CITY COUNCIL CITY OF NEW YORK ----- Х TRANSCRIPT OF THE MINUTES Of the COMMITTEE ON TECHNOLOGY Jointly with COMMITTEE ON EDUCATION ----- Х September 20, 2023 Start: 1:21 p.m. Recess: 4:51 p.m. HELD AT: Council Chambers - City Hall Jennifer Gutiérrez BEFORE: Chairperson Rita C. Joseph Chairperson COUNCIL MEMBERS: Shaun Abreu Robert F. Holden Ari Kagan Vickie Paladino Julie Won Alexa Avilés Carmen N. De La Rosa Eric Dinowitz Oswald Feliz James F. Gennaro Shahana K. Hanif Kamillah Hanks Shekar Krishnan

1

World Wide Dictation 545 Saw Mill River Road – Suite 2C, Ardsley, NY 10502 Phone: 914-964-8500 \* 800-442-5993 \* Fax: 914-964-8470 www.WorldWideDictation.com A P P E A R A N C E S (CONTINUED)

Linda Lee Farah N. Louis Julie Menin Mercedes Narcisse Lincoln Restler Pierina Ana Sanchez Lynn C. Schulman Althea V. Stevens Sandra Ung

Melanie Mac NYC Public Schools Senior Executive Director Office of Student Pathways

Tara Carrozza NYC Public Schools Director of Digital Learning and Innovation

Anuraag Sharma NYC Public Schools Chief Information Officer

Demond Walter NYC Public Schools Chief Information Security Officer

Scott Strickland NYC Public Schools

Dennis Doyle NYC Public Schools Chief Privacy Officer

Johel Placencia NYC Public Schools

## A P P E A R A N C E S (CONTINUED)

Zeeshan Anwar NYC Public Schools Chief Product Officer

Tunisia Mitchell Pattenelli [sp?] NYC Public Schools Interim Executive Director of Computer Science Education

Mark Levine Manhattan Borough President

Julian Klein Head of Policy at Tech:NYC

Donalda Chumney Community Education Council District 15

Danny Rojas All Star Code / District 30 Community Education Council

Director Thomas Gilbert New York Academy of Sciences

Nina Loshkajian Surveillance Technology Oversight Project

Dr. Darling Miramey

Joshen Ayukawa Mouse

Gemelli Briceno Mouse

Rachel Neches Center for Urban Future

Jamie Gorosh Future of Privacy Forum

## A P P E A R A N C E S (CONTINUED)

Juan Miguel NYCLU

Leonie Haimson

Michael Rance

Rhonda Bondie Hunter College Learning Lab

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 5
2	SERGEANT AT ARMS: Good afternoon and
3	welcome to today's New York City Council joint
4	hearing for the Committees on Education and
5	Technology. At this time, we ask you to silence all
6	cellphones and electronic devices to minimize
7	disruptions throughout the hearing. If you have
8	testimony you wish to submit for the record, you may
9	do so via email at testimony@council.nyc.gov. Once
10	again that is testiony@council.nyc.gov. At any time
11	throughout the hearing, please do not approach the
12	dais. We thank you for your cooperation. Chairs, we
13	are ready to begin.
14	CHAIRPERSON GUTIÉRREZ: Alright, good
15	afternoon. Buenos tardes. Welcome to our hearing.
16	I'm Council Member Gutiérrez and I'm Chair of the
17	Committee on Technology. I'm pleased to be joined by
18	my colleague, Chair Council Member Rita Joseph, for
19	this important hearing on the role of artificial
20	intelligence, emerging technology, and computer
21	instruction in New York City public schools. we will
22	also be hearing the following legislation:
23	Resolution 742 sponsored by Council Member Abreu
24	calling on New York City Public Schools to develop
25	curriculum on machine learning and adapt their

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 6 current curriculum and policy to account for the safe 2 use of generative AI; Resolution number 766 sponsored 3 4 by Council Member Joseph calling on the New York City public schools to update its Computer Science for All 5 Initiative to increase access to CS for All 6 7 Professional Development for educators and administrators, particularly for those in under-8 9 served schools and to increase training for all teachers; and Resolution Number 767 also sponsored by 10 11 Council Member Joseph calling on New York City public schools to mandate training on generative artificial 12 intelligence tools including for potential classroom 13 14 implementation for all educators. Much like how the 15 internet has become inseparable from our modern way 16 of life, artificial intelligence is also growingly 17 ubiquitous in our mainstream consciousness and has 18 long been a core technology supporting several facets 19 of our society. We are witnessing the beginning of a 20 new era enabled by the breakthroughs of AI technologies like generative AI and education is one 21 2.2 of the foremost frontiers impacted by this 23 technology. As with any technological breakthrough, the use of artificial intelligence tools and 24 education holds tremendous potential for benefit, but 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 7 that potential also comes with a significant level of 2 3 risk and danger, especially if proper safeguards are 4 not in place. This committee has discussed these changes before, such as when training data for an AI 5 tool reflects or even exacerbates real world biases 6 7 and in our concerns about proper data management and 8 privacy, especially given the amount of sensitive 9 information that schools collect from their students, teachers, and parents. Because of AI's tremendous 10 11 potential to benefit those in education, it is essential to ensure its ethical use and that it 12 13 enhances rather than detracts from the educational 14 experiences of our city's students and teachers. In 15 addition to discussing how technology can further students' learning, we are also here to discuss the 16 17 very real threat of data breaches, which increased 18 during the pandemic with remote learning. The most 19 recent data breach affected tens of thousands of 20 families and teachers including members sitting 21 around me today. We outsource immense amounts of 2.2 data to contracts with companies that conduct 23 automatic decision-making about everything from students' school placements to teacher efficiency. 24 This is not even to mention the millions of data 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 8 points collected by remote learning tools which 2 3 requires that we question how this data is being 4 stored, how it is being used, and what the City is doing to keep our information safe. As our school 5 year has begun, I'd like to congratulate every 6 7 student and teacher on beginning a new semester, a 8 new school year. I truly hope that we can meet this 9 moment and prepare the next generation of students and educators to thrive in this era driven by 10 11 technology and AI. We look forward to hearing from 12 New York City Public Schools on questions regarding 13 the use of AI in classrooms as well as hearing 14 valuable perspectives from members of the public to 15 gain insight and clarity on the impact of AI in our 16 education system. I am disappointed that the Office 17 of Technology and Innovation, an agency tasked with 18 oversight on all tech and cyber security in New York 19 City as well as the safety of our data, declined to 20 attend today. Now, I'd like to thank the Technology 21 Committee and Education Committee staff for putting 2.2 this hearing together, as well as my staff. I'd also 23 like to recognize the Technology Committee Members that are here with us today, Council Member Shaun 24 25 Abreu, Council Member Bob Holden. And now I'd like

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION
to turn it over to Chair Joseph for her opening
statement.

4 CHAIRPERSON JOSEPH: Thank you, Chair Gutiérrez, and thank you for holding this hearing on 5 this very important topic of the role of artificial 6 7 intelligence, emerging technology, and computer 8 instruction in New York City Public Schools. I'm 9 Rita Joseph, Chair of the Education Committee. As Chair Gutiérrez mentioned, we'll also hear testimony 10 11 on three Resolutions today. We will hear about the 12 Resolutions shortly. First, I want to thank everyone 13 who is planning to testify today. We're looking forward to hearing from you on this important 14 15 subject. Chair Gutiérrez covered a lot in her 16 opening remarks, so I'll be brief. Just like the rest 17 of society, schools have historically had to adapt to 18 new technologies as they change and evolved. I have 19 experienced this firsthand as a public school teacher 20 and administrator for 20 years before joining the New 21 York City Council. In fact, at the start of the COVID pandemic when schools closed and transitioned 2.2 23 to remote online instruction, one of my responsibilities was to assist students with 24 technology issues, including obtaining laptops or 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 10 other devices and internet access as well as 2 3 troubleshooting problems they might be having. Even 4 after ensuring that students had the needed devices and internet access, I saw students struggle with the 5 new unfamiliar form of instruction, and many of them 6 7 fell far behind in their learning. The lesson this taught me is that we must do a much better job in 8 9 preparing students for the future, especially in a world with rapidly changing technology. When ChatGPT 10 11 was released in the fall of 2022, New York City Public Schools and most other school districts across 12 13 the country initially banned its use in schools due 14 to concerns about plagiarism and cheating. However, 15 since then, New York City and other school districts 16 have been working with tech industry leaders, 17 educators on ways to safely use artificial 18 intelligence in schools in order to prepare them for 19 the 21<sup>st</sup> century world where artificial intelligence 20 will no doubt play a major role in every workplace 21 and every aspect of life. Some of my concerns are 2.2 about the use of artificial intelligence and other 23 emerging technology in classrooms stems from the inadequate computer science instruction and lack of 24 certified computer teachers in our schools. In 2015, 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 11
2	the DOE launched a Computer Science for All
3	Initiative to improve computer instruction for
4	students. However, according to the DOE website, CS
5	for All has only reached 800 schools so far, less
6	than half of all schools. I also have concerns about
7	DOE's use of technology beyond the classrooms
8	including major data breach which data of hundreds of
9	thousands of students and staff was jeopardized. I
10	was actually affected by the data breach, and as a
11	result I received identification protection service
12	from DOE. We definitely, we will be asking how this
13	data breach has affected DOE operations to date and
14	any plan changed moving forward. At today's hearing
15	I'm looking forward to learning more about the
16	implementation of CS for All and how the City can
17	strengthen and expand this moving forward. I'm also
18	interested in learning more about how DOE plans to
19	train educators, prepare students to use artificial
20	intelligence tools effectively and in a safe,
21	equitable manner. As I stated earlier, we'll hear
22	testimony on three Resolutions including two that I
23	sponsored including Resolution 766 which calls on the
24	DOE to update its CS for All Initiative to increase
25	training for teachers, particularly those in under-

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 12
2	served schools. I also sponsored Resolution 767
3	calling on DOE to mandate training for all educators
4	on generative artificial intelligence tools. I want
5	to thank the Education Committee staff as well as my
6	own staff for all the work they put in for today's
7	hearing. I'd like to remind everyone who wish to
8	testify in-person today that you must fill out a
9	witness slip which is located at the desk of Sergeant
10	at Arms near the entrance of this room. Please
11	indicate on the slip whether you're here to testify
12	in favor or in opposition to resolution or multiple
13	resolutions. I also want to point out that we will
14	be voting we will not be voting on any legislation
15	today. To allow as many people as possible to
16	testify, testimony will be limited to three minutes
17	per person whether you're testifying on Zoom or in
18	person. I would like to also acknowledge my
19	colleagues that are present today, Council Member
20	Dinowitz, Council Member Louis, Council Member Lee,
21	Council Member Menin, Council Member Schulman,
22	Council Member Hanks, Council Member Gennaro, Council
23	Member De La Rosa, Council Member Stevens, and
24	Brewer. I'd also like to now I'd like to turn the

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 13
floor over to my colleague, Council Member Abreu, for
his remarks on Resolution 742.

4 COUNCIL MEMBER ABREU: Good afternoon and thank you Chairs Joseph and Gutiérrez. 5 I want to speak very briefly about my resolution in 6 7 collaboration with Manhattan Borough President Mark Levine being heard today, Resolution 742, which calls 8 9 on the New York City Department of Education to develop a curriculum on machine learning and adapt 10 11 their current curriculum and policies to account for 12 the safe use and development of generative AI. 13 Generative AI is a type of AI that can go beyond existing datasets and create completely novel 14 15 content, whether that be brand new words and images, 16 videos, music, computer applications, and more. 17 There's enormous potential here, but there's also an 18 inherent risk. We've all seen the deep fakes on the 19 internet and part of the curriculum being taught to 20 students must include how to recognize artificially 21 generated content, target disinformation, and 2.2 demonstrate ethical approaches to this emerging 23 technology. While the Federal Government figures out what regulatory structure these new AI and generative 24 AI models must have, we've seen very clearly that the 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 14
2	cat is already out of the bag when it comes to our
3	youth engaging with these systems. Students need
4	solid instruction on how to best utilize these
5	technologies so they can grow up and compete in a
6	global marketplace, but we also need them to
7	understand the limitations and safety considerations
8	as well. I thank my co-prime sponsors Chair Joseph
9	and Chair Gutiérrez for their support and for having
10	this resolution included on the agenda for today.
11	Thank you, and I look forward to hearing from the
12	Administration.
13	COMMITTEE COUNSEL: Good afternoon
14	everyone and thank you Council Members for your
15	excellent statements. I'm Irene Byhovsky, the
16	Counsel to the Committee on Technology and I will be
17	moderating this hearing today. Today, we'll hear
18	testimonies from the Department of Education followed
19	by testimonies from the public. And now I want to
20	welcome Melanie Mac, Senior Executive Director of
21	Office of Student Pathways, Tara Carrozza, Director
22	of Digital Learning and Innovation, and Anuraag
23	Sharma, Chief Information Officer to testify, and I
24	also would like to welcome Scott Strickland, Mr.
25	Walter, Dennis Doyle, and Tunisia Pattenelli, who

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 15
2	will be here to answer any questions. And before we
3	begin, I would like everyone from the Administration
4	raise their right hands. Thank you. Do you affirm
5	to tell the truth before this committee and to
6	respond honestly to Council Member questions? Thank
0 7	you. You may proceed with your testimony.
, R	SENIOR EXECUTIVE DIRECTOR MAC: Good
g	afterneen I've submitted full testimeny for the
9	alternoon. I ve submitted full testimony for the
10	record; however, I'm going to read excerpts. May I
11	begin? Good afternoon Chair Joseph and Chair
12	Gutiérrez and members of the New York City Council
13	Education Committee and Technology Committee. My
14	name is Melanie Mac, Senior Executive Director for
15	the Office of Student Pathways in New York City
16	Public Schools, representing our Chief of Student
17	Pathways, Jade Grieve. On behalf of Chancellor
18	Banks, thank you for the opportunity to testify today
19	on the roles of artificial intelligence, emerging
20	technology, and computer science education in New
21	York City Public Schools. I'm joined by Tara
22	Carrozza, Director of Digital Learning and
23	Innovation, representing our Deputy Chancellor of
24	Teaching and Learning Carolyne Quintana, and Anuraag
25	Sharma, Chief Information Officer NYC Public Schools.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 16
2	Before I begin, I'd like to thank Speaker Adams,
3	Chair Joseph, Chair Gutiérrez, and the entire Council
4	for your advocacy on behalf of all New York City
5	school students and meeting their needs in the
6	digital age. The team members we brought today
7	represent collaboration that's under way across New
8	York City Public Schools to directly address the
9	global acceleration of emergent technology
10	development and its impact on K-12 education.
11	Generative AI is already transforming the way we
12	teach, the way we learn and engage in modern work.
13	Our mission is to ensure that each student graduates
14	on a pathway to a rewarding career, long-term
15	economic security equipped to be a positive force for
16	change. To pursue this mission, New York City Public
17	Schools is aspiring to be a global leader in
18	embracing AI and expanding existing programs that
19	build computer science and digital fluency skills as
20	essential concepts layered across our core curricula
21	and subject areas. To advance digital equity for all
22	learners, we're embracing AI as an important lever
23	for us to continue dismantling inequitable systems,
24	cultures, policies, mindsets, and behaviors that
25	impeded communities from civic and cultural

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 17
2	participation, employment, and lifelong learning.
3	Through our work, we'll activate a sustainable model
4	for all learners of all backgrounds and identities to
5	participate in society, education and the workforce.
6	We're grateful for the opportunity today to share our
7	personal and professional experiences and our passion
8	over many years in driving this transformational
9	work. On a personal note, having previously served
10	New York City public school students and families as
11	a teacher and an assistant principal, and prior to my
12	current role, I helped found the Academy for Software
13	Engineering, which is a small high school with a
14	mission of providing equitable access to computer
15	science education and real work experience in tech.
16	That school was part of the impetus for the Computer
17	Science for All Initiative citywide, and this
18	testimony today is deeply personal for those reasons.
19	In this morning address on the state of our schools,
20	the Chancellor laid our vision for the 23-24 school
21	year and discussed his Bright Starts and Bold Futures
22	Agenda. Our bright start to this year has already
23	begun. We've begun aligning our divisional and
24	program objectives with respect to artificial
25	intelligence to enhance its positive impact on

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 18 students. Today, we would like to highlight some key 2 elements of our forward-thinking AI approach that 3 4 starts as early as pre-k and extends to preparing our future workforce, students, and NYC community members 5 in a rapidly-evolving job market in technological 6 7 landscape. Our cross-divisional collaboration -- and 8 I say our for all the people you see here today-- has 9 been underway for many years, but started in earnest around AI in February 2022 and will expand through a 10 11 proposed K-12 Artificial Intelligence Policy Lab, 12 culminating in an open-resource K-12 policy toolkit 13 to be shared publicly. In alignment with existing efforts to build digital, informational, and 14 15 computation of literacy, we're designing and 16 delivering a comprehensive AI literacy capacity plan 17 that provides equitable access point for all our New 18 York City public school stakeholders. And finally, 19 we're developing and providing ongoing AI resources 20 and training to the field including divisional 21 specific supports. Through an equity lens and a spirit of AI for good, our collective AI capacity 2.2 23 building efforts will engage both our internal and our external partners alike, including our district 24 and school leaders, our educators, our school staff, 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 19 students, families, and community members. 2 I'm going 3 to move on to the bold futures part of Chancellor 4 Banks agenda that he shared this morning. As you may know, part of our agenda is reimagining the school 5 experience so that students can future-ready. As of 6 7 this school year, 100 high schools are launching Future Ready NYC, college and career pathways. 8 9 Forty-five of those programs are building pathways in tech focused on specific careers like software 10 11 development, data science and cybersecurity analysts. 12 In programs like our Data Analytics, Visualization, 13 and Machine Learning Pathway, students are learning about AI as we speak. Preparing for future careers, 14 15 as we know, begins long before high school and is reflected in our system-wide shift to 21<sup>st</sup> century 16 17 student-centered flexible learning environments. 18 Over the last year, we've built citywide capacity to 19 build high-quality blended instruction, engaging more 20 self-led learning for students and competency-based 21 learning across our content areas. This year, our intentional focus is activating critical thinking and 2.2 23 problem solving in real world context and is exemplified by Teaching and Learning's partnership 24 with the Brooklyn South HEAT program which is a 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 20 place-based experiential learning model that will 2 3 expand to multiple sites, thematically focused on AI 4 with respect to policy, safety, game-based learning, accessibility, and sustainability. The future of 5 education is now. Generative AI is the catalyst for 6 7 New York City public schools to be the national leader in setting a new vision and uniting to 8 9 transform K-12 education by integrating AI, emerging technology, computational literacy, and AI literacy 10 11 as part of the newly universal digital literacy across core curricula and instruction to deliver 12 13 quality education for all. Next, I'll speak to 14 infrastructure. We recognize that embracing emerging 15 technology, implementing computer science programs, 16 and digital learning programs depends heavily on our schools' tech infrastructure and capacity. I'd like 17 18 to thank the City Council for its generous technology 19 grant funding for our schools. Since 2020, New York 20 City public schools has purchased approximately 550,000 iPads, 200,000 Chromebooks, and distributed 21 them to students in schools for student use. 2.2 We've 23 taken proactive steps to ensure that every school has sufficient bandwidth, including identifying about 250 24 schools in the last school year, 22-23, that were in 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 21 need of bandwidth upgrades. Half of those have 2 3 already been upgraded, and the remaining half will be 4 upgraded by December 2023. Ongoing monitoring will 5 continue to assess upgrading bandwidth at schools that exceed 50 to 60 percent of their current 6 7 capacity. If you're following the submitted testimony, I'm going to skip a section now. I'm 8 9 going to speak about our existing computer science education work. As was mentioned at the outset of 10 11 this hearing, Computer Science for All, or CS for All, was launched in 2015 to address the lack of 12 13 access to computer science education in New York City 14 public schools. It aimed to develop high-quality 15 coursework and programming for all New York City K-12 public school students to build foundational skills 16 17 and computational thinking and computer science. 18 Just to give you a sense, in 2015 over half of all AP 19 Computer Science course-takers across New York City 20 public schools attended three schools, Bronx Science, 21 Stuyvesant, and Brooklyn Tech, and were 2.2 disproportionately white and male. Students' access 23 to computer science education was extremely limited to say the least, and there were few teacher 24 education and training programs. Since 2015, the CS 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 22
2	for All Initiative has trained over 2,900 teachers
3	and supported over 1,000 elementary, middle, and high
4	schools providing more than 170,000 students with
5	access to K-12 computer science education each year.
6	When one of our schools participates in CS for All,
7	teachers and administrators receive extensive
8	professional learning on computer science curriculum,
9	resources for building a CS culture, and support from
10	our computer science education team. Teachers who
11	participate in CS for All Initiative attend ongoign
12	typically year-long professional development
13	sessions, and dedicated support from the Office of
14	Student Pathways Computer Science Education Team.
15	This means school visits, office hours, and
16	troubleshooting help. participating teaches are
17	subsequently invited to participate in our CS Leads
18	and Equity Leads programs, to support building
19	capacity across other schools. The CS for All
20	Initiative influenced the design of the New York
21	State K-12 CS and Digital Fluency Learning Standards,
22	and informed the expansion of teacher certification
23	pathways in computer science with the Statement of
24	Continued Eligibility, or SOCE, both of which the
25	standards and the teacher certification will formally

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 23 go into effect next school year, the 2024-25 school 2 3 year. While CS for All has helped the City make 4 tremendous gains in access to computer science education since 2015, we still have a long way to go 5 to achieve our goal of making it available to all 6 7 students. Only 48 percent of students leave 8 elementary school with a computer science education 9 experience from kindergarten through fifth grade, and then for middle school, 34 percent of students leave 10 11 with a computer science experience, and 31 percent of 12 students' graduate high school with a computer 13 science experience. We also see persistent gaps in 14 black and Hispanic students' access to computer 15 science education. Those disparities have long-term 16 implications, with 18 percent of tech jobs being 17 filled by New York City public school graduates. 18 This is a critical moment and we are actively 19 exploring how to take this strong foundation with CS 20 for All and take it to the next level to ensure all 21 students are ready for the future. This includes shifting our focus from training teachers or solely 2.2 23 training teaches to thinking about student attainment of skills, student readiness with computational 24 thinking and computer science skills. Next, I'll 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 24 speak to Teaching and Learning's digital learning and 2 3 innovation. Under this Administration, the goal for 4 our Digital Learning Initiative, or DLI, is to set a 5 vision for anytime, anywhere learning enabled through technology. DLI has built a system-wide capacity to 6 7 design and deliver flexible learning environments 8 empowered by blended and remote experiential 9 competency-based learning experiences that are student-centered, career connected, rigorous, and 10 11 culturally responsive. Digital rescaling and 12 upscaling of leaders and educators is a continuous 13 requirement, offering digital skills pathways and 14 certification pathways with Microsoft, ISTE [sic], 15 Adobe and more. Last school year, 2022-23, our newly 16 launched Digital Learning and Innovation Team provided over 17,000 hours of professional learning 17 18 in digital learning areas, over 2,000 hours of 19 district, so district leader in team and school-based 20 coaching, and blended learning, supported over 200 21 schools to create digital learning professional learning plans for their staff, created a DLI 2.2 23 professional learning fall and spring catalog with over 75 offerings, and the first-ever digital 24 financial literacy institute with our Office of 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 25 Student Pathways. Now onto learning and innovation 2 with AI generative AI, as both of Chairs have 3 4 addressed at the top. According to MIT, artificial intelligence is the ability for computers to imitate 5 human cognitive functions such as learning and 6 7 problem-solving. Through AI a computer system uses 8 math and logic to simulate the reasoning that people 9 use to learn from new information and make new decisions. Now generative AI refers to a category of 10 11 AI that generates new outputs based on the data they 12 have been trained on. Unlike traditional AI systems 13 that are designed to recognize patterns and made predictions, generative AI creates new content in the 14 15 form of text, audio, images, and more. I'm going to 16 be skipping a section if you're following along. То 17 be clear, we have been using AI and machine learning 18 solutions before generative AI. For example, a student with a mandated assistive technology device--19 20 when we're using an assistive technology device, 21 we're designing instructional models that increase the knowledge, skills, and use of inclusive learning 2.2 23 These includes text-to-speech, and speech-totools. text tools for both our students and our staff. 24 The 25 intended impact is to ensure fidelity to assistive

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 26 2 technology while providing access to other tools that 3 may support students with disabilities in reading, 4 writing, and social communication. For English language learners, AI-powered language-learning tools 5 can help students language skills develop faster. 6 7 Now, when Open AI introduced ChatGPT to the public in 8 November, a new technology that much of the world had 9 not seen before, many questions and unknowns arose with respect with impact on teaching and learning. 10 11 We placed ChatGPT on our list of restricted web-12 filtered sites, similar to YouTube, Netflix, or 13 Facebook, and at the same time, schools were able to 14 and are able to request to unfilter these sites, 15 including ChatGPT, at the discretion of the school leader. Simultaneously, we began discussions with 16 17 tech industry leaders about their platform's 18 potential and future possibilities for schools, 19 educators, and students. We consulted with educators 20 citywide, many of whom had already started teaching about the future and ethics of AI while using 21 2.2 generative AI to enhance their teaching. To meet the 23 need for immediate leader and educator support at that time, we took the following steps this past 24 25 We created and published a citywide course vear.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 27 called from AI to Generative AI in Education that can 2 3 be completed in 30 minutes. It's been accessed by 4 nearly 1,700-- 1,800 educators to-date. We published a field-facing AI resource guide and library 5 services, AI Resource Collection, on the Soro [sic] 6 7 Digital Library. We launched an Equity in AI summer intensive for educators with 20 hours of professional 8 9 learning based on MIT's daily curriculum. All participating educators will lead Day of AI events in 10 11 their schools in spring 2024. We hosted Ready for Revolution, a CS for All Virtual event with Mutale 12 13 Nkonde, founder of AI For the People, who shared her 14 work to advance racial literacy and help educators 15 understand and teach ethical considerations of AI. 16 During this event, educators shared lesson plans on 17 topics such as Ethno Computing, the Ethics of 18 ChapGPT, and Abolition in Computer Science. We 19 established a professional learning community. they 20 were called our Digital Learning in Innovation 21 Ambassadors who provided real-time feedback on 2.2 classroom AI experiences, and we created AI resources 23 in turn-key ready-to-use lesson plans appropriate for the needs of students with disabilities and English 24 Now what's next? During NYC Ed 25 language learners.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 28
2	Tech Week which is coming up October $2^{nd}$ to $5^{th}$ , we
3	will kick off our New York City Public Schools K-12
4	AI Policy Lab with the goal of finalizing our K-12 Ai
5	policy by June 2024 and sharing that information on a
6	global scale in the form of a digitized K-12 AI
7	toolkit. We also will provide comprehensive AI
8	Literacy Professional Learning and Skills Training
9	citywide across NYCPS stakeholders. So combining the
10	AI Policy Lab and the AI Literacy Professional
11	Learning and Training, New York City Public Schools
12	will pursue a comprehensive equity-focused approach
13	to implementing skillful and responsible AI use in
14	our schools. Together we're foster educational
15	equity, building skills that increase access to
16	career and college options to achieve economic
17	mobility and optimal quality of life for all
18	students. I'm going to skip the next section as
19	we've touched on some of these points. NYC Public
20	Schools is the ideal K-12 environment to explore and
21	build AI policy, AI literacy training, and pilot
22	innovative learning models that critically examine
23	and problem solve around one of the most important
24	technologies of our time generative AI. Our unified
25	efforts, continuous feedback loops from diverse

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 29 perspectives, and public sharing of learning will 2 3 position New York City Public Schools as a global 4 leader in K-12 AI policy, AI literacy training atscale, and AI in education. In conclusion, the rapid 5 assimilation of AI in the education sector has 6 7 reached critical challenges related to data privacy, 8 ethical implementation, systemic biases, and digital 9 equity. While AI has the potential to revolutionize teaching and learning, our approach is measured. 10 We 11 intend to follow the nationally recognized Ed Safe 12 Alliance, AI framework and benchmarks to align 13 specific needs and equitable outcomes for all 14 learners. With responsible AI use as an equity 15 lever, we can integrate digital literacy, AI literacy 16 and computational literacy as essential parts of our 17 21 century curriculum. We look forward to continuing 18 to engage the Council on our plans to advance 19 computer science education and digital learning and 20 leverage the best of AI and generative AI to improve 21 student learning. To advance digital equity for all learners, AI can act as a lever to continue 2.2 23 dismantling inequitable systems, cultures policies, mindsets, and behaviors that impede our communities 24 from civic and cultural participation, employment and 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 30
life-long learning. We thank the Council for their
commitment to preparing students of New York City for
their bold futures.

CHAIRPERSON GUTIÉRREZ: Thank you so much 5 for that comprehensive testimony. I want to-- before 6 7 we get into questions, I just want to acknowledge 8 Council Member-- we've been joined by Council Member 9 Restler, Council Member Hanif, Council Member Krishnan, Council Member Kagan, and Council Member 10 11 Sanchez, and Council Member Avilés, and Council Member Feliz is online. Watching me, wonderful. 12 13 Well, thank you so much. I want to start off with a couple of questions, and you touched on it in your 14 15 testimony. I'm really encouraged to hear about the 16 Policy Lab. Can you just repeat that just so that we 17 have it for the record? When are you looking to have 18 that policy released?

19 SENIOR EXECUTIVE DIRECTOR MAC: Thank 20 you, Chair, for your questions. We are launching 21 that October 2<sup>nd</sup> to 5<sup>th</sup>. The group that will be 22 developing this AI Policy Lab, and then we intend to 23 complete it by June 2024. I'd like to pass it to 24 Tara Carrozza who's leading this work if she'd like 25 to add more, though.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 31
2	DIRECTOR CARROZZA: Thank you and thank
3	you for having us here today. It's a pleasure to
4	meet you all. So we will be just kicking off the
5	concept of AI Policy Lab in collaboration with a core
6	group cross-divisionally of our folks who you're
7	seeing here, but it'll be a much bigger and expansive
8	project in terms of including all of our stakeholders
9	internally and externally, and really co-creating
10	this policy together. A few weeks ago I was invited
11	to an invite-only roundtable by Secretary Cardona on
12	AI, and it will be in alignment with also what the
13	Federal Government is looking to do specifically the
14	Office of Ed Tech and the recommendations that the
15	Office of Ed Tech has made with the recent report on
16	teaching and learning and artificial intelligence.
17	So it will definitely be in alignment and it will be
18	an iterative process, like I said, phased throughout
19	the year, and then hopefully resulting in consensus
20	at the end of June next year. And while it's
21	happening and while it's taking place, we will
22	leverage our existing policies and regulations at the
23	local, state, and federal level, and then we'll build
24	accordingly to ensure we have the right guardrails

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 32
and safe policies in implementing this very new
technology.

CHAIRPERSON GUTIÉRREZ: 4 Thank you. You don't have to go into the current-- like, extensive 5 response on the current policies, but what are some 6 7 of the things that you are looking to -- that will 8 look different after this Policy Lab? And we do, 9 obviously, want you to expand a little bit on the current policies, but what are some of the goals that 10 11 you're looking to meet, and you know, how will this be disseminated? Oh, and I'd also like to recognize 12 13 Council Member Ung who's joined us online and Council 14 Member Paladino who's joined us.

15 DIRECTOR CARROZZA: so, I think 16 artificial intelligence generative AI specifically 17 has really brought us to a unique moment in New York 18 City post-pandemic in that we are-- we're critically 19 collaborating in a way that and a pace that we 20 haven't before, and pushing really our world and our students forward in a different way, to really 21 transform education. And so the areas with the lab 2.2 23 are not just on AI, they're going to be sub-labs that really connect and reflect to the White House Bill of 24 Rights five core areas. So the ones we've identified 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 33
2	so far in terms of like in terms of the proposal of
3	what we're planning to do are teaching and learning,
4	AI and equity, AI and responsible use which includes
5	safety, trust, and ethical use, AI in productivity
6	so like operational efficiency for teachers, leaders,
7	and even students as they move forward in the K-12
8	careers and beyond and then AI in community
9	engagement. Digital skilling is not solely for
10	students. We really take it as a collective to push
11	our city forward and all community members in having
12	the knowledge, skills, and abilities to really
13	participate as global citizens in the most effective
14	way that they can, and really pursue the lives that
15	they want equitably. So, that's our focus. Beyond
16	that, I think in collaboration with Computer Science
17	for All, we're really looking at how we can shift to
18	having computational literacy be more present and
19	integrated from pre-k onwards in our core curriculum,
20	and really embedding those digital skilling
21	opportunities within what we're already doing with
22	core curriculum, and preparing our students really
23	from the earliest age to thrive in our modern
24	society.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 34 CHAIRPERSON GUTIÉRREZ: 2 Thank you. I want to get into what are some of the AI systems, if 3 4 any, that the Department employs now. SENIOR EXECUTIVE DIRECTOR MAC: 5 Thanks so I'm going to pass it to Anuraag Sharma to 6 much. 7 speak to that. 8 CHIEF INFORMATION OFFICER SHARMA: Thank 9 you for the question, Chair. So, even before ChatGPT became so mainstream news in fall of 2022, our team 10 11 was already working on some AI-based tools. One 12 example that I can give you that we've already put in 13 production and we're seeing some results and benefits of that is a chat bot called Eureka. It's our 14 15 support assistant. So, we have a site called Support 16 Hub that supports our families and students and 17 teachers for any tech-related matter, and you can 18 open it to get -- and we can follow up and help there. 19 And our service desk takes calls, as you know. So 20 the chat bot is deployed to handle certain basic 21 things that users ask us for, and instead of passing 2.2 the call to an agent, we can have them turn the chat 23 How do I reset my password? What's the bot on. status of my ticket? Or have them create a ticket. 24 25 So we've been doing work and even in the school year

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 35
2	when we started, we saw some good results. Twenty-
3	five percent of called that were coming in were
4	actually devoted to the chat bot, and the bot was
5	able to handle and use the queries. So we're seeing
6	that benefit, and our goal is to continue to develop
7	this chat bot to do more things, specifically looking
8	at integrating this with Microsoft Teams which we
9	already have done, because we support 70,000 teachers
10	where they are. and so we've done the integration of
11	Microsoft Teams and now we are looking at other use
12	cases [sic] that we can add onto this chat bot and
13	make it even more beneficial and better.
14	CHAIRPERSON GUTIÉRREZ: Is it just the
15	one chat bot tool that you're using, or are there
16	other?
17	CHIEF INFORMATION OFFICER SHARMA: This
18	is the one chat bot we're using right now.
19	CHAIRPERSON GUTIÉRREZ: Oh, okay, and any
20	other AI systems that you want to expand on?
21	CHIEF INFORMATION OFFICER SHARMA: We're
22	piloting and experimenting like we mentioned, so on
23	GPT specifically and generative AI, we discussed this
24	with Microsoft being the sort of biggest entity in
25	Open AI. So we work with Microsoft on understanding

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 36
2	the GPT, too, and we have a tool that we're calling
3	it New York City Public Schools Generative AI
4	Teaching Assistant Tool, but it's purely right now in
5	a very sort of experimental and piloting phase.
6	We're looking at how and what our educators really
7	need from this tool, and so it's using the same GPT
8	layer that ChatGPT uses, but we have our protections
9	and security on it, and like I said, we're working
10	with educators and students to see what other
11	features would they like us to add on to tool.
12	CHAIRPERSON GUTIÉRREZ: Is there any
13	software dedicated to student activity monitoring
14	that are being used by schools?
15	CHIEF INFORMATION OFFICER SHARMA: To the
16	best of my knowledge, no, but schools do tend to buy
17	and purchase third-party software, and so in that
18	safe our role is to make sure that from a security
19	lens and a compliance process perspective we have the
20	right [inaudible] done for the software.
21	CHAIRPERSON GUTIÉRREZ: Got it. So
22	schools are allowed to purchase their own and engage
23	in their own AI tools? Do they need any what is
24	the approval process in those scenarios?
25	
1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 37
----	--
2	CHIEF INFORMATION OFFICER SHARMA: So the
3	approval process is based on the two other technology
4	that they would buy. So they would go through our
5	compliance process and we will definitely take them
6	to the review cycle of making sure that the NDA is in
7	place and then the cybersecurity, and we work with
8	our colleagues in OTI to make sure they're cloud
9	reviewed as well.
10	CHAIRPERSON GUTIÉRREZ: Got it. Thank
11	you for bringing that up. So, when you are reviewing
12	or approving these contracts or these tools for
13	example, are you working with the privacy with the
14	NYC Privacy Office or OTI?
15	CHIEF FINANCIAL OFFICER SHARMA: Yes, we
16	work very closely. Our cybersecurity group works
17	very closely with OTI cybersecurity group. We meet
18	very regularly, and on the cloud review process,
19	specifically, as part of our privacy and compliance
20	process, OTI plays a very critical role in ensuring
21	that where applicable cloud review is done, and
22	without that approval we do not authorize software.
23	CHAIRPERSON GUTIÉRREZ: And are you made
24	aware of their approval process. How are you all
25	

1 COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 38
2 how are you engaged once it's brought to OTI on their
3 approval process? They--

4

## CHIEF FINANCIAL OFFICER SHARMA:

5 [interposing] So, our team-- yes. So, our team we typically give them information on what we have on a 6 7 particular software, and we're typically engaged to 8 get on a phone call with them and meet with them, and 9 sometimes they'll bring the vendor in if we need to, and then we go through that process. So we're very 10 11 familiar and intimate about what the process is. We've been working on this for multiple years. 12

13 CHAIRPERSON GUTIÉRREZ: Got it. And do 14 students or parents need to agree to utilize any of 15 these tools, like any of the ones that you mentioned, 16 like eureka, for example? What is the notification 17 process for parents to know that now if school is 18 using the tool?

19 CHIEF FINANCIAL OFFICER SHARMA: On 20 Eureka itself, we don't have any consent requirement 21 at this point. It's purely a tech assistant tool. 22 So, we have trained it for very specific things that 23 we know what the responses are, and we've trained the 24 chat bot to give certain responses so that's very 25 much our information and data.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 39
2	CHAIRPERSON GUTIÉRREZ: But are there
3	instances I'm sure that the Department has used
4	other AI tools. Are there other instances where they
5	are seeking consent, or is that not a policy?
6	CHIEF FINANCIAL OFFICER SHARMA: Not to
7	the best of my knowledge, but Melanie and Tara, if
8	you want to chime in.
9	DIRECTOR CARROZZA: Yeah, I think I
10	would just add that at the school level I was a
11	District 75 teacher at PS811X, largest alternate
12	assessment high school in New York City. So
13	COUNCIL MEMBER BREWER: Mickey Mantle,
14	it's called. Mickey Mantle.
15	DIRECTOR CARROZZA: 811X? Oh, okay.
16	Thank you. Thank you, Council Member. So, I got
17	slightly distracted. So, you know, as a teacher, we
18	do create and send home we actually don't create
19	it, it's digitized now through DIT's excellent work,
20	the Media Release Form where, you know, families or
21	guardians can sign off on student participation and
22	terms in a number of ways. I think that's the only
23	comparable thing that we have right now in terms of
24	requesting parent approval for something related to
25	media or technology. But I also want to just
ļ	

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 40 decipher between AI-empowered tools and generative 2 3 AI-empowered tools and the risks associated with both 4 are definitely different. With generative AI there's an unknown for all of us. Like, we all, you know, 5 are learning together. We've had just standard AI-6 7 empowered tools for a number of years built into 8 Microsoft, Google, Adobe that, you know, don't pose 9 the same risks as generative AI does now. CHAIRPERSON GUTIÉRREZ: Thank you. 10 That 11 kind of changes my questions. But I quess what I 12 want to get into a little bit is some specific -- some 13 of the stems that schools use. Do you have a sense of how many schools are using systems like Go 14 15 Guardian, Gaggle, or Securely [sic], if I'm saying 16 that right? 17 CHIEF FINANCIAL OFFICER SHARMA: We can

18 definitely get you that information. From our 19 perspective we do enterprise licenses for certain 20 tools that schools use, for example Google Workspace or Zoom, Adobe, Microsoft Office. So these are tools 21 2.2 that we centrally procure and provide for our 23 students in schools at no cost to them, because we're paying for them centrally. But for certain tools 24 that you mentioned, schools do it and it's their 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 41
2	choice. But we can we have information in our
3	systems to look at how many schools and we can
4	definitely get back to you on that.
5	CHAIRPERSON GUTIÉRREZ: Wonderful. Do
6	you can you share a little bit about what the
7	system Securely does?
8	CHIEF FINANCIAL OFFICER SHARMA: Sorry,
9	can you repeat?
10	CHAIRPERSON GUTIÉRREZ: [interposing] Are
11	you familiar with the program, the system Securely?
12	CHIEF FINANCIAL OFFICER SHARMA: No, I'm
13	not.
14	CHAIRPERSON GUTIÉRREZ: No? Okay. Well,
15	what I have from them, I do I'm aware that some
16	schools do utilize this system, is that they monitor
17	student internet usage even when they're not at the
18	school. Are you familiar with it, Securely?
19	DIRECTOR CARROZZA: I am not, but I'm
20	going to look it up and see
21	CHAIRPERSON GUTIÉRREZ: [interposing] Oh,
22	wow, okay.
23	DIRECTOR CARROZZA: If there's
24	CHAIRPERSON GUTIÉRREZ: Okay. I mean, I
25	think it's an important discussion to have.
	l de la constante de

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 42
2	Obviously, different schools are that's their
3	discretion to have. Obviously, different schools
4	are it's at their discretion. They're using
5	different systems, but it's my understanding,
6	particularly with Securely, that they're right now
7	they're under investigation for selling data, and so
8	I would just love to hear from you all what is policy
9	on selling data? How are families communicated bout
10	this information, and what is the level of
11	accountability that you all implement when these
12	vendors maybe are selling data?
13	SENIOR EXECUTIVE DIRECTOR MAC: this is
14	an incredibly important question, and we'd like to
15	bring up our colleague to speak to this.
16	CHAIRPERSON GUTIÉRREZ: Thank you.
17	SENIOR EXECUTIVE DIRECTOR MAC: This is
18	Dennis Doyle. He'll introduce himself and his role.
19	CHIEF PRIVACY OFFICER DOYLE: Good
20	afternoon. Thank you. Good afternoon, Dennis Doyle,
21	Chief Privacy Officer for New York City Public
22	Schools. To answer that question, selling student
23	data is illegal. It's prevented by FERPA [sic], New
24	York State Education Law 2D, so we would not engage
25	with any third-party vendor who's going to be

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 43 involved in that practice, and that's-- be part of 2 3 our standard review that we would conduct for our 4 compliance process. We conduct the security review. OTI conducts a cloud review as Anuraag was mentioning 5 before, and then legal also has their part in the 6 7 compliance process and making sure we have a data 8 processing agreement with third party vendor and it's 9 very explicit in those agreements that the use of personal identifiable information for commercial and 10 11 marketing purposes is prohibited. So under no 12 circumstances would we engage with a vendor or permit 13 a vendor who's going to be receiving our students' personal information to be using it for commercial 14 15 and marketing purposes. 16 CHAIRPERSON GUTIÉRREZ: I hear that. 17 Thank you. However, what happens if they do? Like, 18 I mentioned Securely is under investigation. I don't 19 know what the conclusion is, but what is the 20 accountability measure in that instance? CHIEF PRIVACY OFFICER DOYLE: I'm not 21 familiar with that particular vendor, but I think if 2.2 23 we were to learn that a vendor were engaging in that, we have a right to terminate the agreement. In our 24 data process agreement we have a right to terminate 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 44 their access to our data. So if we were to discover 2 3 something like that going on with a third-party 4 vendor, we would immediately terminate their access to our student information. 5 CHAIRPERSON GUTIÉRREZ: Got it, thank 6 7 you. Some other issues regarding some systems that were raised to me about just-- about student 8 9 surveillance was a system called Gaggle [sic] that schools are using. Are you familiar with that 10 11 system? 12 CHIEF PRIVACY OFFICER DOYLE: I am not, 13 no. CHAIRPERSON GUTIÉRREZ: Lots of head 14 15 nods. Okay. Wonderful. Let me skip that then. Can 16 you share if there is an agreement from students and/or parents regarding data collection or what is 17 18 the agency's policy on data collection? 19 CHIEF PRIVACY OFFICER DOYLE: Yeah, sure. 20 So whenever we have a third-party who's going to be receiving student data, we are required by law to 21 have a data sharing agreement with them. If they're 2.2 23 going to be conducting services on New York City Public School's behalf, if they're going to be acting 24 as school officials, we have to have an agreement 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 45
2	with them by law. So we ensure that we have
3	agreements with all such third-parties, and as I
4	mentioned before we have them go into go through
5	our compliance process which requires having that
6	data processing agreement, security review
7	internally, and also an OTI review to the extent
8	necessary.
9	CHAIRPERSON GUTIÉRREZ: And do students
10	and parents, do they have the opportunity to opt out
11	of that? They don't want their child's data shared?
12	CHIEF PRIVACY OFFICER DOYLE: When it
13	comes to sharing data with third-parties who are
14	acting as school officials and are performing
15	services that the DOE would or New York City Public
16	Schools would otherwise be performing on its own
17	behalf that has legitimate educational purposes,
18	there's no opt-out or opt-in process. That's not
19	something that's required by FERPA which is the
20	federal governing student privacy law, or New York
21	State Education Law 2D. So we do not have a process
22	in place for opting in or opting out with third-party
23	vendors.
24	CHAIRPERSON GUTIÉRREZ: Thank you. For
25	some of these systems that I've mentioned that you're
	1

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 46 not aware of in those instances is the -- our Chief 2 3 Privacy Officer, like is there an OTI process for 4 them to review even in some of these smaller systems? CHIEF FINANCIAL OFFICER SHARMA: 5 Yes, if-- we have a system called ARMA [sic]. 6 So when schools decide to purchase and we have put this 7 policy to all principals, that if they're deciding to 8 9 buy a certain software, they should definitely go through this compliance process. So, we would go 10 11 back and check if this is the case with the two that 12 you mentioned, but that is our standard process. 13 Principals need to submit this before they're 14 procuring the site to use those software, and we take 15 them to the same process that I and Dennis are 16 describing between our cyber security privacy and 17 OTI. CHAIRPERSON GUTIÉRREZ: 18 Thank you. It's 19 my understanding that some vendor approval processes

my understanding that some vendor approval processes have been delayed. Can you all share if there is any update to some of those? I know specifically like Class Dojo [sic] is one that I wouldn't always report it as being delayed. Can you speak a little bit to the reasoning for the delay, and what are some of the timelines that you all are working on?

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 47
2	CHIEF FINANCIAL OFFICER SHARMA: Thank
3	you for that question. I'll start and then I'll ask
4	our Chief Information Security Officer Demond Walter
5	to come up as well. The compliance process is a
6	three-step process. One is getting the NDA done with
7	the vendor. The second step is fill out a
8	comprehensive security questionnaire that our
9	cybersecurity team has drafted, and we take the
10	vendors through that. And then the third step like
11	we said, is the OTI process. So depending on the
12	turnaround time sometimes and the comprehensive
13	completion of those steps including the NDA and the
14	questionnaire, it can take sometimes a couple of
15	months or more to finish that process. But on your
16	specific question, I'd like Demond to come up and
17	just describe it.
18	DEMOND WALTER: Good afternoon, Chair
19	Joseph, Chair Gutiérrez, and Council Members. First
20	off, Class Dojo, that was actually finally approved I
21	believe today, according to Dennis
22	CHAIRPERSON GUTIÉRREZ: [interposing]
23	Look at that timing. Continue.
24	DEMOND WALTER: Part of that hold-up is a
25	three-step process. One of it is data processing

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 48 2 that Dennis mentioned. It's the DOE security 3 assessment process which we provide the vendor with a 4 questionnaire to understand their security controls, 5 the administrative, technical, and operational controls. We then have an interview with them, go 6 7 through their architecture, as well as validate the information that they provided us, their policies, 8 9 etcetera. The third part of that is OTI's cloud review process, which is a two-step process. It goes 10 11 to OTI cloud review where they talk about the 12 architecture, data, and citywide policies, and that's 13 where some of their hold-up was at with Class Dojo. 14 They couldn't meet some of those citywide policies, 15 so they're coming up with some mitigation plans. As 16 well, there was some little back and forth on the 17 NDA, but we finally got all that stuff resolved. 18 CHIEF PRIVACY OFFICER DOYLE: And just to 19 add, like, we submit a standard data processing 20 agreement to our third-party vendors when they're 21 going through their compliance process, and that 2.2 agreement incorporates all the requirements under 23 FERPA [sic], and New York State Education Law 2D, but our data processing agreements also include 24 additional provisions that go beyond what's required 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 49
2	by law, and so in some instances we will send the
3	data processing agreement to the vendor and the
4	vendor will come back to us with some proposed
5	changes and revisions, and so there is a certain
6	amount of negotiation that can take place between New
7	York City Public Schools and the vendors before we
8	can reach an agreement. Obviously, we can't
9	compromise on the things that are required by law,
10	but there are certain parts of agreements that do get
11	negotiated, so that's part of the reason why it can
12	take sometimes a month or a few months to get that
13	resolved.
14	CHAIRPERSON GUTIÉRREZ: Thank you. And
15	are those standards that you mentioned at the tops of
16	your remarks, are those made public?
17	CHIEF PRIVACY OFFICER DOYLE: What do you
18	mean by standards?
19	CHAIRPERSON GUTIÉRREZ: You mentioned it.
20	The I guess just part of your review process. So
21	we're just looking to see if those if, like, those
22	protocols are made public for us to review?
23	CHIEF PRIVACY OFFICER DOYLE: Yeah, I
24	mean, we publish on our website the our data
25	privacy and security policies are available on our

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 50
2	website. That's all public information. We share
3	with third parties vendors' information about the
4	compliance process and how to engage and if they have
5	any questions and they can reach out to me and our
6	Privacy Office. So, that's all public information,
7	as well as parts of the data process and agreement
8	has something called a Parent's Bill of Rights
9	Questionnaire which the vendors fill out certain
10	questions about the use of the data that they'll be
11	receiving, and that information is public also
12	posted on the New York City Public Schools website.
13	CHAIRPERSON GUTIÉRREZ: Thank you. I'm
14	going to pass it to Chair Joseph for her questions.
15	CHAIRPERSON JOSEPH: Thank you. I'm
16	going to yield my time to Council Member Stevens.
17	COUNCIL MEMBER STEVENS: You're so kind.
18	Thank you, Chair Joseph. Really appreciate you. I
19	just have I have a couple of questions, but I'll
20	start with these two here. Regarding the
21	professional development of educators, can you
22	provide insight into what the DOE's measurement of
23	success with respect to AI tools? Like, what are you
24	looking for?

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 51
2	SENIOR EXECUTIVE DIRECTOR MAC: Thank
3	you, Council Member. We, across our teams that are
4	represented here today, are providing training to
5	thousands of teachers, and as I shared in my
6	testimony, we understand that this ongoing work
7	because the technology continues to evolve, and we
8	need to ensure that our teachers have access to the
9	most up-to-date training and understanding of the
10	technology. And so, I'd like to pass it to Tara to
11	speak specifically to AI and maybe you'll add in
12	terms of CS.
13	DIRECTOR CARROZZA: Sure. Thank you for
14	the great question, and one very important question,
15	too. In terms of training teachers when it comes to
16	digital tools and AI, it's not enough [inaudible]
17	knowledge is critical. So, for example [inaudible]
18	COUNCIL MEMBER STEVENS: [inaudible] it's
19	evolving and changing as things are happening. What
20	are you looking for?
21	[audio cuts out]
22	DIRECTOR CARROZZA: And we also have
23	parent coordinators from [inaudible] and then
24	collectively across the DOE is about 1,200 parent
25	coordinators where different folks can go and share

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 52
2	the resources that they have to then share with
3	families around a number of areas, but mostly focused
4	on technology support. so those would be the
5	resources right now that exist, and I think we're
6	really looking to collectively provide not only more
7	resources, but also open up training for families to
8	engage in building their own digital skills.
9	SENIOR EXECUTIVE DIRECTOR MAC: and I'll
10	just add that since 2015, CS for All, one of the
11	hallmarks has been offering citywide family
12	engagement events to come out and to hear about
13	careers in CS to understand concepts, to tinker, and
14	play, and practice computational thinking. In
15	addition, we've built resources that schools can
16	easily flip, and so if they want to hold family and
17	community engagement events at their own school or on
18	their own campus, that they have some of the easy
19	ready-to-use resources to engage families in various
20	levels of, you know, introducing concepts of
21	computational thinking and careers across tech.
22	COUNCIL MEMBER STEVENS: Yeah, I think
23	it's going to be really important as this process and
24	things are being rolled out and the same way we're
25	thinking about training teachers who should be doing

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 53
2	that alongside, as well as thinking about how the
3	parents are. And even when we're thinking about
4	measure of success, it should look different and be a
5	little bit more simplified, especially for parents,
6	right? What does it look like for us to say that
7	these parents are fully engaged? What do we want them
8	to know and how to do those things? Because if
9	they're not having a clear understanding, then how do
10	we expect the young people to. And the last plug
11	before is stop chatting, we also to make sure and I
12	know we talked about workforce development. We need
13	to make sure that we are preparing people for these
14	jobs and these roles, because I feel like a lot of
15	times we kind of skip that pieces, especially with
16	DOE. Like it does not like workforce is not
17	engrained into it, and so thinking about how are we
18	engraining this to make sure that when our young as
19	these jobs are developing, our young people are able
20	to step into those roles. So, making sure that's
21	part of the measures of success are going to be
22	really important. Thank so much.
23	SENIOR EXECUTIVE DIRECTOR MAC: And I
24	would just say that our future ready program in
25	

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 54
 addition to our existing CTE programs which have been
 around for a number of years--

4 COUNCIL MEMBER STEVENS: [interposing] [inaudible] CTE, I have a lot of issues with them. 5 SENIOR EXECUTIVE DIRECTOR MAC: 6 I would 7 welcome the opportunity to talk about them another 8 time. the Future Ready NYC program, though, is 9 opening 45 new tech programs this year that's looking at labor market data, looking at labor market data in 10 11 New York, and looking at from the credentials and the 12 skills that are required for entry-level good jobs in 13 these fields, cybersecurity, analysts, early machine 14 learning. How are we back-mapping those so that our 15 students get real skills and a head start on those 16 specific pathways and graduate with credentials?

17 COUNCIL MEMBER STEVENS: Absolutely. We 18 talk about it, but it is not happening, because even 19 currently our drop [sic] market is not preparing our 20 kids for it, and they come out of a lot of our public 21 schools. So we can say that we have these tools, but 22 they're not happening, so we have to make sure that 23 that's part of the measure.

SENIOR EXECUTIVE DIRECTOR MAC:

25 Absolutely, and I would invite you to join us and

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 55 2 come visit one of our Future Ready programs to see 3 what our schools are--4 COUNCIL MEMBER STEVENS: [interposing] I'm always welcomed. 5 SENIOR EXECUTIVE DIRECTOR MAC: 6 That 7 would be wonderful. 8 COUNCIL MEMBER STEVENS: I've been in 9 education for over 20 years, so these are not things I'm just talking about. 10 11 SENIOR EXECUTIVE DIRECTOR MAC: 12 Absolutely, absolutely. I appreciate the comment. 13 DIRECTOR CARROZZA: If it's alright, may I share one more piece of information from-- just 14 15 from the teaching and learning perspective. I 16 completely agree with the sentiment and the truth 17 around what you're saying. We are in a skill--18 global skills-based economy, and one of the things we 19 are looking at from teaching and learning is to build 20 a comprehensive learner record structure. It would 21 definitely be in collaboration with DIT and folks 2.2 citywide, but really looking at that structure and 23 how that then shifts into a learner employment record. And so staring that much younger and 24 starting it in Gen Ed, not solely-- not just Gen Ed, 25

1 COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 56 2 too, D79, D75. Making those pathways available to 3 all equitably and at a much younger age is really--4 it's what's required right now, and that's the 5 direction we're going.

6 CHAIRPERSON JOSEPH: Well, thank you. 7 Earlier you suggested that parent coordinators are 8 also trained to do part of that family engagement. 9 When was the last time they were trained? How many 10 were trained? And is language access part of that 11 training as well?

12 DIRECTOR CARROZZA: I can get back to you 13 just on numbers from our folks who do run that. It's 14 in collaboration with FACE [sic]. I don't have 15 specific numbers on trainings, but I'm on the Microsoft Team site here, and the last specific 16 17 training was on the DOE grades and attendance 18 application. So I can see that, and I can definitely 19 get back to you with those specific numbers. Unless 20 one of my colleagues here have any additional 21 information you'd like to add? 2.2 SENIOR EXECUTIVE DIRECTOR MAC: We'll 23 have to follow up on that one, Chair Joseph. CHAIRPERSON JOSEPH: I use to be part of 24 25 that group when I was an educator as well. I just

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 57
2	wanted to clarify one thing you said earlier about
3	the forms. There's media form, which allows you to
4	take pictures for students to participate in
5	activities in schools, and there were the
6	citizenship, the digital citizenship forms. So those
7	were two separate forms. I want to make sure that's
8	on the record so we know the difference. The media
9	was just for students taking pictures and any
10	activities in the school versus the digital one.
11	Great, so now
12	SENIOR EXECUTIVE DIRECTOR MAC:
13	[interposing] Thank you, Chair Joseph.
14	CHAIRPERSON JOSEPH: Last Friday there
15	was a news report of a collaboration between New York
16	City Public Schools and Microsoft on a new AI
17	teaching assistant, Azure Open AI Service, which has
18	been piloted in three New York City Public School's
19	high school computer science, which launched an
20	additional pilot around this fall, which focused on
21	high school math and approximately 15 schools. Can
22	you tell me which three schools were included in this
23	initial pilot program? If so, please share key
24	results of this evaluation, and include
25	student/teacher/administration feedback as well.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 58
2	CHIEF FINANCIAL OFFICER SHARMA: So I can
3	talk a little bit about what the tool does and what
4	we have done. We can get you the three specifics
5	schools and the students that are participating in
6	the pilot. But from the feedback that we got, and
7	when we did this pilot, several things came up that I
8	think are important.
9	CHAIRPERSON JOSEPH: Okay.
10	CHIEF FINANCIAL OFFICER SHARMA: One of
11	them is making sure that students and teachers are
12	logging into this tool using DOE credentials.
13	They're essentially used [sic] for account management
14	is protected and multifactor authentication is in
15	place which helps cyber security. We also had in
16	other features in this tool where we got specific
17	feedback from educators that did like to upload their
18	own contact. So, in addition to what generative AI
19	services, it needs to be in the context of what the
20	educators want the content that they have created to
21	be also available. And so we have that ability which
22	was again, a specific feedback we got as part of the
23	pilot in these three schools. And then the ability
24	to make sure there are permissions available. So, at
25	what grade level should this tool be accessed, and

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 59
2	for what different courses and content. That
3	flexibility is also built into that. Any teacher has
4	that control of who and who cannot use that tool. So
5	those are specific feedback we received as part of
6	the initial pilot in the spring. All of those have
7	been incorporated in the tool as it stands today, and
8	we're ready now to go in fall with probably the
9	largest set of schools and get similar feedback, and
10	add more feature that are very specifically asked by
11	educators.
12	CHAIRPERSON JOSEPH: The devices that New
13	York City public school provide, or these or this
14	software automatically pre-loaded to the device, or
15	they have to use it on separate devices?
16	CHIEF FINANCIAL OFFICER SHARMA: So, this
17	is a it's a mobile responsive site. So, you can
18	use it on any device as long as you again
19	authenticate to the DOE's central accounts.
20	CHAIRPERSON JOSEPH: Give the recent data
21	breaches at the New York City Public School, how with
22	the Administration ensure that students' information
23	is protected on this new platform?
24	CHIEF FINANCIAL OFFICER SHARMA: Thank
25	you for that question, again. Data privacy as you

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 60 know is very critical and we are very focused on it. 2 In this specific tool itself, a few things we have 3 4 already done that we've been working on many years, and really build on that in the students there. 5 So one of the things, like I said, is you need to have a 6 7 DOE account. Multifactor authentication is 8 definitely in place. The specific tool is on our 9 specific Microsoft tenant [sic], so it's protected from that perspective. This is not a third-party 10 11 vendor environment [inaudible] tool. This is our tool. We control the code and the-- and features on 12 13 this. And then we are able to put permissions just like I was describing on who cannot use it. And 14 15 there's robust reporting available on this which we can then be able to see if there was any activity 16 17 that did not round regular usage. We will be able to 18 track that as well. And the specific questions and 19 the content that's going in does not necessarily 20 leave the DOE environment. It's within our 21 [inaudible] 2.2 CHAIRPERSON JOSEPH: Thank you for that. 23 Did OTI conduct a review during Microsoft's vetting process in accordance with your new protocol set in 24 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 61
2	place that you began enforcing last spring? If so,
3	what are the key results of the OTI review?
4	CHIEF FINANCIAL OFFICER SHARMA: On the
5	specific just to be clear on the
6	CHAIRPERSON JOSEPH: [interposing] Yes.
7	CHIEF FINANCIAL OFFICER SHARMA: system
8	[sic]? [inaudible] [audio out]
9	CHAIRPERSON JOSEPH: And the fact that it
10	is a small school will give you data on how you'll
11	drive future usage of this software.
12	UNIDENTIFIED: 100 percent, yes.
13	CHAIRPERSON JOSEPH: Okay. GO ahead,
14	sir.
15	CHIEF PRODUCT OFFICER ANWAR: Yeah, thank
16	you so much. My name is Zeeshan. I'm the Chief
17	Product Office. So, this product [inaudible] we have
18	only worked with OTI. They have SSAP [sic] review
19	that we have conducted with them to ensure that we
20	like, fulfill all the compliance and everything is
21	good to go. So we have done that process, and I think
22	as Anuraag mentioned, that this is a tool that is
23	being piloted on very, like, small limited number of
24	schools right now. And we are gathering a lot of,
25	like, feedback back from the schools just to

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 62
2	understand how we need to expand it a little [sic]
3	bit much better. A couple of things that I think I
4	should highlight [inaudible] working with the
5	educators, working with students, they gave us a very
6	good feedback off about how this tool is being
7	designed, how this tool is being protected behind the
8	SSO [sic] and the [inaudible], and the data as
9	Anuraag mentioned, does not leave the DOE
10	environment. That is one thing that differs between
11	us and the Open AI and the ChatGPT, or for that
12	matter, any other tool because ChatGPT being only one
13	tool, but [inaudible] is all there, Bedrock [sic] is
14	all there. There's just so many other tech giants
15	who started doing that.
16	CHAIRPERSON JOSEPH: Thank you. In a Q&A
17	with Microsoft, Zeeshan Anwar, the District Chief
18	Product Officer, shared that his goal for this new
19	learning assistant is to enable in each and every
20	school, each and every classroom. What is the is
21	New York City Public Schools committed to achieving
22	this goal?
23	CHIEF PRODUCT OFFICER ANWAR: Yes, I made
24	that statement. This is something differently we
25	would like to do. We are in the early stages as the

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 63
2	generative AI is something very new to all of us. We
3	are also learning as compared to how those
4	[inaudible] with that, how the responses will come
5	back from the generative AI. So, we are working on
6	that, and hopefully after the pilot, we'll definitely
7	get more information on that, and then we can see how
8	we need to scale it and provide that tool across the
9	board in every classroom in every school.
10	CHAIRPERSON JOSEPH: Thank you. How will
11	students in historically low-representation in
12	computer science courses, girls, black and Latino
13	students be prioritized in this digital revolution
14	right now with AI?
15	SENIOR EXECUTIVE DIRECTOR MAC: I can take
16	that question, Chair Joseph. That has been the
17	forefront of the CS for All goal since it launched in
18	2014 to increase the number of black, Latinx and
19	students who identify as girls participation in
20	computer science, and we've seen progress in the
21	numbers of APSC takers, the percent of girls who are
22	taking computer science courses across K-12 year over
23	year. Those numbers are took a slight dip in 2019-
24	2020 with the pandemic, and then they rebound in the
25	following year and have continued to uptick which is

1 COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 64 2 very heartening. We still have more work to do, as I 3 shared at the outset, because we still see 4 disproportionality between the number of our white 5 and Asian students who are participating in computer science and our black, Latinx and students 6 7 identifying as girls. There's a few things that we 8 learned in the early of years of CS for All. We 9 recognize that we needed to -- we needed to provide data to both school leaders and district leaders in a 10 11 way that supported equity. And so we work with 12 Doctor Eddie Fergis [sp?] who's at Rutgers University 13 and who's done a lot of work on solving 14 disproportionality. He helped us develop an equity 15 rating for each school and each district that helps 16 them see both the saturation of CS. So, you know, 17 what percent of your overall student body at your 18 elementary school or your middle school is 19 participating in computer science education? But 20 also, when you break that down, when you disaggregate 21 that across student groups, where is there 2.2 disproportionality? And we've created differentiated 23 training for district leaders and school leaders based on where their school is because a school that 24 is at the very beginning of implementing computer 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 65 science may be different from a school that's five 2 years in, but is still needing to think about 3 4 expanding to more students and also addressing 5 disproportionality. So we've become more sophisticated in how we make that data really visible 6 7 in a way that's it's like a conversation and an 8 opportunity for strategic planning and have developed 9 tools and templates so that the, you know, the district leader, the school leader from strategy and 10 11 planning lens can think about how they're scheduled 12 and for classroom strategies. In recent years, we've 13 made our equity in computer science the first course 14 right out the gate that a teacher participating in 15 our initiative or a school leader participating in 16 our initiative participates in because there's a primer to understanding how we're going to disrupt a 17 18 lot of the disproportionality that we see play out 19 throughout life, throughout the labor market, and 20 certainly throughout K-12. We need to think about 21 the curriculum choices, how they center the voices, experiences of people of color and of students who 2.2 23 identify as girls, and so that's become the framer for the curriculum and pedagogy work that we do as 24 well, and how we structure the training. So there's 25

1 COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 66 2 a couple level both from how we share data to how we 3 strategically plan with leaders to how we structure 4 the choices we make in training around curriculum and 5 instruction.

CHAIRPERSON JOSEPH: so, how's that data 6 7 looking from 2015 to now? I know it took a dip 8 during 2020, because we saw the digital divide, and 9 that was really where the City saw the lack of access to the basic internet, the basic technology. 10 So 11 where are we now in terms of data 2015 and 2023. How 12 are we looking? And I'd like to acknowledge Council Member Narcisse? 13

14 SENIOR EXECUTIVE DIRECTOR MAC: Would you 15 like me to answer before, or-- Yeah, well, we report out on the data to you all every year as per Local 16 17 Law and we've been doing that for some years, and so 18 you'll see that last year the average looking at one 19 year, one school year, is at 19 percent of our K-12 20 students participated in computer science education. 21 Now, as I shared in the testimony, if you look at 2.2 that over a students' elementary-- whole elementary 23 experience or whole middle school, or whole high school experience, that number is much greater. It's 24 close to 50 percent of students having a CS 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 67
2	experience at some point in each of those grade
3	bands. So we are seeing that our students
4	identifying as girls are participating in computer
5	science as the same at the same level of access as
6	our like citywide average of 19 percent. we're not
7	satisfied with 19 percent, and so there's work that
8	we're doing right now in strategic planning and
9	thinking about this is a 10-year initiative, we're
10	in year eight and what the next chapter of CS is,
11	and how that needs to think about other levers beyond
12	teacher training to get to true equity and access to
13	computer science education.
14	CHAIRPERSON JOSEPH: And what about black
15	and Latino students?
16	SENIOR EXECUTIVE DIRECTOR MAC: So, I'm
17	going to pull from what we've reported out to we've
18	reported out to you all. Just give me one moment so
19	I get my numbers straight. So compared to the
20	citywide average in the last full school year that we
21	reported out which was 19 percent of students, 18
22	percent of Hispanic or Latinx students participated
23	in computer science, and 14 percent of black students
24	participated in computer science. So we see
25	disproportionality in those numbers. That's driving

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 68
2	our continued work with district leaders, but also
ر ا	work that we need to do to think about other levers
с Д	for equity across the school system
т Б	CULTEDEDCON TOGEDU. There's you work we
5	CHAIRPERSON JOSEPH: INANK YOU. Tean, we
6	do. We have a lot of work to do. For next set of
7	questions I'll go to Council Member Brewer.
8	COUNCIL MEMBER BREWER: Thank you very
9	much. On I know that some of the IBM schools and
10	certainly CUNY are trying hard to have people
11	graduate with some kind of certificate. So that's
12	one question. What are you doing either with your
13	CTE schools or in general? Because it does help with
14	both college and getting jobs. Number one. Number
15	two, contracts. I've been down this road already,
16	and the issue is I would like to know because what
17	happens is teachers, principals, you get salesmen,
18	saleswomen coming around and saying this is a great
19	project. And I know absolutely you want the schools
20	to have discretion, but on the other hand, the
21	schools don't know sometimes who the hell is the
22	legitimate and who is not. I've been there. I've
23	heard it and seen it. So, I worry about contracts,
24	because these companies want to make money. I'm
25	talking about not common sense, I'm talking about the

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 69 2 for-profits. So do you -- how do you keep track of 3 what's good, what's bad? I worry about that you're 4 spending money on for-profit contracts that are no 5 good. And so I see some names here, they're obviously well-known, but I also see a report from 6 7 the State Comptroller that says that some of this 8 information has been excluded, some of these 9 companies, from reporting. I am really concerned about the contracts. So do you have a list of them? 10 11 How long do they last? How much do they cost? Who's 12 paying attention to the for-profit people because they call me too? They call everybody they can to 13 14 get a contract with schools. So how are you 15 monitoring that and keeping the cost down, and can 16 you provide a list of all the for-profit contracts 17 that you're working at DOE on computer science? 18 SENIOR EXECUTIVE DIRECTOR MAC: Thank 19 you, Council Member Brewer. You asked some of the 20 same questions around credentialing when you visited 21 my school many years ago, so I appreciate the steadfastness--2.2 23 COUNCIL MEMBER BREWER: [interposing] I remember that. 24 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 70
2	SENIOR EXECUTIVE DIRECTOR MAC: to this
3	mission. I'll speak first to the credentialing side
4	and then I'll pass it to Anuraag and to my colleagues
5	to speak to the contracts. In terms of credentialing,
6	we're thinking about that in two ways, right? As
7	we've said throughout this testimony, we have first
8	and foremost work to do with our students to be truly
9	future ready, and we need our teachers coming along
10	the way and having the appropriate upscaling and
11	professional learning opportunities. And so we're
12	thinking about credit nailing in these two ways.
13	We're working with CUNY on the computing integrated
14	technology education, advance certificate, and micro-
15	credential. So that's offering our teachers across
16	the system an opportunity to get more advanced
17	credentials beyond their CS for All training, beyond
18	their
19	COUNCIL MEMBER BREWER: [interposing] Are
20	they getting them?
21	SENIOR EXECUTIVE DIRECTOR MAC: We
22	launched this last year, and so we have a promising
23	start, but this is work that we've newly cultivated
24	with CUNY. And then I will say that, you know,
25	Chancellor Banks spoke this morning about us doing a

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 71 better job with college and career-readiness at his 2 3 State of Our Schools, and the underpinning of our 4 Future Ready Program and the 45 tech programs, and that there needs to be a substantive labor market-5 driven evidence rationale for the skills that are 6 7 part of a scope and sequence for a students. For the credentials we select -- we cannot select credentials 8 9 that do not have value in the labor market for our young people, as well as early college credits that 10 11 can articulate into Associates, Bachelors that are 12 credentials of value into post-secondary. And so 13 there's a very rigorous approach to these new Future 14 Ready programs that are opening that is certainly 15 lessons learned from years of doing this work across the system and thinking about the disparity between 16 17 the opportunity that's available in tech and the 18 number or students who are ready and raising their 19 hands to take those. So, again, an invitation to 20 share more beyond today and show you some of our 21 future ready programs. 2.2 COUNCIL MEMBER BREWER: Okay, I think the 23 IBM schools are doing that already. 24

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 72 2 SENIOR EXECUTIVE DIRECTOR MAC: Our P-3 Tech schools, and we are-- so we have nine P-Tech 4 programs across--COUNCIL MEMBER BREWER: [interposing] I'm 5 6 aware. 7 SENIOR EXECUTIVE DIRECTOR MAC: which you know, and we have three more that are in a planning 8 9 year this year and that will launch. COUNCIL MEMBER BREWER: But they get a 10 11 credential when they finish. 12 SENIOR EXECUTIVE DIRECTOR MAC: They have 13 the opportunity. Some students choose-- they are 14 teenagers. Some choose that they're going to 15 transition to another college or another pathway, but 16 they all have the opportunity to pursue the 17 credential. But I will say that the State has taken 18 an even more rigorous approach with the new P-Techs 19 that will be opening, with the Harbor School, our 20 High School for Innovation, Advertising, and Media, 21 and our High School for Emergency Management in terms of the level of industry connectedness. 2.2 23 COUNCIL MEMBER BREWER: Okay. 24 25
COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 73 2 SENIOR EXECUTIVE DIRECTOR MAC: And I'm 3 going to pass it to my colleague to speak to the 4 contracts question. 5 COUNCIL MEMBER BREWER: Contracts, a lot of money, some of it goes down the drain. 6 CHIEF FINANCIAL OFFICER SHARMA: 7 Thank 8 you for that guestion. So on contracts, 9 specifically, I think that this is also a concern that we have. So there are a few things that we've 10 11 already done and I'd like to call them out and then I think there's more work to be done here. One is 12 13 where we see a lot of schools using certain types of 14 systems. For example, at the start of the pandemic 15 schools were using Google as an LMS, 1,100 schools at 16 that time which was not only just a contract, but 17 issue a cybersecurity problem. So we brought in 18 enterprise license for Google Workspace, and we give 19 those to schools. So now we have a central contract. 20 It's just schools going in doing one-off's. We have 21 enough licenses for our entire school system and our 2.2 students. Same thing goes with Microsoft 365, Adobe, 23 Those are a couple of things that we've seen Zoom. massive amount of schools using it. Let's do a 24 central contract. Let's do a much better agreement 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 74 and negotiate this better for the City and the public 2 3 schools system. So that's one example. With the 4 breach and the third-party compliance process you're taking about, we actually sent out a survey for our 5 school systems to ask them what they were using. 6 And 7 our target was any software that was more than 10 8 schools, we took them through this [inaudible] 9 process and compliance process to make sure that we-whatever is prevalent in our schools, this was mostly 10 11 secure. And then, we have built, as you know, our 12 own grade, attendance, and messaging platform. So, 13 around 1,000 schools are using any one of the three modules today. that also helps us not only just 14 15 bring these contracts and costs down, but at the same 16 time it's giving us a lot more cybersecurity, partial 17 because they're using central accounts, they're 18 multifactor authenticated. These are our systems. We control the data. It doesn't leave the DOE. 19 So 20 all of that is happening, but also additionally 21 through our school partnership teams and our field 2.2 offices, we've started to get requests from 23 principals because we have this relationship with them, that they would like us to be at the seat when 24 vendors come in and have those conversations. 25 So

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 75
2	we've started to see some of those requests come in,
3	and this is an area where we do have a goal to
4	improve more not only just to see what the vendor is
5	pitching to the schools, but also is it safe, is it
6	in the functionality that is already not offered
7	centrally? Like, if you already have a solution for
8	it, why do we need the principal to go into another
9	third-party just because
10	COUNCIL MEMBER BREWER: [interposing]
11	Okay. Alright, I'm going to we can have this
12	conversation all day. But in terms of AI
13	CHAIRPERSON GUTIÉRREZ: [interposing]
14	Gale, I'm sorry, is this your last question? We
15	have
16	COUNCIL MEMBER BREWER: [interposing]
17	Okay. Just AI in general, if they can do a one-off
18	or something, are you also making sure that that
19	makes sense? Because the sales people come around
20	and make some suggestions. So, again, for the
21	contact on this issue of contracts, I'll let that go.
22	Also, the websites are awful. Can you fix them?
23	Thank you.
24	CHIEF FINANCIAL OFFICER SHARMA: Working.
25	

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 76
 CHAIRPERSON GUTIÉRREZ: Thank you. Next,
 I want to ask Council Member Hanif followed by
 Council Member-- Narcisse left? Avilés, then. I'm
 sorry.

COUNCIL MEMBER HANIF: Great. 6 Thank you 7 so much Chair Gutiérrez. Thank you for being here. 8 This is such an important urgent topic of our time, 9 and I really appreciated Chair Joseph's questions to expand CS for girls and black, Latinx students. 10 Ι 11 want to delve a little deeper into the surveillance 12 technologies and privacy, student privacy in 13 In 2021, DOE signed a contract with the particular. Go Guardian parent company Liminex, and I understand 14 15 that Go Guardian is designed to allow teachers remote access to students' computers in order to monitor the 16 17 attention during class and progress on assignments. 18 And then in October of 2020, it was reported that teachers in Chicago were able to use the technology 19 20 to see inside students' homes and access cameras 21 without student consent. Can you share what the 2.2 DOE's policy is around teacher's remote access to 23 students' computers and cameras? SENIOR EXECUTIVE DIRECTOR MAC: Thank you 24

25 for raising this question. This is incredibly

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 77 important in terms of our student privacy. 2 Perhaps 3 Anuraag will start with what's the existing policy, 4 and--5 COUNCIL MEMBER HANIF: [interposing] That would be helpful. 6 7 SENIOR EXECUTIVE DIRECTOR MAC: how 8 that's protecting our students. 9 COUNCIL MEMBER HANIF: And anything specifically about Liminex would also be helpful, 10 11 particularly about learning what had occurred in Chicago and how that might have informed DOE's 12 decision to continue working with them or not. 13 CHIEF FINANCIAL OFFICER SHARMA: 14 So, 15 specifically what happened in that incident, we did 16 not necessarily react from that, but we don't have a 17 central enterprise contract with Go Guardian like I 18 explained like we have in Google and Microsoft. That 19 is not the case at this point. And so schools make that choice to use Go Guardian. And we have taken Go 20 Guardian through the same compliance process that we 21 discussed which is the NDA and cybersecurity review, 2.2 23 and they will go through the OTI cloud review as well. So we're following the same exact process on 24 making sure that from a student's data privacy 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 78
 perspective and the NDA that they are following
 within the regulations that we have.

4 COUNCIL MEMBER HANIF: Sure. So, are you 5 able to provide us with which schools are contracting 6 with Go Guardian? And then, whether-- based on what 7 you just shared, does that mean that teachers can 8 potentially look into students' homes when there's 9 remote learning happening?

CHIEF FINANCIAL OFFICER SHARMA: 10 So, 11 we'll definitely follow up on that because we'll go 12 back and look into our systems and see which schools 13 have actually purchases Go Guardian and how many of 14 them are there and which specific module they use, 15 because they have a few modes and so we want to make sure what specific mode is used, also in the schools 16 17 that are using it, and what does it allow and does 18 not allow, and we'll follow up with all those.

19 COUNCIL MEMBER HANIF: I really appreciate 20 that, and I just want to stress as we continue to 21 immerse in this conversation about AI and tech, 22 student privacy needs to be prioritized, and of 23 course, their family's privacy. And I just want to 24 wrap up with one final question. On the student use 25 of AI, could you share any data that the DOE's COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 79
 collecting on cheating, and whether there's been a
 notable increase in cases since ChatGPT in particular
 became publicly available?

5 SENIOR EXECUTIVE DIRECTOR MAC: We do collect cheating and plagiarism data in alignment 6 7 with our protocols. We don't have that data right here, but we can-- we can ask for it for the team and 8 9 follow up to see, but that's certainly something that some of our colleagues across NYCPS are closely 10 11 monitor, and they look at the infraction types, they look at the schools in which some of these 12 13 infractions occur and where there are spikes, and that's clearly not just for cheating, but all other 14 15 kind of infraction types. That's one that we can follow up on with more specificity, though. 16

17 COUNCIL MEMBER HANIF: Yeah, I'd be 18 interested in that, particularly because I know that 19 schools outside of the US, and I think maybe in some 20 cities have utilized ChatGPT in their classrooms to build curriculum and particularly to help students 21 with limited English proficiency when they're reading 2.2 23 Shakespeare or other texts. So I want to know how ChatGPT is being incorporated and if the ban on it is 24 simply because plagiarism and cheating, but how can 25

1 COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 80
2 we turn it around and shift to ensuring that this is
3 being utilized for efficacy?

4

## SENIOR EXECUTIVE DIRECTOR MAC:

5 Absolutely, and just to clarify, it isn't banned. Ιt is on one of our, it's unrestricted in the ways that 6 7 YouTube and Netflix are unrestricted sites, but 8 schools can request access, and so some of our 9 schools and school leaders who are thinking about these tools as an instructional tool -- newer, but an 10 11 instructional tool, none the less, and have a strong plan that aligns with their instructional vision. 12 13 They're-- they can request to receive access to it.

14 COUNCIL MEMBER HANIF: That's great to 15 know, and just one final thought. I would love to 16 know which schools have requested and are currently 17 using it, and if there have been innovations on 18 utility of ChatGPT. I'm super interested in that, and 19 as a South Asian kid who didn't have a lot of access 20 to the computer growing up with a family of three 21 daughters, this is vitally important for me to follow. 2.2

23 SENIOR EXECUTIVE DIRECTOR MAC: I will 24 share, a middle school in Queens, Principal Burns, we 25 have a video overview of how they're implementing

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 81 ChatGPT, critically examining it, examining the bias, 2 3 examining whether it should be implemented, should 4 not be implemented, and so we'll share that with you, and I think you -- it's really -- we're really taking 5 the innovation first mindset with consideration, 6 7 obviously, of student privacy and all of the 8 guardrails that need to be in place. But we also 9 have an equity lens on this, and really, like digital equity it goes beyond just infrastructure and 10 11 bandwidth. It's skilling and exposure to skills and 12 exposure to tools that all students need to have 13 equitably, and I think not offering the opportunity 14 to students to at least critically think as a first 15 step about these technologies, we're doing a 16 disservice to our students. So, we definitely have 17 some innovations to share. 18 CHIEF FINANCIAL OFFICER SHARMA: And just 19 really quickly, because I think you brought up a good 20 point. When we did open the policy of saying 21 principals can request to unfilter ChatGPT, we also

did in that announcement send a link to a feedback form for exactly the reason that you described, which is we also a very curious to know in what shape and form are they using it, and what are the lessons

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 82 learned, because it will impact our own product 2 3 development and give us some insights on what the 4 educators are working with on AI. 5 COUNCIL MEMBER HANIF: Thank you. I'd like to follow alone. Really, this is really 6 7 important. CHAIRPERSON GUTIÉRREZ: 8 Thank you. 9 SENIOR EXECUTIVE DIRECTOR MAC: Council Member, I'm wondering if my colleague Tunisia can 10 11 actually speak to your question about the -- some of the -- in addition to what Tara shared, some of the 12 13 innovation in leveraging AI and curriculum. We have 14 some really creative educators who've been doing 15 incredible work, and we've been bringing them 16 together intentionally. Tunisia can share a few 17 examples of what that looks like. 18 TUNISIA MITCHELL PATTENELLI: Thank you. 19 Can we hear? CHAIRPERSON GUTIÉRREZ: 20 Yes. 21 TUNISIA MITCHELL PATTENELLI: Okay, 2.2 perfect. I always have to ask. I'm an educator first, 23 and so that's how I start. Hello everyone. I'm Tunisia Mitchell Pattenelli. I am the Interim Acting 24 Executive Director of Computer Science Education, and 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 83 we support the CS for All initiative within the 2 3 Office of Student Pathways. Thank you, Melanie, for 4 passing that question over to me. I think over the past sort of eight years have we been doing this 5 work, AI is not exactly too new to some of our 6 7 schools and there have been a lot of innovation across our educators of how to harness it. I think 8 9 you said it really helpfully, one of the biggest pieces is helping our educators understand what AI 10 11 is, but once we do that and empower them with those 12 skills and understanding those concepts, they start 13 to turn-key it. One of the pieces I want to share as an example, a D28 school, of one of our former 14 15 teachers, Ross Berhman [sp?] who now is actually 16 working on the central side because of some of the 17 innovative approaches that he took into this work. 18 What they did with AI is one, helped students 19 understand what is AI, but how to debate and discuss 20 these issues within the community so students could 21 understand how they could harness this technology, what are the ethical issues that they see a reason 2.2 23 for them and how they can utilize it with fidelity, really helping them think about how to harness these 24 25 tools from an equitable lens, but from the lens of

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 84 their communities which is think is huge. 2 As 3 educators, we did not receive formal training in 4 computer science. I remember. I was there. It did not exist. These pieces are coming into play, and a 5 lot of our teachers now, they're helping their 6 7 students understanding how to grapple with this work. 8 So they're having debates on this. They're having an 9 understanding of how to look at some of our social media platforms. One of our integrated units that we 10 11 do with ELA is utilizing how to think about facial 12 recognition technology and what does that mean, and 13 how we're seeing technology, and how we're seeing images. Students are talking about that, thinking 14 15 about the algorithms that are in place with the new social media technologies and how does that fall into 16 17 AI. These are live conversations that are happening 18 across, more conversations that we're hoping to come. 19 Thank you. 20 CHAIRPERSON GUTIÉRREZ: Thank you. Thank you so much. Next, I want to call-- yeah. 21 2.2 CHAIRPERSON JOSEPH: When you talked 23 about algorithm, I thought about that. How do we also-- New York City Public Schools work with 24 25 software developers to make sure that algorithm and

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 85
2	biases are not included in a lot of these AI? I was
3	recently at a conference and one of my colleagues
4	said we will we were talking about Mid-Journey
5	[sic]. So, I like Mid-Journey, and we were talking
6	and he said, he put in two images of children on a
7	book cover, one from the Bronx and one from
8	Manhattan. The children from the Bronx that the
9	when the AI generated the picture, the children in
10	the Bronx have no shoes on versus the one in
11	Manhattan. So there are biases also in these
12	software's. So how is New York City Public Schools
13	going to work with these developers, these software
14	developers to make sure algorithm is one and biases
15	are not included in these AI tools?
16	TUNISIA MITCHELL PATTENELLI: I would
17	love to start with that question, and then I'll pass
18	it off to my colleagues as well. I think that's huge,
19	right? And one of the pieces that Melanie Mac had
20	talked about is there's a lot of learnings that we've
21	done under CS for All and a lot of learnings that
22	we're doing as collective within NYCPS, but I think
23	one of the pieces that we want to take and move
24	forward with is how are we centering ourselves within
25	this ecosystem for computer science education, but

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 86 how are we thoughtfully working with other industry 2 3 partners to learn about the expertise and bring them 4 into the fold, right? So you talk about software engineers. There's data scientists, right? There's 5 a lot of different ways and modalities in computer 6 science that we're bringing in to really test our 7 8 thinking of what is happening and how do we inform 9 our educators. Joy Andulani [sic] who is an incredible expert when it comes to AI who has been 10 11 with part of our events and gives speeches with 12 educators. In the forefront, help us see some of 13 these-- this parity that are happening with technology, but I think the stuff we want to take 14 15 forward is what does that mean in education, right? And how do we support our educators in understanding 16 17 how to take that critical lens, but also to be the 18 forerunners of how to counteract that and to build 19 towards that. We have student projects that speak 20 about these pieces. You may be familiar with Scratch 21 [sic]. Scratch is a platform that utilizes 2.2 [inaudible] programming, even as early as elementary 23 school students. They are talking about these issues and they're developing projects on these issues. 24 Ι think the piece that we're working on now is how do 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 87
2	we think about the players that are in this space,
3	how do we mobilize as NYCPS to work with them
4	thoughtfully and empower our educators, and how to
5	activate some of the disparities that we're noticing,
6	but to be forerunners in the change that we want to
7	see. I'm going to pass it over to my colleague to my
8	right.
9	DIRECTOR CARROZZA: Thank you Tunisia.
10	I'd also like to share the concept of data
11	democratization and interoperability. Last year the
12	DLI team became members of 1EdTech, formerly IMS
13	Global, and really have learned that from Chicago's
14	public schools actually with their curriculum efforts
15	right now how important building your digital
16	ecosystem is and having those technical and
17	curriculum standards of interoperability, and I think
18	it really it really also highlights from what you
19	said Chair Joseph on we can also bring that into

20 algorithms and into bias and into working with 21 software developers as well. So that's-- that's a 22 takeaway for me for sure of how we can-- how we can 23 activate that, especially through the AI Policy Lab 24 work.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 88
 CHAIRPERSON GUTIÉRREZ: I'll pass it on
 to Council Member Avilés.

COUNCIL MEMBER AVILÉS: Thank you so much, 4 Chairs, and thank you all for the work that you're 5 I have a couple of distinct questions. 6 doing. Mr. 7 Sharma, based on-- actually, building off of Council Member Brewer's questions, can you provide to the 8 Council-- she may have asked this and I missed it so, 9 so apologies if it's duplicative. But can you 10 11 provide to the Council a comprehensive list of the 12 software purchased by schools, given that there is so much discretion? Also, the findings of your office's 13 reviews which were authorized, which were denied? 14 15 And I'm particularly curious about the frequency of 16 the evaluation of those third-party vendors. How 17 often does the -- does your office evaluate those 18 vendors and check in. And I am a public schools parent, former PTA President, and very much digital 19 20 literacy, computer science was very much left to the 21 devices of some scrappy parents who maybe used common 2.2 sense but often was not the tool often used in our 23 community. And God love the parent coordinators all across the City who are given 8,000 jobs and having 24 them be responsible for thousands of parents at 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 89 varying levels of digital literacy is not a 2 3 sustainable or appropriate approach. So I quess the 4 first thing is I'd like to understand better about 5 the list, how we monitor and assess those companies that we are authorizing to work with our students, 6 7 and then the last part of that is -- as a parent, I've 8 also received countless letters about breaches of my 9 child's data, and the responsibility for me now to respond and monitor my child's data based on a 10 11 company that I never made the agreement with to begin 12 with, multiple times. What is the cumulative impact 13 of these consistent breaches? How are you informing parents of how many breaches are actually happening? 14 15 And what protections are we putting into place? And 16 I think that's it. 17 CHIEF FINANCIAL OFFICER SHARMA: Thank 18 you for all your questions, very, very critical. So, 19 like I was saying before, from our perspective too, 20 students' data privacy has definitely become a focal 21 area for us, especially after the pandemic. We have 2.2 seen these attacks being very prevalent. So we've 23 done a few things that I'd like to call out, and then

25 when we started on March-- in March 2020 when

24

go into the specific things. One that I mentioned,

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 90 pandemic hit, we were basically in a situation where 2 3 schools had their own LMS domains, 1,100 of them 4 which was-- every school had a free version or a little fee version of [inaudible] that they were 5 using for learning management platforms with local 6 7 accounts that they had to manage, which itself is a 8 burden, but a major security risk. Today I'm happy 9 to report that number over those years has come to 1,400. So, that's a very good example of what we're 10 11 already doing to bring in those disparate systems 12 into an enterprise platform where there's enhanced 13 security, enhanced accounts and multi-factor authentication in place. As far as the list is 14 15 concerned, we definitely can provide a list of A, 16 what the schools are buying in terms of software and 17 which ones have gone through the IRMA [sic] process, 18 and how many of them are authorized, how many of them 19 This is a system that we have and we are not. 20 capture this data. We're happy to share all of this 21 information with you. And I think on your very 2.2 important question, it's not a one-time thing, right? 23 Cybersecurity is an ongoing concern and we have to do this every single day. So once we authorize a 24 software, that's not just enough for us. We need to 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 91
2	continuously monitor it, [inaudible] our
3	Cybersecurity Division and Unit are looking at which
4	vendors should we bring in on a quarterly or yearly
5	basis to ask for specific reports, and do another
6	evaluation. We just don't want to do it you know,
7	we review it once. We authorize you, and then you're
8	good to go for two years. That's not a practice we
9	want to follow. So we're going to continue to do
10	this work, but at the same time, I think it's my
11	belief that specifically on student-centric data.
12	when we're talking about special educational grades,
13	attendance, or messaging to parents, student
14	information systems type modules, this system has to
15	be on platforms that we manage and control, and
16	that's why we've built our own grades, attendance,
17	and messaging tool like I was reporting 1,000+
18	schools are already on it, and it's an ongoing
19	adoption process where more and more principals are
20	working with them to encourage them to come on our
21	platform. It normally just reduces paper, for example
22	on attendance. It also improves student data
23	security and privacy. So these are all of the things
24	they are going to continue to do to make sure bring
25	in critical systems' in-house where we can and

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 92
2	monitor the data, but we recognize principals also
3	want third-party software, but when that is the case,
4	they must go through our compliance process. They
5	must be routinely checked and evaluated again and
6	again to make sure that that compliance process is
7	being met in the future as well.
8	COUNCIL MEMBER AVILÉS: And what is
9	routinely checking in? What is the protocol for
10	that?
11	CHIEF FINANCIAL OFFICER SHARMA: So, well
12	this is we're evolving and making sure our program
13	gets better, but we would like to get to a place
14	where depending on the type of vendor and depending
15	on the type of data they are going to host, we're
16	going to put them through either quarterly or six
17	months or a yearly process. We need to make that
18	judgment call and say, put them on a matrix and say
19	we need to see this information from them very
20	routinely, versus this vendor has a very good
21	security posture and we can see them once a year.
22	But we're going to evaluate that process and make
23	sure this is standard practice in our cybersecurity.
24	COUNCIL MEMBER AVILÉS: And I guess,
25	lastly, I mean, as a parent, right, thinking of it

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 93 form that perspective, a privileged one with college 2 3 education, when I received the breach letters they're 4 often very difficult to navigate. They're in language that is not understandable. I am often in a 5 place where I'm translating documents for families in 6 7 multiple languages. And I don't know what the 8 school-- what other platforms the schools are using, right? We do know that we give consent for photos. 9 We don't know that our child has been given-- well, 10 11 actually, I don't give consent for the 15 platforms 12 that potentially might be used. Not that they're 13 being used for nefarious purposes, but the point here is that parents are not informed in any clear way 14 15 what is being used in educational settings, and when 16 there are breaches occurring, those standard form 17 letters of going into setting up accounts in another 18 third-party security, it is not an accessible way, 19 and I never know with the several breaches of my 20 children's data over the years what's happening with their data. what has the school-- what has 21 2.2 Department of Education done to make sure that my 23 child that has three data breaches is actually not owning property in Arizona. So, I guess there is 24 this -- what I'm asking for is more accessible 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 94
2	information technology I don't envy y'all having
Ω Ω	to translato toch languago into more podestrian
5	
4	English and multiple languages for that matter. But
5	it is a necessity, and it is an incredible we have
6	an incredible gap of process information and
7	resources, and most of the we cannot depend on
8	parent coordinators to do this work. This needs
9	given the importance of tech, how much it's being
10	utilized. This needs to be in a concerted,
11	comprehensive effort given the size of our school
12	system. And I know I'm probably preaching to the
13	choir, but the resource that we are putting forward
14	for the consumers and the users whose data is being
15	utilized is wholly inadequate. I thank you. I know
16	we're trying to get there, but I just wanted to make
17	those remarks.
18	CHIEF FINANCIAL OFFICER SHARMA: Thank
19	you.
20	CHAIRPERSON GUTIÉRREZ: Thank you. I'm
21	going to pass it to Council Member Paladino and then
22	Council Member Holden.
23	COUNCIL MEMBER PALADINO: Good afternoon.
24	Thank you very much for being here. I have
25	absolutely no idea what the hell AI is. I do know

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 95
2	it's artificial intelligence, and right there that
3	kind of bothers me because it's artificial, and I do
4	know that if you put a few key words into a computer,
5	you will then create a great story, or whatever it is
6	that you need. I want to know how do our kids
7	benefit by this? But I want to piggyback on my
8	colleague who just spoke so eloquently before. I
9	agree with just about everything that she has said,
10	and this brings up grave concerns for how do the
11	parents get a load of what is going on here, how it's
12	being taught, exactly what is AI? This is something
13	that is going to cause such a ripple effect through
14	every district in this city, in addition to
15	everything else that we're dealing our kids. So, now
16	describe for me please, how are the students
17	currently being taught about the pros and cons of AI?
18	And how like I said, to piggyback off of my
19	colleague. How are the families being provided with
20	resources on how to advise their children around
21	using AI? I also have a lot of ethical concerns
22	about AI. I also have a lot of concerns that this is
23	being introduced as young as two and three years old
24	when their minds are just forming, and they shouldn't
25	be using artificial intelligence in order to figure

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 96
2	out where they're going. So there are a lot of
3	concerns here. Please, by all means, take it away.
4	SENIOR EXECUTIVE DIRECTOR MAC: Thank
5	you, Council Member. We understand that the teaching
6	task here is large, right, in terms of all of us
7	fully understanding the scope of artificial
8	intelligence and the best uses in K-12 education.
9	Some of the work that Tara spoke to in terms of our
10	policy lab which will be K-12 and will have a toolkit
11	and a citywide training, that includes thinking about
12	families and the type of family training,
13	communications, resources, that need to be available
14	at every grade level because there's a lot that's
15	developmentally appropriate, to your point, at a
16	younger age or that's development appropriate at the
17	high school level that is not sooner, and so we
18	understand. I think we understand the magnitude of
19	the task and are working this is a group of very
20	humble and committed educators here who are working
21	to bring this to bring the right urgency and scope
22	to this, and I think that Tara can share a couple of
23	examples of to your other points in terms of
24	speaking to students about the pros and cons.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 97
2	DIRECTOR CARROZZA: Before going into
3	kind of speaking to the students specifically about
4	the pros and cons, I think there's a larger call to
5	action for us as a city and for schools and districts
6	to really have a cohesive vision on educational
7	technology and digital learning, and align on it and
8	set it forth in a public way. We do have a citywide
9	district Ed Tech plan that New York State requires.
10	However, I think that we can do better with that. I
11	think that we've I used to work at DIT [sic]. I
12	was the Director of Citywide Ed Tech, and there
13	through the Ed Tech program we started citywide Ed
14	Tech planning. It went from a pilot a few years ago
15	with 100 schools creating Ed Tech plans to now this
16	year, we've renamed we branded it into digital
17	learning plans, but we're going to expand to 300
18	schools and do deep work with both Brooklyn North and
19	Brooklyn South, and Manhattan to create these plans.
20	Two Administration components to the plans that we're
21	adding are considerations for artificial intelligence
22	and cybersecurity. So we're expanding the upskilling
23	and the training and really the mindset shift of all
24	leaders in our system to say we have to have shard
25	accountability on this. It like we can't go on

1 COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 98 2 saying hey, GIT [sic] owns this or CS for All owns 3 this. we all own it, and I think moving forward we 4 have to collectively plan from a leadership level on 5 how we're supporting that cohesively, meaningfully 6 across every level, across every stakeholder.

7 COUNCIL MEMBER PALADINO: Do you feel that we're moving too quickly in this, that we're not 8 9 taking this just a little bit slower so that people could actually ingest and then digest exactly what 10 11 the process is? And that the creativity of their 12 children's minds actually working on their own, not 13 artificially. Because when we hear the word artificial, right there that's a problem. And we all 14 15 know that artificial intelligence has been all over the news, and we all know that jobs have been taken 16 17 away. I mean, look at the writers' strike that we 18 have going on right now. The reason for the writers' 19 strike, the main reason for that strike, is because 20 they will be put out of business, because they will 21 have scripts written. They could super impose actor and actresses that don't-- that aren't even there. 2.2 23 There is so many things that are tied into artificial intelligence, and people no longer, you know, being 24 needed to this or needed to do that. So explain to 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 99
 me, please, how our kids and what is the actual
 benefit? Because I know it's the wave of the future,
 but I want to know how are our kids going to benefit
 by artificial intelligence.

SENIOR EXECUTIVE DIRECTOR MAC: 6 Thank 7 you, Council Member Paladino. I think first of all, I 8 just double-downing-- doubling down on where we 9 started, which is this is an equity issue. I think that the reality is if we aren't teaching our 10 11 students and our educators about AI and generative 12 AI, they're going to learn it and be exposed to it elsewhere or they'll be locked out of opportunities 13 14 because they've not have -- built the digital fluency 15 and not built some of the computational things, skills they haven't learned, the ethical 16 considerations that Tunisia names about AI. So there 17 18 is an urgency and there is a pace that you're naming 19 that is true. I don't know that the answer is to 20 slow down, because slowing down means that our 21 students aren't having access to this information and this reality in their life. And so I think that our 2.2 23 process, though, is really, really important. Like when we talk about policy, when we talk about 24 25 training, who all is at the table for those

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 100
2	conversations? Are we being very deliberate to
3	ensure voices of all of our stakeholders, wrap around
4	our school communities, are part of those
5	conversations. So, we have a task that demands I
6	think quite a level of urgency because of the equity
7	issues inherent here. However, we are trying to be
8	as thoughtful and deliberate about what those
9	processes are, because this is I think one of our
10	colleagues shared that for some of us the internet
11	was coming into for many of those, growing up, the
12	internet was coming [sic], and that was a very new
13	and disruptive emergent, you know, part of our life.
14	COUNCIL MEMBER PALADINO: And that brings
15	me to one I'm sorry to interrupt. That brings me
16	to one of the points. We are kids are so inundated
17	right now with technology, and we're finding so much
18	of their lives being right now not real, because they
19	do everything they do, they do on the internet,
20	online. Everybody's given one of these which is fine
21	to an extent. However, when we talk about what
22	you're talking about, I have to jump in there and say
23	we were so concerned about how our kids are being all
24	consumed with technology, and we begged them to go
25	out to play. We're going to do this now, which I get

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 101
2	what you're saying thank you for that and I do
3	understand it as far as getting ahead of the ball.
4	If we don't get ahead of it, the kids are going to
5	learn it on the outside. So I am very grateful for
6	that, because I know it's coming. I just feel at
7	this point in time, they're so inundated as it is, I
8	just want to make sure that however it's going to be
9	spewed out to them and taught to them, that it's
10	taught to them right, and I'd like to know a whole
11	lot more about it so that I'm able to speak
12	intelligently about it, not artificially intelligent
13	about it. I want to speak intelligently about it.
14	SENIOR EXECUTIVE DIRECTOR MAC: We
15	completely appreciate this opportunity with the
16	Council to talk about these issues, because we don't-
17	- we come humbly knowing that we do not have all the
18	answers to these questions, but some of the
19	opportunities that this year will present to come
20	back to you all, right, and share here's where we
21	landed with policy and the toolkit and the training.
22	I think that this is the really important
23	conversation for us to continue having, and I'll pass
24	it to Tara.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 102
2	DIRECTOR CARROZZA: Yeah. I'll just add
3	one more thing, because I think you bring up
4	excellent points. I have a three and six-year-old,
5	and I'm like, you know, I don't want them on a I
6	want them to talk to me. I want them to look at me,
7	and technology cannot replace humans. It can't
8	replace connection, and I think where we where we
9	really need to focus is how are we supporting
10	teachers in the pedagogies that allow them to know
11	what blended instruction, what self-led learning
12	looks like, what project-based learning looks like,
13	and give them, not the digital fluency, but the
14	pedagogical fluency to actually implement that,
15	because it's a lot. Like, you know, I haven't been
16	in the classroom since before the pandemic, and I
17	can't even imagine what teachers have gone through
18	over the past few years, and you know, I just think
19	as a system, we really need to refocus on that. I
20	think that's why the Chancellor, Deputy Chancellor,
21	and all of our Deputy Chancellors and leadership have
22	really, you know, invested in the types of learning
23	that we're offering students and making sure we scale
24	that, we scale those practices, because it's not
25	about going into a classroom and seeing kids on a

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 103
 computer. It's about how they're communicating and
 connecting with each other.

4 CHAIRPERSON JOSEPH: I have a real quick Is there going to be an FAQ-- what I'm 5 question. hearing here is a FAQ toolkit for parents, and I've 6 7 always said this and I've spoken to the Chancellor about this. We tend to educate students but leave 8 9 out the partners which are parents and households. We have to bring this also to the parents in various 10 11 languages because we know in our -- in New York City, 12 English may not be the first language in that home. 13 So how do we engage parents into this journey? It's 14 an educational journey. My parents went to parent/teacher conference up until 12<sup>th</sup> grade. 15 Ιt 16 was annoying, but they went. But we want the same 17 thing for our New York City parents, so we have to 18 create the tools in the toolkit to make sure they're 19 also part of that conversation. We have to tell them 20 I've been using a computer since I was eight AI. 21 years old, so I had to teach my parents that, and 2.2 they were immigrants. I had to teach them about 23 computers. I don't have the domain-specific language to teach them the tech side, but I taught them how 24 turn them off, how to turn it on, and all of that 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 104
2	stuff, and those things came in handy, especially
3	during the pandemic, because the students were
4	actually leading the homes because parents were not
5	involved. And one of the things New York City
6	Public Schools did, they created a Parent University,
7	and I keep saying we have to keep it. We have to
8	remember what worked during the pandemic and keep
9	them. Don't through them away. Keep those tools,
10	and matter of fact, prefect them. So we have parents
11	at the table in this educational journey. Council
12	Member Holden?
13	COUNCIL MEMBER HOLDEN: Thank you,
14	Chairs. And this is a very, very important hearing
15	for a number of reasons. But just to give you my
16	experience, I taught college for 44 years, and when
17	through a period in the 80s when I taught in
18	communication design. We went through a period where
19	computers were introduced and the entire industry
20	changed. We went digital. Nobody was trained on it.
21	The faculty was not trained. So we had to do
22	professional development on our own, meaning CUNY
23	didn't do it. And that's the concern I have with
24	DOE. I don't know where you fit that in. The
25	software changes. The Chancellor spoke this morning

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 105 on this where our students, our public schools 2 3 students are not represented well in the 4 technologies, in computer science. He talked about industry support which was important, and we had that 5 at CUNY. We kind of got to that at some point, 6 7 because its industries reasonability to help in the 8 schooling, but we were always told, and the industry 9 would tell us this, you need to be five years -education needs to be five years ahead of the 10 11 industry, because you have to anticipate where you're 12 going to be, because you're training the future. And 13 we were always behind at CUNY in technology, because of the money, the software, the upgrades, it was a 14 15 constant battle trying to get the correct software 16 and the latest, because it's always changing, and 17 AI's obviously going to change. But logistically, 18 how do you do-- how do you train faculty? 19 Professional development, how do we keep them ahead 20 of the curve rather than behind, because if they're 21 being the students are behind? 2.2 SENIOR EXECUTIVE DIRECTOR MAC: Thank you 23 so much, Council Member Holden. My own teaching career and thinking about the technology I was using 24 pedagogically, you know, 20 years ago versus now is 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 106 strikingly different, right? There's a couple of 2 3 ways that we think about this. There is a citywide 4 across our entire teaching staff and school leadership, staff level of digital fluency, right, 5 and ability to leverage technology pedagogically, 6 7 that is very much at the heart of why the digital 8 TLI, the team that Tara's leading, has been 9 developed. And our Deputy Chancellor, is you know, coming into the role almost two years ago, said we 10 11 need to bridge pedagogy and technology for all the 12 reasons that you've named. And so I-- there's more 13 that Tara can speak to there. And then I think that there's also levels of when you look at some of the 14 15 more advanced pathways, middle school, and high 16 school, we are very rigorous with the new programs 17 we're opening such as Future Ready to think about who 18 we're talking to across industry. So if it's--19 whether it's healthcare, tech-- and you can argue 20 that technology is everywhere and part of every 21 industry now. To evaluate the skills, to evaluate 2.2 the credentialing and think about that five years 23 ahead. Where do we need to ensure these pathways that without regular, you know, partnership support 24 25 and ensuing the most up-to-date in terms of like

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 107
2	labor market value, having those conversations so
3	that our programs aren't preparing students for
4	skills and credentials that are no longer as
5	relevant. So, just want to tease out those two tiers
6	that there's a call to action for all of our
7	educators across the systems to become to have a
8	level of comfort with bringing digital tools into
9	their pedagogy, and we also have a call to action
10	around the advanced pathways we're creating for our
11	students, and ensuring that
12	COUNCIL MEMBER HOLDEN: [interposing] But
13	just, where do how does the faculty fit it into
14	their schedule? They're teaching all day.
15	DIRECTOR CARROZZA: Absolutely.
16	COUNCIL MEMBER HOLDEN: Does it do we
17	do workshops, you know, on weekends? Do we give some
18	faculty released time to get, you know, to join a
19	workshop? I mean, tell me how it works, because CUNY
20	couldn't figure it out. I hope you guys can.
21	DIRECTOR CARROZZA: It's thank you for
22	the question. It's very hard to figure out. I think
23	it's an ongoing continuous improvement process. It's
24	dynamic. I think where I think where we need to
25	work and are looking now with the acceleration of AI,

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 108
2	it's really brought all this to like a moment of we
3	have to change is how are we being consistent with
4	information to educators? So instead of all our
5	divisions really, you know the math team sending
6	their information, and the ELA team, and then DI
7	like, how are we making that more cohesive, and that
8	starts with leadership and people, and us
9	collaborating as a collective, and then also aligning
10	on what's the pedagogical approach that we want to
11	take. Like, where are those where are those places
12	that we can mitigate time spent by teachers where it
13	doesn't have to be, because their most precious
14	resource is time. so, I think getting clear on the
15	type of pedagogy and instruction we want, focusing in
16	on that cross-divisionally, and then training to
17	that, and then also making our digital ecosystem and
18	our selection of curriculum, our tools, really making
19	that more intentional at a central level and
20	supporting leaders and teachers to create a plan at
21	the school level in order to that. And that has to
22	scale. Like, we have to do it citywide with schools.
23	In other school districts around the country, most
24	districts have their own plan, so some of our
25	some of our schools are bigger than districts in New
COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 109 2 York City, and I think that's really like the 3 direction we need to go in order to provide the time 4 and space for teachers. 5 COUNCIL MEMBER HOLDEN: Thank you so much. 6 7 DIRECTOR CARROZZA: Tunisia, yeah. 8 TUNISIA MITCHELL PATTENELLI: Thank you, 9 Tara, and I appreciate your raising this question. Ι think, something I want to add for all the Council 10 11 Members, we're else embarking on new territory. We 12 recently had the State pass a New York Computer 13 Science and Digital Fluency Standards. These standards do not exist for computer science and 14 15 digital fluency in the past, right. And helping to 16 train our teachers, our educators on what that means 17 and how to implement it I think is huge, and we offer 18 a variety of different trainings whether it be 19 online, whether it be in-person. Thinking about some 20 of the modalities of what we learned during the 21 pandemic, we have to provide a variety of different 2.2 ways to provide this information to our educators, 23 right? And so we do that internally within NYCPS, but we also did an MOU with CUNY as well to help 24 25 bridge some of the gaps of some of the higher

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 110
2	education as we said before. CS did not exist in
3	higher education. We are building these pieces now,
4	right? And so we created an MOU with CUNY to help
5	our educators that are in this system receive micro-
6	credentials and advanced certification on computer
7	science. I will say, Council Member Holden, these
8	things are continued to iterate just as some of these
9	emerging technologies are new. We're starting to
10	learn more and more what we can do to advance this
11	work and how to make sure that our educators have
12	more opportunities to receive that access and how to
13	activate it for their students.
14	COUNCIL MEMBER HOLDEN: But again, you do
15	have to make that the top priority of training
16	faculty. Otherwise, everything else will fail.
17	Learn a lesson from what I went through in the 80s
18	when it switched over and they didn't give us one
19	minute of training. We were all we were left on
20	our own, and that can't happen, especially in DOE.
21	It's very, very important. But thank you so much.
22	Thank you, Chairs, for the extra time.

CHAIRPERSON GUTIÉRREZ: Thank you. I
have a couple more questions, but first, I just want
to make sure I ask these on behalf of Council Member

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 111
2	Narcisse who had to leave before we called on her.
3	Also, just I love all the answers, but just, you
4	know, if we can just a little but I appreciate
5	but we appreciate it obviously. One of the questions
6	on behalf of Council Member Narcisse who's also the
7	Chair of the Council's Hospitals Committee is related
8	to just mental health concerns for students. So the
9	questions reads: With the increased emphasis on AI
10	and computer instruction what measures are being
11	taken to address potential mental health concerns
12	related to increased screen time amongst students?
13	SENIOR EXECUTIVE DIRECTOR MAC: I think
14	that this is an imperative in terms of the teacher
15	training and the school leader training. It's
16	certainly something that in terms of the ethical
17	considerations that shows up in our New York State
18	standards and it's being codified in a way that we
19	will have to hold ourselves accountable and our
20	schools accountable, too. I think that specifically
21	to mental health, I'm going to pass to Tara to speak
22	a little bit to Tara to speak to that.
23	DIRECTOR CARROZZA: Thank you. I think
24	that having technology in the classroom, there's
25	access to it, and if we don't train teachers in how
	I

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 112 to effectively and critically implement it, whether 2 3 that means using it or not using it based on the 4 actual activity, that we can't support students' mental health actively, because we're not really--5 we're not really supporting them in how to think 6 7 about their use of technology. So it's the 8 metacognition of learning, the metacognition of like 9 students making their choices and the impact to the self after that. you know, I can't speak directly to 10 11 our holistic mental health support of students, but 12 we can definitely get back to you on that and any 13 additional efforts we're making to support students in that area. 14 15 CHAIRPERSON GUTIÉRREZ: Sorry. Thank

15 CHAIRPERSON GOTTERREZ: Sorry. Thank 16 you. The next question I think is doubling down on 17 what Council Member Holden mentioned which is about 18 ensuring that professional development is consistent. 19 The next question is what measures are in place to 20 ensure that schools in underserved areas are not left 21 behind. And I think you've touched on this already, 22 but yeah.

DIRECTOR CARROZZA: So I think there's different ways that this in place, but our number one way is awareness and us actually measuring if the

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 113
2	information is getting to schools and the
3	opportunities are getting to schools. So when I was
4	at DIT in 2021 we launched the ED Tech Teams pilot.
5	The biggest area of growth from the pre-assessment to
6	the final assessment was almost a 40 percent increase
7	in awareness of turnkeyable [sic] professional
8	learning available in the City. So, the Chancellor,
9	and I think collectively again leadership has seen
10	this, we have a new vertical under Deputy Chancellor
11	Weisberg for knowledge management, and I think that
12	should help the efforts to really make our awareness
13	and our information cohesive to the field and to
14	educators so that it's not coming from so many
15	different places.
16	CHAIRPERSON GUTIÉRREZ: Thank you. I've
17	got just a couple of more questions, and I know Chair
18	Joseph I think is also going to ask some of these

17 got just a couple of more questions, and I know Chair 18 Joseph I think is also going to ask some of these 19 questions related to the couple of the-- the data 20 breaches, but before I get into that, I just wanted 21 to ask about-- and you mentioned this in your 22 testimony just about bandwidth and like the very--23 the realities of what some of our schools are facing 24 and how often. What I've been hearing from parents 25 have been-- in the last two days there's been--

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 114
2	there's just been internet outages for some of our
3	schools and it might have to do with all having to
4	log on for MAP testing. What you know yes?
5	Okay. I look to you. If you give me a no, I'm like
6	alright, I don't know if they know. But so I guess
7	we want to prevent this, right? It's 2023, and if
8	this is like you know, this is the one way to
9	administer these exams. What can we tell our
10	constituents about what the Department is doing or
11	what can the City do to prevent this from happening.
12	There's a massive delay, obviously.
13	CHIEF FINANCIAL OFFICER SHARMA: Yes,
14	thank you for that question. So, there's no doubt
15	over the last couple of days we've had some network
16	disruptions, mostly on some of our infrastructure
17	that is hosted in our data centers. Typically during
18	peak traffic we've had some servers that have had
19	performance issues or just an outage. Our team has
20	done a lot of work over the last couple of days to
21	ensure that we have put some fixes in place, and then
22	we're continuously monitoring the situation to make
23	sure that we have a non-disruptive day tomorrow and
24	in the future just to make sure schools don't feel
25	that when they aren't able to log in.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 115 CHAIRPERSON GUTIÉRREZ: 2 I'm sorry about 3 that. Can you just repeat that? We were just comparing questions. Can you just repeat that last 4 5 part? CHIEF FINANCIAL OFFICER SHARMA: Yeah, so 6 7 it's a network issue on our side, and so we--CHAIRPERSON GUTIÉRREZ: [interposing] For 8 9 the-- for the Department? CHIEF FINANCIAL OFFICER SHARMA: For the 10 11 agency, yes. 12 CHAIRPERSON GUTIÉRREZ: Okay. 13 CHIEF FINANCIAL OFFICER SHARMA: So, from our data center we have found from our infrastructure 14 15 that a couple of components have had performance 16 related issues. Our team has been working around the 17 clock to make sure that we're monitoring this and 18 fixing where we've found problems. It can impact 19 from all applications are simply impact the ability 20 to log on, which can be usually deceptive, as you 21 know. And so we're working diligently to make sure 2.2 that tonight, tomorrow, we're monitoring this, and 23 there's a response if we see something. We've already put some fixes in place, and we want to make 24 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 116 sure that, you know, there is not disruption to 2 3 school activity when they log onto these systems. CHAIRPERSON GUTIÉRREZ: Does-- is the 4 service interruption due to like the connectivity for 5 those schools, for example? Is there hardware-- or 6 there's like individual cases where--7 CHIEF FINANCIAL OFFICER SHARMA: 8 9 [interposing] It's not a bandwidth issue at the 10 school. 11 CHAIRPERSON GUTIÉRREZ: Okay. CHIEF FINANCIAL OFFICER SHARMA: 12 Our 13 internet connectivity capacity at the school, that's not the reason. It's more on the data center. 14 15 CHAIRPERSON GUTIÉRREZ: You have to get 16 it together. 17 CHIEF FINANCIAL OFFICER SHARMA: Yeah, 18 yeah. 19 CHAIRPERSON GUTIÉRREZ: Okay, wonderful. 20 Well, thank you. So my last couple of questions, when is -- just -- and this is like a while back, so 21 hopefully you remember. But just related to the 2.2 23 individual programs that, you know, that we're aware of that our schools utilize -- like I had mentioned 24 Securely [sic] earlier. I know Council Member Hanif 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 117
2	had mentioned Liminex. Can you shed a little bit of
З	light on what in those instances, right, where it's
4	up to the school's discretion, is there any reason
5	for us to believe that there's like less sense of a
6	vetting process or is the rigor of the vetting the
7	same across all even for some of these programs that
8	are not, you know, through enterprise contracts? I
9	just want to feel assured that it's all the same and
10	that we're all, you know, that you are all taking it
11	equally seriously.
12	CHIEF FINANCIAL OFFICER SHARMA: Thank
13	you for that question. I really appreciate it,
14	because I think this is it still sounds like work
15	in progress, because it really is, but I think that
16	it's moving the right direction. From the time we
17	have put in this new compliance process that you've
18	talked about, we have seen increasing number of
19	schools participate in this, and I only see this
20	improving consistently over time. I think from our
21	perspective, communicating what our policy is and
22	communicating what our process is one big thing where
23	we have seen principals reach out and say hey, before
24	I jump in, I need to know. That's been a good sign
25	from my perspective from what I saw two years ago to

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 118
2	now. So it's definitely on the right trend. And
3	also the adoptions of schools on our central grade,
4	attendance, messaging, and other tools that I'm
5	seeing is also I think highlighting that there's a
6	shift in terms of relying more on the software that
7	we produce and that we present how secure it is, and
8	it's only accessible through DOE account. I think
9	that is also trending in the right direction for us.
10	We're seeing increasing number of schools
11	participated on our Google grades, attendance,
12	messaging platform than last year or even from June.
13	So we're seeing that trend move definitely in the
14	right direction. We have more work to do. But I
15	feel very positive going ahead that schools will
16	once our service is approved and we don't have
17	disruptions like you described, there's a lot of
18	principals that are that I think will definitely
19	follow along with our strategy of using internal
20	tools on some of these critical student-centric
21	operations.
22	CHAIRPERSON GUTIÉRREZ: Sure, but right
23	now, is there any difference in vetting for
24	CHIEF FINANCIAL OFFICER SHARMA:
25	[interposing] Not difference at all. Like, we've been
	I

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 119
 very clear, any software that they intend to use most
 go through this process.

CHAIRPERSON GUTIÉRREZ: Gotcha [sic]. 4 5 Gotcha. Okay, and my last question before passing it to Chair Joseph is specifically on what we've all 6 7 referenced today which is the data -- the more recent 8 data breach where I believe 45,000 or so families 9 were impacted. So, you know, the debriefing that we had, the folks at the Department said that it was, 10 11 you know, something that was not preventable, a zero 12 day attack, and I'm not the expert, but I find that 13 really hard to accept about the level of security 14 that we can ensure our parents and families that 15 their students will have pertaining to their 16 important information. How since that breach has the 17 Department or you and OTI worked to really prevent 18 this from happening again? Any innovative software? 19 Anything that we could have done differently? But 20 I'm just-- I really think it's unacceptable to say 21 it's not something that we could -- we could not have 2.2 prevented it, it would have happened anyway. I don't 23 think that that does anything to build trust. I think it makes people feel even more vulnerable. So, what 24

1 COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 120
2 are some of the steps that you are taking or that you
3 are planning to take?

4 CHIEF FINANCIAL OFFICER SHARMA: Yep. Thank you for that question. So, from the 5 perspective of working with OTI just cybersecurity 6 7 practices, we've been talking with them and are 8 completely in sync with what we need to do. As an 9 example, we do vulnerability scans on our infrastructure along with them. so we have a 10 11 complete picture of where we find vulnerabilities in 12 our infrastructure and what steps we need to take to 13 reduce that vulnerability because high percentages of 14 vulnerability is not a good thing in our ecosystem. 15 And so there are scans made. We look at those 16 reports, and where applicable our teams will go in 17 and patch systems in appropriate time where 18 available. In the case of the breach, we knew that 19 the patch that we had was not available, and when we 20 got the patch we immediately patched it in 21 conjunction with OTI. But in addition to just 2.2 scanning and responding to the results that we find 23 in the vulnerability scans, we're also making sure that account management of central accounts which is 24 one of the biggest areas where cybersecurity threats 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 121 2 can happen, because accounts get compromised. So 3 whether it's shared accounts or making sure that we 4 have multifactor authentication, those instruments are getting a lot more stronger and prevalent in our 5 system, and then I think it's the question of how do 6 7 we then make sure that the third-party applications are secure, and the enterprise systems where we bring 8 9 on more and more schools so that we have a much more contained environment where we can monitor security 10 11 and we can actually provide the quardrails necessary. 12 and like I was saying I think in the previous 13 question, it's trending much more in the direction that I would love to see where the reliance on third-14 15 party software, because if we have a whole list of 16 them and in higher magnitude, it's going to be 17 difficult for us to just review them and get -- and 18 feel secure about it. So we're trying to make sure 19 we contain that to what's necessary for third party 20 software to be used and where necessary or applicable 21 we should use our central systems. As an example, I 2.2 sent out an email to the principals saying we want 23 all Google domains gone. We just -- we think it's a major security risk. Even if it's minimal, we don't 24 25 want to take that risk anymore. Every school should

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 122
2	move to central LMS [sic]. We made that process very
3	clear to the principals, and we're seeing good
4	responses. We're not seeing the push-backs we saw two
5	years ago. It's a process. It's an ongoing
6	activity. But we're doing everything we can on the
7	monitoring side.
8	CHAIRPERSON GUTIÉRREZ: Is it monitoring
9	24/7?
10	CHIEF FINANCIAL OFFICER SHARMA:
11	Monitoring is 24/7, and the scans happen
12	periodically.
13	CHAIRPERSON GUTIÉRREZ: Okay, thank you.
14	CHAIRPERSON JOSEPH: My question is
15	according to a report there's been global outages
16	impacting DOE staff and students attempting to log on
17	to the single sign-on services application,
18	especially for MAP. And I knew as an educator once,
19	it was time to do report card, I was in the Star
20	[sic] system because we all thought let's all wake up
21	at seven o'clock and try to do our report cards, and
22	the system would crash. So we're seeing that
23	whenever we do MAP and over the past couple of days
24	the outages has last three hours yesterday morning.
25	

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 123
 So what is the Administration take on this report,
 and what is causing these outages?

4 CHIEF FINANCIAL OFFICER SHARMA: So, I'll start and then I'll ask my colleagues to come up and 5 talk about it a little bit more. So in specifically-6 7 - not sure about the global outage. We'll confirm 8 that report if that is the root cause, possibly for 9 intermittent point in time. but what I have seen in my experience is New York City is so large, and in 10 11 terms of number of users in our public school system 12 and teachers, that we have in the past having system 13 be actually brought down, these global company systems. And so we work with them diligently to make 14 15 sure we increase capacity and they understand our 16 peak traffic times. But just like us, they're also 17 not perfect, and so we definitely hold them 18 accountable and [inaudible] in place with them. But 19 in this specific instance, like I described 20 especially in the last couple of days, we found some 21 critical issues in terms of performance in our own 2.2 infrastructure and we've done some things to make 23 sure, you know, we apply that fix, but we will continue to monitor this very actively starting 24 25 tomorrow morning, very early, because our peak

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 124
 traffic starts to develop around 7:30 in the morning.
 We want to make sure that our system and services are
 on. JP, do you want to add--

CHAIRPERSON JOSEPH: Good afternoon. 5 JOHEL PLACENCIA: Thank you, and Council 6 7 Members. So, indeed, we have been experiencing and issue with our infrastructure for the last couple of 8 days that have resulted in an experience that appears 9 to be like a widespread outage. In fact, it is, and 10 11 that's because some of the systems that were impacted host services for other applications including our 12 13 single sign-on platform. And so when a system such as this one that is interconnected with some critical 14 15 systems experiences a performance issue, then that is 16 why users then see a problem singing onto 17 applications, and so what we are doing to mitigate 18 the issue is work with our vendor partners to make 19 sure that we look into every aspect and every layer 20 of the infrastructure, make sure that things are--21 everything within the stack is working appropriately, and then by methods of isolating areas of the 2.2 23 environment, identifying where the root cause is. Yesterday, we preformed such action in which we 24 separated from the environment a particular server 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 125 that was overwhelmed and that provided immediately 2 3 relief. And so we proceed to continue to perform 4 optimization work, and that -- in that space. What 5 happened today is that the environment became overwhelmed by other situation sin the stack, and 6 7 immediately we were able to determine what was going 8 What was interesting today is that we were able on. 9 through our monitoring capabilities to determine the problem before our end users can-- our end users were 10 11 able to see it. And so we proactively communicated 12 the issue with our end users, and the regular 13 supporting teams. We were quickly able to jump on a call and troubleshoot the problem. 14 So that's what 15 happened today. 16 CHAIRPERSON JOSEPH: So, tomorrow if 17 schools decide to provide MAP for their students, 18 they should be able to get on with no issues? 19 That's correct. JOHEL PLACENCIA: 20 CHAIRPERSON JOSEPH: Well, thank you. 21 Well, thank you for that, because I have an eighth 2.2 grader taking that test tomorrow. Well, that's good 23 to know. We have received a lot new New Yorkers. In terms of digital devices for them, are they being 24 25 provided Wi-Fi internet? We knew that -- and I

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 126 witnesses this firsthand during the pandemic, those 2 3 devices rarely work inside the shelters. Signals 4 were very weak, and my students got on, got off, got on, got off. That's frustrating for a young person 5 who just wants to learn. So what we-- what does that 6 7 look like? What is the plan for our new New Yorkers once they receive that device in terms of internet 8 9 support?

CHIEF FINANCIAL OFFICER SHARMA: 10 I can 11 definitely start, and Johel, please chime in. So, we still have devices in stock, up to about 39,000 if I 12 recollect. There's some iPad, about 1,500 or so and 13 14 then all our Chromebooks. They're all attainable 15 [sic] and Wi-Fi enabled devices. The process of how 16 schools ask for devices and for us to distribute them 17 when they request is being disseminated schools are 18 already aware of what the process looks like. So, if 19 there is need on devices for the schools, they 20 usually will reach out. They know how to reach out, 21 and we usually get them devices in about a week's 2.2 time. So the turnaround from request to devices in 23 hand is about a week, and we get those devices off to the schools. For shelters I do remember personally, 24 too, from during the pandemic as well, there was the 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 127 whole issue of connectivity and it differed from one 2 3 carrier to the other, and so we had even back then 4 worked on swapping SIM cards because we found from our own testing that one carrier in a particular 5 location was better than the other. And so we did 6 7 all of that work, as well, but in conjunction with 8 that we opened specific hotline at that time for 9 support and even now that is carried forward in terms of having an option on the service desk specifically 10 11 for shelters so that shelter students can actually 12 get help if we encounter any technical issues. So we 13 have that capacity. I don't know Johel, if you want 14 to shed some more light in terms of numbers that we 15 receive from shelter calls? 16 JOHEL PLACENCIA: On the numbers of calls

17 that we're getting from shelters I can get back to 18 the committee on what we're getting this year, but I 19 do want to comment on the -- or add to what we're 20 doing at the shelters to support the connectivity. So we understand the limitations of LTE connectivity 21 in certain locations, certain buildings, and so we 2.2 23 worked with our partners at OTI and DSS to ensure that there is Wi-Fi accessible at these sites, and so 24 today we understand that there's over 95 percent of 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 128
2	the sites covered with Wi-Fi, and that the program is
3	aiming at completing or expanding Wi-Fi coverage to
4	the rest of the sites in the near future.
5	CHAIRPERSON JOSEPH: Wonderful, thank you.
6	I wanted to thank you for your service. I know
7	you're leaving. Congratulations, and we looking
8	forward to congratulations on your next journey,
9	your endeavor wherever it may take you. Thank you
10	for your service to New York City.
11	JOHEL PLACENCIA: Thank You. Thank you
12	so much.
13	[applause]
14	COMMITTEE COUNSEL: I also want to thank
15	the Administration for their testimony, and turn to
16	the testimony from the public. And to accommodate
17	everyone, we kindly ask to limit your testimony to
18	two minutes. We will start with witnesses who are
19	here today in-person and then turn to witnesses who
20	will testify remotely. And now I would like to call
21	our first panel, and want to welcome Manhattan
22	Borough President Mark Levine, Julie Samuels or
23	representatives from Tech NYC, Rachel Neches, and
24	Donalda Chumney. You may begin your testimony when
25	ready.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 129
2	MARK LEVINE: Well, thank you very much.
3	Thank you for this hearing. I am so grateful for the
4	leadership of you Chair Gutiérrez and you Chair
5	Joseph for what you're doing for education and
6	technology. This has been an incredibly informative
7	hearing so far. I was heartened to hear the DOE
8	really talk passionately about pivoting to adapt to
9	the rapid changes in generative AI. I was very happy
10	to hear about the curriculum they're working on to
11	help bring teachers up to speed, but I have to say
12	that we are way, way behind where we need to be. The
13	DOE just told us that almost 70 percent of the people
14	graduating from New York City public high schools
15	have had zero computer science in their high school
16	career. I don't know what the percent that got any
17	training in machine learning is, but I'm willing to
18	bet it's probably less than one percent. That would
19	have been a big problem a year ago, but today,
20	considering the pace of change and what our students
21	are going to face in the workforce, it really needs
22	to be considered a crisis. To put into context what
23	our students are about to confront, I think you need
24	to imagine that the technological changes that we've
25	had since the 80s were compressed into five years.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 130 2 That's what we're heading into. This is going to 3 disrupt every career path that our young people are 4 now heading into. There will be jobs eliminated. 5 There will be new jobs created. Every career is going to be transformed, including probably the 6 7 career of everyone in this room. There is tremendous 8 opportunity here. These tools are going to help cure 9 They could finally solve the language disease. access problem that we've talked about for years. 10 11 They can provide individualized education to kids 12 with learning challenges. These are really positive 13 inspiring opportunities. But our young people are going to have to compete in a world where they're 14 15 going to be required to use AI in almost every job. And so in that context, the fact that we just learned 16 17 that the default in the New York City Public Schools 18 is to block access to ChatGPT is a major problem. Ιt 19 advances inequality because you know wealthy kids 20 have access to these tools on home computers and on 21 their iPhones. We need to teach kids to use these 2.2 tools to enhance their education in every subject. 23 Yes, we have to teach them to recognize the bias that is baked into these tools. We have to teach them 24 25 that they are producing false content. It's getting

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 131 better, but still they're hallucinating. 2 We have to 3 teach kids how to recognize that. But there are 4 teaches in the schools already in New York City that are doing really inspiring things. There are 5 teachers who are teaching Shakespeare and they are 6 7 assigning the kids to have ChatGPT role play Hamlet, chat with Hamlet, tell me what you learned. Role 8 9 play chatting with Shakespeare, what do you want to ask him, or any author, or any public figure in 10 11 history? There's huge potential here for children 12 with landing challenges. There are tools out there, 13 one by Kahn Academy, Con Migo [sic], that it's an individualized tutor for kids at their level in math, 14 15 in writing, and many other topics at their level day 16 and night in their language. This is potentially a 17 tool for teachers that can get customized quizzes for 18 every kid in the class. If kids are accelerated or struggling, these tools can create that. 19 This can 20 mean assistance with lesson planning, suggesting 21 reading lists. This can be a tool for 2.2 administrators. We just learned from a report today 23 that John Jay College used an AI tool to identify students at risk of failing in their college, and 24 that it increased the graduation rate by 32 percent. 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 132
2	The progress was so dramatic that the administrators
3	had to double and triple-check whether there was an
4	error in that data. This can be a tool for
5	administrators in our public schools as well, to
6	identify kids who are struggling and so much more.
7	But we're going to need more radical change, more
8	rapid change. we have to rethink everything about
9	what we're teaching kids, about how we are teaching
10	about the careers that we're preparing them for, and
11	I haven't heard anything yet today from the DOE that
12	gives me confidence that we're engaging in that kind
13	of radical rethinking at the pace that our young
14	people need us to produce for, or they're going to
15	miss out. We have the opportunity to break down
16	barriers, to advance equality, to make New York City
17	a leader in this field, to empower young people, but
18	we're not doing enough to make that possible. So
19	thank you to both of you for bringing this to the
20	attention of New York City, and all of us have to
21	commit now to adapt to what will be a dizzying pace
22	of change. Thank you for allowing me to testify.
23	Thank you.
24	CHAIRPERSON GUTIÉRREZ: Thank you.
25	COMMITTEE COUNSEL: Any order.
	I

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 133
2	JULIAN KLEIN: Hi. Good afternoon,
3	Council Members. I'm Julian Klein, Head of Policy at
4	Tech:NYC. Our Executive Director Julie Samuels was
5	here earlier, but had the childcare covered, so she
6	had to go home, but she was hoping to testify. So
7	thank you. This month, the US Department of Labor
8	found that tech roles will make up three of the top
9	10 fastest-growing occupations over the next 10
10	years. In addition to New York City's educational
11	priorities for digital skills training, we know now
12	that students face a future where artificial
13	intelligence will be widespread. New York City
14	Public Schools must continue to increase computer
15	science education efforts in order to both prepare
16	our youth for the jobs of the future and build in
17	them an understanding of how and why AI technology
18	works. As a baseline, we recommend that educators
19	are informed on AI and have the opportunity to use
20	real life examples, or even use AI in their teaching
21	like Azure Open AI based chat bot currently used in
22	three high school public computer science classes.
23	Introducing students to this technology early and
24	constructively should help them and should help
25	identify the students who have interest in aptitude

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 134
2	to continue studying it, preparing them for
3	technology careers, and it will have the additional
4	benefit of preparing their peers to live in a world
5	where they must understand mis- and dis-information
6	and how to use AI tools productively and effectively,
7	all while giving them a framework to understand the
8	risks and rewards that come with new technologies.
9	At its core, it is most important that New York City
10	Public Schools continue to teach the basics of
11	computational thinking to its students. AI is
12	changing how programmers and software developers
13	work, and it is expected in future years that AI will
14	allow for most programming to be done in human
15	languages that AI translates into code. But youth
16	will still need basic computational thinking skills
17	to understand programming methods and to prepare
18	themselves for popular new jobs like prompt
19	engineers. Speaking of the new jobs like prompt
20	engineers, Tech:NYC already works closely with the
21	City to ensure that New York City youth are exposed
22	to tech careers. There are more than 25,000 tech
23	start-ups in New York City. We must ensure that New
24	Yorkers have access to jobs at these companies. We
25	look forward to partnering with all of you and

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 135
 students in your district to introduce them to the
 technology sector. Thank you.

4

## COMMITTEE COUNSEL: Thank you.

5 DONALDA CHUMNEY: Thanks for your prior I agree with what you said. Hi members of 6 comments. City Council and fellow New Yorkers. My name is 7 8 Donalda Chumney. I'm a former Superintendent of 9 Community School District Two in Manhattan. I served in various roles in the Department of Education for 10 11 the past 18 years, including a teacher in the Bronx, a middle school principal, professional developer, a 12 13 citywide director of implementation of our \$53 14 billion Raise the Dock [sic] grant, and a Deputy 15 Superintendent in District 15 in Brooklyn. 16 Currently, I'm an elected member of the Community 17 Education Council in District 15 and a doctoral 18 candidate at University of Virginia. I'm also a New 19 York City public school parent. Today I'm here to 20 discuss the protection of students' personal 21 information and their right to a future of their own 2.2 making. My comments are related to the oversight of 23 the DOE and its technology management practices. In an age where technology pervades every aspect of our 24 lives, it's crucial that we safeguard the sensitive 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 136 data of children and the adults who serve them. 2 The 3 DOE's track record of safeguarding data and informing 4 parents of their rights fall short of FERPA, the Americans with Disabilities Act, and New York State 5 Education Law 2D. Collectively, the current system 6 7 fails to protect its children and employees. Due to the DOE's failure to ensure that tech vendors follow 8 9 state laws around encryption and software specifications, our school system has experienced 10 11 three significant data breaches in the past 16 months, affecting close to one million students and 12 13 employees. Students and employee's social security 14 numbers and other forms of sensitive personal 15 information have been openly available to nefarious actors. Timelines for notification to those affected 16 17 have not been followed. In some cases, lags last 18 months. This is not just a matter of data security, 19 however. As an educator and district leader, I'm 20 concerned about the Pygmalion effect, a phenomenon 21 that speaks to the power of expectations in shaping 2.2 students' life outcomes. Imperial research 23 demonstrates that the students who believe that they're being closely monitored due to prior learning 24 challenges consistently underperform on new learning 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 137 challenges consistently under-perform on new learning 2 3 tasks. Educators who access student's data form 4 expectations of children that have been shown to dramatically influence students' learning outcomes 5 for better and worse. Parents have no access at this 6 7 time to opt children out of this daily data gathering 8 on their children. We know that the College Board, a 9 DOE contracted vendor recently sold students' SAT data to tiktok for marketing purposes. The DOE has no 10 11 safeguards in place with the College Board at this 12 time to stop this practice for New York City's young 13 people, at least none that are publicly posted. In fact, there are scant contractual agreements and 14 15 parent's bills of rights between the DOE and any ED 16 tech company who seeks to an actively monetizes 17 students learning data for financial gain, gathering 18 market share, or improving their efficacy of their product, and holding students personal data on 19 20 servers for years without contractual requirements to 21 anonymize or delete children's personal information. 2.2 In the data age, and under these DOE policies, 23 children of this information generation simply don't ever get a fresh start, ever, thanks to these 24 25 policies. While technology is an integral part of

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 138 2 modern education, research suggests the learning of 3 academic content through daily screen time and 4 automated learning can lead to reduced engaging and lower educational outcomes, particularly for our most 5 vulnerable kids. Human interaction, mentorship, and 6 7 the personal touch of a dedicated teacher are 8 irreplaceable components of an education that 9 prepares our kids for the future. Across many of our city schools, screen time on these drill [sic] 10 11 programs is mandated for 30 minutes per day in 12 literacy and mathematics. This screen time further 13 undermines academic recovery efforts post-COVID. Ι know that you all as well I am committed to providing 14 15 an opportunity-rich and equitable system of the 16 students of our city, ensuring the confidentiality of 17 our kids learning data, preventing monetization, and 18 ensuring an annual fresh start for each of them and 19 knowing that their learning time is well-facilitated 20 is essential in this effort. Thank you. CHAIRPERSON GUTIÉRREZ: Thank you all so 21 2.2 much for your testimony. It's good to see you again, 23 Mark and Julian. I have a couple for questions for you all. I wish that we would have some 24 representation from the DOE here. Obviously you 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 139 speak from a place of experience in tracking this on-2 3 - so I did ask a couple of questions on data 4 collection, data sharing, to which they said they don't do it. But what is your experiencing with that 5 happening? And I guess what is some of the specific 6 7 language that I should be asking to push on those 8 questions, because they very quickly said they don't 9 do it, but it seems like that has not been your experience? 10

11 DONALDA CHUMNEY: We know that under 12 Education Law 2D for New York State that companies 13 are prohibited from doing these types of things. The 14 challenge here is that the DOE always has the right 15 to audit, but never does. There's never a looking 16 into this matter. The monitoring of this is-- it 17 simply doesn't happen. We also know that DOE 18 leaders, in many cases when mayoral administrations 19 change, go to work for these ed tech companies, and 20 so it's an economic incentive personally for them to 21 facilitate these agreements. I think the biggest 2.2 thing is that the parent Bill of Rights is required 23 by State Law to be posted for each of these contracts. They aren't available online. Parents 24 have no idea what they can allow their children--25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 140 whether they have the right to allow their children 2 3 to opt out of this kind of data collection, whether children's-- you know, it would be entirely possible 4 for every child's data to be completely anonymized 5 through a number that did not link to that child's 6 7 identity, that wouldn't follow that child around for 8 life on multiple platforms. It's not-- it's a very 9 simple step that simply isn't taken for many reasons that -- the data collected about kids is hugely 10 11 valuable and it has generational implications in 12 terms of shaping, you know, life outcomes, what kids 13 are exposed to, the strategic marketing, the development -- the further development of AI. And so 14 15 I think that, I mean, more people will testify after 16 me, of course. But I think the challenge here is 17 that we do need learning data that kids generate to 18 be able to program for their instruction 19 thoughtfully, and we really want to be attuned to 20 their needs on a day-to-day basis. But the collection of this on servers off-site that are owned 21 by private companies, and facilitated by private 2.2 23 companies, and in many cases heretofore have not been encrypted as required under State Law by those 24 private companies means that kids special education 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 141
2	data, medical diagnostics, social security number,
3	address, phone number, economic status is all laid
4	bare for the public or anyone who wants to see it.
5	Hopefully that answers your question, but I'm sure
6	there'll be
7	CHAIRPERSON GUTIÉRREZ: [interposing] No,
8	no, it does.
9	DONALDA CHUMNEY: more expert testimony.
10	CHAIRPERSON GUTIÉRREZ: And that was a
11	ton of really good information that you shared.
12	Obviously, one of the breaches that I first came
13	across, I think it was with Illuminate [sic]
14	DONALDA CHUMNEY: [interposing] Yeah,
15	800,000-
16	CHAIRPERSON GUTIÉRREZ: where information
17	was not being encrypted, and they as per their data
18	privacy policy were supposed to encrypt everything.
19	DONALDA CHUMNEY: That is right, and
20	furthermore, that breach was discovered in February
21	and schools were counseled to please phase out using
22	Illuminate by June 30 <sup>th</sup> . So it's somewhat shocking
23	that we you know, the organization became aware of
24	the data breach and then said, hey everyone, we know
25	you rely on this product, so by the end of the school
ļ	

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 142 2 year please stop using it. That isn't okay. That 3 isn't-- that does-- that's sort of a negation and 4 neglect of responsibility in public trust that, you know, we all put in these folks to administer these 5 6 contracts. 7 CHAIRPERSON GUTIÉRREZ: That's right. Thank you. Thank you so much for your testimony. 8 9 COMMITTEE COUNSEL: Thank you again for

10 your testimony, and I'm calling our next panel is 11 Danny Rojas, Doctor Thomas Gilbert, and Nina 12 Loshkajian. And we can start in any order.

13 : Esteemed Council Members, distinguished colleagues and concerned citizens. 14 My 15 name is Danny Rojas, and I sit before you as a father 16 of a New York City public school students, as a 17 member of the District 30 Community Education 18 Council, and as the Executive Leader of All Star 19 Code, a national computer science education nonprofit 20 with a mission to create economic opportunity by 21 preparing a new generation of boys and young men of color with an entrepreneurial mindset, skills, and 2.2 23 tools to succeed in a technological world. The tech sector is considered the fastest growing sector of 24 the US economy with higher pay, better benefits, and 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 143 better resilience to economic downturns than other 2 3 sectors. There is an unacceptable racial divide in 4 tech with a staggering lack of representation of black and Latinx in the tech workforce, about five to 5 eight percent, tech leadership, about five percent, 6 7 and tech entrepreneurship, less than one percent. 8 All Star Code provides computer science education 9 leadership, career development for our students from high school to the tech workforce. This past summer 10 11 we had the privilege of teaching artificial 12 intelligence to a group of 300 high school students 13 in our flagship summer intensive program, introducing generative AI models, what AI can and cannot do, and 14 15 how AI should be used for good, including responsible 16 use to enhance learning in their daily lives. 17 Through this experience we witnessed firsthand the 18 transformative potential of AI in emerging 19 technologies in the hands of our youth. The tools 20 are not just about machines. They're about 21 amplifying dreams, aspirations, and the inherent 2.2 potential within every student. Integrating AI, 23 emerging tech, and computer instruction in public schools equips our students with the essential skills 24 25 and knowledge for the digital age. We know as

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 144 2 technology continues to evolve at an unprecedented 3 pace, proficiency in these domains become crucial for 4 future academic and professional success. By providing access to these resource early on, we 5 empower our students to navigate the landscape 6 effectively. We also acknowledge a pressing concern, 7 8 the lack of diversity and equity and the data that 9 underpins machine learning algorithms. As I was recently quoted, the promise of robots, AI, and 10 11 advance tech is to bring us, the humans, closer to 12 simplicity, intelligence, and abundance in our daily 13 lives. However, much of that data used to train these algorithms fall short, perpetuating racial bias 14 15 and inequity. This has a disproportionate impact on 16 our communities of color. In conclusion, promoting 17 the prominent role of AI, emerging technology, and 18 computer instruction in public schools is an 19 investment in a more equitable, innovative, and 20 prosperous future. Let us ensure that every student 21 has the access to these tools and the knowledge they 2.2 need to succeed in a fast-paced, technological-driven 23 Thank you for your consideration and world. dedication to a brighter tomorrow for all. 24
COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 145 CHAIRPERSON GUTIÉRREZ: 2 Thank you. 3 Whoever wants to go next? 4 DOCTOR THOMAS GILBERT: Good afternoon. CHAIRPERSON GUTIÉRREZ: Oh, can you turn 5 it on? Thanks. 6 7 DOCTOR THOMAS GILBERT: That better? Okay, thank you. My name is Doctor Thomas Gilbert. 8 9 I have a PHD in Machine Ethics and Epistemology from the University of California Berkley, and I now work 10 11 as a consultant on AI in Society at the New York Academy of Sciences. Chat bots are already 12 13 transforming how students learn. Meanwhile, we hear a lot about the biases of AI. We hear about its safety 14 15 risks, either to civilization or to the most 16 vulnerable and the urgent need to align AI with human 17 values. These are important issues but as Jane 18 Jacobs warned us, credentialing not education has 19 become the primary business of North American 20 schools. Abstract concerns about the biases and 21 risks of AI models ignore the material anxiety schools now face, what is the value of the degrees 2.2 23 they confer? What is at stake here is not just generative AI, but generative education. The purpose 24 of education is to facilitate the transition from 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 146 adolescence to adulthood, to empower the vulnerable 2 with skills, and preserve human civilization. 3 So we 4 might ask a different question. Are the challenges AI poses to schools, and also to resolution 742, 766, 5 and 767 as proposed by some of these Council Members, 6 7 also an opportunity to rearticulate the ends [sic] of 8 education itself. Taking up this challenge, the New 9 York Academy of Sciences is launching a new program this fall on the theme of generating new 10 11 relationships between AI and education, drawing on 12 our deep ties to both leading AI professionals and the academic institutions in New York City. Our goal 13 will be to facilitate discussion on AI as the value 14 15 of education is transformed. I invite students, 16 parents, teachers, administrators, and citizens to 17 join us on this journey and help generate a new articulation of the aims of AI and education in 18 19 Thank you for your attention. tandem. 20 CHAIRPERSON GUTIÉRREZ: Thank you. I'll aim to 21 NINA LOSHKAJIAN: Thank you. 2.2 be as timely as he was. Good afternoon. My name is 23 Nina Loshkajian and I am a staff attorney at the Surveillance Technology Oversight Project. Thank you 24 so much for organizing this important hearing. 25 I**′**m

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 147 2 here to urge the Council to adopt an ethical approach 3 to the pedagogical use of AI and to keep harmful, 4 ineffective, and discriminatory tools of surveillance technology out of New York City classrooms. First, 5 it's crucial that ethics are taught so that we do not 6 7 raise a generation of tech solutionists who ignore 8 the potential negative consequences of the technology 9 they use and make. Human bias infects AI systems and curricula on AI must educate students about that 10 11 reality. We need to ensure also that systems used in 12 schools do not discriminate. AI systems also collect 13 vast amounts of sensitive student data. I'm really glad to see that was discussed in depth today. Chat 14 15 bots, for example, can integrate with AI spyware tools to alert teachers and law enforcement if 16 17 students discuss mental health with the chat bot, but 18 these chat bots really don't understand context and are very likely to wrongly alert school officials 19 that a student may be at risk, wrongly compromising 20 21 that student's privacy. Widespread adoption of AI 2.2 must therefore be accompanied by ethics, privacy, 23 equity; anything else would be a disservice to our students. Second, we must understand how AI tools of 24 25 surveillance are weaponized against right now.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 148 Facial recognition must be banned in schools. 2 We 3 really grateful to Chair Gutiérrez for working with 4 us on facial recognition in other contexts. We need to make sure it's not used against the most 5 vulnerable in our society. It's biased. It's 6 7 ineffective, and normalizing this type of biometrical surveillance would bring about a bleak future for New 8 9 York City school children. Another harmful form of surveillance is remote proctoring which really became 10 11 very popularized in the pandemic, and this also 12 disadvantages some groups of students. I'll wrap up 13 shortly. For example, this tech flag students with Tourette's who have motor ticks or visually impaired 14 15 students who have atypical eye movements. And we recommend that educational institutions stop using 16 17 this proctoring service, or if they must, to use the 18 least invasive form of this proctoring. Earlier 19 today the DOE touted their DIL program which would 20 enable anytime, anywhere learning, and that's great 21 as long as it doesn't mean anytime, anywhere 2.2 surveillance. So we want to make sure that's not 23 what we enable. Thank you so much again for your time, and we look forward to working with you. 24

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 149
2	CHAIRPERSON GUTIÉRREZ: Thank you. I do
3	have a couple of questions for you all. And Danny,
4	totally appreciate what you said. You're absolutely
5	right. And part of like my role representing my
6	community is yes, how can we diversify this growing
7	industry so that we could be at the table, but also
8	it's the reality of like breaches that I think are
9	also very dangerous and exposing communities of
10	color, maybe even immigrant communities. So I
11	imagine, like, my parents, if they if I was a
12	school-aged child now and utilizing some of these
13	systems, how could I explain the importance of
14	security and safety when honestly the DOE is not
15	doing a tremendous job, right? They mentioned it.
16	there's a lot trust build, but how can we do what
17	you're saying which is like ensuring safety, and then
18	also do what you're working on which is like we want
19	to expose more people to this. And I [inaudible] a
20	lot with that, because I realize the value of it, but
21	we are so behind, like Borough President Levine said.
22	And so how where can those things live? Where can
23	they be you know, how can we better utilize what we
24	know about the harms of bias algorithms and security
25	with saying like, hey, even though these things are

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 150
happening, like, we still really need to invest and
ensure that our children are participating.

4 DANNY ROJAS: Great question. Thank you 5 so much for it. As I think about exposure, it really is approaching it from a-- as a responsible parent 6 7 and frankly getting as much information to our 8 students to demystify what AI really is, or what 9 these emerging technologies -- or frankly, what these harmful technologies to our communities are. So, the 10 11 first step that we do with our students at All Star 12 Code is really a basic awareness of the harms, the 13 potential, and really the limitations of technology 14 and what that could mean for communities of color. 15 Just as we're starting to build those skills and 16 acquiring those skills. You know, the concern I 17 mentioned around the lack of equity and diversity in 18 datasets is real, and I think about, you know, a wide 19 implementation rollout across the DOE that does not 20 consider language learning models that have 21 representative data. That's a real risk. So, from 2.2 exposure to students to, I think, much more system-23 level implementation and consideration is what is next for the DOE. 24

25

CHAIRPERSON GUTIÉRREZ: Thank you.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 151
2	NINA LOSHKAJIAN: Can I add really
3	briefly? So in my written testimony I've outlined
4	further some questions that can be asked before tech
5	gets adopted and I think those questions should be
6	posed to students as well. I think something that's
7	really important is teaching them to critically
8	assess this technology, you know, showing them the
9	power of it. Like, we're not against the power of
10	technology, but showing them how it can be
11	potentially harmful as well. So empowering them in
12	that way.
13	CHAIRPERSON GUTIÉRREZ: Thank you.
14	CHAIRPERSON JOSEPH: thank you.
15	COMMITTEE COUNSEL: Thank you everyone
16	for your testimony, and I'm calling our next panel.
17	Our next panel will be Doctor Miramey, Gemelli
18	Briceno, and Joshen Ayukawa. And I apologize if I
19	mispronounced any names.
20	DOCTOR MIRAMEY: Good afternoon. I'm
21	Doctor Miramey. I'm a member of CAC3 Upper Westside.
22	Also Chair of Multilingual Extension [sic] Committee
23	and Communication Committee, and also a professional
24	teacher and parent of two students from elementary
25	and middle schools. I would like to first I'll be
	U Construction of the second se

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 152
2	speaking on behalf myself, but I'd like to first just
3	write some sentence from the CEC3 Resolution. This
4	resolution passed last week. This resolution in
5	support of bilingual program extension to middle
6	school and citywide remote and digital learning,
7	world [sic] language program access for all. Let me
8	read this first. We the member of Community
9	Education Council in District Three believe that
10	expanding bilingual programs to middle schools and
11	implementing citywide remote and digital learning
12	world [sic] language programs are integral steps
13	towards fostering linguistically diverse and
14	inclusive learning environment that prepares our
15	students for success in the global society. Of
16	course, our resolution will be as for your records,
17	for the committee records. Thank you for this topic.
18	Artificial intelligence is very powerful tools even
19	if it just start right now, and but it's very
20	supportive for teachers, and I see that the Borough
21	President, Manhattan Borough President explained many
22	of reasons why. I would like to say just only from
23	side that every response, every items taking from the
24	artificial intelligence need to be signed by a human,
25	and this human need to be responsible for what he say
l	1

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 153
using artificial intelligence or using pictures or
film. And at the end, I would like to see that
government of the people, by the people, for the
people, and I hope never see an amendment of
artificial intelligence or machine in this sentence.
Thank you.

Thank you.

COMMITTEE COUNSEL:

8

9 JOSHEN AYUKAWA: Thank you, Chair. Good afternoon to the Committee on Technology and 10 11 Education Committee. Thank you Madam Speaker and 12 Madam Chairs for the opportunity to present this 13 evening. This is Gemelli Briceno. My name is Joshen Ayukawa. We are program managers at Mouse, a 14 15 nonprofit education organization based here in New York City. Thanks to the longstanding and generous 16 17 support by the New York City Council, Mouse has been 18 a leading provider of computer science curriculum 19 training and programming to NYC's K-12 public school 20 students, teacher and D75 schools. this past school 21 year, Mouse was able to provide computer science programming at 70 schools, serving over 4,500 2.2 23 students in all five boroughs, 95 percent of whom were students of color, and most attending Title One 24 25 schools, including the High School for Youth and

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 154 Community Development at Erasmus in District 40 and 2 3 MS582 in District 34. Design League, Mouse's core 4 program, delivers advance tech and computational thinking skills, accelerated SEL growth and training 5 in design thinking in [inaudible] and connections to 6 7 meaningful careers in tech in order to help ensure that the future technology systems are inclusive and 8 representative of our society. This year, Mouse is 9 putting AI at the center of our program by delivering 10 11 AI, machine learning, and neuro [sic] networks 12 training to NYC public school students and educators. 13 Students and educators deserve to know what AI is, how it works, how to use it safely, and how this 14 15 knowledge can transform their teaching and their 16 learning. That is exactly what Mouse is doing this 17 year with NYC students and teachers. Mouse is 18 teaching Design League students and educators how AI 19 works, how it connects to career opportunities, and 20 Mouse is partnering with leaders like CUNY to train 21 Design League educators to deliver a three-part 2.2 module in AI technology for their students. First, 23 learning the frameworks of AI and machine learning. Second, using non-digital tools to make meaning of 24 those concepts, and third, applying higher-level 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 155 digital tools to understand how quality data can 2 3 impact their performance. Additionally, all Design 4 League students are using Adobe, Google, and Figma [sic] products in the course and learning how AI 5 plug-ins facilitate an accelerated pathway for 6 7 adoption. These AI integrations help students with 8 no coding or computer science experience fully 9 realizes their ideas with AI, and Mouse recommends pursuing AI for meaningful uses other than just 10 11 generating texts for assignments. Mouse is grateful 12 for our longstanding partnership with CS for All Initiative and the NYC Public Schools for their 13 support to lead computer science training and 14 15 implement the Design League program. We're grateful to continue to support CS for All initiative's growth 16 17 into the field of AI and machine learning education, 18 and Mouse fully supports the three resolutions under 19 consideration today. Thank you so much for your time 20 and consideration. 21 COMMITTEE COUNSEL: Thank you. Okay, I

21 COMMITTEE COUNSEL: Thank you. Okay, 1 22 understand you are together so you're not delivering 23 separate testimony. Thank you again, and this panel 24 concludes our in-person testimony. If you have 25 registered to testify and haven't been called, please

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 156 2 let us know. In the meantime, we move to our 3 testimony-- I'm sorry, one moment. I understand we 4 have one more witness who has registered but haven't been called. We welcome you to testify. Please say 5 your name for the record. You may begin your 6 7 testimony.

8 RACHEL NECHES: Good afternoon. My name 9 is Rachel Neches. I'm the Data Researcher at the Center for an Urban Future, an independent research 10 11 organization focused on building a storage rand more 12 equitable New York City. I'll be testifying on 13 behalf of the Centers Editorial and Policy Director 14 Eli Dvorkin. Thank you to Chair Gutiérrez, Chair 15 Joseph and members of the committees for the opportunity. I'm here today to share some of our 16 17 research and recommendations around expanding 18 computing education in New York City public schools 19 to ensure that more New Yorkers of color, women, and 20 low-income students gain access to technology-powered 21 careers. We commend Chair Joseph for introducing Resolution 766 calling on the DOE to expand training 2.2 23 for all teachers in computing education through increasing access to CS for All professional 24 development. in addition to training current 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 157 teachers, our research at the Center for Urban Future 2 3 suggests that achieving computational fluency across 4 K-12 schools and systems will only be possible by 5 training thousands more of the City's future teachers to integrate computing education into their 6 7 classrooms. We detail these findings in a recent 8 report published last week titled Expanding on CS for 9 All, Training New York City's Future Teachers to Integrate Computing Education. We found that the key 10 11 to increasing CS participation rats in high school is 12 to introduce computational concepts in the earliest 13 grades, helping more young people build confidence in 14 this area, and the best opportunity to achieve this 15 is to train more teachers before they even enter the 16 classroom. CUNY which incredibly supplies around a 17 third of all new public school teachers each year has 18 a promising program that is doing just that, the 19 Computing Integrated Teacher Education or CITE 20 Program. The Council should worked with the Adams 21 Administration to scale up the CITE program to serve 2.2 all teachers in training. This alone would add more 23 than 8,000 new teachers who are equipped to integrate computing education into their classrooms over the 24 The Council should also consider 25 next five years.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 158 establishing a new computing education fellowship to 2 3 encourage more aspiring teachers, particularly from 4 low-income communities, to pursue integrating computing education and bring the benefits back to 5 their communities. New York City is well-positioned 6 7 to capture real share of the growth in AI-powered 8 industries in the years ahead, ensuring that far more 9 New Yorkers have access to these jobs, however, will require a new level of investment in computing 10 11 education. To start, the Council should invest now 12 in training New York City's future teachers to become 13 champions of computational thinking. Thank you for the opportunity to testify today and for bringing 14 15 attention to the needs of expanding and computing education in New York City schools. 16 17 CHAIRPERSON JOSEPH: Thank you. Would 18 you be able to share that report with us from the 19 Urban Future? 20 RACHEL NECHES: Yeah, absolutely. 21 CHAIRPERSON JOSEPH: That would be great. 2.2 Thank you so much for your testimony. 23 RACHEL NECHES: Thank you. COMMITTEE COUNSEL: Thank you very much, 24 25 and now we are turning to remote testimonies, and our

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 159
next panel will be: Jamie Gorosh, Juan Miguel,
Leonie Haimson, Michael James Rance, and Rhonda
Bondie.
JAMIE GOROSH: Should I get started?

6 SERGEANT AT ARMS: You may begin. 7 JAMIE GOROSH: Okay. Thank you. Good 8 afternoon, Council Members. My name is Jamie Gorosh, 9 and I'm the Senior Counsel on the Youth and Education Team at the Future of Privacy Forum. Today, I urge 10 11 the Council to consider the following recommendations. First, establish a common set of 12 13 principles and definitions for AI tailored specifically to educational use cases. Identify AI 14 15 uses that pose major risks, especially tools that 16 make decisions about students and teachers. Create 17 rules that combat harmful uses of AI while preserving 18 the beneficial uses. Build more transparency within 19 the procurement process with regard to how vendors 20 use AI, and take a student-driven approach that 21 enhances the ultimate goal of serving students and 2.2 improving their educational experience. In the 2022-23 23 school year, districts used an average of 2,591 different ed tech tools. While there's no standard 24 convention for indicating that a product or service 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 160
2	uses AI, we know that the technology is embedded in
3	many different types of ed tech products and have
4	been for a while now. We encourage districts to be
5	transparent with their school community regarding how
6	AI is utilized within the products that it is using.
7	While generative AI tools such as ChatGPT have gained
8	public attention recently, there are many other tools
9	already used in schools that fall under the umbrella
10	of AI. Uses may be as commonplace as auto-completing
11	a sentence in an email. We can look to the
12	moratorium on adopting biometric identification
13	technology in New York schools as an example of how
14	an overly broad law can have unintended consequences.
15	Although it appeared that law makers were seeking to
16	address legitimate concerns stemming form facial
17	recognition software used for school security, a form
18	of algorithmic decision-making, the moratorium had
19	broader implications. Arguably, it could be viewed
20	to ban the use or purchase of much of the computing
21	devices used by schools. It is likely now that the
22	Commission will reverse or significantly modify the
23	moratorium. Accordingly, it's an important moment to
24	pause and think through the use cases of AI in
25	technology in the classroom more broadly. Identify

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 161 the highest risk to students and prioritize 2 3 developing policies that address those higher risks. 4 When--SERGEANT AT ARMS: [interposing] Time has 5 expired. 6 7 JAMIE GOROSH: Thank you. 8 COMMITTEE COUNSEL: You can summarize 9 your testimony, please. I'll submit my full 10 JAMIE GOROSH: 11 written testimony for the record, and I appreciate 12 the opportunity to participate in the hearing today, 13 and just want to stress privacy and equity concerns 14 related with adopting AI technology in systems that 15 might have impact on historically marginalized or 16 otherwise vulnerable communities such as [inaudible] 17 monitoring systems and think through some of those 18 uses when thinking about AI technology in the 19 classroom. Thank you. 20 COMMITTEE COUNSEL: Thank you. Our next 21 panelist is Juan Miguel. 2.2 JUAN MIGUEL: Thank you. Okay. The 23 NYCLU has well-founded concerns about the uses of artificial intelligence and related surveillance tech 24 These concerns are also consistent with 25 in schools.

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 162
2	the White House's recently issued Blueprint for AI
3	Bill of Rights. The benefits of these systems in an
4	educational setting specifically facial recognition
5	tech are outweighed by the harms of technology. In
6	my written testimony I also address a lot of this
7	with our ongoing work with the Lockport School
8	District, the Office of Information Technology
9	Services and with NYSED [sic] about the moratorium,
10	the aforementioned moratorium. And pursuant to said
11	law, the moratorium still in effect as the
12	Commissioner did not release a final determination
13	after the report, but we also address a list of
14	concerns about bias, inaccuracy, unreliability, data
15	maintenance and retention, and the extraordinary cost
16	for the City. [inaudible] don't have any money. For
17	the sake of brevity, I urge you to read our comments
18	[inaudible] on that. But in addition to facial
19	recognition tech, there's a number of other
20	concerning emerging tech being used in schools,
21	including digital and high-tech [sic] surveillance
22	systems. For example, November 2021 Bloomberg News
23	reported the DOE signed a contract with Go Guardian,
24	and there was little information about the
25	capabilities of the specific software that the DOE

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 163
2	procured. So we FOIA'd them in the same month,
3	November 21, to determine what software they were
4	using, what information was being collected, how the
5	DOE was paying for it, what safeguards if any were in
6	place to protect students' privacy. The DOE after
7	stating it didn't they couldn't located any
8	records, then produced purchase order reflecting Go
9	Guardians [inaudible] and licenses for over \$3
10	million dollars. Despite this, the DOE doesn't list
11	Go Guardian or its affiliated companies on the list
12	of vendors that receive student information from the
13	DOE. This is especially alarming giving the
14	aforementioned state of recent data breaches at the
15	DOE. It's unclear when Go Guardian
16	SERGEANT AT ARMS: [interposing] Time has
17	expired.
18	JUAN MIGUEL: Alright, I will summarize.
19	City Council must make sure that ubiquitous
20	surveillance, particularly of young people of color,
21	do not become the norm. Accomplishing that will take
22	robust oversight from City Council and the DOE and
23	NYSED to block and regulate technology that violate
24	students' rights. Unscrupulous technology companies
25	can't be the arbiters of right to privacy. Contracts

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 164
2	and vendor information needs to be closely monitored
3	and publicly available. The DOE also needs to know
4	how teaches and faculty are using these tools, work
5	with them to address students social/emotional needs,
6	restorative practices, and not surveillance. It's
7	critical for the DOE to limit the use of AI and
8	emerging tech in schools to prevent the children of
9	New York from being guinea pigs for inaccurate,
10	biased and racist [sic], expensive technology. Thank
11	you.
12	COMMITTEE COUNSEL: Thank you. And our
13	next panelist is Leonie Haimson.
14	LEONIE HAIMSON: Yeah, good afternoon.
15	Thank you Chairs Gutiérrez and Rita Joseph for
16	holding these important hearings today. I am the
17	National Co-Chair of a group called The Parent
18	Coalition for Student Privacy. I'm going to focus my
19	remarks on privacy, and my colleagues, Michael Rance,
20	will focus on how the increased use of Ed tech is
21	especially harmful to the most disadvantaged
22	students. We helped pass the Student Privacy Law
23	that was passed by New York State in 2014, and I can
24	tell you that New York City is not complying with
25	that law in many, many ways which is leading to these

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 165 increased number of breaches and the abuse and sale 2 3 of student data. Every vendor that has access to 4 student data is legally required by the law to have a contract as well as a parent bill of rights that is 5 online at the DOE website. And yet, neither Go 6 7 Guardian which you heard about earlier, a 8 surveillance system used by many schools, nor Move 9 It, the data program that breached, has any contract The companies that do have PBOR's online, 10 with DOE. 11 those agreements do not bar the sale or commercialization of data of extremely weak data 12 13 minimization and deletious [sic] clauses, and don't even require the most basic encryption technologies, 14 15 all of which are required for law. For the two 16 College Board contracts, they do not bar the sale of 17 student data even though we know that College Board 18 sells this data including test scores for over 100 19 million dollars a year nationwide. The encryption 20 clause is very weak. It says they will encrypt, 21 except where data cannot reasonably be encrypted. There's not set date by which the data will ever be 2.2 23 The DOE has just posted a Parent Bill of deleted. Rights for 17 privacy invasive programs sold and 24 marketed by the for-profit firm Power School which 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 166
2	will have access to a huge range of extremely
3	sensitive personal student and teacher data,
4	including special education data, behavioral data,
5	etcetera. One of the programs Noviance [sic] a
6	college and career counseling profit program that has
7	been shown to sell ads within the platform disguised
8	as an objective recommendation. Obviously, a
9	commercial use of the data that violates the law.
10	Worse still, Noviance has selled [sic] targeting ads
11	from colleges who only target to white students, for
12	example. The just recently posted PBOR for Noviance
13	and the 16 other power [sic] products, say the
14	following, "The company will review data and security
15	and privacy policy and practices to ensure that
16	they're in conformance with all applicable federal,
17	state, and local laws in the terms of this privacy
18	plan. In the event, processors policy and practices
19	are not in conformance, the processors will implement
20	commercially reasonable efforts to ensure
21	compliance." In other words, they are admitting on
22	the face of it, they will only comply with federal
23	and state privacy laws in their own privacy agreement
24	when they feel it won't unduly affect their bottom
25	lines. This is unacceptable. Other ways in which
	I

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 167
2	the DOE fails to comply with Ed Law 2D and continues
3	to allow vendors to put at serious risk sensitive
4	student data is described in a presentation we
5	delivered last night to the Community Education
6	Council in District 15. The link to that
7	presentation is in the end notes of my written
8	testimony which I will make available to all of you.
9	but I just wanted to make it clear that you you
10	know, you really need to follow up with the DOE and
11	make sure that whatever contracts are signed and the
12	parent bill of rights do comply with the state law,
13	that's an absolute minimum requirement in order to be
14	sure that our students' data is not breached and is
15	not sold and is not used for commercial purposes.
16	Thank you for this ability to talk to you today.
17	CHAIRPERSON GUTIÉRREZ: Thank you. Can I
18	ask two questions? Thank you for your testimony and
19	for all that you do. Regarding the selling of data,
20	which obviously DOE denied multiple times today, are
21	there specific examples or vendors or organizations
22	that you know of that you can share that we could
23	look into ourselves to be able to press both
24	agencies, OTI and DOE?

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 168
2	LEONIE HAIMSON: Well, the two that I
3	mentioned are the ones that most concern me, the ones
4	that are most obvious, has been written about widely
5	in every national paper that I know of about the
6	College Board selling student data. they're trying
7	to get around the prohibitions in New York State law
8	and other states by making students sign waivers when
9	they sign up online to be able to get their scores,
10	that they are essentially waving their privacy rights
11	under federal and state law. Not only is this in
12	itself probably illegal, a lot of these students are
13	minors and cannot waive their legal rights under the
14	law. So I would look at the recently signed contract
15	with the College Board. We by the way, we FOIL'd
16	for the College Board contracts years ago. We again
17	FOIL'd at the beginning of August. We have still not
18	received it, but as I said the Parent Bill of Rights
19	that is supposed to set out all the privacy
20	protections in that agreement is posted online. The
21	link to it, again, is also in my testimony that you
22	can look at yourself, and the same with Noviance, as
23	well as these 17 other incredibly privacy-invasive
24	Power School technologies and programs. And we have
25	real reservations about allowing the expansion of Ed

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 169 tech in any mode whatsoever when the DOE is not 2 3 complying with a very basic, fundamental privacy 4 state law that was passed almost 10 years ago in We're also on the State Education Data Privacy 5 2014. Advisory Council. We have met and talked to the 6 previous data privacy officer many times about this 7 8 problem. We asked when they had the new data privacy 9 officer, who is new, to have a meeting, he did not respond. We have been trying to reach out on this 10 11 issue. Any help you think you can give on this as 12 well, both District 15 CEC, District 2 CEC, and other 13 CCHS are considering resolutions on this issue, and 14 we expect more to come. So, it's a real crisis I 15 think, and the other thing which-- the other issue which is also very important is the evidence is very 16 17 strong and growing that online learning does not 18 benefit kids' achievement levels, their engagement, 19 their progress in schools, and the ones that are 20 disadvantaged most are our most underserved 21 struggling students, and that's even when they have 2.2 the same access to the internet, the same access to 23 those educational programs as all other students. And I just wanted to make that clear as well. 24

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 170
There's a lot of warning signs ahead of us, and this
is not a path that we should be taking lightly.
COMMITTEE COUNSEL: Thank you, Ms.
Haimson, for your testimony, and our next panelist is
Michael James Rance.

7 MICHAEL RANCE: Great. Thank you so much. Just piggy-backing off what Leonie was saying, 8 9 yeah we're very concerned about the decision by the DOE to expand online learning. There's growing 10 11 evidence that virtual education seriously undermines 12 student engagement and the opportunity to learn. 13 After expanding digital learning, Sweden for example, 14 found that it led to a sharp fall in basic skills and 15 has since reversed course according to Sweden's Perilinksa [sic] Institute, "There's clear scientific 16 17 evidence that digital tools impair rather than 18 enhance student learning." And a recent [inaudible] 19 report [inaudible] as well, titled "An Ed Tech 20 Tragedy," which examined how during the pandemic, the 21 unprecedented educational dependence on technology often resulted in [inaudible], staggering [sic], 2.2 23 inequality, [inaudible] harm in the elevation of learning models that placed [inaudible] and profits 24 That's what [inaudible] said. This 25 before people.

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 171 report also found that putting education online 2 undermines engagement and learning outcomes for the 3 most disadvantaged students, even when they had full 4 access to the internet and whatever technologies 5 employed, as Leonie mentioned. Indeed, as we saw the 6 7 expanded use of ed tech during the pandemic only 8 amplified and worsened the inequities of our 9 educational system here in the City and throughout the country and throughout the world. An as the 10 11 authors of the UNES [sic] report further explained, 12 "Many of the technology-dependent learning platforms and apps adopted during this crisis made them feel as 13 14 though they were anonymous, interchangeable units 15 being directed by unprecedented levels of 16 automation." And so all students need close support 17 and personal interaction of human beings, both their 18 teachers their fellow students, as education is an 19 inherently social activity. But those who need this 20 connection the most are those students who are 21 disadvantaged and are struggling. So we're 2.2 especially concerned about the DOE's plan to increase 23 online learning in nearly all high schools in the next years, which will be used [inaudible] students 24 who failed their courses and they are in need of 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 172 additional credit to graduate on time. [inaudible] 2 3 students need the most in-person and close feedback 4 form their teachers to stay motivated and involved in 5 the challenges that they face. In fact, putting struggling students on remedial ed tech programs may 6 7 instead reproduce a discredited, low-quality in those credit recovery programs that too often have been 8 9 used [inaudible] graduation rates in New York City's Our misgivings were further amplified when 10 past. 11 the DOE announced that they would be using "AIpowered teacher assistants to offer real-time 12 13 feedback and answer questions for students." 14 According to Microsoft, this AI bot has already been 15 used in three high school computer science courses, 16 and instead of making learning bots, our students 17 need and deserve smaller classes and their emotional 18 and academic support [inaudible]. No AI teaching 19 assistant can replace this human contact and 20 feedback, and while delivering education through 21 algorithm is often called personalized, it is 2.2 anything but, as the authors in [inaudible] report 23 claims, "While some ed tech solutions add appealing user interfaces and carry labels like AI-enabled, 24 smart, adaptive, agile, personalized, much of the 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 173 learning experiences [inaudible] solutions 2 3 [inaudible] will grow, but when you're progression 4 through machine-dispensed learning content is limited to any possibility for interaction with peers and 5 teachers." Again, thank you so much for the time. 6 7 COMMITTEE COUNSEL: Thank you, Mr. Rance for your testimony. And our final panelist is Rhonda 8 9 Bondie.

RHONDA BONDIE: Good afternoon, Chairs 10 11 and members of the Technology Education Committee. My name is Doctor Rhonda Bondie and I'm Associate 12 13 Professor in Special Education at Hunter College and the Director of the Hunter College Learning Lab. 14 15 Thank you for this opportunity to discuss the role of artificial intelligence, emerging technology and 16 17 computer instruction in New York City Public Schools. 18 Prior to joining Hunter I was a lecturer at Harvard 19 studying teacher learning through new technologies. 20 I'm glad to be back here in New York where I became a 21 special educator and then taught in the K-12 schools for 23 years before transitioning to teacher 2.2 23 education. In this testimony, I argue that bodies such as this council could support coordination and 24 prioritizing a system wide approach to CUNY's teacher 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 174 education programs through ongoing professional 2 3 development for practicing teachers. We need to 4 provide all educators with computer-integrated 5 professional learning that nurtures teachers' individual interest and builds a career-long capacity 6 7 for engaging with new technologies as leaders, 8 critical consumers, and creators. However, 9 professional development is not enough. You might remember that when we were determining how we would 10 11 use the internet in daily school life, stakeholders 12 didn't agree. Simply solutions weren't available, 13 and we had to create the vehicles that supported 14 school communities' collaboration and imaging 15 education in completely new ways. Today, we're 16 fortunate to already have on such vehicle in place through CUNY's Computer-Integrated Teacher Education 17 18 program called CITE that you just heard about from 19 the last in-person speaker. CITE currently serves 20 CUNY faculty and the New York City public school 21 teachers. Along with more than 200 faculty, I 2.2 participated in the summer professional development 23 where we used the opportunity to think about our teacher education program and emerging technologies, 24 especially with our culturally, linguistically 25

COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 1 175 inability to verse learners, given these technologies 2 are not always designed with and for all learners. 3 Т 4 applied my learning to continue refining an AIpowered classroom called Teaching with Grace that 5 uses machine learning and large language models to 6 7 enable novice educators to develop teaching skills in 8 an open-source, data-rich, consequence-free virtual 9 classroom environment with personalized supports. Teaching with Grace is an open-source software 10 11 developed under my own direction, a real classroom 12 teacher. So, from this experience I would suggest 13 that a priority must be to use emerging technologies to create new forms of professional learning that are 14 15 led by classroom teachers. I urge you to prioritize contemporary, innovative approaches to building 16 17 educator curiosity and capacities and digital 18 literacies, and to engage and research on this 19 learning as exemplified through the CITE initiative. 20 Your support will enable New York City to build a 21 system of career-long, computer-integrated teacher education that positions teachers and their students 2.2 23 as leaders and innovators of new technologies. I'm deeply grateful for your time, and I look forward to 24 your questions, and of course, if you're interested 25

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 176
2	in trying an artificial intelligence virtual
3	classroom for teaching practice, please contact me.
4	CHAIRPERSON JOSEPH: Yes, I am all in.
5	We're both interested in joining your class. Thank
6	you.
7	COMMITTEE COUNSEL: Thank you.
8	RHONDA BONDIE: Teachers appreciate not
9	practicing first on real children. So you know
10	there's these uses and the other thing I would just
11	mention is that to learn digital literacies, many of
12	the exercises we do with teachers are unplugged.
13	They're not using their computer, and I think that's
14	really important that there's a lot of unplugged
15	activities in our daily life that develop these
16	capacities so children do not need to spend increased
17	time on the screen to increase their digital
18	literacy.
19	CHAIRPERSON JOSEPH: That's very
20	important. When I used to teach STEM, I used to
21	teach a lot of unplugged projects, and it came out
22	with eh same results. They were able to
23	RHONDA BONDIE: [interposing] Exactly.
24	CHAIRPERSON JOSEPH: problem and
25	solution. I love that. Thank you so much.
	1

1	COMMITTEE ON TECHNOLOGY WITH COMMITTEE ON EDUCATION 177
2	COMMITTEE COUNSEL: And thank you
3	everyone for your testimonies, and I'm going to turn
4	to our Chairs for closing remarks and to adjourn the
5	hearing.
6	CHAIRPERSON GUTIÉRREZ: Thank you all.
7	Thank you Chair Joseph. Let's do this again next
8	year, and that concludes today's hearing. Thank you
9	team.
10	[gavel]
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	

1	COMMITTEE	ON	TECHNOLOGY	WITH	COMMITTEE	ON	EDUCATION	178
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								
13								
14								
15								
16								
17								
18								
19								
20								
21								
22								
23								
24								
25								

## CERTIFICATE

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date \_\_\_\_\_September 29, 2023