CITY COUNCIL CITY OF NEW YORK -----X TRANSCRIPT OF THE MINUTES of the LAND USE SUBCOMMITTEE ON ZONING AND FRANCHISES -----X November 12, 2008 Start: 10:10 am Recess: 04:10 pm Council Chambers HELD AT: City Hall BEFORE: TONY AVELLA Chairperson COUNCIL MEMBERS: Simcha Felder Eric N. Gioia Robert Jackson Melinda R. Katz Michael E. McMahon Larry B. Seabrook Helen Sears Albert Vann Rosie Mendez Alan J. Gerson

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A P P E A R A N C E S

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Pear Chin Executive Director Chinatown Manpower Project

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 11
2	CHAIRPERSON AVELLA: Good morning,
3	everyone. I'd like to call this meeting of the
4	Subcommittee on Zoning and Franchises to order.
5	Joining me are our committee members, Simcha
6	Felder, Bob Jackson, Al Vann, Eric Gioia and
7	Melinda Katz. We also have in the room Council
8	Member Rosie Mendez and Alan Gerson, whose
9	districts cover the application that's before us
10	today. The application we'll be discussing is
11	commonly referred to as the East Village Lower
12	Eastside rezoning. That is the only item on
13	today's agenda. We will ask City Planning to give
14	their presentation. I've asked them to limit
15	themselves to 20 minutes. Hopefully they can do
16	the presentation quicker. We will then have
17	opening statements from Council Member Mendez and
18	Gerson. We will then take questions from
19	committee members. I'm going to ask my committee
20	members to do one question only and then follow-up
21	questions after the public hearing. City Planning
22	will be staying. Then we will start the public
23	hearing. We have over 100 speakers signed up at
24	this point. So I'll ask City Planning to give
25	their presentation. While they're getting ready,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 12
2	let me remind everybody, if you want to speak, you
3	must see the sergeant-at-arms at the left, fill
4	out a speaker slip and you should absolutely
5	indicate whether you're in favor of the proposal
6	or against. Because when we do the public hearing
7	aspect, we will call up alternating panels of
8	those in favor and those against until we reach
9	the end.
10	EDITH HSU-CHEN: Good morning,
11	Council Members. My name is Edith Hsu-Chen. I am
12	the director of the Manhattan Office of the
13	Department of City Planning. I'm here with my
14	colleague Arthur Huh to present to you the East
15	Village Lower Eastside rezoning proposal. We are
16	also joined by our partners from the Department of
17	Housing Preservation and Development. As you may
18	know, this rezoning proposal originated several
19	years ago in the community at the grassroots
20	level. Many concerned residents were alarmed that
21	the existing zoning, which dates back nearly half
22	a century to 1961, was permitting the as of right
23	development of incredibly out of scale
24	developments that were being and continue to be
25	constructed in the neighborhood. This city agreed

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 13
2	that this area was under threat. That these
3	towers, among tenements, detract from the strong
4	mid and low rise character of the East Village and
5	the Lower Eastside neighborhoods. So for nearly
6	four years now we at the Department of City
7	Planning have been engaged in a thoughtful and
8	collaborative process with Community Board 3,
9	civic groups, residents, business owners, local
10	elected officials and our counterparts at HPD to
11	develop a balanced rezoning proposal that supports
12	two very important goals. The first goal is to
13	preserve and enhance the built character found
14	throughout the East Village and Lower Eastside by
15	replacing the current zoning with contextual
16	zoning districts. Under this proposal, zoning
17	will impose for the first time ever in these
18	neighborhoods, building height limits and other
19	building bulk controls. The second goal is to
20	address the community and the city's ongoing need
21	for housing, and certainly affordable housing, by
22	identifying appropriate locations for moderate
23	growth. Under this proposal and also for the
24	first time in these neighborhoods, the
25	Inclusionary Housing Program will be made

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 14
2	available to incentive the development of
3	affordable housing. The East Village and Lower
4	East Side rezoning proposal has benefited from
5	active community and public participation that
6	helped shape the proposal from its inception. The
7	proposal before you today in fact is not the same
8	proposal that as certified in May. In direct
9	response to requests made to us by Community Board
10	3 and Council Members Gerson and Mendez, the
11	department modified the application to include
12	increased Inclusionary Housing opportunities along
13	Chrystie Street and along wide avenues north of
14	Houston Street. We also removed a provision that
15	would have allowed the return of long absent
16	commercial storefronts in residential midblocks.
17	We are delighted to be here today to share with
18	you this important proposal. Arthur Huh will now
19	make a brief presentation, about 10 to 15 minutes
20	max, with more details about the rezoning. Thank
21	you.
22	CHAIRPERSON AVELLA: Just before
23	you do that I want to recognize the fact that
24	we've also been joined by Council Member Larry
25	Seabrook and Council Member Mike McMahon who is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 15
2	now Congressman-elect Mike McMahon.
3	Congratulations.
4	COUNCIL MEMBER JACKSON: Mr. Chair,
5	if you don't mind, I have to excuse myself. I'm
6	chairing a committee next door. I'll be back.
7	AUTHOR HUH: Thank you and good
8	morning, Council Members. Generally bounded to
9	the north by 13th Street, Avenue D and Pitt Street
10	to the east, Delancey Street and Grand Street to
11	the south, Third Avenue and Fourth Avenue to the
12	west, the rezoning area covers approximately 111
13	clocks in community district 3 and is mapped with
14	two existing zoning districts. R-72 and C61.
15	These are both non-contextual zoning districts,
16	meaning that there is no maximum overall building
17	height established by the zoning. New development
18	is not required to maintain the street wall and
19	there is a significant gap in the range of
20	allowable densities depending on use. In both of
21	these districts, the maximum residential FAR is
22	3.44 and 6.5 for community facility uses. And in
23	the existing C-61 district, 6.0 for commercial
24	uses. This type of zoning permits development as
25	shown in recent trends and built as of right that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 16
2	tends to concentrate bulk in tower-like forms
3	approaching and/or exceeding 20 stories in areas
4	where the predominant built fabric is consistently
5	between 4 and 7 stories and with a very strong
6	sense of street wall. So we find that the
7	existing zoning in addition to being nearly 50
8	years old and in conflict with the established
9	neighborhood character throughout the rezoning
10	area, these new buildings are a physical
11	expression of the existing zoning and raise
12	specific issues that our comprehensive rezoning
13	framework seeks to address. We propose a blend of
14	contextual zoning districts where existing
15	neighborhood character was consistent throughout
16	the existing R-72 and C-61 districts and in
17	selected wide streets with their greater street
18	widths, more expansive sky exposure, better access
19	to mass transit, greater variation in the built
20	character as compared with the other areas. These
21	higher density districts would be established in
22	conjunction with the Inclusionary Housing Program,
23	as a way to work toward our companion goal of
24	addressing the ongoing need for housing. This
25	proposal will, for the first time, establish

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 17
2	maximum building heights of 75 feet or 80 feet
3	throughout the majority of the area with an
4	allowance for additional height along these
5	selected wider streets. In the proposed R7A
6	districts along the North/South avenues north of
7	Houston Street and an area below Houston Street,
8	east of Essex Street, where the streetscape and
9	height conditions reflect a low to mid rise
10	character, the rezoning would address the FAR gap
11	by raising the residential FAR maximum from 3.44
12	to 4 and lowering the community facility maximum
13	from 6.5 to 4. Again, where today there is
14	effectively no building height, the R7A would
15	establish a maximum overall building height of 80
16	feet, which could be achieved only after a setback
17	over a base of between 40 and 65 feet. And as I
18	will discuss later in the presentation, portions
19	of these R7A districts are affected by the
20	proposed zoning amendment as well. In the mid
21	blocks above Houston Street where streetscape and
22	height conditions again have a consistent mid rise
23	character and a very strong sense of street wall,
24	the proposed R8B districts would address the FAR
25	gap by raising the residential FAR maximum from

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 18
2	3.44 to 4 and again lowering the community
3	facility maximum from 6.5 to 4. Again, today,
4	where there is no building height, the R8B would
5	establish a maximum overall height of 75 feet,
6	which could be achieved only after a setback
7	between 55 and 60 feet. In these areas, in the
8	proposed R8B districts, these particular mid block
9	areas where so many properties are on narrow lots
10	and sited on narrow streets, there will be an
11	added layer of protection in terms of contextual
12	building heights, because of existing zoning rules
13	applicable to so-called sliver buildings. Most of
14	the sites in these blocks are on lots with
15	frontages of less than 45 feet and all of them are
16	sited on streets which have a street width of 60
17	feet. So effectively, and according to the sliver
18	rule, a majority of these sites would in fact be
19	limited to a maximum of 60 feet on the mid blocks.
20	In response to community concerns and feedback
21	about specific mid block areas we also took a look
22	at whether and how it might be appropriate to
23	consider other contextual districts throughout the
24	area, which led us to propose a limited change to
25	R7B districts. These would be in the three

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 19
2	successive mid blocks immediately south of
3	Tompkins Square Park between Avenue A and Avenue
4	B. Like the R8B, the R7B establishes a maximum
5	overall building height, where today there is
6	none, of 75 feet, addresses the FAR gap at an
7	equalized FAR maximum of 3 as opposed to 4, just
8	in these three mid blocks. And again, the maximum
9	building height could be achieved only after a
10	setback of between 40 and 60 feet. The sliver
11	rule text that I just mentioned would not apply to
12	these three mid block areas. So new buildings
13	would be permitted to achieve the maximum
14	building. Switching now to the existing C61
15	districts, we essentially took the same approach
16	that we did in the residential areas in terms of
17	thinking about contextual districts successfully
18	and previously used in earlier rezonings. Because
19	conditions in these areas, again, establish a very
20	consistent sense of the neighborhood character in
21	terms of overall height and scale, we proposed a
22	C44A district. This is an area with a history of
23	commercial use with a capacity to retain it. A
24	C44A is equivalent to the R7A district. That
25	means in terms of the building envelope

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 20
2	restrictions and overall building height as well
3	as the FAR controls. The FAR for residential
4	maximum would be raised from 3.44 to 4 and lowered
5	for both community facility and commercial uses to
6	4. As in the R7A districts and shown here, the
7	maximum building overall height would be 80 feet,
8	achievable only after a setback between 40 and 65
9	feet. In addition to the approach towards the map
10	changes that we took involving defining contextual
11	envelopes to closely match the neighborhood
12	character, we also though about how we could
13	identify potential areas appropriate for the
14	encouragement of orderly growth and where we would
15	incentivize affordable housing development. The
16	proposal includes areas where moderate increases
17	in density and envelope restrictions are proposed
18	in conjunction with the Inclusionary Housing
19	Program. So in a number of the contextual
20	districts along the selected wide streets, which
21	I'll go over now, we propose a mix of R8A, C62A,
22	C63A with the Inclusionary Housing Program as
23	indicated on the map and on your handout with the
24	asterisks. From the start of this proposal it was
25	clear that housing and particularly affordable

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 21
2	housing was going to be an important part of this
3	proposal. So we propose map changes along the
4	selected streets in conjunction with zoning text
5	changes, which would introduce the Inclusionary
6	Housing Program for the first time. So from this
7	point on we're talking about actions that include
8	zoning map changes, as well as zoning text
9	changes. On Houston Street and Avenue D and
10	portions of Pitt Street where the existing zoning
11	is R72 and Delancey Street and portions of Houston
12	Street and Second Avenue where the existing zoning
13	is C61, we propose R8A and C62A. These are
14	equivalent with regard to the permitted density,
15	street wall and building heights. The main
16	difference here being that in the C62A commercial
17	uses would be permitted to a maximum FAR of 6,
18	which is the same as it is today. The proposal
19	would raise the residential maximum FAR from 3.44
20	to a base maximum of 5.4 through the Inclusionary
21	Housing Program with residential floor areas set
22	aside for permanently affordable housing, which
23	would be up to 20% of the residential floor area.
24	Developers would be permitted to quality for a 33%
25	increase in floor area, raising the incentivized

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 22
2	maximum FAR to 7.2 of residential. With regard to
3	the street wall and building height restrictions
4	here, as is typical of all our Inclusionary
5	Housing Program areas regardless of if, how and to
6	what extent the bonus floor area is used, the
7	total resulting floor area must fit within the
8	contextual regulations as outlined by the
9	underlying contextual zoning, which in this case
10	set a 120 foot building height limit over a base
11	of between 60 and 85 feet. On the west side of
12	Chrystie Street, which is a wide street that also
13	faces a park for the length of its stretch in the
14	rezoning area, we propose an Inclusionary C63A
15	district. The permitted base residential FAR for
16	C63A is 6.5. Through the Inclusionary Housing
17	Program and setting aide permanently affordable
18	housing, developers could qualify for the
19	incentivized FAR maximum of 8.5. And as with the
20	case in all of our Inclusionary Housing areas, all
21	of the resulting floor area, whether or not the
22	bonus is used, must fit within the contextual
23	envelope requirements of the underlying zoning,
24	which in this case set a maximum overall building
25	height of 145 feet for wide street, which this is,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 23
2	over a base of between 60 and 102 feet. And as
3	Edith noted earlier there have been modifications
4	to the proposal as part of the process. One of
5	those changes involves bringing the Inclusionary
6	Housing Program to selected R7A districts. On the
7	wide streets above Houston Street, which include
8	Second Avenue, First Avenue, Avenue A and Avenue
9	C, we proposed establishing the Inclusionary
10	Housing Program which would increase the permitted
11	FAR maximum for residential use to a base of 3.45,
12	which through the program could be increased to
13	incentivized FAR of 4.6. Again, the resulting
14	floor area would have to fit within the previously
15	described R7A envelope of 80 foot maximum building
16	height over a base of between 40 and 65 feet.
17	Just noting that in these R7A Inclusionary areas,
18	as with the other R7A districts that we've
19	proposed where we are not proposing Inclusionary
20	Housing, these are just the wide streets, that
21	resulting total floor area, as with all of our
22	Inclusionary Housing Programs would have to fit
23	completely within the building envelope, 80 foot
24	height limit over a base of 40 to 65. Just to
25	wrap up with a summary of the unit counts that we

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 24
2	forecast as of the result of the proposal. With
3	this proposal, using the Inclusionary Housing
4	Program the unit counts are estimated to be
5	increased in the increment of approximately 1,500
6	total dwelling units, of which approximately 450
7	would be affordable. That's the proposal. Thank
8	you very much. We're here to answer any follow-up
9	questions you might have.
10	CHAIRPERSON AVELLA: Thank you.
11	First I'd like to call on Council Member Rosie
12	Mendez, to be followed by Council Member Gerson.
13	COUNCIL MEMBER MENDEZ: Thank you,
14	Chair Avella and thank you for your leadership in
15	this committee and in the City Council. I want to
16	thank my community for being here today and look
17	forward to hearing your testimony. I thought this
18	was the most important thing I would do during my
19	career, up until a few weeks ago when we dealt
20	with term limits. But it is certainly the most
21	important thing I will do for my district and for
22	my community while I'm in office. There is an
23	invisible line along Houston Street that separates
24	our communities and Alan Gerson and I share this
25	rezoned area, about 70% in my district. He and I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 25
2	have been working closely together. This is
3	something that I worked on prior to getting into
4	the City Council. There are many benefits. It
5	brings contextual zoning. We won't have out of
6	scale buildings in our community. But it also
7	incentivizes building of affordable housing. The
8	plan is not perfect. There are still
9	modifications I am looking for. I look forward to
10	continuing the dialogue with the administration in
11	terms of some of those things that are important
12	to me such as an anti-harassment provision and
13	getting more affordable housing, new units
14	constructed in our district, which is sorely
15	needed. Not just in the Lower East Side but in
16	all of New York City. Thank you and I will be
17	here all day today. Thank you.
18	CHAIRPERSON AVELLA: Thank you.
19	Council Member Gerson?
20	COUNCIL MEMBER GERSON: First of
21	all, I echo the sentiments of my colleague,
22	Council Member Mendez. All of the sentiments she
23	expressed, starting, Mr. Chair, with our
24	appreciation to you and to Chair Katz, our Land
25	Use chair, and to all of my colleagues on the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 26
2	committee for the time and the leadership you are
3	demonstrating with respect to this very important
4	project. As Council Member Mendez said, she and I
5	are working very closely together. There are many
6	positive aspects of this plan and we appreciate
7	the work of the Department of City Planning and
8	HPD, the Department of Housing Preservation and
9	Development. We look forward to continuing the
10	process over the next ten days or so to build upon
11	the positive aspects of this plan to keep them in
12	place and to add in the enhancements and
13	alterations needed to bring the best possible plan
14	that we collectively can come up with to serve the
15	range of needs of our community. We're all here
16	to listen from the community and we'll have ample
17	opportunity to follow-up this hearing with
18	conversation and with questions on details. We
19	know we have a lot of speakers. I just want to
20	start off with two basis questions and then I want
21	to get to the rest of the hearing. Then of course
22	we'll follow up. On the affordable housing and
23	the incentivized program to generate additional
24	affordable housing, we all know and it's the
25	presumption of this plan that developers will take

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 27
2	advantage both of the zoning bonus and the other
3	housing, especially the 421A affordable housing
4	benefits, which this council and this
5	administration have enacted. We all know that
6	this will be applied on the Lower East Side in the
7	context of what has historically been a hotter
8	than average, if you will, real estate market.
9	Meaning that on the open market this is one of the
10	areas where developers are able to reap the
11	highest of rental rates for their units. So in
12	that context have you done the analysis as to
13	whether or not the percentage could be increased
14	from 20% to 25% or to 30%? This has been a
15	request of the community and of the community
16	board. We considered this in the hearings on the
17	421A program where I believe in response to a
18	question by my colleague Council Member Mendez,
19	Commissioner Donovan or perhaps one of his
20	representatives testified that certain markets in
21	this city, including the Lower East Side could in
22	fact accommodate more than 20% as a requirement to
23	reap all of these benefits we are giving
24	developers in a hot real estate market. So why
25	should we not impose here a 25% or 30% affordable

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 28
2	housing requirement? If there's any question over
3	the economics, we could impose a flexibility
4	clause, if you will. So if experience proves our
5	belief wrong, the HPD could have the flexibility
6	to go back to no less than 20%. But why should we
7	not try in a historical low income where there's
8	this desperate need, why not 25% or 30% as the
9	affordable housing requirement?
10	CHAIRPERSON AVELLA: I didn't say
11	this before and I was hoping I wouldn't have to
12	say this, but during the public hearing there will
13	be no applause and there will be no booing. Your
14	opportunity to make comment is at the dais. You
15	sign up to speak. So please bear with us. Don't
16	do that because at a certain point I will ask the
17	sergeant-at-arms to ask you to leave. No
18	applause. No booing. If you have something to
19	say, sign up to speak. That's your opportunity to
20	have your input.
21	EDITH HSU-CHEN: Council Member
22	Gerson, thank you for your question. The
23	Inclusionary Housing Program, the ratio of 33%
24	bonus for 20% provision of affordable housing is a
25	finely calibrated formula. My colleagues from HPD

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 29
2	are here to elaborate on the details. But I can
3	tell you that this incentive must be a strong
4	incentive in order for it to work. When we
5	studied the Inclusionary Housing formula, we
6	looked at all sorts of ratios and this was the
7	right one that would actually work to make sure
8	that we could get development and get developers
9	to take advantage of the Inclusionary Housing
10	Program. If the incentive is not strong enough,
11	then no one will take advantage of the program and
12	we will get no affordable housing units. If
13	there's anything HPD would like to add?
14	COUNCIL MEMBER GERSON: When you
15	say finely calibrated, do you mean finely
16	calibrated on a citywide basis, is that not
17	correct?
18	EDITH HSU-CHEN: Actually it was
19	tested in Manhattan. Manhattan was the test area
20	for the calibration of the 20% and 33%.
21	COUNCIL MEMBER GERSON: For the
22	entire borough?
23	EDITH HSU-CHEN: For the areas in
24	which the Inclusionary Housing Program might
25	apply.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 30
2	COUNCIL MEMBER GERSON: Throughout
3	the borough?
4	EDITH HSU-CHEN: Including this
5	neighborhood.
6	COUNCIL MEMBER GERSON: This same
7	formula also has been used elsewhere in the city.
8	Is that not correct?
9	EDITH HSU-CHEN: That is true.
10	Yes.
11	COUNCIL MEMBER GERSON: We will
12	follow up in conversation. It's the feeling of
13	the representatives of the community that the
14	situation here is not the same as elsewhere, even
15	elsewhere in the borough, depending on where
16	you're talking about, and we should strive for a
17	greater percentage of affordable housing. I could
18	leave it at that and follow up because we do want
19	to get to the hearing.
20	HOLLY LEICHT: I'm Holly Leicht,
21	deputy commissioner for development at HPD. I
22	just wanted to quickly respond to a couple of
23	comments on this. Where we originally did the
24	analysis on this started in West Chelsea and
25	Hudson Yards. West Chelsea market comparables are

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 31
2	fairly similar to the Lower East Side, actually in
3	some cases higher. That's when we established
4	this. We did go back and look at Lower East Side
5	as well when this rezoning came up to make sure
6	that it was in line with that. Those were the two
7	that we originally looked at and did the economic
8	analysis on the program. One other comment I just
9	wanted to say is that in 421A hearings I do not
10	believe that Commissioner Donovan said that the
11	Lower East Side could take more than 20%. He has
12	been supportive of this analysis and has been
13	briefed on this and I think it's unlikely that he
14	would have taken that position in the 421A
15	hearings.
16	COUNCIL MEMBER GERSON: I'll move
17	on. I appreciate the clarification. We can
18	certainly check the record. In any event, there's
19	no question that we've had significant testimony
20	by experts who have testified that this area can
21	sustain a percentage greater than 20%. And if
22	there's a difference of opinion it seems to me we
23	should strive for more rather than less, allowing
24	us flexibility. We will continue these
25	conversations. My last question on the zoning for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 32
2	now is referring to the commercial zones. Could
3	you just explain to the committee what use group
4	differentials are proposed? In other words, what
5	use is currently allowed in the current C6 zoning
6	that will be disallowed in the proposed C4 zoning?
7	EDITH HSU-CHEN: The C44A that
8	we're proposing allows a very wide range of
9	commercial uses. It was very important that we
10	support and promote commercial growth in this
11	area. As you may have heard, there was some push
12	to have this area rezoned to a residential
13	district. The city did not believe that was the
14	right move. We see the Lower East Side as a very
15	vibrant commercial area that attracts a lot of
16	visitors, shoppers and tourists and we want to
17	promote that. The C44A allows, again, a very wide
18	range of commercial uses and the uses that are
19	there would be allowed to continue.
20	COUNCIL MEMBER GERSON: My question
21	is what does it not allow which is currently
22	allowed?
23	EDITH HSU-CHEN: I was about to get
24	to that. It doesn't allow a very narrow band
25	that's called use group 11, which is for a certain

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 33
2	manufacturing of certain clothing and jewelry
3	materials.
4	COUNCIL MEMBER GERSON: I'm going
5	to yield the microphone now. We will need to have
6	follow-up conversations. We just heard a very
7	important issue raised that is going to require
8	further discussion with the administration and
9	with this committee. So I wanted to get that on
10	the table. We are going to hear testimony on the
11	commercial use issue later in this hearing. So I
12	will yield at this point but I'll come back to
13	this very, very important issue for the future of
14	our community in the city. Again, thank you very
15	much. Thank you both DCP and HPD and I look
16	forward to continuing our work together.
17	CHAIRPERSON AVELLA: Thank you,
18	Council Member. I appreciate the fact that you've
19	limited your questions. We do have somewhere in
20	the neighborhood of 120 speakers at this point.
21	Council Member Sears has a question.
22	COUNCIL MEMBER MENDEZ: Sears
23	stepped away as well.
24	CHAIRPERSON AVELLA: Council Member
25	Mendez?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 34
2	COUNCIL MEMBER MENDEZ: Thank you,
3	Chair Avella. I want to clarify for the record
4	that Commissioner Shaun Donovan did not make the
5	remarks about 30%. It was actually a panel of
6	developers which included REBNY, Phipps Housing
7	and some small not for profit developers like Mr.
8	Dunn. I can't remember his first name. But also,
9	in our community we have done 30% affordable and
10	more. So I'm sort of interested in hearing how
11	these studies that were done only support that we
12	can do 20%.
13	HOLLY LEICHT: Thank you for the
14	clarification, Councilwoman. Where we have done
15	30% and more has been on city owned land where
16	we've been able to provide below market sales
17	acquisition prices of \$1 which enables us to do a
18	lot more. Obviously the Inclusionary Program is
19	on private land, and so when you're talking about
20	acquisition prices being higher in markets like
21	the Lower East Side, that then equates to how much
22	affordability you can do. Clearly on city owned
23	land we aim do as much as we can for affordable
24	housing. We would continue to do that on any
25	public sites that we can find as part of this.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 35
2	COUNCIL MEMBER MENDEZ: Thank you.
3	I'm just going to ask one more question because
4	there's so many people here. This is for the
5	Department of City Planning. My community has
6	requested and we've certainly seen a lot of
7	changes on the Bowery where there's a lot of out
8	of context building. We've been wanting to
9	include the Bowery and the Fourth Avenue corridor
10	as part of this rezoning. Can you please explain
11	why it has not been added to date?
12	EDITH HSU-CHEN: The question was
13	posed to us some time during our collaboration
14	with the community by some in the neighborhood who
15	asked for rezoning of the Bowery. We looked at
16	this very carefully. We looked at the Bowery
17	block by block, lot by lot, and the city's
18	position, which we still hold, is that the Bowery
19	is a very wide thoroughfare. It does no have a
20	consistent character. There are some buildings
21	that are one-story, two, four, five and some
22	greater than 15 stories. It is very well served
23	by transit. Again, as I said earlier, it was a
24	wide street, at times over 125 feet. There are a
25	wide variety of uses and the diversity of uses is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 36
2	something that we also want to support along the
3	Bowery. So we did not believe that including the
4	Bowery in this rezoning was appropriate. The
5	zoning for the Bowery today is appropriate and
6	will allow the Bowery continue to flourish as it
7	is today. Thank you.
8	COUNCIL MEMBER MENDEZ: There were
9	other parts of the C61 that were rezoned in this
10	rezoned area but the Bowery was not. There may be
11	inconsistent uses, but all we're going to have is
12	out of scale hotels along the Bowery if we don't
13	rezone that area. Why were other areas rezoned
14	that were commercial uses, but not this one?
15	EDITH HSU-CHEN: The other areas of
16	the C61 were more definitively associated with the
17	Lower East Side and the East Village
18	neighborhoods. The Bowery, again, is a very
19	distinct corridor in and of itself. People know
20	the Bowery as the Bowery and that it has a very
21	wide variety of uses. Everything from housing to
22	distribution to a new museum that's been
23	phenomenally successful. So, again, we do not
24	believe that rezoning the Bowery is appropriate.
25	COUNCIL MEMBER MENDEZ: Thank you,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 37
2	Mr. Chair. I have a lot more questions, but it's
3	a dialogue I could have with the administration
4	outside of this forum.
5	CHAIRPERSON AVELLA: I appreciate
6	that, Council Member. Thank you. Obviously you
7	guys are going to stay around.
8	EDITH HSU-CHEN: Yes.
9	CHAIRPERSON AVELLA: Professional
10	courtesy I'd like to call on two elected officials
11	that are here to testify and then we'll start the
12	public hearing. Assemblyman Brian Kavanagh and
13	State Senator-elect Daniel Squadron.
14	BRIAN KAVANAGH: Forgive me; I was
15	outside the room when I heard my name. My name is
16	Brian Kavanagh and I represent the 74th Assembly
17	District. That includes parts of the Lower East
18	Side, Union Square, Gramercy, Stuyvesant Town,
19	Peter Cooper Village, Waterside Plaza, Kips Bay,
20	Murray Hill and Tudor City. Some Tudor City folks
21	here are very interested. I'd like to thank
22	Chairperson Tony Avella and the members of the
23	committee and of course the council members who
24	are most affected by this and whose communities
25	this represents, Rosie Mendez and Alan Gerson,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 38
2	both of whom have worked very hard and shown great
3	leadership on this issue. I'd also like to thank
4	the Department of City Planning and all the
5	members and staff of Community Board 3 for their
6	tireless work and all the groups and individuals
7	who have taken the time to be active in shaping
8	and reviewing and sometimes criticizing the many
9	iterations of this plan. I'm sure you'll hear
10	from many of them today. As you know, the plan
11	before you today proposes to rezone 111 blocks,
12	which makes this one of the largest rezoning plans
13	every considered in the City of New York. I
14	represent approximately 40 of those blocks, as
15	well as areas immediately to the north and east.
16	In many of the neighborhoods that would be
17	rezoned, the current zoning laws are inadequate to
18	protect the essential character of the community.
19	Most of the current zoning laws were drafted in
20	1961, a time when city planners could not have
21	envisioned the circumstances and pressures we face
22	in our communities today. They often allow for
23	the construction of buildings out of scale with
24	current usage. The rezoning proposal under
25	consideration seeks to address this problem by

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 39
2	establishing contextual building height limits
3	while extending sliver law protections. The
4	proposed plan offers important safeguards against
5	the market pressures that are driving new
6	development throughout our city and threatening
7	this community in particular. Unfortunately, one
8	pernicious consequence of this market pressure
9	that the plan does not adequately protect against
10	is tenant harassment. The increase in allowable
11	density in parts of the rezoning area may
12	exacerbate the already serious problem of
13	harassment of rent regulated and low income
14	tenants and spur the demolition of sound buildings
15	as developers seek to maximize the number of
16	market rate apartments. Community Board 3 and
17	certainly Council Member Mendez and others have
18	proposed the inclusion of anti-demolition and
19	anti-harassment measures within the rezoning plan.
20	Such provisions have been successfully implemented
21	in the Clinton Special District, as you know, and
22	I support their inclusion here. And welcome
23	Senator-elect Squadron. As you know, the rezoning
24	plan also proposes to use inclusionary zoning to
25	encourage developers to build affordable housing.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 40
2	It is important that any new housing created by
3	this plan reflect the diverse range of incomes
4	among current Lower East Side families. It is
5	encouraging that after reviewing feedback to its
6	original plan, City Planning expanded the areas
7	where developers could receive the bonus to
8	include Chrystie Street and all avenues north of
9	Houston except Avenue B. This is a step in the
10	right direction but much more needs to be done to
11	ensure that low and middle income families
12	continue to be able to afford to live in our
13	community. I strongly support Community Board 3's
14	call for 30% of all new housing to be committed as
15	permanent affordable housing. I also urge the
16	City Council and City Planning to examine the
17	definition of affordable used in the plan to
18	ensure that the housing created will be truly
19	affordable to New York's working families.
20	Finally, I would like to note that there are
21	community groups and individuals with serious
22	concerns about the boundaries of the proposed
23	rezoning and its potential effects on neighboring
24	communities. Although I cannot speak to their
25	specific issues, which for the most part affect

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 41
2	areas well outside the district I represent, I
3	think it's important that their voices continue to
4	be heard as I know they will be today and where
5	possible their concerns addressed in the final
6	plan. There are, however, as we know, many
7	important issues that have been raised during this
8	process that will undoubtedly not be addressed in
9	this rezoning. I look forward to continuing to
10	work with my colleagues, community groups and
11	constituents to find solutions to these and many
12	other issues confronting our community. Thank you
13	all, again, for the opportunity to offer my
14	testimony today.
15	DANIEL SQUADRON: Thank you,
16	Assembly Member Kavanagh. Thank you to members to
17	members of the council, to the chair, Council
18	Member Mendez, Council Member Gerson, both of
19	whose areas I will share, assuming I make it to
20	the beginning of January. I'm Daniel Squadron.
21	I'm the Senator-elect for the 25th Senate
22	District, which covers the area of the proposed
23	rezoning. As a senator-elect, I am new to this
24	process. As a Brooklyn resident, I am relatively
25	new to this area. But this is an issue that I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 42
2	have thought much about, talked much about and is
3	a critical one for the survival of the district,
4	of the neighborhood and of the city. It's a
5	process that started a number of years ago through
6	really a community based process. It did I
7	support that. I support the fact that Community
8	Board 3, David McWater, the chair at the time,
9	members of the community board, Susan Stetzer, the
10	district manager, really did drive this process
11	from the beginning. And that's what we need to
12	see more of. We need to see more rezonings that
13	begin at the community, at the community board
14	level or the community level, and make it as far
15	as a hearing in this chamber, as a vote in this
16	chamber, and make it into the force of law. For
17	that reason, this is a process; this is a rezoning
18	that I am here to speak in support of. I would
19	say, however, that while there are advantages to
20	this rezoning and while I absolutely applaud the
21	community board and the framers and frankly even
22	City Planning for pushing it forward with real
23	height restrictions, with the affordability
24	requirement on wide streets, this is not a perfect
25	process and it is not a perfect conclusion. The

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 43
2	process, as we know, is not perfect, because while
3	this was originally generated by the community, we
4	needed City Planning to come and frankly take it
5	over in many ways in order to push it through.
6	That's unfortunate and it's a weakness that I
7	think we see across rezonings, across the city and
8	one that shouldn't be the case. Communities
9	should be able to hold the reins of these all the
10	way until they get here. That didn't happen here
11	and I think that is unfortunate. Assembly Member
12	Kavanagh just referred to this that there are not
13	harassment provisions included to protect tenants,
14	I think it's a serious problem and one that needs
15	to be dealt with. And frankly the issues of
16	vacancy and luxury de-control for rent stabilized
17	and rent controlled units is an important one that
18	will help the harassment issue that I plan to
19	fight for and deal with on the state level. Anti-
20	harassment and tenant protections on the city and
21	the state level are critical whenever you have an
22	affordable housing component of a process. Twenty
23	percent is also frankly not sufficient. I know
24	that the Assembly Member and the council members
25	also support going to a 30% at least, perhaps even

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 44
2	more in some context, is a critical improvement
3	that I would support and I would continue to push
4	for. And of course, the area that has been so
5	politically flammable which is what the borders of
6	this rezoning are is one that we need to deal
7	with. I have said from the beginning and I
8	continue to say it today and I ask my colleagues
9	in government to join me in committing today to
10	beginning a process for the areas that are left
11	out of this rezoning. The fact that this is not
12	perfect does not mean we should throw out the baby
13	with the bathwater. We must not. But we also
14	must be sure that the areas that are left out of
15	this rezoning which will, as the critics have
16	suggested, experience increased pressure,
17	partially because of this rezoning and partially
18	simply because of the way these neighborhoods are
19	changing, must have a formalized process to
20	protect the neighborhoods. Whether that's to the
21	west of the border or to the south of the border,
22	we must have a formal process for rezoning outside
23	of this current zoning and I would like to see a
24	commitment to that as part of the finalization of
25	this process. But I do believe that the community

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 45
2	deserves a great deal of applause for having
3	started this, for having gotten it here today, for
4	having gotten the turnout that we see today. And
5	I believe that the council should and I hope they
6	will support this proposal with the caveats and
7	the improvements that I talked about. Thank you
8	very much.
9	CHAIRPERSON AVELLA: Council Member
10	Gerson has a question.
11	COUNCIL MEMBER GERSON: Thank you
12	both. Great to see you in City Hall. The
13	districts that we share and covered by this
14	rezoning, as you know, contain a significant
15	amount of presently affordable housing in jeopardy
16	due to the expiration of the programs. You both
17	have been outspoken in extending those programs
18	and preservation. As part of the process as we're
19	negotiating the maximum amount of affordable units
20	and in addition, and I want to stress, in addition
21	to the creation of the new units requested and
22	demanded by the community, the community board,
23	Council Member Mendez and myself, would you
24	support going to the administration, other
25	available resources in some cases, such as the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 46
2	Lower Manhattan Development Corporation to put in
3	place a preservation plan to assure that the
4	existing affordable units remain affordable so
5	that as we create new we don't suffer a net loss
6	at the same time.
7	BRIAN KAVANAGH: When you talk
8	about preservation, of course, it's loaded and
9	necessary in its entire context in this area. But
10	certainly the preservation of the affordable units
11	we have is critical. I would go farther and say
12	that a real enforcement mechanism on the 20% or
13	the 30% on the new housing is critical too. But
14	part of that's the state's responsibility frankly
15	on vacancy and luxury de-control. But having a
16	comprehensive sense and knowledge of the fact that
17	we're improving the situation, we're not either
18	staying neutral or losing ground I think is
19	absolutely a critical part of this.
20	DANIEL SQUADRON: I'll just answer
21	with yes.
22	COUNCIL MEMBER GERSON: Thank you
23	both and thank you, Mr. Chair.
24	CHAIRPERSON AVELLA: Thank you,
25	gentleman. Now we will begin the regular public

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 47
2	hearing. I'm going to be calling panels in favor
3	and opposition. Each speaker will have two
4	minutes and that does include a translation. I do
5	not normally cut people off if they go over. I
6	ask people to be considerate of their fellow New
7	Yorkers that are here to testify. Remember that
8	we have over 120 people to speak. We want to make
9	sure that everybody gets an opportunity to have
10	their say. Council Member Gerson has asked me to
11	remind everybody, if you want to speak, you must
12	fill out one of these slips. Go to the sergeant-
13	at-arms desk at my left. I think we're ready.
14	I'm calling people in the order that they came
15	into the room. So the people that were here first
16	are going to be able to speak first. Andrew
17	Berman, Jordan Miller, Aaron Sosnick and Georgina
18	Christ. So far I only see one person up and I
19	know who that is. Jordan Miller, is he here?
20	Aaron Sosnick? Georgina Christ? Oh, she left.
21	Her testimony will be submitted into the record.
22	Phyllis Banek, B-A-N-E-K? Phyllis? We'll call
23	him in the next panel.
24	ANDREW BERMAN: Good morning,
25	Council Members. My name is Andrew Berman. I'm

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 48
2	the executive director of the Greenwich Village
3	Society for Historic Preservation. GVSHP is the
4	largest membership organization in Greenwich
5	Village, the East Village and NoHo. I'm here this
6	morning to say that the East Village desperately
7	needs a rezoning. The current R72 and C61 zoning
8	allows up to 6.5 FAR for community facilities such
9	as dormitories with no height limits or limits on
10	heir rights transfers, thus allowing buildings of
11	even greater bulk and size. Two such out of scale
12	developments are the 16th story tower above the
13	Theater for the New City and the 13 story New York
14	Law School dorm, the figures of which are attached
15	in my testimony. As development parcels are being
16	collected in the neighborhood and as large
17	potential development sites, such as the Mary Help
18	of Christians Church become available, more and
19	larger such towers will become commonplace in the
20	neighborhood. Additionally, Second Avenue below
21	Seventh Street allows commercial development such
22	as hotels up to 6 FAR, which is completely
23	inappropriate. The proposed rezoning will address
24	many of these concerns. There will be height caps
25	for the first time ever throughout the East

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 49
2	Village which will not allow buildings to exceed
3	six to eight stories in most areas. The zoning
4	bonus for dorms and hotels will be eliminated and
5	in most cases the maximum allowable FAR will be
6	reduced. The environmental impact statement
7	includes a survey of historic resources in the
8	neighborhood which identifies a broad range of
9	potential landmarks and historic districts. These
10	are all necessary and important steps in the right
11	direction and we do not believe that they can move
12	forward a moment too soon. We do however believe
13	that there could be further improvements. The
14	plan only reduces the allowable FAR on side
15	streets to 3 FAR on three blocks. We believe that
16	many more side streets warrant this lower FAR. We
17	are concerned about the potential loss of smaller
18	two, three and four and even five story buildings
19	on some major avenues. While we're grateful that
20	the current commercially zoned district on Second
21	Avenue has been cut back from Seventh Street to
22	Third Street and given contextual height caps, we
23	believe that the higher density commercial
24	district should be eliminated entirely from lower
25	Second Avenue. Finally, we believe that the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 50
2	allowable height of buildings on Avenue D and
3	Houston are too great and that a lower
4	intermediate contextual height, such as proposed
5	by Community Board 3, would be preferable. All
6	such revisions were included in Community Board
7	3's eleven-point plan in response to the rezoning
8	which GVSHP strongly supports. Finally, I would
9	be remiss not to mention our deep disappointment
10	that the rezoning does not include the Bowery and
11	Third and Fourth Avenue corridors. These streets
12	and their side streets were excluded from the
13	rezoning and are being decimated by a wholly
14	inappropriate scale of new development. GVSHP and
15	a variety of elected officials and community
16	groups have been working with Board 3 to craft a
17	reasonable proposal for rezoning this area which
18	would still allow development while preserving its
19	scale and character.
20	CHAIRPERSON AVELLA: Andrew, can
21	you sum up?
22	ANDREW BERMAN: I strongly urge
23	that the City Council do everything in its power
24	to pressure City Planning to agree to include this
25	area. Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 51
2	AARON SOSNICK: Good morning, Chair
3	Avella, other council members. Thank you for this
4	opportunity to testify before your subcommittee.
5	My name is Aaron Sosnick. I'm a founder of the
6	East Village Community Coalition, a member of the
7	Community Board 3 task force on rezoning and a
8	member of LESCAZ, the Lower East Side Coalition
9	for Accountable Zoning. I wish to express my
10	strong support for the East Village Lower East
11	Side rezoning along with changes in city
12	commitments sought by LESCAZ, Community Board 3,
13	Council Member Mendez and other local elected
14	officials. This rezoning provides many important
15	protections for my community and cannot be enacted
16	soon enough. I wish to thank all the members of
17	LESCAZ, CB3, Council Member Mendez, Borough
18	President Stringer, other elected officials, the
19	Department of City Planning and all of those who
20	have worked so hard in support of this rezoning.
21	It is important to emphasize that while I support
22	rezoning other inappropriately zoned city blocks
23	and neighborhoods, there is no reason to wait on
24	this rezoning. It should be passed immediately
25	with all areas included. The zoning district

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 52
2	certified by City Planning must be adopted. The
3	areas both above and below Houston Street are
4	threatened. The Lower East Side was recently
5	listed as one of the 11 most endangered places by
6	the National Trust for Historic Preservation.
7	This rezoning can immediately protect many of
8	these blocks. I note that approval of the full
9	rezoning area with these zoning districts was
10	unanimously voted for by Community Board 3.
11	Please work to provide the additional anti-
12	harassment and affordable housing measures that
13	are so important to our community. Thank you.
14	JORDAN MILLER: Hello, my name is
15	Jordan Miller. I'm here as a resident of the
16	Lower East Side who has seen the neighborhood
17	change materially over the last six years that
18	I've been there. I've seen a lot of tenement
19	buildings torn down and people displaced. And not
20	just people but local small businesses that I
21	think are very important to the fabric of the
22	neighborhood. As imperfect as this plan may be, I
23	think right now it's the only solution to
24	preserving the character of the neighborhood. The
25	character both in terms of the character of the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 53
2	people who live there, the demographics of the
3	people who live there and the architectural urban
4	character of the city. It's a very simple
5	thought, but I just wanted to say it. Thank you.
6	PHYLLIS BANEK: Hi. Thanks for
7	having us. My name is Phyllis Banek. I'm a
8	member of the Bowery Alliance of Neighbors. I'm
9	70-years-old. Presently I live at 200 East Fifth
10	Street, which is the JASA Cooper Square Residence
11	for Seniors and Disabled. The one and only
12	entrance to my building faces the side entrance
13	and exit door of the Cooper Square Hotel. This
14	22-story luxury hotel has its main entrance on the
15	Third Avenue corridor. The hotel plans to have a
16	supper club and two interior bars. Also they
17	intend to install two outdoor drinking and dining
18	areas. Our block association fought for two years
19	with the owner of this hotel in order to limit use
20	of the side door as well as modify the use of the
21	outdoor areas. On January 8th, 2008, we presented
22	our final request to the SLA to grant the
23	stipulations in the above mentioned statement.
24	The Cooper Square Hotel will be opening shortly.
25	They've opened partially for events and we've

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 54
2	already had traffic jams. The owner of the
3	hotel's reply was that he thought they could
4	control it. This was our main object. Before I
5	came to 200 East Fifth Street, I lived a few
6	buildings down the block wit my daughter for 30
7	years. I lived on the third floor and was always
8	awakened by revelers around 4 in the morning,
9	honking horns, screaming, et cetera, and
10	accompanying this mayhem was the continual
11	presence of smoke invading my space, even with the
12	windows closed. Now I live on the upper floor and
13	the situation is the same, perhaps even worse, as
14	a result of the rapid growth of bars in the
15	community. Many people in my residence need
16	access to ambulances, ambulates, meals on wheels
17	and other emergency services. I, along with my
18	fellow residents, must have this access 24/7. The
19	Cooper Square Hotel will not only have to
20	accommodate its guests, but also its many bars and
21	restaurant patrons, creating excessive congestion
22	with cars, taxis, car services, and limousines.
23	My building already has
24	CHAIRPERSON AVELLA: [interposing]
25	Ma'am, can you sort of sum up?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 55
2	PHYLLIS BANEK: Okay. The Bowery
3	and Third Avenue corridor is most often used as an
4	emergency route for the entire neighborhood.
5	Massive structures, such as the Cooper Square
6	Hotel, are already destroying the cultural
7	diversity, quality of life, et cetera, and
8	infringing on the needs of the community. I
9	implore you to add the east side of the Bowery to
10	the rezoning plan. The zoning on the east side of
11	the Bowery should reflect that of the west side.
12	If these measures are taken now, perhaps the
13	historical and architectural integrity of this
14	community will survive. My concern is for all
15	citizens. Please don't steal the visual history
16	from my grandchildren and their peers.
17	CHAIRPERSON AVELLA: You managed to
18	get it all in.
19	PHYLLIS BANEK: I'm sorry. I
20	thought it was three minutes.
21	CHAIRPERSON AVELLA: That's all
22	right. Given the fact that we have so many
23	people, I think it's just important that everybody
24	be as brief as possible.
25	PHYLLIS BANEK: I'm sorry.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 56
2	CHAIRPERSON AVELLA: I appreciate
3	the two speakers who were under the two minutes.
4	Council Member Gerson has a question.
5	COUNCIL MEMBER GERSON: Mr. Miller,
б	you were the only one who brought up the issue of
7	tenements and the loss of tenements and tenement
8	housing, so I'm going to direct this to you. I
9	just want to clarify your remarks. We've had in
10	place a pilot program that upgrades conditions
11	within, but preserving the essential structure of
12	the tenement housing. As part of our visioning
13	and planning for the future, is that something
14	that you feel we should pursue and build upon?
15	JORDAN MILLER: I think tenement
16	housing can mean a lot of things. I meant
17	relatively low rise, you know five-story or six-
18	story, with commercial on the bottom and that
19	façade.
20	COUNCIL MEMBER GERSON: Precisely.
21	JORDAN MILLER: In my experience,
22	if you look at Batter Park and the big buildings
23	there with the kind of big retail spaces below, it
24	kills the street life and that's not the case in
25	the Lower East Side. So I feel like the structure

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 57
2	of the neighborhood gives to the life of the
3	neighborhood and that's what I meant.
4	COUNCIL MEMBER GERSON: And I
5	agree. Thank you very much.
6	CHAIRPERSON AVELLA: Thank you.
7	The first panel in opposition. Christabel? Wah
8	Lee? Lindsay, is it Schubiner, S-C-H-U-B-I-N-E-R?
9	She left. I'm sorry. You can submit her
10	statement for the record. But if you read her
11	statement then you cannot sign up to speak as
12	well. We need to know your name. Malcolm Lam?
13	CHRISTABEL GOUGH: Good morning.
14	I'm Christabel Gough from the Society for the
15	Architecture of the City. We are here just to
16	address the historic preservation aspects of this
17	plan, which is why I'm registered in opposition.
18	Although this rezoning has been hyped as an action
19	preserving neighborhood character, it does provide
20	a great deal of latitude, both for new
21	construction and for expansion of existing
22	buildings, even though it limits tower
23	construction and provides some protections for
24	street walls. The major planning error is the
25	decision to omit the Bowery from the rezoning

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 58
2	area. The Bowery is one of our oldest
3	thoroughfares. It appears on the Manatus Maps of
4	1639, but it dates back to prehistory as a Native
5	American trail, running crooked against the
6	Manhattan street grid. Even today, much of the
7	Bowery retains a special 19th Century character
8	and scale. The Lower East Side grew up around it
9	over the centuries. To map contextual zoning
10	adjacent to the Bowery while leaving the Bowery
11	corridor itself subject to the old outdated
12	standard C61 mapping clearly invites new buildings
13	to break the street wall and skyline with a tower
14	on a base construction of the maximum possible
15	height. Examples of such intrusions into the
16	neighborhood have already outraged New Yorkers
17	from the area. The intrusions have also
18	astonished many who use the Williamsburg Bridge
19	and can hardly believe the inappropriate new
20	buildings they are seeing. We thank the
21	Department of City Planning Environmental Review
22	Division for the full discussion of historic
23	preservation issues in the EIS. A chilling, 95-
24	page account of the numerous historic properties
25	in the rezoning area and the negative impacts this

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 59
2	rezoning will have on them. Of special concern
3	are the 61 buildings found eligible for local or
4	state protection, but not yet landmarked or
5	listed. They are in the path of destruction
6	because of the latitude for new construction and
7	expansion mentioned above. Administration policy
8	was perhaps reflected in the original EIS draft
9	scope, which omitted the Bowery from consideration
10	in clear violation of CEQR rules. We believe the
11	council should require follow-up corrective action
12	on the Bowery corridor zoning. Segregating the
13	Bowery from the rest of the Lower East Side makes
14	no sense historically or urbanistically. It is
15	not neighborhood preservation; it is a formula for
16	tearing a neighborhood away from its roots.
17	LINDSAY SCHUBINER: My name is
18	Lindsay Schubiner and I'm a volunteer with Chinese
19	Staff and Workers Association, part of the
20	Coalition to Preserve Chinatown and the Lower East
21	Side. I oppose this rezoning because it is racist
22	and it will displace the low income communities of
23	color living in Chinatown and the Lower East Side.
24	It implements upzoning on Delancey, Avenue D and
25	Chrystie, all avenues with more low income people

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 60
2	and more people of color living on them than other
3	avenues in the neighborhood. It creates height
4	caps for only the East Village, the area of the
5	community district with the greater concentration
6	of white people and wealthy people. It excludes
7	Chinatown and the Lower East Side, which means
8	that development from the upzoned avenues will be
9	pushed into these neighborhoods since they don't
10	have any height caps. It threatens to divide the
11	community by creating separate plans rather than
12	uniting the community under one plan that protects
13	all current residents from displacement. Although
14	I did not grow up in this neighborhood, I've spent
15	a lot of time here and I care about it deeply. I
16	don't want this city's government and wealthy
17	developers to displace communities and small
18	businesses that have made it what it is today.
19	But this racist rezoning also has implications
20	beyond this neighborhood. It demonstrates a
21	corruption of the democratic process, of the right
22	of the people to determine what happens in their
23	own community. This is something that affects all
24	of us no matter where we are from. This plan was
25	created without the participation of most of the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 61
2	CB3 community and specifically excluded people of
3	color from the planning process. There has been
4	no real outreach to Chinese and Latino
5	communities. Over the past several months we have
6	collected over 11,000 signatures in support of our
7	petition opposing this racist plan. And almost no
8	one we spoke with had any prior knowledge of the
9	plan. In addition, as a rule there has been no
10	translation into Chinese or Spanish during this
11	entire rezoning process. This lack of translation
12	even at a City Council hearing today is just one
13	more example of the clear intent to exclude
14	community participation. I'm a recent graduate of
15	Barnard College and I saw firsthand how Columbia
16	weaseled its harmful expansion plan through the
17	city rezoning process, even despite the prolonged
18	organized resistance of local residents in West
19	Harlem who did not want to be pushed out of their
20	homes and their neighborhood. It became clear to
21	me that the rezoning process in New York City is
22	flawed from the top down.
23	CHAIRPERSON AVELLA: Hold your
24	testimony for a second. I'm very serious about
25	this. No applause. No booing. When you do that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 62
2	you interfere with the rights of everybody else in
3	this room. This is a public hearing to give you
4	the opportunity to speak. There's your
5	opportunity. And every time you do this I will
6	stop the meeting. It will just slow up the
7	process and at some point you will be asked to
8	leave. Because if I allow the applause, then I
9	have to allow the booing. Neither one is
10	appropriate. So I ask you to do the right thing
11	and respect your neighbors. Because when you
12	applaud or you boo, you're actually intimidating
13	other speakers or other people in this room.
14	Please do not do this. This is your opportunity
15	to speak, but that's where you speak.
16	LINDSAY SCHUBINER: Can I finish
17	the entire statement? Thanks. It became clear to
18	me that the rezoning process in New York City is
19	flawed from the top down and this East Village
20	rezoning is just one more example of that. But
21	some local community organizations also
22	participate in and support his undemocratic
23	process by compromising. They think that they
24	can't get what they really need for the community,
25	so they need to accept any crumbs the city will

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 63
2	throw their way, such as height limits, even
3	though this plan is primarily in upzoning, or such
4	as promises of so-called affordable housing to be
5	created by Inclusionary zoning. Housing which
6	developers may choose not to provide and which
7	will likely be unaffordable to the majority of
8	current residents. I am happy to speak here in
9	support of the Coalition to Preserve Chinatown and
10	the Lower East Side because we have refused to
11	accept anything less than the protection of this
12	entire community. I urge you to stop this racist
13	rezoning plan and support the creation of a new
14	plan that offers protection from displacement to
15	all of Community District 3. Thank you.
16	WAH LEE: [Foreign language].
17	CHAIRPERSON AVELLA: Ma'am, I have
18	to ask you to sum up.
19	WAH LEE: I know. Yeah, very
20	quick. [Foreign language].
21	CHAIRPERSON AVELLA: Sir?
22	MALCOLM LAM: Thank you, ladies and
23	gentleman. My name is Malcolm Lam. I'm part of
24	the Coalition to Protect Chinatown and the Lower
25	East Side. It appears the MO of Bloomberg and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 64
2	that of other city officials is to ignore the
3	voice of New York City residents, whether it be on
4	the issue of term limits or the passing of
5	destructive rezoning and development plans across
6	this city. Although these officials are to
7	represent the people, they continue to further
8	their own personal agenda. Whether it be the
9	appeasement of special interest groups maneuvering
10	for political gain or the need to stroke one's
11	ego. The plan to rezone the Lower East Side is a
12	bad plan from its inception. The borders of the
13	plan promotes and encourages segregation that has
14	continued to plague this city for generations.
15	Instead of viewing district 3 in its entirety, it
16	segregates neighborhoods into three parts, putting
17	whites, Hispanics and Chinese against one another.
18	Support for the plan gains its strength by
19	dividing people through misinformation and lies.
20	It is a wholesale sellout of one community for
21	another. Now there are talks to create a separate
22	Chinatown plan. It's amusing to me that a
23	separate plan for Chinatown is being viewed as an
24	acceptable alternative and solution in quieting
25	public unrest. But I do recall the U.S. Supreme

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 65
2	Court decision of Brown versus Board stating, and
3	I paraphrase, that separate was not equal. DCP
4	claims there are no racial motivations in the
5	drafting of this plan, yet the DEIS fails to
6	examine the ramifications rezoning will have on
7	people of color, or that of lower income. The
8	issue of race is never explored and so DCP's
9	claims are either fabricated or based on
10	conjecture. There are clear relationships between
11	low income, race and family size within District
12	3. The plan will have a definite influence on
13	these demographic shifts in the future. DCP talks
14	about affordable housing, but doesn't guarantee
15	any will be created. And should it be created,
16	the affordable housing would not be affordable for
17	most of the low income residents in CD3. The word
18	affordable is ambiguous and misleading. DCP
19	praises Inclusionary zoning, but it fails to
20	inform the public on the city's failure to create
21	many affordable units since its introduction.
22	Studies have shown that in order for IZ to be
23	effective, current affordable housing needs to be
24	preserved as well as new units must be mandatory.
25	The plan fails on both points. I will finish up

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 66
2	here. I can't say enough on how bad this plan is,
3	yet city officials continue to push it on to the
4	populous like a snake oil salesman trying to push
5	their poison. They claim the plan will preserve
6	neighborhoods and protect its people, but the fact
7	is, it is more likely to displace people of color
8	and those of low income. It will make the rich
9	richer and the poor poorer. It promotes
10	development under the guise of humanitarianism, an
11	illusion to blind the people. I implore you to
12	see the plan for what it is, poison. Please vote
13	it down. Thank you.
14	CHAIRPERSON AVELLA: Council Member
15	Mendez has a question.
16	COUNCIL MEMBER MENDEZ: To either
17	one of the two from the Coalition to Save
18	Chinatown and the Lower East Side. Your testimony
19	your said you wanted the entire Community Board 3
20	rezoned. Is that correct?
21	MALCOLM LAM: I want the entire
22	Community Board 3 looked at a whole. And so when
23	you're rezoning that you look at it as a whole.
24	COUNCIL MEMBER MENDEZ: Okay, I got
25	my answer.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 67
2	LINDSAY SCHUBINER: I want to
3	clarify also there's three members. Just because
4	you weren't able to understand her, she's a part
5	of the coalition as well.
6	COUNCIL MEMBER MENDEZ: That's it.
7	CHAIRPERSON AVELLA: Thank you.
8	Council Member Gerson has a question.
9	COUNCIL MEMBER GERSON: Actually
10	just a brief statement and then a question. Just
11	for the audience and I'll ask Ms. To [phonetic] to
12	translate. Council Member Mendez and I, and I'm
13	quite confident our Chair, all agree that we need
14	to upgrade the City Council to allow for
15	electronic translation and that is something we
16	have called for and will continue to try to
17	implement as soon as possible. In the interim I
18	want to make it clear, if anyone here wishes to
19	testify in any language and then have that
20	translated, that is your right to do so within
21	roughly the time allotted. If you require
22	translation assistance and you don't have one with
23	you, our Chief of Staff, Ms. Tough [phonetic] is
24	here and will work to provide the translation
25	assistance. So I'm going to ask Ms. Tough to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 68
2	repeat what I just said.
3	MS. TOUGH: [Foreign language].
4	COUNCIL MEMBER GERSON: Council
5	Member Mendez?
6	COUNCIL MEMBER MENDEZ: I'm
7	available for Spanish translation. [Foreign
8	language].
9	COUNCIL MEMBER GERSON: I will ask
10	Ms. Tough to repeat my question. I understand
11	your broad point and we have both put on the
12	immediate need for a planning process to cover the
13	excluded areas in the vicinity of this rezoned
14	area. But my question to you is, what is your
15	greatest concern over a detrimental impact that
16	might be felt in the area outside of the rezoned
17	district? I mean in addition to the broad need
18	for planning, which I understand and we hear you
19	and with which I concur, can you identify any
20	specific concern which you think we need to guard
21	against if this rezoning were to go through in
22	terms of any ripple effect, unintended consequence
23	in the area just outside of the border.
24	MS. TOUGH: [Foreign language].
25	MALCOLM LAM: I think the issue is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 69
2	that the way the plan is currently designed, it
3	increases property value on the outskirts. I mean
4	just by the upzoning of Avenue D as well as
5	Delancey. Real estate owners on Bowery are
6	already expecting their property rates to go up as
7	soon as this plan passes. So it's no illusion.
8	Real estate people know that if you're outside,
9	the value of your property is going to go up. So
10	the pressure is going to be automatically applied.
11	Now we talk about the East Village being in need
12	of over development, but Chinatown has the same
13	need. The only problem is that with this plan it
14	actually heightens the development and increases.
15	So it's basically just pushing the pressures away
16	from this area into the outskirts. And then
17	there's a lot of things even with NYCHA. The DCP
18	doesn't talk about NYCHA because it says it can't
19	be touched. But we all know that there's already
20	talks about selling out air spaces and privatizing
21	and possible warehousing. So that's something
22	that DCP and the DEIS don't even cover. In regard
23	to translation, I think that people want a
24	professional translator from the mere fact that
25	40% of people living in DC3 are not proficient in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 70
2	English. So that's no small minority that do not
3	speak English. They either speak Spanish
4	primarily or Chinese. So I think that's why there
5	are a lot of people who are disappointed that
6	there's no professional translation. No offense
7	to the people up there.
8	WAH LEE: [Foreign language].
9	COUNCIL MEMBER GERSON: Thank you
10	very much.
11	CHAIRPERSON AVELLA: Thank you.
12	The next panel is a panel in favor. Dominic
13	Pisciotta, the chair of the Community Board 3,
14	Lucille Carrasquero, Joyce Ravitz, and Gene
15	Standish.
16	DOMINIC PISCIOTTA: Hello, my name
17	is Dominic Pisciotta. I'm the chair of Manhattan
18	Community Board 3. I'm going to give basically a
19	cliff note version of the testimony that I'm going
20	to submit to try to stay under the two minutes.
21	Before I begin, I would like to take this
22	opportunity to thank the Department of City
23	Planning, my predecessor David McWater and our
24	district council members for all the hard work
25	they and the their representatives have done on

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 71
2	this zoning proposal to get it to this stage of
3	the ULURP process and for listening to and working
4	with the community since we asked for rezoning in
5	July of 2005. CB3 followed a democratic community
6	planning process over several years in concert
7	with our council members, community members,
8	leaders and organizations. Any last minute
9	demands or tangential proposals, as well as
10	attempts to derail the ULURP at this late hour
11	does not respect the work of the community. I ask
12	that the City Council only consider adding items
13	that have been agreed to as a result of previous
14	public hearings and the conditions of the ULURP
15	unanimously approved by Community Board 3 and
16	carefully weigh those that could potentially
17	enhance this zoning plan. Dismantling the
18	rezoning at this point would be devastating to a
19	community that has been at the center of the real
20	estate development boom that exploded over the
21	last decade. As this occurred it became apparent
22	to even the most casual observer that a zoning
23	change is one of the few ways of saving a life,
24	saving a community in CB3. When CB3 convened its
25	197 Task Force in July of 2005, it set about

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 72
2	working to solve the problems of multiplying high
3	rises, displacement of households and the
4	destruction of mom and pop businesses. We decided
5	to work with the city on a rezoning instead of
6	going it alone and we decided two other things.
7	That we would include as many major community
8	stakeholders as possible on the committee. Many
9	of those groups will give testimony here today and
10	I'm proud to say that this blue panel group, along
11	with 10 Community Board 3 members, managed to vote
12	unanimously on every single proposal they had over
13	a two-year period. We selected guiding principles
14	that all stakeholders determined as having common
15	ground. Over the next year our task force worked
16	diligently, meeting with DCP, reading studies,
17	listening to and hiring experts to help us. I
18	echo the previous panels request for including
19	other items that weren't or aren't in the zoning
20	as part of our original 11 points, as Community
21	Board 3 had requested. We'd also like to see 700
22	affordable units for families at 80% of median
23	income or below. We also want to thank DCP and
24	the State of New York for working so diligently
25	with us on this, especially the great speed with

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 73
2	which the zoning proposal has been developed. As
3	we are literally inundated with new and out of
4	context luxury development every day, speed is
5	perhaps our greatest ally.
6	LUCILLE CARRASQUERO: Good morning.
7	My name is Lucille Carrasquero and I'm the
8	chairperson of the Cooper Square Committee. We
9	are a membership organization with over 600
10	members, the vast majority of whom are low income
11	families and households. Our organization is also
12	a member of the Lower East Side Coalition for
13	Accountable Zoning, LESCAZ. We urge the City
14	Council to support this ULURP to rezone 111 blocks
15	on the Lower East Side. Our current zoning does
16	not provide adequate protections against out of
17	scale development in hundreds of locations around
18	our neighborhood. According to the Department of
19	Buildings Records, in just the past nine months
20	there have been 14 new buildings that received new
21	permits or renewals of permits. Of these 14
22	buildings, 8 of them are way more than 80 feet in
23	height. In other words, nearly 60% of the
24	buildings under construction in the proposed
25	rezoning area are out of scale with the existing

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 74
2	character of our community. Also, several new
3	hotels that are going up south of Houston Street,
4	such as the 11-story hotel at 136 Ludlow Street,
5	the 18-story hotel at 180 Ludlow Street and the
6	10-story hotel at 163 Orchard Street. Also, the
7	new luxury residential buildings such as a 26-
8	story building at 180 Orchard Street and a 23-
9	story building at 188 Ludlow Street. We strongly
10	support inclusionary zoning which will provide
11	incentives for private owners to develop
12	affordable housing along the wide avenues on the
13	Lower East Side. In adopting inclusionary zoning,
14	DCP must also create language in the zoning text
15	that prohibits demolition of structurally sound
16	buildings and provides stronger anti-harassment
17	protections for tenants. Again, I want to urge
18	that the City Council vote in favor of this ULURP
19	which will benefit more than 100,000 residents in
20	the area that will be rezoned. Sixty percent of
21	these residents are people of color. Their median
22	income is just over \$33,000 per year. They are
23	facing displacement pressures under the current
24	zoning. Thank you for listening.
25	JOYCE RAVITZ: Good morning. My

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 75
2	name is Joyce Ravitz. I live on the Lower East
3	Side on Grand Street. My grandparents immigrated
4	here and they lived on the Lower East Side. My
5	parents lived on the Lower East Side. My children
6	can't afford to live here. I'm one of the CB3
7	members who voted for this rezoning plan because I
8	love the Lower East Side and it pains me to see
9	the current wave of large hotels drowning the
10	diverse community that I love. I'm the co-vice
11	chairperson of the Cooper Square Committee. Our
12	organization has worked to sponsor this
13	preservation and development of over 600 units of
14	low income housing during the past 25 years. We,
15	like other low income housing preservation
16	organizations, are finding few opportunities to
17	develop new low and moderate income housing on the
18	Lower East Side. As you know, relatively few city
19	owned sites remain. The privately owned housing
20	stock has become prohibitive, expensive and
21	thousands of affordable rent stabilized apartments
22	have been deregulated in the past decade, leaving
23	our community with less and less affordable
24	housing. In this environment, government must use
25	every tool at its disposal to promote the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 76
2	preservation and development of affordable
3	housing. Zoning is one such tool. I urge you to
4	vote in favor of the ULURP application for this
5	rezoning plan developed in the partnership between
6	the Department of City Planning and CB3. Not just
7	because it will apply the much needed height
8	limits, but because it will apply inclusionary
9	zoning to the wide avenues in our community from
10	Second Avenue to Avenue D north of Houston Street,
11	as well as Houston, Delancey and Chrystie Streets.
12	DCP projects that nearly 500 low income housing
13	units will be developed in these inclusionary
14	zones over the next decade because of the zoning
15	bonuses they will provide to developers who build
16	mixed income housing. Without inclusionary zoning
17	there will be few opportunities to create low
18	income housing in our community in the coming
19	years. I also want to urge the City Council to
20	help our economically diverse community to develop
21	more affordable housing than just the 500 low
22	income units in the inclusionary zones by
23	identifying city owned sites, not Seward park,
24	where at least 700 additional units of low,
25	moderate and middle income housing can be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 77
2	developed.
3	CHAIRPERSON AVELLA: Can you sum
4	up?
5	JOYCE RAVITZ: Yes. In addition, I
6	urge you to adopt a stronger anti-demolition plan
7	and anti-harassment provisions as part of the
8	rezoning plan. We need concrete protections and
9	they must be enforced. If a property owner is
10	found to have engaged in harassment, they must be
11	required to set aside 28% of FAR for permanent
12	affordable housing in the building where the
13	harassment finding was made. They must also be
14	ineligible for government subsidies, including
15	421A to any new construction on any sites they
16	own. Finally, I want to urge the City Council to
17	continue to work with the Bowery and the Third and
18	Fourth Avenue corridors within the next couple of
19	years. We need the resources to conduct an
20	environmental impact statement in these areas
21	which are not included in the current plan. With
22	regard to Chinatown, I'm happy to support and in
23	good faith to rezone Chinatown if that's what the
24	Chinese communities wants and we urge the city to
25	provide the necessary planning resources to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 78
2	facilitate such a process. Thank you.
3	JEAN STANDISH: My name is Jean
4	Standish and I'm a member of the Bowery Alliance
5	of Neighbors. One of the major problems with the
6	rezoning of the East Village and Lower East Side
7	is the Department of City Planning's exclusion of
8	the Third Avenue Bowery corridor from the plan.
9	According to City Planning the rezoning does not
10	include the Bowery because its existing built
11	character is not consistent with the low to medium
12	density form of the majority of the East Village
13	and Lower East Side and that this corridor is a
14	wider avenue that is well served by mass transit.
15	This rationale, however, is not accurate. The
16	Bowery is a low rise community with buildings
17	averaging four to ten stories in height, excluding
18	of course the recently constructed high rise
19	hotels and luxury buildings. Concerning the width
20	of the avenue, Delancey and Houston Streets are
21	equally as wide as the Bowery and they are also
22	served by mass transit. Debunking the argument
23	that this district is markedly different from the
24	rezoned area. In fact, the Bowery is an extension
25	of the build character of the Lower East Side.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 79
2	Because the Bowery is a commercial district it is
3	rapidly evolving into a massive wall of towers.
4	As a consequence of this rampant out of scale
5	development this district is losing its diversity
6	and distinct low rise historic character, giving
7	way to gentrification and secondary displacement.
8	Excluding the Bowery from the rezoning plan will
9	also negatively impact the East Village and Lower
10	East Side regardless of the proposed contextual
11	zoning with a wall of out of scale luxury
12	development on the periphery of these communities.
13	The city has recognized the historic significance
14	of the Bowery by protecting the west side of the
15	Bowery in the Little Italy Special District and
16	the NoHo Historic District. The East
17	Village/Lower East Side rezoning will protect the
18	area just east of the Bowery. However, the east
19	side of the Bowery itself has been left out of
20	these rezonings. The east side of the Bowery
21	should be rezoned to ensure that it is in context
22	with the rest of the community, the Little Italy
23	Special District, the NoHo Historic District and
24	the East Village/Lower East Side rezoning plan.
25	We respectfully request that a further immediate

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 80
2	study be done of the Bowery and protection be
3	implemented to preserve this district. Possibly a
4	follow-up corrective action could be drafted by
5	City Council requesting the City Planning
б	Commission initiate an immediate rezoning of this
7	area or an extension of the Little Italy Special
8	District from the west side of the Bowery to the
9	east side of the Bowery. The Bowery is an
10	important part of the history of New York City.
11	But without immediate protection much of it will
12	be obliterated.
13	CHAIRPERSON AVELLA: Thank you.
14	You mentioned about a follow-up corrective action.
15	I think it's important for everybody to know that
16	a follow-up corrective action only happens when we
17	have an agreement with City Planning to do it.
18	City Council can make a recommendation but without
19	a commitment it's just a recommendation. So a
20	follow-up corrective action usually means that
21	we've actually gotten a commitment that they will
22	do it as part of our recommendation.
23	JEAN STANDISH: These are just
24	suggestions.
25	CHAIRPERSON AVELLA: Right. I just

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 81
2	want to let you know.
3	JEAN STANDISH: Exactly. And these
4	are just suggestions because it's only this chunk,
5	it's just the east side of the Bowery. I mean
6	we're not asking for the entire lower of
7	Manhattan. And to lose the oldest avenue in New
8	York to this decimation of massive hotels is
9	criminal. It is criminal what is happening to our
10	community.
11	CHAIRPERSON AVELLA: We got you.
12	We understand. The next panel. I'm sorry.
13	Council Member Mendez.
14	COUNCIL MEMBER MENDEZ: Thank you,
15	Chair Avella. We're really trying to minimize our
16	questions so that everyone can testify. This is
17	for the chair of CB3, Dominic Pisciotta. Can you
18	tell us the boundaries of Community Board 3 and
19	can you tell us approximately how many blocks are
20	in CB3?
21	DOMINIC PISCIOTTA: The border is
22	the Bowery on the east. The northern part is 14th
23	Street. Anything under that all the way to the
24	Brooklyn Bridge. And then it includes a segment
25	of Chinatown up to the Bowery. I don't know the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 82
2	answer to how many blocks. I just know that the
3	rezoning is 111 block.
4	COUNCIL MEMBER MENDEZ: Thank you.
5	CHAIRPERSON AVELLA: Thank you.
6	The next panel is a panel in favor. Chris from
7	AAFE. I know he's here. Chris Kui, Steve
8	Herrick, B. Eileen Grigg and Thomas Yu. I
9	apologize. I just goofed. I just did two panels
10	in favor. To compensate, I'll do two panels in
11	opposition next.
12	CHRISTOPHER KUI: Hello,
13	Councilman. My name is Christopher Kui. I'm the
14	executive director of Asian Americans for
15	Equality. AAFE supports the overwhelming majority
16	of affordable housing advocates and organizations
17	in the Lower East Side that the East Village/Lower
18	East Side rezoning proposal is a major step in
19	stemming the rampant gentrification and out of
20	context luxury development in our mixed income
21	neighborhood. The rezoning process was conducted
22	in a fair and open manner and was developed
23	through a democratic process, substantiated by
24	over three years of numerous town hall meetings
25	and other public hearings and meetings. AAFE

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 83
2	supports the Lower East Side rezoning plan with a
3	caveat that the city and the Planning Commission
4	immediately undertake a dedicated Chinatown
5	rezoning study to see how we can all craft a plan
6	that is likewise best for Chinatown. There is no
7	doubt from our work in the community that
8	Chinatown is in trouble. The loss of
9	manufacturing jobs, the loss of affordable
10	housing, aging and dilapidated housing stocks,
11	lack of green space and overloaded transportation
12	infrastructure. The city must pledge to provide
13	much needed funds and reinvestment into one of the
14	country's oldest immigrant communities to ensure
15	that we tackle these problems. Time is of the
16	essence. We all understand that no rezoning plan
17	is perfect, but we support identifying areas
18	within the current rezoning plan that could be
19	modified. We're proposing the following: to
20	ensure that the inclusionary zoning mandate at
21	least 30% affordable housing; increase tenant
22	rights advocacy and education; implementation of a
23	stronger anti-eviction, anti-landlord harassment
24	provision; to exclude Chrystie Street portion
25	south of Delancey Street from the current rezoning

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 84
2	to be considered at a future rezoning process; and
3	then lastly to conduce further investigation to
4	quickly determine the propose C4-4A zoning area
5	which excluded User Groups 7 and 11 be replaced
6	with potentially C6-1A or C6-2A to preserve
7	important local businesses. I know my time is up.
8	I think it's really important that we work
9	together. I know in recent months there has been
10	a lot of criticism and accusation of racism by
11	opponents of the plan. But these accusations I
12	think oversimplifies and I think basically throw a
13	smokescreen over the real is of neighborhood
14	preservation. The loosely substantiated claim of
15	racism amount we believe dangerous race baiting
16	and remain an impediment to the common goals of
17	affordable housing preservation for our low income
18	residents in Chinatown and Lower East Side. I'm
19	going to conclude that we cannot afford to be
20	divided. The longer we dwell on this type of
21	polarization the longer consensus is thwarted and
22	the longer we'll all remain vulnerable to the
23	onslaught of gentrification. Stopping the Lower
24	East Side rezoning plan only hands the
25	unscrupulous developers a green light to continue

<ul> <li>their dislocation of low income residents.</li> <li>CHAIRPERSON AVELLA: Chris?</li> <li>CHRISTOPHER KUI: So thank you.</li> <li>STEVE HERRICK: Good morning,</li> <li>council members. I'm Steve Herrick, executive</li> <li>director of Cooper Square Committee. We're a</li> <li>membership organization with over 600 low and</li> <li>moderate income members. Our organization is also</li> <li>member of LESCAZ, coalition of affordable housing</li> <li>and preservation groups. We strongly support the</li> <li>contextual rezoning of 111 blocks as proposed in</li> <li>this ULURP action. This plan is the result of a</li> <li>collaborative partnership between Community Board</li> <li>3 and the Department of City Planning. Dozens of</li> <li>public meetings were held over the last three</li> <li>years to arrive at this plan. The area contains</li> <li>over 100,000 residents, 60% of whom are people of</li> <li>color. The median income of the census tracts</li> <li>included in this plan is about \$33,000, which is</li> <li>less than 60% of the city's median income. This</li> </ul>	1	SUBCOMMITTEE ON ZONING AND FRANCHISES 85
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21 less than 60% of the city's median income. This	19	color. The median income of the census tracts
	20	included in this plan is about \$33,000, which is
22 plan contains many positive elements such as: 80-	21	less than 60% of the city's median income. This
	22	plan contains many positive elements such as: 80-
23 foot height limits on most of the avenues north	23	foot height limits on most of the avenues north
24 and south of Houston Street, which will limit new	24	and south of Houston Street, which will limit new
25 buildings to seven to eight stories with setbacks	25	buildings to seven to eight stories with setbacks

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 86
2	at 40 to 65 feet; 75-foot height limits on mid
3	blocks north of Houston Street; reduced commercial
4	and community FAR south of Houston Street that
5	will reduce incentives for hotels and dorms,
6	thereby preserving the residential character of
7	our community; inclusionary zoning to promote low
8	income housing on Delancey Street, Houston Street,
9	Avenue D and Chrystie Street with height limits of
10	120 feet; inclusionary zoning on the avenues from
11	Second Avenue to Avenue C. Together these
12	inclusionary zones will create incentives through
13	FAR bonuses that will result in an estimated 500
14	new low income housing units over the next decade.
15	While these are important gains for our community,
16	we're losing hundreds of rent regulated units
17	every year due to displacement and gentrification
18	under our current zoning. We need the City
19	Council to put forth a follow-up corrective action
20	plan to this rezoning that will address the urgent
21	need for at least 700 new low income housing units
22	in the rezoning area outside the IZs. There are a
23	number of city owned sites that can and should be
24	developed as low and moderate income housing. We
25	urge the city to make this happen. The other

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 87
2	critical issue we need to address is the potential
3	increase in harassment that may occur in the
4	inclusionary zones. We all recognize harassment
5	is already a huge issue in our community under our
6	current zoning. However, in the IZs, the increase
7	on as of right FAR may create incentives for
8	developers to harass out tenants. For this reason
9	we want anti-harassment provisions to be applied
10	in the IZs. Finally, I want to urge that the city
11	continue to work with our community to rezone the
12	Bowery and the Third and Fourth Avenue corridors
13	as soon as possible. Our community will be
14	getting more affordable housing and strict
15	building height limits as a result of this
16	rezoning, which is desperately needed. I urge the
17	City Council to vote in support of this plan.
18	Thank you.
19	B. EILEEN GRIGG: Hi. My name is
20	Eileen Grigg. I've been a resident of this
21	community for over 35 years. I want to thank the
22	members of the committee and express my
23	appreciation and concern for the extremely
24	important job that you do, not only for our
25	neighborhood, but for neighborhoods all over the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 88
2	city in preserving the quality. Zoning is vital
3	to preserving the quality and livability of New
4	York City for all of its citizens. Anyone who has
5	lived in New York City for any period of time
6	knows that it's not one big city, it's a huge
7	succession of neighborhoods all kind of jammed
8	together. I'm sure that each of you are on the
9	council because you wanted to represent you
10	specific neighborhood or community because you
11	liked it and you wanted to put roots down there
12	and there were special qualities that your
13	particular neighborhood had. After coming here as
14	a young person, that's why I decided to stay in
15	the East Village. I know that the neighborhood
16	has gone through changes, some of the good, and
17	some of them I'm not so pleased about. Every
18	neighborhood needs to change, but the change on
19	the Lower East Side has been just astonishing in
20	the past few years. I think there are a lot of
21	important reasons why including low to moderate
22	income housing and making it important and a
23	condition in terms of rezoning is something that's
24	not often mentioned. While the mayor thinks that
25	Wall Street is the economic driver of this city,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 89
2	it's not often noticed that something like one out
3	of every seven people who are taxpayers and
4	residents of New York City work for not for profit
5	organizations. We all know that not for profit
6	organizations don't necessarily pay a lot of
7	money. We're not just talking about people who
8	work in youth programs and whatever, we're also
9	talking about people who work in museums, people
10	who work in dance companies and people who work in
11	small theater groups. Whereas Wall Street tax
12	dollars may be the economic engine of this city
13	CHAIRPERSON AVELLA: [interposing]
14	Ma'am, can you sum up?
15	B. EILEEN GRIGG: Yes. While they
16	may be the economic engine, I would argue that it
17	may be lower and moderate income people that are
18	the heart and soul of the city and that make it
19	such a unique and vibrant place for anyone to
20	live. Even poor people on the Lower East Side
21	have made a contribution. If any of you walk
22	around our neighborhood you'll see the pocket
23	parts that people dug out down on their hands and
24	knees to create some beauty and something special.
25	I hope that you won't allow this neighborhood to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 90
2	turn into high rises that only high income people
3	can live in. Because my own experience in my
4	building is there is continuing harassment of rent
5	stabilized tenants and apartments are
6	theoretically improved and more high priced people
7	move in. These people are just passing through.
8	They don't put roots in the community. They don't
9	contribute. They leave after a year or so.
10	CHAIRPERSON AVELLA: Ma'am, I'm
11	going to have to actually cut you off.
12	B. EILEEN GRIGG: Okay. Thank you.
13	CHAIRPERSON AVELLA: Sir?
14	THOMAS YU: My name is Thomas Yu.
15	I am a member of Community Board 3. I'm also a
16	lifelong resident of the Lower East Side. I grew
17	up in NYCHA public housing most of my life, as
18	well as tenement housing in Chinatown. I'm
19	currently the director of affordable housing
20	development in Asian Americans for Equality, as
21	well as leading the State Chartered Preservation
22	Corporation, downtown Manhattan CDC. I'm here in
23	support of this rezoning as a community board
24	member as well as someone who worked and lived in
25	the community all my life. I'm not going to go

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 91
2	into detail, but I basically agree with what has
3	been said by our board chair, Dominic Pisciotta
4	and what Chris has said in terms of why we are in
5	support. I'm going to talk more about why it's
6	not such a great idea to extend what is a good
7	plan for East Village and Lower East Side which
8	conceivably can be a bad plan for Chinatown. Not
9	because it's essentially bad, but because it
10	hasn't been thought out. It hasn't been fleshed
11	out. It hasn't gone through a public process.
12	For instance, the Lower East Side plan does not
13	talk about what you do with manufacturing zones
14	for example. Because simply there isn't a
15	manufacturing area in the existing 100 or so
16	blocks in the current plan. Chinatown does have a
17	manufacturing zone. We also have a lot of
18	commercial, mixed use and older tenement stock.
19	These are the kind of characteristics that require
20	further study. This conflict of pitting against
21	each other really does injustice to achieving a
22	quick consensus that we need to come together and
23	really launch this much needed Chinatown plan as
24	soon as possible. I'll end on time.
25	CHAIRPERSON AVELLA: I thoroughly

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 92
2	appreciate that. Council Member Gerson has a
3	question.
4	COUNCIL MEMBER GERSON: Or two.
5	CHAIRPERSON AVELLA: No, has a
6	question.
7	COUNCIL MEMBER GERSON: One
8	question to each of the last two witnesses. Mr.
9	Yu, should we though not put in place a plan with
10	a commitment to review the issues you have raised,
11	such as manufacturing and the other issues of
12	concern to the Chinatown community outside of the
13	rezoned area? Would it be a good idea as part of
14	this to put in place and to assure the community
15	that a planning process for the areas not covered
16	will take place and will take place expeditiously
17	with all of the resources the community needs to
18	have an expeditious but thorough process? Is that
19	something we should achieve as a result of this
20	process we're in now?
21	THOMAS YU: Absolutely. People who
22	are opposing the plan, I do not discount and I
23	highly respect their frustrations about what is
24	happening in Chinatown. There's a real problem
25	and it is just as dire as the Lower East Side. I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 93
2	really respect that even though we're on opposing
3	sides of this rezoning plan. However, I think
4	that Chinatown really needs a dedicated plan that
5	is going to reflect all the nuances of the
6	differences between the two neighborhoods. Just
7	extending a blanket plan doesn't do that justice
8	for Chinatown. We have to do that right away.
9	We're losing time as we fight each other when we
10	could be working together.
11	COUNCIL MEMBER GERSON: To the
12	previous witness you talked about your experience
13	with harassment. Both Council Member Mendez and I
14	have raised this issue. We have been told in
15	response by some folks within the administration
16	that we don't need anti-harassment protection
17	within this area because we already have a law on
18	the books and the law works and we should just
19	apply the law. So we don't need any Lower East
20	Side/East Village anti-harassment protection.
21	From your experience does the current law work?
22	B. EILEEN GRIGG: Complete nonsense
23	that we don't need anti-harassment protection for
24	tenants in neighborhoods that are rapidly
25	gentrifying. We've seen 90,000 rent stabilized

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 94
2	units disappear in this city in the past year.
3	That's not because people got richer.
4	CHAIRPERSON AVELLA: Thank you.
5	I'm going to call up the next panel on opposition.
б	There'll be two panels in a row. Roberto Ragone,
7	Sion Misrahi, Noelle Frieson, and Rabbi Spiegeel.
8	I would remind my colleague that we have 120
9	speakers still left to go. Even at two minutes,
10	we're here for another three hours. The thing I
11	want to make clear is people are leaving because
12	this is taking longer than some people can stay.
13	I think it's more important that people have a
14	right to be heard and that they don't have to
15	leave. So I would ask for my colleague's
16	cooperation.
17	COUNCIL MEMBER GERSON: This is the
18	Lower East Side, we're used to these meetings.
19	CHAIRPERSON AVELLA: I would just
20	say, council member, that 15 people have already
21	left and had to submit their testimony into the
22	record. Again, I think it's more important that
23	everybody have an opportunity to publicly state
24	what their position is. It is more important to
25	hear from people, in my opinion.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 95
2	ROBERTO RAGONE: Before I start, I
3	just want to make sure everybody the three
4	documents. There is my testimony, a one-page
5	summary of my proposal, and photographs of Group
6	Use 11 folks who are in the area. Good morning.
7	My name is Roberto Ragone. Thank you for the
8	opportunity to testify today. I am the executive
9	director of the Lower East Side Business
10	Improvement District. We're a nonprofit
11	organization of over 600 members, property owners
12	and merchants beautifying and marketing the
13	neighborhood to improve the quality of life and
14	promote small businesses. As we have said in the
15	past, we commend and agree with many aspects of
16	the Department of City Planning's rezoning
17	proposal, but we've got a few very minor but
18	specific and essential revisions that are within
19	scope for the area south of Houston, north of
20	Grand, west of Essex, east of Chrystie inclusive.
21	I have statements from other BID members in
22	support of our position. The BID is concerned
23	about the future impact of C4-4A on the very soul
24	of the historically commercial character of the
25	Lower East Side. C4-4A will prohibit Group Use

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 96
2	11, which would eliminate light manufacturing, the
3	artisan work, the craftsman, the jewelry makers,
4	the customized clothing makers and the book
5	binders that help define what the neighborhood is
6	know for, as a destination for creativity. I urge
7	you to look at the photographs of the Group Use 11
8	businesses in the area. The second thing that C4-
9	4A would do is reduce the commercial FAR from 6 to
10	4, which is a 33% reduction in property value,
11	which on top of the current financial crisis would
12	make it difficult to obtain financing. It would
13	equalize the residential FAR and commercial, which
14	would encourage residential investment and reduce
15	the potential Empire Zone. The BID is requesting
16	C4-4A be amended to C6-1A which would preserve the
17	current commercial density of 6.0 to preserve the
18	commercial viability of the area, reduce the
19	competition for residential development by
20	incentivizing commercial development by keeping
21	the commercial FAR at 6.0, preserve Use Group 11
22	and thus sustain the artisan community business
23	destination of homegrown activities that reinforce
24	each other and create that destination. And
25	finally, maintain a street wall consistent with

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 97
2	the existing built environment, consistent with
3	the spirit of contextual zoning, but with a
4	slightly higher height cap for narrow streets
5	south of Houston and north of Houston. I just
6	have a concluding remark if you don't mind. We
7	had a BID to help develop the area in 1992 and
8	then we got an Empire Zone after 9/11 to restore
9	the Lower East Side as a daytime destination. So
10	we're at a juncture where the right zoning can
11	continue to foster needed economic activity. We
12	need to reclaim the Lower East Side as a daytime
13	destination, not jeopardize it. We have an
14	opportunity. Please don't let it slip away. We
15	need C6-1A in order to avoid the de-
16	commercialization of the Lower East Side. The
17	very heart of its identity is at stake. So please
18	support the amendment and the summary of the
19	amendment is submitted to you. Thank you for that
20	little extra time. Thank you.
21	SION MISRAHI: Hello, my name is
22	Sion Misrahi. I am the owner of several
23	properties in the Lower East Side and Misrahi
24	Realty, which is a full service second generation
25	real estate firm that employs 30 persons. My

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 98
2	family has a long history on the Lower East Side
3	making the area their home in the 1950s and
4	running retail clothing stores. I was president
5	of the Merchants Association which preceded the
6	formation of the Lower East Side Business
7	Improvement District. Then a founder and eventual
8	president of the Lower East Side BID. If the
9	zoning resolution is passed in its present form,
10	you will have destroyed a vital commercial area
11	with the stroke of a pen. In 25 to 40 years the
12	Business Improvement District will no longer be an
13	entity. And a designated Empire Zone which now
14	exists will be a joke. You will have turned an
15	historically commercial area into a residential
16	one. Many jobs that now exist will no longer be
17	there. All growth will cease to exist and walking
18	to work or shopping will disappear. This will be
19	accomplished by the fact that it is economically
20	advantageous to build residential above the second
21	floor. This will eliminate all commercial
22	activity that now exists above the second floor in
23	our area. You must listen to the 600 plus
24	building owners and businesses that the Lower East
25	Side Business Improvement District represents.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 99
2	This vibrant community needs to be nurtured and
3	preserved, not buried. Under this proposal you
4	will be turning this vibrant commercial area into
5	a bedroom community with the closest shopping
6	above 14th Street. I believe that there are some
7	key changes that need to be made to the rezoning
8	proposal in order to preserve and strengthen the
9	Lower East Side distinctive mixed use character.
10	The city needs to allow, in the BID area,
11	appropriate commercial density to encourage mixed
12	use residential office development. This should
13	be done by keeping the existing commercial density
14	of 6.0 FAR or floor area ratio, while replacing
15	the C61 proposed zoning with a C61-A. This will
16	encourage residential development, but it will
17	also encourage commercial development as well. It
18	will also place a height cap on the area which we
19	all agree on. By preserving the commercial
20	buildings, we will have an indispensable daytime
21	worker population of small boutique firms such as
22	engineers, architects, theater workshops, public
23	relations, marketing firms, graphic designers, et
24	cetera. The daytime workforce will increase
25	daytime foot traffic, supporting existing new

1	SUBCOMMITTEE ON ZONING AND FRANCHISES100
2	businesses, especially our retailers and
3	restaurants. This will ensure that people can
4	walk to work and walk to a shopping destination.
5	Moreover, this will preserve the small residential
6	upzoning for residential that has been studied and
7	approved by the entire community. Also the city
8	needs to preserve the zoning use category 11 which
9	underscores the creative image of the Lower East
10	Side with a broad array of commercial activities.
11	This includes artisans and light manufacturers who
12	could in turn support local businesses. That's
13	okay. Thank you very much for your courtesy.
14	RABBI SPIEGEEL: Good afternoon, my
15	name is Rabbi Spiegeel. I'm a rabbi in the local
16	Lower East Side on Rivington Street. The Lower
17	East Side is a beautiful community. It's like a
18	melting pot of New York City. Every race, every
19	nationality is there. If this down zoning goes
20	through, which I think is a very important down
21	zoning, there will be a lack of more community
22	facility space for the organizations in the local
23	neighborhood. Due to the lack of a bonus to the
24	community facility, no developer will develop any
25	community facility space. I understand the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES101
2	concern about high dormitory facilities, but with
3	a height cap implemented in this down zoning, that
4	will limit the interest of these dormitories.
5	However, an up zoning for community facilities can
6	be implemented and amended into this new down
7	zoning which would give the community local
8	facilities that opportunity at a lower rent due to
9	the fact that that's why the developers are
10	building their facility to go and get these
11	opportunities for these spaces. So my request is
12	just to up the community facility space on this
13	down zoning. Thank you.
14	NOELLE FRIESON: Hi, my name is
15	Noelle Frieson and I've been asked to read this on
16	behalf of Bob Levy. My name is Bob Levy and I'm
17	the owner of Harris Levy, a retail establishment,
18	established in 1894 by my great grandparents. We
19	call the Lower East Side of Manhattan our home
20	despite he neighborhood's growing pains over the
21	last century. While many have moved uptown or
22	even out of the city, even after the most
23	devastating post-9/11 era, we have stayed in the
24	neighborhood that we love, despite very heavy
25	financial losses. To make ends meet, I work a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES102
2	second job as a paramedic for Saint Vincent's
3	Catholic Medical Center. While I am optimistic, I
4	know our business cannot continue this way much
5	longer. I am concerned that the proposed rezoning
6	caps commercial development in the Lower East
7	Side. We need to maintain and expand the Lower
8	East Side's daytime reputation as a shopping
9	destination. While I am grateful to our
10	longstanding customers, we need daytime business
11	from people who work in the area. A significant
12	part of our lost business is due to the loss of
13	World Trade Center and Wall Street staff walking
14	here on their lunch hour. A key way to reclaim
15	this business is to foster and encourage the
16	establishment of daytime walk-in businesses, local
17	offices, both private and municipal, as well as
18	anchor stores. This is why I agree with the Lower
19	East Side Business Improvement District's position
20	that we must preserve as much of the currently
21	allowable commercial development in the area as
22	possible. The area needs local employees aside
23	from the current retail workers who will explore
24	the neighborhood and patronize the stores. If we
25	do not use foresight now, my store and many others

1	SUBCOMMITTEE ON ZONING AND FRANCHISES103
2	will be relegated only to the internet or close
3	complexly, as so many others in the neighborhood
4	have. The short list of recent losses include:
5	Fine and Klein, Salwin, Ratner's, Gertels,
6	Fishkin, Bunnies, Klein's of Monticello. Almost
7	done. Gone are these icons, gone are their
8	customers, gone are there employees, gone are
9	their revenues and gone are their tax dollars.
10	The Lower East Side BID's position makes sense to
11	allow my business and others here to get back on
12	their feet. I ask you to apply the BID's
13	perspective and views to your plan. Thank you.
14	CHAIRPERSON AVELLA: Council Member
15	Gerson and then Council Member Mendez.
16	COUNCIL MEMBER GERSON: Thank you,
17	Mr. Chair. Just first I need to make a statement
18	on the record. Rabbi Spiegeel has served as a
19	special advisor, not on the city payroll, with our
20	office, though he has recused himself from any
21	involvement within our office with respect to this
22	rezoning issue. You never ignore. I'll ask the
23	director of the BID and anyone else can chime in.
24	Can your objectives of maintaining the commercial
25	viability, including the Use Group 11, be achieved

1	SUBCOMMITTEE ON ZONING AND FRANCHISES104
2	within the framework of achieving the objectives
3	of contextual height limitations in the
4	surrounding area? And related to that, what some
5	folks within City Planning have told us is that
6	the change in the commercial zone just equalizes
7	and does not discriminate against the commercial
8	activity. In other words, it equalizes options
9	for residential and commercial development. Is
10	that not the case?
11	ROBERTO RAGONE: Richard Bass, who
12	is one of the witnesses here today, will speak to
13	the more technical questions. But I could tell
14	you that the C4-4A eliminates Group Use 11 without
15	a doubt. Our BID was looking for a way of
16	reconciling the need for a commercial FAR of 6.0
17	and the need to preserve Use Group 11 and we felt
18	that C6-1A is the best solution to that problem.
19	It's a very specific compromise. It's within
20	scope. Again, it caps heights below Houston
21	Street, but makes them slightly higher. You
22	achieve a slightly greater height below Houston,
23	but still within the spirit of contextual zoning.
24	Again, that 6.0 is important, as Sion Misrahi
25	said, because if you know the Lower East Side

1	SUBCOMMITTEE ON ZONING AND FRANCHISES105
2	south of Houston, this was an area that was a
3	destination as the only bargain district. Then it
4	was the only place that was open on Sunday. It's
5	not that anymore. Everybody is open on Sunday.
6	You can get bargains anywhere. People are so busy
7	that they shop where they work. The area has been
8	reclaimed as a nighttime destination, but not as a
9	daytime destination. We feel that the future of
10	the area requires a consistent critical mass of
11	daytime foot traffic that can be achieved by the
12	young professionals. The next hub of the creative
13	sector is coming to the Lower East Side, such as
14	young professionals, architects, engineers,
15	graphic designers, fashion designers, PR, and
16	market folks who want to live, work and shop in
17	the Lower East Side. If we make that possible by
18	preserving that 6.0 and synergize that with the
19	artisan retailers that are also a part of the
20	identity of the area, it's a wonderful specific
21	compromise that achieves that goal. It can be
22	rolled in part of an overall plan that the BID has
23	found highly commendable.
24	SION MISRAHI: I'd like to answer
25	that just a little bit more. C4-4A will mean that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES106
2	we can only have an FAR for either residential or
3	commercial. Since residential is more profitable
4	today, everyone will build residential,
5	eliminating all the commercial in our commercial
6	district. In time we will no longer have a
7	commercial sector because it will just
8	economically be not feasible to maintain it. So
9	that's why we need to have the BID's position
10	looked at and adopted. It's a small sector of
11	this 120 blocks that are being rezoned. It will
12	preserve the historic nature of Orchard Street,
13	Grand Street and all the other surrounding small
14	streets that are there. Thank you very much.
15	ROBERT RAGONE: Of the 144 blocks,
16	we're talking about 20 to 25 blocks. I forgot to
17	answer that aspect of your question. We feel that
18	the equalizing of the FAR will only, as Sion said,
19	encourage residential and only maybe preserve some
20	ground floor retail. But as I said before, the
21	solution to the survival and the sustainability of
22	the retailers is the non-retail, such as the
23	artisans and the young professionals who are in
24	the creative economy.
25	COUNCIL MEMBER MENDEZ: Thank you,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES107
2	Chair Avella. Mr. Ragone, you're advocating for a
3	C61A instead of a C4-4A.
4	ROBERTO RAGONE: Right.
5	COUNCIL MEMBER MENDEZ: You're also
6	advocating for Use Group 11 and for height caps,
7	is that correct?
8	ROBERTO RAGONE: Right.
9	COUNCIL MEMBER MENDEZ: Well, C61A
10	does not include Use Group 11 and it does not
11	include height caps and it also doesn't stop the
12	hotels that our communities have been trying to
13	fight that are coming up in that area. Are you
14	aware of that?
15	ROBERTO RAGONE: No, C61A has a
16	limit of eighty feet. Again, Richard Bass, will
17	be coming up as well so speak to this. The C61A
18	has a limit of about 80 feet and you could only go
19	as far to 120 feet, only if you purchase someone
20	else's air rights. So even when you purchase air
21	rights you don't have the carte blanche that you
22	currently have to build higher by buying up other
23	people's air rights.
24	COUNCIL MEMBER MENDEZ: But it
25	doesn't address your Use Group 11 issue, because

1	SUBCOMMITTEE ON ZONING AND FRANCHISES108
2	it's excluded from this.
3	ROBERTO RAGONE: Then there would
4	be a footnote amending this on the bottom of this
5	zoning resolution which would include Use Group 11
6	and keep the zoning for residential to a 4 FAR,
7	which is what has been studied.
8	COUNCIL MEMBER MENDEZ: That is not
9	my understanding. And I'll defer to the chair.
10	We've had this conversation with City Planning.
11	But I'll just leave my questions at this right
12	now.
13	ROBERTO RAGONE: I mean I'll just
14	say, it's a technical question that I'd like
15	Richard Bass to answer. But my understanding is
16	that, as Sion was saying, that if it's within
17	scope, if it's something that's been studied, then
18	it's something that can be done.
19	COUNCIL MEMBER MENDEZ: Thank you.
20	We'll have this discussion with our chair and with
21	Department of City Planning.
22	ROBERTO RAGONE: Thank you very
23	much.
24	CHAIRPERSON AVELLA: I certainly
25	concur with Council Member Mendez's comments.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES109
2	That's an issue. We understand what you're
3	suggesting. It may not be doable though in terms
4	of the Use Group 11. So we should have some
5	follow-up conversations. We're not going to
6	resolve this right now. Thank you. The next
7	panel is Quintin, Josephine Lee, Mika Nagasaki and
8	Morris Simkin.
9	JOSEPHINE LEE: My name is
10	Josephine Lee and I am here to speak on behalf of
11	the Coalition to Protect Chinatown and the Lower
12	East Side. It is a shame that we have a mayor who
13	uses the city as a playground for his rich
14	friends, and who repeatedly flouts the democratic
15	process while other city officials pat his back
16	for it. It is a shame that more than 100 working
17	people from our community came here this morning
18	to attend the public hearing in order to speak and
19	put out their voice, but then city officials made
20	it apparently clear that they have no intention of
21	listening to people by not ensuring that there was
22	translation beforehand and then also by wasting
23	our time in the morning and not letting people
24	speak. It is a shame that for three years the
25	city kept our communities in the dark about a plan

1	SUBCOMMITTEE ON ZONING AND FRANCHISES110
2	that would devastate our homes, workplaces and
3	businesses in the Chinese and Latino community in
4	exchange for protecting the narrow interest of a
5	few white rich people in the East Village. It is
6	a shame that when we found out about this racist
7	plan they city did everything they could to lie to
8	the public. To this day they continue to lie
9	saying that the plan is not racist. But the city
10	failed to inform the public that they chose to
11	sacrifice areas in the Chinese and Latino
12	community by upzoning streets in our community in
13	exchange for down zoning areas in the white
14	community, and what this will mean to our
15	community when developers even admit that large
16	scale high rises and hotels are already moving
17	into our neighborhood because of the anticipated
18	rise in property value this plan is causing. The
19	city still says that NYCHA will not be affected,
20	even after they announced plans to start selling
21	off their development rights. What will the
22	upzoning of Avenue D do the NYCHA building across
23	the avenue but make it even more attractive to be
24	privatized. The city lies to the public that
25	there will be affordable housing under this plan,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES111
2	but fails to inform that whether or not they
3	provide 20% or 30% only 25% of the community
4	district will actually be able to afford it.
5	That's not even guaranteed, especially not in this
6	economic crisis. The city fails to inform the
7	public how many small businesses will be displaced
8	by this plan and will not be able to move back,
9	even though they have counted 211 protected
10	development sites. It is a shame that proponents
11	of this plan are pushing eviction prevention
12	because they know that they are going to need it
13	even more after this plan destroys the community.
14	It is an even greater shame that they feel like
15	they have to publicly show that they're selling
16	out the community. We will not tolerate racism by
17	our government or within our communities. We
18	demand that this racist plan be stopped and we
19	will not demand another racist and separatist
20	Chinatown plan that will displace the Latinos on
21	the Lower East Side. I am speaking on behalf of
22	more than 11,000 people whose petitions I have
23	brought here today and on behalf of the Coalition
24	to Protect Chinatown and the Lower East Side. And
25	at a time when people are expecting more

1	SUBCOMMITTEE ON ZONING AND FRANCHISES112
2	accountability from their representatives, it
3	would be a shame if you fall in the footsteps of
4	Bloomberg in destroying our community. I say vote
5	this plan down and stop it immediately.
6	QUINTIN MAIDWYN: Hi, I'm Quintin
7	Maidwyn [phonetic]. I live in the East Village.
8	The rezoning of Community Board 3
9	disproportionately affects the Chinese, Latino and
10	African American populations of the Lower East
11	Side and Chinatown. This plan will push the
12	luxury development that is happening in the East
13	Village to the predominantly working class
14	neighborhoods of Chinatown and the Lower East
15	Side. Contrary to what has been claimed by
16	proponents of the plan, the rezoning does not
17	destroy luxury development, it displaces said
18	development to the surrounding minority and poorer
19	neighborhoods. You compound the racism of this
20	plan and of this government by creating a separate
21	plan for Chinatown that pits the Chinese against
22	the Latinos and African Americans, and whites for
23	that matter, further dividing up the community.
24	This working group is basing their plan off the
25	rebuilding Chinatown initiative. A plan that will

1	SUBCOMMITTEE ON ZONING AND FRANCHISES113
2	turn Chinatown into a Disney Land version of
3	itself. For example, the plan calls for street
4	lamps to be redesigned with an oriental influence.
5	This will turn the district into a tourist ghetto.
6	New York is built on hard work and initiative. It
7	is built on people who came to this city believing
8	that they could create a better life. It is built
9	on diversity and the creativity that comes with
10	diversity. The rezoning of Community Board 3 will
11	destroy that diversity and make Manhattan more
12	homogenized than ever before. That's a city I do
13	not want to live in. In these perilous and
14	uncertain economic circumstances, this is no time
15	to sap the vigorous entrepreneurial spirit that
16	has characterized these neighborhoods for hundreds
17	of years. Wall Street is having problems, to put
18	it politely. This is no time to further threaten
19	New York City's and the nation's economic
20	security. This is not change that we can believe
21	in. It's change that developers can profit from.
22	It's time to stop this plan. Thank you.
23	MIKA NAGASAKI: My name is Mika
24	Nagasaki and I am here on behalf of the 11,000
25	people who came out and spoke out in some way or

1	SUBCOMMITTEE ON ZONING AND FRANCHISES114
2	form against what Mayor Bloomberg is doing and
3	this racist rezoning plan, which is a part of his
4	agenda to recreate the city by kicking out people
5	of color and working class communities throughout
6	Manhattan and the other boroughs. One hundred
7	people came here today to speak out against this
8	plan, but already dozens of them have had to leave
9	to go to work. It's absolutely ludicrous that
10	there is no translation. It's very clear that you
11	guys in City Council, you are already thinking
12	about passing this plan. I want to call that out
13	right now and say shame on you. You cannot deny
14	that this plan is racist. You all know that this
15	plan is racist. In fact, Alan Gerson, you came
16	out at a press conference that we had on August
17	13th saying that you would stop this plan because
18	of the flaws. In fact, not only did you say that,
19	but all of these community groups and so-called
20	community representatives who say that they are
21	advocating for tenant rights and resident rights,
22	even they say that this plan is deeply flawed.
23	They claim to speak for all Asians in the
24	community and for all people of color in the
25	community and that is absolutely ludicrous and it

1	SUBCOMMITTEE ON ZONING AND FRANCHISES115
2	is racist to believe that. That's like saying
3	that all Asians are the same and that we are all
4	saying the same thing. In fact, you even have
5	interpreters who can only speak certain dialects
6	of Chinese, off the fly, right here today. You
7	don't have any professional translators. This is
8	absolutely ridiculous in a district where 40% of
9	the people do not speak English fluently and do
10	not have English proficiency. If they can
11	understand a few words of English here and there,
12	they cannot express themselves fully and therefore
13	their opinions are basically shut out from this
14	whole process. I say shame on you. You all know
15	that this plan is racist. I don't need to read
16	what I have prepared today explaining how this is
17	racist. You've already seen it. You know it.
18	What you need to do right now is stop this plan
19	and say no to Mayor Bloomberg's agenda.
20	MORRIS SIMKIN: I seem to be one of
21	the few people here that believe that the present
22	zoning is fine. My family has a building on the
23	Lower East Side. It was a taxpayer, which is a
24	one-floor building. When it came time for me to
25	redo it and to try to make a living from it and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES116
2	build apartments, the current zoning allowed me to
3	put on nine apartments.
4	COUNCIL MEMBER GERSON: Excuse me,
5	Mr. Chair. Could the witness identify himself and
6	his affiliation for the record?
7	MORRIS SIMKIN: Excuse me, my name
8	is Morris Simkin. We a building on the Lower East
9	Side, 152 Orchard Street, which has nine
10	apartments. I would have loved to put up a hotel
11	there but it wasn't feasible according the current
12	zoning. My parents, my uncle and my mother are
13	survivors of the Holocaust. They came here in the
14	50s and they opened stores here with partnerships.
15	They scrimped and saved. My uncle and his partner
16	managed to buy a building on the corner of Orchard
17	and Rivington Street. One of the tenants and one
18	of the partners in the building was a pickle man.
19	When his wife became sick and he was no longer
20	able to continue the business, my uncle in the
21	late 60s gave that parcel of the building to a
22	Korean. His name is Mr. Kim. Mr. Kim was the
23	first Korean on Orchard Street. My uncle gave him
24	the chance because he recognized that if somebody
25	wants to be creative and wants to work in this

1	SUBCOMMITTEE ON ZONING AND FRANCHISES117
2	country, it doesn't matter what color you are. If
3	you go up on Orchard Street now and walk up and
4	down, which I do almost every day, you see that
5	the store owners there, the creative people are of
6	all colors and nobody looks at anybody's color.
7	Nobody is a racist as far as people who want to be
8	creative and make a living there. Right now
9	there's something new happening. There's a
10	younger creative person coming there. An
11	acquaintance bought a wedding gown on Orchard
12	Street yesterday. It was \$1,000 wedding gown.
13	There's new things happening and the Lower East
14	Side has to maintain its commercial face to it.
15	It's a unique place. This whole United States is
16	filled with malls.
17	CHAIRPERSON AVELLA: Sir, can you
18	sum up?
19	MORRIS SIMKIN: I just feel that
20	the commercial integrity of the Lower East Side
21	must be maintained. I agree with the position of
22	the BID.
23	CHAIRPERSON AVELLA: Thank you.
24	Council Member Gerson and then I'm going to have a
25	comment.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES118
2	COUNCIL MEMBER GERSON: Thank you
3	very much, Mr. Chair. In the interest of time and
4	my community knows me well enough that I don't
5	need respond to outlandish statements, but I do
6	want to clarify the record in two important
7	regards. With respect to translation, to repeat
8	what I said at the beginning, we have called and
9	there does need to be an institutional upgrading
10	of translational opportunities here on both sides
11	of City Hall. Council Member Mendez and I and
12	others have long called for that. The record
13	clearly reflects that and one thing words cannot
14	do is change facts. The facts show that Council
15	Member Mendez, myself and this council have fought
16	with great success for expanded translation in
17	hospitals, in courts, in police precincts and
18	throughout government. It's an ongoing process,
19	which I agree needs to be expedited. In every
20	community meeting I have hosted where there's been
21	a need for translation, there has been translation
22	in all of the dialects needed. We stand by the
23	record and we need to improve that. With respect
24	to my statements at the press conference, I stand
25	by those statements. I don't go to hearings with

1	SUBCOMMITTEE ON ZONING AND FRANCHISES119
2	preconceived notions unless I state a position at
3	the outset. What I did state at the outset is
4	this is an ongoing process with ongoing
5	conversations and negotiations between Council
6	Member Mendez, myself, this council and the
7	administration. I have not signed off on anything
8	yet. And I will not, as I stated, until the flaws
9	which I have identified repeatedly are dealt with.
10	That is where we stand in this process and that is
11	where we are going. This is just a statement of
12	the record. We have identified throughout the
13	process the need for affordable housing, the need
14	for anti-harassment protection, both within and
15	without the district, the need for a process that
16	includes the entire area, the need for protection
17	for light manufacturing and commercial enterprises
18	and community facilities within the desired goals
19	of limiting heights and excessive obscene high
20	rise and hotel development. We are proceeding in
21	that way and we are not there yet. This is a
22	process that is ongoing. Thank you, Mr. Chair.
23	JOSEPHINE LEE: Just to respond so
24	that it can also be on the record. We did send a
25	letter demanding translation and it was never

1	SUBCOMMITTEE ON ZONING AND FRANCHISES120
2	responded to.
3	CHAIRPERSON AVELLA: I was going to
4	get to that too.
5	COUNCIL MEMBER MENDEZ: Mr. Chair?
6	I would want to respond to this but I'm going to
7	save my comments for the end of the hearing when
8	everybody speaks. In the interest of having
9	everyone have their opportunity now.
10	CHAIRPERSON AVELLA: Thank you.
11	Council Member Simcha Felder has a question. But
12	before he does, I want to make a quick comment.
13	Josephine, since you mention that, you sent a
14	letter to who?
15	JOSEPHINE LEE: We sent a letter to
16	all City Council members, but we sent an open
17	letter to the Speaker Christine Quinn, but sent it
18	to all the City Council members.
19	CHAIRPERSON AVELLA: You and I had
20	a conversation about the issue of having a
21	translation service and I advised that even with
22	the good intentions of both council members and
23	myself, that decision is not made by us. So I
24	appreciate the fact that you sent the letter to
25	the appropriate person in the City Council and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES121
2	that's the Speaker. I think we all do recognize
3	the need that we should have translation services
4	available for these type of hearings. So we
5	agree. That's something that needs to be changed.
6	In terms of the person that said that it's all a
7	preconceived notion that we're all voting for
8	this, I haven't made up my mind. I have not made
9	up my mind. I'm very concerned about a number of
10	issues. I'm concerned about Chinatown not being
11	included and the fact that Bowery is excluded from
12	this. The question for me is while there are very
13	good things in the rezoning, do you vote it down
14	because not everything was included. That's a
15	dilemma that I have. I agree with some of the
16	comments that the reason we're in this situation
17	is because of the Bloomberg administration. But
18	you shouldn't take it out on this council because
19	it's the administration that put us in this
20	situation. So I just want to correct the record.
21	It is not the council, it is the administration
22	that put us in this situation. Now, Josephine, I
23	have a question for you. We also spoke when we
24	met about this issue about the petitions which you
25	just submitted. You said there were 11,000

1	SUBCOMMITTEE ON ZONING AND FRANCHISES122
2	signatures. Some of the issues that have been
3	brought up are the issues for immediately outside
4	the rezoning area. But it was also brought to my
5	attention that there are people within the
6	rezoning area that are opposed to the project.
7	What I asked you to do was highlight those
8	signatures on the petitions for people who
9	actually lived in the neighborhood. I mean,
10	obviously, the issues you're bringing up do have
11	merit, but also we look very heavily towards the
12	people in the rezoning area. Were you able to do
13	that?
14	JOSEPHINE LEE: No. There's a
15	number of people who live within the rezoning area
16	on Avenue D, on Chrystie Street and on Delancey.
17	We believe that if you want to take this seriously
18	that you will look through the petitions and look
19	at who is affected by this plan. But also not
20	that this plan is going to cause development
21	pressures not only within the rezoning area, but
22	also outside of its borders and it's going to
23	displace people.
24	CHAIRPERSON AVELLA: Josephine, I
25	recognize that. We talked about that. But that's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES123
2	not the question I asked. I asked if you had the
3	opportunity, as I requested, to highlight on the
4	petitions which ones were inside the district in
5	the rezoning area and which ones weren't. It's a
6	simple yes or no.
7	JOSEPHINE LEE: No. We feel like
8	if you really want to take it seriously that you
9	will look through those petitions.
10	CHAIRPERSON AVELLA: Simcha Felder
11	just told me that that was his question as well.
12	We just got the answer. They didn't do that.
13	Thank you. The next panel is a panel in favor.
14	David McWater, chair of zoning for Community Board
15	3, Gloria Goldenberg, Susan Stetzer and Maizie
16	Torres. Since Maizie does not appear to be here,
17	Damaris Reyes. She's here.
18	DAVID MCWATER: Hello, my name is
19	David McWater. I'm currently the chair of the
20	Economic Development Zoning and Planning Committee
21	of Manhattan Community Board 3. I was both a
22	chair of the board and the 197 Task Force when CB3
23	began working with the Department of City Planning
24	three years ago on this. I want to thank the
25	council for letting us speak, Chair Avella. I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES124
2	want to thank Council Members Mendez and Gerson
3	for their yeoman work on this. I want to thank
4	former Council Member Lopez. Without her
5	originally getting the full council to cede us on
6	this, we may not have been here. I've turned in
7	my written testimony but I am going to leave it
8	for a minute to make comments. I just want to say
9	that when the board began this process they
10	brought in many, many outside groups to be public
11	members of this process. To date, every single
12	vote Manhattan Community Board 3 has taken on this
13	zoning, be it in committee with the many public
14	members, or at the full board, has been unanimous
15	in support. We have had town halls. We have had
16	newspaper stories, radio shows, TV, everything in
17	the world about this and yet over and over and
18	over we have build consensus as Community Board 3.
19	We have in this zoning the lowest compliant height
20	cap possible for most of the area, except for the
21	IZ areas, which is just remarkable. It's
22	progressive. It's historic. There's no doubt it
23	will have a positive life changing effect on the
24	neighborhood. I hope the body will honor the
25	process that CB3 has been through and the historic

1	SUBCOMMITTEE ON ZONING AND FRANCHISES125
2	consensus that they have achieved and not allow
3	for last minute changes that were never approved
4	of or vetted before the Community Board, or in
5	fact, some rejected by the Community Board.
6	Certainly there's things I would like to see
7	added. I'd like to see more affordable housing.
8	I'd like to see anti-harassment. I would have
9	loved to have seen the Bowery included. Hopefully
10	something can still be done on those. I chaired
11	these meetings for the last three years and I've
12	carried the burden of knowing we'd only get this
13	one shot at it. I have fretted and worried and
14	listened and learned and strived to find a path
15	that would allow us to do the very best possible
16	job we could within the constraints and
17	regulations of the greater municipality. I
18	believe in my intellect and my heart that this is
19	it. I just want to say also that the BID people
20	are very fine people, but their plan is
21	essentially an end run to undo the zoning in the
22	area that is the core area that the board started
23	working on ten years ago. I know they have this
24	vision of artisans and office stores above the
25	retail, but they've had that opportunity for the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES126
2	last 15 years to build like that and nobody has.
3	If you go to Orchard Street and Ludlow Street and
4	Essex Street you see hotel, hotel, hotel, hotel,
5	luxury building, and luxury building. Nobody
6	built an office building. In fact, people came to
7	us for variances threatening us with how big of an
8	office building they could be if we didn't give
9	them a luxury tower. The board had rejected this
10	argument. I would ask the council too also. I
11	would just say that the other opponents, in some
12	way I'm honored by their opposition because what
13	they want is the zoning for their own area. I'm
14	proud that that means it's good zoning and I wish
15	it could be extended to every area. But I don't
16	think the threshold for a Community Board plan
17	should be an entire Community Board. Thank you
18	very much.
19	GLORIA GOLDENBERG: Hi, my name is
20	Gloria Goldenberg. I'm a resident of the Lower
21	East Side and I'm a member of Community Board 3.
22	I'm here to speak in favor of the rezoning plan.
23	In my opinion there are already too many large out
24	of scale buildings on the Lower East Side and they
25	are very new buildings in the last few years.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES127
2	It's very important to me as a member of Community
3	Board 3 to protect the homes of long-term
4	residents of the Lower East Side. It's also very
5	important that we maintain the businesses that
6	have been long term that serve these long-term
7	tenants. There are many issues with traffic on
8	the Lower East Side now. By allowing continual
9	big buildings on the Lower East Side we're only
10	going to exacerbate the problems with traffic. I
11	ask the council to pass this rezoning. Thank you.
12	SUSAN STETZER: Good morning. My
13	name is Susan Stetzer. I have been district
14	manager of Community Board 3 since July 2004 and a
15	board member previous to this. I am also a long
16	time resident of the Lower East Side. I want to
17	thank the city agencies and our council members
18	for their work and collaboration with the
19	Community Board in responding to the community to
20	preserve the character of our neighborhood. When
21	I became district manager, the office was flooded
22	with calls on two issues. On was the out of scale
23	development of the neighborhood. Long time
24	residents and those who had recently moved here
25	because of their attraction to the character of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES128
2	the community were shocked and extremely upset
3	about the sudden over development of the
4	neighborhood. People had assumed the new
5	buildings could not exceed the height of
6	surrounding buildings. Suddenly they were
7	piercing our skyline. They were being built
8	totally out of character with the historic nature
9	of our tenement community. Lower East Siders are
10	terribly proud of our history and the buildings
11	and the businesses that still reflect our
12	character. I mention in my testimony that there
13	are several buildings that have went up that
14	people have been trying to fight against.
15	Churches and small landlords have sold their air
16	rights and moved their religious institutions and
17	businesses. Small businesses on Ludlow are afraid
18	their businesses will not survive the change. It
19	has also become necessary for the board office to
20	spend a great deal of time investigating phony
21	community facility claims. When the community
22	board formed the zoning task force I finally had
23	an answer for all the residents calling for help
24	from the board. I told them if they wanted to
25	stop this out of character over development, they

1	SUBCOMMITTEE ON ZONING AND FRANCHISES129
2	should attend task force meetings and give their
3	input. It made a huge difference. People finally
4	felt they had a productive way to fight back to
5	save their community. Every time I walk down the
6	street or stand in line at the grocery, people ask
7	me about the rezoning and express the urgency of
8	this plan to be implemented. I am also in the
9	often difficult position of having low and
10	moderate income constituents come to the office
11	begging for help to find or stay in affordable
12	housing. Preserving and creating more permanently
13	affordable units is a very necessary priority for
14	our community. I personally would not be able to
15	live on the Lower East Side if I were not in a
16	rent controlled apartment. We ask you help in
17	securing more affordable housing and tenant
18	protections. This plan came from our community.
19	It went through the ULURP process.
20	CHAIRPERSON AVELLA: I need you to
21	sum up.
22	SUSAN STETZER: Okay. I have one
23	important thing. It went through the ULURP
24	process which guaranteed transparency, public
25	input and a public vote. Community Board 3 voted

1	SUBCOMMITTEE ON ZONING AND FRANCHISES130
2	unanimously to support this plan. Please protect
3	our community plan by ensuring there are not last
4	minute conditions added that will change this plan
5	without community input or community review.
6	MAIZIE TORRES: Good afternoon. My
7	name is Maizie Torres and I'm the Tenant
8	Association President of 355 East 10th Street,
9	which is located within the proposed rezoning
10	area. I'm also a lifelong resident of the Lower
11	East Side and a member of GOLES. I would like to
12	thank the City Council for the opportunity to
13	testify and I'm delighted that our community board
14	has worked with the city to rezone the East
15	Village/Lower East Side and would also like to
16	thank all of the residents and community
17	organizations, such as LESCAZ, who have worked
18	tirelessly on this plan. As such, I am here today
19	to urge the City Council to support the rezoning
20	of the entire 111 blocks as proposed in this ULURP
21	action and make this plan even stronger by
22	incorporating the following: anti-harassment
23	provisions for the entire 111 blocks of the
24	rezoning, but especially on the wide avenues that
25	contain inclusionary zoning provisions. While

1	SUBCOMMITTEE ON ZONING AND FRANCHISES131
2	inclusionary zoning is an important gain for our
3	community, we are losing hundreds of rent
4	regulated units every year due to displacement and
5	gentrification. Therefore, we need a commitment
6	from the city to create an additional 700 units of
7	new affordable housing for families at 80% of
8	median or below. We want 30% of all the new units
9	developed with inclusionary zoning to be
10	affordable, just as was done with the Cooper
11	Square project. We believe that 20% is not
12	enough. Finally, we want the creation of legal
13	services funds to protect low income tenants at
14	risk of landlord harassment. As I mentioned
15	earlier, this rezoning plan has been worked on for
16	several years by a diverse group of residents and
17	organizations representing low and moderate income
18	families of color. There were many public
19	meetings, hearings and information sessions. As a
20	result Community Board 3 was able to develop these
21	modifications and reach consensus around a plan
22	which includes the community's input and concerns.
23	I understand that this rezoning cannot stop all of
24	the problems we are facing with gentrification and
25	displacement on the Lower East Side, however, I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES132
2	believe that it will help us to preserve the
3	diversity of our community, protect the character
4	of our neighborhood, slow down the out of control
5	development of hotels and luxury housing and
6	create opportunities for the development of more
7	affordable housing. So again, I urge the City
8	Council to support this rezoning with Community
9	Board 3's modifications. Thank you. And I just
10	want to say one thing. I dispute the petitions
11	because in my community, as they're going out and
12	getting these petitions, they're letting tenants
13	know that they're going to be displaced out of
14	their homes. I think that that's unfair that
15	they're misleading tenants to sign petitions on
16	that alone. So I just wanted to put that out
17	there. Thank you.
18	CHAIRPERSON AVELLA: The next panel
19	is a panel in opposition. Trinh Duong, Ming Ho,
20	Mable Tso, and Steven Wong.
21	JOANN LUM: Trinh Duong had to
22	leave for work. She asked me to read this
23	statement for her. My name is Trinh Duong. I
24	live at 530 Grand Street, New York, NY 10002. I'm
25	a resident of the Lower East Side and my two

1	SUBCOMMITTEE ON ZONING AND FRANCHISES133
2	little boys, ages 9 and 5, attend PS 184M on
3	Cherry and Montgomery Streets. I have been taking
4	my children to school at PS 18M since my oldest
5	child started kindergarten. Early in the spring
6	of this year, I believe it was in the month of
7	May, I was walking home from work when I passed PS
8	20. I learned that the Community Board was having
9	a public hearing inside the building. I also saw
10	a number of other residents and working people
11	from nearby Chinatown trying to get into the
12	public hearing. Concerned about the new hotels
13	that I had been seeing built in Chinatown and the
14	rapidly changing neighborhood that I was living
15	in, I decided to go into the hearing to learn
16	about the rezoning plan. Two police officers
17	stopped me from entering the hearing, threatening
18	to arrest me if I tried to go inside the building.
19	I told them that I understood this hearing was
20	open to the public and that I lived in the
21	neighborhood covered by Community Board 3. The
22	police officers kept repeating that they would
23	arrest me for trying to go into the public
24	hearing. There were approximately 30 people
25	behind me and one person in front of me. Finally,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES134
2	the community liaison came to the door to say that
3	it was illegal for us to go inside because of Fire
4	Code limits. I told the community liaison that my
5	son had attended summer school in this very
6	building the previous summer and that empty seats
7	in the auditorium, which were visible from the
8	open doorway, meant that the Fire Code limits had
9	not been reached. After approximately 30 minutes
10	of being locked out and threatened with arrest,
11	the community liaison finally realized that the
12	person in front of me was a journalist and allowed
13	her to go inside. After she came back outside
14	with a camera crew to film us being locked out of
15	the hearing, the police officers said that if
16	people leave then we could go in. When I pointed
17	out that two people were just leaving, he reached
18	behind me to try to allow two white people to
19	enter. I had to assert that I was the next person
20	in line and had a right to attend the meeting. I
21	insisted that racial profiling was wrong. Inside
22	the auditorium I heard a number of Chinese and
23	Latino residents asking for translations
24	repeatedly. At one point, one of the CB members,
25	David McWater responded to an audience member

1	SUBCOMMITTEE ON ZONING AND FRANCHISES135
2	asking for translation by grabbing the microphone
3	and yelling that that man wants to take your
4	money, among other unflattering characterizations.
5	It was distressing to see a representative of the
6	Community Board verbally attack an audience member
7	in such a baseless way. It was offensive,
8	intimidating and racist. I have lived and worked
9	in Lower Manhattan and the East Village for many
10	years.
11	CHAIRPERSON AVELLA: Can you sum
12	up?
13	JOANN LUM: I'm going to end here.
14	My children have been going to a district school
15	for five years. I moved into my current apartment
16	nearly two years ago. In this period of time I
17	have never heard of the rezoning plan until that
18	evening. Thank you for listening. I hope that my
19	experience helps. I am against this plan.
20	CHAIRPERSON AVELLA: Thank you.
21	First of all, we need to have your name for the
22	record.
23	JOANN LUM: Joann Lum.
24	COUNCIL MEMBER MENDEZ: Tony? I
25	only got page 2 of this testimony and not page 1.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES136
2	But you did submit both pages for the record?
3	Okay, thank you.
4	CHAIRPERSON AVELLA: I want to
5	remind everybody that when you read somebody
6	else's testimony you are in fact testifying. So
7	you cannot read somebody else's testimony and then
8	testify yourself. If somebody isn't here, their
9	testimony can be submitted into the record. But I
10	don't want a situation later on where somebody
11	read's somebody else's testimony and then wants to
12	testify themselves. That is not how it's done.
13	Next speaker?
14	MABEL TSO: Hi, my name is Mabel
15	Tso. I'm here to speak as a resident. I was born
16	and raised on Elizabeth and Prince. I'm a
17	daughter of a garment worker from Chinatown.
18	Again, I want to say it's a shame that so many
19	non-English speakers are here to voice their
20	concerns about the impacts of this rezoning plan,
21	but they aren't heard or understood. It further
22	highlights the unfairness of this process and the
23	City Council process is supposed to be the most
24	accessible democratic government process in the
25	city. I've seen the immense changes that have

1	SUBCOMMITTEE ON ZONING AND FRANCHISES137
2	been taking place in my neighborhood that are
3	driven by market forces. This rezoning plan
4	further promotes these trends of market forces
5	because it doesn't take into account race or local
6	area income. Instead everybody sits around and
7	talks about footprints of buildings and envelopes,
8	but you don't take into account family size or
9	race or income of the local area. Instead, you
10	take the average income of the entire Manhattan
11	Borough. Affordable housing in this current plan
12	isn't affordable to me. I work at nonprofit.
13	It's not affordable to people like my mother, who
14	is here today. Having a separate but equal plan
15	doesn't protect the needs of low income families
16	and workers in the community. Thank you.
17	TONY TSAI: My name is Tony Tsai.
18	I am a resident and worker in the Chinatown
19	community. I am very disappointed about today's
20	public hearing because of the translation
21	problems. We have so many other residents that
22	came out today. They were very disappointed.
23	They left because of the time. They came out
24	early in the morning just to attend this meeting.
25	But they have no idea what we're talking about or

1	SUBCOMMITTEE ON ZONING AND FRANCHISES138
2	what the City Council is talking about or what
3	this plan is all about. But they know that this
4	plan is racist. I don't know how people could
5	mistake that. The whole Community Board 3 only
6	protected the rich white people. They left out
7	the Chinese and Latino communities. That's the
8	question we've been raising since the hearing in
9	Community Board 3 until now. That's why we assume
10	that this plan will pass automatically. This is
11	just for show. If not, please show us that this
12	is not a show. That you guys are really doing
13	stuff for the people. Do something to protect
14	those that vote for you. Do something for them
15	instead of protecting these rich people. Who will
16	benefit from these plan? It's the organization or
17	the developer that support this plan because they
18	are getting something out of it. All the normal
19	residents and workers like us are the ones who
20	have been impacted the most. I just want to say
21	something about what the Community Board 3 members
22	have been saying. They say they had reached out
23	to the community, which is totally untrue. For
24	three years they've been secretly doing it. They
25	say they talked to our community. Who did they

1	SUBCOMMITTEE ON ZONING AND FRANCHISES139
2	talk to? The talked to Chris Hu, which is only
3	one organization, or two organizations that are
4	so-called representing Chinatown. Come on, that's
5	ridiculous. We've come out here to oppose this
6	plan, but who is listening to us? Nobody is
7	listening to us. So we come here today to urge
8	the council members to take serious consideration
9	and vote down this plan. Stop this plan. Thank
10	you.
11	STEVEN WONG: My name is Steven
12	Wong. I'm the chairman of the Chinese Restaurant
13	Alliance, representing most of the Chinese
14	restaurant operators in Chinatown and Manhattan
15	and the United States. I would say 80% of the
16	Chinese restaurant workers in the Chinese
17	community and nationwide. I'm not here to get
18	into any details because both sides are talking
19	about it. I'm just showing you an example that I
20	learned in World History about the Roman Empire.
21	People were building palace after palace, temple
22	and temple and forget about the benefits and the
23	interests of the working people they serve.
24	Nowadays history seems to be repeating. We are
25	building luxury hotels and condos in Chinatown and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES140
2	all over Manhattan. People can give out any
3	reason about why the garment factory collapsed and
4	the reason why is this so-called rezoning.
5	Instead of putting into low income housing, I see
6	another luxury hotel and another luxury condo.
7	Affordable housing has been raised repeatedly. I
8	learned many years ago that the politicians have a
9	tendency to lie to people by using vocabulary and
10	playing games. The sanitation engineer is a
11	garbage man. It's the same thing. Using it you
12	lie to the people. Affordable housing is
13	something that maybe only a few in our community
14	can afford. Nobody have the courage to come up
15	and tell the whole world how much annual income
16	you have to earn in order to qualify to file the
17	application for affordable housing. So I'm here
18	to tell everybody that we're not going to allow
19	America to go backwards until we see the collapse
20	of all the Roman Empire. I'm going to show you
21	guys right now on record who is going to represent
22	our committee and the Latino communities, instead
23	of just one or a few rich and influential or
24	powerful. Whether they're going to use gangster
25	tactic on me because they threatened to take the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES141
2	statue away which I put in Chinatown for the
3	reason of saying no to drugs. So I'm talking
4	about quality of life and I'm going to do the
5	voter's registration starting tomorrow and show
6	everybody who is controlling the power.
7	CHAIRPERSON AVELLA: I have to ask
8	you. You're over your time.
9	STEVEN WONG: Thank you.
10	CHAIRPERSON AVELLA: You're
11	preaching to the choir when you talk about
12	affordable housing because I've said it publicly.
13	We're not doing affordable housing. That's a
14	joke. It's not based on the local median income.
15	It's based on the metropolitan area income. We're
16	just pushing people out from their own
17	neighborhoods. So I've actually been working on
18	legislation in that respect for some time.
19	Unfortunately I'm having difficulty getting the
20	bill written within the City Council. But I think
21	we all recognize the fact that more needs to be
22	done. The housing we're building isn't affordable
23	to the people who really need it. We understand.
24	STEVEN WONG: Respectfully we
25	request voices need to be heard.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES142
2	CHAIRPERSON AVELLA: And that's why
3	you're here and that's why we're listening.
4	COUNCIL MEMBER GERSON: Mr. Wong,
5	it's good to see you again.
6	STEVEN WONG: Good to see you.
7	COUNCIL MEMBER GERSON: As I have
8	mentioned, that statue will remain forever. I
9	assure you of that. It sends an important message
10	not only to the community but to the entire city.
11	My question to any of you, can you identify one or
12	two specific priority protections or benefits
13	which you think we should put in right away for
14	the area or within the area that is not included
15	within the rezoned district in order to prevent
16	potential negative consequences if it goes
17	through? Can you identify in advance of the
18	broader study and planning process that you have
19	stated has to happen for the entire community?
20	Are there any benefits or protections which you
21	think you would recommend that we have to do right
22	away?
23	STEVEN WONG: First of all, thank
24	you for giving me the confidence about the statue.
25	Personally, I already installed eight closed

1	SUBCOMMITTEE ON ZONING AND FRANCHISES143
2	circuit cameras in my office. So even if people
3	come in with knives and guns, at last I can hold
4	it for a while until I call 911. My suggestion is
5	historically we have some real developer move into
6	any community and push the people away, build high
7	buildings, 150 apartments and promise 25% or under
8	for so-called affordable. I think they have
9	forgotten that the land belongs to the people that
10	are being pushed away. My suggestion is whether
11	or not we can go the other way around. Some 25%
12	goes to middle income and up and the rest go to
13	the lower income. I doubt very much any developer
14	will have any interest.
15	MABEL TSO: I think that there
16	aren't any small changes that can made that is
17	compromising.
18	COUNCIL MEMBER GERSON: I didn't
19	mean necessarily small, it could be big. Just one
20	or two specific, whether they're small or big.
21	Don't limit yourself to small.
22	MABEL TSO: The current plan
23	doesn't look at family size or income or race or
24	the differences north or south of Houston. The
25	affordable income requirements aren't really

1	SUBCOMMITTEE ON ZONING AND FRANCHISES144
2	affordable in our community.
3	TONY TSAI: I would support what
4	Mr. Wong say. If you could reverse that to 25%
5	for the rich people and 75% for the normal
6	residents. That would be perfect. But that's not
7	happening. This plan is bad. What we really
8	expect to happen tomorrow is to vote it down, to
9	stop the plan. It's just like a virus. A person
10	catches a virus. Are you going to let him out?
11	It is a problem. You know that this problem will
12	affect other people. Why would we let him out?
13	We should lock him down. Just like this plan, we
14	should put it down and then have a better plan for
15	everybody that everybody could participate.
16	That's what I'm saying.
17	JOANN LUM: I agree. No kind of
18	modifications is going to address this
19	fundamentally racist plan if you allow it to go
20	through. It's got to be stopped. We've got to
21	start from scratch and do a plan for the entire
22	community that includes everybody and that is
23	accountable to the working people and the small
24	businesses in the community.
25	COUNCIL MEMBER GERSON: If I may,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES145
2	and then our chair will have any final word.
3	We're fortunate to have Tony Avella as our chair.
4	I've been talking individually with several people
5	on this. There will be no vote tomorrow. The
6	vote will be held over until next week at the
7	request of Council Member Mendez and myself. And
8	often, if you look at the history of the way
9	issues are handled, as big as this issue is, we've
10	had other equally significant and large issues
11	elsewhere in the city where there have been
12	significant changes and adjustments in the final
13	few days. So this is a significant period of
14	time. The issue with which we're grappling is no
15	one can deny that within the areas this plan does
16	do some good, according to the people in the
17	communities. You're heard all the testimony. I
18	don't want to repeat that. I agree that there are
19	concerns for areas not included. We could follow
20	up. You can think about this. Mr. Wong has my
21	number. We speak on a regular basis. I heard
22	what you said about deepening the income level,
23	the percentages. If there are specific, big or
24	small, protections that we could put in place
25	right away and then follow up with the plan that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES146
2	you're talking about, at least that is something
3	we need to consider. So I invite you to think
4	about that and continue the conversation.
5	JOANN LUM: Even within the plan,
б	people are going to be adversely affected. I mean
7	the people living around the streets that are
8	going to be upzoned like Avenue D, Chrystie, Pitt
9	and Delancey and the small business around it are
10	going to be pushed aside. I mean there is so much
11	displacement that's going to be happening within
12	the plan and then outside of the plan that you
13	can't just make some modifications and think that
14	you're going to mitigate the destructive factors
15	of this zoning plan.
16	STEVEN WONG: You have to realize
17	the consequences of what it will bring to our
18	community if this rezoning plan has been passed.
19	Most of the residents will be displaced. Don't
20	mind those people that we should have a plan for
21	ourselves. We are not there to get that plan, to
22	enjoy that plan because the community is not there
23	and the residents aren't going to be there. So
24	stop the plan and we all talk to have a plan for
25	everybody that will not displace anybody. That's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES147
2	what we are asking. Thank you.
3	CHAIRPERSON AVELLA: Don't forget
4	to submit that testimony. The next panel is a
5	panel in favor. Damaris Reyes, Esther Wang, Marie
6	Christopher and Phil Medina.
7	DAMARIS REYES: Esther Wang
8	submitted written testimony. She had to leave.
9	Marie also submitted her written testimony and she
10	had to leave as well.
11	CHAIRPERSON AVELLA: Okay. Kindu
12	Jones and Juan Robinson.
13	DAMARIS REYES: Should we start?
14	CHAIRPERSON AVELLA: Yes, please.
15	DAMARIS REYES: Hi, my name is
16	Damaris Reyes. I'm the executive director of Good
17	Old Lower East Side and I'm a lifelong resident of
18	the Lower East Side and of public housing. I live
19	in Baruch Houses. GOLES is dedicated to tenant
20	rights, homelessness prevention, eviction
21	prevention and economic development.
22	CHAIRPERSON AVELLA: Hold on one
23	second. If you're leaving the room or having a
24	conversation, please take it outside because it
25	does make it hard to hear the people who are

1	SUBCOMMITTEE ON ZONING AND FRANCHISES148
2	giving testimony.
3	DAMARIS REYES: We have been
4	serving this neighborhood since 1977. We serve
5	more than 3,000 people a year. So we are
6	intimately familiar with the needs of this
7	community, have our ear to the ground and know
8	firsthand the pressures that people are facing
9	when they have to leave this neighborhood or when
10	their landlord is harassing them. Ask any one of
11	our members. GOLES is also a member of LESCAZ,
12	which is a coalition of community groups that has
13	been working together in partnership with the
14	community board to support this 111 block plan.
15	It's been a very collaborative process. I
16	personally have worked on it for the last three
17	years. There are a few points that I think will
18	make this plan better. One is to add anti-
19	harassment provisions for the entire 111 blocks,
20	but especially on the wide avenues that include
21	IZ. And while inclusionary zoning is a great
22	gain, we are still losing rent regulated units by
23	the hordes every single year. What we need is to
24	bring more affordable housing. We're asking for
25	700 additional new units at 80% of the median or

1	SUBCOMMITTEE ON ZONING AND FRANCHISES149
2	below. We also want the IZ to be increased to 30%
3	and not just 20%. We're asking for the creation
4	of a legal services fund because we have seen
5	firsthand the pressures this neighborhood is
6	under. Many of us can't even deal with the influx
7	of people that come daily because they're being
8	evicted, they're going to Housing Court, their
9	landlord is harassing them and trying to push them
10	out of their existing buildings. If I may, I want
11	to say that this has been a very open process for
12	three years with dozens and dozens of community
13	meetings, hearings, information sessions. This
14	issue has been publicized in all the local press.
15	To say that groups were excluded, that it was a
16	secret plan is a complete and utter lie. Any
17	group that represents or seeks to represent this
18	neighborhood understands about community board
19	processes and knows it is their responsibility to
20	stay in touch with what's going at the ground
21	level. The other thing I want to say is that the
22	people who are opposing this plan say they
23	collected 11,000 signatures in opposition to this
24	plan. I can tell you firsthand that dozens of
25	people have come to me and asked me why they were

1	SUBCOMMITTEE ON ZONING AND FRANCHISES150
2	tearing down public housing. I signed a petition
3	saying that they're going to tear down public
4	housing. So what I'm really saying is that people
5	signed this but they were very uninformed. Not
6	everyone understood what they were signing. There
7	are hundreds and thousands of people that are in
8	support of this plan and just because we didn't
9	come here with a petition doesn't mean that it
10	isn't so. It's not a racist plan. Chinatown is a
11	very unique community and we should stop trying to
12	pit these historically allied neighborhoods
13	against each other. Chinatown is under three
14	different community boards, so why only are we
15	talking about rezoning Community Board 3. If
16	people really want to rezone Chinatown, then we
17	need to understand that there are three different
18	community boards that are represented there, not
19	just what's in Community Board 3.
20	KINDU JONES: Good afternoon
21	everyone. My name is Kindu Jones and I grew up in
22	Seward Park Extension where my mother, brother and
23	sister still live in Council Member Alan Gerson's
24	district. I graduated from Seward Park High
25	School. I met my second family in Tompkin Square

1	SUBCOMMITTEE ON ZONING AND FRANCHISES151
2	playing baseball in 1998. I moved in with them
3	about three years ago. We live in Council Member
4	Rosie Mendez's district. My father, Michael
5	Rosen, is a member of the East Village Community
6	Coalition and LESCAZ. He could not be here today,
7	so I'm speaking on his behalf. For over three
8	years an extremely wide coalition of community
9	groups from throughout our neighborhood have
10	worked on this 111 block rezoning plan. I've
11	watched the meetings happen with my father going
12	out night and night and on the phone talking with
13	people. Neighbors coming over. Uncountable hours
14	from scores of people have been put into every
15	aspect of this plan. Public testimony has been
16	given time after time. Community Board 3 voted
17	unanimously to approve this plan. The City
18	Planning Commissioners voted unanimously to
19	approve this plan. It is disrespectful to those
20	who have worked so hard to suddenly propose
21	changes in the 11th hour and 59 minute of a
22	remarkably inclusive three-year effort. There
23	have been uncountable times when it was proper and
24	when it would have been constructive, but it is
25	not now. Ideas not already vetted in the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES152
2	community board plan aren't proper now. The 111
3	block zoning needs to be kept intact. We need 30%
4	inclusionary zoning units to be affordable with
5	700 new units of permanently affordable housing
6	not otherwise already in the pipeline. We need
7	anti-harassment provisions. These are not new
8	ideas, but part of the Community Board 3 plan.
9	Thank you.
10	PHIL MEDINA: Good afternoon
11	everyone. My name is Phil Medina. I grew up in
12	the Lower East Side. My family lives in the Lower
13	East Side in a People's Mutual Housing Association
14	building. I went to PS 64 on Sixth Street and
15	Avenue B, Junior High School 56 on Henry Street
16	and graduated from Norman Thomas High School. I
17	currently attend college in downtown Manhattan.
18	Like Kindu Jones, I live with my second family and
19	my second dad, Michael Rosen, who is a member of
20	the EVCC and LESCAZ. I've done volunteer work in
21	the EVCC to preserve historic buildings in the
22	Lower East Side. I've done volunteer work for Sue
23	Kritchen [phonetic] across the street from us in
24	working with others and my family. I understand
25	the changes in our community, the spread of luxury

1	SUBCOMMITTEE ON ZONING AND FRANCHISES153
2	housing street by street and building by building.
3	There are people who have moved away because they
4	can't afford to be here anymore. I see the high
5	rises going up everywhere around us. The Bodegas,
6	hardware, shoe repair shoes and the butchers
7	replaced by boutiques, bars and restaurants that
8	many people in our neighborhood cannot afford.
9	The 111 block zoning plan has been worked on for
10	over three years by Community Board 3 and a wide
11	array of community groups. It has been vetted in
12	numerous public hearings. It was unanimously
13	approved by Community Board 3 and the City
14	Planning Commissioners. It's time to enact this
15	plan. The creep of displacement is constant.
16	Three years of effort by those involving
17	themselves in a transparent process has born an
18	excellent plan. It is not respectful to those who
19	have worked three years to propose changes and the
20	very last moment in what has well been a
21	remarkably open process that always welcomed
22	participation, particularly from our elected
23	officials. People who have been aware of this
24	effort throughout cannot suddenly suggest changes
25	that would have been constructive one, two or

1	SUBCOMMITTEE ON ZONING AND FRANCHISES154
2	three years ago, but no longer. What can anyone
3	possibly be trying to achieve by doing so? Again,
4	we need 30% inclusionary zoning units to be
5	affordable, with 700 units of permanent affordable
6	housing not otherwise already in the pipeline. We
7	need anti-harassment provisions. The ideas are
8	part of the Community Board 3 plan. Thank you.
9	JUAN CARLOS ROBINSON: Good
10	afternoon everyone. My name is Juan Carlos
11	Robinson. I grew up in Jacob Riis Houses in the
12	Lower East Side. I went to PS 64 grade school, 56
13	Corlears Junior High School and graduated from
14	Norman Thomas High School. Like my brothers here
15	and my friends all around, I live with my second
16	family and my second father, Michael Rosen, who is
17	a member of the East Village Community Coalition
18	and LESCAZ. The changes to our community have
19	been vast. The zoning for our community is
20	decades out of date and displacement is rampant.
21	The 111 block zoning plan has been worked on for
22	over three years by a wide coalition of community
23	groups and Community Board 3. It has been vetted
24	in numerous public hearings. It was unanimously
25	approved by Community Board 3 and the City

1	SUBCOMMITTEE ON ZONING AND FRANCHISES155
2	Planning Commissioners. Three years of constant
3	effort has resulted in an excellent plan which
4	needs to be enacted. There is nothing to wait
5	for. It is not legitimate for people who have
6	always been aware of this effort to suddenly
7	suggest changes that would have been constructive
8	at the beginning or in the middle but are no
9	longer. Proposals not already vetted in the
10	Community Board plan are inappropriate now. The
11	111 block zoning needs to be kept intact. We need
12	30% inclusionary zoning units to be affordable
13	with 700 new units of permanently affordable
14	housing not otherwise already in the pipeline. We
15	need anti-harassment provisions. These ideas are
16	part of the Community Board 3 plan. Thank you.
17	DAMARIS REYES: Council Member? I
18	read my testimony, but I did want to say that
19	GOLES is also in favor of the council doing a
20	follow-up correction action plan to rezone the
21	Bowery and to commit real assistance and resources
22	to the working group in Chinatown who are looking
23	at the possibility of rezoning Chinatown. Our
24	coalition is adamantly insistent on helping any
25	group out there to learn from the experiences that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES156
2	we've had.
3	CHAIRPERSON AVELLA: Thank you.
4	Council Member Mendez.
5	COUNCIL MEMBER MENDEZ: You gave me
6	that look, Tony. I don't know what that was
7	about. Ms. Reyes, you are the executive director
8	of a housing organization, correct?
9	DAMARIS REYES: That is correct.
10	COUNCIL MEMBER MENDEZ: You are
11	located in the rezoned area.
12	DAMARIS REYES: That is correct.
13	COUNCIL MEMBER MENDEZ: Can you
14	tell me how many years you've been the executive
15	director there or have worked there? How much
16	displacement have you see in the community, if
17	any, and of whom?
18	DAMARIS REYES: I've worked at
19	GOLES for eight years this October. I've been the
20	executive for three and a half years. During my
21	tenure at the organization, we have seen dozens
22	and dozens and dozens of people being pushed out
23	of the neighborhood who come to our organization
24	daily. We don't even have the resources to
25	properly and fully assistant them. They're going

1	SUBCOMMITTEE ON ZONING AND FRANCHISES157
2	to Housing Court. Their landlords are offering
3	them buyouts. They're harassing them. They're
4	experiencing depravation of services. I mean,
5	they can't afford their rents. It's really,
6	really, really crazy to the point where sometimes
7	the staff feels entirely stressed because we want
8	to be able to do something to help them stay in
9	the neighborhood.
10	COUNCIL MEMBER MENDEZ: Thank you.
11	To Mr. Jones, Mr. Medina and Mr. Robinson, you are
12	native sons of the Lower East Side, you were born
13	and raised there?
14	JUAN CARLOS ROBINSON: Yes, we
15	were.
16	PHIL MEDINA: Actually I wasn't. I
17	moved there when I was about 11 years old.
18	COUNCIL MEMBER MENDEZ: Mr. Jones?
19	KINDU JONES: Yes. I've been a
20	resident for about 20 years in the Lower East
21	Side.
22	COUNCIL MEMBER MENDEZ: Have some
23	of your friends been displaced while you've been
24	growing up in the community because they haven't
25	been able to afford to continue living there?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES158
2	PHIL MEDINA: I have some friends
3	that moved to Williamsburg, Brooklyn. They had to
4	move out of the house. They already grew up.
5	They can't really afford to live in the Lower East
6	Side. They have to move to downtown Brooklyn or
7	something farther like Flushing, Queens.
8	DAMARIS REYES: Can I say something
9	about that? GOLES has completed its first phase
10	of a community assessment where we asked the
11	question if they knew anybody who had moved out of
12	the neighborhood and why. The predominant answer
13	to that question was yes and everybody answered
14	that the reason people left was because the rent
15	was unaffordable.
16	COUNCIL MEMBER MENDEZ: Thank you.
17	COUNCIL MEMBER GERSON: Council
18	Member Mendez, just to follow-up to your
19	absolutely correct point, yesterday I had the
20	privilege of marching as one of the Grand
21	Marshalls at the Veteran's Day Parade. A soldier
22	born and bred in the Lower East Side came up to me
23	and said that he was forced out because of the
24	combination of rent increase and harassment. That
25	is a disgrace. I appreciate your testimony. I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES159
2	just need to clarify one point of process. This
3	has come up in other conversation with respect to
4	timing. Most, if not all of the concerns have
5	been raised in one form or another. This is kind
6	of like the final countdown before the rocket ship
7	takes off. The purpose of this hearing is to
8	receive input, either last minute concerns and
9	last minute new good ideas and we need to take
10	them seriously. So any new concerns or new good
11	ideas that are raised here, this is kind of the
12	last opportunity to do so. We should take them
13	seriously. We would not be doing our duty if we
14	did not take them seriously. But we do so within
15	the context of all of the work which has taken
16	place. That is the construct with which we are
17	proceeding to continue the process. Thank you.
18	CHAIRPERSON AVELLA: The next panel
19	in opposition. Frank Scaduto. I think it's S-C-
20	A-D-U-T-O. Elizabeth Shaoul. Elizabeth, are you
21	here? Marvin Mitzner. Marvin, are you here?
22	Marvin is not here either. Richard Bass? I'm
23	having trouble reading this. Is it Ziano Zan. It
24	looks like Z-I-A-N-O, 6305 20th Avenue. It could
25	be Second Avenue maybe. No, that doesn't even

1	SUBCOMMITTEE ON ZONING AND FRANCHISES160
2	make sense. C. Tong Ng, N-G. And there's no way
3	I can make this out. Okay, I guess we have four.
4	I don't know who everybody is.
5	FRANK SCADUTO: Good afternoon
6	Council Members and thank you for letting us have
7	this opportunity to speak. My name is Frank
8	Scaduto and I'm going to be reading submitted
9	testimony on behalf of Matt DeSilva. My name is
10	Matt DeSilva and I own Guitar Man on Orchard
11	Street. My wife owns Adrianne's Bridal Salon on
12	the same block. I customize guitars on the
13	premises and she does the same with wedding
14	dresses. We are also residents in the Lower East
15	Side. It's my understanding that the city's
16	rezoning proposal for the Lower East Side affects
17	the future of businesses like ours, which is owned
18	by people who customize their work. I chose to
19	start in the Lower East Side because of its
20	tradition of creating an atmosphere for
21	entrepreneurship. This artisanship is an
22	important component of the neighborhood that
23	defines the Lower East Side. Even if the current
24	zoning proposal would grandfather the artisan
25	businesses like mine that are already here, the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES161
2	city's plan undercuts the success of these
3	individual's businesses because they benefit from
4	the overall dynamic of having such businesses in
5	the area. There is also something to be said for
6	the Lower East Side Business Improvement
7	District's perspective about maintaining the
8	commercial density to leverage the potential space
9	to attract the creative sector into boutique
10	office firms. These workers could then browse my
11	store and other retailers in the area. The area
12	retailers need to be able to count on daytime foot
13	traffic and the LES BID's position to take that
14	into consideration. I understand that the city's
15	intention is to build more residential units and
16	put a cap on building heights. These are
17	legitimate concerns. It seems to be that the City
18	Council could adopt a zoning plan that achieves
19	these goals without losing these types of
20	businesses. The LES BID has a proposal that
21	addresses these various concerns. The Lower East
22	Side Business Improvement District is interested
23	in keeping the artisan community and commercial
24	density intact, which I agree are major economic
25	priorities for the Lower East Side. We support

1	SUBCOMMITTEE ON ZONING AND FRANCHISES162
2	the LES BID's efforts and appeal to the
3	Subcommittee on Zoning and Franchises and the full
4	Land Use Committee to pass amendments to the
5	zoning proposal that reflect the LES BID's
6	proposal. Thank you.
7	RICHARD BASS: Good afternoon
8	Chairman Avella and Council Members. I'm Richard
9	Bass of the law firm Herrick, Feinstein. I
10	represent the Lower East Side Business Improvement
11	District. The public policy of the City of New
12	York for the past 20 years has been to support
13	commercial activity in the area south of Houston,
14	west of Essex, north of Grand and east of Chrystie
15	Streets. This policy produced the Lower East Side
16	BID, an advocacy organization for commercial
17	activity and the New York State Empire Zone, which
18	provides economic incentives for commercial
19	activity. The proposed zoning for this area
20	seriously contradicts and conflicts with the
21	city's policy to support commercial activity. The
22	proposed zoning reduces potential development
23	rights by 33%, eliminates the Use Group 11 that
24	permits artisan activities and creates a market
25	condition that will only produce residential

1	SUBCOMMITTEE ON ZONING AND FRANCHISES163
2	development in the future. The BID believes this
3	is the wrong public policy for the city to adopt
4	at this time at this location. The BID
5	acknowledges the community initiative to regulate
6	out of scale buildings. Therefore, the BID
7	suggests the following amendments to the zoning
8	map: map the currently C6-1 to C6-1A, which would
9	permit a 6.0 commercial FAR in a contextual
10	building form of 60 to 85 foot street wall and
11	maximum of 120 foot height; provide minor zoning
12	text amendment to ensure that the C6-1A in the
13	area would be within scope of this action. To
14	approve the proposed zoning will ensure that this
15	commercial area will only become a residential
16	neighborhood with only ground floor bars and
17	restaurants as the only commercial activity. The
18	BID's proposed compromise would continue the
19	city's support of commercial activity and new jobs
20	in this area, while at the same time address out
21	of scale development. We ask for your support of
22	this compromise. Thank you.
23	ZIANO ZAN: I speak Chinese.
24	[Foreign language].
25	CHAIRPERSON AVELLA: Excuse me one

1	SUBCOMMITTEE ON ZONING AND FRANCHISES164
2	second. Ms. Tough? She's coming. All right, you
3	can proceed. Thank you very much. Please
4	continue. Thank you.
5	ZIANO ZAN: [Foreign language].
6	Thank you.
7	CHAIRPERSON AVELLA: Thank you.
8	C. TONG NG: More Chinese.
9	[Foreign language].
10	CHAIRPERSON AVELLA: Council Member
11	Mendez?
12	COUNCIL MEMBER MENDEZ: Tammy, if
13	you can translate for the last speaker. He said
14	that this rezoning would affect his rent. So if
15	this rezoning does not go through, what
16	protections would he have?
17	MS. TOUGH: [Foreign language].
18	C. TONG NG: [Foreign language].
19	MS. TOUGH: He is saying that if
20	the rent for the businesses is too high and they
21	cannot afford it, then they will have to closed
22	and then we will lose our jobs.
23	COUNCIL MEMBER MENDEZ: So, Tammy,
24	please clarify for me. I thought we were talking
25	about residential rents, not commercial rents.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES165
2	Were they talking about commercial rents or
3	residential rents?
4	MS. TOUGH: [Foreign language].
5	C. TONG NG: [Foreign language].
6	MS. TOUGH: He says commercial
7	rents, because he's an employer.
8	COUNCIL MEMBER MENDEZ: Well
9	there's no commercial rent protection in this city
10	anywhere. Just for the record.
11	MS. TOUGH: [Foreign language].
12	CHAIRPERSON AVELLA: Council Member
13	Gerson?
14	COUNCIL MEMBER GERSON: Tammy?
15	Just for the record, could you tell us the
16	location of your businesses?
17	MS. TOUGH: [Foreign language].
18	C. TONG NG: [Foreign language].
19	MS. TOUGH: It's on East Broadway.
20	COUNCIL MEMBER GERSON: All right.
21	Thank you very much.
22	C. TONG NG: You're welcome.
23	MS. TOUGH: [Foreign language].
24	Who is Mr. Ng?
25	C. TONG NG: [Foreign language].

1	SUBCOMMITTEE ON ZONING AND FRANCHISES166
2	MS. TOUGH: Okay, the last one is
3	Tong Ng. [Foreign language].
4	ZIANO ZAN: [Foreign language].
5	MS. TOUGH: [Foreign language].
6	I'm not sure of this one. I'll get it afterward.
7	CHAIRPERSON AVELLA: That's good.
8	Thanks. The next panel is in favor. Is it
9	Valerio Orselli? William Arroyo, Jennifer Hong,
10	from the Borough President's Office and Nancy
11	Thomas. Thank you. Marlene Payton? Is Marlene
12	here? Okay. It's not on. Push the button.
13	VALERIO ORSELLI: Chairman Avella,
14	ladies and gentleman of the Zoning and Franchising
15	Committee, my name is Valerio Orselli. I am the
16	executive director of the Cooper Square Mutual
17	Housing Association. I am here today speaking on
18	behalf of Cooper Square MHA and as a member of the
19	Lower East Side Coalition for Account Zoning,
20	LESCAZ to urge your support for the proposed East
21	Village/Lower East Side rezoning. I'm also a
22	public member of CB3 Zoning and Planning
23	Committee, formerly the 197a Task Force. I want
24	to make one point that needs to be emphasized.
25	LESCAZ is a broad coalition of affordable housing

1	SUBCOMMITTEE ON ZONING AND FRANCHISES167
2	advocates and developers, social service providers
3	and community organizations. They include: Cooper
4	Square MHA, the Lower East Side People's MHA,
5	GOLES, the Tenement Museum, University Settlement,
6	the East Village Community Coalition, the Cooper
7	Square Committee, the Greenwich Village Society
8	for Historic Preservation, City Lore and others.
9	All of these are affordable housing developers or
10	affordable housing advocates. All will be or have
11	already testified in support of the new zoning.
12	Not a single opponent of the new zoning is a low
13	income housing advocate or developer. I wish to
14	point that out. The proposed new zoning has
15	several major improvements over the current
16	zoning. Specifically it places 80 foot high
17	ceilings on most of the rezoning district, with
18	the exception of wide avenues for the inclusionary
19	zoning, which would be capped at 120 feet. It
20	reduces the allowable size and height for new
21	commercial community facility development. That
22	will help stop the proliferation of hotels in the
23	neighborhood. It encourages affordable housing
24	development by allowing developers to build to a
25	higher FAR in exchange for setting aside 20% of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES168
2	the units for permanently in perpetuity affordable
3	low income housing. It's a good plan. It could
4	be made much better by the inclusion of anti-
5	harassment provisions and a commitment to 700 new
6	low income units, defined as 80% of median income
7	or below in the area outside the IZ avenues. I
8	also wish to speak in support of the anti-
9	harassment provisions.
10	CHAIRPERSON AVELLA: You're out of
11	time, but I'll let you conclude.
12	VALERIO ORSELLI: I'll just
13	conclude with one paragraph statement, if I may.
14	Just this past May of '08, the National Trust for
15	Historic Preservation designated the Lower East
16	Side of Manhattan as one of the most endangered
17	places in America. This is due to the
18	displacement pressures that our community has
19	experienced in the last 20 years. DCP is arguing
20	that anti-harassment provisions are not justified
21	as a consequence of the rezoning. We are arguing
22	that such provisions are needed as a result of the
23	current zoning. We need these provisions and we
24	need all the other provisions of the new zoning
25	plan. Thank you very much.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES169
2	WILLIAM ARROYO: Good afternoon
3	everyone. My name is William Arroyo. I'm a
4	tenant on East Fourth Street and a member of
5	Cooper Square Mutual Housing Association. I've
6	been a Lower East Side resident for more than 40
7	years. I recently retired after working some 25
8	years for the Board of Education as a Senior
9	Neighborhood Worker in District 1 in the New York
10	City Public School System. My organization is a
11	member of LESCAZ, a coalition that has been
12	working with the Community Board on the rezoning
13	plan for the neighborhood to help preserve my low
14	to middle income community and to encourage
15	developers to build low cost housing for our
16	families. When people come to America, they are
17	all told about Plymouth Rock, where the pilgrims
18	first landed. But the reality is that very few
19	immigrants came to America by way of Plymouth
20	Rock. Almost half of the American population came
21	to America by the Lower East Side. My
22	neighborhood is a community that welcome poor
23	people of Asia, Europe, Latin America and many
24	other parts of the United States too. I'm a
25	migrant from Puerto Rico. The Lower East Side is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES170
2	a place where people of many cultures, religions,
3	races and political beliefs could come to and make
4	a new start in life. This was in large part
5	because the housing in my neighborhood was
6	affordable to working class families. This is no
7	longer the case. There's a lot of greed going on
8	in the Lower East Side. Unscrupulous real estate
9	developers and even educational institutions like
10	NYU have come in to build luxury housing,
11	dormitories and hotels without any consideration
12	for the people of the community. They have built
13	their projects without regard for the existing
14	zoning rules or concern for the height or scale of
15	our low rise neighborhood. We have lost thousands
16	of affordable housing units due to phony
17	demolitions and landlord harassment and the lack
18	of any real enforcement of zoning rules by the
19	city. Tenant harassment under the current zoning
20	is a matter of public record. While we support
21	the inclusionary zoning under the new plan, anti-
22	harassment provisions must be incorporated into
23	the plan, partly to compensate for this past
24	history and to prevent the developers from
25	harassing tenants out of their homes to take

1	SUBCOMMITTEE ON ZONING AND FRANCHISES171
2	advantage of the new inclusionary zoning.
3	Developers that wish to build must be stopped from
4	demolishing viable buildings. Harassment must be
5	stopped and legal services must be funded to stop
6	any tenant harassment. Landlords should be given
7	limited zoning bonuses in exchange for 30% of the
8	units being set aside for working class families.
9	I support the height limits of 80 feet to new
10	buildings an no more than 100 feet for new
11	buildings in the inclusionary zone. I support the
12	proposed Lower East Side rezoning plan. I support
13	the provisions for energy efficient and green
14	building requirements when government financing or
15	tax abatements are used. The new zoning plan for
16	the Lower East Side must be approved and must
17	include the Community Board 3's eleven points,
18	particularly the 30% mandatory low income housing
19	and the anti-harassment provision. I'd also to
20	give congratulations to my council person Rose
21	Mendez, who I know is a diligent public servant.
22	She has put the needs and the necessities of the
23	people of the Lower East Side above any personal
24	wants on her behalf. You know it's very easy to
25	go up the career ladder of success and sometimes

1	SUBCOMMITTEE ON ZONING AND FRANCHISES172
2	when you climb that ladder it is leaning in a
3	certain direction. I'm glad that she has been
4	focused in serving the people of the Lower East
5	Side. Thank you.
6	JENNIFER HONG: Good afternoon
7	Council Members. My name is Jennifer Hong and I'm
8	an urban planner for Manhattan Borough President
9	Scott Stringer. I'm here on his behalf to testify
10	on the East Village/Lower East Side rezoning. I'd
11	like to thank Chair Avella for giving us the
12	opportunity to testify today. The Lower East Side
13	is one of the city's cultural treasures and one of
14	Manhattan's most distinctive neighborhoods. In
15	recent years, however, the area's obsolete zoning
16	has permitted inappropriate development. Tall
17	luxury towers our of context with neighboring
18	tenements have changed the area's character and
19	have threatened to displace longtime residents and
20	businesses who built this community into the place
21	it is today. Community Board 3 and longtime
22	community organizations have partnered with City
23	Planning to propose a better future for this
24	neighborhood. For the first time in the Lower
25	East Side, the rezoning plan before you would

1	SUBCOMMITTEE ON ZONING AND FRANCHISES173
2	introduce height limits to restrict development to
3	a reasonable scale, implement fine grain zoning
4	and limit the ability of developers to build out
5	of context towers from amassed air rights. It
6	would provide an Inclusionary Housing Program to
7	create permanently affordable housing. These are
8	extremely worthwhile initiatives that must move
9	forward. Although this rezoning plan proposes
10	significant improvements for the area's rezoning,
11	neighborhood stakeholders have raised legitimate
12	concerns and community priorities throughout the
13	ULURP process. For example, far more must be done
14	to create affordable housing throughout the
15	neighborhood and to protect existing tenants from
16	harassment and eviction. Affordable housing must
17	be targeted to household income levels that meet
18	the community's priorities. Areas outside the
19	proposed rezoning area must be protected and
20	planned for as well. In his official
21	recommendation, the Borough President made several
22	suggestions for how the plan could be modified to
23	meet additional community goals. For example, the
24	Inclusionary Housing Program must be expanded.
25	Provisions for anti-harassment and demolition

1	SUBCOMMITTEE ON ZONING AND FRANCHISES174
2	restrictions should be included. Funding should
3	be provided for multilingual tenant legal services
4	and small business assistance. Publicly owned
5	property should be devoted to lower income
6	affordable housing. The city should also provide
7	resources to move forward on an actionable
8	community based plan for Chinatown and other parts
9	of the Lower East Side. Community based planning
10	should be and can be the way we plan for
11	neighborhoods all over the city to protect their
12	character. The Borough President supports this
13	plan and also supports the efforts of local
14	council members to continue to improve it in
15	response to community concerns.
16	MARLENE PAYTON: Hello, my name is
17	Marlene Payton and I have lived at 77 East 12th
18	Street, located at the corner of Fourth Avenue for
19	36 years. I have always been a neighborhood
20	activist and thus I know the neighborhood well.
21	As a member of the Bowery Alliance of Neighbors, I
22	have followed the proposed rezoning plans for the
23	East Village and the Lower East Side from its
24	beginning. Early in this process we heard the
25	Bowery Third Avenue and Fourth Avenues were to be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES175
2	included in overall rezoning plan. Then that idea
3	was dropped. Centrally located streets with such
4	wide avenues were left to become fodder of large
5	developers for hotels and college dormitories.
6	That has already happened. A large dormitory for
7	700 New York University students is almost
8	completed on East 12th Street between Third and
9	Fourth Avenues and two hotels are planned. One
10	hotel at the corner of East 13th Street and Fourth
11	Avenue is currently being built and there will be
12	just three inches of space between that hotel and
13	the 20-story building in which I live. Many of us
14	will have our uptown facing windows boarded up.
15	They play to have three outdoor areas for eating
16	and drinking that will surely be a nuisance to
17	residents of my building and of other nearby
18	buildings. The second hotel has just filed plans
19	for a new 13-story hotel at the corner of Fourth
20	Avenue and East 10th Street, just three blocks
21	south from the first hotel I mentioned. Add these
22	to the other hotels being built on the Bowery and
23	one can see the resulting corridor of a wall of
24	towers that are changing the character of this
25	area. Without a rezoning of this area, many large

1	SUBCOMMITTEE ON ZONING AND FRANCHISES176
2	hotels can be built through as of right status. I
3	urge you to reconsider the rezoning plans and
4	include the above mentioned areas. New York City
5	is losing much of its character and charm. I'm
6	including Chinatown in that. Steps should be
7	taken now to preserve its uniqueness that has made
8	this city a very special place. It must not lose
9	its diversity. Thank you.
10	CHAIRPERSON AVELLA: Thank you. I
11	certainly agree with the last comment about the
12	fact that we're losing the charm and character of
13	our neighborhoods throughout this entire city.
14	The next panel is a panel in opposition. I can't
15	make out the first names because of the printing,
16	but the name is Li, L-I, 2318 63rd Street. It has
17	the address of Brooklyn. Zhang Lu, 7888 East
18	Broadway. Okay. Zhou Tzng, 148 Forest Street.
19	Jan Lee? Danny Chen? Okay. Yu Guanke? One
20	more. Guo Wu Li, 155 Henry Street. Belgica
21	Benavides, 59 Hester? So these are here. These
22	are the ones not here when called.
23	SPEAKER: [Foreign language].
24	JAN LEE: Thank you, Mr. Chairman.
25	Thank you Councilmen Gerson and Mendez for this

1	SUBCOMMITTEE ON ZONING AND FRANCHISES177
2	opportunity. I do want to take the time to say
3	that we appreciate the fact that you have not made
4	up your minds yet. It is proof that our chair and
5	Councilmen Mendez and Gerson are listening to a
6	large part of the community, as evidenced by their
7	letting us know that their minds are not made up
8	yet. That's very encouraging. My name is Jan
9	Lee. I'm a property owner and a resident of Mott
10	Street in Chinatown and a public member of
11	Community Board 3 as an outreach task force
12	volunteer. Beginning in '05 I was involved with a
13	CB3 outreach effort to monitor and study the
14	impact of the closing of Park Row after the 9/11
15	tragedy. CB3 received a Red Cross grant of
16	\$100,000 to be used specifically for this outreach
17	about the closing of Park Row and surrounding
18	streets. I'm grateful to Danny Chen of the Civic
19	Center Residents Coalition, a fellow outreach task
20	force volunteer for CB3, for authoring the grant,
21	and to our District Manager Susan Stetzer for
22	securing the grant. However, I was stunned to
23	read on May 9th of '08 that CB3's Chair David
24	McWater said in regards to including Chinatown in
25	the East Village/Lower East Side zoning plan that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES178
2	"CB3 has done outreach in the past" and mentioned
3	the \$100,000 grant. "Despite that outreach," he
4	claimed, "nobody came from Chinatown to oppose the
5	plan until this year." Perhaps the reason why he
6	feels that no one came was because the grant money
7	was not spent on outreach for zoning. Please not
8	the attached articles from the Downtown Express
9	and Grand Street News that illustrates this
10	misinformation. It was a transportation grant.
11	I've worked with councilmen before on this. The
12	grant money was spent on a public forum, a video,
13	two newsletters, a 311 promotional event, a 311
14	video and a video accompanying criticisms of the 1
15	Police Plaza E.I.S. Virtually all of the work was
16	documented on NY1 and New York Times. I want to
17	make it clear that those funds were not spent on
18	outreach about the East Village/Lower East Side
19	zoning plan. As a result, key business leaders,
20	residents and the public at large in Chinatown
21	were not informed by CB3. Their outreach, if
22	there was any, was ineffective. The City Council
23	and the Borough President should scrutinize the
24	subject of outreach in Chinatown specifically and
25	the claims being made by our Community Board

1	SUBCOMMITTEE ON ZONING AND FRANCHISES179
2	before making any decision on this plan. Thank
3	you very much.
4	CHAIRPERSON AVELLA: Thank you.
5	SPEAKER 1: [Foreign language].
6	BELGICA BENAVIDES: [Foreign
7	language]
8	COUNCIL MEMBER MENDEZ: [Foreign
9	language].
10	BELGICA BENAVIDES: [Foreign
11	language].
12	COUNCIL MEMBER MENDEZ: [Foreign
13	language].
14	BELGICA BENAVIDES: [Foreign
15	language].
16	COUNCIL MEMBER MENDEZ: The
17	testimony is that she's not in favor of this plan.
18	That this plan will cause displacement and that
19	this plan is racist and will affect the Asian
20	America, African American and Latino community.
21	And it is just a plan for the rich community. We
22	will see more luxury buildings outside of the
23	rezoned area. That \$60,000 is not affordable.
24	What does affordable mean when we talk about
25	affordable housing? She at the beginning

1	SUBCOMMITTEE ON ZONING AND FRANCHISES180
2	questioned whether I could translate for her since
3	I favored the plan and I said that I would
4	translate for her despite whatever my opinions
5	are.
6	CHAIRPERSON AVELLA: Thank you.
7	COUNCIL MEMBER MENDEZ: [Foreign
8	language].
9	CHAIRPERSON AVELLA: Council Member
10	Gerson?
11	COUNCIL MEMBER GERSON: Mr. Lee, I
12	can certainly verify the great work that you and
13	your colleagues in producing Clogged Arteries and
14	your other outstanding work to improve
15	transportation specifically and a range of issues
16	in Chinatown. So several good turns deserve
17	another. So let me ask you this. It's a question
18	I pose to other witnesses and I'll ask Ms. Tough
19	to repeat the question in case anyone else wants
20	to answer as well. From your work, could you
21	identify one or two benefits or protections that
22	you would recommend we implement if the plan goes
23	forward with modification in the area not included
24	within the rezoned area, which again, we could
25	implement right away pending the fuller vision and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES181
2	planning process?
3	MS. TOUGH: [Foreign language].
4	JAN LEE: I want to answer that in
5	two parts. If you go to Chinatown today, because
6	of the work that that Red Cross grant had done, it
7	resulted in a tremendous amount of media coverage
8	in all forms of media. So when you talk about
9	parking and placard abuse in Chinatown, the
10	average Chinatown citizen knows about the issue.
11	However, concurrent to that what was going on, on
12	Community Board 3, were issues of zoning and how
13	it should best be addressed, including boundaries.
14	The greater part of Chinatown community that I
15	deal with still is unaware that that was even an
16	option. So I think that there's a glaring
17	discrepancy in the outreach that was done.
18	Certainly I was a part of the outreach for a very
19	specific reason in transportation. In answer to
20	the question about what is left out, I believe
21	what affects me immediately is there is an empty
22	hole in the ground across the street from where I
23	live at 20 Mott Street and that's a glaring
24	harbinger of what can happen because it's up in
25	the air. The hole in the ground as it is now can

1	SUBCOMMITTEE ON ZONING AND FRANCHISES182
2	be much taller than what the FAR is if enough
3	pressure is put on the community to have a taller
4	property there. So that's something that I face
5	every day. If there was an area that I would like
6	to be protected it would be the historic core of
7	Chinatown. I think that that hole in the ground
8	is a reminder to me every day that the potential
9	of the character of my street, the most historic
10	part of Chinatown, can overnight be lost. So
11	that's why I oppose the plan as it is now.
12	SPEAKER: [Foreign language].
13	CHAIRPERSON AVELLA: Thank you.
14	SPEAKER 1: [Foreign language].
15	CHAIRPERSON AVELLA: Thank you.
16	The next panel is a panel in favor. Elizabeth
17	Adam, Anna Sawaryn, David McReynolds and Jasmine
18	Garcia.
19	ELIZABETH ADAM: My name is
20	Elizabeth Adam. Thank you for the opportunity to
21	testify before you today. I am here to address
22	the effect this rezoning will have on the elderly
23	who reside on the Lower East Side. Senior
24	citizens are the largest single group living in
25	poverty today. In the next ten years, as the baby

1	SUBCOMMITTEE ON ZONING AND FRANCHISES183
2	boomers join this demographic, the city's elderly
3	will outnumber children two to one. And I'm sure
4	the percentage of our seniors in need will be even
5	higher, considering our country's present economic
6	crisis. We all know that our city has been
7	undergoing many changes in recent years. I am not
8	against progress, but we must bear in mind that
9	not all change is for the best. In recent years
10	the seniors of the Lower East Side have already
11	been subjected to noisy, disruptive demolition
12	that pollutes the air and makes navigating the
13	streets uncomfortable and often dangerous. Daily
14	one hears of displacements, harassments and
15	skyrocketing housing costs, all due to over
16	gentrification. The cause is greed, pure and
17	simple. Developers want to convert, or better
18	yet, build new hotels, dorms and luxury condos all
19	over the city and the Lower East Side is ripe for
20	the picking. A precious historic section of the
21	Lower East Side, a section of Chinatown, a
22	neighborhood already in jeopardy and the east side
23	of the Bowery have been omitted from this rezoning
24	proposal. If they are not included it would set a
25	dangerous precedent for the future of the city.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES184
2	It would leave these unprotected areas open to the
3	feeding frenzy of development that would have a
4	devastating effect on the district and make life
5	virtually intolerable for the seniors. The
6	occupants of the JASA senior residence on East
7	Fifth Street have been experiencing such an effect
8	for several years now. The building across the
9	street was demolished to construct the Cooper
10	Square Hotel that wants to add five new bars in an
11	area that already touts the highest density of
12	bars in the city, second highest in the nation.
13	Now construction has begun on a new high rise
14	luxury condo across the street on the west side of
15	the Bowery in one of the few lots unprotected by
16	that district's historic landmark designation.
17	This structure will block out the only sunlight
18	many of the housebound seniors will enjoy. The
19	only affordable supermarket in close proximity is
20	threatened by NYU and their ever expanding real
21	estate interests. Is this to be our future as
22	well? In this time of financial crisis we look to
23	you. You have it within your power to see that
24	this rezoning is done correctly and responsibly.
25	It is in your hands. Please consider the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES185
2	recommendations proposed by my fellow members of
3	BAN to include the east side of the Bowery and
4	respectfully scrutinize this rezoning with our
5	elders in mind. Thank you.
6	CHAIRPERSON AVELLA: I think people
7	have to understand that it is not entirely within
8	our hands. We can only modify applications to a
9	certain extent. It has to be within scope. I
10	mentioned it before that when it comes to follow-
11	up corrective actions, we need to have a
12	commitment from the Department of City Planning to
13	agree. We can ask for a lot of things. The
14	administration doesn't have to listen
15	unfortunately.
16	ELIZABETH ADAM: We just think you
17	can do it all.
18	CHAIRPERSON AVELLA: Right.
19	JASMINE GARCIA: Good morning,
20	ladies and gentleman of the City Council. My name
21	is Jasmine Garcia and I am a board member of the
22	Cooper Square Committee. I have been a Lower East
23	Side resident for some 25 years. Cooper Square
24	Committee is a member of LESCAZ, the Lower East
25	Side Coalition for Accountable Zoning. My

1	SUBCOMMITTEE ON ZONING AND FRANCHISES186
2	community is being overrun by luxury housing,
3	hotels and dormitories with little or no regard
4	for zoning rules. We need to have changes made in
5	the zoning for the community in order to help
6	preserve it, as Manuel De Diaz Unamuno the editor
7	of El Diario used to refer to it as a community of
8	many cultures. That means blacks, whites,
9	Latinos, Jews, Asians and so on. We have no time
10	to waste. Developers claim that by building the
11	projects they are helping my community by
12	providing jobs. But what will it do us if in the
13	process of creating jobs, they end up making
14	working class families homeless? We need
15	inclusionary zoning bonuses used carefully to
16	encourage developers to build at least 30% of
17	housing for the poor and the working people. We
18	need a strong anti-harassment provision to prevent
19	tenants from being evicted, bought out or simply
20	intimidated out of their homes. We need to
21	preserve the height and the scale of our
22	neighborhood. I support the proposed 80 foot
23	height limits for new buildings. I support
24	LESCAZ's position of height limits for 100 feet
25	and not 120 feet for new buildings on avenues

1	SUBCOMMITTEE ON ZONING AND FRANCHISES187
2	within the inclusionary zones. I am a tenant
3	shareholder of the Cube Building HDFC, a
4	cooperative of formerly homeless families on
5	Second Avenue and East First Street. My building,
6	like most other buildings in my neighborhood, is a
7	tenement building originally built 100 years ago
8	for working class families. When the Cooper
9	Square Committee was putting together the
10	necessary funding to renovate it in 1988, it was
11	opposed by the building owner next door. He
12	almost caused the project to fail. In the year
13	2000, he was so eager to build a café on his
14	property that he disregarded Building Department
15	regulations. When his building suffered a partial
16	collapse he almost brought down my building. Now
17	he wants to build a hotel next door to me. If the
18	new rezoning is not approved now, he will do just
19	that. It will directly affect the quality of life
20	in my home and likely jeopardizing our health an
21	safety again. This sort of abuse has to stop. As
22	much as possible we need to preserve affordable
23	housing.
24	CHAIRPERSON AVELLA: Can you sum
25	up?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES188
2	JASMINE GARCIA: I will sum it.
3	Thank you. We need to build new buildings that
4	are not going to make our neighborhood look like
5	midtown or Wall Street. The zoning plan before
6	you today is not perfect. It does not go far
7	enough to protect us from the unscrupulous real
8	estate speculators or curbing rampant development.
9	But with all of its flaws, it is still a plan
10	worthy of support. I strongly urge the City
11	Council to support the community initiated Lower
12	East Side Village zoning proposal with the
13	inclusion of CB3's very important 11 points.
14	Thank you very much.
15	CHAIRPERSON AVELLA: You beat me
16	cutting you off by just like one second.
17	ANNA SAWARYN: Hi. My name is Anna
18	Sawaryn. I'm here to speak on behalf of the
19	Bowery Alliance of Neighbors. Although the Bowery
20	has always had a unique place in the history of
21	the City of New York, in recent years we have
22	watched large out of scale development going up on
23	the east side of the Bowery. The result of which
24	has been the destruction of the context, historic
25	character and the diversity of the community. The

1	SUBCOMMITTEE ON ZONING AND FRANCHISES189
2	city has recognized the historic significance of
3	the Bowery by protecting the west side in the
4	Little Italy Special District and the NoHo
5	Historic District. The East Village/Lower East
6	Side rezoning will protect the area just east of
7	the Bowery. However, the east side of the Bowery
8	itself has been left out of all of these
9	rezonings. The east side of the Bowery should be
10	rezoned to ensure that it is in context with the
11	rest of the community such as the Little Italy
12	Special District, the NoHo Historic District and
13	the East Village/Lower East Side. We respectfully
14	request that a follow-up corrective action be
15	drafted by the City Council requesting that the
16	City Planning Commission initiate an immediate
17	rezoning of this area or an extension of the
18	Little Italy Special District from the west side
19	of the Bowery to the east side of the Bowery. We
20	are also taking this opportunity to present our
21	petition, which in addition to the aforementioned,
22	requests that immediate legislation be drafted to
23	ensure that as of right development does not
24	continue on the Bowery. Developers should take
25	responsibility for the negative impact their

1	SUBCOMMITTEE ON ZONING AND FRANCHISES190
2	buildings have on our community. The Department
3	of City Planning should perform an environmental
4	impact statement and take measures to mitigate the
5	negative impact already experienced by our
6	community due to the excessive development on the
7	Bowery. In addition to preservation issues, this
8	excessive development has already had a horrendous
9	effect on the quality of life for community
10	residents. There is more noise, traffic, sidewalk
11	and street congestion, air pollution, bars, clubs,
12	et cetera. What was a commercial daytime shopping
13	strip is quickly turning into a raucous nightlife
14	district. Even though it has been stated that
15	City Planning is against any rezoning on the
16	Bowery and we understand that you don't have the
17	power to enforce this, we are asking that you as
18	City Council support the community and at least
19	recommend a follow-up corrective action be taken.
20	If this is not done today, we can all say goodbye
21	to the Bowery. I have also submitted an alternate
22	plan from the Coalition to save the East Village,
23	which was submitted during the DEIS process and
24	was submitted to City Planning. So you all have
25	that as well. Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES191
2	CHAIRPERSON AVELLA: I would add
3	that in your reference to stopping as of right
4	development in the Bowery, basically that's asking
5	for a moratorium and I have tried to champion
6	moratorium legislation in this Council and been
7	unsuccessful with the council leadership and of
8	course, the administration is totally against any
9	such action. I agree with you. In some cases, in
10	some neighborhoods, there has to be a moratorium
11	to catch up on the rezonings. Sir?
12	DAVID MCREYNOLDS: My name is David
13	McReynolds and I am the Vice Chairperson of the
14	Cooper Square Mutual Housing Association. Cooper
15	Square MHA is a member of LESCAZ and has a long
16	history of fighting for the preservation and the
17	development of thousands of apartments for
18	families of low and moderate income. I have lived
19	on East Fourth Street for 50 years. It is
20	stunning to me to see a 23-story hotel rising on
21	Fifth Street at the Bowery, a luxury hotel rising
22	on Third Street in the Bowery, and on my own block
23	a 14-story co-op of some kind being built. This
24	is turning our area into a kind of Disney Land for
25	the very rich and not part of the community in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES192
2	which I have lived for 50 years. I'm here to
3	support the proposed Lower East Side Village
4	rezoning initiative, which with some modifications
5	will add a significant number of affordable
6	housing units, place a height ceiling on new
7	buildings, and help curb the current wild west
8	development fever on the Lower East Side and East
9	Village area. This is a good plan that was
10	initiated by our community. It is a plan that
11	could be made much better by the inclusion of an
12	anti-harassment provision, by a city commitment to
13	a minimum of 700 new low income units, not
14	including the IZ units in the area outside of the
15	inclusionary zoning avenues. Cooper Square Mutual
16	Housing Association fully supports the rezoning
17	proposal for 111 blocks of the Lower East
18	Side/East Village, along with CB3's eleven points.
19	It is regrettable that more parts of the Lower
20	East Side, including the Bowery Third Avenue
21	corridor and the rest of Chinatown could not be
22	included in this proposal as they to are suffering
23	from displacement issues. However, given the
24	development crisis we are facing, it behooves us
25	to move forward with the rezoning plan while we

1	SUBCOMMITTEE ON ZONING AND FRANCHISES193
2	begin working on additional phases or separate
3	proposals to be implemented in the future. At
4	this point the more we delay going forward with
5	the proposal, the more of our neighborhood will be
6	lost. Without in any way decreasing the pressure
7	on other neighborhoods. Delay only works to the
8	advantage of unscrupulous market rate developers
9	who are presently thriving on the largely
10	unregulated wild west development fever that is
11	destroying the Lower East Side as we know it.
12	CHAIRPERSON AVELLA: Thank you.
13	The next panel is a panel in opposition. Philip
14	Lam, Mary Wang, Adolfo Lopez, and Madeleine
15	Jackson. Somebody's missing. Madeleine left.
16	I'm going to try and pronounce the last name.
17	Forgive me if I pronounce it wrong. Tomaszewski.
18	MARY WANG: Good afternoon Council
19	Members. My name is Mary Wang and here with me is
20	Philip Lam, who is sitting next to me. We are
21	here representing the Church of Grace to
22	Fujianese. We have a church building located at
23	133-135 Allen Street, which is within the proposed
24	rezoning area. We just want to say that the
25	church was established about 20 years ago. The

1	SUBCOMMITTEE ON ZONING AND FRANCHISES194
2	church building used to be a bathhouse and now
3	it's a house of worship. The Church of Grace has
4	over 20,000 members. Most of the members are in
5	the area and some outside. Each Sunday we have
6	approximately 1,000 people attending different
7	services in the church. The church has run out of
8	space, so we rented space from our neighboring
9	church, the Sea of Galilee for children's Sunday
10	school and other activities. The main reason we
11	are here is that we oppose this rezoning because
12	it would limit the size of our church rebuilding
13	project. We have proposed to build on top of the
14	existing building, which is two stories plus a
15	basement. We have proposed to build on top of
16	that another seven stories, which would add a lot
17	of space for our needs. But down zoning would
18	eliminated over 10,000 square feet of our space
19	which is crucially needed for not only Sunday
20	service, but for community needs of the people.
21	Many for the people of Fujianese descent and their
22	children and the elderly. We are planning to
23	provide community services and classes for them
24	and youth groups.
25	PHILIP LAM: I give her my minutes.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES195
2	CHAIRPERSON AVELLA: You can't do
3	that.
4	MARY WANG: All right, I'll finish
5	up mine and let him continue. So this down zoning
6	would eliminate the space that's truly needed to
7	help the people in the community even if the main
8	reason is to afford the community, down zoning is
9	to create more residential space. Thank you.
10	PHILIP LAM: Thank you for the
11	opportunity. I'll just read this. Government of
12	the people, by the people and for the people.
13	Thank you. We need the space. That's why we came
14	here. If possible, don't pass this down zoning or
15	give us exemption. We really need this space to
16	build up from two stories to nine stories. This
17	is the only Fujianese speaking church in North
18	America. We have many people come over here now.
19	Many of them become citizens and apply for their
20	parents to come over. Now every Sunday we have
21	1,000 people. And on holidays like Thanksgiving
22	and Christmas we have to borrow Seward Park High
23	School auditorium and that's not even enough seats
24	for us. If possible please consider our church
25	when you are considering this issue. Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES196
2	CHAIRPERSON AVELLA: Thank you.
3	ADOLFO LOPEZ: [Foreign language].
4	COUNCIL MEMBER MENDEZ: [Foreign
5	language]. Adolfo Lopez just stated that there's
6	a problem here because there are no translators.
7	That there are no translators because we don't
8	want to hear the voice of the poor people. That
9	this plan is not a plan for poor people, it's a
10	plan for the rich and for rich developers. That
11	he and many others who were here earlier who have
12	left are against this plan.
13	ARKADIUSZ TOMASZEWSKI: My name is
14	Arkadiusz Tomaszewski. I work in Lower East Side
15	Manhattan. I am surprised that when the City
16	Council needs people's votes it's never a problem
17	to find the translation and they have all the
18	translators that we needed such as Chinese,
19	Polish, and Latino. But for things like the
20	hearings about the housing, it is a shame that we
21	don't have a translator. It's not the first time
22	it's happened. That's what the conclusion that
23	you guys don't want to hear opposition or you
24	don't want people like low income people to
25	participate in the planning. Why? Because most

SUBCOMMITTEE ON ZONING AND FRANCHISES197
of the people who live in Lower Manhattan are low
income people. It is about the housing where we
live. I am against this racist rezoning. It is a
racist plan. This plan serves only high income
people and not low income people. This plan is
already changing the community and people are
pushed out of houses. It's turning all the
community into a different community, a community
for the rich people. The restaurants, stores and
everything is getting much more expensive. We can
sit down and we can plan and make a right plan for
everyone, for low income people and medium class
people. And don't tell us affordable. Affordable
is not for me. I'm not making \$60,000. If we're
talking affordable, talk about those people who
are retired, who are making only \$8,000 or \$12,000
a year. So stop this plan and work on a new plan.
That's how we can do it. Thank you.
CHAIRPERSON AVELLA: Thank you.
Council Member Gerson?
COUNCIL MEMBER GERSON: To the
representatives of the church, could you tell us
what type of uses would take place on the
additional floors if you were allowed to go

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1
              SUBCOMMITTEE ON ZONING AND FRANCHISES198
 2
      forward? Just generally.
 3
                     PHILIP LAM: If down zoning we can
 4
      only build to five floors and triples would be a
 5
      lower level.
 6
                     COUNCIL MEMBER GERSON: I'm sorry.
      My question is what would you do if you were
 7
 8
      allowed to build?
 9
                     PHILIP LAM: It would be the
10
      classrooms and the elder centers. We plan to have
11
      a kindergarten too.
12
                     MARY WANG: May I just add also
      that we were planning on having youth groups.
13
14
      It's much needed for the youth in the community.
15
      Sorry.
16
                     COUNCIL MEMBER GERSON:
                                             You're
17
      doing great.
18
                     MARY WANG: They really have
19
      nowhere to go.
20
                     COUNCIL MEMBER GERSON: And the
21
      down zoning would not allow you to accommodate all
22
      of that.
23
                     PHILIP LAM: What happens is a lot
      of parents send the kids back to China. And then
24
25
      after a certain age, they send them back here.
                                                       So
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1	SUBCOMMITTEE ON ZONING AND FRANCHISES199
2	every Sunday we have like 100 to 200 kids coming
3	to the church. Since we don't have enough space,
4	we have to rent a church behind us called the Sea
5	of Galilee Church and all of our Sunday school
6	teachers have to travel there. It's very
7	inconvenient. We need a space. We don't want to
8	be affected by this down zoning. Thank you.
9	COUNCIL MEMBER GERSON: Thank you
10	very much.
11	CHAIRPERSON AVELLA: If I can sort
12	of follow-up on this. It's my understanding that
13	part of the community concerns was actually and
14	reflected in this plan to reduce the expansion of
15	community facilities. So you're aware of that
16	aspect of this. Obviously this process has been
17	going on for several years. You had the
18	opportunity to, in effect, start the building
19	process and be grandfathered in. So you haven't
20	done that?
21	PHILIP LAM: The plan was actually
22	submitted in 1994 or '93. This is not a wealthy
23	church. We just finished building a brand new
24	building with a mortgage in Sixth Avenue and 52nd
25	Street in Brooklyn. We spent \$2.5 million. All

1	SUBCOMMITTEE ON ZONING AND FRANCHISES200
2	this money came from new immigrants. So we wait
3	and we pray. Because of this zoning changes,
4	that's why we have to hurry up. So two months ago
5	we submitted the change in plans to build up to
6	nine stories. That's why we came here because
7	otherwise we'd be too late.
8	COUNCIL MEMBER GERSON: But you
9	haven't started any work. Am I correct?
10	MARY WONG: That's right. We
11	haven't started any work. Like many people in the
12	community, we were not aware of the proposed down
13	zoning until very recently. Our original plan
14	that was submitted to the Building Department had
15	a much lower floor plan. But because we see the
16	continual need of the community we decided to
17	propose the nine floors.
18	COUNCIL MEMBER GERSON: Thank you.
19	CHAIRPERSON AVELLA: The next panel
20	is a panel in support. Marci Reaven. Is Marci
21	here? Danielle Linzer. Danielle, are you here?
22	Is it Vaylateena Jones? Did I pronounce it right?
23	And Meghan Joyce, or Joye. Is Meghan here? Okay.
24	Michele Campo?
25	MARCI REAVEN: Can we go?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES201
2	CHAIRPERSON AVELLA: Yes, please.
3	MARCI REAVEN: Good afternoon. I'm
4	Marci Reaven. I'm the managing director of City
5	Lore, a cultural organization that's been located
6	in the rezoning area since the mid 1980s. I'm
7	also an historian of New York City and I've done
8	many history projects about community
9	participation and planning and the creation of
10	affordable housing on the Lower East Side. I've
11	been a public member of Community Board 3's
12	planning task force for the last few years and a
13	member of the Lower East Side Coalition for
14	accountable zoning. So City Lore supports the
15	rezoning. By slowing high rise luxury
16	development, the rezoning will help to preserve
17	the neighborhood's economic and social mix, it's
18	cultural life and the important places that embody
19	the area's rich history. I want to recognize the
20	draft EIS for the rezoning area because it
21	included a good survey of the area's historic
22	resources. I urge council members and the
23	responsible city agencies to join with members of
24	the public to move forward on the recommendations
25	for landmark designation. I also want to support

1	SUBCOMMITTEE ON ZONING AND FRANCHISES202
2	the specific recommendations that many of my
3	fellow residents are making about the creation of
4	more affordable housing and protection against
5	harassment and eviction. We need to plan for a
6	better future for the Lower East Side that
7	includes an ethnically and economically diverse
8	residential and commercial population. The Lower
9	East Side has a deep historical connection to
10	diversity, opportunity and housing. From about
11	2850 through today, if one talks about the need
12	for low income housing, about living conditions or
13	about innovation and social reform in the design,
14	construction, financing and preservation of low
15	and moderate income housing, the Lower East Side
16	encapsulates that history. A number of the group
17	that support the rezoning have been working for
18	decades to protect and improve the neighborhood.
19	CB3 has run an open and fair process and we
20	believe that the rezoning represents a better
21	future for the Lower East Side.
22	DANIELLE LINZER: Good afternoon
23	ladies and gentleman, my name is Danielle Linzer.
24	I represent the Lower East Side Tenement Museum.
25	We are a member of the Lower East Side Coalition

1	SUBCOMMITTEE ON ZONING AND FRANCHISES203
2	for Accountable zoning, which represents
3	organizations and residents who seek to preserve
4	the character and scale of our neighborhood while
5	at the same time maximizing opportunities for the
6	creation of permanent affordable housing. Within
7	the Lower East Side scores of 19th and 20th
8	Century properties convey the story of immigrant
9	home, health, entrepreneurship, labor, education
10	and the recreational life of New York City. These
11	tenement buildings symbolize the critical
12	transition stage in which newly arrived immigrants
13	secured their first foothold in America and
14	launched their struggle for a better life. But
15	these buildings represent more than our history.
16	They're also home to a vibrant and essential
17	community that is now critically threatened. Tall
18	luxury apartment buildings, hotels and dormitories
19	are being erected throughout the area without
20	regard for the historic fabric that is being
21	erased, the units of affordable housing that are
22	being lost, the local businesses being forced out
23	and the long-term residents that are being
24	displaced. As you know, the National Trust for
25	Historic Preservation has designated the Lower

SUBCOMMITTEE ON ZONING AND FRANCHISES204
East Side of Manhattan as one of the 11 most
endangered places in America. In response to this
crisis, LESCAZ has worked tirelessly over the past
several years to provide support for this
community initiated plan to rezone the area to
protect our neighborhood. I'm repeating many of
things that many of us have said. But we do
support the current zoning. We believe that the
plan before you reflects a democratic community
process in that it was unanimously approved by
Community Board 3. We support that the zoning for
the entire 111 blocks go through. We believe that
it is possible to do more for affordable housing.
We support having 30% in the inclusionary upzoning
dedicated to affordable housing, which we believe
is 80% of below of area median income. We also
support the creation of 700 units of additional
affordable housing outside of the IZ area. I
think it's essential that we act now to preserve
our community and I respectfully thank the
council.
CHAIRPERSON AVELLA: Thank you.
VAYLATEENA JONES: Good afternoon.
My name is Vaylateena Jones. I've lived on the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES205
2	Lower East Side for about 40 years. I'm a new
3	member of Community Board 3. I support the
4	rezoning plan. I moved into LaGuardia Houses at
5	about the age of four. I moved into the Rutger
6	Houses at about the age of 12. What we told at
7	these hearings was that New York City Housing
8	Authority is not required to adhere to any zoning
9	mandates. So a lot of what I hear about the
10	racism has been aimed towards New York City
11	Housing. I don't quite get that. I'm a
12	registered nurse and I live in Mitchell-Lama
13	housing. My neighbors are lawyers, city workers,
14	nurses, dieticians, et cetera. I don't think that
15	I could afford an apartment on the Lower East Side
16	at this point. So what I would like to see
17	included is require affordable housing. What we
18	have now is bonus and incentive. This could be
19	required and I think that something like 7% New
20	York City Housing Authority structure, 7%
21	Mitchell-Lama and 7% something for nurses, police
22	officers and firefighters. Something like the
23	Stuyvesant Town formula I think would be good. I
24	think that would calm a lot of the anxiety in the
25	community. I think free legal services for low

1	SUBCOMMITTEE ON ZONING AND FRANCHISES206
2	and middle income tenants within our district
3	would also be good, including those people in New
4	York City Housing Authority. I think one of the
5	other things I keep hearing is about the racism.
6	When they talk about the particular area that
7	they're suggesting, I remember the Lowes Delancey
8	movie being over there. I remember that as a very
9	diverse area. I think that what we have now in
10	terms of the area they're citing as racist is if
11	it's not diverse it's because we don't have
12	zoning. So I think that what we need to do also
13	is expand tenant organizations that are working in
14	our are such as GOLES that do come out to the New
15	York City Housing Authority, et cetera.
16	MICHELE CAMPO: Good afternoon. My
17	name is Michele Campo. My husband John and I have
18	lived in the same Bowery loft for the majority of
19	our lives. I am by nature a very private person.
20	However, recent events in my neighborhood have
21	compelled me to become openly involved in the
22	actions of various city agencies and community
23	groups. I am a native New Yorker, property owner,
24	landlord and proud member of the Bowery Alliance
25	of Neighbors, BAN. BAN is a grassroots

1	SUBCOMMITTEE ON ZONING AND FRANCHISES207
2	organization working to protect residents, small
3	businesses and the historic and contextual
4	character of the Bowery neighborhood. For those
5	members of the council not aware, yes, it is a
6	neighborhood. A stable community of long-term
7	residents and commercial establishments, artistic
8	and diverse, economic bracket from upper to lower,
9	restaurant supply to chic boutique. The Bowery
10	represents many facets in the fabric of life in
11	our big city. Special districts are what make our
12	city appealing to both city residents and
13	tourists. On the Bowery there are three such
14	districts: restaurant supply, lighting and
15	jewelry. All of these commercial establishments
16	have suffered financially, due mainly to real
17	estate speculators and the ensuing astronomical
18	rental increases. Contextual historic
19	architecture makes the Bowery a much desired
20	location for shooting both movies and television
21	internationally. Crews are frequently stationed
22	here for filming with the rich character backdrop
23	of the Bowery. If the flavor of this location is
24	lost, so are the revenues to New York City's
25	coffers. Change and development should be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES208
2	responsible, not an overnight rush, taking
3	advantage in the absence of a well thought out
4	plan. In less than five years, the piece by piece
5	demolition of low scale historic structures has
6	snowballed at a horrific pace, replaced by high
7	density, high rise luxury hotels and condominiums
8	and luxury rentals cutting off sunlight, air and
9	space. Some of the oldest buildings in Manhattan
10	are being torn down overnight. With their
11	pedigrees, anywhere else in this city these
12	structures would be given historic protection.
13	CHAIRPERSON AVELLA: Can I ask you
14	to sum up?
15	MICHELE CAMPO: Okay. Well,
16	everybody else had a little bit more time than I
17	had.
18	CHAIRPERSON AVELLA: Well I'm
19	giving you a little more time.
20	MICHELE CAMPO: I'm getting there.
21	They are 100 to over 200 years old and the
22	repository of our city's past legacy. Their
23	demolition also jeopardizes the stability of
24	remaining buildings. Replacement by a wall of
25	glass and steel towers does nothing to respect the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES209
2	urban environment in which they are erected. As
3	history should teach us, a continued downturn of
4	our already fragile economy would render these new
5	out of context buildings obsolete, leaving our
6	historical roots forever lost to succeeding
7	generations. Of overwhelming concern to all
8	should be the already heavily overburdened and
9	overtaxed infrastructure. A steady rain causes
10	basements to flood as the storm drains are
11	overburdened. Do we want more bathrooms? The
12	traffic density makes it virtually impossible for
13	even emergency service vehicles to pass.
14	CHAIRPERSON AVELLA: I'm sorry
15	because I'm going to cut you off because that was
16	not a summation. That was continuing your
17	statement.
18	MICHELE CAMPO: Okay, my summation
19	is.
20	CHAIRPERSON AVELLA: No, I'm
21	cutting you off. I gave you the opportunity.
22	MICHELE CAMPO: Just a little bit?
23	CHAIRPERSON AVELLA: Really, I gave
24	you the opportunity. You continued with your
25	speech. I'm going to cut you off. The next panel

1	SUBCOMMITTEE ON ZONING AND FRANCHISES210
2	is a panel in opposition. Forgive me if I don't
3	pronounce the last name right because I can't make
4	it out here in the writing. David Tiev, 327 43rd
5	Street. David? Okay. Cheung Kwok Tuen, T-U-E-N,
6	88-33 51st Avenue in Elmhurst. That's what it
7	says. Xian Hua Zhuang, 47 Catherine Street. I
8	guess it's pronounce Hua, H-U-A, Xu, X-U, 54
9	Market Street. Is it Cao Wa Cheng? 31 Oliver
10	Street. Okay. Demetre, no I don't think that's
11	right, Papageorgiou? 191 Henry Street. Not here.
12	Wilfredo Torres? Amelia Aviles? Okay, she
13	already spoke. Thomas Kihn, it looks like K-I-H-
14	N. Okay. Ramon Soto? Okay, we've got a panel.
15	DAVID TIEU: Hi, my name is David
16	Tieu. I'm from Sunset Park in Brooklyn. I grew
17	up in the Lower East Side. First I'd like to
18	actually congratulate you guys for doing a good
19	job of not giving people the opportunity to speak
20	out against this plan. Very good job. How dare
21	you guys set a meeting on a day after a holiday at
22	a time when most people have to go to work. It's
23	just so blatantly racist. I would like to say
24	that I'm a citizen that would like to have faith,
25	would like to be proud of my city and my country's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES211
2	democratic system, but because of Mayor Bloomberg
3	and his administration I've lost faith. And
4	nothing you guys have done here today has gone to
5	restore my faith. I know this plan is going to
6	pass. Who are you people? Who are you people?
7	What right do you have to determine the fate of my
8	community? My father survived the toxic fallout
9	that happened from 9/11. He's been a waiter in
10	Chinatown for many years. He just opened up a
11	restaurant recently. I ask myself how he's going
12	to be able to survive, how his business is going
13	to survive with a rezoning plan like this. My mom
14	and my aunt both slaved away in garment factories
15	in Canal Street and Chinatown for many, many
16	years. What right do you have over people like
17	me, people like my mom, my dad and my aunt, what
18	right do you have to determine the fate of our
19	community? I ask you now why are you excluding
20	Chinatown in the Lower East Side? Why are you
21	upzoning areas in the East Village where primarily
22	poor, low income working people of color are
23	living? I ask you. This is a hearing. I should
24	be the one sitting in these seats. The people
25	from the Lower East Side and Chinatown should be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES212
2	sitting in these seats, not the other way around.
3	What kind of democratic process is this? It's
4	nothing more than a racist sham. You guys are all
5	nothing more than lapdogs of Bloomberg. That's
6	all I have to say. That's all I have to say.
7	Today you saw many people come out. You keep
8	reading the list. You can keep reading the list
9	of all the people who couldn't make it here today
10	to voice their opposition against the plan. Just
11	know that the time will come one day when we hold
12	the hearings and all your positions and all your
13	political careers will be on the line because we
14	are going to vote you out. We are the ones who
15	should be in control of our communities, not
16	people like you. All right? Thank you.
17	WILFREDO TORRES: Hello, my name is
18	Wilfredo Torres. I do not live in the section of
19	the Lower East Side. I live in the Phipps Houses.
20	I am here to denounce this plan for rezoning of
21	the Lower East Side. This plan will give the
22	opportunity to landlords like Phipps Houses
23	services to make money by getting the people of
24	the Lower East Side out of the Lower East Side and
25	making that area for rich people only with rich

1	SUBCOMMITTEE ON ZONING AND FRANCHISES213
2	apartments. That's basically what they have done
3	in our Phipps Houses. I live at Phipps Houses for
4	17 years. Phipps Houses was built with public
5	funds many years ago with the same promises of
6	affordable housing for the middle and low income
7	people. For a number of years it worked, but five
8	years ago the owner of Phipps Houses decided to
9	kick out every middle and low income tenant. At
10	this moment Phipps Houses is about 95% luxury
11	housing. Only very rich people can live there. A
12	few of us got saved because people like myself, I
13	am on Social Security because of disability and
14	that puts me in a special category. All these
15	promises of affordable housing in the Lower East
16	Side if this rezoning is approved, that's a lie.
17	People like the owners of Phipps Houses Services
18	will benefit. That's basically what's going on.
19	Councilwoman Mendez, I sent you a letter three
20	months ago basically telling you about our
21	situation at the Phipps Houses. I am still
22	waiting for your reply. Thank you.
23	THOMAS KIHN: Hello, my name is
24	Thomas Kihn. I live in Brooklyn and I'm also a
25	student at the New School University, which is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES214
2	nearby the East Village. It's been said that this
3	plan will protect the community. How will small
4	businesses and residents of color on the Lower
5	East Side and in Chinatown be protected when
6	Avenue D is being upzoned and you're going to see
7	high rise luxury buildings going up all over the
8	place? How do you say that this is a plan to
9	protect and preserve the community? You say that
10	affordable housing will be provided. How is
11	\$60,000 for a family of four affordable? That's
12	an insult. I've heard a lot of things about 20%
13	and 30%. Even these concessions, they don't
14	really mean anything because this plan at its core
15	is a racist plan. Why can't you protect all of
16	CD3? Why can't this plan encompass the entirety
17	of CD3? The way to make this appeal to people is
18	by giving these concessions and these
19	modifications that make it sound like you're
20	receiving the communities input, but really how
21	can you modify a plan that is at its core racist?
22	There won't be anymore communities. As to the
23	separate Chinatown plan, there won't be anymore of
24	a community in Chinatown to rezone if you put
25	through this plan. The same thing is going to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES215
2	happen with the Lower East Side. This is why this
3	plan is only with the East Village because you
4	want to divide the community. You want to divide
5	people from each other. You want to pit people
6	against each other. That's all I have to say.
7	RAMON SOTO: My name is Ramon Soto.
8	I've lived on the Lower East Side for about 50
9	years. I went to school here. My daughter and my
10	son don't live here. One lives in Staten Island
11	and the other lives in Queens. I represent a lot
12	of people that live in housing. This plan is no
13	good for them. I live in housing and there's a
14	parking lot but the housing says that our cars
15	can't be there anymore. You come and you let the
16	rich people put a building in there. Then I live
17	on the sixth floor. They be looking at me all the
18	way from 20 or 30 or 40 floor high rise. Another
19	thing, the Lower East Side is going to look like
20	Wall Street with so many high rises. The next
21	thing is you're going to have terrorists have
22	their plane right into our buildings because
23	they're so high. How about the businesses?
24	You're going to run the businesses out of the
25	Lower East Side. And then you're going to put big

1	SUBCOMMITTEE ON ZONING AND FRANCHISES216
2	supermarkets. That with \$5 in my pocket that I if
3	I go in there, I'll have to run out because I
4	can't afford nothing in there. What about the
5	senior citizens that live in the New York City
6	housing that live on Social Security and SSI and
7	welfare or Section 8? They won't be able to buy
8	nothing. Then you promise them Section 8. You
9	give them Section 8 and you tell them we will move
10	you out to Brooklyn or to Queens or to Long Island
11	or to the Bronx. We'll move you out.
12	CHAIRPERSON AVELLA: I would ask
13	that you sum up please, sir?
14	RAMON SOTO: Excuse me?
15	CHAIRPERSON AVELLA: Sum up.
16	RAMON SOTO: Okay, all right.
17	Also, like I was saying before, you move them out
18	of their apartments and promise them they're going
19	to be back. Then you fix up their apartment and
20	rent them for \$5,000 an apartment. Then when they
21	come back, you say, I'm sorry, you can't live here
22	anymore, we gave it somebody else. That's all
23	I've got to say.
24	CHAIRPERSON AVELLA: Thank you sir.
25	RAMON SOTO: You're welcome.

I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES217
2	CHAIRPERSON AVELLA: Council Member
3	Mendez?
4	COUNCIL MEMBER MENDEZ: Mr. Soto,
5	where do you live? You said you lived in the
6	Lower East Side but you didn't say where.
7	RAMON SOTO: I live in the
8	LaGuardia Houses.
9	COUNCIL MEMBER MENDEZ: Thank you.
10	Mr. Torres, I just feel like I need to respond
11	now. You said you contacted my office three
12	months ago. Someone from my office said they
13	spoke to you. Is there another Wilfredo Torres in
14	your household, or are you the only one?
15	WILFREDO TORRES: I sent you this
16	letter here.
17	COUNCIL MEMBER MENDEZ: Someone
18	said they spoke to you and you thanked us for your
19	answer. So unless there was another Wilfredo
20	Torres or unless you want to further discuss it,
21	someone from my office said they did call you and
22	speak with you.
23	WILFREDO TORRES: They spoke with
24	me but that's no reply to my letter.
25	COUNCIL MEMBER MENDEZ: Well, you

1	SUBCOMMITTEE ON ZONING AND FRANCHISES218
2	thanked us for your answer. I will go back and we
3	will all you again and I hope it will be a
4	satisfactory answer to your letter, sir.
5	WILFREDO TORRES: Thank you.
6	CHAIRPERSON AVELLA: Thank you.
7	The next panel is a panel in favor. Gilda Pervin?
8	Is Gilda here? Melissa Aasae, A-A-S-E. Is
9	Melissa here? I hear a yes. Sally Young.
10	Carolyne Ali Khan. Is Carolyne here? No? You're
11	Carolyne? Inis Quinones.
12	GILDA PERVIN: My name is Gilda
13	Pervin. I'm a member of the Bowery Alliance of
14	Neighbors. I have lived and worked as an artist
15	on the Bowery for 27 years. Of course, during
16	that time I've seen many changes within the Bowery
17	community, yet it is only within recent years that
18	small businesses, residential tenants and the
19	architecture and history of the Bowery have been
20	so vulnerable and jeopardized in the name of
21	commercial development. The Bowery includes
22	buildings that date back to the 18th, the late
23	18th and early 19th centuries. When these
24	buildings are demolished, the history of New York
25	City is demolished. An irreplaceable part of the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES219
2	city is then gone forever. The east side of the
3	Bowery has no protection from unscrupulous
4	developers. It has no protection from being
5	transformed into a wall of glass and steel
6	structures scraping the sky and overshadowing the
7	context of the Bowery corridor. Change, of
8	course, is to be expected and development will
9	continue. All we are asking is that laws be put
10	into place that will ensure that changes and
11	developments will be responsible and responsive to
12	the history and community of the Bowery. We are
13	asking that the Bowery be protected from
14	development that would destroy its character,
15	displace its small businesses and squeeze out
16	long-term residents working and living in this
17	neighborhood. These businesses are family
18	businesses with customers from all over New York
19	and New Jersey. These residents include workers,
20	artists, the elderly and recently middle class
21	families. It also includes people who when in
22	need of lodging and food find that help through
23	social services on the Bowery. The Bowery
24	community is a unique mix of people and
25	opportunities. The city has recognized the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES220
2	historic significance of the Bowery by protecting
3	the west side of the Bowery in the Little Italy
4	Special District and the NoHo Historic District.
5	I'll just finish up. The East Village/Lower East
6	Side rezoning will protect the area just east of
7	the Bowery, however the east side of the Bowery
8	itself has been left out of all of these
9	rezonings. We are asking the council to request
10	the City Planning Commission to initiate an
11	immediate rezoning of this area with either a FICA
12	or an extension of the Little Italy Special
13	District from the west side of the Bowery to the
14	east side of the Bowery. I am also asking for
15	strong support for the protection of all of
16	Chinatown. Thank you.
17	MELISSA AASAE: My name is Melissa
18	Aasae and I'm the director of Community
19	Development at University Settlement, which is
20	located in the proposed rezoning area. I have
21	worked at University Settlement for over 15 years
22	and I have primarily focused on eviction
23	prevention and poverty related issues in my direct
24	work with the community. I'm testifying on behalf
25	of my agency and the executive director Michael

1	SUBCOMMITTEE ON ZONING AND FRANCHISES221
2	Zisser. University Settlement is a multi-service
3	Lower East Side agency that is nearly 125 years
4	old. We currently serve over 20,000 people each
5	year, people of all ages and incomes, but a very
6	high proportion of people with very low incomes
7	and who are immigrants living in the proposed
8	rezoning area. As such, we have been a part of
9	the neighborhood's evolution for a very long time
10	and see the community from the perspective of
11	those whose perspectives are generally not
12	included in public policy decisions. University
13	Settlement strongly supports the contextual
14	rezoning of all 111 blocks as proposed in this
15	ULURP action, particular the height limits, the
16	incentive of inclusionary zoning and the
17	additional production of affordable housing, as
18	well as the preservation of the generally low rise
19	character of the community. We are a member of
20	the Lower East Side Coalition for Accountable
21	Zoning and we're very proud to support the open
22	and extensive community generated planning process
23	that led us to this day, including a unanimous
24	endorsement by the community board. Last year
25	University Settlement helped 500 families who were

1	SUBCOMMITTEE ON ZONING AND FRANCHISES222
2	at risk of losing their homes. The year before we
3	served 500 other families. The year before that
4	we served 500 more. They keep coming. They're
5	being pushed out. We're witnessing harassment of
6	all kinds. If I have time later, I can give you
7	some examples. This rezoning effort is a very
8	important opportunity for the community to curtail
9	and condition the kind of luxury high rise
10	development that has made it increasingly
11	difficult for lower income community members to
12	remain in the neighborhood. The profit making
13	incentives provided by the 1997 Rent Reform Act
14	and other changes make it far too tempting for
15	landlords and developers to create housing that is
16	entirely unaffordable and buildings that are out
17	of scale. The towers and hotel sprouting
18	throughout the area, but especially south of
19	Houston near University Settlement in Councilman
20	Gerson's district
21	CHAIRPERSON AVELLA: [interposing]
22	Can you sum up please?
23	MELISSA AASAE:offer nothing to
24	our constituency and that's why we support this
25	rezoning effort as one possible tool to stop this

1	SUBCOMMITTEE ON ZONING AND FRANCHISES223
2	destruction.
3	CAROLYNE ALI KHAN: Hi. My name is
4	Carolyne Ali Khan. I'm a 20-year resident of
5	various tenements in the Lower East Side. I'm now
б	just south of Delancey. I'm here because I
7	support the planned rezoning, but I believe that
8	there has to be plans made to protect adjacent
9	neighborhoods. I think that it's really important
10	that you do now allow real estate development to
11	continue unchecked. But I fear rezoning that will
12	leave out the east side of the Bowery and I urge
13	you to take action that also protects the
14	residents of Chinatown, which at this point is me
15	as well. I think the recent scourge of high rise
16	buildings has left my neighborhood vulnerable to
17	predatory gentrification that's pushed out many of
18	my neighbors and local businesses and created a
19	situation where long-term residents no longer have
20	neighborhoods that support their needs. I fear
21	that the Bowery will become a home to high rise
22	expensive hotels that will impact the quality of
23	life for those of us who struggle to remain
24	residents of the Lower East Side. If rezoning
25	fails and if the Bowery is excluded from the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES224
2	rezoning, then large scale development will
3	continue to destroy the character of the
4	neighborhood. I've witnessed over the last few
5	years in particular many friends, acquaintances
6	and businesses that have been forced out of the
7	neighborhood to accommodate these luxury needs.
8	The high rise buildings and luxury hotels that
9	have been taking over the Lower East Side bring
10	tourists into our neighborhoods whose needs and
11	whims have been placed above those of the local
12	inhabitants. The amount of affordable housing
13	needs to be increased to 30%. Anti-harassment
14	protection for tenants is crucial, both in the
15	proposed zone and in Chinatown. I ask that you
16	listen to the voices of Community Board 3 and
17	local residents and that you include the Bowery in
18	the rezoning. That you take immediate action and
19	listen to the concerns of Chinatown residents and
20	that you work to protect us all from the predatory
21	interests of high rise and luxury real estate
22	developers. Thank you.
23	INIS QUINONES: Good afternoon. My
24	name is Inis Quinones and I'm here to testify on
25	behalf on Congresswoman Velazquez. I'd like to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES225
2	thank Chair Avella and the City Council members
3	for the opportunity to testify today. It's
4	important that those of us who have seen how
5	rezoning plans can play out all over this great
6	city weigh in on the pitfalls so this community
7	gets it right. Carrying out intelligently and
8	fairly the rezoning of the Lower East Side and
9	East Village can be a tool to transform the future
10	trajectory of this special neighborhood. Rezoning
11	should enhance the existing character of the Lower
12	East Side and the East Village and I believe it
13	can. This is government's opportunity to help the
14	people of this community attract the small
15	businesses and other agents of community
16	improvement. We can and we should use the power
17	of government through rezoning objectives to
18	protect and support those who make the
19	neighborhood a very special place. We should
20	proceed, but with caution. I hear from many of my
21	constituents in Brooklyn about their frustration
22	with other recently rezoned areas. I have heard
23	complaints about open space preservation, non-
24	enforcement of zoning regulations and anti-
25	harassment protections, the scope and magnitude of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES226
2	development, traffic and the need for affordable
3	housing set asides. It appears that we are well
4	on our way to avoiding these pitfalls with this
5	promising rezoning plan. With proper safeguards,
6	I'm happy to lend my support to it. My testimony
7	has three main objectives: attaining firm
8	commitments to preserving and creating affordable
9	housing for modest income families, rent control
10	and rent stabilized tenants; listening to all
11	community perspectives; and ensuring that anti-
12	harassment protections are enforceable and
13	actually honored after the plan gets implemented,
14	if it gets implemented. The Lower East Side and
15	the East Village are beautiful pictures of
16	diversity. They all live side by side and make us
17	unique.
18	CHAIRPERSON AVELLA: If you can sum
19	up, please?
20	INIS QUINONES: So I will urge set
21	asides and you have no doubt heard the excellent
22	proposals of advocates on that matter. 30% of
23	income units is a reasonable requirement and I
24	urge its option. Let me conclude just by
25	reminding that we must learn from the lessons of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES227
2	the recent past. The city should seize this
3	opportunity to create an economically, socially,
4	culturally, and environmentally responsible
5	rezoning proposal. Officials must use their
6	leverage now to create responsible and enforceable
7	guidelines. I'm also concerned that adjacent
8	neighborhoods have issues regarding
9	CHAIRPERSON AVELLA: [interposing]
10	I'm going to have to cut you off if you just can't
11	say the conclusion.
12	INIS QUINONES: I just thank you
13	for allowing me to testify on behalf of
14	Congresswoman Velazquez. I also want to commend
15	the numerous organizations committed to the future
16	of the Lower East Side and the East Village.
17	CHAIRPERSON AVELLA: And you've
18	submitted a copy of your testimony?
19	INIS QUINONES: Yes, I did.
20	CHAIRPERSON AVELLA: Council Member
21	Gerson has a quick question.
22	COUNCIL MEMBER GERSON: I just want
23	to acknowledge the outstanding leadership of the
24	congress member on the Lower East Side and
25	especially with respect to the bathhouse which

1	SUBCOMMITTEE ON ZONING AND FRANCHISES228
2	we're going to continue to bring back to the
3	community. Just to the first witness, could you
4	bullet point, what are the features of the Little
5	Italy Special District which you suggest to be
6	extended to the east side of the Bowery? What are
7	the features which you think will benefit or
8	protect the Bowery from the dire consequences you
9	identified?
10	GILDA PERVIN: The most important
11	feature is the height of the buildings. On the
12	west side I believe it can go up eight stories.
13	I'm not sure, but maybe somebody else can say.
14	Pardon? 85 feet, which I think is usually eight
15	stories. That would certainly protect the east
16	side from these skyscrapers. That's the primary
17	issue there.
18	COUNCIL MEMBER GERSON: Thank you
19	very much.
20	CHAIRPERSON AVELLA: We still have
21	a number of people signed up to speak. I don't
22	know if they're all still here. We will do the
23	next panel in opposition. Is it Fen Zhi Chen?
24	You Jin Dong? Ming Xing? Lin Dian, D-I-A-N? Mei
25	Yu Song is it? I guess it's Song, S-O-N-G. Hai

1	SUBCOMMITTEE ON ZONING AND FRANCHISES229
2	Rong Chen? It's H-A-I R-O-N-G Chen, 55 Delancey
3	Street. It's either Paul Wang or Paul Wong.
4	Jinming Cao? Wai Fong Cheong, C-H-E-O-N-G, 195
5	Henry Street. Wilfredo Torres already spoke, so I
6	don't know why you have a duplicate on him. Wu
7	and I don't know how to pronounce it. G-U-O
8	Zhang? Okay. Zhen Ping? Okay. We finally got
9	you. Is it Sam Weiner? Jai Fang? Yue Tran Wen?
10	We know they're against. We still have to call
11	the name. They signed in slips. It'll be entered
12	into the record. Rachel Trachtenburg? Love
13	Sparkle? I'm just reading the name. Edward Ma?
14	Okay, one more for this panel. Lu De Chen? Chang
15	Qing Che, 83-30 Ventor Avenue, Elmhurst. I assume
16	he left. Mary Wang? Denise Wong?
17	SPEAKER 2: [Foreign language].
18	SPEAKER 3: [Foreign language].
19	EDWARD MA: Thank you Council
20	Members.
21	COUNCIL MEMBER GERSON: Excuse me
22	one second. Excuse me, Mr. Chair. Ms. Tough had
23	to step out. She's back. Well nevertheless, I
24	asked the sergeant to mark the record to designate
25	the location of this testimony so we can obtain

1	SUBCOMMITTEE ON ZONING AND FRANCHISES230
2	the translation. Thank you very much.
3	EDWARD MA: Thank you Council
4	Members. I'm very appreciative to have this
5	opportunity to voice our mind and for the
6	community. Based on the past experience of almost
7	one and a half century, I would like to propose a
8	new integrated rezoning for Chinatown instead of
9	just the Lower East Side for the following
10	reasons. First, no more exclusion please. 1882,
11	China Exclusion Act has been still lingering and
12	existing and here today like this Lower East Side
13	rezoning. Chinatown still has not fully recovered
14	in business, transportation and employment,
15	respiratory disease and psychological trauma since
16	the September 11th disaster regardless of the
17	programs of the Lower Manhattan Development
18	Corporation, which is insufficient and fragmented.
19	Chinatown is always neglected and disposable.
20	Despite being eight blocks away from the World
21	Trade Center, Chinatown was excluded from the
22	initial list of selection from Empire Zone in
23	2003. Surprisingly, Binghamton was selected
24	instead for political reasons, even though
25	Binghamton is 220 miles away the 9/11 site. It

1	SUBCOMMITTEE ON ZONING AND FRANCHISES231
2	was only one year later, after our protest, that
3	Chinatown/Lower East Side was finally selected for
4	the list. Chinese are very loyal to New York
5	City. This our cultural character. During the
6	1970 city financial crisis, we have moved away
7	company for a stable Chinatown, stabilizing the
8	community. Finally, I would appreciate Councilmen
9	Gerson and help Chinatown develop the future and
10	the current communication in many programs. Thank
11	you.
12	DENISE WONG: Hi, my name is Denise
13	Wong. I am a resident of Sty Town but I'm a
14	lifelong daughter of Chinatown and I'm here to
15	speak on its behalf. I was raised just outside of
16	Chinatown in a predominately white neighborhood.
17	My parents were overseas Chinese professionals who
18	acknowledged few common interests or cultural ties
19	with the working class community that comprises
20	Chinatown. Nonetheless, my experiences and
21	involvement in Chinatown were what helped provide
22	me with a sense of heritage, which my culturally
23	aloof family often dismissed as insignificant.
24	This neighborhood did not provide me a window into
25	Chinese culture, but rather the unique immigrant

1	SUBCOMMITTEE ON ZONING AND FRANCHISES232
2	culture established and sustained by people asking
3	the very same question I've been asking all my
4	life. Why am I here in the U.S.? My parents
5	strongly believed assimilation would lead to
6	social mobility, with which I had always
7	disagreed. However, as I worked more closely with
8	the working class Chinese community in an effort
9	to reclaim my heritage, I realized how deep the
10	unjust racism that fuels such a mentality was and
11	how it controls and divides the city's working
12	class community. To say one can support this plan
13	while preserving Chinatown's legacy is offensive
14	and ludicrous. The development that would
15	subsequently enter Chinatown, which would likely
16	displace and disperse this long entrenched
17	community since 1870, would merely be protecting a
18	façade of what Chinatown really is. The story and
19	traditions of the Chinese American experience are
20	inextricable from the true Chinatown whose working
21	class population upholds the living history that
22	keeps Chinatown relevant as a landmark of history
23	and culture and the exact same can be said about
24	the working class communities of the Lower East
25	Side. Encouraging the division of the community

1	SUBCOMMITTEE ON ZONING AND FRANCHISES233
2	and the disintegration of Chinatown into a
3	lucrative tourist attraction not only rids the
4	neighborhood of this vital community but also
5	inhibits economic growth and blatantly disgraces
б	the generations of Chinese Americans who made and
7	continue to make Chinatown what it is. Chinatown
8	endured for 138 years by subsuming the
9	institutions and services that our community
10	needs. Chinatown was not established to sell
11	Chinese culture to the public. Sorry, one last
12	thing. I'd also just like to say that the
13	communities of Chinatown, the Lower East Side and
14	the East Village have economies that are sustained
15	by small businesses. If we pass this plan which
16	will upzone areas around Chinatown, it will leak
17	these developments like high rise developments
18	into our precious neighborhoods and as a result
19	these small businesses will be displaced and
20	replaced likely by chain stores. Money will be
21	going into the parent companies and it will
22	actually shrink Chinatown's economy from the
23	inside. Thank you very much for letting me speak
24	today.
25	CHAIRPERSON AVELLA: Council Member

1	SUBCOMMITTEE ON ZONING AND FRANCHISES234
2	Gerson?
3	COUNCIL MEMBER GERSON: Mr. Chair,
4	just for the record, I need to identify that Mr.
5	Ed Ma is a member of Community Board 2 and also a
6	member of the Joint Board Task Force on the Future
7	of Chinatown and he has been a phenomenal and
8	energetic leader and source of leadership for our
9	entire community. I want to thank him for that.
10	I want to thank all of the witnesses.
11	CHAIRPERSON AVELLA: The next panel
12	is a panel in favor. Mary Spink? Mary, are you
13	here? Luther Stubblefield. Luther, are you here?
14	Is it Michael Rosen? Michael, are you here? Lisa
15	Burriss? Lisa, are you here? Lisa? No Lisa?
16	Herman Hewitt.
17	MARY SPINK: My name is Mary Spink.
18	I'm the executive director of the Lower East Side
19	People's Mutual Housing Association. My
20	organization is a member of the Lower East Side
21	Coalition for Accountable Zoning as well. I am a
22	public member of Community Board 3's former zoning
23	task force and a community resident for the past
24	45 years. I am here to strongly support the
25	contextual rezoning of the 111 blocks as proposed

1	SUBCOMMITTEE ON ZONING AND FRANCHISES235
2	in the ULURP action before you today. The plan is
3	the result of a collaboration between Community
4	Board 3 and the Department of City Planning. I'm
5	going to skip over some of the listing of what the
6	plan includes because you have written testimony
7	and you've heard it a million times. It's
8	extremely important to not that new low income
9	housing will not be created if no zoning action is
10	taken. The cost of creating over 500 low income
11	units coming from the IZ is going to be over \$100
12	million that would otherwise have to be heavily
13	subsidized with public dollars at a time when
14	public subsidies are under sever fiscal pressures.
15	While these are important gains for our community,
16	we are losing hundreds of rent regulated units
17	every year due to displacement and gentrification
18	under our current zoning. We need the City
19	Council to put forth a follow-up corrective action
20	plan to this rezoning that will address the urgent
21	need for at least 700 new units in the rezoning
22	area, outside the IZs, affordable to families at
23	80% of median income or below. There are a number
24	of city owned sites that can and should be
25	developed as affordable housing. We urge the city

1	SUBCOMMITTEE ON ZONING AND FRANCHISES236
2	to make this happen. Among the sites that we're
3	referring to are NYCHA owned land within the
4	rezoning area, city owned parking lot on Ludlow
5	Street below Delancey Street and other city owned
6	sites that are unrelated to the Seward Park urban
7	renewal site. The 700 units should not include
8	housing in the development pipeline at this time.
9	They should be new units.
10	CHAIRPERSON AVELLA: Can you sum up
11	please?
12	MARY SPINK: Sure can. I have with
13	my written testimony, of course, we also need
14	corrective action as far as anti-harassment is
15	concerned. But I would just like to add one
16	thing. This zoning is not going to solve the
17	world's problems and it is not going to solve
18	every single problem in our neighborhood. All of
19	us that develop affordable housing have an issue
20	with providing affordable housing for the poor.
21	Nine times out of ten that has to do with who
22	develops the low income housing. Thank you very
23	much.
24	LISA BURRISS: Hello everyone. My
25	name is Lisa Burriss. I am the director of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES237
2	organizing for Good Old Lower East Side and not to
3	mention a lifelong resident of the Lower East
4	Side. I was raised in Beth Israel Hospital. We
5	appreciate all the time and patience that you have
6	put in this process and also the Department of
7	City Planning and CB3 for considering the concerns
8	of the residents. We vote yes for this plan. We
9	want the City Council to consider the CB3's eleven
10	points, including things like anti-harassment
11	provisions, 30% of affordable housing creation and
12	free legal services for residents that need it.
13	GOLES is a community based organization that's
14	committed to educating the residents. That's how
15	I got involved. We education the residents and we
16	try to do it in dignified ways. If you look at
17	the disparities from our brothers and sisters that
18	have been opposing this plan, information that
19	we're handing out details the specifics of the
20	plan and our positions on it. If you look at the
21	persons and the organizations that have opposed
22	this plan, they mention zoning and that's it.
23	Doesn't explain what zoning is and it just says
24	that it's racist. Now why is this a personal
25	concern for me also? I am responsible for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES238
2	organizing the public housing on the Lower East
3	Side, it represents 30,500 residents. Since
4	they've been doing the outreach prudently for
5	public housing that's not included in the zoning,
6	they've used skewed messages and unpalatable
7	tactics to get residents to side with them. I'm
8	about to sum up. I've attended public meetings
9	where they're telling residents that the public
10	housing is going to be sold and that everything
11	was done privately when it was done through the
12	Community Board where you get that information via
13	the web and the public library. Also the zoning
14	is contextual. So that is the reason why a lot of
15	the public housing on Avenue D wasn't included and
16	that is where they have done a lot of their
17	outreach. It's reverse racism. It's taking the
18	facts about public housing and using it to connect
19	to the rezoning inappropriately. I stand behind
20	my brothers and sisters. They need to know the
21	science of opposition. When two opposing forces
22	come together there has to be a middle ground and
23	some type of compromise. This is how we get to
24	the place. We stand beside our brothers and
25	sisters in Chinatown. We speak to CAAAV's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES239
2	recommendations for the Chinatown Special District
3	and we also want the Bowery to be included as
4	well. Thank you for your time. I'm sorry you
5	missed your lunch and you guys had to eat through
6	this.
7	LUTHER STUBBLEFIELD: Good
8	afternoon. My name is Luther Stubblefield. I am
9	the executive director of the NYCHA Baruch
10	Community Center and the vice president of the
11	Baruch Tenants Association. I'm also a member of
12	GOLES and PHROLES. I would like to take this
13	moment to thank the City Council for the
14	opportunity to testify. I would also like to
15	commend the many community based organizations
16	that reside or have worked for over three years on
17	this much needed rezoning of the East Village and
18	Lower East Side. As we stand strong with the
19	community's demands for continued affordable
20	housing so lifelong residents are not displaced as
21	it has been on the upper Westside, SoHo and in
22	Tribeca. I have this written. As Manhattan for
23	the past 40 plus has been developed and over
24	developed I would like to remind the council that
25	the Lower East Side represents the beginning of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES240
2	Manhattan by low income immigrants. This area
3	cannot be zoned as historical, however the
4	architecture and the character should receive the
5	respect of being the beginning of Manhattan. I'm
6	going to submit these papers but I want to step
7	off from the message I have here because since
8	sitting here I would like to express something
9	more personal. I've lived in New York City for 50
10	years. I've lived on the Lower East Side for 23
11	years. As my Councilwoman Rosie Mendez reminded
12	me a few weeks ago that I am an older person, a
13	senior citizen, two years from now I will be 70
14	years old. When I first came to New York City
15	some 50 years ago I lived up on the Westside and I
16	went through these procedures on the Westside with
17	the rezoning and watching the mom and pop stores
18	being displaced. And then after that the people
19	living in the area said we were promised that it
20	would be an equal place for everybody to live for
21	the rich that were coming in and the lower income
22	that were coming in. That was a lie. I've
23	watched everybody move out. I even had to come
24	down to the Lower East Side. For the past 15 to
25	20 years I've been New York City housing proudly.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES241
2	I've been participating as an advocate. But I see
3	the same thing that's happening. I don't think
4	it's fair that I have worked most of the time that
5	I have lived in New York City as a middle class
6	person making \$25,000, \$30,000 and \$40,000, paid
7	my taxes and now I'm being forced out of the Lower
8	East Side. If I want to leave New York, I should
9	want to leave New York by my choice and not being
10	forced out of New York.
11	CHAIRPERSON AVELLA: Sir?
12	LUTHER STUBBLEFIELD; I'm coming at
13	the end of it now. My Social Security now can
14	just pay rent without eating. That's why now I am
15	living in a Section 8. So I don't think it's
16	fair. I thought that the government was supposed
17	to be for the people and by the people and we
18	should have consideration for the people that have
19	contributed to New York City. I'm one of them. I
20	used to make only \$32, \$35, \$30 or \$40 a day and
21	now people are making that hour. That's what
22	you're building the community on and I don't think
23	it's fair.
24	HERMAN HEWITT: Good afternoon. My
25	name is Herman Hewitt. I'm the first vice chair

1	SUBCOMMITTEE ON ZONING AND FRANCHISES242
2	of Community Board 3. I have been a part of this
3	plan since the beginning from the committee to the
4	final approval. If it was left up to the
5	Community Board as the only body that approves
6	this plan from the beginning we would have
7	included Chinatown, Fourth Avenue and the Bowery.
8	However, we don't have that much control, as most
9	people think. I have been there from the
10	beginning on the Community Board. I've been there
11	since 1976. I'm probably one of the oldest
12	ranking persons on Community Board 3. I have
13	worked in this neighborhood for many years. I've
14	sat in this room and many other rooms and hear the
15	racism word used over and over and over. As a
16	person of color, I tried to convince those people
17	and refute it. I would let them know that there
18	was nothing in it that goes towards racism in
19	developing this plan. It was a plan that we had
20	from the 70s in order to preserve the Lower East
21	Side. So what we're talking about here today did
22	not start five years ago or ten years ago, it
23	started from the day when the profits was made in
24	our neighborhood because the landlords used to
25	burn the buildings for profit. There was those of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES243
2	us who were vigilant against the fact that even
3	the fire department used to use some of our
4	buildings and burn them for practice. We need to
5	have them know how to save a building but we
6	didn't want them to burn the neighborhood down
7	either. So the planning that we have done isn't
8	just because we needed to have housing that people
9	could afford, but we find out that the
10	neighborhood has been lost to the neighborhood.
11	So there are some of us in this room, and I'm a
12	part of the Lower East Side People's Mutual
13	Housing as well, and we as a community board
14	support this plan. We hope that the City Council
15	and members and everybody would support this plan,
16	including the 11 part plan of Community Board 3.
17	Thank you.
18	CHAIRPERSON AVELLA: Just to their
19	credit, representatives of the city agencies have
20	remained. Therefore, I hope they paid a special
21	heed to the point by Ms. Burriss that two
22	conflicting forces sometimes need to be met
23	halfway and that there needs to be that meeting of
24	the minds with respect to many of the issues
25	raised here. Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES244
2	HERMAN HEWITT: And I want to say
3	that Community Board 3 will move forward to work
4	on the request that Chinatown and the Bowery is
5	having. That's the next issue that we will take
6	up.
7	CHAIRPERSON AVELLA: Thank you.
8	The next panel is a panel in opposition. I don't
9	know how we have all those people in the room, so
10	I assume a lot of people left. Jennifer Wager?
11	Is Jennifer here? Is it Guo Tin Rhen? No address
12	other than Chinatown. A lot of these names I'm
13	going to read, somebody obviously wrote all the
14	names in themselves without any address, so I
15	wouldn't be surprised if they weren't here. Lang
16	Fang, or Fang Lang? Chen You? Chang Xion Chen?
17	Fai Yung Lan or Lam? Lin Zin Wai? Zen Cao? You
18	Kwai? Zhang Kwan? Chen Bao, B-A-O? Z Kwo Chen?
19	Li Chung Lang? Li Yung Chang? Li Jon Li? As I'm
20	reading these off, I have to tell you, somebody
21	filled in all of these names with no addresses.
22	Ka On? Chen Sa Qin? Susan Howard? You didn't
23	fill in your address by the way. So we want you
24	to fill in your address. De Quan Lu? Rob
25	Hollander. Rob, I know you're here. Joel

1	SUBCOMMITTEE ON ZONING AND FRANCHISES245
2	Kupferman? He had to leave. That is the last
3	names in opposition. Is there anybody else who
4	wishes to testify in opposition? I will close out
5	the opposition people. Then we will go to the
6	last couple of panels of people in favor.
7	SUSAN HOWARD: Hi, my name is Susan
8	Howard. I live at 188 Norfolk Street on the Lower
9	East Side. I've lived there 30 years. I am a
10	housing activist as many people here are. I was
11	on the board on Met Council of Housing for many
12	years. I was the organizer of CHARAS/El Bohio in
13	their last three years. I'm at the Lawyers Guild
14	now, the New York City chapter. The reasons I
15	oppose the current plan. I'm just giving bullet
16	points because you've heard a lot of this before.
17	It protects only the wealthiest areas of the East
18	Village from high rise development while luring
19	developers to communities on the border of and
20	completely excluded of the proposed plan. CB3 did
21	not do outreach to CB3 residents, orgs or
22	businesses to inform them of the development of
23	this plan or get their input. Any talk of
24	widespread community input is false. CB3 is
25	actually on record stating they could not afford

1	SUBCOMMITTEE ON ZONING AND FRANCHISES246
2	to do outreach. I should know. It provides no
3	protections against demolition displacement or
4	harassment. Adding anti-harassment language to
5	the plan does nothing more than give the
6	appearance of protection as City Planning can do
7	no more to enforce DOB regs than we can. The plan
8	will not deter gentrification. It will increase
9	it by providing double incentives to developers to
10	demolish Avenue D, Houston, Delancey Streets and
11	portions of Pitt and Second Avenue to build luxury
12	high rises. It provides only incentives for
13	developers to include a small percentage of so-
14	called affordable housing that is beyond the reach
15	of the low income residents, \$36,000 to qualify
16	for a one-bedroom. CB3's claims that this plan
17	will produce affordable housing is false.
18	Developers will not build affordable units on
19	site. There is no public land, save our parks and
20	community gardens, to build on. If you are
21	planning to vote to approve this plan because it
22	includes affordable housing, then you cannot
23	approve it. It provides no additional parking,
24	green space or open space in a neighborhood where
25	teachers are already forced to park on their

1	SUBCOMMITTEE ON ZONING AND FRANCHISES247
2	playgrounds. It gives no consideration or
3	incentives to protect small businesses, cultural
4	institutions, artists, all of which are struggling
5	to survive. When the community was finally given
6	the chance to speak in public hearing on this
7	plan, they were told it's too late to do anything
8	about it. Even trying to quell opposition to the
9	plan by denying access to the May 12, '08 public
10	hearing, threatening opponents with arrest while
11	allowing supporters of the plan to come in and
12	sign up first, as they did today and by not
13	providing translation for non-English speaking
14	people. Just my demands are that the plan be
15	amended to: include the entire Community Board 3,
16	including Chinatown and the Bowery, include
17	significant low income housing, truly affordable
18	to the residents, provide provisions for
19	community, cultural and green space
20	CHAIRPERSON AVELLA: [interposing]
21	Please sum up.
22	SUSAN HOWARD:include historical
23	protections for the LES historic district, include
24	requirements for high efficiency standards in new
25	construction, curtail instead of promote the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES248
2	expansion of bars and restaurants and address our
3	community district needs.
4	ROB HOLLANDER: Good afternoon. My
5	name is Rob Hollander. I'm a longtime resident of
6	the rezoning area. I am not here in opposition to
7	this plan, not am I here in support of this plan.
8	I'm here merely to offer the council the best
9	information I have available to me. I speak only
10	for myself here. Community District 3 is
11	threatened with hotel development in all of its
12	commercial C6-1 zones. That includes the area
13	from Essex Street to Chrystie Street, which is
14	included in this rezoning proposal and the Bowery
15	and Chinatown, which are not. A quick look at
16	Community District 3 provides a clear picture of
17	the problem. A dozen huge 23-story hotels have
18	sprouted up in these C6 zones, all in the last
19	five years. These three areas all need immediate
20	protection or they will be lost. The residential
21	East Village, an R7-2 zone has fared much better
22	over the last five years. The pressure to develop
23	has produced six, seven and eight story buildings
24	and even one nine-story building, but nothing
25	seriously out of scale in the last five years.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES249
2	There are in fact only exactly two tall towers,
3	15-stories each, in the East Village built under
4	current zoning. That's partly because current
5	bulk allowances, the floor area ratios, are low
6	currently in the East Village, limiting air rights
7	and developers are not hungering to build huge
8	community facilities. So far every single
9	threatened large development has been successfully
10	prevented. Nothing appears able to stem the tide
11	of hotel development south of Houston and on the
12	Bowery. The opportunities for huge financial
13	windfall there have induced a development pressure
14	so intense that there has simply been no stopping
15	it. Of even greater concern is the fate of
16	Chinatown. Chinatown is one of Manhattan's few
17	remaining authentic ethnic neighborhoods. As a
18	community it's irreplaceable to New Yorkers.
19	Without immediate protection Chinatown, one of
20	those vulnerable C6-1 commercial zones, will
21	disappear. The Bowery Alliance of Neighbors has
22	asked you to commit now to protecting the context,
23	history and community of the Bowery with a follow-
24	up corrective action. Protecting the Bowery will
25	help prevent the spread of development to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES250
2	Chinatown. I ask you also to commit to protecting
3	Chinatown as well. Protective actions for both of
4	these neighborhoods needs to be fast tracked.
5	There is no time to lose. Finally, I ask that you
6	not upzone Chrystie Street as in this plan. The
7	highest FARs and heights have been relegated to
8	Chrystie Street, which is the one piece of this
9	plan which is actually in Chinatown and faces the
10	heart of Chinatown. That's going to bring
11	gentrification, primary displacement and secondary
12	displacement, into Chinatown. This is really the
13	worst part of this plan and it's the one thing
14	that you really need to look at very carefully.
15	When people talk about the racism of this plan,
16	this is the one little piece of this plan that's
17	truly inappropriate. Thank you.
18	CHAIRPERSON AVELLA: Council Member
19	Gerson?
20	COUNCIL MEMBER GERSON: Ms. Howard,
21	you are the first person, and I appreciate this,
22	to bring up green space. I'm sure that's a
23	function of the limitation of time and I'm sure
24	the community would agree with your point. Let me
25	then ask you, do you have any specific

1	SUBCOMMITTEE ON ZONING AND FRANCHISES251
2	recommendations as to additional steps we can take
3	in conjunction with this process to preserve or
4	add Lower East Side/East Village green spaces?
5	SUSAN HOWARD: I hate to make your
6	job even harder than it is.
7	COUNCIL MEMBER GERSON: Why not?
8	SUSAN HOWARD: I think the reason
9	that it hasn't been brought up is because there
10	hasn't been enough outreach and input. I am just
11	one person with one voice and there are many
12	people who want to talk about the needs in the
13	community and how it should be addressed. Right
14	now we're not even following the guidelines for
15	green space in the Lower East Side. It's not even
16	a consideration in this plan.
17	COUNCIL MEMBER GERSON: Let me
18	interject in the interest of time. We have been
19	paying attention to several of the green spaces in
20	immediate proximity to your home base, the Magical
21	Gardens for one
22	SUSAN HOWARD: [Interposing] Let me
23	just say that's on the list of projected
24	development sites, the Children's Magical Garden.
25	COUNCIL MEMBER GERSON: So if you

1	SUBCOMMITTEE ON ZONING AND FRANCHISES252
2	would follow-up with our office in the next few
3	days particularly on the issue on green space and
4	then Council Member Mendez and I will continue to
5	work together on the full range of issues. Thank
6	you.
7	COUNCIL MEMBER MENDEZ: Ms. Howard,
8	it's nice to see you again. You say you're
9	against the plan. I know in the past you've
10	fought against some of the over development and
11	some of the hotels. This rezoning would curb some
12	of that but you're still against the plan?
13	SUSAN HOWARD: I don't think
14	anybody here has really disagreed in the
15	opposition and the proponents about what they want
16	the plan to include, whether or not it includes it
17	right now or not. We all agree that Chinatown
18	needs to be rezoned. We all agree that the Bowery
19	needs to be included. We all agree that we need
20	truly affordable housing. There's nothing we
21	don't really agree to. It's just that we don't
22	want to do it in piecemeal. Just to go back eight
23	years, when we fought against the 23-story tower
24	at Houston and Ludlow, which Council Member Gerson
25	will remember, we fought that for three years. It

1	SUBCOMMITTEE ON ZONING AND FRANCHISES253
2	was the first 23-story building to go up there.
3	We won and then eventually lost. As a result of
4	that the Community Board put in a plan to downzone
5	that Orchard Street business district. It was
6	withdrawn from the Department of City Planning in
7	2004 just to supposedly change the language. Four
8	years later we have 16 hotels going up there. So
9	if you would say yeah, that may downzone that
10	area, that area is one giant construction zone
11	now. Instead of being land marked as a city
12	historic district as it should have been as part
13	of this plan, it is now a demolition site. It is
14	horrific to go down there. I don't even walk down
15	the street anymore. The reason there's no daytime
16	business is because it's all bars. There's only a
17	nighttime business. Misrahi knows that well since
18	he rents out a space to the bars. So I'm still
19	against the plan because right now we've already
20	lost that. There's 16 hotels going up as of
21	right. Under this current zoning it's not going
22	to protect us now.
23	COUNCIL MEMBER MENDEZ: Thank you
24	very much.
25	CHAIRPERSON AVELLA: Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES254
2	The next speakers are in favor of the proposal.
3	David Crane. Is David here? Ariel Yotive?
4	Lisamarie Dixon. Lisamarie, here or not here?
5	Mitchell Grubler? Mitchell, I know you're here.
6	Paul Bartlett? Paul, are you here? Pearl Chin?
7	Is there anybody else signed up to speak in favor?
8	Seeing none, this is the last panel. Who said, on
9	my god?
10	ARIEL YOTIVE: I don't have a
11	written statement, so excuse me if I sound a
12	little nervous. My name is Ariel Yotive. I'm
13	currently an intern at the GOLES organization,
14	which is one of the leading housing organizations
15	in my neighborhood. I'm a lifelong resident of
16	the LES. I'm probably one of the youngest
17	representatives of my neighborhood that's within
18	the zoning constructs. From that everything that
19	I put forward today is a representation of the
20	youth. I can't necessarily speak for everyone.
21	CHAIRPERSON AVELLA: Can you speak
22	into the microphone? We're not hearing you.
23	ARIEL YOTIVE: My beliefs are as
24	follows. First of all, the community that 40
25	years ago opened its arms to my mother when she

1	SUBCOMMITTEE ON ZONING AND FRANCHISES255
2	first came to this country now threatens to
3	displace me not only from the neighborhood but
4	from the city as a whole. As an LES resident I
5	understand more than almost anyone the fears of
6	displacement and economic difficulties that are
7	brought on by gentrification. I completely side
8	with residents of the lower Lower East Side, to
9	the east and to the west that aren't included.
10	However, this is no longer a threat to me, it's a
11	reality. As we speak I face displacement. My
12	rent is going to raise next month. It's an issue
13	of uncertainty and I can no longer just sit and
14	watch as due process takes place. I have to take
15	action now. I'm not very well informed on the
16	subject, so forgive me as I'm wrong, but as I
17	understand, it would take longer to start this
18	process from scratch to include Chinatown than it
19	would to push this plan forward and then move on
20	to focus on the other parts of the neighborhood
21	that aren't included in this plan. I would like
22	to put down the points that I think should be
23	included that are not a part of the plan as of
24	yet. Is that already two minutes? 30% of
25	affordable housing units enforced by the plan.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES256
2	And if could just really quickly speak on a point
3	that is really important to me about the racial
4	comments that were made. As a white skinned
5	resident of this neighborhood I would like to
6	speak directly to the point that has so adamantly
7	been made by the opposition calling the rezoning
8	plan a part of a racist agenda of the rich white
9	demographic of the community. Not only is that
10	counterproductive to the opposition's point by
11	systematically homogenizing the term white,
12	especially in a neighborhood where white is the
13	farthest from a representation of ethnic and
14	economic backgrounds. But I think that it excuses
15	the same ignorance which they claim to be fighting
16	against. This plan is not meant to protect some
17	nondescript group of white rich people, but it was
18	rather put together by a heterogeneous multiethnic
19	and multiracial group of people. If you want to
20	talk about this process being a sham, it's a sham
21	to call this plan a plan to protect the rich when
22	this plan was devised by a community that has
23	moved to protect themselves from the rich. That's
24	my closing point.
25	PEARL CHIN: I'm Pearl Chin. I'm

1	SUBCOMMITTEE ON ZONING AND FRANCHISES257
2	the executive director of Chinatown Manpower
3	Project. We've been around the Chinatown
4	community for about 36 years. We help immigrants
5	and low income individuals become self-sufficient
6	through job training and ESL classes. We also do
7	small business counseling. I grew up in the area.
8	My parents were low income immigrants. My family
9	is still in the area. I'm also a Community Board
10	3 member. I'm actually going to read a few
11	paragraphs from a quick statement. Chinese
12	Americans on Community Board 3: Rocky Chin, John
13	Leo, Sam Krueger and myself and I think you heard
14	from Thomas Yu earlier today, he's also a part of
15	Community Board 3. We're members of Community
16	Board 3 in Chinatown. I'm going to make this real
17	quick because I have to go back to work as well.
18	We urge the City Council to move forward on the
19	Lower East Side rezoning with the understanding
20	that the council will improve upon City Planning
21	Commission's rezoning proposals, reflecting many,
22	if not most, of the salient points in CB3's eleven
23	point resolution. We recognize the importance of
24	initiating broad and comprehensive planning
25	processes in Chinatown, a process that calls for a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES258
2	greater allocation of city resources for Chinatown
3	community planning. As members of CB3, we support
4	these efforts and welcome the contributions of all
5	stakeholders in the planning process going
6	forward. Also, on a personal level, my mother
7	would be really upset that I'm being called racist
8	because the last time she checked I was Chinese
9	American. We have concerns on the Community Board
10	3 in terms of that. I'm also part of the steering
11	committee on the Chinatown planning process and we
12	do welcome all stakeholders. A lot of the major
13	opposition groups that have been testifying today
14	have been invited to the planning process and they
15	have declined. It's upsetting because we really
16	would like to hear what they're thinking and to
17	address particular points that they want to
18	address to the rest of the community. It's an
19	open process. The press is there.
20	Representatives of local city officials are there
21	as well. It's a great opportunity to really get
22	the word out and your concerns to the community.
23	If you do not pass the rezoning process with
24	Chinatown on the side, these groups won't even
25	come to the table regardless anyway. So it

1	SUBCOMMITTEE ON ZONING AND FRANCHISES259
2	doesn't really matter. That's all I have to say.
3	MITCHELL GRUBLER: My name is
4	Mitchell Grubler. I'm a resident of the Bowery
5	and a member of the Bowery Alliance of Neighbors.
6	I am frustrated by the City Planning Commission's
7	omission of the Bowery. When you vote on the
8	rezoning I urge you to also draft as strong a
9	request as possible to City Planning to initiate
10	immediate rezoning of the unprotected east side of
11	the Bowery. I'm particularly disturbed by the
12	zoning plan area which stops approximately 60 feet
13	short of the east side of the Bowery and leaves it
14	vulnerable to demolitions and grossly out of scale
15	development, particularly hotel development.
16	Council Member Gerson asked previous speakers for
17	modification. This is one modification I suggest.
18	Move that western boundary of the rezoning 60 feet
19	to include the Bowery. I also have a suggestion
20	of how you can influence this to be done. You
21	could remind the mayor of how you voted on term
22	limits and use that influence. Both east and west
23	sides of the Bowery share a common history and are
24	characterized by low scale development and even
25	today boast last 18th and early 19th century

1	SUBCOMMITTEE ON ZONING AND FRANCHISES260
2	houses, many mid to late 19th century commercial
3	buildings of distinction. Many of these buildings
4	house the city's decades old restaurant supply and
5	lighting districts.
6	CHAIRPERSON AVELLA: Mitchell, just
7	one quick question. Were you suggesting that the
8	council vote or strongly recommend to City
9	Planning that they extend the boundary of the
10	rezoning? Because you know we can't do that.
11	That would be out of scope. We could ask for a
12	future action. If we reached an agreement with
13	them we could do a FUCA but we can't just
14	ourselves extend the rezoning. I mean that's out
15	of scope.
16	MITCHELL GRUBLER: What would
17	prefer is an extension of the protected zoning on
18	the west side of the Bowery over to the east side.
19	CHAIRPERSON AVELLA: Thank you. I
20	think Council Member and then Council Member
21	Gerson have some closing statements and then I
22	will make some closing statements as well.
23	Council Member Mendez?
24	COUNCIL MEMBER MENDEZ: Thank you,
25	Mr. Chair. A coupe of weeks ago when we were here

1	SUBCOMMITTEE ON ZONING AND FRANCHISES261
2	for term limits I said that democracy sometimes
3	doesn't get us the best action, but it demands
4	better action. This plan is a good plan and it
5	can be better. Council Member Alan Gerson and I
6	are working to make it better. We would like to
7	see a follow-up corrective action that includes
8	the communities of Chinatown, the Bowery, Third
9	Avenue and Fourth Avenue. We want an anti-
10	harassment provision. As a housing activist for
11	20 plus years, what we have just isn't enough. We
12	need more affordable housing. Today we've heard,
13	whether people were against or for, that there are
14	tremendous development pressures that exist and
15	continue to do so. I believe this plan helps
16	abate some of that. I also believe that this plan
17	helps preserve the core fabric of our community,
18	preserve the low scale nature, the character that
19	currently exists and the diversity. Our community
20	is a multicultural, multiethnic and economically
21	diverse district. This plan does help but it
22	could make it better. During my time before I was
23	councilperson, I've seen a lot of loss of our mom
24	and pop stores, our bodegas, Chinese restaurants,
25	and our shoemakers. I don't know that this plan

1	SUBCOMMITTEE ON ZONING AND FRANCHISES262
2	will help keep them there. But it might. We just
3	need to continue to make this plan better. What
4	saddens me today and certainly we have been three
5	very strong advocates is the fact there were no
6	translation services provided here today. We've
7	tried to do the best that we can today. I know
8	Alan and I always provide translation services in
9	our own committees that we chair. We've fought
10	for better access to translation in al city
11	services. The other part that saddens me is how
12	we've pitted community against community. We
13	can't derail this plan because it does not address
14	everyone's needs. So I think we need to move
15	forward, make changes, make a follow-up corrective
16	action and continue to work with our communities,
17	no matter what side of the Bowery it's on, no
18	matter what side of Houston Street it's on, and
19	that's my commitment to my community, whether I
20	represent you as a council person or not. Thank
21	you very much.
22	COUNCIL MEMBER GERSON: Thank you,
23	Mr. Chair. Thank you, my friend and colleague,
24	Mr. Chair, also my friend and my friend and
25	colleague Council Member Mendez. Mitchell, to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES263
2	your strategic advice, unfortunately I think the
3	mayor probably also remembers that I introduced
4	and supported the amendment initially that would
5	have required the referendum. So I'm not quite
6	sure the strategy recommended would work. But the
7	points you recommended need to be heeded. I also
8	want to thank Tammy Tough, our chief of staff, for
9	her assistance here at this hearing. I want to
10	address my comments to the representatives of the
11	city agencies present. I think your presence
12	throughout this long hearing reflects well on your
13	professionalism and on your efforts to heed the
14	community. I believe we've heard two strong
15	messages which need to be heeded. We've clearly
16	heard from a significant section of the Chinatown
17	community and other excluded areas an anger and
18	frustration over alienation from their government
19	over lack of responsiveness to very legitimate
20	concerns and needs. We cannot allow progress in
21	one area to create unhealthy, unwise divisions
22	between community and community, especially when
23	we can avoid that. We can avoid that by taking
24	concrete immediate action as part of this process
25	to address the many legitimate concerns and fears.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES264
2	Because what you're hearing a lot of is fear of
3	displacement of residency, of business, of being
4	overwhelmed. We know that there are steps we can
5	take before a full fledged process which will take
6	time. But there are steps that we can take now
7	and we've discussed them and we've proposed them.
8	I urge that we bang our heads together and adopt
9	them. The second clear message we heard is a
10	consensus among all communities and among all of
11	the witnesses identified as pro and con, virtually
12	every witness who spoke in favor of the plan also
13	endorsed significant enhancement and additions,
14	especially to provide for additional and deeper
15	affordable housing. This is an historically low
16	income gateway community. We need to respect that
17	part of this community's history and character,
18	just as the plan within its boundaries does in
19	fact reflect the physical character and history of
20	the community as a lower rise area. We can do
21	both and we must do both. This consensus for the
22	affordable housing has been expressed by the
23	community board and expressed across the board.
24	So again, let us bang our heads together. We all
25	know we're in difficult financial times. But we

1	SUBCOMMITTEE ON ZONING AND FRANCHISES265
2	can still do better than just the 20% that has
3	been put on the table. Finally, everyone who
4	addressed the issue, addressed the issue of the
5	commercial zone and the concern over businesses
6	with the same perspective and that is we do not
7	want to do anything to undermine and we should do
8	something to support and enhance the diversity of
9	uses that have historically taken place within the
10	commercial zones, especially now south of Houston
11	Street. Especially in these economic times we
12	cannot do anything to undermine, whether it's
13	artisans or light manufacturing. And we can do
14	things to enhance and preserve that consist with
15	the contextual aims of this plan. So let's get
16	together, let's accomplish that and then we can go
17	back to the community in a way that will bring
18	everyone together and move everyone forward. I
19	know we're going to count on our chair, Tony
20	Avella, to be with us in this process. Council
21	Member Mendez and I are working as a team and two-
22	thirds of this is within her district. So I
23	really appreciate the leadership that Council
24	Member Mendez has exhibited throughout this
25	process. Thank you very much.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES266
2	CHAIRPERSON AVELLA: I want to
3	thank both my colleagues, Council Member Mendez
4	and Gerson for their work on this long awaited
5	rezoning. There are a number of issues here and I
6	don't want to spend too much time talking about
7	them. I do feel that the city and the Bloomberg
8	administration put communities in a situation
9	where they're pitted against each other and I
10	think that's unfortunate. I think we can come up
11	with a much better plan, as Council Member Mendez
12	said, if City Planning and the administration work
13	together. For my part I certainly will work with
14	both of you to make sure that that is done. I
15	have a particular concern about the upzoning on
16	Chrystie Street and Avenue D. I think something
17	should be done about that. I think we all agree
18	on the anti-harassment inclusion. That is key.
19	There should be a follow-up corrective action as
20	it comes to the Bowery and Chinatown. Now the
21	Chinatown rezoning would obviously be a much more
22	comprehensive thing. But if we got a commitment
23	from the city to do it, it can be done. I mean if
24	you give the city two weeks, they'll take two
25	weeks. If you give them six months or a year,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES267
2	they'll take six months or a year. There's got to
3	be a commitment from this administration that we
4	do this. When we finally come to the vote I think
5	we should strongly emphasize the fact that no
б	matter how we vote, this has to be done. We can
7	no longer keep pushing development from one
8	community to the next and say that there's going
9	to be a follow-up rezoning sometime in the future.
10	In my own district I'm finally getting a rezoning
11	that's two years overdue. In the meantime part of
12	that neighborhood has been destroyed. We have to
13	send a strong message to Mike Bloomberg and Amanda
14	Burden that this is unacceptable, absolutely
15	unacceptable. With that, I thank everybody who
16	sat through hours of hearing. This meeting is
17	closed.
18	
19	

## <u>C E R T I F I C A T E</u>

I, Donna Hintze certify that the foregoing transcript is a true and accurate record of the proceedings. I further certify that I am not related to any of the parties to this action by blood or marriage, and that I am in no way interested in the outcome of this matter.

Doura dente

Signature\_\_\_\_\_

Date \_\_\_January 31, 2009