

COMMITTEE ON TRANSPORTATION AND INFRASTRUCTURE 1  
CITY COUNCIL  
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

COMMITTEE ON TRANSPORTATION AND  
INFRASTRUCTURE

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March 7, 2024  
Start: 10:55 a.m.  
Recess: 10:59 a.m.

HELD AT: COMMITTEE ROOM - CITY HALL

B E F O R E: Selvena N. Brooks-Powers,  
Chairperson

COUNCIL MEMBERS:

Joann Ariola  
Chris Banks  
Amanda Farías  
Mercedes Narcisse  
Carlina Rivera

OTHER COUNCIL MEMBERS ATTENDING:

Diana Ayala

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2 SERGEANT-AT-ARMS: Mic check. Today's date  
3 is March 7, 2024, in the Committee Room, recorded by  
4 Walter Lewis, Committee on Transportation.

5 SERGEANT-AT-ARMS: Good morning and  
6 welcome to the New York City Council's vote on  
7 Transportation and Infrastructure.

8 At this time, we ask that you silence all  
9 electronic devices.

10 At no time is anyone to approach the  
11 dais.

12 Chair, we're ready to begin.

13 CHAIRPERSON BROOKS-POWERS: [GAVEL] Good  
14 morning and welcome to this hearing of the Committee  
15 on Transportation and Infrastructure. I am Selvena  
16 Brooks-Powers, the Chair of this Committee.

17 Today, we will be voting on Introduction  
18 172 sponsored by Majority Leader Amanda Farías, a  
19 local law in relation to the compensation received by  
20 for-hire vehicle drivers for advertising on the  
21 interior of for-hire vehicles. This bill would amend  
22 Local Law 33 of 2024 which we passed last session and  
23 would clarify that any driver of a for-hire vehicle  
24 with an approved tablet in their vehicle would  
25 receive a minimum of 25 percent of the gross revenue

2 generated by such tablet in their vehicle. It also  
3 would set the fee for the interior advertising  
4 company license at 500 dollars.

5 I will now allow Majority Leader Farías  
6 to speak on her bill.

7 MAJORITY LEADER FARÍAS: Thank you, Chair.  
8 As many of us can imagine, driving a rideshare  
9 vehicle is a tough job. It often requires 10-or-more-  
10 hour days going back and forth between some of the  
11 furthest and busiest corners of our city and, even  
12 still, a lot of drivers are not bringing home the  
13 profits they need to support their families and build  
14 the intergenerational wealth that our hard-working  
15 families in New York City deserve. New York City is  
16 home to roughly 100,000 rideshare drivers, and our  
17 rideshare economy has continuously provided a huge  
18 opportunity for working-class and immigrant  
19 communities to have financial stability and upward  
20 economic mobility. That's why we passed Local Law 33  
21 to allow for drivers to opt in to interior  
22 advertising in for-hire vehicles, providing drivers  
23 with an opportunity to earn a passive income from  
24 advertisements and still allowing customers to mute  
25 or turn off the tablet, play games, connect with our

2 drivers, and see local businesses on their screen.

3 That is about allowing for more money for hard-

4 working drivers and creating a bridge between the

5 driver and New Yorkers through personalized questions

6 to learn more about our drivers. This amendment we're

7 passing today makes a very important clarification

8 that drivers would receive a minimum, and let me say

9 that again, a minimum of 25 percent of the gross

10 revenue generated from the in-car advertising. Adding

11 the word minimum language will encourage competition

12 among tablet providers and rideshare companies that

13 would benefit drivers directly. Adding gross revenue

14 language is to ensure that drivers receive their

15 share of the overall revenue and any administrative

16 costs are not borne by the drivers. So many New

17 Yorkers depend on our drivers daily to get them

18 around our city safely. It is about time we show up

19 for them and expand the opportunities they have to

20 generate more income for themselves. This bill puts

21 New York City rideshare drivers first, and I'm

22 incredibly proud to have gotten this done for drivers

23 across the city. Thank you for the time, Chair.

24 CHAIRPERSON BROOKS-POWERS: Thank you so

25 much.

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2 I will now ask the Committee Clerk to  
3 conduct a roll call on this legislation.

4 COMMITTEE CLERK WILLIAM MARTIN: Good  
5 morning. William Martin, Committee Clerk. Roll call  
6 vote Committee on Transportation and Infrastructure  
7 on Introduction 172. Chair Brooks-Powers.

8 CHAIRPERSON BROOKS-POWERS: I vote aye.

9 COMMITTEE CLERK WILLIAM MARTIN: Rivera.

10 COUNCIL MEMBER RIVERA: Aye.

11 COMMITTEE CLERK WILLIAM MARTIN: Louis. De  
12 La Rosa. Farías.

13 COUNCIL MEMBER FARÍAS: I proudly vote  
14 aye.

15 COMMITTEE CLERK WILLIAM MARTIN: Narcisse.

16 COUNCIL MEMBER NARCISSE: I vote aye.

17 COMMITTEE CLERK WILLIAM MARTIN: Won.

18 Banks.

19 COUNCIL MEMBER BANKS: Aye.

20 COMMITTEE CLERK WILLIAM MARTIN: Ariola.

21 COUNCIL MEMBER ARIOLA: I vote aye.

22 Congratulations, Majority Leader.

23 COMMITTEE CLERK WILLIAM MARTIN: With a  
24 vote of six in the affirmative, zero in the negative,

25

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2 and no abstentions, item has been adopted by the  
3 Committee.

4 CHAIRPERSON BROOKS-POWERS: With that,  
5 this hearing is adjourned. [GAVEL]

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C E R T I F I C A T E

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date March 14, 2024