CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

SUBCOMMITTEE ON ZONING AND FRANCHISES

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May 4, 2016

Start: 10:01 a.m. Recess: 12:12 p.m.

HELD AT: Committee Room - City Hall

B E F O R E: DONOVAN J. RICHARDS

Chairperson

COUNCIL MEMBERS: Daniel R. Garodnick

Jumaane D. Williams

Antonio Reynoso Ritchie J. Torres Vincent J. Gentile

Ruben Willis

A P P E A R A N C E S (CONTINUED)

Jessica Lappin, President Alliance for Downtown New York Business Improvement District, Lower Manhattan

Hardy Adasko, Senior Vice President for Planning NYC Economic Development Corporation

Richard Suarez, Senior Planner NYC Department of City Planning

Mariam Abdul Appearing for:
Assembly Member Deborah Glick

Chuck Delaney, Resident 67 Pearl Street Class C Member Downtown Alliance

Alice Blank, Architect Member of Community Advocates for Public Space and Community Board 1

Diana Switaj, Director of Planning and Land Use Manhattan Community Board $\mathbf{1}$

Patrick Kennell, Chair of the Planning Committee Manhattan Community Board 1 President, Financial District Neighborhood Assoc.

Suzanne Mecs, Managing Director American Institute of Architects, New York Chapter

Marcel Negret, Project Manager Municipal Art Society

Reggie Thomas Lower Manhattan Resident Member of Manhattan Community Board

Simeon Bankoff, Executive Director Historic Districts Council

2 [sound check, pause]

3 SERGEANT-AT-ARMS: Keep it down.

[gavel]

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CHAIRPERSON RICHARDS: Good--

SERGEANT-AT-ARMS: [interposing] [off

mic] Quiet, please.

CHAIRPERSON RICHARDS: Good morning. I am Donovan Richards, Chair of the Subcommittee on Zoning and Franchises. Today we are joined by Council Members--Committee Members, Council Member Dan Garodnick, Council Member Ritchie Torres I saw somewhere, and I'm assuming more will come in, and our unofficial committee member Margaret Chin who is always living in this committee with zoning actions. Today, we will be holding a public hearing on one item today, a Preconsidered Land Use Item, the Water Street Upgrades Text. This application would amend the zoning resolution to change the regulations in the Special Lower Manhattan District governing privately owned public spaces. The purpose of the amendment is to expand the permitted uses allowed in these spaces to allow retail and event uses while promoting improvements to the public amenities available in open space

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I will now open the public hearing for the Water Street Upgrades Text Amendment, and before we move on, we will have Council Member Chin read her statement, and obviously this action is in her district again. [laughs]

COUNCIL MEMBER CHIN: Good morning. Thank you, Chair Richards, and thank you for helping us reschedule the meeting for today. I also want to thank all the members of the subcommittee and the applicants and the public for joining us today for a hearing on the proposal to amend the Special Lower Manhattan District along and near Water Street. In its current form, the Water Street proposal that encourage private property owners to upgrade public plazas in exchange for allow building to take back land originally set aside for public use as arcades. I live in Lower Manhattan, and I know that this increasingly residential area lacks restaurants, grocery stores and other amenities that makes a neighborhood vibrant seven days a week. However, in city where open space is at a premium, it is important to consider the significance, the precedent it may set by making it easier to infill similar spaces in other parts of the city.

In 1961, the City made a bad decision by
allowing developers to build more in exchange for
providing empty plazas and dark arcades. It would be
crucial to ensure that we do not make another bad
decision by allowing publicly accessible space to be
lost without careful consideration of the benefits
offered in exchange. We must ensure that residents
of the Financial District receive the maximum
benefits in exchange for any loss of publicly
accessible space along Water Street. I look forward
to the presentation, to hearing questions and hearing
from the community as we give this project thoughtful
and meaningful consideration. So thank you again,
Chair, for holding the hearing today.

CHAIRPERSON RICHARDS: Thank you, Council Member Chin. Allrighty, we now go to testimony.

I'll just ask everyone to say their name for the record, and the organization you're representing, and then you may begin. Just hit that and it should light up red.

JESSICA LAPPIN: Great. Yes. I'm not used to be on this side of the table as a former member of this committee.

In almost any other American City this would be the

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premier central district, but it certainly doesn't look like a central premier business district, which is why we're her today asking for your support. We need to meet the pressing need to transform Water Street into a modern competitive boulevard by upgrading public spaces and incentivizing investment in the area. Let me lay out some of the major challenges on Water Street. The street design is a vestige of an outdated largely discredited planning model that favored monumentally scaled buildings and cars over vibrant walkable commercial strips. before Hurricane Sandy hit hard, it didn't have the shops and restaurants lighting the streetscape. was and is desolate at night and on the weekends. One of the reasons is the poor quality of the street's very high concentration of privately arcades, and those are the covered walkways designed to enhance pedestrian circulation, and the private plazas. This dense concentration doesn't exist anywhere else in the city, which is why this is a unique area, and needs a unique approach. This isn't about setting a precedent, but about writing a planning law. Many Lower Manhattan residence and workers have long recognized that the plazas and

arcades created by the 1961 Zoning Resolution have largely failed as public spaces, and don't enhance quality of life. As Borough President Brewer noted in her letter recommending approval of the text, she said, "The arcades in question were for the most part designed under a very different set of urban design principles than that to which the city ascribes today, and they do not serve as circulation space or public gathering spaces for all users. In other cities like Washington, D.C. and San Francisco have already recognized this and are now allowing for retail infill of arcades."

So I want to go through the two distinct aspects of this, the privately owned plazas first. The 226,000 square feet of plazas along Water Street are poorly designed and underused, and I believe you have photos of them in front of you. Many are simply vast expanses of concrete separating buildings from the street, creating a barrier. Almost all are well below the City's standards for newly built public plazas. Under current city regulations, the process for making changes to a public plaza is time consuming and lacks clear design guidelines. That's

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why few plazas here have seen a significant

3 investment since Richard Nixon was President.

The other aspect are the privately owned About one-third of the privately owned arcades. spaces currently open to the public along Water Street are covered pedestrian arcades. intended as open space in the tradition of plazas, squares, parks or other spaces, the arcades were instead encouraged as part an area wide circulation plan that was never fully realized. The arcade space along Water Street are, if anything, even less of a public amenity than the plazas. Intended to enhance pedestrian movement Water Street, the arcades have, in fact, help make Water Street less attractive to pedestrians. As the New York Times observed last Friday, many of the spaces in this "shadowy windswept realm" are used as outdoor smoking lounges, while pedestrians largely prefer sidewalks to the gloomy moribund arcade spaces. Many arcades are narrow, dark and uninviting or set back. Planners have long recognized the limited benefit of these arcades, and the 1961 Zoning Resolution allowed developers to realize far less bonus floor area from arcades than plazas, and on this strip they accounted for about

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15% of the bonus floor area. Water Street's poorly designed plazas also contribute to making the area unattractive to retailers. The limited retail space that does exist is largely hidden and removed from the street, and we hear often about struggling retailers that are complaining about the poor visibility and the lack of pedestrian traffic.

That's why rents for retail space along Water Street are 65% to 70% below the average for ground or retail space in the rest of Lower Manhattan. Local residents have also long voiced concerns about too

few shops and restaurants along the Corridor.

I also want to talk about the community planning process that brought us to this day because I--I--I'm very proud of it. To address these shortcomings, back in 2009, the Downtown Alliance formed a stakeholder committee including small business owners, residents and community board members. We issued a 56-page report, which I have here, that following year, which identified a number of solutions. There were four basic tenets of this report, and one of them is what is before you today. The group—the working group that helped put this report together included community board members,

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small business owners, residents and others. then, we've been working with our public and private partners to implement the shared vision, and Community Board 1 has voted multiple times in support of our efforts as we've taken steps to pilot aspects of what is before you today. And, in fact, the Council has voted on some of these as we've gone alone, text amendments to allow cafe tables and chairs, free events, and others. They Alliance has funded and managed a successful summer programming series on Water Street called Game On, the last two summers that has attracted visitors, and been very popular with games, music and food. While the--and we did that as an effort to try and bring people and life back to the area especially after Sandy. these af--efforts have enjoyed some success, it's time to make these temporary improvements permanent, and take the next step. It has become abundantly clear that incentivizing significant improvement to Water Street's public spaces requires a new approach. This is private, not public property. We can't force owners to improve it, and the mechanism that exists today is so onerous and open-ended that almost no one uses it. So we could cling to a failed planning

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experiment and outdated ideals, or come up with a new way to encourage owners to improve public plazas that simply aren't working, given New Yorkers better public space and community amenities. The proposed text before you will do just that. The heart of the text is a clear process, and a rigorous set of design quidelines governing plaza upgrades. It would require owners to create and maintain meaningful open space if they choose to fill in arcades, and not everybody will. That could mean nearly a quarter of a million square feet of improved public space for the neighborhood. That would have an immeasurable positive impact on the area. Newly redesigned plazas would have to be inviting and fully accessible to people with disabilities, which they are not today. Property owners would be encouraged to relocated building entrances and shops onto plazas to further enliven and activate these spaces making them safe and more inviting. More and diverse feeding would be required along with enhanced lighting and landscaping. The guidelines ensure high quality design that would promote the development of flexible attractive space appropriate for a variety of community oriented uses. While it is, of course,

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very difficult to place a dollar amount on the value of public space to the community, we're confident that these significant upgrades would be a substantial positive benefit to Lower Manhattan residents, workers and visitors. I know either even when a small pocket park or DOT plaza is built or improved in my neighborhood, what a big difference that makes, and then we're talking about nearly a quarter of a million of that kind of space here. Using the proposed text amendment, the improved and realigned public plazas would be joined by new shops and restaurants in existing arcades. The average arcade is small, and I want to make sure that that's clear, less than 6,000 square feet, which would really allow for the development of small and midsize retail. And the proposed text requires property owners to complete substantial improvements to public plazas before opening the new retail spaces or they don't get a certificate of occupancy. Allowing property owners to create new retail spaces in the arcades, which they own, would create the financial incentive necessary to encourage the investment in Waster Street's plazas that has been sorely lacking for more than four decades. Creating attractive new

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retail would also be helpful to residents making the area brighter, safer and greatly improve existing conditions for struggling smaller retails. Today, as I said, the stores are set back and hard to find. Some that were taking out by Hurricane Sandy have simply never reopened. Under the proposed text, property owners would be required to enliven the street with new spaces and break up frontages so you'd have multiple store fronts, and adding to the vibrancy of the street. The value of tremendously improved public plazas, new shops and restaurants and an enhanced streetscape, greatly outweighs any potential loss of outdated, underutilized arcaded The proposed text would also allow property owners to place publicly accessible tables and chairs in the arcades and plazas as a right, and host free events providing additional tools to activate these spaces if owners choose to forego the very considerable expense of creating new retail space. Furthermore, property owners would be required to meet the flood proofing guidelines established in the Building Codes, Appendix G. And this was an area hit very hard by Sandy. So flood proofing is very important.

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The proposed text amendment is the culmination of nearly a decade of planning, and one of the tools we're looking at. The State through the Lower Manhattan Development Corporation has funded streetscape improvements. This is a critical piece of the puzzle. It has been improved by Community Board 1 and by the Manhattan Borough President because it would improve open space, spur economic development and give the public much more than it takes away. The corridor needs to evolve to compete, and I have to really stress that. Given what's happening in the rest of the city, this--this status quo is not sustainable her, and this would greatly enhance our ability to continue serving as an engine of job growth for the entire city. [pause] It's an essential element of our plan for our shared vision for Water Street, and we hope you will support it. And with that, thank you and I'm happy to turn it over to you.

CHAIRPERSON RICHARDS: Why don't you just state your name and who you're representing on the record today.

HARDY ADASKO: Good morning. I'm Hardy
Adasko, Senior Vice President for Planning at the New

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York City Economic Development Corporation. the successor to the Lindsay Administration Office of Lower Manhattan Planning and Development, and so we've been working on the issues of Water Street over a long time. We're fully in agreement with the Alliance. This is something that we have worked very hard with the Department of City Planning over many years and the Alliance and the other members of the Downtown Community to bring about. The important thing is that although there is a large quantity in terms of square foot for open space, it's not to the standards that would trigger open space bonuses today. It's built to an earlier standard and that they improvements that we're talking about would require that it be brought up to much more--much more current requirements in terms of what we believe will be attractive to the public. The arcades, the pictures speak for themselves. So, it is really important to motivate the property owners to make these changes, and when we do that, we motivate them to--and we--we require them to bring things up to a higher standard. We add on a requirement to bring their buildings up to more modern Building Department requirements regarding flood proofing. So there--

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there are substantial costs in going this--in this direction. Right now, free public events are not allowed on plazas. They have not been allowed on plazas. The City Planning Commission did a one-year stop-gap change tot he zoning. There was a mayoral override that covered the last two years. That has expired while we worked on this text. Now, having worked on this text in great detail, we look forward to the opportunity for the property owners to rebuild things. Thank you.

CHAIRPERSON RICHARDS: Thank you. Thank you. Do you have a question?

JESSICA LAPPIN: I think City Planning is just going to answer questions.

CHAIRPERSON RICHARDS: You being shy today? [laughter] He's here for no testimony?

MALE SPEAKER: No testimony.

CHAIRPERSON RICHARDS: Okay. Allrighty, well, we'll get started. I just want to mention we've been joined by David Greenfield, Chair of our Land Use Committee. So, one, I want to commend you in particular for this application. Obviously, for anyone who walks past Water Street, we know that arcades do get a gloomy feel in particular to that

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particular part of Lower Manhattan, and we'll--the Council is always very supportive and open to more open space, more plaza space. It's something that many of us ask for, and sometimes get unintended consequences because of it, but it's--but it's something that we support. So I think, you know, it's--you definitely set a noble goal in ensuring that Water Street forward, but with that being said, we still have in particular a lot of questions. So, my understanding is that the public space that is being allowed to be turned into retail in particular generated a bonus of hundreds of thousands of square feet of office space. How can we reassure the public that this is a fair trade? So, if we're going to give more space, more FAR for--in particular for these buildings to build out, how do we know that this is an even trade? Even though we're going to allow plaza space, which is good, can anyone speak to that?

JESSICA LAPPIN: I--and I tried to address that as proactively as I could in my testimony. There was a bonus given for the arcades and the plazas. The plazas generated more than the arcades because even then there was an understanding

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that the arcades were less valuable, and they were meant to be part of a whole area wide circulation plan. I assume, although I wasn't around in '61, that you--neither was Richard--that you would be able--the idea was that maybe they would connect, that you'd be able to walk from one to another, but they dead end. they don't connect. They're incredibly narrow. So you feel claustrophobic in So the arcades just haven't worked out especially on Water Street, but as I said, all over the country people are recognizing that it was a failed experiment. So while there--there was additional bonus given, our view and what we have heard from the community is that after 40 or 50 years of living with these spaces, and not having them be the public amenity that they were meant to be in an area that does need retail, that we can use the small amount of arcade space to try and meet that goal and enliven the street. And at the same time, take the public space that is there that's much more valuable and make it meaningful on that. And I'll reiterate maybe when the Councilwoman comes back but, you know, she said in her opening statement open space is at a premium. We agree and what we want to do is take the

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open space we have and make it better, make it usable, make it something the community really embraces. So we're not losing these public plazas, we're vastly, vastly improving them. And, you know, a concrete example I can give is the way things are now at 77 Water a few years ago when the tenant made millions of dollars worth of improvements to the building, they purposely didn't touch one stone on the plaza because of the system that exists today. So have a scenario that actively disincentivizes owners and tenants from improving the public space we have. It's so precious. Let's make it great. mean and--and I think there is no question in my mind that by adding plants, trees, seeding, water fountains, but whatever it is, those spaces are going to become much more beloved by the community than what we have now. And I--and I--well, the other thing I will say, and I don't--if you--still you can chime in. And I--because it's something we've heard a lot, and I didn't mention this, but the Borough President said in her letter because I think it's worth highlighting, "During community referral, my office heard a number of concerns centered around whether this text was actually a giveaway to

the arcade space verse plazas?

COMMITTEE ON ZONING AND FRANCHISES

4 CHAIRPERSON RICHARDS: How much? Put a

5 JESSICA LAPPIN: [interposing] I can't

6 tell you.

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CHAIRPERSON RICHARDS: --a figure on it?

JESSICA LAPPIN: [interposing] I--I can't tell you how much they want.

CHAIRPERSON RICHARDS: EDC, an you just put a figure on that?

JESSICA LAPPIN: No, we--we can't--we can't put a--

CHAIRPERSON RICHARDS: DCP?

JESSICA LAPPIN: I don't--I don't think.

No. We--we can't give you a figure. What I'm saying to you is yes, over time it may be 10, 20, 30 years an owner will benefit from the retail arcade space.

Over--over a long period of time, and I--these are on average less than 6,000 square feet spaces. I mean picture bits and bites. I mean this is not--it's not huge spaces. I guess bit and bites is close. So maybe you can't picture bits and bites, but they will yes over time, and that's--I--I--that's part of the goal here. If we don't create an incentive, people

2 won't upgrade the plazas. They haven't and they

3 | won't. It will cost a lot of money to upgrade the

4 plazas, to bring the buildings to flood proof

5 standards, and to build out this space. So, if

6 | there's no incentive for them to do it, they're not

7 going to do it, and I say that because they haven't

8 done it for 40 or 50 years. So creating a--a

9 mechanism and an incentive for them to give the

10 community almost a quarter of a million square feet

11 of better open space, you know, we think is a win-

12 | win.

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CHAIRPERSON RICHARDS: So I--so I--I-I
think that--once again, I don't take away anybody who
walks past Water Street, and I don't want to beat the
drum too much more on this question but, you know,
we--we know that there's a need to ensure that
there's incentives to--to build out more commercial,
to make Water Street a better business corridor. But
at the same time, I'm not seeing where the public is
actually reaping a huge benefit from developers
perhaps building out, you know, a plaza space, which
we can't define. What is a--you know, City Planning
or someone define what is a--a good plaza space
build-out. Are we talking of adding three chairs to

our plaza and--and four roses, or--or did we--have we set particular parameters to define what or--or a particular standard in particular for plazas that

5 would be developed if we allow developers to build

6 out the arcades?

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RICHARD SUAREZ: I'm happy to answer your questions. Good morning. My name is Richard Suarez. I'm here with the Department of City Planning. The Zoning Text is essentially an application of what is not new, and—but very good planning principles. These are the ideas of Jane Jacobs and Holly White that we want to apply to really encourage an active streetscape and active pedestrian experience. In regards to the plaza upgrades themselves—I'm just answering your second question—the Zoning Text is very, very specific about what has to happen. These are the standards of Section 37-70 for Plazas. Just going back in time and then—

CHAIRPERSON RICHARDS: [interposing] Can you give some examples of that?

RICHARD SUAREZ: Right. So the text requires, and this is based off a lot of work that Holly White did in observing how public space is used, and this is in response to the lack of

amenities that were part of the 1961 plazas. example, you need one linear foot of seating for every 30 square feet of plaza area. You must have 20% of your area planted with--with ground plant plantings or planting within--with--with the curb six inches. You need at least four trees and then above 6,000 square feet, you need one tree per every 1,500 square feet of--of plaza area. If you're above 10,000 square feet, there are additional amenities that are required. Along every frontage there is transparency requirements, requirements for service and retail establishments. Every plaza must have a drinking fountain. It's--I mean I could continue to go on but, you know, the text is very, very, very detailed and the -- the text here helps to address also some of those existing conditions to make sure that everyone can do a full--fully compliance plaza.

CHAIRPERSON RICHARDS: So on average because you've spelled it out. So in other areas can you give me a cost--cost estimate of how much these particular--a plaza--I don't know, it's 6,000 square feet, how much that cost?

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2	RICHARD SUAREZ: We never get involved in
3	the cost. Every space is unique. Every building is
4	unique. Every building and every site has very
5	different site conditions in terms of elevation,
6	subservice conditions, dimensions, access to
7	waterfront, wind conditions, light. It's hard to
8	average or to say that these things would cost X
9	dollars. Every building is going to have to
10	undertake significant costs in building out these
11	spaces. We have never heard that this is cheap and
12	easy, but it's a
13	CHAIRPERSON RICHARDS: [interposing] But
14	you don't know the cost so you can't say it's cheap
15	and easy because you said
16	RICHARD SUAREZ: [interposing] Iwe
17	don'twe don't ask what the costs are
18	CHAIRPERSON RICHARDS: [interposing]
19	Okay.
20	RICHARD SUAREZ:but no one has ever
21	told us this is cheap and easy.
22	CHAIRPERSON RICHARDS: Okay. No one?
23	Developers haven't said that it's cheap and easy?
24	RICHARD SUAREZ: Yeah, applicants that

come through

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2 CHAIRPERSON RICHARDS: [interposing]

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RICHARD SUAREZ: --to do--

5 CHAIRPERSON RICHARDS: [interposing] All

6 right.

RICHARD SUAREZ: --new plazas or redesign

8 plazas.

CHAIRPERSON RICHARDS: Okay.

RICHARD SUAREZ: And just going back to your--one of your first questions about, you know, value, you know, we firmly believe that there--and-and the City Planning Commission also in the consideration acknowledged that -- that the public benefit of all the improvements that are coming through, and--and that would be facilitated-facilitated by the text, which include an urban design relationship between building walls and open area bringing street life closer to the sidewalk and then eyes on the street, eyes on the plaza. This is very Jane Jacobs and encouraging activity. You know, if there's no activity, then no one wants to be down here, and we want--we all want, you know, pedestrians to come here at night, come here on the weekend, and currently that doesn't happen. So with activity on

the ground floor at the sidewalk to engage people, people will have a reason to be here. Furthermore, so we have improved urban design relationship, highly transparent building walls. The provision of these amenities that the -- that the residents and the workers have overlapping needs for will be provided in this infill space. The provision of improved public spaces that are so meaningful, and an application of the lessons learned over the past 40, 50, 60 years of how public space is used. And the-the clear requirements that are in the Zoning Text so that people now what they're getting, we and the City Planning Commission believe that the benefits that come out of those--those things that will be facilitated, greatly outweigh the limited public benefit of the existing configuration of the arcades, which are covered, dark, narrow, columns are too thick, they dead end. They don't serve useful pedestrian circulation function. So, we agree with the commission and we--and we feel very strongly that the public will benefit, and these spaces will--will not result in no public benefits.

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JESSICA LAPPIN: And--and--can I add one thing to that, which is, you know, as Richard mentioned that there's activity, there's no one there at night and on the weekends. I also want to put it into the context of what's happening in the borough and in the city because this is 19 million square feet of office space. So there's the tremendous benefit that we think will be provided. We also have to think about what happens if we don't create some sort of mechanism and incentive. I mean look what's happening at Hudson Yards, and the incentives that have been there at Midtown East, and they dwarf this by a magnitude of 10 but this is a corridor that has struggled. I said retail rents are 65 to 70% less than other parts of Lower Manhattan. So if these buildings aren't full and vibrant and the residents who are living there don't have places to go, that's also a big problem for the city long term. got 70,000 people who work from all over the city in this corridor, and if this corridor isn't successful that's a big program. I mean as I said, this is more than the World Trade Center and Brookfield pace together, right. And so we have to think about this in terms of the economic growth and sustainability

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quite a bit.

and not just the neighborhood, but the city and that's something that we discussed at City Planning

CHAIRPERSON RICHARDS: Thank you so much, and I--I'm going to move onto the next question, but the biggest thing and we--I definitely hear that there's a benefit with the plazas, but the public and--and the question we're asking and raising is, is this a fair trade in--in particular to the public for the public and that's the big million dollar question that, you know, we're going to be raising as we move The Department of City Planning so we're-forward. we're starting here obviously with having this conversation. Are you thinking of doing this citywide or it's just this one special place that you're looking on--at in New York City, and should we be expecting similar proposals to come to the Council moving forward on arcade spaces?

RICHARD SUAREZ: This zoning text is very hyper specific to Water Street. We have been engaged in trying to help Water Street improve its pedestrian experience. We pursue this text amendment because of the dominance of the streetscape, the dominance of the ground floor by these private and public spaces.

RICHARD SUAREZ: Yes, yes. So we do not expect this to be applied elsewhere, and we do not expect to pursue any additional zoning actions in the process.

CHAIRPERSON RICHARDS: Okay. So that we're not going to get any more applications for similar actions that issued?

RICHARD SUAREZ: No, not from the department.

CHAIRPERSON RICHARDS: Okay, okay.

HARDY ADASKO: Well, if I may add, Water Street is quite unique, but in 1986 and then further in 2004, zoning text changes were made in Downtown Brooklyn that eliminated a requirement for arcades in the first case that had not yet been build, and in the second case that had been built, and were filled in with retail. So, this is a problem, an issue that the city and the Council have been dealing with for a very long time, but Water Street is unique and the only thing we're talking about right now.

CHAIRPERSON RICHARDS: Great, and so in the Zoning Text today there's a special permit, which requires Council review and allows for these spaces

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JESSICA LAPPIN: [off mic] Can you take that. (sic)

RICHARD SUAREZ: Right.

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JESSICA LAPPIN: Go ahead, go ahead.

RICHARD SUAREZ: So the challenge with the existing zoning is that the bonus form any of these spaces has been used. So, through that special permit you would have to--you may be able to eliminate the arcades, and then you would then have to identify additional floor area to locate within that arcade. This proposed zoning text here does exempt that additional floor are from the definition--from the definition of floor area. They can now without very specific requirements of how to treat that space. So if an owner were to be able to remove floor are and then identify additional floor area, which requires additional floor area upstairs, there may not be very clear or consistent standards about how to apply and treat those--those walls. proposal is--if you read through the provisions of Section 74-761, this proposal is basically an application of that special permit across--across the

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district. This is arguably meeting those findings in terms of requiring full plaza upgrades as a condition or finding I think A or B requires, and the other one talks about the—the greater—equal or greater public benefits of the improvements of the zoning lots.

Which we again firmly believe that these improvements will provide. So from a technical standpoint, the—the special permit is almost impossible to use given the floor area issues that every building faces here.

CHAIRPERSON RICHARDS: So I--I raised this Friday when we met and, you know, one of the things this Council values itself in doing is oversight, and it seems like the Department of City Planning once again is looking to gut our review process, which in my opinion we can--the Council and it weakens the local council member in particular when, you know, negotiation needs to happen. Perhaps we get a lot of sidewalk cafes. If you're talking about Water Street, you're gaining a lot more activity in particular. You know this Council needs to and will push to always have oversight over these particular issues. So I'm a little concerned at the--about--with the application in terms of elimination particular review processes that the Council normally 2 | would have. So, can you speak to that a little bit

3 more, and it's an issue or it's--and why is City

4 Planning looking to cut review process that would

5 | normally to through the Council?

HARDY ADASKO: Can I try and answer any

7 piece of that?

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CHAIRPERSON RICHARDS: Sure.

HARDY ADASKO: Adding--creating a special permit for each change would be a substantial increase than the transaction costs of the property It would be a great disincentive. owner. It would require an environmental review for each application and the a seven-month review process. Here we have laid out before the Council for the Council to review, tweak, accept or not accept very, very specific requirements that when they are met, and after a--a review by the community board to advise the City Planning Commission Director, would become as-of-right. This is an opportunity to define, as you've been asking the question, whether those design requirements, plaza requirements are appropriate and the right things as opposed to doing a one-off every time somebody wanted to make a change. That's-that's the difference. Yes, it does not have the

RICHARD SUAREZ: Right. Staff would work

with the applicant to understand how they would

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address this. You know, we have a very strong working relationship with the community board, and we have no intention to shut them out of the process, and I think that the process opens a dialogue. It has—we have a conversation, and everyone is involved about—in understanding what's going to happen here, and staff would, you know, in practice work with these applicants to have them address the concerns that are still within, you know, the—the bounds of the—the approval.

speaking, that's why nobody in 40 or 50 years has gone this route. I mean I--I think we laid it out. The--the other thing I want to mention is we want to look at this holistically. That's why we want your input, if you have suggestions and thoughts about additional plaza requirements or upgrades, that's very helpful to know now because there--we're talking about 17 buildings maximum that have arcades and--and a lot of them are not going to fill them in now or ever. So practically speaking, it's fewer than that, and this is a boulevard. It is a corridor. Just the way we're working with EDC and the State to try and improve the streetscape there, we want to improve the

2	retail	and	the	plazas	there	inin	one	piece.	We

3 | want it all to flow and work together because it is a

4 unique aspect of this boulevard, and having one

5 person do one thing, and then five years do something

6 here, it may happen like that, but we really want to

7 | incentivize people. And then I'm going to go

8 encourage people to actually go and do this, right?

9 CHAIRPERSON RICHARDS: So, I'm just a

10 | little offended that you would want to cut this

11 | wonderful council member out of the conversation

12 period, you know. And for you to just say, you know,

13 | the community board recommendation may be considered

14 | by a lovely young man, Carl Weisbrod, a great, great

15 man. Love him, but at the end of the day I believe

16 | that Council Member Chin should still have input in

17 particular in the process, and--and that's why we

18 | have ULURP in particular, and then lastly, you know,

19 | if the public value here is to upgrade, the public

20 space, so why should we create a process, which

21 | allows property owners to waive requirements without

22 | Council review? And--and that's the million dollar

23 question as well here.

JESSICA LAPPIN: Yeah, well [pause]

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RICHARD SUAREZ: I want to note that we
I mean we're here today to discuss the Zoning Text
Amendment that is very specific about why these
modifications, about why these provisions. So we
hope to have that dialogue and that discussion here,
and what comes out of this process, this public
review process will guide the transformation, will
guide what owners will do. So we hope to receive
your thoughtful feedback on the very specific
provisions that are in this zoning.

CHAIRPERSON RICHARDS: Well, thank you so much. I'm going to go to Council Member Chin, but I--I just want to put back on the record that the Council will and--and would like to have oversight and will push to ensure that we still have oversight over this process. Council Member Chin.

COUNCIL MEMBER CHIN: This--Chair, this other committee has questions. I--I would like to have them ask the question first.

CHAIRPERSON RICHARDS: That is wonderful.

Okay, good. Okay, we'll got Chair Greenfield

followed by Garodnick and then Chin.

COUNCIL MEMBER GREENFIELD: [coughs] Good morning. How are you.

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2 JESSICA LAPPIN: [off mic] Good.

COUNCIL MEMBER GREENFIELD: Welcome back, Jessica. We're happy to have you here. We thank you for continuing in public service in your current role. We appreciate that. So first I actually want to start off today, and I want to--I want to thank you and I want to thank your organization for the work that you did here. I think--I think we have to just start from a certain perspective and then we'll get into some of the questions. As you pointed out, the reality is that the city may have had good intentions, and like you I wasn't around in 1961. that's why I can't vouch with them, but they may have had good intentions. But certainly the results were not what we would have hoped for. And so the fact that your organization is taking the time literally a decade to work on this project and to come up with a plan that will improve this area for the community is fantastic. And the fact that we're asking the questions is not because we don't like the project. I personally love the project. I think it's terrific. It's just simply that this is the first of its kind, and so naturally we're going to ask question. So I don't want to--I don't want to

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confuse those two issues. On the one hand you have an excellent suggestion. It took a lot of vision to come to a place where you would have this idea, and the planning and the collaboration, and I want to thank the Alliance for Downtown New York and I want to thank the Economic Development Corporation as well as City Planning for working in collaboration. would have been very easy for either one of you to have said, no thank you. We've got other things on our plate, and you are righting a wrong of history and we appreciate that, and so we're certainly grateful for that. And so, I -- I want to go on record from my perspective to say that I'm certainly of favor of the goal. The only questions that we have are really just around some of the process issues, and how we actually achieve the right balance. so, going back to the questions that the chair and the council member raised in her testimony, I think what we're really trying to figure out over here is the--the balance of after all in many cases these folks who own the building today are not the same people who developed these buildings 50, 60 years ago. And in certain cases, many of them may not even be interested in touching these arcades. And so,

we're trying to find the balance of how we can
encourage them to make these changes on the one hand,
and how we can actually reap the greatest benefit for
the community. Which was the original intent of
these public spaces that the community should benefit
from these public spaces, and in return these
buildings had the opportunity to get larger buildings
with more floor area. And that's reallyfrom my
perspective that's really thethe question today.
And so I guessI guess thethe questions that I
really want to focus on is in terms ofin terms of
the public amenity thethe plazas obviously right
now, and just to be clear, these public plazas that
we're referring to are owned by the buildings,
correct?

JESSICA LAPPIN: Correct, the plazas and the arcades are privately owned.

COUNCIL MEMBER GREENFIELD: Okay, so these plazas that are currently privately owned, the city—the city doesn't have the ability to force any actions on these plazas at this particular point.

JESSICA LAPPIN: That's correct. The City cannot require anybody to make any changes or upgrades.

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COUNCIL MEMBER GREENFIELD: So we would need the cooperation of the building owners.

JESSICA LAPPIN: Correct.

COUNCIL MEMBER GREENFIELD: Okay, great. So understanding that, the question then become in terms of that balance as far as the public amenity. So one of the things that I think--that I think I heard today obviously was that the improvements to the plazas will be a public amenity. I think we all agree with that. I think the Chair has an important question, and certainly to the extent that it's possible to back to the Chair on, what we estimate the public value would be of the plaza improvements. I think that's important. But the -- the question I have is that I think we've heard some conversations if not explicitly today, but certainly when we chatted before about the idea that the -- in closing these arcades and actually have stores there would potentially be part of a public amenity as well. And I want to sort of flesh that, and sort of get your perspective on that.

JESSICA LAPPIN:

-we will try our best, of course, to respond to--to

the chair in terms of that question. I think the--

Sure and I--and we will-

Have we renamed it officially Lucas' Park, or no?

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2 JESSICA LAPPIN: No, but that's a 3 fantastic idea.

COUNCIL MEMBER GREENFIELD: Okay.

JESSICA LAPPIN: It's hard to put a dollar figure on that, but that's sort of the issue that I think we have here, is how do we tell you what it--what it means to the community to--to create a better public space. But in terms of the shops, I'm glad that you asked that because, you know, as -- as I--as I--as I said earlier, when we put together in 2010 this 56-page community planning document and, you know, the back shows all the participants. One of the things we heard then, and I hear now from residents is that this is an area with a lot of population growth, 122% since 2000, and there are not places to eat. There are not places to shop. retail that is there is struggling, and has a very hard time because nobody can see that it's there. The gym that was an amenity that was hit during Sandy has never reopened. So, what's there is challenged, and as people are beginning to live here, which we want. We want this to be a live-work neighborhood. They need places to shop, to eat, to go, which you have in other parts of the city. So that's something

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that we have heard consistently from both the workers and the residents there. And I think the reason there's potential for that retail is you have 70,000 workers. So they can help support and keep the retail alive for the fewer residents, and the other concrete example I'll give, when I took over at the Alliance, we--we bought a few green markets town because the community board really wanted green The only place that one survived was right near Water Street at Coenites Slip because the workers during the day could help support the farmers so that the residents in the morning and night could shop there, too. The one by the World Trade Center So I think, you know, we have to think about that as well as -- as a genuine amenity. People wanted the green market. People want a place to do their dry cleaning.

COUNCIL MEMBER GREENFIELD: So, let's-let's follow up on that, and I think that's a valid
point. So let's just follow up on that. So as far
as--as far as an amenity I think the argument that
you're making is that the--obviously there's going to
be improvements to the public plazas and hopefully
we're going to get a guesstimate. We're not going to

hold you to it. A guesstimate on what those
improvements are going to look like in terms of when
if in theory everyone did their improvements what the
cost would be, and what the benefit would be for the
community. But as far asand I guess this question
is for City Planning. You know when the folks in the
community board werewere having conversations about
what they want to see, where they obviously had a
certain image, right, and the image is an image of
cafes and public spaces, andand potentially
obviously when we change the zoning, there can be any
use inand any retail use in this particular
location. And it may not necessarily look like what
the community wants it to look like. So what
assurances does the community have or what actions
has City Planning taken, and what more actions could
we take to ensure that, in fact, the kind of retail
spaces that the community is looking for will, in
fact, be the spaces that are eventually leased out
once these arcades are, in fact, changed into
residential, and to I'm sorry, into retail spaces?
RICHARD SUAREZ: I can let the Alliance

talk to the idea of, you know, shaping the retail

environment there, but in terms of what the zoning is

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doing, the permitted uses are those--the--the text points to those uses that are permitted on retail streets in Lower Manhattan, Section 91-12. excludes things like offices on the ground floor. Ιt excludes things like HVAC and--and-auto showrooms and furniture showrooms. But then since most of the frontages are located on plazas there are further restrictions on -- on what can be there. Banks are not permitted at all. On the plaza the idea is that a bank is not a good activator of a public space and these public spaces need to be activated well. So we think more meaningful and more active uses should go on those spaces. Hotel rooms cannot be located on the ground floor. There are size requirements for lobbies, but the idea is that we want the activity to--to be located on the plaza, but also on the streets. When you front on an plaza, there are requirements for 50% of that frontage to be dedicated to retail and service establishments. you go past a certain size threshold for your lobby frontage, you must provide more retail and service establishments on any frontage. And then, when you have whether any frontage, the longest frontage will always need to have multiple establishments. And

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this is a--a modification that the Commission--the City Planning Commission made, but furthermore, the likely desire and need to locate lobbies will already start breaking up these ground floors. So, you know, the goal is really about again this interaction between the building walls and the sidewalks in the open area, and we want to make sure that, you know, the street is engaged and that pedestrians are engaged. So we feel very confident through the Zoning Text that we developed after countless, you know, sessions with our design group that there will be retail variety. There will be many active uses on the ground floor. That will be very bright. There's a 70% transparency requirement between columns. Again, because there are thick columns, we want to have very bright visible uses. So, you know, the uses -- there are restrictions on the uses, but also there are requirements for breaking it up that will encourage the breakup of long frontages, and again encourage the variety that we really seek to -- to have here.

JESSICA LAPPIN: What we certainly heard from the community was they wanted smaller and medium sized, and so that's--we have worked really hard with

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the community and with the borough president to accomplish that, and I--I think we've hit the right note. And just an image at page 15, which you should have, there's a picture here at 85 Broad of the Le Pain Quotidien on the bottom right corners, and I--I like to point that out because it's illegal. Don't tell the City Planning police. It's a perfect example of what we want to do. It would be allowed if this passes. It's not allowed today, and you can see people sit there and they eat and they enjoy it. And so I think it's a very good example of how we are creating something that would be a benefit.

COUNCIL MEMBER GREENFIELD: No, I think we agree. I think the--the question that I was referring in the balance really is one of making sure that what the intention is--actually executed. I know the community board had some concerns, and they raised the issue of potentially restricting the use even further or--or making spaces even smaller. I know that City Planning did--did, in fact, account for some of that when you split some of those larger frontages, and we appreciate that. I'm going to turn it back to my colleagues. I would actually note that we have been working for some while, and we intend on

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months.

having an oversight hearing on the POPS, and we like to call them, the privately owned public spaces throughout the city. This is just one example of a space that's underutilized, but we--we actually not--not just believe, but we know that there are privately owned public spaces that are not keeping the agreements that they made with the city and, in fact, the public doesn't have access to those spaces. And that's an oversight hearing that we in the Land Use Committee intend to have within the next few

CHAIRPERSON RICHARDS: Great. We'll got to Council Member Garodnick now.

So thank you very much.

much, Mr. Chairman. My first point is really just a comment. It's about the arcades themselves. I mean the arcades clearly are dark and uninviting, and not serving the public or the building in a material way at this point. And I think that at least from what I hear from the panel, and certainly from what you have said in your testimony is that there is broad agreement on a failed principle here from 1961. So really the core question is how do we ensure that whatever goes in is something which is beneficial to

to go through the entire process?

the community, and also respects the public's need to
have access to the--to the plazas in front? So
really, my questions are just really technical ones,
and I think that you--you went into some of it with
the Chairman, but let me just make sure that I
understand. Today if somebody wanted to go through a
revision of their arcade, that is a--it's a special-it's special permit requirement today. So that is a

RICHARD SUAREZ: Yes, that's correct and this again assumes that building owner can identify additional floor area to locate within that arcade.

full--it's a full ULURP essentially. They--they have

COUNCIL MEMBER GARODNICK: Okay, so they-they actually need to locate additional floor area
in connection with that sale? A little bit more
about that.

RICHARD SUAREZ: So, these buildings are generally overbuilt. They have used most, if not all, of the bonus floor area generated by the arcades so--right by--by the plazas. So to--to infill, they would have to then find other floor area, but there is no other floor area.

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impossible. Not only do you have the uncertainty of what happens through ULURP, but also there is no way to add the space that you're essentially occupying? Is that correct?

RICHARD SUAREZ: Yes.

COUNCIL MEMBER GARODNICK: Okay, okay, so absent reform here, nothing happens on Water Street. Is that a fair statement?

JESSICA LAPPIN: A hundred percent correct.

RICHARD SUAREZ: Okay, the idea of--okay, well, let's go to what actually is being proposed. So the proposal is a more streamlined opportunity to make use of arcades for a variety of different purposes as you articulated in the colloquy with Chair Greenfield a moment or two ago about--with restrictions as to what the uses can be, and the amount of space that anyone establishment can take up. Is that correct?

22 RICHARD SUAREZ: In terms of frontages.

COUNCIL MEMBER GARODNICK: Say again.

RICHARD SUAREZ: In terms of frontage.

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2 COUNCIL MEMBER GARODNICK: So there's maximum sizes of the frontages.

RICHARD SUAREZ: There are requirements for multiple frontages, and then there are a maximum, there are maximum sizes that are allocated for--for lobbies. So we limit lobbies. Currently there--these ground floors are dominated by lobbies. You would--you would be limited to 25% or 40 feet of that frontage for lobby use, and nothing more except if you get--if you're on Water Street and you can have a 50-foot lobby. But if then too much of your enlargement or the infill is dominated by a lobby then the text does have like on trigger that says then you must locate a certain amount of retail frontage along that building wall or the existing building walls.

COUNCIL MEMBER GARODNICK: Okay, so there's a--a limit on the side of the--size of the lobby.

RICHARD SUAREZ: Yes.

COUNCIL MEMBER GARODNICK: And that would, therefore, allow for more pieces of retail or whatever in those arcades if I'm understanding that

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correctly. Is there any use restriction about what a
building owner could put into those arcades?

RICHARD SUAREZ: Right so I--the--the restrictions are listed in Section 91-12 and I really don't have 91-12 in front of me, but these are uses that are permitted on retail streets. So Broadway, Fulton Street, there are restrictions against offices. The modified text also has restrictions against hotel uses. The--the, you know, the--the ABFDs and the FEMA Guidelines wouldn't--would never permit residential uses on the ground floor except lobbies. You couldn't have HVAC. You couldn't have showrooms for furniture. You couldn't have banks when you locate on a plaza, and again as I explained before, you know, banks are not good activators of the plazas themselves. So there are restrictions, and I'd have to re-read the text.

COUNCIL MEMBER GARODNICK: [interposing] Okay, so 91-12, though.

RICHARD SUAREZ: [interposing] It was all this accessibility. (sic)

COUNCIL MEMBER GARODNICK: We'll take a-we'll take a closer look at that. Okay, and then on
the overall process for approval. So if building

approval from the Chair of City Planning?

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RICHARD SUAREZ: Right. The text Section 91-83 spells out what the requirements for a certification, and one of those is when you have one or more plazas, you must upgrade all of those plazas to the full standards of Section 37-70 for public plazas, but then there are modifications that are written in the Zoning Text to reflect the unique conditions of the Water Street plazas, the narrow depths, the long frontages, some substance (sic) conditions. So the goal is to--to get these owners to be as fully compliant as possible, and there's no greater recording requirement. You must meet the requirements, but then the text kind of pulls back. Say for example that there is a garage under the plaza, that would then run into issues when trying to meet the 3 foot 6 soil depth requirement for trees. So we think that's important to have trees and to--to real green Water Street. So would allow with a demonstration of subsurface issues a raising of those--those planter boxes to maybe above 18 inches that's been required by another provision of the project text. The project is very specific and very--it's--it's the result of--of 40 plus years of--of lesson learned of public space, but also how the city

- 2 has been burned so much by seeing bad designs of 3 public spaces. So it's very specific in terms of 4 what's required, things like one linear foot of searing for every 30 square feet of--of plaza area, 5 20% total of planting area within the first 15 feet. 6 7 Fifty percent must be open and unobstructed for 50% of the length. Within that there must be one linear 8 foot of seating for every two linear feet of frontage. Fifty percent of those must then have 10 11 back. Fifty percent of those must then face the 12 street. So, you know, we--the department has really 13 studied and understood how people uses spaces, and the Zoning Text is very specific about really 14 15 guaranteeing the minimum level of usability that 16 everyone deserves here in New York. 17
 - COUNCIL MEMBER GARODNICK: Does that track the--or maybe you're describing the existing POPS requirements. Is that--is it--
 - RICHARD SUAREZ: [interposing] Yes, it is--it is the--
- 22 COUNCIL MEMBER GARODNICK: [interposing]
- 23 It is the--

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- 24 RICHARD SUAREZ: --public plaza
- 25 requirements.

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2 COUNCIL MEMBER GARODNICK: Okay, yes. 3 Okay, that makes sense. Last question and -- and thank 4 you for your time here. The arcades today, I mean 5 they are--you know as I described them dark and uninviting and, you know, give us a sense as to 6 7 practically speaking what happens in these arcades 8 today? They're just pass-throughs? They're places for people to wait for a taxi in the rain? Like what--what are--what--what's happening with these 10 11 arcades today because smoking, right. What--what-what--12

JESSICA LAPPIN: [interposing] Yes, no I--

COUNCIL MEMBER GARODNICK: --what's happening.

JESSICA LAPPIN: I--I think we wish there were more pass-throughs, and that's really the whole problem as I said in my testimony. I guess originally they were supposed to be part of some bigger plan for circulation that never came to pass. So they dead end, and a lot they're very narrow. Of, course, you know, in the rain I'm sure, you know, people do duck in and use them or maybe on a--on a hot sunny, but for the most part, you know, the--the

New York Times and I heard at the community board meeting people use them as smoking lounges. And they're--they're--you know, I think there's a really big distinction here. The plazas are the plazas.

They arcades, which we're--we're talking about giving up here, it--they're not used. They're really not, and they--not only are they not used, they are really a huge detractor to whole corridor. So I think the answer to the question is they're almost not used, and when they are, it's not a way that any of us would think of a great public amenity that we're giving up here. I mean we're giving up smoking lounges.

COUNCIL MEMBER GARODNICK: Well, and it sounds like you're, you know, your point is not even just that we are giving something up. It's actually that what you're proposing is that we are trying to activate something in a way that the city actually could benefit from because of their lack of use and because they were an unfortunate planning decision in the first instance that the public stands to benefit in way that—that we're not benefitting from today. Is that fair?

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JESSICA LAPPIN: Yes, I think that's very
fair. This was built at a time when people left at 5
o'clock to get in private cars to drive to the
suburbs. That was the whole concept with this
boulevard. That is not how people live today. It's
not how people work today, and so the idea that you
would never have builtthis would never be allowed
today. I mean I'm saying that to the planning staff.
But this would notthis isthis was would not be
allowed today. It just wouldn't and so wewe want
to bring those buildings out to the street. We want
to have light. We want to make themthat there be
energy and vibrancy here that just isn't todayand
and otherwise this corridor itas time goes by is
only going to fair worse, and that's a real concern I
think.

COUNCIL MEMBER GARODNICK: Got it. Thank you very much.

CHAIRPERSON RICHARDS: Council Member
Chin followed by Reynoso.

COUNCIL MEMBER CHIN: Do you want to ask your question.

COUNCIL MEMBER REYNOSO: [off mic] Yes, I would.

2 COUNCIL MEMBER CHIN: Okay.

COUNCIL MEMBER REYNOSO: Thank you,

Council Member and Chair and Council Member Chin. I

just have two questions. I see the dark because this

seems like a problem that the money generated from

the potential development or across the development

in that—in that area. Who would it go to, the

property owner?

JESSICA LAPPIN: Correct. After they make the investment and they rent these spaces out, they will, of course--

COUNCIL MEMBER REYNOSO: [interposing]

The investment, are you talking about the investment and the build-out of the commercial space?

JESSICA LAPPIN: They have to build out the commercial space. They also have to make the buildings themselves, not just the arcades meet new requirements for flood proofing and other things.

COUNCIL MEMBER REYNOSO: Right.

JESSICA LAPPIN: And they have to make the substantial investment in the plazas as well, and agree to maintain that in perpetuity.

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So at

2 RICHARD SUAREZ: **'**65--

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COUNCIL MEMBER REYNOSO: '65. I'm sorry.

COUNCIL MEMBER REYNOSO: Right.

--into, you know. RICHARD SUAREZ:

this point the property owners have not found it in their own, and they--they don't feel incentivized to modify the -- the plazas in an effort to maybe encourage more retail --more retail I guess or commercial business. Right now there's some of these arcades and closer to the building we see some retail space, and that retail space might not be doing too well right now. Maybe a new plaza would--would encourage more business, and the retail space do well. But we've been through that. Even with the loss or I guess or with the -- the minimal foot traffic or whatever you want to call it because of these public spaces. They've--they've yet to find it upon themselves to invest in their own properties in the

2.3 something. We want to give them something when 24

they've done absolutely nothing to give us. They

I'm saying here is that you want to give them

haven't given us anything back. If anything, we feel

public plaza that they can do now to encourage more

commercial foot traffic or whatever it is. So what

2	like we'vewe've already lost in giving them SAR,
3	thethe extra floor area for what was supposed to be
4	public plazas when they obviously didn't give us
5	something back. We find to New York City standards,
6	and they've yet to make any investment since then to
7	encourage or promote the standard that we're now
8	currently more accustomed to. So I just want to say
9	that right now they can do something. It isn't

JESSICA LAPPIN: But I--but I want to be clear. They can't just do it on their own. They--they--

COUNCIL MEMBER REYNOSO: Can't do what on their own?

JESSICA LAPPIN: They couldn't just go out and upgrade the plaza. They would have to go through a very onerous city planning process that is much more open-ended, and that--that's one of the things you want to address.

COUNCIL MEMBER REYNOSO: But no one has done that yet. No one has even attempted to start that process. Has anyone done that independently?

impossible.

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2 RICHARD SUAREZ: [interposing] Only one
3 owner--

COUNCIL MEMBER REYNOSO: Huh?

RICHARD SUAREZ: Only one owner has done an upgrade of a small plaza. At 200 Water Street there's a small plaza that was improved I believe in 2013.

COUNCIL MEMBER REYNOSO: Uh-huh.

RICHARD SUAREZ: But that is the only improvement that was made.

COUNCIL MEMBER REYNOSO: Okay. I--I--

JESSICA LAPPIN: [interposing] And
Councilman, just because the process that exists
today is practically so onerous that even if they
wanted to make the kind of investment in the plaza
they can't. And by the way, there's some owners who
have told us they would like to upgrade their plazas
without doing the arcade infill, but the way the
process is today, it's way too expensive, time
consuming and open-ended for them to do exactly what
you're suggesting. This tells them and the
community, by the way, a very stringent minimum
requirement that they have to meet, and that gives
them comfort to say okay, I'm going to upgrade my

2 | plaza because you've told me what it is I need to do.

3 I can figure out how to do it, and I--I think that's

4 an important point because we want--we want that

5 mechanism to be there.

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COUNCIL MEMBER REYNOSO: And I--I feel that we're--we're renegotiating something that has already been negotiated and leaving the goal post to where the community benefit is being lost. Not necessarily -- that community benefit being gained. We're again going to give them new space using public space or private space in an effort to get a portion of that an improve a public plaza area. If this was negotiation in 1960, again now, at this time we would not be giving--giving up that retail space in order to get an improved in pub--in a public plaza area. Again, I don't--I don't think that we should be renegotiating things that have already negotiated and giving a--a benefit to--to people that I'm pretty sure have done pretty well, and could go about a process to improve a public plaza on their own.

RICHARD SUAREZ: I'd just like to clarify a technical point. There-these spaces were created on an as-of-right basis. The 1961 zoning established plazas and arcades and they provided--you provided

- 2 as-of-right without going to City Planning. So you
- 3 just read the Zoning Resolution. If it said you can
- 4 do it, you do it, and DOB will--will confirm
- 5 compliance with the zoning resolution. So there is
- 6 never a back and forth. There is never no--there is
- 7 | never a--and there was never a negotiation or to--to
- 8 provide these spaces. So there was never any
- 9 oversights in the design and configuration and
- 10 provision of these spaces.
- 11 COUNCIL MEMBER REYNOSO: So as of right,
- 12 | they all saw an opportunity not to build these
- 13 spaces?
- 14 RICHARD SUAREZ: Someone could, but they
- 15 | took advantages of these bonuses that were provided,
- 16 | which were intended to provide light on their own
- 17 street--
- 18 COUNCIL MEMBER REYNOSO: [interposing]
- 19 | Right. I just want to say I don't want to take up too
- 20 | much time, but as of right that you got a bonus if
- 21 | you do it, right. So the bonus in itself is the
- 22 | incentive to do the public process. These folks
- 23 | didn't take it upon themselves because they're good
- 24 people to created public spaces for the city of New
- 25 | York. If they could, they would have easily been

happy to not do these public plazas, but they're
getting an increase in floorin FAR, which means
that they're going to benefit from it. So I just
wanted to say that in itself is a negotiation, right?
There's no one here who has been doing us a favor is
what I'm trying to say, and we're doing them a favor
now by renegotiatingwhat I consider re-establishing
a new set of goals and moving the goal post which
would now lead to increase in private property, and
more income to maybe owners that have done nothing
since the 1960s to improve these spaces outside of
one guy, one person that had this one small effort.
So I'm just really concerned that that I'mand I'm
and I'm not sold at the moment. I would love to have
continued conversations. Thank you.

CHAIRPERSON RICHARDS: Allrighty, Council Member Torres and then Chin.

COUNCIL MEMBER TORRES: Thank you. So as I was just looking at the arcades, it's depressing and despairing and you said it's--it's been the case for 50 years?

JESSICA LAPPIN: Well, some of them--Yeah, probably. When was the first.

COMMITTEE ON ZONING AND FRANCHISES

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RICHARD SUAREZ: [off mic] The earliest ones were in 1960--[on mic] Sorry. The earliest was 1965 and the latest ones were about 1983 or '87. So we're looking at like 50, 50 for the longest and it's like 30ish for the shorts.

COUNCIL MEMBER TORRES: And so absent the revisions and zoning changes that you're requesting, just given 50 years of experience. This is not a theoretical point. The cycle of despair will persist.

JESSICA LAPPIN: Correct.

COUNCIL MEMBER TORRES: Okay, how barren is this commercial corridor? Like what kind of businesses are there? Are there any vacancies?

Could you just give a sense of the--?

mean in terms of commercial retail there isn't a lot, which is part of the whole effort here. But in terms of vacancies overall, I could get back to you with an exact number, and that's a very good question. But I can tell you, I mean a building like 180 Maiden Lane, there's almost a million square feet that's vacant. You have pretty significant pockets along Water Street, and—and what I was alluding to, you know,

wewith Hudson Yards, which is nowI mean justin
fact in the last week at Milbank, Tweed, which I know
it's half a million square feet at 28 Liberty is
moving to Hudson Yards. There is real active
competition both in the neighborhood at the World
Trade Center, but across the city in Long Island in
Brooklyn, but even in Manhattan, andand, you know,
there'll be more space in Midtown East. So, you
know, there's a limit to, you know, I think forfor
thesefor these building owners they're already
cheaper. I mean the retail rents being 65 to 70% to
cheaper, but the rentsrents for the commercial
space is much cheaper, and as the residential
conversions are happening, you've got more people
living there. So I don't think I can give you an
exact number, but it's a reallyit's notI mean
it's not aa made up concern. I mentioned even
before the hearing AIG is considering leaving. I
mean that would be a huge hit
CHAIRPERSON RICHARDS: [off mic]

CHAIRPERSON RICHARDS: [off mic [interposing] That would be I know.

JESSICA LAPPIN: --to Water Street specifically. So it's--it's not an academic question. You know, these--these buildings are not--

So is there

2 COUNCIL MEMBER TORRES: --so if you were 3 to activate the corridor, I suspect there would be a

JESSICA LAPPIN: [interposing] I mean--

COUNCIL MEMBER TORRES:

7 concern about displacement or--?

dramatic rise in the rent.

JESSICA LAPPIN: No, the--the--the small business owners who are there, and a couple of them have been in the local papers, are very much in favor of this. They--they want foot traffic. You know, there--there will be some additional development at the seaport and, again, I'm looking at this holistically. This is the connector from the Staten Island Ferry to the seaport. They want people who are working by to see their shop. You know, there's one tenant at 7 Hanover that's many months behind on his rent. You know, they--they just--they're not getting--given that there are 70,000 people working here, these shops should be able to succeed. just hard to find them and, you know, at One New York there's some new places to eat, and they're underground. So you have to know that they're there, or you're not going to go underground to find it.

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council member I worship at the Altar ULUPR because it's one of the few powers that we have. Is it possible to revitalize? I just want to maybe explore a point that Council Member Garodnick made, and I suspect I--I know the answer, but is it possible to revitalize this space while preserving some City Council review?

JESSICA LAPPIN: You know, I--I think-and maybe I can see the City's point of view. (sic) We're always happy to discuss ways, and I was a Land Use Subcommittee Chair. I sat on this committee. very much respect the power that you have. I mean that's not our intention in any way, shape or form. Our intention is to come up with, but basically to give you the input now to say for these 17 buildings and probably it's fewer, what are the things that we would want? Because as Richard mentioned having gone building by building for five years, we already know what the -- what the conditions in each space. We know what the -- the restrictions -- the -- the realistic restrictions will be because of what's underground, et cetera. So to create a mechanism where we're looking at them on a very individualized basis

it's not going to be easy to get people to do it.

COMMITTEE ON ZONING AND FRANCHISES

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There are a few that have expressed interest, and we're really encouraging them to be talking to City Planning now, but people are not chomping at the bit breaking down my door to go out and do this. It's--it's a very--it's a huge undertaking and--and--

COUNCIL MEMBER TORRES: [interposing] And I actually don't see a lot of ULURP actions relating to plazas or arcades so there might be some indication but--

RICHARD SUAREZ: I mean again, to provide bonus plazas today as a Chairman Certification and the special permits that are available for plazas include modification of the plaza requirements, which I believe was may--may have been pursued by some owners in the past under the Urban Plaza Rules, but none that I know of today under the Public Plaza Rules. And then there's a special permit to eliminate bonus areas. So since 2007, I believe none of those special permits have been pursued given the -- the challenges in -- in trying to really work out, you know, what-- You know, I think people often try to find good ways to apply the Plaza Rules to maintain as a certification which is the process that exists today.

-can you address that?

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COUNCIL MEMBER TORRES: And I want to add
one more question about this because I guess one
argument is that we are renegotiating an
understanding that dates back to 1961, right that you
received additional FAR with the understanding the
permanent, the public space would be permanent. Can-

JESSICA LAPPIN: I--I--on thing I didn't mention before is, just by the way, a lot of these buildings lost FAR during Sandy, Hurricane Sandy and there's no compensation for that. They had to move their mechanicals and the boilers from the basements some of them. I mean there was one building I think spent over--about \$100 million just relocating and-and losing FAR. But, you know, the heart of it I would say, yes, we're--we are--as I said in my testimony we could sort of cling to this deal that I think most people accept as a failure here in the New York and all across the country, or we could say here's the reality of where are 50 years later. is what we're saving, places for people to smoke in the dark? Yes, we are going to say we're going to look at this anew and find a way that's fair to make a significant improvement. And--and--and it does to

and air on the street. There are dense parts of New

York like in the core of Lower Manhattan that it is--

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COUNCIL MEMBER CHIN:

you to all my colleagues for your really good

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Thank you.

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questions. I live along this area. I know this area very well, and right now, I mean when you look at the pictures a lot of the plazas are not being taken care I mean the property owners really I think have not lived up to their agreement. A lot of the plazas are very bare, and--and some are not even kept that clean. But I think when the City Council approved the Temporary Text Amendment in the last two years that just expired, I -- I wanted to thank the Downtown Alliance. I mean you helped provide a lot of programming in the arcades and--and the plaza and really created a lot of activity to liven up the streets, and that's great. So, why--because right now you're saying that the -- the tables and chairs that they put at 85 Broad is actually not legal right? And the tables and chairs that they put out at 7 Hanover Square is not legal because they didn't come into the City Council to get a sidewalk cafe permit. It--it didn't come through, right? So I'm looking at this is that because of what--that you were able to test out with, you know, the Farmers' Market and all the activity that you brought about. Why don't we look at this as--as--in terms of stepby-step. I mean allow more activity to happen in the

plaza because the entering part is raising a lot of
issues because whathow do you prevent for example
9095 Wall Street where we have a huge train (sic)
leave, and the arcade under there is not that big.
It's very narrow. What is to prevent the property
owner just move it further out and you have another
big store, a bigger one, right? So those are some of
the issues. How do we prevent Big Box Stores from
coming in? Because that's not what the community
really wanted. I mean we talked about I think all
the surveys, the study. It was like really, you
know, small stores, and in your modification you
didn't do that. You didn't limit the size. You
didn't put in square footage, but you sort of like
did frontage, right so But I want to look at is it
possible to look atto improve the text to allow for
activities on the plaza

JESSICA LAPPIN: [interposing] So-COUNCIL MEMBER CHIN: --and not have to
deal with all just with the--the trade-off with the
infill, and to also look at the special permit
process. Is there a way to modify that. That it
only can come in and do the infill without having to
figure out if they have the--the floor area bonus

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2 that you talked about earlier. Is there a way to

3 modify the special permit that we still a full review

4 process on what they want to do that, and what the

5 | community benefit is going to be?

RICHARD SUAREZ: So I should note that the infill with the plaza upgrades is one of the tools that is part of the Proposed Zoning Text Amendment. As Ms. Lappin, you know, explained, there is the infill of the arcades, but the plaza improvements. There are also events. There are cafes with arcades and then there's the free placement of tables of chairs. You know, we've learned that events are a good activator of these spaces and it is one good tool, but the challenge is, you know, no matter how well designed a space is and no matter how well lit a sidewalk, a street, a public space is, if there's not enough foot traffic and enough people there to use the space and to encourage more people to be there, then it--then it will never be that well used. People like to watch other people, and people are attracted to other people. And when they see people walking down a street or doing something interesting, they may sit there and watch. And, you know, so as -- as in the --

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COUNCIL MEMBER CHIN: [interposing] Well,
let me just interrupt you on that, right. I mean, I
know the area, and I've been going back and forth.
You know, I walk by there a lot, and there is a lot
of competition. So during the day you have 70,000
workers. During the day there's no problem. People
are out. They wanttheythey sit anywhere
that they can find tables and chairs even ononon
the sidewalk, if you allow them, to have lunch

COUNCIL MEMBER CHIN: --and then after work and people go where the subway lines are, or they wait for the express bus. So I think the--in the--in the view that we want to see it to be like a business street like Broadway, I don't think that's going to ever happen.

RICHARD SUAREZ: [interposing] Uh-huh.

JESSICA LAPPIN: [interposing] Well, I-COUNCIL MEMBER CHIN: It's the same
thing. It's--it's going to be like that, right.
We're--we're just not going to get that type of foot
traffic, and the other competition is that I would
love see yeah from south there you could walk to the
seaport, but we also get a lot of activity now
happening on 14th Street. So people are just going

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to go directly on 14th Street to the seaport. The city is investing, EDC, right, on the Esplanade. So, hey, it's a nice walk on the Esplanade. So we--we got all this competition going on. So, the trade-off is something that we have to really take a look, but why can't--why couldn't we just do something now to continue what we did before to liven up the street with activities on the plaza or putting out the tables and chairs so the stores or the restaurants they could do it legally. Allow them to do it legally, and really see how that goes. Rather than right now it's just like doing this big change, and I'm not sure we're going to see what--

JESSICA LAPPIN: And I think--I think
respectfully as you know, we-we have tried it. We've
done it for three years, and--and I--and City
Planning has been very clear that they're not going
to allow for a temporary extension of that any
further and it's part of the effort to take the next
step. We had tried to pilot the pieces of this that
we--we can. We know that those work, and we're
pretty confident that as well. So I--I don't think-you know, the goal here is to really build on what
we've done. I would say that, you know, you had a

- 2 lot of questions in there. So I'm going to try to
- 3 address them. I don't want Big Box either and we're
- 4 very conscious of this. We did not go through all of
- 5 this effort and time for that to be the outcome
- 6 because that to me would not be a success. So that
- 7 is why there has been so much thought about
- 8 restricting uses and creating additional frontage.
- 9 The average arcade is less than 6,000 square feet.
- 10 These are not big spaces. There are only a couple
- 11 that are of a larger size. So practically speaking
- 12 | there's now way--this is how this is written--that we
- 13 | would get a Big Box Store. I mean the target on
- 14 Greenwich Street is--
- 15 FEMALE SPEAKER: [off mic] 50,000 square
- 16 feet.

- 17 JESSICA LAPPIN: 50,000 square feet, and
- 18 | we're talking about 6,000 square feet like the open
- 19 | kitchen is about the size of 6,000 square feet. So
- 20 you should rest assured that is not my intention.
- 21 It's not their intention, and the way it's written I
- 22 mean you're not going to get a--a store of that size.
- 23 You know, I--I don't think the goal here is to become
- 24 like Broadway, because Broadway is Broadway and, you
- 25 know, what I hear is that especially at night and on

COUNCIL MEMBER CHIN: But those are, you know, those are the concerns that I have. Because right now the way the plazas are I mean the property owner could even--couldn't they even just put our

that and how we have put this all together. [pause]

25 some plants out there or--

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2 JESSICA LAPPIN: No, they couldn't.

RICHARD SUAREZ: Not without a

Chairperson Certification.

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JESSICA LAPPIN: No, I mean that's the whole problem.

COUNCIL MEMBER CHIN: And I think we could—I mean I think that I really wanted to continue this discussion, and really look at what we can put in place now so that we can make the area better because even if we passed this, there's no guarantee that they're going to start, you know, coming in and—and fixing up the plaza, right? So what are we going to have in between?

DESSICA LAPPIN: No, there's absolutely no guarantee, and that's why we've been trying to strike this balance. As you know, it's not an easy balance. We have to create enough of an incentive that people will do it, and, you know what, I wish this were true public space. I wish this were parkland or DOT land, and then we could have a very different conversation, but--

COUNCIL MEMBER CHIN: [interposing] My question is that okay we had other POPS all over the district in Lower Manhattan and some of them it's got

have the tables and chairs. We're the ones who put

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them out in the morning, and we're the ones who take them away in the evening, and we're the ones who have been doing the summer programming. So, and I--we're happy to do that, but this is a--I think perfect example of where we--we need the partnership of these building owners, and--and we need to find a way that's workable to do it because there is a limit to how much the Alliance can do. There's a limit to--to how much the city can do, and at the end of the day, it's private space, and--and we have to create. We--we can live with what we have, but I don't really think that's what anybody wants, or we can find a way, and--and we're very happy to continue discussing with you after today, you know, how to do it.

COUNCIL MEMBER CHIN: Thank you.

CHAIRPERSON RICHARDS: Thank you,

Margaret, and thank you for your hard work on this

item. I want to thank you for coming out former

colleagues Jessica Lappin for certainly working hard

to ensure that this particular area has better public

space, more retail in particular, better

streetscapes, and once again the Council shares the

same goal as you. But, however, we do have

questions in moving forward in process in particular,

CHAIRPERSON RICHARDS: Allrighty, it's

David Carlin, Lynn Ellsworth, Alice Blank, Chuck

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- 2 Delaney and let's see if Mariam Abdul is here.
- 3 [background comments] Hold--hold on one second, a
- 4 you'll hit that button and it should light up red.
- 5 [pause] [background comments] Allrighty, you many
- 6 begin. Please state your name for the record and
- 7 | the organization you're representing or who you're
- 8 representing today. Thank you.

MARIAM ABDUL: Hello, my name is Mariam Abdul and I'm providing testimony on behalf of Assembly Member Deborah Glick. So thank for the opportunity to testify before you today regarding the amendment, which would convert public space into private commercial space for almost 20 locations along Water Street. While I appreciate the goals of improving public plazas, I share some of the concerns raised by the community. While these plazas may need improvements, this could be accomplished with more creative use of these spaces. We should not be relinquishing more than 100,000 square feet of public land for the profit of private business. Although I agree with improving pedestrian arcades with lights and seats as suggested, this amendment would allow leases to be granted for commercial use in what has been public space. This runs counter to the original

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2 CHAIRPERSON RICHARDS: [interposing]

3 You're going to speak into this mic, sir.

CHUCK DELANEY: I'm going to speak into I'll speak into the mic. My name is Chuck the mic. Delaney. I live at 76 Pearl Street, and I'm here to admit I am an arcade user. I use the arcades everyday. My kids scootered under 85 Broad. I can only tell you the number of high school students that go to Millennium High School who cut through 70 Hanover Square. I should also add that I am a Class C member of the Downtown Alliance. That is the residential designation. Class A is property owners, Class B is--are commercial tenants and Class C are residential occupants of the neighborhood who have one seat on the board of the Downtown Alliance. one has ever consulted me about his. I get the advertising brochures in the summer programs. The Green Market is Alliance does some good things. wonderful. I am very pleased with the level of questioning that you folks--that you Council Members have brought to this discussion. The -- this is a tremendous give-away. Arcades are dark. Arcades are dark by definition. They're under--they're set under a building, and they have a tremendous public

CHAIRPERSON RICHARDS: Thank you. There it is. Sir, you're next.

our time, and we work this proposal [bell] in a way

that's more meaningful to the residential community.

You have ample opportunity to say let's take

DAVID CARLENE: [off mic] My David Carlene

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CHAIRPERSON RICHARDS: Just hold on one second. You'll talk into this mic.

DAVID CARLENE: [on mic] My name is David Carlene. I live in Soho. I just heard about this proposal recently so I'm a bit undecided. I really appreciated the Council Members discussion of it.

I'm generally not in favor of giving away public

speaking to you today as architect and a member of

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Community Advocates for Public Space. Let's skip down. From how Water Street has been presented recently, someone unfamiliar with the neighborhood, but think they were entering a hellish environment with its windswept moribund cavernous bleak claustrophobic smoke filled corridors, a place where no developers would spend a dime. That presentation is and has misled the public and corrective steps must be taken to obtain public input and review each space building by building. But even if everyone agreed that open space is like William Kaufman celebrated plaza of 15,000 square feet at 77 Water Street would be better off infilled with a TJ Maxx rather than receiving some TLC. Can the City Council members and public honestly believe that all 17 public arcades along 13 blocks of one of the city's most important corridors are worthless? recent estimates value this 110,000 square feet of public space at approximately \$250,000 of annual income -- income. This is a fortune in public events (sic) and public value, and if this land is to be given away, the developers should contribute equivalent value to the city for use on public projects. The city must require the development

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community to do more than make minimal upgrades to existing plaza they are already obligated to keep up in exchange for this value. And--and the most pressing question before you, however, is how can the members of the City Council vote responsibly on this amendment when you do not have the information that is essential in taking action. Where are the projections as to how the forecasted immense increase in the number of residents and tourists to the area, the new ferry service in the South Street development will affect this proposal. Where are we now through the particular arcades and plazas, detailed urban design and street plans, flood protection plans, and the 20 building lobby modification plans with their promises of 6,000 square feet maximum retail size spaces? And most importantly, where is the financial analysis showing the value of the land, and the compensating public benefit, the cost of construction and the timeline. We cannot have our City Council in the greatest city in the world give away hundreds of millions of dollars in real property rights without any understanding of this value. We urge the City Council to oppose the Water Street Text Amendment and require the Department of City Planning to promptly

- 2 Association, and Guido Hartray, Marble Architects,
- 3 and Reggie Thomas. [background comments] Yeah, we'll
- 4 see. If--if we don't have one, Reggie, you--you
- 5 could wait to the next one. We'll--we'll grow a use
- 6 out that way. (sic) [background comments, pause]
- 7 Allrighty, you may being. Please state your name for
- 8 the record, and the organization you're representing
- 9 as well.

- 10 DIANA SWITAJ: Good morning. My name
- 11 | Diana Switaj. I'm Director of Planning and Land Use
- 12 at Manhattan Community Board 1. CB1 has been
- 13 | supportive of past initiatives and zoning text
- 14 | amendments to improve the pedestrian and plaza
- 15 environments on Water Street. After two months of
- 16 | review, CB1 adopted a resolution in March 2016
- 17 | supporting the Water Street Upgrades Text Amendment
- 18 provided that:
- 19 (1) A referral mechanism is incorporated
- 20 into the zoning text to require a 60-day period of
- 21 community board review and comment of any request to
- 22 | infill any arcade space.
- 23 (2) Because property owners and
- 24 | landlords are potentially realizing substantial value
- 25 as a result of the repurposing of these public

- 2 amenities no matter how underutilized, the
- 3 communities' needs for various types facilities
- 4 located within the future infilled arcades must be
- 5 considered and encouraged, including but not limited
- 6 to schools including pre-K centers; libraries, senior
- 7 centers and recreational facilities.
 - (3) The Planning Commission should strong consider the community's view that small independent retail establishments are preferred over
- 11 chain stores in any infill spaces.
- 12 (4) Due consideration for affordability
- 13 should be taken into account whether through rent
- 14 regulation or other appropriate means so as to avoid
- 15 vacancies.

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- 16 (5) The community board review for each
- 17 application for infill, the applicant must be made
- 18 | responsible for explaining the specific community
- 19 offset and benefit that will be provided in exchange
- 20 for the arcade infill.
- 21 (6) When arcade infill triggers a plaza
- 22 upgrade, plazas also be built to a resiliency
- 23 | standard that could withstand future extreme weather
- 24 events.

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2 (7) Owners of property similar to 200 3 Water Street where the benefit to the property owner 4 clearly outweighs the community benefit from plaza upgrades, they should be required to provide benefit 5 in addition to the plaza upgrades such as 6 7 enhancements to surrounding sidewalks in the nearby 8 Pearl Street Playground. CB1 requests that arcade infill at 200 Water Street not be used just to expand the existing large box retail and prefers retail that 10 11 positively activates Fulton Street. [bell] In cases 12 of infill where no plazas exist on the zoning lot 13 where the provision of an indoor public space or an off-site public space could satisfy the requirement 14 15 for compensating amenities, CB1 request that property 16 owners also improve their sidewalks and not use 17 public funds to do so. The applicants return to CB1 18 after the first three projects, or after the first 19 year to report on progress and consider any 20 appropriate changes.

We thank the Planning Commission for modifying the Zoning Text to include a provision for a 45-day community board review period, which we believe is suitable. We are also encouraged by the commitment by the applicants to return and report on

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progress. We support the Commission's decision to modify frontage and use--and use group requirements, which we believe will help ensure the shared goal for retail variety and atmosphere. Overall, we believe the proposed amendment will positively contributed to a neighborhood experiencing rapid population growth, and continued transformation into a 24/7 mixed-use community. Thank you.

CHAIRPERSON RICHARDS: Thank you.

PATRICK KENNELL: Good morning. My name is Patrick Kennell. While I am Chair of Manhattan Community Board 1's Planning Community, and CB1's testimony in favor of the Text Amendment has been submitted for you separately. I testify before the Council today as someone who has lived in the Financial District for over 12 years, and who now serves as President of the Financial District Neighborhood Association. The Financial District is the fastest growing residential neighborhood in New York City. Since 2000, the residential population has grown exponentially. FiDi, as we now call our neighborhood, has largely become a 24-hour residential community. Gone are the days of the 5:00 p.m. ghost town, except for one important areas,

2 Water Street. Water Street was an important corridor 3 and component of our neighborhood, and passing this 4 Text Amendment even if amended by the Council, will 5 help us come closer to fully completing the revolution of FiDi. I want to convey to you very 6 7 simply, this plan is something the residents of FiDi, 8 especially in immediate areas surrounding the Water Street portion of the special Lower Manhattan district want to see succeed. We want to have 10 11 retail, and we desperately want, as Council Member 12 Chin noted, active useful public plaza space, and we urge the members of the Council to consider their 13 14 Text Amendment because we think it will do that. 15 I've heard the concerns and the arguments against--16 against this measure. Some from my fellow community 17 board members, whom I respect, but with whom I 18 respectfully disagree. I've heard some say it's a 19 complete giveaway to the owners of the 17 affected 20 buildings. It's not a complete giveaway. 21 give back to the community, and to the residents and 2.2 the office workers. The City Planning Commission 2.3 said it well in its report to this Council. It said, "The public benefit of the plaza upgrades and retail 24 infill exceed the limited public benefit of the 25

2 arcades in their current configuration. So it's a

3 balancing test. The arcades simply aren't working,

4 and on balance, they could be put to better use for

5 | this community. It's true that the arcades were

6 originally carved out decades ago as part of the deal

7 between the city and developers in exchange of

8 publicly available, but privately owned space for

9 more floor area. [bell] But through no fault of

10 either side the deal simply isn't working. To stand

11 | of principle of nearly a century is to deprive

12 | today's growing residential community of amenities

13 | that it could use." Thank you.

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CHAIRPERSON RICHARDS: Thank you.

15 SUZANNE MECS: Good morning. Thank you

16 for hearing the test--our testimony. Name is Suzanne

17 Mecs. I am the Managing Director of the AIA New York

18 Chapter. That's the American Institute of

19 | Architects, New York Chapter. I'm pleased to offer

20 | testimony in regard to the application submitted by

21 | the Alliance for Downtown New York, the New York City

22 | Economic Development Corporation and the New York

23 City Department of City Planning. The American

Institute of Architects represents over 5,000

architects and design professionals throughout the

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five boroughs, and it is committed to positively impacting the physical and social qualities of our city while promoting policies beneficial to the welfare of our members. We have reviewed the Water Street Upgrades Text Amendment Proposal and believe these revisions will be mutually beneficial to property owners and community members. Requiring owners to upgrade plazas when they choose to activate their arcades will help to create higher quality public spaces for commercial and residential users and residents. Despite significant growth in the Water Street area, privately owned public spaces or POPS in question have failed to adequately serve the neighborhood. The arcades and plazas remain desolate on nights and weekends. Retailers struggle to attract new business. Spaces are inaccessible and unusable. Even building owners that would like to redesign the spaces face technical administrative barriers that prevent them from making physical improvements. In order for this rezoning to succeed, quality design is essential. In addition to improving the corridor's physical aesthetics, with more planting and feeding access to light, the resulting arcades and plazas will meet ADA standards

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2 and New York City's resiliency requirements for the

3 flood zone. The redesign spaces must together create

4 a cohesive yet varied environment. Concurrent

5 projects including the Streetscape Improvement

6 Project [bell] will assist the street's overall

7 design. Although it will take years for each site to

8 reach its full potential, we believe that this will

9 an improvement for the neighborhood and the city.

CHAIRPERSON RICHARDS: Thank you for your testimony.

MARCEL NEGRET: Good morning. My name is
Marcel Negret. I am Project Manager with the
Municipal Art Society. The Municipal Art Society of
New York believes an abundance of high quality public
space is essential to the wellbeing of our city. As
such, MAS applauds efforts of the Alliance for
Downtown New York, the Department of City Planning
and the Economic Development Corporation to improve
the privately owned public spaces in the Water Street
Corridor. We're in favor of reimaging these POPS to
ensure they are welcoming places for residents,
workers and visitors that offer space for respite and
contemplation but also activating the street realm.
However, we owe—we are offering the following

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2 recommendations to enhance and expand the 3 effectiveness of the current proposal. First, set a 4 citywide precedent. The Water Street Corridor 5 represents only 3% of the total number of POPS in the City of New York activation or in the reimagining. 6 7 We urge DCP and EDC to develop a citywide approach 8 that would provide all property owners the framework, tools and incentive to improve their underperforming POPS. Second, establish a public review process for 10 11 accessing of POPS. A public review process should be 12 established to access on a case-by-case basis each 13 POPS proposed to be more than the inventory in which 14 there will be (A) an express finding that no public 15 interest is served by continued existence of the 16 public space under review. (B) A commitment by the 17 property owner that additional public benefits will 18 be secured by its removal, and (C) an quantitative 19 assessment of any financial gain occurring to the 20 owner from this action, and a plan that no such gain 21 will be larger than necessary to encourage the owner 2.2 to remove his space and provide additional public 2.3 benefits. The case-by-case assessment for each--the accession POPS should be conducted pursuant to a 24

Chairperson Certification, if not the City Planning

recommendation [bell] is to calculate any sort of a

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Commission Certification. Our third and last

4 public benefit. As conceived in the 1961 Zoning

5 Resolution both the additional FAR and public space

were intended to exist in perpetuity. 6 The Water

7 Street Text Amendment changes this important

8 equation. Property owners who benefit from the

additional FAR, but that does not improve their POPS

would be allowed to replace arcades with commercial 10

11 revenue generating uses. MAS understand that the

12 cost to rebuild are possibly substantial, and that

13 developers need an economic incentive to carry out

14 the improvements. However, it is clear that the

15 buildings that receive additional FAR are inherently

more valuable than they otherwise would be. 16

17 cases must consider a place--

CHAIRPERSON RICHARDS: I'll ask you to

19 wrap.

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MARCEL NEGRET: to ensure that an additional two plans to upgrade their POPS and to introduce commercial space in their POPS. Property owners must also pay a fee if the financial benefit to the building owner exceeds the calculated barrier of the last public space--space. MAS looks forward

COMMITTEE ON ZONING AND FRANCHISES

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to seeing these changes incorporated into this

proposal and to work with DCP and EDC toward a

citywide approach for improving all pub--privately

owned public spaces.

CHAIRPERSON RICHARDS: Very good points.

Thank you. I read that last night actually.

[laughs]

GUIDO HARTRAY: Hello, my name is Guido I'm an architect and a resident of Lower Manhattan and I appreciate the effort of everyone here to make the most of the -- the most public benefit from these spaces that were created, and that clearly aren't serving their current purpose. I was also responsible for the redesign of I think it's the one public space on Water Street that was renovated, and I think I can tell you a little bit about that process that may fill in some of the questions that you had earlier. So we--we were hired I think in 2012 to study the -- the redevelopment of public spaces at 200 Water Street, which includes a larger plaza on the corner of Water and Fulton Street, and then a smaller plaza on the corner of Water and John. think on thing that's important to think about is that these spaces were originally built according to

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the rules that were in place at the time. So there is a renegotiation, but it is a two-sided renegotiation. The placed spaces were built according to the rules. We're asking for people to upgrade those spaces and we're giving them some retail space in return. The other thing there--there were some questions brought up about why people haven't gone on their own and renovated some of these Well, the arcades themselves provide a huge disincentive to renovating the space because they isolate potential retail spaces from the plaza. if I'm going to have a dead zone between the plaza that I'm renovating in my retail space, I don't have a big incentive to do the renovation. In addition, when we looked at renovating the -- the bigger portion of the plaza on Fulton on Water, we were actually looking at introducing kiosks in that space to provide some kind of commercial activity. interesting. [bell] Under the current rules you can't put the kiosk in the underutilized arcade space. you actually have to put it in the plaza reducing the available public space. At the end, the owners opted to execute only the smaller plaza on Water and John, and I think that has become a much livelier space as

2 a result, but they've shelved any plans for the 200 3 Water, for the larger space. Thank you.

CHAIRPERSON RICHARDS: Thank you so much for your testimony today, and we certainly are going to review all of these things, and I was very appreciative of the thoughtfulness of each one of your testimony, and we'll be in touch. Thank you for testifying today. All right, the last person, Reggie Thomas, 30 seconds on the clock. [laughter]

REGGIE THOMAS: It's on now. Okay,
great. Good morning Chairman Richards, Chairman
Greenfield, Council Member Chin and members of the
Subcommittee on Zoning and Franchises. My name is
Reggie Thomas and I'm pleased to share testimony this
morning regarding the Water Street Upgrades Text
Amendment that's currently under consideration.
Although I've worked with many of you, in former and
current professional capacities—

CHAIRPERSON RICHARDS: [interposing] Who--who are you representing? I'm sorry, I didn't get that.

REGGIE THOMAS: I'm test--I am testifying today as a New Yorker--

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2 Always it will be met with skepticisms by the 3 community, but as I dug deeper into the proposal, I 4 left firmly believing that this initiative as a whole is meritorious, will incentive building owners to invest in their plazas, and it will provide much 6 7 needed retail and restaurant options to enliven a 8 corridor that has tremendous opportunity. background on myself, I have lived on the Waster Street Corridor for the past six years. I first 10 11 lived at Hanover Square and Waster near Council 12 Member Chin, which is on the southern part of the 13 Ccorridor, and more recently, I now live on Water and 14 Fulton, which is on the northern part of the 15 corridor, and for many years as a Pace Student I tried to frequent Water Street, but I saw many of the 16 17 same concerns that others who testified before so 18 persistent. It's dark, dreary, unsafe. There isn't 19 incent--there's no incentive to actually visit the 20 local area, and I think what really, and also to be 21 honest, I actually have been living there for ten 2.2 I've only visited many of the plazas twice, 2.3 and it happened to be in the past month when the Downtown Alliance gave me a tour. So ten years in my 24 25 20s, I fare well as an active person (sic). I never

8 about is if that we continue to do nothing, 20 years

public at a pedestrian level. What I'm concerned

from now the community board is going to pass another

resolution saying the exact same thing. [bell] 10 The

11 one thing I do want to mention even though I'm very

12 much in support of this application is I do want to

13 express my concerns about one part of the application

if you can indulge me for 30 more seconds if that's 14

15 okay.

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16 CHAIRPERSON RICHARDS: [off mic] Sure.

REGGIE THOMAS: Thank--thank you, council

member.

CHAIRPERSON RICHARDS: For you, yes.

20 REGGIE THOMAS: Oh, thank you. So,

21 although I reach a different conclusion, I do share

many of the same sentiments as members of the prior 2.2

2.3 I especially want to thank Alice for being a

vociferous advocate at the community board. Some of 24

the areas the return on investment that the building

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owners are going to get far eclipses any of the public benefit that we would receive as a community. So one of the buildings, which I handed out photos for is 200 Water Street. 200 Water Street is a prime It's right across South Street Seaport, a location. major investment by the Howard Hughes Corporation. In fact, last night there was a major concert at the seaport right across from the space. Mr. Doug (sic) so tons of pedestrian activity. So in terms of infilling the space, there's really not much investment that the building owner can make, and I think it's--turning your attention the photos, the building owner would basically be filling the area up into the sidewalk from where the columns. And you can think about for that much space over two floors to just filling that area, the public benefit, it will be lacking here. And I think if I came to you in my former capacity and presented you with this plan, you would probably throw me out the room. I think that there's something that we need to address here. And again, I just want to mention that although I support this plan as a whole and I can't thank you Jessica and EDC and City Planning enough for their advocacy on this, it's not a perfect plan,

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you.

- and I think that there is a tremendous opportunity
 here to address this one issue. There is a park
 right across the street that theoretically could be
 maintained by the property owners similar to other
 parts of the plan on the corridor, and I hope that
 it's something that the Council considers. Thank
 - CHAIRPERSON RICHARDS: Thank you, Reggie.

 It's good to hear you pushing for more public

 benefit.
 - COUNCIL MEMBER GARODNICK: [off mic] I have a question.
 - CHAIRPERSON RICHARDS: You have want a question, you have a question here? I mean, yeah, which Mayor did you like better. [laughter] Dan Garodnick.
 - me just in all seriousness a question about the public benefits. Because the way I understand the application the public benefits are defined by a lot of very tight and narrow rules that exist under the POPS' regulations. And presumably, there's a reason why we don't want to give the Department of City Planning too much flexibility on what they can or

2 cannot do here in terms of granting or eliminating

3 public benefits. What do you---what do you think we

4 should do if you're suggesting that we make changes

5 here to allow for more public benefits like an

6 example--

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REGGIE THOMAS: [interposing] Right.

COUNCIL MEMBER GARODNICK: --that you--

9 that you gave, what--what sort of flexibility do you

10 \parallel think we should be allowing for in the applications,

11 and discretions of City Planning.

things. First, if you look at some of the areas along the corridor that you saw in the photos, it doesn't matter what its infilled with. Anything in my opinion would be better than what's there because it's currently that they're smoking here. Then our people just use it to—to just sit out like during the weather. So I don't care if you put a fish and a tackle store there. Anything in certain areas would be better. That being said, there are areas that are of concern like 200 Water. I think one of the great parts of the plan is that now the community board has an opportunity opine. I think they have a 45-day review period where they can actually opine and

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actually give suggestions about whether or not the 2 3 plan--the proposed plan meets the community needs. 4 That being said, one of the things that you as council members always have to deal with, and there's 5 this intention, but then it just goes to City 6 7 Planning for their approval and what role the City 8 Council has on that. So it's something that ultimately I have to leave to you to--to determine whether or not you want City Planning to have that 10 11 authority or whether the Council should be more 12 involved. But the one thing I do have to emphasize, though, is that building owners need some level of 13 14 expectance, if you will, when they decide to invest 15 in this. I mean investing in these areas isn't cheap. In the case of 200 Water the investments--the 16 17 return--the return they're getting is so dramatic 18 that it doesn't what they put in. But if you look at 19 some of the other areas, they're going to have to put in half a million or millions of dollars 20 21 potentially just on infrastructure on building out a 2.2 restaurant or whatever. And I see that they some 2.3 level of assurance that if they move forward on this plan, they will actually be able to get the space. 24

So although I agree with you council member there

1 COMMITTEE ON ZONING AND FRANCHISES 120 2 needs to be some level of flexibility, I think--on a 3 personal level I think the flexibility that's 4 currently built into the plan involving community advisement on this is -- is a good start. 5 COUNCIL MEMBER GARODNICK: Well, thank 6 7 you and the -- the only additional statement I would 8 make is a point in reaction to one of the prior panels, which is that I--I don't--I think we should also include in our consideration here economic 10 11 development as a public benefit here, right? Because 12 when somebody actually puts something into this 13 space, we're creating jobs, we're generating sales 14 tax revenues, things that we generally want to be 15 doing in the city. So I--I--that's--that's not been part of the conversation in-depth, but I just wanted 16 17 to make that point. Thank you. 18 CHAIRPERSON RICHARDS: Council Member 19 Torres. 20 COUNCIL MEMBER TORRES: Just very 21 quickly. 2.2 CHAIRPERSON RICHARDS: And I'll just ask

Simeon from HGC is here if you can just come up to

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the front.

2	COUNCIL MEMBER TORRES: I guess one point
3	of interest to me is the disincentive effects ofof
4	ULURP, and I'm wondering in your capacity in the
5	Mayor's Office, your former capacity as the point
6	person on land use in thelike in this Office of
7	Legislative Affairs, how many ULURP actions relating
8	to arcade infills did you work on.
9	REGGIE THOMAS: Rarely any and I think I
10	did
11	COUNCIL MEMBER TORRES: [interposing] Do
12	you remember even one?
13	REGGIE THOMAS: I think itwell, I do
14	thinkI think in 2010, although I wasn't directly
15	involved in this when the Special Authorization was
16	given for the tables and chairs, but I think that
17	said because mostly like the idea of having these
18	arcades have been a failed policy for a while.
19	COUNCIL MEMBER TORRES: Why do you think
20	ULURP actions on arcade infills are so infrequent?
21	Do you have a theory as to why or?
22	REGGIE THOMAS: II don't think there
23	are many areas thatthat currently have this, to be
24	honest.

_	COMMITTEE ON ZONING AND FRANCHISES 122
2	REGGIE THOMAS: I think that's a large
3	part of it, but also if youyou can't do it as a
4	spot rezoning right? I mean if 200 Water were to
5	come you to do this, you're like to say no
6	MALE SPEAKER: [interposing] [off mic] It
7	needs to be
8	REGGIE THOMAS: Itit likely needs to be
9	part of a larger rezoning. For example with Water
10	Street it's the entire corridor that we're looking at
11	here. So I think that's a large part of it is that
12	because we as a city have strayed away from doing
13	spot re-zonings on specific arcades, there needs to
14	be more of an investment from the city to do aa
15	more fuller by all of you, a more fuller planning
16	process.
17	COUNCIL MEMBER TORRES: Thank you, Mr.
18	Chair.
19	CHAIRPERSON RICHARDS: Thank you, thank
20	you, Mr. Thomas. Allrighty, Mr. Simeon, if you can
21	just state your full name and who you're representing
22	on the record.

SIMEON BANKOFF: Good morning Council
Members, Simeon Bankoff, Historic Districts Council.

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final panelist.

2 CHAIRPERSON RICHARDS: [interposing] When 3 you guys--can you guys just keep it down. This is a

5 SERGEANT-AT-ARMS: Quiet please. Keep it 6 down.

CHAIRPERSON RICHARDS: Just--just a little bit. Thank you.

SIMEON BANKOFF: See now, you guys are getting yelled at. I--I will say in full disclosure I had meant to testify on this although I had been approached by a number of community members late last afternoon about this issue. I thank the council members on their robust conversation with it. I've only given it truly and embarrassingly a cursory look at it. But I just want to say that the notion of creating retail outlets within privately public space is essentially to some degree an alienating feature. Consumers are not the public. The public are consumers. The consumers are only a portion of the public. As somebody who had spent a fair amount of time on Water Street, and I went to the Landmarks Commission for several years when they were down there, yes those arcades are not the best designed public space and indeed those plazas and arcades

2 | could use more investment and could use more

3 investment both private investors and from--from the

4 public. But creating new retail within those spaces

5 is not a public benefit. It's a consumer benefit,

6 and I think that there should be a delineation and a

7 | thought towards that. Thank you.

CHAIRPERSON RICHARDS: Thank you so much for your testimony today. So we--are there any other members of the public here who wish to testify on this issue? Seeing none, we now are going to lay over this application and leave the public hearing on the item open until the next regularly scheduled subcommittee meeting on May 17th at 9:30 a.m. Because we needed to reschedule this hearing date this particular week, we are going to give any members of the public another chance to testify at this meeting. So I want to thank everyone for coming out, and obviously these plazas and arcades have become a very popular topic across the city now. But we are very grateful for the work being done to ensure that we create more public space, better retail and better streetscape across the city and in particular on Water Street, and we look forward to

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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date May 19, 2016