

RICHARD N. GOTTFRIED 75TH ASSEMBLY DISTRICT

CHAIR COMMITTEE ON HEALTH

NEW YORK STATE ASSEMBLY

822 LEGISLATIVE OFFICE BUILDING, ALBANY, NY 12248 TEL: 518-455-4941 FAX: 518-455-5939

242 WEST 27TH STREET, NEW YORK, NY 10001 TEL: 212-807-7900 FAX: 212-243-2035 E-MAIL: GOTTFRR@ASSEMBLY.STATE.NY.US COMMITTEES: RULES HEALTH HIGHER EDUCATION MAJORITY STEERING

CHAIR MANHATTAN DELEGATION

SUPPORTING BUSINESS IMPROVEMENT DISTRICTS

Statement by Assembly Member Richard N. Gottfried New York City Council Finance Committee Public Hearing, November 13, 2008

I am Assembly Member Richard N. Gottfried. I represent the Chelsea, Clinton, Midtown, and Murray Hill neighborhoods and part of the Upper West Side. My district includes or adjoins several business improvement districts, including: 14th Street-Union Square, Flatiron/23rd Street Partnership, 34th Street Partnership, Times Square Alliance, Bryant Park, 47th Street, Fashion Center, Grand Central Partnership, Fifth Avenue, Lincoln Square, and Columbus Avenue. I appreciate the opportunity to testify in support of the proposal for the authorization to increase the amount to be expended by the business improvement districts (BIDs).

Business improvement districts have proven themselves to be valuable additions to the City, improving the quality of life in the communities in which they operate. They improve the security and sanitation of their areas. They enhance their neighborhoods with beautification programs. They carry out merchant promotions and social events that increase visibility for businesses that might otherwise not have the means to do it themselves. Some BIDs provide technical and business development services.

It is appropriate that the BIDs would want to continue and expand their work and need to get assessment increases to do so. Many BIDs have been unable to serve their districts as well as they could because of a lack of funding. Increases in assessments should be allowed for the BIDs to accomplish their goals.

These are difficult time for businesses, the workers they employ, and the City budget. BIDS help support the economy and relieve some of the burden on the City budget.

BIDs have been good for New York City and they deserve our support.

Thank you again for holding this hearing and giving me this opportunity to testify.

THE COUNCIL THE CITY OF NEW YORK Appearance Card Res. No. I intend to appear and speak on Int. No. in favor in opposition Dat (PLEASE PRIN Name: Address I represent A idrom: **N MORK** Appearance Card Kings Res. No I intend to appear and speak on Int. Noin opposition in favor Date: . (PLEASE PRINT) POTON Name: のそん ろ Address: owne I represent? Addron (DKK Appearance Card I intend to appear and speak on Int. No. Res. No. 🔲 in opposition 🖯 in favor Date: (PLEASE PRINT) a ldrup Name: CX PAR []0 Address: SBS I represent: MARKE 1 deress ì a gli a TY OF NEW YORK Appearance Card 142 Res. No. I intend to appear and speak on Int. No. in favor in in opposition Date: (PLEASE PRINT) 101 Gira Name: 0 % Address: 11200 I represent: Yva H rear OMAN 201 - L electo Address: Bid Central Fulton Street Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL THE CITY OF NEW YORK Appearance Card I intend to appear and speak on Int. No. <u>J</u>42 Res. No. in favor in opposition Date: 🕰 (PLEASE PRINT) narles d Name: Address: CA. I represent: \circ Ø Address: Please complete this card and return to the Sergeant-at-Arms THE COUNCIL THE CITY OF NEW YORK Appearance Card Res. No. I intend to appear and speak on Int. No. 342💢 in favor \Box_{l} in opposition Date. PRI Name: Address: I represent: Address: Please complete this card and return to the Sergeant-at-Arms A. 23.20 THE COUNCIL THE CITY OF NEW YORK Appearance Card I intend to appear and speak on Int. No. 341 Res. No. in opposition 🕱 in favor Date: (PLEASE PRINT) 1M Name: . Address: CEAKS -ISH AN I represent: U Address: Central Fulton street-BD Please complete this card and return to the Sergeant-at-Arms