CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON TRANSPORTATION

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January 15, 2015 Start: 10:19 a.m. Recess: 11:52 a.m.

HELD AT: Council Chambers - City Hall

B E F O R E:

YDANIS A. RODRIGUEZ

Chairperson

# COUNCIL MEMBERS:

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# A P P E A R A N C E S (CONTINUED)

Richard Schroeder Asst Commissioner of Strategic Technology Division New York City Police Department

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Josef Szende Executive Director Atlantic Avenue BID

Alex Slacky [sp?] Representative AAA Northeast

Tom Murphy Resident

[gavel]

3	CHAIRPERSON RODRIGUEZ:everyone. This
4	morning we're not talking about horses, neither
5	we're talking about Uber but we are talking about
6	important issues which is how to modernize parking
7	in our streets. Last year I went with my two
8	daughters and my wife to visit a museum in
9	Washington D.C. and we were able to park our car in
10	the area and be able to put money as we were inside
11	the museum so we didn't have to waste our time. So
12	we will be addressing similar ideas for New York
13	City as also all the ideas on my colleague Council
14	Member Dan Garodnick also has introducing his bill.
15	Good morning and welcome to today's hearing of the
16	New York City Council Transportation Committee. I'm
17	Ydanis Rodriguez, Chair of the Committee. And I am
18	joined by Council Member Vacca, Garodnick, and
19	Menchaca. Today we will hear three bills all
20	related to how our city can better manage and think
21	about parking in the vast amount of space we
22	provide for city drivers throughout the five
23	boroughs. For many New York drivers myself included
24	the search for in coastal park and is the burden we
25	will take on to enjoy the imagined convenience of

2	car ownership. The early morning wakeup to move the
3	car from one side of the street to the other has
4	become the tired ritual for many of the 1.4 million
5	car owners in New York City. Today's hearing seek
6	to find new ways of thinking when it comes to
7	parking, ways that might create greater convenience
8	but at a greater price or way that might come as a
9	benefit to some but a detriment to others
10	automatically several months ago. Our city our
11	city's policy should reflect a good a goal of
12	moving people away from single occupancy vehicles
13	and more toward mass transit. And parking can play
14	a key role in this vision. The Department of
15	Transportation has already come up come up with
16	some ideas about how to better manage parking
17	system throughout the city in our always engaged
18	community of advocate is constantly looking to
19	expand the boundaries of our thinking in a more
20	progressive direction in this area. We hope to hear
21	from them about how we can push this conversation
22	forward. And export action towards safer and more
23	open roadways mitigating the stress and congestions
24	that impact all who use our streets. From the Park
25	Smart Programs used by DOT to account for the shift

2	in supply and demand for parking at different hours
3	of the day to the parking availability map also
4	inaugurated by the DOT that shows drivers where
5	open spot are and helps cut down on cruising for
6	hours to find parking to ideas for residents
7	residential permits parking programs like those
8	employed in Boston. San Francisco and Washington
9	D.C. presently getting studied by the DOT in 2012.
10	We should put all ideas on the table with the goal
11	of better organizing our parking systems with a
12	clear policy goal in mind. The DOT as as 2012
13	managed manage it managed 85,000 on the streets
14	meters' packs. This number falls far short of the
15	many thousand more free parking spaces available to
16	city drivers on side streets and in some central
17	business areas. Progressive ideas advocate have
18	long questions the city provision of free parking
19	given that in some luxury housing developments
20	choice parking amenities can run up to over one
21	million dollars for a spot. Now I not suggesting
22	the imposition of new financial burdens on drivers
23	already facing a struggle to keep they cars. But we
24	need to gradually gradually move away from the
25	ideas that free parking is a right in New York

2	City. This is especially true for those who look to
3	succombance… suncumberance parking rules through
4	the use of fake parking placards. Intro 326
5	introduced introduced by Council Member Dan
6	Garodnick who help ticket agents easily identify
7	fake parking placards as all placards issued by the
8	city would be require to have a scannable a
9	scannable… a… a barcode to prove it's valid… valid…
10	with this bill we can ultimately crack down on
11	anyone who abuse or come a parking placard to
12	circum circumvent the rules as we seek to
13	modernize and rethink our parking system we can
14	also make make it more accessible to a changing
15	technology landscape. Intro 996 introduced by
16	Maisel would allow drivers to purchase money meter
17	trying time from their phones via a text message.
18	This would allow people sitting in a restaurant to
19	add time to the meter without having to interrupt
20	dinner with the family with their family.
21	Additionally, Intro 990 999 which I also
22	introduced will allow drivers to buy and sell
23	excess time on their own all via the touch of a
24	finger on a smartphone. Now I have here concerns
25	about these ideas in fears that a single entity or

two could buy up everyone's excess parking time. So
control must be put in place. But I still believe
that if done correctly this could connect drivers
to one another to exchange time left on the meter
after they leave their park they parking spots.
This ideas and more are what we hope to hear
elaborated on and debated this morning. And I look
forward to to a lively discussion to and issue an
import toward and I'm sorry to elaborate
discussion to an issuing important to many New
Yorkers. I'd like to thank my committee staff
Counsel Kelly Taylor, Policy Analyst Jonathan
Masserano, Gafar Salo [sp?], and my Chief of Staff
Carmen del A Rosa [sp?] as Deborah and Deborah
Roso Russel Murphey. Now I would like to also to
give the opportunity to my colleague Council Member
Dan Garodnick to speak on Intro 326.

very much Mr. Chairman. Thank you for this hearing today on both bills. And I... I will just speak about Intro 326 very briefly. As... as you noted Intro 326 addresses ongoing parking placard abuse by requiring that placards have some sort of a barcode or some sort of a technological and identifiable

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feature so the traffic enforcement agents can scan it for its validity. We have seen a significant number of fraudulent uses such as Xeroxed, expired, or fake placards. In 2008 then Mayor Bloomberg significantly cut down on the number of city issued permits as a way to address traffic congestion and inappropriate use. However, this did not address placards which were scanned or fabricated which currently constitute a not inconsiderable number of placards out there on the street. A report issued by transportation alternatives a number of years ago stated that 57 percent of placards that were surveyed on city streets were fake which suggests that there may be thousands or even tens of thousands of invalid placards being used in the city. While this bill cannot address state issued permits which might also be fabricated or expired it should not stop us from being proactive here and addressing the enormous problem that we can tackle on our own streets. I am also open to taking suggestions from the Department of Transportation and the Police Department on their preferred validation method if it is not a barcode or a QR code or anything similar. The point of this

2	legislation isn't to get stuck on a particular
3	technology but rather that we utilized a technology
4	that can successfully root out fraudulent parking
5	placards. As a matter of safety congestion and
6	simple fairness we shouldn't have cars masquerading
7	as official vehicles to park where they please.
8	We've tried to crack down on this issue for many
9	years and previous administrations have supported
10	the concept. Although we have not gotten to the
11	next step on this bill. So it's past time that we
12	act and remove that question about whether any
13	individual parking placard is legitimate. So again
14	I want to thank Chair Rodriguez for his
15	thoughtfulness and including this bill on today's
16	hearing. And I look forward to the testimony from
17	P.D. and DOT. Thank you Mr. Chair.

CHAIRPERSON RODRIGUEZ: Thank you

Council Member Garodnick. With that I would now

read the affirmation and invite all members of

administration to present their testimony made... But

before that I also would like to recognize Sheema

Obitrary [phonetic] Obitrary [phonetic] who is a...

finance analyst for the council especially to this...

for this committee. Please raise your right hand.

RICHARD SCHROEDER: Are we good? Okay.

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Do you... to tell the truth, the... the whole truth, and nothing but the truth in your testimony before this committee. Okay. You may begin.

Good morning... good morning Chair Rodriguez, members of the council. My name is Richard Schroeder. I am Assistant Commissioner of Strategic Technology Division for the NY Police. I am joined today by my colleague Sergeant Joseph Freer of the Office of the Chief of Department and on behalf of our Commissioner William J. Bratton. I wish to thank Council for the opportunity to comment today on Introduction 326. As we just heard Intro 326 would amend the city charter, require the NYPD and the Department of Transportation to place barcodes on the parking placards that are issued which would allow for traffic enforcement agents to confirm the validity of those placards. I am here to speak about the technology associated with such an initiative and some other matters that may address the councilman's commentary earlier. As you know the Police Department will soon be piloting new portable scanned handheld devices to be used by our traffic enforcement agents in the field. While

2	these new state of the art devices will certainly
3	be able to scan a barcode on a parking placard. The
4	ability of the device to determine from the barcode
5	whether or not the actual placard is legitimate or
6	not raises several operational and technological
7	issues in order for the device to scan the barcode
8	and determine its validity. To scan the barcode is
9	easy, determine its validity not so much. We would
10	need a backend database which would have to be
11	built to properly capture every vehicle across
12	every agency that has been legitimately issued a
13	permit or placard by DOT or NYPD, multiple agencies
14	would need access to this database in order to
15	properly catalogue all of the vehicles that have
16	been issued parking permit or placard and a city
17	agency would have to be charged with administering
18	that database in order to keep it current so that
19	our traffic enforcement agents in the field would
20	have access to current information. Moreover, as
21	the police department we would require that this
22	backend database require robust security,
23	encryption features among them, so that identifying
24	information the police department personnel is
25	protected. These are significant fiscal operational

technological issues that the bill does not address 2 3 fully and these issues certainly cannot be 4 resolved, I don't believe within one year, 5 effective date of the legislation. Furthermore, even if these issues were to be resolved it is 6 important to underscore that traffic enforcement 8 agents will be receiving the new portable scan devices. Police officers will not. Last year on their own police officers again distinct from 10 civilian traffic enforcement agents. Police 11 12 Officers issued 825,000 parking summons. Police 13 officers do not possess scanners in the field and 14 they will not be receiving the new scan devices. 15 Thus the addition of the barcode technology to city 16 issued placards would be of little value to that ... 17 to those persons, police officers, who are trying 18 to discern the validity of the placard. It will 19 only be useful to civilian traffic enforcement 20 agents. Given the rapid pace of the development of 21 security technology the barcode may become obsolete as an effective tool even for them for the validity 2.2 2.3 and validation of the parking placards within a relatively short period of time. Moreover, we would 24 25 note that the use of a barcode will not necessarily

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prevent production of fraudulent placards since it can be easily replicated with a mere access to a standard copy machine. I would note however, and this is important, the parking placards that are currently issued by NYPD and DOT both carry security features which we would be happy to discuss in a non-public forum but which we believe are quite substantial. And as DOT will testify the adoption of the Pay by Cell technology will allow for more efficient permit management, achieving many of the goals sought by this barcode legislation. I thank you for the opportunity to speak with you this morning. I'm happy to answer any questions with my colleagues from NYPD and DOT. And any questions you may have...

Rodriguez and members of the Transportation

Committee. I am Mike Marsico, Assistant

Commissioner for Parking Operations for the New

York City Department of Transportation. And I'm

joined by Jeff Lynch, DOT's Assistant Commissioner

of Intergovernmental Community Affairs. On behalf

of Commissioner Trottenberg I want to thank you for

having us here to discuss modernizing our street

MIKE MARSICO: Good morning Chair

2	parking system in New York City. At DOT we are
3	constantly searching for ways to make it easy to
4	navigate the streets by approving operations.
5	Specifically, on the parking front, we are working
6	to improve the customer experience by expanding
7	payment options, ensuring liability, and ease of
8	use. One major advancement in parking management
9	was the launching in 1996 when DOT installed the
10	first Muni Meters in New York City. Beginning in
11	2000 we significantly expanded their use in the
12	commercial core of Manhattan. Over the past 15
13	years we have established one of the largest most
14	advanced meter systems in the world. The gradual
15	adoption of Muni Meters allowed for additional
16	methods of payment such as parking cards and credit
17	cards citywide. Parking cards are great for
18	customers. They're purchased online, they display
19	the balance every time the motorist pays for
20	parking and do not expire until the balance is
21	exhausted. The use of Muni meters creates the
22	maximum amount of parking along a curb as opposed
23	to the single space stalls. In 2013 DOT
24	successfully completed converting the management of
25	all parking spaces in the city to Muni Meters.

2	Through this initiative DOT converted over 80,000
3	single space meters to just over 13,700 Muni meters
4	regulating the same number of spaces. Recently DOT
5	upgraded to a smart meter system which was
6	completed in the summer of 2015. The new system
7	provides a wide array of operational and consumer
8	benefits such as the ability to program different
9	hours of operations, rate structures, smart
10	collection, improved visual information on the
11	display screen, and high resiliency to vandalism.
12	The new platform allows the DOT to achieve new
13	benefits for our customers and we continue to
14	embrace technological advances and parking to
15	improve the overall parking experience. DOT used
16	this new technology to program our Muni Meters to
17	turn off when they're out of paper and during times
18	when meter parking rules are not in effect based on
19	local law 49 of 2013 that the council passed. Now
20	motorists do not inadvertently spend their hard-
21	earned money for parking when they are not required
22	to do so. In addition, DOT's new smart Muni Meters
23	allowed us to give motorists the option to prepay
24	for parking before the meter regulations are in
25	effect each day. We're happy to continue to work

2	with Council including Council Member Greenfield
3	who sponsored this bill to improve the parking
4	experience for all motorists. Looking to the future
5	benefits for New York… for New Yorkers DOT ran a
6	single pilot program ending in March 2014 to
7	evaluate electronic payment parking known as Pay by
8	Cell. This pilot took place in the Belmont Arthur
9	Avenue area of the Bronx and allowed motorists to
10	pay for parking via a smartphone app. The user
11	friendly pilot provided motorists with warnings via
12	email or text message when they paid for parking
13	time and when it was about to expire. The driver
14	then payed for additional time easily and quickly
15	up to the posted time limit. This proof of concept
16	was a model for the Pay by Cell program under
17	current development. DOC has been extensively
18	collaborating with New York City PD to launch a
19	citywide Pay by Cell program. Using an app or phone
20	call motorists will be able to use an efficient,
21	secure, cash free mechanism to manage their parking
22	transactions. Traffic enforcement agents will have
23	a record of the active parking transactions for
24	each vehicle allowing for accurate enforcement. Pay
25	by Cell will allow New York City to offer major

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benefits currently not available with Muni Meters. 2 3 Motorists will be able to stop their parking 4 transactions, stop their transactions in real time. This means that customers will only pay for the time they are actually parked. These elements 6 address the core issues raised both in Intro 966 8 and Intro 999. As we get closer to implementation of the Pay by Cell program we will continue to update the committee. In the meantime, I want to 10 11 acknowledge the hard work both by NYPD and the 12 parking management team at the DOT and making sure that the roll out will be successful. I want to 13 14 briefly touch on Intro 326 that requires barcodes 15 on... on permits. New technology enabling Pay by Cell 16 will also provide opportunities for much more 17 enforcement ways of managing permits. DOT takes 18 permit reform very very seriously and we will look 19 to leverage all available technologies and 20 collaborate with NYPD to improve the overall 21 management of permit use in the city of New York. 2.2 Thank you very much and we are happy to answer any 2.3 questions.

CHAIRPERSON RODRIGUEZ: Great. Thank you. I have few question. ...know that my colleagues

they also have question. One is what was the cost to the city of the pay by phone and parking availability pilot in the Arthur Avenue neighborhood... private phone call... calls of a citywide pay by phone program?

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MIKE MARSICO: I apologize... I do not have that figure with me but I will get back to and find out the exact cost of that. We had worked with several vendors on that technology.

CHAIRPERSON RODRIGUEZ: The other thing is what was were the Arthur Avenue pilot successful? And what were the biggest lessons learned?

MIKE MARSICO: We feel that the pilot was successful. There were issues with the technology though. So it did appear that people do like the... the program. It's just that technologically we had to find some things to improve in it.

CHAIRPERSON RODRIGUEZ: So can you elaborate a little bit more on lessons learned from that pilot program?

 $\,$  MIKE MARSICO: And I just got whispered the pilot was no cost to the city.

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1	COMMITTEE ON TRANSPORTATION
2	CHAIRPERSON RODRIGUEZ: It did it did
3	not cost the city?
4	MIKE MARSICO: Did not cost the city.
5	The issues that we had we were using in ground
6	sensors. There were a lot of problems with the
7	pucks. They were picked up by plows. Sometimes they
8	didn't report properly. And that inconsistency was
9	something that we were not comfortable with.
10	CHAIRPERSON RODRIGUEZ: What about what
11	have you learned? What it when when it come to
12	what is experience of other cities that you team
13	had been looking at and what have you learn from
14	those initiatives in other city that already been
15	using at to allow drivers to pay for the meters?
16	MIKE MARSICO: Actually I was at TW

MIKE MARSICO: Actually I was at TW [phonetic] last week in DC and was talking to a traffic agent that was using a pay by app cell. And they are very pleased with it. They felt that they've gotten a lot of positive push back... response from both the users and the enforcement agents that put it into place.

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CHAIRPERSON RODRIGUEZ: Great.

MIKE MARSICO: Philadelphia also. So we... we've gotten positive feedback on it.

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CHAIRPERSON RODRIGUEZ: So what... what is your based on the pilots program that you had done how much it will cost assuming that we can move together supporting this bill and make... make this initiative citywide how much will it cost the city to do it?

MIKE MARSICO: I... I unfortunately do not have that information on what the total cost. I know... I can defer to the police department on this also on cost but we're looking at pilots first to vet this app before we do that.

CHAIRPERSON RODRIGUEZ: Great. Well I'm happy to hear that we are in the same direction, that we can continue having this conversation. And for me the no doubt as I have said before that great respect for the leadership of the DOT Commissioner, the NYPD commission the whole thing and this administration. But we want to make this things through legislation because we don't want to... to whoever is the new administration 15 20 year for now. We want to be sure that we continue working together because we want to make this thing part of the law of New York City where it doesn't matter who is the new mayor 20 year for now this is

2 something that we can say that we leave in place.
3 Council Member Dan Garodnick.

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very much Mr. Chairman. I... I just wanted to follow up on mostly on the placard question but I did have some follow-ups on the... the Pay by Cell and how it relates to Chair Rodriguez' proposal. So just a... Commissioner Schroeder on this in your testimony you noted that in order for a device to be able to scan a barcode and determine validity there would need to be some sort of a backend database to capture all those placards that are out there. I guess I have a threshold question here which is does the city have a list of all of the placards which have been issued and are valid at least for city agencies?

RICHARD SCHROEDER: From... I'm going to answer this yes and allow my colleague Joe Freer here, Sergeant Freer to provide some more detail.

SERGEANT FREER: So for New York City

Police Department permits we have a vehicle

identification unit whose function and they

function under the office of the chief is to verify

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and account for all parking permits issued by the
NYPD. Furthermore, in order to receive your new
year permit it's 2016 everyone's getting the newly
issued permits, you have to turn in your old permit
as a strict one for one accountability measure. So
as far as NYPD issued permits there is strict
accountability for for those items and and we do
take that very seriously.

COUNCIL MEMBER GARODNICK: Are there permits... [clears throat] excuse me, permits issued by other city agencies other than the PD?

SERGEANT FREER: I believe our colleagues at DOT issue some permits.

COUNCIL MEMBER GARODNICK: Ah-ha okay, so let us ask DOT the same question. So PD has a list of all the placards that you issue when you redeem a new one based on a new year it's a one for one transfer. DOT presumably you have the same?

MIKE MARSICO: We... we replicate the system too. It's the same thing. We have an account of every permit that we issue. You do not get a new permit until you send back the old permit. So it files the same. We... we issue approximately 65,000 permits. Clergy, agency, business, DOT... there are a

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2	host of ones that we… give out. And then what we do
3	is we furnish what the the permit looks like in
4	in specifics to the PD for the traffic enforcement
5	agents to carry.
6	COUNCIL MEMBER GARODNICK: Sorry can you
7	just say that again just a little louder?
8	MIKE MARSICO: We issue… we provide an
9	insert for the traffic enforcement agents to carry
10	to identify all the permits that the DOT issues.
11	COUNCIL MEMBER GARODNICK: An insert did
12	you say?
13	MIKE MARSICO: Yes.
14	COUNCIL MEMBER GARODNICK: What what
15	what do what do you mean by that?
16	MIKE MARSICO: A reference card that
17	goes in their their book.
18	SERGEANT FREER: Police officers carry
19	what's called a memo book which is sort of like a
20	a log. It's a pocket-sized binder that fits in
21	their back pocket. And an insert is something that

COUNCIL MEMBER GARODNICK: And how many placards does PD issue?

fits into that binder. So that's a... that's our

jargon, is what you call an insert.

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2	SERGEANT FREER: So annually we issue
3	placards to our employees for parking at police
4	facilities. So those placards are roughly about
5	30,000 a year. We issue approximately 4,000
6	placards a year to our unmarked police vehicles so
7	basically those are placards that identify a
8	unmarked vehicle as a marked police vehicle. And
9	additionally we issue about 5,000 placards to
10	outside agency partners such as federal agents,
11	metropolitan transportation police, the MTA police,
12	and district attorney offices.
13	COUNCIL MEMBER GARODNICK: Okay so a
14	little bit over 100,000 placards that are issued
15	between PD and DOT today?
16	JEFF LYNCH: And and councilman just
17	to… just to clarify of the ones the DOT issues
18	that's for a number of agencies but also about
19	approximately half are for people with
20	disabilities.
21	MIKE MARSICO: 30,000.
22	COUNCIL MEMBER GARODNICK: I see. The
23	DOT permits include include people with
24	disabilities.

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2	JEFF LYNCH: Correct. And it does not
3	include the state issued hang tags for people with
4	disabilities which [cross-talk]
5	COUNCIL MEMBER GARODNICK: Okay so about
6	half so you say about half of them?
7	JEFF LYNCH: Approximately half. And we
8	can and we can give you a breakdown after.
9	COUNCIL MEMBER GARODNICK: Okay. Are
10	there other agencies in New York City that issue
11	parking placards beyond PD and DOT?
12	MIKE MARSICO: Not to my knowledge no.
13	COUNCIL MEMBER GARODNICK: Okay. Okay so
14	if the PD is issuing placards for some of the
15	partners like MTA or did you say Port Authority
16	also?
17	SERGEANT FREER: No just MTA, District
18	attorneys
19	COUNCIL MEMBER GARODNICK: Oh DA
20	SERGEANT FREER: Yeah.
21	COUNCIL MEMBER GARODNICK:I'm just
22	reading my notes I said I had PA but you said DA.
23	Okay got it, District Attorneys.
24	SERGEANT FREER: And federal law

enforcement.

1	COMMITTEE ON TRANSPORTATION 2
2	COUNCIL MEMBER GARODNICK: And Federal.
3	SERGEANT FREER: Correct.
4	COUNCIL MEMBER GARODNICK: So are there
5	any agencies that are state or other agencies that
6	have the power to issue valid parking placards in
7	the city of New York that are not otherwise done by
8	the Police Department or the Department of
9	Transportation?
10	MIKE MARSICO: We do the state the hang
11	tags which are not used for [cross-talk]
12	COUNCIL MEMBER GARODNICK: Can you just
13	pull that microphone a little closer to you?
14	MIKE MARSICO: Sure. We issue the state
15	hang tags and New York City only. Outside of New
16	York City it's the state issues their own. But
17	these are the hang tags that are used in off street
18	facilities parking lots and so forth. So when you
19	go in there it says handicap parking or persons
20	with disability that's where these are used. We
21	issue those. But I do not know of any other ones
22	that are being issued.
23	COUNCIL MEMBER GARODNICK: So there's

no… there's no other state agency that is issuing

parking placards other than for those hang tags
for... and that's for disability purposes right?

MIKE MARSICO: Correct.

COUNCIL MEMBER GARODNICK: That... that we know. So there's no other jurisdiction out there which is issuing parker... parking placards which are legitimately being used on New York City Streets.

SERGEANT FREER: ...there are... there are state police, state court officers. So there are other law enforcement related placards... placards again that identify law enforcement vehicles that are not issued by the city. As far as their authority you know I can't speak to that not being an attorney but they are issued to state police vehicles.

COUNCIL MEMBER GARODNICK: DOT when the state police department or other law enforcement court officials have parking placards they are allowed to be used on New York City streets and allowed to avoid general parking rules on the basis of their being on official business, is that correct? Or are those invalid parking placards?

JEFF LYNCH: That's correct.

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1	COMMITTEE ON TRANSPORTATION
2	COUNCIL MEMBER GARODNICK: They are
3	correct they are legal?
4	JEFF LYNCH: Yes.
5	COUNCIL MEMBER GARODNICK: Okay. Does
6	does anybody have a sense as to how many legal
7	state PD law enforcement state issued non I guess
8	disability or non-disability state agency permits
9	that are being issued?
10	JEFF LYNCH: No we we wouldn't have
11	that number on our side.
12	MIKE MARSICO: We could I I could go
13	back into it and determine it. Because we do have a
14	record of every one that we do. I don't have that
15	figure with me now.
16	JEFF LYNCH: But as to state ones we we
17	don't again keep track but if we can if we find
18	out that information we can share it with the
19	committee.
20	COUNCIL MEMBER GARODNICK: Okay thank
21	you. And Commissioner Schroder in your testimony
22	you mentioned that it would be difficult to keep a
23	database current and up to date. Sounds to me like
24	if at least for the 39,000 permits that PD is

issuing and the 65,000 permits that DOT is issuing

1	COMMITTEE ON TRANSPORTATION
2	they're replaced every single year. There's an
3	ability to have a high level of control. What's so
4	hard about keeping that database up to date?
5	RICHARD SCHROEDER: Okay. I'm going to
6	ask Sergeant Freer to comment first of all
7	COUNCIL MEMBER GARODNICK: Can you also
8	move the microphone.

RICHARD SCHROEDER: Yeah sure.

COUNCIL MEMBER GARODNICK: Maybe it's just me but I'm...

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RICHARD SCHROEDER: I'm going to ask the Sergeant first of all to comment on the 30,000 because they're a little bit different in the sense that they're not for street use right?

SERGEANT FREER: Right. I mean I guess in terms of the keeping up the database the number of placards that we issue for the employees for parking at police facilities we said is about 30,000. On the average course of a year there might be approximately 100 that are reported lost and stolen. And again you need to report these to get the permit the next year. So it's not something that we know or they're just going away and they're not happening. So the universal... the number of

from one vehicle to another. I may be issued a

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vehicle from a... from a vehicle pool. I can know from the backend database whether or not it's a valid placard yes that's true. I can't know if it's associated with a valid vehicle unless we maintain the association in real time of the placard to the vehicle. And that is where I think the administrative difficulties would ensue.

SERGEANT FREER: Right. And to further what the Commissioner said since these placards identify basically it's employee parking, no different than you would have for a homeowners or condo association these are used in police lots around police facilities for security purpose so we know who's... who's parking where. You might... your car might be in the shop. You might have to switch out and get a rental or a loaner for that day. You might have to take your wife's vehicle because it's an SUV and have to get into work. So tying the ... the one to one is the administrative difficulties that the Commissioner is speaking to. Yes, we can see if the permit's stolen or not, sort of a thumbs up, thumbs down, that's fine. But as far as associating to any specific vehicle that's where the maintenance gets it.

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2 COUNCIL MEMBER GARODNICK: Got it. And 3 this bill is not intended to solve every potential 4 problem that's out there. It's looking to solve the 5 problem of fraudulently issued of whether this is in fact a bogus document. Because there are plenty 6 of them out there and... you know they ... they all have 8 some sheen of you know appropriateness if you were just passing by as an agent and say ah is it worth my headache to go to my insert, my... my binder, my... 10 11 they all call it the cheat sheet right, like 12 there's so many of these things out there, or am I 13 just going to go onto to something that's likely to 14 going to be faster and more fruitful for me as an 15 enforcement agent? Okay so what I hear is that for 16 the purpose of determining the legality of the

it up to date is what you do.

RICHARD SCHROEDER: Database for the NYPD... [cross-talk]

permit itself database exists and that... and keeping

COUNCIL MEMBER GARODNICK: And these guys have a valid one for the... the DOT.

RICHARD SCHROEDER: Correct. But in order to join those two together we would have to undertake a cross agency joining.

1	COMMITTEE ON TRANSPORTATION 3
2	COUNCIL MEMBER GARODNICK: Oh my
3	goodness, love it. Okay so actually putting it all
4	together in one place so we can do it most
5	efficiently
6	RICHARD SCHROEDER: And that can be
7	done.
8	COUNCIL MEMBER GARODNICK: I think that
9	makes a lot of sense. I mean you know even if you
10	are two separate agencies issuing permits the idea
11	that they couldn't be you know live in the same
12	place with their own separate PD or DOT designation
13	to me sounds very very reasonable.
14	RICHARD SCHROEDER: There is no reason
15	technologically why they cannot be conjoined. That
16	has not been contemplated previously… [cross-talk]
17	COUNCIL MEMBER GARODNICK: Okay well
18	that's I think it's a very fair suggestion and a
19	fair observation.
20	SERGEANT FREER: And there just are some
21	points about a a comingle database. So the the
22	parking placards that are assigned to police.
23	Sometimes they're assigned to undercover officers.
24	They can also be assigned to what are called the

basically confidential police vehicles. They're not

your typical Ford looking police vehicle that you have, sort of nondescript vehicles. So a comingle database could... some security challenge... We're not saying they're insurmountable but it's something to definitely consider when we're building this.

COUNCIL MEMBER GARODNICK: Okay.

Presumably traffic agents and the police officers

were issuing the 825,000 parking summonses per year

are trained to identify what is a legitimate and

legal parking placard correct?

RICHARD SCHROEDER: Yes.

COUNCIL MEMBER GARODNICK: Okay so they have a list and they are trained to identify what... what's bogus and what isn't.

RICHARD SCHROEDER: They are so trained.

COUNCIL MEMBER GARDONICK: How much... how much time and attention is given to that either for a NYPD police officer or for a traffic enforcement agent... How much of a... I have no sense as to... in... relative to the rest of your training for either a traffic enforcement agent job or for a police officer position how much time is... is ascribe to this particular question?

RICHARD SCHROEDER: Want to take that?

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SERGEANT FREER: Yeah. So while I don't have in front of me the exact time that's dedicated to this. You can liken it to the fact that much as a cashier who handles currency all day can easily sort of spot a fake because the police officers themselves use their parking placards every day when they come to work they can pretty much readily spot a fake. There's also again the security concerns behind that these placards are being used around police facilities so I know they do take effort to... to spot them out when they're used in those areas. Bu we'll get back to you with a exact time. I don't have that.

interested. Also if a... if a police officer or a traffic enforcement agent spotted a bogus placard, you make it on your computer, Photoshop, whatever it is you need to do... it looks somewhat official but based on your training and experience you know... and you reference on your book it's not on there... what is the... what is the penalty, what is the ticket, what is the summons for that? What is the... what is the act that is being committed there other than you're parking illegally. What is the

supplemental act that you're... you know you're
subject to?

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SERGEANT FREER: So... well it depends upon what you're getting at. If it's someone who's just making a permit... and again you know... [crosstalk]

COUNCIL MEMBER GARODNICK: Yes, you make it on your home computer.

SERGEANT FREER: You make it on your own computer, I can't speak to the charge exactly behind that now but if you're duplicating a police permit there's a very specific administrative code provisions, I believe it's like 14-1-08 that prevent the duplication of police related placards to as far as... as making up your own that'd probably fall under false personation realm but again we'll... the attorneys will get you an exact answer for those.

COUNCIL MEMBER GARODNICK: Do... is

duplicating a police permit the same as duplicating
a DOT issued permit for the purposes of the law?

I'll give it to you again so I know you had a quick
consult. If someone were to duplicate a DOT issued
permit is it the same provision of the law that

2	would be applicable for having duplicated a police
3	department issued permit?

SERGEANT FREER: As far as the administrative code section?

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COUNCIL MEMBER GARODNICK: Yes.

SERGEANT FREER: I don't... I don't know what DOT permits are specifically under. There is a specific provision for duplicating... I don't know if it's 14-1-08.

COUNCIL MEMBER GARODNICK: Do you guys know?

MIKE MARSICO: I know that we... we get a call from 3-1-1 that there's a bogus permit. All our permits have a hologram on it specifically. If we get notification of that we will send an investigator out to determine if it's a valid permit or not. If it is not we will send it to DOI, Department of Investigation, and then they will start an investigation. But they eventually work with the PD for fruition if... if there are charges.

COUNCIL MEMBER GARODNICK: Okay so I guess really the... the conclusory question there would be how many investigations have resulted in any penalty for anybody for either

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duplicating	a	police	permit,	duplicating	а	DOT

3 permit, or my example of making it on Photoshop at

4 your... at your own home. How... how many of those in...

you know in 2015 2014... any... any staff that you

6 have.

SERGEANT FREER: In three-year period so that's 2013, 14, and 15 the Internal Affairs Bureau and the NYPD receives 68 complaints of NYPD placard forgeries of which they substantiated 56 of those. As far as improperly using the placards etcetera in that same three-year period... So 13, 14, 15 our investigative unit received approximately 480 some odd complaints of placard abuse. So that's using restricted parking placards in improper areas etcetera. So that's kind of the universe of what we have. As far as the fraudulent DOT end of it I don't know but we can run the charges to see that for you and get you a better answer.

COUNCIL MEMBER GARDONICK: So the... the... the one which is really the one which is really the one relevant for this bill is the first... the first grouping right?

SERGEANT FREER: Right.

police department presumably.

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2 SERGEANT FREER: Correct, it's NYPD,

3 yep.

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COUNCIL MEMBER GARODNICK: Okay well I ... I also noted you know in the testimony you say that there are security features which are available there. You know the... the question that we're really trying to get at is the fact that... and maybe it's an enforcement question. And maybe it is a... you know the idea that's... there are just too many parking placards of different types out there for us to reasonably expect parking agents to be able to discern what is legal and what is not. But we would like to continue this conversation with you because you both have a database. There's no technological challenge to merging databases. Traffic enforcement agents at least are going to have a handheld device that would allow them to read this sort of thing if there were any point of confusion. To me that sort of suggests well we should just allow for them to do a... a... a check and also even to perhaps highlight a bogus placard for the Department of Investigation if it rings up as a bogus placard. But I... I don't know what I... I'm rebutting in light of the fact that you say that

there are certain security features which you prefer to discuss in a non-public forum. So we will... we will have that conversation.

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SERGEANT FREER: Certainly.

we'll see... we'll see where that turns out. I have just one question about the chairman's bill if you may, is that okay? You noted that there... there was this pilot program, the Pay by Cell pilot program on Author Avenue. And it sounds... it sounds similar... a similar concept to what is being proposed here if I understand everything correctly. Is that... is that right?

MIKE MARSICO: Conceptionaly yes, technologically different though.

that's really what I wanted to understand. Because I have seen this at... you know in use in other cities. And it's extremely convenient to be able to be up and in... you know in an apartment on a cold day and to know that your... your meter is running out to be able to add some time or be able to you know wake up in the morning and instead of running out before 7:00 to actually put some money on the

2	meter that all makes sense using an using an app.
3	But this is all called Pay by Cell. IT sounds like
4	there's telephone calls involved but it also from
5	your testimony sounded like there is an app. What's
6	the difference in the technology because I don't
7	understand the difference between the the
8	pilot technology and the and the app
9	related technology that's being [cross-talk]
10	MIKE MARSICO:the pucks the pucks are
11	really well used in a single space environment
12	which we do not have. So locating the pucks or
13	putting enough pucks out there for… [cross-talk]
14	COUNCIL MEMBER GARODNICK: The pucks?
15	MIKE MARSICO: The pucks are these
16	devices that go in and identify occupancy of that
17	area.
18	COUNCIL MEMBER GARODNICK: Oh oh the
19	pucks… [cross-talk]
20	MIKE MARSICO: And these are the ones
21	that… I'm sorry.
22	COUNCIL MEMBER GARODNICK: That's okay
23	[cross-talk]
24	MIKE MARSICO:ones that were [cross-

talk] that were pulled up or that there's always

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been an issue with them. And when we... when we did put them in the pilot there were problems with them. And then... now we have a multi-space so the vehicles are different sizes, there are smaller ones, different ones... it's difficult to get the alignment to work whereas the technology that we're proposing to date doesn't use that. And I think the state of practice has moved beyond to where most people do have the smart technology and also the ability to call in for a spot. So we're trying to make sure... ensure once again that payment options are as easy and as flexible as possible. And work with the PD I think that's what we're doing.

JEFF LYNCH: So and just... and just to clarify. There will be an app. I mean this is... this is how it's done in other cities. But to leave open flexibility for somebody that might not have a... a smartphone there will be a call in feature so that somebody could from the same apartment call it in if you have a... I mean there are still folks that may not have a... be... a phone that's able to use an app and that allows flexibility, we expect the bulk of that to be app based.

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2 COUNCIL MEMBER GARODNICK: Okay well I...

I'm not sure I completely understand the relationship between pucks, the non you know single space environment but I... I don't need to... I don't need to educate myself on this point here and with everybody else waiting. But I will ask one last question which is something which has confused me a little bit about this bill. And while I actually... I think this is a fantastic initiative and I think we should do this without any question at all in my mind is the issue of feeding meters. We have over the last ten years... somehow in my mind it has gotten stuck that there is technically speaking under the law something not appropriate about putting more money into a meter after it has expired, that feeding the meter is some... like when you go and you put money in the meter for that twohour period, if you come back after an hour and 55 minutes and you re-up for another two hour... two hours, technically speaking you have done something wrong under city law. Is this correct?

JEFF LYNCH: Yes.

COUNCIL MEMBER GARODNICK: Okay.

Τ	COMMITTEE ON TRANSPORTATION
2	JEFF LYNCH: The the posted regulation
3	times there is a maximum time on the parking
4	regulation on the… the sign. So it may say one-hour
5	meter, two-hour meter
6	COUNCIL MEMBER GARODNICK: Right I got
7	it. So it says one-hour meter and you come back
8	after 55 minutes and you re-up for another hour you
9	have done something wrong under city law?
10	MIKE MARSICO: Not if you're within the
11	two hours.
12	JEFF LYNCH: If you're within the the
13	maximum time posted on the sign you're not but
14	it's… [cross-talk]
15	COUNCIL MEMBER GARODNICK: Okay so let's
16	say yes. You… you're…
17	JEFF LYNCH: But if you if you do that
18	correct that is not supposed to be happening on the
19	streets.
20	COUNCIL MEMBER GARODNICK: Right. So
21	JEFF LYNCH: And that's to promote
22	turnover for businesses that want continued
23	turnover for
24	COUNCIL MEMBER GARODNICK: Understood.

It's also obviously something which you know many

actually feed the meter. And so where those... those

two points do run in conflict with one another so

we should all at least acknowledge that. How does

that... how does that... that particular challenge come

2 New Yorkers believe is a god given right to

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particular challenge?

to play in an initiative like either Pay by Cell or the app based technology which the chairman is proposing here today. It seems like it's a very easy way to keep somebody from re-upping beyond what the legal period is. Does it keep people from re-upping beyond the legal period? What is the vision of DOT as to how you deal with that

MIKE MARSICO: The... if you have a two-hour meter and you pay for your time of two hours. On the Pay by Cell you have to move that vehicle. You may not go back. Whereas somebody could actually just go buy another receipt and put it on your dashboard. It's not going to happen that way if they're Pay by Cell. So the desire to have that turnover for businesses is reinforced with the Pay by Cell.

COUNCIL MEMBER GARODNICK: Okay so that's just an interesting point which is that that

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rule, law, etcetera which is widely ignored and not at all enforced almost by its impossibility of being enforced would suddenly come into play in an interesting way with this technology. So okay I... that's a... that's... that's an important point for me because I didn't understand exactly how that was going to work. And I think that we need to find a way to do what has been initiated and what the chairman is pushing here. I think it will make people's lives a lot better... a lot easier... and... and it certainly is where we should be heading as a city. So thank you for all the time Mr. Chairman I appreciate it.

Will... now on the process of conversation we will continue talking about details assuming that working with the support of the speaker and the administration we can find a common ground on this legislation. So even the limit of time for someone if they pay using a apps a... have to come out with something the middle this is something that I hope we will address you know as we continue conversation. I have a question on the fraudulent placards. So we have a hundred for DOT NYPD

official placard that we give NYPD, see member of the city agencies they use. 2015, how many ticket were giving to drivers who were using fake placards?

SERGEANT FREER: Well as far as fake placards our enforcement action again I have the three-year number which was... there was 56 fake placards. As far as tickets issued to vehicles displaying placards that was approximately 24 hundred. But that doesn't necessarily mean they're fake, that could just mean you used your placard in a area you weren't authorized. Like you have an all street parking placard and you parked at a fire hydrant or something similar. So that doesn't necessarily mean that number doesn't reflect fake, that just reflects in general a total number of tickets issued to vehicles that displayed some form of placards.

CHAIRPERSON RODRIGUEZ: So you have not been... the city has not being able... or have a system to identify those fake placards?

SERGEANT FREER: So the fake placards have to be brought either to our attention via calls which again I told you we had about 488 calls

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over three years for people reporting placard abuse or they're spotted by the officers themselves. And again they have material that they're given, handouts, there's security features much like on your currency that tell us if it's fake or not. So that's... that's sort of where we use to determine if a placard is fake or not.

CHAIRPERSON RODRIGUEZ: Okay. I... I just hope you know that we definitely do some work upgrading the system because I as a council member I know with my plaque what I'm allowed to park and where not. I know that I no allow to park what it say... no parking anytime. However, I know that I can park where there's a meters, where there's no truck... where truck and commercial allow to park. However, I had got my ticket in the past even when not being park in a meter what I have park where I say no parking any time... allowed to park. It could be sanitation or whoever they needed to... the ticket. Then you know we clear with the... that we had the right to be there. So for me it's more... it's no going against individual from the NYPD, DOE, or any other agency that you... that have their right to use a plaque. For me it's about those that

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that	use	e a	fake	plac	rue?							

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SERGEANT FREER: I will have to get back to you on the exact fine... because it depends upon if it's a forged plaque of a current placard because that's a criminal charge if their forging a plaque. If they're making one up just sort of out of the blue I don't have the fine for that but we... we'll get you the information.

CHAIRPERSON RODRIGUEZ: Have we had some case in 2015 or anyone committed that criminal activity? So that... such as the one that you describe...

SERGEANT FREER: I'm sorry can you repeat that.

CHAIRPERSON RODRIGUEZ: Have you in... Did we have... the city have any case in 2015? How many cases do... do... do you face or were you able to identify of someone that wasn't that...

SERGEANT FREER: So I have a three-year number. So for three years there was 56 and that relates to NYPD issued placards. We had 56 ones that were determined to be fraudulent.

CHAIRPERSON RODRIGUEZ: Great. Are are
is the city following the same placard operation
system of the previous administration or has the
city upgrade the way of how we operate the placard
request, distribution, and control in this current
administration?

procedures changed in approximately 2012 when it was placed under the internal affairs bureau and we dramatically reduced the number of placards we issued as well as the accountability and controls behind that. So not necessarily under this administration but fairly prior we... we did make those changes on our end.

CHAIRPERSON RODRIGUEZ: So most of the changes was made 2014 2012 and you being... you have continue working under those changes that you made in 2014?

SERGEANT FREER: Correct. And as we mentioned they're strictly accountable now. We make sure it's a one for one issuance. There's a full application process in which even the police officers' licenses are checked for... offences and

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whole but we... we'll check on that for you.

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CHAIRPERSON RODRIGUEZ: Yeah. And I have a bill you know. Is... not related to those two but do have a bill that have 35 council member that have signed on that bill to restore the rights of the press to be able to get the... the... the press parking when they covering their story. Council Member Chin.

COUNCIL MEMBER CHIN: Thank you Chair. Relating to Intro 326, the placard parking. Placard parking is still a big problem in my district. I represent district 1, lower Manhattan and recently the Chinatown BID did a survey and found that almost one quarter the... of the available on street parking were taken over by placard parking. And I myself has walk up and down those street and sometime when you look at some of those placard they don't look real. But you know but they ... we never see a ticket on those cars. So I think in terms of you know what people... my constituents a lot of time are upset that all these placard parking are taking up on the street and especially you know as DOT... you testify in your testimony you know you switch over to Muni Meter which created a lot more parking space. And now everybody has to

pay I mean which is great for the customers you
know they're willing to pay but then they can't
find a space. And that space is taken up via a
placard park you know car with a placard in there.
And they never get a ticket when they don't have a
Muni ticket. So one of the suggestion that was
given to me by one of the leaders in Chinatown he
say Margaret why don't they just give ticket to
anybody who park at the meter Muni Meter without
paying. And then if they're there for official
business then they can go and fight the ticket just
like a ordinary citizens. You get a ticket that you
think is not fair you have to go fight it.
Meanwhile we're loving revenues of all these
people. We're taking up a lot of the parking space,
especially the Muni parking. So can can NYPD or
DOT address why they never get a tickets on those
cars?

SERGEANT FREER: Sure so... unfortunately
your district is in a unique position where it's
situated with multiple court houses; from federal
state to... to local and city as well as Federal
Plaza, police headquarters, etcetera. So there's a
large number of people that work in... in those

2	buildings and do conduct business in the area. So
3	their their vehicles do need a place to park. We
4	we will help you to work with you on that in
5	determining which permits and I know that there is
6	a unit that did patrol directly around headquarters
7	with tow trucks to remove illegally parked
8	vehicles. That was an initiative that we've we've
9	undertaken. And we're happy to work with you as far
10	as ticketing the vehicles and having them fought
11	out later. I mean that's really an administrative
12	burden and and a time burden on that. I know it
13	doesn't replace the burden that your your district
14	constituents face in terms of finding their parking

but I'm sure we can try to work for a mutual

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solution.

COUNCIL MEMBER CHIN: Well especially for a lot of businesses. They rely on customer. And one of the biggest complaint is that I don't come to Chinatown anymore because I can't find parking. And meanwhile you increase DOT. You like more than double the number of parking space with the Muni Meter. But it... it hasn't really help when you know constituent see that the placard card... they don't have a Muni ticket and they're okay. So I think we

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really have to kind of work on that problem just
because we are close all the government building
building doesn't mean we the community should be a
parking lot. I mean already a lot of streets has
been taken over by NYPD because the headquarters
there to do parking. I mean people see that every
day. So we really have to work together to try to
to mitigate this problem that certain streets
should be off limits or So we look forward to
working with you on that.

SERGEANT FREER: Right. And there are certain areas that are designated no permit areas where even NYPD placards aren't supposed to be valid. And... and we'll work with you on... [crosstalk]

COUNCIL MEMBER CHIN: Maybe we can expand those are. Well we should work together. Thank you. Thank you Chair.

CHAIRPERSON RODRIGUEZ: This is not about when we talk about those individual, the 104 that have the placard this isn't about... this hearing and this effort is not about trying to get rid of... of those men and woman that need the placard as part of the jobs. This is about those

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who abuse the placard system that we have in the city. So I know that we will be working together to be sure that we correct a... whatever way and manner we can operate the system so that those individual that are abusing it they should be accountable.

Thank you. Now let's go the next panel which is Eric McClure, Julia Kite, Alex Likely [phonetic], and Joseph Szende. Thank you. Thanks. You may begin.

ERIC MCCLURE: Okay good morning. My
name is Eric McClure. I'm executive director of
StreetsPAC. On behalf of my colleagues at Streets
Pack I'd like to thank Chairman Rodriguez and the
Committee on Transportation for the opportunity to
testify today. Implementing the right parking
policies in New York City could be tremendously
helpful in improving mobility, reducing congestion,
making housing more affordable, lowering emissions,
reducing dependency on automobiles, and moving us
closer to achieving vision zero among other
benefits. However, our views on parking aren't
keeping up with innovations in other areas of
transportation policy. And we hope that today's
hearing is just the first of many devoted tackling

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this thorny issue. The city council should be providing leadership on citywide parking policy when DOT isn't acting aggressively enough. Free and below market rate parking provides a huge subsidy to private vehicle owners at the expense of everyone else. It encourages driving and should be phased out especially in the more densely populated areas in the city. Curbside space should be managed according to a hierarchy of parking uses that prioritizes commercial parking and loading over the parking of private vehicles and shorter term parking.... Parking given priority over long term car storage. The Department of Finance has stipulated fine program which allows chronic parking offenders like FedEx, UPS, and Fresh Direct to pay a small fraction of the fines they accrue for double parking violations in effect legalizing double parking for a small fee that is well below market rates. As a tremendous cost in traffic congestion it creates safety risks formed by vulnerable street users. Transfer and curbside use is from long-term private vehicle parking to commercial loading and short term parking will significantly reduce double parking, congestion, and, crashes and will

2	discourage unnecessary vehicle trips. New York City
3	DOT began taking some positive steps toward
4	rationalizing parking policy in 2008 with the park
5	smart pilot program increasing meter parking rates
6	slightly in commercial districts in Greenwich
7	village and a handful of other neighborhoods. But
8	despite park smart's effectiveness in meeting its
9	objectives the program has languished. It's time
10	not only to greatly expand this effort throughout
11	the city but to begin adopting dynamic market based
12	parking rates and implementing 21 <sup>st</sup> century
13	technology like payment centers and pay by phone.
14	San Francisco's pilot study using this
15	neuroethology led to a 50 percent drop in cruising
16	for parking space, a 30 percent reduction in
17	overall driving, fewer violations, and less double
18	parking. Those are significant results. And if San
19	Francisco can do it so can New York. We strongly
20	support Intro 966 which would require New York City
21	DOT to implement mobile app and text message based
22	parking payment systems. Such systems will make
23	metered parking more efficient and allow more
24	nuance control over the hierarchy and priority of
25	curbside uses including different rates for

2	commercial and private vehicles and will help
3	facilitate the eventual implementation of demand
4	based pricing. In addition, an app based payment
5	system makes life easier for drivers by sending
6	expiring meter reminders and allowing for the
7	remote addition of time and should enable the city
8	to move toward automated enforcement of meter
9	violations. We also support intro 999 for many of
10	the same reasons. While we believe that parking
11	rates should be increased it's also fair that
12	people should only have to pay for the time they
13	use. And this in combination with automated
14	reminders about expiring meters will go a long way
15	toward eliminating "gotcha" complaints about
16	parking regulations. Perhaps it will even let us do
17	away rightfully with grace periods and broadly
18	expand the use of Muni Meters. Finally, we strongly
19	support Intro 326 which would require that
20	government issued parking placards include a
21	scannable barcode that would allow traffic
22	enforcement agents to verify their authenticity.
23	Placard abuse is a major contributor to illegal
24	parking and one more form subsidize free parking
25	for private vehicles. And the existence of

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counterfeit placards adds to congestion. We'd all
urge that the city continue efforts to

4 significantly reduce the number of placards it

5 issues to employees. We encourage the council and

6 the Department of Transportation to think big on

7 parking policy. Paris is eliminating more than

8 50,000 parking spaces per year. And if we're going

9 | to achieve the council's laudable goal of reducing

10 private vehicle ownership in New York City to one

11 | million cars by 2030 progressive parking policies

12 | will have to play a key role. Thank you.

and members of the Committee on Transportation for convening this hearing. I am Julia Kite, the Policy and Research Manager of Transportation

Alternatives. We're a 43-year-old non-profit with more than 150,000 activists in our network dedicated to improving the safety of New York City streets. I'm also presenting this testimony on behalf of the NYPIRG Straphangers Campaign, Riders Alliance, and the tristate transportation campaign. As an organization at the forefront of Vision Zero we know that comprehensive redesign of New York's most dangerous streets is crucial to eliminating

JULIA KITE: Thank you Chair Rodriguez

deaths and serious injuries. But it's impossible to 2 3 have a discussion about street redesign without 4 considering the issue of parking. In fact, we found 5 that pretty much nothing else is as contentious a subject. But personal cars parked on city streets 6 7 are private property being stored in public cases, 8 taking away a research that by rights should be shared. We cannot allow prioritizing parking spaces to stand in the way of street improvements that 10 11 will benefit all New Yorkers. We look for... forward 12 to reform of the parking permit system as 13 stipulated in Intro 326. But we also call upon city 14 agencies to make more extensive changes to on and 15 off street parking systems that will foster greater 16 equity and improve street safety in accordance with the Vision Zero promise. With regard to Intro 17 18 number 326 we are pleased to see city council 19 addressing the issue of parking placard abuse which 20 transportation alternatives has been drawing attention to since 2006 when we published the 21 2.2 uncivil servants, a report detailing how government 2.3 workers abused parking privileges in Chinatown and civic center. Our 2011 report entitled Totally 24 Bogus found that 57 percent of permits in five New 25

2	York City neighborhoods were either completely
3	fraudulent or were being used to park illegally.
4	Our research indicated that one in four displayed
5	placards was fake. Meaning there could be easily
6	tens of thousands of fraudulent placards currently
7	in use in the city. In Manhattan Civic Center where
8	we sit now fewer than five percent of displayed
9	placards were being used properly. Furthermore,
10	fraudulent placards are a public safety risk. In
11	2010 a van responsible for a time for a bomb scare
12	in Times Square was left alone for two days because
13	it was displaying a placard. Unfortunately, that
14	placard was from a non-existent agency.
15	Furthermore, even if a placard is authentic on the
16	more everyday level the abuse of it increases
17	dangerous double parking, adds to air pollution by
18	forcing other drivers to cruise for space, delays
19	deliveries for businesses and the roads trust in
20	government bodies. Barcodes are a simple and
21	effective means to preventing individuals taking
22	advantage of the permit system and preventing those
23	who have no right to be using one from jeopardizing
24	public safety. We called for them in 2011 and we
25	applaud Council Member Garodnick for continuing to

2	move this legislation forward. However, in addition
3	to passing Intro 326 we urge the city to reduce the
4	overall number of parking permits and issues with
5	the aim of phasing out the placard system all
6	together. Other than emergency first responders and
7	disabled people with mobility limitations there's
8	no reason for anybody to receive special privileges
9	for parking based solely on where they work. The
10	extensive fraud in the city when it comes to
11	placards is so massive and has been going on for so
12	long that it's clear city agencies simply cannot
13	contain it. Many large American cities manage just
14	fine without placards even though they have much
15	higher rates of commuting by car than New York
16	City. By eliminating placards, the city can
17	encourage the use of public transit which will ease
18	congestion. And furthermore agencies are free to
19	reimburse employees as they see fit and they can do
20	this without the permit system. Fixing the park
21	permit system alone however will not fix the
22	multitude of street safety and equity issues
23	related to parking. In recent months the burdens
24	caused by off-street parking requirements have
25	become evident in debates over affordable housing.

2	While this is not the time to discuss development
3	proposals it is beyond doubt that requiring a
4	minimum number of parking spaces is an impediment
5	to developing affordable housing. In New York City
6	parking above in aboveground garages cost more than
7	21,000 dollars per space to build and then
8	underground garages that can run up to 50,000
9	dollars per spot requiring off-street parking in
10	new developments thus pushes up the cost of
11	creating housing which makes it a less appealing
12	prospect for builders and stands in the way of
13	actually meeting an important need. A city
14	commissioned study by the NYU Furman Center
15	concluded quote the largest most difficult zoning
16	constraint affecting the development of new housing
17	has been the requirement of building on-site
18	parking spaces. And while lower income households
19	are less likely to own cars parking minimums will
20	require them to pick up the cost instead of
21	encouraging car ownership by enshrining a minimum
22	number of parking spaces the city should be looking
23	towards ways to make public transit more appealing.
24	In the city of high rents and high prices there's
25	one thing however that's free for a relatively

privileged few and that's on street parking. All 2 3 tax payers fund city streets but only those with 4 cars get to use it to store their private property 5 either for free or at below market meter rates. This is not only fundamentally unfair but the 6 7 inefficient use of public resources. A study by 8 Schaller Consulting and Transportation alternatives found that in 2007 on street parking in New York was 1/14<sup>th</sup> the cost of parking in lots. Since then 10 11 the difference has become even greater as lot 12 prices have increased faster than meter rates. 13 Furthermore, the near 100 percent occupation of 14 meter parking spaces means drivers have to spend 15 time cruising which is wasteful and detrimental to 16 local businesses. To reduce the congestion plaguing 17 much of our city we suggest much of the following. 18 Curbside parking rates should be raised in order to 19 meet a goal of 15 percent vacancy. And the DOT's 20 park smart program which raises meter rates at peak 21 hours in select neighborhoods should be expanded 2.2 citywide. Finally, on the streets the issue of 2.3 parking is irretrievably designed... tied to the issue of street design. For too long our arterial 24 roads have prioritize the parking of private

2	vehicles in spaces that would be better used for
3	improvements that would benefit all New Yorkers.
4	Commercial needs, public transit, and public safety
5	should all trump private vehicle storage. A car
6	sitting empty and idle on an arterial road
7	sometimes at no cost to its owner is taking up
8	space that could reengineered to serve as a safe
9	commercial loading zone, a dedicated bus lane, a
10	bike lane to protect… road users, or a city bike
11	station. There is no time to waste when it comes to
12	redesigning streets for safety. But we see one
13	improvement project after another held up by
14	community boards that oppose any loss of on street
15	parking spaces. Even in districts where only a
16	minority of residents own cars the result is a
17	system that considers the loss of parking more
18	troublesome than the loss of life. And this is not
19	an attitude that will get us to Vision Zero. We
20	incur we continue to urge the DOT to not lift the
21	opposition of community boards with no
22	transportation expertise, stall plans for street
23	safety improvements. Thank you for your time and

consideration.

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SERGEANT SZENDE: Hi. My nose is Josef Szende. I'm the Executive Director of the Atlantic Avenue BID from Brooklyn. The permit parking system is broken in the city. It's devastating mom and pop businesses and it is rife with abuse. Here I have the testimony from Horseman Antiques. It is one of the last and oldest antique shops in Brooklyn, 54 years old. In this testimony he says that he's a ... the point of selling a 54-year-old business because customers that formerly came in from a driving distance can no longer find parking and it's no longer viable to do business on our street in Brooklyn. Every day the abuse of parking placards by municipal workers occurs without any single agency being the sole cause. We have many people parking with corrections permits, court officers permits which are issued by the state if they're being issued legitimately. The Department of Education, the Department of Sanitation, the MTA, HR&A, Police... all of these placards are on our street in Brooklyn. And there are offices for all of these agencies within downtown Brooklyn. But these are not intended to be used for commuting purposes. These are meant to be used for agency

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business. We have Park Smart on Atlantic Avenue. We have Park Smart because we believe in the idea of increasing turnover, making parking available for customers who want to buy something and want to frequent our small businesses. The Park Smart Program has been rendered almost ineffective because of the number of permit parking vehicles that are using up all the spots on Atlantic Avenue. In a recent study we did we don't have a lot of capacity but we can do a study a... a few times a year. We took down 27 permit parking vehicles within two blocks. On one of these blocks 50 percent of the spots were occupied by permit vehicles. The permit vehicles do not always even us a placard. They often will use just an... a piece of clothing that just identifies them as working at a city agency. There's to us an obvious failure to ticket those that do not have a permit at all and certainly not to ticket those that have a fake placard. We think this is an important first step. Obviously the... the system needs a lot of... a lot of work. We're submitting all of the documentation that we've taken recently and we really look forward to... to working with you further on this

ALEX SLACKY: Good morning, I think it's

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because it is one of the most important issues for our small businesses. I wanted to thank both you as the chair and Council Member Garodnick for introducing this legislation.

not yet noon. My name is Alex Slacky. I'm here representing AAA Northeast which serves a membership of over 570,000 drivers in the five boroughs and over 1.6 million in the... in the greater metropolitan area. And I want to thank you Council Member Rodriguez or Chair Rodriguez for holding it. Parking in New York City obviously is a very frustrating experience. If you're fortunate enough to find a spot, sometimes you might need a little Rosetta Stone to actually read the signs and we... we certainly applaud the efforts of ... of the council to ... to make parking a more efficient endeavor. I'd first like to just give a couple general statistics about parking in New York City. And this info is from Fiscal Year 15. There were 9.1 million parking summonses given out. 9.1 million. Parking meter revenue is 211 million which is dwarfed by parking summons revenue 658 million which is I think an all-time high would be enough

2	to you know fund the payrolls of all eight
3	professional sports teams in the city of New York.
4	So it's it's certainly big business. And the city
5	has made really major improvements to the parking
6	infrastructure process over the last decade
7	obviously from meters to Muni Meters was great.
8	Council Member Greenfield you know there was a lot
9	of you know some bills that you had sponsored, pre-
10	payment, five-minute grace period. And and these
11	have been excellent. They brought parking into the
12	21 <sup>st</sup> century. But the pace of technological changes
13	quickening obviously pay by a phone is a fan
14	fantastic idea. It seems like DOT is is on board
15	with that. And and we're certainly happy to hear
16	that. And there are some other ways that can be
17	that we can make parking more efficient. And we're
18	working on finishing up a report on parking
19	summonses in in fiscal year 15. So one thing that
20	we've seen actually in in D.C. with the
21	introduction of pay by phone the fines or the
22	tickets for Muni Meter violations have been cut in
23	half over three years since they introduced it. And
24	there were 2.4 million tickets issued for either
25	expired Muni Meter or no Muni Meter receipt

displayed in fiscal year '15. That's about a 2 3 quarter of all the tickets that were issued. And 4 when you implement the pay by phone that's going to 5 decrease the number of tickets which is good for drivers obviously it affects the city coffers. But 6 7 the efficiency of the process should be the main 8 consideration. One other thing that we've really seen in... in looking at the data and ... and we're still analyzing it but the biggest offenders by far 10 11 are out of state vehicles. There were 245 passenger vehicles that incurred more than 200 violations in 12 fiscal year '15. Of those only six were registered 13 14 in New York state. Because in New York state you 15 could suspend the registration for enforcement. 16 Can't really do that as much with out of state. So 17 that's something that certainly should be taken a look at in terms of enforcement. And we also want 18 19 to make sure we're focusing on the violations that 20 impair safety and mobility like blocking the box which only had 10,000 tickets issued last year 21 which is paltry or like double parking rather than 2.2 2.3 the more technical infractions like you know late registration. There were 11,000 tickets issued for 24 late registration that was just a single day late. 25

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That's not what should we ... we should be focusing on. We should be focusing on the violations that are hurting safety and mobility. And I'd like to thank you for the opportunity to come and... and for your interest in this matter. Thanks.

CHAIRPERSON RODRIGUEZ: Before we finish let's also call Tom Murphy who also is in the list to testify. If you can put a chair close to the ... can add another chair...

TOM MURPHY: My name is Tom Murphy. I wasn't planning on talking. I'm from Brooklyn. I'm representing myself as an owner and a driver. I am also a member of AAA but they seemed to have missed the ball. There was a disconnect between supply and demand in the city of New York. From what I read last week in the New York Times America had its highest sales of automobiles, 17 and a half million, just doubled 2008, yet DOT is wiping out parking space even as we talk. In my neighborhood, Sunset Park, Industry City has announced that they are go... going to spend a billion dollars and add 10,000 jobs to the area. They're subdividing apartments and squeezing in... densifying the neighborhood yet as we speak DOT is partnering with

two organizations to wipe out 200 parking spots in 2 3 the working areas of Sunset Park. Nobody's paying attention to this you know. A friend over here, 4 5 Atlantic Avenue, it wasn't too long ago that the Atlantic Avenue BID had DOT drop the no... no 6 7 standing no parking during peak hours because their merchants were suffering. Now they're saying that 8 it... you know what it is that they've reserved those spots for city employees. You are the city council 10 11 and I always thought it was ... would be a great idea if you built in a boiler plate, preambles all your 12 13 bills saying and this law we're proposing applies 14 also to city employees, period. Not to be 15 forgotten. Because I had... had discussions with... I live at 413 43<sup>rd</sup> Street which is next door to what 16 is known as the 64<sup>th</sup> precinct on Shades of Blue. 17 It's also the New York, NYPD applications and 18 19 processing division. My house will probably be on 20 TV tonight. But every time they do a film I have to move my car, not that I park in front of my house 21 because NYPD placards are parked there all the 2.2 2.3 time. And it's an office, it's not cops. Now you have to remember that there's no... you know you hear 24 these bold arguments about free parking and then 25

2	you turn the page and they tell you how expensive
3	it is to own a car in New York. I pay a for a a
4	registration. That means it's not I can't park on
5	the street so I unless I have a valid
6	registration. It's not free, it just starts there.
7	Number two, I would like to see DOT give an actual
8	measure of all the parking spots on street and off
9	street before they move against reducing, excuse
10	me, excess parking. That's their excuse, it's
11	excess. There's somebody you know they can't see
12	the parking spot because there's a car parked there
13	so they don't recognize it as being a parking spot.
14	And another thing is that people using mysterious
15	numbers to how many cars there should be in New
16	York City or county. The census and the city
17	registrations are about a million off. There are
18	cars that are registered outside the city and cars
19	that are registered inside the city. I I have two
20	cars registered inside the city. God bless me. I'm
21	a real patriot, real tax payer. But my neighbors
22	are part… have Pennsylvania plates, Connecticut
23	plates, New Jersey plates yet they are accorded
24	parking. And it's never recognized that you know
25	That's why we don't have resident parking permit

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And when you talk about smart parking it only prefers to commercial areas. Doctor Schupp [phonetic] out in California defined the smart parking business as being to have only 85 percent parking occupied. Only in commercial areas. He did not have an answer for residential areas. He said residential parking permits. Doesn't work in New York because everybody parks their car as... up by the... seaway where they don't have to pay insurance.

CHAIRPERSON RODRIGUEZ: Great.

TOM MURPHY: Okay. I'm... you know I just basically said you know you sit here and you get one side of the equation. You never never never ask why is the law never changed. And the law is never changed because the reality on... facts on the ground say don't mess with the... with those tax paying car owners and residents who drive to work every day, can't use the subway, can't use the bus. They use their cars in pursuit of their business. The Councilwoman of Chinatown would agree with me. Chinatown is desperate for parking because their businesses are there.

2	CHAIRPERSON RODRIGUEZ: Great. Thank
3	you. I like to recognize council member who are
4	here on the left Council Member Reynoso, Richard,

5 Van Bramer, Miller, Constantinides, and Levin.

6 Thank you everyone for your opinion. This is only...

7 okay Councilman.

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COUNCIL MEMBER LEVIN: Thank you very much Mr. Chairman. I just wanted to thank Joseph and Eric in particular this whole panel but I've worked very closely with Joseph and Eric over the last several years on these matters as it relates to downtown Brooklyn on Atlantic Avenue around the Brooklyn House of Detention and along Jay Street. It is a serious serious problem. And it is... we have not... you know whatever iteration that we... how... whatever iteration we've seen it. Whatever administration, whatever is happening with the broader transportation network and movement towards safer streets in downtown Brooklyn whether it's Atlantic Avenue or Jay Street parking placard abuse continues. That's the constant. You know you can make Jay Street a lot safer through infrastructure improvements and in changes to the streetscape. Same with Atlantic Avenue. We... unless we make a

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significant... a serious change in policy and
enforcement that issue of parking placard abuse is
going to continue and it's going to make... that
alone will make those streets less safe. And so I...
I applaud you both for the amount of time and
effort that you've put into this. Sometimes you

8 know beating your head against the wall or... feeling

9 like that and... and you have my commitment that I'll

10 continue to work with you on this.

[background comments]

all. I want to thank all of you for your advocacy work. I just wanted to share an interesting story related to what some of you folks are saying which is that in my district we have a post office like in many other districts. And like in most other districts the post office is dysfunctional but that's not for two days hearing. But they get placards that they're supposed to use when they're officially working on official business specifically when it's restricted for postal parking. However, in my particular district in Coney Island Avenue there is no postal parking because there's mass transit. And they use the

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parking placards to park all along the avenue. And as a result it's similar to the story that you were saying about the antique business store. What happens is the business in the district, they have a problem because customers literally have nowhere to park. And whenever you drive down the block you will see literally a row of cars, all of whom are postal service employees. They're not using it on official business. They're using it to get to and from work despite the fact that they're four blocks away from a train station. And they are blocking access to businesses that are literally crying to us. And so we engage with a fight with the NYPD to try to ticket these vehicles. The NYPD well they... they have placards. And we say well the ... the placards aren't authorized. So we call the DOT. DOT says we haven't authorized the placards. NYPD says well how do we know which placards are authorized and which placards are not. And it's one of these sad... and it would be comical but for the fact that it's having a real implication where each agency is blaming the other agency. NYPD says it looks like an official placard to us. DOT says it's not an official placard but we don't issue tickets. And so

2 you literally have a round and round game where 3 these folks are using placards that they should not be using because they're certainly not allowed to 4 5 use them. I think you know there are a few... a handful of places in the city where you can 6 actually use postal service parking placards but 8 not... not in those neighborhoods. And as a result the businesses are suffering. And so that's just a real life example of the frustration that... that we 10 11 face on... on a regular basis. And... and the... the 12 final point I make is that I find it completely 13 ludicrous that because someone has a shirt that 14 says Department of Buildings and literally they'll take their Tee-shirt and stuff it into the front... 15 16 and this happens... district all the time, right, you stuff it into the front of the car... and exactly I... 17 18 I see it all the time. And then people like oh well 19 I guess the car's on unofficial... Wow, because you 20 have a tee-shirt, really? I mean it... it's beyond 21 bizarre. And so certainly this would go a long way 2.2 but we want to thank you because I know you guys 2.3 have been raising this issue for years. And I want to thank my colleagues and especially the chairman 24 who's really trying to bring some common sense to 25

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2 the world of transportation. So thank you Mr.

3 Chairman.

CHAIRPERSON RODRIGUEZ: Well... Council Member Constantinides? Great. Well with this like we closing this hearing and this is about upgrading the parking system that we have been using in New York City. No doubts that we have teacher who live in places that they need to get a car to go to the school. A member of the NYPD they need to use a placard to do their jobs. I'm more into moving the transportation system into mass transportation. But I understand in New York City we have so many community with transportation desert. People who live in some places in Brooklyn in Queens they need a car in order for them to move around they borough and to go to other places. So this is about protecting the right of the 104 New Yorkers who work in different agencies. And they went through the process of getting the placard by going after those individual that being... they using fake placard in New York City. So this is where we are. With... this is only a beginning of the debate. It is only about... and this about bringing the ... the parking system in New York City as close as it is

1	COMMITTEE ON TRANSPORTATION 82
2	in some place like close to the… are in Washington
3	D.C., San Francisco, and other places. With that
4	this hearing is adjourned. Thank you.
5	ALEX SLACKY: Thank you.
6	[gavel]
7	CHAIRPERSON RODRIGUEZ:acknowledge the
8	great group of student, the future president and
9	member of supreme court, future mayor, and future
10	council member. Keep working hard and we are here
11	to work and support you so that you become whatever
12	you like to be in your future. Congratulation and
13	have a good day.
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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date February 1, 2016