



Memorandum in Support
Creation of the
Belmont Business Improvement District
New York City Council
Committee on Finance
October 7, 2008

The Wildlife Conservation Society/Bronx Zoo urges the New York City Council's Committee on Finance to pass legislation to create the Belmont Business Improvement District in the Bronx, NY.

The Bronx Zoo has supported the creation of the Belmont Business Improvement District (BID) since its inception and the Zoo realized early on that the economic health and success of the area known as "Little Italy" is vital to the community in which it sits. The Bronx Zoo has been a partner with the Belmont Small Business Association for 11 years. The partnership has been a symbiotic one and has brought tourism to both institutions. The economic health of this area and the stability of the neighborhoods that surround it are fundamentally intertwined.

The Belmont Small Business Association has taken a leadership role in safety issues, beautification of the area, the promotion of area events such as those at the Bronx Zoo, and the commitment to make the Belmont business district a strong economic anchor for tourism. The commitment to the growth of small businesses is evident with the legislation to create a business improvement district that sits before the New York City Council's Committee on Finance.

Business Improvement Districts are important to the City because they help retain and attract businesses to the District and promote healthy economic development for the City. The Belmont Small

Business Association is dedicated to promoting business development and improving the area's quality of life. If approved, the Belmont BID will deliver supplemental services such as sanitation and maintenance, public safety and visitor services, marketing and promotional programs, capital improvements, and beautification for the area.

The Bronx is the home to many small businesses that have weathered the ups and downs of a changing economy. The small businesses of the Belmont area are diverse and some have been in the community for generations and others are new but all will benefit with the approval of the Belmont BID.

The Wildlife Conservation Society/Bronx Zoo supports the creation of the Belmont BID and we urge the New York City Council to pass legislation to create the Belmont BID.

Our Mission- The Wildlife Conservation Society saves wildlife and wild lands. We do so through careful science, international conservation, education, and the management of the world's largest system of urban wildlife parks, led by the flagship Bronx Zoo. Together, these activities change individual attitudes toward nature and help people imagine wildlife and humans living in sustainable interaction on both a local and a global scale. WCS is committed to this work because we believe it essential to the integrity of life on Earth.



FOR THE RECORD

COMPTROLLER OF THE CITY OF NEW YORK
1 CENTRE STREET
NEW YORK, NY 10007-2341
(212) 669-3500

WILLIAM C. THOMPSON, JR.
COMPTROLLER

August 6, 2008

Honorable David I. Weprin
Chairperson, Finance Committee
New York City Council
City Hall
New York, New York 10007

Re: Statement in support of Intro 808
Belmont Business Improvement District

Dear Councilmember Weprin:

The Comptroller of the City of New York serves as an ex officio member of the Board of Directors on all Business Improvement Districts ("BIDs"). During my term as Comptroller, I have found these public-private partnerships to be effective in developing new and innovative programs to support local business. BIDs have a proven track record of success in a broad range of communities across our city.

Efforts to incubate additional Business Improvement Districts deserve the support of all New Yorkers interested in improving the business climate along our neighborhood commercial streets that are such a crucial part of community life.

I am especially pleased to support the creation of this new Belmont Avenue BID. This area is also known as the "Little Italy of the Bronx" because of its high concentration of Italian restaurants and specialty stores. The area runs generally from East Fordham Road to the North, Lorillard Place to the west, East 183rd Street to the South and Southern Boulevard to the east. I am certain the area's property owners, business people and residents alike will benefit greatly from the supplementary sanitation, security and marketing services this new BID will provide for the neighborhood. I urge the Council to pass Intro. 808

Very truly yours,


William C. Thompson, Jr.

WCT:fc

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____
 in favor in opposition

Date: 10-07-08

(PLEASE PRINT)

Name: IVINE Galarza

Address: 1932 Arthur Ave

I represent: Bronx Community Planning Bd

Address: 1932 Arthur Ave

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____
 in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Sean Doneshvar

Address: 625 E. Fordham Road

I represent: 625 Fordham LLC

Address: 625 E. Fordham Rd

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. 808

in favor in opposition

Date: 10/7/08

(PLEASE PRINT)

Name: MYRON POLONER

Address: 573 EAST FORDHAM RD BRONX 10458

I represent: _____

Address: 668 E. FORDHAM RD - 650 E. FORD. RD

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. 808

in favor in opposition

Date: Oct 7, 2008

(PLEASE PRINT)

Name: Joseph M. Rose

Address: 573 E. Fordham Rd, Bx N.2/10458

I represent: 619 Canton Plc/619 E. Fordham Rd + Rose Bros Rty

Address: Block 3273/252 580/582 E Fordham
619 E. Fordham Rd. Block 3067

Please complete this card and return to the Sergeant-at-Arms 52/53

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 10/7/08

(PLEASE PRINT)

Name: Shlomo Bashan

Address: 600 E. Fordham Rd

I represent: Members

Address: 55, 557, E. Fordham Rd

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THE CITY OF NEW YORK**

Appearance Card

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 in favor in opposition

Date: _____

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Name: ROSEMARY DELUCA

Address: _____

I represent: BRONX ZOO

Address: _____

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THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. 808 Res. No. 808
 in favor in opposition

Date: _____

(PLEASE PRINT)

Name: JOE MURIANA

Address: 3601 JOHNSON AVENUE BRONX NY 10462

I represent: FORDHAM UNIVERSITY

Address: SP. 441 E. FORDHAM

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. 809
 in favor in opposition

Date: _____

(PLEASE PRINT)

Name: DAVID ROSE FOR AUTOMOTIVE REACTY CORP

Address: 573 EAST FORDHAM RD

I represent: AUTOMOTIVE REACTY CORP

Address: 573 EAST FORDHAM ROAD

553 EAST FORDHAM ROAD

Please complete this card and return to the Sergeant-at-Arms

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THE CITY OF NEW YORK**

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I intend to appear and speak on Int. No. _____ Res. No. _____
 in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Shahriar Daneshvar

Address: 666 East 42nd Street

I represent: Rezy LLC

Address: _____

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THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____
 in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Jeremy Waldrop

Address: Assistant Commissioner

I represent: Department of Small Business Services

Address: _____

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THE CITY OF NEW YORK**

Appearance Card

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 in favor in opposition

Date: _____

(PLEASE PRINT)

Name: Frank Franz

Address: 585 East 191st Street Bx N.Y. 10458

I represent: Proposed Belmont BID

Address: POB 580-203 mt. Carmel Station Bx N.Y. 10458

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THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: RICHARD LEGNINI

Address: 657 Crescent Ave

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THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 9-10-7-08

(PLEASE PRINT)

Name: FR. ERIC BARON

Address: 627 E. 187th Street Bronx 10408

I represent: Our Lady of Mt. Carmel Church

Address: - same -

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: _____

(PLEASE PRINT)

Name: JEROME RABUSO

Address: 580 EAST 187 ST.

I represent: GINO'S PASTRY & GIANTINA'S REST.

Address: 602 E. 187 ST.

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