that went into the Coney Island
4	rezoning. Deputy Mayor Robert Lieber and staff,
5	the City Commissioner Chair Amanda Burden, New
6	York Planning Borough Office Purnima Kapur and
7	staff, EDC's Vice President Madelyn Wils, CIDC's
8	President Lynn Kelly, Borough President Marty
9	Markowitz, Speaker Quinn, the City Council Land
10	Use Director Gail Benjamin, and most of all our
11	greatest thanks and underlying devotion to the
12	future of Council Member Domenic Recchia and his
13	staff. Thank you very much.
14	DENNIS VOURDERIS: Good afternoon
15	ladies and gentlemen and thank you Chairman Avella
16	for allowing us the opportunity to testify here
17	today. As we all sit here today in the City
18	Council, our family business
19	CHAIRPERSON AVELLA: [interposing]
20	First of all, you have to state your name.
21	DENNIS VOURDERIS: Sorry about
22	that. I apologize. I'm Dennis Vourderis, co-
23	owner of Deno's Wonder Wheel Amusement Park and
24	this is my brother Steve. As we all sit here
25	today in the City Council, our family business,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES204
2	Deno's Wonder Wheel Amusement Park is open and
3	operating. The only existing park attracting and
4	entertaining hundreds of thousands of people each
5	year. The current rezoning plan has a chance to
6	be a giant leap forward for Coney Island as long
7	as it does not take two giant steps backwards. We
8	appreciate all the hard work and effort that has
9	been put into this plan by so many people,
10	including this committee. We want to support the
11	plan but also need to protect our life's work and
12	investment. This is the 89th anniversary of the
13	Wonder Wheel being open and a privately held
14	business. That's a responsibility and privilege
15	my family takes very seriously. This amusement
16	park business is the one our parent's built, which
17	my brother and I, along with our seven sons
18	continue to maintain today. If the plan hurts our
19	park, it hurts Coney Island. There are two
20	serious problems that make sure the plan does not
21	take Coney Island and we ask the Council to
22	address these two points and only then to approve
23	the plan. Each of these issues has the potential
24	to damage our business and hurt Coney Island.
25	Number one is the designation of our property into

1	SUBCOMMITTEE ON ZONING AND FRANCHISES205
2	parkland, and number two, the construction of a
3	one-way vehicular street right through the middle
4	of our amusement park. The designation of
5	parkland would mean that our privately held land
6	on which the Wonder Wheel stands and turns to ride
7	people would not be under our control to manage as
8	we see fit. In an incredible contradiction, the
9	current plan speaks about the need for the City to
10	acquire our property by purchase or condemnation
11	for the preservation of amusements. Well let us
12	all be very clear here, we already do that and we
13	have been doing exactly that for the last 26
14	years. We've rebuilt the Wonder Wheel, restoring
15	the entire 200-ton structure to its original
16	condition and built an amusement park around it.
17	Many of you have visited and we want to keep being
18	there for you. It was our family in 1989 who
19	asked the City to declare the Wonder Wheel a New
20	York City landmark. Twenty years later, we are
21	still today passionate about our amusement park
22	and do not want the government to have the chance
23	to take it away. We ask that the Council and the
24	City remove the Wonder Wheel property from the
25	parkland designation. Secondly, the plan calls

1	SUBCOMMITTEE ON ZONING AND FRANCHISES206
2	for construction of a street called Wonder Wheel
3	Way which would cut right through the center of
4	our park. This means we would lose at least two
5	of our major rides and two of our game
6	concessions. That would stop us from operating a
7	complete amusement park and that's completely
8	contradictory to the spirit of the plan. We have
9	had very positive conversations with City Planning
10	on an alternative that would provide access
11	through the creation of a pedestrian walk in
12	exchange for the Wonder Wheel Way. This concept
13	would preserve our property and allow us to
14	maintain a viable amusement area. We are hopeful
15	the Council will join these discussions and
16	support this change. Thank you again for working
17	on the future of Coney Island. And please
18	remember to visit us this summer as Coney Island
19	is really fun and really open. Thank you.
20	CHAIRPERSON AVELLA: Gail Benjamin
21	from the Council Land Use staff has been pointing
22	out where you are, but if you could just point out
23	on the map where your property is.
24	DENNIS VOURDERIS: Sure. I didn't
25	bring any fancy maps with me today. We are right

1	SUBCOMMITTEE ON ZONING AND FRANCHISES207
2	here. The Wonder Wheel is right here in the
3	borderline of the parkland designation area which
4	is separated by Wonder Wheel Way. It's to a nice
5	name to it actually. Our property runs parallel
6	with West 12th Street and Jones Walk from the
7	Bowery, which is here to the Boardwalk which is
8	here. Our property currently goes along here.
9	What that street will do is sever it, separating
10	our Boardwalk location which houses a 17-ride
11	kiddie park along with a food concession, a sweet
12	shop and a couple of game concessions and
13	Boardwalk access. So the street will sever that
14	continuity that we have enjoyed for the past 26
15	years, connecting the kiddie park area with the
16	Wonder Wheel and the adult area that's in front of
17	the Wonder Wheel. We originally had asked City
18	Planning to take Wonder Wheel Way because the
19	concept originally was good. It was a good
20	concept to connect all the landmarks and bring
21	traffic left and right. But unbeknownst to us, it
22	was turning into a vehicular street which we had
23	not known. Once we found out it was a vehicular
24	street we didn't really care for it that much but
25	we had asked them to draw it around the park. The

1	SUBCOMMITTEE ON ZONING AND FRANCHISES208
2	alternative would have been a pedestrian walkway,
3	which would have only impacted one of our rides.
4	That would be the bumper cars, which children that
5	come from various day camps and so on, love to go
6	on the "bumpy" cars as they call them. It's right
7	in this area in front of the Wonder Wheel and it's
8	a bumper car ride that will have to be relocated
9	or dismantled and sold. Any other questions, I'd
10	be happy to answer them.
11	DICK ZIGUN: I'm Dick Zigun from
12	Coney Island USA. Thanks to wonderful funding
13	from Domenic Recchia, Marty Markowitz and New York
14	City, not on the Department of Cultural Affairs,
15	but CIDC and EDC, we are the owners of this piece
16	of property right here which we operate as a not-
17	for-profit arts organization. We did at one time
18	have funding, also thanks to Domenic and Marty and
19	the City, to purchase this building here from Thor
20	Equities to operate a Coney Island museum, but
21	that funding was flushed down the toilet because
22	Thor Equities would not close with us. So I am no
23	fan, no stooge of Thor Equities. As somebody who
24	has worked for 30 years in Coney Island and been
25	the spokesman for the amusements for 25 years, I'm

1	SUBCOMMITTEE ON ZONING AND FRANCHISES209
2	extremely frustrated, as you all seem to be, with
3	the City. The experts on amusements in Coney
4	Island are the people, the families who have put
5	in decades during the hard times. It is not a
6	consultant from Thinkwell and it is not a team
7	that's put together and parrot what somebody wants
8	for three days. The people who are the experts on
9	amusements at Coney Island are Dennis Vourderis,
10	who you just heard from, Carol Albert of Astroland
11	and myself, to name three. None of us are happy
12	with the plan, yet we do want rezoning to happen.
13	We are in favor of good jobs. We are in favor of
14	housing. But we feel that we are not being
15	listened to. Dennis has made it clear his
16	objections. Carol will tell you how much we
17	object to the current placements of the hotels.
18	Instead of rallying on the City I'm finding that
19	I'm spending all my time on an action trying to
20	save Nathan's Famous and reactivate the Shore
21	Hotel. You people have spoken about arrogance on
22	behalf of the city. If you read the fine print of
23	this plan, it leads to the demolition of Nathan's
24	restaurant. That's not arrogance, that's
25	insanity. But despite my frustration, I do not

1	SUBCOMMITTEE ON ZONING AND FRANCHISES210
2	give up hope because Domenic Recchia is willing to
3	upset the apple cart a little bit. And I have
4	seen Domenic in action. Domenic has fought hard
5	for my organization, Coney Island USA. Domenic
6	has fought hard for parks in Coney Island. The
7	guy is a Brooklyn bulldog, but ladies and
8	gentleman; he has a soft feminine side. He's also
9	the major advocate for the arts and culture in New
10	York City. Instead of it being a burden, I think
11	it's an opportunity. I look to Domenic Recchia
12	for leadership. I think it's a good idea to upset
13	the apple cart. To reiterate, the amusement
14	advocates, if I'm speaking for them, could care
15	less about Wonder Wheel Way. We think Dennis and
16	the Wonder Wheel should get what they want. We
17	think Gargiulo's should get what they want. We do
18	think there's more room for rides; the idea of
19	rethinking Steeplechase Plaza and putting in rides
20	rather than skateboarding. Domenic, shake them
21	up. If there's anything I can do for you, any
22	meeting I can attend, I am at your service. If
23	you need me to sleep on the couch in your office
24	and help you work this through, I'm there for you.
25	Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES211
2	COUNCIL MEMBER RECCHIA: Excuse me,
3	Dick; we're going to have questions so you can
4	come on back up.
5	CHAIRPERSON AVELLA: This is the
6	last property owner and then we will take some
7	questions, so everybody should hang around.
8	MATT WEINBERG: I'm Matt Weinberg.
9	Chairman Avella, Council Members, as a property in
10	the current Coney Island amusement district, I
11	urge the New York City Council to approve the
12	proposed zoning initiative.
13	CHAIRPERSON AVELLA: Can you point
14	to the property first so we can understand?
15	MATT WEINBERG: Sure. This block
16	here and about half of this block right here,
17	between Bowery and the Surf going midway. The
18	proposed plan will revitalize Coney Island,
19	bringing much needed redevelopment to an area with
20	a proud history, but a less than impressive
21	present. With the increased density of the
22	proposed plan, Coney Island can become a year
23	round destination. All New Yorkers shall benefit
24	by having increased tax revenue, job creation and
25	a Coney Island we can all be proud of. The plan

1	SUBCOMMITTEE ON ZONING AND FRANCHISES212
2	may not be all things to all people, but there is
3	no perfect plan. This one is both comprehensive
4	and doable. If one were to poll most New Yorkers,
5	I believe we would find an overwhelmingly majority
6	would embrace and endorse this plan. Let's not
7	let a tiny but vocal minority stand in the way of
8	progress, thus silencing the majority. Prior
9	administrations as well as developers have
10	attempted to redevelop Coney Island, only to see
11	those plans and initiatives fall flat. We all
12	dream of a better Coney Island. The time is now
13	to make it happen. When one thinks of a Coney
14	Island Nathan's hot dog, some picture it with
15	mustard, others ketchup, still others sauerkraut.
16	The common vision we can all agree upon is the hot
17	dog itself. While everyone has their own unique
18	vision of what Coney Island should be, we can all
19	agree it requires change and change for the
20	better. Let's not go hungry arguing about what to
21	put on the hot dog. Thank you for your time.
22	CHAIRPERSON AVELLA: First, and
23	again, I would try and ask everybody to limit
24	themselves to two questions. First, we'll have
25	Domenic Recchia, then Council Member Jackson and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES213
2	Council Member Felder, in that order. Council
3	Member Recchia?
4	COUNCIL MEMBER RECCHIA: First of
5	all, I'd like to thank everyone for their kind
6	remarks. But to Dick, Coney Island USA, could you
7	explain if we were to take Wonder Wheel Way out,
8	what benefit it would be to the amusement area?
9	It would increase the amusement area?
10	DICK ZIGUN: We are all talking and
11	desiring, all of us in this room about a world
12	class amusement destination. And to fill the
13	rooms in those hotels you need a certain amount of
14	attractions. That is going to be the major
15	attraction. It's terrific if there were bowling
16	alleys. It is terrific if there were movie
17	theaters and restaurants. But that is not going
18	to draw the tourists. You need a certain minimum
19	of major attractions. If you're familiar with the
20	industry, there is an issue of ride capacity. The
21	current that the city is talking about designating
22	for outdoor rides, including the Cyclone and the
23	Parachute Jump, I think is 12 or 12.5 acres. But
24	when you deduct out of that the souvenir shops and
25	restaurant buildings along the Boardwalk that are

1	SUBCOMMITTEE ON ZONING AND FRANCHISES214
2	there or will be replaced with other buildings,
3	you actually have a very narrow strip with not
4	enough opportunity to build the necessary rides
5	that will attract people. If you remove Wonder
6	Wheel Way, which from my point of view brings
7	traffic, noise pollution, air pollution close to
8	the Boardwalk and also you have people literally
9	standing on lines for rides with sound systems
10	literally dancing in the streets not watching
11	their backs. You're going to have accidents.
12	You're going to have people waiting to go on rides
13	getting run over by cars. For 130 years we have
14	had a street that moves people through the midway,
15	through the ride section and it's called the
16	Bowery. It functions well. If you can increase
17	the acreage removing a street out of the acreage
18	allows for more rides. It's a win/win situation.
19	COUNCIL MEMBER RECCHIA: You're
20	looking to increase the amusement and decrease the
21	number of hotels?
22	DICK ZIGUN: Right. And if you
23	remove one hotel, then that's more opportunity for
24	rides and attractions, indoor or outdoors. If you
25	remove a street, it's more acreage. So within the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES215
2	exact same area on the map, it is possible to
3	increase the acreage and ride capacity just by
4	eliminating a street or moving a hotel.
5	COUNCIL MEMBER RECCHIA: Thank you
6	very much. To Taconic, I have your three key
7	issues. Your second issue is the street mapping
8	of the raised grade of the streets; why it was not
9	included in this ULURP and there's an issue of
10	that, the raising of the grade. If you have to go
11	through another ULURP to correct that grade, are
12	you going to have to pay for that? Is that going
13	to be your ULURP?
14	ARI SHALAM: Unfortunately at the
15	moment, that's the city's position.
16	COUNCIL MEMBER RECCHIA: How much
17	is that going to cost Taconic?
18	ARI SHALAM: It will probably be
19	between \$200,000 and \$500,000, depending on when
20	it happens.
21	COUNCIL MEMBER RECCHIA: And you
22	will not be able to start construction until that
23	is done, correct?
24	ARI SHALAM: In that area we can't
25	start construction until the subsurface

1	SUBCOMMITTEE ON ZONING AND FRANCHISES216
2	infrastructure and the streets are done anyway.
3	So the time to correct it is before any street
4	work is done.
5	COUNCIL MEMBER RECCHIA: But with
6	that extra cost to you, will you have enough? If
7	this ULURP was passed, do you have enough funding
8	in place to start construction immediately?
9	ARI SHALAM: In conjunction with
10	the construction of the infrastructure, our
11	partners are inclined to move forward as the
12	market evolves.
13	COUNCIL MEMBER RECCHIA: What is
14	your position with the building trades, with the
15	unions?
16	ARI SHALAM: Both the building
17	trades and the service unions, 32BJ, as well as
18	Taconic have all been in active discussions. Our
19	goal is to have a program in place with them
20	simultaneously.
21	COUNCIL MEMBER RECCHIA: I know
22	about 32BJ, I believe that's moving forward, but
23	the building trades feel differently. They feel
24	that the negotiations have come to a halt. With
25	this down to 28 days left, we need to get moving.
1	SUBCOMMITTEE ON ZONING AND FRANCHISES217
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2	We've been getting notices by all the building
3	trades. We've been getting letters. We've been
4	getting telephone calls, communications that it
5	came to a halt.
6	ARI SHALAM: The conversations with
7	the service union are a lot easier to have because
8	it's a direct correlation to cost of living in the
9	buildings and that's an easy formula to study.
10	With respect to construction, you have more than a
11	dozen unions all coordinating through the Labor
12	Council and we have to correspond that to cost. A
13	lot of those costs derive from what we can or
14	cannot build, which we are developing through this
15	process. So we are sharing information and we
16	have shared preliminary cost and construction
17	numbers with them. We are about to share a
18	greater scope of numbers with them over the next
19	couple of days or week and hopefully advance that
20	discussion. It's just a harder process.
21	COUNCIL MEMBER RECCHIA: We would
22	ask that you really get moving on this because
23	we're down to 28 days after today. We're going to
24	have to resolve that issue. To Thor Equities, to
25	Mr. Masyr, the city keeps on saying that to zone

1	SUBCOMMITTEE ON ZONING AND FRANCHISES218
2	this parkland is the only way to keep the
3	amusements there. Is there another mechanism and
4	that it will always guarantee?
5	JESSE MASYR: In our opinion, yes,
6	I think there is clearly another mechanism. I
7	think the creation of a special zoning district,
8	similar to what is happening in the rest of Coney
9	East, can be crafted down into the area that is
10	designated as parkland and can achieve everything
11	that the city claims it wishes to achieve, plus
12	have the added attraction of having controls that
13	are subject to public review. I think if you
14	wanted to create an amusement-only area in that
15	area which is now parkland, it certainly can be
16	done pursuant to a special zoning district.
17	COUNCIL MEMBER RECCHIA: If we were
18	to go this route instead of zone it parkland and
19	create a special district because you were saying
20	is why should we give away our power to the state.
21	The City Council loses their power, their control,
22	their say and the community won't have a say. If
23	the community wants to say something they have to
24	go up to Albany. Is it possible that the wording
25	could be that there could be no zoning changes

1	SUBCOMMITTEE ON ZONING AND FRANCHISES219
2	unless it's approved by the future City Council?
3	JESSE MASYR: I'm not sure I
4	understand the question.
5	COUNCIL MEMBER RECCHIA: The
6	question is that the city keeps on saying that if
7	you don't make it parkland and you make it a
8	special amusement, a developer could come here in
9	the future and try to change it. What I'm trying
10	to get at is if we do a special amusement
11	district, are there things that we could put in
12	place to prevent future developers thinking that
13	they could come in here and try to take away the
14	amusements?
15	JESSE MASYR: I imagine what you
16	could do is at this point deal with current
17	ownership and see what form of covenants can be
18	placed on the land that would ensure that it would
19	not be changed in the future.
20	COUNCIL MEMBER RECCHIA: Thank you.
21	At this time I don't have any further questions.
22	COUNCIL MEMBER JACKSON: Thank you,
23	Mr. Chair. Let me ask this question of the
24	landowners, the same question that I asked for the
25	city administration with respect to if in fact the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES220
2	land was rezoned as they wish, would the value of
3	the land be the same, diminish or increase in
4	value? You can respond separately and try to be
5	as short as possible because I have another
6	question. Just say who you are and who you're
7	representing.
8	JESSE MASYR: I'm representing Thor
9	Equities' property in Coney East. I think it
10	would significantly de-value the property. It
11	would be a cloud hanging over the property. Any
12	perspective purchaser would know that the burden
13	of condemnation is hanging over the property.
14	There is no question it will reduce its underlying
15	value.
16	ARI SHALAM: We at Taconic do not
17	have any land that is going to be in the area to
18	be designated for parks, so it's not applicable to
19	us.
20	COUNCIL MEMBER JACKSON: So it's
21	not applicable. Next, just identify yourself and
22	who you're representing.
23	MATT WEINBERG: Matt Weinberg and I
24	represent myself and my partner Jeff Perceley
25	[phonetic] who's sitting over there and the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES221
2	properties that I indicated earlier.
3	COUNCIL MEMBER JACKSON: What's the
4	name of your properties? Is it like Deno's or
5	something like that?
6	MATT WEINBERG: No, we have tenants
7	there. It is 1205 Bowery and 1207 Bowery and 3019
8	West 12th Street.
9	COUNCIL MEMBER JACKSON: Go ahead.
10	MATT WEINBERG: Not doing anything
11	I think is a far greater risk. I think the way
12	the plan is put forth and proposed right now
13	increases the density and subsequently it's going
14	to increase the value of the properties. For the
15	past several years, as operators as well as
16	landlords there, we've had trouble collecting
17	rent. We've had to give rent reductions and even
18	then rent is not tendered in a timely fashion and
19	sometimes it's not tendered at all.
20	COUNCIL MEMBER JACKSON: I don't
21	mean to cut you off, but I have a series of
22	questions. In your opinion it will increase the
23	value of your land?
24	MATT WEINBERG: Yes.
25	COUNCIL MEMBER JACKSON: Any other

1	SUBCOMMITTEE ON ZONING AND FRANCHISES222
2	owners there? Speak up, sir, I can't hear you.
3	DICK ZIGUN: Dick Zigun from the
4	art center. I've referred to the parkland
5	designation as a lofty idea, even a mitzvah. I
6	think having a dedicated large park there would
7	probably enhance the value of our programs. On
8	the other hand, the price
9	COUNCIL MEMBER JACKSON:
10	[interposing] Programs or land? There's a
11	difference. I'm asking about land.
12	DICK ZIGUN: We own our building
13	but we cannot sell it for 30 years. So we are
14	interested in enhancing the neighborhood.
15	COUNCIL MEMBER JACKSON: Because
16	you can't sell your property for 30 years?
17	DICK ZIGUN: Right. The parkland
18	would help us, but the price to pay, the things
19	like building 30-story hotels casting us in
20	shadows or demolishing Nathan's for a hotel would
21	take away from the value of our programs and our
22	property.
23	COUNCIL MEMBER JACKSON: I'm not
24	interested in programs, I'm interested in
25	property.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES223
2	ARI SHALAM: If I could interject
3	as Taconic, while it's not applicable to us as
4	parkland
5	COUNCIL MEMBER JACKSON:
6	[interposing] Speak up sir.
7	ARI SHALAM: While parkland
8	designation is not applicable to us, any
9	improvement from where we are now in Coney Island,
10	whether by way of creation of parkland, or
11	anything else will vastly improve the overall
12	neighborhood.
13	COUNCIL MEMBER JACKSON: But you
14	know they said they can't really change it to
15	parkland unless the owners sold them the land and
16	they have to get state permission to do so in
17	order to do that and they don't have that. It's
18	all an assumption that things will happen.
19	ARI SHALAM: That's the process
20	that was outlined earlier. But my comment was
21	COUNCIL MEMBER JACKSON:
22	[interposing] But I do know
23	ARI SHALAM: I'm sorry, go ahead.
24	COUNCIL MEMBER JACKSON: I'm sorry,
25	but I do know based on the historical perspective

1	SUBCOMMITTEE ON ZONING AND FRANCHISES224
2	there has been several redevelopment plans and
3	none of them have brought anything around in the
4	past 30 or 40 years.
5	ARI SHALAM: Right now we're on the
6	first floor. If we jump out the window, we're not
7	going to get hurt. We are so low right now in
8	terms of the uses of these lands, any improvement
9	will be better than where we are now.
10	COUNCIL MEMBER JACKSON: Listen, I
11	know that people have fallen out of the first
12	floor and died. And I'm very serious about that.
13	ARI SHALAM: What I mean is we can
14	only go up here because of what's being planned.
15	COUNCIL MEMBER JACKSON: You know
16	what I mean? You could fall from five feet and
17	die.
18	ARI SHALAM: It was an analogy.
19	COUNCIL MEMBER JACKSON: Okay, a
20	poor one I must say.
21	ARI SHALAM: Okay, I'll accept
22	that.
23	COUNCIL MEMBER JACKSON: Just stand
24	up sir, so I can see you.
25	DENNIS VOURDERIS: My name is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES225
2	Dennis Vourderis. I'm from Deno's Wonder Wheel.
3	COUNCIL MEMBER JACKSON: Go ahead.
4	DENNIS VOURDERIS: I just wanted to
5	point out to you that
6	COUNCIL MEMBER JACKSON:
7	[interposing] I'm sorry, answer my question as far
8	as increasing or decreasing your value.
9	DENNIS VOURDERIS: As far as the
10	parkland increasing or decreasing the value of our
11	property, sir, we are not landlords; we are
12	operators of an amusement park.
13	COUNCIL MEMBER JACKSON: Who owns
14	your land? So go ahead.
15	DENNIS VOURDERIS: Will it increase
16	the value of our land?
17	COUNCIL MEMBER JACKSON: Or
18	decrease the value of your land?
19	DENNIS VOURDERIS: Let me be very
20	clear here.
21	COUNCIL MEMBER JACKSON: Just take
22	one minute to be very clear.
23	DENNIS VOURDERIS: The Wonder Wheel
24	is on privately owned land. If it becomes
25	designated into parkland, it's going to decrease

1	SUBCOMMITTEE ON ZONING AND FRANCHISES226
2	the value of our business in terms of not having
3	the ability to control it the way we have been
4	controlling it and operating it for 26 years.
5	COUNCIL MEMBER JACKSON: You talked
6	about it would cut it in half basically, is that
7	correct? That's what you had explained earlier,
8	is that correct?
9	DENNIS VOURDERIS: Correct.
10	COUNCIL MEMBER JACKSON: Was that
11	the northern part from the southern part?
12	DENNIS VOURDERIS: That's correct.
13	The portion that lies in the parkland designation
14	is the portion that houses the property of the
15	Wonder Wheel. So it's not a piece of vacant land
16	and it's not a temporary amusement device such as
17	a carnival ride. It's a permanently attached
18	fixture, an icon of New York City that's been
19	there for 89 years operating in our family for 26.
20	COUNCIL MEMBER JACKSON: I'm just
21	trying to get the answers and I need to move on,
22	because my Chairman is going to cut me off. So
23	please pass the mike to somebody else.
24	MARJORIE PERLMEITER: Marjorie
25	Perlmeiter on behalf of the Russo family,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES227
2	Gargiulo's Restaurant. We're not in the area that
3	would be affected by the parkland area.
4	Obviously, the rezoning would enormously increase
5	the value of our property because we could not
6	develop anything like would be possible from the
7	rezoning presently today.
8	COUNCIL MEMBER JACKSON: Anybody
9	else? I've heard some of you agree with the
10	rezoning and some of you disagree. Do you
11	realistically think that we can come to an
12	agreement by July 29th, which is our drop dead
13	date when there are so many variables and loops
14	that have not been closed, including the whole
15	parkland issue and the remapping? My colleague
16	Domenic Recchia has said that Diane Savino has
17	said to him and to the city people that until they
18	have all of the property purchased from the owners
19	that the state legislature is not going to act.
20	That's different clearly from what I heard from
21	the New York City Economic Develop Corp that they
22	need to get a signal. A signal and ownership are
23	two different things. I'm asking you your
24	opinions on whether or not an agreement can be
25	reached with the parties, and all of you are

1	SUBCOMMITTEE ON ZONING AND FRANCHISES228
2	parties to it. So with respect to that, what
3	zoning would you want to see if in fact you
4	disagree with the zoning that's currently being
5	proposed? Start with you sir. You're speaking
6	for your client. What zoning? Is it C, D, R, R-
7	7, R-6?
8	JESSE MASYR: That's a large
9	question. Optimism is not something that I'm
10	overflowing with, with regard to your timing.
11	Ultimately what solution I think would best suit
12	the property on Coney Island would be a special
13	zoning district that created in the park area a
14	framework for creation of amusement rides and
15	mixed use would be the best solution. We think
16	parkland is not the best solution. And as to
17	whether or not in the next 28 days we can reach an
18	agreement with the city, as I said, I am not
19	overflowing with optimism.
20	COUNCIL MEMBER JACKSON: Is the
21	zoning okay with you or would you like to see a
22	different zoning with your property or who you
23	represent?
24	ARI SHALAM: We are happy with the
25	zoning as it is. We had some tweaks that we

1	SUBCOMMITTEE ON ZONING AND FRANCHISES229
2	pointed out but generally we're happy.
3	COUNCIL MEMBER JACKSON: Okay,
4	next, if you don't mind.
5	DICK ZIGUN: I think Domenic
6	Recchia has the ability to straighten it out. And
7	if so, he's on his way to congress or the next
8	borough president.
9	COUNCIL MEMBER JACKSON: Wow,
10	Domenic. Congressman Recchia. I'm sorry, sir, go
11	ahead.
12	MATT WEINBERG: If I had my
13	druthers, perhaps I would fine tune it to allow a
14	slightly greater density or broader uses. But
15	overall we endorse the plan as it stands.
16	COUNCIL MEMBER JACKSON: Next sir,
17	and that's Deno's, right?
18	DENNIS VOURDERIS: Yes. We hope
19	that an agreement can be reached obviously. We
20	want the upzoning but the parkland we disagree
21	with. We hope that things could be worked out.
22	COUNCIL MEMBER JACKSON: Would you
23	want to see it as what Mr. Masyr has said, like
24	mixed use and stuff like that? You would want to
25	take out that street, Wonder Wheel Way.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES230
2	DENNIS VOURDERIS: We would like to
3	see amusements be built up to their highest
4	capacity in Coney Island obviously.
5	COUNCIL MEMBER JACKSON: And
6	besides amusement?
7	DENNIS VOURDERIS: We would want
8	the upzoning to take place, but again, the
9	parkland issue will hurt our ability to operate
10	our park.
11	COUNCIL MEMBER JACKSON: Anyone
12	else?
13	MARJORIE PERLMEITER: We're in
14	favor of the proposed new zoning.
15	COUNCIL MEMBER JACKSON: Who's we?
16	MARJORIE PERLMEITER: This is
17	Gargiulo's Restaurant. The Russo family is in
18	favor of the proposal.
19	COUNCIL MEMBER JACKSON: The Russo
20	family, yes.
21	MARJORIE PERLMEITER: However,
22	imagining that they would come to some conclusion
23	about all of the open issues.
24	COUNCIL MEMBER JACKSON: But you
25	land is not in the parkland area, is that correct?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES231
2	MARJORIE PERLMEITER: Right. But
3	what we might recommend then is considering Coney
4	North and Mermaid subdistrict separately and
5	carrying that through while they still work out
6	the details for the other portions.
7	COUNCIL MEMBER JACKSON: Anyone
8	else? Thank you.
9	COUNCIL MEMBER SIMCHA: I have
10	questions for the restaurant property owner. It's
11	one restaurant, right? And I have a question for
12	Deno's Wonder Wheel. I'll ask Deno's. Can you
13	pass the mike or if you want to come up. Mr.
14	Russo, do you want to sit down. I just wanted to
15	know, you spoke about the Wonder Wheel and the
16	other rides, which we really love. I did take
17	exception to your excluding adults from enjoying
18	your bumper rides. I just wanted you to know, but
19	I forgive you. Do you want to apologize?
20	DENNIS VOURDERIS: I apologize for
21	excluding adults.
22	COUNCIL MEMBER SIMCHA: It's
23	accepted. Now, what's with the haunted house?
24	The haunted house, which is really right on the
25	side of the Wonder Wheel, with this Wonder Wheel

1	SUBCOMMITTEE ON ZONING AND FRANCHISES232
2	Way, what would happen with the haunted house?
3	DENNIS VOURDERIS: A portion of it
4	would be lost. We don't know where the street
5	would actually come through the property exactly
6	because it hasn't been staked out or surveyed to
7	an exact inch. But the way it looks on the map,
8	it would probably impact the spook-o-rama as well,
9	unless it was narrowed or diverted to another
10	direction.
11	COUNCIL MEMBER SIMCHA: Am I right
12	that at this time, for all those that enjoy your
13	rides, we really have a number of different ways
14	to get there sort of. If you go from the
15	Boardwalk you enter the area and you're able to go
16	through the younger children rides and you descend
17	down. You get to the Wonder Wheel.
18	DENNIS VOURDERIS: You know our
19	place well.
20	COUNCIL MEMBER SIMCHA: I love your
21	place.
22	DENNIS VOURDERIS: Thank you.
23	COUNCIL MEMBER SIMCHA: I can't
24	accept free tickets.
25	DENNIS VOURDERIS: I didn't offer

1	SUBCOMMITTEE ON ZONING AND FRANCHISES233
2	any.
3	COUNCIL MEMBER SIMCHA: I was
4	hinting. I was hinting. You obviously didn't get
5	it. Or, if you come up from Surf Avenue sort of
6	the side streets, there are a variety of ways
7	without entering traffic that you can enjoy the
8	rides, is that true?
9	DENNIS VOURDERIS: It's true.
10	COUNCIL MEMBER SIMCHA: The Wonder
11	Way really not only separates things but it also
12	in terms of the safety for children to be able to
13	just go. That song sort of seems to have been the
14	flow since I was a kid. That no matter where you
15	go, once you enter safely from the Boardwalk or
16	Surf Avenue, you're there. You can literally go
17	across without experiencing any traffic. This is
18	a terrible thing. Forget about anything else.
19	Besides hurting your business, it really disrupts
20	the safety or the sense of enjoyment and calm that
21	exists for someone trying to enjoy it. Is that
22	fair to say?
23	DENNIS VOURDERIS: Yes, it is fair,
24	and I hear it all the time. Parents are very
25	comfortable in our amusement park because it is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES234
2	somewhat enclosed and away from cars and vehicles.
3	That was one of our concerns in addressing this
4	plan with city planning. But they have been
5	responsive in terms of narrowing it and making it
6	a pedestrian walkway in our discussions.
7	COUNCIL MEMBER SIMCHA: But even
8	with a pedestrian walkway, I'm not asking you to
9	criticize anyone. All I'm saying is in your
10	perfect vision of what should be there, obviously
11	getting rid of this Wonder Wheel Way would
12	maintain that calm, enjoyable flavor
13	DENNIS VOURDERIS: [interposing]
14	Continuity.
15	COUNCIL MEMBER SIMCHA: The
16	continuity. You don't have that when you go to a
17	very, very big ride park, but certain at least
18	somewhat of that.
19	DENNIS VOURDERIS: Yes.
20	COUNCIL MEMBER SIMCHA: Then, Mr.
21	Russo, in terms of your restaurant, there were
22	issues raised about the parking problems. Are you
23	satisfied with the discussions they had? In the
24	plan that exists, how will you get parking for
25	your restaurant?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES235
2	MARJORIE PERLMEITER: I should
3	answer that.
4	MICHAEL RUSSO: I'll start and then
5	I'll pass it to you.
6	COUNCIL MEMBER SIMCHA: Don't let
7	her push you around.
8	MICHAEL RUSSO: I pay her a lot of
9	money.
10	COUNCIL MEMBER SIMCHA: That's what
11	I'm saying. I don't understand it.
12	MICHAEL RUSSO: We had a lot of
13	issues as far as the original plan. It's been
14	tweaked a lot as Domenic has shown before with the
15	original maps. All our issues were addressed. We
16	basically got what we can get. They added a lot
17	more to our property. In answer to the
18	gentleman's question before, our property will go
19	up a lot if they rezone it as we today. Of
20	course, we would like more, but beggars can't be
21	choosy and pigs get slaughtered.
22	COUNCIL MEMBER SIMCHA: I
23	understand. But in other words, as the plan
24	stands today, you wouldn't have a problem with the
25	parking, right?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES236
2	MICHAEL RUSSO: No, they were
3	fixed.
4	COUNCIL MEMBER SIMCHA: If I'm not
5	mistaken you partially have valet parking now as
6	well. Is that true?
7	MICHAEL RUSSO: Yes, we do.
8	COUNCIL MEMBER SIMCHA: You have
9	valet parking. The valet parking is across the
10	street. What do they do? They pick up the cars?
11	MICHAEL RUSSO: They take the cars
12	from where the entrance is now and they run the
13	cars across the street.
14	COUNCIL MEMBER SIMCHA: Across the
15	street?
16	MICHAEL RUSSO: Yes.
17	COUNCIL MEMBER SIMCHA: You own
18	that property across the street?
19	MICHAEL RUSSO: Yes, we do.
20	COUNCIL MEMBER SIMCHA: And you
21	would continue to be able to keep parking across
22	the street?
23	MICHAEL RUSSO: Our plan is to move
24	the hall across the street, make a bigger hall and
25	a bigger restaurant and the parking would be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES237
2	inclusive with the hall and the restaurant.
3	COUNCIL MEMBER SIMCHA: Would you
4	care to comment, I hope, about the proposed plans
5	about additional restaurants and the problems that
6	they would have? There was some discussion about
7	parking somewhere far away. Now you're in the
8	restaurant business, right?
9	MICHAEL RUSSO: Yes.
10	COUNCIL MEMBER SIMCHA: I don't
11	want to talk to her. I want to talk to you.
12	You're in the restaurant business.
13	MICHAEL RUSSO: Yes.
14	COUNCIL MEMBER SIMCHA: Is it fair
15	to say that if some people had to go three blocks
16	away
17	MICHAEL RUSSO: [interposing] My
18	business relies on my parking lot. If we did not
19	have our parking lot, we would not have our
20	business as it is today.
21	COUNCIL MEMBER SIMCHA: I know, and
22	you have a beautiful place.
23	MICHAEL RUSSO: Thank you very
24	much.
25	COUNCIL MEMBER SIMCHA: I was there

1	SUBCOMMITTEE ON ZONING AND FRANCHISES238
2	recently. I couldn't eat, but I was there
3	recently.
4	MICHAEL RUSSO: We had some kosher
5	food.
6	COUNCIL MEMBER SIMCHA: We'll talk
7	about it another time. But the other issue is
8	that it's not only that you have valet parking,
9	it's that it's nearby. I noticed that people
10	drove up, somebody picked up the car and moments
11	later it was parked and vice versa. If you have
12	an event, let's say with 200 couples or something
13	like that and you have a bunch of people working,
14	you're able to bring those cars out quickly. But
15	if you had to go three blocks away, that would
16	clearly not be the same, right?
17	MICHAEL RUSSO: Yes.
18	COUNCIL MEMBER SIMCHA: If you
19	owned a restaurant and you're trying to attract
20	business, having parking three blocks away would
21	not do the trick. Is that fair to say?
22	MICHAEL RUSSO: I would say yes.
23	COUNCIL MEMBER SIMCHA: Excellent.
24	Those were all the answers. The other thing I
25	want to know is do you think Councilman Recchia is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES239
2	soft and feminine?
3	MICHAEL RUSSO: Soft? No.
4	Feminine? Definitely not.
5	COUNCIL MEMBER SIMCHA: That's what
6	I thought.
7	CHAIRPERSON AVELLA: I'm not even
8	going to comment on that. Am I correct that, in
9	terms of the disputed parkland, there are
10	basically two property owners, Thor and you? Am I
11	correct?
12	DENNIS VOURDERIS: There are four.
13	CHAIRPERSON AVELLA: Who are the
14	four?
15	DENNIS VOURDERIS: Harris Boulard
16	[phonetic], ourselves, Tom Murray
17	CHAIRPERSON AVELLA: [interposing]
18	You've got to speak into the mike.
19	DENNIS VOURDERIS: I'm sorry. I
20	know all four of them. It's Joe Sitt, Harris
21	Boulard, Tom Murray and myself and my brother.
22	CHAIRPERSON AVELLA: Are the other
23	two here? I just see two.
24	DENNIS VOURDERIS: I don't know. I
25	don't think so.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES240
2	CHAIRPERSON AVELLA: This then goes
3	for both of you. If you had your druthers, if you
4	had some real say in what was going on, what would
5	be your opinion of the parkland acquisition?
6	Would you just like it to be the way it is and you
7	either continue to operate your business or you
8	continue to go ahead with your plans, whatever
9	they are and you probably should tell us what they
10	were?
11	DENNIS VOURDERIS: If the parkland
12	goes away, we get to continue to operate our
13	amusement park as it is. That's not the worst
14	thing in the world. It's protected by C-7 zoning
15	right now. It has been for 100 and some odd
16	years. And the Wonder Wheel itself is a New York
17	City landmark, so if anything is going to ever be
18	done on it or around it, it has to go through the
19	Landmarks Commission anyway, so it is protected.
20	JESSE MASYR: As I stated before,
21	our preference would be not to be mapped parkland
22	and to sit down and work with the city for the
23	preservation of the amusement area and
24	redevelopment of the site in a mixed use
25	development.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES241
2	CHAIRPERSON AVELLA: Thank you.
3	I'm going to ask counsel to call what in effect is
4	the first panel. We're going to do a panel in
5	favor and then a panel in opposition, et cetera,
6	et cetera, until we go through everybody who has
7	signed up to speak. I now will start putting
8	people on the clock. You'll have two minutes. I
9	don't usually cut somebody off if they go beyond
10	that, but I think two minutes is plenty of time to
11	indicate one way or the other whether you're in
12	favor or opposition. If you hear somebody say the
13	same thing that you did beforehand, try and not
14	repeat. Try and say something different, whether
15	you're in favor of the project or you're against
16	and the reasons why. We're going to try and move
17	through this so that we get to hear from everybody
18	who has signed up.
19	COUNSEL: Jim Seay, Jonathan
20	Gordon, Joe Montalto, and Jack Rouse.
21	JOE MONTALTO: Good afternoon and
22	thank you for giving us this opportunity today.
23	My name is Joe Montalto. I'm the president of
24	High Mountain Enterprises. We're a consulting
25	firm within the amusement park industry. I'm also

1	SUBCOMMITTEE ON ZONING AND FRANCHISES242
2	someone who has grown up in Brooklyn. Many of you
3	may remember Raven Hall. That's where my family
4	had its locker. So I know Coney Island very well.
5	I'm a former New York State senator who
6	represented Brooklyn. So I want to focus my
7	remarks this morning on the issues of Coney
8	Island's amusements and planning for what we hope
9	will be a world class amusement district. I'd
10	like to start out by asking you to consider
11	something. You're a municipality. You're tasked
12	with transforming a piece of prime oceanfront
13	property into a premier amusement park that is
14	well planned, affordable to the working people of
15	your city and protected in perpetuity from the
16	threat of encroaching residential development.
17	Coney Island is in 2009, but try Rye Playland in
18	1927. I know a little bit about that topic as I
19	am proud to say that I was the director of
20	Playland for eight years. I can tell you that Rye
21	Playland provides a fascinating parallel for some
22	of the challenges currently facing the City of New
23	York in its quest to redevelop legendary Coney
24	Island. Once the city's premier family
25	entertainment area with legendary amusement parks

1	SUBCOMMITTEE ON ZONING AND FRANCHISES243
2	that complimented one another, over time Coney
3	Island has become a location that has no
4	coordinated planning, no thoughtful focused
5	investment and now has suffered the unthinkable as
6	Astroland and other active rides have closed down
7	as a result of real estate speculation. These are
8	the same kind of issues that were facing
9	Westchester, but with sound planning Rye Playland
10	became the result. The good news for amusement
11	fans today is that the city has in its
12	comprehensive rezoning proposal for Coney Island
13	made an incredibly bold gambit and has proposed
14	the proactive creation and protection of a new
15	amusement district that can also be a success.
16	CHAIRPERSON AVELLA: If you can
17	start to sum up.
18	JOE MONTALTO: I can sum up. I'm
19	here to support the plan as put forward. I'm here
20	to specifically tell you that designating it as
21	parkland is the best way to protect the amusement
22	area from future development, from property
23	values. We don't have Palisades Amusement Park
24	here anymore today because of real estate values.
25	We wouldn't have Rye Playland also if it had not

1	SUBCOMMITTEE ON ZONING AND FRANCHISES244
2	been designated parkland because of its property
3	values. I understand we're short on time so I'll
4	just wait for questions. Thank you very much.
5	CHAIRPERSON AVELLA: Thank you. I
6	would ask the people that are moving around please
7	to be quiet. If you have to have a conversation,
8	please take it outside.
9	JIM SEAY: Thank you, Mr. Chairman
10	and thank you committee members. My name is Jim
11	Seay. I'm the owner of Premier Rides, a ride
12	manufacturing company that is based here in the
13	United States. I grew up locally and have enjoyed
14	Coney Island since I was a young kid. So I'm
15	actually enjoying all the passion that I'm seeing
16	today because there's a lot of passion in me for
17	the place. I would like to reiterate what was
18	said before that Coney Island is the roots of the
19	amusement industry. I would not have my present
20	day job if it wasn't for Coney Island and neither
21	would I think everyone sitting at this panel here.
22	So it's a very important place from that
23	standpoint. I volunteer for the industry in a
24	number of ways. One of the things I do is help
25	run a trade show for our industry which has 30,000

1	SUBCOMMITTEE ON ZONING AND FRANCHISES245
2	people come each year. I was very impressed a few
3	years ago when the Coney Island Development Corp
4	came to our trade show as an exhibiter. Many
5	people in the industry went up to them and said,
6	why are you here? The answer was, "we want to
7	hear from the industry what can help Coney Island
8	come back to the greatness it was." I asked how
9	to help. I was asked to help lead a panel of
10	amusement industry people that could give some
11	input. I was given a list of the people that
12	would be great to get input from, a wide array of
13	people from the industry. Water parks, park
14	operators, manufacturers, designers, a very wide
15	array of 13 people who had hundreds and hundreds
16	of years of experience. We're talking mom and pop
17	organizations like Morey's Piers, the Steel Pier,
18	all the way up to the CEOs of Paramount Parks, the
19	CEO of Ripley's, the CEOs of Six Flags, so a lot
20	of experience. Those people all volunteered their
21	time pro bono, came from all over the country and
22	other countries and spent several days here. I
23	absolutely agree with the opinion that was given
24	before that the opinion of the local people is
25	very important and I believe they deserve to be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES246
2	heard. I'm glad they were heard today. There's a
3	series of recommendations that came up. I'm going
4	to let Jack Rouse go over those recommendations.
5	I'd just like to say one thing that Morey's Piers
6	is a good example. Jack Morey who owns the park
7	said he would not exist today if it wasn't for the
8	efforts of their City Council and such to protect
9	the pier, otherwise it would just be a bunch of
10	condos. Thank you very much for your time.
11	JACK ROUSE: My name is Jack Rouse
12	of Jack Rouse Associates. I've been in this for
13	40 years. Design and master planning all the
14	majors, you know Disney, Warner and a lot of
15	community-based theme parks too. Speaking with
16	Jim, we enthusiastically support this plan for the
17	rezoning. Our feeling, very frankly, is that you
18	must approach this as an entity that honors the
19	past and the history and the heritage that is
20	there. Don't listen to anyone who says young
21	people don't care about that. That couldn't be
22	farther from the truth. It has to be a
23	combination of that sort of gritty air in the face
24	thrills and a little bit of sophistication. And
25	it has to combine indoor and outdoor. That is all

1	SUBCOMMITTEE ON ZONING AND FRANCHISES247
2	eminently possible with the land that you have and
3	with the plan that has been put forth. It is not
4	a theme park, it is not Disney, it is not
5	Universal, this does not need a plastic overlay
6	and \$21 million simulator rides. It needs to
7	honor the design language that has made Coney
8	Island what it is. And whether that's the Wonder
9	Wheel or any of the other attractions, that's
10	where you should take your cue going forward. As
11	I say, overlaying the theme and calling this a
12	theme park is going to totally violate the Coney
13	Island brand and that is a one-way trip to
14	absolute failure in the opinion of everybody that
15	was on this panel. I would also caution you very,
16	very carefully, retail and mixed use and
17	amusements are not necessarily compatible. I have
18	a difficult time finding any place where they're
19	worked and there are several places where they
20	haven't. Coney Island is a special brand with a
21	special legacy and that's what you most honor. To
22	pick on what Jim said, the interest in the
23	industry is extremely high, not just because we
24	all were born in Coney Island sort of, but because
25	frankly many of us give a damn about creating

1	SUBCOMMITTEE ON ZONING AND FRANCHISES248
2	community-based attractions that in fact attract
3	an awful lot of locals and also have great appeal
4	for the industry. You must get in place a private
5	developer who has experience in this industry.
6	It's proven time and time again that if you
7	haven't been down this road, don't let them go
8	down that road on your nickel.
9	JONATHAN GORDON: Honorable members
10	of the New York City Council, thank you for the
11	opportunity to speak. My name is Jonathan Gordon.
12	I'm a former resident of New York City, a member
13	of the amusement industry. My new amusement ride
14	company, Gordon Rides, just launched this year. I
15	urge you to approve the city's proposed Coney
16	Island rezoning and redevelopment plan. As there
17	are competing visions for the future of Coney
18	Island, I feel responsibility to point out certain
19	major shortcomings, in particular of Thor Equities
20	and its supporters and support the city's plan
21	directly. Luckily for me, I do not have to do
22	very much to explain why Thor is the wrong
23	developer for Coney Island. Just take a look at
24	what Coney Island looks like now. The nice bright
25	posters that Thor has placed in the subways

1	SUBCOMMITTEE ON ZONING AND FRANCHISES249
2	contrast spectacularly with the reality of the
3	situation. Please take the time to review Thor's
4	website. When you do, it will be readily apparent
5	that Thor Equities is not, has never been in the
6	amusement industry or business. Thor is in the
7	business of flipping real estate. Therefore, not
8	only do they lack the credibility required to
9	properly develop and operate an amusement
10	district, but their motives also come into
11	question. Why would a non-amusement developer
12	want to buy up the land that is dedicated to park
13	in Coney Island? I can assure that it doesn't
14	have to do with helping Coney's residents. The
15	amusement industry was born in Coney Island, which
16	is why it's an issue that's so near and dear to my
17	heart. In an age where we have lost so many New
18	York landmarks for the wrong reasons, one need
19	only look at original pictures from Penn Station;
20	it would be a terrible shame to lose another due
21	to a developer's agenda. So with all due respect
22	to Mr. Sitt, Coney Island is the "People's
23	Playground", not his playground. I urge you to
24	make the redevelopment of Coney Island a reality
25	and not another broken promise. Please support

1	SUBCOMMITTEE ON ZONING AND FRANCHISES250
2	the city's plan. Thank you.
3	CHAIRPERSON AVELLA: Thank you.
4	The next panel will be a panel in opposition.
5	COUNSEL: Steven Byrdsell, Laverne
6	Penn, Carmen Gonzalez, Catherine Jenkins, Albert
7	Johnson.
8	CHAIRPERSON AVELLA: Let me remind
9	people. Let me remind you, and that includes the
10	person who keeps shouting out the word jobs, that
11	you cannot yell out. This is the people's house.
12	I will not allow anybody to try and intimidate
13	anybody else. Now, if you want to continue doing
14	that, I will ask the sergeant-at-arms to remove
15	those individuals and in effect you will have just
16	taken yourself out of the process. If you want to
17	have something to say, all you have to do is sign
18	up to speak and then you get your two minutes to
19	speak, which is more than what you're going to get
20	if you keep yelling out. Are any of the people
21	here that were called?
22	STEVEN BYRDSELL: Hello. My name
23	is Steven Byrdsell. I'm a resident of Coney
24	Island for over 40 years. I'm also here with
25	ACORN. A lot has been talked about as far as

1	SUBCOMMITTEE ON ZONING AND FRANCHISES251
2	great opportunities. But I think the most
3	important thing is the people there now and the
4	people prior. We're talking about all of these
5	good things but we're overlooking the people. My
6	situation is I live in Coney Island District 1124.
7	The main problem is all these projects come in and
8	we the people that are there, we never get the
9	benefits. I'm not trying to be despairing but
10	even when Ringling Brothers came, which was good,
11	but the people did not get the jobs. People from
12	surrounding areas got the jobs. That's why I'm
13	here today is to say that the people of 112, which
14	I'm a resident of, are not getting their fair
15	share. I keep making the point of at least 50%
16	affordable houses with income-tier based upon the
17	person's salary. I think if any one of us should
18	be able to benefit from the long history of Coney
19	Island it should be the residents. I've been
20	there a while. I remember when the hot dogs were
21	a foot long. I've been there a long time. I'm
22	saying that we too would like to have a piece of
23	the American dream to have a nice secure home for
24	our children and family. I don't have too much to
25	say other than don't forget the residents. We're

1	SUBCOMMITTEE ON ZONING AND FRANCHISES252
2	talking about a good thing here. We're talking
3	about opportunity and business ownerships. Those
4	things are great. But be honest, if there were no
5	people, everybody that got up here that owns the
6	businesses would not benefit. I'm just saying
7	please 50% affordable housing. I loved when Mr.
8	Recchia was talking to HUD and he asked them about
9	making programs for those who didn't qualify. I
10	want to thank the Council and thank everyone for
11	being here. Most of all I thank ACORN for helping
12	us. Thank you.
13	CHAIRPERSON AVELLA: Excuse me,
14	could you please remain seated.
15	LAVERNE PENN: Good afternoon. My
16	name is Laverne Penn. I'm a Coney Island ACORN
17	member. I have lived in Coney Island for 16 $1/2$
18	years. Right now I'm raising my young kids but
19	I'm just barely making it. I have been working
20	since I was 13 years old, getting odd jobs trying
21	to survive. I have been on public assistance at
22	various times. I have worked construction off and
23	on for 9 $1/2$ years, which I've been laid off
24	because of a lack of work. I'm currently living
25	in public housing. Most of them need to be fixed
1	SUBCOMMITTEE ON ZONING AND FRANCHISES253
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2	right about now. Now they're talking about new
3	development. First of all they need to try to fix
4	the streets and the sewer systems before they
5	continue building these new places. Some of the
6	tenants, we have to wait for months before we get
7	anything to be fixed there. There is some
8	affordable housing in Coney Island but much of it
9	is slowly disappearing. I'm really worried mostly
10	about the elderly who have a fixed income. When
11	this happens where will they go? They have
12	nowhere to go. We talk a lot about the violence
13	in Coney Island. If they could give more jobs for
14	these teenagers, young adults and even adults, I
15	think they would have more to occupy their time
16	with the jobs. We need schools. We need a place
17	for our kids to be at instead of on the streets.
18	The cost of \$2,000 is not affordable housing. We
19	can't afford \$2,000. Right now we need 50%
20	affordable housing, 20% is not enough. Thank you.
21	CATHERINE JENKINS: My name is
22	Catherine Jenkins. I'm a Coney Island resident
23	for 36 years. I'm a member of ACORN. We need
24	more affordable housing in Coney Island because we
25	cannot afford to rent here because the rent is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES254
2	going up so fast.
3	CHAIRPERSON AVELLA: I'm sorry. We
4	can't hear you. You have to understand that
5	everything you say is being recorded so it's part
6	of the record. If we can't hear you then your
7	testimony is not going to be recorded. This is
8	for everybody's information. Hold the mike closer
9	and speak a little bit louder.
10	CATHERINE JENKINS. Rent is going
11	up so fast. My neighbors have had to leave and I
12	am concerned about the survival of our
13	communities. We need jobs because our youth need
14	better jobs. They need union jobs that pay well
15	and have a future. Coney Island is a low income
16	area with a lot of unemployment and a lot of
17	people who want to work hard if given a chance.
18	That is why I am asking you to make sure that this
19	plan includes 50% affordable housing and that
20	there are permanent jobs as well as construction
21	jobs are good family-sustaining jobs. Thanks for
22	listening and let them know that you are counting
23	on them to fight for the people of Coney Island.
24	Coney Island for all platform. Thank you.
25	CARMEN GONZALEZ: Good afternoon.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES255
2	My name is Carmen Gonzalez. I'm a resident of
3	Coney Island for 37 years. I was a child there
4	also but I moved away. When I got married I came
5	back, brought up my children and they're all
6	career children. We need 50% affordable housing.
7	We need 50% jobs. We need infrastructure. Before
8	I start my testimony, I would like to say
9	something to Councilman Recchia. This is the
10	first time in all the years that I've known you
11	personally and in the public eye that I see a
12	sincere reaction towards the people of Coney
13	Island community. I thank you. I would like to
14	point out that I have seen this group before and
15	I'm tired of them always saying the same thing,
16	never giving the answers or information we really
17	need. What we need is affordable housing and
18	jobs. They always say we'll check on it and we'll
19	let you know. They're never with the right
20	answers when they come to meet the committee board
21	members and also the people that show up. This is
22	my testimony. First, the redevelopment of Coney
23	Island could be a great opportunity to address
24	issues in our community. First, as residents of
25	Coney Island, we need more places for low and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES256
2	moderate income families to live. That is the
3	most important priority from our point of view.
4	This is why Coney Island residents and ACORN want
5	50% of the new housing units in the development
6	area to be affordable for low, moderate and middle
7	income residents, people like me and my neighbors.
8	Without a significant amount of affordable housing
9	hard working New Yorkers with few housing choices
10	will be left out in the cold and current residents
11	will be at risk of losing their own homes. The
12	20% affordable housing is not enough for the Coney
13	Island residents. Right now we are being pushed
14	out of Coney Island.
15	CHAIRPERSON AVELLA: If you can
16	come to a close.
17	CARMEN GONZALEZ: I wanted to also
18	let you know that we are being pushed out. We're
19	getting evicted. There was an eviction in my
20	building. There were three in the affiliated
21	projects. I was also going to get evicted on
22	Monday because I paid half my rent and I didn't
23	pay the balance. I only owed 15 days. So a lot
24	of us are being pushed and harassed. I wanted
25	you, Councilman Recchia to please check on that.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES257
2	Thank you.
3	CHAIRPERSON AVELLA: If you'll stay
4	there, Councilman Recchia has a question.
5	COUNCIL MEMBER RECCHIA: First of
6	all, Carmen, we'll take your phone number and
7	we'll get all the information and we'll look into
8	that and speak to your landlord. I want to thank
9	you all for coming out here and testifying. It
10	means a lot to me. It means a lot to the
11	community that your voices are heard. I'd like to
12	say something about the jobs for the circus.
13	Coney Island Development under the leadership of
14	Lynn Kelly, EDC under Seth Pinksy and the
15	administration, myself, Assembly Member Alex,
16	state senator Diane Savino and the Congressman
17	Jerry Nadler, we made sure that a majority of
18	those jobs went to Coney Island residents. So for
19	someone to come here today and say those jobs
20	didn't go to Coney Island residents, I have to
21	correct you, that is not true. A majority of them
22	went to Coney Island residents. I'm talking about
23	a lot of them.
24	CARMEN GONZALEZ: I myself got one
25	of the jobs.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES258
2	COUNCIL MEMBER RECCHIA: You got a
3	job. So I would say a majority of them went to
4	Coney Island residents. Even the outside
5	companies they hired were from Coney Island. So
6	we are moving in the right direction. We are
7	making sure that people in Coney Island are
8	getting the jobs. As far as the senior homes,
9	senior living, right now as we speak, going up,
10	one of the first projects to be started in Coney
11	Island is a senior home, senior living for low-
12	income seniors who make \$26,000 or less. It's
13	being constructed right now as we speak. Yes,
14	Carmen?
15	CARMEN GONZALEZ: It's being built
16	across the street from my house. I tried to get
17	an application. I do not qualify. I only get
18	\$9,000 a year. My friend, she retired
19	COUNCIL MEMBER RECCHIA:
20	[interposing] Who told you that you didn't
21	qualify? We will work it out because right now
22	they're just putting names on the list, they did
23	not give out any applications. We will definitely
24	get back to you. I will talk to you. I will
25	definitely speak to them.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES259
2	CARMEN GONZALEZ: The lady that
3	belongs in ACORN. She's a retiree senior and she
4	also didn't quality they said because of the fact
5	that she gets too much retirement.
6	COUNCIL MEMBER RECCHIA: If you get
7	\$26,900 or less you qualify. We will work with
8	you.
9	CARMEN GONZALEZ: Thank you.
10	COUNCIL MEMBER RECCHIA: Rob from
11	my office, stand up Rob so they see you. Right
12	after you finish testimony he'll get your name and
13	address. We are addressing the issues. If you
14	have any other issues or problems especially in
15	NYCHA housing, call my office. I have someone
16	who's experienced in housing that works on
17	housing. Also, we work very closely with Astella
18	Development, Judi Orlando. Stand up, Judi.
19	Astella Development and her staff who is here.
20	They work on housing issues in Coney Island. We
21	work with them. So we are here to help you in
22	Coney Island. Thank you very much for coming out.
23	CHAIRPERSON AVELLA: If I can just
24	make one comment before you go. I also want to
25	thank you for coming down. And for all the other

1	SUBCOMMITTEE ON ZONING AND FRANCHISES260
2	people who are going to share similar comments, my
3	personal feeling has been for a long, long time
4	that when we do projects like this, the people in
5	the community where the project is going up should
6	benefit by it. We hope it doesn't happen here,
7	but in many communities these developments go up
8	and all they do is push out the people who need
9	the housing the most. So that's our attempt to
10	make sure that that doesn't happen here. Thank
11	you.
12	CARMEN GONZALEZ: Excuse me, could
13	I leave my testimony? I did not finish it.
14	CHAIRPERSON AVELLA: Sure. You can
15	give it to the sergeant-at-arms.
16	CARMEN GONZALEZ: Thank you.
17	COUNSEL: A panel in favor, Scott
18	Kravitsky [phonetic], Nicole Etien [phonetic],
19	Barbara Morrison, Darnell Canada, Regina Mitchell
20	and Ken Jones.
21	COUNCIL MEMBER RECCHIA: I'll ask
22	everybody to please be quiet while the witnesses
23	testify. Go ahead, sir.
24	DARNELL CANADA: My name is Darnell
25	Canada. I'm a representative of an organization

1	SUBCOMMITTEE ON ZONING AND FRANCHISES261
2	called ReBuild. ReBuild is an organization that
3	helps people with training in the construction
4	industry to get jobs. A number of the members of
5	ReBuild from Coney Island are here, as well as
б	from other parts of Brooklyn. We have about 150
7	people that came here today. We came here because
8	this development project is important to us. We
9	don't want anything to be held back or slowed up.
10	We need jobs.
11	COUNCIL MEMBER RECCHIA: I know
12	that you may be happy that the chair stepped out
13	but the rules haven't changed. Our sergeant-at-
14	arms here and who else is here? I'm going to ask
15	you to please remove anyone that is doing anything
16	to violate the rules that the chair set. You have
17	signs. The signs are fine. If you want to show
18	any emotion, you can waive your hands, but you
19	cannot make any noise. You can put the signs up
20	if you want. You can hold them up. I don't think
21	you want to block the vision of the person behind
22	you, but no outbreak whatsoever. Go ahead.
23	DARNELL CANADA: I believe the
24	needs of the many outweigh the needs of the few.
25	In this process, for a little amount of people to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES262
2	be hindered and the state that we're in right now
3	economically, I don't think that's a big
4	hindrance. Especially it might be somebody who
5	plans on benefiting greatly from this process.
6	Right now there is a need to do something about
7	the people who basically don't have anything.
8	People are striving. We talked about wanting
9	housing and there is no housing if you don't have
10	a job. You can't pay for it. You can't feed
11	yourself if you don't have a job. To have this
12	process held up after all these years going
13	through this and going through this and going
14	through this and we're out here struggling for
15	jobs. There are people dying every day because
16	they feel desperate. They feel desperation
17	because there is no means to take care of
18	themselves and they go out and do something
19	stupid. Here we have a chance to put people to
20	work, to put people in a process where they can do
21	for themselves without doing anything stupid.
22	COUNCIL MEMBER RECCHIA: Can you
23	sum up please?
24	DARNELL CANADA: I'm going to sum
25	up real good.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES263
2	COUNCIL MEMBER RECCHIA: Thank you.
3	DARNELL CANADA: We sit before the
4	City Council, who have the ability to do something
5	about it. I have to say this, right now we've
б	been organizing all over the city. The truth is
7	that we can't stand for people to hold us back
8	anymore and we're holding everybody who begins to
9	hold us back accountable. I don't have to be in
10	your district. I don't have to be in your
11	district, but if this process is not going through
12	and you all hinder it back, all the people that I
13	have all over Brooklyn will come into your
14	district and begin to do something about getting
15	you out.
16	MALE VOICE: [Off mic]
17	COUNCIL MEMBER RECCHIA: All right
18	everybody, let's calm down. Everybody quiet so we
19	can move on with this. Go on.
20	NICOLE ETIEN: Good afternoon. My
21	name is Nicole Etien. I'm reading testimony on
22	behalf of David Anderson who is the director of
23	development for the Jewish Community Council of
24	Greater Coney Island. He sends his heartfelt
25	apologies. He had a medical emergency and is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES264
2	unable to be with us today. Good afternoon, my
3	name is David Anderson. I have been a resident of
4	Coney Island for 35 years. I am writing to voice
5	my support for the city's proposed Coney Island
6	rezoning and redevelopment plan. As a New York
7	City Department of Education teacher and a youth
8	program developer since 1990 and having served as
9	a director of college preparation and vocational
10	readiness programs of at-risk students for the
11	past 12 years, I have witnessed firsthand the
12	challenges so many of our children and their
13	families confront in their efforts to access
14	opportunities and resources that will lead them
15	toward achieving academic, social and economic
16	independence.
17	COUNCIL MEMBER RECCHIA:
18	[interposing] Hold on a minute. Please show
19	respect for the witness.
20	NICOLE ETIEN: In fact, it was
21	while growing up in Coney Island, yearning to be
22	something more than my most far-fetched dreams
23	could even muster with a lack of direct access and
24	proximity to specialized executive level
25	instruction, professional mentors and future

1	SUBCOMMITTEE ON ZONING AND FRANCHISES265
2	focused service learning opportunities forced me
3	to leave my much loved peninsula. I exited Coney
4	Island on a mission to acquire the necessary
5	qualifications and skill sets needed to come back
6	home and ensure that the children who follow me
7	would have the support systems in place in their
8	own neighborhood to help them develop their
9	creative intelligence, talents, skills and
10	capacities. I determined that unlike me, the
11	young people in Coney Island would have access to
12	in a neighborhood that helps raise them a
13	diversity-driven, globally relevant world view
14	curriculum. They would be able to acquire the
15	academic and leadership essentials to help design
16	their dreams of becoming whatever they want to be
17	in the comfort, convenience and familiarity of
18	their own backyard. For me and so many of my
19	esteemed nonprofit colleagues in Coney Island,
20	this is a powerful youth development and more
21	importantly, future-focused community development
22	program that our children and families so richly
23	deserve. May I continue for the one paragraph?
24	COUNCIL MEMBER RECCHIA: If you can
25	just sum up, I would appreciate it.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES266
2	NICOLE ETIEN: Will do. He's
3	saying that he's had the pleasure of working
4	closely with the Coney Island Develop Corporation
5	on several complex broad based projects which
6	focus sharply on the improvement of the quality of
7	the lives of his fellow Coney Island residents.
8	He's confident that the city's urban develop plan
9	for Coney Island will pave the way for, intersect
10	with and ultimately complement the promising youth
11	and community-driven projects that are currently
12	in place. He believes the proposed rezoning will
13	create thousands of jobs and career paths for the
14	young and young at heart in Coney Island, which is
15	so critically and urgently needed.
16	CHAIRPERSON AVELLA: Thank you very
17	much. The next witness, please?
18	SCOTT KRAVITSKY: Should I stand?
19	CHAIRPERSON AVELLA: You can sit
20	down unless there is something you need to show us
21	on the map. This is not the distribution. If
22	there is something that you want to give out, can
23	we have one of the sergeant-at-arms. You can sit
24	down and relax and make yourself at home. Go
25	ahead.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES267
2	SCOTT KRAVITSKY: I'm a teacher in
3	Coney Island. My name is Scott Kravitsky. I want
4	to know if you can just give out the Legos to the
5	different people. Just give it to people in the
6	audience, maybe some people here. Simcha Felder,
7	I remember you when I worked with the marketer.
8	Domenic, I love you. You're the best thing that
9	every happened to Coney Island. I was a little
10	angry before because when I saw Seth Pinsky up
11	here and he's working so hard to get things done,
12	everyone gave him a very, very difficult time.
13	Without Coney Island Economic Develop and without
14	Domenic Recchia, there is no Coney Island. Nicole
15	Robinson and Lynn Kelly have worked tremendously
16	to get things done in Coney Island. We have the
17	circus. We have job formation. The future of
18	Coney Island is with the kids. I know the owners
19	of the property are very, very nice, but they do
20	nothing for the schools in the area. The only
21	people that do things for schools in the area are
22	Domenic, and hopefully we're going to get the gym.
23	I didn't say that. And also CIDC does things for
24	the schools.
25	CHAIRPERSON AVELLA: Excuse me.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES268
2	But the whole idea of public testimony is to give
3	testimony before the City Council. You're not
4	preaching to the audience. Are you here to give
5	testimony? Please do so.
6	SCOTT KRAVITSKY: I apologize. You
7	have to move in terms of the program that CIDC
8	wants to move forward with. It's not the time to
9	stop it from happening. Because what's going to
10	happen is if I take the air out of this ball, it's
11	going to deflate. We don't want Coney Island to
12	deflate. We want it to move up and we need your
13	support. I'm sure CIDC will make any arrangements
14	they can in terms of working things out with
15	Deno's Wonder Way, but there has to be
16	flexibility. We're asking you to work with CIDC.
17	Thank you.
18	CHAIRPERSON AVELLA: Thank you.
19	That's the whole panel?
20	COUNSEL: The next panel is a panel
21	in opposition. Paul Fernandez, Rochelle Kelly,
22	Marvin Abram, Catherine Stutts, Angel Navarro,
23	Camille Rivera.
24	PAUL FERNANDEZ: Good afternoon,
25	Mr. Chairman and members of the committee. My

1	SUBCOMMITTEE ON ZONING AND FRANCHISES269
2	name is Paul Fernandez. I'm the chief of staff
3	for the Building and Construction Trades Council
4	of Greater New York, an organization that consists
5	of local affiliates of 15 national and
6	international unions representing 100,000 working
7	men and women in the five boroughs. We thank you
8	for the opportunity to testify on the Coney Island
9	comprehensive rezoning plan. Exactly three months
10	ago we testified on this issue before a joint
11	oversight hearing of the Committee on Economic
12	Develop and the Committee on Land Use.
13	Unfortunately, not one issue we raised in our
14	testimony has been addressed since that time. In
15	fact, none of these issues has even been attempted
16	to be addressed since that time. We therefore
17	reiterate, regrettably, that we must oppose this
18	plan due to the fact that there is no binding
19	citywide policy or commitment specific to the
20	proposed special Coney Island district that the
21	processes by which properties will be made
22	available for development by the Economic Develop
23	Corporation, the Department of Housing,
24	Preservation and Development and any other public
25	agencies will in fact assure that the resulting

1	SUBCOMMITTEE ON ZONING AND FRANCHISES270
2	opportunities are shared by those for whom
3	economic development efforts are supposed to be
4	pursued, the working men and women and taxpayers
5	of Coney Island and New York City. We must
6	furthermore state that there are not at this time
7	any agreements between the Building and
8	Construction Trades Council of Greater New York
9	and either Taconic Investment Partners or Thor
10	Equities or any entities that they may utilize to
11	perform construction in the proposed district. As
12	we sit here today in July 2009, the building and
13	construction industry in New York City has lost
14	nearly 10,000 jobs in the last 12 months. It is
15	expected that we could lose as many as 20-30,000
16	more jobs in the next 12 months. Now more than
17	ever we believe it is imperative that economic
18	development be pursued with a focus on saving and
19	creating not just jobs but jobs that allow middle
20	class families to make ends meet and support the
21	declining tax base of our city and state. The
22	Building Trades would very much like to support
23	the development of Coney Island if it is pursued
24	responsibly and in a manner that reflects the
25	values and interests of working men and women. If

1	SUBCOMMITTEE ON ZONING AND FRANCHISES271
2	the development of Coney Island is pursued
3	responsibly it will have our support,
4	unfortunately that is not now the case. It is
5	worth noting that in the federal stimulus package,
6	prevailing wages were required to be paid on every
7	penny that was allocated for construction. We
8	would just like to see the same standards that
9	were brought to the stimulus package that the
10	president and the Congress supported brought to
11	the Coney Island redevelopment process so that all
12	the residents of Coney Island and New York City
13	can enjoy the same standard of living that the
14	people who are developing the properties do.
15	Thank you.
16	ROCHELLE KELLY: Good afternoon,
17	everyone. My name is Rochelle Kelly and I'm a
18	member of the New York Hotel Trade Council, the
19	union that represents 30,000 of my fellow hotel
20	workers. I've lived in Coney Island for quite
21	some time now. My commute to work from Coney
22	Island to the Roosevelt Hotel in midtown is well
23	over an hour each way. Despite long commutes, I'm
24	happy to have a good job, a union job with
25	benefits and want my friends and neighbors to have

1	SUBCOMMITTEE ON ZONING AND FRANCHISES272
2	that same opportunity in Coney Island. Mayor
3	Bloomberg's plan for Coney Island goes a long way
4	toward the creation of jobs and housing, but it
5	doesn't go enough to guarantee the creation of the
6	types of good jobs and affordable housing
7	opportunities that the residents of Coney Island
8	need and deserve. The people of Coney Island need
9	the guarantees that affordable housing will be
10	built. We need guarantees that the jobs created
11	by new develop in Coney Island including hotel
12	jobs will be good jobs that pay living wages,
13	therefore union jobs. We need guarantees that
14	workers on these jobs will be given a strong voice
15	and will be treated with dignity and respect in
16	the workplace. If we don't get these guarantees,
17	we shouldn't support the mayor's plan. I support
18	the Coney Island for all platform because it
19	offers real solutions that will guarantee good
20	jobs and affordable housing in Coney Island.
21	Thank you.
22	[Pause]
23	MARVIN ABRAM: Thank you members of
24	City Council for taking the time to review the
25	city's plan for the redevelopment in Coney Island.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES273
2	My name is Marvin Abram. I am the pastor at New
3	Freedom Baptist Church in Coney Island. I am also
4	a member of 32BJ. For the past year, I've been
5	spending a lot of time in Coney Island and I can
6	tell you that the neighborhood is hurting. The
7	plan to invest in Coney Island is critical to
8	bettering the community, but unless the city takes
9	steps to ensure the families in Coney Island will
10	be the beneficiaries of these changes, the
11	neighborhood will remain disenfranchised and
12	disempowered. We know that unemployment and
13	poverty are at some of the highest rates in the
14	city and you can really feel that when you walk
15	through the neighborhood. Too many of the
16	families don't even have the money to take their
17	kids to the amusement park. There are few jobs to
18	be had, and many jobs that don't pay enough. The
19	main thing people are talking about are jobs. But
20	when people say jobs, they don't mean just work,
21	they mean steady positions that pay enough for
22	them to buy groceries and pay rent; jobs that will
23	provide wages that will help keep up with the cost
24	of living. Having a steady reliable union job
25	with representation has made a huge difference in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES274
2	my life. I've been working for 21 years as a
3	window cleaner. My family has been able to depend
4	on regular paychecks to cover bills. We never
5	thought twice about taking our son to the doctor
6	because of the health coverage I receive through
7	the job. My son is now 20 and is studying
8	political science at Essex Community College. He
9	wants to be a part of making a better city for all
10	New Yorkers. He wants to help those who have been
11	disenfranchised. He has hope beyond all else. A
12	good steady job creates a stable home where
13	families can hope and dream. To really revitalize
14	the neighborhood and to bring that hope back, the
15	city needs to guarantee that new jobs will be
16	created that will bring that stability and belief
17	in a better future to the Coney Island families.
18	CHAIRPERSON AVELLA: I was just
19	going to ask you to sum up, but thank you.
20	CATHERINE STUTTS: Good afternoon.
21	My name is Catherine Stutts and I represent the
22	Pratt Center for Community Development. The Pratt
23	Center works for a more just, equitable and
24	sustainable city for all New Yorkers by helping
25	communities to plan for and realize their future.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES275
2	As the City of New York proposed to redevelop
3	Coney Island, it must ensure that Coney remains a
4	place that creates opportunity for working New
5	Yorkers. The Pratt Center for Community Develop
6	is therefore working with a range of stakeholders
7	to ensure that any redevelopment plan for Coney
8	Island guarantees good jobs, affordable housing, a
9	strong amusement area, and that the community
10	needs are met. Other groups in our coalition will
11	give testimony in more detail about some of the
12	areas, but I'll speak on two. The first is
13	creating opportunities for vendors and other small
14	businesses. In order to preserve and promote
15	small businesses we are calling for the following
16	three modifications to the plan. Number one,
17	remove movie theaters and bowling alleys from the
18	list of allowed uses within Coney East. Both
19	typically require large ground floor lobbies that
20	would detract from the amusement park streetscape.
21	Two, mandate that a mix of small retail spaces,
22	ranging from 300 to 1,500-square feet be achieved
23	by each new development within Coney East. We
24	believe the currently proposed 2,500-square feet
25	size cap is too large to preserve and promote the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES276
2	kinds of small amusement retail businesses that
3	have enlivened Coney. Three, adopt a formal
4	business restriction policy within Coney East to
5	prevent national retailers and fast food
6	restaurants from locating there. Municipalities
7	all over the nation have adopted zoning laws that
8	restrict or prohibit chain stores and in all but a
9	handful of cases have survived the legal
10	challenges. Secondly, I would like to comment on
11	Coney West and the KeySpan parking lot. In the
12	city's initial plan for Coney Island, the KeySpan
13	parking lot was going to be swapped for the land
14	Thor Equities owns in the amusement area. Thor
15	would have been given the right to do residential
16	and hotel development on the site in exchange for
17	the city's ability to control the amusement area.
18	The public purpose of market rate development on
19	city-owned property would thus have been the
20	preserved and strengthened amusement area. Under
21	the current plan, however, it is unclear what the
22	public benefit of the market rate development on
23	the city-owned land would be. We therefore
24	believe that the plan for Coney West needs to be
25	revised to include compelling public benefits.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES277
2	Ether significant affordable housing should be
3	included in the city-owned sites, or the proposed
4	new amusement area should be expanded westward to
5	encompass parts of Coney West. We strongly urge
6	the city to incorporate these important goals.
7	Thank you for your time.
8	COUNCIL MEMBER RECCHIA: Mr.
9	Chairman, I just want to make one comment. Mr.
10	Hernandez, I don't know if you were here earlier
11	when I spoke to Taconic.
12	PAUL FERNANDEZ: I was.
13	COUNCIL MEMBER RECCHIA: I was very
14	clear to them that it was unacceptable what they
15	were doing in negotiating with the building
16	trades. By Tuesday of next week, if you haven't
17	heard from them, could you please contact me
18	immediately? Because I will then do what I have
19	to do to see to it that we get these talks going
20	because the clock is ticking. If there's any
21	progress to be made, now is the time. We're no
22	longer going to wait back for them to make a
23	decision when they want to get moving. On
24	Tuesday, if you do not hear from them, please call
25	me the first thing Tuesday morning and we will

1	SUBCOMMITTEE ON ZONING AND FRANCHISES278
2	move forward.
3	PAUL FERNANDEZ: I will. Thank
4	you.
5	COUNSEL: Next is a panel in favor.
6	Sael Mernitto [phonetic], Steve Cohen, John
7	Dohlin, George Seay, Judith Orlando, Johanna
8	Gargiulo-Sherman, Madeline Castillo, Georganna
9	Deas, Ronald Stewart, Michael Grecko [phonetic],
10	Bay Yanintwono [phonetic].
11	JOHN DOHLIN: Good afternoon. My
12	name is John Dohlin. I'm the director of the New
13	York Aquarium. Chairman Avella, Councilman
14	Recchia, and honorable members of the committee,
15	the New York Aquarium has been a proud presence in
16	Coney Island for more than 50 years and we have
17	been a true anchor of the area. We have the
18	highest annual attendance of any venue in the
19	Borough of Brooklyn. We're open year round, 365
20	days a year. We have provided stability, jobs,
21	tourism and education to the area. We are a
22	powerful economic engine in an underserved area.
23	We believe in the future of Coney Island and we
24	are building for that future. We're currently in
25	construction on our main hall and next year we

1	SUBCOMMITTEE ON ZONING AND FRANCHISES279
2	will reopen with three exciting and innovative new
3	habitats. We are working with the help of all of
4	our partners in the city to bring a truly
5	spectacular new shark exhibit to the aquarium.
6	The shark exhibit will be a critical first step in
7	our master plan that over the next ten years will
8	utterly transform the aquarium into the world
9	class venue that Brooklyn and all of New York
10	deserves. We're making major investments in the
11	aquarium's infrastructure that will allow us to
12	realize this growth. We are also working to bring
13	to the aquarium private money and motivated donors
14	that will work with us to make this master plan a
15	reality. Now is the time to move Coney Island
16	into the future. This plan is the way to do it.
17	Too many years of too many broken dreams have
18	taken their toll and we need to act now if we want
19	to save Coney Island, if we want there to be a
20	Coney Island left to save. If we do not act, New
21	York will have lost one of its true icons, one of
22	its most distinctive neighborhoods and an
23	irreplaceable part of its identity and we will
24	have squandered a brand that is recognized not
25	just in New York, not just in the United States,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES280
2	but is truly global in its scope. In summation,
3	you have shown great leadership and vision in your
4	support for the new shark exhibit at the aquarium.
5	An exhibit that will be a critical first step for
6	real change at the aquarium and at Coney Island
7	and we're truly grateful for that leadership and
8	support, but the aquarium cannot succeed alone.
9	We urge you to join us in supporting this plan and
10	securing a positive future for Coney Island.
11	RONALD STEWART: Good afternoon,
12	Mr. Chairman, Domenic Recchia, and the Council
13	Members that are still here. My name is Ronald
14	Stewart. I've been a resident of Coney Island for
15	nearly 50 years. I lived in a bungalow with my
16	family on the site where Trump Village is at. My
17	family was displaced, as many others were, when
18	Fred Trump came in and kind of evicted us. We
19	were homeless for many, many years until we found
20	a place on the western end of Coney Island. I
21	represent a coalition of members of residents of
22	Coney Island. I still live there. I love Coney
23	Island. This is my home. My children are there
24	and my grandchildren. My mother fought for public
25	housing during the 60s under the Lindsay

1	SUBCOMMITTEE ON ZONING AND FRANCHISES281
2	administration. Overall, I support the
3	development that has been presented by CIDC. I'm
4	not a developer; I'm not an engineer. Mr. Domenic
5	Recchia presented some issues that I'm concerned
6	about in terms of the park and I hope that can be
7	worked out with Economic Development and Mr.
8	Recchia so it can be in the best interest of all
9	of us in Coney Island. Many families in Coney
10	Island are two, three and four generations living
11	in one apartment. I think we need affordable
12	housing. I think the percentage needs to be more
13	than 20%. It needs to be at least 35%. And of
14	course, jobs are very much needed. The
15	infrastructure in Coney Island is terrible. I
16	have floods on my block. I own a home on 31st
17	Street. We have blackouts. I think that should
18	be a priority and I think the City Council should
19	make sure that's done where we don't experience
20	that. I think that should be put first before we
21	build any part of Coney Island. I love Coney
22	Island but I think a plan has to be put in place
23	that affects all of us in Coney Island and not
24	just a few. Thank you.
25	MADELINE CASTILLO: Good afternoon,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES282
2	everybody. My name is Madeline Castillo. I am
3	employed by the Astella Development Corporation as
4	a housing specialist. I am also a resident of
5	Coney Island. I would like to say here that I am
6	in favor of the zoning plan, but have a few
7	reservations. In my capacity as housing
8	specialist, I have had the honor of serving Coney
9	Island residents with their housing needs.
10	Affordable housing means different things to
11	different people. Many of my clients are people
12	on fixed incomes of under \$10,000 a year. These
13	are people whose only income is from Social
14	Security retirement, disability or SSI. It is
15	wrongly assumed that people on low incomes are not
16	desirable tenants. In my experience I have met
17	many people who have worked very hard throughout
18	their lives but unfortunately did not have the
19	high paying jobs or have had some misfortune. I
20	would like to see some new housing that will
21	accommodate the individuals in this economic
22	group. Also, there are many young people who are
23	unable to leave the nest and go out on their own
24	because they are just staring out in the workforce
25	and their incomes are not yet sufficient for rents

1	SUBCOMMITTEE ON ZONING AND FRANCHISES283
2	of today's demand. In order for human beings to
3	thrive and succeed, they must have housing that is
4	financial suitable for them. I have personally
5	seen the major difference in a person's life and
6	attitude when they have been given the opportunity
7	to live in decent housing. Although Inclusionary
8	Zoning will allow the new affordable housing to be
9	built, it is my concern that indirect displacement
10	will occur in the existing rent stabilized
11	buildings on Mermaid Avenue. I would like the
12	plan to address this issue, so that in the event
13	existing rent stabilized buildings in Coney Island
14	are demolished, there are safeguards in place for
15	the existing tenants and future to continue to
16	have affordable housing. Last but not least, I
17	would like to mention that I haven't heard
18	anything to address schools. Nothing has been
19	mentioned about new schools in the area to
20	accommodate the influx of new families. Thank
21	you.
22	BAY YANINTWONO: My name is Bay
23	Yanintwono. I'm not speaking for an organization,
24	just as a citizen. Coney Island is one of New
25	York's most iconic and beloved places. It is a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES284
2	"People's Playground" for New Yorkers of all
3	backgrounds. It is also a world famous amusement
4	area with the potential to become a major tourist
5	attraction and an economic engine for the entire
6	city. Unfortunately, the city's rezoning plan
7	threatens Coney Island's future. It would shrink
8	Coney Island's famed amusement area, leaving fewer
9	than 12 paltry acres for outdoor rides and
10	amusements. It would plop four high rise towers
11	of up to 27 stories into the heart of the
12	amusement area. It would encourage developers to
13	tear down many of Coney Island's most historic
14	buildings. The city's plan is broken as it is and
15	it needs to be fixed. The New York Times warned
16	in an editorial, "The hotels could too easily
17	become a wall, blocking public access to the
18	sideshows and the rides, the Boardwalk and the
19	ocean. The hotels also squeeze the outdoor rides
20	into a narrow strip of about 12 acres, an area
21	that is simply too small to attract enough rides
22	and attractions to bring back the big crowds."
23	The Municipal Art Society warns, "We are concerned
24	that the proposed area set aside for open air
25	amusements is of insufficient size and that as a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES285
2	result, this revitalization effort will not be
3	successful." The Bloomberg administration has
4	refused to listen to these warnings. The plan it
5	has put forward is not the product of all those
6	public meetings that they talk about. That
7	original plan had no Wonder Wheel Way, it had more
8	open air amusements and it had no high rises in
9	the middle of the amusement area. The plan put
10	forward by the administration is its own
11	unilateral arrogant revision. Since the
12	administration won't, we need you to listen.
13	Expand the acreage for open air amusements, move
14	the high rises north of Surf Avenue and protect
15	Coney Island's historic buildings. This is an
16	important moment; one of New York's greatest
17	treasures is in danger and we need you to step up
18	and fix the rezoning plan. If we lose Coney
19	Island, history will judge us harshly.
20	CHAIRPERSON AVELLA: I'm just a
21	little bit confused since you signed up to speak
22	in favor. You sound like you're more in
23	opposition.
24	[Laughing]
25	BAY YANINTWONO: I am in favor of

I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES286
2	the plan if
3	CHAIRPERSON AVELLA: [Interposing]
4	Modified.
5	BAY YANINTWONO:certain
6	revisions are made
7	CHAIRPERSON AVELLA: [Interposing]
8	Okay.
9	BAY YANINTWONO:yes.
10	CHAIRPERSON AVELLA: That's fair.
11	Thank you.
12	[Pause]
13	COMMITTEE CLERK: Matt Ryan, Sandra
14	Dillon, Reverend Connice Mobley, Albert Johnson,
15	Jeanette Rodriguez.
16	[Pause]
17	MR. MATT RYAN: My name is Matt
18	Ryan with New York Jobs with Justice. The City is
19	prepared to make a massive taxpayer fueled
20	investment in Coney Island that will truly reshape
21	Southern Brooklyn. The Coney for All Coalition
22	formed around the belief that we need to ensure
23	that the City's plan to benefit the entire
24	community brings opportunity to the residents in
25	need. Our coalition includes ACORN, SCIU 32BJ,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES287
2	Hotel Trade Council, Pratt Center for Community
3	Development, Retail Workers Union and the United
4	Food and Commercial Workers Union. We represent
5	over a quarter of a million working New Yorkers.
6	Since the Planning Commission's
7	vote to approve the City's redevelopment plan more
8	and more residents are stepping forward and
9	speaking out about their concerns. Just in the
10	last week we received over 1,000 postcards from
11	residents who believe that the City's plan
12	currently does not meet their needs. These cards
13	this morning were delivered alongside Councilman
14	Recchia to the Mayor's Office.
15	The City's plan does not provide
16	guarantees for good jobs, family supporting jobs
17	that will be available to all residents, nor does
18	it guarantee adequate amounts of affordable
19	housing. The City also needs to do more to
20	preserve outdoor amusement and spaces for local
21	small businesses and vendors, and to include much
22	needed amenities like a school, supermarket and
23	improved public transportation for the
24	neighborhood.
25	The City has the power to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES288
2	incorporate our recommendations in every step of
3	the redevelopment process into its current
4	redevelopment plan, into RFPs with the developers,
5	Environmental Impact Statements and applications
6	for public financing, in the strong precedent for
7	many of our recommendations in past City
8	redevelopment plans. The plan currently before
9	City Council should be changed to include our
10	recommendations which represent an important first
11	step and a big leap forward in the City's
12	commitment to ensure that development works for
13	New Yorkers.
14	Thus far in the ULURP process
15	Community Board 13 has recommended guarantees for
16	good jobs. And Borough President Marty Markowitz
17	has also recommended an increase in affordable
18	housing. However the City's plan does not
19	incorporate this and does not go far enough to
20	make sure that this development preserves the
21	peoples' playground for all New Yorkers and
22	benefits the entire community.
23	Whether development is completed in
24	five years, ten years or more, the future of Coney
25	Island will be decided in the next month. We urge
1	SUBCOMMITTEE ON ZONING AND FRANCHISES289
----	---
2	City Council members to adopt the Coney for All
3	Platform and ensure a bright future for Coney
4	Island.
5	MS. SANDRA DILLON: Hi. I'm Sandra
6	Dillon. I'm a resident of Brooklyn and have been
7	a mermaid in the Mermaid Parade for the past ten
8	years on Coney Island. Coney Island's historic
9	amusement park is the birthplace of the amusement
10	industry. We're all aware of Coney Island's
11	influence in New York's culture for the past 150
12	or more years.
13	The fact that Coney Island is in
14	desperate need of revitalization and preservation
15	is not in debate. We fully acknowledge its dire
16	need. The problem lays in the plan to destroy the
17	existing historic district. The City's plans at
18	it stands will permanently diminish and destroy
19	Coney Island's unique historic amusement park.
20	The area devoted to open air amusements must be
21	larger.
22	How can the City defend diminishing
23	the land from 60 acres to 12 acres? The high rise
24	housing and hotels must be moved from the south
25	side of Surf Avenue. The proposed plan of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES290
2	building these high rises will cut off the ocean's
3	access, skyline and open air from the neighborhood
4	thus permanently changing the face of the historic
5	site of Coney Island.
6	To recap, fix the plan or kill the
7	plan, please. Enlarge the area devoted to open
8	air amusements, high rises must be removed from
9	the south side of Surf Avenue, do not build the
10	Wonder Wheel Way or whatever it's called, and give
11	back the lease to Astroland and Lola Star that no
12	one's discussed how they've been evicted. And the
13	plan is flawed so it must be revised or killed.
14	Thank you very much.
15	REVEREND CONNICE MOBLEY: Mr.
16	Chairman and Council, my name is Connice Mobley,
17	Pastor of the United Community Baptist Church in
18	Coney Island. And I've come in support of the
19	plan with modifications. I was very proud of
20	y'all's stands this morning since being here at it
21	pertains to the City's plan. And I really want to
22	say that on behalf of the community at large and
23	also organizations that partnered with the
24	community such as Coney Island CLEAR which stands
25	for Community and Labor Empowerment Alliance for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES291
2	Redevelopment, also ACORN is here and other groups
3	are here to express their needs and concerns for
4	our community.
5	And I really want to say that we
6	really need to remind ourselves, I was so
7	encouraged by what it says up here in the ceiling,
8	that it says a government of the people, by the
9	people, for the people. And sure enough I hope
10	and pray that you will take it into great
11	consideration as to the affect and the effect that
12	this plan will have for the residents first of
13	Coney Island.
14	See once development is done,
15	they're gone. But we still have to live there.
16	We still have to be there. And so therefore I
17	really want to encourage you, I'm grateful for the
18	accomplishments of our Councilman Dominic Recchia.
19	And I trust and pray that you will continue to
20	support him in his efforts to try to advance the
21	work of Coney Island as a whole, not to make it
22	two but one. That's been our problem and that we
23	need an element of trust, we need to trust
24	somebody to tell the truth and to be honest with
25	us in the community of Coney Island not just for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES292
2	your own personal gain or self-interest but really
3	are concerned about revitalizing the whole of
4	Coney Island. Thank you so very much.
5	MR. AL JOHNSON: Good morning, good
6	afternoon, Mr. Chairman. My name is Al, Al
7	Johnson. And I noticed that I'm still looking for
8	a job for Coney Island so you all can help me out.
9	I'm getting some of that information here. I live
10	in Coney Island. And I'm an affiliate of ACORN.
11	Now. I noticed that the goal, the goals said,
12	seem to be immediate needs kind of versus long
13	term goals.
14	So you got some long term goals and
15	the community have immediate needs that it has to
16	hopefully you can get some on helping us. Now
17	I'm in agreeable with the effort to bring more
18	financial opportunity into Coney Island, okay?
19	Like I'm still looking for that type of
20	employment. Two, the circus that came into Coney
21	Island I think it's Barnum brought 150 short term
22	low wage jobs into Coney Island so that's not
23	enough if, you know, we need some more input on
24	that plan.
25	Three, the plan we're hoping that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES293
2	you're agreeable with it should create and
3	preserve affordable housing and we ask that 50% of
4	all new units be given to residents of Coney
5	Island, that includes the Baby Boomers as well as
6	the senior citizens because the senior population
7	is also growing.
8	So the preservation of Coney
9	Island's history and contribution to New York, the
10	United States and Brooklyn, we hope to preserve
11	that, okay? So thank you for listening and we are
12	counting on you to fight for the improvement of
13	people and property.
14	COUNCIL MEMBER RECCHIA: Now I just
15	want to thank the panel for coming here today. I
16	want to thank Pastor Mobley for all the work you
17	have done in our community and for always being
18	out there and being a voice for the people and
19	being a great leader. Your work is very important
20	to us and keep it up, thank you.
21	COUNCIL MEMBER FELDER [?]: I just
22	wanted to ask the panel because it seems to, you
23	know, with the signups about the favor or not in
24	favor or whatever else, I would just like to ask
25	this panel as an example, it sounds to me that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES294
2	unless the revisions that you're suggesting, some
3	of you are suggesting are made, for example you
4	said that you wanted to kill it. So in theory
5	you're not in favor unless they make the
6	revisions, is that true?
7	MS. DILLON: That's correct.
8	COUNCIL MEMBER FELDER: So if
9	hypothetically, even though we never want to talk
10	about hypotheticals, I just want you, if you could
11	each answer, if I said to you today that those
12	revisions that you're looking for will not be made
13	in time, do you support it, yes or no. Can you
14	just?
15	MR. RYAN: The Coney for All
16	Coalition is not in favor until we see the needed
17	improvements made.
18	COUNCIL MEMBER FELDER: Next.
19	MS. DILLON: I'm also not in favor
20	unless there are revisions.
21	COUNCIL MEMBER FELDER: Next.
22	REVEREND MOBLEY: Unless there's
23	responsibility and accountability, no.
24	COUNCIL MEMBER FELDER: So does
25	that mean yes or no.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES295
2	REVEREND MOBLEY: No.
3	COUNCIL MEMBER FELDER: Okay next.
4	MR. JOHNSON: Well, well right now
5	I'm affiliated with ACORN and whatever ACORN
6	decides which direction they want to take
7	COUNCIL MEMBER FELDER:
8	[Interposing] Okay
9	MR. JOHNSON:I'm in agreement
10	with that.
11	COUNCIL MEMBER FELDER:fair,
12	fair, fair. So I just want for the record for the
13	Chair to acknowledge that it seems, you know,
14	we're having panels come up and aren'tarethese
15	are wonderful panels that are actually attesting
16	to how they feel deeply in their hearts and
17	they're very passionate about it and are clearly
18	not in favor unless the revisions are made. Thank
19	you for coming.
20	MS. DILLON: Thank you.
21	REVEREND MOBLEY: Thank you.
22	CHAIRPERSON AVELLA: And if I may
23	make one comment, I think ReverendPastor, you
24	referred to the, you know, Abraham Lincoln's
25	comments up on the wall, I hate to tell you how

1	SUBCOMMITTEE ON ZONING AND FRANCHISES296
2	many times we don't do that. And it really is a
3	disgrace but hopefully we can do it in this
4	situation.
5	REVEREND MOBLEY: Appreciate that,
6	thank you Sir.
7	COMMITTEE CLERK: Next panel,
8	Sheila Boyd, Amy Pang, Juan Rivero, Elayna Mocknin
9	[phonetic], Edwin Cosmee [phonetic], Steven
10	Zeitland [phonetic].
11	[Pause]
12	[Witnesses getting settled in]
13	MS. SHEILA BOYD: To Councilman
14	Tony Avella, Councilman Recchia, my name is Sheila
15	Boyd, as President of my Tenants Association; I am
16	writing this letter on behalf of the tenants who
17	reside in Ocean Towers which is now called Coney
18	Island Towers. We were so pleased with the
19	Boomering [phonetic] Circus failed and Coney
20	Island Development Corporation partnered together
21	to open up employment opportunities for residents
22	to work at the circus.
23	As President of my tenants
24	association, I was given the opportunity to help
25	my neighbors fill out circus employment

1	SUBCOMMITTEE ON ZONING AND FRANCHISES297
2	applications. Even though the whole community was
3	given this opportunity I am pleased to say that
4	seven people in my development were chosen to
5	work. Also the job fair for the circus was not
6	only excellent, it offered our residents hope of
7	future employment in Coney Island. It is to my
8	understanding that almost 80% of the community is
9	working at the circus now. And as a grand finale
10	the whole community received free tickets to
11	attend the circus.
12	The community is also pleased that
13	the circus was put in Coney West making our
14	residents feel that good things are coming to
15	Coney West if the rezoning takes place. However
16	there is one drawback that has the tenants of
17	Coney Island Towers concerned. Our development is
18	no longer in Mitchell Lama and we are surviving as
19	affordable housing because of the Section 8 sticky
20	vouchers. We feel that once the construction for
21	High Lawn View Park begins in Coney West our
22	landlords will abandon the Section 8 program and
23	our rents will become market rate. That will
24	force over 95% of the building to move and we will
25	not ever enjoy the fruits of all the rezoning.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES298
2	In closing we ask that the rezoning
3	committee strongly take into consideration the
4	residents in our building who are facing market
5	rents. We ask that Mayor Bloomberg along with
6	Councilman Recchia and DH Sierra [phonetic], HPD,
7	see to it that all residents of Ocean Towers
8	remain in their affordable homes and not to be
9	forced to be moved because of rezoning. We trust
10	that you will not let us down. And thank you
11	Councilman Recchia, you have been a tremendous
12	asset to the Coney Island community. And thank
13	you Lynn Kelly and Nicole Robinson, you have also
14	been a valuable asset to our community. And I'd
15	like to take this opportunity to thank CLEAR an
16	organization that has been in the Coney Island
17	community helping the people deal with the
18	rezoning, trying to get you jobs and deal with
19	affordable housing, an organization called CLEAR.
20	Thank you so very much.
21	MS. AMY PARK: Good afternoon
22	Chairman and Councilmen. I'm a resident of Coney
23	Island for 19 and a half years now. I'm speaking
24	here today to show the support of the City's
25	proposed at Coney Island rezoning and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES299
2	redevelopment plan. Coney Island has come a long
3	way to have the reason, lively circus shows right
4	by the ocean. People are experiencing the
5	nature's gift of Coney Island, the fresh air and
6	the openness of the ocean.
7	Nevertheless Coney Island residents
8	are still facing the helpless side of Coney
9	Island. Like other underdeveloped areas Coney
10	Island has its problems too. To name a few, crime
11	and the sound of gunshots the problematic, so it's
12	problem [skip in tape] systems, the sewage water
13	from the sewage channel carry it by the tide water
14	flows to the beach and contaminates the beach.
15	People are watching their steps to avoid dirty
16	water everywhere on the Main Avenue during the
17	raining days. Only the rezoning and the
18	development of Coney Island can meet the need of
19	its increasing population with adequate
20	infrastructures. Thank you.
21	CHAIRPERSON AVELLA: The only think
22	you didn't do is mention your name for the record.
23	MS. PARK: Oh my name's Amy Park.
24	CHAIRPERSON AVELLA: Thank you.
25	MS. PARK: Sorry.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES300
2	MR. ED COSMEE: Good afternoon
3	Council Members, my name is Ed Cosmee; I'm a
4	member of Coney Island's Sports Chairperson and
5	founder of the Coney Island Torch Foundation. I
6	own two businesses on Mermaid Avenue and West $17^{ t th}$
7	Street and I also own two residential buildings on
8	Mermaid Avenue and West 17 th Street. I approve of
9	the rezoning plan in Coney Island which specific
10	provisions that Dennis Vourderis from Deno's
11	Wonder Wheel, that his property would not be
12	affected by the rezoning plan.
13	In addition to that I had the
14	opportunity to meet with one of the developers
15	from Taconic [phonetic] and they were very cordial
16	and very receptive in explaining to me about what
17	their plans were in Coney Island. I'm just hoping
18	that the community residents are not blindsided by
19	some of the developers that they come in and sort
20	ofwith their own steamrollers and have their own
21	plans. And I just don't want to be blindsided to
22	that degree and that the Council that we all have
23	a clear understanding on what the plans are for
24	the future of Coney Island.
25	In addition to that I'd like to say

1	SUBCOMMITTEE ON ZONING AND FRANCHISES301
2	that more needs to be done for the youth of Coney
3	Island. We need vocational training. Maybe if we
4	can find the land use to build and construct and
5	to educate these youth because this plan calls for
6	a 10 or 15 years of development in Coney Island.
7	And in that time if we can educate these youths,
8	we can have less crime in Coney Island. Thank
9	you.
10	MR. JUAN RIVERO: Juan Rivero, Save
11	Coney Island. So this plan's supposed to be about
12	creating a world class amusement destination so
13	let's see where the plan is right now. Right now,
14	well we know that Coney Island is synonymous
15	without the world with open air amusements, so
16	this plan calls for the reduction of 60 acres are
17	currently zoned for amusement to a narrow strip of
18	12 acres turning a place that was once called the
19	playground of the world and turning it into
20	something the size of a children's playground.
21	Secondly Coney Island, one of its
22	biggest assets is its seaside location. Everyone
23	knows that. The plan right now puts most of the
24	amusement area indoors and builds it up I suppose
25	to protect people from the sun or from the sea

1	SUBCOMMITTEE ON ZONING AND FRANCHISES302
2	breeze or something. They say that this is about
3	making Coney Island year-round, that's a bit like
4	saying let's put Central Park indoors to boost
5	winter attendance, it doesn't make sense.
6	Then there's the matter of the
7	entrance to Coney Island. We want to people to
8	approach Coney Island and be dazzled by amusements
9	and encounter what is unique about Coney Island,
10	some of the few remaining historic buildings like
11	Nathan's Famous. The plan would destroy all that
12	building for high rise hotels along that corridor.
13	The City has been a little bit coy
14	about showing us what that would look like so here
15	let me show you. In this one you see the Wonder
16	Wheel. In this one you don't. And there would be
17	three more like that.
18	So to summarize what the City's
19	proposing to do is build a narrow 12 acre
20	amusement park, purchasing that land with public
21	monies and purchasing it with a massive up-zoning
22	that would obliterate most of what is worthwhile
23	about the amusement area. And in return the
24	public is going to get nothing. They would get a
25	12 acre park zoned for amusements on land that is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES303
2	already zones for amusements.
3	Fortunately the plan can be fixed
4	and if it's fixed then I support it. Expand the
5	area devoted to other amusements so that it goes
6	from the Boardwalk to the Bowery like the City
7	itself proposed after countless public meetings.
8	Remove those high rise hotels from the south side
9	of Surf and put them elsewhere. They don't belong
10	in the middle of an amusement district. If you
11	cannot fix the plan however they you owe it to New
12	York and its future generations to kill the plan
13	and reject this false choice between now or never.
14	Because if now means covering the whole place up,
15	Coney Island, once it's covered up is not coming
16	back and people are going to be looking back and
17	saying what the hell were they thinking. Thank
18	you.
19	CHAIRPERSON AVELLA: That diagram
20	you just showed us, the blocking the Wonder Wheel.
21	MR. RIVERO: Yes.
22	CHAIRPERSON AVELLA: Okay. Is that
23	taken from 12 th Street or from Stillwell?
24	MR. RIVERO: That is Stillwell
25	that is taken fromwell the perspective is from

1	SUBCOMMITTEE ON ZONING AND FRANCHISES304
2	the north side of
3	CHAIRPERSON AVELLA: [Interposing]
4	Because the hotel recommended for 12^{th} Street and
5	for Stillwell.
б	MR. RIVERO: So this would be where
7	the Henderson Building right now is. So this is
8	the southeast corner of Stillwell and Surf.
9	CHAIRPERSON AVELLA: Okay.
10	MR. RIVERO: Okay? Would you like?
11	CHAIRPERSON AVELLA: Do you have it
12	in your
13	MR. RIVERO: [Interposing] Yeah.
14	But this
15	CHAIRPERSON AVELLA:handout?
16	MR. RIVERO:this one's bigger,
17	it looks nicer.
18	[Laughter]
19	CHAIRPERSON AVELLA: If you want to
20	give it to me, I'll have it.
21	MR. RIVERO: Well actually it was
22	kind of expensive
23	CHAIRPERSON AVELLA: [Interposing]
24	I know.
25	MR. RIVERO:but we'll get you

1	SUBCOMMITTEE ON ZONING AND FRANCHISES305
2	one.
3	[Laughter]
4	CHAIRPERSON AVELLA: No, no, no,
5	no, no, no. No, no. I just
6	[Audience reacting]
7	CHAIRPERSON AVELLA: No, no, I was
8	justI was just let me ask you this question.
9	If there was an opportunity to relocate some of
10	the hotels that are recommended is there any one
11	specific that you would recommend to delete or get
12	out of the plan?
13	MR. RIVERO: Well the furthest east
14	they are the worse they are because they would be
15	forming a barrier between the core of the
16	amusement area. So the further east you go the
17	worse you get. Then it becomes a question of
18	which buildings you're sacrificing. Frankly even
19	the onesif you take the one that is on top of
20	Nathan's, there is no reason why you cannot fix
21	that so it would notthe building high rise there
22	wouldn't entail the destruction of Nathan's there
23	if you do it with the setback. But the further
24	east, the worse they are.
25	CHAIRPERSON AVELLA: I just want

I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES306
2	you to know, Nathan's, the ownersno, the
3	corporation for Nathan's has never contacted me
4	about knocking it down, demolishing it or wanting
5	to build up. I just want to set the record
6	straight. All right. I know nothing about it and
7	they never contacted me. I never met with them.
8	MR. RIVERO: So maybe they don't
9	want a hotel there.
10	CHAIRPERSON AVELLA: [Chuckling]
11	COUNCIL MEMBER RECCHIA: Yeah or
12	maybe they don't care. I want to thank this panel
13	but I would make a comment. And this goes to the
14	last panel. You signed up in favor
15	MR. RIVERO: [Interposing] Um-hum.
16	COUNCIL MEMBER RECCHIA: You're
17	clearly in opposition based upon the way the plan
18	is so constituted.
19	MR. RIVERO: I'm in favor with
20	modifications. I mean it's
21	COUNCIL MEMBER RECCHIA:
22	[Interposing] All right. Well
23	MR. RIVERO:the world is not
24	black or white.
25	COUNCIL MEMBER RECCHIA: The reason

I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES307
2	I say this and I think this is for everybody's
3	benefit and maybe in the future we have to change
4	the sign-in slip. But the way the record is
5	recorded is how you fill out that slip. So you're
6	going to be recorded as in favor because that's
7	how you indicated. So I think, you know, people
8	have got to be very careful when they fill this
9	out. And I was just talking to Land Use staff; we
10	may have to change the form.
11	MR. RIVERO: Um-hum.
12	COUNCIL MEMBER RECCHIA: Because if
13	you say you're in favor with modifications, that's
14	a big difference than in favor in general or in
15	opposition. But I wanted to make that clear for
16	the record if anybody looks through the record.
17	MR. RIVERO: Thank you. Yeah that
18	wasn't clear fromI'm sorry.
19	COMMITTEE CLERK: Anthony
20	Williamson, Lowell Barton, Michael Halpin, Charles
21	Denson, Shawn Phillips.
22	[Pause]
23	[Witnesses getting settled]
24	MR. ANTHONY WILLIAMSON: Good
25	afternoon Mr. Chairman, members, good afternoon

1	SUBCOMMITTEE ON ZONING AND FRANCHISES308
2	Mr. Chairman, members of City Council and members
3	of the public. My name is Anthony Williamson and
4	I'm a member of the Local 79 Construction and
5	General Building Laborers. I'm a member of the
6	Mason Tenders District Council of New York City
7	and the Co-chair of Coney Island CLEAR. Today we
8	are here to present to this Committee our proposal
9	as regards to the redevelopment of Coney Island.
10	And what I will do in this short time is read what
11	our recommendations are to Councilman Recchia.
12	Councilman Dominic Recchia, Jr. We
13	write with regards to the proposed redevelopment
14	and rezoning plan for Coney Island. As you know
15	Coney Island CLEAR is a Community and Labor
16	Empowerment Alliance for Redevelopment. It is a
17	watchdog group monitoring the redevelopment of
18	Coney Island to ensure that it benefits all
19	residents of Coney Island. CI CLEAR is comprised
20	of community residents, Coney Island clergy and
21	representatives from organized labor.
22	We believe that a comprehensive
23	plan to revitalize Coney Island is long overdue
24	and are thrilled at the prospect that this
25	historical iconic neighborhood will be fully

1	SUBCOMMITTEE ON ZONING AND FRANCHISES309
2	restored to its full potential. We have a few
3	concerns, however in terms of the details of the
4	plan we therefore submit the following
5	recommendations for your considerations.
6	Housing, compute average median
7	income using the average income of Coney Island
8	residents rather than New York City residents.
9	Increase the number of affordable housing units.
10	There are other agreements throughout the City of
11	New York, example the Willets Point that show that
12	this number can be significantly higher than what
13	it presently is.
14	We also spoke about infrastructure
15	and I will conclude with jobs. We believe that
16	6,000 permanent jobs and the 20,000 construction
17	jobs will result from the redevelopment must be
18	union jobs with benefits and wage standards. I
19	have an attachment to this letter in full detail
20	to the Councilman. And we are in process of
21	training and other things to benefits the
22	residents of Coney Island. Thank you very much.
23	MR. LOWELL BARTON: Hi, I'm Lowell
24	Barton with the New York State Laborers. I guess
25	what we need to do is we need to fix it with clear

1	SUBCOMMITTEE ON ZONING AND FRANCHISES310
2	language, with clear goals for residents and
3	workers. We don't need development that exploits
4	immigrant workers. We need a project labor
5	agreement. We also need language that is
6	grandfathered into the rezoning property. Why?
7	Because we've seen developer after developer come
8	before us and promise us the world and then flip
9	the property for a quick profit. This happens all
10	over.
11	This does nothing for the community
12	and does nothing for the people that work in New
13	York City and live here. We do not need a shell
14	game in Coney Island. Let's take a looknow I'd
15	like to take a suggestion that you made a perfect
16	point. Has anybody walked down there?
17	Well when it comes to rezoning why
18	don't we take a look at the properties that we
19	have rezoned in New York City that do not have
20	project labor agreements that do not have clear
21	language, working language, take a walk inside
22	there. Take a look at the people that are working
23	there. And ask yourself, hey boss, let me see the
24	payroll. Are you paying taxes? Are these
25	immigrant workers being exploited? Yes that's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES311
2	happening. It's happening all over the City.
3	They're not paying taxes. They're
4	not paying unemployment benefits. They're not
5	paying Worker's Compensation. It's happening all
6	over the City. Let's take a walk, take a look at
7	the properties we rezoned here and see what's
8	happening. It's happening all over the City.
9	We need to protect the people who
10	live here, the communities that these places are
11	being built in with strong language. And it has
12	to be grandfathered into the language of the
13	rezoning itself. Don't let them rezone if they're
14	just going to sell it to their friend, flip it and
15	make a ton of money. We need to protect the
16	workers out here. We need to protect the people.
17	We need to protect the City. Thank you.
18	MR. MICHAEL HALPIN: Michael
19	Halpin, a member of Coney Island CLEAR as well as
20	an organizer for the International Union of
21	Elevator Constructors Local Number 1. As far as
22	Coney Island CLEAR is concerned I mean we've been
23	involved in the community for well over two years
24	now. And we haven't just been visitors to the
25	community. And I appreciate what the two Council

1	SUBCOMMITTEE ON ZONING AND FRANCHISES312
2	Members asked earlier as, you know, how do you
3	stand on the project because when I came in and
4	filled out the card I asked can I leave it blank.
5	You know, I said I'd like to leave it blank and
6	because I have concerns. And so I appreciate your
7	having asked that question.
8	Coney Island CLEAR we've been
9	active in the community and I take a little,
10	what's the word I'm looking for, I'm not catching
11	the word. But the gentleman earlier spoke about
12	who's involved in the schools out there. Coney
13	Island CLEAR was asked to go into Lincoln High
14	School and to deliver a message to a class which
15	was a program of the JCC which was mentioned
16	earlier, David Anderson and Margaret Gorelick
17	[phonetic]. And we went it, we explained to the
18	kids how to access apprenticeship programs and how
19	once you graduate high school if college is not
20	for you there are other, you know, things
21	available to you.
22	And we need high road development
23	though, we need to produce family sustaining wages
24	and good careers. In fact when we went to the
25	first public information session last year given

1	SUBCOMMITTEE ON ZONING AND FRANCHISES313
2	by the CIDC at that first public information
3	session Coney Island CLEAR introduced the
4	language. We started talking about careers. And
5	the conversation started changing 'cause before
6	that it was jobs. And the conversation started
7	changing to careers and we need to keep that ball
8	rolling and create careers. If we do this
9	development on Coney Island without lifting some
10	people out of poverty we will have failed. We
11	will have failed.
12	And we've been there. We've
13	brought job training programs in. We've partnered
14	with organizations such as Construction Skills
15	2000, Helmets to Hardhats. We've brought our
16	apprenticeship programs in there. And we've said
17	to the community, you know, when we get
18	development here we want to partner with you on
19	this and offer opportunity. So we're not here to
20	take from the community. We're here to work with
21	the community. We appreciate all of Dominic
22	Recchia's efforts. And we appreciate having
23	worked with you over this time and thank you.
24	COUNCIL MEMBER RECCHIA: Before the
25	next speaker starts, let me just make an

1	SUBCOMMITTEE ON ZONING AND FRANCHISES314
2	announcement that we will hear everybody who's in
3	the room and who has signed up to speak but as of
4	4:00 o'clock we will not be accepting any new
5	slips.
6	MR. CHARLES DENSON: My name is
7	Charles Denson and I'm the author of the book,
8	Coney Island Lost and Found and Director of the
9	Coney Island History Project. When I wrote the
10	book, <u>Coney Island Lost and Found</u> I described in
11	detail development mistakes of the past in the
12	hope that they would not be repeated in the
13	future. That has not happened.
14	I grew up in Coney Island, lived
15	there for 22 years and witnessed first hand how
16	flawed urban planning can destroy a neighborhood.
17	I watched the neighborhood decline and burn for
18	two decades, the result of a massive urban renewal
19	plan gone awry.
20	Now you're being asked to approve
21	another flawed plan. This new rezoning plan is
22	well-intentioned, it has promise but it needs to
23	be fixed before it's approved. Everyone agrees
24	that Coney Island needs improvement. Everybody
25	wants affordable housing and jobs. There's no

1	SUBCOMMITTEE ON ZONING AND FRANCHISES315
2	argument there. But master plans have never
3	worked in Coney Island and this plan is no
4	exception.
5	In 2003 City planners and the EDC
6	announced a rezoning plan that allowed retail and
7	residential development in the C-7 Amusement Zone
8	and then acted surprised when predatory developer
9	Thor Equities began buying up most of Coney
10	Island, Coney Island's amusement property in an
11	orgy of speculation. City officials that naively
12	invited them in because the City prefers to work
13	with big developers instead of local land owners,
14	whether by accident or design, this was a serious
15	miscalculation.
16	Thor's outlandish plan was not what
17	the City wanted. Despite numerous concessions
18	made to Thor Equities, concessions that aroused
19	suspicion and cause the City's plan to lose
20	support across a wide spectrum, the developers
21	only become more obstinate and greedy and is now
22	holding Coney Island hostage, trying to squeeze
23	taxpayer dollars out of the City's attempts to buy
24	back the land.
25	Thor is known for this tactic and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES316
2	did the same thing with the Alby Mall Project in
3	Brooklyn after planning an entertainment project
4	but instead flipping the property for \$100 million
5	profit. Among the politically motivating
6	concessions recently made to Thor Equities is
7	severely reduced outdoor amusement zone that is so
8	small that if implemented will end Coney's chances
9	to retain its status as a world class tourist
10	destination.
11	The plan also places four
12	unnecessary high rise towers along the south side
13	of Surf Avenue. These enormous buildings are
14	described as hotels but if history is a guide we
15	know that they'll become luxury residential units.
16	And residential development cannot coexist with
17	amusements.
18	Also included in the plan is a
19	proposed street called Wonder Wheel Way that will
20	divide and destroy the heart of the amusement
21	zone. There's no reason for this street to exist.
22	Before this plan is approved
23	CHAIRPERSON AVELLA: [Interposing]
24	Can you sum up? Can you sum up please?
25	MR. DENSON: Oh yeah, the outdoor

1	SUBCOMMITTEE ON ZONING AND FRANCHISES317
2	amusement zone must be expanded, the towers must
3	be moved and this new street should be scrapped.
4	And the 25 stipulations made by the Community
5	Board should be implemented. Other issues, the
6	improved infrastructure, new schools, danger of
7	building 4,500 new units of housing in a flood
8	zone have not been adequately addressed.
9	We all want a better Coney Island
10	and if these fixes are made the plan is off to a
11	good start but these issues must be addressed
12	before approval.
13	COUNCIL MEMBER RECCHIA: First of
14	all I want to thank you's all for coming but I
15	just want to, you know, so many times we're
16	hearing well Willets Point they did this, Willets
17	Point they did that. In Coney Island, all right,
18	our hands are so tied because number one we can't
19	go down into the ground so they lose space.
20	Number two it's the flood zone so they have to
21	build above, you know, five feet before they can
22	start building. And number there, there's a cap
23	on the height. You can't go higher than the
24	parachute jump. So these are three strikes
25	against us, all right. So this is why we are

1	SUBCOMMITTEE ON ZONING AND FRANCHISES318
2	trying to address all of the issues that people
3	are saying and so we just have to keep that in
4	mind. In a lot of these other places, yeah, they
5	got more affordability but they went 35 stories or
6	they went higher. Over here I would love to do
7	that but we can't. We're restricted. So we're
8	trying to work with what we have and believe me
9	we're going to try to do what we could with the
10	affordability issue.
11	MR. DENSON: Thank you.
12	MR. HALPIN: Thank you.
13	COUNCIL MEMBER RECCHIA: And
14	building trades.
15	COUNCIL MEMBER FELDER: I'm just
16	going to do this one more time, with your
17	permission, again, I want to ask each one of you,
18	if the plan remains as is, for example you raised
19	the Wonder Wheel Way and you raised some other
20	issues, if it remains the way it is, whether it's
21	the City, whether it's developers, irrespective of
22	that, do you wantare you in favor of us voting
23	for it are you against?
24	MR. BARTON: As is, against.
25	COUNCIL MEMBER FELDER: Can you

1	SUBCOMMITTEE ON ZONING AND FRANCHISES319
2	just-
3	MR. BARTON:as it, against.
4	COUNCIL MEMBER FELDER:say your
5	name. Yeah, say your name because you
6	MR. BARTON: Lowell Barton.
7	COUNCIL MEMBER FELDER: Again, are
8	you for or against?
9	MR. BARTON: Against.
10	COUNCIL MEMBER FELDER: Okay.
11	Next.
12	MR. WILLIAMSON: Okay. I'm Anthony
13	Williamson, now my position is not to be against
14	as CLEAR. Once the redevelopment takes place and
15	it meets the required labor standards and the
16	proposals we put forward
17	COUNCIL MEMBER FELDER:
18	[Interposing] Yeah but that wasn't the question.
19	MR. WILLIAMSON:we have no
20	problem.
21	COUNCIL MEMBER FELDER: You're a
22	very talented man. But I'm not so bad either.
23	We're dealing with a very short timeframe here.
24	And what we want to know is we may not have the
25	opportunity to go through this again by the time

1	SUBCOMMITTEE ON ZONING AND FRANCHISES320
2	the vote comes up. We want to know, the Chair, my
3	colleagues want to know, if we cannot resolve some
4	of the issues that we said, do we approve it? You
5	know, some people have said before, get what you
6	can and let's move on. Some people have said no
7	that would be a terrible thing, you know, if we
8	can't get it done right we should wait a little
9	bit. I want to know, as is, if it doesn't get
10	resolved, are you for it or against?
11	MR. WILLIAMSON: We are for the
12	project.
13	COUNCIL MEMBER FELDER: Okay next.
14	And next.
15	MR. HALPIN: Mike Halpin, we only
16	have one shot at building a future for Coney
17	Island, let's make it a bright future and if we
18	can't assure a bright future let's say no for now
19	and
20	COUNCIL MEMBER FELDER:
21	[Interposing] Okay.
22	MR. HALPIN:we'll work forward.
23	COUNCIL MEMBER FELDER: Next.
24	MR. DENSON: As is, against.
25	COUNCIL MEMBER FELDER: Thank you

1	SUBCOMMITTEE ON ZONING AND FRANCHISES321
2	all very much.
3	[Off mic, laughter]
4	COUNCIL MEMBER JACKSON: Now with
5	respects to CLEAR, you said CLEAR is an
6	organization that's based in Brooklyn, Coney
7	Island with community residents, clergy and labor
8	all working together. Now if in fact there were
9	revisions to this proposed rezoning that dealt
10	with hotels and other things like that would CLEAR
11	be in favor of that or CLEAR would be against
12	that?
13	MR. HALPIN: Revisions as far as
14	what with regard to the hotels?
15	COUNCIL MEMBER JACKSON: Because
16	that area that we're talking about over there is
17	amusement area only right now.
18	MR. HALPIN: We would have to see
19	it.
20	COUNCIL MEMBER JACKSON: I'm sorry,
21	what?
22	MR. HALPIN: We would have to see
23	the revisions and then we can make a decision. If
24	we sawif we knew
25	COUNCIL MEMBER JACKSON:

1	SUBCOMMITTEE ON ZONING AND FRANCHISES322
2	[Interposing] As far as CLEAR's concerned.
3	MR. HALPIN: If we saw the
4	revisions we
5	COUNCIL MEMBER JACKSON:
6	[Interposing] And what about, what about the
7	Laborers Union as separate from CLEAR with
8	respects to I assume that the Laborers Union is
9	more interested in labor jobs. And so in any
10	redevelopment there it's going to be a massive
11	redevelopment. Is labor's position the same as
12	CLEAR's position 'cause CLEAR is a coalition of
13	labor, community based organizations, and so forth
14	and so on. And I guess that's what my real
15	question is. Because even if it wasI had asked
16	Jessie Masyr who is the, I guess the Thor
17	representative, they would rather see an amusement
18	with mixed use in order to buildthere's hotels
19	and stuff like that I guess. That means jobs.
20	And unless you haveand if you had a project
21	labor agreement, so I'm trying to distinguish
22	laborer's position versus CLEAR's position.
23	MR. WILLIAMSON: Okay, oh our
24	position as the laborers, we are for the
25	redevelopment. Okay? But as it stands here it

1	SUBCOMMITTEE ON ZONING AND FRANCHISES323
2	doesn't have the stipulations in place. Once the
3	stipulations are met we are for, fully in support
4	of the redevelopment. Okay?
5	COUNCIL MEMBER JACKSON:
6	[Interposing] But some of those
7	MR. WILLIAMSON: And as CLEAR we
8	even look at it through a broader perspective. We
9	are for the redevelopment once it benefits the
10	mostly the residents of Coney Island.
11	COUNCIL MEMBER JACKSON: Right.
12	MR. WILLIAMSON: The residents of
13	Coney Island must inherit most of the benefits.
14	COUNCIL MEMBER JACKSON: Now my
15	understanding that the Community Board approved
16	this with 20 recommendations.
17	MR. WILLIAMSON: Yes.
18	COUNCIL MEMBER JACKSON: And I
19	assume many or some of those recommendations are
20	the same recommendations that CLEAR has put forth-
21	_
22	MR. WILLIAMSON: [Interposing] Very
23	well, yes Sir.
24	COUNCIL MEMBER JACKSON: Okay.
25	Very good. Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES324
2	MR. WILLIAMSON: Thank you.
3	COUNCIL MEMBER JACKSON: All right.
4	COMMITTEE CLERK: Andrew Holloweck
5	[phonetic], Maryann Imperatori [phonetic], Don
6	Weston, Steven J. Paluso, Emma Beddard, Lefty
7	Lucy, Charles Reichenthal [phonetic], Paul
8	Brigandi [phonetic].
9	[Off mic]
10	[Witnesses getting settled in]
11	MR. ANDREW HOLLICK: Good afternoon
12	Chairman and members of the Committee. My name's
13	Andrew Hollick [phonetic] Vice President for
14	Policy and Programs at the New York Building
15	Congress. Your job.
16	[Laughter]
17	MR. ANDREW HOLLICK: The New York
18	Building Congress, New York City's largest and
19	most diverse coalition serving the design,
20	construction and real estate industry appreciates
21	this opportunity to express our strong support for
22	the Bloomberg Administration's efforts to develop
23	a comprehensive strategy for the redevelopment of
24	Coney Island. We've been impressed with the
25	serious work undertaken by the staff of the City's
1	SUBCOMMITTEE ON ZONING AND FRANCHISES325
----	--
2	Department of City Planning in cooperation with
3	many other community and government organizations.
4	This work has produced a workable blueprint for
5	this signature New York City neighborhood.
6	With its proximity to mass transit,
7	major arterial highways and airports, Coney Island
8	is well situated for planned revitalization. The
9	proposed plan will unlock its latent potential and
10	create over 25,000 construction jobs and more than
11	6,000 permanent jobs over the next 30 years. It's
12	quite meaningful given today's climate.
13	The Bloomberg Administration
14	projects more than \$14 billion in economic, \$14
15	billion in economic activity, 4,000 to 5,000 new
16	units of housing, many of which will be
17	affordable. The enormous value of proceeding with
18	the Coney Island Comprehensive Plan is clear. We
19	are mindful that the plan has challenges but more
20	important is the enormous potential that it
21	represents for revitalization of one of New York
22	City's most historic areas.
23	We agree that Coney Island should
24	be a year-round entertainment center with major
25	amusements and seaside attractions and at the same

1	SUBCOMMITTEE ON ZONING AND FRANCHISES326
2	time become a more vibrant neighborhood for
3	Southern Brooklyn. The Building Congress also
4	acknowledges there are concerns that the plan is
5	not financially viable. However we would argue
6	that it is essential to lay the groundwork today
7	for long term investment in the area's public and
8	private infrastructure.
9	This rezoning coupled with the
10	City's ongoing capital investments accomplishes
11	that goal. This plan will not be achieved
12	overnight but just as past neighborhood
13	revitalization such as Battery Park City or Queens
14	West took years to achieve, the rezoning is a
15	necessary first step to generate jobs,
16	infrastructure, etcetera.
17	Nonetheless we remain concerned
18	about the issues that remain unresolved
19	particularly the lack of an agreement with the
20	developer Thor Equities. We're hopeful that the
21	City will be able to resolve these questions or
22	otherwise reach an accommodation with the affected
23	parties.
24	In summary we're hopeful that the
25	plan can move forward without costly and time-

1	SUBCOMMITTEE ON ZONING AND FRANCHISES327
2	consuming litigation. Now is the time and the
3	City's economy and residents need this project the
4	most. Thank you.
5	MS. MARYANN IMPERITOR: good
6	afternoon Chairman, City Council Members. My name
7	is Maryann Imperitor [phonetic] and I'm Policy
8	Director at the American Institute of Architects,
9	New York Chapter. Thank you for the opportunity
10	to testify today on behalf of the AIA New York, a
11	professional organization with over 4,300 members.
12	We join our colleagues at the
13	Brooklyn Chapter of the AIA in support of the
14	Coney Island rezoning plan and comment the City
15	Council for taking this important action to
16	revitalize one of the City's and Nation's most
17	distinctive and evocative places. Famed for its
18	constellation of amusements and attractions, its
19	legendary Broadway and Honkey Tonk retail, Coney
20	Island has entertained Americans for generations
21	and is now poised to do so again.
22	We appreciate the economic
23	challenges of getting a project as complex as this
24	underway. We feel it is important nonetheless to
25	reinforce two guiding principles that are critical

1	SUBCOMMITTEE ON ZONING AND FRANCHISES328
2	to establishing an authentic sense of place and
3	that will ultimately ensure the success and
4	vitality of the redevelopment.
5	They are: where possible preserve
6	and adaptively reuse historic structures such as
7	Nathan's. These are the vestiges of Coney
8	Island's past and it is important to retain them
9	for a sense of history and texture that is
10	uniquely Coney Island.
11	Second, create innovative and
12	whimsical architecture for Coney Island. We agree
13	with the Brooklyn Borough President and the
14	Municipal Art Society's call for interesting and
15	sustainable architecture. Just as signage is the
16	hallmark of Time Square, so too can cutting edge
17	architecture and engineering be a defining
18	characteristic of Coney Island.
19	This is an opportunity to showcase
20	the City's design and engineering talent and to
21	create a district where exciting design is one of
22	the premier attractions. Thank you for this
23	opportunity to testify and we look forward to the
24	City Council making this dynamic vision of the
25	Coney Island rezoning plan into a reality for all

1	SUBCOMMITTEE ON ZONING AND FRANCHISES329
2	New Yorkers and visitors from around the world.
3	Thank you.
4	MR. PAUL BERGANDI: Hi. Thank you
5	Council for meting today. Hi, my name is Paul
6	Bergandi [phonetic] and I'm a Coney Island
7	historian. I also own a private museum with the
8	largest and finest collection of over 4,00
9	artifacts from Coney Island that I've gathered
10	through over 44 years of collecting.
11	As I was going through Coney Island
12	the other day I noticed the circus with its tent.
13	It reminded me of Hoover Ville. It didn't feel
14	like Coney Island anymore. I said to myself, how
15	did we get to this. How could we even let a
16	developer hold Coney Island hostage? We have
17	taken the greatest name in amusement history and
18	turned it into a lackluster non-electrifying
19	place.
20	As I grew up in Steeple Chase,
21	Coney Island felt like the seventh game of the
22	World Series every day. The most exciting place
23	in all of America. Today it's lost its purpose.
24	Coney Island isn't just the biggest history in New
25	York State or New York City, it's the biggest

1	SUBCOMMITTEE ON ZONING AND FRANCHISES330
2	history in America. We didn't have Rome. We
3	didn't have Greece. We didn't have Egypt. We had
4	Coney Island.
5	I believe that the new plan will
6	improve Coney Island tremendously provided we will
7	bethat provided that the will and desire by both
8	the City and the developers to create a unique,
9	outstanding amusement area, not just to bring back
10	the people once for curiosity, but to keep them
11	coming back again and again.
12	Millions of people throughout the
13	United States have their family roots trace back
14	to New York City and Ellis Island. Coney Island
15	is equally as important since it is the number one
16	destination for immigrants as well as Americans
17	all throughout America. Although Coney Island
18	looks the way it does today, there is still hope.
19	Remember Ellis Island was abandoned for years and
20	now was restored and became one of New York's
21	number one attractions.
22	Coney Island's only hope is to pass
23	the zoning. If the zoning isn't approved, you're
24	not just letting down a community or a city,
25	you're letting down the nation. Unfortunately for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES331
2	Coney Islanders, the Verrazano Bridge that took
3	Coney Island's life, and unless this zoning is
4	approved people will continue to go over the
5	bridge and spend their New York dollars elsewhere.
6	And just closing, this is more geared to some of
7	the developers there, remember bears and bulls
8	make money but pigs do not. Thank you.
9	MR. STEVE PALUSO: Hi. First off
10	I'd just like to clarify that I am in favor of the
11	plan but with modification. So I'm withmy name
12	is Steve Paluso, I'm speaking on behalf of myself
13	as a concerned New York City resident and on
14	behalf of Save Coney Island USA, the same
15	organization which Dick Zygon [phonetic] and Juan
16	and several other speakers are a part of.
17	Our goals are simple and they've
18	been stated. We want the maximum acreage possible
19	allotted for outdoor rides and amusements only.
20	May I gesture to the map for a second? At a
21	minimum this zoning should
22	[off mic]
23	MR. PALUSO: Oh yes. At a minimum-
24	_
25	[Off mic]

1	SUBCOMMITTEE ON ZONING AND FRANCHISES332
2	MR. PALUSO: At a minimum this area
3	should include this here. This is not enough.
4	This is what's being permitted under the current
5	plan and this should be the bare minimum of what
6	iswould allow for a functioning world class
7	amusement destination. Anything less than that
8	will not and cannot survive. We are opposed to
9	the building of hotels along here. We are not
10	opposed to development or the building of hotels
11	or housing in the area generally, we understand is
12	in need of redevelopment, is in need of jobs but
13	we are urging the City to place that development
14	outside of the existing amusement district.
15	I repeat, this is an existing
16	amusement district. It is comprised of many small
17	businesses and amusements which are thriving and
18	have been there for many years. And there is no
19	need to develop to that extent in it. We are
20	opposed to Wonder Wheel Way. There is no need to
21	put a street there. We are concerned that these
22	so-called hotels will be condos, masked by a
23	timeshare loophole. We are concerned that any
24	rezoning will result in the displacement of rides
25	and small amusement related business such as Cha

1	SUBCOMMITTEE ON ZONING AND FRANCHISES333
2	Cha's, Ruby's, Lola's Roller Rink, Dino's Wonder
3	Wheel Park, the Original Nathan's, the Coney
4	Island USA Sideshow and other beloved landmarks
5	which give Coney Island its unique character.
6	We do not want to see these unique
7	institutions replaced by generic big box corporate
8	development and retail. We are urging the City to
9	allow for a smaller, minimum acreage for plot size
10	so that small businesses can compete in this area.
11	And we are not comforted by the designation of
12	parkland as parkland does not guarantee
13	amusements. Parkland is simply land controlled by
14	the City. Now whether the land is controlled by
15	the City or not controlled by the City, that's
16	not
17	CHAIRPERSON AVELLA: [Interposing]
18	Can you sum up?
19	MR. PALUSO:really the issue.
20	Sorry I didn't really get to speak much because
21	the mic was not working. Would it be all right if
22	I have another
23	[Laughter]
24	CHAIRPERSON AVELLA: I made
25	allowances for that.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES334
2	MR. PALUSO: Thank you. I can
3	speak very quickly and I will, I promise. On much
4	of the land that is currently parkland is empty
5	lots. It cannot be trusted that future
6	administrations will use this parkland as
7	amusements. The surest way to preserve Coney
8	Island's amusement destination and to expand it is
9	to keep it zoned as an amusement only destination.
10	It is not likely that it will survive as an
11	amusement destination in mixed use zoning because
12	it is more likely that these amusements will be
13	replaced by condominiums and big box development.
14	And just if I could have one more moment, just to
15	demonstrate the importance
16	CHAIRPERSON AVELLA: [Interposing]
17	No. No.
18	MR. PALUSO: No? Okay.
19	CHAIRPERSON AVELLA: You're done.
20	MR. PALUSO: All right, well thank
21	you very much.
22	CHAIRPERSON AVELLA: Okay. If I
23	didn't cut you off it wouldn't be fair to the
24	others.
25	MR. PALUSO: No, no, I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES335
2	MR. CHUCK REICHENTHAL: Hello, is
3	this working?
4	MR. PALUSO: It should. No it's
5	on, I put it on.
6	MR. REICHENTHAL: I'm Chuck
7	Reichenthal [phonetic]. I am also District
8	Manager of Community Board 13 which includes Coney
9	Island. Some years ago I was appointed to the
10	Coney Island Development Corporation. And I must
11	say I was honored and it has been several years of
12	work, hundreds of meetings, morning meetings,
13	afternoon meetings, night meetings. Huge amount
14	of meetings within the community, in civil groups,
15	in churches, in our office, and we haven't always
16	agreed on everything and we have worked together
17	and there have been many disputes, many fights.
18	I also as District Manger of the
19	area get phone calls every day about problems
20	within Coney Island. And the plan that has come
21	across, opens the door to solving many of them.
22	And I mean jobs. And I mean the correction of an
23	intolerable infrastructure that once was number
24	one priority on the boards, lists of things to be
25	done in Coney Island and sort of vanished.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES336
2	It also means the revitalization of
3	one of the greatest and most alive areas in the
4	entire world. I am entirely in support of the
5	proposal. There are some problems. I bring in a
6	point of logic. Wonder Wheel Way is not needed
7	because logically it's not needed as a connection
8	between all of the elements in the amusement area.
9	We have The Bowery and that's what it's for and
10	it's always been for.
11	I must say it has been a pleasure
12	all these years working with everyone at CIDC,
13	everyone in the Administration and especially with
14	my good friend Councilman Dominic Recchia. And I
15	thank you for this opportunity.
16	COUNCIL MEMBER JACKSON: Sir, my
17	understanding that you're the District Manager of
18	Community Board 13 is that correct?
19	MR. REICHENTHAL: 17 years worth.
20	COUNCIL MEMBER JACKSON: So my
21	question to you is this. Are you here
22	representing the Board or are you here
23	representing yourself
24	MR. REICHENTHAL: [Interposing] No
25	I made the statement on behalf of the Coney Island

SUBCOMMITTEE ON ZONING AND FRANCHISES337 1 2 Development Corporation. 3 COUNCIL MEMBER JACKSON: And what's 4 your position with the --5 MR. REICHENTHAL: [Interposing] But 6 I can--7 COUNCIL MEMBER JACKSON: What's 8 your position with the Coney Island Development 9 Corporation? Mr. REICHENTHAL: I'm a member. 10 11 COUNCIL MEMBER JACKSON: You're a 12 member so you're--13 MR. REICHENTHAL: [Interposing] 14 Yes. 15 COUNCIL MEMBER JACKSON: So you're 16 here as a member of the Coney Island--17 MR. REICHENTHAL: [Interposing] 18 Yes. 19 COUNCIL MEMBER JACKSON: 20 Redevelopment Corp. and--21 MR. REICHENTHAL: [Interposing] 22 Right. 23 COUNCIL MEMBER JACKSON: --not as a 24 District Manager is that correct--? 25 MR. REICHENTHAL: [Interposing]

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1
              SUBCOMMITTEE ON ZONING AND FRANCHISES338
 2
      Exactly.
 3
                     COUNCIL MEMBER JACKSON: Okay thank
 4
      you--
 5
                     MR. REICHENTHAL: [Interposing] I
 6
       just gave that because I just wanted to clarify as
 7
      to who I am.
 8
                     CHAIRPERSON AVELLA: Thank you.
 9
      Next panel?
10
                      COUNCIL MEMBER RECCHIA: Mr.
11
      Chairman I just wanted to set the record straight,
12
      that the Community Board voted in favor of the
13
      plan with 20 recommendations.
14
                      CHAIRPERSON AVELLA: Right.
15
                      COUNCIL MEMBER RECCHIA: And I just
16
      wanted to say that.
17
                      [Off mic]
18
                      COMMITTEE CLERK: Carolyn McCrory,
19
      Ronald Roth, Harold Kramer, Michael Deedee Wright.
20
                      [Off mic]
21
                      FEMALE VOICE 1: - - feedback?
22
      Hello?
23
                      [Off mic]
24
                      [Witnesses getting settled in]
25
                      COMMITTEE CLERK: Christabel Gough
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1	SUBCOMMITTEE ON ZONING AND FRANCHISES339
2	[phonetic].
3	[Pause]
4	FEMALE VOICE 1: Okay, hi everyone.
5	I'm going to use the map a little and hopefully
6	I'll be exactly two minutes. First thing I wanted
7	to talk about, thank you so much, I really
8	appreciate I feel like is great integrity up here.
9	I also feel like the CIDC has integrity. And
10	hopefully in the future we'll see that more and
11	more. What I wanted to show you on the map is
12	this parcel of land that it is blocks 70-71, lot
13	142 which was originally kind of a forgotten
14	community garden which has nowis being
15	revitalized. Lots of people gardening there, all
16	different kinds of people, it's really amazing
17	fresh food. I could go on and on and on about
18	community gardens. And I will to anyone who wants
19	to listen to them. Their potential is
20	unbelievable the way they can turn around a
21	neighborhood.
22	And actually sometimes end up
23	displacing residents because they make such an
24	incredible difference having a garden on the
25	block. So anyway I just wanted to show that,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES340
2	that's on 22 nd . And right on the Boardwalk, we're
3	getting crowds now of people standing on the
4	Boardwalk watching people hoe. It's pretty
5	interesting. And there's peppers being grown
6	there, tomatoes, collards, just a lot of great
7	things are happening so I wanted to put that on
8	the record.
9	I know it's hard to listen after
10	five hours but I only have two minutes to please,
11	Councilmen, please listen to me. I only have 17
12	seconds left. There needs to be a police officer
13	right here on Jones Walk all the time. All the
14	time because of what's going on there. And,
15	that's all I can say or I could be killed.
16	Elephants, please check that the elephants aren't
17	being hooked before the shows. Also, I love the
18	Boardwalk in January. It's the best time.
19	Everyone should go there. Walk along the
20	Boardwalk; see the sky and the light and the
21	quiet. And, I think that that's everything.
22	Thank you.
23	RONALD ROTH: My name is Ronald
24	Roth. It's very interesting, skateboard parks,
25	yes; but, parachute jump, no. I think that tells

1	SUBCOMMITTEE ON ZONING AND FRANCHISES341
2	you a lot about the Plan. I'm the author of the
3	forthcoming book Maze if Mirrors, House of Cards:
4	America's Classic Amusement Parks, the most
5	extensive treatment of traditional amusement parks
6	to date.
7	And, this plan doesn't fit the
8	formula for a successful park. It doesn't have
9	the critical mass of outdoor amusements that would
10	predict success. I agree with several of the
11	speakers who have said that the acreage for
12	outdoor amusements should be greatly expanded.
13	The City's so-called Strategic Plan has enough
14	buzzwords to be developed by the National Hardware
15	Association, because it would dull the blade of a
16	buzz saw, like revival, iconic.
17	The agencies putting together the
18	plan have admitted that they're not experts in the
19	field, but yet, they only called in the experts
20	after the Strategic Plan was developed; not
21	during, not before. Compounding the problem, the
22	current advisory team of professionals is headed
23	by Kieran Burke, who singlehandedly ran Six Flags
24	into the ground. And, it's recently filed for
25	bankruptcy. The Municipal Art Society, in its

1	SUBCOMMITTEE ON ZONING AND FRANCHISES342
2	initial study supported an increased acreage for
3	outdoor amusements. [pause] And, they interviewed
4	me about my book. And then, they studied it in
5	depth and supported that.
6	The 27-story hotels that are
7	planned are a total disaster. When I was in
8	architecture school, they would take their grease
9	pencils out and remove them from my design if I
10	had designed that. And, I think that's what
11	should be done with the hotels in the Plan.
12	CHAIRPERSON AVELLA: Can you sum
13	up, please?
14	RONALD ROTH: The hotels would form
15	a wall between the rest of Brooklyn and the rides
16	and would not be there's not sufficient acreage
17	of outdoor amusements to support the hotels.
18	Amusement industry experts have told me no one
19	would come to the hotels. The Plan has serious
20	flaws. And, if it's extended
21	CHAIRPERSON AVELLA: [Interposing]
22	I'm going to have to
23	RONALD ROTH: in its acreage,
24	that would be a big step in the right direction.
25	MICHAEL WHITE: Michael White,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES343
2	Noticing New York, Attorney, Urban Planner, former
3	Government Development official. Nobody wants to
4	be blamed for the destruction of Coney Island.
5	Yet, the City plan, if the Council approves it,
6	will accomplish exactly that. There are far too
7	many questions without satisfactory answers for
8	the plan to be approved.
9	Why do City officials tell us that
10	it must be only this plan; only this
11	Administration and only now? Why do City
12	officials tell us they want the public to testify,
13	but there is just one option to testify in favor
14	of the City's plan? This sounds like the melding
15	of two famous offers, Luca Brasi's as Godfather
16	offer incorporated in the words President Reagan
17	found terrifying, 'We are from the government and
18	we are here to help with an offer you can't
19	refuse.'
20	It's counterintuitive that Coney's
21	amusement area would be saved by shrinking it
22	virtually out of existence. Shrinking the
23	amusement areas has never work for Coney in the
24	past, why now? If saving Coney is urgent, why
25	isn't the LPC saving it's landmarks now? Why plan

1	SUBCOMMITTEE ON ZONING AND FRANCHISES344
2	to cause icons like Famous Nathan's to be
3	destroyed? Why are we told that Coney Island's
4	resurrection can't be accomplished without natural
5	gradual piecemeal and in an organic way,
6	especially if real estate professionals are
7	telling us that Coney's redevelopment will
8	actually take generations? Must the Bloomberg
9	Administration always be fatally attracted to
10	mega-development that leaves holes in the grounds.
11	Why did an Administration say it wants to save
12	Coney carelessly spark and let perniciously
13	persist the speculative wave of destruction
14	premised on Coney's being zoned out of existence?
15	This Administration hasn't made
16	mapping amusement areas as parkland work and
17	hasn't enforced zoning that requires amusement
18	use. Why would such measures work now? If the
19	City sincerely believes that it has designed
20	enough acreage for an amusement area, why did
21	public officials confuse the dialogue, writing in
22	misleading press releases that the City was
23	apparently providing the 27 acres of an open-air
24	amusement that the Municipal Art Society said are
25	the bare minimum needed.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES345
2	And, I have a lot more in the
3	written material that I submitted, which will also
4	be on the web.
5	HAROLD KRAMER: Hi. Good
6	afternoon. My name is Harold Kramer from Save
7	Coney Island, as well. I was born and raised in
8	Brooklyn. I graduated from the same high school
9	as Councilman Recchia, John Dewey High School.
10	And, my family used to own a ride
11	out in Coney Island called the Thunderbolt. For
12	nearly 60 years, my Aunt Molly, Uncle George and
13	Cousin Fred owned, ran and lived under the ride.
14	They raised the family there and had two sons;
15	Fred, who ran the ride after his dad passed away
16	in 1965, his dad George Moran [phonetic]; and
17	Harold David, for who I am named after. Harold
18	died a hero as a pilot in World War II.
19	The story of the Morans and the
20	Thunderbolt are the stuff of legends; Coney Island
21	legends. It's what makes the history of Coney
22	Island so wonderful and alive. In 2000, however,
23	the Thunderbolt suffered from bad City policy and
24	was demolished; no regard for the history or
25	significance of the ride. And, the demolition was

1	SUBCOMMITTEE ON ZONING AND FRANCHISES346
2	done against the law.
3	Now, New York City has a chance to
4	recapture and expand the glory of Coney Island or
5	it can give in to the big money and create
6	something with little regard to what New Yorkers
7	and the world really want. We want Coney Island
8	back. We want an amusement area that is bigger
9	and better than ever; that is the envy of the
10	world. One that will actually draw people from
11	all over the world.
12	The current rezoning plan envisions
13	only 12 acres of open air amusement, an area the
14	New York Times and the Municipal Art Society
15	called simply too small to attract enough rides
16	and attractions to bring back the big crowds. It
17	is essential to set aside at least 25 acres of
18	open-air amusements to ensure Coney has enough
19	space to accommodate the potential attendance of
20	3.5 million visitors per year and create a truly
21	world-class amusement area.
22	The City Council must fix the
23	City's plan by making the following amendments;
24	expand the acreage for outdoor rides and
25	amusements, prevent high-rise towers from invading

1	SUBCOMMITTEE ON ZONING AND FRANCHISES347
2	the heart of the amusement district, promote small
3	businesses and local entrepreneurs and prevent
4	their displacement, protect Coney Island's
5	historic buildings and create jobs for New Yorkers
6	in the amusement industry by preserving amusement
7	zoning. I just want to say I'm opposed to the
8	City's Plan unless these amendments are put
9	forward in that Plan.
10	CHRISTABEL GOUGH: I'm Christabel
11	Gough. I'm speaking for the Society for the
12	Architecture of the City. This morning, we heard
13	Mr. Pinsky characterize Coney Island as an
14	invaluable brand. And yet, the historic amusement
15	area is not preserved by the City's plan. The
16	amusement area has been cut beyond the critical
17	mass that defined Coney Island in the past.
18	I'm trying to avoid repetitive
19	testimony. But, I would just like to say one more
20	thing. It is proposed that there will be some
21	compensatory provision of parkland by the City.
22	However, the Administration has not achieved a
23	good record in such transactions, for instance,
24	the Yankee Stadium, McCombs Dam Park deal, as
25	reported in the New York Times May 8^{th} , 2008.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES348
2	There seems to be no way to enforce City promises
3	that are not kept or to stop the tide of parkland
4	privatization from Brooklyn Bridge to Union
5	Square. Thank you.
6	COUNCIL MEMBER FELDER: Mr. Kramer,
7	just a general question. Okay.
8	HAROLD KRAMER: Yes.
9	COUNCIL MEMBER FELDER: There were
10	three roller coasters. There was the Cyclone, the
11	Thunderbolt and what was the other one?
12	HAROLD KRAMER: It was the Tornado.
13	COUNCIL MEMBER FELDER: That's it.
14	HAROLD KRAMER: And, there was also
15	something called the Bobsled and there was
16	something called the Virginia Rio.
17	COUNCIL MEMBER FELDER: Nah. But
18	the three, one of them was the fastest, the
19	steepest and the longest.
20	HAROLD KRAMER: Maybe the Tornado.
21	COUNCIL MEMBER FELDER: We'll talk
22	about it after the hearing.
23	HAROLD KRAMER: Okay.
24	COUNCIL MEMBER FELDER: Thank you
25	very much.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES349
2	MALE VOICE: Next panel, Queenie
3	Huling, Joan Corney [phonetic], Lanelle Taylor
4	[phonetic], Sarah Kennedy, Rabbi Moshe Weiner,
5	Aaron Jack [phonetic], Vin Cippola, Nicolas
6	Ronderos.
7	JOAN CORNEY: I'm ready.
8	CHAIRPERSON AVELLA: Then, why
9	don't you start.
10	JOAN CORNEY: Good afternoon. My
11	name is Joan Corney. I'm representing the Coney
12	Island Homeowners' Association this afternoon.
13	Good afternoon, Council Members. [pause]
14	People in Coney Island are living
15	in fear. I'll repeat it, living in fear. I have
16	a statistic report from the 60^{th} Precinct of Coney
17	Island. In the last two weeks of March and the
18	month of April, there were six murders in six
19	weeks, as opposed to the whole year of 2008; there
20	were three murders. [Pause] MASlo [phonetic]
21	psychologists says people live in fear. What
22	people need is physical [pause], breathing, water,
23	food, clothing, shelter. And, once these physical
24	needs are satisfied, then there's a need for
25	safety. [pause] and that's what the people in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES350
2	Coney Island need. They need to feel safe.
3	My request is for you to work with
4	the Community Board, the police to end the
5	violence in Coney Island. There's a great need
6	for it. And, it would be a giant step toward
7	unification of Coney Island, east, west, it's all
8	Coney Island. And, this is western end of Coney
9	Island. So, it needs, the violence, the criminal
10	violence, needs to be addressed. Thank you.
11	QUEENIE HULING: Good afternoon.
12	My name is Queenie Huling. I've lived in Coney
13	Island for over 30 years. And, I am the President
14	of Coney Island Homeowners' and Resident
15	Association. We support the revitalization of
16	Coney Island. However, the current Plan does not
17	address the immediate needs of our community.
18	Therefore, we're requesting you to
19	vote against the rezoning plan unless the
20	following recommendations are made; address the
21	issue of crime and violence on our streets and fix
22	our infrastructure prior to this plan unfolding.
23	Our current sewage systems backs up into the
24	streets and people's homes. Our streets are
25	flooded with water from the ocean every time there

1	SUBCOMMITTEE ON ZONING AND FRANCHISES351
2	are heavy rainstorms. There are enormous traffic
3	jams and delays when motorists are entering or
4	exiting by way of Surf, Neptune, or Cropsy
5	[phonetic] Avenue.
б	We suffer from a severe shortage of
7	parking space, especially during the summer when
8	14,000 to 16 I mean, 14 to 16 million beachgoers
9	come to Coney Island. Due to the lack of parking,
10	local residents are forced to drive around for
11	hours looking for available parking space.
12	Furthermore, there are no elevators available at
13	Stillwell [phonetic] Avenue subway station to
14	accommodate our senior citizens and disabled.
15	Special provisions should be made
16	to ensure that the medium income household for the
17	western portion of Coney Island is used when
18	determining affordable housing, not the medium
19	income household for New York City. By doing so,
20	we'll ensure that resident who sustain Coney
21	Island benefits from these new developments.
22	Developers must commit to job
23	training with accountability. Local residents
24	that are unemployed or underemployed must get
25	first preference at all jobs.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES352
2	CHAIRPERSON AVELLA: Can you start
3	to sum up, please?
4	QUEENIE HULING: Yes. Preserve the
5	amusement area, make it larger with more rides and
б	attraction where families from all economic
7	backgrounds can come and enjoy themselves. We do
8	not want to be priced out of our neighborhoods or
9	replaced by development plans.
10	YUNONA LIPHINCHUCK: Hi. My name
11	is Yunona Liphinchuck [phonetic]. And, I am
12	speaking on behalf of Rabbi Moshe Wiener. My name
13	is Rabbi Moshe Wiener. And, I serve the Executive
14	Director of the Jewish Community Council of
15	Greater Coney Island, a social service agency
16	which provides a wide spectrum of senior citizen,
17	youth, vocational, immigrant and educational
18	services to the frail elderly, educationally at-
19	risk youth, newly arrived refugees and
20	vocationally disadvantaged poor of the communities
21	of our borough and, in some cases, Citywide.
22	In addition, we provide technical
23	assistant services to enhance the management
24	capacity of nonprofit organizations throughout New
25	York. Jewish Community Council of Greater Coney

1	SUBCOMMITTEE ON ZONING AND FRANCHISES353
2	Island is a community-based organization with a
3	Citywide scope.
4	Despite our operations throughout
5	the five boroughs, we have maintained our
6	separable affinity for Coney Island, our home
7	since 1973 through our very name. Hence, the
8	development of the Coney Island area is an issue
9	of intrinsic significance to our organization. We
10	are, thus, most pleased to express our excitement
11	and to urge City Council support at this critical
12	juncture in the lengthy and complex process for
13	making the dreams of so many for a revitalized
14	Coney Island a reality.
15	I'm confident that I speak on
16	behalf of all concerned with the future of Coney
17	Island in articulating profound gratitude for the
18	vision, focus and multifarious concern efforts to
19	achieve an actualized economic resuscitation of
20	Coney Island by the Mayor and his Administration,
21	represented by the Deputy Mayor, Economic
22	Development Corporation and Coney Island
23	Development Corporation. The dedicated leadership
24	of our elected officials, the developers who
25	invested so much of their resources and expertise

1	SUBCOMMITTEE ON ZONING AND FRANCHISES354
2	and the lay leaders who have given so much of
3	their time and guidance.
4	There have been numerous concerns
5	articulating regarding the revitalization of Coney
6	Island. It included the emphasis of redevelopment
7	amusement area at the expense and
8	disenfranchisement of the residential sections in
9	the neighborhood, which represent the majority of
10	Coney Island's geography. After observing the
11	consistent efforts of the public and private
12	sector
13	CHAIRPERSON AVELLA: [Interposing]
14	If you can sum up, please.
15	YUNONA LIPHINCHUCK: Sure. We have
16	no doubt that continuing to support these efforts
17	and passing the legislation necessary to move this
18	process forward will assure that the ultimate
19	economic redevelopment of Coney Island will result
20	in new revitalization, not only the commercial
21	area, but also of the quality of life of all Coney
22	Island's residents.
23	LISA KERSAVAGE: Good evening. My
24	name is Lisa Kersavage. I'm the Director of
25	Advocacy and Policy at the Municipal Art Society.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES355
2	And, I'm here representing Vin Cippola, the new
3	President of MAS, who had hoped he could be here.
4	I'm here today to urge the Council
5	to adopt the City's Plan for Coney Island. The
6	City's plan is the greatest hope for revitalizing
7	Coney Island, which cannot be lost to private
8	development interests. Coney Island is the last
9	great oceanfront parkland opportunity in the
10	region and Coney's demise would be a tragic loss
11	to the citizens of New York, to the country and to
12	the world. MAS strongly believes that the public
13	must own enough land at Coney Island to ensure a
14	vital amusements district. We believe that it is
15	critical to revitalize Coney Island in a way that
16	maintains its creative, innovative spirit so it
17	can once again become a top waterfront amusement
18	and entertainment destination.
19	In particular, MAS fully supports
20	the City's effort to acquire private property in
21	the amusement area. MAS commissioned a report
22	from the Real Estate Advisors RCL Code to study
23	the economic viability of an amusement park in
24	Coney Island. They found that the economics do
25	not currently allow for the creation of an

1	SUBCOMMITTEE ON ZONING AND FRANCHISES356
2	amusement park on privately owned land and that
3	the public investment in Coney Island could have
4	enormous potential public benefit, as it did in
5	places like Times Square and Millennium Park in
6	Chicago.
7	While we hope the City Council
8	approves the plan, we also expect that the City
9	will continue its diligent efforts to consider the
10	following recommendations of the MAS study. And,
11	our recommendations include, number one, keep the
12	south side of Surf Avenue low to open views of the
13	amusement and the ocean. We recommend that hotels
14	be moved to the north side of Surf Avenue. Number
15	two, expand the acreage dedicated to open-air
16	amusements to ensure it can accommodate the
17	potential number of visitors. Number three,
18	protect historic buildings. We believe that the
19	historic Shore Theater, which holds 2,400 people,
20	is a type of performance many of the Coney Island
21	so desperately needs.
22	And, I have submitted, for the
23	record, a packet of recommendations. They go into
24	greater detail about our rezoning recommendations,
25	but also actions that can be taken in the future

1	SUBCOMMITTEE ON ZONING AND FRANCHISES357
2	in terms of transportation and addressing the
3	larger planning needs of the whole Coney Island
4	peninsula. Thank you.
5	NICOLAS RONDEROS: Good afternoon,
6	Chair Avella, Councilman Recchia, members of the
7	Committee. My name is Nicolas Ronderos. And, I'm
8	Director of Urban Development Programs for
9	Regional Plan Association, a private nonprofit
10	research and planning organization serving the
11	greater New York Metropolitan region. RPA wants
12	to comment on the Coney Island Comprehensive
13	Rezoning Plan and express our strong support for
14	the action and the review to rejuvenate Coney
15	Island as a regional entertainment center and
16	source of new jobs, housing and open space.
17	Over the past generation, nearly
18	all of New York's iconic places, including Central
19	and Prospect Parks, Times Square, Grand Central
20	Terminal, have all been reclaimed, reinvented and
21	given new life in our 21 st century metropolis. One
22	of the last of these as-of-yet-to-be reclaimed
23	iconic places is Coney Island. The vestiges of
24	its glorious past, such as the Parachute Jump and
25	the Cyclone roller coaster ride and events like

1	SUBCOMMITTEE ON ZONING AND FRANCHISES358
2	the Mermaid Parade remain. But, the reality of
3	the place is that it is now composed largely of
4	vacant lots and a small number of entertainment
5	uses.
6	To continue to succeed, the project
7	will need to preserve the authenticity and
8	diversity of Coney Island's amusement and its
9	visitor and residents. RPA wants to ensure that
10	the proposed project is successful and truly
11	accommodates the needs of its amusements and
12	entertainment destination. The proposed plan is a
13	well designed proposal. It builds on Coney
14	Island's unique history, character and culture by
15	preserving its remaining iconic features. It
16	ensures the future of the amusement area by
17	formalizing this public asset as parkland. And,
18	it develops a vibrant urban amusement and
19	entertainment destination that would be open to
20	the public and, most importantly, provide
21	entertainments at a range of price levels in all
22	seasons. This will foster economic activity that
23	create job opportunities for residents by creating
24	year-around activity and bringing new housing to
25	the neighborhood.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES359
2	We believe the Plan under review
3	calls for an ambitious and implementable vision of
4	both outdoor and indoor amusement, supporting
5	commercial activity and new housing. RPA hopes
6	that the Council will support this plan. Thank
7	you.
8	COUNCIL MEMBER FELDER: Thank you.
9	Thank you very much. I didn't hear your name, I'm
10	sorry.
11	YUNONA LIPHINCHUCK: Yunona.
12	COUNCIL MEMBER FELDER: Yeah,
13	what's your first name?
14	YUNONA LIPHINCHUCK: Yunona,
15	Yunona.
16	COUNCIL MEMBER FELDER: Okay.
17	Representing Rabbi Wiener, right
18	YUNONA LIPHINCHUCK: Yeah.
19	COUNCIL MEMBER FELDER:from the
20	non-for-profit JCC in
21	YUNONA LIPHINCHUCK: Yes.
22	COUNCIL MEMBER FELDER: Coney
23	Island. Can you please tell me whether anyone
24	solicited a letter of support from your
25	organization?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES360
2	YUNONA LIPHINCHUCK: I don't know.
3	COUNCIL MEMBER FELDER: Okay. If
4	you can find out, and you don't have to let me
5	know, you can let the Chair know, I want to know
б	I'd like to know whether anyone asked for a letter
7	of support. And, if someone did, who that would
8	be.
9	YUNONA LIPHINCHUCK: Okay.
10	COUNCIL MEMBER FELDER: Thank you
11	very much.
12	YUNONA LIPHINCHUCK: Thank you.
13	COUNCIL MEMBER JACKSON: Good
14	afternoon. This is for the Homeowners. Now, I
15	heard you express about cars and all of that
16	stuff. And, I ask whether or not, both of you,
17	were you in favor or opposed to the rezoning?
18	QUEENIE HULING: We're in
19	COUNCIL MEMBER JACKSON: Go ahead.
20	QUEENIE HULING: We are in favor of
21	the rezoning, with meeting certain provision
22	that's addressed.
23	COUNCIL MEMBER JACKSON: But, to go
24	back to my colleague, Simcha Felder, assuming that
25	there were no revisions, are you still in favor?
1	SUBCOMMITTEE ON ZONING AND FRANCHISES361
----	--
2	Or, are you against?
3	QUEENIE HULING: No, I'm not.
4	COUNCIL MEMBER JACKSON: Oh
5	QUEENIE HULING: Against.
6	COUNCIL MEMBER JACKSON: and
7	that's important. Yeah, because now, listening to
8	both of your testimony, clearly you are objecting
9	to things. And, that's why I had asked whether or
10	not you were in favor or against. And, as you
11	said, you clarified it, you're in favor of it with
12	certain things being done. But, if not, you're
13	not. Okay. Thank you.
14	QUEENIE HULING: That's correct.
15	COUNCIL MEMBER JACKSON: All right.
16	COUNCIL MEMBER RECCHIA: I just
17	want to thank you all for coming. And, Queenie,
18	as far as the sewage backup, that's a major
19	problem, 'cause when those houses were built,
20	that's one thing they didn't do correct. And,
21	DEP's well aware of that. And, I brought it to
22	their attention. And, we're trying to see what
23	could be done immediately to see somehow to
24	rectify or just get something temporarily until we
25	can repair it fully. Okay.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES362
2	QUEENIE HULING: Thank you.
3	COUNCIL MEMBER RECCHIA: All right.
4	CHAIRPERSON AVELLA: I'm glad that
5	Council Member Jackson asked that question because
6	I didn't get that impression from you. It's
7	Miss Hurling, right?
8	QUEENIE HULING: Huling.
9	CHAIRPERSON AVELLA: Huling. That
10	you would be against it if there were no
11	substantive changes. So, I'm glad that he asked
12	that question. I just had a comment. You
13	mentioned about, you know, the need for affordable
14	housing and that it should be based upon the
15	neighborhood median income, rather than the median
16	income for New York City. This is a big issue for
17	me.
18	And, you should know that the
19	affordable housing component that the City does is
20	not just based upon the New York City income, it's
21	based upon the Metropolitan area median income,
22	which includes the wealthier neighborhoods of
23	Nassau and Westchester. So, it actually raises up
24	the New York City income level. I've actually
25	been working on legislation to change that so it's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES363
2	based upon the neighborhood AMI.
3	QUEENIE HULING: Yeah.
4	CHAIRPERSON AVELLA: The
5	neighborhood, you know, income, so that when we do
6	a project like this, the people in that
7	neighborhood could actually benefit. But, I just
8	wanted to let you know about that.
9	QUEENIE HULING: Thank you.
10	CHAIRPERSON AVELLA: Thank you.
11	Next panel.
12	MALE VOICE: Michael McDermott
13	[phonetic], Zachary Bernstein [phonetic].
14	CHAIRMAN AVELLA: No Zachary.
15	MALE VOICE: Rick Bell
16	CHAIRPERSON AVELLA: Is there a
17	Rick in the house? No?
18	MALE VOICE: Ron Dare [phonetic].
19	CHAIRPERSON AVELLA: Nope.
20	MALE VOICE: Martin Allen
21	[phonetic].
22	CHAIRPERSON AVELLA: Keep going.
23	MALE VOICE: Kariff [phonetic].
24	CHAIRPERSON AVELLA: Nope.
25	MALE VOICE: Troy Fletcher? Ahiem

1	SUBCOMMITTEE ON ZONING AND FRANCHISES364
2	Brohead [phonetic], Ali King, Brandy Dupree, Noel
3	Rodriguez, Bobby Williams, Anhel Ramos [phonetic],
4	Sandra Siberd [phonetic], Timothy Glover, William
5	Walker, Ashiem Ali, Ala [phonetic], John Hogwash
6	[phonetic], Julius Dow [phonetic], Carol Hill
7	Albert [phonetic], Marion Kennedy, Trisha Veta
8	[phonetic], Cheryl Robertson [phonetic], John
9	Clark.
10	DARREL KALICH BLEE: My name is
11	Darrel Kalich Blee [phonetic]. And, I represent
12	Fort Greene Empowerment. I'm in favor of the
13	City's proposal for one reason and one reason
14	only. It's going to provide jobs to, not only to
15	residents that are in Coney Island, right, but
16	it's going to revitalize the City itself, you
17	know, 'cause the whole City's affected by it, you
18	know.
19	I see that there's only a few of
20	you all here now, but there were many of you here
21	earlier, right. But, all your neighborhoods will
22	be affected by the revitalization of Coney Island,
23	because when Coney Island is built, right, the
24	jobs that are created creates revenue. The
25	revenue that's created, again, it creates more

1	SUBCOMMITTEE ON ZONING AND FRANCHISES365
2	jobs for police, firemen and Councilmen, such as
3	yourselves, right. All this comes into effect by
4	the revitalizations of Coney Island itself.
5	You know, we have the saying about
б	problems in the infrastructure, right. Well, now
7	we got the City coming together, putting billions
8	of dollars, right, coming together to help fight
9	and build this infrastructure. You know, we got
10	problems with crime. We got problems with drugs.
11	We got problems with a lot of things going on in
12	Coney Island, right. And, the City is the only
13	one that's putting up this here money, you
14	understand what I'm saying, so that these here
15	problems can be properly addressed.
16	And yet, and still, we got a few
17	people who have their own selfish needs and saying
18	well, listen here, well I'm a landowner here and
19	I've been for this particular period of time and
20	I'm going to stand in the way of this because my
21	one little thing is not getting done, when
22	millions are being affected, thousands of people
23	are being affected, not thousands of people
24	are being affected directly and millions
25	indirectly, right, by the stopping and the slowing

1	SUBCOMMITTEE ON ZONING AND FRANCHISES366
2	of this program.
3	We need this here, right. All of
4	your districts are being affected. Matter of
5	fact, this whole state is being affected by it,
6	right. So, when this here money, and I'm going to
7	making sure, I'm going to cut it to a close here,
8	right. But, what I'm saying is this here, is that
9	the City's proposal is an attempt by the City to
10	correct the wrongs, right, that's being done by
11	Coney Island. People are talking about only small
12	parcels of land are being done for amusement.
13	Well, how many parcels of land are being used now
14	by amusement? Huh? There's your answer. Here
15	you go.
16	CAROL HILL ALBERT: I need to speak
17	to my name is Carol Hill Albert. And, I need to
18	speak to Councilman Recchia, but he's not here.
19	Could I go next?
20	MALE VOICE: Here he comes.
21	CAROL HILL ALBERT: Oh, okay. My
22	name is Carol Hill Albert. And, I'm the former
23	owner of Astroland Park in Coney Island. And, I
24	currently operate the Cyclone roller coaster for
25	the City of New York. And, the reason I wanted

1	SUBCOMMITTEE ON ZONING AND FRANCHISES367
2	Councilman Recchia to be here, specifically, is I
3	wanted to clear up an earlier reference he made to
4	the fact that Astroland was not forced out and we
5	got \$30 million. Well, the fact is both things
6	are true. We did get \$30 million for our
7	property. But, I think it's important to note
8	that that \$30 million was paid after we turned
9	down \$30 million two years earlier because I made
10	a decision that I wanted to develop the property
11	myself.
12	I hired architects who had worked
13	for the Museum of Modern Art. I had drawings
14	made. I went all over the City of New York. Many
15	people in this room or representatives of the
16	institutions in this room saw those drawings.
17	After a period of two years when there was no
18	support whatsoever for what was a fully developed
19	amusement park, a hotel, a partially covered water
20	park, it became clear to me that, at that time,
21	there was not going to be an opportunity for us to
22	develop our property.
23	Since, by all signs, the property
24	was going to be developed by somebody, because
25	there were talk of development, and it wasn't

1	SUBCOMMITTEE ON ZONING AND FRANCHISES368
2	going to be me, the second time Joe Sid [phonetic]
3	came with an offer, it seemed to me it made sense
4	to take it. And, that's what we did.
5	Councilman Recchia, himself, was an
6	enormous help, as was Lynn Kelly, in attempting to
7	get us a lease for another year. And, Thor
8	Equities decided, for whatever reasons, I mean,
9	they own the land, it's their decision to make,
10	not to offer a lease. But, it did mean 350 Coney
11	Island jobs were not going to be available and
12	Astroland was closed.
13	As far as my testimony here today,
14	for which I have about six seconds left, I am in
15	support of the City's Plan with an important
16	modification. I think, as having operated
17	amusements in Coney Island for so many years, I
18	can tell you people need to see them. You cannot
19	have a wall of high-rise hotels blocking an
20	amusement park any more than you could put up a
21	fortress around the Statute of Liberty. You can
22	still see it from the water, but people are going
23	to start to view it as a historical issue and not
24	a present one. So, that's my testimony.
25	MARION KENNEDY: Thank you. My

1	SUBCOMMITTEE ON ZONING AND FRANCHISES369
2	name is Marion Kennedy. To save some time, I have
3	been a resident in the community for 64 years.
4	Prior to this meeting, I've been in a number of
5	other meetings with a number other projects in the
6	Coney Island area. On this front, four or five
7	years ago, we talked to our Councilmen. We spoke
8	to Domenic Recchia. We spoke to Lynn Kelly. We
9	spoke to a number of people. We also spoke to the
10	Honorable Rabbi Wiener in the Coney Island area
11	about doing training for this particular project
12	if it was to come about.
13	To make it short, because it had
14	been said before a number of other times, there's
15	a great need in Coney Island. There's a need for
16	senior citizen facility, which is being built, as
17	the Councilman indicated there were two programs
18	up on Surf and 35^{th} Street. There's a need for
19	affordable housing, which is yet to come with your
20	YMCA facility for youngsters. There is a need for
21	training and employment, which hopefully would
22	come about.
23	But, as the brother here says, and
24	no disrespect, we have zero on the board now. We
25	have a dream. Dr. King had a dream and no

1	SUBCOMMITTEE ON ZONING AND FRANCHISES370
2	disrespecting his name at this time. But, we need
3	to bring it into reality. The differences that
4	were mentioned here today from east to west and
5	north, those are minor things. What we're talking
6	about are human beings who need to get some
7	employment. What we're talking about are human
8	beings who need some quote, unquote, whatever word
9	means, affordable units in that community. And,
10	as you just indicated, Mr. Chairman, we need to
11	know the difference.
12	And, I say this in all due respect,
13	our community resident needs to get a little more
14	educated in terms of what the area income media
15	stand for and where it's derived from. We also
16	should be more sophisticated in terms of how to
17	sit down and address these issues as a whole, not
18	as individual. Now, it all breaks down, I'll shut
19	up after this, it all breaks down to a very simple
20	thing, the narrow shekkie [phonetic] gilt, you
21	name it. That's what it all comes down to. And,
22	we need it just as bad as anybody else needs it in
23	this City, in this country for gainful
24	recognition. I support the Plan that is before
25	this Council today. Thank you very much. And, I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES371
2	also represent Youth and Community Awareness.
3	Thank you.
4	TRISHA VETA: Well, thank you for
5	the opportunity to speak today. My name is Trisha
6	Veta. I'm a New York City resident, who grew up
7	working in the amusement industry with my family.
8	My grandfather started in the business 100 years
9	ago. And, currently, I work in Coney Island. I
10	work at the Coney Island History Project under the
11	Cyclone roller coaster on Saturdays.
12	But, I took on another job this
13	year. I had the opportunity to work a game on
14	Jones Walk, the midway of midways. And, sadly,
15	many of the operators I work with feel that this
16	will be the last year. They say Coney Island is
17	all over because, you know, business is down
18	because of the rain and because of Thor's
19	degradation and decimation of the amusement zone.
20	So, what I want to say is I am in
21	favor of the rezoning plan and revitalization of
22	Coney Island, but with important amendments, as
23	others have spoken. I agree that the hotels and
24	high-rises should be moved to the north side of
25	Surf. We can't do business on Jones Walk in the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES372
2	shadow of huge high-rises. I also feel the
3	outdoor amusement area needs to be enlarged, as
4	been pointed out. It's 61 acres, right now, and
5	it should be expanded.
6	But, I really want to talk about
7	Thor's degradation of the amusement zone. For the
8	past two years, I have been documenting this on my
9	Flicker set and I have started a blog, called
10	Amusing the Zillion, because news media are still
11	reporting Thor's PR ploy that Joe Sid is planning
12	a billion dollar glam makeover of Coney. If
13	anyone believes that, there's also a bridge in
14	Brooklyn that is for sale.
15	In April, Thor's PR firm,
16	Knickerbocker, promised dozens of rides and
17	upwards of 25 rides. They lied to the media that
18	half of the rides were there. I pointed out, on
19	my blog, that it was a broken promise. And, there
20	are currently only 10 rides operating on the
21	former Astroland site. They promised 25, because
22	that's what Astroland had. Veteran operators at
23	Coney Island have a total of 42 rides. I invite
24	you to come. I want to give you my personal,
25	behind-the-scenes tour of Coney Island. Please, I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES373
2	want to show you what's going on. It's terrible
3	what Thor Equities has done. Thank you.
4	CHERYL ROBERTSON: My name is
5	Cheryl Robertson. And, I urge you, in the New
6	York City Council, to approve the proposed Coney
7	Island rezoning every development plan.
8	I have lived in the community for
9	over 45 years and provide afterschool and summer
10	learning services for middle school and high
11	school youth. One of the most pressing issues to
12	affect our community is the lack of sustainable
13	economic development; jobs and job training. We
14	are pleased that the Coney Island Development
15	Corporation had developed a holistic strategic
16	plan to meet the needs of our community.
17	As a youth service provider, I
18	firmly believe that the economic development will
19	give our youth the opportunity to pursue a diverse
20	array of employment and career opportunities.
21	Some which can be in solar power amusements, in
22	the areas of hospitality, tourism and
23	construction.
24	In these dire economic times, the
25	residents of Coney Island, the City of New York

1	SUBCOMMITTEE ON ZONING AND FRANCHISES374
2	and visitors have continued to visit Coney Island
3	because Coney Island, as a brand, continues to
4	provide residents, visitors and tourists with
5	affordability. Yet, we are still beleaguered by a
6	lack of modernization and diverse retail uses.
7	The City's Plan is the only
8	comprehensive and immediate means by which to
9	address all of the redevelopment needs of our
10	community; build on the Coney Island brand and
11	ensure in perpetuity that Coney Island remains a
12	historic, fun and affordable destination. We are
13	at a critical crossroads. And, we can ill-afford
14	to postpone or delay the economic development of
15	our community. How do we say to future
16	generations that we missed out on a severe and
17	critical time and deprived them and future
18	generations of the opportunity to develop? The
19	time to develop is now. And, if we do not seize
20	this moment in time, generations will be affected
21	forever.
22	COUNCIL MEMBER FELDER: I have a
23	question. Is the name Albert or Alpert?
24	CAROL HILL ALBERT: It's Albert.
25	COUNCIL MEMBER FELDER: With a B?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES375
2	CAROL HILL ALBERT: Yeah.
3	COUNCIL MEMBER FELDER: Yeah. You
4	mentioned something very interesting earlier
5	because Mr. Pinsky sort of painted a picture of
6	three years or maybe more that no one wanted to do
7	anything with the property and the City has
8	finally come along with an interest in developing
9	the property. During your testimony, I believe
10	that I heard that you were very interested in
11	developing the property and developing the
12	amusement portion of it, but you did not get any
13	support from the City. Is that correct? Or
14	something like that. I don't want to put words in
15	your mouth.
16	CAROL HILL ALBERT: Yeah. I don't
17	want to embarrass anybody, so I'll embarrass
18	everybody. There was no support or interest from
19	any portion of City government in this plan. And,
20	I got the impression, and it's only my impression,
21	that it was sort of wait, come back later, we
22	don't know. But, in other words, after two years
23	of that
24	COUNCIL MEMBER FELDER: Yeah.
25	CAROL HILL ALBERT:it sends a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES376
2	signal.
3	COUNCIL MEMBER FELDER: No, all I'm
4	trying to point out, and I'm using you to do so,
5	is that some of the testimony that was repeated
6	over and over and over again about no one wanting
7	to do anything about developing the amusement
8	portion for years and years and years is actually
9	not so. It sounds like you were interested and no
10	one was interested in you. Is that accurate?
11	CAROL HILL ALBERT: That's
12	accurate.
13	COUNCIL MEMBER FELDER: Okay.
14	Thank you very much.
15	DARREL KALICH BLEE: May I say
16	something to that?
17	COUNCIL MEMBER FELDER: I don't,
18	unless the Chair wants to ask you a question.
19	DARREL KALICH BLEE: What I'd like
20	to address is this here is that it may be a fact
21	that she may have wanted to redevelop into the
22	program, right. But, yet, and still, look where
23	we are now.
24	CHAIRPERSON AVELLA: Sir.
25	DARREL KALICH BLEE: And, look

I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES377
2	where
3	CHAIRPERSON AVELLA: Sir.
4	DARREL KALICH BLEE: we'll be in
5	the future.
6	CHAIRPERSON AVELLA: The question
7	DARREL KALICH BLEE: if we do
8	not go with the program.
9	CHAIRPERSON AVELLA: The question
10	was not asked of you, with all due respect.
11	Miss Albert, I did want to compliment you because
12	for years, you were involved in the Community
13	Mayors
14	CAROL HILL ALBERT: Yes.
15	CHAIRPERSON AVELLA: you know.
16	And, I think really you did a tremendous job. For
17	anybody who doesn't know, the Community Mayors is
18	an organization that helps physically and mentally
19	handicapped children involve in recreation. And,
20	one day a year, you allowed thousands of kids to
21	come to Astroland. So, you should be complimented
22	for that. It's a shame
23	CAROL HILL ALBERT: Thank you.
24	CHAIRPERSON AVELLA: you're not
25	there.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES378
2	CAROL HILL ALBERT: It was started
3	by my husband and my late father-in-law, Dewey
4	Albert. And, I'm proud to tell you that one of
5	the great things about Astroland Park is, as crazy
6	as these employees would make me, I feel a real
7	obligation to honor them. It was the highlight of
8	their year when all these, you know, crippled
9	children came and had such joy on their faces. My
10	employees lived for that day. Thank you.
11	CHAIRPERSON AVELLA: Well, I wanted
12	to thank you for you and your family doing that
13	all those years. Thank you. Next panel.
14	MALE VOICE: Some of these names
15	may have been repeated. Minister Eddie Brumfield
16	[phonetic], Sean Clark [phonetic], Georgia
17	Petgroeve [phonetic], Roy Brown, Margaret Gorlick
18	[phonetic], William Walker, Joseph Packer, Barry
19	Flynn [phonetic], Mike Sorrel [phonetic], Mya
20	Hadad [phonetic], John Embrilei [phonetic], Steven
21	Pong [phonetic].
22	BARRY FLYNN: My name is Barry
23	Flynn. And, I work as a business manager for one
24	of the restaurants on the Boardwalk. I'm in
25	support of the program, the redesign of the Coney

1	SUBCOMMITTEE ON ZONING AND FRANCHISES379
2	Island.
3	The pictures here are gloomy and
4	dark. But, in reality, most of the summer, Coney
5	Island is bright and sunny. And, as a matter of
6	fact, this weekend, we're hoping that there will
7	be hundreds of thousands of people at Coney Island
8	to support our business.
9	However, that said, the last two or
10	three years have been exhausting. We have gone
11	through Thor Equities' changes, not only for our
12	own business, our rent has jumped and skyrocketed
13	almost to the point where it's not worth being in
14	business in Coney Island. We service thousands
15	and thousands of people and hot dogs and hot dogs
16	and hot dogs. And, to see what's happening is
17	very difficult to watch the amusement park that
18	was just mentioned be put out of business and the
19	tradeoff to amusement park that's not worth
20	anything to watch the gateway to the ocean along
21	Stillwell become a flea market, and an expensive
22	one, is hard to believe.
23	And, what surprises me is that no
24	one really figures it out. In fact, all of the
25	Councilmen should be really worried about this

1	SUBCOMMITTEE ON ZONING AND FRANCHISES380
2	because, as I stand and serve hot dogs on
3	weekends, what I've noted is they come from all
4	over New York City and, in fact, Coney Island is
5	the host to one of the greatest parties in New
6	York City every single week.
7	And, it behooves the Council and
8	the State of New York to think hard about the
9	proposal and it will be modified, even after it's
10	approved. This is a course of life. It's a
11	course of business. But, to say that we can't
12	approve it because there are changes that need to
13	be made is ludicrous. And, I know for a fact,
14	I've seen this for 20 years. I'm sorry, I'm done.
15	You really need this Council to think about what's
16	happening and make action and not let an excuse
17	that we can't change this or do this. This is New
18	York. We can do anything you put your mind to.
19	Isn't that right? And, you love Coney Island. I
20	can tell.
21	MARGARET GORLICK: Good afternoon.
22	Members of New York City Council and thank you to
23	have this opportunity to speak with you. My
24	name is Margaret Gorlick and I'm proud resident of
25	Seagate. Along with being President of the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES381
2	Community, I also work as a workforce development
3	and a job placement in Coney Island for Jewish
4	Community Council, is also name Great of Coney
5	Island So, as you can see, when it comes to
6	issue of Coney Island future, I have more than
7	passing interest in what happens.
8	I'm here to let you know that I'm
9	strongly support the City Redevelopment Plan and I
10	hope the City Council will vote yes for our
11	community's future. There are several reason why
12	I think yes vote is very important. First, the
13	City Redevelopment Plan is bring investment in
14	jobs to our community, like you haven't seen
15	generation. Every day, I work with residents,
16	many of them immigrant, like myself, who want
17	nothing more than opportunity to work with their
18	neighborhood. I first time, when Coney Island
19	Development Corporation did the job fair, which
20	have a huge success and which so many people from
21	Coney Island come and they really was happy to
22	apply for different job. People don't want a
23	guarantee jobs, they just want to have opportunity
24	to prove what they can do. But, sadly, based of
25	all Coney Island history, we can pretty certain

1	SUBCOMMITTEE ON ZONING AND FRANCHISES382
2	that without the City plan, all this opportunity
3	simplify it's not going to become.
4	Secondly, I'm someone who have a
5	family, raising up in Coney Island and I have a
6	daughter who is currently in the high school and
7	they really want to to stay in our community
8	and build your life and the future in Coney
9	Island. With that, I said before, all opportunity
10	for job, for housing, for better life and for our
11	family, I really want all of you to say yes for
12	the new plan. I'm sorry.
13	be late, but like, again,
14	whatever I say, maybe people who stay here in this
15	room, they work with our community and we work
16	very well, is a collaboration for Coney Island and
17	all of us don't have a new plan coming
18	through.
19	JOSEPH PACKER: Good afternoon. My
20	name is Joseph Packer. And, I'm a community
21	organizer and activist. I would like to thank
22	City Council for the opportunity to provide
23	testimony on such a historic and groundbreaking
24	event.
25	As a resident of Coney Island for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES383
2	the 50 years and a community activist for over 30
3	years, it has always been evident to me that Coney
4	Island was and always will be a precious worldwide
5	jewel. I am passionate about the residents and
6	their lives. Throughout these years, I have
7	traveled throughout our great City advocating and
8	lobbying for sheer respectability for Coney
9	Island. Coney Island's unique place is a growing
10	residential community that is fortunate enough and
11	attached to alignment with the City's one and only
12	amusement retreat. Coney Island is a natural
13	tourist attraction. If you were fortunate to
14	visit New York City, your visit is not complete
15	until you go to Coney Island's amusement park.
16	When I was a teenager, I worked
17	several summers in amusement park. The park was
18	always packed with crowds and tickets was always
19	affordable. There should always be a natural
20	marriage between a community and their amusement
21	park. It should be noted that, as a longtime
22	community organizer and community activist, I
23	would be remiss if I did not note that I have
24	witnessed and experienced the false promises of
25	the past by the City, elected officials and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES384
2	prospective developers.
3	Hopefully, the past is behind us.
4	That there is a new day for Coney Island, the
5	residents and their amusement area. The residents
6	of Coney Island are hopeful and optimistic.
7	There's a wealth of educated and skilled workforce
8	throughout the neighborhood that are waiting the
9	overall development of Coney Island. The
10	community and the amusement district realize that
11	there are difficult times. The economy's
12	everyone's priority, especially our Mayor. There
13	is a lack of job training and employment
14	opportunities, affordable housing, social and
15	recreation venues. A true comprehensive plan for
16	our community would be an ideal opportunity for
17	addressing these needs.
18	I, personally, believe that the
19	City's plan is a good plan, even without all the
20	stipulations. I believe that combined efforts of
21	elected officials, Community Board members,
22	private investors, primary stakeholders and
23	concerned local residents, working together to
24	develop a Coney Island amusement area will
25	continue the amusement area to be the best

1	SUBCOMMITTEE ON ZONING AND FRANCHISES385
2	waterfront luxury housing possible.
3	I just want to state that I really
4	think the best thing is, as a community activist,
5	is for the community to have some insights and a
6	working relationship with the City on the ongoing
7	development of the project. I think Coney Island
8	Development Corporation have done a great job and
9	Lynn Kelly, who I think having the relationship
10	between community and them and the City, as
11	overseers, will be probably the best way to
12	continue the progress we've made so far.
13	GEORGIA BETGRAVE: Good afternoon.
14	My name is Georgia Betgrave [phonetic]. I am an
15	educator with the New York City Board of
16	Education. I work with pre-K children. I lived
17	in Coney Island literally all of my life. My mom
18	sent us every weekend to the amusement park. We
19	were able to just go down there and just slide on
20	the slides. Back then it was \$0.05, \$0.10 or
21	whatever it was. But, it was wonderful. And, it
22	can be wonderful again.
23	I do support the revitalization of
24	the amusement park, you know. It's a part of
25	Coney Island, and one of the bigger parts of Coney

1	SUBCOMMITTEE ON ZONING AND FRANCHISES386
2	Island. I wouldn't throw away my bedroom set if
3	it's still good, you know. Coney Island is still
4	good. There are a lot of children who go down to
5	Coney Island. They go to the Boardwalk. They go
6	on the beach. It's still not working? They go on
7	the beach.
8	I ride my bike down the beach and I
9	look and I'd see some of the things. They've done
10	to Boardwalk over. It looks really nice. They
11	have beautiful benches. I sit down. I could look
12	out at the water. I don't see, for my personal
13	self, I don't see any reason why it should not be
14	revitalized. I really don't. And, that's my
15	stand.
16	STEVEN PONG: Hi. Well, this is a
17	relatively entertaining afternoon. Last evening,
18	I was hereyeah. Hi, do you hear this? My name
19	is Steven Pong. And, I'm a lifelong resident of
20	Coney Island. I live on West 35 th Street. I went
21	to pre-K at P.S. 329 and went to P.S. 188 and so
22	on.
23	So, I'm here to speak really for
24	myself, but I hope my feelings mirror those of
25	others in the community. I look favorably upon

1	SUBCOMMITTEE ON ZONING AND FRANCHISES387
2	the plan, with obvious amendments. Particularly,
3	a few things, you know, the fact that there needs
4	to be year-around entertainments. There needs to
5	be an effort to preserve the history. But, there
6	seems to be a sort of confusion as to what sort of
7	history is to be preserved because there is a
8	post-War history of Coney Island, which isn't as
9	glamorous. And, there's a pre-War history, which
10	current residents hardly identify with. It's very
11	different.
12	Also, affordable housing is very,
13	very important to me. I'm a beneficiary of that.
14	My father is a mailman at Seagate. And, if it
15	weren't for Estella [phonetic] and affordable
16	housing, I wouldn't be here.
17	So, I take issue with the fact that
18	there is an all or nothing attitude amongst some
19	of the residents. Fundamentally, the plan is
20	good. Obviously, there have to be changes. But,
21	even if all the amendments haven't been
22	incorporated into the documents, you know, by
23	July 29 th , I still think that the plan should be
24	voted on and the vote should be yes.
25	There are some other observations I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES388
2	have about procedural matters. But, I don't think
3	I have enough time. But, it seems to me the issue
4	here has to do a lot with the impasse that Thor
5	Equities has sort of provoked and also, the
6	opacity that the NY EDC has sort of provided,
7	because I'm not so sure what amendments have been
8	incorporated into the plan and what hasn't.
9	That's only because I've only looked into the
10	issue for the past 12 hours. So, thanks.
11	COUNCIL MEMBER FELDER: Is it
12	Mr. Pong?
13	STEVEN PONG: Yeah.
14	COUNCIL MEMBER FELDER: How do you
15	spell your last name? I just want to make sure to
16	pronounce it correctly.
17	STEVEN PONG: Oh, it's P-O-N-G.
18	COUNCIL MEMBER FELDER: Oh,
19	Mr. Pong, you just said that you've only had 12
20	hours to look into the details of this issue. Is
21	that right?
22	STEVEN PONG: Well, I've been, you
23	know, sort of observing.
24	COUNCIL MEMBER FELDER: I
25	understand.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES389
2	STEVEN PONG: Yeah.
3	COUNCIL MEMBER FELDER: But, based
4	on the 12 hours
5	STEVEN PONG: Uh, huh.
6	COUNCIL MEMBER FELDER: you feel
7	that we should go ahead with the property
8	development. Is that true?
9	STEVEN PONG: Yeah, I mean, what do
10	I know. [crosstalk]
11	COUNCIL MEMBER FELDER: No, no, I'm
12	not
13	STEVEN PONG:in 12 hours, right?
14	COUNCIL MEMBER FELDER: First of
15	all, we are honored to have anybody and everybody
16	from the City come and talk about it. And,
17	whether you spent five minutes or 25 days, it's
18	irrelevant. I just want to recap what you said.
19	STEVEN PONG: Right.
20	COUNCIL MEMBER FELDER: Right.
21	Now, there's a young man, excuse me, sir, there's
22	only one young man sitting to the right. Can you
23	come up, please? Yeah, you, the one that just
24	turned your head around. Can you come over here
25	and sit down for a moment, please? Do you know

1	SUBCOMMITTEE ON ZONING AND FRANCHISES390
2	this man?
3	STEVEN PONG: I do.
4	COUNCIL MEMBER FELDER: 'Cause he's
5	been getting me nervous all day. He's been
6	running around
7	STEVEN PONG: Right. So
8	COUNCIL MEMBER FELDER: the
9	place.
10	STEVEN PONG: Yeah, this man called
11	me
12	COUNCIL MEMBER FELDER: Who is this
13	man?
14	STEVEN PONG: This man I think
15	works for the CIDC.
16	COUNCIL MEMBER FELDER: Yeah, and
17	what
18	STEVEN PONG: To my knowledge
19	COUNCIL MEMBER FELDER: did he
20	do? What did you say he
21	STEVEN PONG: [Interposing] He
22	called me last evening and asked me if I knew
23	about this hearing.
24	COUNCIL MEMBER FELDER: And, what
25	did he say?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES391
2	STEVEN PONG: And, I said no.
3	COUNCIL MEMBER FELDER: Uh, huh.
4	STEVEN PONG: I said no. And, he
5	told me a little bit about the process. And, I
6	looked into it.
7	COUNCIL MEMBER FELDER: Yeah.
8	STEVEN PONG: So, I spent all night
9	yesterday, you know, looking into things.
10	COUNCIL MEMBER FELDER: Right.
11	STEVEN PONG: Reading up on it,
12	sort of, you know, getting a feel for the issues
13	and the various
14	COUNCIL MEMBER FELDER: Very good.
15	STEVEN PONG: constituencies and
16	interest groups involved in the process. And, I
17	decided to come here to really learn more about
18	it. And, I wasn't planning to speak. But, I
19	decided after, you know, spending the entire day
20	here, I had to at least two minutes of comments.
21	COUNCIL MEMBER FELDER: Well,
22	that's wonderful. So, he called you last night?
23	STEVEN PONG: Right. I signed up
24	for a mailing list on the CIDC website.
25	COUNCIL MEMBER FELDER: Very good.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES392
2	STEVEN PONG: And, was contacted,
3	yes.
4	COUNCIL MEMBER FELDER: Do you know
5	his name?
6	STEVEN PONG: His name is Daniel
7	Mulette [phonetic].
8	COUNCIL MEMBER FELDER: Do you know
9	if he called anyone else? Or, you're not
10	familiar?
11	STEVEN PONG: I'm not familiar with
12	that. But, he did, or his organization did
13	COUNCIL MEMBER FELDER:
14	[Interposing] By the way, let me make something
15	clear. There's nothing, absolutely nothing, wrong
16	with him calling up 20,000 people to come and
17	testify, either in favor or opposed to the
18	project.
19	STEVEN PONG: Yeah.
20	COUNCIL MEMBER FELDER: I just want
21	to know
22	STEVEN PONG: Uh, huh.
23	COUNCIL MEMBER FELDER: what's
24	going on
25	STEVEN PONG: Yeah.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES393
2	COUNCIL MEMBER FELDER: because-
3	_
4	STEVEN PONG: [Interposing] So, he-
5	_
6	COUNCIL MEMBER FELDER: he's
7	been running around here all day. He deserves, I
8	don't know, whatever. He's been running around
9	all day. And, I want to know what his role in
10	this is. That's all.
11	STEVEN PONG: I guess he deserves a
12	shout out. I
13	COUNCIL MEMBER FELDER: He's the
14	shadow?
15	STEVEN PONG: A shout out. So, he
16	told me
17	COUNCIL MEMBER FELDER:
18	[Interposing] No, you answered the question.
19	STEVEN PONG: Yeah.
20	COUNCIL MEMBER FELDER: Thank you
21	very much.
22	STEVEN PONG: He told me there was
23	the shuttle bus and I showed up at West 19^{th} this
24	morning.
25	COUNCIL MEMBER FELDER: There was a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES394
2	shuttle bus?
3	STEVEN PONG: A sort of, a school
4	bus to take us
5	COUNCIL MEMBER FELDER: A school
6	bus?
7	STEVEN PONG: here.
8	COUNCIL MEMBER FELDER: Where was
9	the school bus coming from?
10	STEVEN PONG: West 19 th , right next
11	to the library.
12	COUNCIL MEMBER FELDER: To make it
13	easier for people to
14	STEVEN PONG: Yeah.
15	COUNCIL MEMBER FELDER: come to
16	testify. Wonderful.
17	STEVEN PONG: And, yeah, it seemed
18	to be
19	COUNCIL MEMBER FELDER:
20	[Interposing] Thank you very much.
21	STEVEN PONG:a big deal.
22	COUNCIL MEMBER FELDER: Thank you.
23	STEVEN PONG: Yeah.
24	COUNCIL MEMBER FELDER: Do you know
25	who paid for the bus?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES395
2	STEVEN PONG: No.
3	DANIEL MULETTE: The City.
4	COUNCIL MEMBER FELDER: Do you know
5	who paid for the bus? Can you take the mic and
б	identify yourself.
7	LYNN KELLY: If I may, I'm the
8	President of the CIDC. [crosstalk]
9	COUNCIL MEMBER FELDER: Yeah, sure.
10	Are you going to be testifying?
11	LYNN KELLY: I am. And, I
12	[crosstalk]
13	COUNCIL MEMBER FELDER: Oh, so,
14	I'll ask you when you come.
15	LYNN KELLY: Very good.
16	COUNCIL MEMBER FELDER: Thank you.
17	CHAIRPERSON AVELLA: Mr. Flynn, do
18	I remember correctly that when you started your
19	testimony you mentioned you're a manager for the
20	restaurants?
21	BARRY FLYNN: Yes.
22	CHAIRPERSON AVELLA: You know, you
23	were probably here for some of the discussion we
24	had before and I think it was Simcha that brought
25	it up about the parking issue for the restaurants.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES396
2	So, based upon your experience, what's your, you
3	know, feeling about the fact
4	BARRY FLYNN: [Interposing] I park-
5	_
6	CHAIRPERSON AVELLA: that some
7	properties are not
8	BARRY FLYNN: [Interposing] I park
9	my car
10	CHAIRPERSON AVELLA: going to
11	have parking?
12	BARRY FLYNN: on the other side
13	of the Bell Parkway.
14	CHAIRPERSON AVELLA: What? I
15	didn't hear that.
16	BARRY FLYNN: I park my car on the
17	other side of the Bell Parkway and walk about
18	eight blocks. Parking is an issue in Coney
19	Island. And, thankfully, the City built an
20	amazing subway terminal. And, I think that we
21	don't depend on people being able to park. They
22	come. They find their places to park and then,
23	they amuse themselves. And, you know, it's not
24	like in the City or, let's say, Brooklyn's a
25	better example, where on Third Avenue, they'd want
1	SUBCOMMITTEE ON ZONING AND FRANCHISES397
----	--
2	to find parking. They come and they're willing to
3	walk to places.
4	So, it's not the same issue I
5	believe, having had a business on Third Avenue and
6	Bayridge parking, it's way different than Coney
7	Island because Coney Island, they're coming there
8	for a lot of different reasons.
9	For instance, just as a matter of
10	fact, when the people come to the Cyclone, most of
11	them don't come to be able to park. They come by
12	mass transit. And, they do walk many blocks to
13	get there. So, I don't think that that issue of
14	parking, you know, there's so many things that
15	this day raised in my head, personally, about the
16	revival of Coney Island. But, I don't think
17	that's a huge issue. I think for some
18	aristocratic people, it might be. Or, they might
19	be afraid of Coney Island. And, I've seen people
20	like that. But, I don't think it's a big issue,
21	honestly.
22	CHAIRPERSON AVELLA: Okay. Thank
23	you. Next panel.
24	MALE VOICE: Gloria Watkins, Ron
25	Stewart, Kumali Zuree [phonetic], George Shay

1	SUBCOMMITTEE ON ZONING AND FRANCHISES398
2	[phonetic], George Shay, Astrudge McLean, Nate
3	Bliss and Lynn Kelly.
4	ASTRUDGE McLEAN: Good evening. It
5	was good morning before. My name is Astrudge
б	McLean. And, I'm here to express my strong
7	support of the City proposed rezoning and
8	redevelopment for Coney Island and to urge the
9	City Council to approve this important project.
10	While I am testifying as a decade,
11	and I mean quarter of a century, resident of Coney
12	Island and a local business owner, I'm not
13	testifying as my capacity either as President of
14	Coney Island Board of Trade or as a CIDC Board
15	member. I think it's fair to say that my
16	experiences and background in each of these roles
17	has helped me to inform my position on this
18	proposed rezoning. Simply put, this proposal
19	makes sense for the future of Coney Island.
20	As someone who has advocated for
21	the interests of Coney Island small businesses
22	over the years, I am especially excited about the
23	huge economic development potential that this plan
24	represents and the influx of energy investments
25	and people it will bring to our community. While

1	SUBCOMMITTEE ON ZONING AND FRANCHISES399
2	it is always a challenge to get the local
3	businesses to speak with one voice, and while
4	there's always will be disagreement over certain
5	specific aspect of the plan, which we heard today,
6	I think it's safe to say that a general sense in
7	the neighborhood is that this plan and this
8	investment will have an overall positive impact on
9	the economic climate of Coney Island, providing,
10	of course, it's done right, in a timely fashion
11	and with the idea that a joint effort between both
12	community and government.
13	I'm confident that the City plan
14	will spur a huge amount of private investment,
15	will develop a year-around amusement destination
16	that will bring historic numbers of tourists to
17	our streets again and will create the kind of
18	community amenities and our resident needs and
19	deserve. The people of Coney Island want a
20	redeveloped community. Yes, we would heartily
21	welcome a world-class investment attraction
22	amusement district that would also benefit
23	Brooklyn, as well as New York City, as a whole.
24	However, more importantly, we need the jobs
25	required to bill it and the affordable housing

1	SUBCOMMITTEE ON ZONING AND FRANCHISES400
2	that will be needed as a result of it. We want
3	all the things any thriving community deserves.
4	Well, basically, to sum it up, is
5	that we're no better than any other community. We
6	want to have the jobs, the schools, everything
7	else all the people wants. But, at the same time,
8	you know, my fear is that listening today that
9	even though there are it can be improved, we
10	don't want to stop the momentum. We don't want to
11	stop it where all of a sudden now, you know, I
12	don't know how long you guys will be in office.
13	So, I don't want to turn around all of a sudden,
14	you're not here any more.
15	CHAIRPERSON AVELLA: Can you
16	ASTRUDGE McLEAN: And, this thing
17	CHAIRPERSON AVELLA: sum up?
18	ASTRUDGE McLEAN: is done. Huh?
19	I'm done.
20	CHAIRPERSON AVELLA: You're done?
21	Okay.
22	ASTRUDGE McLEAN: I'm done.
23	LYNN KELLY: Good evening, Council
24	Members. My name is Lynn Kelly. And, I serve as
25	President of the Coney Island Development

1	SUBCOMMITTEE ON ZONING AND FRANCHISES401
2	Corporation. Professionally, I've worked in Coney
3	Island for eight and a half years. And, I've been
4	involved with the CIDC since 2003. Since 2001,
5	I've had the pleasure of working with Council
6	Member Recchia on a number of different issues
7	regarding the redevelopment of Coney Island.
8	In lieu of reading testimony, I'm
9	going to do what I do best and that's speak from
10	the heart about this issue. I want to put out
11	that the CIDC was formed, both by the Council
12	Member, the Borough President and the Mayor in
13	order to foster economic development in the area.
14	Since 2003, we've completed a strategic planning
15	process. We've held over 300 different meetings,
16	many of which I was present at myself. And,
17	worked with thousands of peoples in the community.
18	We've established a workforce development program,
19	which you've heard about today in great detail.
20	We've given over \$1 million in marketing to Coney
21	Island amusement area and worked tirelessly on
22	this plan and the redevelopment of the area.
23	It is personally and professionally
24	disheartening for me, frankly, to hear that a plan
25	that is borne out of a community process, those

1	SUBCOMMITTEE ON ZONING AND FRANCHISES402
2	packets in front of you contain over 4,000
3	signatures in support of this plan. And, it is
4	very disheartening to hear that this is
5	potentially at risk at this point in the process,
б	after both the Community Board, the Borough
7	President and the City Planning Commission has
8	approved the plan.
9	I fear that the amusement area, if
10	left to a "mixed use" development, as some of the
11	landowners have put, will end up a shopping mall
12	and a giant luxury condominium. I fear that if
13	this plan is not passed, the 25,000 construction
14	jobs and 6,000 permanent jobs will be lost. And,
15	I fear that we will be in a far worse situation in
16	Coney Island than currently exists today. I urge,
17	with all due respect, that the Council really
18	thinks hard about passing this plan and acting on
19	this now. Thank you.
20	NATHAN BLISS: Hello. I'm Nathan
21	Bliss with the Coney Island Development
22	Corporation, as well. There were several folks,
23	several of our Board members who were here earlier
24	and were not able to remain to submit their
25	testimony, including Josh Sirefman, President of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES403
2	the Coney Chairperson of the Coney Island
3	Development Corporation and Carl Hum, who is
4	another Board member and also President and CEO of
5	the Brooklyn Chamber of Commerce. In lieu of
6	reading their testimony on their behalf, I have it
7	for you and I will submit it for the written
8	record, along with the positive documents that
9	Lynn just mentioned are in the packets before you.
10	CHAIRPERSON AVELLA: Just for the
11	record, we generally do not allow multiple
12	representatives of one organization. So, if the
13	Board members had all been here, I probably would
14	not have allowed five or six people to represent
15	the same organization. That would not have been
16	fair to other organizations that just have one
17	representative. And, especially an organization
18	that is connected directly to the City, or
19	indirectly, however you want to look at it.
20	Council Member Felder and then, Council Member
21	Jackson. Okay. Council Member Jackson.
22	COUNCIL MEMBER JACKSON: Thank you.
23	Now, I'm just curious, I mean, there was a
24	question earlier about a bus being provided to
25	bring people down to testify, I assume, in favor

1	SUBCOMMITTEE ON ZONING AND FRANCHISES404
2	of the plan. And, my question is, you know, who
3	arranged all of this? Who paid for all of this?
4	And, questions like that. Did you help people
5	prepare testimony? And, those are the questions
6	that I have. So, if somebody can answer that.
7	And, first of all
8	LYNN KELLY: I'd be happy to answer
9	that.
10	COUNCIL MEMBER JACKSON: I'm sorry.
11	Before you respond, you work for the Coney Island
12	Development Corp, is that correct?
13	LYNN KELLY: That's correct.
14	COUNCIL MEMBER JACKSON: I think
15	you're the Executive Director or President or
16	something?
17	LYNN KELLY: President, correct.
18	COUNCIL MEMBER JACKSON: So, you're
19	an employee. Is that correct?
20	LYNN KELLY: I am an employee of
21	the City of the Economic Development Corporation
22	and appointed as President of the Coney Island
23	Development Corporation.
24	COUNCIL MEMBER JACKSON: Okay.
25	LYNN KELLY: My paycheck, however,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES405
2	is from the Coney Island Development Corporation.
3	COUNCIL MEMBER JACKSON: Okay. So,
4	are you here testifying as a President? Or, are
5	you here testifying as an individual?
6	LYNN KELLY: I am here testifying
7	as the President of the Coney Island Development
8	Corporation.
9	COUNCIL MEMBER JACKSON: Okay.
10	And, is your Board aware of that and approved
11	that? Or, you do work independent of the Board?
12	LYNN KELLY: Many of my Board
13	members are here. Astrudge, would you like to
14	answer that?
15	COUNCIL MEMBER JACKSON: No, no, I,
16	no, I'm asking you. Please don't ask
17	LYNN KELLY: Oh, they do.
18	COUNCIL MEMBER JACKSON:
19	somebody else to answer the question I'm asking
20	you.
21	LYNN KELLY: They absolutely
22	approve of me being here
23	COUNCIL MEMBER JACKSON: Okay.
24	LYNN KELLY: and supporting
25	this.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES406
2	COUNCIL MEMBER JACKSON: Okay. And
3	now, and as far as, you're a Board member also,
4	ma'am?
5	ASTRUDGE McLEAN: Yes, I am.
6	COUNCIL MEMBER JACKSON: Okay.
7	And, are you a Board member, too, sir?
8	NATHAN BLISS: No, I'm not a Board
9	member.
10	COUNCIL MEMBER JACKSON: You're an
11	employee? Okay. And, what capacity are you here
12	representing? You here representing your Board
13	members?
14	NATHAN BLISS: I was here simply to
15	push this paper over. I did not submit testimony.
16	COUNCIL MEMBER JACKSON: Okay.
17	Now, you said that you were here and that you had
18	testimony of other Board members that were here.
19	NATHAN BLISS: That's correct.
20	COUNCIL MEMBER JACKSON: Okay. So,
21	you're doing your job, in essence.
22	NATHAN BLISS: Yes. I'm submitting
23	their testimony. They would have liked to.
24	COUNCIL MEMBER JACKSON: Right.
25	But, I mean

1	SUBCOMMITTEE ON ZONING AND FRANCHISES407
2	NATHAN BLISS: They had to
3	COUNCIL MEMBER JACKSON: but,
4	you're here because you who do you report to?
5	NATHAN BLISS: I
6	COUNCIL MEMBER JACKSON: You report
7	to the President. Is that correct?
8	NATHAN BLISS: That's correct.
9	COUNCIL MEMBER JACKSON: The
10	employee.
11	NATHAN BLISS: That's correct.
12	COUNCIL MEMBER JACKSON: Okay. So,
13	you're doing your job? I'm asking you a question.
14	You're doing your job? I mean
15	NATHAN BLISS: Yes.
16	COUNCIL MEMBER JACKSON: she
17	told
18	NATHAN BLISS: Yes.
19	COUNCIL MEMBER JACKSON: you
20	you're assigned here. You're assigned here,
21	right?
22	NATHAN BLISS: Yes. It's
23	COUNCIL MEMBER JACKSON: Okay.
24	NATHAN BLISS: the work day,
25	yes.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES408
2	COUNCIL MEMBER JACKSON: I'm sorry,
3	what?
4	NATHAN BLISS: Yeah, we're in the
5	work day, that's correct.
6	COUNCIL MEMBER JACKSON: Okay.
7	That's what I assumed. I'm not trying to be
8	funny. But, I'm just trying to be very, very
9	clear.
10	NATHAN BLISS: Okay.
11	COUNCIL MEMBER JACKSON: And so, go
12	back to my question, ma'am, if you don't mind,
13	Miss Kelly, as far as how many buses? Who paid
14	for them? And, did you help, or your staff help,
15	people prepare testimony, so forth and so on?
16	LYNN KELLY: The CIDC works as an
17	advocacy organization for the neighborhood and for
18	economic redevelopment. Within that capacity, I
19	did not want anyone in the neighborhood, who had
20	voiced to me concerns about transportation, about
21	having their voices heard or about being a part of
22	the legislative public process, to have any
23	barriers to entry. And, in that regard, the CIDC
24	thought it was appropriate to be able to provide
25	transportation; be able to answer questions in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES409
2	advance, questions about the plan, questions about
3	the redevelopment process. And, in our capacity
4	as advocates for economic development for the
5	area, followed through on that by making sure that
6	residents of the neighborhood could attend today,
7	yes.
8	COUNCIL MEMBER JACKSON: Okay. I
9	appreciate that. And, how many buses were
10	provided? And, how much did it cost?
11	LYNN KELLY: I believe it was three
12	buses. I don't know exactly where we ended up. I
13	know we had requested three. I don't know if we
14	had three in the end. And, the cost, I would have
15	to get back to you because I'm not sure if it was-
16	_
17	COUNCIL MEMBER JACKSON:
18	[Interposing] Give or take.
19	LYNN KELLY: I think it was around
20	\$400.
21	COUNCIL MEMBER JACKSON: Per bus?
22	LYNN KELLY: They were school
23	buses.
24	COUNCIL MEMBER JACKSON: Per bus?
25	Or, total?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES410
2	LYNN KELLY: I don't know. I would
3	have to check. I really don't know.
4	COUNCIL MEMBER JACKSON: Okay.
5	And, were any of these people that testified, were
6	they paid or going to be paid a stipend or
7	LYNN KELLY: No.
8	COUNCIL MEMBER JACKSON: lunch
9	money or anything like that? I'm, you know
10	LYNN KELLY: No. No, none of
11	people that came today came voluntarily.
12	COUNCIL MEMBER JACKSON: Okay.
13	LYNN KELLY: They were not paid.
14	They came because they needed transportation and,
15	as an advocacy organization for the neighborhood,
16	we provided it.
17	COUNCIL MEMBER JACKSON: And, they
18	took the buses back, I assume.
19	LYNN KELLY: I'm not sure. Many of
20	them waited a long time today and weren't heard.
21	So, they might have gone home on their own.
22	COUNCIL MEMBER JACKSON: Okay. And
23	so, and, you said you're employed by the City of
24	New York Economic Development Corp, but you
25	LYNN KELLY: [Interposing] I'm

1	SUBCOMMITTEE ON ZONING AND FRANCHISES411
2	employed by EDC.
3	COUNCIL MEMBER JACKSON: EDC.
4	LYNN KELLY: Right. EDC has a
5	funding agreement with the Coney Island
6	Development Corporation, like it does with other
7	LDCs.
8	COUNCIL MEMBER JACKSON: Right.
9	LYNN KELLY: And then, the LDCs,
10	then, employ staff.
11	COUNCIL MEMBER JACKSON: Okay.
12	Okay. Okay. Thank you.
13	CHAIRPERSON AVELLA: I'd actually
14	you have a question?
15	COUNCIL MEMBER FELDER: I do.
16	CHAIRPERSON AVELLA: I'd like to
17	sort of follow up on this myself.
18	LYNN KELLY: Um, hm.
19	CHAIRPERSON AVELLA: Because this
20	issue has actually come up in other situations
21	where the Administration is putting forth a plan.
22	It concerns me a little bit that what I would
23	normally consider a local development corporation
24	being made up of local merchants and local
25	community people.

SUBCOMMITTEE ON ZONING AND FRANCHISES412
LYNN KELLY: Um, hm.
CHAIRPERSON AVELLA: This is the
first time I've heard that the President of a
local, you know, development corporation is
actually employed by EDC and appointed. I have an
issue with that that you're testifying, because
you're another City representative. You shouldn't
be testifying independently, because you're
representing the City. That was the City's
opportunity at the very beginning to present the
application. I think the Administration has to be
a little clearer in the future as to how they do
this. I really have an issue with this.
Now, you mentioned that, in
reference to Council Member Jackson's questions,
that you wanted to make sure the people had a
voice in the process. So, you provided the buses.
Did that go so far as to find out who in the
community wanted to come here to oppose the
application? Did you reach out to anybody saying,
listen, we're having a bus, even though you oppose
the application, can you come on the bus?
LYNN KELLY: I've been very public
that anyone who wanted an opportunity to be a part

1	SUBCOMMITTEE ON ZONING AND FRANCHISES413
2	of the public process has an opportunity through
3	the CIDC. That has been my position from day one.
4	I have advocated that ULURP is deliberately a
5	public process. And, that the ULURP process and
6	the rezoning is, nine times out of ten, better
7	shaped because of public input.
8	CHAIRPERSON AVELLA: I'm sure you
9	did. But, that's not my question. Did you give
10	them the opportunity to go on the bus?
11	LYNN KELLY: If they wanted the
12	opportunity, it was absolutely there.
13	CHAIRPERSON AVELLA: But, you
14	didn't necessarily make the opportunity available?
15	LYNN KELLY: I reached out to those
16	who had reached out to the CIDC and said we would
17	like transportation.
18	CHAIRPERSON AVELLA: That includes
19	both sides?
20	LYNN KELLY: If they decided I
21	mean, it was interesting. People that came up
22	today, if you noticed, on the panels in favor,
23	many of them came on the bus. And, they had in
24	favor with reservations. So, how do you define
25	someone that may be in favor, yes, were they on

1	SUBCOMMITTEE ON ZONING AND FRANCHISES414
2	the bus? Do they have reservations, yes.
3	CHAIRPERSON AVELLA: No, but
4	LYNN KELLY: So, it's a very
5	difficult question to answer. My position is to
6	be able
7	CHAIRPERSON AVELLA: I don't think-
8	_
9	LYNN KELLY:to advocate
10	CHAIRPERSON AVELLA: it's
11	difficult.
12	LYNN KELLY: for the area.
13	CHAIRPERSON AVELLA: I don't think
14	it's difficult at all. I don't think you did it,
15	to be perfectly honest. I think you reached out
16	to people who had indicated that they were going
17	to support the position and you provided a bus for
18	them. I have a real issue with, in effect, City
19	taxpayer dollars being paid just to provide one
20	source of the community to come down here. I
21	mean, that's my issue. You did it because that's
22	your job. That's what you're being paid to do.
23	But, you know something, I think the
24	Administration should take a real issue with this.
25	I mean, it really isn't fair. It really isn't.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES415
2	Council Member Felder.
3	COUNCIL MEMBER FELDER: Yeah. With
4	the permission of the Chair, can the young man
5	that started answering the questions earlier be
б	asked to come to the witness table, because I have
7	some questions.
8	MALE VOICE: [Off mic]
9	COUNCIL MEMBER FELDER: Well,
10	that's up to you.
11	LYNN KELLY: Not sure who you're
12	referring to.
13	COUNCIL MEMBER FELDER: This young
14	man
15	LYNN KELLY: Oh, Danny.
16	COUNCIL MEMBER FELDER: Yeah,
17	'cause you came up and said you would answer and
18	you didn't really answer some of the questions.
19	LYNN KELLY: Well, if you ask me
20	the question, I'm happy to answer it.
21	COUNCIL MEMBER FELDER: I'll ask
22	you and I'll ask here, you can sit by the table.
23	We like you. Sit down. What's your name, sir?
24	DANIEL MULETTE: My name is Daniel
25	Mulette.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES416
2	COUNCIL MEMBER FELDER: Now, the
3	young man, Mr. Pong, said that you called him and
4	asked him if he knows about what's going on and
5	then, asked him if he's interested in coming on
6	the bus today. Is that true?
7	DANIEL MULETTE: That is true. I
8	called Steven because he has had contact with the
9	CIDC
10	COUNCIL MEMBER FELDER: That's
11	fine.
12	DANIEL MULETTE: before
13	COUNCIL MEMBER FELDER: No
14	DANIEL MULETTE: and an interest
15	in the redevelopment.
16	COUNCIL MEMBER FELDER: No problem.
17	Did you call anybody else and ask them whether
18	they have an interest in coming today?
19	DANIEL MULETTE: I actually went
20	through our entire database and looked for people
21	who had provided who had suggested that they
22	were interested in the redevelopment in their
23	comments to our online website.
24	COUNCIL MEMBER FELDER: Excellent.
25	So, you called people who are interested in the

SUBCOMMITTEE ON ZONING AND FRANCHISES417
redevelopment and had made contact with you. Did
you call anyone that had made contact with you
that said that they were not interested in the
redevelopment at all?
DANIEL MULETTE: Let me clarify
here. I called people who expressed interest in
the rezoning plan, generally. And, I did call
people who were not particularly in favor of it,
as well.
COUNCIL MEMBER FELDER: You called
everybody.
DANIEL MULETTE: I called I did.
I called people who had expressed interest on our-
_
COUNCIL MEMBER FELDER: I don't
LYNN KELLY: Council Member
COUNCIL MEMBER FELDER: No, no.
LYNN KELLY: I
COUNCIL MEMBER FELDER: Excuse me,
ma'am. Excuse me. With all due respect, I
LYNN KELLY: This is not due
respect. Mr. Mulette has not signed up. He's not
on a panel. I represent the CIDC. I should be
the one providing the answers to these questions.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES418
2	COUNCIL MEMBER FELDER: So, are you
3	saying to me that you don't you do not want
4	this
5	CHAIRPERSON AVELLA: Simcha, let me
6	just
7	COUNCIL MEMBER FELDER: Whatever
8	you say.
9	CHAIRPERSON AVELLA: interject a
10	point.
11	COUNCIL MEMBER FELDER: Okay.
12	CHAIRPERSON AVELLA: Let me just
13	interject a point here.
14	COUNCIL MEMBER FELDER: Okay.
15	Okay. Okay, next.
16	CHAIRPERSON AVELLA: And, I tried
17	to say this at the beginning, when you called him
18	up. He's not under any obligation to testify.
19	COUNCIL MEMBER FELDER: Okay.
20	CHAIRPERSON AVELLA: He has not
21	signed up to speak.
22	COUNCIL MEMBER FELDER: All right.
23	CHAIRPERSON AVELLA: If he chooses-
24	_
25	COUNCIL MEMBER FELDER: No problem.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES419
2	CHAIRPERSON AVELLA: if he
3	chooses to speak, that's his prerogative.
4	COUNCIL MEMBER FELDER: That's
5	fine.
6	CHAIRPERSON AVELLA: And, I'm going
7	to leave it up to him, if he wants to speak.
8	Otherwise, correctly, we have the President
9	COUNCIL MEMBER FELDER: Okay.
10	CHAIRPERSON AVELLA: of the
11	organization
12	COUNCIL MEMBER FELDER: No problem.
13	CHAIRPERSON AVELLA: here.
14	COUNCIL MEMBER FELDER: If he
15	doesn't want to speak, that's fine. So, I will
16	speak to so, I assume
17	CHAIRPERSON AVELLA: No, the
18	question is
19	COUNCIL MEMBER FELDER: No, no.
20	CHAIRPERSON AVELLA: I'm going
21	COUNCIL MEMBER FELDER: Yeah, I'm
22	sorry.
23	CHAIRPERSON AVELLA: Do you wish to
24	speak or not?
25	DANIEL MULETTE: I did not sign up

1	SUBCOMMITTEE ON ZONING AND FRANCHISES420
2	to provide any
3	CHAIRPERSON AVELLA: Okay.
4	DANIEL MULETTE: testimony. I
5	don't think this is
6	CHAIRPERSON AVELLA: Then, I would
7	suggest
8	DANIEL MULETTE:relevant
9	CHAIRPERSON AVELLA: you leave
10	dais.
11	DANIEL MULETTE: to the land use
12	position.
13	COUNCIL MEMBER FELDER: And, I just
14	want to apologize to you publicly. I, and what I
15	said earlier, is that I'm not intimating, yet,
16	that there's anything wrong with what you did.
17	And, I'm sorry if you thought you had to speak.
18	So, I apologize to you.
19	So, Miss Kelly, let me just say
20	that it seems to me that the issues that are
21	raised by the Chair and by Councilman Jackson are
22	very, very, very important. You get paid by the
23	Economic Development Corporation. Is that true or
24	not?
25	LYNN KELLY: No.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES421
2	COUNCIL MEMBER FELDER: Who do you
3	get paid by?
4	LYNN KELLY: I get paid through a
5	funding agreement to the Coney Island Development
6	Corporation.
7	COUNCIL MEMBER FELDER: Who funds
8	the Coney Island Development Corporation?
9	LYNN KELLY: It's tax levy funding.
10	COUNCIL MEMBER FELDER: Who funds
11	it? How do they get
12	LYNN KELLY: [Interposing]
13	Taxpayers, you and I.
14	COUNCIL MEMBER FELDER: Are you a
15	subsidiary of Economic Development
16	LYNN KELLY: [Interposing] No,
17	we're
18	COUNCIL MEMBER FELDER:
19	Corporation?
20	LYNN KELLY: a separate LDC
21	nonprofit.
22	COUNCIL MEMBER FELDER: But,
23	taxpayer dollars pays your salary and your the
24	young man who's been helping us with the maps, I
25	think, all day. Is that right?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES422
2	LYNN KELLY: Taxpayer dollars pay
3	my salary. And, taxpayer dollars also pay
4	Mr. Bliss' salary.
5	COUNCIL MEMBER FELDER: Okay. So,
6	I'm just saying that I think that the issues
7	regarding your testimony, not at the same time as
8	the City, as well as the issues regarding the bus
9	and some of the issues regarding who was called
10	and who was not called and how people were
11	informed as to whether they can get on the bus and
12	come here, are very, very questionable. Now, you
13	also raised, you mentioned a point about
14	petitions.
15	LYNN KELLY: Um, hm.
16	COUNCIL MEMBER FELDER: I looked
17	through it. It says on the front of your
18	testimony that you had a thousand signatures from
19	Coney Island residents here or above and several -
20	- and then, more than 2,500 Coney Island residents
21	and visitors. And, I was just leafing through it
22	and it's certainly visitors. I see like, for
23	example, somebody, Ian Solomon [phonetic], from
24	East Northport, New York signed your petition.
25	LYNN KELLY: Um, hm.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES423
2	COUNCIL MEMBER FELDER: Who
3	collected these petitions?
4	LYNN KELLY: The CIDC, we did. We
5	collected
6	COUNCIL MEMBER FELDER: You did.
7	LYNN KELLY: them at different
8	community events. We collected them at everything
9	from, you know, games to events to community
10	COUNCIL MEMBER FELDER: They're
11	excellent.
12	LYNN KELLY: meetings.
13	COUNCIL MEMBER FELDER: Now, when
14	you collected petitions, what did your you had
15	either volunteers or employees. They obviously
16	didn't read this whole thing, this whole speech,
17	because there was no way in the world that anyone
18	would spend the time. They do it like they, you
19	know, we collect signatures for candidates.
20	They're sometimes more of a speech and you say
21	would you like to sign your name in favor of
22	somebody getting on the ballot. What did your
23	volunteers or employees say to people when they
24	asked them for their signatures?
25	LYNN KELLY: Exactly what it says

1	SUBCOMMITTEE ON ZONING AND FRANCHISES424
2	in front of you.
3	COUNCIL MEMBER FELDER: They read
4	this whole thing?
5	LYNN KELLY: They advocated for the
6	City's plan for the redevelopment of Coney Island-
7	_
8	COUNCIL MEMBER FELDER: You're,
9	you're
10	LYNN KELLY: for affordable
11	housing
12	COUNCIL MEMBER FELDER: Excuse me.
13	Excuse me, your answering
14	LYNN KELLY: for 25,000 jobs.
15	COUNCIL MEMBER FELDER: too
16	deeply. You're answering a little too deeply.
17	It's a very simple question. You're collecting,
18	trying to collect hundreds and thousands of
19	signatures. You did not spend five minutes each
20	time reading this thing. I would assume somebody
21	went to somebody signing and said are you in favor
22	of Coney Island development and jobs, or something
23	like that. I don't want to create it. Right? I
24	mean, I don't think somebody
25	LYNN KELLY: No.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES425
2	COUNCIL MEMBER FELDER: spent
3	five minutes getting a signature.
4	LYNN KELLY: You're right.
5	Somebody didn't spend five minutes. In some
6	cases, we spent hours with people talking through
7	the redevelopment plan. So, in some cases,
8	Council Member
9	COUNCIL MEMBER FELDER: Yes.
10	LYNN KELLY: it was as simple
11	as, you know, do you support redevelopment of
12	Coney Island. Do you support new jobs and
13	housing? And, the answer was yes. And
14	COUNCIL MEMBER FELDER: Right.
15	LYNN KELLY: in some cases, we
16	had to really to fight and advocate for the
17	redevelopment of the area.
18	COUNCIL MEMBER FELDER: Excellent.
19	So, you answered my question. The overwhelming
20	majority of your signatures, you got, probably, by
21	saying something like, not this, do you like apple
22	pie and do you like having apple pie with milk.
23	You're
24	LYNN KELLY: [Interposing] I think,
25	you're

1	SUBCOMMITTEE ON ZONING AND FRANCHISES426
2	COUNCIL MEMBER FELDER: Excuse me
3	LYNN KELLY: you're reducing
4	COUNCIL MEMBER FELDER: excuse
5	me, I'm talking
6	LYNN KELLY: this
7	COUNCIL MEMBER FELDER: now.
8	And then, you can say whatever you want. I'm not
9	telling you that there's anything necessarily
10	wrong with the petitions. All I'm saying to you
11	is in order to generate so many signatures, I am
12	sure that you had people spending a lot of time.
13	But, most of these signatures, you asked something
14	generic, like are you in favor of jobs in New York
15	City. Are you in favor of developing Coney
16	Island? Nothing more than that.
17	And, if I took a random sampling
18	and called these people, they're going to say
19	something like, I don't know. I was passing by
20	and somebody said do you want to sign for jobs in
21	New York and for development of Coney Island.
22	They don't know any detail as to what this is all
23	about. Is that fair to say? That most of the
24	signatures don't, unfortunately, know the details
25	of what this plan is all about?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES427
2	LYNN KELLY: I think it's fair to
3	say that a lot of people that came up and
4	expressed opinions for or against the plan didn't
5	understand a lot of the details. And, frankly,
6	it's 'cause it's a very complicated, intricate and
7	comprehensive zoning plan. But, I rest assured,
8	as you and I would not sign something that we
9	didn't either understand or read or know in great
10	detail, the people that signed those petitions are
11	in support of the redevelopment of Coney Island.
12	COUNCIL MEMBER FELDER: Finally, I
13	know everyone wants to go home. I just want to
14	say that some of the letters of support don't have
15	anything to do with the redevelopment, like the
16	Village Voice talks about the Village Voice
17	Festival and we hope things are going to be
18	wonderful and that everything's going to be great.
19	It has nothing to do with the redevelopment.
20	LYNN KELLY: That's actually a very
21	poignant letter, Councilman
22	COUNCIL MEMBER FELDER: Yes.
23	LYNN KELLY: because the Village
24	Voice every year hosts the Siren Festival, which
25	you might be familiar with

1	SUBCOMMITTEE ON ZONING AND FRANCHISES428
2	COUNCIL MEMBER FELDER: Yeah.
3	LYNN KELLY: in Coney Island.
4	Siren Festival brings tens of thousands of people
5	every year for free concerts. The Siren Festival
6	would no longer exist in Coney Island if not for
7	the Coney Island Development Corporation
8	supporting and signing its permit in terms of
9	being the nonprofit agency to allow the concerts
10	to go forward and to apply to SAPPO. So, the
11	Village Voice wrote with enthusiasm for working
12	with all the good that the Coney Island
13	Development Corporation does day-in and day-out.
14	COUNCIL MEMBER FELDER: I thank
15	you. I just want to conclude, Mr. Chair, that I
16	have never, ever questioned whether the Coney
17	Island Development Corporation does good things.
18	The question is whether the Village Voice was
19	attesting or supporting the redevelopment. And,
20	that's clearly not the case
21	CHAIRPERSON AVELLA: Right.
22	LYNN KELLY: I disagree.
23	COUNCIL MEMBER FELDER: either
24	way.
25	CHAIRPERSON AVELLA: Council

1	SUBCOMMITTEE ON ZONING AND FRANCHISES429
2	Member
3	LYNN KELLY: I disagree.
4	CHAIRPERSON AVELLA: you know,
5	despite the fact that, in my opinion, you didn't
6	get an answer, your point has been made. I mean,
7	I think clearly most of the people, and I agree
8	with you, probably signed that petition saying
9	they agree with apple pie and baseball, etcetera,
10	and, without knowing what the specifics of the
11	plan are. And, I don't think you can say, I don't
12	think the Administration can say, that everybody
13	who signed that petition means that they agree
14	with every part of the plan. I think your point
15	was made.
16	I want to thank the panel. I think
17	that the last series of question
18	PAM HARRIS: [Off mic]
19	CHAIRPERSON AVELLA: We called
20	every single name on the list.
21	PAM HARRIS: [Off mic] didn't call
22	mine, sir. I've been here the [pause]
23	CHAIRPERSON AVELLA: We called
24	every
25	MALE VOICE: And, I haven't heard

I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES430
2	[crosstalk]
3	CHAIRPERSON AVELLA:single name
4	on the list.
5	COUNCIL MEMBER RECCHIA: Tony,
6	could I make an application to please let Pam
7	Harrison speak.
8	CHAIRPERSON AVELLA: We called
9	every single slip we had in our possession.
10	COUNCIL MEMBER RECCHIA: Okay.
11	CHAIRPERSON AVELLA: Did you fill
12	out a slip?
13	PAM HARRIS: Absolutely.
14	CHAIRPERSON AVELLA: All right.
15	COUNCIL MEMBER RECCHIA: Could I
16	please ask that she be allowed
17	CHAIRPERSON AVELLA: No, no, no.
18	We'll do it. But
19	COUNCIL MEMBER RECCHIA: I
20	appreciate it.
21	CHAIRPERSON AVELLA: I'm not
22	going to take a complaint from the audience who
23	says that we didn't call every name. We called
24	every single slip here.
25	PAM HARRIS: [Off mic]

1	SUBCOMMITTEE ON ZONING AND FRANCHISES431
2	CHAIRPERSON AVELLA: That's all
3	right. Come on up. You'll have to fill out a
4	slip, though. We don't have a slip for you.
5	PAM HARRIS: [Off mic]
6	COUNCIL MEMBER RECCHIA: Okay.
7	Thank you, Mr. Chairman. I appreciate it. Thank
8	you.
9	PAM HARRIS: I think you saved the
10	best for last.
11	COUNCIL MEMBER RECCHIA: Now,
12	that's for sure, Pam. The best for last.
13	PAM HARRIS: For sure. My name is
14	Pam Harris. I'm 49 years old. My name is Pam
15	Harris. I'm 49 years old. And, I'm a 49-year
16	resident of Coney Island. I'm a retired New York
17	City Correction Officer and a proud Executive
18	Director of an organization in Coney Island,
19	called Coney Island Generation Gap.
20	I began my wonderful life in Coney
21	Island living in a bungalow. Then, on to housing
22	projects to owning my own two-family home in Coney
23	Island. I have a little story. I buried my 4-
24	year-old daughter and just recently six youth in
25	the neighborhood, six weeks, in six weeks. And, I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES432
2	stood steadfast. I survived breast cancer and I
3	stood steadfast. I survived a brutal attack while
4	working as an officer and I stood steadfast. I
5	never ran from any adversity in my neighborhood.
6	I stand steadfast. I never ran from any
7	prejudice. I stand steadfast.
8	And, I'll never run from the change
9	we are about to embark on. I will stand
10	steadfast. I have attended every hearing. I have
11	voiced a strong opinion on the redevelopment of my
12	neighborhood. And, I repeat, my neighborhood.
13	I've earned that. Myself, along with my
14	community, are well aware of the plans for the
15	east and west end of Coney Island. And, we want
16	the redevelopment. Also, the City's plan, the way
17	that it is, is a good plan. Don't kill it. Take
18	a look at it. Please, don't kill it.
19	My only concern is to make sure
20	that you not divide us and make two Coney Islands.
21	Make sure that the west end of Coney Island has
22	its park, that one of our schools gets a
23	gymnasium, that the 55,000 residents have a place
24	to play, our kids are able to work. Most
25	importantly, I have to mention that my youth

1	SUBCOMMITTEE ON ZONING AND FRANCHISES433
2	organization, yes, and I will wrap it up and thank
3	you, my youth organization works diligently in
4	Coney Island. We do every single event. We are
5	at every single funeral. We march down Coney
6	Island, not the Mermaid Parade, with those
7	caskets.
8	And, I'm not clear on what clear
9	actually does and a lot of the naysayers that are
10	out here talking about killing this plan
11	completely. That is not the way to go. Please,
12	don't kill this plan, 'cause if you kill this
13	plan, you're going to kill six more kids and not
14	within six weeks, within a day. Each day, we're
15	going to lose a kid to idle hands and idle time.
16	And, respectfully, thank you very much for
17	allowing me to speak.
18	CHAIRPERSON AVELLA: Thank you.
19	PAM HARRIS: Thank you, Councilman.
20	CHAIRPERSON AVELLA: If we could
21	just have that slip for the record, we'd
22	appreciate it.
23	PAM HARRIS: Absolutely.
24	COUNCIL MEMBER RECCHIA: I'd just
25	like to thank Pam Harrison for all you've done for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES434
2	Coney Island and for coming down here today. You
3	are right. The best is for last.
4	PAM HARRIS: Thank you.
5	COUNCIL MEMBER RECCHIA: I thank
б	everyone else for coming out today for this
7	hearing.
8	CHAIRPERSON AVELLA: Just for the
9	record, we get a list from the Administration,
10	ma'am, if you could justMiss Harris, just for
11	the record, I was just advised, we get a list of
12	panels from the Administration, who, you know,
13	told us who would go and speak at a certain time.
14	We were just told that you weren't speaking. And,
15	that's why your name was taken out by the
16	Administration. [pause] We were told by the
17	Administration that you weren't going to be
18	speaking or that you had left. That's why
19	PAM HARRIS: No.
20	CHAIRPERSON AVELLA: Well, I'm just
21	telling you what we were told.
22	PAM HARRIS: [Off mic] went to the
23	potty, but I didn't leave.
24	CHAIRPERSON AVELLA: I can only
25	tell you what we were told.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES435
2	PAM HARRIS: Okay.
3	CHAIRPERSON AVELLA: Okay. Council
4	Member Felder.
5	COUNCIL MEMBER FELDER: I just want
б	to mention, for the record, that when Council
7	Members have been told repeatedly that we cannot
8	use taxpayer dollars to send constituents, we're
9	talking about having a bus available to go up to
10	Albany to advocate for reduced rent, for senior
11	programs. I'm talking about really apple pie.
12	We're not permitted to do that because of whatever
13	it is. And, in this case, irrespective of my
14	questions as to whether who was called, whether
15	they were in favor or not, irrespective of that, I
16	think there's real questions as to whether the
17	propriety whether it's proper to use taxpayer
18	dollars to suddenly provide buses. Do you we
19	provide buses every time there's a hearing for
20	other issues? I think it's something that we have
21	to look into.
22	CHAIRPERSON AVELLA: You know, and
23	I agree with you Council Member. And, I think the
24	whole issue of having local development
25	corporations testify, you know, as a sham

1	SUBCOMMITTEE ON ZONING AND FRANCHISES436
2	representing the Administration, I think is a real
3	issue, and, especially if somebody's been
4	appointed by the Economic Development Corporation.
5	And, I think we've had a couple of
6	conversations just while this testimony was going
7	on. We may have to, you know, initiate
8	legislation. This is not proper. It is certainly
9	unethical at best. And, your point about the
10	buses, I didn't even realize that, that we can't
11	do that. Why should the Administration be allowed
12	to use taxpayer dollars in an effort to promote
13	their own agenda.
14	I want to thank everybody who came
15	here or everybody who sat around for hours waiting
16	to testify. And, obviously, this is the end of
17	the public hearing. But, the discussions will go
18	on. And, hopefully, we can all come to an
19	agreement where the issues that were brought to
20	our attention today will be addressed. And, that
21	closes this meeting of the Subcommittee on Zoning
22	and Franchises and closes the public hearing on
23	the Coney Island properly
	the Coney Island proposal.
24	the coney island proposal.

I, Tammy Wittman, certify that the foregoing transcript is a true and accurate record of the proceedings. I further certify that I am not related to any of the parties to this action by blood or marriage, and that I am in no way interested in the outcome of this matter.

Tammy Wittman

Signature_____

Date ___July 17, 2009___