

Follow-Up Questions for Madison Square Garden

NY City Council, Subcommittee on Zoning & Franchises

Public Hearing on MSG's Special Permit Application (July 18, 2023)

1. How many events per year does the Arena have?

An average of approximately 235 events per year were scheduled at the Arena from 2017 through 2019 (the last three years prior to the COVID-19 pandemic). The total for FY23 was 228 as follows:

- **Live:** 108 events (105 concerts; 3 special events)
- **Sports:** 96 events (47 Rangers, 49 Knicks)
- **Marquee:** 24 events (14 college basketball, boxing, PBR, WWE, UFC)

2. How many tickets are sold annually for Arena events?

Approximately 3,300,000 annually (based on FY23 forecast/actuals):

- **Live:** 1,500,000 paid attendance
- **Sports:** 1,500,000 paid attendance
- **Marquee:** 300,000 paid attendance

3. How many days of the year is the Arena sold out?

On average, we have approximately 230 events annually and the overwhelming majority of those events are sold out.

4. What is the capacity of the Arena?

The Arena has a maximum capacity of 22,000 seats pursuant to the 1963 and 2013 special permits. In practice, the maximum seated capacity of the Arena is:

- **Knicks Games:** 19,812
- **Rangers Games:** 18,006
- **Concerts:** ~20,000 (set-ups vary)

5. Which entrances and exits do guests use?

7th Avenue and 8th Avenue

6. At typical show, how many (and what percentage of total # of) guests use each entrance?

- 7th Avenue: 68%
- 8th Avenue: 32%

7. How many times per year does MSG obtain permits from the Mayor's office for loading/unloading activities?

MSG obtains permits from the Mayor's office as required by all applicable regulations. In FY23, MSG obtained permits for 91 arena concerts. FY23 was an exceptionally busy year; average annual number of permits is 75-80.

8. What time do these events usually begin?

Typical start times for events are:

- **Knicks Games:** 7:30pm
- **Rangers Games:** 7:00pm
- **Concerts:** 7:30 or 8:00pm

9. When do our guests typically line up to enter the Arena for these shows?

Doors typically open 60 minutes prior to show start; guests rarely line up prior to doors opening. For extremely popular concerts, guests may line up 30 minutes before doors open.

10. When do our guests typically exit the Arena?

Typical exit times for events are:

- **Knicks Games:** 10:00pm
- **Rangers Games:** 9:30pm
- **Concerts:** 11:00pm

11. What percentage of Arena/Theatre guests access MSG through public transportation (Penn Station and connecting subways)?

Depending on the type of event (Live or Sports) and the day of the week (weeknight or weekend), approximately 47 to 59% of our guests arrive by rail (train or subway). If we include bus travel, the percentage of guests taking public transit goes up to 51 to 61%, as stated at the hearing.

12. What is the breakdown of travel modes (public transit vs. car) used by guests for events at MetLife Stadium?

To the best of our knowledge, guests travel to MetLife stadium by: automobile (85-90%), and public transportation (10-15%).

13. Provide information on shows/concerts at the Theatre:

How many shows per year?

On average, there are approximately 100 shows/concerts per year.

How many people attend (tickets sold) per year?

On average, approximately 310,000 people attend Theatre shows/concerts per year.

Approximately 215,000 in FY23, but this was impacted because of the absence of the annual holiday show. The Holiday show has approximately 95,000 attendees, which would increase total attendance to 310,000.

- **Live:** 147,000 paid attendance (115k concerts; 30k family events; 2k special events)
- **Holiday show:** 95,000 (Cirque, not in FY23 but in FY24)
- **Marquee:** 67,000 paid attendance (50k other sports (e-gaming, darts, etc.), 17k boxing)

What permits do we need to obtain for Theatre events?

MSG obtains the same street permits for Theatre events as we do when we stage trucks prior to unloading for Arena events.

How many permits does MSG obtain annually for Theater loading/unloading? On how many days per year do we request these permits?

MSG obtains permits from the Mayor’s office as required by all applicable regulations; 33 permits were obtained on 33 days in CY22 for the Theatre.

How much gross revenue do we generate from these shows annually?

MSG does not release revenue figures by venue.

Where do our attendees come from?

In CY22, guests coming to the Arena came from the following locations:

- NY City 28%
- NY State 18%
- Other Domestic 15%
- New Jersey 14%
- International 4%
- Connecticut 3%
- Unknown 18%