CITY COUNCIL CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

of the

SUBCOMMITTEE ON ZONING AND FRANCHISES

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November 26, 2012 Start: 9:52 a.m. Recess: 12:25 p.m.

HELD AT:

Hearing Room 250 Broadway, 16th Floor

BEFORE:

MARK S. WEPRIN Chairperson

COUNCIL MEMBERS:

Mark S. Weprin Leroy G. Comrie, Jr. Daniel R. Garodnick Robert Jackson Jessica S. Lappin Diana Reyna James Vacca Albert Vann Vincent M. Ignizio Letitia James Stephen Levin

## A P P E A R A N C E S

Dave Lambino Two Trees Management

Lish Whitson Project Manager NYC Department of City Planning

Purnima Kapur Director of Brooklyn Office NYC Department of City Planning

Doug Steiner Principal Steiner Studios Steiner NYC

Paul White

Sarah Watson Citizens Housing and Planning Council

Tucker Reed President Downtown Brooklyn Partnership

Christopher Young

Andrew Steininger VP of Economic Development Brooklyn Chamber of Commerce

Paul Travis Managing Partner Washington Square Partners

Carol Von Guilder Real Estate Board of New York A P P E A R A N C E S (CONTINUED)

Melissa Roman Burch Senior VP for Commercial and Residential Development Forest City Ratner Companies

Tom Montvel-Cohen Chairman Dumbo Business Improvement District

Alexandra Hanson New York State Association for Affordable Housing

Roger Fortune Stahl Organization

Martin Piazzola Senior Vice President Avalon Bay Communities

Albert Laboz Principal United American Land

Tory Linford

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 4
2	CHAIRPERSON WEPRIN: Good morning,
3	everyone. I know we're in a new room here. This
4	room is much more spacious than the other room,
5	but it's a little chilly, so it'll keep up all
6	awake. What can I say?
7	Thank you all for being here. My
8	name is Mark Weprin. I'm the chair of the Zoning
9	and Franchise Subcommittee. I am joined this
10	morning, by the following members of the
11	subcommittee: to start, Council Member Jimmy
12	Vacca, Council Member Vincent Ignizio, Council
13	Member Diana Reyna, Council Member Dan Garodnick,
14	and the chair of the Land Use Committee, Leroy
15	Comrie. We are also delighted to have Tish James
16	here, as she represents one of the items on our
17	agenda.
18	We're going to get started. The
19	first item we have to dispense with is Land Use
20	708. This is Juicerie. This was an unenclosed
21	sidewalk café that we had previously heard and
22	approved, with amendments, of this subcommittee.
23	However, due to the hurricane and the delays in
24	the Stated Meeting, the time to act by the Council
25	actually expired. So it is back on the calendar

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 5
2	today, just to make a motion to file pursuant to
3	the expiration of the time to act. The first time
4	I've had that happen. The Consumer Affairs
5	approval then will stand, and we will put that as
6	our motion later on today.
7	The next item is going to be Land
8	Use 725, which is Mercedes House. It's a zoning
9	text amendment. David, is it Lambino, is here?
10	Okay. You're already prepared at your seat there,
11	that's very good. I want you to please just state
12	your name again for the record and discuss the
13	application that you have before us today.
14	DAVE LAMBINO: Sure, thanks,
15	Council Member Weprin. I'm Dave Lambino
16	[phonetic] at Two Trees. We're a development
17	company based in Dumbo Brooklyn. I know there are
18	other things on the agenda today that are going to
19	take up a lot of time. Quickly, we came before
20	you in 2009 for rezoning on the Far West Side of
21	Manhattan. As part of that rezoning, which has
22	resulted in the Mercedes House, which is on 54th
23	Streeton 11th Avenue between 53rd and 54th,
24	which is nearing completion now.
25	As part of that rezoning,

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responding to community requests that I understand 2 have been around for decades, Two Trees sought to 3 accommodate a community request to house the NYPD 4 5 Mounted Unit which now resides in Hudson River Park, within our building. As far as we knew, 6 7 this was something that had only once been done in 8 any city that we could find. I believe it was in 9 Hong Kong, where you could accommodate a municipal 10 or a police department mounted unit within a 11 residential high-rise. 12 So wanting to comply with those 13 requests, we set out and began to design the 14 structure. The ULURP was approved, and as part of 15 that ULURP, we were required to build that 16 structure. We set out to do so and spent two 17 years and lots of money building it. As the 18 building went up, we actually built the space. We 19 built a double floor space that's uniquely 20 designed to house something like a riding ring and 21 showers for horses, not your normal residential 22 uses.

23 We were very far along in the 24 process of building out that stable, and 25 unfortunately, a couple of years ago Deputy Mayor

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1	SUBCOMMITTEE ON ZONING AND FRANCHISES 7
2	Goldsmith, at the time, reached out to us and told
3	us, based on fiscal issues, the city would no
4	longer be interested in purchasing this
5	condominium that we were going to sell to them to
6	house the horses.
7	So that created a situation that is
8	the reason why we're here now. The way the zoning
9	text was written at the time, that space needed to
10	be occupied by this particular NYPD Mounted Unit
11	in order for us to be able to access all of the
12	residential envelope that was foreseen at the
13	site.
14	So to make a longer story short, we
15	are now here before you to seek to amend that
16	text. Our building is very close to complete. It
17	was an 80/20 building. It's already delivered
18	dozens of affordable units to the market.
19	Generally, the building has been very well
20	received by the community. In order for us to get
21	our Certificate of Occupancy on the final portion
22	of the building that is being completed, which
23	also contains affordable units, we need to amend
24	the text so that other uses could be permitted in
25	the space that we built and design for the NYPD

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 8
2	stable.
3	Basically, we've talked to the
4	community; we've talked to the borough president's
5	office. We're now before the Council. Folks have
6	been sympathetic with our case, basically, because
7	we have proceeded under the assumption that the
8	city at the time would continue with their
9	commitment.
10	I have some good news to share. A
11	couple of months ago, Deputy Mayor Holloway came
12	back to us and said that the city would reconsider
13	moving the NYPD unit to that space. As this ULURP
14	has progressed, we have also progressed with those
15	negotiations and we're optimistic that ultimately
16	we will be able to house that stable there, which
17	will be a great victory for everyone. It's
18	something I know the community has wanted for
19	many, many years.
20	So while we're here before you,
21	it's a little bit of an awkward spot, because
22	we're hoping to conclude those negotiations and
23	site the stable at that location, but we're also
24	very close to completing the building. We will do
25	so before the end of the year, and we will not be

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 9
2	able to obtain a Certificate of Occupancy for the
3	last phase of the building.
4	CHAIRPERSON WEPRIN: David, you had
5	conversations with the local Council Member who
6	happens in this case to be Speaker Quinn's Office.
7	Could you just describe what those discussions
8	were?
9	DAVE LAMBINO: Her office was
10	obviously interested in trying to fulfill this
11	long-term community desire to see the stable at
12	that site. I gave them our assurances to the
13	extent we could make them that we're very
14	optimistic that the stable will exist at that
15	site.
16	CHAIRPERSON WEPRIN: In the end,
17	from what I understand, they were okay with going
18	ahead with this plan as you're representing it.
19	DAVE LAMBINO: That's right.
20	CHAIRPERSON WEPRIN: Okay. I did
21	speak to a member of the Speaker's staff today and
22	she told me that, that they were okay with this
23	application at this point. Are there any
24	questions from other members of the panel? Mr.
25	Comrie?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 10
2	COUNCIL MEMBER COMRIE: So what is
3	it, you're asking for a Certificate of Occupancy
4	for the entire building? I'm unclear what
5	DAVE LAMBINO: [interposing] We're
6	asking for a text amendment to the existing zoning
7	for that site that would allow uses other than the
8	very specific NYPD Mounted Unit to exist in the
9	space that was designated for this stable. That
10	will allow us to get a Certificate of Occupancy
11	for the last portion of the building, which we're
12	completing construction for now.
13	COUNCIL MEMBER COMRIE: How many
14	stories is that building?
15	DAVE LAMBINO: I think it's 30, 32
16	stories, 30 stories.
17	COUNCIL MEMBER COMRIE: The stable
18	was on the ground floor, in the basement area?
19	DAVE LAMBINO: It's two floors, on
20	53rd Street, on the ground floor, on the side
21	street.
22	COUNCIL MEMBER COMRIE: Okay. So
23	you're doing this so that even though you're
24	negotiating, you can still have an alternative
25	option to build out or just to get the Buildings

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 11
2	Department to do the necessary sign-off?
3	DAVE LAMBINO: You know, it puts us
4	in a risky position. It threatens our financing
5	for the building. It will mean that some of the
6	affordable units that exist in this final phase of
7	construction could be delayed to come to market or
8	won't come to market until we can resolve this
9	very issue.
10	COUNCIL MEMBER COMRIE: Okay. All
11	right, thank you.
12	CHAIRPERSON WEPRIN: Thank you.
13	Any other questions from the panel? Seeing none,
14	thank you. Thank you, sir.
15	DAVE LAMBINO: Thank you.
16	CHAIRPERSON WEPRIN: We're going to
17	move to close this hearing.
18	[Pause]
19	CHAIRPERSON WEPRIN: What we're
20	going to do is we're going towe were hoping to
21	vote on these items now, but we're going to wait
22	on that. We may have to have a break in the
23	proceedings in order to start a vote. There are a
24	couple of hearings going on at the same time as
25	this, so some members are in and out, and we do

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 12
2	need a quorum here in order to vote.
3	So we're going to move on to, I
4	guess it's the main event of the day, no offense
5	to the other items. Land Use 726, the Downtown
6	Brooklyn parking text amendment.
7	COUNCIL MEMBER: [off mic] Yay.
8	CHAIRPERSON WEPRIN: Yay. This is
9	a presentation by the City Planning, pursuant to
10	Section 201 of the New York City Charter, for an
11	amendment to the Zoning Resolution of the City of
12	New York relating to Article 10 Chapter 1, to
13	modify the parking regulations of the Special
14	Downtown Brooklyn District. The following people
15	will be coming up, I believe, to testify on behalf
16	of the Department of City Planning. That's Lish
17	Whitson and Purnima Kapur. Are they here? Yes,
18	they are, right in the front row.
19	[Pause]
20	CHAIRPERSON WEPRIN: Whenever you
21	settle in. Do you have a PowerPoint to go with
22	this?
23	PURNIMA KAPUR: Yes, we do.
24	CHAIRPERSON WEPRIN: Okay.
25	PURNIMA KAPUR: Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 13
2	CHAIRPERSON WEPRIN: Try to be
3	gentle. What we'll be doing after City Planning
4	makes their presentation and answers questions, I
5	know there are a number of people who are
6	testifying on this item. We will call you up as
7	panels. What we'd like to do is try to limit
8	people's testimony to three minutes a piece. So,
9	in your mind, if you have testimony, if you could
10	try to sum it up in three minutes, you could
11	practice in your heads while you're waiting.
12	Okay? Without further ado, whenever you're ready.
13	PURNIMA KAPUR: Good morning. My
14	name is Purnima Kapur. I am the Director of the
15	Brooklyn Office of City Planning. With me is Lish
16	Whitson, our Project Manager, who will do a
17	detailed presentation.
18	We are very pleased to be here
19	today to present the Downtown Brooklyn parking
20	proposal to all of you. We undertook this effort
21	at the strong request and urging of the Downtown
22	Brooklyn Partnership and the residential
23	developers in Downtown Brooklyn.
24	The issue they brought to us is
25	that the residential parking requirements in the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 14
2	Downtown Brooklyn Special District are onerous in
3	the sense that the parking that is required is not
4	really being used by the residents of those
5	buildings.
6	The Special Downtown Brooklyn
7	District was adopted in 2005, and there have been
8	a number of residential developments pursuant to
9	that text. The parking requirements for Downtown
10	Brooklyn were not touched during that process.
11	These are the parking requirements that have been
12	in place for a long time and the issue appears to
13	be that the residential parking garages are not
14	being used by the residents of that building.
15	Downtown Brooklyn, as you know, is
16	a large mixed-used business district. It's the
17	third largest business district in the city. It
18	has close to 10,000 parking spaces. So there's a
19	large parking supply here. The residential
20	accessory parking that we are talking about is a
21	very small subsection of that. It is about 10
22	percent of that total. The parking regulations
23	that we are speaking about today, in terms of the
24	reduction, apply only to that very small
25	subsection of the larger parking.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 15
2	We are also proposing other
3	measures here to encourage parking that is
4	available in Downtown Brooklyn to be used by
5	everyone who needs it, especially the daytime
6	population of visitors and office goers and
7	others, where the parking seems to be well
8	utilized.
9	We believe strongly that the larger
10	parking requirement makes production of housing in
11	Downtown Brooklyn more expensive for everyone.
12	Part of our proposal today is to try to encourage
13	more affordable housing as well, by eliminating
14	parking requirement for affordable housing
15	production in Downtown Brooklyn, reducing it for
16	the market rate housing and then liberalizing
17	parking provisions throughout the district so that
18	the daytime visitor, office and shopper population
19	can have access to as much parking as possible.
20	With that, I'm going to hand it
21	over to Lish to give a detailed presentation.
22	Actually, before I do that, I also want to say
23	that both the borough president and the community
24	board approved this application. There are
25	conditions, but both of them agree that there is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 16
2	excess parking here and that reduction in parking
3	is a positive mode here.
4	I also wanted to say a couple of
5	years ago we adopted text amendments that required
6	bicycle parking throughout the city. Bicycle
7	parking is required in all residential accessory
8	parking garages as well as in the commercial
9	parking garages in Downtown Brooklyn for
10	residential uses, one and two households needs to
11	have access to a bicycle parking spot. It's 50
12	percent parking. That will remain untouched and
13	that'll continue to be provided.
14	LISH WHITSON: Good morning. My
15	name is Lish Whitson, with the Department of City
16	Planning. As Ms. Kapur touched on, there are
17	three main goals for the Downtown Brooklyn parking
18	text amendment. The first is to better match our
19	requirements to actual use of parking in Downtown
20	Brooklyn, to encourage affordable housing and to
21	provide additional opportunities for public
22	parking, which is the best use parking in Downtown
23	Brooklyn and most flexible to meet changing needs
24	in the area.
25	The Downtown Brooklyn Special

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 17
2	District runs basically from Tillary Street on the
3	north to Atlantic Avenue on the south, Clinton
4	Street in Brooklyn Heights on the west and
5	approximately Ashland Place near Fort Greene on
6	the east. It's composed primarily of high density
7	commercial districts, C-5 and C-6 zoning
8	districts.
9	Our proposal would apply across the
10	entire special district, with the exception of
11	State Street, which has a row house character
12	that's very different than the rest of the special
13	district, and Atlantic Avenue, which has had its
14	own parking requirements since the 1970s.
15	Downtown Brooklyn is very well
16	served by transit, with multiple subway lines and
17	stations, multiple bus lines and the Long Island
18	Railroad at Atlantic Terminal.
19	Currently, there are approximately
20	10,000 off-street parking spaces in Downtown
21	Brooklyn. There are also 10,000 on-street parking
22	spaces that will not be affected by this proposal.
23	Ten percent of those spaces are in parking garages
24	that were built accessory to residential uses.
25	Two-thirds of the spaces are in public parking

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 18
2	garages, and those will remain as public parking.
3	About a quarter are in public parking lots.
4	The city has plans to build up to
5	1,000 parking spaces in two public garages: one at
6	Willoughby Square and the second at BAM South in
7	the BAM Cultural District.
8	This map shows you the extent of
9	the parking supply. The dark gray, again, are the
10	parking garages. Red are accessory garages. The
11	lighter gray are public lots.
12	We generally only require parking
13	for residential buildings in Downtown Brooklyn.
14	Commercial buildings, community facility buildings
15	like the universities in Downtown Brooklyn are not
16	required to provide parking. We do require,
17	currently, 40 percent of units to have parking
18	spaces in new residential development. That's
19	dropped to a quarter of the units in affordable
20	housing buildings.
21	In addition to that requirement, we
22	allow parking to be built that's accessory to the
23	building. Just to clarify, accessory parking is
24	parking that is tied to a specific use. So it's
25	parking that's built for the use of residents. We

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 19
2	allow up to approximately 225 additional parking
3	spaces in Downtown Brooklyn to be built. We
4	generally allow that parking to be used by the
5	public as well as by the residents of the
6	building. If residents of the building want an
7	accessory parking space, they can ask for it, and
8	the building is required to provide it. If no one
9	in the building wants the use of parking, then the
10	public can use it.
11	In C-6 districts, that can be
12	rented to the public hourly or daily, weekly or
13	monthly. In C-5 districts, that's limited to only
14	weekly or monthly parking. So in C-5 districts,
15	it's more limited than in the C-6.
16	We also allow some public parking
17	to be built, but our rules are different,
18	depending on whether you're building a public
19	parking lot or a public parking garage. Public
20	parking garages require a special permit. It's a
21	ULURP approval, so it's a lengthy process. Public
22	parking lots can be built as-of-right, up to 150
23	spaces.
24	As Ms. Kapur mentioned, we also
25	require bike parking for most residential, office

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 20
2	and retail uses in Downtown Brooklyn. We allow
3	car sharing to be located in the public and
4	accessory garages in Downtown Brooklyn.
5	We started this study because we
6	heard that parking that was required to be
7	available for residential buildings wasn't
8	actually being used. The Downtown Brooklyn
9	Partnership commissioned a study by Phil Habib
10	Associates to test that anecdotal evidence. What
11	they found was basically that half the parking
12	spaces that we required to be built are not being
13	used in the evenings and weekends when residents
14	are the most likely parkers. They are well used
15	in the weekday, which means that there is still
16	demand for parking by the public during the
17	weekday, but the residents are not using the
18	parking that we're requiring developers to build
19	for the residents.
20	That data from the Phil Habib study
21	was corroborated by Census data, which shows that
22	Downtown Brooklyn residents have much lower car

ownership rates than residents of other areas. It's lower than the residents of Manhattan core,

lower than the rest of Community District 2, and

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1	SUBCOMMITTEE ON ZONING AND FRANCHISES 21
2	it's about half of the car ownership rate of
3	Brooklyn as a whole or the city as a whole.
4	So our proposal has three parts.
5	The first is to match residential parking
6	requirements for new buildings to that 20 percent
7	car ownership rate that you saw in the previous
8	chart, reducing the requirement from 40 percent to
9	20 percent.
10	So for the Avalon Fort Greene,
11	which is a market-rate rental building with 630
12	units, they were required to provide 252 parking
13	spaces to serve those units. When the study was
14	done, only 88 of those spaces were being used in
15	the evenings. Under our proposal, they would
16	still have to provide 126 spaces, which is more
17	than was being used when the study was done, but
18	much less than they were required.
19	Community Board 2, Council Member
20	James, Council Member Levin, and many residents of
21	Downtown Brooklyn have advocated for a long time
22	for additional opportunities and tools to
23	encourage affordable housing. We don't think
24	parking is going to be the primary determinative
25	whether someone includes an affordable unit in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 22
2	their building, but by removing the parking
3	requirement for affordable units, we can lower the
4	construction costs of affordable buildings and
5	make it easier to finance those affordable units.
6	So our proposal would remove requirements for
7	affordable units in Downtown Brooklyn.
8	We have also proposed a number of
9	changes to encourage or allow more flexibility for
10	public parking in Downtown Brooklyn. Public
11	parking is the most flexible parking. It can meet
12	the needs of the wide range of people who drive to
13	Downtown Brooklyn. We have three different
14	proposals to encourage more public parking.
15	The first is to allow accessory
16	garages to be used for short-term parking by the
17	public in all zoning districts consistently across
18	Downtown Brooklyn. Currently, in C-6 districts,
19	this is the rule, but in C-5, it's not. It works
20	pretty well in the C-6 districts to provide
21	flexibility so that parking can be used when it's
22	not needed by residents, by the general public.
23	Our second proposal is to allow
24	accessory spaces to be located offsite in new
25	public garages. This would allow for the

23 1 SUBCOMMITTEE ON ZONING AND FRANCHISES development of sites with below grade 2 infrastructure like subway lines that become very 3 expensive to build if they need to provide their 4 5 parking onsite. Allowing offsite parking will allow for the development of some of the sites in 6 7 Downtown Brooklyn that have laid undeveloped for 8 many years. 9 Finally, our proposal would allow 10 new below grade public garages, up to 225 spaces 11 as-of-right. This would allow for additional 12 public parking to be built, if there's demand for 13 parking in the future. 14 We have some other proposals to 15 make sure that parking in Downtown Brooklyn fits 16 into the area well. The first part is to reduce 17 conflicts at the entrances and exits of parking 18 garages, requiring reservoir spaces in garages so 19 that cars queue up inside the garage rather than outside on the street, requiring stop signs and 20 21 speed bumps for cars that are exiting the garage 22 to reduce conflicts there. 23 The text takes some standard 24 components from the Department of Buildings' rules 25 and applies them in Downtown Brooklyn. So

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 24
2	stackers, if they're in a garage on a floor, that
3	counts as floor area, there would be a consistent
4	rule about how the stackers would be measured.
5	They'd be measured at 145 feet. This compensates
6	for the fact that they're very different than a
7	regular parking space and would provide a
8	consistent way of counting them.
9	We also have new rules for how to
10	treat automated garages, which are starting to be
11	built more frequently in Downtown Brooklyn and the
12	city as a whole.
13	Community Board 2 voted to support
14	this recommendation with two modifications. They
15	proposed allowing existing buildings to use the
16	reduced parking ratios as well s new buildings.
17	Our proposal had originally only applied to new
18	buildings. They proposed requiring the building
19	include affordable units in order to access the
20	reduced parking ratios.
21	The Brooklyn Borough President
22	supported the recommendation, and he had a number
23	of changes. The first, which he recognized was
24	probably out of scope, was before any other
25	changes be made, increase the bicycle parking

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 25
2	requirement by 50 percent. If the bike parking
3	requirement is increased, then reduce the parking
4	requirement for cars. He had two different
5	thresholds, depending on the zoning district
6	you're in and depending on whether or not the
7	building has affordable housing or not.
8	He also recommended applying the
9	proposal retroactively to existing buildings, but
10	wanted to limit that to buildings built since
11	2001, which would exclude approximately two
12	buildings.
13	He also proposed allowing offsite
14	parking to be located anywhere within the Special
15	Downtown Brooklyn District. Our current rules
16	require offsite parking to be within 1,000 feet of
17	the residential building that the parking is being
18	provided for.
19	He recommended allowing above grade
20	public parking through a chair certification
21	rather than a special permit. That would reduce
22	the amount of review and review time for a public
23	parking garage. He recommended simplifying the
24	reservoir space requirements that were proposed.
25	He also had two recommendations

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 26
2	that he recognized were out of scope, but thought
3	should be follow-up actions. The first is to map
4	a new inclusionary housing designated area in
5	Downtown Brooklyn. The second is to establish a
6	zoning bonus to encourage housing for persons over
7	55 years of age.
8	In response to the recommendations
9	from the community board and borough president,
10	two changes have been made. The first would allow
11	existing buildings to use the new parking
12	requirements. The second would be to allow
13	offsite parking to be located within the Special
14	District within 2,500 feet or half a mile.
15	This is the current 1,000-foot
16	radius. The yellow building is a parking lot
17	that's currently a development site. This is a
18	1,000-foot radius from that site. The black dots
19	are places where they could provide their parking
20	offsite. This is the 2,500-foot radius. It would
21	be limited to only parking garages and residential
22	buildings that are both located within the Special
23	District.
24	That's our proposal. I'm happy to
25	answer any questions. Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 27
2	CHAIRPERSON WEPRIN: Thank you very
3	much. Before we get to the questions from the
4	panel, and I know there's a number of them, first
5	I want to acknowledge the following members of the
6	committee who are here: Council Member Al Vann and
7	Council Member Jessica Lappin. We're also joined
8	by Steve Levin, who represents part of the area in
9	question.
10	I do want to move to call a vote on
11	those first two items that we heard, which was,
12	remember, Land Use 708, which is Juicerie, which
13	is motion to file pursuant to an expiration of
14	time to act, and then Land Use 725, which we heard
15	the presentation on for Mercedes House, a zoning
16	text amendment.
17	So I'm going to couple those into
18	one vote, and I'll call on counsel to please call
19	the roll on these items. The recommendation is an
20	aye vote.
21	COUNSEL: Chair Weprin?
22	CHAIRPERSON WEPRIN: Aye.
23	COUNSEL: Council Member Reyna?
24	COUNCIL MEMBER REYNA: Aye.
25	COUNSEL: Council Member Comrie?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 28
2	COUNCIL MEMBER COMRIE: Aye.
3	COUNSEL: Council Member Vann?
4	COUNCIL MEMBER VANN: Aye.
5	COUNSEL: Council Member Garodnick?
6	COUNCIL MEMBER GARODNICK: Aye.
7	COUNSEL: Council Member Lappin?
8	COUNCIL MEMBER LAPPIN: Aye.
9	COUNSEL: Bye a vote of six in the
10	affirmative, none in the negative and zero
11	abstentions, Land Use Item 708, motion to file is
12	approved and referred to the full Land Use
13	Committee. Land Use Item 725 is approved and
14	referred to the full Land Use Committee.
15	CHAIRPERSON WEPRIN: These rolls
16	will be left open for members coming here. Since
17	we will probably be recessing this meeting, we can
18	hold that open.
19	Do any members of the panel want to
20	start off with questions? I know Council Member
21	James who's here with us today had some questions
22	she wanted to ask. Tish, are you ready or do you
23	want to wait?
24	COUNCIL MEMBER JAMES: I'll defer
25	to your members first.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 29
2	CHAIRPERSON WEPRIN: Okay. Mr.
3	Garodnick? Council Member Dan Garodnick from
4	Manhattan.
5	COUNCIL MEMBER GARODNICK: Thank
6	you very much, Mr. Chairman. Just very quickly,
7	starting at 40 percent is a high number to begin
8	with. That's higher than other parts of the city.
9	Is that correct?
10	PURNIMA KAPUR: It's consistent
11	with those districts in other parts of the city.
12	COUNCIL MEMBER GARODNICK: Those
13	districts being?
14	PURNIMA KAPUR: C-6 and C-5
15	districts. However, there are special districts
16	throughout the city where parking regulations have
17	been applied differently. When we adopted the
18	special district in Downtown Brooklyn, we did not
19	modify the parking requirements of the underlying
20	districts. So these are the underlying district
21	requirements.
22	COUNCIL MEMBER GARODNICK: Okay.
23	The percentage that we ordinarily see, at least
24	certainly in my area, is a 20 percent number.
25	PURNIMA KAPUR: Right.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 30
2	COUNCIL MEMBER GARODNICK: So I was
3	trying to gauge why that was the case there and 40
4	percent here.
5	PURNIMA KAPUR: Right. I think
6	when we did the overall downtown special district,
7	parking at that point wasn't really addressed.
8	There were a bunch of other things that were being
9	done, and this is an issue that has come up since
10	then. Given the mass transit options here, you
11	know, Downtown Brooklyn really functions more like
12	a central business district in that sense, more
13	akin to some of the Manhattan areas rather than
14	the lower density or even the Brownstone context
15	of the rest of Brooklyn.
16	COUNCIL MEMBER GARODNICK: So what
17	you're saying is that in other areas it was
18	changed as part of the zoning
19	PURNIMA KAPUR: [interposing] Yes.
20	COUNCIL MEMBER GARODNICK:from
21	40 down to 20 at some point. It was not done here
22	in this particular area, is that right?
23	PURNIMA KAPUR: Right.
24	COUNCIL MEMBER GARODNICK: What
25	areas still, aside from Downtown Brooklyn, still

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 31
2	have a 40 percent requirement for parking?
3	PURNIMA KAPUR: All of Brownstone
4	Brooklyn, the contextual districts, R-6A, R-7A
5	districts all have 40 percent requirement, all
6	around, Park Slope, Downtown Brooklyn, Fort
7	Greene, all of those areas do.
8	COUNCIL MEMBER GARODNICK: You
9	believe those are distinct from this because of
10	the absence of the same type of mass transit
11	connections?
12	PURNIMA KAPUR: Two things. There
13	is good mass transit access in many parts of
14	Brooklyn, including Fort Greene, Downtown
15	Brooklyn, Brooklyn Heights, certainly, but the
16	housing context is different. This is really a
17	high-density apartment house housing context.
18	It's not smaller apartments or two or three-family
19	homes or brownstones. So it's the combination of
20	the two things. It's really that these are really
21	high-density high-rise apartments we are talking
22	about.
23	COUNCIL MEMBER GARODNICK: Then
24	this is my last question. Let me just modify my
25	question a little bit. Are there other contexts

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 32
2	in other parts of the city where you have high-
3	density large apartment buildings and access to
4	mass transit where there are still 40 percent
5	requirements, other than the one that you all have
6	flagged and applied for here today?
7	PURNIMA KAPUR: I could not speak
8	for other boroughs. In Brooklyn, I think this is-
9	COUNCIL MEMBER GARODNICK:
10	[interposing] This is the one in Brooklyn.
11	PURNIMA KAPUR: Right.
12	COUNCIL MEMBER GARODNICK: Is City
13	Planning looking at this question more broadly?
14	PURNIMA KAPUR: There have been
15	studies that have been done for areas that may not
16	be exactly the same context. I think what we've
17	realized is that parking utilization and parking
18	provision varies widely in the city. I think each
19	area sort of needs a study to determine what the
20	parking utilization is and whether those parking
21	requirements are adequate or not. That study is
22	going on throughout
23	COUNCIL MEMBER GARODNICK:
24	[interposing] And lastly, this a change for new
25	development?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 33
2	PURNIMA KAPUR: Well, at this
3	point, the way the project has been modified, this
4	would apply to all of the residential buildings
5	within the boundaries you saw of the Special
6	Downtown Brooklyn District in the C-5/C-6
7	districts that
8	COUNCIL MEMBER GARODNICK:
9	[interposing] So new and exiting buildings?
10	PURNIMA KAPUR: And existing. It's
11	a handful of buildings that preceded the Downtown
12	Brooklyn text. So it's all the buildings there
13	today.
14	COUNCIL MEMBER GARODNICK: An
15	entity that had built with 40 percent
16	accommodation for cars and they suddenly see the
17	change for them for an existing building down to
18	20 percent and they have allocated that physical
19	space for cars, what are their options at that
20	point?
21	PURNIMA KAPUR: Those options will
22	vary from building to building. Most of the
23	buildings that have the parking have parking in
24	areas that do not count towards the floor area.
25	So if a building has parking that's above ground

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 34
2	and can be used for other uses and if they haven't
3	maxed out their floor area, they may be able to
4	utilize it for something that generates floor
5	area, such as retail or additional housing. Most
6	of these buildings have parking in areas that
7	don't count towards floor area and most of them
8	are built to their full FARs. So in that case,
9	that parking becomes available for either public
10	parking or for another building that may be
11	looking to satisfy its accessory parking
12	requirement.
13	COUNCIL MEMBER GARODNICK: Got it.
14	Thank you very much.
15	PURNIMA KAPUR: Sure.
16	CHAIRPERSON WEPRIN: We have a
17	number of people with questions. I had one quick
18	question. You said 22 percent of the people in
19	Downtown Brooklyn are car owners. How does that
20	compare? Is that as low as it is anywhere in the
21	city, outside of Manhattan, to your knowledge?
22	LISH WHITSON: It's lower than
23	Midtown Manhattan.
24	CHAIRPERSON WEPRIN: It is?
25	PURNIMA KAPUR: Yeah.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 35
2	LISH WHITSON: It's very low, yeah.
3	PURNIMA KAPUR: We did not compare
4	it to everything else. We looked at the Downtown
5	Brooklyn area, Brooklyn as a whole and Manhattan
6	and city. Those are the
7	CHAIRPERSON WEPRIN: [interposing]
8	So I would assume it's probably lower than almost
9	anywhere else
10	PURNIMA KAPUR: [interposing] It is
11	probably on the lower end.
12	CHAIRPERSON WEPRIN:outside of
13	Manhattan, I would guess. It's certainly higher
14	than Council Member Comrie's district, I'm sure of
15	that. Lower than that, I should say. Let me call
16	on Council Member Comrie, who has questions,
17	followed by Council Member Reyna. So Council
18	Member Comrie?
19	COUNCIL MEMBER COMRIE: Can you
20	just go into more detail about the reasons why you
21	don't think you need to have more parking to deal
22	with the increased commercial and retail area down
23	there? So you can explain to the public that. I
24	know we talked about that when we met
25	independently but I'm concerned about the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 36
2	transient shopper that wants to pick up something
3	quickly in that area or stop at the stores, where
4	would the parking be available to them.
5	PURNIMA KAPUR: There is a lot of
6	public parking in the area, as we sort of showed
7	through this presentation. That parking remains
8	available and by liberalizing the rules for using
9	the accessory parking for public parking use,
10	there is a very large supply of parking that is
11	available, in Downtown Brooklyn.
12	I mean many transient shoppers when
13	they come, they look for on-street parking. Part
14	of the reason that the parking remains sort of not
15	utilized as heavily is that you have to pay to
16	park there and also the additional time that a
17	transient shopper might need to spend into going
18	into a garage, parking, coming back for the car.
19	I think most of that parking is used for people
20	who are using it more than transient parking. The
21	parking lots tend to serve that purpose, or that
22	on-street parking does.
23	With 10,000 parking spaces in
24	Downtown Brooklyn, I don't think there is any
25	dearth of parking for people who are looking for
1	SUBCOMMITTEE ON ZONING AND FRANCHISES 37
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2	parking there.
3	COUNCIL MEMBER COMRIE: I notice
4	the area takes in the hospital, Brooklyn Hospital-
5	PURNIMA KAPUR: [interposing] It's
6	the edges of Brooklyn Hospital.
7	COUNCIL MEMBER COMRIE: Right.
8	PURNIMA KAPUR: The hospital itself
9	is not part of the proposal.
10	COUNCIL MEMBER COMRIE: It's not
11	part of it then.
12	PURNIMA KAPUR: Yeah.
13	COUNCIL MEMBER COMRIE: Is there
14	enough parking for their employees and the people
15	that work there, I mean employees and the people
16	that have to visit or do servicing there?
17	PURNIMA KAPUR: So hospitals are
18	required to provide parking. They are one of the
19	community facilities that are not except from
20	parking. I know that Brooklyn Hospital has some
21	parking facilities of their own. They also have
22	some on-street parking that is dedicated for use
23	by hospital employees.
24	COUNCIL MEMBER COMRIE: Was that
25	looked at? No, it wasn't look at as part of this-

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 38
2	PURNIMA KAPUR: [interposing] It
3	wasn't looked at. We are not touching their
4	requirement or the parking that exists for them.
5	COUNCIL MEMBER COMRIE: But it was
б	included in your schematic for the accessory
7	garages and public parking lots. That's why I got
8	confused.
9	PURNIMA KAPUR: Right.
10	COUNCIL MEMBER COMRIE: Okay.
11	Also, do you have the courthouse and OEM is within
12	that configuration also, but they were not
13	included in the parking for there. Had you looked
14	into placard parking and reducing that as well?
15	PURNIMA KAPUR: We have not, as
16	part of this effort. I know that DOT has
17	conducted studies at the request of the community,
18	off and on, on that issue.
19	COUNCIL MEMBER COMRIE: Okay.
20	Primarily, this will give those folks with parking
21	garages an opportunity to open it up for public
22	parking on a wider basis
23	PURNIMA KAPUR: [interposing]
24	Right.
25	COUNCIL MEMBER COMRIE:which is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 39
2	the impetus of thisor be able to convert that
3	public parking to retail or commercial use.
4	PURNIMA KAPUR: Is there any
5	building that we've studied that has floor area
6	available at this point?
7	LISH WHITSON: No.
8	PURNIMA KAPUR: In order to convert
9	it to a more productive use, you need to have
10	floor area available, and most of these buildings
11	have already maxed out their floor area.
12	COUNCIL MEMBER COMRIE: They've
13	maxed out. But what if they wanted
14	PURNIMA KAPUR: [interposing] So
15	the likely outcome would be that they would make
16	it either available to the public or make it
17	available to another residential building that
18	cannot satisfy its own accessory requirement.
19	COUNCIL MEMBER COMRIE: Right.
20	What if they wanted to do community space or a
21	nonprofit?
22	PURNIMA KAPUR: They're still
23	governed by the total floor area.
24	COUNCIL MEMBER COMRIE: Okay. Just
25	one other thing that I wanted you to talk about

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 40
2	for the public, you talked about the reservoir
3	spaces and how you would have the configuration,
4	would that apply to the existing garages to be
5	altered as well? Or that would just be any new
6	garages that would be
7	PURNIMA KAPUR: [interposing] It
8	would apply to new garages. However, if a garage
9	were to expand or to make changes, then those
10	provisions kick in. But they don't otherwise.
11	COUNCIL MEMBER COMRIE: Okay. All
12	right, thank you. That's all the questions I
13	have. Councilman Garodnick asked a lot of the
14	earlier questions. I know that Council Member
15	James will have some questions as well. I
16	appreciate you going through this in detail with
17	me earlier. I also appreciate that you have
18	increased or considered the bike sharing and car
19	sharing amendments, which we've done earlier in
20	this committee, to make sure that that was
21	included also.
22	PURNIMA KAPUR: Thank you,
23	Councilman.
24	CHAIRPERSON WEPRIN: I first want
25	to acknowledge that Council Member Jackson has

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 41
2	joined us, a member of the subcommittee. I'd like
3	to call on Council Member Reyna for questions.
4	COUNCIL MEMBER REYNA: Thank you so
5	much, Mr. Chair. I just wanted to take a moment
6	to ask, as far as the Barclays Center is
7	concerned, if you could just refer to a map that
8	can be used to point at to where it is in relation
9	to these boundaries.
10	LISH WHITSON: So, it is located
11	down here in the southeast corner of the area.
12	COUNCIL MEMBER REYNA: Okay. The
13	impact of what would be vehicles driving to
14	utilize the arena, how does this proposal affect
15	that? In a positive or negative way? I'm just
16	trying to understand.
17	PURNIMA KAPUR: It's neutral. It
18	does not really affect the parking for the
19	Barclays Center in any significant way. As you
20	may know, Barclays conducted its own study of the
21	parking availability. Their parking numbers show
22	similar utilization. Parking for the events at
23	Barclays
24	COUNCIL MEMBER REYNA:
25	[interposing] I'm sorry. Commissioner, I wanted

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 42
2	to understand as far as their study similar to
3	this study, that was when there was a 40 percent
4	accessory parking?
5	PURNIMA KAPUR: Right now there is
6	a 40 percent.
7	COUNCIL MEMBER REYNA: Correct, so-
8	PURNIMA KAPUR: [interposing] We
9	haven't yet changed it.
10	COUNCIL MEMBER REYNA: Correct.
11	PURNIMA KAPUR: That is still the
12	requirement. What Barclays found was they were
13	proposing to do 1,100 parking spaces as accessory
14	spaces near the arena and then they had these off-
15	site parking spaces they had looked at. They are
16	really encouraging people to use mass transit.
17	There are 11 subway lines that actually take you
18	there.
19	So far, the experience has been
20	that people are using the mass transit. They have
21	reduced their onsite parking from 1,100 to I
22	believe 550 spaces and they have other parking
23	garages they've utilized that are offsite from
24	where they're shuttling people to the garage. But
25	they've set into place a system where people who

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 43
2	are coming in call ahead and sort of know where
3	they're going to park so that they're not, you
4	know, looking for a parking garage.
5	There are clearly people who come
6	looking for street parking, on-street parking, and
7	there are three or four parking garages at the
8	southern end of the special district that are
9	within walking distance to the arena. Those would
10	be the ones utilized. But experience with most
11	event parking is that people don't walk beyond,
12	you know, a quarter mile distance or so to get to
13	parking.
14	Also, I mean all of this parking
15	requires payment, so it's not free parking.
16	COUNCIL MEMBER REYNA: Okay. There
17	are no current municipal parking lots that exist
18	in this boundary.
19	PURNIMA KAPUR: There are public
20	parking garages. There are no municipal parking
21	garages existing. There is proposal for two
22	parking garages. One is at the Willoughby Street
23	area
24	COUNCIL MEMBER REYNA:
25	[interposing] Square.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 44
2	PURNIMA KAPUR:the Willoughby
3	Square parking that is being developed by the city
4	and will be a public parking garage. Another
5	parking garage would come up as part of a mixed
6	used development in the BAM area.
7	COUNCIL MEMBER REYNA: As far as
8	the Community Board 2 recommendation, is the
9	commission in support of the provisions that were
10	shared by Community Board 2 regardingthe first
11	point was allow all existing buildings to use the
12	reduced parking ratios, and number two, require
13	that a building include affordable units in order
14	to use the reduced parking ratios. So this is all
15	ready
16	PURNIMA KAPUR: [interposing] So
17	the first one is part of our proposal. The second
18	one is not. We amended our proposal to apply it
19	to all existing buildings. We believe that tying
20	the reduction of parking to the provision of
21	affordable housing is not really conducive to the
22	main point of this effort, which is that we have
23	excess parking requirement here.
24	Our approach to affordable housing
25	has been to provide a set f incentives that make

1

2	it more attractive for developers to provide
3	affordable housing. The inclusionary zoning floor
4	area, the 421A tax deductions and now the
5	elimination of the parking requirement we think,
6	together, will produce or encourage developers to
7	produce affordable housing. We don't think
8	parking in and of itself is going to create the
9	incentive needed to provide affordable housing.
10	By tying it, we would not really address the fact
11	that there is this lot of parking and it's making
12	housing production more expensive for everyone,
13	market as well as non-market housing units.
14	COUNCIL MEMBER REYNA: Can you
15	point to anywhere in the city where similar
16	district zoning requirements have been applied
17	where the package of incentives has worked to
18	produce affordable housing?
19	PURNIMA KAPUR: The affordable
20	housing program is relatively new, so I mean the
21	areas where we've mapped it in a special district
22	context are Greenpoint-Williamsburg.
23	COUNCIL MEMBER REYNA: Which has
24	not been effective as far as new construction is
25	concerned.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 46
2	PURNIMA KAPUR: Well, all along the
3	waterfront everyone has done 20 percent affordable
4	housing, so it has
5	COUNCIL MEMBER REYNA:
6	[interposing] As part of the 421A.
7	PURNIMA KAPUR: We think that the
8	tax incentives play a very significant role in
9	someone's decision to provide or not provide
10	affordable housing. This is in the 421A exclusion
11	zone. What the parking reduction is doing is to
12	add to that sort of pot of incentives and make it
13	easier to produce housing while also addressing
14	the fact that that parking is not being used by
15	the residents. So why
16	COUNCIL MEMBER REYNA:
17	[interposing] No, and I completely understand. So
18	what I'm trying to understand is in the City of
19	New York as far as the five boroughs are
20	concerned, because there's a limited study area of
21	the same provisions that would be applicable, have
22	you seen where there has been the demonstration
23	that the incentives packaged has produced
24	affordable housing?
25	PURNIMA KAPUR: The tax incentives

47 1 SUBCOMMITTEE ON ZONING AND FRANCHISES definitely have played a role in the provision of 2 affordable housing, as has the inclusionary 3 4 zoning. 5 COUNCIL MEMBER REYNA: But included б with that, the parking reduction. 7 PURNIMA KAPUR: Well, we are doing 8 it for--9 COUNCIL MEMBER REYNA: 10 [interposing] For the first time. 11 PURNIMA KAPUR: This is a new 12 initiative here. COUNCIL MEMBER REYNA: This is the 13 first time. 14 PURNIMA KAPUR: I mean, there are 15 16 areas where there is no parking requirement. Long 17 Island City Special District does not require 18 parking at all. In Manhattan, the R-10 19 inclusionary zoning has been in place for a long 20 time and that added to the 421A tax abatements has 21 produced affordable housing, and there's no 22 parking requirement there. 23 COUNCIL MEMBER REYNA: That's above 24 the 20 percent? 25 PURNIMA KAPUR: No.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 48
2	COUNCIL MEMBER REYNA: Okay.
3	PURNIMA KAPUR: No.
4	COUNCIL MEMBER REYNA: As far as
5	the signage is concerned, is there any required
6	signage? How do people understand where you're
7	going to be able to access what would be the
8	short-term parking, the offsite accessory spaces
9	in new public garages or the below grade?
10	Obviously, a parking garage below grade would be
11	more visible to the driver as far as looking for
12	parking spaces. The signage within the Downtown
13	Brooklyn area to look for where there is accessory
14	parking, how is that going to be addressed?
15	LISH WHITSON: We don't have
16	special signage rules here. If anyone is
17	providing parking to the public, they provide
18	signage.
19	PURNIMA KAPUR: On the cover sheet
20	you have it.
21	LISH WHITSON: Within the garage,
22	if they're providing public parking they're
23	required to provide signage laying out the rates
24	and have standard rates.
25	PURNIMA KAPUR: Visible as you

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 49
2	enter.
3	COUNCIL MEMBER REYNA: Right.
4	PURNIMA KAPUR: On the cover, you
5	have a picture of one of the parking garages that
6	has a sign there.
7	COUNCIL MEMBER REYNA: Thank you
8	very much. Sorry about that.
9	Just the last question, if this
10	particular issue is raised where now we've gone so
11	low to the point where there's a need to go back
12	in time, ten years from now, because all of the
13	development that's proposed in the future is still
14	to be determined, what then happens?
15	PURNIMA KAPUR: So this is just
16	addressing requirements for parking. It's not
17	saying you cannot do more parking if there's
18	market demand. In fact, we are making it easier
19	to do public parking now. Below ground would not
20	require a ULURP process, you can do it as-of-
21	right, up to a number of spaces. However, I mean
22	this district really is a high-density district
23	with apartment buildings, and generally these
24	areas tend to attract a population that doesn't
25	own cars, because it's very livable without a car,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 50
2	with mass transit options. You'll continue to
3	have the parking supply of the public parking
4	here.
5	COUNCIL MEMBER REYNA: Thank you
6	very much. I appreciate that.
7	CHAIRPERSON WEPRIN: Thank you,
8	Council Member Reyna. Now, I'd like to call on
9	Council Member James.
10	COUNCIL MEMBER JAMES: Thank you.
11	Mr. Chairman, I hope you give me some indulgence.
12	I have a number of questions, and I will try to
13	get to them quickly. I understand there are a
14	number of witnesses, and I'll try to be very
15	brief.
16	First, let me just say that I
17	support the recommendation with respect to
18	eliminating parking requirements for affordable
19	housing. I support that wholeheartedly. I hope
20	that it would promote more affordable housing in
21	Downtown Brooklyn. Like Council Member Reyna,
22	Downtown Brooklyn, the rezoning that we did in
23	2003, I believe it was, has not resulted in any
24	affordable housing. If any, the amount has been
25	de minimus, to the point where I can barely find

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 51
2	it.
3	I've been told that there is some
4	affordable housing. And at some point in time I
5	look forward to someone from the Downtown Brooklyn
6	Partnership identifying it for me. Because the
7	residents in my district as well as in central
8	Brooklyn overall, unfortunately, believe that the
9	rezoning in Downtown Brooklyn has resulted in
10	nothing more than market rate housing and not
11	enough to meet the demand in Brooklyn, which is
12	for affordable housing. Which is why tonight
13	50,000 individuals in the City of New York will be
14	living homeless, and it's really as a result of
15	the policies of this administration.
16	Let me go on to say that I also
17	support the stackers and the street bumps and the
18	reserve spaces for queuing and the stop signs. So
19	that part of the application I do support.
20	Let me tell you aboutthere are
21	specific recommendations of Community Board 2, you
22	mentioned them. Community Board 2 said the
23	following, they voted, the vote was 6 to 1 with 1
24	absentia, to support the application. What they
25	said is that the parking minimums be reduced only

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 52
2	for those buildings with affordable housing and to
3	recommend that the reduction be made retroactive.
4	So that's somewhat different from what was
5	mentioned. They supported it only for those with
6	affordable housing. That what the Community
7	Board's recommendations.
8	PURNIMA KAPUR: [off mic] We stated
9	that.
10	COUNCIL MEMBER JAMES: Okay. Two,
11	the borough president made a number of
12	recommendations. The borough president
13	specifically focused on bicycles, which I support,
14	obviously, but he also talked about affordable
15	housing as well. He indicated that the zoning
16	text that you establish an inclusionary housing
17	designated area for certain parts of the district
18	in Downtown Brooklyn, that we consider a study for
19	those 55 and over and that the City Planning
20	certify within one year some of these
21	recommendations.
22	In addition, he had a number of
23	modifications. In fact, his recommendations went
24	on for two pages, but his focus was primarily on
25	affordable housing.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 53
2	Again, the community board, the
3	borough president, myself and other elected
4	officials who represent this district and beyond
5	central Brooklyn, our focus and our mission and
6	our cry have been for affordable housing. I will
7	continue to demand more affordable housing in
8	Downtown Brooklyn. I'm happy that the mayor will
9	be announcing today a plan, along with my office,
10	for an affordable housing development in Downtown
11	Brooklyn.
12	In addition to that, as you know,
13	we are in the process of negotiating City Point,
14	which will be the tallest building in Brooklyn. I
15	believe it will be 40 stories, if I'm not
16	mistaken, or maybe taller. There's BAM South,
17	there's BAM North, there's another building, which
18	is being organized by Mr. Steiner in Council
19	Member Levin's district, which is also going to be
20	40-50 stories tall.
21	I know that you indicated that in
22	this districtand I agree with youwe have a low
23	car ownership, however, there are a number of
24	residents who register their cars outside of New
25	York State. We uncovered that as a result of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 54
2	Barclays. As you know, there was some critique of
3	the study that was done. We discovered that in
4	fact the car ownership rate is higher, because a
5	significant number of my constituents, as well as
6	Council Member Levin's register their cars outside
7	of the State of New York. So that number is
8	deceiving. So what do you say to that issue?
9	LISH WHITSON: So the 22 percent is
10	based on Census data. It's not based on the car
11	licensing data. So it's based on people saying,
12	"We have a car" when they fill out the American
13	Community Survey.
14	COUNCIL MEMBER JAMES: Okay. I
15	agree that most of the parking spaces or the
16	parking garages in Downtown Brooklyn are
17	underutilized but I also know that during the day
18	you have an 80 percent use. That's primarily as
19	the result of individuals who work in the court
20	system, business district, the commercial
21	district, as well as individuals who come to shop.
22	So there's an 80 percent usage during the day.
23	I'm just really concerned that if
24	we further reduce it, it will have an impact on
25	parking spaces in my district as well as Council

Member Steve Levin. I'm sure Council Member Levin 2 will already tell you that his constituents are 3 complaining about individuals who park and ride on 4 5 his streets, and they do mine as well. They're 6 not taking advantage of these garages, partly 7 because, you know, it's a market-based economy and 8 these garages are raising their rates, and so 9 individuals are parking on our streets.

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10 So here we are reducing the parking 11 requirements. I'm concerned that they are going 12 to use more and more of the parking spaces on the 13 street.

14 PURNIMA KAPUR: I mean, the study 15 did show, as you point out, that the daytime 16 parking and the public parking needs in Downtown 17 Brooklyn are fairly significant and are well 18 served today. The parking reductions we are 19 talking about is only for accessory parking for 20 residential uses, which we sort of went through 21 earlier, is a very small subset of the larger 22 parking supply in Downtown Brooklyn. So of the 23 10,000 or so parking spaces, we are talking about 24 10 percent of those parking spaces that are 25 accessory to residential use. The remaining

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 56
2	parking will continue to be there, available, as
3	will these spaces.
4	With the text changes we are
5	proposing, all of the accessory parking can be
6	utilized during the day for public parking
7	purposes. So it's making parking more flexible
8	throughout the district. We don't see this as
9	impeding the needs or the utilization of the
10	daytime parking population throughout the
11	district.
12	What happens is if we don't reduce
13	this parking requirement what you're basically
14	asking the residential developers to do is to
15	carry the parking for the daytime users and you're
16	making the housing that gets produced as a result
17	more expensive. We are proposing two public
18	parking garages, the city is doing that at
19	Willoughby Square and at BAM. That adds an
20	additional 1,000 or so spaces to the already
21	significant number of parking spaces.
22	We think that the set of proposals
23	as a whole addresses the needs both of the daytime
24	parkers as well as the residential buildings that
25	have all these spaces that they are being forced

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 57
2	to produce that are not being used by their
3	residents but are making the housing more
4	expensive.
5	COUNCIL MEMBER JAMES: So one of
6	the developments that you and I and others are
7	negotiating is BAM South, BAM North
8	PURNIMA KAPUR: [interposing]
9	Right.
10	COUNCIL MEMBER JAMES:where
11	we're building actually on a parking lot.
12	PURNIMA KAPUR: Right.
13	COUNCIL MEMBER JAMES: You just
14	mentioned you were going to replace that building-
15	-BAM is going to build a parking lot. Where is
16	that location?
17	PURNIMA KAPUR: In the building,
18	below ground.
19	COUNCIL MEMBER JAMES: Below
20	ground. Even though notwithstanding the fact that
21	there is a subway line and it raises some
22	complicated issues.
23	PURNIMA KAPUR: They are going to
24	build it. It's part of the proposal.
25	COUNCIL MEMBER JAMES: Okay.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 58
2	You're sure about that?
3	PURNIMA KAPUR: You will see it
4	very soon. It's being certified this afternoon
5	hopefully.
6	COUNCIL MEMBER JAMES: Okay,
7	because the other development that we were
8	planning years ago was put on hold because of the
9	complications related to the subway line.
10	PURNIMA KAPUR: Right. Those lines
11	vary from site to site. So the BAM North sites
12	are more encumbered by the subway lines than the
13	BAM South is.
14	COUNCIL MEMBER JAMES: The other
15	question that I have is Barclays. You mentioned
16	that there was a study done by the developer way
17	back when. As you know, the community had some
18	strong issues with respect to Barclays Arena.
19	Just last week, in fact, there was a community
20	meeting and a number of residents were complaining
21	about individuals who are coming to the event, a
22	game or any event, and they were parking on
23	streets in Fort Greene and in Clinton Hill and in
24	Prospect Heights.
25	Individuals have been calling me,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 59
2	asking me, obviously, for the residential parking
3	permit, which this City Council, we passed a
4	resolution; it was forwarded to Albany.
5	Unfortunately, it was blocked in the State Senate,
б	by Republicans, specifically Senator Golden. That
7	bill, unfortunately, has not passed and I'm hoping
8	that the Democrats take over the Senate so we
9	could pass that. That is the reason why we do not
10	have residential parking permit in the City of New
11	York. It was primarily a pilot program in this
12	district as well as in the Bronx.
13	So, again, individuals who are
14	patronizing the Barclays Arena and for those who
15	are attending the Knicks/Nets game tonight,
16	including some of my colleagues, I hope that they
17	take the subway. That's just a dig to some of
18	them.
19	CHAIRPERSON WEPRIN: For the
20	record, I mentioned the game tonight. I don't
21	have tickets, but if you do have any.
22	COUNCIL MEMBER JAMES: No, you
23	weren't alone. Others have mentioned it to me,
24	Council Member Weprin. I wasn't pointing to you,
25	but others mentioned it.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 60
2	So, again, the issue is they're
3	parking on the streets. They're taking up parking
4	spaces. They're not parking in the garages. What
5	can we do to get them to park in some of those
6	garages? Can we build a municipal garage? Can we
7	force the developer to build a garage? He only
8	built 550 units, most of those are going to first
9	responders and to employees, not to individuals
10	who are patronizing the arena. What can we do?
11	PURNIMA KAPUR: We can force the
12	developer to build the parking but we can't force
13	them to not charge for parking. It think that's
14	really the issue. I mean in the evenings, half of
15	those parking garages are sitting there vacant.
16	It's not because of lack of structured parking
17	that people are not parking there.
18	COUNCIL MEMBER JAMES: No, it's
19	because of the cost.
20	PURNIMA KAPUR: It is the cost.
21	It's expensive to build parking. Structured
22	parking costs money. It's anywhere from \$50,000
23	and up per space is what we understand it costs to
24	build. So anyone who builds that has to recoup
25	their cost and they charge people who park there.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 61
2	COUNCIL MEMBER JAMES: So we are
3	giving an added value to developers in Downtown
4	Brooklyn as a result of this proposal.
5	PURNIMA KAPUR: We are creating a
6	parking requirement in Downtown Brooklyn that
7	actually addresses the needs of the residents of
8	those buildings
9	COUNCIL MEMBER JAMES:
10	[interposing] No, I understand.
11	PURNIMA KAPUR: It's not an added
12	COUNCIL MEMBER JAMES:
13	[interposing] But it is an added value. You know,
14	it's an added value. It's an additional benefit.
15	Why are we not giving that added value to these
16	garage owners so we can subsidize the costs so
17	that the costs come down, so that these
18	individuals can park in these garages?
19	PURNIMA KAPUR: I mean parking
20	policy and cost is way beyond my level of sort of
21	understanding here. I'm not sure that you want to
22	subsidize provision of, you know, parking so more
23	people are driving and parking there.
24	COUNCIL MEMBER JAMES: I understand
25	that. Obviously, we should provide disincentives,

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2	but the point is that they are driving and they're
3	parking on our city streets, taking the place of
4	parking spots for local residents. It's causing a
5	major, major issue. I mean that meeting that was
6	held last week, unfortunately a significant number
7	of individuals in Park Slope, Prospect Heights,
8	Fort Greene and Clinton Hill came out and they
9	were demanding that something be done.
10	PURNIMA KAPUR: I understand that
11	and I understand the issue, but I'm not sure that
12	seeking higher parking requirements in the Special
13	Downtown Brooklyn District is going to address
14	that issue. I mean there are probably other
15	solutions to that, but requiring that more parking
16	be built in structured parking when you're
17	producing housing is not the answer to that.
18	COUNCIL MEMBER JAMES: The borough
19	president requested that instead of 40 percent
20	that the number be reduced to 30. What is your
21	position with regards to that?
22	PURNIMA KAPUR: We think that the
23	20 percent number is well supported by the data
24	that we have seen and the studies we've conducted
25	and that it addresses the need that is there in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 63
2	Downtown Brooklyn.
3	CHAIRPERSON WEPRIN: Council Member
4	James, if you could just try to wrap up.
5	COUNCIL MEMBER JAMES: Last two
6	questions. The idea of sunsetting this proposal,
7	what is your thought about that?
8	PURNIMA KAPUR: Sunsetting it based
9	on? I mean what would be the
10	COUNCIL MEMBER JAMES:
11	[interposing] The idea that if there are changes
12	in the future and there is a demand for parking
13	garages that we could revisit this issue sometime
14	in the future.
15	PURNIMA KAPUR: I think if there is
16	a dramatic change in the parking patterns in this
17	area or in the city, there is nothing stopping us
18	from undertaking another study at that point. But
19	at this point, it seems like the trend really is
20	away from more cars and more parking and more
21	towards mass transit in this area. The housing
22	type here really doesn't lend itself to larger car
23	ownership.
24	COUNCIL MEMBER JAMES: The last two
25	points is that a number of residents, particularly

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 64
2	new residents, along Flatbush Avenue, and Oro,
3	Avalon, Forte, all of the new developments in
4	Downtown Brooklyn want a school. I have been
5	pushing for a school. Is it possible that one of
6	these developers can convert some of this space to
7	a community facility to build a school?
8	PURNIMA KAPUR: We would have to
9	look at what their floor areas are. I mean most
10	of these buildings, as you know, have maximized
11	their floor areas. But to the extent there isI
12	mean if there is a site you want to discuss, if
13	there's a particular building, we could talk about
14	that. Generically, I don't know that that's
15	something that
16	COUNCIL MEMBER JAMES:
17	[interposing] Why is bicycling parking and further
18	affordable housing incentives out of scope?
19	PURNIMA KAPUR: Bicycle parking is
20	already required in Downtown Brooklyn, one and two
21	households has bicycle parking spot in all new
22	buildings.
23	COUNCIL MEMBER JAMES: Right.
24	PURNIMA KAPUR: I mean we haven't
25	studied the bicycle parking issue to see if a

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 65
2	greater need is justified here. So that would
3	need to be conducted to do that.
4	COUNCIL MEMBER JAMES: The
5	affordable housing?
6	PURNIMA KAPUR: The affordable
7	housing, you know the question of mapping a new
8	inclusionary zoning district here is clearly out
9	of scope of this application.
10	COUNCIL MEMBER JAMES: Do you plan
11	on doing any such mapping in the near future?
12	PURNIMA KAPUR: We think that the
13	existing inclusionary zoning, in addition to the
14	421A tax exemptions, actually, is the way to
15	produce affordable housing here, and has produced
16	affordable housing. I know that you're in
17	disagreement of that.
18	COUNCIL MEMBER JAMES: Oh, totally,
19	but I thank you.
20	PURNIMA KAPUR: But, I mean, we are
21	happy to sit down with you and go through the
22	numbers that we have, if you want to discuss that.
23	COUNCIL MEMBER JAMES: So your
24	definition of affordable housing and the
25	definition of affordable housing for the vast

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 66
2	majority of residents in Brooklyn, we obviously
3	are at odds. So the residents, again in all of
4	Brooklyn, need affordable housing and, again, it
5	speaks to the issue as to why there is so much
б	homelessness in the City of New York. Thank you.
7	CHAIRPERSON WEPRIN: That's a
8	rhetorical question. Thank you, Council Member
9	James. I'd like to call on Council Member Levin
10	now.
11	COUNCIL MEMBER LEVIN: Thank you
12	very much, Mr. Chairman. I'll keep my questions
13	brief. A lot of the issues have been asked
14	already by my colleagues. Just to give me some
15	kind of context here, with affordable housing,
16	with regard to affordable housing, because one
17	thing that strikes me about this issue and I think
18	that there's compelling reason why we should be
19	looking at the parking issue in terms of how
20	development has played out since the rezoning.
21	There's some logic to it.
22	This is the first time that we are
23	reopening the Downtown Brooklyn rezoning. There
24	are a number of issues that at this point, from
25	this vantage point, ought to be addressed, and so

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 67
2	parking is just one of those issues. It's
3	certainly my hope, and I know that Council Member
4	James shares this feeling, is that we could
5	address some of the other issues that are actually
6	kind of a higher priority to Council Member James
7	and myself and a lot of the people that we
8	represent, those issues about affordable housing
9	and education.
10	So I just want to ask, with regard
11	to the development that has taken place thus far
12	as part of this rezoning, has each of those
13	developments, have they all included affordable
14	housing?
15	PURNIMA KAPUR: Not all of them,
16	but several of them have. The issue with
17	inclusionary zoning here is that we have the older
18	inclusionary zoning district that was mapped here,
19	which is the R-9, R-10 zoning, inclusionary zoning
20	that's mapped in most parts of Manhattan in those
21	districts as well.
22	In order to do the inclusionary
23	zoning, as we adopted in Green Point-Williamsburg
24	and other areas, which provides a 20 percent
25	affordable units, 33 percent bonus for provision

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 68
2	of 20 percent of affordable housing is that the
3	residential densities here are already high and
4	state law, multiple dwelling law, would not allow
5	the residential density to be more than 12 FAR.
6	So in order to go to the system that we've done in
7	other places, it would actually require a down
8	zoning of the existing residential zoning to get
9	up to the maximum bonus.
10	COUNCIL MEMBER LEVIN: That's why
11	you have to leave a little room for incentives. I
12	mean if they're already allowed to build
13	PURNIMA KAPUR: [interposing]
14	However
15	COUNCIL MEMBER LEVIN:then
16	that's
17	PURNIMA KAPUR: [interposing]
18	However, the 421A tax exemptions require 20
19	percent affordable. So there is a
20	COUNCIL MEMBER LEVIN:
21	[interposing] Right, but only if they take them.
22	I mean I don't know which ones broke ground when
23	exactly, but if they didn'tthere was a certain
24	period of time, I think it was like June 2007 to
25	2008, where you had to break ground. If they had

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 69
2	already broke ground by that point, then they got
3	in.
4	PURNIMA KAPUR: That's correct.
5	But moving forward that this is the exclusion zone
6	and if a developer is not going to be doing
7	affordable housing with 20-year tax deduction, you
8	know the parking is not going to incentivize that
9	any more.
10	COUNCIL MEMBER LEVIN: Okay. I was
11	going back and looking at the EIS and the EIS
12	actually assumes thatit says that an 80/20
13	component is assumed for all new residential
14	development under the reasonable worst case
15	scenario in the EIS. So, you know, as facts
16	played out over the last eight years that actually
17	did not go according to the EIS.
18	PURNIMA KAPUR: Federal buildings
19	did. What are the numbers that
20	COUNCIL MEMBER LEVIN:
21	[interposing] But not for all
22	PURNIMA KAPUR: [interposing] Not
23	for all of them, yes.
24	COUNCIL MEMBER LEVIN:and that
25	what the EIS

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 70
2	PURNIMA KAPUR: [interposing] Yes.
3	LISH WHITSON: Right.
4	COUNCIL MEMBER LEVIN: My point in
5	all of this is that these are things that are
6	areas that need to be addressed. Council Member
7	James and I would like to see these issues
8	addressed sooner rather than later and see this as
9	a particular opportunity to have that conversation
10	to bring up those issues. I hope that before we
11	take a vote, and I don't think we're going to be
12	taking a vote today, that we could continue that
13	conversation to see how we can work out ways to
14	further incentivize what is right now becoming
15	it's just an even more and more of a problem in
16	terms of affordable housing. And the constituents
17	that we represent not being able to access housing
18	not only in Downtown Brooklyn but throughout our
19	districts, where the rents are going sky high and
20	we both have to talk to senior citizens that are
21	being evicted and that kind of thing.
22	The other issue that I wanted to
23	talk about, and I've brought it up numerous times
24	in the last couple of months, is the issue of an
25	elementary school in this area.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 71
2	Going back through the EIS, I think
3	that the EIS predicted that there were going to
4	beas a result of this zoning979 units of
5	residential, that's 783 market rate and 196
6	affordable, but only 979. Then it usesI was
7	just looking at kind ofit uses this schematic
8	where it's within a half mile of the zoning area,
9	there are 14 elementary schools. As it turns out,
10	they're all zoned for one elementary school. All
11	of the developments that happened are all zoned
12	for a single elementary school. There are 2,000
13	units already built, another 2,500 on the way.
14	It's clear that the EIS predicted a
15	quarter of the residential units and there was no
16	elementary school that was every provided for in
17	the rezoning. That's another frustration here is
18	that we're looking at this issue but we haven't
19	taken this opportunity to look at whether or not
20	and I think that it's obvious on its facethat
21	there should be an elementary school in this
22	zoning area, considering that it's 2,000 units
23	plus another 2,600. It's 4,600 units.
24	If we want to attract families to
25	the Downtown Brooklyn area, not just single people

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 72
2	that never want to have any kids, we should have
3	I mean that's one thing that would add value, real
4	community value to the area, is having an
5	elementary school that's within the area itself.
6	I've brought it up with you and
7	your office. I've brought it up with the
8	development community. I've brought it up with
9	the Department of Education and SCA. I would like
10	to be able to receive a commitment from City
11	Planning that that conversation can continue and
12	can continue between the agencies, between City
13	Planning and DOE and SCA, because they look at
14	your numbers. The other thing is that the census
15	numbers in 2010 don't necessarily accurately
16	reflect because some of the buildings, people
17	hadn't moved in by the time the census was taken.
18	I would very much like to get a
19	commitment from City Planning that we can have
20	that conversation in a broader context an
21	inclusive conversation with DOE and SCA, so we can
22	try to move the ball forward on that.
23	PURNIMA KAPUR: We would be happy
24	to have a conversation with you and SCA. Just to
25	clarify, we do provide SCA with new residential
1	SUBCOMMITTEE ON ZONING AND FRANCHISES 73
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2	development numbers on a yearly basis. So
3	regardless of whether the EIS projected
4	development there or not, they are aware of all of
5	the new units that have come into place since the
6	rezoning. This is something we do on a yearly
7	basis to help them in figuring out the school
8	seats need and the actual requirements.
9	COUNCIL MEMBER LEVIN: Okay.
10	PURNIMA KAPUR: I mean, you know,
11	for better or for worse, the way the schools are
12	sited is based on what their numbers show, whether
13	there is capacity in a school in the area or not
14	and whether there is need for a new school or not.
15	But we've been giving them these numbers
16	continuously each year. We are more than happy to
17	share that with you and sit down with you, and the
18	Department of Education or SCA, and figure out
19	something.
20	COUNCIL MEMBER LEVIN: I think it
21	might require a little bit more of an intensive
22	conversation moving forward. One thing that SCA

does is they look at the utilization rates

throughout the entire district. You know, the

school districts are vastly diverse in varying

23

24

25

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 74
2	geographical area. The school district for the
3	most part is not subject to a gigantic residential
4	upzoning in last five or ten years. Again, I
5	think it's something that needs to be stepped up
6	in terms of our effort and in terms of the level
7	of conversation. Again, it's good city planning
8	to have good education planning.
9	CHAIRPERSON WEPRIN: Thank you, Mr.
10	Levin.
11	COUNCIL MEMBER LEVIN: Thank you
12	very much, Mr. Chairman.
13	CHAIRPERSON WEPRIN: You weren't
14	planning on leaving the single persons without any
15	kids status anytime soon were you?
16	COUNCIL MEMBER LEVIN: No, no, no.
17	CHAIRPERSON WEPRIN: Okay, all
18	right. I just want to allow Council Member Vacca
19	to please so. So if counsel could please call the
20	Council Member's name.
21	COUNSEL: Council Member Vacca?
22	COUNCIL MEMBER VACCA: [off mic] I
23	vote aye.
24	CHAIRPERSON WEPRIN: That was easy.
25	COUNSEL: The vote now stands on

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 75
2	Land Use 708 and 725 at seven in the affirmative,
3	zero in the negative and no abstentions.
4	CHAIRPERSON WEPRIN: Okay, thank
5	you. You guys okay now? We have questions,
6	Council Member Reyna. We're going to excuse this
7	panel. Thank you very much.
8	PURNIMA KAPUR: Thank you.
9	CHAIRPERSON WEPRIN: Very well
10	done.
11	PURNIMA KAPUR: Thanks.
12	CHAIRPERSON WEPRIN: Now, we have a
13	number of panels. I apologize for the delay.
14	We're going to call them four at a time. Like I
15	said, I'd like to try to limit the testimony to
16	three minutes, sergeant-at-arms, if possible
17	There's four seats up there, so we're going to
18	call them four at a time, four comfy seats. I'd
19	like to call the first panel and that would be
20	Doug Steiner, Paul White, Sarah Watson from the
21	Citizens Housing and Planning Council and Tucker
22	Reed from the Downtown Brooklyn Partnership. Some
23	of those people who had been mentioned earlier in
24	questions and answers.
25	If that panel could please head on

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 76
2	up, and we'll try to get through this as quickly
3	as possible, while allowing everyone to have their
4	voices heard. You guys can choose up who goes
5	first. Again, try to keep it to three minutes
6	each. Eeny, meeny, miny, works sometimes if you
7	want to go thatmoe, that was. Mr. Steiner is
8	going to start. Please state your name again for
9	the record though. I think it's off.
10	DOUG STEINER: Doug Steiner.
11	CHAIRPERSON WEPRIN: Perfect.
12	DOUG STEINER: I'm just going to
13	read from my prepared comments. Good morning,
14	Councilman Weprin and other members of the Land
15	Use Committee. My name is Doug Steiner and I'm a
16	principal of Steiner Studios and Steiner NYC.
17	Steiner NYC develops residential, commercial,
18	retail and special purpose real estate focused
19	primarily in Brooklyn.
20	We strongly support the proposed
21	parking amendment because it establishes realistic
22	accessory parking requirements for Downtown
23	Brooklyn, which will spur the development of
24	additional market rate and affordable housing and

25 also significantly improve the quality of life in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 77
2	the neighborhood.
3	This would further the cause of
4	getting people out of their cars and instead using
5	mass transit, whether subway, bus or ferry or
6	bikes and their feet. This would enhance the
7	transformation of Downtown Brooklyn into a
8	desirable, dense, urban, 24/7 neighborhood, as was
9	originally envisioned when City Planning and the
10	City Council voted to rezone this area in 2004.
11	Our current project in Downtown
12	Brooklyn is a planned 50 plus story residential
13	tower on a retail base. We named our project The
14	Hub, both because it is at the nexus of 12 subway
15	lines and the LIRR and because it is at the
16	confluence of so many great Brooklyn
17	neighborhoods: Boerum Hill, Park Slope, Prospect
18	Heights, Fort Greene and others.
19	Our site is bound by Flatbush,
20	Third Avenue, Schermerhorn, Nevins and Livingston.
21	Upon completion, The Hub will contain
22	approximately 750 rental apartments, of which 80
23	percent will be market rate and 20 percent
24	affordable. That's 150 affordable units, plus
25	about 42,000 square feet of new retail.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 78
2	Under current zoning, our project
3	would be required to provide 278 accessory parking
4	spaces. This penalizes us in two ways. Firstly,
5	it means we would have to excavate down another
6	level, which is an expensive proposition.
7	Secondly, digging deeper to create
8	car parking spaces when we literally it on top of
9	multiple subway lines is problematic, difficult
10	and very expensive and profoundly ironic.
11	Our tenants are not expected to
12	have cars. I'm going to stray from my prepared
13	comments and just say none of the developers here
14	would build and expect to lease up if we thought
15	that the parking would not meet the needs of the
16	tenants of that building. I think, you know, the
17	most important thing here also is by freeing up
18	what is limited to the residents of those
19	buildings to commercial parking generally, you're
20	helping the parking situation that your
21	constituents are complaining about.
22	As I say, our tenants are not
23	expected to have cars for the most part. We
24	expect their leasing decision to be driven by
25	subway convenience and the quality of our

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 79
2	building, not car parking. The excess car parking
3	that's presently required will likely sit vacant.
4	Studies by the Department of City Planning and
5	Downtown Brooklyn Partnership show that
6	utilization rates for existing residential parking
7	lots are typically below 50 percent and that only
8	20 percent of residents own a car.
9	We strongly support the proposed
10	zoning text amendment to lower accessory parking
11	requirements. This amendment reflects actual
12	market demand. Further, we echo City Planning's
13	argument that lower requirements would reduce
14	construction costs and spur more projects like The
15	Hub, which contain a significant amount of
16	affordable housing.
17	We also urge retroactive
18	application of this action to give accessory
19	parking lots the flexibility to operate as
20	commercial parking facilities.
21	We urge your support and thank you
22	for your time.
23	CHAIRPERSON WEPRIN: Thank you, Mr.
24	Steiner. Next? You got lucky, we didn't have the
25	clock going, but I think you might have broken the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 80
2	three minutes anyway. That was good. You could
3	do disclaimers at the end of drug commercials you
4	were so good.
5	PAUL WHITE: Thank you, Chair
6	Weprin. I'll be very brief. I have my prepared
7	remarks but I think it's best to illustrate my
8	point with an analogy, if you'll allow.
9	Let's assume a few years ago, you
10	were required, Chair Weprin, to bring 100 donuts
11	to these meetings, because someone had decided
12	that demand in this room for donuts was such that
13	100 were necessary.
14	COUNCIL MEMBER: [off mic] He would
15	be popular.
16	PAUL WHITE: He would be popular.
17	Over time it turns out, because of changing eating
18	habits or whatever, only 50 of those donuts are
19	taken, when you're providing 100. So then the
20	powers that be decided, okay, we're going to
21	provide 50 donuts at these meetings.
22	Other cities have eliminated the
23	donut requirement. Some are providing bran
24	muffins or fruit or vegetables. My point is that
25	it's really not appropriate for the city to be

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dictating what developers should do with parking. The market will decide. If anything, the city should do what Buffalo, Seattle, San Francisco, Cambridge are doing, which is turn minimums into maximums.

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The underlying assumption with all 7 8 of this, in terms of trying to match parking 9 requirements to demand is that demand is absolute 10 and immutable. It's not. It's very dependent on 11 the very supply that we're talking about. Because 12 the city has required developers to supply all of 13 this parking, the cost is artificially low, and 14 many more people get the idea that owning and 15 operating a car is the thing to do. As these 16 minimums are turned into maximums or eliminated 17 entirely, we are preserving and encouraging the 18 very transit and pedestrian nature of our city that is so valuable. 19

20 So we support this but we think it 21 doesn't go far enough and that the city should 22 look towards eliminating these requirements 23 altogether and/or adopting minimum--I'm sorry--24 maximums in the place in the place of parking 25 minimums. Thank you.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 82
2	CHAIRPERSON WEPRIN: Thank you. I
3	just want to be clear: no one is getting any
4	donuts today. This isn't Oprah, okay? Nobody
5	gets any prizes.
6	SARAH WATSON: Good morning, Chair
7	Weprin.
8	CHAIRPERSON WEPRIN: Please.
9	SARAH WATSON: I'm Sarah Watson of
10	Citizens Housing and Planning Council. The zoning
11	committee of Citizens Housing and Planning Council
12	has reviewed the proposed text, and we fully
13	support this revision and applaud the vision of
14	City Planning to set a parking framework that
15	reflects the real needs of a 21st century
16	neighborhood in New York, reduces the cost of
17	residential construction, allows space to be used
18	more efficiently and flexibly and supports the
19	wider sustainability goals of the city.
20	We're delighted this amendment
21	reduces residential minimum parking requirements.
22	As the parking inventory and utilization study
23	demonstrates, there's a significant oversupply and
24	underutilization of accessory parking in Downtown
25	Brooklyn, especially in the evenings and weekends.

By reducing the minimum requirements and allowing 2 accessory residential garages to be used more 3 4 flexibly, this change will better reflect the real 5 parking demands of the population and will allow valuable space to be used more efficiently and in 6 a manner that supports the needs of a 24 hour 7 city, with differing needs throughout the day and 8 9 the week.

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10 These new requirements do not mean 11 that parking provision is unable to evolve with 12 emerging needs in the future. Instead, it allows 13 developers to better follow real market demand. If the residential market reveals a renewed demand 14 for accessory spaces, developers can still respond 15 16 to this. But at the same time, the city has a number of crucial sustainability goals that must 17 18 be reflected in the zoning resolution.

In addition, the zoning committee fully approves of the elimination of minimum parking requirements for affordable housing. The high costs of building structured parking cannot be easily passed on to the resident of affordable units. Therefore, minimum requirements act as a financial burden on affordable and mixed income

84 1 SUBCOMMITTEE ON ZONING AND FRANCHISES buildings. Every attempt to facilitate the 2 development of affordable housing should be fully 3 4 embraced. 5 This is also an imperative consideration for market rate housing, where 6 7 additional construction costs can be passed on to residents. Reducing minimum parking requirements 8 9 can also contribute towards lower market rent 10 levels, again an objective that should always be 11 considered in policy wherever possible. 12 Finally, we would add that the CHPC 13 zoning committee believes this approach should be 14 applied more frequently throughout the city. Any 15 effort to reduce the cost of construction of 16 residential units, encourage public transport use 17 and allow the housing industry to respond to 18 market demand for parking in a more realistic way 19 should be applied in the zoning resolution. 20 CHAIRPERSON WEPRIN: Thank you, 21 well done. Last member of the panel? 22 Thank you, Council TUCKER REED: 23 Member Weprin, and the rest of the committee here 24 this morning. My name is Tucker Reed. I'm the 25 president of the Downtown Brooklyn Partnership.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 85
2	I'm going to stray from my prepared remarks here
3	in the interest of time and all these fine people
4	that are here today.
5	CHAIRPERSON WEPRIN: Just don't
6	mention donuts.
7	TUCKER REED: Donuts are out. I
8	just want to make four quick points on why I
9	think, you know, this action, it's rare I think
10	for a land use action to take into account so many
11	competing needs from so many different
12	constituencies. To see them all kind of addressed
13	here in one action is a rare occurrence and I
14	think something that should be celebrated here
15	first. I don't need to tell anyone in this room
16	or members of the committee, we have some of the
17	greatest transportation access in the entire city
18	here in Downtown Brooklyn, with 15 bus lines, 13
19	subway lines. The last thing we should be doing
20	is incentivizing people to not ride that
21	infrastructure that is in place.
22	Second, because of that great
23	infrastructure, the subterranean conditions in
24	Downtown Brooklyn are very challenged, as we've
25	all mentioned here today, requiring developers to

often build their parking on the first, second, 2 third levels of their buildings, which deadens our 3 4 streetscapes, precludes retail development, 5 creates unsafe conditions with dark streets and very little foot traffic. And it disincentivizes 6 jobs to be coming to the area. So thinking more 7 8 rationally about whether we want to be developing 9 more parking on our first and second floors or more retail community benefit uses that better 10 11 serve the needs of our community. 12 Third, this action is meant to 13 address the parking oversupply that we've seen in downtown, but it's one of those rare occasions 14

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15 that you also see additional community benefits 16 coming from this. You reduce parking construction 17 costs. You incentivize developers when they're 18 developing their pro formas and their economics to consider including affordable housing, consider 19 20 including some of the other community uses that 21 have been mentioned here today, most specifically 22 a school.

Finally, increasing the parking supply, obviously there's a simple supply and demand quotient here. Increasing the parking 86

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 87
2	supply decreases costs, encourages more people to
3	drive to downtown. Council Member James has
4	mentioned many times the high asthma rates that we
5	have in the downtown community, as a result of the
6	number of cars and parking that comes to the
7	neighborhood. The last thing we should be doing
8	is incentivizing more people to drive to the area,
9	particularly when we have this great
10	transportation infrastructure.
11	Thank you for your time. If there
12	are questions, I'm happy to answer them.
13	CHAIRPERSON WEPRIN: Council Member
14	James has a question.
15	COUNCIL MEMBER JAMES: Sure, thank
16	you. So I agree and thank you for everyone's
17	testimony. As you know, obviously there's a high
18	rate of asthma in Downtown Brooklyn. We've talked
19	about the air quality rate. At the same time, the
20	last time we voted for a rezoning in Downtown
21	Brooklyn, the promises were jobs and affordable
22	housing, and unfortunately, we were hoodwinked.
23	The affordable housing is de minimus and the jobs,
24	there's, you know, a couple of jobs.
25	Everyone was convinced that this

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 88
2	was going to result in a significant and a robust
3	amount of affordable housing in Downtown Brooklyn
4	and it's nonexistent. We were also convinced that
5	it would result in more jobs in Downtown Brooklyn.
6	It did not happen.
7	Now, here, everyone is telling me
8	that this is going to promote more affordable
9	housing. I'm not convinced of that. Although
10	this will go a long way in reducing in attracting
11	cars to Downtown Brooklyn and having an impact in
12	children suffering from asthma, which is a good
13	thing, I'm just not convinced that this is going
14	to result in the demand in Downtown Brooklyn,
15	which is for affordable housing and a school. I'm
16	not convinced of that at all.
17	I know Mr. Steiner is doing
18	affordable housing at his development. But I do
19	know that in all of the other developments, again,
20	the affordable housing is minimal. So there's
21	nothing wrong with arguing that this is really
22	going to reduce costs for developers in Downtown
23	Brooklyn and I think that's really the objective
24	of this, and I'm okay with that. I just want
25	people to be honest. This is not going to result

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 89
2	in any additional affordable housing; it's just
3	not.
4	What Paul mentioned, you know
5	trading this for perhaps increasing the demand for
6	more cyclists, that would be good but there's no
7	effort towards that either. So trading donuts for
8	fruit is not happening.
9	PAUL WHITE: Can I respond to that?
10	CHAIRPERSON WEPRIN: Okay. Mr.
11	Travis wanted to answer first and then we'll get
12	to you.
13	TUCKER REED: Mr. Reed. I think
14	you're selling yourself a little short here,
15	Council Member.
16	COUNCIL MEMBER JAMES: Okay.
17	TUCKER REED: The point that
18	Council Member Levin and the Council in general
19	have been fierce advocates for Downtown Brooklyn
20	affordable housing development. You know, I think
21	there's a myth here that there's been no
22	affordable housing development. Sine the year
23	2000, we have 1,000 units of affordable housing
24	that have been developed in Downtown Brooklyn. Of
25	the 13 projects that are in the pipeline now, 12

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 90
2	of which are either including an affordable
3	housing component or have bought 421A certificates
4	that add to the development of affordable housing
5	citywide.
б	So I think you're right, in the
7	immediate wake of the rezoning or before it, there
8	was a number of market rate projects that were
9	built that were a sign of the times in which they
10	were built. I think because of the work that you
11	all have been doing in putting together incentive
12	packages that make affordable housing development
13	attractive to the development community in
14	downtown, you are starting to see now a pipeline
15	of a significant number400 units in the
16	pipelineof affordable housing units coming
17	online.
18	There's no reason to think that the
19	economics the way they stand today are not going
20	to encourage further affordable housing
21	development here in downtown. You'll hear from
22	other panelists here today, but I would be shocked
23	that anyone is going to build a new construction
24	residential project in Downtown Brooklyn over the
25	next five years that does not take advantage of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 91
2	the inclusionary housing program because the
3	economics make total sense.
4	COUNCIL MEMBER JAMES: So, again,
5	you and I are going to have a discussion
6	CHAIRPERSON WEPRIN: [interposing]
7	That was Mr. Reed, by the way.
8	COUNCIL MEMBER JAMES: Yes.
9	CHAIRPERSON WEPRIN: I said the
10	wrong name.
11	COUNCIL MEMBER JAMES: It's Tucker
12	Reed, yeah. You and I are going to have a
13	discussion about this 1,000. I guess in terms of
14	defining affordable housing is the new normal. So
15	affordable housing now is at \$100,000. In my
16	mind, that's not the new normal. Affordable
17	housing is for working families
18	CHAIRPERSON WEPRIN: [interposing]
19	Mr. White, you wanted to add something. Try not
20	to inspire Council Member James to respond though,
21	okay?
22	[Laughter]
23	PAUL WHITE: It's not about
24	bicycling, it's about transit and walking.
25	COUNCIL MEMBER JAMES: Right.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 92
2	PAUL WHITE: You know, other cities
3	with sparser transit than Downtown Brooklyn are
4	not trying to arbitrarily set a parking
5	requirement. They are using parking limitation
6	and the elimination of the requirement as a tool
7	to encourage more transit, more walking. By
8	providing parking when it's not being used, the
9	only thing the city is doing is eroding the
10	valuable nature that makes New York great in the
11	first place, which is people are moving here to
12	ride the bus, to ride the subway, to walk.
13	COUNCIL MEMBER JAMES: Mr. White, I
14	would agree with you. If we would eliminate it in
15	exchange for affordable housing, I would be with
16	you 100 percent.
17	DOUG STEINER: Not as important as
18	affordable housing, but being market driven, we
19	are building more than 600 bicycle parking spots
20	in our building and also not burying them in a
21	dungeon.
22	COUNCIL MEMBER JAMES: And
23	affordable housing?
24	DOUG STEINER: 150 units
25	COUNCIL MEMBER JAMES:

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 93
2	[interposing] Thank you.
3	DOUG STEINER:that were not
4	there before.
5	CHAIRPERSON WEPRIN: Thank you, Mr.
6	Steiner. Okay, are we good on this panel? Thank
7	you very much, gentlemen and lady. I'm going to
8	move to the next panel. Before I do so, I'm going
9	to call on Council Member Jackson to vote on the
10	other items. He has been here but we haven't had
11	time to find him.
12	COUNSEL: Council Member Jackson,
13	on Land Use 708, motion to file pursuant to
14	expiration of time and Land Use 725 to approve?
15	COUNCIL MEMBER JACKSON: Aye on
16	both.
17	COUNSEL: The vote now stands at
18	eight in the affirmative, zero in the negative,
19	zero abstentions.
20	CHAIRPERSON WEPRIN: Thank you,
21	Robert Jackson. I'd now like to call the next
22	panel. That'll be Chris Young. Actually, Chris
23	Young I think is in opposition. He's the only
24	one. But I'm going to call the other people up as
25	well in favor. David Lambino, again, is still

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 94
2	here? Yes, okay. Andrew Steininger from the
3	Brooklyn Chamber, and Paul Travis from the
4	Washington Square Partners. I was staring at your
5	name when I called on Mr. Reed.
6	Please, gentlemen, don't be shy.
7	Let's get started as quickly as possible. I'd
8	like you to try to limit it to three minutes
9	please. Then we will get to the next panels as
10	soon as possible. I know people have been waiting
11	a long time. It just takes a while. So, again,
12	whoever wants to start. State your name for the
13	record when you start speaking, because this will
14	be transcribed and we need to know who is
15	speaking. Whenever you're ready. Go ahead.
16	DAVE LAMBINO: Good morning, again,
17	Council Member Weprin, Subcommittee on Zoning and
18	Franchise. I'm Dave Lambino at Two Trees
19	Management in Dumbo. We have developed several
20	properties in and around Downtown Brooklyn,
21	creating high quality housing and affordable
22	units. We hope to continue to do so in the very
23	near future.
24	We're here this morning to
25	enthusiastically support the text amendment

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 95
2	proposed by the Department of City Planning to
3	reduce the accessory residential parking
4	requirements in the Downtown Brooklyn Special
5	District. We're also happy to see that this
6	amendment now will make this action retroactive
7	and allow unused garages in the district to be
8	reprogrammed to more productive uses.
9	The reality is that the current
10	parking requirements, while good intentioned, have
11	had the negative effect of generating just too
12	many parking spaces for the neighborhood and
13	adding costs to developers that can make the
14	creation of affordable housing units prohibitively
15	expensive.
16	In some cases, such requirements,
17	combined with weak market demand and the expense
18	of doing construction below grade have resulted in
19	some developments built with parking at grade.
20	This is not only unsightly, but it also inhibits
21	the long-term development of neighborhood-based
22	retail uses, which might otherwise provide
23	amenities, and a greater sense of safety for the
24	neighborhood. The buildings along Flatbush Avenue
25	near the Manhattan Bridge, several projects along

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 96
2	Fourth Avenue and a building at Water and Adams
3	Street in Dumbo are examples of these kinds of
4	developments.
5	Both data and anecdotal evidence
6	suggests that developments built under the current
7	requirements have created over-built parking
8	garages. Because of a concentration of mass
9	transit options, residents of the area have low
10	car ownership rates and less than half of the
11	accessory residential spaces are used on nights
12	and weekends, when residential demand is at its
13	highest. Given that the majority of users of the
14	district's 10,000 off-street parking sites are
15	being used by nonresidents or transient users,
16	flexibility should be added to turn some accessory
17	parking in C-5 districts to public parking.
18	We support reducing the parking
19	requirements from 40 to 20 percent for market rate
20	units and eliminating them for affordable housing.
21	For future developments, this will reduce the cost
22	of development and encourage the use of

inclusionary housing programs. Furthermore, the
construction of parking lots often limits the
amount of ground, basement and second floor retail

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 97
2	in areas of the district that are now underserved.
3	Approving this action will allow
4	residential parking garages that now sit vacant to
5	be transformed into retail, housing or commercial
6	office space. More retail will better activate
7	the street, provide neighborhood services and
8	fulfill the dream of transforming this
9	neighborhood into a true 24/7 live and work
10	community. Thank you.
11	CHAIRPERSON WEPRIN: Thank you.
12	Next please?
13	CHRISTOPHER YOUNG: Yeah, hi, I'm
14	Christopher Young. I'm a resident of Downtown
15	Brooklyn, Bridge and Willoughby, right in the
16	heart of the densest high-rise area of the
17	neighborhood. I'm also a parent and I've recently
18	started a group: Downtown Brooklyn School
19	Solutions, which now represents more than 50
20	parents that are concerned about the situation
21	downtown.
22	There is no school in Downtown
23	Brooklyn. Most of the schools surrounding are
24	over capacity. The one that's under capacity is
25	located near the Navy Yard, across the BQE, across

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 98
2	Tillary, across Flatbush. That school will fill
3	up eventually. The population boom has just
4	started and it really is just getting underway.
5	There are tens of thousands of people going to
б	move to this area.
7	The parking minimums is a good idea
8	on some sense that it's good urban planning. You
9	know affordable housing is good urban planning.
10	You know, building a 24-hour live/work
11	neighborhood is good urban planning. What's bad
12	urban planning is not taking into account of what
13	the residents need and they need a school.
14	My concern with not taking this
15	into account is that you're allowing the
16	developers to move some of their development
17	coststhey can offsite their parking spaces,
18	which means that they can enrich their bottom line
19	and not necessarily enrich the community. I think
20	that, you know, there should be an incentive that
21	if they're going to be able to benefit from this
22	measure that there should be a move to try to push
23	them to give back.
24	There are still dozens of future
25	developments in the planning stages and a school

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 99
2	needs to be part of this process moving forward,
3	in terms of what is planned next. That's my
4	concern about this.
5	CHAIRPERSON WEPRIN: Thank you,
б	sir. Next please?
7	ANDREW STEININGER: Good morning.
8	My name is Andrew Steininger and I serve as Vice
9	President of Economic Development for the Brooklyn
10	Chamber of Commerce. I'm delivering this
11	testimony on behalf of our chamber president,
12	Carlo Scissura. He sends his regards and regrets
13	that he could not attend this hearing.
14	Thank you to the New York City
15	Council Subcommittee on Zoning and Franchises and
16	Committee Chair Mark Weprin for your great work.
17	The Brooklyn Chamber of Commerce is
18	Brooklyn's leading business assistant and economic
19	development organization. We have over 1,000
20	members and operate a vast array of business and
21	economic development services.
22	We are proud to support the
23	Downtown Brooklyn Partnership and believe that
24	reducing the parking requirements in Downtown
25	Brooklyn will support a healthy and robust

business climate in this neighborhood. 2 The current parking requirements result in a high 3 4 number of vacant spaces in the downtown area. This limits the amount of ground, basement and 5 6 second floor retail space on major streets. This 7 space should not sit vacant just to meet zoning 8 requirements. Instead, we should make this space 9 a vibrant streetscape that allows for 24/7 live/work environment. 10

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11 Additionally, we believe easing 12 these requirements will encourage affordable 13 housing development. I don't have to tell you how 14 important affordable housing is to the Brooklyn 15 economy. Reducing the parking requirements from 40 to 20 percent for market rate units and 16 17 eliminating the parking requirement for affordable 18 housing will encourage developers to continue to 19 build homes that Brooklynites can afford. This is 20 critically important as the cost of real estate in 21 Brooklyn continues to rise.

Simply put there is a great deal of parking in Downtown Brooklyn that is underutilized. The majority of Downtown Brooklyn residents don't own a car and live in Downtown

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 101
2	Brooklyn for its access to 15 bus lines, 13 subway
3	lines and numerous bike paths. This neighborhood
4	has robust public transportation options and the
5	current amount of parking is superfluous.
6	We believe easing these parking
7	requirements will further this neighborhood's
8	renaissance and revitalization. For this reason,
9	the Chamber of Commerce supports the reduction of
10	accessory parking. Thank you for your time and
11	your consideration.
12	CHAIRPERSON WEPRIN: Thank you.
13	Please tell Carlo we said hello.
14	PAUL TRAVIS: Thank you,
15	Councilman. My name is Paul Travis. I am
16	managing partner of Washington Square Partners and
17	project executive for the City Point Project on
18	Fulton Street and Flatbush Avenue.
19	I am appearing today to urge your
20	approval of the proposed modification of the
21	Downtown Brooklyn Special District parking
22	regulations.
23	My company was involved in the
24	rezoning that led to the creation of the Downtown
25	Brooklyn Special District. At the time, the

2 rezoning was fashioned to permit a wide range of 3 uses, including residential uses, which had been 4 subject previously to a cap under 4 FAR. We 5 thought perhaps one or two residential buildings 6 would result. Instead, we have seen a wave of new 7 rental and condominium buildings constructed.

1

8 Downtown Brooklyn is emerging as a 9 mixed used 24-hour downtown, at a pace none of us 10 could have imagined. With the parallel 11 development of new hotels, new cultural 12 facilities, new public spaces, a new arena, and 13 new retail, Downtown Brooklyn has the potential to 14 become one of America's great downtowns.

15 However, the growth has also had a 16 second, undesired consequence. Since we had not 17 expected the growth in housing, the parking ratios 18 were not addressed in the rezoning. The result 19 has been construction of vastly more parking than 20 is needed by residents and the scourge of 21 buildings which have no other physical option but 22 to build above grade parking garages, deadening 23 street activity and creating blank walls. 24

I urge you to amend the district to allow lower ratios for all residential buildings.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 103
2	While I believe strongly in incentivizing
3	affordable housing in our neighborhood, not
4	changing the ratios for market rate housing will
5	not solve any of the issues being addressed today.
6	Thank you for considering this important step
7	forward for Downtown Brooklyn.
8	CHAIRPERSON WEPRIN: Council Member
9	James has some brief questions.
10	COUNCIL MEMBER JAMES: Just
11	comments. Mr. Young?
12	CHRIS YOUNG: Yes.
13	COUNCIL MEMBER JAMES: So,
14	obviously, I thank you for coming, thank you for
15	standing alone amongst a group of individuals.
16	I'm proud of you for that. I, too, obviously want
17	a school and recognize that there is a need for a
18	school. The school that you're referring to is
19	P.S. 287, which is not geographically desirable.
20	It's not desirable for a wide range of issues.
21	Obviously, the residents in Downtown Brooklyn, the
22	new community which has formed requires a school.
23	I would hope that the forces that
24	are in this room, the individuals who are within
25	the sound of my voice would work with us and all

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 104
2	the developers that are in this room would hear
3	the demand for a school. I am so glad that there
4	are so many developers in this room, because part
5	of the reason why I have my concerns is because
6	oftentimes it falls upon deaf ears.
7	So now that I have a captive
8	audience, you're going to hear my refrain for
9	affordable housing and a school every time that
10	there's a panel called to this table. A school
11	and affordable housing. So, Mr. Young, I stand
12	with you and look forward to working with your
13	group.
14	Mr. Travis, I love you dearly but
15	there has also been a third undesired consequence
16	and that is the lack of affordable housing in
17	Downtown Brooklyn. Yes, we did not anticipate all
18	of this residential development, but as you
19	indicated, it is primarily all market rate and
20	high end. Everyone in Brooklyn, not just in Fort
21	Greene and Clinton Hill, but all of Brooklyn loves
22	Downtown Brooklyn and they want to stay in
23	Brooklyn. What we need is to create a mix of
24	units for all Brooklynites and for all city
25	residents to come to Downtown Brooklyn to see what

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 105
2	you and others have created in Downtown Brooklyn.
3	That is, I think, the best outcome
4	in the City of New York. The most successful
5	projects have been where there's been a range and
6	a mix of individuals in buildings.
7	Lastly, I'm blanking on your name
8	from the Brooklyn Chamber of Commerce.
9	ANDREW STEININGER: Andrew
10	Steininger.
11	COUNCIL MEMBER JAMES: Steininger.
12	I would like to know, and I don't know if you
13	know, what it Oro, Avalon, Toren, 80 DeKalb and
14	others going to do with their underutilized
15	parking space? What are the plans? I don't know
16	if you have the answer to this. If not, if
17	someone in the audience can answer that, are they
18	going to build a school? Are they going to
19	convert it to more affordable housing? Is it
20	going to be retail or is going to be luxury? At
21	the zoning committee, when that question was
22	asked, most of them said they're going to turn it
23	to market rate housing. That's why I came out
24	strongly in opposition to this.
25	ANDREW STEININGER: I don't think I

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 106
2	could venture to speak for the developers
3	themselves. What I would do is say that we could
4	work together and find out better uses for this
5	parking. I think that's something that us, the
6	Partnership and the developers in the area could
7	all work towards.
8	PAUL TRAVIS: I think, in fact, all
9	the buildings that you mentioned are built to
10	their full FAR, so they would be unable to turn
11	that parking into anything other than as is
12	permitted in this new proposed zoning, that
13	parking would become public parking. So it would
14	move from accessory parking to public parking.
15	Since they're now at their full FAR they wouldn't
16	be allowed to build any more space.
17	COUNCIL MEMBER JAMES: So it would
18	be public.
19	CHAIRPERSON WEPRIN: We can't
20	actually take answers from the audience. I know
21	someone raised their hand. If you are testifying
22	later, you can answer it when you testify. I'll
23	lose complete control, and some might say I
24	already have done that but who knows. Thank you.
25	Thank you, Council Member James. Anybody else?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 107
2	Council Member Diane Reyna?
3	COUNCIL MEMBER REYNA: Thank you.
4	CHAIRPERSON WEPRIN: I'm too close.
5	The three members are too close to home, that's
6	the problem.
7	COUNCIL MEMBER REYNA: Thank you
8	very much, Mr. Chair. I just wanted to
9	understand. So that was a very interesting point.
10	So the accessory parking will only be turned into
11	and can only be turned into public parking. So no
12	small business can be created. No small pre-k to
13	third grade concept of a school is what I'm
14	referring to. There's no other possibility that's
15	factored into what would be a use other than
16	parking.
17	PAUL TRAVIS: There are really two
18	different issues here. One is whether an existing
19	structure can turn parking spaces into a different
20	type of space. That's really governed by the
21	Building Department not by zoning. So if that
22	building was built already to the full FAR, it
23	cannot turn space that is not allowed to be turned
24	into space. It needs to remain as parking.
25	Going forward, which I think is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 108
2	really the issue no one here has talked much
3	about.
4	COUNCIL MEMBER REYNA: I think
5	that's exactly
6	PAUL TRAVIS: [interposing] The
7	really important issue is we now have above grade
8	space throughout Downtown Brooklyn being used for
9	parking.
10	COUNCIL MEMBER REYNA: Correct.
11	PAUL TRAVIS: That is not a good
12	thing. It's not good for affordable housing, it's
13	not good for market rate housing, it's not good
14	for creating a neighborhood. It's a bad thing.
15	It needs to change.
16	I will give you an example. I know
17	of several buildings in the Downtown Brooklyn core
18	where in that case a private school looking to
19	build a new private school in Downtown Brooklyn
20	was trying to find space. In almost every case,
21	that space ended up being used for parking
22	instead. So it's just a bad thing to have above
23	grade space used for parking. These insaneand I
24	really would use that wordinsane current parking
25	ratios that have no relationship to demand are
1	SUBCOMMITTEE ON ZONING AND FRANCHISES 109
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2	really causing that to happen.
3	COUNCIL MEMBER REYNA: So what is
4	the solution? I understood and appreciated your
5	explanation but I'm not hearing what the
6	alternative would be. What do you as an advocate
7	for reducing or eliminating this type of
8	requirement suggesting to capture all this space
9	that is wasted to be able to turn it into good
10	use.
11	PAUL TRAVIS: I think the answer,
12	as it has been for the Downtown Brooklyn core, for
13	many years, we really have a unique neighborhood I
14	think in New York City in that the business
15	community, the nonprofit community and the
16	government community in Downtown Brooklyn have
17	really worked as a single force to make really
18	good things happen. I think the next thing we
19	need to work on is getting a good public school in
20	the Downtown Brooklyn core.
21	COUNCIL MEMBER REYNA: That's not
22	what I was asking. I was referring to the above
23	grade street level space that is now parking that
24	will become public space as opposed to accessory
25	to be able to be utilized other than parking. Is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 110
2	there a proposal that those particular parties of
3	interest have begun discussions with the Zoning
4	Commission and/or the Buildings Department?
5	PAUL TRAVIS: I can't answer that.
6	COUNCIL MEMBER REYNA: It's very
7	interesting. I went to school Downtown Brooklyn
8	at St. Joseph High School, a single sex school,
9	and so I'm very familiar with what was there in
10	the 90s and what it is today. It would be
11	phenomenal to be able to see what would be a
12	live/work community 24/7 which I know my old nuns
13	saynot old as in age, but rather my teachers
14	from then do not appreciate. It's taken a lot of
15	life out of the downtown area in that aspect. So
16	I just wanted to understand. I don't know if the
17	City Planning Commission is beginning those
18	discussions to understand a lot of that.
19	CHAIRPERSON WEPRIN: I think you're
20	neighbor Council Member Levin wanted to add
21	something on that topic.
22	COUNCIL MEMBER LEVIN: Thank you,
23	Mr. Chairman. The issue is that for the existing
24	accessory parking, is there any way to be able to
25	use that for a community facility. I know that

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 111
2	for a lot of the buildings, the FAR has been
3	totally maxed out, but if it's a community
4	facility perhaps there's a way in which it does
5	not then count against the FAR if it's used for a
6	community facility as opposed to parking.
7	PAUL TRAVIS: I think, and I'm
8	certainly not the expert. I think you would need
9	to have a separate action. You would need a
10	special permit or something like that to allow
11	that to happen.
12	COUNCIL MEMBER LEVIN: That's
13	something I think we should probably work towards.
14	I there's a way to incentivize that to happen,
15	that would be another win/win.
16	CHAIRPERSON WEPRIN: Great. Thank
17	you. Thank you all. Thank you, panel. I'm going
18	to call the next panel: Carol Von Gilder
19	[phonetic], Melissa Burch [phonetic], Tom Montwel
20	Cohen [phonetic], Alexandra, is it Heron.
21	Alexandra, you know who you are, right? My eyes
22	don't read the end of that last name. I
23	apologize. Welcome. Remember parking bad,
24	affordable housing and schools, good. That's the
25	theme of the day so far. Just to sum up for those

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 112
2	watching at home.
3	COUNCIL MEMBER JAMES: And value
4	good.
5	CHAIRPERSON WEPRIN: And added
б	value, yes. So whenever you're ready, ladies and
7	gentleman. Just start and again try to keep to
8	the three minutes.
9	MELISSA ROMAN BURCH: Hi, good
10	morning. Good morning, Council Member Weprin and
11	members of the Land Use Committee. My name is
12	Melissa Roman Burch and I am a Senior Vice
13	President for Commercial and Residential
14	Development at Forest City Ratner Companies.
15	As a developer with a diverse
16	portfolio, including residential development in
17	Downtown Brooklyn, I am here to speak in support
18	of this important zoning initiative.
19	Downtown Brooklyn is one of the
20	areas in the city best served by public transit,
21	with 13 subway lines and 15 bus routes. You can
22	get anywhere from here. It is precisely the
23	reason why Downtown Brooklyn is such a desirable
24	place to live. I know this firsthand through the
25	development of our flagship residential Brooklyn

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 113
2	rental building, 80 DeKalb Avenue, which opened
3	for occupancy in late 2009.
4	80 DeKalb is comprised of 365
5	apartments, 292 of those market rate and 73 of
6	those low income. One hundred twenty-six parking
7	spaces were required to be built to meet zoning
8	regulations. Despite the residential apartments
9	being over 98 percent occupied, the 80 DeKalb
10	parking garage is over 50 percent vacant. Simply
11	put, residential apartment construction in
12	Downtown Brooklyn is not a significant demand
13	generator for parking.
14	Of the 126 parking spaces, only 45
15	of those spaces are rented to residents in the
16	building. That's a meager 12 percent, meaning
17	that 12 percent of the units in the building have
18	created a demand for parking.
19	This is not Forest City's problem
20	alone. It is consistent with the experiences of
21	the other various new construction developments
22	that have been built in Downtown Brooklyn and is
23	also consistent with the June 2012 study by the
24	New York City Planning which found that only 22
25	percent of Downtown Brooklyn residents own cars.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 114
2	Our experience is clearly that it's less than 22
3	percent.
4	The preponderance of mass transit
5	in Downtown Brooklyn is attracting residents to
6	the area, not the availability of parking. In
7	2010, we conducted a detailed survey, filled out
8	by residents of the building. Residents were
9	asked to detail their decision making process for
10	living at 80 DeKalb. Proximity to the subway was
11	among the most important reasons for choosing to
12	rent in the building. Parking in the building was
13	the top response to the question "least important
14	influencer in decision to rent."
15	The current 40 percent parking
16	requirement is a burden on buildings. Not only
17	does it unnecessarily drive up the cost of
18	construction, but more importantly it creates
19	unproductive and underutilized space in buildings
20	by creating parking spaces for car owners that do
21	not exit.
22	Forest City supports a 20 percent
23	parking requirement for Downtown Brooklyn
24	residential projects because we believe the
25	requirements should match the actual demand for

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 115
2	parking. Thank you all very much for your time.
3	CHAIRPERSON WEPRIN: Thank you, Ms.
4	Burch. Next please?
5	CAROL VAN GUILDER: Hi, my name is
6	Carol Van Guilder. I am representing the Real
7	Estate Board of New York. We're a trade
8	association of over 13,000 real estate
9	professionals active in all five boroughs. We
10	support the parking plan for Downtown Brooklyn.
11	We do have one modification that we recommend to
12	the section on automated garages, which I will get
13	to.
14	The city has been undertaking a
15	review of off-street parking regulations in
16	several areas in the city. The zoning amendment
17	for Downtown Brooklyn is the right policy for this
18	transit-rich neighborhood, since it reflects the
19	actual parking needs and usage of residents,
20	workers and visitors to the area. The goal of the
21	proposal is to make the best use of all the
22	parking resources in the neighborhood, while
23	removing requirements that aren't needed, and it
24	succeeds in that goal.
25	Zoning requirements for parking

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 116
2	that isn't used is an added expense. It makes all
3	housing more expensive and it definitely
4	negatively impacts the finances of affordable
5	housing. In new buildings, going forward,
6	additional space can be better used.
7	The zoning plan is also innovative
8	in that it addresses automated garages. Automated
9	garages use new and evolving technologies to park
10	more cars in less space. It's more efficient.
11	The text here in Section 101-545 calls for each
12	tray on which a vehicle is stored to be considered
13	153 square feet of floor area. According to those
14	in the industry of automated garages, the actual
15	trays have an outside dimension of 8.5 feet by 16
16	feet, or 136 square feet, and the actual surface
17	is only 118 square feet. We are submitting an
18	architectural drawing that displays these
19	measurements.
20	It's important that the zoning text
21	count floor area properly and it's also important
22	that the zoning text is consistent throughout.
23	The Manhattan core parking text, which will be
24	coming to the Council next year, will also address
25	automated garages. We believe both the Downtown

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 117
2	Brooklyn text and the Manhattan text should
3	provide the same rules and both should direct the
4	Department of Buildings to use the actual
5	measurements of the equipment. Thank you.
6	CHAIRPERSON WEPRIN: Thank you.
7	TOM MONTVEL-COHEN: Hi, I'm Tom
8	Montvel-Cohen. I am Chairman of the Dumbo
9	Business Improvement District. I was also
10	involved in the creation of the downtown plan and
11	also in the structuring of the Tech Triangle
12	Initiative which is going forward now.
13	I'm going to not bother pounding
14	into the ground everything that you guys have
15	heard about wastefulness of building extra spaces.
16	I really want to talk about the 24/7 downtown, the
17	economy of Brooklyn and the street level
18	experience. I think that following up on some of
19	the things that Paul Travis mentioned, I'm going
20	to mention five specific locations where street
21	level parking interrupts the streetscape and the
22	fabric of street life in Downtown Brooklyn.
23	You can take the entire stretch of
24	Schermerhorn Street, which were the back doors of
25	the various department store warehouses. You can

take the Macy's garage and the Bond Street garage 2 on Schermerhorn Street. You can take the Brooklyn 3 House of Detention on Atlantic Avenue. You can 4 5 take almost all of the new stretch of Fourth Avenue. You can take--and here's a project, which 6 7 hasn't been built--but the old rules would create a similar situation for the Avalon Willoughby 8 9 project.

1

10 These are giant gaps in the 11 streetscape where there is no street activity, 12 where it is dark at night, where there is no jobs, 13 where there is no investment. Every single civic 14 residential group will tell you how destructive they are to their local quality of life. This is 15 16 an opportunity to at least prevent more of those 17 things from happening and to hopefully bring some 18 focus in to try to redress the conditions that 19 exist now.

For many, many years, the only people talking about this were the residential groups, the Atlantic Avenue Betterment Association, Cobble Hill, Brooklyn Heights, many of those civic groups dominated by residential interests were very focused on this.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 119
2	One of the things that we found in
3	the Tech Triangle work that is so interesting,
4	when you talk to people that are new and investing
5	in Brooklyn and locating their businesses in
6	Brooklyn. Not because it's cheaper, because they
7	actually want to be here, which is a new
8	phenomenon, that how important this neighborhood
9	quality of life and the feel of thethe
10	pedestrian feel and the bicycle feel of these
11	neighborhoods are to these people who are
12	preparing to move their businesses into Brooklyn.
13	Brooklyn still has unemployment
14	higher than the citywide average. It's a terrible
15	thing. This tech and creative sector is the
16	growth engine of private sector activities in
17	Brooklyn. It's not healthcare, it's not
18	manufacturing, it's not financial services. We
19	know where the jobs are coming from, and we are
20	hearing from the people who are moving or
21	considering moving about why certain areas are
22	desirable and certain areas are not. It's very,
23	very clear.
24	This is going to be probably the
25	CHAIRPERSON WEPRIN: Just finish

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 120
2	up. You can finish up.
3	TOM MONTVEL-COHEN: This is going
4	to be probably the single greatest conclusion of
5	the Tech Triangle study, which we're just
6	starting, but it's already clear from hearing from
7	the constituencies what it is that they want to
8	see. This proposal here is a significant step to
9	accomplishing that.
10	CHAIRPERSON WEPRIN: Thank you.
11	Alexandra, I apologize for your last name being
12	butchered, sorry about that.
13	ALEXANDRA HANSON: I apologize for
14	my poor writing. Council Member Weprin, Council
15	Members, thank you very much for the opportunity
16	to testify today. My name is Alexandra Hanson and
17	I am with the New York State Association for
18	Affordable Housing or NYSAFAH.
19	NYSAFAH strongly supports the City
20	Planning zoning resolution related to the
21	reduction of accessory parking in Downtown
22	Brooklyn and encourages the City Council to adopt
23	the proposed changes. This resolution would
24	enable developers to better serve New York City
25	residents by lifting burdensome parking

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 121
2	requirements that drive up costs and often go
3	unused by residents, freeing up space and
4	financial resources for uses that better reflect
5	community needs.
6	NYSAFAH supports the proposed
7	elimination of parking requirements for affordable
8	housing in Downtown Brooklyn. Affordable housing
9	is one of New York City's most pressing issues.
10	Parking requirements draw valuable space and
11	subsidy away from the production of affordable
12	units and drive up development costs. These
13	requirements are particularly inconsistent with
14	the needs of low, moderate and middle income
15	households that New York City's affordable housing
16	seeks to serve, as is evidenced by the large
17	number of spaces that regularly go unused in
18	affordable developments throughout the city.
19	NYSAFAH commends the city for its
20	efforts to eliminate this unnecessary burden on
21	affordable housing development in Downtown
22	Brooklyn and encourages the Department of City
23	Planning and the City Council to adopt similar
24	measures throughout the city to ensure that
25	limited affordable housing resources are used most

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 122
2	efficiently to address the urgent need for
3	affordable housing and not for parking spaces.
4	In addition, NYSAFAH is committed
5	to building strong communities throughout New York
6	City and supports the parking requirement
7	reduction from 40 percent to 20 percent for all
8	dwelling units, regardless of the inclusion of
9	affordable housing. This reduction will bring
10	parking requirements in line with current
11	household car ownership rates in the Downtown
12	Brooklyn area and will further its growth as a
13	sustainable, walkable, and transit-oriented
14	neighborhood.
15	Developers should be given the
16	flexibility to design building uses such as ground
17	floor retail, community facilities or open green
18	space that respond to community needs and
19	positively impact the quality of life for
20	residents of both market rate and affordable units
21	in the neighborhood. Thank you.
22	CHAIRPERSON WEPRIN: Thank you.
23	Ms. James? I want to be clear, you don't have to
24	talk to each one of these panel members, okay?
25	[Laughter]

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 123
2	COUNCIL MEMBER JAMES: Did I tell
3	you you're doing a fabulous job?
4	So with regards to 80 DeKalb, Ms.
5	Burch, what does Forest City Ratner plan on doing
6	with its underutilized space at this point in
7	time? If in fact this proposal were to go
8	forward, what are the plans?
9	MELISSA ROMAN BURCH: If this
10	proposal were to go forward, we would need to do a
11	very intensive study to see what could actually be
12	done with this space. As has been mentioned, we
13	have capped out on the amount of developable
14	square footage on that zoning site. So I do
15	believe the options would be limited. We would
16	absolutely want to undertake a study to see if it
17	could be redeployed for community use, for a
18	school, for retail. Those would be priorities for
19	us.
20	I do not believe that the space
21	would be able to be converted to residential use.
22	But again, we would want to undertake a very
23	thorough review, because having the opportunity to
24	redeploy that space to fulfill a community need or
25	to make a productive space is certainly better

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 124
2	than having it sit vacant.
3	COUNCIL MEMBER JAMES: So you are
4	open to the idea of converting it to a community
5	facility, such as a school?
6	MELISSA ROMAN BURCH: We would
7	absolutely want to take a look at that as well as
8	the other development alternatives.
9	COUNCIL MEMBER JAMES: Thank you.
10	I neglected to ask the head of the Downtown
11	Brooklyn Partnership about programming for all of
12	the spaces, and so I guess I'm going to ask each
13	of the developers as they testify.
14	With regards to the Tech Triangle,
15	obviously I support the Tech Triangle and think
16	it's a fabulous plan. I look forward to working
17	with the administration as well as with all of
18	those who are part of it who are stakeholders.
19	The question with regards to whether or not this
20	proposal is the reason why Schermerhorn, House of
21	Detention, Fourth Avenue is unfortunately a dead
22	space, I question. I agree with you, Macy's and
23	Bond Street. Obviously, there are some
24	opportunities since there are garages on those
25	streets and I think on Schermerhorn as well. I'm

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 125
2	not sure about Fourth Avenue. But the House of
3	Detention raises other issues.
4	TOM MONTVEL-COHEN: I mentioned
5	those strictly as examples of uninterrupted
6	streetscape.
7	COUNCIL MEMBER JAMES: Okay, got
8	it.
9	TOM MONTVEL-COHEN: I did not tie
10	them specifically to this at all.
11	COUNCIL MEMBER JAMES: Okay.
12	Definitely I agree with you there. Obviously,
13	converting it into a 24/7 or creating some
14	vitality on these streets, I couldn't agree with
15	you more.
16	TOM MONTVEL-COHEN: Right. I mean
17	I just use
18	COUNCIL MEMBER JAMES:
19	[interposing] There are a number of issues which
20	are totally unrelated to this proposal.
21	TOM MONTVEL-COHEN: Absolutely.
22	But I think it's always good for people to be able
23	to visualize things when we're talking about
24	technicalities.
25	COUNCIL MEMBER JAMES: Obviously,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 126
2	none of these are in my district. They are all in
3	Council Member Levin's district, but I too have
4	wondered why these streets oftentimes are so dark.
5	Again, if you look at the parking lots on those
6	streets, it's rather limited, so that's a separate
7	discussion. So I just want to make it clear we're
8	not confusing apples and oranges.
9	The Tech Triangle, I thank you for
10	throwing it in this discussion, and I support it
11	and I look forward to working with you with
12	regards to that.
13	The proposal by the other
14	organization, particularly the Real Estate Board,
15	obviously I support.
16	For NYSAFAH, I support obviously
17	eliminating it for affordable housing. So I agree
18	with you with regards to that. Thank you.
19	CHAIRPERSON WEPRIN: Thank you,
20	Council Member James. Thank you, panel.
21	We're going to move to the next
22	panel. Is Jeff Kay here? Jeff Kay from Muss
23	Development? No. All right, Roger Fortune
24	[phonetic], Marty Piazola [phonetic], Albert Labaz
25	[phonetic]. We only have two others, so we're

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 127
2	going to bring them up too. Sergeant-at-arms,
3	we'll need an extra chair. Tory Linford
4	[phonetic], assuming they're both here, and
5	Caroline Pardo [phonetic].
6	Was anyone else not here? Is Tory
7	Linford here? That's you. Caroline Pardo is not
8	here? I know people have towhat? All right,
9	good, so we have enough. I apologize,
10	unfortunately, that happens, people actually have
11	lives and have to go places and not stay around
12	here all day. That being said, please, whenever
13	you're ready.
14	ROGER FORTUNE: Good afternoon,
15	Council Member Weprin and members of the Land Use
16	Committee. My name is Roger Fortune and I
17	represent the Stahl Organization, a New York City
18	based real estate investment and development firm.
19	We're currently building the
20	tallest building in Brooklyn, a 500,000 square
21	foot, 53-story mixed-use building at 388 Bridge
22	Street, in the heart of Downtown Brooklyn. 388
23	Bridge Street will include 389 units, comprising
24	48 affordable units, low and very low income, 186
25	market rate rentals and 144 market rate

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 128
2	condominiums as well as 50,000 square feet of
3	commercial space.
4	Also, as required by the current
5	zoning resolution, we will be providing parking
6	spaces for 142 cars on four levels: the sub
7	cellar, cellar, second and third floors. Much of
8	the 33,000 square foot of space currently
9	dedicated to parking will be much better used for
10	housing, retail, office or community facility.
11	Currently, Downtown Brooklyn, which
12	is a mass transit hub, suffers from an oversupply
13	of parking spaces. Residents of Downtown Brooklyn
14	own cars at a far lower rate than most New
15	Yorkers. In fact, one of the benefits of living
16	in Downtown Brooklyn is the easy accessibility of
17	a dozen train lines, city busses and LIRR.
18	Downtown Brooklyn may be the only
19	high-density district in New York City with an
20	accessory parking requirement. The Stahl
21	Organization strongly supports the adoption of the
22	Downtown Brooklyn parking text amendment. Thank
23	you.
24	CHAIRPERSON WEPRIN: Thank you.
25	Thank you for leaving room for Tish James'

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 129
2	questions. That's good. Next?
3	MARTIN PIAZZOLA: Good morning.
4	Actually, good afternoon, Chairperson Weprin and
5	committee members. I am Martin Piazzola, Senior
6	Vice President for Avalon Bay Communities. Bless
7	you.
8	We are developer and manager of
9	residential communities across the country,
10	including six rental buildings in New York City.
11	In Brooklyn, we own and manage the Avalon Fort
12	Greene at the intersection of Myrtle Street and
13	Gold Street. We are currently developing a new
14	823-unit rental building in the heart of Downtown
15	Brooklyn on Willoughby Street, between Duffield
16	and Bridge Streets.
17	We urge you to support the proposed
18	zoning text amendment to reduce accessory parking
19	requirements in the Special Downtown Brooklyn
20	District. Our experience with Avalon Fort Greene
21	has taught us that people are moving to Downtown
22	Brooklyn for the neighborhood's easy access to
23	transit and wide range of activities in walking
24	distance.
25	The current parking requirement of

2	one space for every 2.5 apartments does not
3	reflect the car ownership rates or parking needs
4	of these new residents. It is our experience, for
5	example, that only approximately 23 percent of the
6	provided spaces at Avalon Fort Greene are actually
7	used. Requiring extraneous parking spaces reduces
8	retail frontage and may encourage increased car
9	ownership and thus increase traffic.
10	We support the recent proposal to
11	retroactively apply reduced parking ratios to
12	existing buildings. There simply is not a need
13	for the number of parking spaces currently
14	required in Downtown Brooklyn. The proposed
15	reduction should be available to all buildings.
16	Thank you for your support of the city's proposal.
17	CHAIRPERSON WEPRIN: Thank you very
18	much. Next? Pass that mike down.
19	ALBERT LABOZ: Good afternoon. My
20	name is Albert Laboz. I'm a principal of United
21	American Land. That is a real estate development,
22	family-owned business. I'm also the Chairman of
23	the Fulton Street Mall, as well as a member of the
24	Metro Tech BID.

25

1

I've been involved in Downtown

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 131
2	Brooklyn for 25, 30 years. I'm speaking from
3	really the retail standpoint. We're bringing in
4	H&M, T.J. Maxx and Sephoria to Downtown Brooklyn.
5	I think Downtown Brooklyn and retail, the retail
6	is the soul of any community. It's the entire
7	pedestrian experience.
8	Like Tom Montvel-Cohen just said
9	before, when you walk down Bond Street, when you
10	look at the Macy's garage, I mean it is just like
11	a dark, desolate experience. By having this
12	requirement that you had before, requiring parking
13	on the second floor and the first floor just
14	negates the entire retail experience and
15	pedestrian experience.
16	I could tell you a real world issue
17	that we're dealing with is with respect to Avalon
18	development on Willoughby Street, we're going to
19	be developing the retail. Our original deal on a
20	35,000 foot plot was to have 20,000 square feet of
21	retail. Marty comes to me and he shows me the
22	plans. He said we have 10,000 square feet of
23	retail for you. I said we were supposed to get
24	20,000. We can't do it because of the parking
25	requirements.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 132
2	I said well hold on a second, now
3	out of the 10,000, we have 5,000 square feet has
4	8.5 foot ceiling to the underside of the slab.
5	Now hold on a second, that's 8.5 feet, but you
6	have to drop it to get a finish with the
7	mechanicals. That brings it down to 7 feet. I
8	say, Marty, we cannot make this a retail space
9	with a 7 foot finished ceiling. He says, I can't
10	help it. It's the parking requirements.
11	CHAIRPERSON WEPRIN: Especially
12	with basketball players working nearby
13	ALBERT LABOZ: [interposing]
14	Absolutely.
15	COUNCIL MEMBER JAMES: You didn't
16	have to go there.
17	[Laughter]
18	ALBERT LABOZ: I mean if you think
19	about it, I mean the soul of any neighborhood is
20	retail and you're just killing the retail for
21	parking that's not necessary. I tell you the
22	truth, I walked down Flatbush Avenue myself. I
23	went to the Oro. I went to Avalon. I went to all
24	these. I see all these desolate parking spots. I
25	mean I'm just a common sense guy. I mean if

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 133
2	you're making us and making everybody to build
3	parking that's not necessary, that's operating at
4	20 percent capacity, I mean like Paul Travis said,
5	it's totally insane. It makes absolutely no
6	sense. I can't even believe we're having this
7	conversation. How do you like that?
8	[Laughter]
9	COUNCIL MEMBER JAMES: Are you
10	related to Marty Markowitz?
11	[Laughter]
12	CHAIRPERSON WEPRIN: We've been
13	having this conversation for over two hours.
14	ALBERT LABOZ: I'll leave it at
15	that.
16	CHAIRPERSON WEPRIN: Got it. Okay.
17	There you go.
18	TORY LINFORD: Good morning. My
19	name is Tory Linford. I live and work in Downtown
20	Brooklyn. I'm a first-time homeowner, 189
21	Schermerhorn, between Hoyt and Smith. We sit atop
22	an empty parking lot but do have a brand new
23	preschool.
24	As many of you know, Downtown
25	Brooklyn is ever transforming. I'm personally

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 134
2	invested in the quality of living and the
3	ramifications that projects and policies will have
4	on my community. The underlying issue of the
5	parking minimum requirement at 40 percent of
6	market rate units is that it wrongly assumes that
7	the residential demand of personal vehicle parking
8	is higher than it truly is.
9	Secondly, the current parking
10	requirement hinders developments by asking
11	developers to proportionately match the number of
12	parking spaces with residential units.
13	The third issue with the parking
14	requirement as it now stands is its adverse
15	effects for residents and visitors. When parking
16	space is constructed just to meet zoning
17	requirements and sits vacant during nights and
18	weekends, it deters those who live and visit from
19	visiting the neighborhood. On the nights and
20	weekends, I find the streets are empty. On my
21	block alone, there are three parking lots.
22	In reality, we all use the subway.
23	We all bike in Brooklyn. It's very much a quality
24	of life issue. It's not just an economic issue.
25	So I thank you all today, Chairman Weprin and the

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 135						
2	subcommittee for your time and consideration.						
3	CHAIRPERSON WEPRIN: Thank you.						
4	Now we're going to turn to Tish James.						
5	COUNCIL MEMBER JAMES: Mr.						
6	Piazzola, there's no affordable housing in your						
7	development at all?						
8	MARTIN PIAZZOLA: Correct. We						
9	purchased 421A tax certificates which went to fund						
10	offsite affordable housing.						
11	COUNCIL MEMBER JAMES: Right. So						
12	just to let you know, the proposal with regards to						
13	421A requiring the affordable housing be built						
14	onsite was a Tish James amendment because I don't						
15	believe in segregation.						
16	Let me just ask you with regards to						
17	the development that you're planning on Willoughby						
18	between Duffield and Bridge, will there be any						
19	affordable housing in there?						
20	MARTIN PIAZZOLA: We're using the						
21	same method of buying 421A tax certificates for						
22	offsite affordable housing.						
23	COUNCIL MEMBER JAMES: So this was						
24	prior to the change. Where is that affordable						
25	housing going?						

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 136						
2	MARTIN PIAZZOLA: I believe it's in						
3	Brooklyn. We're purchased these certificates						
4	years ago.						
5	COUNCIL MEMBER JAMES: With regards						
6	to this requirement that you will no longer have						
7	to provide accessory parking, what do you plan on						
8	doing with this accessory parking requirement? Do						
9	you plan on converting that to a community						
10	facility, building a school or is it just going to						
11	be used for more rental units in the development?						
12	MARTIN PIAZZOLA: Well, it wouldn't						
13	be used for any more rental units because we've						
14	already maxed out on the zoning floor area, both						
15	for Willoughby the planned project as well as Fort						
16	Greene project. The other issue with Fort Greene						
17	is all of our parking is below grade so obviously						
18	we can't provide any housing below grade. So we						
19	would have to evaluate what is physically possible						
20	below grade to accommodate what kinds of uses. We						
21	haven't done that.						
22	COUNCIL MEMBER JAMES: What are the						
23	thoughts with regards to Fort Greene? What do you						
24	plan on doing? Any idea? What are the						
25	possibilities?						

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 137
2	MARTIN PIAZZOLA: Well, obviously,
3	it's got to meet zoning requirements. One
4	potential idea is additional amenities for the
5	residents themselves. It could be a school. We
6	would consider. It could be some sort of
7	community facility use as well.
8	COUNCIL MEMBER JAMES: You could
9	also sell that, the parking requirements or some
10	other, I guess, entity that needed parking, I
11	guess you could negotiate with them.
12	MARTIN PIAZZOLA: Right. It could
13	become public parking under the proposal as well.
14	COUNCIL MEMBER JAMES: I would
15	strongly recommend since Avalon, you have moved
16	into Fort Greene and now you are moving into
17	Downtown Brooklyn that you at least provide some
18	community facilities to the residents in Brooklyn.
19	Notwithstanding the fact that a significant number
20	of individuals have moved to Brooklyn, there is a
21	significant number of residents who currently
22	reside there and bring a lot ofand want to
23	remain there and obviously could use some
24	additional benefits in the neighborhood.
25	I would urge you to consider either

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 138
2	a school or some sort of community facility in the
3	Fort Greene site as well as in the Downtown
4	Brooklyn site. I would strongly recommend that.
5	There, again, we were hoping that Avalon would be
6	bringing some affordable housing to the site
7	onsite, but unfortunately, that's really not the
8	case.
9	Mr. Laboz, are you related to
10	Marty?
11	ALBERT LABOZ: No.
12	COUNCIL MEMBER JAMES: No. I know.
13	I know he's not. Mr. Laboz, again, I know you've
14	been in the neighborhood for a long time. You and
15	I know each other. What about the idea of doing
16	something with regards to Metro Tech? Metro Tech
17	provides, and I know, again, the Forest City
18	Ratner representative, I think she's leftthe
19	space on Myrtle Avenue is a dead space. You
20	mentioned Bond Street and Schermerhorn. I agree
21	with you. Metro Tech turns its back on Fort
22	Greene and Metro Tech is all closed.
23	One of my visions is to open up
24	Metro Tech and create some vitality on Flatbush
25	Avenue. So I would hope you would speak to Forest

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 139						
2	City Ratner with regards to that proposal. Thank						
3	you for bringing in those new retailers, but it's						
4	really critically important that we have a mix of						
5	retailers in Downtown Brooklyn to address the						
6	needs of all residents in the Borough of Brooklyn.						
7	ALBERT LABOZ: I could not agree						
8	with you more with respect to, you know						
9	COUNCIL MEMBER JAMES:						
10	[interposing] Metro Tech.						
11	ALBERT LABOZ:Metro Tech and the						
12	ground floor.						
13	COUNCIL MEMBER JAMES: I know you						
14	know him well and I know he serves on your boards						
15	and you don't want to say anything that will						
16	result in a phone call as soon as you leave here.						
17	CHAIRPERSON WEPRIN: Or him						
18	announcing for borough president						
19	ALBERT LABOZ: [interposing] But						
20	I'd like to just follow up on what Marty was						
21	saying before. I can say this, if the parking						
22	requirements would loosen up, at least in Downtown						
23	Brooklyn and on the Willoughby, we could get more						
24	retail there. Because right now, the way						
25	COUNCIL MEMBER JAMES:						

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 140							
2	[interposing] I agree.							
3	ALBERT LABOZ:we're having now,							
4	it's going to kill it.							
5	COUNCIL MEMBER JAMES: That makes							
6	sense.							
7	CHAIRPERSON WEPRIN: Sorry, I just							
8	want to ask a question. Mr. Piazzola, you had							
9	your hand up before about parking and what might							
10	happen to the parking. Is there something that							
11	you didn't say that you wanted to say then?							
12	MARTIN PIAZZOLA: No. Like I said,							
13	Fort Greene, it's all below grade space so you're							
14	pretty limited as to what kind of uses you could							
15	have down there. Then physically we'd have to							
16	evaluate what could fit where. It's not so easy							
17	to convert parking with ramps and so forth to							
18	commercial uses, but we would certainly consider							
19	it.							
20	COUNCIL MEMBER JAMES: Mr.							
21	Piazzola, you will realize some savings with							
22	regards to your other project that you plan on							
23	building on Willoughby, right, if this amendment							
24	were to go forward?							
25	MARTIN PIAZZOLA: I would think we							

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 141							
2	would. But we're also at a tipping point. We							
3	don't know what all the costs are. Based on what							
4	we know now, it would certainly help the							
5	likelihood of our project going forward if we had							
6	the reduction in parking, because it's really just							
7	a burden.							
8	COUNCIL MEMBER JAMES: No, I							
9	understand. It is a burden but it's also a burden							
10	for residents in Brooklyn when unfortunately they							
11	can't find any place to live in Downtown Brooklyn.							
12	That's not only a burden that's resulted in great							
13	displacement and individuals doubling and tripling							
14	up, and again, coming to our offices seeking help							
15	when they're getting evicted.							
16	Mr. Fortune, you are only building							
17	48 units of affordable housing. That comes from							
18	144 market rate rentals. The 144							
19	ROGER FORTUNE: [interposing] No,							
20	actually it comes from the 238.							
21	COUNCIL MEMBER JAMES: Two hundred							
22	thirty-eight?							
23	ROGER FORTUNE: The 238 is the							
24	80/20 component of our project.							
25	COUNCIL MEMBER JAMES: Right, it's							

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 142						
2	the 80/20 component. But the market rate						
3	condominiums, there's no affordable component as a						
4	result of that, right?						
5	ROGER FORTUNE: No, those aren't						
6	built with bonds.						
7	COUNCIL MEMBER JAMES: Okay. So						
8	this is the issue that, again, concerns me.						
9	Again, we're provided as benefit for all these						
10	developers, which is a good thing because they're						
11	providing jobs and development in Downtown						
12	Brooklyn, but again, the absence of affordable						
13	housingnot the absence but the small, small						
14	amount of affordable housing in Downtown Brooklyn						
15	continues to concern me and it should concern all						
16	of you. Thank you.						
17	CHAIRPERSON WEPRIN: Thank you,						
18	Council Member James. Council Member Levin has a						
19	question.						
20	COUNCIL MEMBER LEVIN: Very quickly						
21	for Mr. Piazzola, when Council Member James asked						
22	you where the certificate affordable units						
23	MARTIN PIAZZOLA: [interposing]						
24	421A tax exemption						
25	COUNCIL MEMBER LEVIN:						

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 143							
2	[interposing] Right, right. Where those units are							
3	being built.							
4	MARTIN PIAZZOLA: Yeah.							
5	COUNCIL MEMBER LEVIN: If you could							
6	get that answer for us							
7	MARTIN PIAZZOLA: [interposing]							
8	Sure.							
9	COUNCIL MEMBER LEVIN:obviously							
10	it's very important to us.							
11	MARTIN PIAZZOLA: Okay.							
12	COUNCIL MEMBER LEVIN: Bed-Stuy,							
13	but if you could give us a specific location and							
14	the number of units and the level of							
15	affordability, that would be appreciated.							
16	MARTIN PIAZZOLA: I'd be happy to							
17	provide that.							
18	COUNCIL MEMBER LEVIN: Thank you.							
19	CHAIRPERSON WEPRIN: Okay. Is							
20	there anyone I didn't call who was planning on							
21	speaking? Anyone who didn't speak, if they want							
22	to talk to Council Member James after, I'm sure							
23	that she'll be able to ask you questions as well.							
24	Anyway, with that in mind, we're going to close							
25	this hearing. What we're going to do is hold off							

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 144
2	on this vote, put it over to our next meeting,
3	which will be, I think, on December 4th, right now
4	as scheduled. With that in mind, we are now going
5	to adjourn this meeting. The meeting is now
6	adjourned.

## CERTIFICATE

I, Donna Hintze certify that the foregoing transcript is a true and accurate record of the proceedings. I further certify that I am not related to any of the parties to this action by blood or marriage, and that I am in no way interested in the outcome of this matter.

Signat	cure	&	Joura	Linge	
Date	December	11.	2012		