

TESTIMONY OF SARAH CARROLL, LANDMARKS PRESERVATION COMMISSION CHAIR, BEFORE THE LAND USE COMMITTEE OF THE NEW YORK CITY COUNCIL March 9, 2023

Thank you, Chair Salamanca and Chair Louis. Good morning to you and the members of the Land Use Committee. I am pleased to be here today to speak about the Landmarks Preservation Commission's Fiscal Year 2024 Preliminary Budget. I am joined today by Lisa Kersavage, our Executive Director, and Akeem Bashiru, our Director of Financial Management.

The Commission's mission is to protect the significant architectural, historical, and cultural resources of our City. The preservation of historic resources revitalizes communities, supports economic development, and contributes to the vitality of New York City. It is my honor to lead the agency in its successful efforts to realize these important public policy and quality of life goals. To date, the Commission has designated and regulates almost 38,000 buildings and sites throughout the five boroughs. As Chair, one of my primary goals is to incorporate equity and diversity in all aspects of the agency's work – particularly to ensure diversity and inclusion in our designations, and fairness, transparency, and efficiency in our regulations, so that all property owners have equal access to resources, technical assistance, and expertise.

Since I last testified on our agency's budget, LPC has been focused on several key initiatives: designating buildings and districts that reflect the City's diversity and tell the stories of all New Yorkers; transforming the permit process to make it more accessible to all New Yorkers and developing programs to support small businesses and educate property owners about permitting processes and grant opportunities. Importantly, we are also working with other agencies to advance Mayor Adam's Get Stuff Built Plan and have identified steps to improve efficiency and transparency in our permitting process.

I will begin my testimony today by giving a brief overview of LPC's budget and how resources are allocated.

Budget Overview

LPC's preliminary budget for Fiscal Year 2024 is \$7.0M, which consists of \$6.3M in City funds and \$622,000 in federal Community Development Block Grant (CDBG) funds.

LPC is fundamentally an agency of professionals. Ninety percent of the preliminary budget (\$6.1) is allocated to personnel services (PS) and 10% (\$862k) is allocated to other than personnel services (OTPS). Our budget supports the Agency's five departments, including the Research Department, responsible for evaluating and advancing properties for designation; the Preservation Department that reviews permit applications for work on designated properties; the Enforcement Department that investigates complaints of potential violations, and helps owners correct non-compliances; and the Archaeology and Environmental Review Departments, that assist city, state and federal agencies in their Environmental Review process. The agency's total head count in the Fiscal Year 2024 preliminary budget is 74.

Landmarks Preservation Commission

Of the CDBG funding, about 80% is allocated to personnel supporting critical community development-related functions such as surveys, environmental review, archaeology, community outreach, and education; while about 20%, or approximately \$115,000 is allocated for our Historic Preservation Grant Program for low-income homeowners and not-for-profit organizations.

I will now discuss the work of the Commission that these resources support.

Research and Designation

LPC's Equity Framework guides our priorities for designations, and the agency has focused on places that represent New York City's diversity and in areas less represented by landmarks.

In the first half of FY23, LPC designated the Lesbian Herstory Archives and Julius' Bar Building, two sites of significant LGBTQ+ history; the architecturally significant Gompers Industrial High School in the South Bronx, an area where we have few landmark designations; and the Melrose Parkside Historic District in the Flatbush neighborhood of Brooklyn, a distinctive district in a diverse, predominantly African American and Afro-Caribbean community. We have also recently calendared for designation the Linden Street Historic District in Bushwick, and two individual landmarks with important cultural and historic significance – the Former Colored School No. 4 in Manhattan and the Bronx Opera House.

I will now turn to our preservation and permitting operations.

Preservation and Permitting

Owners of designated properties are tasked with the responsibility of stewardship for the City's significant historic buildings. I believe it is imperative to support them. The key to success in preservation is effective regulation, which requires an efficient, transparent, and accessible process for applicants. Buildings are living, thriving contributors to the dynamism of New York City. Our job is not to prevent change, but to manage it, so that we can ensure these significant buildings and sites are protected and allowed to remain a vital part of our City's continued growth.

Our Preservation Department is the regulatory arm of the Commission and is the largest department within the agency. Our staff are professionally trained preservationists who work with property and business owners to help them obtain approval for work that meets their needs and is sensitive to the historic building and context. Each year approximately 94-97% of permits are issued by staff pursuant to the Commission's rules. The remaining 3-6% of the applications are reviewed by the full Commission. LPC staff works closely with property owners, including meetings and other communications, to ensure they understand the criteria and review process and to help them put together a complete application and presentation.



In FY22, the Commission received 12,378 permit applications and took action on 11,423 applications, ranging from restoration and repairs to windows and storefronts, to additions and new buildings. Through February of this fiscal year, we have received about 7,800_applications, and are on pace to match or surpass the FY22 total. LPC is working with OTI to advance a major technology upgrade, an E-filing Portal that will streamline our permitting process and improve customer experience. Applications at every step in the process, and receive final permits. We anticipate that we will launch the portal at the end of this fiscal year. Once launched, our staff will conduct training sessions on how to use the new system, for our diverse constituency, ranging from homeowners to seasoned professionals.

Our Preservation Department continues to develop and maintain resources to help applicants and owners put together complete applications and process permits quickly. We have continued our Open Office Hours Initiative, launched as part of our equity framework, in which members of the public could virtually drop in for technical assistance and to discuss pending applications with our preservation staff. In summer 2022, LPC launched a new program, Business Express Service, which is a one-stop shop for business owners in landmark buildings, making it easier for them to get their permits. We coordinated with the Department of Small Business Services and Business Improvement Districts citywide to spread the word about this program, and we look forward to continuing our efforts to support small and local businesses in the new fiscal year.

At Risk Buildings

While the risk of demolition or deconstruction of designated buildings is very low, LPC and DOB are working together to analyze threats, and assess our policies and practices. The two agencies are in the process of finalizing an action plan that will strengthen enforcement tools that preserve the city's most vulnerable historic buildings. The plan is intended to protect designated buildings that are at risk due to hidden pre-existing conditions, owner neglect and contractor negligence. It will focus on earlier detection of risks to designated buildings, more robust engineering oversight, increased coordination between the agencies, and more robust community outreach employing new digital tools and stakeholder outreach.

I will now share some further details about the outreach and education work LPC conducts.

Outreach and Education

Outreach and education are also essential to our success. My goal is to make information accessible to everyone, and in a city as diverse as New York, we need to make sure we are effectively communicating with property owners across the city. Since my tenure began, we have increased community outreach efforts and now place special emphasis on reaching out to communities across all boroughs that have not traditionally been well represented by LPC. We have also published new educational materials to improve access to important information. This is important for our regulatory work and generates support for designations.

Landmarks Preservation Commission

Community Development Block Grant Funding

Before I conclude, I want to return to the Historic Preservation Grant Program, a modest, federally-funded program targeted for low and moderate-income homeowners and not-for-profit organizations to help restore or repair the facades of their landmarked buildings.

In FY22, the Program awarded two grants to homeowners in the Bronx and Brooklyn and one to a not-for-profit institution in Brooklyn for amounts ranging from \$30,000-\$36,000. The homes are located in Bedford Stuyvesant, Brooklyn, and the Manida Street Historic District in the Bronx respectively. The institution is the Brooklyn Sunday School Union within the Brooklyn Academy of Music Historic District.

In FY23 thus far, LPC voted to award four grants to homeowners and one not-for-profit institution for amounts ranging from \$25,000 to \$35,000. The homes are in Addisleigh Park, Queens, Greenpoint Brooklyn, Manida Street in the Bronx, and Central Harlem. The institution is the New Amsterdam Music Association, located in Harlem.

Summary

In summary, we are excited for the future of preservation in New York City and thank the Administration and Council for your continued support and the resources provided in this budget. We are a small agency and nearly the entirety of our budget is personnel-based. This is a hardworking, dedicated, and professional staff with an outsized impact on our city, responsible for the protection and preservation of its most significant buildings, districts, and sites. Our commitment is that we will continue to do so with the resources provided, and strive to do so equitably, efficiently, and transparently.

Thank you again for allowing me to testify and I am happy to answer any questions you may have.



DEPARTMENT OF CITY PLANNING CITY OF NEW YORK

OFFICE OF THE DIRECTOR

Statement from Daniel R. Garodnick, Chair of the City Planning Commission and Director of the Department of City Planning, before the Land Use Committee of the New York City Council on the Mayor's Fiscal 2024 Preliminary Budget March 9, 2023

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		DCP Fit	na	ncial Sı	lim	mary						
	2	2021		2022		2023	Preliminary Plan		y Plan	*Difference		
Dollars in Thousands	Α	ctual	4	Actual	· A	dopted		2023		2024	202	22 - 2023
Spending												
Personal Services	\$ 3	26,262	\$	25,627	\$	30,962	\$	29,124	\$	31,279	\$	318
Other Than Personal Services	\$:	12,401	\$	10,819	\$	18,117	\$	17,384	-`\$	13,033	\$	(5,084)
Total	\$3	38,663	\$	36,446	\$	49,079	\$	46,508	\$	44,312	\$	(4,766)
Funding												
City Funds	\$	20,180	\$	22,106	\$	34,758	\$	30,411	\$	29,991	\$	(4,766)
Federal - Community Development	\$	17,016	\$	12,905	\$	12,978	\$	14,042	\$	12,978	\$	-
Federal - Other	\$	1,319	\$	1,289	\$	1,343	\$	1,748	\$	1,343	\$	-
Intra City	\$	-	\$	-	\$	-	\$		\$	-	\$	-
State	\$	149	\$	146	\$	· -	\$	307	\$	-	\$	-
Total	\$3	38,663	\$	36,446	\$	49,079	\$	46,508	\$	44,312	\$	(4,766)
Headcount												
Full-Time Positions - Civilian		278		266		347		341		348		1
Total		278	-	266	•	347		341		348		1

*The difference of Fiscal 2023 Adopted compared to Fiscal 2024 Preliminary Budget.

Good morning, Chair Salamanca, Subcommittee Chairs Riley and Louis, and distinguished members of the Land Use Committee. I am joined by City Planning's Executive Director Edith Hsu-Chen and our Chief Operating Officer, David Parish. We thank you for the opportunity to be here today to discuss the Department of City Planning's Preliminary Fiscal Year 2024 budget.

Before we get to our budget items, I want to highlight some of the critical work that City Planning has led since the start of this administration and the initiatives we are preparing to advance into public review.

First, I will point to the fact that in 2022, the City Planning Commission advanced, and the City Council approved, over 12,000 new homes – 7,500 of them income restricted – through New York City's public review process. This is a big deal and is enough homes for approximately 30,000 New Yorkers.

As we work to take on our severe housing crisis – and from many angles – it is important to say that every home we can approve and then see built across our city plays a role in our collective

Daniel R. Garodnick, Director Department of City Planning 120 Broadway- 31st Fl., New York, N.Y. 10271-0001 (212) 720-3200 FAX (212) 720-3303 www.nyc.gov/planning efforts to bring rents down, reduce gentrification pressures, protect tenants, and address homelessness. So, I wanted to take a moment to thank you for your critical partnership.

One way we're looking to create housing, and create more affordability, is our collective work to make it easier for underutilized office buildings to convert to homes. This is part of the larger agenda set by Governor Kathy Hochul and Mayor Eric Adams through the <u>Making New York</u> <u>Work for Everyone Action Plan</u> to reimagine our central business districts. Advocating for rational changes to the dates of eligibility for office buildings to convert, as well as the applicable geography, along with a tax incentive that would bring permanently income-restricted units to office conversions, is a key part of this proposal and is something that would help us to advance our fair housing goals.

We also are very excited about three in-development City of Yes zoning initiatives, which seek to reduce our reliance on fossil fuels, support economic growth, and create A LOT of new housing. The first of these initiatives, which we call "City of Yes for Carbon Neutrality," is expected to enter public review the Monday after Earth Day, so only a few short weeks away.

We also have several neighborhood plans that are already underway. In connection with the 4 new Metro North Stations that are expected to open in the East Bronx in 2027, our Bronx Metro North Plan is projected to create 10,000 jobs and 6,000 homes in Morris Park and Parkchester/Van Nest. Council Member Marjorie Velázquez, Council Member Amanda Farías, Chair Riley, Chair Salamanca and Council Member Oswald Feliz have been extremely engaged and I thank you for your ongoing work.

Additionally, with significant guidance and leadership from Council Member Crystal Hudson, public engagement around our Atlantic Avenue Mixed-Use Plan is well underway. This plan seeks to bring jobs and housing to an already transit-rich stretch of the Brooklyn thoroughfare.

And launched on the heels of the Mayor's State of the City announcement, we're also in the preliminary stages of studying potential changes to areas of Midtown South to ensure the long-term success of the area's legacy manufacturing zones as vibrant, 24/7 mixed use communities. We are working closely with Council Members Erik Bottcher and Keith Powers, and also Borough President Mark Levine.

As this body knows, we recently announced a new division at City Planning, the Community Planning and Engagement Division. Led by Lara Mérida, this group of seven is leading public engagement and community outreach on all our initiatives to make sure that community voices and needs are front and center as we shape these plans.

With support from across the agency, and as the division was being shaped last year and working closely with tenant advocate groups, the division built, in house, what we call the Equitable Development Data Explorer. The award-winning tool is used by City Planning, the City Planning Commission and New Yorkers to directly access data about how New York City communities are changing. This tool is the result of a local law passed by the City Council in 2021. I will add that because it was built in house, City Planning was able to return \$500K to the City in savings.

With a \$2 million federal grant, our new engagement division and our Bronx Office are presently working with the City's Department of Transportation as we seek – with community – to reimagine the Cross Bronx Expressway, a roadway that has divided and polluted local

communities for more than half a century. We are eager to move this process along with our federal partners.

Now, looking internally, City Planning continues to be laser focused on hiring staff to meet the ambitious goals we've set, under your and the mayor's leadership, for housing, job creation and climate resiliency. In the last year, City Planning has hired 74 new staff members. That translates to us hiring a planner or IT professional, for example, roughly every 3 working days in 2022. This has reshaped and renewed our ranks at all levels and has brought our head count to 282.

Before I turn to City Planning's budget needs, I want to speak about our efforts around the Mayor's Building and Land Use Approval Streamlining Task Force (BLAST), which includes 111 concrete actions. DCP is leading approximately 20 of these initiatives and serving as a partner agency on 20 more, and our explicit goal is to provide better, faster, and improved service in our review of applications. For example, we are currently advancing proposals to:

- Establish a Land use Express Application Process (LEAP) to skip process steps and expedite review for simple projects, reducing the pre-cert period for these projects by more than 50%,
- Improve our application commenting process to reduce the revision loops between our staff and applicants,
- Enhance the quality of our environmental review data products to facilitate faster, more consistent analyses,
- And bolster our menu of digital tools to automate more of the application preparation process, facilitate improved communication through our applicant portal, and provide greater transparency on public applications.

Now, for a financial overview: DCP entered Fiscal Year 2023 with an Adopted Budget of \$49.1M and an authorized headcount of 347 full-time staff positions, of which \$34.8M (71%) and 178 positions are funded with City Tax-Levy dollars. DCP's remaining \$14.3M budget allocation and 169 positions are funded by State and Federal grants, primarily through HUD's Community Development Block Grant Program. The \$49.1M Fiscal Year 2023 Adopted Budget allocated \$31M – almost two-thirds of DCP's operating budget – to agency-wide personal services (which include part-time staff, interns, and members of the City Planning Commission), and the remaining \$18.1M to other-than-personal-services.

In comparison to the FY23 Adopted Budget, DCP's FY24 Preliminary Budget of \$44.3M and 348 full-time staff lines, represents a net \$4.8M decrease: the combined effect of a \$5.1M reduction in Other-than-Personal-Services (OTPS) and a slight \$318K and 1-headcount increase in Personal Services (PS). This \$4.8M decrease in the FY24 Preliminary Plan is largely attributed to the completion of work that was funded by one-time Federal grants – to measure building elevations and subgrade spaces throughout the City and to examine adaptive reuses of outdated office buildings with the goal of converting underutilized commercial space into new and affordable housing.

Focusing on DCP's Other-Than-Personal-Services, the Department's FY24 Preliminary Budget allocates \$13M to pay for agency operating expenses aside from staffing, such as supplies, community outreach, and various contractual services. DCP's FY24 Preliminary OTPS budget contains \$5.1M less than its \$18.1M FY23 Adopted OTPS Budget. This relatively large outflow of funding reflects \$1.1M in efficiency savings identified to achieve DCP's share of Citywide PEG targets combined with \$4.9M in temporary funds that expire at the end of this year and are offset by \$900K in new needs to implement the BLAST initiative, a series of land use and environmental application process reforms.

Shifting to staffing, the Department's FY24 Preliminary Budget allocates \$31.3M to Personal Services compared to \$31M in the FY23 Adopted Budget. The \$31.3M figure represents a \$318K increase in funding for agency personnel, and net gain of 1 new position. Headcount and associated funding changes include:

- A reduction of 7 positions and a reduction of \$402K in personnel funding.
- Elimination of 6 tax-levy funded vacancies, and \$284K, to achieve agency savings in line with the Mayor's Program to Eliminate the Gap (PEG).
- Expiration of 1 short-term staffing tax-levy funded resource, and \$75K funded in previous plans, that are slated to exit the budget at the end of Fiscal Year 2023.
- 44K in savings to the City as a result of lower-than expected spending in DCP's paid 2022 summer internship program.
- These 7 positions and the associated \$402K reduction is offset by the addition of 8 new positions and \$720K for the Mayor's BLAST initiative.

Overall, these combined PS and OTPS budget changes result in a decrease of \$4.8M accompanied by a 1 position increase to DCP's budget, establishing a FY24 Preliminary Plan of 348 full-time authorized positions and \$44.3M, of which, \$31.3M is allocated to agency-wide personnel services and \$13M is allocated to other-than-personal-services.

DCP will continue to distribute its resources in the most effective way possible to advance the Department's work program and to meet the needs of New Yorkers, all while striving for bigger, better, and brighter future for our beloved city.



PUBLIC ADVOCATE FOR THE CITY OF NEW YORK

Jumaane D. Williams

STATEMENT OF PUBLIC ADVOCATE JUMAANE D. WILLIAMS TO THE NEW YORK CITY COUNCIL COMMITTEE ON LAND USE

MARCH 9, 2023

Good Morning.

My name is Jumaane D. Williams and I am the Public Advocate for the City of New York. Thank you very much Chair Salamanca and Members of the Committee on Land Use for holding this hearing and allowing me the opportunity to provide a statement.

The housing crisis in New York City has progressively worsened over the past couple of years and the COVID-19 pandemic has exacerbated it in every aspect. I have been a housing advocate for as long as I can remember and currently it is the worst I have seen. The cost of rent and inflation has increased across all five boroughs making it more difficult for everyday New Yorkers to meet the standard cost of living. The circumstances continue to worsen as rent-stabilized housing disappears and more people are displaced. More than 50% of New Yorkers are currently rent burdened. The number will increase as rent goes up and wages stay the same. This will inevitably lead to more evictions among the communities of more color, immigrant communities, and low-income communities.

As a result of an increase in remote and hybrid work during the pandemic, there has been more discussion on converting commercial buildings into residential spaces. I do support this proposal but only if developers guarantee **deep affordability** or the state delivers an **improved version of the 421-A to ensure affordability**. This will provide us the long awaited opportunity to prioritize communities of more color who will have access to high opportunity areas with higher quality education, employment, healthcare, etc. In addition, I want to empathize the importance of making every effort we can when it comes to these conversions. One way of ensuring there are more conversions is expanding the eligibility of developers that can apply. This can be done by updating 421-G to include office buildings built before December 31, 1990 for eligibility for conversions. If we go even further, we can look at buildings that are already vacant should be turned into affordable housing units. This could cost less money and be done much quicker.

During the process of converting commercial buildings into residential units, I would like to highlight <u>Local Law 78 of 2021</u> which requires a racial impact study be conducted ahead of most rezoning. It aims to prevent gentrification and displacement of communities while ensuring fair



PUBLIC ADVOCATE FOR THE CITY OF NEW YORK JUMAANE D. Williams

housing and equity. The racial impact study report would use the citywide equitable development data tool, to study and assess the potential racial and ethnic impact of the proposed rezonings on the neighborhood in question. The report would then include the findings based on the demographic conditions, household economic security, neighborhood quality of life and access to opportunity, housing security, affordability and quality, housing production, and a displacement risk index. Further, the report would have to include a statement of how the proposed rezoning relates to the goals and objectives of fair housing and promoting equitable opportunities. I look forward to seeing each developer conducting this study and publishing a report that ensures that through and through they are prioritizing affordable housing. I would like to applaud Councilmember Won for requesting a full racial impact study from developers at Innovation QNS. It is absolutely crucial to understand the long-term impacts on the communities living there and if there is any racial and ethnic displacement or gentrification that will take place.

I hope we can work together to ensure that throughout this entire process **real affordability is prioritized.** Deep affordability should be the center of any discussion relating to commercial building conversions. We must adequately invest and support New Yorkers who deserve fair housing and the opportunities that come with it. We must be united in our fight for quality, safe, and deeply affordable housing. I would like to see a different approach taken as we continue this discussion on conversions and how we can protect and create new opportunities without harming long standing communities.

Thank you.

Council Member Jen Gutierrez,

I'm April Hawkins, I live in Baisley Park Houses and am the Tenant Association President.

Since the start of the Big Apple Connect program, residents have been grateful for the money they have saved for cable and internet, and I haven't received any complaints about service or billing from my residents.

People in Baisley Park are on a budget and especially for families with kids, things like cable and internet are luxuries they cannot afford. With this program that's not the case anymore.

Watching the news and using the internet is important for all people regardless of income. I am happy that this is an option for people who live in our development.

Thank you,

April Hawkins

Chairwoman Gutierrez,

My name is Eugenia Gibson, and I am the Tenant Association President for Beach 41st Street Houses in Far Rockaway, Queens. I support the Big Apple Connect program.

Years ago, cable and Internet service may have been considered a luxury, but today these services are vital to a child's education and to staying informed. Big Apple Connect makes cable and Internet accessible by providing a free intergenerational benefit that makes sure that all our residents have an opportunity to succeed. No longer do children at Beach 41st need to use a neighbor's internet connection to get their homework done, and working families and seniors have access at their fingertips if they need to connect at home for work or leisure.

It's a wonderful program and I am proud to say that the outreach to my residents began out of my office months ago.

Thanks,

Eugenia Gibson TA President, Beach 41st Street Houses Chair Gutierrez,

My name is Eloise Rowe, and I am the Tenant Association President for Borinquen Houses in Williamsburg, Brooklyn. I am writing in support of the Big Apple Connect program.

As a senior and 22-year resident of Borinquen Houses, I know how important programs like Big Apple Connect are to residents who live on a fixed income - that's why I jumped to sign up myself in September after the Mayor's announcement.

Because of Big Apple Connect, I am saving \$160 dollars a month on cable and internet. That savings can now go toward other necessities, including other bills. I use the Internet daily to read the news, catch up with friends and now I can do all of that and watch NY1 without having to break the bank.

I've told everyone in my building to sign up for this program and they are saving in some cases hundreds of dollars because of the Mayor. Big Apple Connect is what we need.

Thank you,

Eloise Rowe, Borinquen Houses

Chapter 41 Civil Service Technical Guild, Local 375

Brooklyn, New York 11209

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Testimony to the Committee on Land Use: Landmarks Preservation Commission Preliminary Budget for Fiscal Year 2024

March 9, 2023

Chair Salamanca and Members of the Committee on Land Use:

Although I was unable to attend Thursday's hearing on the Landmarks Preservation Commission's 2024 preliminary budget, I would like to submit this testimony on behalf of Chapter 41 of Local 375, representing 42 staff members in the Landmarks Preservationist, Urban Archeologist, and City Research Scientist titles at LPC. Our members perform the day-to-day work of the Commission—researching proposed landmarks and historic districts, overseeing its archeological repository, administering the grants program, and reviewing applications for work on the more than 37,000 designated landmarks and properties in historic districts across New York City.

When Chair Sarah Carroll came before you this time last year, six staff positions were proposed for elimination. We appreciate the City Council's and LPC's diligent, and ultimately successful, efforts to restore the funding for these positions, which have been crucial to the agency's ability to process work applications and review and designate landmarks in a timely manner.

This year, three positions, including two Landmarks Preservationist positions, have been proposed for cuts. As Council Member Bottcher pointed out in Thursday's hearing, such cuts would be meaningful in an agency of the Landmarks Commission's small size. We urge the City Council and LPC to work together once again to restore the funding for these positions and maintain the agency's current staffing level for the benefit of owners of designated properties and all city residents—and visitors to our city—who benefit from, and depend upon, our agency's work.

Thank you for your dedication to the agency and its staff.

Sincerely,

Minis Cung-

Michael Caratzas President, Chapter 41 (Landmarks Preservation Commission) Local 375, District Council 37, AFSCME

Chair Gutierrez,

The Queensbridge Houses are the largest public housing development in New York City and the country. Queensbridge Houses has a large senior community, families with young kids, and working men and women that all contribute to the diversity of our neighborhood.

At Queensbridge, almost all of the residents are participating in the Mayor's Big Apple Connect program. Because of that, residents are saving money! Free Internet and basic cable from an established provider means that my residents can get local news and connect to the Web in the convenience of their home.

As President of the Queensbridge Residents Association, I meet with residents regularly and the individual and family savings they speak to are enough to warrant its continuation.

I'm thankful for the outreach to my community regarding the program and I support Big Apple Connect.

Thank you, Corinne Haynes <u>gbresidentsassociation@gmail.com</u> Councilmember Jennifer Gutierrez Chairperson New York City Council Committee on Technology 250 Broadway New York, NY 10007

March 9, 2023

Dear Chairperson Gutierrez and Councilmembers Abreu, Holden, Kagan, Paladino and Won:

I am the Tenant Association President for Seward Park Extension, a NYCHA development in the Lower East Side, at 64 Essex Street and 154 Broome Street.

I write to support the Big Apple Connect program on behalf of our tenants that has provided free highspeed internet and basic cable TV service to the tenants at Seward Park Extension. One hundred and sixty-seven households are currently participating in Big Apple Connect in our buildings.

We use the internet for school and homework, remote work, to conduct virtual doctor visits, and to find information. This is very important now that we all rely more on the internet because of the changes brought about by the COVID pandemic. We also enjoy having free cable TV access news about New York City and enjoy affordable entertainment for our families.

Thank you for providing funding for Big Apple Connect in the budget.

Regards,

Deborah Givens Tenant Association President Seward Park Extension

TAKEROOT JUSTICE

Testimony to the NYC City Council

Committee on Land Use

Preliminary Budget Hearing for FY 2024

March 9, 2023

Good afternoon. My name is Paula Segal. I am speaking today as Senior Staff Attorney in the Equitable Neighborhoods practice of TakeRoot Justice. TakeRoot works with grassroots groups, neighborhood organizations and community coalitions to help make sure that people of color, immigrants, and other low-income residents who have built our city are not pushed out in the name of "progress."

Thank you for the opportunity to testify as the Council prepares its response to the Mayor's preliminary FY2024 budget. TakeRoot is a member of the New York City Community Land Initiative (NYCCLI), an alliance of grassroots, affordable housing, environmental and economic justice organizations working to promote community land trusts (CLTs) and neighborhood-led development. NYCCLI members include CLTs organizing for deeply-affordable social housing, commercial and community spaces, and other needs in low income Black and brown neighborhoods across the five boroughs.

We at TakeRoot support this growing movement for affordable community-controlled housing, commercial and community spaces through legal services to CLT members of the initiative and other groups exploring the CLT model. We provide everything from education on orientation and incorporation, to transactional representation in negotiating ground leases and joint venture agreements. Our work and the work of our clients would not be possible without a contract with HPD that is the result of this Council's Community Land Trust Initiative. Since FY20, when the Council established the initiative, we have seen demand for our services grow exponentially and CLT organizing flourish in every borough of the City.

First, I would like to draw attention the amount allocated to the Department of Housing Preservation and Development for Community Land Trust (CLT) contracts, which is proposed to remain the same for the third fiscal year in a row despite the reality that community land trust organizations have emerged in more neighborhoods and there are expanded opportunities for the City to partner with CLTs on crucial preservation and development projects that stabilize housing and other key types of real estate across New York City neighborhoods. More than 1,200 homes are now in CLT portfolios or pipelines, according to HPD, and New York City and State have proposed policy changes that would help CLTs bring more land and housing into community stewardship. With an enhancement, the initiative could support new CLTs in



Edgemere, Queens, and Flatbush, Brooklyn, and expand citywide education, organizing, and technical assistance to meet the growing and urgent need for CLTs. The final FY24 budget should support that expansion and increase funding the HPD has available for community land trust contracts to \$3 million.

Second, and equally importantly: the budget must include capital funding commitments to support CLT-driven revitalization of buildings that fell into disrepair while under City ownership like the Tenant Interim Lease buildings recently-acquired by our clients at the East Harlem El Barrio Community Land Trust and the Kingsborough Armory, for which a community visioning process is now underway. This Council has made great strides towards ensuring that such public properties are disposed of to CLTs and other not-for-profits so that they can be used for the public good, but without capital commitments to support those new owners as they work to reverse decades of disinvestment, such dispositions are at best a gesture and at worst the offloading of the City's problems onto community-based organizations.

Finally, there is a related adjustment that must be made on the revenue side of the budget. The majority of this Council has been clear that it will not authorize any lien sale in the future yet the sale still appears in the Mayor's budget. That line item must be removed. Instead, in FY24, the Department of Finance must have additional resources to bring debt collection into the ambit of the City, incentivizing timely payments and allowing owners who simply cannot pay to resolve their debt in a manner that increases the City's supply of affordable housing. The City's growing number of Community Land Trusts ("CLTs"), located in nearly every neighborhood, would be ideal partners for such a system: the City could forgive the debts of owners who voluntarily transfer the land beneath their properties to CLTs. This would allow them and their tenants to stay while preserving some equity. For owners who do not accept that voluntary preservation strategy, the City will need to take an active role in foreclosure and disposition to CLTs partnering with preservation owners like the Not-for-Profit developers Housing Preservation and Development already engages through the Third Party Transfer program.

The Committee can find a detailed framework developed by the Abolish the Tax Lien Sale coalition with insight from across the housing preservation and development sector, as well as many members of this Council here: https://www.eastnewyorkclt.org/wp-content/uploads/2023/02/Leaving-the-Speculators-in-the-Rear-View-Mirror_Feb-2-2023-2.pdf. TakeRoot and the rest of the Coalition look forward to being a resource as the Department and the Council put a new system in place this year.



Advancing Racial, Social and Economic Justice in NYC Communities

TakeRoot Justice provides legal, participatory research and policy support to strengthen the work of grassroots community-based organizations in New York City to dismantle racial, economic and social oppression. We partner with dozens of grassroots community-based organizations each year (see partial list on reverse) that build leadership and power within New York City's low-income communities, particularly immigrants, communities of color and others who are traditionally excluded from policy-making. Founded in 2001 as a project of the Urban Justice Center, TakeRoot has been an independent, 50-person nonprofit organization since July 2019.

Our current areas of work include:

- > Tenants' Rights
- > Workers' Rights
- Immigrants' Rights
- > Consumer Justice
- > Equitable Neighborhoods & Cannabis Equity
- Participatory Research and Policy
- > Technical and Capacity Building Assistance for Nonprofits and Small Businesses

FY24 Funding Requests

TakeRoot participates in several citywide council funding initiatives designed to provide critical services to low-income NYC communities. They include:

- Stabilizing NYC
- Legal Services for the Working Poor
- Low Wage Worker Support
- The Worker Cooperative Business Development Initiative
- Community Land Trust (CLT) Initiative
- Community Housing Preservation Strategies (aka Housing Preservation Initiative and Community Consultant Contracts)

TakeRoot's innovative research, legal services and support for community-based organizations have played a crucial role in underserved NYC communities for over 20 years, and with the Council's support we look forward to engaging in the hard but necessary work of helping these communities recover from the devastating effects of the pandemic.

<u>Contact</u>: Marco Conner, Executive Director <u>mconner@takerootjustice.org</u>, 123 William Street, 16th Floor I New York, NY 10038 <u>www.takerootjustice.org</u>



TakeRoot collaborates with 70+ groups organizing low-income, BIPOC and immigrant communities throughout NYC to serve 2100+ New Yorkers per year and share \$20 million+ in support for work toward racial, social and economic justice. We are proud to work with the following organizations:

<u>The Bronx</u>

- Banana Kelly Community Improvement
 Association
- Crotona Community Coalition
- Green Worker Cooperatives*
- Mary Mitchell Family and Youth Center
- Mothers on the Move/ Bronx Organizing Neighborhoods & Development (BOND)
- New Settlement Apartments/Community Action for Safe Apartments (CASA)
- Northwest Bronx Community and Clergy Coalition & the Bronx Community Land Trust
- Pan-African Community Development
 Initiative
- South Bronx Tenant Movement

<u>Brooklyn</u>

- Brooklyn Movement Center
- Carroll Gardens Association
- Carroll Gardens Nanny Association
- Center for Family Life in Sunset Park
- Cypress Hills LDC
- East New York Community Land Trust
- Equality for Flatbush
- Fifth Avenue Committee
- Flatbush Tenant Coalition
- Haitian Women for Haitian Refugees*
- IMPACCT Brooklyn
- Neighbors Helping Neighbors
- Red Hook Initiative
- St. Nicks Alliance
- Worker's Justice Project/Proyecto Justicia Laboral*

Queens

- Adhikaar*
- Chhaya Community Development
 Corporation
- Desis Rising Up and Moving*
- MinKwon Center for Community Action
- New Immigrant Community Empowerment
- Project Hajra
- Ridgewood Tenants Union
- Woodside on the Move

<u>Manhattan</u>

- African Communities Together*
- Asian Americans For Equality*
- CAAAV Organizing Asian Communities*
- Chinese Staff and Workers' Association
- Cooper Square Committee
- East Harlem El Barrio Community Land Trust
- Good Old Lower East Side (GOLES)
- Harlem Solidarity Defense
- Little Sisters of the Assumption
- Movement for Justice in El Barrio
- The Residents to Preserve Public Housing
- University Settlement

Staten Island

• La Colmena

<u>City-wide</u>

- Arab American Association
- Asian Americans for Equality
- Association for Neighborhood and Housing Development
- Black Alliance for Just Immigration
- Damayan Migrant Workers Association
- Domestic Workers United
- Flanbwayan Haitian Literacy Project
- Laundry Workers Center
- Make the Road NY
- National Domestic Workers Alliance
- National Mobilization Against Sweatshops
- NYC Network of Worker Cooperatives
- Participatory Budgeting Project
- Right to Counsel NYC Coalition
- Rise
- Sylvia Rivera Law Project
- Tenants and Neighbors
- VOCAL-NY
- Urban Upbound

*These organizations also offer services to communities in other borough(s) in addition to the borough under which they are listed.



Community Land Trust Initiative

FY2024 Discretionary Funding Request

The **citywide Community Land Trust Initiative** requests **\$3 million** in FY2024 City Council discretionary funding to support 20 organizations working to develop community land trusts (CLTs) and permanently-affordable housing, commercial and community spaces. The Initiative delivers comprehensive outreach, education, organizing, and legal and technical assistance to support the formation and expansion of CLTs in historically-redlined Black and brown neighborhoods. By giving communities ownership of land, CLTs foster democratic resident control, combat displacement, and build collective community wealth.

Launched in FY2020, the initiative has catalyzed the growth of dynamic neighborhood-led CLTs across the five boroughs. Groups have organized and educated thousands of New Yorkers, preserved hundreds of units of permanently-affordable social housing, and generated broad support for CLTs and community-controlled development.



Enhanced funding in FY2024 is needed to meet the growing demand for CLTs. This year, the CLT initiative will:

- Support two new CLTs in Edgemere, Queens, and Flatbush, Brooklyn, and expand organizing and technical assistance citywide.
- Provide 150+ education, organizing and planning sessions in multiple languages for tenants, homeowners, small businesses, and community partners.
- Provide ongoing training and support to 100 CLT board and steering committee members, to support community and tenant governance.
- Provide 60 technical assistance engagements to CLTs on matters such as incorporation, bylaws, establishing developer partnerships, securing financing, and more.
- Complete property feasibility studies, expand partnerships with nonprofit and MWBE developers and other stakeholders, and bring more properties into CLT stewardship.

Over time, the CLT initiative will preserve thousands of units of deeply and permanently affordable social housing, including rental, shared-equity and supportive housing. CLTs also will develop community and cultural spaces, affordable storefronts for small and worker-owned businesses, community solar projects, and other infrastructure.

CLTs are urgently needed to stabilize neighborhoods, keep New Yorkers safely housed, and advance racial equity in housing and land use. CLTs work in tandem with mutual housing, limited-equity cooperatives, worker cooperatives, and other democratic ownership models to maximize affordability and resident control. Manhattan's Cooper Square CLT and East Harlem El Barrio CLT, for example, steward mutual housing that is affordable to families earning 30-35% AMI, as well as storefronts for two dozen community-serving small businesses.

Learn more about CLTs at nyccli.org.



New Economy Project coordinates the citywide CLT initiative. For more information, contact Will Spisak at will@neweconomynyc.org.



Good afternoon, Members of the New York City Council on Technology, elected officials and guests, gathered here today. Thank you for giving me the opportunity to speak about technology and digital equity in New York City.

My name is Stuart Reid. I am the Co-Chairman of The Smart Community Initiative, Inc., TSCI (<u>www.thesmartci.org</u>), a 501c3 not-for-profit partnership of public housing resident leaders and veteran NYC-based community technologists, who have come together to help improve the quality of life for our residents utilizing innovative technology applications and services.

TSCI testified before this Committee on Sept. 19th, 2022 regarding Equal Access to the Internet in NYC. In that testimony, TSCI talked about the decades-long history of its principals in providing fiber and wireless free access, applications and services to public and affordable housing residents in Harlem, the Bronx and Brooklyn . We talked about how there will only be technological equity when residents themselves, when we take control of the technology solutions deployed in our neighborhoods. And finally, we spoke about how our group, TSCI, brings resident training, skill development and economic opportunity to our communities, as it creates a resident-based technological ecosystem that is both self-sustaining and innovative in its approach.

While we at TSCI are extremely disappointed that after almost two (2) years of vetting by the previous administration, where we were selected and designated for a contract which would have literally been a first in order of magnitude for a NYCHA resident group...despite being the only resident group in the country to be certified as a provider in the federally funded ACP program to provide Internet...despite being recently granted an OVS license by the FCC (the largest ever granted to an African American resident-led group)...somehow, once again, the forgotten among us were forgotten again. We would be remiss in our testimony if we didn't recognize these facts.

Today, I would like to applaud Mayor Adams and CTO Matt Fraser for their Big Apple Connect program which is bringing free Internet connectivity and broadcast TV service to thousands of underserved residents in NYCHA. With one bold initiative, the City has probably done more than any previous administration in helping to close the Internet access divide in our low-income communities.

However, it is not enough, given some of the major issues affecting many of our communities. We need meaningful economic opportunity, training and skill development for our residents who are still going to be in dire need of income. Even if we all have free Big Apple Connect Internet in our homes, we will still be poor tomorrow!

TSCI believes that we should always help folks to be smarter, that training and engaging our residents in learning and providing the technology solutions, applications and services that we need to improve the public safety and quality of life in our communities is the kind of solution that helps everyone. This is our mission.

We look forward to further collaboration with the City.

Thank you.

MANHATTAN NORTH BROADBAND

PUBLIC HOUSING RESIDENTS BUILDING EQUITY & OWNERSHIP IN TECHNOLOGY SOLUTIONS

CURRENT NETWORK METRICS & PROJECT OVERVIEW

MANHATTAN NORTH BROADBAND NETWORK FACILITIES

- Network currently in operation for over 5 years providing service to three (3) public and affordable housing communities in Harlem (<u>www.mnorthproject.org</u>)
 - James Weldon Johnson Houses in East Harlem
 - General Grant Houses in West Harlem
 - Lemor Development affordable housing apartments in Central Harlem
- MNB utilizes unregulated wireless frequencies including 2.4 GHz, 5 GHz and 60 GHz, as well as others as available

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* Photos and metric readings taken from Manhattan North development locations

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WIRELESS FIBER CWAN NODE



USER SPEED TEST





WIRELESS FIBER CWAN NODE



SPLASH PAGE

MANHATTAN NORTH BROADBAND PROJECT OVERVIEW

- Project interconnects 40 NYCHA developments, including 300 NYCHA buildings, with gigabit-level wireless fiber in a Community Wide Area Network (CWAN)
- CWAN connects additional 100 low-income and affordable housing buildings in surrounding neighborhoods
- Project makes FREE wireless Internet service available to 55,000 public housing and 11,000 low-income residents in East Harlem, Harlem and Northern Manhattan
- Project provides service to apartment units, community centers, common areas and public spaces
- Participating Resident Associations drive all decisions regarding location of public infrastructure facilities
- Project will abide by all H.U.D Section 3 and 964 regulations

PROJECT IMPACT

- Delivers FREE service to historically underserved communities
- Many residents are unable to afford commercial service at ANY cost
- Digital Equity enhanced through resident participation in installation and ownership of broadband solutions in their own communities
- Broadband Adoption stimulated by technology services and applications created and operated by residents
- Residents trained as independent contractors in wireless technology, digital literacy and digital creative skills
- Empowerment of community-wide NYCHA residents through active participation in all aspects of Project implementation and operation
- Meets City goal of increased involvement of non-profits and emerging infrastructure and service providers

FINANCIAL BACKGROUND & EXPERIENCE

- Digital Divide Partners, LLC
 - U.S. Dept. of Treasury designated Community Development Entity (CDE)
 - Authorized to develop community-based financial deals that bring value and equity to low-income communities
 - Board Members include experienced entrepreneurs and venture capital managers
 - Worked with VC partners to raise public capital for venture funds
 - Worked with VC partners to vet cable/telecom communications investments
- Experience
 - Completed Universal Broadband Service grant with New York State Chief Information Officer and Office for Technology (CIO/OFT)
 - Managed public funds in completion of the NYS project, including quarterly and annual reporting, compliance with contractor bidding/procurement rules and certified financial statements
 - Negotiated and acquired high-capacity telecommunications franchise with the City of New York, including security payments and letters of credit
 - Constructed fiber backbone connecting 42 apartment buildings in the S. Bronx, including permitting, manhole openings, Empire City Subway interface, and compliance with contractor/procurement rules
 - Quarterly and annual reporting to City, including project construction milestones and financial statements

Sites: www.mnorthproject.org www.thesmartci.org www.digitaldividepartners.org www.mndcop.org
ATTACHMENT A 34 THE SMART COMMUNITY INITIATIVE Manhattan North Broadband Project PERFORMANCE METRICS

FIBER TO THE DEVELOPMENT



Typical Building

NOC located in Resident Association Room 2

ROOFTOP RADIO MOUNTING



CURRENT DISTRIBUTION & CLIENT ACCESS DEVICES



BLDG/PUBLIC ACCESS DISTRIBUTION 60 GHz RADIO



PUBLIC NETWORK ACCESS POINT PERFORMANCE METRICS



CLIENT ACCESS POINT PERFORMANCE METRICS

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ACCESS RADIO PERFORMANCE METRICS



ACCESS RADIO PERFORMANCE METRICS



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TEMPERATURE LOG PER DAY/WEEKLY





Outside temperature of 12 degrees at 1/30/22

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BOILER ROOM & HALLWAY TEMPERATURE MONITORING



INDIVIDUAL WATER SENSOR MONITORING



WATER SENSOR NODE

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WATER SENSOR LEAK DETECTING



AIR QUALITY MONITORING



AIR QUALITY MONITORING

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INDOOR AIR-QUALITY PROJECT OF THE CITY COLLEGE OF NEW YORK

ATTACHMENT B

THE SMART COMMUNITY INITIATIVE

Manhattan North Broadband Project

SCREENSHOTS

CURRENT ACCESS POINTS 60 GHz, 2.4 GHz & 5 GHz WIRELESS NODE ARRAY



Outdoor Switch & 4 Distribution Radios

CURRENT ACCESS POINTS



Building Exterior Entrance

ROOFTOP CURRENT ACCESS POINTS



MULTIPLE SITE CURRENT ACCESS POINTS



CURRENT ACCESS POINTS


















CURRENT ACCESS POINTS & SENSOR NODES



1

CURRENT ACTIVE WATER SENSOR



VIRTUAL TENANT PATROL HALLWAY NETWORK MONITORING & MEASUREMENT



VIRTUAL TENANT PATROL MONITORING & MEASUREMENT







16

THE SMART COMMUNITY INITIATIVE

6

Manhattan North Broadband Project
PREVIOUS PROJECTS

WIRELESS TECHNICAL CAMPUS RIBBON CUTTINGS



Stuart Reid, HHC Administrator Ebone Carrington, MBP Gale Brewer, Angela Harden, WHCR-FM GM, and others inaugurate Wireless Technical Campus & Emergency Wi-Fi Network Launch at Harlem Hospital Center (2014)



Willie Walker, NYS facility manager, MBP Gale Brewer, Doug Frazier, Angela Harden and David Banks inaugurate Eagle Academy Wireless Technical Campus at NY State Office Building campus in Harlem (2016)

NYS REPORTS SUCCESSFUL RESULTS FROM UNIVERSAL BROADBAND SERVICE GRANT



November 2010

The Digital Divide Partnership (DDP) Adds Thousands to Its Community **Broadband LifeLine Network in Underserved Areas of New York City**

The Digital Divide Partnership (DDP), spearheaded by Urban the audio and video of Communications Transport (Urban) and its Co-chairmen, Douglas the Technology Exhibit Frazier and Stuart Reid, introduced over 25,000 new users to activities over the Internet. their "Smart Net" Community Broadband LifeLine Network in the last 9 months. The Smart Net service utilizes Wi-Fi Cloud Corri- important to build partdors with multiple access points to provide broadband service nerships with leading civic across a radius of numerous city blocks. The project deployment is institutions in underserved likely to surpass any previous NY state effort in reaching the communities to ensure the greatest number of underserved citizens with affordable broad- future use and growth of band service.

At the invitation of Columbia University and the New York Broadband LifeLine Net-City Housing Authority (NYCHA), the DDP recently activated River- work, a critically imporbank State Park in Manhattan with Wi-Fi Internet service for NY- tant economic and social CHA's Senior Benefit & Entitlement Fair, whose main event featured initiative. Now thousands a broadband Technology Exhibit. Over 2,000 NYCHA senior citi- of underserved citizens in zens spent the day being informed and interacting with various the Bronx, Harlem and broadband technologies, including signing up for free e-mail ac- Brooklyn have access to counts, Internet searching for healthcare and social service infor- the digital information and resources needed to improve their job,

The DDP believes it is this emerging Community



Stuart Reid, Urban Communications Cochairman and DDP member, and FCC Commissioner Mignon L. Clyburn.

mation, and reviewing healthcare and educational opportunities, via the DDP's Smart

NYS PARKS DEPT. PARTNERSHIP

Public-Private Partnership Creates WiFi "Hotspot" at Riverbank State Park

Page 1 of 1



Andrew M. Cuamo (1997) 99 Andy Beers, Atting (1999) 960

Public-Private Partnership Creates WiFi "Hotspot" at Riverbank State Park

Harlem Park is First New York State Park with Free Public Wireless Access

by New York State Office of Parks & Recreation

ALBANY, NY (01/12/2011)(readMedia)-- In partnership with Columbia University, Per Scholas and the Digital Divide Partnership, the state Office of Parks, Recreation and Historic Preservation is offering a public Wi-Fi "hot spot" at Riverbank State Park, making it the first state park in New York with free public wireless Internet access.

"In an era of doing more with less, innovative partnerships are critical to improving the services State Parks can provide," said Acting State Parks Commissioner Andy Beers. "We are tremendously grateful to Columbia University, Per Scholas and the Digital Divide Partnership for helping provide wireless internet access to Riverbank's visitors. Mobile digital devices are changing the ways people work and play. The WiFi hotspot is a creative way we can enhance the diverse recreational, cultural and community offerings at Riverbank."



See White Paper at: <u>https://www.digitaldividepartners.org/research</u>

IEEE FEATURES WORK OF PROJECT TEAM





A Bronx Tale

Broadband TV concern hooks up the 'hood

New York City is the epicenter of wealth creation in the world's richest nation. But along with its growing ranks of millionaires, the Big Apple still has huddled masses of have-nots. The South Bronx, an area of New York City that has, for decades, borne the brunt of crime, drugs, and poverty, is still a neighborhood emblematic of urban blight and evocative of the lot of the underclass everywhere. known as the triple play: cable TV, broadband Internet access, and Internet telephony. Customers can get 300 television channels, downstream data rates of up to 8 megabits per second, and Internet telephony with unlimited calling plans, and pay for it all on one bill. And these all-digital services come in on the same twisted copper pairs that once provided only plain old telephone's service. Urban Telephone's noricals. Done

IEEE Spectrum | September 2005 | NA



for Humanity

ieee.org

See full story <u>HERE</u>

HARLEM HOSPITAL CAMPUS AS-BUILT





UPPER WEST SIDE EMERGENCY BROADCAST TEAM



SITE-TO-SITE DISTRIBUTION



Network Connectivity – Harlem Hospital, Riverbank State Park , City College Emergency Broadcast Team and Harlem State Office Building



WHCR Emergency Broadcast Team - WEBT

WEBT Creation

Identified critical need for communications following failures of NYC and WHCR during Superstorm Sandy

Opportunity to use our technology resources and people networks to create a Harlem-based communications platform

Assembled interdisciplinary team of 30+ volunteers organized under *Incident Command Structure* (2013)







WEBT Mission

- Provide emergency preparedness, mitigation, response and recovery information to the Harlem community
- Provide the Harlem community with a communications system that is reliable, resilient and redundant
- Provide real-time local news, updates, alerts, information and safety training during normal times





WEBT Strategic Partners

- Harlem Hospital Center
- Citywide Disaster Services
- NYC Office of Emergency Management
- Harlem & Bronx CERT's
- Citizens Emergency Response Network
- South Bronx Emergency Network
- Manhattan North District Council of President
- James Weldon Johnson Resident Association
- Grant Houses Resident Association
- Streaming University Project/Digital Divide Partners
- The Smart Community Initiative



WEBT Functional Overview

- Connects Harlem community with emergency information resources
- Utilizes Redundant and Alternative communications networks and platforms to connect with the community
- Partners with local constituent groups and stakeholders to create Harlem-based Emergency Broadcast Network







Grant Houses Emergency Operations Center

- In an emergency, the Grant Houses Emergency Command Center functions as the hub for emergency communications coordination (www.ghcr.nyc)
- Communications technologies include Y-Fi streaming, mobile radios, smart phone walkie-talkies and FM broadcast
- Capable of continuous broadcasting on WHCR 90.3 FM and local development FM radio, and streaming on community radio platforms for duration of event







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WEBT Communication Platforms

- Free Community Y-Fi Network
- Solar-Powered Access Points
- Mobile Radios
- SmartPhone Walkie-Talkies
- 90.3 FM Radio
- Local development 95.9 FM Radio
- WHCREBT.org
- Live Video Streaming- GHCR.nyc
- Social Media FB, twitter







Handheld Radios

- During severe weather events and disasters, landline phones, cell and internet communications can all be compromised
- Handheld mobile radios are the only reliable method of communications in such situations
- WEBT utilizes its FCC-licensed mobile radio network
- Mobile radio footprint extends from 96th Street to upper Manhattan, river-to-river





Website: www.whcrebt.org

- WHCR and Emergency Alerts & Live Video Streams
- NOTIFY NYC Announcements
- NYC Emergency Radio Broadcast Channel Links
- Map to Evacuation Center
- Emergency Services Links
- Multilingual Capability

Our mission is to educate and equip our communities with the tools to take control of our own safety



The Safety and well-being of our families and communities is only as good as our emergency preparedness and communications systems

Emergency Resources & Information

Hurricane Evacuation Cente

- Links to city, state and federal resources and information COVID 19 Updates &

Resources

- NYC UpdatesCDC
- NYC Dept of Mental Health &
- Hygiene
- NYC Emergency Management
- NYS Dept of Health







Video Streaming

Live Video Streaming

- WEBT Emergency Communications Alerts & Info over community radio stations and websites
- Emergency Preparedness, Mitigation Response and Recovery Training
- Virtual Tenant Patrol service
- Local News & Information during nonemergency times







Our Partners – Harlem Hospital Center

- WEBT partnered with Harlem Hospital Center to connect the DDP community wireless network to the hospital emergency command center
- Network also provides service to hospital clinics, public waiting rooms, hospital auditorium and the emergency room



Ribbon Cutting w/ HHC Administrator & MBP Brewer



Harlem Hospital Center Nodes



Our Community Partners























March 8, 2023



Council Member Jennifer Gutiérrez Chairperson New York City Council Committee on Technology 250 Broadway New York, NY 10007

Chairperson Gutiérrez:

Woodside on the Move is a grassroots community organization that is dedicated to creating stable and thriving communities for vulnerable residents in Woodside and neighboring areas of Western Queens. Our mission manifests itself in a number of ways, not the least of which includes connecting community members to resources and skills for 21 st century jobs and opportunities.

Woodside on the Move hosts a learning lab that fosters this type of connection - providing free highspeed broadband and technology resources to residents and an opportunity for adult literacy, job search and recruitment and much more locally to our neighbors.

The Big Apple Connect Program, which provides free basic cable and high-speed broadband to NYCHA developments including Woodside, Astoria, and Queensbridge Houses is complementary to our organization's mission and an indispensable resource for community members to access information and resources to prepare themselves for their school day, workday, and connect with friends and family.

An overwhelming majority of residents at participating NYCHA developments are taking part in Big Apple Connect and the program can be a model for how City government can bridge the digital divide in an acute and fiscally responsible way for vulnerable constituencies beyond NYCHA residents.

We support the Big Apple Connect program and commend the Administration for its commitment to expand its reach.

Sincerely. William Jourdain William Jourdian Executive Director Woodside on the Move, Inc



THE COUNCIL THE CITY OF NEW YORK	
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Date: (PLEASE PRINT) Name: Pyan Pirchmier Address:	
I represent:	
THE COUNCIL THE CITY OF NEW YORK	
Appearance Card	
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I represent: The Smart Community Instatio Address: above	
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I represent:	
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Name: Daniel Ogvodnick
Address: of DCP / Char of CPC
I represent: De Partment 66 City Planning
Address: 120 BWay Blst Ploor
THE COUNCIL
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Date: 3/9/23
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Name: Varia Partish
Address: Chick Ensuial Officer
I represent: Repay I went of City Planning
Address: 120 Bylay 71st Floor
Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
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I intend to appear and speak on Int. No Res. No
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Name: Akeem (PLEASE PRINT)
Address: I Centre Street, 9th Floor
I represent:
THE COUNCIL
THE CITY OF NEW YORK
Appearance Card
I intend to appear and speak on Int. No Res. No
in favor in opposition
Date:
(PLEASE PRINT)
Name: LISA KEPSAVAGE
Address: ICENIAI ST, 976 FL
I represent: LANDMARKS_ Presurvision Comm
Address: <u>CENTREST</u>
THE COUNCIL
THE CITY OF NEW YORK
Appearance Card
I intend to appear and speak on Int. No Res. No
in favor in opposition
$Date: \underline{39003}$
Name: Sarah (PLEASE PRINT)
Address: LDC I Centre St
Address: Centre St. 9th Floor, NUC 10007
Please complete this card and return to the Sergeant-at-Arms

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