CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON HOUSING AND BUILDINGS

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October 30, 2015 Start: 10:24 a.m. Recess: 2:51 p.m.

HELD AT: Council Chambers - City Hall

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JUMAANE D. WILLIAMS

Chairperson

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Alessandra Nahadel Airbnb Host

Josh Farley Crown Heights Resident

Ingrid Tarjan Airbnb Host

Norman Kyle Johnson Airbnb Host

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TRANSCRIPTION NOTE: Spanish testimony of Maria Rios; translation by Council Member Rosie

Mendez beginning at 01:22:26 in audio; Pg. 74 in document. Again, beginning at 01:42:36 in audio; Pg. 88 in document.

CHAIRPERSON WILLIAMS: Good morning
everyone and thank you for coming. My name is
Council Member Jumaane Williams, Chair of the
Council's Committee on Housing and Buildings. There
are several of my colleagues downstairs who I'm sure
will be coming up soon.

First we'll be here discussing three bills related to the operation of illegal hotels in New York City.

First bill proposed, Intro. No. 788, sponsored by Council Member Levine, would amend the landlord/tenant information guide, "The ABCs of Housing," to require that it informs tenants that they may not be required to pay rent if their building has been illegally converted such that it violates the dwelling certificate of occupancy. Just for clarity, this law that you're not required to pay rent is an already existing law; this is not creating a new law, the only thing it is doing is making sure

2 that is in the information guide, "The ABCs of

3 Housing."

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Our second bill, proposed Intro. No. 823, sponsored by Council Member Rodriguez, would require the Department of Buildings submit an annual report to the Council providing data on illegal conversions and recommendations to prevent them.

And our third bill, proposed Intro. No. 826, sponsored by Council Member Rosenthal, would do two things; first, it would categorize all illegal conversions of permanent residences to short-term rentals as immediately hazardous; second, it would increase the penalty for such conversions from \$10,000 to \$50,000. In our oversight hearing on this topic in January, we learned that illegal conversion complaints rose 62% over the past year. Short-term rentals can be a nuisance for next door neighbors; they also raise serious safety issues, as they operate like hotels while avoiding the health and safety regulations to which hotels are necessarily bound.

Clearly, illegal hotels have become a growing problem for New York City residents and it is important that we are clear on a few items related to

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these proposed bills. First, the three bills cover
multiple dwellings which are dwellings occupied by
leased families; one- and two-family homes are not
regulated by these proposed laws. The City Council
understands that homeowners benefit from having the
option to rent their homes for short periods and we
also have broad goals of maintaining the residential

integrity, health and safety of neighborhoods.

We look forward to hearing from the administration and advocates and the industry as we work to enacting laws that will create some common ground with these varying positions. I'm also looking forward to discussion with Airbnb; the least discussion I don't think went too well, as it was clear that there was not a real care about the laws that govern New York City housing.

I also wanna say I have been frustrated by what I find has been disingenuous comments by Airbnb wanting to work with the Council but not being able to provide data that we are asking for; in addition, I think intentionally confusing Airbnb hosts of who we are going after.

So just to repeat, if you have a one- or two-family home this bill does not cover you; you

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have nothing to worry about, what you're doing is already legal. If you rent out a room in an apartment that you live in, this also does not apply to you because that is a legal thing to do. are in a three- or four-family home, particularly if you live in that building, and even sometimes if you do not, you are in a limbo space that has nothing to do with the New York City Council; the State multiple dwelling law is where some fixing needs to occur when it comes to three- and four-family homes. But we are crafting this bill so that we do not make it any worse than it already is for three- and four-family homeowners that host Airbnb. What will still govern you is what exists in the state. I believe that Airbnb has intentionally tried to confuse many What this bill is intended to go after are people. people who are legally renting out apartments, primarily rent-regulated apartments.

There is a question about people who are on vacation; there is, I guess technically a chance that someone could get caught up on vacation, but it is highly, highly unlikely because by the time OSE goes after the illegal hotel owner, it's not somebody who's on vacation, it's somebody who has done this

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repeatedly on different occasions. Someone brought up if you are on vacation six months out of the year, and I would say if you are on vacation six months out of the year and renting your apartment to 8, 9, 10, 12; 13 people, that is actually an illegal hotel.

So I wanna make sure that we're clear who we're going after, who we're not; there are many people who I'm sure in this audience who were like the people in the other audience who are perfectly legitimate and have nothing to worry about with what we're doing, but I know that Airbnb will probably continue to try to confuse and conflate the arguments about who we're going after. This however is a very serious conversation, we take it very seriously, we don't wanna prevent people from making money legally and we don't want people to lose their homes; we do wanna try to maintain affordable housing, particularly rent-regulated that's on the market, and we don't want illegal hotels in people's buildings; there are reasons why we have hotel codes for safety and integrity, so hopefully people will keep that in mind as we move forward.

I think now we've been joined by Council Members Levine, Rodriguez and Rosenthal, as well as

2 the Public Advocate. So I'd like to ask each of them

3 to make a statement; we'll start with Council Member

4 Rosenthal, then Rodriguez and Levine; then we'll ask

5 the Public Advocate.

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COUNCIL MEMBER ROSENTHAL: Thank you so much Chair Williams for holding this hearing; I know you have a lot of topics to cover in your committee and so I appreciate your holding the hearing on the topic of illegal hotels. And I also wanna thank Council Members Rodriguez, Williams, Chin, Johnson, Kallos and Levine, all of whom are pre-intro cosponsors on my bill and are committee to preserving

My bill, Intro. 826, would significantly increase the fines for those who are operating illegally. There is a 2010 New York State law that makes it illegal to rent out a Class A multiple dwelling building, any unit in the multiple dwelling building for less than 30 days without the owner or the resident present.

affordable housing and stopping illegal behavior.

So what's legal and currently allowed?

I'm sorry; you're gonna hear this over and over again only because we're up against a corporate business that is intent on not getting the facts out

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accurately, so you're probably gonna hear this over and over again.

But renting out a single room in your two or more bedroom apartment or one bedroom apartment, if you wanna sleep on the couch while you remain in the apartment, that's legal. Renting out any unit in a single- or two-family home, that's legal. Renting out your entire unit, if you get approval from your condo or co-op building owners, if you're renting out your entire apartment for more than 30 days, that's legal. Okay?

So the only units that are gonna be affected by the legislation we're talking about today are those that are considered illegal by State Law, those who are renting out their entire unit for fewer than 30 days in a building that is a multi-residential building.

Fines already exist for this illegal activity of renting out short-term; the problem is these fines are not curbing the bad behavior. The Attorney General's report showed that 72% of the listings in New York City are done illegally. My proposed legislation would increase the minimum amount for these fines and let's be clear, the bill's

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intended to target the commercial illegal hotel
operators by being a financial deterrent to serial
law breakers who have multiple listings. I'm
certainly open to conversation about having warnings
for first-time offenders; people certainly need to
learn what the law is, particularly when we have
corporations not being honest and saying that the law
is something it isn't, so I'm open to warnings, but
for those who are multiple law breakers, we need to
make the fines no longer the cost of doing business.

COMMITTEE ON HOUSING AND BUILDINGS

You know I'm gonna assume that -- let me just say that the problem here is Airbnb and other platforms are connecting illegal operators with clients who have no other recourse. We asked Craig's List to take down the postings for prostitution and they did that and let's face it, if you're a bar owner and you had a bartender who was knowingly selling drinks to people who are under age, 15 and 16, and you are that bar owner, would you keep that bartender or would you fire that person who was knowingly breaking the law? You would fire that person. Unfortunately, in this situation New York City can't fire Airbnb and we've asked them to take

COMMITTEE ON HOUSING AND BUILDINGS 14 down the illegal postings; they refuse to operate in a legal fashion.

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So I'm gonna wrap up my comments because I'm anxious to hear from those who have to live in circumstances with revolving tourists as neighbors and I just wanna again thank Chair Williams for his leadership on this issue. Thank you.

CHAIRPERSON WILLIAMS: Thank you. Council Member Rodriguez, then Levine.

COUNCIL MEMBER RODRIGUEZ: Thank you Chair Williams, it's a pleasure to join you as a bill sponsor twice this month, thank you for your dedication.

A sign says outside, "New York City is a great place for individual corporations that have a deep pack portfolio to invest in the hotel industry." [sic] Last year we received 57 million tourists; we are composed by 8 million New Yorkers; therefore, we welcome these corporations, but they should know that if they want to get into the hotel business they should abide by the law and play by the rules.

Today we join together to discuss the most pressing issue squeezing our city dry of affordable housing -- illegal hotels. Like my

colleagues, I have heard stories of landlords pushing

out the tenants to make room for temporary and

illegal hosting. As a representative for the

districts Washington Heights, Hudson Heights, Inwood

and Marble Hill, my community board has the highest

number of regulated apartments in the city, second

after Buffalo in the State of New York. I know

9 firsthand the awful types of things are willing to do

10 for some landlords to out-root our tenants [sic].

11 Though the City is working to combat this practice,

we as a council needs to improve the resources they

13 have available; today we come together to do just

14 that. By enhancing the penalty issued to illegal

15 operators we have the opportunity to make these fines

16 more than the cost of doing business and serve as an

17 | actual [sic] deterrent to operators.

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Intro. 826, which I co-sponsor with my colleague Council Member Rosenthal, will significantly increase the penalty for operating an illegal hotel. Of equal importance to me is that we understand the information and use those penalties. We will achieve just that with Intro. 823, which I also introduced again with Council Member Rosenthal,

aims to allow the Council to have the information we

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this penalty.

need to be informed about the effectiveness of the
penalty we are discussing today by reporting annually
as to the number of violations issued, to whom and
the amount of penalty. Further, the report will
include recommendations both with policy and budget
matters for the Council to act on the best combat to
combat illegal operating hotels. I hope that the new
influx of funding and increased staff given by the

We have heard stories of individuals going for a vacation and having already a small fine reduced or eliminated entirely [sic]; this is unacceptable. For this fine to serve as a deterrent to illegal behavior it must be significant to serve as more than the cost of doing business.

Council will help facilitate a deeper knowledge about

Some have said that by increasing this fine to potentially \$50,000 we are increasing fines on working and middle class families who need Airbnb to make ends meet. This bill will not affect those individuals who are abiding by the law and renting a room within their home. What we are doing is protecting affordable housing, property values and the safety of residents in shared building and space.

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Chair Williams.

In addition to Chair Williams, I'd like
to thank some of the people who brought us to this
day -- Shijuade Kadree, formerly in the Legislative
Division; Jen Wilcox, the Committee's Counsel; Nick
Smith of Chair Williams' office; my Chief of Staff,
Carmen de la Rosa and my Legislative and
Communication Director, Lucas Acosta. Thank you,

CHAIRPERSON WILLIAMS: Council Member Levine and Public Advocate.

COUNCIL MEMBER LEVINE: Thank you Mr.

Chair, thanks to my colleagues; I also wanna thank

Gale Brewer, currently Borough President, who as a

Council Member began carrying this torch and has been

a great advocate for affordable housing on this and

many other fronts.

To our friends and fellow New Yorkers with the nice gray tee shirts, by a show of hands, how many of you are landlords? Okay. So except for the two of you who are raising your hands, the rest of you don't even need to listen to what I'm about to say about Intro. 788. I'm focusing on a segment of the market, which is not renters trying to make a little bit of extra money to pay their monthly rent

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by renting out a room or a couch, but that segment of the market which is dominated by owners of buildings, landlords who are choosing not to rent apartments; instead they're opting to turn them into de facto hotels and they're doing that for one simple reason; they can make more money and often they can skirt existing rent regulation law in the process; technically legal, but this activity represents a loss for many, many segments of our city, starting with neighbors in these buildings who have to suffer with the disruption and potentially safety issues that come with the heavy traffic of apartments turned into de facto hotels, renters everywhere in this city who have fewer apartments that they can make home for their family, particularly unfortunate development when we're losing rent stabilized apartments, which are so precious and in ever short supply, and the City loses because we don't get the tax revenue we would get in a legal hotel. This behavior is, again, not about regular New Yorkers looking to make ends meet; this is big business. And it turns out that in many, if not most cases, these building owners are violating their certificate of occupancy, which they receive from the City; they received a COO for a

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residential building and if they convert it into another use, including a hotel, they're in violation of their certificate of occupancy. Well that is grounds for tenants to withhold rent; that's the law, we're not making that up, we're not changing that, updating it in any way, that's existing housing law in New York City and in fact, tenants who are engaged in fights in housing court are allowed to bring this issue up in their defense, and that's what our bill gets at, helping tenants understand their rights in such cases.

We've gotten very thoughtful and helpful feedback in recent weeks on this bill, as often happens in the lead-up to hearings from advocates and policy experts on all sides, particularly making suggestions about how the bill could be changed so that it doesn't lead tenants to take actions that are not in their legal interest and also how the bill could be improved to better delineate cases where units are being used not by building owners, but by tenants; it's actually not always easy to tell the difference. So this is the beginning of a legislative process, not the end; today is about hearing from you, from all sides, from the City, from

2 experts; from our colleagues to understand the impact

3 and what's at stake, but at the end of the day

4 there's no escaping the fact that we have a real

5 problem we have to address and landlords and others

6 who are taking precious apartments out of our housing

7 supply and turning them into hotels. Thank you Mr.

Chairman.

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CHAIRPERSON WILLIAMS: Thank you. And our esteemed Public Advocate.

PUBLIC ADVOCATE JAMES: So I just wanna follow up on a question that Council Member Levine asked to the public, particularly those individuals who are wearing the Airbnb emblem. There were only two individuals who raised their hands who are homeowners; I assume that the rest of you are tenants renting out your apartment and/or subleasing; if that is true, please raise your hand. How many? Please raise your hand high. Okay. And how many of you are students, raise your hands? Thank you.

So I wanna thank Council Member Williams and all of my colleagues in the Council for holding this important hearing today. My name is Letitia

James and I'm the Public Advocate of the City of New York, and as New Yorkers who care about providing

context, services like Airbnb present an enormous

New Yorkers and those children.

challenge to the housing needs of regular every day

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You see, earlier this month The Real

Deal, a publication more sympathetic to business
interests than tenants' rights documented the number
of units lost to illegal hotel activity; they
estimated it to be about 2400 to almost 4600 units,
roughly 8-17% of all Airbnb listings citywide in what
are considered the trendier areas of Brooklyn and
Manhattan. I proudly represented I guess one of

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those trendier neighborhoods in Brooklyn; as a council member I had the honor and distinction of representing Fort Greene, Clinton Hill, Prospect Heights, Crown Heights and parts of now Bedford-Stuyvesant and I am seeing more and more Airbnb tenants or rentals in those areas than ever before. The number approaches basically 1 out of 5 of its listings on The Real Deal and The Real Deal article is significant because it documents what they refer to as the Airbnb effect, the Airbnb effect, in which a neighborhood's rents increase as rent stabilized units are turned into illegal hotel rooms. If Airbnb hadn't converted these units into short-term rentals it is estimated that the monthly median asking rents would be lower by 37-69% citywide. And although illegal hotel activity may have started small, it has now spread like a wildfire across our city across our city, into communities that cannot afford to lose whatever precious affordable housing they have left, which is why I mentioned the district that I formerly represented.

Defending against the illegal rental of affordable units has been a challenge, monitoring violations remains a process driven by complaints

from residents in neighboring apartments and many of these neighborhoods however fear retaliation and landlord harassment if they do report illegal activity.

The City's Office of Special Enforcement received 1,150 complaints about illegal hotels last year and it issued 886 violations, but we all know that these figures greatly under-represent the actual amount of illegal activity, given the estimated 15,000 illegal rentals in Airbnb alone.

The bills that we are hearing today represent important tools in our battle to protect affordable housing and with these bills we can assure that landlords are less likely to treat violations of this illegal hotel law as a cost of doing business. We will have the ability to know the number of complaints received and inspections conducted regarding illegal hotels and we will ensure that tenants know their rights when a landlord is found to be in violation of the law.

Let me also add that in addition to the complaints that have been received by the City, my office, the Office of Public Advocate also has a hotline and we too have received complaints. My

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purpose here today is to level the playing field and to make sure that we do everything possible to protect the affordable housing that is so vital to our city and the most vulnerable amongst us.

Again, I thank you all for coming and I thank the chair for allowing me to say a few words.

[applause, background comments]

[gavel]

CHAIRPERSON WILLIAMS: Shall we try to do
this if we're excited about what's being said. Thank
you again to my colleagues and the Public Advocate.

One thing I wanted to bring up again that the Public
Advocate mentioned is the effect that the illegal
hotels have on the rents, because some of the issues
that we hear is people can't find people to rent it
out because it's too much, where now we have a
cyclical effect because the illegal hotels are making
the rents even more and so we have to keep that in
mind as well.

I wanna thank again my colleagues for their statements and providing additional background on their bills. At today's hearing we'll also be voting on Proposed Intro. No. 783-A. This legislation will change the rate of interest applied

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2 to unpaid charges owed by landlords to the City for

3 emergency work conducted by HPD. Currently the rent

4 is set at 7% and this bill would change that rate to

5 | the higher of 7% or the rate adopted by the Council

6 in each fiscal year for the nonpayment of rear

7 property taxes. I would like to encourage all of my

8 | colleagues to vote in favor of this legislation; keep

9 | in my this has nothing to do with the hearing that

10 we're having, this is just a separate vote.

I'd like to thank my staff for the work they did to assemble this hearing, including Nick Smith, my Deputy Chief of Staff and Legislative Director, Jen Wilcox, Malaika... Malika [sp?] -- has it right here and I still did it wrong, I apologize; we had it phonetically here -- Malika Jaboli [sp?], Counsel to the Committee; Guillermo Patino and Jose Conde, Policy Analysts to the Committee, and Sarah

As a reminder, for those of you testifying today, please be sure to fill out a card with the sergeant. With that said, I'm gonna call up the first people who will be testifying to set the state of what we're dealing with; I've asked a couple of tenants to come up and testify -- Ursula

Gastelum, the Committee's Finance Analyst.

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2 Hernandez, Mustafa Backor [sp?], Mick Wannabaker...

3 Wannamaker, I'm sorry; I probably jacked all that up;

4 I apologize. You can come up... now I understand only

5 | two people will be giving testimony. Again, if you'd

6 like to testify at today's hearing, please be sure to

7 | see the sergeant at arms, he'll give you a slip and

8 you can fill it out and we'd be very happy to hear

9 what you have to say, but we cannot hear what you

10 have to say without that slip.

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I understand only two of you will be testifying, so we'll give each of the two of you three minutes each. If you can raise your right hand. Do you affirm to tell the truth, the whole truth and nothing but the truth in your testimony before the Committee and to respond honestly to council member questions?

MICK WANNAMAKER: Yeah.

CHAIRPERSON WILLIAMS: Thank you. You can begin at your preference of order and you each have three minutes.

[background comments]

MICK WANNAMAKER: Good morning. My name is Mick Wannamaker. I wanna thank you, Chairman Williams for giving me the opportunity to speak

before the Council and the Committee; excuse me for
using my notes.

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I've lived in New York City most of my life and on West 72nd Street for the last 14 years.

I'm here today because short-term rentals are making it nearly impossible to find affordable housing in my neighborhood, though it seems easier and easier to find short-term rentals.

At first I was surprised to hear about landlords renting out units as hotel rooms, when I know there are a lot of families like mine that are finding it very difficult to find a place to live, a decent apartment to send you kids to school. As New Yorkers, we all know if we had one more bedroom our lives would be perfect and that's becoming impossible now with Airbnb taking all these apartments off the market and making all of this money illegally.

Now I hear stories from neighbors and friends and coworkers who live all over the city about landlords trying to squeeze them out of their apartments, treating them badly, wanting to get them out so they can have these illegal hotels going on here in the city, and some of my friends have already left and others are talking about leaving. And when

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you have strangers coming in and out of your building regularly, all hours of the night, I wanna know how many copies of the keys to my front door are out there; it's really an unpleasant way to live. And I see this isn't just going on on the Upper West Side, where I live, it seems to be going on all over.

So I'm here before the Council to protect my home and my neighborhood, the neighborhoods of my coworkers and my friends, because what good is it having a law if no one follows it and we can't enforce it? So I'm here to support tougher penalties for those making businesses out of illegal rentals, for landlords and companies and scofflaws and shame on Airbnb for turning my neighborhood into a commercial district and for using people legally renting as a shield for their illegal activity. I just wanna see an end to these illegal hotels that are popping up all over and our buildings are not hotels, they're our homes. Thank you.

CHAIRPERSON WILLIAMS: Thank you.

URSULA HERNANDEZ: Good morning and thank you for this opportunity to testify here today before your Chair, Mr. Williams and New York City Council Committee on Housing and Buildings.

My name is Ursula Hernandez and for the

last 25 years I've called Bedford-Stuyvesant home. I

work hard to live there to support my family and to

5 live the American dream, so to speak.

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I'm here before you today because as hard as I've worked to make a good life for my family it's getting tougher every day. I am here struggling, housing costs are rising and wages don't always keep up with the housing and other costs that seem to keep piling on. It's hard to find affordable housing, there just never seems to be enough and what's worse is that we now have to compete with Airbnb, a big commercial landlord who are breaking the laws and lining their pockets.

I've seen and heard about hoarding apartments, not letting folks like me rent them because they can make more money renting them as short-term hotel rooms. Now there are not only fewer places to live, but the housing that's left gets more and more expensive. I've seen the Airbnb ads, they look nice, they're very cheerful, but they don't tell the real story; they're not telling you what's happening in our neighborhoods, they don't mention how apartments that are being used for tourists could

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25 to wrap up.

instead be used by the family like mine. I'm here and they certainly don't tell you what they're raking in in profits.

Landlords using their sites are breaking the law that was meant to protect us, the residents and Housing Authority protecting us. I wanna give an example. Where I live apartment buildings seem to be going up really fast, I live between two recently constructed buildings; my block association, we sent out a financially equipped couple from the neighborhood who were trying to get something a little nicer for their family to live in, but when they started asking questions about the process to obtain the apartment and live in one of those buildings, they were told someone will get back to you and no one ever did. Instead we see people coming and going from these apartments carrying big suitcases and very large backpacks. They stay in those apartments about one to two weeks [bell] and we never see them again. These people aren't part of our community, they're tourists. We need to get tough... [interpose]

CHAIRPERSON WILLIAMS: I have to ask you

COMMITTEE ON HOUSING AND BUILDINGS

2 URSULA HERNANDEZ: We need... sorry.

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CHAIRPERSON WILLIAMS: You can finish your sentence.

URSULA HERNANDEZ: Okay. We need to stop allowing these law breakers to get away while everyone else suffers. If these people are doing it once, they'll most likely do it again and the City should know who they are and be able to put them out of business. If these landlords or people renting apartments live in are breaking the law, it seems like there are no consequences for them right now... [interpose]

CHAIRPERSON WILLIAMS: Thank you, we're gonna have to... Alright, thank you very much for your testimony. We wanna try to get to administration, so I wanna ask that there's not too many questions, but I know that Council Member Rosenthal would like to say something.

COUNCIL MEMBER ROSENTHAL: I just wanna thank you for coming to set the stage. Both of you did so beautifully and I know that a lot of people who we asked to come today to set the stage couldn't because they work and they couldn't take off from their jobs to be here, so I know it took extra

And I think we're gonna call up the

administration -- Vito Mustaciuolo, Deputy

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Commissioner, HPD; Christian Klossner, Office of

Special Enforcement and AnnMarie Santiago, Associate

 comment] our residents.

Commissioner of HPD. If they can please come up.

And as they do come up, we wanna make sure that we understand that this is a difficult conversation; we understand there are people who are trying to make some additional income and we know how important that is to individual families. We at some point also have to make sure that the City is running and taking care of property, the City cannot run if units are illegally taken off the market and people cannot find housing. There's a lot of ways to make money and we understand that, but we can't do it at the cost of having no housing for people to live in the city of New York, particularly housing that is rent-regulated otherwise should be on the market for [background

I'm gonna give the affirmation statement and I think then we have quorum now to take a vote on the legislation we spoke of before. So those who are testifying, can you please raise your right hand? Do you affirm to tell the truth, the whole truth and nothing but the truth in your testimony before this

1	COMMITTEE ON HOUSING AND BUILDINGS 34
2	committee and to respond honestly to council member
3	questions?
4	[collective affirmation]
5	CHAIRPERSON WILLIAMS: Give me one
6	second. I'll ask the clerk to call the vote.
7	COMMITTEE CLERK: William Martin,
8	Committee Clerk, roll call vote, Committee on Housing
9	and Buildings, Introduction 783-A. Chair Williams.
10	CHAIRPERSON WILLIAMS: Vote aye.
11	COMMITTEE CLERK: Rodriguez.
12	COUNCIL MEMBER RODRIGUEZ: Aye.
13	COMMITTEE CLERK: Espinal.
14	COUNCIL MEMBER ESPINAL: Aye.
15	COMMITTEE CLERK: Levine.
16	COUNCIL MEMBER LEVINE: Aye.
17	COMMITTEE CLERK: Reynoso.
18	COUNCIL MEMBER REYNOSO: Aye.
19	COMMITTEE CLERK: Rosenthal.
20	COUNCIL MEMBER ROSENTHAL: I vote aye.
21	[sic] [00:38:47]
22	COMMITTEE CLERK: By a vote of 6 in the
23	affirmative, 0 in the negative and no abstentions,
24	the item has been adopted.

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CHAIRPERSON WILLIAMS: Thank you. you very much; you can begin your testimony in the order of your preference.

VITO MUSTACIUOLO: Good morning Chairman Williams and members of the Housing and Buildings Committee; Public Advocate James. My name is Vito Mustaciuolo and I am HPD's Deputy Commissioner for Enforcement and Neighborhood Services. I am joined by our Associate Commissioner for Enforcement and Neighborhood Services this morning, AnnMarie Santiago. We appreciate the opportunity to testify regarding Council Bill 788 in relation to requiring additional information for inclusion in the Housing Information Guide.

HPD supports Intro. 788. The Housing Information Guide required to be published by HPD under Local Law 45 of 2013 was meant to be a living document. The guide, known as "The ABCs of Housing" is available on the HPD's website, through 311 and at any of our borough offices and community events. ABCs are currently required by law to include information on owner responsibilities with respect to eviction, heat and hot water, pest management, repairs and maintenance, tenant organizations, rentregulated leases, rental assistance for elderly or

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3 disabled tenants, and housing discrimination;

4 tenants' responsibilities with respect to responding

5 to required notices, allowing access for inspections

6 and repairs and not causing violations; the

7 availability of free and low-cost legal services and

other topics deemed relevant by the department.

The ABCs also include information about the agency's process, how to file complaints regarding HPD housing issues and how to obtain rental assistance for all tenants.

Since its publication, HPD continues to consult with elected officials, legal services organizations, property owners, other city agencies and other interested parties to make the guide as thorough and complete as possible. In the future, we encourage all council members to contact us any time with feedback on topics to add to the guide so that ABCs of Housing can continue to address the everchanging needs of New York tenant populations.

Advising tenants and owners that tenants may have a defense to a claim for rent in a building which has been illegally altered and/or for which there is no current certificate of occupancy

Thank you for the opportunity to testify

before this committee regarding proposed legislation

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concerning short-term occupancies, the City's successful track record of enforcement activities over the past year and our plan to expand the Office of Special Enforcement's proactive enforcement in the coming year.

To date, the Office of Special Enforcement (OSE) has effectively responded to incoming complaints. My office's mandate, originating from a mayoral executive order in 2006, is to focus on addressing issues affecting public safety, community livability, property values and the growth of serious crime.

Most of the complaints OSE receives, predominantly from 311, concern short-term transient rentals. A multi-agency team of inspectors responds to those complaints by conducting administrative inspections and issuing violations to landlords for noncompliance with required Building and Fire Code provisions that relate to transient use. For example, this includes codes requiring necessary egresses, sprinkler systems and fire safety and alarm The data we collect in the field is used to detect patterns and to set enforcement priorities.

Where violations are found, the office's enforcement

COMMITTEE ON HOUSING AND BUILDINGS

2 response can range from issuing a violation to

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3 pursuing civil litigation.

From January through September of 2015, the first three quarters of this calendar year, OSE received a total of 681 complaints via 311 reporting an illegal hotel operation. During this period OSE conducted 1,192 inspections in response to these complaints and issued approximately 1,325 violations. The office has a track record of effectively fielding complaints, conducting investigations and imposing appropriate sanctions.

OSE is in a transitional phase, during which we are expanding upon previous successes and developing a strategic approach to more proactive enforcement. This will mean expanding staff and skill sets, identifying the most egregious offenders and deploying a wider array of tactics calibrated to specific trends.

OSE is currently made up of 12 staff
members -- 3 sworn members of the New York City
Police Department, 2 Department of Buildings
inspectors, 1 Fire Department inspector; an
investigator from the Department of Finance, 2

COMMITTEE ON HOUSING AND BUILDINGS

2 attorneys, 1 full-time investigator, an office

3 manager and now an executive director.

In the adopted budget for FY 2015, OSE was allocated an additional 17 staff members. These new positions will allow the office to deploy targeted strategies, expand our analytic capacity and conduct more sustained and proactive investigations aimed at the most egregious offenders. The problem of illegal hotel rentals in New York City is not homogenous; effective enforcement requires tactics calibrated for specific trends. OSE is looking to gather additional data about our enforcement efforts, the targets and the outcomes in order to arm the city with a better understanding of the universe of violators and the effectiveness of our remedies so that the city can respond appropriately.

With respect to Intro. 826, OSE supports the overarching goal of reexamining the current civil penalty structure so that it will effectively deter the most egregious violators. OSE is also in favor of maintaining a civil penalty structure that acknowledges that the universe of violators is not the same and therefore the range of civil penalties

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for less egregious violators should reflect that reality.

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Additionally, the office believes public education is an important component in tackling the problem of illegal hotel rentals in New York City. The office supports strengthening efforts to raise public awareness of how to report illegal hotels as well as how to avoid illegal short-term occupancies and is currently developing such strategies.

To this end, OSE supports a reporting mechanism that highlights the City's consistent level of responsiveness to public inquiries and increases government transparency. OSE supports the spirit of Intro. No. 823, as it requires the City to report on illegal conversions of dwelling units from permanent residences and is willing to work with the Committee on moving this issue forward.

I look forward to continue to refine these strategies through evaluation and input from the Council and other key partners. I am confident that the Office of Special Enforcement is playing an important role in addressing illegal transient rentals and the office will continue to work diligently to pursue its mandate.

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Thank you for the opportunity to testify; I am available to answer any questions the Committee or Public Advocate James may have.

CHAIRPERSON WILLIAMS: Thank you so much for the testimony. Were you in the paper today? CHRISTIAN KLOSSNER: I was.

CHAIRPERSON WILLIAMS: I thought that was I enjoy reading about you in I guess the way that you're gonna be approaching it and also Pat Kiernan talked about you on NY1.

And what's interesting; I think that you are gonna use your experience in narcotics, if I'm not mistaken, to that same kind of schematic to go after the illegal hotels, I guess which is based a lot on trends; what about... obviously there will be people that don't have the multiple apartments but are still kind of doing it as an illegal apartment; will you be able to get after those also?

CHRISTIAN KLOSSNER: I'm sorry; will be able to...

If someone doesn't CHAIRPERSON WILLIAMS: fall in that trend of someone who has a lot of illegal apartments, which seems to be what we'll be

1	COMMITTEE ON HOUSING AND BUILDINGS 43
2	looking at, and there's just say one person in the
3	building; will we have the capacity to go after that
4	CHRISTIAN KLOSSNER: We are going to
5	inspect whatever complaints we get, we're going to
6	take the appropriate actions, but our proactive
7	enforcement is gonna focus on the people who are
8	egregious offenders operating in multiple units and
9	multiple buildings.
10	CHAIRPERSON WILLIAMS: I see, so that
11	your schematic is for proactive and then you respond
12	as complaints come in to the rest of them? [sic]
13	CHRISTIAN KLOSSNER: Correct.
14	CHAIRPERSON WILLIAMS: How many illegal
15	conversions I know you gave a number I think of
16	800 wait, is this it is this it? [background
17	comments] So you had 681 illegal conversion
18	complaints from 2015?
19	CHRISTIAN KLOSSNER: In this calendar
20	year so far. Yes, in 2015.
21	CHAIRPERSON WILLIAMS: And most of them
22	are for illegal hotels?
23	CHRISTIAN KLOSSNER: Those are the
24	illegal hotel complaints… [crosstalk]

1	COMMITTEE ON HOUSING AND BUILDINGS 44
2	CHAIRPERSON WILLIAMS: Those are the
3	illegal. [sic]
4	CHRISTIAN KLOSSNER: that we've received;
5	we receive other complaints as well.
6	CHAIRPERSON WILLIAMS: So there's 1192
7	inspections, just 'cause you did some proactively?
8	CHRISTIAN KLOSSNER: Some proactively,
9	some multiple units; sometimes we respond to one unit
10	and find that there's evidence in other units; it's
11	also reinspections and going back to post vacate
12	orders when we find that the occupancy is dangerous.
13	CHAIRPERSON WILLIAMS: So 1120 ECB
14	violations and what were the ECB violations?
15	CHRISTIAN KLOSSNER: I don't have the
16	breakdown between ECB and other violations, but the
17	1325 includes both categories.
18	CHAIRPERSON WILLIAMS: Did you find that
19	anybody complained that they were on vacation or were
20	able to say was that any of the arguments that
21	were used?
22	CHRISTIAN KLOSSNER: I don't have
23	information about the specific complaints.

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CHAIRPERSON WILLIAMS: Council Member Rosenthal, Council Member James. Sorry, Public Advocate James.

COUNCIL MEMBER ROSENTHAL: Thank you so much. And thank you so much for your testimony today, both for HPD and to OSE; welcome to your new job.

> CHRISTIAN KLOSSNER: Thank you.

COUNCIL MEMBER ROSENTHAL: I know you're just starting to wrap your hand around the types of violations, but I was really struck when Public Advocate James said that The Real Deal gives a number, which I assumed is very conservative; that there are 2400-4600 illegal hotel rooms out there. You know, the Attorney General's number is much higher, it's around 17,000 and so I wanna try to understand; to date you've been staffed at a level that allows you to effectively respond to 311 complaints and of course the reason we're so grateful to the Mayor for adding the additional staff is so we can now proactively, if that's the word, go after the illegal hotels, but would it be fair to say of the 681 complaints that you've gotten so far; are any of

2 those duplicative on the same apartment or are they
3 all unique apartments?

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CHRISTIAN KLOSSNER: I did not dig down into the 681 and we can certainly look into breaking it down in the way that you asked about.

COUNCIL MEMBER ROSENTHAL: But even at best, if they were all unique apartments; that would only be a quarter of what The Real Deal, what their most conservative estimate is and it would be a tiny fraction of what the Attorney General is reporting. My point just being, would you agree that we have a lot of work ahead of us to catch up to what the real amount of illegal activity is out there?

CHRISTIAN KLOSSNER: We do have a lot of work ahead of us and we're very much looking forward to staffing up and using the additional resources that the Mayor and the Council, this Committee provided to us. I would say that the complaints... it's not fair to contrast just the complaints to the number of properties because the complaint can put us on the trail of an operator who's operating multiple units... [crosstalk]

COUNCIL MEMBER ROSENTHAL: Okay.

COUNCIL MEMBER ROSENTHAL: Yeah, part of

the reason I ask is; when you're issuing the

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CHRISTIAN KLOSSNER: Okay.

1	COMMITTEE ON HOUSING AND BUILDINGS 49
2	COUNCIL MEMBER ROSENTHAL: Is that
3	possible to get?
4	CHRISTIAN KLOSSNER: We'll add it to the
5	list and if we can't get that information we'll
6	certainly look into why not.
7	COUNCIL MEMBER ROSENTHAL: I know the
8	list has been so modest. Alright. Thank you so
9	much, thank you so much for all of your hard work and
10	your staff and your new staff; really appreciate your
11	efforts and look forward to standing with you side by
12	side to deal with this problem. Thank you.
13	CHAIRPERSON WILLIAMS: I didn't announce
14	we were also joined by Reynoso and Cornegy and we're
15	gonna hear from Public Advocate James.
16	PUBLIC ADVOCATE JAMES: Hello. Hi,
17	Commissioner; how are you?
18	CHRISTIAN KLOSSNER: Hi. Executive
19	director.
20	PUBLIC ADVOCATE JAMES: Okay and
21	Commissioner Mustaciuolo; he's an old friend. So let
22	me sort of understand this. The short-term rental
23	industry, is it subject to the same fire safety

requirements as legal hotels?

CHRISTIAN KLOSSNER: or an illegal hotel.

1	COMMITTEE ON HOUSING AND BUILDINGS 51
2	PUBLIC ADVOCATE JAMES: for illegal
3	hotels.
4	CHRISTIAN KLOSSNER: Yes.
5	PUBLIC ADVOCATE JAMES: Are these illegal
6	hotels subject to ADA requirements, American
7	Disabilities Act?
8	CHRISTIAN KLOSSNER: I don't have the
9	answer to that, but we'll look into it and get back
10	to you.
11	PUBLIC ADVOCATE JAMES: But legal hotels
12	are subject to ADA; yes?
13	CHRISTIAN KLOSSNER: That I don't have an
14	answer to either; I would assume so.
15	PUBLIC ADVOCATE JAMES: And legal hotels
16	pay taxes; as far as you know, these short-term
17	rentals, do they pay the same taxes as legal hotels?
18	CHRISTIAN KLOSSNER: I'm not up to speed
19	on the tax code just yet.
20	PUBLIC ADVOCATE JAMES: Okay. Let me ask
21	you this other question; illegal hotels, are they
22	subject to any type of inspections or verification?
23	CHRISTIAN KLOSSNER: They should be
24	I'm not sure I understand your question, but when we

1	COMMITTEE ON HOUSING AND BUILDINGS 53
2	PUBLIC ADVOCATE JAMES: And how many
3	illegal conversion complaints have you currently
4	received?
5	CHRISTIAN KLOSSNER: Illegal conversion,
6	as compared to something else? I mean we've received
7	681 complaints
8	PUBLIC ADVOCATE JAMES: 681 complaints
9	and they run the gamut…? [crosstalk]
10	CHRISTIAN KLOSSNER: in this calendar
11	year relating to what we use the term "illegal hotel"
12	to encompass.
13	PUBLIC ADVOCATE JAMES: And are they in
14	each of the boroughs or is it 681 citywide?
15	CHRISTIAN KLOSSNER: 681 citywide.
16	PUBLIC ADVOCATE JAMES: Can you break
17	down by borough?
18	CHRISTIAN KLOSSNER: We can and we will
19	get you that information. PUBLIC ADVOCATE JAMES: But
20	you don't have it with you today?
21	CHRISTIAN KLOSSNER: I do not.
22	PUBLIC ADVOCATE JAMES: Okay. Thank you.
23	CHAIRPERSON WILLIAMS: Council Member
24	Cornegy.

COUNCIL MEMBER CORNEGY: Good morning...

2 COMMITTEE CLERK: Council Member Cornegy,

3 on Introduction 783-A, to vote.

COUNCIL MEMBER CORNEGY: I vote aye.

COMMITTEE CLERK: The vote now stands at

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COUNCIL MEMBER CORNEGY: Again, good morning. I have a very unique kind of circumstance that I really wanted to discuss with you around this group of bills. So I represent Bedford-Stuyvesant and Northern Crown Heights and have two constituencies that I'm wondering if this legislation will disproportionately affect as an unintended consequence; those are brownstone and limestone owners with four and under units and also bed and breakfast owners who although when the target around Airbnb began and when people began to look at Airbnb as a potential for responsibility in decreasing affordable units, the first group that was hit with excessive fines and fees were my bed and breakfast and I wanna make sure that there's not an unintended consequence in these bills in and around for those two demographics and I was wondering if you could explain to me how you think this would affect those two groups.

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CHRISTIAN KLOSSNER: I can't explain how it would affect those two groups; I can just say that we are very committed to making sure that the fine structures are reflective of how to effectively address the problem and we're committed going forward to sharing data and information on what we're seeing in the field and what information we can glean from the adjudication and with oath to help inform those decisions. I can say that going forward I can keep my open for examples of how it fits those particular examples and report back in the future.

very concerned because while the state has not done its due diligence in determining the status of bed and breakfasts, you know, they fall in-between this real catch 22 while we're waiting for the state to make a determination that makes sense about who they are; even though they're tax-paying and revenuegenerating entities for the city, they fall in this gray area, but they also fall that they can be subject to increased fines and fees when it may not absolutely be necessary. So there's a particular degree of due diligence that I feel like is necessary, as the... I chair the Committee on Small

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problem for operators.

Business and I support small businesses throughout
the city and especially a small business like bed and
breakfast who also contribute to the surrounding
economy -- shops, stores and those kinds of things -that they're not disproportionately affected by, you
know, unintended consequences from a bill that
clearly doesn't target them, but usually what we see
as a by-product of that is the small businesses who
are disproportionately affected, so I mean, I don't
want for there to be a callous attitude as it relates

CHRISTIAN KLOSSNER: I'm happy to work with you and your staff to make sure that our office understands the nuances of your concern and to work with you to make sure we understand what the appropriate actions are.

to this because I think it's a potentially really bad

COUNCIL MEMBER CORNEGY: So I actually look forward to that. Thank you.

CHAIRPERSON WILLIAMS: Thank you Council
Member. And just to reiterate; as we mentioned, if
you have a one- and two-family home this bill does
nothing to you; if you are a three- or four-family or
more; as a matter of fact, we're more concerned about

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the three- or four-families not being adversely affected. You are in a limbo state because of the state; we're gonna do everything we can to make sure this bill doesn't make that any worse, so we're gonna do as much as we can to do that, but with the increased enforcement I understand the council member's concern; the best thing that can happen is that Airbnb work with us to get rid of the illegal hotels and so that we wouldn't need to do any additional enforcement on this. Thank you. Council Member Reynoso.

COUNCIL MEMBER REYNOSO: Hello Executive

Director and folks; Vito, nice to see you again. I

just wanted to... Williamsburg has... or let's say North

Brooklyn has 3,085 listings -- the most recent

information we have -- which is over 10% of Airbnb

listings, come from a neighborhood that's been highly

gentrified; just wanna know when you guys, in your

violations issued, what portion of that or what

percentage of that comes from North Brooklyn?

CHRISTIAN KLOSSNER: I don't have that information at hand, but that's something we can report in the future.

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COUNCIL MEMBER REYNOSO: Okay. And I'm sorry; I could barely hear you, so if you could just speak up.

CHRISTIAN KLOSSNER: Sure, I'm sorry. It's not information that I have here, but it's information that we can get back to you with.

COUNCIL MEMBER REYNOSO: But you are in Brooklyn doing inspections?

CHRISTIAN KLOSSNER: Yes.

COUNCIL MEMBER REYNOSO: Okay. really would like to get that information in; I wanna make sure that we're also trying to figure out a way to be, I guess equitable in the inspections that are happening and where they're happening and making sure that we can start addressing it, and North Brooklyn is a special case where renters can rent a onebedroom for \$2,500 in Williamsburg and still Airbnb it and make more money than the landlord would have received; that's how crazy the market is in Williamsburg. So please, when you get that information, get it to me so that I can just make sure that you guys are equitably inspecting neighborhoods, especially ones that are overly affected. Thank you guys.

1	COMMITTEE ON HOUSING AND BUILDINGS 59
2	CHAIRPERSON WILLIAMS: Thank you
3	Mr. Klossner and I know this is your first hearing
4	and you've just began [interpose]
5	CHRISTIAN KLOSSNER: For the City
6	Council, yes.
7	CHAIRPERSON WILLIAMS: Yes. We're hoping
8	next time, if you can hopefully have some of the
9	additional information around the topic that we're
10	discussing will be helpful as we move forward with
11	the conversation.
12	CHRISTIAN KLOSSNER: Absolutely.
13	CHAIRPERSON WILLIAMS: Thank you very
14	much for your time, thank everyone for the testimony,
15	we really appreciate it; unless anyone has some
16	pearls of wisdom they wanna drop before they leave, I
17	just wanna say thank you very much again.
18	VITO MUSTACIUOLO: Thank you for the vote
19	on the
20	CHAIRPERSON WILLIAMS: No problem.
21	VITO MUSTACIUOLO: Great [sic], thank
22	you.
23	CHAIRPERSON WILLIAMS: We have another
24	panel with representatives from elected officials and
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then... [background comment] then we'll have Airbnb,

who I'm sure everyone is waiting to hear from.

Adele Bartlett, Manhattan Borough

President Gale Brewer's office; Marty Algaze [sp?]

from Assembly Member Dick Gottfried's and Senator Liz

Krueger's office.

I wanna thank the representatives for being here; we're gonna give the representatives three minutes each to give their testimony. Can you both raise your right hand please? Do you affirm to tell the truth, the whole truth and nothing but the truth in your testimony before this committee and to respond honestly to council member questions? You each have three minutes; you can begin in the order of your preference.

[background comments]

ADELE BARTLETT: Okay. Good morning.

I'm here on behalf of Gale Brewer, the Manhattan

Borough President, and first I'd like to thank Chair

Williams and Public Advocate and members of the

committee for this opportunity.

I also would like to congratulate this body and the administration for providing the substantial increases in support for the agencies

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that are charged with enforcement of our codes that would prevent illegal use of permanent housing for transient visitors and I welcome and support the intent of these bills being addressed here today.

As elected representatives today we must live up to both our legal and moral obligations to use all our resources, not only to protect the safety and security of visitors to the city and to protect the lives and safety and privacy of New York City residents, but also to preserve our precious and dwindling supply of housing affordable to all New Yorkers. It is these obligations that led me in 2010, along with many other leaders, organizers and state elected officials to support the amendment of our state laws defining what is legal use of permanent hotel units and to work together with the city to defend those laws.

Following the clarification of the state laws in this body, I introduced legislation which eventually became law that clarified the Administrative Code and provided that the illegal use of permanent housing was in fact an immediately hazardous violation. Unfortunately, due to our inability to enforce the code or more likely, in

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light of the high rate of financial return that can be realized by violating the code and using permanent housing as transient, we have not really been able to see a significant decrease in these violations. were hoping to stem the tide with the changes that we made in 2011 and 2012, but it didn't work; the intensity of the sharing-for-fee industry has seriously compounded the problem. So I'm here to lend particular support to Intro. 826, which would substantially increase the penalty imposed where an owner is found to have violated the code and has illegally converted permanent dwelling unit to transient use. And I understand that for people who have not been deeply involved in the affordable housing movement the impact on housing of transient use of apartments intended for permanent residences can seem obscure, but when you calculate the difference in profit that is available by renting out units, both in residential hotels and apartments for nightly or weekend stays compared to the profit an owner realizes from the legal and often stabilized monthly rent, two things become quite obvious. First, owners will do everything they can to avoid legal permanent tenants and will keep units off the

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63 rental market and available for much more lucrative transient use and secondly, that we have to do all we can to disincentivize the practice [bell] if we are serious about preserving our supply of apartments for permanent homes for New Yorkers. I'll end there. Thank you.

> CHAIRPERSON WILLIAMS: Thank you.

MARTY ALGAZE: I'm Marty Algaze; I represent Assemblyman Richard Gottfried and I'm doing joint testimony on behalf of Assemblyman Gottfried and Senator Liz Krueger; both of them could not be here today.

I wanna thank Chair Williams and the members of the Housing and Buildings Committee and the Public Advocate for holding this hear today.

We have been working for more than a decade to understand and address the exponential growth of residential apartments being illegally used as short-term transient units for visitors commonly known or referred to as illegal hotels. After years of collaboration with a large task force of elected officials, neighborhood organizations, housing advocates and city agencies, we passed legislation in 2010 clarifying ambiguities in city and state laws

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that made it difficult for city enforcement agencies to take action against illegal hotels. Following the enactment of the state law we continued working closely with the task force to support subsequent introduction and passage in 2012 of Local Law 45, sponsored by then Council Member Gale Brewer, who classified illegal hotel violations as immediately hazardous and increased the fines the City can impose.

I'm gonna cut a lot of this because this is way too long and I hope it'll all be read into the record.

But basically, in summing up, both

Senator Krueger and Assemblyman Gottfried support

Intro. 826. Increasing the civil penalties for

violating illegal hotel laws is a very effective way

to discourage profiteering by those who illegally

rent out residential apartments. The threat of

\$50,000 fine that escalates at \$2,000 per day

dramatically changes the economic reality for illegal

hotel operators and ensures that fines are not simply

written off as the cost of doing business.

We also think it's appropriate for the Council to consider establishing a process for the

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Mayor's Office of Special Enforcement and the
Environmental Control Board to determine whether the
tenant or the co-op condo owner is the truly
responsible party for violating the illegal hotel
laws and apply these penalties to the party that's
really guilty of doing this. In some cases it might
be appropriate to apportion the responsibility
between the landlord and the occupant, because
sometimes they're in cahoots together working and
illegally renting out these units. This may be a
novel idea in the housing violation law, but would be
another option to discourage the practice of illegal
hotel rentals.

Thank you so much for holding this hearing and for these bills.

much, and you put out something that I actually forgot to ask, which is how the administration figures out who's responsible; the property owner or the tenant, but the wonderful staff are gonna make sure that we get that information from them. I just wanna say thank you again and thank the Borough President; she took a leadership role on this issue when she was here. My colleagues aren't here, but I

2 wanna make sure I give them a shout-out; Council

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3 Members Rosenthal and Levine and this committee for

4 getting some extra funding into the Office of Special

5 Enforcement through the Speaker's leadership as well

6 to focus on this. Thank you very much.

MARTY ALGAZE: Thank you; appreciate it... [crosstalk]

ADELE BARTLETT: Thank you.

CHAIRPERSON WILLIAMS: We have the panel of the hour, Chris Lehane from Airbnb; Evan Frank for Onefinestay; Linola Stone, Airbnb, and Maria P. Rios, who is also a host. If you can please come forward.

And while they're doing that, I normally don't comment on bills in my committee before we have a hearing; I took a different note on today, the press conference today; one, because we had a hearing previously and two, as I mentioned, from that hearing till now I found that there have been disingenuous activity going on, in that Airbnb's, I felt, generally trying to mislead people in... [background comment] in what we were trying to do and still refusing to give us data that would make it helpful for us to really have the genuine conversation that we wanted to do.

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2 I did wanna follow up on something that's 3 been already done; it's something that we did last 4 time as well, just so we're clear again; those of you 5 who are tenants, who live in your apartment and rent out a room and those of you who are one- and two-6 7 family homeowners that use Airbnb, can you raise your 8 hand again, please, just so we can see? [background comments] You can raise them high... [background comments] Okay. So what we're doing now has 10 11 absolutely nothing to do with you and [background 12 comment] you can testify if you'd like to express 13 your love of Airbnb, but these bills won't affect you. Also, we know that Airbnb is not the only home-14 15 sharing business, but they have chosen to be the poster child for it and so we I guess appreciate that 16 17 and they are one of the bigger sites and businesses that do this work. 18

Those of you testifying, can you please raise your right hand? Can you hear me? [background comment] That's okay. Do you affirm to tell the truth, the whole truth and nothing but the truth in your testimony before this committee and to respond honestly to council member questions? I'll give you each three minutes to give your testimony, but I'm

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2 sure we'll have some additional questions after that.

3 You can begin in the order that you... [sic]

CHRIS LEHANE: Ah thank you, the magic Thank you Mr. Chair; thank you members of the Council. My name is Chris Lehane; I'm the head of Global Policy for Airbnb. Thank you for the invitation to appear in this august and historic chambers; it's a real pleasure to be here today. This my eighth week at Airbnb and I've had the wonderful opportunity to literally travel around the world and meet with government officials at all different levels to talk about the partnerships that we've been able to engage in with cities from Amsterdam to Philadelphia; from Milan to Jersey City; I was really excited that two weeks ago we just announced the first partnership of its kind in California where the state of California has authorized state employees to be able to travel on the Airbnb platform and as I was winging my way here last night on a red eye from San Francisco, I actually heard that the state of Tanzania in Australia had announced that they were embracing Airbnb and home-sharing.

I'm from California; I tend to be optimistic; I intend to think that the glass is half full and so I'm very optimistic that this will be a productive and constructive session.

With me, and I'm very honored to have
them both here, are two hosts from New York. On my
left is Linola Stone, who is a second class Petty
Officer in the U.S. Coast Guard Reserves, who I think
is actually just reporting from having been on duty,
if that's correct, in Boston; she'll correct me if
I'm wrong, and to my right is Maria Rios, who I
believe is a single mom, originally from Colombia
[background comment] and a homeowner from Staten
Island. [background comment] Yeah. Okay. Sorry,
lo siento.

At the outset I'd like to make a couple points clear. First, we're committed to working with cities as partners and would very much like to work with New York City if there is an interest to find a way forward to do right by the middle class while also addressing the City's issues. Second, I know that many on this Council, beginning with the chair and others, have fought for the middle class; they have along record of it and a long history of it and

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we at Airbnb have great respect for the leadership that the chair and others have shown in those fights and having been on the frontlines for a long time. And third, we are a company that was founded to help keep people in their homes, when it comes to making their mortgages; when it comes to paying their monthly rent; we are a people to people platform, of the people, for the people and by the people. created during the great recession to help everyday people use what is typically their greatest expense, the cost of their housing, as a way to generate supplemental income. Today there are about 500,000 members of the Airbnb community in New York City, with approximately 25,000, a little bit more, hosts, approximately 9 out of 10 New York City hosts share their permanent home; the majority, the overwhelming majority of the New York City hosts are middle and working class and 72% of the hosts in New York City [bell] use Airbnb to stay in their homes. Okay, I'll go quicker. Let me just touch briefly on our basic philosophy. Our philosophy is that we wanna work with cities as partners; we understand that cities are all different and unique and we wanna work to help to solve issues that may be specific to a

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particular city; secondly, we understand that cities deserve and need information; we're happy to work in a constructive way with the city to help provide data so that the city's in a position to make good decisions and third, we understand the importance of making sure that our community is being part of the solution; we wholeheartedly support the effort to target illegal hotels; it's not what Airbnb is about; it's not what our hosts are about, and is, in our view, not the right policy for the city, so we fully embrace that. And the last point I would like to make, given the time, is appreciate and hope that we can make this a really constructive session; we obviously have real concerns about the idea of imposing fines that would go as high as \$50,000 for a middle class, working class person. We conducted an analysis which we hope is helpful to inform the city and decision makers as they look at this and if you take a look at the basic numbers from our analysis they're pretty stark; it documents that almost 8,000 households in New York City would be rent-burdened if this legislation passed; it also documents that as many as 22,000 New York families could go bankrupt if this legislation was passed and directed at them.

CHAIRPERSON WILLIAMS: I'm gonna break form a little, 'cause I think before the bell, think you were gonna read some stats; you can go ahead and read those stats if you... there were some stats you were gonna read, I think.

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CHRIS LEHANE: Yeah, there were a number of stats I was gonna read... [interpose]

CHAIRPERSON WILLIAMS: You can go ahead and do...

CHRIS LEHANE: Okay, I appreciate that.

Let me find them here. So there is one thing in particular that I know has been of great to the Council and the City and you know that is the issue of safety and security. You know, in the spirit of

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trying to provide data to the City, we took a look at some of the information out there. You know we know that there have been about 800,000 guests who have stayed at Airbnb in New York City in 2014 and we know that over that time period there were five firerelated incidents reported to our company; that represents a rate of fewer than approximately 1 for every 100,000 quests, and just for comparison sake and according to the Fire Department in New York, nearly 20,000 structural fires have occurred in New York City over that time period. With regards to firearms, and I know, Mr. Chair, you have in particular been a real leader on this issue; we would welcome the opportunity to work with you on that issue; over that same time period we've had one incident involving a firearm, compared to about 1,000 citywide. And so you can extrapolate those numbers and it's pretty clear that being on an Airbnb platform is safer than being in a general population of the city; again, we wanna work with the City on safety issues, but wanted to make sure that you had that data and information, given people have expressed an interest in that.

1	COMMITTEE ON HOUSING AND BUILDINGS 74
2	CHAIRPERSON WILLIAMS: Thank you.
3	Whoever's next can
4	[background comments]
5	MARIA RIOS: [01:22:26 - Spanish]
6	[interpose]
7	CHAIRPERSON WILLIAMS: Sorry; is someone
8	gonna be translating? [background comment] Is
9	someone here gonna be translating for her?
10	[background comments]
11	MARIA RIOS: Okay, so.
12	CHAIRPERSON WILLIAMS: Okay. Okay. How
13	do… [background comments] Yeah, do you want her to do
14	a couple sentences first and then translate?
15	[background comments] Okay… [crosstalk]
16	COUNCIL MEMBER MENDEZ: [01:22:53 -
17	Spanish]
18	MARIA RIOS: Okay. [01:22:59 - Spanish]
19	COUNCIL MEMBER MENDEZ: [01:23:09 -
20	Spanish]
21	[background comments]
22	CHAIRPERSON WILLIAMS: Yeah, one second.
23	Thank you. [background comments]
24	COUNCIL MEMBER MENDEZ: [translating for
25	Maria Rios] My name is Maria Rios and I come from

family home. [background comments]

not quite sure; she mentioned something about a LINC;

1	COMMITTEE ON HOUSING AND BUILDINGS 77
2	she has a tenant in the apartment and through the
3	LINC through the city it is paying one month's rent
4	and the security and she… [crosstalk]
5	MARIA RIOS: [01:28:44 - Spanish]
6	COUNCIL MEMBER MENDEZ: and that's given
7	her peace of mind to be able to rent the apartment
8	again and we need to think about some of these
9	programs.
10	MARIA RIOS: [01:28:57 - Spanish]
11	COUNCIL MEMBER MENDEZ: And that she
12	wants to just state that the driving problem is not
13	Airbnb, there are other problems.
14	CHAIRPERSON WILLIAMS: And if we can ask
15	her to give a final statement; that will be great.
16	COUNCIL MEMBER MENDEZ: Okay. [01:29:17
17	- Spanish]
18	MARIA RIOS: [01:29:19 - Spanish] [bell]
19	COUNCIL MEMBER MENDEZ: So you know, she
20	lives in her neighborhood and it has a reputation for
21	being a tough neighborhood, but it's a very nice area
22	and through Airbnb she's been able to rent to people
23	from other countries and been able to sustain her
24	home for her and her child.

MARIA RIOS: 01:29:49 - Spanish]

landlord saying I'm not gonna be able to get rent in

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on time but I'm going -- you know, I have been a good tenant and I will try to do it and Airbnb was absolutely a lifeline at that point in my life. need to do it right now? Like I enjoy, I make scone and I have tea with my guests in the morning before I head out to work; I helped them navigate the city and it is not only beneficial for me, but I think it's beneficial for them. A number of my hosts would not be in New York, spending their tourist dollars, if you will if they would have to spend more than -- I charge \$89; like, you know, to stay in my other room and you know that's a good deal for them and for me the benefit is more than financial; it's also [bell] intrinsic to be able to have that time with -- to show really the face of America and I am fully strong in that obviously because I served up for service in our armed forces and so that's my concern. So I would love to hear, you know, similar to the council member earlier who was worried about unintended consequences, because I think that is my major concern, broad-reaching, overreaching legislation we all know can foster unintended consequences that do hurt people that were maybe not originally in the crosshairs.

COMMITTEE ON HOUSING AND BUILDINGS

2 CHAIRPERSON WILLIAMS: Thank you.

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EVAN FRANK: Good morning... Can you hear me? [background comments] That's better. Fine.

Good morning Mr. Chairman, Madame Public Advocate; members of the committee. My name is Evan Frank and I'm the Co-Founder and President of Onefinestay, a company providing homeowners with a fully managed, safe, secure and controlled way to have guests in their home when they're out of town.

In 2012 we chose New York City to be our U.S. headquarters and currently employ in New York a growing workforce of 40 full-time staff based in downtown Manhattan, as well as 65 part-time staff members that provide cleaning and maintenance support out of our Brooklyn Navy Yard's facility.

If you're already familiar with

Onefinestay, then you know that we are not a handsoff online home-sharing platform; we're a high-touch
operations company that fully manages the experience
from start to finish for our homeowners, as well as
our guests.

Since day one we've been remitting hotel occupancy and sales tax and in 2014 Onefinestay remitted \$1.4 million in taxes to the city and state.

We maintain a global Lloyds of London insurance

policy that has up to \$7 million of liability

coverage and is a primary policy that acts first,

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5 which we believe to be unique to the industry.

Currently we partner with just under 500 properties in Manhattan and Brooklyn, all real people's homes, not investment units. None of our homes are rent-regulated and the overwhelming majority are owner-occupied.

We meet the owners of all of our homes that we work with to ensure they adhere to our comprehensive standards, which includes a working carbon monoxide and smoke alarm as well as clear exit locations that we pass along to the guests. After the homeowner leaves for their travel, we clean and prepare the home to a high standard. We check the identity of all of our guests at the time of booking and reverify at arrival when the guest is met by a Onefinestay employee who provides them with key information about the home and the neighborhood, as well as a 24-hour customer service line. Following the visitor's departure the home is given a fresh cleaning and returned to the homeowner as it was left.

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We're proud to have received praise and attention from our hosts, guests, business leaders and the New York Times, which has extensively covered our responsible and innovative approach to homesharing and property managing. Having met with many of the sponsors of Intro. 826 over the past few months, it is clear that the primary intention is to deter and penalize the bad actors operating in rentregulated buildings and landlords illegally renting out multiple rent-regulated units. We wholeheartedly support that intention.

However, 826 goes far beyond punishing the bad actors, as the bill is currently written, condo or co-op owners supplementing their income by occasionally renting their owner-occupied homes, even when the building's own board gives them permission to do so, would face crippling fines in the tens of thousands of dollars. Many of your constituents may own a condo or co-op that they occasionally rent [bell] out or wish to in the future; we believe they should not be lumped in with bad actors running illegal hotels. I think we can all agree that there is a clear distinction between illegal operators of rent-regulated units and the condo or co-op owner

COMMITTEE ON HOUSING AND BUILDINGS 84

that occasionally uses a service like Onefinestay

when they're away for a few weeks on vacation, but

the bill makes no such distinction.

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We ask the Council to be innovative, fair and targeted in your approach to penalize the bad actors and adjust the bill accordingly; Onefinestay is committed to working with the Council to help achieve that objective.

With respect to Intro. 823, we support requiring Department of Buildings to submit an annual report to the Council on the illegal conversion of dwelling units. The collection of this information is relevant to tracking those truly bad actors that abuse affordable rent-regulated housing.

Thank you for the opportunity to testify today and I'm happy to answer any questions.

CHAIRPERSON WILLIAMS: Council Member

Mendez, can you stick around for a couple more

minutes? Okay. Alright, 'cause I'm gonna have some
questions.

Thank you so much for all of the testimony. There's a lot here and just so we're clear, we have a housing shortage in New York City, so I just wanna make sure everybody is clear on that

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and that homelessness is at a record high, so we have to do whatever we can to make sure that there is affordable housing for the city of New York, we must be able to do that. We also want to make sure we weigh that out with people who have their own properties who wanna do certain things and so we think that the law is pretty clear about that; again, if you are renting a room in your apartment, you're fine, even if it is rent-stabilized; if you're a oneand two-family homeowner you are also fine. believe by the way that the way the bill is written, if you have permission for your co-op and condo that you are also fine; we'll double-check; if it's not we'll try to make sure that we make the language clearer, but we're leaving that up to the co-op and condo building. And again, three- and four-family, they're in a limbo stage, but not because of us. I will say on my point of view, I am more partial to those bed and breakfasts and those units that are three and four that are owner-occupied as opposed to are not owner-occupied. Once you start going to five and six units however, you've just become a hotel and there's a reason why we have hotels and we have hotel

freelancers... [crosstalk]

COMMITTEE ON HOUSING AND BUILDINGS

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LINOLA STONE: It is my income, so

obviously it's... you know, what I earn from my service

is miniscule and I do it out of devotion to duty

rather than for financial gain, because it is not

lucrative and so I am able to support my service

through my freelance work, so I understand that; that

it might not be a large concern, however it is a

large concern to me.

CHAIRPERSON WILLIAMS: No, it is a large concern; I'm just saying if someone who is not a reservist comes and says they do freelance work, I don't think that would be enough of a reason to not abide by the laws that are currently there because... if you go on vacation, it's one thing, but if you are gonna be out of your home six months out of the year, you are actually running a hotel room and so that's... [crosstalk]

LINOLA STONE: Well I...

CHAIRPERSON WILLIAMS: exactly what it is we're trying to... [crosstalk]

LINOLA STONE: Yeah, I think that that is an exorbitant amount of time, but that's not what the laws says; doesn't say six plus months, but that's not... [crosstalk]

1	COMMITTEE ON HOUSING AND BUILDINGS 88
2	CHAIRPERSON WILLIAMS: What I'm saying is
3	that the freelance portion, that's not gonna be what
4	I think concerns most of us; the fact that if we have
5	someone who may be deployed for whatever reason,
6	whether reservist or in armed forces, I think that is
7	something that we definitely wanna take a look at and
8	make sure that we don't capture. So thank you for
9	bringing that portion of it to our attention.
10	Is Council Member Mendez still here?
11	[background comments] Oh. Council Member Mendez, I
12	have some questions; is it Miss Rios? [background
13	comments]
14	Miss Rios, gracias for your testimony. I
15	think you said that you lived in a one- and two-
16	family home; is that correct?
17	MARIA RIOS: I'm sorry; can you repeat
18	that again, please? [background comment]
19	CHAIRPERSON WILLIAMS: That was pretty
20	good. [laughter]
21	MARIA RIOS: No, I feel like… [laughter]
22	I feel… sorry. [background comment]
23	COUNCIL MEMBER MENDEZ: [01:42:36 -
24	Spanish]

[laughter, background comments]

1	COMMITTEE ON HOUSING AND BUILDINGS 89
2	CHAIRPERSON WILLIAMS: I believe you said
3	you live in a one- or two-family home.
4	MARIA RIOS: My house is legally two-
5	family house; the one that I renting through the
6	LINC; I went back to the LINC program, is because I
7	found out, you know I had security from the city that
8	they pay for the… [crosstalk]
9	CHAIRPERSON WILLIAMS: Yeah.
10	MARIA RIOS: the tenants
11	CHAIRPERSON WILLIAMS: It's for formerly
12	homeless families, the LINC [crosstalk]
13	MARIA RIOS: My house is legally two-
14	family house, three bedrooms [crosstalk]
15	CHAIRPERSON WILLIAMS: The LINC, the LINC
16	program, I believe…
17	MARIA RIOS: Oh the LINC program
18	CHAIRPERSON WILLIAMS: Yeah.
19	[background comment]
20	MARIA RIOS: is one.
21	COUNCIL MEMBER MENDEZ: [01:43:12 -
22	Spanish]
23	MARIA RIOS: [01:43:16 - Spanish] Yes
24	[crosstalk]

because they've been posting Airbnb in a negative

way. Airbnb brings tenants, I mean people who come now live for vacation, people who come for emergency or people who come -- in my neighborhood, my tenants, you know, my neighborhood is well-known, like it's a top neighborhood, but my visitors, they... you know my guests leave with [background comment] a good impression of my neighborhood and they spend money, they go to shop at the local, you know the supermarket; that don't happen...

again, what you're doing is perfectly legal; what we find disingenuous is that Airbnb would bring folks like you to testify, because it just continues the illusion that this is who we're going after when we're not and I understand why they do it, it's sympathetic, but it doesn't help the conversation, because we wanna work with folks so that we don't overreach, but it gets harder to do that the more they push back and pretend as if we're trying to go after folks like you. I don't have a problem with Airbnb service, in terms of what you're doing, that's fantastic, but I believe that there are many people who are illegally doing services on Airbnb, so that's

1	COMMITTEE ON HOUSING AND BUILDINGS 92
2	what it is. But thank you very much; I appreciate
3	your testimony.
4	MARIA RIOS: Thank you for giving me the
5	opportunity to be here.
6	CHAIRPERSON WILLIAMS: Thank you. You
7	speak wonderful English.
8	MARIA RIOS: Oh thank you.
9	[laughter] [background comment]
10	CHAIRPERSON WILLIAMS: Mr. Frank, thank
11	you… [interpose]
12	COUNCIL MEMBER MENDEZ: How about me and
13	my Spanish, dude? God.
14	CHAIRPERSON WILLIAMS: Your Spanish Your
15	Spanish is okay. How do you say so-so in Spanish?
16	[background comment] asi, asi.
17	MARIA RIOS: Mas o menos.
18	COUNCIL MEMBER MENDEZ: [01:45:30 -
19	Spanish]
20	[laughter]
21	COUNCIL MEMBER MENDEZ: That's what you
22	know.
23	[laughter, background comments]
24	CHAIRPERSON WILLIAMS: Thank you Council
25	Member. [background comments]

Mr. Frank, thank you for your testimony. 2 3 From what I've read and understand, you do your 4 service in a very responsible way, so we definitely 5 appreciate that and hope you continue working responsibly and we will try to make sure that there 6 7 is language, if it's not clear, that if you have

> EVAN FRANK: Thank you.

CHAIRPERSON WILLIAMS: Thank you.

permission from your building and co-op or condo that

Mr. Lehane... your name... [crosstalk]

it would not affect you.

CHRIS LEHANE: Yes, Mr. Chair.

CHAIRPERSON WILLIAMS: your name precedes

you...

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CHRIS LEHANE: [laugh] As does yours.

CHAIRPERSON WILLIAMS: Oh thank you.

Thank you very much for your testimony;

20 the folks that you bring up to testify because we are

again, we do think it's disingenuous that these are

absolutely not going after them, but I appreciate you 21

repeating that you wanna work with council members 2.2

2.3 and the City Council.

> There was a question... I got some of my hearing transcript of the conversation we had last

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time; it wasn't too pleasant and my hope is that this one is a lot more pleasant. So the question... the first one was; "Have you done any work to figure out if people are hosting their apartments legally or not?" Mr. Hatman [sp?] said, "We've certainly been told they are, so I'm happy..." and then I apparently interrupted; my question was; "Have you done any research or work to find that people are hosting their apartments legally or not?" Mr. Hatman said, "We don't ... We don't research that." And so I have a similar question...

> CHRIS LEHANE: Uhm-hm.

CHAIRPERSON WILLIAMS: Have you done any research or work to figure out who is using your services legally or illegally?

CHRIS LEHANE: Thank you Mr. Chair, and I do indeed hope, as I said earlier, this is a constructive, positive conversation. Couple points. One, what we do know is that approximately 9 out of 10 New York City hosts are doing it in their permanent home. Number two, as I said earlier in my testimony, if the City wants to engage in a constructive dialogue with the goal of getting to a place where you can address the concerns but also

2 protect the middle class, we're anxious and 3 interested in working with the City to provide and 4 share data; it's the practice that we've done in other cities across the country and across the globe and we very much look forward to doing that process 6 here in New York. And number three, if I could just 8 respectively go back to the earlier point about you know whether you know the folks up here are representative; a couple thoughts on that if I may. 10 11 One, they are representative in a sense that they're 12 the faces of the middle class of New York City. 13 Secondly, it is somewhat challenging, as you could 14 imagine, to ask folks to come up here who may be in a little bit of a different place; say a grandma who 15 16 leaves for the weekend and allows her permanent home 17 to be a short-term lease, short-term rental or a 18 teacher who may be gone for a week in the summer, 19 because they would put themselves in a position where 20 they could potentially face some scrutiny. And so it's a little bit challenging to necessarily bring 21 someone up, but what we have done and we have 2.2 2.3 submitted is over 6,000 testimonials of a lot of people in those exact situations attesting to their 24 25 particular situation. And again, our goal here is:

slow... slow down, slow down, slow down.

That wasn't

that I had asked you was; have you done any research

definition of that in New York City is.

1	COMMITTEE ON HOUSING AND BUILDINGS 99
2	CHAIRPERSON WILLIAMS: So you know that 9
3	out of 10 is their permanent home, but you can't
4	define what permanent home is in New York City?
5	CHRIS LEHANE: I'm not an expert in the
6	New York City permanent home definition, but I do
7	know that it's consistent with whatever that
8	definition is.
9	CHAIRPERSON WILLIAMS: How would you know
10	that?
11	CHRIS LEHANE: Because that's what I've
12	been told by various folks here who do some work
13	here.
14	CHAIRPERSON WILLIAMS: Are they here?
15	CHRIS LEHANE: I'm sure a number of them
16	are, yes.
17	CHAIRPERSON WILLIAMS: Can anyone come up
18	and tell us how they know that?
19	CHRIS LEHANE: Max; do you wanna come up?
20	MALE VOICE: How we define permanent
21	home?
22	CHRIS LEHANE: Yes.
23	CHAIRPERSON WILLIAMS: If you're gonna
24	speak; can you come up please?

[background comments]

challenges and one of our goals here is to find ways

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to help people who are working middle class to be able to use their home, which is typically their greatest expense, regardless of where you are on the economic scale, to help generate supplemental income...

[crosstalk]

CHAIRPERSON WILLIAMS: My hope... My hope was that between the last hearing and this hearing...

CHRIS LEHANE: Uhm-hm.

CHAIRPERSON WILLIAMS: Mr. Hatman and you, there would be a difference in the answers. There is a difference in approach, which I appreciate, but the answers are just as foolish as the answers that were given in the previous hearing, and the fact of the matter is, irrespective of what you say about wanting to work with us to deal with illegal homes, everything I've seen in the past few weeks; what I'm hearing now, leads me to believe that that is not the case and I believe that is not the case because you know that a large percentage of your revenue comes from people who are doing this illegally, the people who we're trying to go after, so you have, unfortunately, people here who are doing this legally who we want to support, but you want to use them to conflate the fact that 90% of the people

1	COMMITTEE ON HOUSING AND BUILDINGS 102
2	who are doing this could be rent-regulated and taking
3	apartments off the market and we are going to go as
4	hard as we can to make sure that stops, whether or
5	not you help us or not. If you do not help us, then
6	there runs a danger of sometimes overreaching, which
7	is what they're talking about, which we don't want to
8	do, so it's up to you whether you assist us or not.
9	But the answers you are giving provide nothing to say
10	that you want to help deal with this problem, but
11	rest assured; we will deal with it for you.
12	[background comments] Ma'am.
13	LINOLA STONE: Yeah. So you're saying
14	that if you live in your home and you rent out a
15	second room you're legal?
16	[background comment]
17	CHAIRPERSON WILLIAMS: That is legal.
18	LINOLA STONE: If it happens and you are
19	in a rent-stabilized home; you're illegal?
20	CHAIRPERSON WILLIAMS: No, if you live in
21	it… [background comment]
22	LINOLA STONE: Because you were asking if
23	they were in rent-stabilized homes and then you were

saying well then they're operating illegally, so I

1	COMMITTEE ON HOUSING AND BUILDINGS 103
2	just wanted some clarification on that, if you would
3	[sic]
4	CHAIRPERSON WILLIAMS: Go ahead.
5	COUNCIL MEMBER ROSENTHAL: No, no
6	CHAIRPERSON WILLIAMS: No, go ahead, go,
7	go.
8	COUNCIL MEMBER ROSENTHAL: So it's
9	complicated when we bring in the rent-stabilization.
10	But let's be clear, Miss Rios who's sitting here, who
11	you've brought in to testify about this, is not who
12	the law applies to that we're proposing. So why is
13	she here?
14	CHRIS LEHANE: Again do you wanna answer
15	that?
16	MARIA RIOS: I'm here to support them
17	because again I care [interpose]
18	COUNCIL MEMBER ROSENTHAL: I support your
19	renting out on Airbnb… [crosstalk]
20	MARIA RIOS: Uhm-hm. Uhm-hm.
21	COUNCIL MEMBER ROSENTHAL: I support it
22	[crosstalk]
23	MARIA RIOS: Thank you.
24	COUNCIL MEMBER ROSENTHAL: I want you to
25	rent out on Airbnb, keep renting out on Airbnb.

MARIA RIOS: Yeah... [sic]

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COUNCIL MEMBER ROSENTHAL: 'cause it's a good thing that [background comments] you're doing it; you live in a one- or two-bedroom... a one- or twofamily home and you're renting out a room in your home, plus the entire apartment on the other side of your home; keep doing that, you are a good New Yorker and everyone who's on the YouTube video that Airbnb put out who's renting out a room in their home, they are terrific and given the fact that it is so difficult to live in New York and so difficult to afford to live here, I applaud those middle-income, low-income, any income New Yorkers who follow the law and can do so on a website portal that allows them to follow the law. So I'm not sure why you're testifying today against a bill that supports you doing what you're doing. So God bless you; keep doin' it... [crosstalk]

MARIA RIOS: Thank you.

COUNCIL MEMBER ROSENTHAL: I also do not understand, and if I can just jump in real quickly... sorry. So Mr. Lehane, can I just ask you why you

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CHRIS LEHANE: Well here's what I know, which is this bill greatly increases the fines, compared to other issues in the city; right, so you... [crosstalk]

 $\label{eq:council_member_rosenthal} \mbox{\sc No, no; not} \\ \mbox{\sc what I'm asking.}$

CHRIS LEHANE: I'm gonna try to answer your question if you give me the time, please...

COUNCIL MEMBER ROSENTHAL: Sure.

CHRIS LEHANE: right, so it's a dramatic increase in comparison to other things you can do — lead paint exposure; it's much more than that, you can bring demolition material; it's much higher than that; you can operate a crane in a dangerous way; it's much higher than that, and I guess what we're very concerned about is are these \$10-50,000 fines gonna be imposed on that teacher who leaves for a weekend and is using her home to try to generate some supplemental revenue; is it gonna be applied to that grandmother who's traveling... [crosstalk]

situation that doesn't apply to the question I'm

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asking; let me be as clear as day. I was at a tenant meeting -- I don't even know what day of the week it is -- so I think it was this week, and there are about 200 units in this building, the address is 790 11th Avenue and there are about 200-250 units in this building; the tenants are telling me that there are 20 units that used to be rent-regulated, that the landlord has found ways to empty out those units [background comment] and now the landlord is renting them out on Airbnb. So these people, just regular family, like yours and mine, who are just living in their home and all of a sudden next door to them is a revolving door of tourists coming in from out of town; that's who this law addresses, right; this law is meant to go after law breakers, repeated law breakers. So I... yes, I would like to see the owner of that building get \$50,000 fines because they're repeatedly breaking the law, and frankly, giving your business a bad name, right? So I would think you as a good corporate citizen wanna get rid of those people too; no?

CHRIS LEHANE: No; I think I mentioned this in the opening testimony and one of the earlier questions. You know what you're describing sounds an

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25 where it goes to some of those issues [background

on all of this stuff and I think we need clarity so

really, and I hope you do, and it sounds like you're

taking a very thoughtful approach -- will just take a

look at some of the testimonials in this book that's

that that teacher, that grandma -- and I would

am happy to come to the table to talk about tweaking

the law to have more warning, opportunities, sure [interpose] CHRIS LEHANE: And I I COUNCIL MEMBER ROSENTHAL: help me [crosstalk]
CHRIS LEHANE: And I I COUNCIL MEMBER ROSENTHAL: help me
COUNCIL MEMBER ROSENTHAL: help me
-
[crosstalk]
CHRIS LEHANE: I then ask
COUNCIL MEMBER ROSENTHAL: make this law
targeted to the landlord and I'm ready to sit down
with you now
CHRIS LEHANE: Great That's great and
you know, to be clear, I'm not suggesting that this
is the quantitative data; right?
COUNCIL MEMBER ROSENTHAL: It's not.
CHRIS LEHANE: But what this is, is it
represents testimonials of what everyday people are
going through; there are 6,000 of these… [crosstalk]
[background comment]
CHAIRPERSON WILLIAMS: Okay. Thank you
[crosstalk]
CHRIS LEHANE: and these and these were
generated over the last four days
COUNCIL MEMBER ROSENTHAL: Nope.

about this bill...

entire apartment?

1	COMMITTEE ON HOUSING AND BUILDINGS 112
2	CHRIS LEHANE: You know we are a platform
3	company… [crosstalk]
4	CHAIRPERSON WILLIAMS: I figured.
5	CHRIS LEHANE: it's not different than a
6	lot of other platform companies [crosstalk]
7	CHAIRPERSON WILLIAMS: I figured. I just
8	wanna make sure I wasn't too harsh and I wasn't
9	[crosstalk]
10	CHRIS LEHANE: It's not as But No, no,
11	no, but… [crosstalk]
12	CHAIRPERSON WILLIAMS: That's okay.
13	CHRIS LEHANE: but but again and
14	[interpose]
15	CHAIRPERSON WILLIAMS: You're providing
16	nothing, just
17	CHRIS LEHANE: if you wanna if you no,
18	no; that's not that's that [crosstalk]
19	CHAIRPERSON WILLIAMS: That is the case.
20	That is a fact.
21	CHRIS LEHANE: If someone offers to sit
22	down and engage in a constructive conversation,
23	right…

which is, you guys introduced a bill that potentially represents a \$50,000 fine on that... on... on a working or middle class person... [crosstalk]

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CHAIRPERSON WILLIAMS: What have you done between the last hearing and this one to provide information...? [crosstalk]

CHRIS LEHANE: which is why we're here.

Again, happy to engage in a... [crosstalk]

CHAIRPERSON WILLIAMS: I understand that.

CHRIS LEHANE: constructive, positive conversation.

CHAIRPERSON WILLIAMS: What you do ...

CHRIS LEHANE: Uhm-hm.

about the laws that we have here in New York City and to increase the problem with that is you conflate who we're trying to go after with sympathetic people who are using your service who we want to support. It is smart on your part as a business move, it's very good marketing, but it makes it more difficult to do this

1	COMMITTEE ON HOUSING AND BUILDINGS 114
2	work and if you were sincere, you would not do that,
3	you would sit down with us so we can really get to
4	the bad apples. The reason you won't is because you
5	make a lot of money off of the bad apples, so it
6	doesn't make sense to you to sit down and really try
7	to work through who the bad apples are, 'cause you'll
8	lose money; that's a fact.
9	CHRIS LEHANE: So 72% of the people in
10	New York City who are hosts use the revenue from
11	Airbnb to help cover their housing costs [crosstalk]
12	COUNCIL MEMBER ROSENTHAL: And how many
13	of those people are renting out a room? [crosstalk]
14	CHAIRPERSON WILLIAMS: Hold on. Hold on.
15	COUNCIL MEMBER ROSENTHAL: Sorry.
16	[laughter]
17	CHAIRPERSON WILLIAMS: Continue.
18	CHRIS LEHANE: And and and you know if
19	you… again, I'll say this any number of times, right,
20	I'm not sure if this I'm not so I'm not
21	[crosstalk]
22	CHAIRPERSON WILLIAMS: I will go to my
23	neighborhood

any breaks at all, because what they're doing is

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illegal for the most part and so what we try to do is
try to fix those situations. So that data points,
while they're sympathetic, may not mean what you want
it to mean because they're doing something illegal;
that's one, that's just one part, and they are taking
something off of the market which is making the other
things more expensive, there is a lot of things going
on here, which is why we have laws that protect
Miss Rios and other people who actually want to do it
while they live there and there are laws to protect
them and there are people who just wanna make money
and cause pain to other people and do illegal hotels.

I have another questions; then I'm gonna go to the Public Advocate. But it's clear to me that nothing has changed with your business model and it's clear to me that you don't want anything to change with the business model; if you do, after this hearing perhaps we can get some real data and really figure out how to go after the bad... [interpose]

CHRIS LEHANE: Does your law that you're thinking about protect that grandma who'd like to make her place available for the weekend?

[background comments]

my name correctly, so you can continue to do that

1	COMMITTEE ON HOUSING AND BUILDINGS 119
2	CHRIS LEHANE: Sir, I
3	CHAIRPERSON WILLIAMS: so stop trying to
4	conflate the problem and the issue that's what you're
5	doing today… [crosstalk]
6	CHRIS LEHANE: Sir, I no sir, I'm trying
7	to be very [crosstalk]
8	CHAIRPERSON WILLIAMS: You are absolutely
9	doing that.
10	CHRIS LEHANE: I'm trying to be very
11	respectful here… [crosstalk]
12	CHAIRPERSON WILLIAMS: You have no
13	answers to my questions [crosstalk]
14	CHRIS LEHANE: Well
15	CHAIRPERSON WILLIAMS: a simple one of
16	how many weekends; you have no idea.
16 17	
	how many weekends; you have no idea. CHRIS LEHANE: Sir, with all due respect,
17	how many weekends; you have no idea. CHRIS LEHANE: Sir, with all due respect,
17 18	how many weekends; you have no idea. CHRIS LEHANE: Sir, with all due respect, you haven't answered the question I continue to pose,
17 18 19	how many weekends; you have no idea. CHRIS LEHANE: Sir, with all due respect, you haven't answered the question I continue to pose, which is [crosstalk]
17 18 19 20	how many weekends; you have no idea. CHRIS LEHANE: Sir, with all due respect, you haven't answered the question I continue to pose, which is [crosstalk] CHAIRPERSON WILLIAMS: What's the
17 18 19 20 21	how many weekends; you have no idea. CHRIS LEHANE: Sir, with all due respect, you haven't answered the question I continue to pose, which is [crosstalk] CHAIRPERSON WILLIAMS: What's the question?

1	COMMITTEE ON HOUSING AND BUILDINGS 120
2	CHAIRPERSON WILLIAMS: No, no; what's the
3	question? Just keep you
4	CHRIS LEHANE: The the question is;
5	can you… [crosstalk]
6	CHAIRPERSON WILLIAMS: What question did
7	I not answer…? [crosstalk]
8	CHRIS LEHANE: Can you protect a working
9	class person [crosstalk]
10	[background comment]
11	CHAIRPERSON WILLIAMS: What I'm happy to
12	hear it though, I understand that but I wanna hear
13	[crosstalk]
14	CHRIS LEHANE: Can you Can you protect
15	the working class person… [crosstalk]
16	CHAIRPERSON WILLIAMS: I don't wanna hear
17	a story. What is the question you want answered?
18	[crosstalk]
19	CHRIS LEHANE: I'm I'm trying to ask the
20	question, which his; can you protect a working or
21	middle class person in your bill who does weekends or
22	does occasional rentals when they leave their place?
23	And a lot of people, that's how they make ends meet,
24	it's their permanent home, it's where they live
25	[crosstalk]

question; then we're gonna go... we're gonna go to ...

to us, but...

COMMITTEE ON HOUSING AND BUILDINGS

2 PUBLIC ADVOCATE JAMES: I am...

CHAIRPERSON WILLIAMS: you've raised

4 above us.

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5 PUBLIC ADVOCATE JAMES: I am an ex 6 officio member... [crosstalk]

CHAIRPERSON WILLIAMS: Public Advocate.

PUBLIC ADVOCATE JAMES: of the City

Council. Okay, so usually I preside over the City

Council; I try to make sure things run orderly and

efficiently, so can everyone just breathe for a

moment? Okay. Okay, relax. And now exhale. Very

good. Okay. So... thank you.

So first of all, Mr. Frank, I think it's sort of apples and oranges and I apologize that you're part of this panel; I want to really congratulate you and I particularly wanna give a shout-out to you because you're from the Navy Yard; I use to represent the Navy Yard, so thank you for all that you are doing, but I think the vast majority of the discussion that we're having today doesn't apply to you and so thank you for your service. But let me just ask you one particular question about your industry. The employees that you hire, I think you said you have over... how many employees; 40?

apologize; we're kind of scrappy today, you know our

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backs are up against the wall; the Mets are down 2-0 and so it's kind of you know rough and... [background comments, laughter] but the Knicks won, from what I understand. [background comment]

So this debate sort of reminds me of a debate versus free market enterprise versus government intervention; that's this robust debate that we are having here today. And you know I live in a trendy neighborhood that I used to represent, Fort Greene-Clinton Hill, and I do know of a grandma who is on Airbnb and grandma -- and I will not mention her address or her name, 'cause she's a close friend -- but grandma is an empty nester...

CHRIS LEHANE: Uhm-hm.

PUBLIC ADVOCATE JAMES: and grandma rents out rooms to Airbnb. So grandma comes to my home and says Tish, why are you trying to regulate Airbnb, I pay my mortgage and my rent and da, da, da, da, and I continue to explain to grandma that the regulations do not apply to her. You agree with that, right?

CHRIS LEHANE: Yes.

PUBLIC ADVOCATE JAMES: So when you raised the question over or when you raised the example of grandma, some grandmas do not apply, but I

2	particularly wanna take issue with your point that
3	this will affect individuals facing economic
4	challenges. I represent a lot of people and I know a
5	lot of people who have economic challenges in the
6	City of New York, but they do not skirt the law and I
7	do know that most individuals who have economic
8	challenges do not put their own personal interest
9	above that of the interest of the City of New York
10	and that is to preserve and to expand the affordable
11	housing in the City of New York. That being said, I
12	do know that you're innovative business model, there
13	is a need for it in the city, particularly those
14	empty nesters that have a room or two, and so if we
15	could just, perhaps you and the sponsors of this bill
16	can come to some sort of compromise and some
17	understanding where we protect those empty nesters,
18	those empty nesters as opposed to those individuals
19	who are basically flouting the law. Would you agree
20	with that statement?
21	CHRIS LEHANE: I think I've tried to make

CHRIS LEHANE: I think I've tried to make that statement any number of times today, which is... [crosstalk]

Okay.

Airbnb regulates and inspects apartments to ensure

that they are adhering to fire safety, making sure

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128 that they are ADA compliant and making sure that they're paying the relevant property tax in addition to sales and occupancy tax?

CHRIS LEHANE: So we have a terms of service agreement which makes very clear that you're supposed to comply with the prevailing laws in whichever jurisdiction that you are in; our experience, in terms of positive partnerships that we've done with cities all over this country and globally, is to work with those cities, that they have the information that they need as an enforcement agency themselves take the actions and most cities have tools that have preexisted Airbnb's existence and again, our experience is when we work together you can actually accomplish exactly what you're talking about.

PUBLIC ADVOCATE JAMES: Why not adopt the model of Onefinestay and have individuals to actually regulate and inspect?

CHRIS LEHANE: Great question; as I was beginning to say earlier, we're a platform company; we are not an enforcement agency; typically entities that have given enforcement powers in this society is government; there's exceptions for things like folks

2	who sell drugs, pharmaceuticals, alcohol, firearms,
3	but that's really, for the most part, the exception.
4	Our perspective and viewpoint is that a private
5	sector entity should not be an enforcement entity.
6	And we talked earlier and I think you made a really,
7	really, really smart point about the role that
8	government has; this is one of those areas where I
9	think it's really appropriate for government to play
10	that role; happy to work with government, happy to
11	we've said, we wanna be regulated, we've also said
12	that we wanna pay taxes; we've offered the state of
13	New York I think over \$60 million or right around \$60
14	million, which is what our annual tax would be if we
15	were paying the TOT, which we've offered to pay; I
16	think New York City would get around \$20 million, \$18
17	and change I think; I don't have the number right of
18	the top of my head, but a significant amount, and I
19	would posit that there's not that many private
20	sectored entities that walk into a city or a state
21	and offer to pay that level of taxes and ask to be
22	regulated. So I completely the world I come out of
23	is a government world originally and that's one of
24	the reasons why we'd like to talk with folks.

the testimony of the young lady earlier who said that

2 in, I believe she said Bedford-Stuyvesant, she had

3 some individuals who applied for apartments and they

4 were turned away, for whatever reason, and I

5 suggested that perhaps that might be a violation of

6 Human Rights Law. Do you agree with me that you

7 believe that all of your hosts should comply with the

Human Rights Law of the City of New York and/or the

9 State of New York?

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CHRIS LEHANE: I'd have to look at what the Human Rights Law of New York says and I'm happy to take a look at it. I don't know what it is off the top of my head.

PUBLIC ADVOCATE JAMES: Uhm...

CHRIS LEHANE: Obviously as we said, in our terms of service you're supposed to comply with whatever the existing laws are in a particular jurisdiction.

PUBLIC ADVOCATE JAMES: Basically the

Human Rights Law says that one cannot discriminate

against individuals for a variety of reasons; you

basically, I would imagine, agree that all of your

hosts should comply with the Human Rights Law of the

State of New York?

COMMITTEE ON HOUSING AND BUILDINGS

1 2 CHRIS LEHANE: Again, our terms of 3 service are pretty clear about that; whatever the existing laws in a jurisdiction, you're supposed to 4 5 comply with them. PUBLIC ADVOCATE JAMES: So is that a yes 6 7 or no on behalf of the Airbnb...? [crosstalk] 8 CHRIS LEHANE: That is a pretty specific 9 statement; that whatever the laws are in a particular place... [interpose] 10 11 PUBLIC ADVOCATE JAMES: I'm talking about 12 a specific law, the Human Rights Law. 13 CHRIS LEHANE: Again, you're asking me to 14 comment on a specific law that I've never seen... 15

PUBLIC ADVOCATE JAMES: If the Human Rights Law... if... [crosstalk]

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CHRIS LEHANE: and what I'm trying to explain to you is whatever the prevailing laws are, you're supposed to be abide by them.

PUBLIC ADVOCATE JAMES: The Human Rights Law says that you cannot discriminate against individuals based on race, sex and gender; do you support that, yes or no?

CHRIS LEHANE: Certainly that's a policy of the company.

specific answer what our company's policy is and then

COMMITTEE ON HOUSING AND BUILDINGS 134

you're asking me about does a particular law that

I've never read... [crosstalk]

PUBLIC ADVOCATE JAMES: I would...

CHRIS LEHANE: apply and if the law exists in this city, then you're supposed to abide by laws per the terms of service of your agreement to be on our platform.

PUBLIC ADVOCATE JAMES: And I think

Airbnb should take a strong stance with regards to

discrimination...

CHRIS LEHANE: Absolutely.

PUBLIC ADVOCATE JAMES: and so when it comes to the Human Rights Laws of the City and the State of New York, one should not, you know, quibble with words or nitpick words; one should stand strong behind the Human Rights Law of the State of New York and I think unequivocally Airbnb should say yes, we believe that all of our hosts and Airbnb support the Human Rights Law... [crosstalk]

CHRIS LEHANE: I mean, if you look at what our company does, it is a people to people platform, we connect people all over the world, we're in 34,000 cities, every country but three, places

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to the table with an understanding of the laws in the

want innovative businesses to thrive and survive, so

aye.

letter; the letter is the extent of what you do.

CHRIS LEHANE: Again, and I'm sure

there's a lot of companies or private sector entities

out there that the City of New York is looking to

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invest with enforcement power, if that's a different policy of the city, I'd be interested to hear about that.

CHAIRPERSON WILLIAMS: No, going around

to hosts and seeing if the property that they have is actually legal to be rented, I'm not sure if that's enforcement; you would at least have the data on whether or not it's legal; I didn't tell you to kick them or not; that would be enforcement, but you could at least have the data. But again, I don't think you're interested in having that data or if you do have it you're not interested in sharing it because it would really mess up your business model, which is profiting off of people renting out illegal rent-regulated homes. [interpose]

CHRIS LEHANE: Our business model is supporting the middle class, sir [background comment] and this is really a question of whose side are you on.

CHAIRPERSON WILLIAMS: I got ... [sic]

2 CHRIS LEHANE: Are you on the side of the 3 middle class or do you wanna look at a bill that will

4 potentially put \$10-50,000 in fines on the middle

5 class... [crosstalk]

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CHAIRPERSON WILLIAMS: I would love to put what I've done for that class based on what you're doing... [crosstalk]

CHRIS LEHANE: We wanna have a conversation about how we can make sure... [crosstalk]

CHAIRPERSON WILLIAMS: I got you.

CHRIS LEHANE: you're gonna protect those folks, fantastic.

do... you are a deceiver and I think Airbnb is a deceiver and you're using middle class people and you're using black and Latino homeowners to continue your deception. But we are not gonna let that stop us from enforcing the laws and making sure that housing here... how dare you come here and ask us if we are trying to protect the middle class or not, when your deception is what's causing the middle class to suffer even more because you are taking housing off of the market and you are doing yourself no favors nor Airbnb any favors to change anything in this;

help and do nothing to help.

about money, that's very helpful.

York City makes \$6,000 a year off of our platform,

to continue our wonderful conversation.

1	COMMITTEE ON HOUSING AND BUILDINGS 145
2	CHRIS LEHANE: I look forward to the
3	dialogue.
4	COUNCIL MEMBER ROSENTHAL: I think that
5	means I get to ask a few questions. Thank you for
6	your patience on this.
7	I looked on your website the other night
8	and looked up my zip code, 10024
9	CHRIS LEHANE: Uhm-hm.
10	COUNCIL MEMBER ROSENTHAL: and I noticed
11	that the way the website works now is and this is
12	Airbnb, so not any other short-term rental platform
13	the way it works is you can there's now a box you
14	can check that says and tell me if I'm wrong
15	that says you can rent out your whole you know, yes,
16	I'm renting out my whole apartment; is that accurate?
17	CHRIS LEHANE: Yeah, I mean in terms of
18	when you go on your platform and how you identify?
19	COUNCIL MEMBER ROSENTHAL: Right
20	CHRIS LEHANE: Yeah.
21	COUNCIL MEMBER ROSENTHAL: and you if
22	you wanna… [crosstalk]
23	CHRIS LEHANE: It's ob it's obviously
24	[interpose]

not a guest and I'm...

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CHRIS LEHANE: and then above and beyond that, I presume where you're going with this is; are you asking whether people are doing their whole home when they're away for a weekend...? [crosstalk]

COUNCIL MEMBER ROSENTHAL: No, what I'm getting... where I'm going with this is, is that it tells me that on the other side, on the other side of the inner web...

> CHRIS LEHANE: Uhm-hm.

COUNCIL MEMBER ROSENTHAL: that there's somebody who has a list of which ones are entire apartments and which ones are single rooms, [background comment] 'cause you must have that... you must be asking if you're a... no; am I wrong ...? [crosstalk]

CHRIS LEHANE: No, the... the... the... the hosts... I mean I'm a host; I identify my property as I see fit; now what happens, and this happens an awful lot, and it goes to I think one of the more interesting aspects of the platform, is that if you identify your place as X and a guest shows up there and it's not what was identified, that gets flagged pretty quickly in the ratings system and when there's historic... [crosstalk]

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COUNCIL MEMBER ROSENTHAL: If you identify as X and X is illegal in the City of New

York, would you be willing to take that rental off your platform?

CHRIS LEHANE: Two different issues here; one, we do wanna work with the City on issues that you guys have concerns with; I've said that a zillion times; what we are concerned about is if the City, and you addressed this earlier, which I was heartened to hear, is not gonna be focused on targeting that ... that middle class person... [crosstalk]

COUNCIL MEMBER ROSENTHAL: Well so Mr. Lehane...

> CHRIS LEHANE: Yep.

COUNCIL MEMBER ROSENTHAL: please, I'm begging you, and if you want, and people have seen me do this before, I'll get on my knees; would you be willing, as a website platform, to today take 790 11th Avenue, which I know to be renting out multiple apartments that were formerly rent-regulated apartments and they're currently renting out about 20, and this is a rental building owned by a single landlord... [background comment]... [crosstalk]

COUNCIL MEMBER ROSENTHAL: were renting

out units illegally, regularly, more than 60 nights a

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1	COMMITTEE ON HOUSING AND BUILDINGS 150
2	year, right, 'cause you said on average your hosts
3	rent out five nights [crosstalk]
4	CHRIS LEHANE: Uhm-hm.
5	COUNCIL MEMBER ROSENTHAL: every month
6	CHRIS LEHANE: Uhm-hm.
7	COUNCIL MEMBER ROSENTHAL: which by the
8	way, is not a teacher going away for a one-week
9	vacation, but setting that aside, so your hosts on
10	average rent out 60 nights a year…
11	CHRIS LEHANE: And that's how they
12	generate about \$6,000 of income, yeah, and and it
13	[crosstalk]
14	COUNCIL MEMBER ROSENTHAL: Okay. So let
15	let's take it let's start with that hypothetical
16	CHRIS LEHANE: it and it's roughly about
17	14 it's roughly about a 14 [crosstalk]
18	COUNCIL MEMBER ROSENTHAL: Would you be
19	willing to take off your website anyone renting more
20	than 60 nights a year?
21	CHRIS LEHANE: Is that the policy; is
22	that gonna be the policy…? [crosstalk]
23	COUNCIL MEMBER ROSENTHAL: I'm asking you
24	if technically… I'm asking you, sir… [crosstalk]

CHRIS LEHANE: Again, we're not...

1	COMMITTEE ON HOUSING AND BUILDINGS 151
2	COUNCIL MEMBER ROSENTHAL: and you you
3	swore an oath
4	CHRIS LEHANE: Yes.
5	COUNCIL MEMBER ROSENTHAL: when you
6	agreed to testify today to answer my questions to the
7	best of your ability… [crosstalk]
8	CHRIS LEHANE: And to the best of my
9	ability
10	COUNCIL MEMBER ROSENTHAL: and are you
11	telling me that to the best of your ability you don't
12	know whether or not there's technology to take that
13	person off your website? Because I'm just asking yes
14	or no… [crosstalk]
15	CHRIS LEHANE: And
16	COUNCIL MEMBER ROSENTHAL: I'm not asking
17	about middle class New Yorkers; I'm not asking about
18	a teacher; I'm not asking about Miss Rios; I'm
19	asking… [crosstalk]
20	CHRIS LEHANE: And my an
21	COUNCIL MEMBER ROSENTHAL: whether or not
22	the technology exists for you to take off your
23	website an owner that is listing their unit for more
24	than 60 nights a year; yes or no?

CHRIS LEHANE:

Uhm-hm.

COUNCIL MEMBER ROSENTHAL: What? What?

CHRIS LEHANE: Uhm-hm.

CHRIS LEHANE: Your question of 60 days goes to an enforcement issue; do you want a private sector entity to be making findings of fact and then in effect serving as a judicial entity? We're happy to work with cities and if cities wanna continue to do their traditional enforcement role, we can work with them; I am... As a private sector entity, we're... [crosstalk]

not a lawyer, Mr. Lehane and I don't pretend to be one, but so if you're saying that you... would you feel comfortable giving the enforcement agency the data so that they could see whether or not someone was breaking the law and then tell you, this address is breaking the law, take them off your website?

CHRIS LEHANE: I'll say it again; happy to work with the City if you wanna explore stuff like that. I've said that countless times today.

COUNCIL MEMBER ROSENTHAL: But if you've said that countless times and your predecessor said that countless times and you've sent letters to us to give us...

CHRIS LEHANE: so this book has ...

represent; that's who I care about and that's who I'm

fighting for; when you put me in a position by not

working with the City, by not turning over... coming

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today and saying here are 20 people who are on our website who we've found to be egregiously breaking the law, then I would have known that you were coming in a good faith effort and we could start the conversation in a really good place, but because that hasn't happened, since our... I mean and trust me, you've had lots of time; I think I was asking the exact same question back in January of this year, so nine months ago you've had nine months to come to the table legitimately wanting to help and work hand in hand with the City; that's the guy I wanna work with and that's the good corporate citizen who I wanna work with. I understand we live in a capitalist democracy, I understand you have the right as a company and that Miss Rios next to you as an individual legally abiding by the law has the right to make money in this city; I do not ... because your website portal also includes actors who are breaking the law and who are making it more difficult for average New Yorkers to get a home that they can live in, you're forcing government to take this ridiculous stand that you're gonna be fined if you're an egregious law breaker \$50,000 for that egregious, most egregious offense after multiple times. And you

1 COMMITTEE ON HOUSING AND BUILDINGS 158 2 know what; if you were coming and you were willing to 3 work with me, I am willing to work with you, but you have not shown that in the last nine months and in 4 fact, Airbnb has gone in the opposite direction, where now on the website it blatantly says, if you 6 7 would like, you as a tourist can rent out somebody's 8 home, not just a room, but a home; you blatantly state that now on your website... [interpose] CHRIS LEHANE: Yeah, our website... 10 11 [crosstalk] 12 COUNCIL MEMBER ROSENTHAL: So you're 13 goin' in the wrong direction, sir. 14 CHRIS LEHANE: Just... You realize that our 15 website is not just New York City. COUNCIL MEMBER ROSENTHAL: All I know is 16 17 New York City law; I represent the... [crosstalk] 18 CHRIS LEHANE: 'Kay. 19 COUNCIL MEMBER ROSENTHAL: the Upper West 20 Side and I represent the citizens of New York City, so that's who I'm talkin' about; I'm not talkin' 21 2.2 about any other place; you're in New York, I ... 23 [crosstalk]

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1	COMMITTEE ON HOUSING AND BUILDINGS 159
2	CHRIS LEHANE: I I I'm well aware of
3	that, but we are… it's a website that's in 34,000
4	cities.
5	COUNCIL MEMBER ROSENTHAL: But that you
6	know, God bless you for all your work and all your
7	capitalism. Look at if there were a bar, if you
8	owned a bar and you had a bartender who was knowingly
9	breaking the law, even though you said to that
10	bartender, if you work here I'm having you sign an
11	agreement, if you work here you can only serve
12	drinks… [crosstalk]
13	CHRIS LEHANE: Uhm-hm.
14	COUNCIL MEMBER ROSENTHAL: to people who
15	are over 21 years of age and if you knew that that
16	bartender was serving drinks to 14-year-olds, what
17	would you do to that bartender?
18	CHRIS LEHANE: Again, we're not a bricks
19	we're we're not we we're not a bricks and mortar
20	building; we are a [crosstalk]
21	COUNCIL MEMBER ROSENTHAL: Would you fire
22	them; yes or no? Would you fire that bartender? I'm

CHRIS LEHANE: When I was...

asking you… [crosstalk]

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them to follow the law, but they're not.

COUNCIL MEMBER ROSENTHAL: Wait, wait;

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say that again.

New York...? [crosstalk]

1	COMMITTEE ON HOUSING AND BUILDINGS 165
2	CHRIS LEHANE: It it's what the guests
3	how the guests describe de define it.
4	COUNCIL MEMBER ROSENTHAL: Okay, so it's
5	not; you can say no, it's alright.
6	CHRIS LEHANE: It's how the guests do it.
7	The guests give a rating of whether something was
8	what they thought it was supposed to be. So if
9	something is advertised as [crosstalk]
10	COUNCIL MEMBER ROSENTHAL: Right. So but
11	please, sir
12	CHRIS LEHANE: Uhm-hm.
13	COUNCIL MEMBER ROSENTHAL: I know you
14	wanna work with the City and I am I'm trying so hard
15	to work with you. Is a determining factor whether or
16	not the host is following the laws of the City of New
17	York; yes or no?
18	CHRIS LEHANE: Again, the determining
19	COUNCIL MEMBER ROSENTHAL: Yes or no? Is
20	it on the list…? [crosstalk]
21	CHRIS LEHANE: You're you're you're
22	asking a question that's not a yes or no answer.
23	You're asking… [crosstalk]

finish up.

was, and I hope... I really hope those who came to

support Airbnb are actually listening to the

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1	COMMITTEE ON HOUSING AND BUILDINGS 168
2	questions that we're asking and to the answers that
3	you are giving so they themselves can see the
4	deception that you're trying to do. My question is,
5	do you have any compliance… every responsible
6	business I know has compliance measures. Do you have
7	any compliance measures when it comes to the laws of
8	New York City as it pertains to housing?
9	CHRIS LEHANE: Again, you're asking
10	[crosstalk]
11	CHAIRPERSON WILLIAMS: Yes.
12	CHRIS LEHANE: compliance and enforcement
13	are synonyms, but you are asking a question
14	[crosstalk]
15	CHAIRPERSON WILLIAMS: You have none.
16	CHRIS LEHANE: You're asking a question
17	[laughter] Do Do you want a private sector entity to
18	make legal findings?
19	[background comments]
20	CHAIRPERSON WILLIAMS: No, I asked you
21	about compliance. So wait… [crosstalk]
22	CHRIS LEHANE: become compliant
23	CHAIRPERSON WILLIAMS: every business in
24	this city, they shouldn't have compliance 'cause they
25	become enforcers?

1	COMMITTEE ON HOUSING AND BUILDINGS 169
2	[background comment]
3	CHRIS LEHANE: But But you're ask
4	CHAIRPERSON WILLIAMS: What are you
5	talking about?
6	CHRIS LEHANE: But you're asking how are
7	we supposed to be able to determine if someone is
8	compliant or that's a city function [crosstalk]
9	CHAIRPERSON WILLIAMS: You can't do
10	compliance on your own business?
11	CHRIS LEHANE: That's a city function.
12	CHAIRPERSON WILLIAMS: That's fantastic.
13	CHRIS LEHANE: That That's a city
14	function.
15	CHAIRPERSON WILLIAMS: That is a very
16	responsible business that you cannot do compliance on
17	your own business.
18	CHRIS LEHANE: Again, if you wanna work
19	in a productive way and have a conversation
20	[crosstalk]
21	CHAIRPERSON WILLIAMS: No, no, no
22	CHRIS LEHANE: to figure stuff out, we're
23	happy to do that… [crosstalk]
24	CHAIRPERSON WILLIAMS: But I am convinced

wait; I'm not finished... until you come to the table

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sincerely wanting to work with us to get the people who are not doing this legally, we're gonna do whatever we have to do; you just have to know that and you can accept it or not, but we are gonna move forward; maybe we need to increase that amount, because you sir... this is an amazing amount of deception going on with the people of New York City and I'm hoping the people of New York City who are watching this, who may hear it really understand that Airbnb is the one that is attacking the middle class, Airbnb is the one that's attacking housing and homelessness in this city. The City Council is very much trying to protect people who use Airbnb legally; if you're renting a room in your house, in your apartment that you live in, if you're a one- and twofamily home, even if you're a three- and four-family home, we're trying to make sure that this law does not affect you adversely; we are gonna continue to try to do that, but the illegal activity of many of the people on Airbnb are what we are gonna continue to go after. So thank you very much for your testimony and I guess we will hear from you; I doubt it will be with anything productive, but thank you very much and we're gonna take I guess about a 101 COMMITTEE ON HOUSING AND BUILDINGS

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2 minute break so everybody can breathe a little bit.

3 And the next panel will be Anita Ruben, [background

4 | comments] Sarah Desmond, Betsy Eichel, Yonatan

5 Tadele. Thank you very much.

[pause]

[background comments]

[pause]

MALE VOICE: Ladies and gentlemen, I'm gonna ask everyone to find their seat once again; we are going to begin and resume this meeting very shortly. So once again, please find your seats and we ask for silence, silence all electronic devices. Once again, please find your seats.

[pause]

CHAIRPERSON WILLIAMS: Alright, we are back... [background comment] Great, I think we should have Anita Ruben, Sarah Desmond, sorry, Betsy Eichel and Yonatan Tadele. Can you each raise your right hand, please? Do you affirm to tell the truth, the whole truth and nothing but the truth in your testimony before this committee and to respond honestly to council member questions? Thank you. We have a lot of people, so we're gonna put the time on

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two minutes and we'll ask you to start in the order of your preference.

[pause]

ANITA RUBEN: Yeah. Okay, hi. Chairman Williams, thank you and Council Members. My name is Anita Ruben and I live at 15 West 55th Street for 39 The C of O of 15 West and 19 West, it's sister building, is residential and since 1976 the apartments, that's when I moved in, the apartments were rent-controlled and rent-stabilized. The two building however since that time were warehoused by the landlord, meaning that when a tenant left the apartment it was kept vacant. So as an example, on my floor where there are four apartments, 8C has been vacant for 30 years and 8A for 20 years and 8B is now currently occupied by a tenant and we're in 8D. However, most of the building, where there are about 40 apartments, there are only seven tenants left from that original group; all the others were warehoused and are now being rented as illegal apartments for the most part. So we fall into this category of bad actors in terms of our landlord.

Since the property was purchased by Assa Properties in November of 2013, the tenants in our

2	building have suffered a great nightmare. Most
3	importantly, what's happening now is that the
4	building is being turned from a residential building
5	into a commercial building; in fact, six rent-
6	stabilized apartments have physically been destroyed;
7	that is on 2A, 2B, 2C and 2D, as well as two
8	professional apartments on the first floor. This is
9	being done to make way for a private club under the
10	name of Domenico Vacca, who is going to be setting up
11	a club that will encompass the main lobby, the first
12	floor and they've included a basement space that
13	they're now calling additional floors and rooftop
14	space [bell] as well. [bell] Let me just finish by
15	saying two things. I gave in a packet that contains
16	several different documents, one was a lawsuit by the
17	Mayor's Office of Special Enforcement which was filed
18	on February 5th of this year; the landlord is being
19	fined by the Environmental Control Board for
20	\$110,000; that has not been paid. I also have
21	included a letter from Senator Liz Krueger,
22	Assemblyman Richard Gottfried and Council Member Dan
23	Garodnick, who wrote to the DOB asking why the DOB
24	was continuing to issue building permits to this

today. Thank you... [crosstalk]

CHAIRPERSON WILLIAMS:

Thank you.

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COMMITTEE ON HOUSING AND BUILDINGS

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SARAH DESMOND: Good afternoon Chair
Williams. I think 15-19 West 55th Street is a good
example of a building that's overrun with illegal
hotel use and as well as, you know there's a whole
host of other things that are going on there as well,
as you can tell. I think the short-term rentals
allow the owner to continue to take in lucrative
revenue and continue to push the tenants out and
causing, you know, all this chaos for the tenants
that live there; it's allowing them to actually
warehouse units and effectively do it while taking in
a really nice income stream.

But thank you for the opportunity to testify today, my name's Sarah Desmond; I'm the Executive Director of Housing Conservation

Coordinators; we're a 43-year-old legal services organization based in Hell's Kitchen. I'm here in support of Intro. 826 to increase the fines for repeated hotel use and Intros. 823 and 788, which seek to bring greater transportation and education about the illegal hotel use and how it impacts on quality housing New York City.

My organization, HCC, together with Goddard Riverside Law Project and the Westside

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Neighborhood Alliance have been actively working to stop illegal hotels since it first came to our attention more than a decade ago. Today 40 organizations from all around the city have joined the fight, as the use has spread to all neighborhoods within New York City. We therefore support Intro. 826 to raise the amount of penalties for repeated violations for illegal use in the same unit or for the second violation in the same building; it effectively targets the flagrant operators who are

Similarly, we also support 823, which brings greater transparency to the annual reporting and illegal use complaints and civil penalties assessed. We respectfully submit that the Mayor's Office of Special Enforcement, which is the office charged with enforcing the laws, may be the more appropriate and better situated agency to actually report to the Council on that.

cited repeatedly for using apartments or buildings

for illegal short-term rentals of less than 30 days.

Similarly, with 788, [bell] we agree... you know we support it, [bell] but we share the council members' concern that tenants, particularly those not represented by an attorney, do not unknowingly put

COMMITTEE ON HOUSING AND BUILDINGS

themselves in danger of litigation and subsequentblacklist by withholding rent without fully

4 understanding the risks and the burden of proof

5 that's entailed. But thank you for the opportunity

6 to testify.

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BETSY EICHEL: Hi. Thank you for the opportunity to testify. My name is Betsy Eichel; I am a Tenant Organizer at Housing Conservation Coordinators and I just kinda wanted to talk a little bit about 15 and 19 West 55th Street, which I have been organizing for some time; it just seems that having platforms that make it easy for landlords to run these illegal hotels is just kind of another tool in their arsenal they have to harass tenants. Anita mentioned, those units had been warehoused for many years, so this just kind of gave them another way to take those units out of rent regulation and made existing tenants' lives very difficult and also was less affordable housing for a now very expensive neighborhood.

And I also just wanted to kind of voice

my support for these bills because despite concerns

that people might get caught up in these fines, what

I found in this building and several others is that

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it actually takes a great deal of coordination and time and effort to get cases brought against landlords who use illegal hotels. I am really happy with what the Office of Special Enforcement has done, but to get to that point where they're bringing lawsuits takes a lot of time and it has to be very obvious what's going on, so if someone is using the service occasionally or they're in the apartment, it seems very unlikely that they would be stuck [sic] paying these fines. And as Anita pointed out, even with the fines levied, despite the fact that they haven't been paid, you know they still were able to get basically any DOB bill that they applied for.

And I also just wanted to voice my support for both Council Member Rosenthal's bill and Council Member Rodriguez' bill, because in this building as well there were a great deal of illegal conversions and it just seems like that it something that happens in tandem in buildings with there are illegal hotels, so I think these are very... to get more... to have these agencies [bell] be better and able and able to do what they [bell] are designed to do is something that's very important. Thank you.

COMMITTEE ON HOUSING AND BUILDINGS

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CHAIRPERSON WILLIAMS: Thank you very much for the testimony. Hold on one second. My deepest, sincerest apologies; I forgot you haven't testified yet, so you can feel free to...

YONATAN TADELE: Of course. Thank you Chairperson Williams. I'm here to testify, of course, in support of all three Intros., 826, 823 and 788.

Just to introduce myself; my name is

Yonatan Tadele; I'm a Housing Counselor and Community

Organizer working for the Cooper Square Committee,

the housing nonprofit based in Manhattan's Lower East

Side. As a housing advocate based in the Lower East

Side, I'm well aware of the problems illegal hotels

have caused in the community and it's been a number

of problems.

The neighborhood's overall vibrancy has made it a natural haven for tourists and travelers alike. Illegal hotel operators have tried to take advantage of that, particularly from a financial perspective. According to a 2014 report on Airbnb, released by the Office of the Attorney General of the State of New York, the Lower East Side was highlighted as one of three New York City

neighborhoods most frequented by Airbnb users; a

3 large proportion of them renting their units

illegally. Furthermore, roughly one-third of all 4

5 Airbnb units citywide are controlled by just 6% of

Airbnb hosts. Sometimes these operators are 6

7 independent landlords looking to control a number of

units a building; other times they're third-party 8

operators, like Hotel Toshi, for instance, a citywide

operator which held units in Manhattan and Brooklyn 10

11 and at one point had a very large presence in the

12 Lower East Side. In both cases, existing residents,

13 and in particular, rent-regulated tenants, found

14 themselves victims of harassment due to the large

15 financial incentive these unscrupulous operators had

and have in re-renting their units illegally as 16

17 hotels.

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Of course, there are the usual safety and security issues that so many residential tenants have to deal with in buildings with illegal hotels; just a few common ones -- excessive noise at all hours of the night, partying, front doors left ajar by tenants who, in one case, [bell] may have a key to the apartment but not a key to the building [bell] and so

many other more issues. Residential buildings are 25

comment] Okay. Rachelle Burnett... Miss Blackburn,

too... I mean, couple of years ago and primarily

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because I had two tenants; one which got sick, great tenant, and the other tenant just decided to stay in the apartment for almost a year and didn't pay rent. I kind of discovered short-term rental out of a necessity, just because of the pending status of my property; tenants wouldn't want to come there, and you see, there's a decline of homeownership particularly in my neighborhood, African American homeownerships are in a decline; you have African American homeowners in Brooklyn who are selling a home for good profits, but some are losing their home because of previous red line [sic]; I'm just trying to maintain my property and for me, I wouldn't have any tenants in my building if I didn't need that revenue, and there's this misnomer that you make -this business is a seasonal business; the rents in Bed-Stuy and Crown Heights now for two bedrooms are averaging \$2000; I actually can make more money renting to long-term tenants, but part of the problem about renting short-term; I need to be in control of my building and not my tenants, because I have had ... I've been a homeowner for over 11 years and I've been to court five times. If you have great tenants, that's wonderful, I love you guys; I'm an advocate,

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I'm left of richer matter [sic]; I'm a progressive, I get it; I just want this law to say, short and simple, rent-stabilized homes should be controlled in That said, and I understand the state law this law. and all those issues, but you can write in this law that this is about rent-stabilized homes. owner-occupied three-family property; again, if I had my choices I would live there with just my family. People that have came into my neighborhood in Brooklyn, New York; these tourists have... first of all, they're much more respectful than any tenants I have, [bell] they're brought hundreds of [bell] thousands of dollars in my neighborhood; they're mainly of European descent, yet they were one of the first people who discovered Brooklyn when Brooklyn wasn't hot; right? And so they came in and came into the neighborhood and became a great fabric, they produced the resources, they spend their money in there and like I said, I'm not a rich landlord; I'm -- very few African American male in his 40s that's a homeowner that I know of and I would like to keep it this way; this ... and part of the issue with landlords, particularly not rich landlords who do this, is out of economic needs; if having tenants there were more

CHAIRPERSON WILLIAMS: Sure.

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CHELSEA BLACKBURN: Hi; I'd like to say thank you for allowing me the opportunity to testify this afternoon. My name is Chelsea; I am a professional dancer; I live Uptown in Inwood; I love New York City, I love my community, my neighborhood and I graduated from college last May; shortly thereafter I was in a cab accident and suffered severe brain trauma and a fractured spine; I was unable to work or dance for six months, fresh out of college; my student loans needed to be paid, my roommate was very behind on rents and I was in a dance company and needed to go on tour; in order to fulfill my contract in my profession I had to leave my home and so I rented my apartment on Airbnb for two weeks in the summer and that is how I was able to make ends meet; if I had not had a home-sharing opportunity I'm not sure what I would have done. I've worked very hard to do well as professional in New York, as an artist it's never easy; I work many jobs, long hours, little sleep, but I've always made sure that my rent is paid; the quests that I have had on Airbnb I have sent to all the local businesses and said, you know go to this coffee shop and go to this

restaurant because they're here and they're the local

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people and those are the people that we need to be supporting. And the fines from this new bill could affect me potentially and if I was faced with paying, not a \$50,000 fine, but a \$5,000 fine, I would be under severe economic hardship. Thank you.

CHAIRPERSON WILLIAMS: Thank you so much,

both of you, for testimony; really appreciate it. [bell] Mr. Payne, I also have had tenants in the past; I'm not rent-regulated now, but I do own a twofamily, so I understand the pains; I had one tenant owed me \$30,000 and forced me to go through court, so I understand the pains of having tenants who are less than desirable. Just so to reiterate, roughly oneand two-family homes are not affected at all. understand your concern and maybe you can help me figure out what it is a little bit more, but the bill that we have now, and we'll make sure the language is clearer, will not do anything more than the state already has; we don't really have the authority to change state law; we can make state law worse, for purposes of this conversation, we can make it worse than it is, but we can't make it better. We're going to make sure that this law does not make state law any worse than it already is. So for three- and

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four-family homeowners things will remain pretty much the same; what you are probably worried about is any stepped up enforcement that may be going on; the most we can do is try to make sure that when we write the bills that our intent is not to enforce on three- and four-family homeowners. Particularly if you're owner-occupied, it's something that -- for me, I think it should be separated out. But we're gonna do everything we can to make sure that the intent of the law is followed and to make sure that the law does not change anything that doesn't currently exist.

STEVEN PAYNE: But essentially can you go and say this is not intended for owner-occupied non-rent-controlled property and I think this is a bridge -- and I tell you this, most of the guests that come into my property...

CHAIRPERSON WILLIAMS: Well I will say this; we have to talk to the attorneys about what we can and cannot do; we legally can't change what is in the law... [crosstalk]

STEVEN PAYNE: Right.

CHAIRPERSON WILLIAMS: on the state; we can write what our intent is and who we are intending to go after and not go after.

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STEVEN PAYNE: The issue is, this law, \$50,000 is actually more grandiose than the other law, so in theory, you're not changing anything by just simply saying this is not intended for non-rentcontrolled owner-occupied property, and I've got to say that 80% of people that come into my property would not come to New York City because they can't afford it; this will have a reverberating impact on

> CHAIRPERSON WILLIAMS: Sure.

our tourist industry, I'll tell you that...

STEVEN PAYNE: it is just something that I think it makes sense; it's just if we all can just, you know, the same with just talking to other people here, everyone's at each other and I understand rent stabilization is important; I think it should be strengthened and I think there's other ways to do so, like... again... [interpose]

CHAIRPERSON WILLIAMS: But I was gonna say, there is another concern; that people who have five-, six-, seven-unit buildings who are doing this; it actually is a hotel and so we have... [interpose]

STEVEN PAYNE:

CHAIRPERSON WILLIAMS: we actually to make sure that we're clear; you can't be, you know,

I agree.

STEVEN PAYNE: Right.

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CHAIRPERSON WILLIAMS: I think even five; once you start going there you're running a hotel and... [crosstalk]

STEVEN PAYNE: Right.

CHAIRPERSON WILLIAMS: it needs to be dealt that way, but we are very sensitive to the one-to four-families and wanna make sure that there's no adverse affect.

I have another question for Miss

Blackburn, but I think Council Member Rosenthal had a question for you.

STEVEN PAYNE: Okay.

COUNCIL MEMBER ROSENTHAL: I just wanna reiterate what Chair Williams said. You know, both of you are trying to make your way in New York, which is a challenge and as I said with the representatives from Airbnb, neither of you are the type of person who this law is intended to apply to. So the extent that we can figure out a way to target the law, we'll certainly be doing that and also, we're working with the administration to find a way so that we can make

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it clear that the mission of the Office of Special Enforcement is to target the egregious bad landlords who are, by their activity, taking units out of affordable housing. So very different situation than what either of you are doing.

STEVEN PAYNE: Can I say, just lastly, I understand what you're saying, intentions, but it's all up to the enforcers. If this law says -- the way it is personally written, I would be targeted because in part of your question, I do rent for more than 60 days and again, I'm in Brooklyn where my rent to my tenants, a one-bedroom's \$2500; I rent less but for me it's about controlling the building so it doesn't get into foreclosure like it did before and the only reason it got into foreclosure was because of my tenants and again, you have to understand, as a landlord you're in a great relationship if you have a great tenant, but you're in a nightmare if you don't, and many landlords just don't rent out the property. All I ask for this law to be crafted that will carve people like myself out from the enforcement standpoint, because we're talking about really upping the enforcement, so if you're talking about \$50,000;

family; it was two adults and two children.

and that's not who we're going after and we wanna

speaking to some of your neighbors and making sure

COMMITTEE ON HOUSING AND BUILDINGS

2 that they're comfortable; I mean I know if I was...

3 [crosstalk]

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CHELSEA BLACKBURN: Certainly, I have done that, yes.

CHAIRPERSON WILLIAMS: Okay. So I mean that's what I would suggest; I mean I would be uncomfortable living in a building if there were 10 people in that building; that people went away and whenever they went away there was a new person in the apartment; that can be a little disheartening for the rest of the people in the building, if you can understand that... [crosstalk]

CHELSEA BLACKBURN: Certainly, yes.

CHAIRPERSON WILLIAMS: I mean... but the best thing you could do is -- I don't know if you've spoken to the property owner; you may wanna do that; that's on you, but definitely the tenants in the building should be aware of what's going on so they can feel comfortable coming in and out of their home.

CHELSEA BLACKBURN: Certainly. And I wouldn't want anyone staying in my home that I didn't trust either, so I am sympathetic to both sides. I wouldn't allow someone in my home that I did not trust to be a good steward while I was not present.

2	CHAIRPERSON WILLIAMS: Sure. Just keep
3	in mind; it is hard to have any bill that will ever
4	got to every eventuality, so the best that we can do
5	is get bills and try to get to the intent that we're
6	trying, but we're definitely sympathetic to what
7	you're saying and appreciate you taking the time to
8	come and speak with us. And I wish you both the best
9	of luck.
10	STEVEN PAYNE: Thank you.
11	CHAIRPERSON WILLIAMS: Thank you.
12	CHELSEA BLACKBURN: Thank you so much;
13	appreciate that.
14	CHAIRPERSON WILLIAMS: Tom Cayler, Dan
15	Evans, Robert Wendell and Ellen Davidson. And we've
16	been joined by Council Member Ritchie Torres.
17	[background comment]
18	[pause]
19	CHAIRPERSON WILLIAMS: Can you raise your
20	right hand, please? Do you affirm to tell the truth,
21	the whole truth and nothing but the truth in your
22	testimony before this committee and to respond
23	honestly to council member questions? You can begin
24	in the order of your preference.

TOM CAYLER: Am I on now?

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just wanted to say quickly; I was here on January 20th; I listened to the set of questions given to Airbnb on January 20th and I listened to them again today; we are in a war for our affordable housing in this town and one of the first victims of any war is the truth and what I heard from the Chair and council members today was in fact the truth and I salute you and I thank you for being very, very clear in the face of a billion dollar corporation what the truth in fact is. Thank you very much.

DAN EVANS: Good afternoon; thanks for having me. My name is Dan Evans; I'm a Tenant Organizer at the Goddard Riverside Law Project; our office provides legal assistance, tenant advocacy and organizing support to tenants on Manhattan's West Side, with a special focus on SRO hotel tenants.

While I currently work as an organizer with the Law Project, I'm also a license attorney in the State of California; I recently relocated to New York from San Francisco, where I worked as a staff attorney at the Eviction Defense Collaborative, providing low-cost legal services to tenants facing

eviction. Prior to working at the EDC I provided nocost legal services to indigent disabled tenants and
helped fight for tenant rights for four years. I
have extensive experience advocating and litigating
on behalf of tenants in the area of landlord tenant
law.

Our office, the Law Project, consistently receives complaints from tenants that their neighbors are utilizing online platforms such as Airbnb to rent out individual unoccupied units on a transient basis; tenants complaints range from overcrowding of rooms, shared bathrooms, to late-night harassment from transient tenants in neighboring units, an increase in rodents and vermin due to overuse of refuse facilities, palming of the front door buzzer at all hours of the night and even threats of physical violence for asking nightly visitors to keep it down.

Our office, in working with numerous tenants, also seen how profitable running an illegal hotel can be; owners of SRO buildings contain much more on a per night basis renting to transient tenants than they do renting to permanent rentstabilized tenants. For instance, at the Hotel Alexander located at 306308 West 94th, one rent-

1 COMMITTEE ON HOUSING AND BUILDINGS 202
2 stabilized tenant pays a legal regulated rent of
3 \$352.81 per month; by contrast, the same hotel rents
4 similar rooms for up to \$77 per night or \$2,310 per
5 month, and I've attached these as exhibits to my
6 testimony.
7 It's absolutely crucial that New York

City pass legislation to increase fines for violation of local and state laws, increased transparency with the Department of Buildings and limit the right of owners to collect rent should they violate local and state laws or let their units in violation of the C of O for the building. Intros. 826, 823 and 788 will do just that; they'll hold owners accountable and ensure that paying nominal fines for violation of local and state laws [bell] are no longer just a cost of doing business. [bell]

CHAIRPERSON WILLIAMS: Thank you. Mr. Cayler?

TOM CAYLER: Yes.

CHAIRPERSON WILLIAMS: Just... I don't think you mentioned your name for the record, so can you just say that?

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COMMITTEE ON HOUSING AND BUILDINGS

2	TOM CAYLER: Oh I'm sorry, Tom Cayler,
3	West Side Neighborhood Alliance Illegal Hotel
4	Committee, Hell's Kitchen, New York [crosstalk]
5	CHAIRPERSON WILLIAMS: Thank Thank you
6	very much. Right before the next person, if I can
7	just call the clerk for Council Member Torres.
8	COMMITTEE CLERK: Committee Clerk Matthew
9	Distefano, Committee on Housing and Buildings,
10	continuation of the roll call vote. Council Member
11	Torres.
12	COUNCIL MEMBER TORRES: I vote aye.
13	COMMITTEE CLERK: And the vote now stands
14	at 9 in the affirmative, 0 in the negative; no
15	abstentions.
16	CHAIRPERSON WILLIAMS: Thank you. You
17	can continue.
18	ROBERT WENDELL: Okay. My name is Robert
19	Wendell and I'm here as the Board President of a
20	small condominium up in Washington Heights, eight
21	units. We had one of our tenants, or one of our
22	owners; I wanna be clear, one of our owners go into

the Airbnb rental business; we sent him a cease and

desist immediately letter; he ignored us. We talked

to our lawyer who said basically our only recourse,

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the only thing the condos are allowed to do is take him to court and sue him, which is gonna take many months and thousands of dollars; we wanted it stopped immediately. I filed a complaint directly with Airbnb -- I can answer some of your questions from earlier -- Airbnb does nothing; they immediately retreat behind the Napster [sic] defense, "We are merely a platform" and they do nothing. So with nothing left to do, we called 311. The Department of Buildings came in, issued the unit owner two violations and then on the way out the door he gave us a \$1600 violation for not having the proper fire equipment for a transient hotel, even though we're a Class A dwelling, which their own violation against the unit owner affirmed. You got it? They're giving us two different violations for being two different buildings at the same time on the same address. Come on folks, we need some protective language. if you really wanna be successful at stopping Airbnb rentals, you're gonna need all the help you can get. Well you're not gonna get help if it gets around that you get punished. I mean bottom line for our situation, it was like; if you see something say something and the City of New York will punish you

for it, which is why we're now fighting the \$1600

3 fine on 66 John Street. Really, we're on your side,

4 we wanna see the Airbnb rentals stopped where they

5 are not legal, but don't punish us for trying to

6 help; you need some [bell] explicit, explicit [bell]

7 whistleblower language in the law that places all

8 | blame, all fines, all violations and all

9 responsibilities on the person actually doing the

10 rental; not the building who reported it. Glad to

11 answer any questions. Thank you very much for

12 | letting me testify.

been devastating.

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ELLEN DAVIDSON: Good afternoon, my name is Ellen Davidson; I'm a Staff Attorney with The Legal Aid Society and just in case it's not obvious, I don't actually represent the middle class. I know it's very important and you know, the most important thing I think that Mr. Lehane said was how he's here representing the middle class; I don't represent them, I represent low-income New Yorkers for whom the increasing loss of affordable housing in New York has

I wanted to clear up one thing, 'cause I know it gets talked about a lot -- I have written testimony; it will be submitted; this isn't in my

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testimony, but just to be clear, the problem with rent-stabilized tenants and rent-controlled tenants renting their apartments on Airbnb and other types of platforms is that their landlords can go after them and evict them for doing that and we have seen an increasing rise of cases brought against rentstabilized tenants and rent-controlled tenants who do this who think it's okay that they're doing it because of course Airbnb provides this platform and then they end up in court. At one point or another, Senator Krueger asked whether Airbnb would be willing to put up a warning for their hosts to make sure their hosts knew what the laws were and to make sure they didn't violate it and Airbnb said they would not do that; they are just a platform.

The other thing I wanted to point out, and this is in my testimony is; I went on Inside

Airbnb, which is a website that they say they're adding data to the debate and I went on it on the 26th; that's when I thought the hearing was, on

Wednesday, to prepare for this and what it is saying as of today, or really the 26th, that 56% of Airbnb listings are for entire homes or apartments, which under New York State law is illegal, and they are

[interpose]

CHAIRPERSON WILLIAMS: Oh, my staff

member is... is right there, but after, can you give me

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5 problem, so.

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ROBERT WENDELL: Well we've already been down to 66 John Street once and we basically drew a judge who looked at me and said, "Mr. Wendell, you're going to get stuck one way or the other, either by the City for \$1600 or by your lawyer for his billable fees."

CHAIRPERSON WILLIAMS: Well I mean I wanna talk to DOB about this, so... that'll be great. Thank you so much for all of your testimony.

ROBERT WENDELL: Thank you.

CHAIRPERSON WILLIAMS: Thank you Miss Davidson for all the work that you do. Hold on one second.

So I believe Andrew Steininger came back and Andrew Rasiej [sp?]; is Andrew Rasiej here? Are you testifying? Yes, you can come up. I see some people back with Airbnb tee shirts, so I don't know... we called some names; I'm gonna see if any of these folks are still here. Cluston Lord, Evelyn Badia, Elle Laforge and Rachelle Burnett. That's all we

3 anybody else here wants to testify, please come up to

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4 the sergeant of arms and fill out a slip.

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Can you both please raise your right Do you affirm to tell the truth, the whole truth and nothing but the truth in your testimony before this committee and to respond honestly to council member questions?

> ANDREW RASIEJ: I do.

[background comment]

CHAIRPERSON WILLIAMS: Two minutes each and you can begin in the order of your preference.

ANDREW RASIEJ: Sorry. There we go. My name is Andrew Rasiej and I'm the Chairman of the NY Tech Meetup, which is now 47,000 members; it grows by 500 people a month; it represents professionals from all major New York City's industries that are transforming themselves, their companies and their lives to be able to compete in the 21st century economy.

New York is at the beginning of a massive economic and social transformation. New York City doesn't just have a tech sector; every major industry is rushing as fast as possible to convert their

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2 organizations into digital businesses that can

3 compete in a 21st century global economy. At the

4 same time, the infrastructure to support the city

5 from a legislative or regulatory perspective needs to

6 keep up and today's hearing is an example of that.

7 However, many people gathered here today and

8 elsewhere will agree that we need to upgrade our

9 education system to prepare our children for the 21st

10 century. Ever city in the country if not the world

11 | is trying to do the same thing. At NY Tech Meetup

12 | every month, almost every single presentation ends

13 | with a call stating, and I quote, "We are hiring,"

14 | but sadly we just don't have enough people to fill

15 | those jobs. Facebook on average hires ten new

16 engineers in New York City every month, but six of

17 | those come from other New York City firms.

The Mayor recently announced an \$80 million program to teach computer science to every single public school student within 10 years. To reach that goal, teachers will need to be trained and partnered with trainers and mentors from the tech community who are available in enough numbers to reach that goal. My point is is that we need the most talented people in computer science and

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technology to think of New York City as absolutely the best place to start or join a business.

Recent legislation that proposed limiting the number of cars available for service like Uber and Lyft, even if it didn't pass, sent a chilling message that New York City is not a conducive place for innovation. I am worried that the legislation [bell] that is being proposed today, as [bell] well-meaning as its proponents think it is, will do the same thing.

I'm not here to argue on behalf of any single company or even the 47,000 members of the NY Tech Meetup, I'm here to promote a future New York that I dedicated my entire life to; that's a future where every single New Yorker is connected to each other and all the world's information of resources, which include the best education, the best health care, the best job opportunities, the best living standards and the best and brightest representative government.

CHAIRPERSON WILLIAMS: Thank you.

ANDREW RASIEJ: Thank you.

ANDREW STEININGER: Afternoon, Council

Member; to the entire committee; we really appreciate

2 the opportunity, the Brooklyn Chamber of Commerce 3 does to be here to testify to you today and of 4 course, for the Public Advocate for being here and 5 the entire Brooklyn side of the Committee, special shout-out to you guys and we appreciate the 6 7 difficulty of this hearing and of this legislation; it's clearly not an easy job to figure out how to 8 protect absolutely preciously scarce housing, no question about it, and I think that we are 10 11 sympathetic to what you're trying to do here today 12 and I also think that there's a middle ground here 13 and there's some common sense compromise we can all 14 come to. And I just wanna make sure that we're not 15 losing the voice of small business in this dialogue, 16 which I know is not the central issue that we're 17 talking about here, but it's an important one and I 18 wanna make sure that it's also clear what the impact 19 on home-sharing is on the Brooklyn economy, which is 20 a serious impact. In Brooklyn alone this year to date, 240,000 visitors have come and this has an 21 annual impact of around \$199 million. What does that 2.2 2.3 That's money in the pockets of homeowners of renters, of those mom and pop cafés on Bedford 24 Avenue in Bed-Stuy, on Nostrand, on Fulton, down in 25

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Sheepshead Bay, over on Emmons Avenue, Sheepshead Bay Road, Bushwick, Broadway, all those places, they're in desperate need of a little extra dollars and but for a few extra customers coming into their café every single month, it would seriously detriment their ability to have their business stay open.

So we really appreciate the attempts and the intent of this legislation and I understand the difficult position you're in and I just wanna be clear that the Brooklyn Chamber is standing with everyone here to come to common sense resolution on this issue because it's important to keep our mom and pops in business, to keep home-sharing lively in New York City, because it impacts the outer boroughs specifically; we're not Manhattan, we're not the big stores, we're not the big businesses; we're the small mom and pops and this is extremely valuable to those businesses.

So again, thank you, Chair and thank you to the entire committee for working through this very difficult process. I'm here to answer any questions you might have.

CHAIRPERSON WILLIAMS: Thank you both for your testimony. Mr. Rasiej, I know you mentioned

2 Uber; while I wasn't in favor of the legislation that

3 was here, I do believe that Uber and many of these

4 companies do need additional regulation; we

5 definitely don't wanna hamper ingenuity in this

6 innovative... but you have to do it in some kind of

schematic that makes sense and I don't know that Uber

8 | is doing that yet, so.

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ANDREW RASIEJ: I'm not here to defend Uber, Lyft or even specifically Airbnb; I'm here to protect the future of the City of New York and unfortunately at the moment the City is in a massive competitive environment for very possible engineer to come to this city to help lift every single activity of New York, whether it's education, health care, economic, housing and put it into a 21st century framework, and what I'm concerned about is as wellmeaning as this law may be to protect either the communities or the life safety of people in New York when they're visiting New York, the message that will be sent at this particular moment is one that New York is not a conducive place for innovation and so I'm cautioning not to say that there shouldn't be legislation that looks at these technologies or these technology companies or these platforms in a

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reasonable way that protects life safety and regulates them in a way that's commensurate with what's needed for the government to protect the population of the City of New York, but I would be very careful that the collateral affects of that legislation doesn't dampen much longer-term goals, such as getting our schools wired and creating a 21st century workforce.

CHAIRPERSON WILLIAMS: I definitely appreciate that. Added to that is our housing stock, we have to... safety and our housing stock; we have to make sure that we do that and so I would encourage you and even Mr. Steininger, business to business, like Chamber of Commerce to a business, that when they're doing and performing their business that they actually care about compliance with the laws and they actually put things into effect that will help us not have to step up enforcement because it's important; I mean we have a lot of things to talk about; this is one less thing; that would be great if they were doing it themselves, but they obviously are not and hopefully something changes after this meeting, but it's obvious that they don't even care too much about the compliance part after and then that leaves that

to us and so we have to do something; it will be better if they do it themselves, so perhaps you can have conversations with them in the business language that they may understand even better of the importance of them doing that, which would prevent us from having to do more of it.

ANDREW STEININGER: And we appreciate that. I think compliance and also supporting small businesses, supporting innovation, none of this -- and housing, protecting housing -- none of it's mutually exclusive; it is all possible.

CHAIRPERSON WILLIAMS: Thank you.

also important that the law actually be commensurate with the times we live in and a lot of these laws were written in the 20th century when we didn't even understand how these technologies were gonna change our lives, and so yes, we should update the laws, but we need to do it carefully so we don't send a message that dampens the future potential of the city.

CHAIRPERSON WILLIAMS: Sure and I could see how that, even with the ridesharing a little bit, that makes more sense; this one, I think the law

another time; I have some ideas on how to actually

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achieve... get ...

COMMITTEE ON HOUSING AND BUILDINGS

2 CHAIRPERSON WILLIAMS: Great.

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ANDREW RASIEJ: get both sides to understand what's at stake.

CHAIRPERSON WILLIAMS: We would love to talk to you more about it.

ANDREW RASIEJ: Great. Thank you very much.

CHAIRPERSON WILLIAMS: Thank you so much.

Vivian Riflemacher [sic]? Rifflemacher, I'm sorry,

Alex Crohn, Ursula Hernandez, Mick Wanamaker...

[background comment] Okay. Alison Tupper. I think

it's Jance [sic] Leo De Blur [sic]. [background

comments] That's all we have for the in favor of the

legislation category; we do have a couple people left

for... I'm assuming [background comment] it's against;

I could be wrong, but they're Airbnb hosts; we have

Catherine Schuller... so after this, Alessandra Nahadel

[sp?], Ingrid Tarjan [sp?] and Norman Kyle Johnson;

that, according to what I have here, will be the last

panel after this. So if anyone else wants to

testify, be sure to come up to the sergeant.

Do you affirm to tell the truth, the whole truth and nothing but the truth in your testimony... I'm sorry; you have to raise your right

COMMITTEE ON HOUSING AND BUILDINGS

2 hand, I'm sorry. Do you affirm to tell the truth,

3 the whole truth and nothing but the truth in your

4 testimony before this committee and to respond

5 | honestly to council member questions?

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JANA LEO DE BLAS: Yes.

VIVIAN RIFFLEMACHER: Yes.

CHAIRPERSON WILLIAMS: Thank you. You can begin in the order of your preference.

VIVIAN RIFFLEMACHER: I'd like to thank you, Chair Williams and I'd like to thank everybody for holding this hearing and allowing us to testify.

My name is Vivian Rifflemacher; I've lived on the West Side for 19 years; 11 of those years have been spent battling illegal transient rentals in residential buildings, since 2007, as a member of the steering committee for West Side Neighborhood Alliance. This all started in 2004, when the residential building where I lived on West 86th Street was illegally converted into a commercial youth hostel by a career slum lord with a history of tenant harassment dating back to the 1970s. The problem was widespread on the Upper West Side, as I soon discovered; in fact, throughout the city; now in 2015, in spite of years of attempts to enforce the

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law, many building owners continue to rent residential properties on a transient basis.

The constant flow of tourist traffic is a uniquely demoralizing experience for full-time tenants in these buildings; strangers roaming the hall at all hours, noisy parties, criminal activity and bed bug infestations; it became obvious that the practice was being used as a weapon to drive fulltime tenants out of the buildings.

Rent-stabilized tenants who complain are subjected to harassment, market rate tenants who complain are simply not offered a lease renewal. apartments that are vacated are then warehoused and are not... people who try to... New Yorkers who try to move into those apartments are actively harassed out, so once the apartments are empty, they're gone; they stop becoming available as housing.

We believe strong deterrent is needed to discourage these repeat offenders; Intro. 826 significantly raises the amount of penalties for repeated illegal hotel violations in the same building. Intros. 823 and 788 would be valuable in bringing greater transparency and awareness about illegal hotels in New York. I strongly urge the

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Nations -- every individual who has the capacity to control their own privacy, their home and their communication. So [inaudible] here is that there are two kinds of situations going on; one is privacy for like the dancer that we hear, or like myself -- I'm a philosopher, I write; sometimes I have to go for a lecture and that happens five or seven times and I may want to have somebody in my house; I try to exchange houses; if I cannot exchange houses, I rent my house. This is happening all over; I have people from [inaudible] stay in my apartment because I

JANA LEO DE BLAS:

Jana.

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CHAIRPERSON WILLIAMS: Jana. Are you in a rent-regulated building? Are you in a rent-regulated apartment?

JANA LEO DE BLAS: Yes.

and we're sensitive about people who go out of town, and so I think, if I understood correctly, you were saying you may be out as much as three months and you rent it out during that time. It does... We do get to a point where the apartment is being used as a hotel as opposed to an apartment, so it's different I think if people are going on vacation here and there and then they use Airbnb, as opposed to it's a part of kind of what they do. I don't know what that line is; three months does sound like a lot, six months definitely is a lot and so we do have to find that measure between... [crosstalk]

JANA LEO DE BLAS: Yes.

CHAIRPERSON WILLIAMS: people doing what they need to do and taking an apartment off of the market. If you're in a rent-regulated, in particular, I think that's more egregious because there are protections that are made specific for a rent-regulated apartment and it's a privilege, which

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it shouldn't be, but it currently is a privilege to have that. And also, when you're doing that illegally, you're actually raising the rents of everyone else around you, and so that is some of the problem, so we do have to regulate it and I think we wanna make sure that people, particularly who are in rent-regulated apartments aren't doing that. Three months is a long time for people to have other folks coming in and out of the building that they may not know who it is. It's also different if it's three months and it's one person or it's three months and it's 10-12 people. I think, you know... [crosstalk]

JANA LEO DE BLAS: No, I understand, but things need to be regulated and you are regulated the same with this bill, landlords doing something as a business, like people making the living. We are with 80% freelancing, almost, between artists and intellectuals; there is no jobs. Right? And going... this is the way that the 21 century is going; this is the way we are living, we... I have to travel twice a month, sometimes and I try to get the same person; sometimes the apartment is empty. All I'm saying is; one thing is to run something as a business and another is survivor. There are many other countries

doesn't have it? That's my question. That's my

in the world that have this difference. Why the U.S.

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question... [crosstalk]

CHAIRPERSON WILLIAMS: There's a lot of

things that the U.S. does that I question too. But

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7 we are sensitive to people... [crosstalk]

JANA LEO DE BLAS: There a lot [sic]

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other countries, they distinguish survivor between

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business.

11 CHAIRPERSON WILLIAMS: We are sensitive

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to people who are trying to do this for survival; as

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was mentioned, the proactive approach that they're

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gonna use, it won't be capturing people like you,

15 16 it'll be capturing the most egregious. I would say that if someone in the building complained and they

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reached out to OSE, it is possible that they would

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come in, but we are trying to make sure that people

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who are doing it for survival are treated differently

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than people who are doing it as a business, but I

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would say at the same point... [crosstalk]

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JANA LEO DE BLAS: Why... Why is it not

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considered in the law when it's done for survival and

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you prove it...? [crosstalk]

VIVIAN RIFFLEMACHER: Well yes, it... what they were... I mean, customers rating the quality of an

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problem's not going away.

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apartment is not... that's subjective judgment; it's not to do with what's... legally an apartment can be used for, and it didn't make any sense, essentially. And the people who are doing this, as you well know, the landlord of the building on

West End Avenue that you mentioned, \$50,000 is... it's a good start; I mean we raised the fines, the fines were initially one... the first... it was an \$800 fine, a flat fine of \$800, which was absolutely not a deterrent. Gale Brewer wrote up a bill; we raised the fines three years ago; it's still not making a dent. I mean we're throwing around numbers like \$100,000; that would... you know, they have to be...

COUNCIL MEMBER ROSENTHAL: [background comment] I appreciate your long-term involvement in trying to maintain affordable housing and so I really appreciate your coming to testify today and I know you've been waiting for quite some time, so it's great to see you here.

there has to be a serious deterrent here, because the

VIVIAN RIFFLEMACHER: Thank you; it's good to see you as well.

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CHAIRPERSON WILLIAMS: Thank you both for the testimony. The other thing we point out is that there are reasons that we have the hotel laws, whether it's not just for keeping the unit on the market, but also for safety reasons, whether it's fire and other issues, and so we do have to consider that as well, so there's a difference if 30 people are using one apartment or one person's using one apartment.

JANA LEO DE BLAS: I understand.

CHAIRPERSON WILLIAMS: Thank you very

much both for your testimony... [crosstalk]

JANA LEO DE BLAS: Thank you.

CHAIRPERSON WILLIAMS: So the last panel that we have is Josh Farley, Norman Kyle Johnson, Catherine Schuller, Alessandra Nahadel and Ingrid Tarjan. Again, this is the last panel that we have signed up; if anyone else would like to testify, please get to the sergeant of arms and fill out a slip and we'd be happy to hear you.

And if you can each raise your right hand. Do you affirm to tell the truth, the whole truth, nothing but the truth in your testimony before the committee and to respond honestly to council

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member questions? [background comments] Okay; thanks for that extra part. You each are gonna have two minutes and you can start in the order of your preference.

CATHERINE SCHULLER: Thank you for having

us today and to try and attempt to resolve all of these issues that come up. I'm just gonna speak for myself, how I operate with Airbnb. Since 2011 I discovered Airbnb and I have ... my apartment, my husband had to go to Italy; his business fell off and he's in Italy working and I'm by myself there, so I started looking for other ways to take maybe a roommate or whatever, but I started to work with Airbnb and I've had over 75 people in and out of my apartment for the last years and it's just been an incredibly wonderful experience; I'm there every single time with them; I take them around to the various neighborhood haunts and the restaurants welcome me with open arms and I go on bike rides with them 'cause I'm a avid cyclist, so it's... I'm really the true reflection of what Airbnb can be; we're ambassadors for the city; we're there, we are opening up our homes and it's helping me; I've been here in the city for 45 years and it's helping me stay in the

sentence.

COMMITTEE ON HOUSING AND BUILDINGS

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CATHERINE SCHULLER: Yeah, I know... it's

just... it's just an incredible experience if it's done

right and we don't like the bad actors, we don't like

those landlords that are using entire apartments and

take them off the market.

CHAIRPERSON WILLIAMS: Thank you very much. Can you say your name for the record also?

CATHERINE SCHULLER: Catherine Schuller.

CHAIRPERSON WILLIAMS: Thank you.

ALESSANDRA NAHADEL: Hi, I'm Alessandra Nahadel and I'm very uncomfortable with everyone saying bad actors, because I'm an actor and uh...

[laughter] every time I... [crosstalk]

FEMALE VOICE: You're not a bad one.

ALESSANDRA NAHADEL: every time I hear that I worry that I'm a target in this. I actually came here to sit on the stairs today to support Airbnb and then when I came in to hear the conversation, it was very painful; it was like listening to an exasperating friend. Using Airbnb for the last two years, it's changed my life; I've always had... I needed multiple part-time jobs; by the time I was 24 I had bulging discs and pinched nerves from bartending; I've been hospitalized multiple

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times from just what my industry... what the lifestyle leads to. I'm working on average 9 a.m. until 11 p.m. at night, having my part-time jobs during the day, acting at night and then sometime bartending in the evenings; Airbnb completely changed my life. now only need one to two part-time jobs, which is remarkable. The other thing that I just wanted to bring up is yes, like I'm in a similar position; it's a two-bedroom home, I'm always there and I guess the thing that comes to me is like I've always lived with random other people, always; it was either through a friend, someone coming in; it was often part-time; I used to utilize a platform called Gypsy Housing, where it connected artists visiting the city who were here on tour or for auditions so that I would not live alone. The rent in my neighborhood is going up dramatically, I'm in Spanish Harlem, and it became hard for me to find regular roommates; people were not interested in paying those prices, and so at most I could hope for was people coming in for three months at a time; then I discovered Airbnb; it helps me stay in. And so I guess one question I did have is that people keep talking about the fact that this is driving up rents and I'm curious to hear what that

can't see that. And you know, it is the difference,

whether we're gonna set 30 days or two weeks, a week,

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2 you know that's the difference between people staying

3 in their homes or not being able to stay there at all

4 and whether they're paying a mortgage or it's rent,

5 | it's the same problem. So I think we just have to do

6 something and the impact of having rentals, Airbnb is

7 | that, you know the money that is made from that is

8 going directly back in the economy, whether it's from

9 roofers, upkeep of buildings or to small businesses

10 that surround these neighborhoods. Thank you.

11 CHAIRPERSON WILLIAMS: I don't know if

12 you... is your use... do you live in the apartment or the

13 home?

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JOSH FARLEY: At the time I did, yes; I

15 no longer do.

16 CHAIRPERSON WILLIAMS: Alright [sic].

17 INGRID TARJAN: Hi, my name is Ingrid

18 \parallel Tarjan. Remember when the election tag line was,

19 ∥ "It's the Economy"? Well it is, it still is this

20 | time around, on both ends; for the hosts and for the

21 guests. We're dealing with a disruptive technology,

22 as we all know. I'm sure that responsible

23 | legislators can understand about the multiplier

24 | effect, of the buffer, extra money earned by hosts,

whether it helps them make ends meet or have extra

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income for school -- I wanna have that -- or enjoy what the city has to offer, and then to guests, to have more resources to spend here, right, in our beloved city. I'm a verified host; I only just started and it... again, like you, it's been a lifechanger, and I only work with verified quests and the currency is trust. [background comment] pau... trust, and that's what matters and what we're dealing with, this business of 30 days is very scary to someone like me, even if it doesn't quite apply to me; I'm always there, but what happens when I go away? You said, oh there might be exceptions; it's not clear. So we have a question with perception and reality. We need institutional trust at the governmental level where individuals are protected. If the government purports to be forward-looking and progressive, then we need a vision that is in favor of innovation that understands the impact, even the perception of how onerous fees and taxes could impact individuals.

Operating from a position of fear is not a stress-free position anyone wants and the economy these days has a lot of us in that position.

Perception is reality and I really hope that you keep

2 that in mind [bell] when you're considering the
3 legislation. Thank you.

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CHAIRPERSON WILLIAMS: Thank you.

NORMAL KYLE JOHNSON: Hello, my name is Norman Kyle Johnson; I've been doing Airbnb for about... in October will be about a year, but I was kind of infrequent at the beginning and then recently, in July, I was laid off from my job and I received a small severance, but in order to make ends meet and keep my apartment while I was job searching, I was able to rent out and then continue to live there. So you know, I'm sharing my home in Midtown Manhattan through Airbnb in order to help pay the bills while I search for a new job. Again, I was born in the Bronx, I've lived in New York my entire life, so I'm able to share the city that I love with newcomers and show them what it's like to live with a real New Yorker. I always give my guests recommendations on local businesses, shops and restaurants to visit and I think hosts across the city, you know they're scare of what this legislation could mean for them and I'm just speaking up on their behalf, because I'm just one of the many New Yorkers who rely on Airbnb as an economic life preserver.

Additionally, I think the perspect... you know, the perception that this law has created in the headlines, it's... [interpose]

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FEMALE VOICE: Terrifying.

NORMAL KYLE JOHNSON: Yeah, had across the city been terrifying and... [interpose]

FEMALE VOICE: Even if you do everything right.

NORMAL KYLE JOHNSON: Absolutely, and I know my mom's always calling me, like, have you seen the latest headline and I'm like, don't worry, it's fine and so I guess I'm worried about the message it sends to potential visitors to the city, potential hosts, and additionally, I'm worried about the discovery reporting and enforcement of the law. just hopefully there's clarity and we can get some of the fear down and you know the, the bad actors, especially when I heard... I've actually visited one of those illegal hostels before; my friends decided to stay there, they paid \$279 a night to stay and she literally had bed bugs; they gave a refund for two nights, but I saw the activity there first-hand and I was really shocked and I think if that was legal or not, I'm not really sure, but presumably let's say it

CHAIRPERSON WILLIAMS: I see.

COMMITTEE ON HOUSING AND BUILDINGS

JOSH FARLEY: other things, but I still
rent my place outside of the city.

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CHAIRPERSON WILLIAMS: Thank you.

Obviously every one of you are completely legal; what you used to do and what you're all doing now is completely legal; this legislation would not affect you at all, even a little bit. And so the vacation...

[crosstalk]

FEMALE VOICE: Can you clarify the part about the... yeah.

We can never legislate every eventuality, right, so we can put in there if you're on vacation then it doesn't apply to you and then what someone would say is, I'm on vacation for six months and so you run into that problem; then we have to come back and legislate it again. But what we know, from practicality, is that people who go away for two weeks, a weekend don't get caught up in that, just because of how long it takes for OSE to enforce the law; by the time they get there, you're back from the weekend and you're in the apartment. As a matter of fact, we asked people who testified last time in January, is there anybody here who's gotten fined who

2 are doing this legally who were on vacation and we 3 had no one. So I understand the fear and I can't 4 absolutely with complete authority say it never can 5 and will happen; I can tell you that in practical speaking, it just doesn't work that way, because 6 7 you're back home by the time OSE comes in to check 8 the apartment, so in practically speaking, the people that they get are the people who do this routinely and on a routine basis. So I want folks to continue 10 11 to use Airbnb, everyone here, and sir, if you start 12 again and you live in your apartment or if you have a 13 one- or two-family home and don't live there, 14 [background comment] feel free to continue to use 15 this, if it's working for you. What I will suggest is that you also speak to Airbnb and let them hear 16 17 you about your concerns, because the headlines out 18 there are not driven by us, they're driven by them to 19 do exactly what they're doing, which is to frighten 20 people and confuse who we're trying to go after so 21 that we won't go after them anymore, and so that's 2.2 the benefit that they get. If we stop going after them, then they continue profiting off the people who 2.3 are using it illegally. So it will be helpful if 24 they hear from people saying... them sharing data with 25

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us would also be helpful, so we can help them go after the bad actors and Airbnb has admitted that their usage can cause rents to go up; the question is how much, so there's a lot of different things that are causing it; it definitely is. If someone can get more than what they would've gotten for rent, it will drive up what people are asking for an apartment, based on kind of faulty data. But... did you have something you wanted to say?

FEMALE VOICE: Yeah, so I suppose I just wanted to clarify, when it talks about longer than 30 days, we're talking about an entire home that doesn't currently have a New York resident in it?

term rental is defined as people who are renting less than 30 days, but if you're renting more than 30 it's a little different. The 30 mark is important because that's when someone becomes a legal tenant, and technically you can't get them out of there if they don't wanna leave without going through court. So that's what the… [crosstalk]

FEMALE VOICE: Right. So... So for those of us who are in two-bedroom homes, living there and

you this service of being a web portal to connect you

with somebody who wants to rent a room in your home.

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column, what's not legal column, we wouldn't be

of artists, I know a lot of people who take

If that's all they did and they were willing to take

off of their website the people who are in the other

intellectual, the philosopher and she spoke on behalf

sabbaticals and things like that and I think that it

they're doing and then you could have something else

would be behoove you perhaps to seriously consider

caveats where somehow someone can testify of what

happen, but Air... I don't know if the onus is on

FEMALE VOICE: But that woman who was the

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having this hearing.

Airbnb or what... [crosstalk]

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COUNCIL MEMBER ROSENTHAL: So let's be clear; if you go to your co-op or condo owner and you

tell them, is it okay, you say to them, is it okay if

I rent out my apartment for X, Y, Z period of time

and the building gives you permission to do that,

right, so they're not gonna evict you for breaking

the law, and if the neighbors, you neighbors who live

there and who have families and expect to live in a

residence with other residents... [crosstalk]

FEMALE VOICE: So... Yes.

COMMITTEE ON HOUSING AND BUILDINGS

2	COUNCIL MEMBER ROSENTHAL: are fine with
3	it, you're talking about an entirely different
4	situation. So Airbnb has done you a disservice and
5	has done your mom a disservice by making you afraid
6	that this law is talking about you and it doesn't.
7	So I can't fix their marketing plan, their marketing
8	plan is intent on lying and not giving the actual
9	true facts; it's intent on messaging that you are
LO	breaking the law. You thought you were breaking the
11	law, you thought you were breaking the law
L2	[interpose]
L3	FEMALE VOICE: I came not because I
L 4	thought I was breaking the law
L5	COUNCIL MEMBER ROSENTHAL: you are not
L 6	breaking the law, but what you are doing or the
L7	people who are renting out their entire apartment,
L 8	what they're doing is breaking the law. Let me
L 9	We're not gonna keep going.
20	CHAIRPERSON WILLIAMS: Alright
21	COUNCIL MEMBER ROSENTHAL: Alright, thank
22	you very much for your time… [crosstalk]
23	FEMALE VOICE: It's pers [crosstalk]
24	CHAIRPERSON WILLIAMS: Yeah, and it

depends if it's a home or not. And I will say this;

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whether or not this law passes, people have to know, including the philosopher, that a landlord can take them to court and evict them, whether or not this law is passed or not...

> COUNCIL MEMBER ROSENTHAL: That's right.

CHAIRPERSON WILLIAMS: because that's illegal and that's in the state, so that has nothing to do with this. So there's a lot of things that are a confusion and it's there for a reason. Now if you go on sabbatical and you're away for six months or three months and you rent out to a person, that's a different [background comment] case than if there are 10 people coming in during the three months. that's what we're facing here and they're trying to pretend that everybody is the same and it's not. [background comment] So we're gonna do our best to carve out people that we can and then people just have to use common sense when doing this, but there are people who are not using common sense, who are trying to just make money and using the sympathy of the things they're describing to prevent us from moving forward.

COUNCIL MEMBER ROSENTHAL: Here's how it raises rents for your next door neighbors.

Τ	COMMITTEE ON HOUSING AND BUILDINGS 24/
2	buildings that I'm dealing with, they legally can
3	rent out their apartments for \$2,000 a month, they
4	have 200 apartments in their building; they are now
5	taking out of the market 20 or 30 apartments, right;
6	this is the owner of a building who owns all 200,
7	they're taking those apartments out of the market,
8	warehousing them and now renting them out for \$200 a
9	night; Airbnb incentivizes them to do that, so now
LO	they're making \$6,000 a month instead of following
L1	the law, where they would be making \$2,000 a night
L2	[sic]; if they keep going that, more and more and
L3	more, now the cost of the price of an apartment goes
L4	up, right and Airbnb is incentivizing that behavior,
L5	and incentivizing landlords to harass out of their
L6	homes anyone, because instead of getting \$2,000 a
L7	month they can make \$6,000 a month; that's what's
L8	illegal and the disservice that Airbnb has done to
L 9	you is make you think that you're in any way shape or
20	form part of that other category. So go back to
21	work, go rent out the room in your home and I'm glad
22	that there's a way for you to stay in New York; we
23	need you here, and you're a good actor [crosstalk]

CHAIRPERSON WILLIAMS: And...

FEMALE VOICE: I wanna say...

COMMITTEE ON HOUSING AND BUILDINGS

2 COUNCIL MEMBER ROSENTHAL: not a bad

3 actor.

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[laugh]

FEMALE VOICE: And we... we just need legislation that's very specific about that.

COUNCIL MEMBER ROSENTHAL: It is.

CHAIRPERSON WILLIAMS: It is, but no matter how specific you get, you're gonna need more specificity...

FEMALE VOICE: Exactly.

CHAIRPERSON WILLIAMS: because you can't get to every eventuality...

FEMALE VOICE: Exactly.

GHAIRPERSON WILLIAMS: it's impossible to get that. So what they're gonna do is, the fact that we can't do that, whatever kinda inkling is there, they're gonna blow that out of proportion and make it a headline to frighten the bejesus out of everybody and go, you know, you can't do that. And so thank you for that great description of how it raises rents; I mean, it raises it one, because if there's less units, [background comment] the units that are there go up and two, if you in a faulty way get more money for an apartment, you want that other apartment

there's no concrete thing it seems... [crosstalk]

22 [gavel]

closed.

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World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date November 10, 2015