HEARING STATEMENT:

HOW THE NEW VICTORY THEATER IN NEW YORK CITY IS PROVIDING AFFORDABLE ACCESS FOR FAMILIES AND QUALITY PROGRAMMING FOR CHILDREN

My name is Lisa Post. I am the Executive Vice President for The New 42nd Street, the nonprofit organization which oversees the renovation and long-term operation of 42nd Street's historic theaters between 7th and 8th Avenues. Please allow me to begin by thanking the Council and the Committee on Cultural Affairs, Libraries and International Intergroup Relations, for holding this hearing.

In 1990, The New 42nd Street was established by the City and State of New York as an independent, nonprofit partner which would have long-term responsibility for the revitalization of 42nd Street's theaters. In furtherance of these goals, The New 42nd Street renovated, established and operates The New Victory Theater, New York City's first and only professional theater for kids and families.

The New Victory is committed to presenting high-quality performing arts programs at affordable ticket prices—the very best theater, music, dance, puppetry and circus arts culled from around the world—and equally, deeply committed to children and families. Now in its 15th season, The New Victory has introduced 1.4 million kids and adults to a unique blend of performing arts disciplines from an eclectic mix of cultures and countries. The theater's 2009-10 season featured 14 shows from 8 countries presented over 37 weeks and included 8 U.S. premieres. The spectacular productions represented a range of genres, for a total of 213 shows for public audiences, reaching over 64,000 kids and adults, and 94 weekday education performances delighting more than 26,000 Pre-K-12th grade students from across New York City. The New Victory's average ticket price is $17 and tickets to public shows start at $9, making the theater highly affordable for a family audience. Augmenting and enriching the family theater-going experience are weekend Family Workshops; lobby activities and Educational exhibits; free

Talk Backs with the artists; a "teens-only" performance series; and shows for kids as young as 2. Additionally, as part of our mission to introduce and provide affordable entertainment to New Yorkers, The New 42nd Street recently created the *Bring Your Family* program. With ticket sales covering only 28% of the New Victory's expenses, The New 42nd Street must rely on public and private support.

Intrinsic to the New Victory mission, from the very beginning, has been the nationally-recognized, award-winning New Victory Education Program, which exemplifies the Theater's commitment to the value of cultural participation in the lives of young people. Serving upwards of 26,000 pre-K to 12th grade students and teachers each season, at very little cost to the schools, this program provides what, for many students, is their first opportunity to see a professional theatrical production.

During the 2009-10 season, the New Victory Theater's Education Department partnered with 137 schools and 14 after-school programs through the New Victory School Partnership Program. To participate, Partner schools and after-schools pay only a modest administrative fee. This very low cost is particularly critical, as a majority of New Victory Partners are NYC Title I public schools. All Education performances at the theater culminate in post-show Talk Backs, and Partner teachers receive free, program-specific NEW VICTORY® SCHOOL TOOL™ resource guides. Partner schools and after-schools pay only $2 for student tickets to all weekday education performances, and have since the day the theater opened.

The New Victory also offers every Partner school the opportunity to participate in free pre- and post-performance in-classroom workshops with professionally-trained New Vic Education staff members. The workshops are designed to meet learning standards identified in the New York City Department of Education's *Blueprints for Teaching and Learning in the Arts*, which place an emphasis on attending live performing arts presentations. During the 2009-10 season, New Victory Teaching Artists led 840 free workshops, reaching a total of 16,800 students in grades Pre-K – 12. For schools who want

to further enrich their New Victory Partnership, the Theater also offers an In-Classroom Residency Program. Residency workshops, too, are free.

Last spring, the New Victory Education Department piloted a new program entitled *Bring Your Family to the New Vic,* which encouraged students at ten of our Title I partner schools to bring their family members to see a show at the New Victory. Although these families live in New York City, many have never seen a show in the Broadway theater district. *Bring Your Family* introduced these families to the joy of theatergoing through greatly reduced ticket prices--$5 for family members, while the host child attends for free—and corresponding outreach activities. To make the Theater a welcoming environment for as many families as possible, informational materials for the program were translated into Russian, Chinese and Spanish. During the 2010-11 season, materials will also be translated into Urdu and Arabic. Last year, a total of 234 kids and family members attended New Vic shows as part of the *Bring Your Family* program. During the 2010-11 season, The New Victory is expanding the *Bring Your Family* program to reach out to 20 schools across all five boroughs, and is offering *Bring Your Family* tickets for every show in the New Victory season. Through this program, a family of 6 can attend any New Victory show for $25 total.

The New 42nd Street and The New Victory Theater are also committed to providing jobs and job-training for New York City youth. Each year, since The New Victory opened in 1995, The New Vic/New 42 Youth Corps has offered students paid on-the-job training. In the 2009-10 season, these two Youth Corps programs—the *New Vic Usher Corps* and the *New 42 Apprentice Program*—provided over 27,000 hours of paid employment to high school and college students, in all likelihood, more than any other cultural organization in the City.

Affordable access for families, quality programming for children and jobs for young people, are not only central to the mission of The New 42nd Street and The New Victory Theater, they are our mission.

Thank you, again, for holding these hearings, and for inviting me to testify.

Given by Lisa Post before the New York City Council Committee on Cultural Affairs, Libraries and International Intergroup Relations' Hearing re: Oversight – How Are Cultural Institutions in New York City Providing Affordable Access for Families and Quality Programming for Children on October 21, 2010, 14th Floor Committee Room, 250 Broadway, New York, NY.

Cultural Institutions Group

CIG Testimony before the New York City Council Committee on Cultural Affairs, Libraries, and Intergroup International Relations: "How Are Cultural Institutions in New York City Providing Affordable Access for Families and Quality Programming for Children?"

October 21, 2010

Good afternoon, Chairman Van Bramer and members of the Committee. I am Arnold Lehman, Director of the Brooklyn Museum, and Chair of the Cultural Institutions Group (CIG). First, I would like to applaud the City Council for its longstanding leadership and outstanding support of culture and the culture community in all five boroughs and for this opportunity to testify today on the very timely topic of how cultural institutions are providing affordable access for families and quality programming for children.

I am here on behalf of the 33 members of the Cultural Institutions Group - better known as the CIG - to provide an overview of services and a brief history of the origins of the CIG. As you know, this coalition includes some of the most respected art, science, and performing arts institutions in the world. Our incredibly diverse exhibitions and educational programs attract nearly 19 million New York residents, families, schoolchildren, teachers and international tourists each year. Though our missions are varied, we share a collective commitment to provide all our visitors, but especially our family visitors and children who visit, with a better understanding of our world and our shared experience. I am joined by my colleagues who will provide more detailed information regarding the breadth of services to families and children provided by individual institutions. Along with my testimony, I have provided copies of the CIG Briefing Book that was completed last year, and includes pertinent data about the size and scope of each institution and the services each provide for free, whenever possible, and/or low-cost to the community.

Quality Programming for Children

New York City has become the cultural capital by design. The public/private partnership among the Council, our colleagues at the Department of Cultural Affairs, and the thousands of cultural organizations supported by the City has been a successful model dating back more than 130 years. In that agreement, the city provided facility and operating support, while the institutions assembled the expertise and private funding for the management of their collections, performances and public education programs. It is impossible to know what our early political and cultural leaders anticipated, but by FY 2009, the combined operating budget of the CIG institutions was more than $900 million. The City also makes significant capital contributions to the CIG to maintain facilities, which is invaluable, particularly in this economic climate.

Research over and over indicates that exposure to culture by children improves academic performance and student outcomes. In addition, cultural institutions are an important component of neighborhood revitalization efforts and economic development, which positively affects the lives of families and children. Access to culture increase opportunities for family enjoyment, increases social capital by getting people involved, and bringing together people who might not otherwise come into contact with each other. The CIGs are committed to providing quality programming for school children and their teachers through an extensive network of programs and services. Among our membership are both

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Arnold Lehman, Chair Margaret Honey, Co-Chair

world renowned and esteemed local institutions that provide both cultural and science education as a cornerstone of the services that they provide. All of our institutions offer teachers and students enriching programs that support the New York State Standards for social studies and other disciplines. Tours and programming is provided by trained museum and science educators who are devoted to teaching children. In addition, the CIG provides additional programming that includes performances, films, lectures, panel discussions, gallery tours, and symposia which expand on themes in permanent collections and special exhibitions. Whenever possible we collaborate with other cultural institutions, local universities, and community partners to enhance the services provided to children and their families.

A few examples include the Bronx County Historical Society that offers the Bronx African American History Project: A multi-year collaboration with Fordham University's Department of African and African American Studies to assist children to explore and document the Bronx's African American history.

The Museum of the City of New York's acclaimed Frederick A.O. Schwarz Children's Center that offers five content-rich education programs for children, including school programs, which use their exhibitions and collections to make New York's history compelling and accessible. The Schwarz center served 38,000 school children and teachers in FY 09, 78% of whom visited from public schools.

The New York Hall of Science signature initiative, the Science Career Ladder, recruits, trains, employs, and supports more than 150 high school and college students each year as exhibit Explainers. Explainers are the public face of NYSCI, interpreting exhibits, leading demonstrations and workshops and mentoring elementary and middle school students through After-School Science Clubs.

Carnegie Hall makes music and music education accessible to hundreds of thousands of New Yorkers, through programs at Carnegie Hall and across the city, in schools, libraries, senior centers, shelters, hospitals and prisons.

Affordable Access for Families

In keeping with the founding missions of our organizations, the CIG seeks to serve a broad audience through generous admissions policies and special initiatives including discounted and affordable tickets. Each CIG has designated free days that allow public access to programming and services, and a third of our members, primarily museums, have a suggested admission price that is as low as $5. Visitors pay what they can to enjoy access to our permanent collections, special exhibitions, and programming. CIGs that have mandatory admissions fees and ticketed performances provided free tickets and free days to the public, such as The Public Theater and their very popular Shakespeare in the Park performances. In FY 2010, 80,000 guests enjoyed 43 performances for free. Similarly, the Queens Theatre in the Park had 12,148 guests at 15 free performances. In addition, a number of our institutions participate in Cool Culture. A program whereby families with children enrolled in head start programs are admitted free.

The Brooklyn Museum , in addition to providing nationally recognized educational programs for over 65,000 schoolchildren annually, the Museum also provides free educational programming for children and families during its highly popular First Saturdays events, which are free to the public from 5pm to 11 pm on each of these days. Indeed, the First Saturday hours this past July and August attracted a record breaking number of 24,000 on the July First Saturday and 17,000 on that day in August.

The Studio Museum in Harlem offers similar and highly successful programming on Sundays.

El Museo del Barrio is host to cultural festivals that include Three Kings Day Parade, Day of the Dead, Super Sabado, and Museum Mile Celebration, with hundreds of children and their families participating in each festival.

The Wildlife Conservation Society/Bronx Zoo provides free general admission on Wednesdays throughout the year and in FY 2009, 464,409, people visited on those days, which represents 22% of the total number of visitors that year.

We know that the City is facing economically challenging times. At the same time, we need to sustain and grow the free and low cost educational services provided to children and families by cultural institutions. These programs are needed now, more than ever. The CIG remains committed to providing services to their communities during these difficult times, and we have worked very hard to leverage city funds by those private contributions - foundation, corporate, and individual - that we work very hard to get to support these programs.

We commend the council for its outstanding support over the years and its ongoing commitment to ensuring that the CIG is able to provide quality programming for children and affordable access for families.

Cultural institutions are a key element of New York City's exceptional quality of life - from our children to our seniors. We form the core of the cultural infrastructure that makes New York City the most exciting urban center in the world. We believe that we are critical to a long-term strategy for success in our schools but also in economic revitalization. This is true not only of the CIG, but all cultural organizations in the five boroughs.

We are always ready to work with you and hope that together we can preserve the integrity of the City's cultural institutions for this generation, and many more to come.

I appreciate this opportunity to testify. I am happy to answer any questions you may have.

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New York City Council: Cultural Affairs Committee

"How Are Cultural Institutions in New York City Providing Affordable Access for Families and Quality Programming for Children?"

Thursday, October 21, 2010, 10.00 AM - 250 Broadway

Testimony by Kate D. Levin, Commissioner, NYC Department of Cultural Affairs

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Good morning. I am Kate Levin, Commissioner of the New York City Department of Cultural Affairs (DCA), and I am here today to testify with regard to how cultural institutions in New York City are providing affordable access for families and quality programming for children. With me here today are...

As you know, public service is central to DCA's funding mission for allocating public dollars. The agency supports more than 900 organizations across the cultural spectrum, from the visual and performing arts to botanic gardens, zoos and historical societies throughout the five boroughs. While enormously diverse in size, scope and disciplines, all of the organizations share the essential goal of seeking to attract and welcome audiences. Sensitivity to price-points, and a desire to serve people of all ages, are fundamental to this sector, even as organizations work within a business model that, on average, only covers 40% of operational costs through earned income. In other words, cultural organizations are always balancing the desire to be affordable with the demands of balancing their budgets.

It is also worth noting that the options and opportunities for affordability and access are often substantially different for performing versus non-performing arts groups. Generally, performing arts organizations must work within a structure of ticketed seating which can clearly define audience size. Non-performing arts organizations, including museums, zoos, botanical gardens and historic sites, may have more flexibility regarding access to services.

Private funders, including foundations, corporations, and individuals, have various priorities. As a public funder, DCA makes it clear that access and affordability are key criteria. The application for the agency's Cultural Development Fund includes the following sentence: "The fundamental requirement for all grant proposals is that there be a cultural activity or recognized quality accessible to the public." The application form also provides a list of suggested public services that includes programs for culturally underserved populations, subsidy of low admission fees, education programs in public schools or on site, and free activities or events.

Each member of the Cultural Institutions Group has a different scope, funding history, and price structure. Nevertheless, even with these differences, DCA stresses the need for access and affordability. Performing arts Institutions must maintain some form of reduced or free ticket initiative. We stipulate that all non-performing arts organizations with mandatory admissions provide weekly free hours. Eight non-performing arts organizations have suggested admissions fees, and DCA staff visit with some frequency to insure that the patrons who do not pay the full suggested amount are treated no differently from those who do. Eleven organizations have mandatory admission fees, and each of them is required to have regular and well-publicized free hours. In FY2010, 19 million visitors attended the City-owned museums, performing arts centers, botanical gardens, zoos and historical sites that comprise the CIG, surpassing FY2009's attendance.

With these remarks by way of context, I'd like to talk about the kinds of cultural offerings that provide affordable access to families, followed by quality programming for children. In both cases, there are two main categories: organizations that, as part of a broad mission, provide these services; and organizations whose sole purpose is either providing accessible services for families or quality programming for children.

Let me start with affordable family programming. We estimate that 136 of the organizations we fund with broad missions also provide special initiatives for families. Here are some illustrative examples:

- At the Brooklyn Museum's *Target First Saturdays*, thousands of visitors enjoy free programs of art and entertainment each month. Programs for families have included *Arty Facts*, in which participants explore the galleries, enjoy a family activity, and make their own art in a ninety-minute class. Next month the Museum will extrapolate on its Tomaselli exhibition with the *Hands-On Art* program, in which parents and children will create their own Tomaselli-inspired collages from paper, baubles, and natural elements.

- Mano a Mano: Mexican Culture Without Borders, based in the Brooklyn, is dedicated to preserving Mexican heritage in the United States. Mano a Mano serve as a clearinghouse for information on Mexican culture and community resources for educators, artists, immigrant families and the general population through direct services such as educational workshops and technical assistance.

- The New York Hall of Science is dedicated to educating audiences of all ages about science and technology. The Institution presents *SciGirls En Familia*, a partnership with the PBS Kids show SciGirls. These workshops offer families the opportunity to learn together doing hands-on activities.

We estimate that 200 of the organizations we fund have missions that focus exclusively on affordable programming for families. For example:

- Cool Culture connects low income families to cultural institutions and arts education programs in every borough. Each year the program allows 50,000 New York City families enrolled in Head Start and Universal Pre-K childcare programs to visit 90 cultural organizations – including zoos, museums, theaters and botanic gardens.

- New Victory Theater is New York City's first and only full-time performing arts theater for children and their families. The theater presents a 10-month season of multidisciplinary works from around the world. Tickets begin at $8.75 and average $18.

- Shadowbox Theater Company is a children's puppet theatre company serving pre-school and elementary age children and their teachers and parents, as well as the general public.

We also fund numerous organizations whose broad mission-based offerings are free and family-friendly. Free performances are staged annually by the Public Theater each summer, Lincoln Center's Out of Doors festival is staged annually in its Plaza, and from May to October, Dancing in the Streets presents site-specific performances in public sites and communities across the five boroughs.

- Free concerts are provided by numerous organizations, including the New York Philharmonic, BRIC Arts Media BKLYN's *Celebrate Brooklyn* series, Queens Symphony Orchestra's *Symphony 101* education program for families held at public libraries throughout Queens, and Carnegie Hall's *Neighborhood Concert Series*, which presents free music performances in neighborhoods across the five boroughs.

- Public art offerings are also robust and family-friendly. Recent City-supported projects include Creative Time's *Key to the City*, a dynamic citywide art project by Paul Ramirez Jonas that allowed participants to unlock 24 unique sites across the City during June, 2010. Also this past summer, as part of the annual Make Music New York celebration, Sing for Hope's *Play Me, I'm Yours* installation by British artist Luke Jerram placed 60 pianos decorated by New York City school children and internationally renowned artists in parks, plazas and sidewalks in all five boroughs to be seen, and played, by passersby. Currently on view across the street in City Hall Park is the Public Art Fund's *Statuesque*, a group exhibition featuring work by six artists whose works generate interest in the tradition of figurative sculpture. *Statuesque* will be on view through December 3. Also, Governors Island welcomes families all summer to explore the Island, ride bicycles, picnic and view dynamic public art. This summer the Island welcomed more than 400,000 visitors, tripling attendance since 2008.

A number of cultural orgs have instituted price-point initiatives that are also appropriate for families. For example, New York City Center's annual *Fall for Dance* program introduces new audiences to diverse dance genres for $10 a ticket. Signature Theater's ticket initiative is designed to make theatre affordable and accessible to all by offering $20 tickets to every seat at every performance.

Quality programming for children is delivered in the same basic categories as family programming. Many organizations with broad missions also provide targeted services for children. Here are some examples:

- Smack Mellon is a gallery in Brooklyn whose mission is to nurture and support emerging, under-recognized mid-career and women artists. The gallery runs a program for local teens called *Art Ready* which is designed to give high school students the opportunity to experience first hand what it is like to be a professional working in a visual arts discipline.

- The Metropolitan Museum offers an extensive range of activities and resources specifically for adults and children with disabilities. The Met also has special programming for families with children who are blind or partially sighted. These programs make works of art accessible through detailed descriptions, touch, and other activities to awaken the senses.

- The Big Apple Circus exposes New Yorkers and visitors from around the world to the artistry of classical circus. The Circus also provides significant, innovative services to communities across the City through programs tailored to the needs of children undergoing pediatric treatment, at-risk youth, and the disabled.

- Poets House provides free poetry programs for children year-round, including readings by renowned children's authors and illustrators and writing workshops.

Many outstanding organizations have as their specific mission the provision of services to children. For example, the City is fortunate to have several museums devoted to serving young people, including the Brooklyn Children's Museum – the oldest such organization in the United States, along with the Children's Museum of Manhattan, the Children's Museum of Art, and the Staten Island Children's Museum.

Many organizations with children-focused missions target their services within the public school system. This year, 48%, or 420, DCA-funded organizations are providing in-school public school programs. Arts education remains a major proportion of the agency's Cultural Development Fund awards, with 60% of our dollars going to organizations that provide arts education services as part of their programming. Examples of these include:

- Arts Connection, which provides in-school and afterschool residencies in dance, music, theater and the visual arts.

- Doing Art Together, which provides hands-on arts programs to under-served audiences, including visual art workshops for classes of Pre-K, elementary, junior high and high school students, and programs for families.

- Studio In a School, which brings professional artists into public schools, childcare centers, and community organizations to encourage children's creativity and intellectual development through quality visual arts programs.

Another crucial way that organizations provide children's programming is through the City Council's own Cultural After-School Adventures program, which is free to participating students. CASA extends the work of the Department of Education's Blueprint for Teaching and Learning the Arts beyond the school day by supporting partnerships between nonprofit organizations and out-of-school-time providers. Last year, a total of 78 cultural organizations provided cultural after-school activities at 255 public school sites through this program. Here are a few sample partnerships from last year:

- The Guggenheim Museum partnered with PS 99 in Queens, providing. 5th grade students with after-school workshops in painting and drawing with teaching artists, as well as visits to the museum to view specific exhibits. The program culminated in a Family Day field trip for participating students to tour the museum with their families.

- The Noel Pointer Foundation, based in Central Brooklyn, provides string music instruction to hundreds of schoolchildren at public schools in Brooklyn, Queens and Staten Island. CASA supports seven of the Foundation's school partnerships.

- Queens Theatre in the Park's arts education program specializes in introducing the arts to the children of recent immigrants. Last year QTP partnered with 25 schools across Queens.

I have tried to offer a representative sampling of affordable programs for families and quality programs for children funded by DCA. I also want to mention a program run by the agency. As you may recall, Materials for

the Arts presents arts education workshops for schoolchildren each year in the areas of reuse, waste reduction and the arts. MFTA hosts field trips, parent and family activities and community based events for New York City public school students.

In closing I'd like to touch on a key challenge raised by this hearing. I hope my testimony has made it clear there are outstanding, affordable programs available to all New Yorkers at all price points. However, we need to do a better job of informing the public.

Our current efforts are focused on using technology to spread the word. On DCA's homepage, the agency highlights institutions with free or suggested donation admission. With the click of a button, individuals can access a comprehensive list of free or suggested donation institutions across the five boroughs, as well as free hours at those venues, where applicable. Visit nyc.gov/culture to access the list.

In addition, DCA continues to operate the City's NYCulture Calendar. Events submitted by cultural organizations are posted on NYC & Company's Culture Calendar on nycgo.com, and are also shared with NYC.gov and the City's 311 call centers. The calendar currently features hundreds of events taking place at more than 60 organizations across the five boroughs, and is searchable by categories including artistic discipline, "kid-friendly" and "free". Our goal remains to help visitors and residents understand the diversity of New York City's cultural offerings, and to offer another resource to cultural organizations seeking to build audiences. From October 21 to November 21 alone, the calendar features 600 free events and 150 kid-friendly across the five boroughs.

While we are proud of these resources, they are limited to individuals and families with access to the internet. We look forward to working with you to develop additional ways to engage and inform New Yorkers about the extraordinary, affordable activities available for their families and children.

I want to end with a plug for an event that is slightly – though not entirely – off topic. The bedrock of all the cultural programming I've described is our dynamic community of individual artists. Along with so many of New Yorkers, they have been hard hit by the current economic crisis. This Saturday, October 23, DCA has the distinct pleasure to partner with Chairman Van Bramer and the Department of Consumer Affairs Office of Financial Empowerment to present the second edition of the *Art of Money: Personal Finance Resources for Artists*. Held at the LaGuardia Performing Arts Center in Long Island City from noon to 5pm, the event will offer free financial counseling and workshops specifically tailored to artists and arts administrators. Attendees will receive information on accessing and using credit, reducing existing debt, tax preparation, and planning for irregular income streams. Thirteen service organizations will be on hand to provide information about tax refunds, insurance, and other benefits available to artists and creative entrepreneurs. We look forward to seeing you and your constituents at the fair on Saturday. And, of course, there will be a high quality arts-and-crafts table for the children of attendees.

In conclusion, I would like thank Chairman Van Bramer and all the members of the committee for inviting me to testify today. During these difficult times, your interest and support are more important than ever. I'd be delighted to answer any questions you may have. Thank you.

Testimony

of

Caraid O'Brien, Cool Culture Parent
Bank Street Head Start West

Before the New York City Council

Cultural Affairs Committee

October 21, 2010

Dear New York City Council Cultural Affairs Committee:

I am a parent of a four year old in Bank Street Head Start West. Unfortunately, I am unable to attend the hearing before you today as I have to take my son to a long awaited doctor's appointment, but I wanted to write to tell you just what a tremendous impact Cool Culture has had on our lives.

Cool Culture is one of the programs that make New York great. The gates of the city have been thrown open to our Head Start families in the most beautiful of ways by sharing the best of New York's institutions with us. At our school, we are starting a program to create art inspired by the works we have seen. At MOMA, this summer, we loved Yoko Ono's Wish Tree and we plan to create both a Wishing Tree and a Gratitude Tree in our classrooms. Another work of art, we loved was Gonkar Gyatso's *L.A. Confidential* , a Buddha collage made out of stickers at the *Rubin Museum*. My son Mannix and I created a dinosaur collage made out of stickers inspired by this work. My son is passionate about dinosaurs and considers The American Museum of Natural History his own private collection and we visit there at least twice a month. Another favorite event of ours is Sundays at the Guggenheim, where my son and his friends, lay on pillows on the top floor and copy with crayons paintings by Joan Miró and other modern masters. I will also never forget the fun we had at Museum Mile as my son and his friends drew with chalk on the sidewalk outside El Museo del Barrio with hundreds of other Head Start children, talk about *Art in Motion*. We visited three museums that day and it was a highlight of our summer.

Although I have lived in the city for over ten years, I have experienced it anew through the Cool Culture Pass. I have benefited from the pass as much as my child has. On my own, I attended *Marina Abramovic's The Artist is Present* at MOMA which I am still thinking about and admired the perfect handwriting of Jane Austen at the Morgan Library. The pass is without a doubt, the most powerful and inspiring tool, I have ever had the honor to carry in my wallet. It has made his childhood and my motherhood a truly magical experience and I know that many of the other families in our program feel just the same.

We are tremendously grateful for Cool Culture and if there is any way we, or New York City can support it in the future, we would love to have that happen,

Thank you.

Sincerely,
Caraid O'Brien
Mother of Mannix, age 4
Parent, Bank Street Head Start West

Committee on Cultural Affairs, Libraries and International Intergroup Relations

Sandra Sheppard
Director of Children's and Educational Programming
Thirteen/ WNET

Testimony – 10/21/10

I'm Sandra Sheppard, Director of Children's and Educational Programming at WNET, New York's public media company. Thank you very much for the opportunity to speak today.

WNET's mission is to reach, teach, and inspire the greater New York community and beyond. We provide the public broadcasting system's terrific lineup of educational programming to New York City's kids, and in this age of funding cuts especially for arts education, our service becomes even more essential. Kids and families can still see public television over the air—so households who don't have cable still have the opportunity to enjoy and learn from watching public television at no cost.

Our goal is to motivate kids to be curious. Our mantra is "view it, do it." We really want viewers to try out what they've seen in a show – either online, through interactive educational games, or offline, with teachers, friends, or family. A key part of what we do is build relationships with community partners who share our mission -- afterschool programs, libraries, and museums -- to extend the impact of our projects. We aim to provide enriching and engaging multimedia experiences to all kids, especially those in need.

A child who may have never been exposed to the ballet, for example, can watch our program ***Angelina Ballerina*** ™ ***The Next Steps***, about a group of young mice who attend a performing arts school. Based on the best-selling children's book, the series introduces preschoolers to various forms of music and dance, including ballet, modern,

tap, jazz, opera, ballroom, and hip hop, as well as ethnic music and dance from around the world. Each episode also includes a live-action segment featuring talented young dancers and musicians from the NY area. We have featured performers from Julliard's Music Advancement Program, Ballet Hispanico, the Keltic Dreams from P.S. 59 in the Bronx, American Ballet Theater, American Ballroom Theater, and the Chinese Cultural Center. Currently a musical starring Angelina Ballerina is in residence at The Vital Theater before a national tour begins. Afterschool programs linked to the series are now providing opportunities to budding NY dancers.

Another preschool series, ***Franny's Feet***, takes viewers along on the world travels of a five-year-old good Samaritan. Franny's mode of transport are the shoes left for repair in her grandfather's shop. Her goal – and ours – is to promote appreciation of cultural diversity. Franny's adventures continue online at PBSKids.org.

A new project currently in production – ***Noah Comprende*** – also promotes appreciation of cultural diversity. The web-based project is designed to teach foreign languages—initially, Spanish, but eventually other languages as well—to children 6 to 8. Short animated videos have interactive games embedded that promote language learning.

Artopia also features a main character with unusual travel opportunities. Nina discovers she is able to enter one of her paintings hanging on her bedroom wall. This leads her to an alternate universe where art from around the world comes to life. ***Artopia*** introduces world art to viewers age 6-8 who may not have had the opportunity to visit a museum or gallery. The video is available for viewing on the WNET website that also features interactives designed to help kids appreciate art and create their own. The project kicked off with a screening at the Rubin Museum of Art.

Art Through Time: A Global View is an art project for an older audience – high school and college students, as well as other interested adults. In each of the 13

programs focusing on a particular theme, a diverse group of leading experts, together with a living artist, explore and connect featured works from different cultures and eras. Many of the 150 artists, scholars, and curators who appear are from the NY area. The series is airing currently on public television stations across the country. (On the project website users can view streaming video of the programs, listen to audio commentary by many of the experts and artists who appear in the series, and examine 250 reproductions of works from the programs. – CUT)

Our longest running series, ***Cyberchase,*** provides viewers 8-11 with opportunities to solve problems along with the series' good guys, who defeat the bad guys using math skills. Almost three million viewers – boys and girls in equal numbers -- watch every week. Nearly half our audience is African American or Latino, and we have a strong reach into low-income homes. An annual event at the NY Hall of Science brings fans together to meet characters from the show, and participate in activities that allow them to use math while having fun.

To reach tweens and teens who grew up on PBS Kids programs, WNET recently launched ***Mission US,*** a series of free online role-laying games designed to help middle school students learn about American history. In Mission 1, "For Crown or Colony?," as a player you take on the role of Nat Wheeler, a young printer's apprentice. You navigate colonial Boston and encounter the spectrum of people working there in 1770 as tensions mount. Ultimately you witness the Boston Massacre. In its aftermath, you must decide where your allegiances lie. Do support the Patriot cause, or remain loyal to the Crown...and your girlfriend? ***Mission US*** is where history meets puberty.

New technology is making it possible for us to provide more individuals with educational content in exciting new ways. We celebrate the narrowing of the digital divide, and are committed to broadening the way public media serves young people, especially those who are disadvantaged. By harnessing the power of new technology,

and partnering with libraries, museums, schools and other cultural and educational institutions, we will continue to provide new opportunities for all kids to make discoveries, solve problems, and be creative.

New York City Council Fiscal Year 2011

October 21, 2010 - How Are Cultural Institutions in New York City Providing Affordable Access for Families and Quality Programming for Children?

Cultural Affairs, Libraries, & International Intergroup Relations Committee Hearing

Chairman Van Bramer, distinguished Committee members. My name is David Freudenthal. My thanks for the chance to speak to you today. I'd like to reinforce Mr. Lehman's outline of Cultural Institutions' work in creating broad access through high quality and affordable programs, by providing some specific examples from Carnegie Hall's own current service to the City.

As a City-owned institution, and with the ongoing support of the City Council and the Department of Cultural Affairs, Carnegie Hall is committed to making great artists and music broadly available for New Yorkers, and not only for those attending the hundreds of concerts on our three stages each year. School and community-based programs of Carnegie Hall and The Weill Music Institute bring music to hundreds of thousands of families, children, students, teachers, and young adults. (By way of example, a listing of school and community partners in each of your districts is attached.) Of our many programs building access to music, I'll highlight four briefly.

The first, *Musical Connections*, now in its second year, targets individuals who have limited access to live music with free interactive performances, creative projects and artist residencies in homeless shelters, correctional facilities, healthcare settings, and elderly care centers. To deliver this program, Carnegie Hall has trained a roster of first class artists from all musical genres, and has partnered with City agencies including Department for the Aging, Department of Corrections, Department of Homeless Services, Department of Juvenile Justice, and Health and Hospital Corporation to reach about 7,500 individuals this year. We see great potential for this program to support the work of these agencies in helping their constituents, and on October 28 we are holding a panel discussion at the Department of Cultural Affairs with representatives from these agencies to discuss this partnership. We'd be delighted if you could join us.

Carnegie Hall is also committed to creating access to exemplary music in City public schools. This includes a broad range of activities that serve students and teachers K – 12 with exceptionally high quality programs at a very low cost to schools. One example of this is *The Academy - A program of Carnegie Hall, The Juilliard School, and the Weill Music Institute in partnership with the New York City Department of Education*, a two year fellowship program that brings young professional musicians into 20 schools, 19 of which are Title 1. Not only does this program give students access to instruction from the finest musicians, but it also supports young professional musicians in building careers as top-quality performers and dedicated teachers who are fully engaged with the communities where they live and work.

On the topic of access, you all know that the NYC Department of Education's Blueprint for Teaching and Learning in the Arts is a tool that the City created collaborating with the cultural community so that schools and teachers are aware of what students need to know in the arts at the end of 2nd, 5th, 8th, and 12th grades. We recognize that these are great goals, but we have seen how hard it is for teachers to implement these goals in their classrooms. One way to improve access to the arts for students is to create the support structures needed to help teachers meet these goals. We are working to achieve this through a collaborative partnership with PS/MS 161 in Harlem and the Department of Education to create a Blueprint Model School. Utilizing the

Blueprint's music strand, the intent is to create curriculum resources, innovative teaching practices, and assessment tools that other arts organizations and schools can use and adapt.

Finally, given the opportunities provided by new technology and new media resources, another key way that we are working very hard to address access is by developing an online resource center full of free education materials to support students and teachers, both at home and in the classroom, providing access to high quality curriculum, audio, and video resources, as well as concert footage from interactive performances at Carnegie Hall and in our community programs. Our commitment to access extends beyond the City, through partnerships with orchestras using our curriculums in communities nationwide. We provide these materials to organizations free of charge and this is one way that New York is taking the lead in serving the arts and education nationally.

Thank you very much for your time and for the opportunity to share with you a few examples of how Carnegie Hall is committed to creating music access for New York City residents.

New York City Council Fiscal Year 2011

October 21, 2010 - How Are Cultural Institutions in New York City Providing Affordable Access for Families and Quality Programming for Children?

Cultural Affairs, Libraries, & International Intergroup Relations Committee Hearing

Carnegie Hall 2010-2011 School and Community Partners by Council District

Council Member Van Bramer
School Partners: Frank Sinatra School of the Arts; Q580; P.S. 150
Community Partners: Queensboro Correctional Facility; LaGuardia Performing Arts Center at LaGuardia Community College

Council Member Recchia
Community Partners: Coney Island Branch of the Brooklyn Public Library

Council Member Comrie
Community Partners: AHRC/Bloomberg Apartments; Central Library of the Queens Library; Jamaica Center for Arts and Learning PAC

Council Member Lappin
School Partners: P.S. 290
Community Partners: New York Presbyterian Hospital - Weill Cornell Medical Center

Council Member Dromm
School Partners: Newtown High School; P.S. 069; P.S. 148; Q705; P.S. 63 Q

Council Member Dickens
School Partners: Corpus Christi School of Manhattan; Fellowship of Learning School; Saint Aloysius School
Community Partners: Alma Rangel Gardens; The Schomburg Center for Research in Black Culture

Testimony of Daisy Rodriguez
Assistant Director, Institutional Advancement
American Museum of Natural History
to
New York City Council
Committee on Cultural Affairs, Libraries & International Intergroup Relations
Thursday, October 21, 2010

Good morning/afternoon, my name is Daisy Rodriguez, and on behalf of the American Museum of Natural History, I would like to thank Chairman Van Bramer for the opportunity to discuss the many ways in which the Museum provides affordable access for families and quality programming for children.

The AMNH is one of the world's foremost centers for scientific research which has, since its founding in 1869, pursued its two-fold mission—to discover knowledge about human cultures, the natural world, and the universe *and* to interpret and disseminate this knowledge through public education. This unique relationship between science and education has formed the Museum's groundbreaking programming throughout its history and influenced the science education of generations of children, students, teachers, and families.

The AMNH's longstanding commitment to educating the public through unique programming can be exemplified as early as 1880, when the Museum's first President, Professor Albert Bickmore, a pioneer in education, inaugurated his illustrated lectures for teachers on natural science topics. These courses proved to be so effective that the Museum brought the lectures to public schools and teachers' institutes throughout the State. Another trailblazing educational endeavor that began in the early 1900s was the School Service Program, under which the Museum's collections, slides, and films were distributed throughout City schools for study and as teaching aids. This program not only increased students' interest in science, it also strengthened the ties between the Museum and New York's public schools. In 1929 alone, the program reached 557 public schools and the specimens were studied by over 1.8 million students—an astonishing accomplishment for that era.

Today, the Museum's Education Department upholds this commitment to public education, building on the AMNH's unique resources to offer a rich array of programming—all of it aligned with City and State educational standards and benchmarks—dedicated to increasing scientific literacy, to encouraging students to pursue science-related careers, and to providing a forum for exploring the world's cultures. These programs serve learners of all ages, backgrounds, and levels of preparedness—both onsite and online—and are often particularly focused on serving diverse and underserved communities and school districts. I will outline a selection of these exemplary programs for you today.

Let me start off by emphasizing that AMNH is as committed to affordability as it is to providing quality programming. Admission to the Museum itself is "suggested" for the permanent halls. We also partner with other organizations, such as **Cool Culture**, to provide free admission vouchers to NYC families. Last year, 26, 708 families visited the Museum using these vouchers. Since 2000, we have also collaborated with the Brooklyn, Queens, and New York **Public Library systems** to distribute 12,000 vouchers annually, through lottery-style drawings at branch libraries. Vouchers from this program are good for six free admissions to the Museum, as well as to Space Shows or special exhibitions. Finally, we strive to offer our exceptional programs free of charge whenever possible—and where it's not possible, to provide sliding fee scales, waivers, or scholarships to offset costs to underserved and underrepresented audiences.

As for our programming itself, let me begin with our youngest visitors. Pre-school children and their parents and caregivers are introduced to scientific investigations through collaborations with community-based organizations and through programs onsite such as the Museum's **Discovery Room**. The Discovery Room is a free, interactive space that offers these young minds a gateway to the wonders of the Museum, and a hands-on, behind-the-scenes look at its science. Children accompanied by adults can explore an array of puzzles, artifacts, and scientific challenges.

The partnership between the Museum and New York's public school system, began with Albert Bickmore's lectures more than 130 years ago and has strengthened and evolved, year after year, to where the AMNH continues to be the most popular field trip destination for New York City school and camp groups. This past year, the Museum welcomed over 304,000 NYC children, of which 180,000 were from NYC public schools. While at the Museum, students and teachers have the opportunity to participate in hands-on activities with trained education volunteers and receive Museum-prepared materials to enhance their visits—all free of charge.

Online programming for our elementary school-aged audience includes the "Ology" website, which allows children to explore current scientific discoveries through games and activities designed specifically for them.

Middle and high school students participate in an array of programs that take place after school, on weekends, and during the summer, including an intensive program of independent research for high school students working under the supervision of Museum scientists. Some of these programs are free, while others are fee-based. For those who are unable to afford the fee-based programs unassisted, we offer waivers and scholarships. For example, this past year, over 543 students participated in our **After-School Program**, which offers over 25 courses taught on-site by educators and scientists; approximately 70% of participants received scholarships.

More intense programming for this age group includes the **Science Research and Mentoring Program**, a two-year program, free to NYC high school students, which gives them the opportunity to conduct original scientific research alongside Museum scientists. The first year consists of after-school classes in the relevant subject areas to train and prepare students for research placement. During the second year, qualified students are placed with research mentors at the Museum where they work on a research project after-school during the academic year.

The Museum is also a leader in professional development of primary and secondary school teachers, having made the strategic decision to focus on teachers as a way to ameliorate the crisis in preparing, supporting, and retaining science teachers nationwide. The Museum provides programs—both onsite and online—to more than 3,300 teachers each year. All programs are developed by scientist-educator teams and many offer graduate credit. One very popular program is our free **Educator Evenings**, which are working receptions where AMNH curators and educators introduce a specific exhibition and provide curriculum materials, demonstrations, and resources to support field trips for their students.

Two exemplar programs, both of which began as Council funded initiatives, are our **Moveable Museums Program** and the **Urban Advantage Middle School Science Initiative**. Many of you may be familiar with our Moveable Museums, which are Winnebagos outfitted into interactive exhibition spaces that travel to libraries, schools, and organizations throughout the City and are targeted to K-12 students. This free program is one of the most sought after services, and this past year alone, the Moveables visited over 22,000 students throughout the City. Additionally, through our Moveable school program, we provide teachers with professional development training on the vehicles themselves, to enhance the impact of the visits. This training also includes pre and post-activities for students, as well as free vouchers for students to visit the AMNH with their families on their own at a later date.

The **Urban Advantage (UA)** program addresses two issues our City faces: the critical shortage of qualified science teachers, and the challenges that middle school students face with their mandated exit projects. Urban Advantage began with generous support from the City Council and a deep collaboration with the NYC Department of Education. It was launched in December 2004 and has built an unprecedented partnership between eight of the City's science-rich cultural institutions—the Brooklyn Botanic Garden, the New York Botanical Garden, the New York Hall of Science, the Queens Botanical Garden, the Staten Island Zoo, the Wildlife Conservation Society's Bronx Zoo and New York Aquarium and the American Museum

of Natural History. This partnership has led to a model science education program that connects NYC public schools, middle-school teachers and students along with their families with the excitement of scientific discovery, investigation and learning. Since its inception, UA has accomplished and provided:

- Over 40,000 hours of teacher professional development.
- Subsidized field trips for schools and families to partner institutions.
- Curriculum resources, supplies and equipment to support student investigations.
- Free passes to the participating institutions for students, families, teachers and administrators.
- Has served 257 schools, 684 teachers, and over 90,000 students City-wide.
- Build positive relationships with school administrators through principal events and workshops.
- Hosts an annual city-wide Science Exit Project Expo, where approximately 2000 students and their families participate each year.
- Engage parent coordinators and families through family field trips and specials events such as Family Science Sunday and participation of ELL students and classes.
- Recent evaluations carried out by the Institute for Education and Social Policy at NYU show evidence that students participating in the UA program score higher on the 8th grade science assessment than those not in the program—which speaks highly of our impact in teaching both teachers and students.

This is a significant record of accomplishment and none of it would be possible without the leadership of the Speaker, Chairman Van Bramer, Finance Chairman Recchia, and the Members of the City Council. The AMNH and its UA partner institutions have long been committed to serving New York City—some of which have been doing so for well over a century. But Urban Advantage has taken our work with the City's schools to a new level of integration and impact, and has been a powerful demonstration of what can happen when the leadership and the resources of New York City come together in support of our schools, teachers and students. With continual support from the City Council, we have greatly expanded our reach, and now have entered our 7th year.

Today, New York City has a unique opportunity. By harnessing all the scientific assets of the City and by partnering fully with its world class science-rich cultural institutions, New York can provide all of its students with a first class science education and serve as a leader and a model for large urban school districts across the country.

Thank you.

Events and Activities for Families and Children at the
American Museum of Natural History
September-November 2010

FREE PROGRAMS

EXHIBITIONS & ATTRACTIONS

- ***The Wittelsbach-Graff Diamond***

This fall, the Wittelsbach-Graff Diamond—a unique and exquisite blue diamond that weighs 31.06 carats and boasts a rich history in the royal houses of Europe—will be on display in the Harry Frank Guggenheim Hall of Minerals.

From Thursday, October 28, 2010
Harry Frank Guggenheim Hall of Minerals, second floor
Free with Museum admission

SPECIAL PROGRAMS

- ***Rose Center for Earth and Space Anniversary Celebration: 10-10-10***

Join us for an extended day of family-friendly programs and presentations to commemorate the 10th anniversary of the Rose Center for Earth and Space. Special activities begin at 11am and include a welcome from the Museum President Ellen Futter and Director of the Hayden Planetarium Neil deGrasse Tyson. The day will feature:

- Science Talks and Tables
- Native American Sky Stories
- AstroCappella
- Space Panorama
- One World, One Sky: Big Bird's Adventure
- Moon Bounce and More

Sunday, October 10, 2010
Rose Center for Earth and Space
Free with Museum admission

AFTER-HOURS SERIES

- ***SciCafe***

Mark your calendars: the second season of SciCafe begins October 6th. This exciting monthly series brings together inquisitive minds for an informal evening with experts on cutting-edge science. Come with friends or meet new people, talk science, and more—it's a happy hour Mr. Wizard would be proud of. Join us on the first Wednesday of every month. For more details about each program, visit amnh.org/scicafe.

Wednesday, October 6
Wednesday, November 3
Gottesman Hall of Planet Earth
Free admission with cash bar

FAMILY AND CHILDREN'S ONGOING PROGRAMS

- ***The Discovery Room***

This interactive space offers visitors of all ages, **especially families with children 5–12,** a gateway to the wonders of the American Museum of Natural History and a hands-on, behind-the-scenes look at its science. Children accompanied by adults can explore an array of puzzles, artifacts, and scientific challenges. Activities for older visitors are located on the upper level.

Meet the Scientist: On **Saturday, October 2,** visitors ages 7 and up can chat with scientists and learn how they became interested in their field. Call 212-313-7105 for details.

Gateway Storytime Returns September 13: Monday morning story hour at 10:15 and 11am from children 2 ½ to 5 years. Space is limited and tickets are awarded on a first-come, first-served basis.

Monday–Thursday, 1:30–5:10 pm
Saturday and Sunday (and public school holidays), 10:30 am–1:30 pm and 2:15–5:10 pm
First floor
Free with Museum admission; passes for 40-minute sessions available at the Discovery Room entrance

- ***OLogy***

OLogy, the Museum's website for kids ages 7 to 12, is based on the premise that "everyone wants to know something" and offers a place for kids to explore, play games, see what other kids are interested in, and meet professional "Ologists."

- ***Expedition Centers***

Milstein Hall of Ocean Life
Learn about the Milstein Hall of Ocean Life's concepts and content at three expedition carts that allow hands-on exploration of topics in oceanography for children of all ages.

Cullman Hall of the Universe
Families with children 5–12 can learn about the latest cosmic concepts and phenomena in astronomy by handling meteorites and looking through telescopes.

Dinosaurs: Ancient Fossils, New Discoveries
Discover what scientists know about how dinosaurs moved and behaved—and how they know it.

Free with Museum admission
Please check at Information Desks, Ticket Sales locations, or www.amnh.org for schedules.

- ***Global Weekends***

Yet to be scheduled

SPECIAL PROGRAMS

- ***Museum Highlight Tours***

These tours highlight the Museum's collections and last approximately 75 minutes. Tours begin at the entrance to the Akeley Hall of African Mammals, second floor.

Daily, 10:15 a.m., 11:15 a.m., 12:15 p.m., 1:15p.m., 2:15p.m., and 3:15 p.m.
Free with Museum admission

- ***Spotlight Tours***

These are thematic tours of the Museum's collections. Please check at the Information Desks for the day's schedule. Tours begin at the entrance to the Akeley Hall of African Mammals, second floor.

Free with Museum admission

- ***Signed Tours***

Professor **Gabriel Grayson**, sign language interpreter and Chair of the Sign Language Department at the New School for General Studies, and a Museum Tour Guide lead tours of permanent and special exhibitions for both deaf and hearing audiences with simultaneous signed and spoken tours.

Saturday, September 11, 1:30 pm—Wonders of the Museum
Saturday, October, 9, 1:30 pm—Spitzer Hall of Human Origins
Saturday, November 6, 1:30 pm Ross Hall of Meteorites

Meet in the Roosevelt Rotunda, second floor
Free with Museum admission

- ***Explainers***

Fossil Explainers—identified by a red button—staff the fourth floor to answer questions about fossils and paleontology.

Earth and Space Explainers—identified by a purple button—staff the Rose Center to answer questions about astronomy and geology.

Monday–Friday, 1:00–5:00 p.m.
Saturday and Sunday, 10:00 a.m.–5:00 p.m.
Free with Museum admission

Educational Programming for Students, Teachers, and Schools at The American Museum of Natural History

FREE PROGRAMS

- ***School and Camp Group Visits:*** Year after year, the American Museum of Natural History continues to be the most popular field trip destination for New York City school and camp groups. School and camp group visitation in NYC during FY10 was 304,127 NYC children (over 180,000 from NYC public schools). While at the Museum, students and teachers have the opportunity to participate in hands-on activities with trained education volunteers as well as Museum prepared materials to enhance their visits.
  Free to all NYC Schools, additional $6/student for space show and Imax

- ***Moveable Museum***: The Moveable Museums began in 1993 as a way to bring the offerings of the Museum to the residents of New York City who might not be able to attend. Moveable Museums are recreational vehicles outfitted into actual Museum exhibits. Currently, the Museum has three Moveable Museums (Structures and Cultures; Paleontology of Dinosaurs; and Discovering the Universe) that travel to schools, libraries, camps, and community events throughout the region. Every child and teacher that participates receives a voucher that allows four people to visit the Museum for free.
  Moveable Visits are free to all NYC schools

- ***Check Out the Universe***: Check Out the Universe began in 2000 as a unique collaboration with the Brooklyn, Queens, and New York Public Library systems. The Museum distributes 12,000 vouchers yearly, each valid for six free admissions to the Museum and to a Space Show or special exhibit. To win a voucher, children enter a lottery-style drawing at branch libraries throughout the City.
  Free

- The ***After School Program*** allows high school students to take advantage of over 25 courses taught on-site by educators and scientists. Each course lasts 5-6 weeks. Choices include laboratory workshops, gallery, and field experiences that introduce students to many branches of science, including biodiversity, Earth science, anthropology, genetics, and astronomy. In FY10, 543 students throughout New York City participated in the program
  Scholarships available based on need. In FY10, approximately 70% received scholarships.

- The ***Science Research and Mentoring Program*** is an intensive two-year program for high school students to conduct original scientific research alongside Museum anthropologists, astrophysicists, earth and planetary scientists, and biologists. The first year consists of after-school classes in the relevant subject areas to train and prepare students for research placement. During the second year, qualified students are placed with research mentors at the Museum where they work on a research

project after-school during the academic year. Each Science Research Mentoring Program includes a summer session where students can hone their skills and explore their research interests. In FY10 there were 90 students throughout New York City enrolled in the program
Free to NYC High School Students ($10^{th}/11^{th}$ grade)

- ***Lang Science Program***: Now in its eighth year, the Lang Science Program provides 5th grade students with the opportunity to be chosen to become part of an exciting multi-year educational relationship with the Museum. These students will experience the Museum through classes incorporating hands-on exploration, behind-the-scenes adventures, and content-rich programming that aligns with the science standards and focuses on biology, anthropology, and physical sciences (astronomy and earth *science). The program b*egins with a three-week summer program based at the Museum and continues into the school year with meetings that take place on two Saturdays per month. This alternating summer/school year cycle continues until the program concludes, coinciding with the students' graduation from high school.
Fee-Waivers are available based on need

- ***High School Summer Institute***: Participants in this week-long orientation session will learn about the wide range of scientific disciplines both on display in the exhibit halls and under investigation in our laboratories. Students will have the opportunity to meet scientists, attend exclusive behind-the-scenes tours of our collections, and take part in interactive hands-on explorations of topics including anthropology, astronomy, biodiversity, earth science, and genetics. In addition to learning about our high school programs, students who attend one of the two sessions will receive priority enrollment for the first session of after-school classes.
Fee-waivers and half-price discounts are available based on need

- ***Museum Education and Employment Program (MEEP)***
Each summer, MEEP offers between 40 and 50 New Yorkers aged 18-21, four weeks of training in the natural sciences, anthropology, education, museum management and basic job skills followed by six weeks of Museum employment as a Summer Youth Guide. MEEP is the largest workforce development program for young adults offered by any of the City's cultural institutions, and participants come from throughout the City.
Free to NYC residents aged 18-21

- ***Saltz Intenship Program***: The Saltz Internship Program is based on the Museum's Saltz Expedition Centers--interactive centers that bring to life the scientific concepts of the Museum's Halls. Key to the success of these Centers is a corps of talented and engaging interns who encourage visitors to "think like scientists." Interns use hands-on interactives and technologies, such as an infrared camera and digital USB microscopes, to guide visitors of all ages in investigations of artifacts and specimens. In the Hall of Ocean Life, visitors might examine a piece of baleen, use microscopes to observe live plankton, or conduct experiments to understand how swim bladders allow fish to control their depth in the water. Lasers, telescopes and UV sensitive

materials are just a few of the tools that help visitors understand some properties of light and other principles of astrophysics in the Hall of the Universe.

- ***Educator Evenings:*** Educator Evenings are working receptions. Activities include a catered reception, an introduction to the exhibition by curators and educators, curriculum materials and demonstrations, and resources to support field trips with students. These programs are free to educators, but they require pre-registration by phone
  *Next Educator Evening: October 15, 2010, 4:*30-7:30pm—*Race to the End of the Earth*

- ***Professional Development Workshops/Institutes***—The Museum offers 1 to 3 day workshops/institutes to NYC public school teachers in various topics.
  In FY11, there will be three 1-day workshops on GRACE

- ***Urban Advantage:*** **Middle School Science Initiative--**An unprecedented model science education program. *Urban Advantage* leverages the resources of the American Museum of Natural History, Brooklyn Botanic Garden, New York Botanical Garden, New York Hall of Science, Queens Botanical Garden, Staten Island Zoological Society, and the Wildlife Conservation Society's Bronx Zoo and New York Aquarium. It addresses two major issues: the critical shortage of teachers with adequate qualifications and preparation in science and the challenge of preparing middle school students for the city-mandated "exit projects." *Urban Advantage* is a comprehensive, integrated approach to these issues offering 50 hours of professional development for teachers; resources for each school including scientific equipment, videos, software, books, curriculum, basic lab supplies for students; and vouchers for free admission to the partner institutions. *Urban Advantage* was developed with the assistance of the United Federation of Teachers and the Professional Staff Congress of City University of New York. In FY10, UA served 174 schools, 386 teachers, and 37,582 students.

MUSEUM OF THE MOVING IMAGE

Testimony to the Committee on Cultural Affairs, Libraries and International Intergroup Relations

How Are Cultural Institutions in New York City Providing Affordable Access for Families and Quality Programming for Children?
October 21, 2010
Christopher Wisniewski, Deputy Director for Education

Education is at the heart of the mission of Museum of the Moving Image, and the Museum has long made strenuous efforts to provide affordable, high-quality programs for children and families.

For many years, the Museum has offered free admission on Friday afternoons, a policy we intend on resuming after the opening of our expanded and renovated facility on January 15, 2011. Since breaking ground on the expansion in early 2008, the Museum has not charged admission at all but has instead had a suggested donation policy. At the same time, we offered free family film screenings every day. Daily family workshops were also conducted during school recesses.

Despite ongoing construction, the Museum's education programs for school children have continued to thrive. Our school group programs for middle and high-school students, which include tours of the Museum's core exhibition; film and television screenings that teach English, English as a second language, and social studies; and hands-on workshops that teach math and science, have been fully booked. Even while operating at a reduced capacity, the Museum has served nearly 30,000 students each school year. These students come from all five boroughs of New York City. We have continued and will continue our longstanding policy of offering a discounted student admission of $2 per student to any groups visiting from a school that qualifies for Title I funding.

Each student who visits the Museum as a part of a school group receives a guest pass that admits two visitors for free. We have distributed hundreds of thousands of these passes over the years, and have had thousands of young people use them. We are gratified that they decide to visit us again after their field trips here, not simply because they are taking advantage of our exhibitions and resources, but because they are also learning that museums are friendly, welcoming places. These students are becoming active museum goers at a young age.

Over the past five years, after-school has become a programmatic emphasis for us. Thanks to the generous support of the New York City Council, Moving Image now offers semester-long animation and video-game design courses at six different schools across Brooklyn and Queens. These programs, which are free to participants and to their schools, give students the opportunity to express themselves creatively, develop their critical viewing skills, and improve their ability to use technology. Independent evaluators have found evidence that these after-school programs help students

develop introductory computer programming skills and an increased interest in future coursework and careers in science, math, and technology-related fields.

Programs for students, children, and families were a principal impetus for the Museum's expansion and renovation, which features a new Education Center, a student orientation amphitheater, an experimental production studio, a research room, a changing exhibitions gallery, and two new film theaters. During school days, these resources will make it possible for us to double our capacity, serving 60,000 students each year. It will also allow us to vastly expand our regular family programming, which will include family matinees—free with admission—and workshops every weekend day, as well as musical and theatrical performances, special artist-led workshops, and weekend and summer programs for children.

The Museum will resume its free hours on Fridays and will continue to open on every Monday school holiday. In fact, the Museum's opening weekend will conclude with a free family day on Martin Luther King, Jr. Day, January 17.

Moving Image is grateful for the support the Council has shown for its capital project and its programs. As we prepare to open our expanded home, we remain fully committed to providing year-round access to high-quality, enriching, and engaging programs for New York City's children and families.

New-York Historical Society | Making History Matter

October 21, 2010

Good morning, City Council members and staff. I am extremely pleased to be able to thank you for your generous support, which has enabled the New-York Historical Society to service hundreds of thousands of students, teachers, visitors and members over the past several years. I would like to thank four members of the Council in particular who are currently supporting curriculum-based, interactive workshops for students organized around *Nueva York*, a path-breaking exhibition presented in joint collaboration with El Museo del Barrio. Councilmembers Annabel Palma and Rosie Mendez are kindly supporting *Nueva York* school- and museum-based programs through Discretionary Funds Grants. Council members Gale Brewer and Melissa Mark Viverito are generously supporting *Nueva York* after school programs through the Cultural After-School Adventures program.

The New-York Historical Society proudly offers a wide variety of affordable, high-quality student and family programs to New Yorkers from all five boroughs. Through museum-based school programs, school-based outreach programs, internships, teacher professional development and family programs, the Historical Society reaches 100,000 students, teachers and families annually. These programs utilize primary resources from the Historical Society's vast collections, including objects, artifacts, artworks and documents that engage students in the study of history and support development of critical thinking skills. We believe that "objects tell stories" and that through inquiry-driven and object-based instruction, students can do the work of historians.

Our landmark building on Central Park West is currently undergoing extensive renovation to be completed in November 2011. During this period, we continue to provide high-quality education and public programs, and thanks to a generous grant from the Leona M. and Harry B. Helmsley Charitable Trust, we are able to offer school-based outreach programs for only $50 per class during our renovation. As a result, we are currently working with nearly 200 New York City public schools bringing touch objects and primary sources directly into the classrooms to illuminate the teaching and learning of New York City and American history.

We have obtained contracts with the New York City Department of Education to facilitate the public schools' easy access to our services. We maintain affordable fees for all education programs, and we constantly seek private funds to enhance our ability to serve New York City children and families without passing the burden of cost on to them.

This year, we initiated a School-Wide Enrichment Program in partnership with two New York City public schools in which our Museum Educators work directly with every student and teacher in these schools. Direct student instruction and teacher professional development is supported by rich curriculum resources created by N-YHS educators and

historians. Both schools are combining the study of visual arts with their history programs to reinforce learning across disciplines and to optimize the schools' use of our world-renowned art collections.

It is our goal to make our programs and materials as accessible as possible. All N-YHS exhibition-based curriculum materials are available free online on our website's education page, which is visited by approximately 10,000 people each year, broadening our audience and extending the life of our temporary exhibitions.

Each academic year and summer, N-YHS hosts high school and college interns from across New York City. These students learn research skills directly from N-YHS staff and learn firsthand about the variety of careers that are available in museums and libraries. High school interns work with primary source objects, documents, artifacts and works of art to create projects that directly engage their peers, including teen audio tours for our major history exhibitions and Regents test preparation guides. We also provide free Saturday Academy classes for high school students each semester in partnership with the Gilder Lehrman Institute of American History.

At the New-York Historical Society, children under the age of 12 are always admitted free to the museum. As we prepare for our grand reopening in November 2011, we are rededicating ourselves to family programming and seek to reach a diverse audience of children and families. We are preparing a robust schedule of events to give visitors and schools access to a remarkable set of exhibitions, including the exciting opening of The DiMenna Children's History Museum, the first children's history museum in New York City, which tells the story of New York City's and America's history through the lives of children.

As we look to the future, we are committed to continued excellence in our programs and exhibitions and to expanding our outreach to our City's youth, their teachers and their families.

Thank you.

Dr. Louise Mirrer, President and CEO
Dr. Sharon Dunn, Interim Director, Education Division

Testimony to
The New York City Council
Cultural Affairs Committee
October 21, 2010

I am pleased to submit this testimony to the Council of the City of New York on behalf of Reynold Levy, President of Lincoln Center for the Performing Arts, Inc.

Lincoln Center for the Performing Arts manages a 16-acre campus that is home to 12 prestigious, autonomous resident organizations. Each year, we welcome some 3,000 artists and 5 million visitors, and help to educate more than 300,000 students. Simultaneously, we present more than 5,000 events, performances, tours, and educational activities across 26 indoor and outdoor venues, as well as off-site locations around the city.

At the heart of Lincoln Center's mission is a strong commitment to making the riches of the world's leading performing arts center accessible and enjoyable for the broadest possible audiences. A wide range of admission-free and moderately-priced education and community outreach programs enrich the lives of hundreds of thousands who might not otherwise have access to such high quality experiences—encouraging life-long learning and participants in the performing arts.

David Rubenstein Atrium at Lincoln Center

The **David Rubenstein Atrium at Lincoln Center,** a vibrant example of the City's privately owned public spaces, opened in December, thanks in part to a generous capital gift from the City. Welcoming nearly 200,000 visitors during its first year of operation, the Atrium offers an array of programs that inform and entertain local residents and the general public year-round.

The Atrium offers—for the first time in Lincoln Center history—day-of discount tickets to available performances across the campus, and to date has sold over 12,000 tickets. The Atrium's state-of-the-art performance space is home to two free performance series: ***Target Free Thursdays*** showcases performances by established and emerging artist drawn from Lincoln Center's resident organizations, as well as neighborhood cultural groups, community-based organizations, and local schools. The ***Meet the Artist Saturdays*** program offers a free opportunity for families with young children to interact with professional performing artists and ensembles while exploring a specific discipline. Additional free programming will continue to activate the Atrium and celebrate Lincoln Center's constituents, and a new docent program will further educate and engage visitors in the performing arts.

Education at Lincoln Center

Operating as the educational division of Lincoln Center, the **Lincoln Center Institute for the Arts in Education (LCI)** is working closely with the New York City Department of Education to serve over 75,000 pre-K through 12 students and 1,200 teachers in the New York metro area during the 2010/2011 academic calendar. LCI also works with over 100 professors and 4,500 students at the undergraduate and graduate levels, training future teachers before they enter the classroom.

Beyond its comprehensive work to integrate the arts into the curricula at local school partners, Lincoln Center also produces **Introductory Arts Education Programs** offered at little or no cost, serving as a gateway to the arts for thousands of children who lack access to formal arts education. The ***Meet the Artist School Series*** introduces children to a variety of performing arts genres through an exciting combination of live performances and interactions with world-class artists, annually reaching over 20,000 pre-K through 12 students. Through ***Passport to the World of the Performing Arts***, Lincoln Center provides free tickets to *Meet the Artist* and other family-friendly performances offered by Lincoln Center's resident organizations, annually serving close to 4,000 children with disabilities.

Public Programming

Lincoln Center's superb and diverse programming continues to attract audiences from across the city, country and around the world. Each season, ***Midsummer Night Swing*** reaches the next generation of dance enthusiasts by welcoming over 500 children and their families to learn the basics of styles including ballroom, tango and swing, led by the City's finest professional dance instructors—all free of change. ***Lincoln Center Out of Doors*** annually presents free music, dance, spoken-word, special events, and family programming from around the world—drawing hundreds of thousands of visitors. A season highlight is the giant ***Puppet Pageant***—the result of a multi-week residency in collaboration with the Puppeteers' Cooperative, Lincoln Square Neighborhood Center, and the Red Hook Community Center—enabling children to work in tandem with musicians and designers to write, create, and perform in a large-scale puppet show and parade. In the spring, the ***Young Music Makers*** program presents free public performances by school bands, choirs, orchestras, and jazz ensembles from across the country.

Conclusion

Lincoln Center's efforts to encourage broad participation in these programs come at a time when the entire campus is focused on completing a significant renovation and expansion of its performance venues and public spaces, with the goal of making our campus a more inviting and accessible destination.

The Board and staff of Lincoln Center join me in extending sincere gratitude to the City Council for its support and encouragement of our efforts.

Thank you.

92nd Street Y
Presentation to the City Council
10/21 at 10am (250 Broadway, 14th floor)

Members of the City Council: good morning. I am Anni Luneau, Co-Director of Development for the 92nd Street Y. On behalf of 92Y, I would like to thank you for your time. The City Council has been very supportive of 92Y in the past, acknowledging both the quality and importance of the cultural programs 92Y offers to the New York City youth and families, and for that we are grateful.

As a community and cultural center, 92Y seeks to create and disseminate programs that foster health, education, and enjoyment for more than 300,000 people annually. Over 100,000 New Yorkers attend nearly 500 unique 92Y dance, music, literature, and arts presentations annually.

92Y's history as a presenter of the arts and arts educator is matched by an organizational commitment to sharing its resources: 92Y provides nearly $1 million in scholarships and offers reduced and complimentary discount programs to seniors, community groups, families, the under-35 population, and student audiences. 92Y is dedicated to expanding access to cultural events and classes as a primary and ongoing goal of the organization.

Over the past two years, the 92nd Street Y has not been immune to the recession's consequences. We have worked harder than ever to secure our own financial stabilization with significant effort to sustain contributed income, and to better serve those New Yorkers who need us the most. We are confident in our ability to continue to create meaningful partnerships, build and strengthen communities, and broaden access for students, young families and young adults to cultural programs and events.

Everyday, the 92nd Street Y caters to the minds of thousands of students and families. A Queens first grader enjoys a concert by Grammy Award-winner Arturo O'Farrill in our Hall, participating because he learned about Afro-Latin rhythms in a class taught by a 92Y teaching artist the previous week. A Manhattan Teen volunteers to provide homework help on Wednesday afternoons through 92Y's afterschool program. A young mother discovers the joys of contemporary literature when she attends a free reading from Jamaica Kincaid at the Union Settlement House in East Harlem. Parents come to 92YTribeca on Sunday for an early childhood cultural experience, rocking out with their toddlers—for a reduced admission.

92Y brings underserved students and young adults into our halls, to share in the distinctive cultural and educational programming that we offer. We provide a home-away-from-home for young people with developmental disabilities, and help their families find the support that they need. We bring our expertise and our resources into New York City public schools, many of whom are not able to engage their students in the arts. We provide the subsidies necessary so that students and young adults can attend cultural events, and begin a life-long love of creative writing, flamenco or Jazz piano. We offer free and reduced-price advance tickets through partnerships with CUNY, City College and High 5 Tickets for the Arts, along with student and under-35 populations.

The 92nd Street Y is working with teachers, administrators, parents, and community members to design programs, curricula, and subsidies that benefit New Yorkers who need it the most. With deep appreciation for the City Council's past and present support, thank you for your time.

CIG

Cultural Institutions Group Briefing Book

Cultural Institutions Group

Briefing Book

A Guide to the History, Facilities, and Programs of the Cultural Institutions Group of New York City

C I G

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C I G

Introduction: What Is the Cultural Institutions Group?

A Cultural Infrastructure for New York City

No other city in America, and few in the world, offers so great a wealth of cultural resources as does New York. Prominent among these cultural treasures are the members of the Cultural Institutions Group (CIG). Large and small, and distributed throughout the diverse neighborhoods of the city, these institutions have benefited from a unique operating strategy based on a public and private partnership. Today, there are 33 CIG institutions including museums, theaters, zoos, gardens, centers of technology, and historic structures. Together they comprise a city-owned infrastructure that contributes greatly to New York's role as the cultural capital of the world.

The Flower Garden at Wave Hill in the springtime. Photo: Mick Hales

History

New York City's support for cultural institutions began over 130 years ago, in 1877, when a landmark agreement was forged with the American Museum of Natural History. The city agreed to assume certain financial responsibilities for the maintenance and security of the museum's building and grounds, while a private board would be responsible for the development of the intellectual content of the museum, its collections and programs, and ensure their availability to the public.

Adding Partnerships

By 1900 the city had entered into similar partnerships with five additional institutions:

- The Metropolitan Museum of Art
- The New York Botanical Garden
- Wildlife Conservation Society
- Brooklyn Museum
- Brooklyn Children's Museum

Arms and Armor Galleries, The Metropolitan Museum of Art. Photo: courtesy The Metropolitan Museum of Art/ Brooks Walker

As the city continued to expand, its definition of necessary public cultural amenities also grew and changed. Today, the 33 CIG institutions encompass a broad spectrum of cultural disciplines including:

- Art, History, and Science Museums
- Botanical Gardens
- Performing Arts Centers
- Wildlife Parks

They are located throughout the diverse neighborhoods of the city and include institutions as varied in size and mission as the Brooklyn Academy of Music, The Studio Museum in Harlem, El Museo del Barrio, and the New York Hall of Science.

What Do the CIG Members Have in Common?

The CIG is a voluntary organization of cultural institutions that share a number of characteristics:

- They operate on land and/or in facilities that are wholly or partially owned by the City of New York.
- They are governed by private not-for-profit organizations.
- Their facilities are open to the public on a regular basis.
- They demonstrate a commitment to public access to the institution and its cultural programs. This public service mission may be expressed in free or discounted admissions; programs for New York City schoolchildren; services to the handicapped, senior citizens, people in temporary housing, and others with special needs; and active collaborations with New York City agencies to provide public services.
- They receive ongoing appropriations of city funds to support capital improvements, maintenance, and security for their facilities.

What the CIG Means for New York Today

Thanks at least in part to the city's continuing commitment to the CIG, New York is the world's premier cultural center. The city's support provides operating stability, enabling the institutions to focus on programmatic excellence and the development of world-class collections. Nearly 19 million people visited the CIG institutions in fiscal year 2009 (July 2008–June 2009). Collectively, the institutions serve nearly 2 million New York City schoolchildren. In addition, the 33 institutions protect, maintain, and develop over 5 million square feet of city-owned building space and over 700 acres of city property. They have added significantly to these capital assets by attracting major private gifts for improvements to their facilities and grounds.

There is no doubt that New York City has received an abundant return from its investment in culture. The institutions collaborate actively with the New York City Department of Education to provide a rich menu of classes, workshops, tours, teacher training, and other activities. Moreover, the institutions are a vital component of the city's economy, attracting both domestic and international tourists. The comparatively modest investment by the city translates into very substantial economic returns—contributing directly to more than 9,000 local jobs and to business development in neighborhoods throughout all five boroughs. The CIG contributes to the economy and the tax base, returning some eight dollars in economic activity for every dollar of city support and employing New Yorkers from every single Council district; indeed some CIG members are the largest employers in their communities. In these many ways, the CIG has become ever more integral to the economic and social health of the city.

A detailed description of how CIG members use their collections, programs, and facilities to better serve New York City and its residents may be found in the pages of this guide devoted to the individual institutions.

Schoolchildren in the Egyptian Galleries at the Brooklyn Museum. Photo: Crystal Lopez

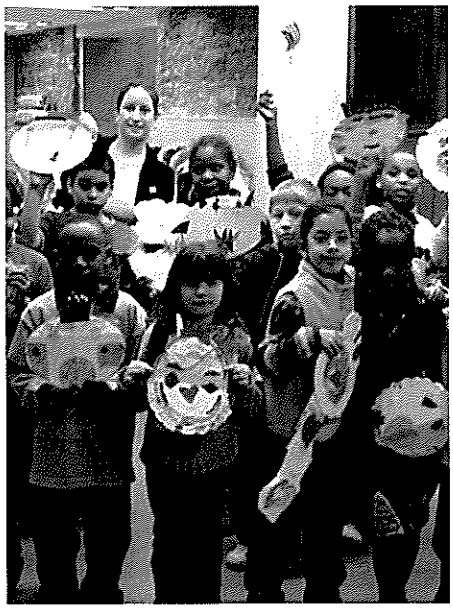
The CIG in Public Schools

The link between the Cultural Institutions Group and the public schools began when city officials mandated in the first CIG contracts that all "teachers of the public schools of the City of New York shall be admitted ... for study, research and investigation, free of any charge therefor." As a result, generations of New Yorkers recall with great fondness visiting one or many of the 33 CIG members. Today, given the longstanding partnership between the CIG and the public school system, educational services offered by the CIG go well beyond having schoolchildren crowd around exotic specimens in glass cases. Many innovative programs have been developed to help the schools address issues of particular relevance today.

Among the hundreds of educational programs for schoolchildren provided by CIG members, the most prominent types are:

- **Museum tours:** These programs offer guided tours to discover and explore masterpieces of art and unique cultural, historical, and scientific artifacts.
- **Hands-on workshops in art, science, and performing arts:** These programs, conducted by skilled educators, extend and personalize the tour experience.
- **Lectures, performances, concerts, exploration tours, and seminars:** These programs offer direct contact with living artists, performers, curators, scientists, and historians, and a personal view of the institutions they represent.
- **Family programs:** These programs involve parents and their children together in discovering the world-class collections and programs of the institutions.
- **Internships:** These positions build workplace skills and offer exposure to exciting career opportunities.
- **Out-of-school programs:** These programs provide both safe havens and a highly stimulating learning environment for children after school and during the summer months.
- **Professional development:** This broad category includes teacher training, programs that address literacy, and continuing education.

The Queens Botanical Garden is dedicated to creating and promoting cross-cultural programs for visitors of all ages. Photo: Jason Green



Students create masks during an *Art Immersion* at the Staten Island Children's Museum.

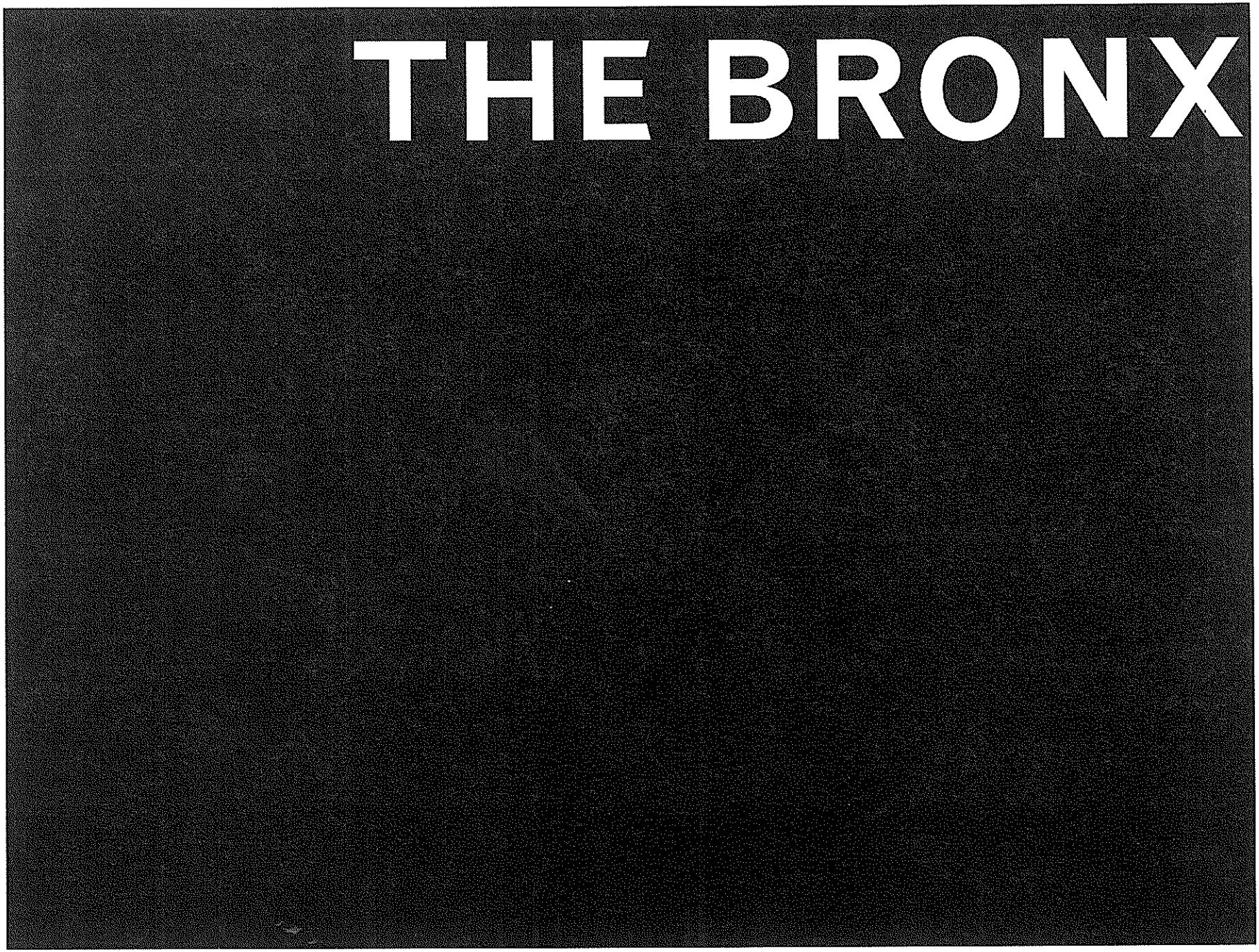
Who Are the CIG Members?

The basic framework for the public-private partnership between New York City and its cultural institutions was established in the nineteenth century. The original concept of the partnership has succeeded beyond its founders' most ambitious expectations. And it has created a mutually beneficial relationship: New York could not be a world-class city without the institutions, and the institutions could not survive without the city.

Today, the CIG includes 33 museums, zoos, gardens, theaters, and science centers:

American Museum of Natural History
The Bronx County Historical Society
The Bronx Museum of the Arts
Brooklyn Academy of Music
Brooklyn Botanic Garden
Brooklyn Children's Museum
Brooklyn Museum
Carnegie Hall
The David H. Koch Theater:
  New York City Ballet
  New York City Opera
Flushing Town Hall
Jamaica Center for Arts and Learning
Lincoln Center for the Performing Arts
The Metropolitan Museum of Art
El Museo del Barrio
Museum of Jewish Heritage
Museum of the City of New York
Museum of the Moving Image
The New York Botanical Garden
New York City Center
New York Hall of Science
P.S. 1 Contemporary Art Center
The Public Theater / New York Shakespeare Festival
Queens Botanical Garden
Queens Museum of Art
Queens Theatre in the Park
Snug Harbor Cultural Center and Botanical Garden
Staten Island Children's Museum
Staten Island Historical Society
Staten Island Museum
Staten Island Zoological Society
The Studio Museum in Harlem
Wave Hill
Wildlife Conservation Society:
  Bronx Zoo
  New York Aquarium

The CIG institutions include national and international leaders in their fields. Collection-based institutions include international repositories for significant holdings of artworks, rare objects, artifacts, and endangered species of plants and animals. Performing arts organizations present local, national, and international music, drama, and dance companies. Extensive public-service programs are also provided by the CIG institutions, including education programs that last year involved more than two million schoolchildren. But these institutions do more than provide a vital resource for New York's children. They also bring regional, national, and international tourism to the city and generate important tax revenues.


THE BRONX

THE BRONX

The Bronx County Historical Society
The Bronx Museum of the Arts
Bronx Zoo / Wildlife Conservation Society
The New York Botanical Garden
Wave Hill

The Bronx County Historical Society

3309 Bainbridge Avenue
Bronx, NY 10467
www.bronxhistoricalsociety.org

Dr. Gary Hermalyn, Executive Director
Contact: Kathleen A. McAuley, Director of Museums,
718.881.8900

Mission

The Bronx County Historical Society is dedicated to the collection, preservation, documentation, and interpretation of the history of the Bronx. The Society disseminates information to the general public, students, historians, urban planners, and staff of other museums and libraries on the historical, social, and economic development of the Bronx and New York City. It utilizes its collections in exhibitions, both in-house and traveling; in historical research; in the production of publications, both scholarly and popular; in educational and cultural programming; and in the operation of a research library, the Bronx County Archives, and two historic house museums, the Edgar Allan Poe Cottage and the Valentine-Varian House/Museum of Bronx History.

Founded

The Bronx County Historical Society, founded in 1955, is a private, non-profit educational and cultural institution chartered by the NYS Board of Regents.

Operating Budget

$928,079 in fiscal year 2009

Attendance

- 53,626 people visit the Society's sites and participate in programming each year.
- 40% of visitors are adults; 60% are children.
- 60% are from the 5 boroughs of New York City, 10% from the rest of the state, 25% from other states, and 5% from outside the United States.

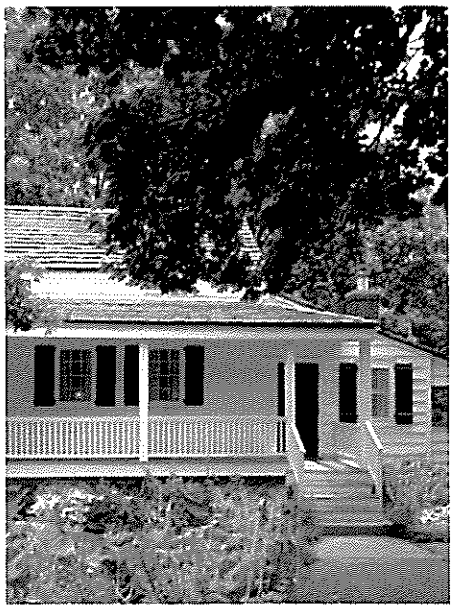
Staff and Volunteers

13 employees (5 full-time, 8 part-time)
10 active volunteers

Exhibitions

- The Valentine-Varian House features the Orientation Gallery exhibition *The Bronx and Its People.*
- Temporary exhibitions recently on view at the Museum of Bronx History include *BX*; *Freedomland: New York City's Disneyland; Telling a Story: Using Primary Source Materials in Bronx History*; *Yankee Stadium, Now and Forever; Voices of Youth: The Bronx, 2009; The Hudson River: An Explorer's Legacy; Edgar Allan Poe: A Bicentennial Celebration.*
- The Bronx County Historical Society has developed a number of off-site exhibitions with local schools and community organizations. It collaborated with the Bronx Museum of the Arts for the historical segment of its exhibition *The Grand Concourse at 100.*

Students learn about eighteenth-century history at the Valentine-Varian House/Museum of Bronx History. Photo: courtesy of The Bronx County Historical Society



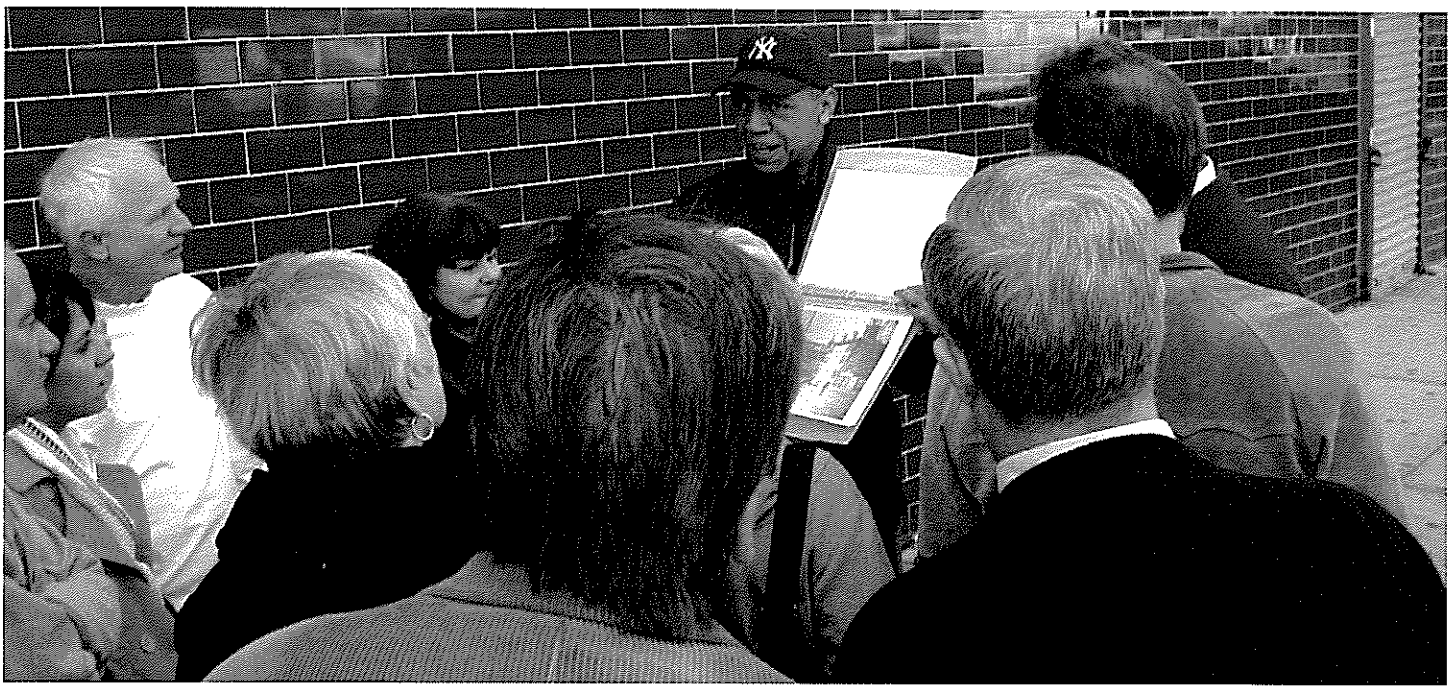
Edgar Allan Poe's final home is open as a historic house museum in the Bronx. Photo: courtesy of The Bronx County Historical Society

Education and Public Programs

- *Walking Tours:* Community and neighborhood history tours for the general public and groups, as requested.
- *Free Lecture Programs:* New York Public Library Lecture Series at the Bronx Library Center and Bronx Branches; Barnes & Noble Lecture Series; Community Outreach Lectures, as requested, for hospitals, clubs, senior centers, universities, and community institutions.
- Conferences, seminars, and panels.
- *Bronx African American History Project:* A multi-year collaboration with Fordham University's Department of African and African American Studies to explore and document the Bronx's African American history. Includes oral history and primary source material survey components.
- *Fifth Grade Programming:* Local history/material culture studies such as "Life in the Colonies" with craft demonstrations and neighborhood walking tours concentrating on architecture and local history; history skill-building projects related to on-site exhibitions.
- *Eighth Grade Programming:* American history/neighborhood history with an emphasis on literature and literacy; the writings of Edgar Allan Poe linked to the interpretation of the Edgar Allan Poe Cottage historic house museum.
- *Ninth Through Twelfth Grade Programming:* ELA/English Language Arts projects; Regents-related projects in United States history, as requested by individual schools.

Facilities

- The 1812 landmark Edgar Allan Poe Cottage historic house museum, with period room interpretation, located at Kingsbridge Road and the Grand Concourse.
- Research Library and Administrative Office Building, with public space for a research library, collection storage facility, and the various offices of the Society, 3309 Bainbridge Avenue.
- The Bronx County Archives Building.
- The landmarked Valentine-Varian House, a 1758 fieldstone farmhouse open to the public as the Museum of Bronx History, features exhibition galleries, museum store, collection storage, and meeting space.



One of the many public programs offered that explore New York City's historical roots. Photo: courtesy of The Bronx County Historical Society

The Bronx Museum of the Arts

1040 Grand Concourse
Bronx, NY 10456
www.bronxmuseum.org

Holly Block, Executive Director
Contact: Mary Heglar, Executive Coordinator,
718.681.6000 x131

Mission

The Bronx Museum of the Arts is a contemporary art museum that connects diverse audiences to the urban experience through its permanent collection, special exhibitions, and education programs. Reflecting the borough's dynamic communities, the Museum is the crossroads where artists, local residents, and national and international visitors meet.

Permanent Collection Policy

The Bronx Museum of the Arts' Permanent Collection Policy, formally adopted by the Board of Trustees on February 7, 1986, and later revised on May 6, 1993, and on June 15, 2000, provides for the collection of twentieth-century and contemporary paintings, prints, drawings, photographs, mixed-media works, video, sculpture, installations, and other three-dimensional works created by:

- Artists of African, Asian, and Latin American ancestry; and
- Artists who live (or have lived) and/or work(ed) in the Bronx and for whom the Bronx has been critical to their artistic practice and development, either through their engagement with the Bronx as a primary source for their subject matter, or through the development of a significant body of work that reflects a meaningful and ongoing dialogue with communities in the Bronx or issues of contemporary or historical relevance to the borough.

Founded

In 1971, Bronx leaders founded the Museum in an effort to decentralize the arts in New York City and to provide quality visual arts programming to residents of the Bronx.

Operating Budget

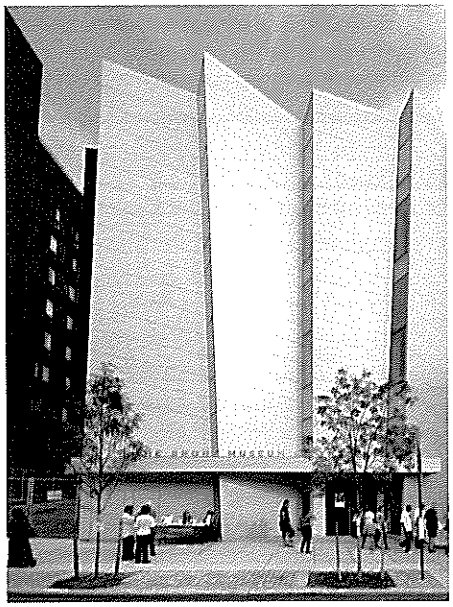
$2.2 million in fiscal year 2009

Attendance

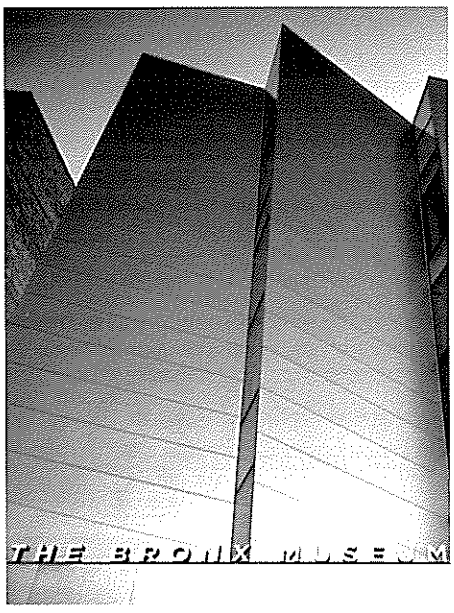
- Approximately 18,000 people visit the Museum each year.
- Admission fees are suggested. Fridays are free throughout the year.

Staff and Volunteers

19 employees (11 full-time, 8 part-time)
6 volunteers, 2 interns



The Bronx Museum of the Arts. Photo: Michael Palma



The Bronx Museum of the Arts. Photo: Norman McGrath

Exhibitions

Exhibitions at the Bronx Museum explore the intersections between popular culture and contemporary art, and expand the parameters of the art world by supporting the work of culturally diverse and under-recognized artists from a spectrum of levels—emerging, mid-career, and established. Exhibitions and related publications nurture new work, expand discourse, promote cross-cultural dialogue, and resonate with urban audiences.

In 2010–11 we have the following exhibitions:

- *Road to Freedom: Photographs of the Civil Rights Movement, 1956–1968* (March 28–July 11, 2010). The exhibition chronicles a turning point in the nation's history, the Civil Rights Movement, which would forever change the social and political course of America. Featuring 150 images, the most comprehensive collection of vintage photographic prints and related artifacts ever devoted to the subject, *Road to Freedom* was organized by the High Museum of Art in Atlanta to commemorate the 40th anniversary of the assassination of Dr. Martin Luther King, Jr.
- *After 1968: Contemporary Artists and the Civil Rights Legacy* (March 28–July 11, 2010). As a complement to *Road to Freedom*, the Bronx Museum presents this smaller exhibition of works from seven African American emerging artists and artist collectives; all of the individuals were born since 1968. Each has created new work responding to the Civil Rights Movement and pursuing a personal understanding of race, identity, violence, and activism, providing new perspectives on the legacy of this critical era.
- *Asian American Art in The Bronx Museum Collection* (March 28, 2010–January 2, 2011). Displaying works by Asian American artists from the Permanent Collection of the Bronx Museum of the Arts.
- *Elizabeth Catlett: Call and Response* (August 1, 2010–January 2, 2011). A new exhibition of sculpture and prints by renowned artist Elizabeth Catlett in conversation with works by fifteen international contemporary artists who have, in their practice, ideas, and approaches, followed her bold lead. This exhibition highlights Catlett's role as a multi-talented and influential African American artist in the history of Modern and Contemporary art and places her in a global context.
- *Juan Downey: Meditations* (September 18, 2011–January 8, 2012). Juan Downey (1940–1993) played a significant role in the New York art scene as a pioneer of video since its inception. Working thematically and cross-chronologically, the exhibition shows how his experiments with art and technology marked the shift from the commercialism of the art object to the experience of art by combining interactive performances with sculpture and video. Exploring this foundational work will set the stage for the more elaborate video installations of the 1970s and 1980s, in which Downey combined an autobiographical approach with the anthropological documentary that became one of his most important contributions to the medium. The exhibition will end with the last works Downey produced, concerned on the one hand with the history of European cultural production in times of economic decline and, on the other, with the discovery and naming of the Americas, and the implications for indigenous peoples.

Education and Public Programs

- *Group Visits Program* is a single-session group tour and studio art program led by teaching artists for K-12 Bronx students and community organizations. It is the Museum's chief art program for Bronx public schools.
- *School Partnerships* improve students' performance and understanding of core subjects by providing art instruction in the classroom. Sequential courses focus on the development of key benchmarks such as problem solving, developing visual arts vocabulary, and improving literacy to meet requirements set by the Department of Education and New York State's standards for the visual arts.
- *Teacher Programs* explore ideas and concepts of contemporary art and artists and explore methods to engage students in conversations about artworks and the world around them.
- *Teen Council* is an intensive 8-month after-school program for high-school juniors and seniors. Council Members create and execute a variety of visual and text-based materials.
- *Saturday Teen Art Classes* offers a series of sequential hands-on courses on a variety of media while introducing a wide range of contemporary art practices and career possibilities.
- *Family Affair* is a free Saturday afternoon program for children ages 5 to 11 and their parents or guardians.

Facilities

- Climate-controlled galleries
- Fine Art Storage
- Museum Shop
- Studio classrooms for art-making workshops
- All handicapped-accessible

Bronx Zoo / Wildlife Conservation Society

2300 Southern Boulevard
Bronx, NY 10460
www.wcs.org
www.bronxzoo.com

James Breheny, Senior Vice President of Living Institutions and Director of Bronx Zoo
Robert Cook, Executive Vice President and General Director of Living Institutions
Contact: Rosemary De Luca, Assistant Director, City and State Affairs,
718.220.7353

Mission

The Wildlife Conservation Society is dedicated to saving wildlife and wild places worldwide. We do so through science, global conservation, education, and the management of the world's largest system of urban wildlife parks, led by the flagship Bronx Zoo. Together, these activities change attitudes toward nature and help people imagine wildlife and humans living in harmony. We are committed to this mission because it is essential to the integrity of life on Earth.

Founded

1895 as the New York Zoological Society

Operating Budget

$60,986,060 in fiscal year 2009

Attendance

- 2,080,704 people visited the Bronx Zoo in fiscal year 2009.
- Free general admission on Wednesdays throughout the year; 464,409 people (or 22%) visited on those days.
- 355,948 school and camp children visited, with 228,900 coming from New York City.

Staff and Volunteers

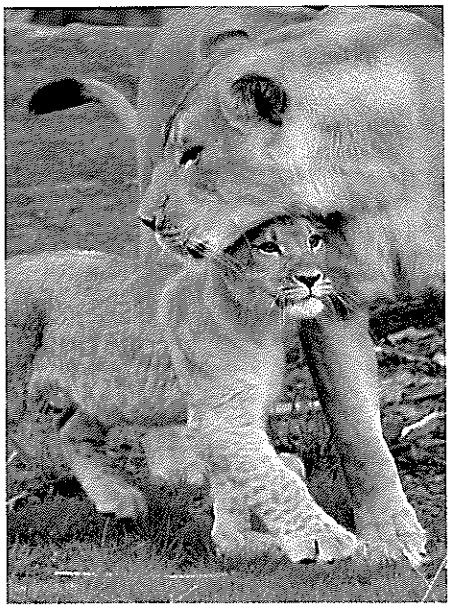
602 full-time employees (including international program staff headquartered at the Bronx Zoo)
160 part-time employees
627 seasonal employees
231 active volunteers

Exhibitions

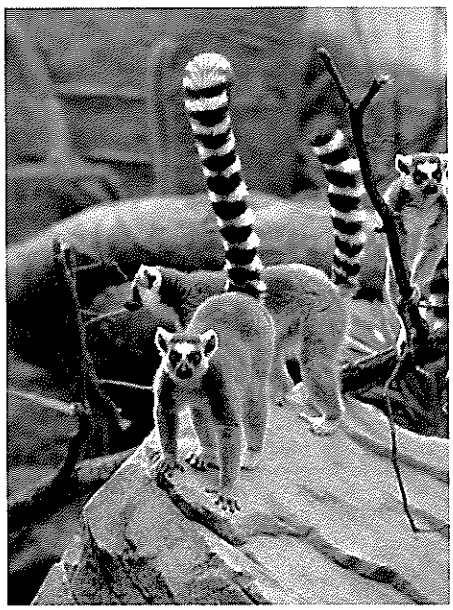
Naturalistic habitats for animals include Asian and African rain forests, coastal Patagonia, an African savannah, Asian and North American woodlands, and much more.

Permanent exhibits include: *Congo Gorilla Forest, Jungle World, Himalayan Highlands, World of Birds, World of Reptiles, Mouse House, Monkey House, Aquatic Bird House, Sea Bird Colony, Butterfly Garden and Bug Carousel, Madagascar!, Zoo Center,* and the *Carter Giraffe Building.*

Seasonal exhibits include: *Children's Zoo* and *Wild Asia.*



Lion mother and cub. Photo: Julie Larsen Maher © WCS



Ring-tailed lemurs. Photo: Julie Larsen Maher © WCS

Education and Public Programs

- The Wildlife Conservation Society established the world's first formal "zoo education" program in 1929 and has since become one of the nation's leaders in teaching the environmental sciences.
- At the Bronx Zoo, the Professional Development Program trained over 1,800 teachers on-site using proven and current educational techniques.
- The Education Division provides science and conservation education programming to over 100,000 schoolchildren at its five facilities; distance education through video conferencing to 10,000 students and teachers; *Wildlife Theater* programs to 20,000 New York City schoolchildren; and career development in science to underserved teens through its *Bronx Zoo Career Ladder* and *New York Aquarium Teens in Conservation Program* each year.
- Summer camps and teen internships in animal care and management programs geared to a variety of age groups are also offered at the Bronx Zoo each year.
- Co-founder and partner of New York City's first public secondary school with a wildlife science theme. As a result of a unique partnership between the Wildlife Conservation Society (WCS), the Urban Assembly, the New York City Department of Education, and Phipps House, the Urban Assembly School for Wildlife Conservation (UASWC) opened its doors to its first class of sixth graders in 2007.

Facilities

The Bronx Zoo staff cares for some 5,000 mammals, birds, reptiles, and amphibians of 533 species with many more fish and insects in the collection. In fiscal year 2009 the Bronx Zoo celebrated the birth of three California sea lions, a rhino, a giraffe, and, after 30 years, the birth of a lion cub. At 265 acres it is the largest metropolitan zoo in the United States.

Two campers at the Pablo Python Zoo camp. Photo: Julie Larsen Maher © WCS

The New York Botanical Garden

200th Street and Kazimiroff Boulevard
Bronx, NY 10458
www.nybg.org

Gregory Long, President and CEO
Contact: Carrie Laney, VP for Government and Community Relations, 718.817.8962

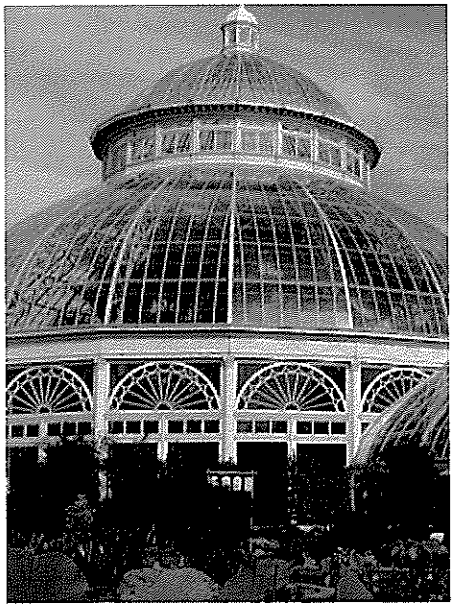
Mission
The New York Botanical Garden is an advocate for the plant kingdom. The Garden pursues its mission through its role as a museum of living plant collections arranged in gardens and landscapes across its National Historic Landmark site; through its comprehensive education programs in horticulture and plant science; and through the wide-ranging research programs of the International Plant Science Center.

Founded
April 18, 1891

Operating Budget
$58,449,096 in fiscal year 2009

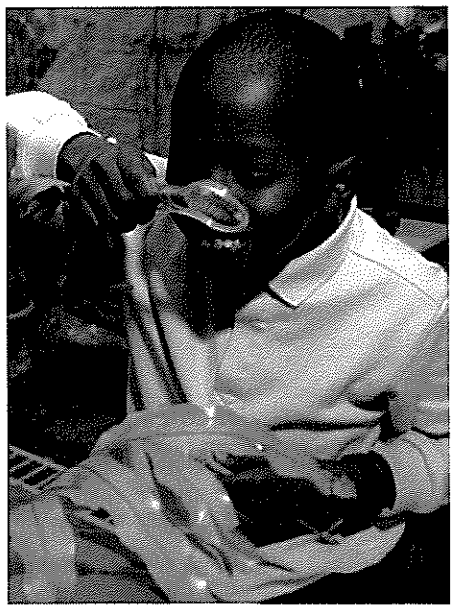
Attendance
- Approximately 750,000 people visit the Garden each year.
- Admission to the Garden grounds is free all day on Wednesday and from 10 a.m. to 12 p.m. on Saturday.

Staff and Volunteers
- 555 employees (426 full-time, 129 part-time)
- 1,109 volunteers



Enid A. Haupt Conservatory. Photo: © 2007 Ivo M. Vermeulen

Exhibitions
- The Enid A. Haupt Conservatory, the largest Victorian-style glasshouse in the country, contains the Garden's permanent tropical plant exhibition along with interpretive signage, featuring *New World Lowland and Upland Rain Forests, Palms of the Americas,* and *American and African Deserts* as well as seasonal exhibitions.
- *Plants and Fungi: Ten Current Research Stories*—an exhibition of the Garden's scientific research programs—in the Britton Science Rotunda and Gallery in the Library building.
- Fifty designed gardens and plant collections, including the Benenson Ornamental Conifers, the Jane Watson Irwin Perennial Garden, the Home Gardening Center, the Nancy Bryan Luce Herb Garden, the Rock Garden, the Peggy Rockefeller Rose Garden, the Arthur and Janet Ross Conifer Arboretum, and the 50-acre old-growth Forest. Plant collections include flowering cherries; crabapples; oaks; maples; azaleas, rhododendrons, and other flowering shrubs; daffodils and daylilies.
- Special seasonal exhibitions for 2008–9 included: *Moore in America* (20 monumental sculptures by Henry Moore); *The Heirloom Tomato: An Exhibition of Photographs by Victor Schrager*; *Kiku: The Art of the Japanese Chrysanthemum* (chrysanthemums trained and displayed in traditional Japanese styles in an autumn garden); *The Orchid Show: Brazilian Modern* (10,000 orchids in a setting inspired by Brazilian garden designer Roberto Burle-Marx); *The Glory of Dutch Bulbs* (a spring display of 50,000 forced bulbs and other flowers); *The Edible Garden* (a Garden-wide celebration of vegetable gardening and cooking), including *Tropical Fruits, Roots, and Shoots*
- Over 100,000 children visited the Garden in 2009.



Everett Children's Adventure Garden

- Over 150 junior-high and high-school children volunteer at the Garden each year.
- In 2008–9 more than 25 performing arts events took place at the Garden, including: Grammy Award–winning Dan Zanes and Friends performing songs from their CD *¡Nueva York!* (a Spanish-language family album celebrating music from Mexico, Puerto Rico, the Dominican Republic, and more); *Listening to the Still, Small Voices: The Story of George Washington Carver* (a one-man live performance about the life and accomplishments of George Washington Carver, presented by the playwright Paxton Williams); *Rosa's Ride* (a live performance for young audiences, using jazz, blues, and gospel styles, about the struggles of a young Rosa Parks, who through the indignities of prejudice discovers her strength of conviction and by a simple act of civil disobedience gives birth to the Civil Rights Movement).
- The Everett Children's Adventure Garden is a 12-acre, state-of-the-art, indoor-outdoor, hands-on museum for children, families, students, and educators, with a wide array of year-round and seasonal activities.
- The New York Botanical Garden trained more than 2,900 teachers in plant and environmental science in 2009.
- The Garden trains approximately 40 Ph.D. candidates in botany each year, in conjunction with City University of New York–Lehman College, Columbia University, Cornell University, Fordham University, New York University, and Yale University.
- The Garden trained 75 interns, 32 of them in science fields. It offers over 800 continuing education courses.
- At *Café Scientifique,* an informal public forum at the Garden, staff scientists discuss their work and hot topics such as global warming and endangered species.
- The Garden is a venue for community activities hosted by public-service organizations.
- 25% of operating hours are free to the public, primarily enjoyed by Bronx residents.
- The Garden offers Family Passes for free grounds admission to eligible non-profit, community-based Bronx organizations.
- Over 3,500 Bronxites go to the annual *Bronx Day at the Garden.*
- The Garden hosts many cultural and community events such as *African* and *Puerto Rican Heritage Month* celebrations.
- A Farmers Market is available weekly from late June through October with free access for the public.
- Seniors receive special admission rates, and the Garden extends seniors volunteer and employment opportunities.
- The Garden provides education and career opportunities in horticulture for New Yorkers on public assistance through New York City's Parks Opportunity Program.
- Over 40,000 families and schoolchildren are educated in organic vegetable gardening, healthy food preparation, and nutrition in the Family Garden.
- Enhanced accessibility to the Garden is made possible through the availability of (including but not limited to) wheelchairs; large-print versions of the tram tour and maps; audio tours that are T-switch compatible; and ADA-accessible facilities and pathways. The Garden has been recognized for its accessibility enhancements.
- The Garden supports over 125 community and school gardens throughout the Bronx, free of charge, through the Garden's *Bronx Green-Up* program.
- The Garden promotes recycling of organic materials in the Bronx and Manhattan via the *Bronx Compost Project,* funded by the NYC Sanitation Department.
- More than half of the Garden's employees live in the Bronx; 80% of their salaries are raised from non-government sources.
- The Garden buys goods and services worth more than $23 million annually from 900 New York City vendors, including over 180 from the Bronx.
- The Garden creates an overall economic impact on New York City of approximately $144 million annually.

Facilities

The Garden is a 250-acre National Historic Landmark site in the north-central Bronx. It includes a 50-acre tract from the old-growth Forest that once covered what is now New York City. Facilities include:

- The International Plant Science Center, a state-of-the-art campus housing the 7,300,000-specimen William and Lynda Steere Herbarium
- Pfizer Plant Research Laboratory
- LuEsther T. Mertz Library in the Library building (New York City Landmark)
- William D. Rondina and Giovanni Foroni LoFaro Gallery
- The Enid A. Haupt Conservatory (New York City Landmark)
- The Stone Mill (New York City and National Historic Landmark)
- The 400-seat Arthur and Janet Ross Gallery and Lecture Hall
- Garden Café and Abigail Kirsch Catering Facility
- Everett Children's Adventure Garden
- Ruth Rea Howell Family Garden
- Nolen Greenhouses for Living Collections
- Leon Levy Visitor Center

Wave Hill

West 249th Street and Independence Avenue
Bronx, NY 10471
www.wavehill.org

Mailing address:
675 West 252nd Street
Bronx, NY 10471

Claudia Bonn, Executive Director
Contact: Michele Rossetti, Deputy Director,
718.549.3200

Mission
A non-profit cultural institution located on 28 acres in the northwest Bronx, Wave Hill celebrates the artistry and legacy of its gardens and landscapes, preserves its magnificent views, and explores human connections to the natural world through programs in horticulture, education, and the arts

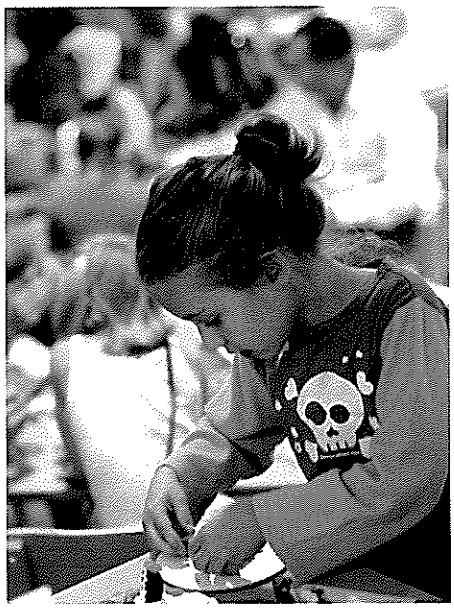
Founded
1965

Operating Budget
$4.8 million in fiscal year 2009

Attendance
- 130,000 people visit Wave Hill each year.
- Open year-round.
- Free every Tuesday and Saturday morning, thanks to a gift from Target, which provides public access to the arts in the community.
- Free all day Tuesday in the off-peak months of November through April, and July and August.

Staff and Volunteers
56 employees (41 full-time, 15 part-time)
319 active volunteers

Exhibitions and Performances
Exhibitions of contemporary art are presented in Glyndor House: Glyndor Gallery offers group exhibitions; the Sunroom Project Space is used for solo shows by New York City–area emerging artists. Site-specific installations are created and presented through *generated@wavehill*, an artist residency program.



The Family Art Project **meets every weekend.**
Photo: Joshua Bright

Wave Hill provides a garden oasis in every season.
Photo: Joshua Bright

Education and Public Programs

- School programs are provided both on-site and at the schools, with a focus on science and art. Most students are from multi-ethnic, low-income households in the Bronx and Upper Manhattan. Wave Hill's school programs include direct services for general education classes, special needs classes, and English language learners; professional development and active teaching support; parent involvement opportunities; and assessment of teaching practices and student learning.
- *The Forest Project Summer Collaborative*, one of the nation's oldest urban forest management programs for high-school students, offers a six-week paid internship and college credits. The program celebrates its 30th anniversary in 2010.
- Public programs include garden and nature walks; garden workshops; visual art and literary workshops; gallery tours; spoken-word programs; lectures; birding; cooking; beekeeping; and wellness, including tai chi chuan and yoga.
- *The Wave Hill Concert Series* presents classical and jazz performances in historic Armor Hall.
- *The Family Art Project* provides drop-in programs for families every Saturday and Sunday afternoon, free with admission, offering nature-based art workshops, a longstanding program that celebrates 20 years in 2010.

Facilities

- 28-acre landscape overlooking the Hudson River and Palisades, with 18 acres of cultivated gardens and a 10-acre woodland with walking trails.
- Four historic buildings that include a gallery, the Sally and Gilbert Kerlin Learning Center, the Ecology Building (including classroom), Armor Hall (seats 180), Café and Perkins Visitor Center, which includes The Shop at Wave Hill.
- Most facilities are ADA-accessible.

Wave Hill offers stunning views of the Hudson River and Palisades. Photo: Mick Hales

BROOKLYN

Brooklyn Academy of Music
Brooklyn Botanic Garden
Brooklyn Children's Museum
Brooklyn Museum
New York Aquarium / Wildlife Conservation Society

BROOKLYN

Brooklyn Academy of Music

30 Lafayette Avenue
Brooklyn, NY 11217
www.bam.org

Karen Brooks Hopkins, President
Joseph V. Melillo, Executive Producer
Contacts:
Keith Stubblefield, Chief Financial Officer, Vice President of Finance and Administration, 718.636.4153
Tamara McCaw, Director of Government and Community Affairs, 718.636.4134 x1

Mission

BAM's mission is to be the preeminent progressive performing and cinema arts center of the twenty-first century, engaging both global and local communities. Its enduring purpose is to provide a distinctive environment in which its audiences—annually, more than 500,000 people from a wide geographic area—may experience a broad array of challenging and enriching aesthetic/cultural programs.

Founded

BAM is America's oldest continuously operating performing arts center, founded in 1861.

Operating Budget

$37,458,350 in fiscal year 2009

Attendance

508,819 people experience BAM annually, including 22,135 students and families.

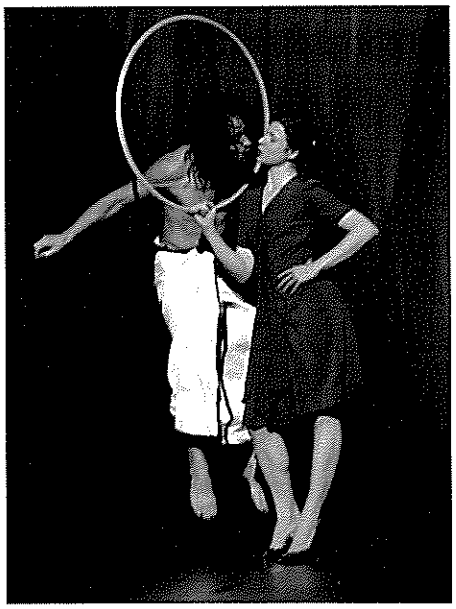
Staff

587 employees (172 full-time, 112 part-time, 303 temporary or seasonal)

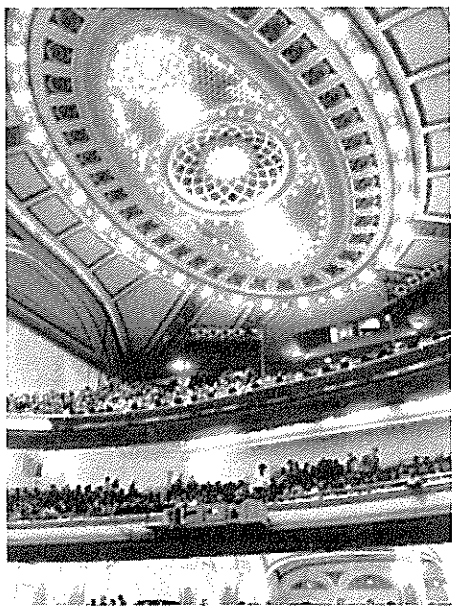
Artistic Programs

Year-round:

- COMMUNITY/FILM: *Senior Cinema* (Oct.–June): In this free series, seniors 65 and over watch movie classics on the big screen while enjoying complimentary popcorn and soda.
- EDUCATION: Each year, BAM's education programs serve more than 200 schools, reaching over 20,000 high school, intermediate school, and elementary school students, teachers, and families. BAM's Education Department offers an innovative series of school-time performances and films, in-school workshops, and after-school and weekend family programming including *Arts and Justice, Young Critics,* the *BAMkids Film Festival,* and *BAMfamily Book Brunch.*
- FILM: *BAM Rose Cinemas:* Annually presents more than 40 newly released independent and foreign films on four screens.
- FILM: *BAMcinématek* (Feb.–Dec.): BAM's repertory film program presents over 360 films including cinema classics, premieres, festivals, and retrospectives, plus special guest appearances.
- MUSIC: *BAMcafé Live* (Oct.–June): Free live music every Friday and Saturday night, featuring rock, jazz, R&B, world, pop, and more from Brooklyn and beyond.
- OPERA/FILM: *The Met: Live in HD:* Live transmissions of Metropolitan Opera performances at BAM Rose Cinemas bring every detail of Met productions into focus and allow audiences to go behind the scenes and get close to the action.



Bamboo Blues **by Tanztheater Wuppertal Pina Bausch. Photo: Richard Termine**



Howard Gilman Opera House, interior. Photo: courtesy of BAM

Fall:

- THEATER/MUSIC/DANCE: *Next Wave Festival* (Oct.–Dec.): This annual festival connects some of the most innovative artists with the most curious and adventurous audiences. Every autumn, the Next Wave Festival offers an extraordinary range of contemporary performance, artist talks, literature, film, and visual art that celebrates creative voices.
- READINGS/FILM/MUSIC: *Between the Lines* (Oct.–Dec.): Presents readings, films, music, and multimedia performances that explore innovative storytelling in the twenty-first century.

Spring:

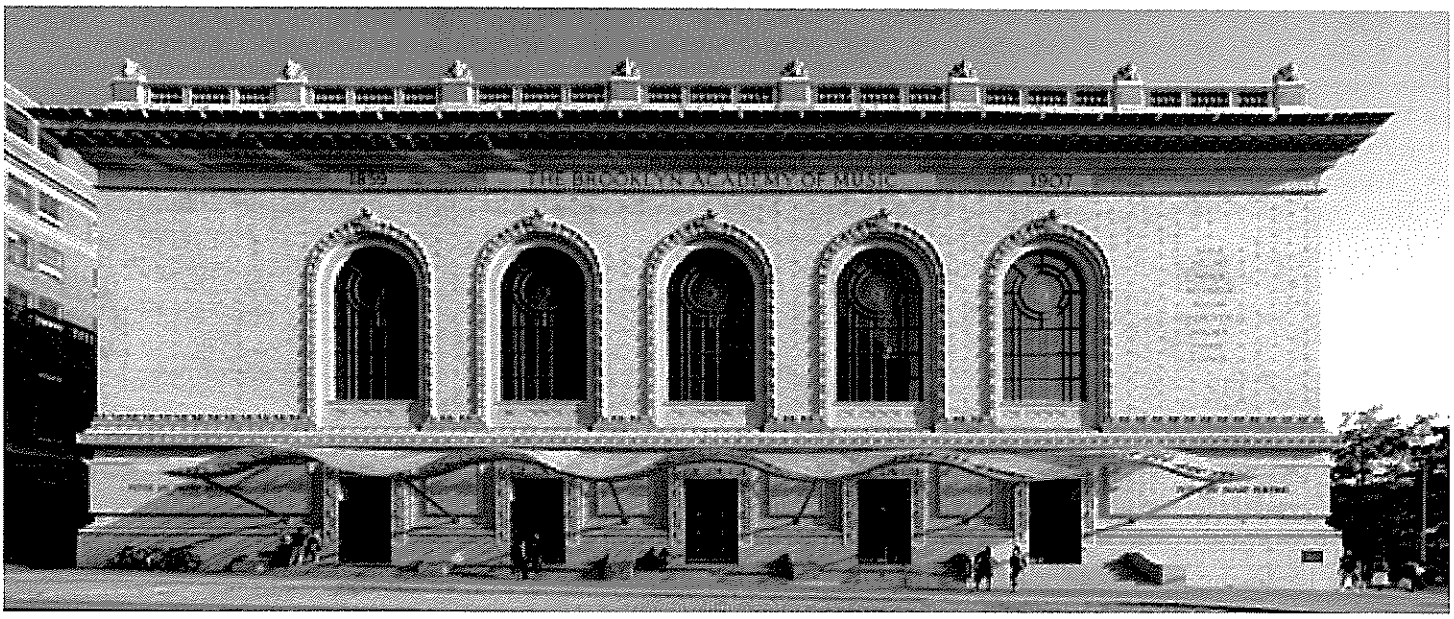
- COMMUNITY: *Brooklyn Tribute to Dr. Martin Luther King Jr.:* The annual celebration of Dr. Martin Luther King Jr. Day brings together artists and civic leaders to commemorate the life and legacy of Dr. King and features a keynote speaker in the Opera House, along with special musical guests and performers.
- FAMILY/FILM: *BAMkids Film Festival:* For over a decade, the *BAMkids Film Festival* has showcased the best in children's films—live action, animation, features, and shorts—from all over the world, along with live concerts, kid-friendly food, and other activities for kids of all ages.
- THEATER/MUSIC/DANCE/OPERA: *Spring Season* (Jan.–June): A showcase of artists and companies who define excellence in international theater, dance, music, and opera today.
- READINGS: *Eat, Drink & Be Literary* (Jan.–June): This dinner-and-reading series features exciting local and international authors sharing their work and thoughts with BAM's audiences, in the intimate setting of the BAMcafé.
- DANCE: *DanceAfrica* (Memorial Day weekend): A vibrant celebration of African and African American dance, music, and culture, this high-spirited Memorial Day weekend tradition features dance performances, master classes, and the popular outdoor DanceAfrica Bazaar with more than 250 vendors offering crafts, food, and fashion.

Summer:

- MUSIC: *R&B Festival at MetroTech* (June–Aug.): This free outdoor summer concert series in downtown Brooklyn features an eclectic roster of legendary trailblazers and emerging musical visionaries of R&B and world music.

Facilities

- Howard Gilman Opera House (2,109 seats)
- BAM Harvey Theater (874 seats)
- BAM Rose Cinemas, four state-of-the-art movie theaters (760 seats total)
- BAMcafé, an adaptable space that houses BAM's in-house restaurant and hosts the program *BAMcafé Live,* among many other private and public events (250 capacity)
- Hillman Attic Studio (200 capacity)
- Hillman Penthouse Studio (75 capacity)



Peter Jay Sharp Building. Photo: Peter Mauss

Brooklyn Botanic Garden

1000 Washington Avenue
Brooklyn, NY 11215
www.bbg.org

Scot Medbury, President
Contact: Aaron Bouska, Director of Government Affairs,
718.623.7373

Mission

The mission of Brooklyn Botanic Garden is to serve all the people in its community and throughout the world by:

- *Providing a refuge of beauty, contemplation, and discovery, inviting all who experience it to escape from urban life for a time and take pleasure in nature.*
- *Teaching children and adults about plants at a popular level, as well as teaching adults and communities how to grow plants and make beautiful gardens.*
- *Engaging in research in plant sciences to expand human knowledge of plants, and disseminating the results to science professionals and the general public.*
- *Seeking actively to arouse public awareness of the fragility of our natural environment, both local and global, and providing information about ways to conserve and protect it.*

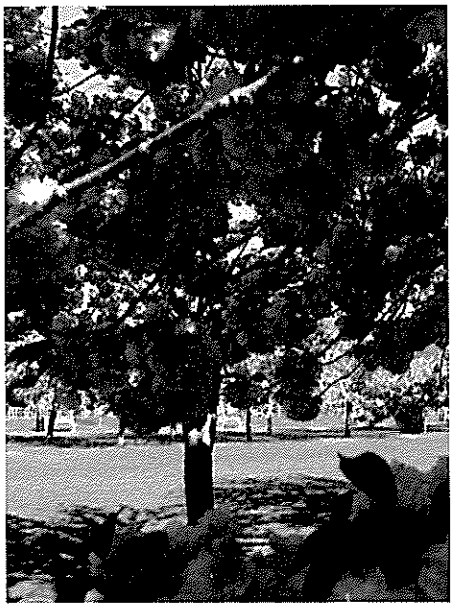


Photo: Kate Blumm, courtesy Brooklyn Botanic Garden

Founded

Founded in 1910 on an old ash dump, Brooklyn Botanic Garden (BBG) is a great success story in urban land reclamation. Along with displaying its world-class collection of plants, the Garden is also deeply committed to education, community outreach, and scientific research and to being a trusted source of information about horticulture, botany, and the importance of conserving plants and protecting the environment.

Operating Budget

$15 million in fiscal year 2009

Attendance

- More than 725,000 people visit the Garden each year.
- 82% are adults; 18% are children.
- 73% are from the five boroughs of New York City; 4% are from elsewhere in New York State; 23% are from outside the state.

Staff and Volunteers

- 250 employees (150 full-time, 100 part-time)
- 600 active volunteers

Education and Public Programs

- *Greenbridge Community Garden Alliance* is a collaborative network of community gardens that includes plant giveaways, workshops on sustainable horticulture, annual site visits, networking parties at BBG, and other activities.
- *Greenest Block in Brooklyn* is an annual contest, sponsored by Brooklyn Community Foundation and supported by Brooklyn Borough President Marty Markowitz, that encourages neighborhood beautification with windowboxes, street trees, and other appropriate urban gardening techniques.
- *Children's Garden* is a one-acre plot of land that since 1914 has been tended by over 40,000 youngsters. Each year, approximately 1,000 children ages 3 to 18 prepare, plant, weed, and harvest in this program.

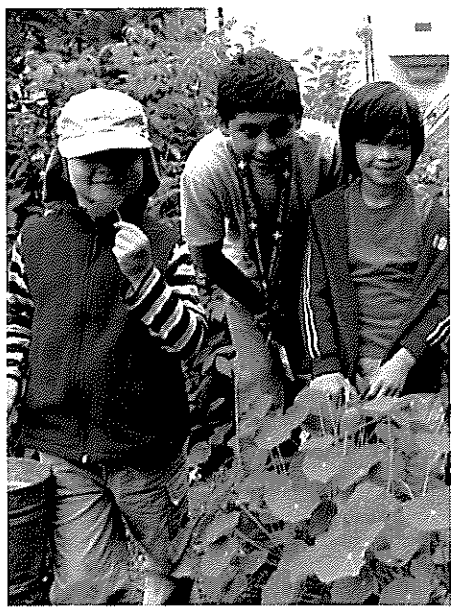


Photo: Kate Blumm, courtesy Brooklyn Botanic Garden

- *Garden Apprentice Program* provides yearlong internships for students in grades 8 through 12, with opportunities for personal growth and career development. The four-tier program includes training and volunteer placements with increasing levels of responsibility focused on gardening, environmental issues, science, leadership, and career skills.
- *Project Green Reach (PGR),* a science-focused outreach program, annually involves nearly 2,500 students and their teachers in public and nonpublic schools in low-income neighborhoods. *Junior Botanists* and *Plant Investigators* are summer enrichment programs for PGR students showing exceptional enthusiasm for plants.
- *Teacher Training* programs are designed to meet the educational needs and priorities of teachers, schools, districts, and parent/teacher associations. BBG is also a partner in Urban Advantage, a collaboration with the American Museum of Natural History and other science institutions that aims to improve middle-school students' understanding of scientific inquiry through teacher training, classroom materials, student support, field trips, and family visits.
- *Continuing Education* offers more than 175 classes and lectures for adults year-round in gardening, landscape design, botanical art, flower arranging, crafts, and more. The Certificate in Horticulture and Certificate in Floral Design programs offer intensive training to serious amateurs and professionals.
- *New York Metropolitan Flora (NYMF)* is an ongoing inventory of the flora of the New York metropolitan area (all counties within a 50-mile radius of New York City) as part of a regional floristics study begun in 1990 by BBG staff, citizen scientists, and others. NYMF was recognized in 2003 by the American Association of Botanical Gardens and Arboreta (AABGA) with its Award for Program Excellence.

Facilities

Brooklyn Botanic Garden is a tranquil, 52-acre urban oasis featuring more than 12,000 different kinds of plants from around the world. Facilities include the following:

- *Discovery Garden*—designed for children and their families—encourages playful exploration of the natural world and features a meadow, forest trail, watertable, and stream.
- *Herb Garden,* relocated, redesigned, and expanded in 2009, showcases the story of human interaction with plants that are used for food, medicine, fragrances, and textiles.
- *Herbarium,* BBG's state-of-the-art collection of preserved plants, houses nearly 300,000 specimens overall, including 1,720 types. It is worldwide in scope, with a concentration on plants of the greater New York area and on cultivated plants.
- *Library* contains materials in all formats relevant to the history and study of botany, horticulture, and gardening. The records of the collections are accessible through Linnaeus, the library's online catalog (bbg.org/lib).
- *Garden Gift Shops* offer plants, seeds, bulbs, garden supplies, gardening books (including BBG's All-Region Guides), and gift items for adults and children.
- *Terrace Café* offers a full menu of gourmet lunches and beverages. Dining facilities are outdoors in spring, summer, and early fall and within the Steinhardt Conservatory in late fall and winter.
- *Palm House Catering* is provided by Charles, Sally & Charles, offering contemporary American cuisine inside the exquisite Beaux-Arts Palm House.
- Parking Facilities

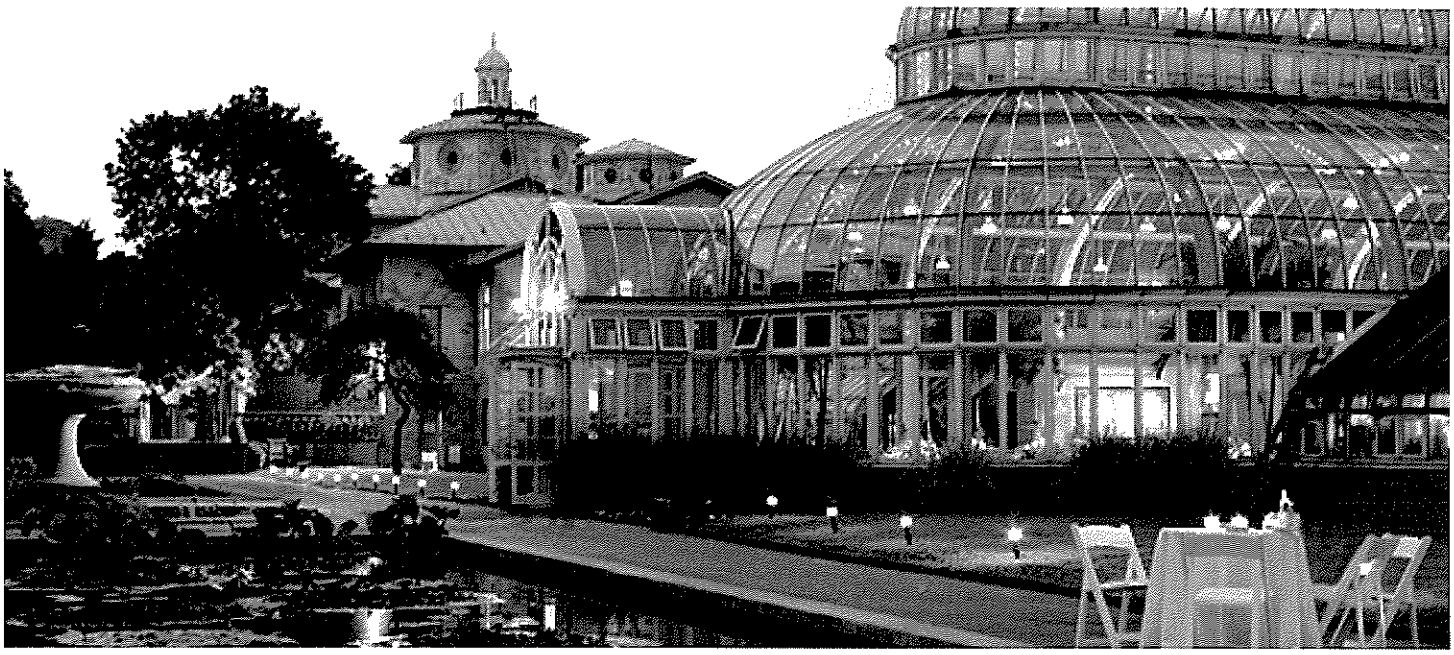


Photo: Kate Blumm, courtesy Brooklyn Botanic Garden

Brooklyn Children's Museum

145 Brooklyn Avenue
Brooklyn, NY 11213
www.brooklynkids.org

Georgina Ngozi, President and CEO
Contact: Margaret Walton, Director of Government and Community Affairs,
718.735.4400 x181

Mission

The mission of the Brooklyn Children's Museum is to actively engage children in educational and entertaining experiences through innovation and excellence in exhibitions, programs, and use of its collections. The Museum encourages children to develop an understanding of and respect for themselves, others, and the world around them by exploring cultures, the arts, science, and the environment.

Founded

Founded on December 16, 1899, the Brooklyn Children's Museum is the world's first museum created just for children.

Operating Budget

$7.8 million in fiscal year 2009

Attendance

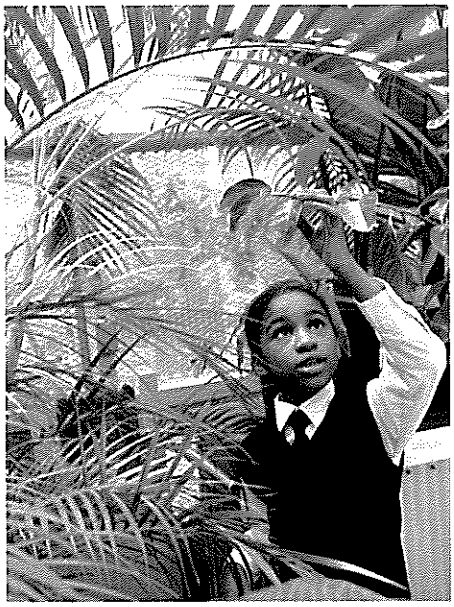
- More than 300,000 people visited the enlarged Museum in the year following its 2008 expansion, including more than 25,000 students, teachers, and chaperones visiting in school and camp groups.
- 84% of visitors are from the five New York City boroughs and 16% from beyond.
- Free-admission hours in fiscal year 2009 were offered to "early bird" visitors on the second weekend of each month, on Wednesday afternoons, and on Friday evenings in July and August.
- More than 5,000 households, comprising about 25,000 people, are members of the Museum.

Staff and Volunteers

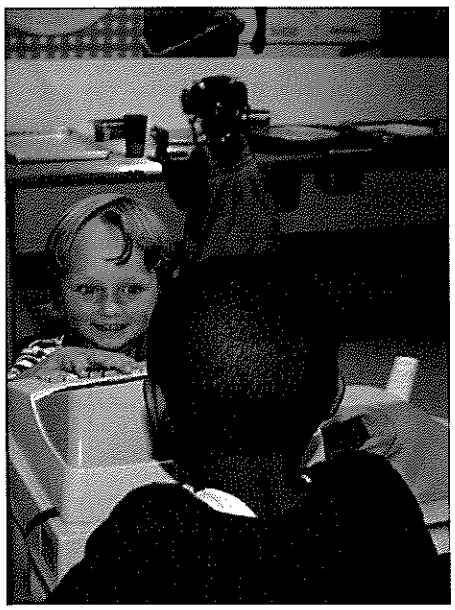
80 employees (43 full-time, 37 part-time)
20 active volunteers

Exhibitions

- *Totally Tots* transforms the Museum's youngest visitors into confident adventurers through art, construction, music, role-play, and theater experiences specially designed for the needs of children ages 5 and younger.
- *Neighborhood Nature* takes explorers on a trek through natural habitats found in the midst of the City.
- *Greenhouse and Garden* provides a home for hands-on exploration of living plants and insects from around New York City and the wider world.
- *World Brooklyn* is a streetscape of kid-sized stores that transports visitors around the City and across the globe with immersive experiences like baking holiday treats in a Mexican bakery, learning to write Chinese characters, or playing a steel pan in the West Indian–American Day parade.
- *Collections Central* showcases treasures from the Museum's 30,000-piece collection of natural-science specimens and cultural artifacts, including the 8-foot-tall skeleton of an Asian elephant and dolls and toys from around the world.
- Two galleries for special exhibitions host an ever-changing schedule of family-oriented programming.



Exploring plants in the Greenhouse and Garden. Photo: Diane Bondareff



Visiting the pizza shop in the *World Brooklyn* arts and culture exhibit . Photo: Todd Happer

Education and Public Programs

- The *Museum Team* program provides free afterschool activities for children ages 7 to 18, with comprehensive curricula focusing on developing academic, leadership, and employment skills.
- The *PlayNet* program trains preschool educators and care providers in ways of maximizing the important role of play in children's development.
- The *School Group Adventures* and *Summer Camp Group* programs provide opportunities for exploring the Museum's exhibits and collections as well as staff-led, hands-on activities designed to support New York City Department of Education curriculum standards.
- The Museum's *Green Threads* initiative, which highlights our new LEED-certified building as an active learning model, will advance exhibits, programs, Green Guide handouts, and other means of engaging visitors in understanding and making sustainable, earth-friendly choices.

Facilities

Located on the same Crown Heights block for more than 110 years, the Brooklyn Children's Museum is housed in a 102,000-square-foot facility that doubled in size with a 2008 expansion designed by Rafael Viñoly. The expansion added new gallery spaces, an education resource center, a classroom, and amenities including a café, a gift shop, and additional restrooms. In 2009, the facility was the first museum in New York City to receive LEED certification from the U.S. Green Building Council.

The expanded Brooklyn Children's Museum, New York City's first green museum. Photo: Chuck Choi

Brooklyn Museum

200 Eastern Parkway
Brooklyn, NY 11238-6052
www.brooklynmuseum.org

Dr. Arnold L. Lehman, Director
Contacts:
Cynthia Mayeda, Deputy Director for Institutional Advancement,
718.501.6200
Terri Jackson Richardson, Government Relations Officer,
718.501.6332

Mission

The mission of the Brooklyn Museum is to act as a bridge between the rich artistic heritage of world cultures, as embodied in its collections, and the unique experience of each visitor. Dedicated to the primacy of the visitor experience; committed to excellence in every aspect of its collections and programs; and drawing on both new and traditional tools of communication, interpretation, and presentation, the Museum aims to serve its diverse public as a dynamic, innovative, and welcoming center for learning through the visual arts.

Founded

1823

Operating Budget

$29,555,808 in fiscal year 2009

Attendance

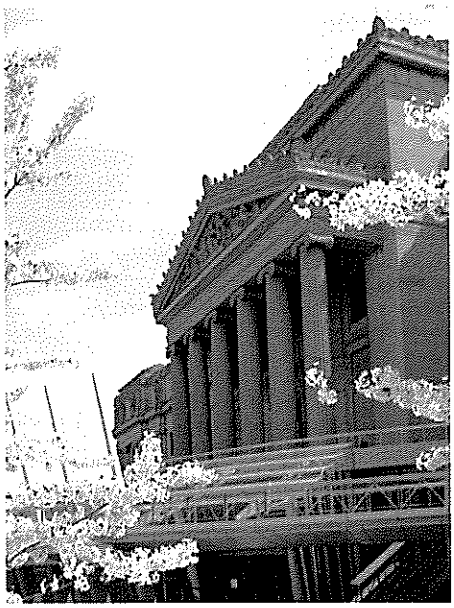
- An average of 400,000 people visit the Museum each year.
- An average of 150,000 participate in free and low-cost education programs each year.
- The Museum serves one of the most diverse audiences of any museum of its size in New York City and the nation; over 40% of visitors self-identify as persons of color.
- The average age of Museum visitors is 35.
- Admission fees are suggested, not mandatory.
- Free admission to children aged 12 and under.
- Reduced admission and parking fees to students and persons over the age of 62.

Staff and Volunteers

- 376 employees (258 full-time, 118 part-time)
- 300 active volunteers

Exhibitions

- The Brooklyn Museum has one of the largest collections of fine arts in the United States. Permanent collections on public view include African, American, ancient Near Eastern, Asian, contemporary, decorative, Egyptian, European, feminist, Islamic, Native American, and Oceanic art.
- The Museum presents approximately 15 special exhibitions each year that interpret the visual and artistic heritage of world cultures.
- The Elizabeth A. Sackler Center for Feminist Art is the permanent home to *The Dinner Party* by Judy Chicago and provides a unique venue for the presentation and exploration of feminist art.



New Entrance Pavilion. Photo: Tomoko Sakura

A *Target First Saturday* dance party. Photo: Brooklyn Museum

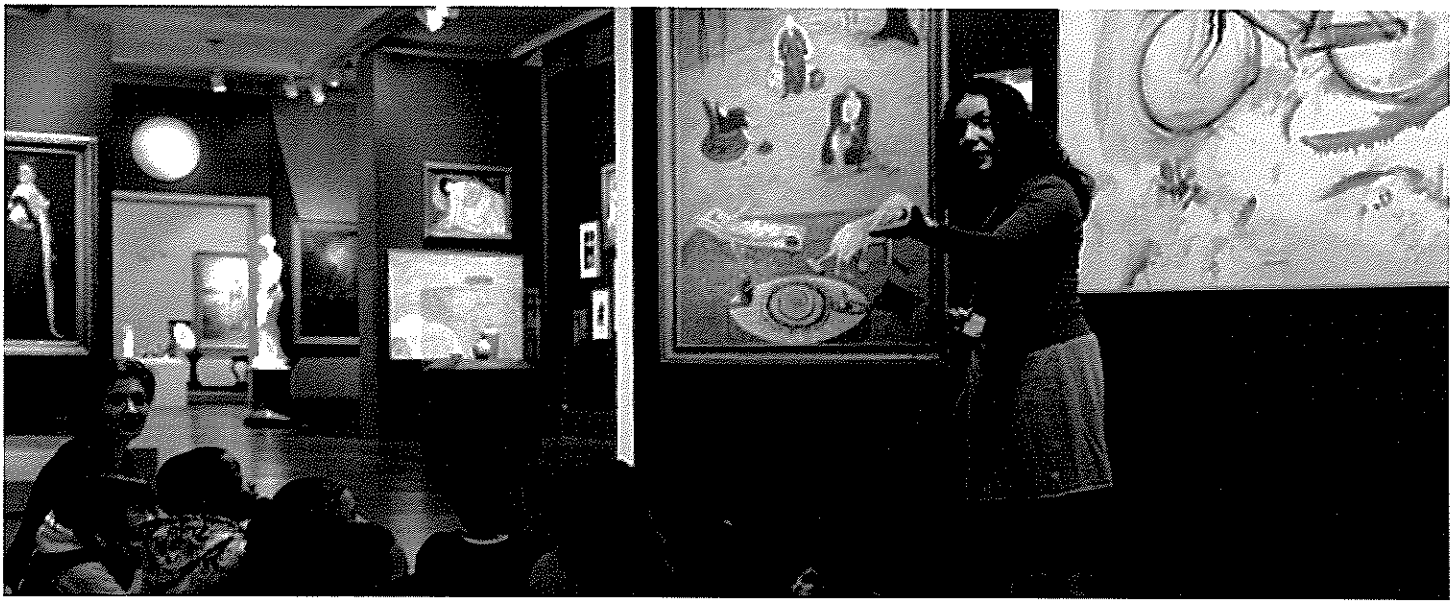
Education and Public Programs

- *Target First Saturdays:* This nationally recognized program welcomes new and diverse audiences with free live music and performance, artist and curator talks, hands-on art-making activities, movies, dancing, and other cultural programs on the first Saturday of each month from 5 to 11 p.m.
- *School Group Tours:* Each year 50,000 schoolchildren visit the Museum for educator-led and self-guided tours. Resources to help teachers enhance class visits, including bibliographies and pre- and post-visit classroom activities, are available free of charge at www.brooklynmuseum.org.
- *The Museum School Partnership:* Partnerships with 19 schools from across the City help nearly 4,000 students and teachers each year use the Museum's world-class collections and exhibitions to enhance learning in a variety of curricula. Partnerships combine teacher training and multiple Museum visits to enrich students' knowledge of art and culture and to provide in-depth curriculum-based art programs via partnerships with area public schools.
- *Teacher Professional Development:* Academically rigorous programs encourage peer learning, and help educators identify teaching strategies and curriculum applications that bring art into the classroom.
- *Arty Facts:* Children ages 4 to 7 and accompanying adults explore the galleries, engage in hands-on art projects, and gain a lifelong appreciation for the arts.
- *Gallery/Studio Program:* Students and adults gain low-cost arts instruction in a number of different media (a limited number of scholarships are available).
- *Brooklyn Cultural Adventures Program (BCAP):* A collaborative summer camp of the Brooklyn Museum, Brooklyn Botanic Garden, Brooklyn Children's Museum, Brooklyn Public Library, Prospect Park Alliance, and Prospect Park Zoo. BCAP Summer Camp introduces youth ages 7 to 12 to the cultural resources in their own community through a culturally rich curriculum that includes visits to each cultural institution.

Facilities

The Museum's 566,700-square-foot facility includes:

- 216,000 square feet of public space including galleries, the glass entrance pavilion opened in 2004, and the newly renovated Beaux-Arts Court
- 237,000 square feet of private/operations space
- 450-seat Iris and B. Gerald Cantor Auditorium
- Education Division and Gallery
- Steinberg Family Sculpture Garden
- Elizabeth A. Sackler Center for Feminist Art
- Luce Center for American Art, including Visible Storage • Study Center
- Libraries and Archives, encompassing the Main Museum Library, the Wilbour Library of Egyptology, and the Museum Archives
- Museum Café
- Museum Shop



A guided gallery tour for students. Photo: Joshua South

New York Aquarium / Wildlife Conservation Society

Surf Avenue and West 8th Street
Brooklyn, NY 11224
www.wcs.org
www.nyaquarium.com

Jon Forrest Dohlin, Director
Robert Cook, Executive Vice President and General Director of Living Institutions
Contact: Janet Torres, Director of Government and Community Affairs, 718.220.5113

Mission

The Wildlife Conservation Society is dedicated to saving wildlife and wild places worldwide. We do so through science, global conservation, education, and the management of the world's largest system of urban wildlife parks. Together, these activities change attitudes toward nature and help people imagine wildlife and humans living in harmony. We are committed to this mission because it is essential to the integrity of life on Earth.

Founded

The New York Aquarium opened in 1896. In 1902, the Wildlife Conservation Society took over management of the Aquarium, which was then in Manhattan's Battery Park, and in the mid-1950s relocated the Aquarium to Coney Island, Brooklyn.

Operating Budget

$14,732,490 in fiscal year 2009

Attendance

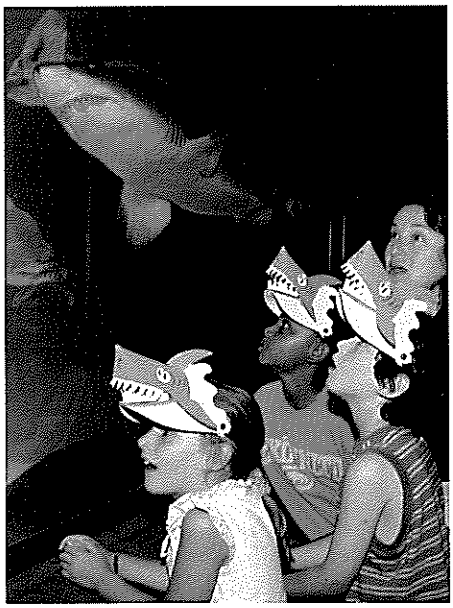
- 742,041 people visited the Aquarium during the year.
- 37,953 visited during free general admission (from 3:00 p.m. on Fridays throughout the year).
- 127,423 school and camp children visited, 105,109 of them coming from New York City.

Staff and Volunteers

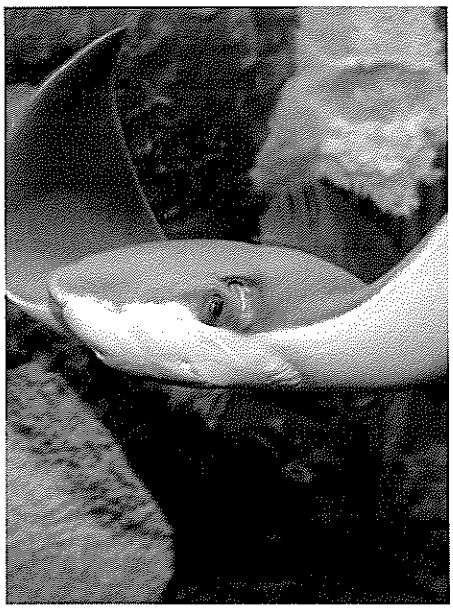
69 full-time, 5 part-time employees
122 seasonal employees
211 active volunteers

Exhibitions

The New York Aquarium is completing a new set of exhibits in the Main Hall, which will debut in 2010 and feature Wildlife Conservation Society research and conservation work in *Coral Reefs, African Lakes*, and the *Amazon Basin.* These beautiful new exhibits will join the *Shark Exhibit,* the *Touch Tank,* and the popular *Aquatheater* (showcasing wildlife ambassadors in a *Sea Lion Celebration)* as the most popular visitor destinations. Other notable exhibits include *Sea Cliffs*, where guests get up close with penguins, otters, fur seals, sea lions, and walruses; *Explore the Shore,* featuring a variety of aquatic habitats and colorful denizens in educational, kid-friendly settings; and *Alien Stingers,* which showcases anemones, corals, and jellyfish.



School program participants observing shark behavior



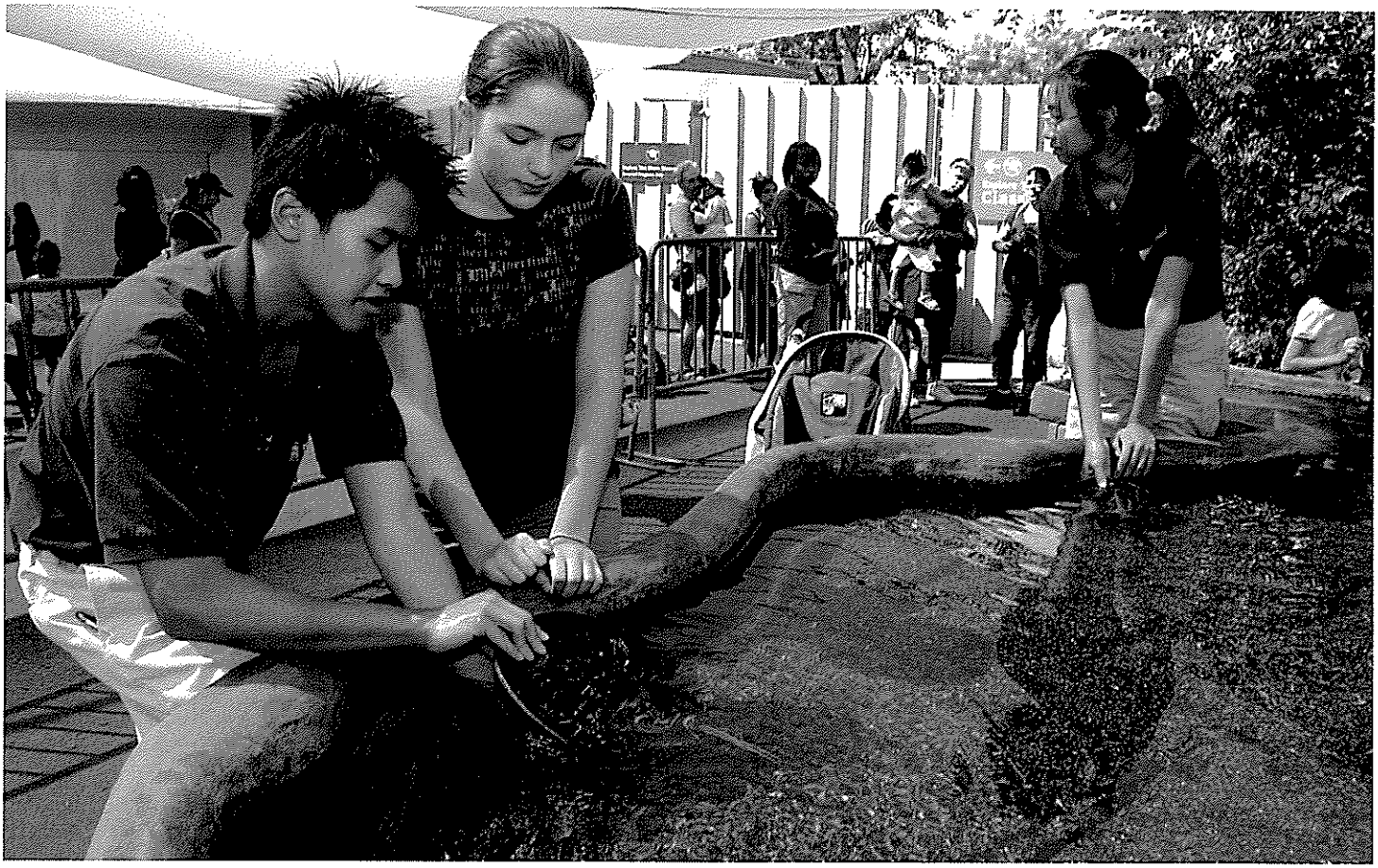
Cownose stingray in *Glovers Reef*

Education Programs

- The Aquarium's *Teen Conservation Program* offers 100 high-school-aged teens from surrounding communities the opportunity to participate in summer-long or school-year marine biology programs that train them as exhibit interpreters to teach Aquarium guests about collection animals and introduce them to careers in marine science.
- The New York Aquarium provides an on-site training workshop for teachers grades K-12. Teachers learn how to utilize the Aquarium and its award-winning exhibits to enhance and supplement science being taught in the classroom.
- The New York Aquarium partners with the Rachel Carson High School for Coastal Studies in Brooklyn to promote academic rigor and excellence through a strong standards-based curriculum with a concentration in Marine Biology and Environmental Sciences for its students and teachers.

Facilities

The New York Aquarium is the oldest continuously operating aquarium in the United States. Three quarters of a million people visit every year. Through its 52 years at Coney Island, it has grown to be the most popular cultural attraction in Brooklyn and is the only Boardwalk facility open 365 days a year. In addition, it is an officially designated Coastal Education Center of the National Oceanic and Atmospheric Administration (NOAA), and a touchstone for science education citywide. The Aquarium continues its mission to raise public awareness about issues facing the ocean and its inhabitants with its special exhibits, public events, and research. The New York Aquarium staff cares for some 11,118 animals of 345 species.



AQ Teen Docent Volunteer explaining horseshoe crab anatomy in Jamaica Bay touch pool

MANHATTAN

MANHATTAN

American Museum of Natural History
Carnegie Hall
David H. Koch Theater
New York City Ballet
New York City Opera
The Metropolitan Museum of Art
El Museo del Barrio
Museum of Jewish Heritage
Museum of the City of New York
New York City Center
The Public Theater / New York Shakespeare Festival
The Studio Museum in Harlem

American Museum of Natural History

Central Park West at 79th Street
New York, NY 10024
www.amnh.org

Ellen V. Futter, President
Contact: Lisa J. Gugenheim, Senior VP Institutional Advancement, Strategic Planning, and Education, 212.769.5333

Mission
The American Museum of Natural History's mission is to discover, interpret, and disseminate—through scientific research and education—knowledge about human cultures, the natural world, and the universe.

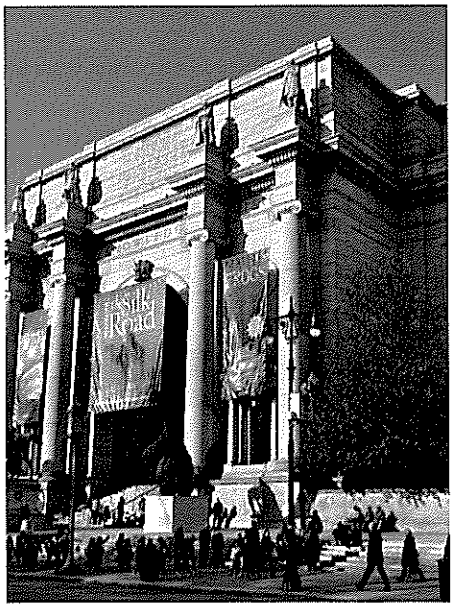
Founded
1869

Operating Budget
- $168,595,507 in fiscal year 2009
- AMNH has long been a significant economic engine, generating more than $400 million a year in economic activity for the state.

Attendance
- More than 4 million visitors annually and millions more online.
- Ranked the number one most-visited family attraction in New York and the third most popular destination in the United States in the Zagat Survey *U.S. Family Travel Guide.*

Staff and Volunteers
1,332 Museum employees (1,044 full-time, 288 part-time). 1,065 are New York City residents; 370 are collectively bargained employees.
1,118 active volunteers

Exhibitions
The American Museum of Natural History is one of the world's preeminent scientific and cultural institutions, with one of the nation's largest and most diverse audiences. For 140 years, AMNH has played an important role in inspiring and educating visitors from the region and around the world. Exhibits such as the Milstein Hall of Ocean Life, the Gottesman Hall of Planet Earth, and Fossil Halls attract millions of students, teachers, families, and international visitors each year. This historic institution offers rich content in an environment where the walls "speak," and where millions of artifacts and specimens, as well as hundreds of scientists and experts, enhance our capacity to create informal science education programs.



American Museum of Natural History, Central Park West Entrance. Photo: Denis Finnin, © AMNH

Urban Advantage Expo, 2009. Photo: Roderick Mickens, © AMNH

Education and Public Programs

The Museum is dedicated to promoting the public understanding of science, culture, and nature. Through the use of its natural science and anthropological resources and exhibits, the Museum reaches the broadest audiences, both on-site and off-site. Today, the AMNH provides an array of educational programs for visitors of all ages, from preschool to seniors, and including those who might not otherwise be able to visit our facilities. These programs are developed and managed through three of the Museum's education centers: the *National Center for Science Literacy, Education, and Technology* develops online digital resources intended for both national and local audiences; the *Gottesman Center for Science Teaching and Learning* offers teachers resources and learning opportunities through curriculum support, professional development, and strategic partnership programs; and the *Center for Lifelong Learning* encompasses on-site opportunities for people of all ages to engage in informal science learning, from early childhood through adulthood. Our services and programs include the following:

- *Focused Field Trips for School Groups* bring us over 500,000 visiting schoolchildren and their teachers annually.
- *Urban Advantage: Middle School Science Exit Project Initiative*—a partnership between the City's 8 science-rich cultural institutions (American Museum of Natural History, Bronx Zoo, Brooklyn Botanic Garden, New York Aquarium, New York Botanical Garden, New York Hall of Science, Queens Botanical Garden, and Staten Island Zoo) and the New York City Department of Education—is a model inquiry-based science education program that connects NYC public schools, middle-school teachers, and students, teaching them how to conduct scientific investigations.
- *Moveable Museum's* four staffed mobile interactive exhibitions focus on astrophysics, cultural anthropology, and paleontology and bring state-of-the-art curriculum-based content and materials to schools, libraries, and community organizations throughout New York City.
- *Science and Nature Program* develops partnerships with Head Start, day-care centers, community organizations, shelters, and public schools.
- *Professional Development* is offered for educators and school administrators.
- *Science Research Mentoring Program for High School Students* focuses on astrophysics, anthropology, and biology.
- *Richard Gilder Graduate School* recently received accreditation, making the AMNH the first museum in the nation to grant a Ph.D. in Comparative Biology.
- *Science Internships*
- *Check Out the Universe*
- *After-School Courses*
- *Discovery Room*
- *Science Research and Mentoring Program*
- *Lang Science Team Program*
- *Summer Science Camp Program*
- *TRUST* (Teacher Renewal for Urban Science Teaching) *Summer Institutes*

On an ongoing basis, the AMNH develops print and online digital resources that are aligned with local, state, and national curriculum standards. It reaches diverse audiences through a variety of public programs that include lectures, film, workshops, and multicultural programming.

Facilities

The AMNH is renowned for its 45 permanent exhibition halls and special exhibits, as well as its incomparable collection of over 32 million specimens and artifacts, all housed in 26 interconnected buildings. The Museum also contains a number of specialized facilities, including 10,000 square feet of molecular laboratories; a highly sophisticated parallel-computing facility, with one of the fastest cluster supercomputers in the world; numerous specially designed teaching facilities; and one of the world's largest natural-history libraries.

Urban Advantage Expo, 2009. Photo: Roderick Mickens, © AMNH

Carnegie Hall

881 Seventh Avenue
New York, NY 10019
www.carnegiehall.org

Clive Gillinson, Executive and Artistic Director
Contact: David Freudenthal, Director of Government Relations,
212.903.9660

Mission

Carnegie Hall's mission is to present extraordinary music and musicians on the three stages of this legendary hall, to bring the transformative power of music to the widest possible audience, to provide visionary education programs, and to foster the future of music through the cultivation of new works, artists, and audiences.

Founded

Built by Andrew Carnegie in 1891, this landmark concert hall narrowly escaped demolition before it was purchased by the City of New York in 1960. The non-profit Carnegie Hall Corporation was established that year.

Operating Budget

$75,596,000 in fiscal year 2009

Attendance

- Each year, 750,000 people attend concerts and participate in Carnegie Hall's programs.
- 115,000 individuals participate in educational, professional, and community programs.
- 1.5 million visitors access Carnegie Hall's website each year.

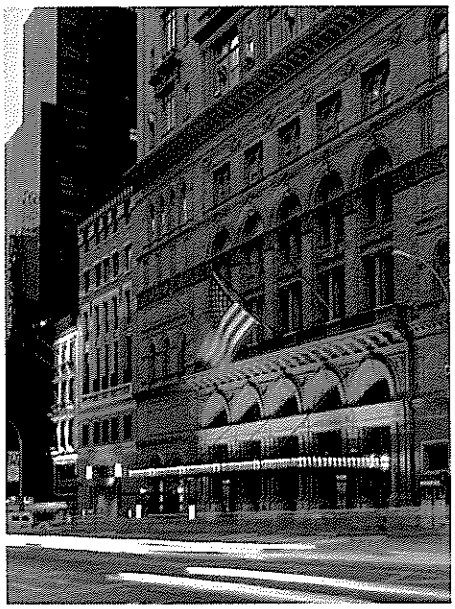
Staff and Volunteers

- 313 employees (265 full-time, 48 part-time)
- 160 active volunteers
- Several thousand artists perform on Carnegie Hall's three stages each year

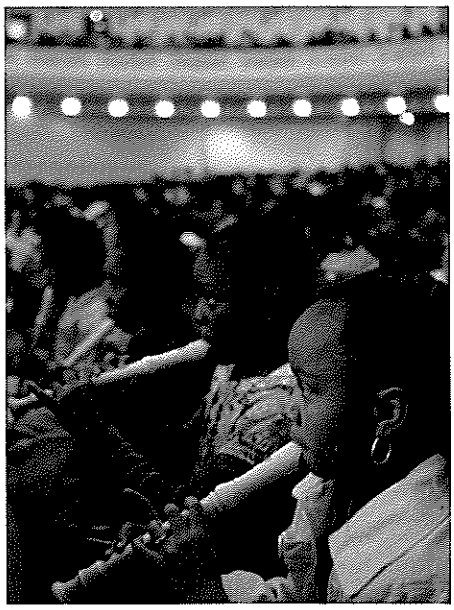
Artistic Programs

Renowned for excellence in all aspects of musical experience among artists and audiences alike, Carnegie Hall has in recent years vastly increased the range of musical traditions it presents to encompass jazz, pop, world, and folk as well as classical music. In addition, Carnegie Hall:

- presents approximately 180 concerts each season (approximately 500 additional events are presented by outside producers);
- demonstrates a commitment to the future of music through new commissions and premieres;
- collaborates with world-renowned composers, musicians, orchestras, and other ensembles to produce innovative programming and series;
- engages audiences by taking them on musical journeys that extend beyond single performances, through festivals and collaborations with partner venues throughout the city.



A cultural destination for New Yorkers and visitors from around the world. Photo: Don Perdue



Music education programs serve thousands of public school students. Photo: Chris Lee

Education and Public Programs

The Weill Music Institute at Carnegie Hall creates broad-reaching music education and community programs that play a central role in making great music accessible to as wide an audience as possible. Woven into the fabric of the concert season, these programs occur at Carnegie Hall as well as in schools and neighborhoods throughout New York City, providing musical opportunities for everyone from preschoolers to adults, from new listeners to emerging professionals. WMI's innovative and comprehensive programming:

- encompasses all musical genres, including classical, vocal, jazz, world music, and more;
- is available at low or no cost to children, parents, professionals, and adults from the New York metropolitan area, across the U.S., and around the world;
- links its school education programs sequentially for students in pre-K to grade 12;
- serves tens of thousands of teachers and students in 230 schools in the New York metropolitan area;
- engages communities through 50 free *Neighborhood Concerts* across the city;
- brings live music to homeless shelters, correctional facilities, hospitals, and eldercare centers;
- nurtures young musicians, teaching artists, and educators through professional training programs;
- delivers a rich array of multimedia music education resources online.

The Academy—a program of Carnegie Hall, The Juilliard School, and The Weill Music Institute in partnership with the New York City Department of Education—is a two-year leadership program for top-level instrumentalists; it offers extensive performance opportunities and intensive training in music education through firsthand experience in the city's public schools.

Facilities

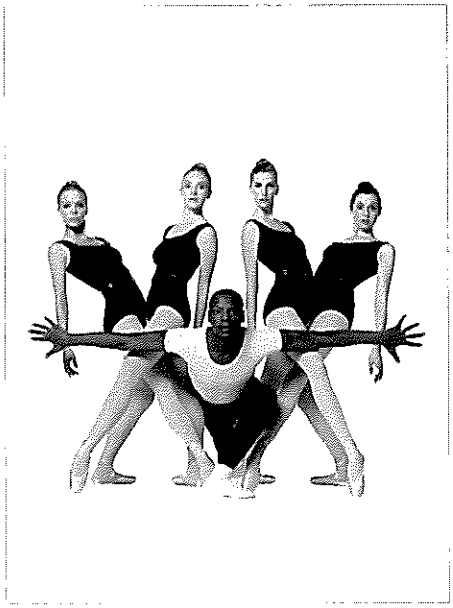
- Isaac Stern Auditorium / Ronald O. Perelman Stage (seats 2,804)
- Judy and Arthur Zankel Hall (seats 599)
- Joan and Sanford I. Weill Recital Hall (seats 268)
- Rose Museum, showcasing the history of Carnegie Hall and music in America

Isaac Stern Auditorium / Ronald O. Perelman Stage. Photo: Richard Termine

David H. Koch Theater
New York City Ballet
New York City Opera

20 Lincoln Center Plaza
New York, NY 10023

The David H. Koch Theater, under the direction of City Center of Music and Drama, Inc., is the resident theater for the New York City Ballet and the New York City Opera. In 2009 the theater was renamed the David H. Koch Theater in recognition of a $100-million contribution toward capital improvements, which included the enlargement and mechanization of the orchestra pit, as well as other significant improvements to the facilities. Situated at Lincoln Center, the David H. Koch Theater provides support services to the Ballet and Opera throughout the year in addition to hosting productions by other renowned arts groups as part of the Lincoln Center Festival during the summer. The theater seats 2,586 audience members, and provides permanent office space for New York City Ballet and New York City Opera staff as well as wardrobe shops, music and video archives, and rehearsal studios for dancers, singers, and musicians.



New York City Ballet: *The Four Temperaments*, choreography by George Balanchine. Photo: Paul Kolnik

Budget
$12,322,000 in fiscal year 2009

Staff
88 employees (80 full-time, 8 part-time)

New York City Ballet
www.nycballet.com
Peter Martins, Ballet Master in Chief
Katherine Brown, Executive Director
Contact: Catherine LeClair, Director, Foundation and Government Relations, 212.870.4249

Mission
George Balanchine and Lincoln Kirstein founded New York City Ballet with the goal of producing and performing a new ballet repertory that would re-imagine the principles of classical dance. Under the leadership of Ballet Master in Chief Peter Martins, the Company remains dedicated to their vision as it pursues two primary objectives: 1) preserving the ballets, dance aesthetic, and standards of excellence created and established by Balanchine, Kirstein, and Jerome Robbins, who joined the Company as assistant artistic director in 1948; 2) developing new work that draws on the creative talents of contemporary choreographers and composers, and speaks to the time in which it is made. This mission is accompanied by a commitment to expand the Company's audience and make ballet accessible to the widest possible public through touring, education programs, the creative use of media, and other outreach efforts.

New York City Ballet: *Hallelujah Junction*, choreography by Peter Martins. Photo: Paul Kolnik

Operating Budget
$63,637,000 in fiscal year 2009

Attendance
345,000 in fiscal year 2009 (at the Koch Theater)

Staff and Volunteers
380 employees (92 dancers, 6 apprentices, 63 musicians, 4 conductors, 17 teaching artists, 110 full-time administrative, and 88 technical and part-time administrative staff); 300 volunteers

Artistic Programs

New York City Ballet has the longest season and the largest repertory of any dance company in the United States, performing at least 24 weeks per year and maintaining an active collection of more than 180 ballets. The Company presents between 60 and 70 different ballets each year and commissions as many as 10 new ballets. At Lincoln Center's David H. Koch Theater, New York City Ballet performs six weeks of *George Balanchine's The Nutcracker*™ in December and January, followed by eight weeks of mixed repertory programming to March, and an eight-week repertory season during May and June.

Every year, the Company makes a one-week tour to the John F. Kennedy Center for the Performing Arts in Washington, D.C., and conducts a two-week residency in its summer home at the Saratoga Performing Arts Center in Saratoga Springs. In between the New York seasons, the Company tours nationally and internationally. New York City Ballet's New York Choreographic Institute—an initiative begun in 2000 that provides choreographers from all over the world with the dancers, studio space, and time to practice their craft—offers two-week sessions in the fall, summer, and early spring.

Though below the stage, the New York City Ballet Orchestra performs alongside the Company every season in New York City and Saratoga Springs. At each performance, audiences hear a concert as much as see a ballet. As George Balanchine quipped, "If you don't like ballet, you can always close your eyes and listen to the music."

Education and Public Programs

Encouraging connection to the ballet for adults and children is a priority for New York City Ballet. In partnership with public schools in all five New York City boroughs, New York City Ballet offers multi-disciplinary, curriculum-based artist residencies—*Ballet Tales* for students in kindergarten through second grade; *Ballet Bridges* for elementary and middle school students; *The Nutcracker Project* for third through fifth graders; and the New York City Ballet workout for high-school students—as well as $12 rush tickets for high-school and college students, plus other opportunities for students from pre-K through college to visit the David H. Koch Theater and learn about the inner workings of the Company and the lives of the artists. The Company also offers two student matinee productions every year, one for *George Balanchine's The Nutcracker*™ and the other featuring mixed repertory, performed by New York City Ballet's professional dancers and musicians.

Beyond school partnerships, the Company offers families and young people two Saturday morning *Ballet for Young People* presentations on the stage of the David H. Koch Theater. Led by Company artists, *Ballet for Young People* tells the story of ballet through dance and music demonstrations and invites audience participation. For adults, the Company offers seminars, pre-performance chats, and studio talks, all of which feature the Company's artists, technical staff, and artistic managers discussing their lives behind-the-scenes and their perspectives on the Company. The New York City Ballet's website includes resources for teachers, interactive activities for young children, repertory notes about each of the ballets, and archival materials illustrating the lives of Lincoln Kirstein, George Balanchine, and Jerome Robbins. An online *Viewing Room* provides high-definition videos of the Company in rehearsal, in performance, and on tour, along with interviews of the dancers and behind-the-scenes personnel.

David H. Koch Theater

New York City Opera
www.nycOpera.com
George Steel, General Manager and Artistic Director
Contact: Naomi Weinstock, Assistant Director of Institutional Gifts, 212.870.4220

Mission
New York City Opera's mission is to inspire audiences with innovative and theatrically compelling opera, to nurture the work of American artists and young singers, and to build new audiences through affordable ticket prices and extensive outreach and education programs.

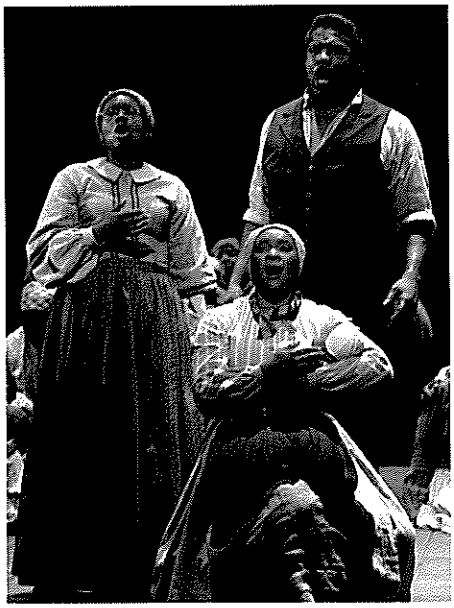
Founded
Believing that New Yorkers should have access to affordable arts and culture, Mayor Fiorello La Guardia founded City Opera on July 10, 1943, dubbing it "the people's opera."

Operating Budget
$35,305,000 in fiscal year 2009

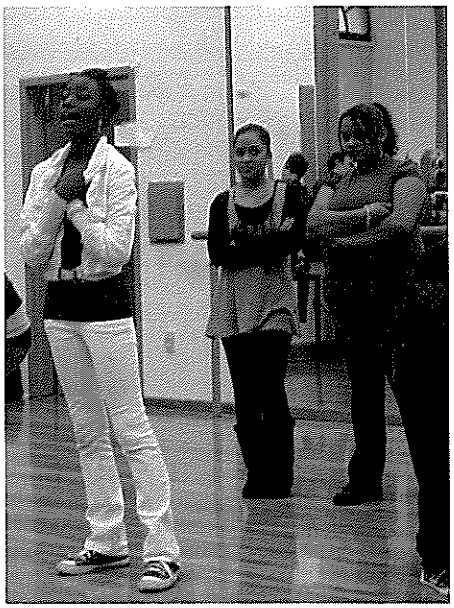
Attendance
New York City Opera serves an audience of roughly 200,000 annually through its mainstage performances in the newly renovated David H. Koch Theater; free summer concerts; the free *VOX: Contemporary American Opera Lab*; and extensive education and outreach programs for adults and schoolchildren. In keeping with Mayor La Guardia's founding mission, City Opera serves the broadest possible audience through its affordable ticket prices: In the 2009–2010 season, 25% of available tickets for all performances are priced at $25 or less.

A 2006 audience survey indicated that City Opera's audience is 60% women and 40% men. 84% are white, 5% African American/Caribbean, 4% Asian, and 3% Hispanic/Latino. 38% are under the age of 45. 28% reside in Manhattan, 53% elsewhere in the greater New York area, and 19% in other states or countries.

Staff and Volunteers
- 71 full-time (12 artistic, 4 education, 16 development, 4 executive, 5 finance and administration, 13 marketing, 3 press and public relations, 14 production)
- 305 seasonal (83 soloists, 64 orchestra, 33 chorus, 20 associate chorus, 26 children's chorus, 11 dancers, 26 character mimes, 11 directors and staging staff, 2 choreographers, 13 designers, 6 assistant conductors, 2 language coaches, 8 stage managers)
- 225 active volunteers
- 20 interns
- 14 unions represented



Lisa Daltrius, Tracie Luck, and Gregg Baker in the New York premiere of *Margaret Garner*, with music by Richard Danielpour and libretto by Nobel laureate Toni Morrison, 2007. Photo: Carol Rosegg



Students from the Repertory Company High School for Theater Arts rehearse an original aria based on Mozart's *Don Giovanni*, which they attended at the Koch Theater and studied, 2009. Photo: Naomi Weinstock

Artistic Programs

On February 21, 1944, Mayor Fiorello La Guardia sold the first ticket to the company's opening night performance of Puccini's *Tosca*. Since then, City Opera has been known as a company of firsts. In 1945, African American baritone Todd Duncan and soprano Camilla Williams made their company debuts a decade prior to Marian Anderson's historic debut at the Metropolitan Opera. In 1949, City Opera was the first company to produce an opera by an African American composer: *Troubled Island* by William Grant Still and Langston Hughes. In 1969, City Opera developed education programs that partnered company artists with public school teachers, creating a national model. In 1983, City Opera became the first American opera company to employ supertitles, an innovation that has changed the way opera is viewed and appreciated in this country. In 2001, Mayor Rudolph Giuliani asked City Opera to be the first New York City performing arts organization to reopen following the tragic events of September 11. In 2005, City Opera launched the groundbreaking *Opera for All* initiative: with every seat in the house available for $25, the program introduced more than 70,000 New Yorkers to opera; an additional 50,000 have enjoyed free summer concerts in Bryant Park, Battery Park City, the World Financial Center, and South Street Seaport.

Since its founding, City Opera has produced 274 works spanning five centuries, including 78 works by American composers, 29 of which were world premieres. A decade ago, City Opera furthered its commitment to American opera by launching *VOX: Showcasing American Opera*, which has presented excerpts from 100 operas-in-process by emerging and established American composers. The company is a leading showcase for young artists, having helped to launch the careers of more than 3,000 singers, including Daniel Daniels, Plácido Domingo, Lauren Flanigan, Renée Fleming, Beverly Sills, and Carol Vaness.

Education and Public Programs

In keeping with its populist mission, City Opera believes that arts education is a lifelong endeavor, which begins with preschool children, their families and teachers, and extends to the most seasoned audience members. For each of these constituencies, City Opera offers programs to make opera meaningful, accessible, and memorable.

Opera is for everyone, and City Opera is committed to educating the children of New York and the wider community in this unique and powerful art form. More than 35,000 students, teachers, and adults benefit from City Opera's four core education initiatives annually: *In-School Arts Education* programs in all 5 boroughs, with a special focus on underserved communities; *Advanced Arts Training; Adult Education;* and extensive and widely celebrated *Ticket Discount* initiatives. City Opera maintains partnerships with numerous arts and cultural organizations across the city. In the 2009–10 season, these include the 92nd Street Y-Tribeca, the Guggenheim Museum, the Museum of Sex, New York University, the Jewish Museum, the Schomburg Center for Research in Black Culture, and the Japan Society.

Shu-Ying Li as Madama Butterfly in City Opera's Emmy Award–winning production, 2008. Photo: Carol Rosegg

The Metropolitan Museum of Art

1000 Fifth Avenue at 82nd Street
New York, NY 10028
www.metmuseum.org

Thomas P. Campbell, Director
Emily K. Rafferty, President
Contact: Thomas P. Schuler, Chief Government Affairs Officer,
212.879.5500

Mission

The mission of The Metropolitan Museum of Art is to collect, preserve, study, exhibit, and stimulate appreciation for and advance knowledge of works of art that collectively represent the broadest spectrum of human achievement at the highest level of quality, all in the service of the public and in accordance with the highest professional standards.

Founded

The Metropolitan Museum of Art was founded on April 13, 1870, "to be located in the City of New York, for the purpose of establishing and maintaining in said city a Museum and library of art, of encouraging and developing the study of the fine arts, and the application of arts to manufacture and practical life, of advancing the general knowledge of kindred subjects, and to that end, of furnishing popular instruction."

Operating Budget

$207 million in fiscal year 2009

Attendance

- 4,700,000 people visit the Museum each year.
- 64% of visitors are adults, 28% are children (students), 7% are seniors.
- 21% are from the 5 boroughs of New York City, 18% from the rest of New York State, 28% from other states, and 33% from outside the United States.
- Suggested admission.

Staff and Volunteers

- 2,090 employees (1,693 full-time, 397 part-time)
- 900 active volunteers

Exhibitions

The Museum's collections include more than two million works of art spanning 5,000 years of world culture. These vast holdings rank among the finest in the world. For example, the American Wing houses the world's most comprehensive collection of American sculpture, decorative arts, and paintings, which will be displayed in completely renovated galleries to open in 2011. The European paintings number approximately 2,500, and the Egyptian collection contains 36,000 objects. Other major collections include arms and armor, Asian art, costumes, European sculpture and decorative arts, medieval and Renaissance art, antiquities from around the ancient world, photographs, and modern art. The Museum presents more than 30 special exhibitions a year.

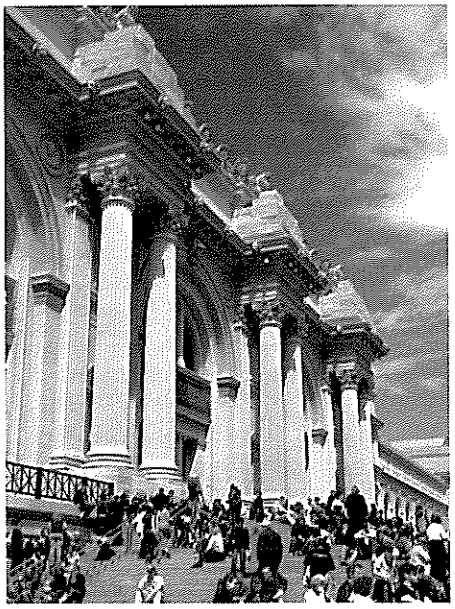


Photo: courtesy The Metropolitan Museum of Art/ Brooks Walker

Photo: courtesy The Metropolitan Museum of Art/ Brooks Walker

Education and Public Programs

The Metropolitan Museum of Art supports a comprehensive educational program. Each day, visitors can attend lectures, films, and gallery talks, or participate in guided tours, family events, or workshops. The Museum offers accommodations to any Museum program as well as programs for visitors with disabilities. Outreach to community groups brings audiences to the Museum for lively discussions about art.

Each year, some 200,000 school-aged children grades K-12 visit the Metropolitan. The Museum provides teacher training workshops; free recorded tours for high-school students; and guided tours for school groups. The Nolen Library allows teachers and students access to art books and videos; teacher resource materials are available for use in the classroom.

Facilities

The Museum's two-million-square-foot building is located on Fifth Avenue from 80th to 84th Street. The original Gothic Revival–style building, constructed in 1888, has been completely surrounded by various additions. The present façade and entrance structure along Fifth Avenue were completed in 1926.

In addition to the Fifth Avenue facility, the Cloisters museum and gardens—situated in a magnificent four-acre setting on a hilltop overlooking the Hudson River in northern Manhattan—is the branch of The Metropolitan Museum of Art featuring the art and architecture of medieval Europe.

Photo: courtesy The Metropolitan Museum of Art/Brooks Walker

El Museo del Barrio

1230 Fifth Avenue at 104th Street
New York, NY 10029
www.elmuseo.org

Julián Zugazagoitia, Director and CEO
Contact: Susan R. Delvalle, Director of External Affairs,
212.831.7272

Mission

The mission of El Museo del Barrio is to present and preserve the art and culture of Puerto Ricans and all Latin Americans in the United States. Through its extensive collections, varied exhibitions and publications, bilingual public programs, educational activities, festivals, and special events, El Museo educates its diverse public in the richness of Caribbean and Latin American arts and cultural history. By introducing young people to this cultural heritage, El Museo is creating the next generation of museum-goers, while satisfying the growing interest in Caribbean and Latin American art of a broad national and international audience.

Founded

El Museo del Barrio was founded forty years ago by the Puerto Rican artist and educator Raphael Montañez Ortiz and a coalition of parents, educators, artists, and activists who noted that mainstream museums largely ignored Latino artists. Since its inception, El Museo has been committed to celebrating and promoting Latino culture, thus becoming a cornerstone of El Barrio and a valuable resource for New York City.

Operating Budget

$5.9 million in fiscal year 2009

Attendance

- El Museo del Barrio serves over 125,000 visitors annually.
- 76% of visitors are adults; 24% are children.
- Free admission for senior citizens every Wednesday.
- Free admission every third Saturday of the month.

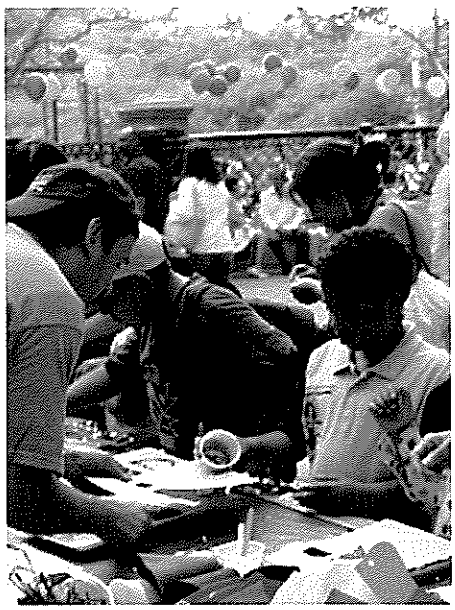
Staff and Volunteers

199 employees (47 full-time, 152 part-time)
Over 300 active volunteers

Collections and Exhibitions

As part of its 2009 reopening, El Museo del Barrio unveiled the Carmen Ana Unanue Galleries, the first space dedicated to the museum's Permanent Collection, showcasing on a rotating basis highlights from one of the oldest and most important collections of Caribbean, Latino, and Latin American art in the United States. The wide-ranging Permanent Collection of over 6,500 objects from the Caribbean and Latin America includes pre-Columbian Taíno artifacts, traditional arts, twentieth-century graphics, paintings, mixed-media and three-dimensional works, as well as growing holdings in photography and video. Temporary exhibitions, changing about three times a year, emphasize El Museo's mission to produce new scholarship on the significant yet sometimes overlooked contributions made by Latino, Caribbean, and Latin American artists. El Museo's exhibitions have been consistently critically praised, and these showcases range from historical to contemporary, from solo retrospectives to group shows, and from well-established to up-and-coming artists, providing a vast and rich landscape of Latino art and culture.

Educational program featuring Pepón Osorio's *La Cama* (collection of El Museo del Barrio). Photo: Carucha L. Meuse



Art Making Workshop during 2009 Museum Mile celebration. Photo: courtesy of El Museo del Barrio

Education and Public Programs

- El Museo serves over 11,000 students and teachers annually (throughout the Tri-State area).
- *Afterschool Connections* provides art-based afterschool programming to middle-school children through visits to the museum.
- *Teacher Training* provides on-site professional development workshops on Latin American history, art, and culture.
- *Hands-On Workshops* explore exhibition content and foster participants' observation and critical thinking.
- *Classroom Connections* is a comprehensive program offered to public schools in all boroughs, linking El Museo's exhibitions with school curricula.
- Cultural festivals include *Three Kings Day Parade, Day of the Dead, Super Sábado,* and *Museum Mile Celebration.*
- Bilingual guided exhibition tours are offered every third Saturday of the month or by appointment.
- Scholarly lectures, film screenings, and literary programs provide a forum for artistic and literary expression.

Facilities

El Museo del Barrio is located at the top of Museum Mile in the multi-tenant city-owned Heckscher Building on Fifth Avenue at 104th Street, directly across from the Central Park's Conservatory Garden. In October 2009, El Museo reopened its doors after undergoing extensive renovations. Its upgraded facilities include a new glass façade, a redesigned courtyard, entirely renovated and modernized galleries, a new café that serves as programming space, and an expanded museum shop. Central to the planning of the renovation was the desire to enhance El Museo's role in the community and to welcome its fast-growing audiences. This reconstruction project was made possible thanks to the generous support and leadership of the City of New York and its agencies.

Occupying over 37,826 square feet, facilities include:

- The Carmen Ana Unanue Galleries, featuring works from El Museo's Permanent Collection
- Temporary exhibition galleries
- El Teatro, a 600-seat landmark-quality proscenium theater
- El Taller, an art-making workshop and learning center
- La Tienda, offering one-of-a-kind art, jewelry, accessories, CDs, and books by artists from from El Barrio, Latin America, and the Caribbean
- El Café, offering a varying selection of organic pan-Latino cuisine

El Museo's renovated exterior. Photo: Gruzen Samton Architects LLP

Museum of Jewish Heritage
A Living Memorial to the Holocaust

Edmond J. Safra Plaza
36 Battery Place
New York, NY 10280
646.437.4200
www.mjhnyc.org

Hon. Robert M. Morgenthau, Chairman
Contact: David G. Marwell, Ph.D., Director,
646.437.4280, dmarwell@mjhnyc.org

Mission
Our mission is to educate people of all ages and backgrounds about twentieth-century Jewish history and the Holocaust.

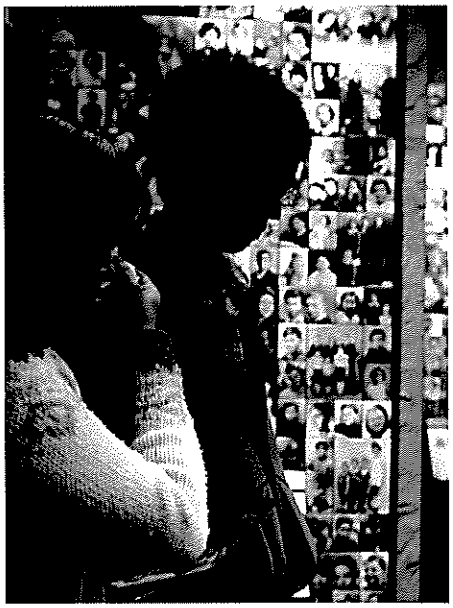
Founded
1982

Operating Budget
$15,845,000 in fiscal year 2009

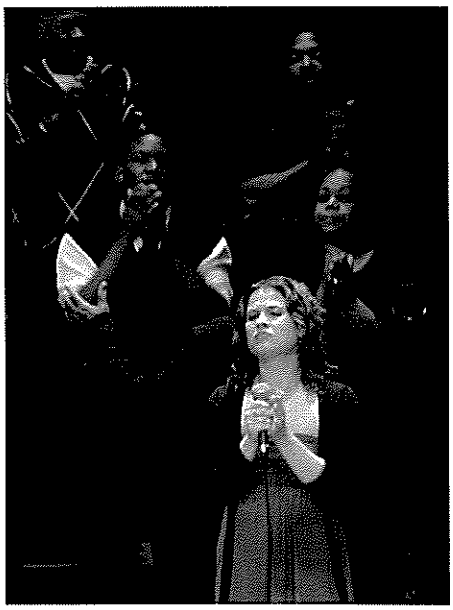
Attendance
- 148,335 people visited the Museum in fiscal year 2009.
- 68% of visitors are adults; 32% are children.
- On Wednesday evenings the Museum offers free admission to all visitors (with suggested donation).

Staff and Volunteers
72 employees (62 full-time, 10 part-time)
250 active volunteers

Exhibitions
- Drawing from collections of over 13,000 artifacts, 9,000 photographs, documents, films, and 3,800 video and audio testimonies, the Museum's Core Exhibition conveys the personal dimensions of the Jewish experience over the last century. The first floor, *Jewish Life a Century Ago,* portrays Jewish life around the world prior to World War II, examining the vitality, richness, and diversity of its cultural traditions. The second floor, *War Against the Jews,* explores the Holocaust and the individuals and communities confronted with hatred and persecution. The third floor, *Jewish Renewal,* surveys the renewal of life and community following the Holocaust, and the responsibility we all bear toward one another to help create a better world.
- Special exhibitions are mounted to complement the themes of the Museum. Special exhibitions on view during fiscal year 2009 include *Woman of Letters: Irène Némirovsky and Suite Française* (9/08–8/09); *The Shooting of Jews in Ukraine: Holocaust by Bullets* (11/08–3/09); *Beyond Swastika and Jim Crow: Jewish Refugee Scholars at Black Colleges* (2/09–3/10); and *The Morgenthaus: A Legacy of Service* (11/09–12/10).
- In November 2009 the Museum opened Phase I of the Keeping History Center, an interactive, multimedia visitor experience that explores the Museum's stories and artifacts in order to preserve and shape the collective memory of present and future visitors. The 2,200-square-foot state-of-the-art permanent space occupies the building's "prow," overlooking New York Harbor and the Statue of Liberty. More than any other space in the building, the Center links the Museum's subject matter with the powerful symbolic geography it occupies at the southern end of Manhattan. Phase 1 of the



Young people learn from and are moved by historical artifacts, photographs, and testimony. Photo: Melanie Einzig



Neshama Carlebach performing in the Museum's Edmond J. Safra Hall, June 2009. Photo: Melanie Einzig

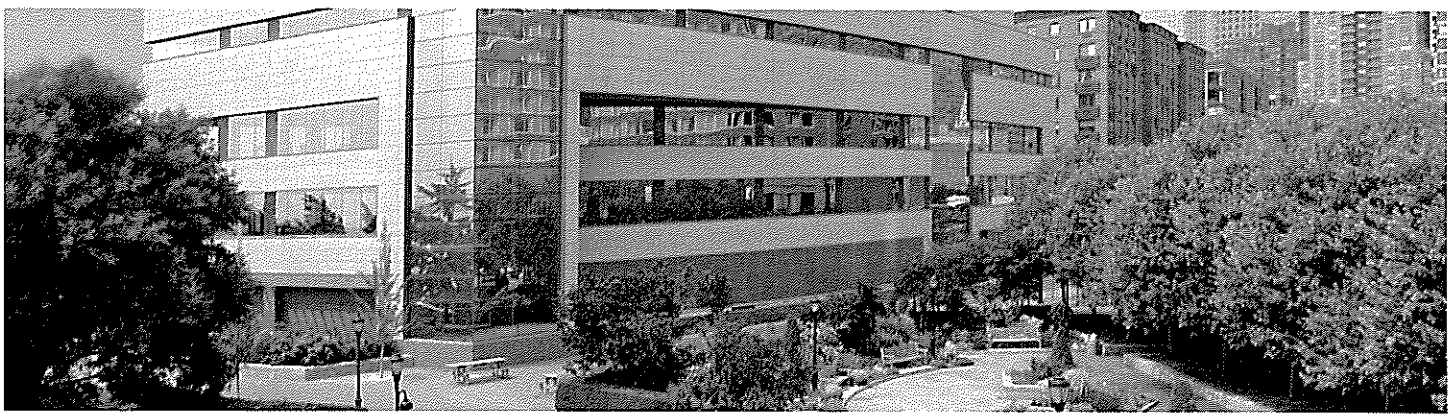
Center is *Voices of Liberty,* an audio-visual component comprised of diverse voices telling their stories of arriving in America for the first time. From Holocaust survivors who sought to build a new life in the United States, to Soviet refuseniks seeking religious freedom in the 1980s, to new immigrants arriving every day, each story resonates with emotional authenticity. Visitors have the opportunity to add their own stories either through an interactive terminal in the exhibit or from home on the related website.

Education and Public Programs

- The Museum offers guided class visits led by trained gallery educators, pre- and post-visit curriculum materials, classroom speakers, and educator training workshops—all designed to integrate the Museum visit into the process of classroom learning. Each year the Museum serves tens of thousands of students and educators from a wide range of public, private, and religious schools throughout New York City and the tri-state area. Through subvention of transportation and admission fees, the Museum offers free or reduced-cost visits to groups from disadvantaged or underserved communities as well.
- The annual *High School Apprenticeship Program* enables teenagers to gain career skills while learning valuable lessons from history that are relevant to their lives and future roles in society. Beginning in February, students train at the Museum through May, and in the summer they fulfill their employment rotations in various Museum departments, all the while earning a salary.
- *The Living Museum*™ and *Interfaith Living Museum* programs help youth develop more personal connections to their own heritage by creating a "mini-museum" that is presented to family, friends, teachers, and the community. This program also has its own website component that expands the program nationally for Jewish schools.
- The Museum provides professional development for educators interested in learning more about incorporating Jewish heritage and lessons from the Holocaust into their curriculum using object-based education. Participants include teachers from the New York City Department of Education, the Archdiocese, and religious and private schools. Each session includes a Museum tour, pedagogical practicum, and remarks from a Holocaust survivor.
- *The Speakers Bureau* enables the Museum to bring Holocaust remembrance and education about twentieth-century Jewish history directly into classrooms and other organized settings. The Speakers Bureau impacts the lives of senior citizens, young adults, and children throughout the metropolitan area.
- Public programs, which take place in the Museum's 375-seat Edmond J. Safra Hall, help audiences gain a greater understanding and appreciation of Jewish history and culture. Public programs generally include film screenings, musical performances, poetry readings, panel discussions, lectures, book signings, and family programs (many of which coincide with holidays and commemorations). Past public programs have featured such brilliant minds and renowned performers as: Theodore Bikel, Dr. Ruth Westheimer, Leon Wieseltier, Norman Podhoretz, Idan Raichel, Albert Maysles, Claude Lanzmann, Nicholas Kristof, Peter Yarrow, Cornel West, Susannah Heschel, Paul Auster, Lou Reed, Judd Hirsch, Fyvush Finkel, Kirk Douglas, John Turturro, and Tovah Feldshuh, to name but a few.

Facilities

- The original 30,000-square-foot Museum building, which opened in 1997 and houses the Core Exhibition, has a symbolic six-sided shape and six-tiered louvered roof—which are meant to recall the six million who perished in the Holocaust, as well as the Star of David. On the waterfront in New York Harbor, the Museum faces the Statue of Liberty and Ellis Island.
- In 2003 the Museum opened the 82,000-square-foot Robert M. Morgenthau Wing, which includes a state-of-the-art theater named Edmond J. Safra Hall, additional special exhibition gallery space, the new Keeping History Center, classrooms, a resource center for teachers, a Museum shop, a café, Museum offices and artifact prep room, Andy Goldsworthy's memorial *Garden of Stones,* and a special-events hall that provides a flexible space for an array of Museum events, while also providing a source of revenue through rentals to individuals, corporations, and organizations.



The Museum of Jewish Heritage is located on the waterfront in Battery Park City, with views of Ellis Island and the Statue of Liberty. Photo: Thomas Hinton

Museum of the City of New York

1220 Fifth Avenue
New York, NY 10029
www.mcny.org

Susan Henshaw Jones, Ronay Menschel Director of the Museum of the City of New York,
212.534.1672 x3001

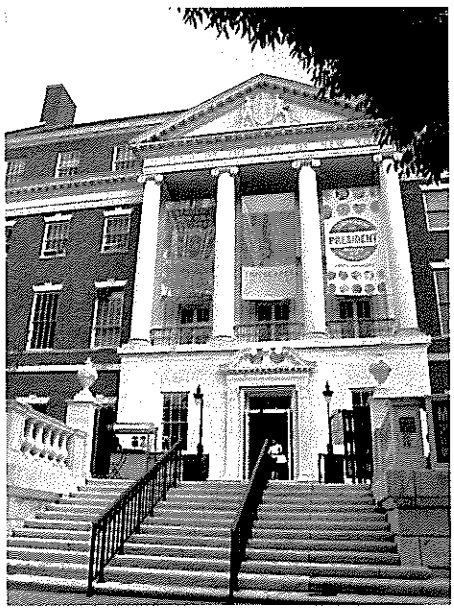
Mission
The Museum of the City of New York celebrates and interprets the city, educating the public about its distinctive character, especially its heritage of diversity, opportunity, and perpetual transformation. Founded in 1923, the Museum connects the past, present, and future of New York City. It serves the people of New York and visitors from around the world through exhibitions, school and public programs, publications, and collections.

Founded
1923

Operating Budget
$9.7 million in fiscal year 2010

Attendance
Over 225,000 people visit the Museum each year. The Museum participates in the New York Pass program, and in other citywide attendance programs.

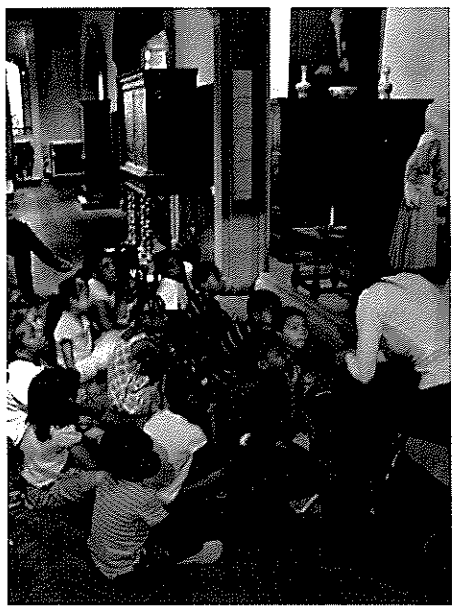
Staff and Volunteers
78 employees (67 full-time, 11 part-time)
50 active volunteers



Entrance to the Museum of the City of New York

Exhibitions
The Museum is dedicated to educating the public, including both children and adults, about the history of New York City and illuminating the effects of the past on the present-day city, as well as the effects of present-day actions on what the city of the future may become. Exhibition content targets design, urbanism, immigrant history, politics, and public policy—and the interaction among all of them. Exhibitions have their foundation in the Museum's extraordinary collections, comprising some 1.5 million objects and images that tell the stories of New York.

Education and Public Programs
The Museum's acclaimed Frederick A.O. Schwarz Children's Center offers five content-rich education programs for children, including school programs, which use our exhibitions and collections to make New York's history compelling and accessible, and four out-of-school-time programs. These enriching programs support New York State Standards for social studies for grades pre-K through 12, and all are led by trained museum educators. The Schwarz Center served over 38,000 schoolchildren and teachers in the 2008–09 school year, 78% of whom visited from public schools. The Museum also offers professional development workshops for teachers.

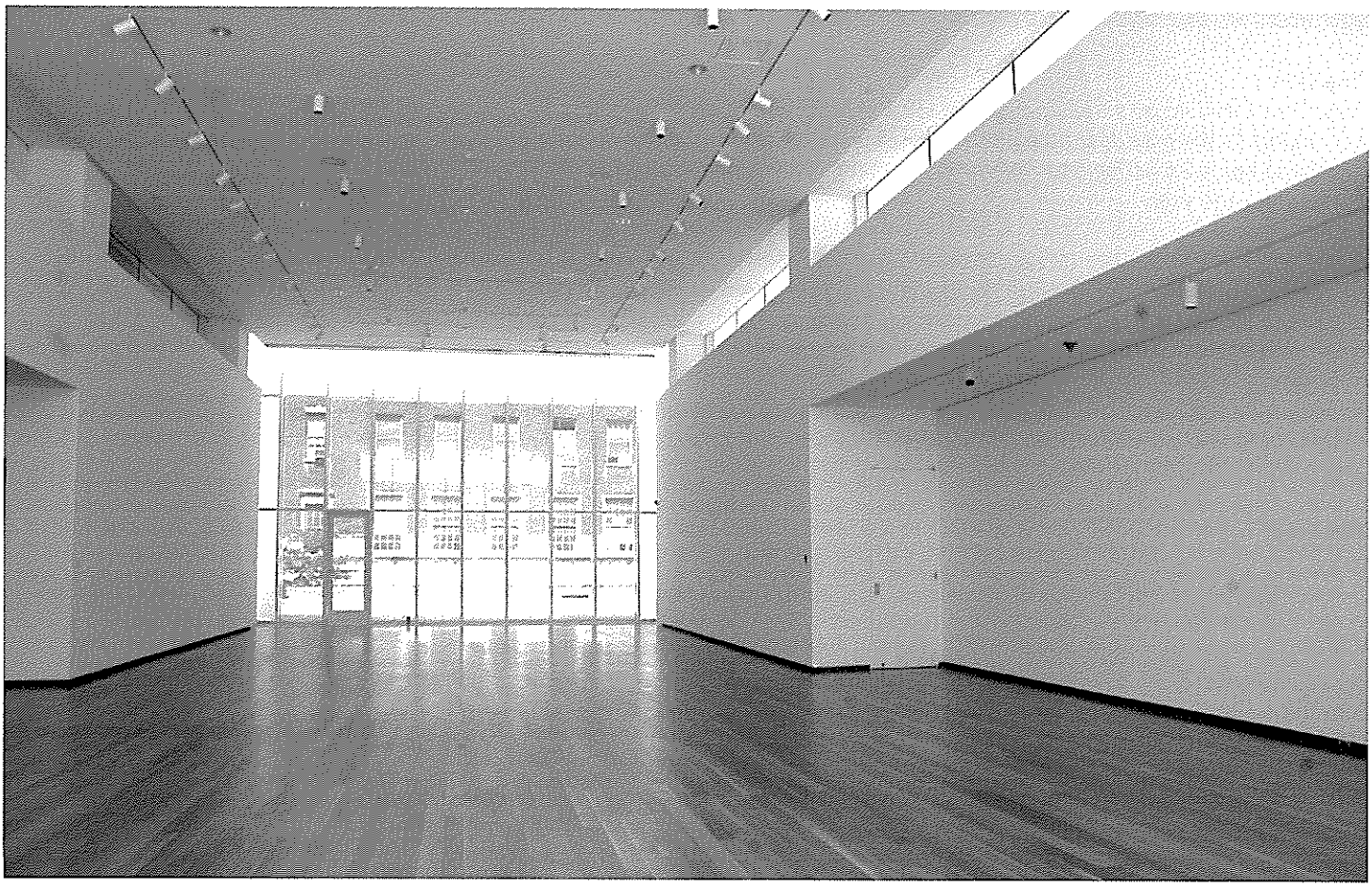


Young visitors at the Museum

Additionally, the Museum presents over 150 public programs annually, including performances, films, lectures, panel discussions, gallery tours, and symposia, which expand on the themes of its enriching exhibitions. These include weekend family programs, hands-on art activities, and cultural performances, which integrate homeless children and their caregivers with general museum audiences. Over 17,000 people participated in these programs during the last fiscal year.

Facilities

The Museum's landmark Georgian Revival building, constructed in 1932, is undergoing a three-phase restoration and expansion project to modernize and upgrade the entire Fifth Avenue facility for the first time in the institution's history. The project will give the Museum 23,000 square feet of exhibition and public space, and significantly upgraded galleries, collection storage facilities, visitor amenities, and classrooms, as well as enhanced staff offices, workshop areas, and plant maintenance and security facilities. Phase I, completed in 2008, included a state-of-the-art curatorial center topped by a soaring 3,000-square-foot glass and aluminum gallery flanked by open-air terraces. Beneath the gallery, the two-story curatorial center provides 15,400 square feet of high-density, climate-controlled storage for the Museum's extraordinary collections of paper- and textile-based material.



Phase I of the Museum's renovation project

New York City Center, Inc.

130 West 56th Street
New York, NY 10019
www.nycitycenter.org

Arlene Shuler, President and Executive Director
Contact: John Holden, Senior Director of Institutional Giving,
212.763.1207

Mission

New York City Center's mission is to make the best in the performing arts accessible to the broadest possible audience while ensuring that its landmark facility remains an active and welcoming venue to both audiences and artists throughout the year.

City Center accomplishes this by celebrating and preserving the American musical theater heritage through performances, score restorations, and other archival activities; presenting and producing new and innovative programming that reflects City Center's artistic history, with a specific emphasis on dance; supporting resident and visiting companies and artists; providing educational opportunities to New York City public school students and their teachers; and maintaining and enhancing the historic facilities that comprise the performing arts center.

Founded

New York City Center was built in 1923 and originally served as the Mecca Temple for the Ancient Order of the Nobles of the Mystic Shrine. After it came under city ownership, the theater was reopened in 1943 by Mayor Fiorello La Guardia with a mission to make the best in theater, music, and dance accessible to all audiences. The theater became the original home to George Balanchine and the New York City Ballet; to Julius Rudel, Beverly Sills, and the New York City Opera; and to Leopold Stokowski, Leonard Bernstein, and the New York Symphony.

Operating Budget

$21,703,303 in fiscal year 2009

Attendance

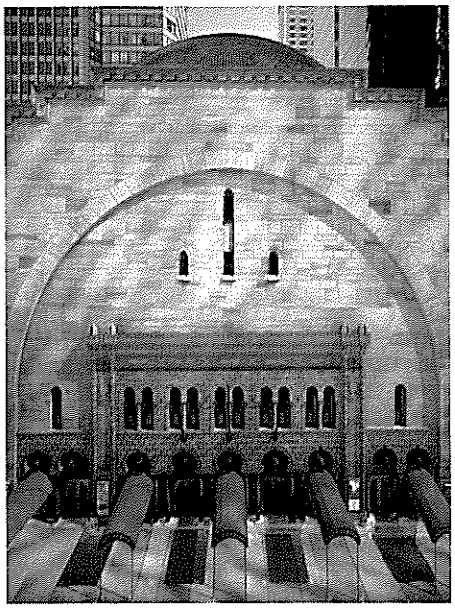
- 342,615 attended City Center performances in fiscal year 2009.
- City Center's education programs reach more than 5,000 New York City public school students annually.
- City Center's studios were rented for more than 20,000 hours by more than 80 organizations (approximately 100,000 artists) in fiscal year 2009.

Staff and Volunteers

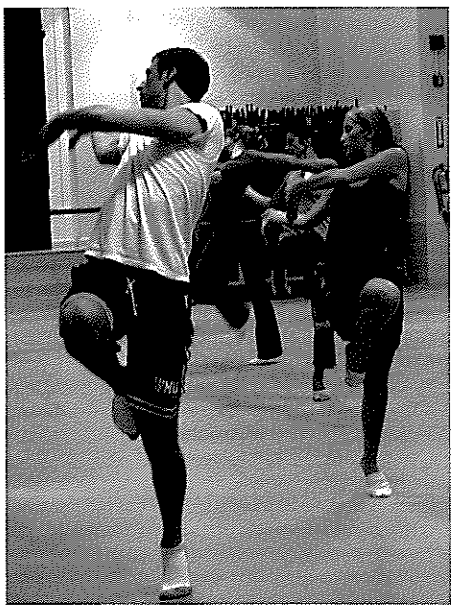
- 560 employees (60 full-time, 500 part-time/seasonal)
- 450 annual volunteers

Programs

- *Fall for Dance* Festival: In 2004, New York City Center launched the annual *Fall for Dance* Festival to develop new, young and diverse audiences for dance and bring world-class companies and up-and-coming artists to City Center's stage. City Center accomplishes this by selling all tickets to the Festival for just $10 and targeting advertising to underserved communities and young people, offering unparalleled access to the best in dance.
- *Encores!:* This program presents concert productions of Broadway musicals from America's vast theater heritage. City Center restores their original



City Center façade. Photo: Robert Kern



Students learn a movement phrase from Mark Dendy's *Afternoon of a Faun*, 2009

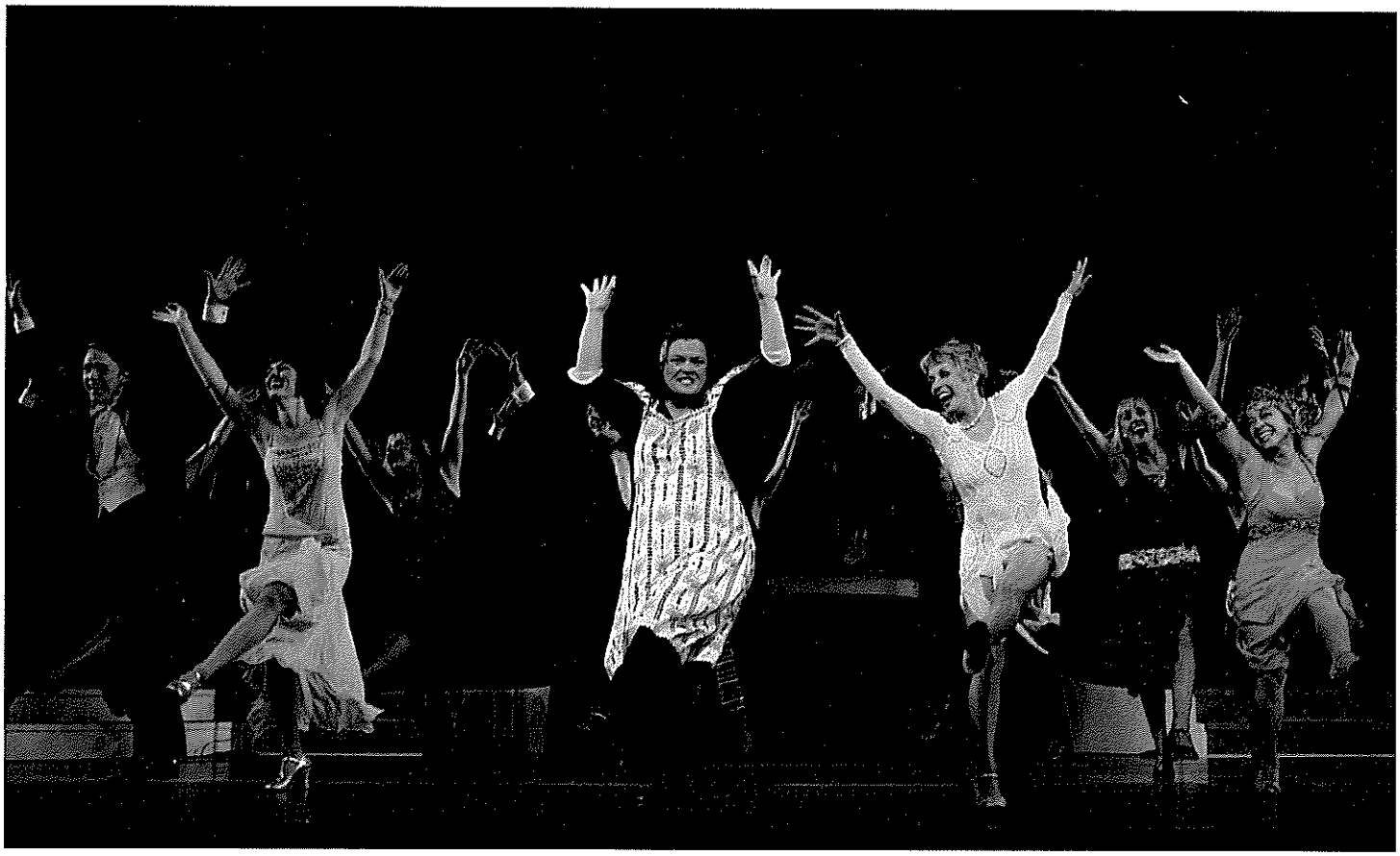
orchestrations and performs them in the form intended by their creators, producing three musicals in performance annually with full-scale orchestras and large casts that reproduce the original theatrical experience. Five *Encores!* productions have moved to Broadway: *Chicago*, *Wonderful Town*, *The Apple Tree*, *Gypsy*, and *Finian's Rainbow*.

- Mainstage Season: New York City Center is a resident home to many of New York's prestigious performance companies including Alvin Ailey American Dance Theater, Paul Taylor Dance Company, Manhattan Theatre Club, and most recently Morphoses/The Wheeldon Company. Each year, New York City Center's season includes renowned national and international dance companies. Recent companies, and companies from the upcoming season, include Tanguera, Corella Ballet Castilla y León, the Kirov Ballet and Eifman Ballet of St. Petersburg, the San Francisco Ballet, Ballet Nacionál de Cuba, the Miami City Ballet, Lar Lubovitch, and Julio Bocca and Ballet Argentino.
- Arts Education Programming: City Center's education programs reach more than 5,000 New York City public school students—from kindergarten through twelfth grade—with dance and musical theater performances and in-school workshops each year. These in-depth programs, in conjunction with more than 100 schools from across all five New York City boroughs, utilize the performing arts as a resource to ignite the imagination and promote deep engagement in the teaching and learning process. Additionally, lifelong learning initiatives with partnering organizations reach nearly 1,000 seniors annually.

Facilities

Located in the heart of Manhattan on West 55th Street between Sixth and Seventh Avenues, City Center is comprised of:

- The mainstage theater with a seating capacity of 2,753
- Two smaller theaters with seating capacities of 299 and 150
- Four large, column-free studios equipped with sprung dance floors, mirrors, pianos, and portable barres
- A VIP patron lounge adjacent to the mainstage theater with a capacity of up to 65 people
- A 12-story office tower (130 West 56th Street)



Rosie O'Donnell and Sandy Duncan in the *Encores!* production of *No, No, Nanette*, 2008. Photo: Joan Marcus

The Public Theater / New York Shakespeare Festival

425 Lafayette Street
New York, NY 10003
www.publictheater.org

Oskar Eustis, Artistic Director
Contact: Andrew D. Hamingson, Executive Director,
212.539.8691

Mission

As the nation's foremost theatrical producer of Shakespeare and new work, The Public Theater is dedicated to achieving artistic excellence while developing an American theater that is accessible and relevant to all people through productions of challenging new plays, musicals, and innovative stagings of the classics. Toward this effort, The Public continues to be guided by a philosophy of inclusion, which takes many forms: non-traditional casting of productions; education and development initiatives for artists from diverse backgrounds; outreach to students and audiences throughout New York City's five boroughs; humanities endeavors that provide a social and cultural context for the works it presents; and mainstage productions that reflect and speak to the issues and interests of the surrounding community.

Founded

Founded by Joseph Papp as the Shakespeare Workshop and now one of the nation's preeminent cultural institutions, The Public is an American theater in which all the country's voices, rhythms, and cultures converge. It is dedicated to embracing the complexities of contemporary society and nurturing both artists and audiences, as it continues Joseph Papp's legacy of creating a place of inclusion and a forum for ideas.

The Public Theater produces new plays, musicals, productions of Shakespeare, and other classics in its headquarters on Lafayette Street (the former Astor library, which opened as The Public Theater in 1967 with the world premiere of the musical *Hair*) and at the Delacorte Theater, its permanent summertime home of free *Shakespeare in the Park* each summer. The Public's newest performance space, Joe's Pub, has become an important venue for new work and intimate performances by musicians, spoken-word artists, and solo performers.

The Public has won 42 Tony Awards, 149 Obies, 40 Drama Desk Awards, and four Pulitzer Prizes. The Public has brought 52 shows to Broadway, including *Sticks and Bones; That Championship Season; A Chorus Line; The Pirates of Penzance; The Tempest; Bring In 'Da Noise, Bring In 'Da Funk; On the Town; The Ride Down Mt. Morgan; Topdog/Underdog; Elaine Stritch at Liberty; Take Me Out; Caroline, or Change; Well; Passing Strange;* and, most recently, the current Tony Award–winning revival of *Hair*.

Operating Budget

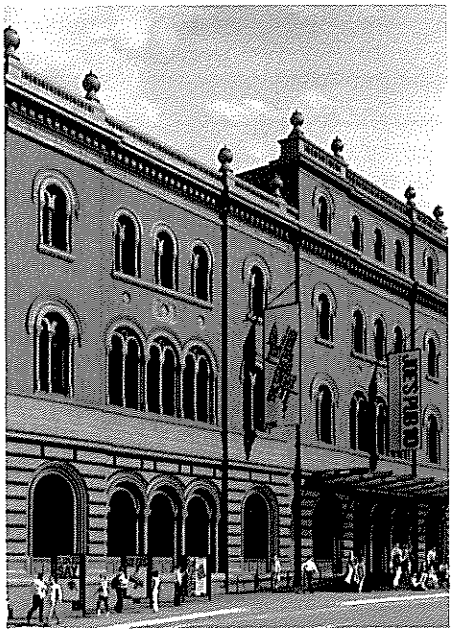
$19,608,623 in fiscal year 2009

Attendance

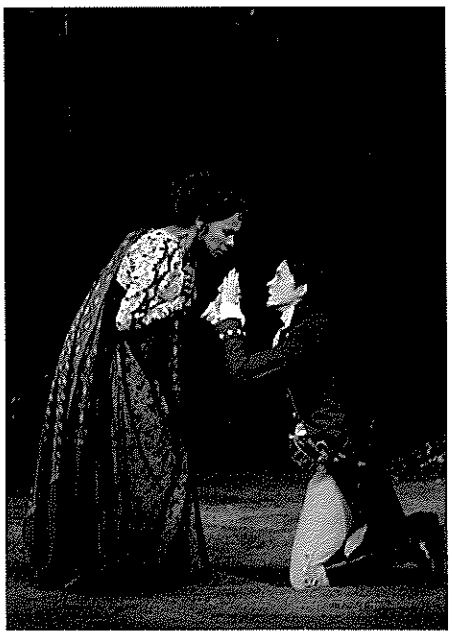
- Approximately 300,000 artists, audience members, and students attend or participate in The Public's productions, events, or programming each year (including Joe's Pub).
- All performances of Shakespeare in Central Park are free of charge (approximately 46 shows per season; over 100,000 attendees each summer).

Staff and Volunteers

239 employees (81 full-time, 158 part-time)
34 active volunteers



The Public Theater



Audra McDonald and Anne Hathaway in Shakespeare's *Twelfth Night*, 2009.Photo: Joan Marcus

Artistic Programs

- *Mainstage Season:* The Public produces at least six productions of new works and classics each year downtown at the Public Theater.
- *Shakespeare in the Park:* The Public produces two productions of Shakespeare and other classics each year at the Delacorte Theater in Central Park.
- *Joe's Pub:* Noted for its genre-blind programming, Joe's Pub offers a varied range of performances, from jazz, classical, rock, folk, international, comedy, experimental, spoken-word, and dance. Joe's Pub programs two or three shows a night, 363 days a year.
- *The Public LAB:* A program that breaks down production barriers for young writers and produces new plays from February to June with minimalist production values.
- *Festivals:* The Public programs numerous festivals throughout each season including *Under the Radar* and the *Summer Play Festival.*
- *Artist and Play Development Programs:* The Public provides creative and financial support for artists at all stages of their careers through commissions, residencies, readings, and workshops. These programs include productions and readings throughout The Public's season, as well as *New Work Now,* an annual series of readings. The Public commissions three to five new plays annually from writers at different stages in their careers; supports early-career writers through its program *The Emerging Writers Group;* supports Native theater artists across North America, through readings, festivals, and field discussion, in its *Native Theater Initiative*; produces over 50 readings and workshops each year; and provides support for established playwrights whose work has set the standard for the highest level of achievement in theater through the *Master Writer Chair* program.
- *Collaborative Projects:* The Public invests in a variety of collaborative projects to maintain a vibrant, international theater community that continues to attract a diverse audience. Companies such as LAByrinth Theater Company and the Sundance Theatre Lab have found artistic homes at The Public.

Education and Public Programs

- *Shakespeare Lab:* A free, competitive, six-week summer intensive that provides classical training to mid-career actors.
- *Shakespeare Lab Jr.:* A series of free summer workshops serving 300+ New York City public school students from underserved communities.
- *Summer ShakeUp:* A free one-day Shakespeare immersion program for 1,000 public school students from underserved communities, held at the Delacorte Theater in Central Park; a second, smaller *Summer ShakeUp* is held each summer in a park in one of the outer boroughs.
- *A Midsummer Day's Camp:* A competitive, two-week acting workshop in Shakespeare performance for high school students, half of whom attend tuition-free.
- *mobile.shakespeare.lab:* A multi-week tour that takes free Shakespeare performances and workshops to underserved areas throughout New York City's five boroughs.
- *Shakespeare Spring Break:* An intensive week-long workshop for teens on the shows to be produced during each summer's *Shakespeare in the Park* season.
- *Teacher Training Workshops:* Professional development workshops for schoolteachers in the five boroughs.
- *The Public Writers Initiative:* A competitive, three-tiered program providing resources for writers at every stage of their careers.
- *Music Theater Initiative:* A program to develop and produce new American musicals.

Facilities

- The Public Theater headquarters, downtown (five performance spaces ranging from 99 to 299 seats)
- The Delacorte Theater in Central Park (1,880 seats)
- Joe's Pub, located within the downtown facility at 425 Lafayette Street (160 seats)

The Tribe in the rock musical *Hair*, 2008. Photo: Michal Daniel

The Studio Museum in Harlem

144 West 125th Street
New York, NY 10027
www.studiomuseum.org

Thelma Golden, Director,
212.864.4500 x231

Mission
The Studio Museum in Harlem is the nexus for artists of African descent locally, nationally, and internationally, as well as for work that has been inspired and influenced by black culture. It is a site for the dynamic exchange of ideas about art and society.

Founded
1967

Operating Budget
$5,538,509 in fiscal year 2009

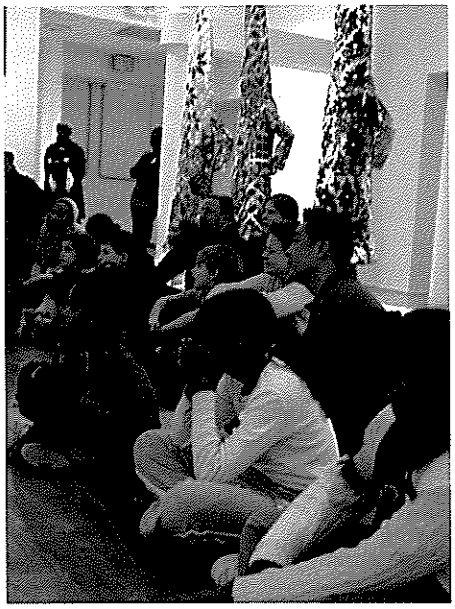
Attendance
85,000 people visit the Museum each year.

Staff and Volunteers
51 employees (43 full-time, 8 part-time)
12 active volunteers

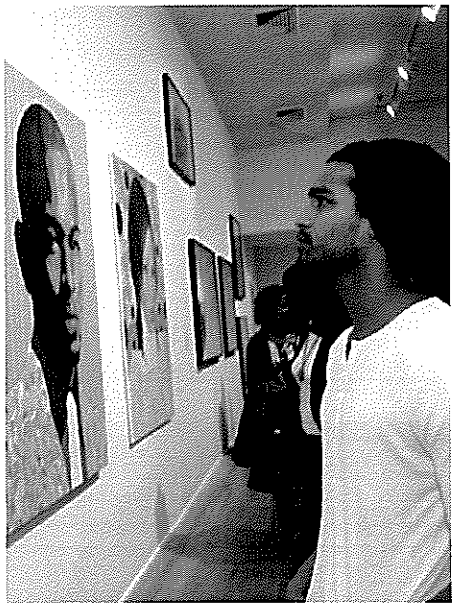
Collection
The Museum's collection is comprised of approximately 1,600 paintings, sculptures, watercolors, drawings, pastels, prints, photographs, mixed-media works, and installations representing the work of artists from the United States, the Caribbean, the Americas, and Africa. It includes works by Terry Adkins, Romare Bearden, Robert Colescott, Melvin Edwards, Richard Hunt, Lois Mailou Jones, Jacob Lawrence, Norman Lewis, Betye Saar, Nari Ward, and Hale Woodruff.

The Museum is also the custodian for an extensive archive of the work of photographer James VanDerZee, the quintessential chronicler of the Harlem community between 1906 and 1984.

Education and Public Programs
- *School Programs:* These include *Education Tuesdays!*; pre-visit and post-visit materials for schools; multi-session collaborations with schools; interactive tours; hands-on art-making workshops for classes; in-classroom visits; and Museum passes (for students, and educators).
- *Programs and Resources for Educators* provide teachers throughout the New York City metropolitan area with tools to relate the arts directly to their own lives and experiences as well as their students'. Every exhibition season the Museum offers a menu of programs for educators that include open houses for educators and administrators, teacher workshops, educator passes, teacher advisory circle, and slide kits.
- *Youth Programs:* The Museum provides free activities for young people outside the school environment. Free passes are given to each program participant and are also available by request.
- *Target Free Sundays* at the Studio Museum reflect a shared commitment to engaging the community through programs that are fun, informative, and accessible. In addition to free Museum admission, these Sundays feature



School tour, spring 2006. Photo: The Studio Museum in Harlem



Opening of the exhibition *Flow*, spring 2008. Photo: Ray Llanos

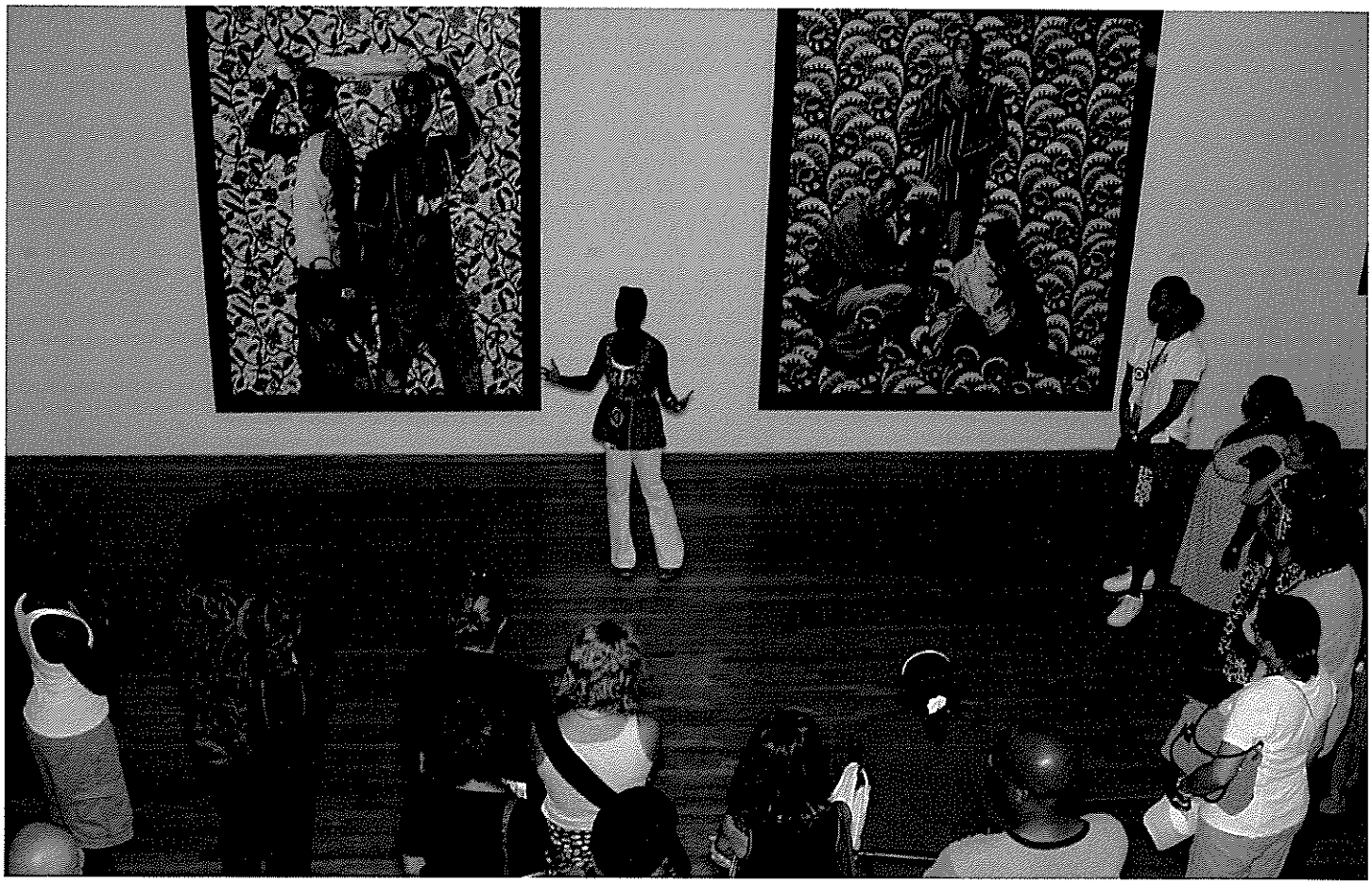
free programs and events ranging from hands-on family workshops to theater performances from 12 to 6 p.m. and geared to all of our audiences.

- *Adult Programs* include *The Artist's Voice; The Fine Art of Collecting; Studio Visit; Books and Authors; Vital Expressions in American Art;* courses; lectures; symposia; film/video screenings; hands-on art-making courses for adults; exclusive tours for senior citizens; and free exhibition tours.
- *Special Access Programs:* Wheelchair access is available for all Museum facilities. Upon request, arrangements can be made for Sign Language interpretation of any tour or event.

Facilities

In 1979, the New York Bank for Savings gave The Studio Museum in Harlem a 60,000-square-foot facility at 144 West 125th Street, from which it continues to operate today. Renovated and opened in 1982, the Museum currently comprises three floors of exhibition space, a store, workshop and studio spaces, and a Sculpture Garden.

A major expansion and renovation of the 125th Street facility's Lower Level occurred in 2008, including added gallery space, education/multi-purpose rooms, and a theater.



Target Free Sundays **launch, July 2008. Photo: The Studio Museum in Harlem**

QUEENS

Flushing Town Hall
Jamaica Center for Arts and Learning
Museum of the Moving Image
New York Hall of Science
P.S.1 Contemporary Art Center
Queens Botanical Garden
Queens Museum of Art
Queens Theatre in the Park

QUEENS

Flushing Town Hall

Flushing Council on Culture and the Arts
@ Flushing Town Hall
137-35 Northern Boulevard
Flushing, NY 11354
www.flushingtownhall.org

Ellen Kodadek, Executive and Artistic Director,
718.463.7700 x225, ekodadek@flushingtownhall.org

Mission
Flushing Council on Culture and the Arts (FCCA) was founded in 1979 to be a revitalizing force for its community, a catalyst for developing and promoting the visual and performing arts in Queens, and a bridge to promote intercultural understanding through the arts in the most culturally diverse county in the United States.

Founded
Flushing Council on Culture and the Arts, founded in 1979, assumed management of Flushing Town Hall in 1990.

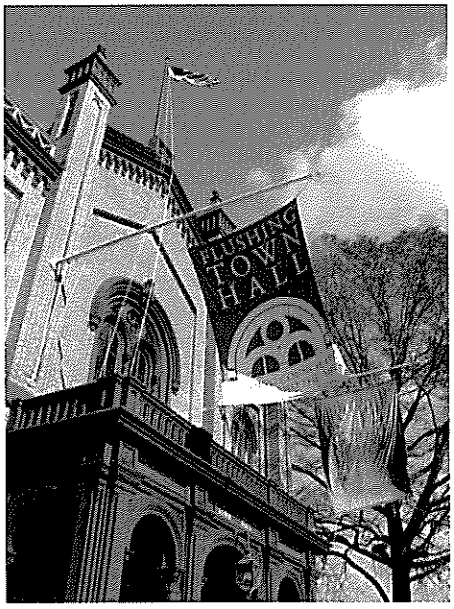
Operating Budget
$1,428,352 in fiscal year 2009

Attendance
- 50,000 people visit Flushing Town Hall each year.
- 73% of visitors are adults; 27% are children.
- 96% are from the 5 boroughs of New York City; 4% from outside the city.
- Flushing Town Hall serves 2,500 people off-site.

Staff and Volunteers
8 employees (5 full-time, 3 part-time/freelance)
35 active volunteers

Exhibitions
- 3 or 4 exhibitions per year.
- In the annual Member exhibition, FCCA Visual Artist Members present their work.
- The permanent exhibition *Jazz Live!*, taken from the collection of FCCA, features photographs of jazz artists who have performed at Flushing Town Hall since 1993.
- FCCA offers *Salon Sundays* (artists' networking), studio visits, gallery talks, and artist-led workshops.

Education and Public Programs
FCCA is a multidisciplinary presenting and service organization embedded in the unique community of downtown Flushing. FCCA presents high-quality, award-winning arts programming, including jazz, classical, and world music, dance, puppetry arts, family programs with interactive arts workshops, education programs linked to NYS Learning Standards in the Arts and NYC Blueprint for Teaching and Learning in the Arts, seniors programs, exhibitions, and free community events. Approximately one quarter of the programming has an Asian context, reflective of the immediate neighborhood. Recent presentations of non-text-based visual theater transcend linguistic and cultural barriers. Programs include:
- *Jazz Live! World Music Series*: From straight-ahead traditional jazz to emerging artists and commissioned work, world music, and world jazz.



Flushing Town Hall building

Education Program

- *Classical Music*: 4 to 6 classical concerts per year.
- *Free Community Events:* Summer Garden Concert Series, Halloween Re-Mixed (with Day of the Dead and All Saints Day), and Lunar New Year Celebration.
- *Spotlight Series*: Geared to all ages, with the belief that the arts are for everyone, FCCA offers weekend performances of family-friendly shows that are preceded or followed by an interactive workshop that explores the art forms and themes of the production.
- *Spotlight Series for Schools*: FCCA provides a performance series of music, dance, puppetry, and theater for student audiences. Each performance is followed by a Q&A session with the performer(s). Schools can book pre- and post-show arts education workshops at an additional cost, which support student learning through the arts and deepen audience experience.
- *Education Programs:* FCCA offers workshops and/or residencies with highly qualified teaching artists in visual arts, music, dance, and theater at schools and in the on-site classroom. FCCA also offers interactive exhibition workshops in the art gallery and guided history tours.
- *For Teaching Artists:* FCCA provides professional development workshops for teaching artists to develop tools and strategies to improve their teaching and inspire their artistry.
- *For Senior Centers*: FCCA offers on-site workshops at senior centers in dance, music, visual arts, and East Asian arts and provides free tickets for seniors to attend matinee performances at Flushing Town Hall.

Facilities

FCCA operates and programs Flushing Town Hall, an 1862 landmark building, on behalf of the City of New York, which owns the building. In 1999, the Council completed an $8 million restoration, converting what was an abandoned eyesore into a thriving center for the visual and performing arts. Flushing Town Hall's 20,000-square-foot facility includes a 308-seat concert hall/theater with removable chairs to allow for banquets, as well as a gallery, a classroom, offices, a garden that can accommodate 250 people for outdoor events, and a gift shop that features the handcrafted work of over 50 Queens- and Long Island–based artists.

Queens Jazz Orchestra

Jamaica Center for Arts and Learning

161-04 Jamaica Avenue
Jamaica, NY 11432
www.jcal.org

Anita Segarra, Interim Executive Director
Contact: Kesia Hudson, Director of Marketing,
718.658.7400

Mission
Jamaica Center for Arts and Learning (JCAL) offers visual, performing, and literary arts, arts education, and artists' programs to encourage participation in the arts and to contribute to the cultural enrichment of Queens and the greater metropolitan area.

Founded
JCAL was founded in 1972 as a critical component of a community revitalization effort in downtown Jamaica.

Operating Budget
$1.4 million in fiscal year 2009

Attendance
Over 28,000 people visit JCAL each year.

Staff and Volunteers
23 employees (17 full-time, 6 part-time)
35 artist instructors
10 active volunteers

Exhibitions
Temporary exhibitions for fiscal year 2009 included:

- *Spotlight:* This special presentation focused three of JCAL's faculty artists—Zack Davis, Diane Pryor-Holland, and Alexander Shapiro—known for their work in JCAL's educational workshops. *Spotlight* showcased their individual artistic talents in a broader context, introducing them to a new audience.
- *Metro Poles*: In this collaboration with the Bronx River Art Center and the Asian American Arts Centre, the gallery functioned as a collective studio. A core group of artists was given the opportunity to create work in JCAL's gallery that revealed their vision of collaboration and social relationships. Each artist then invited an additional artist to continue their work, through addition, subtraction, inversion, or repositioning. The public had the rare opportunity to witness the creative process.
- *Changing Queens:* This photographic exhibition explored the effects of globalization on the borough of Queens. Through the lenses of 10 artists we see the impact on the urban landscape of 10 different Queens neighborhoods.
- *Workspace Program: Diego Medina/Construction of Cultures:* This is the solo exhibition of JCAL's 2007–8 Workspace Artist, Diego Medina. His work is based on the belief that art transforms relationships between people, communities, and spaces. Central to *Construction of Cultures'* sculptures and installation art is the transformative use of everyday found objects.

Gallery view of the JCAL exhibition *Jamaica Flux: Workspaces & Windows 2007*. Photo: Jamaica Center for Arts and Learning

Children's ceramic workshop. Photo: Dominick Totino Photography

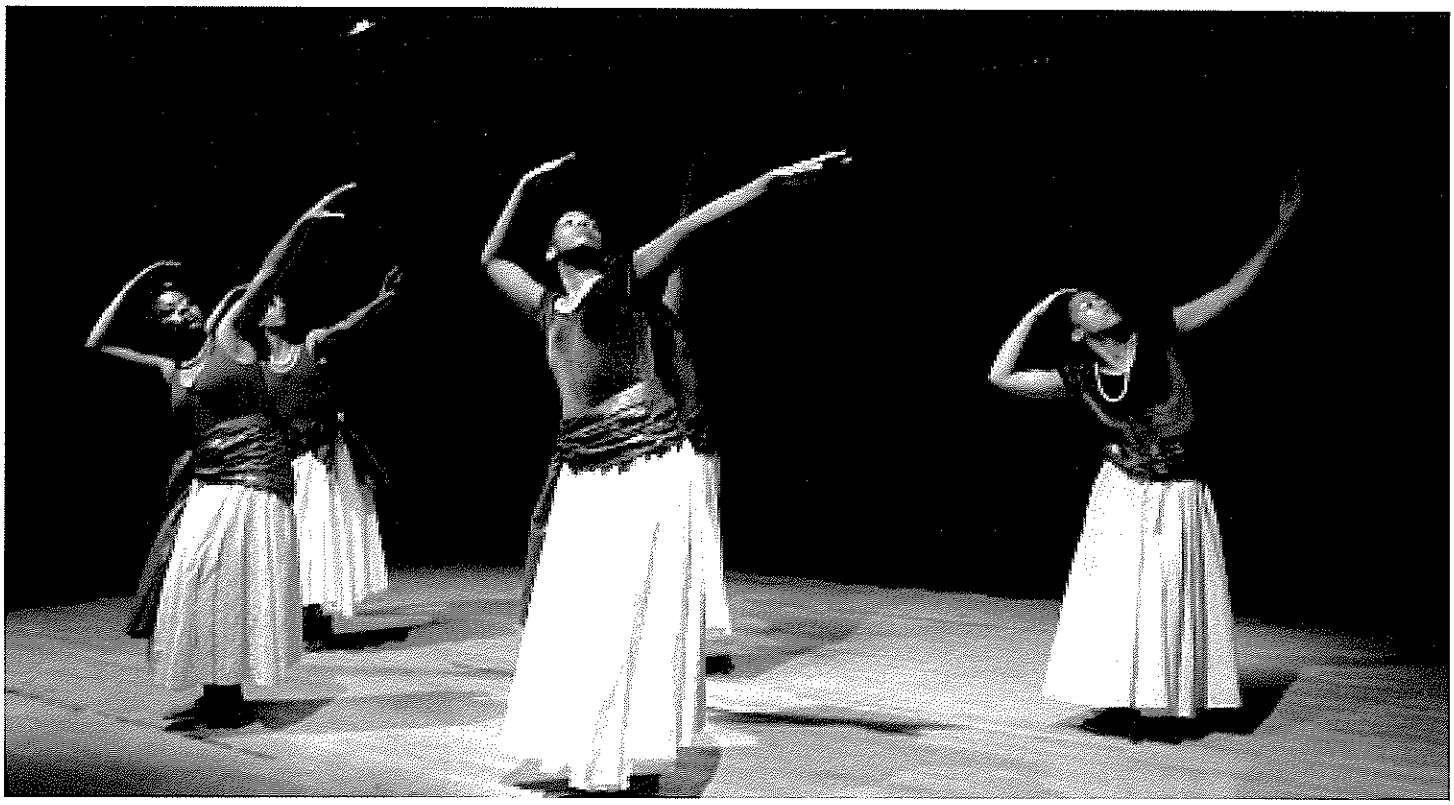
Education and Public Programs

- *Workshops*: Fine and applied arts, drama, dance, and music workshops for adults, children, and teens are offered during two 10-week semesters and one 6-week semester.
- *ARTventure*: JCAL offers custom-designed arts workshops to schools and other organizations. Professional teaching artists skilled in a wide range of disciplines and genres provide a comprehensive education in the arts. JCAL's program staff works together with school representatives to design a program that fits each organization's needs.
- *Teen Spot*: JCAL's performing and visual arts afterschool and summer program for youth ages 12 to 18 is comprised of four different areas of study: dance, theater, visual arts, and architecture. Students choose one of the four disciplines to study each semester.
- *Studio LLC:* JCAL's newly initiated professional development program, Studio LLC teaches artists to regard their studio as a small business: to identify their entrepreneurial and professional goals, and to create a long-term plan for accomplishing them. Eighteen artists will be selected to participate in a year-long series of seminars on topics including financial management, grant seeking, filing taxes as an artist, and self-promotion and networking.

Facilities

JCAL is housed in a landmark neo-Renaissance building. Facilities include:

- a visual arts gallery
- three painting studios
- three dance studios
- a ceramics studio
- a soundproof music studio
- a 99-seat proscenium theater
- a newly renovated 400-seat theater, Jamaica Performing Arts Center



***Teen Spot* dance performance. Photo: Charles Bell**

Museum of the Moving Image

35 Avenue at 36 Street
Astoria, NY 11106
www.movingimage.us

Rochelle Slovin, Founding Director
Contact: Carl Goodman, Senior Deputy Director,
718.784.4520 x220

Mission
Museum of the Moving Image is dedicated to advancing the public understanding and appreciation of the art, history, technique, and technology of film, television, and digital media, and to examining their impact on culture and society.

It does so by collecting, preserving, and providing access to the nation's largest permanent collection of moving-image artifacts; screening significant films and other moving-image works; presenting exhibitions of artifacts, artworks, and interactive experiences; and offering educational and interpretive programs. Its programs are targeted to audiences of all interests and backgrounds, from school groups, families, and seniors to international tourists.

Founded
1981

Operating Budget
$5.5 million in fiscal year 2009

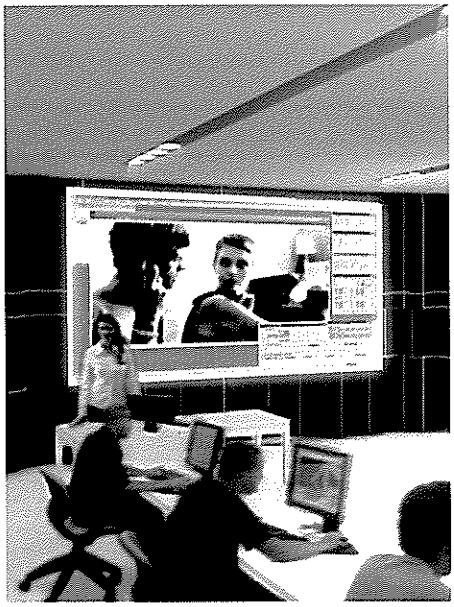
Attendance
90,000 people visit the Museum each year.

Staff and Volunteers
45 employees (30 full-time, 15 part-time)
20 volunteers

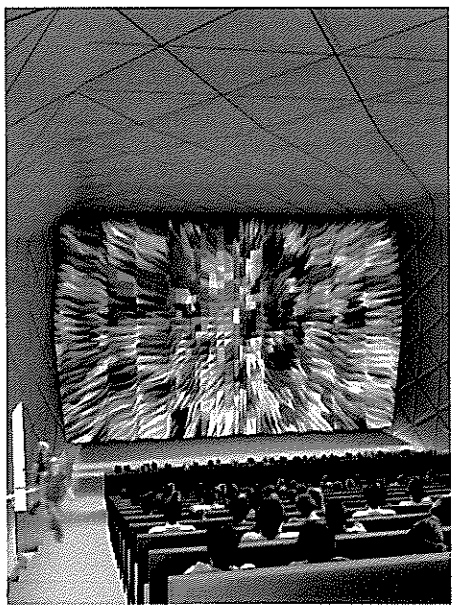
Exhibitions
Behind the Screen, the Museum's core exhibition, has been praised by *The New York Times* as "a show for the mind as much as the eye and ear" and by *New York Magazine* as "staggeringly comprehensive." From Victorian optical toys to digital media, *Behind the Screen* contains a wide array of educational resources, including artifacts, interactive experiences, one-of-a-kind artworks, and demonstrations of professional crafts and equipment, all of which immerse visitors in the creative process of making moving images. Significant upgrades to the exhibition, including new hardware, new software, and content upgrades to interactive and computer-based exhibits, are included in the Museum's capital project.

Changing exhibitions are essential to the Museum's plans for audience development. The Museum will present two changing exhibitions per year. Opening in 2010 will be *Massively Multiplayer*, consisting of interactive digital artworks examining the relationship between real and virtual worlds.

Online exhibitions can be found at: http://movingimage.us/site/online



Within the digital learning suite are two media labs, surrounded by retractable draperies.



The new 264-seat film theater is equipped for 35mm, 70mm, and 16mm. Digital images will be shown using a high-definition digital cinema projector. For live accompaniment of silent films, an orchestra pit is provided.

Education and Public Programs

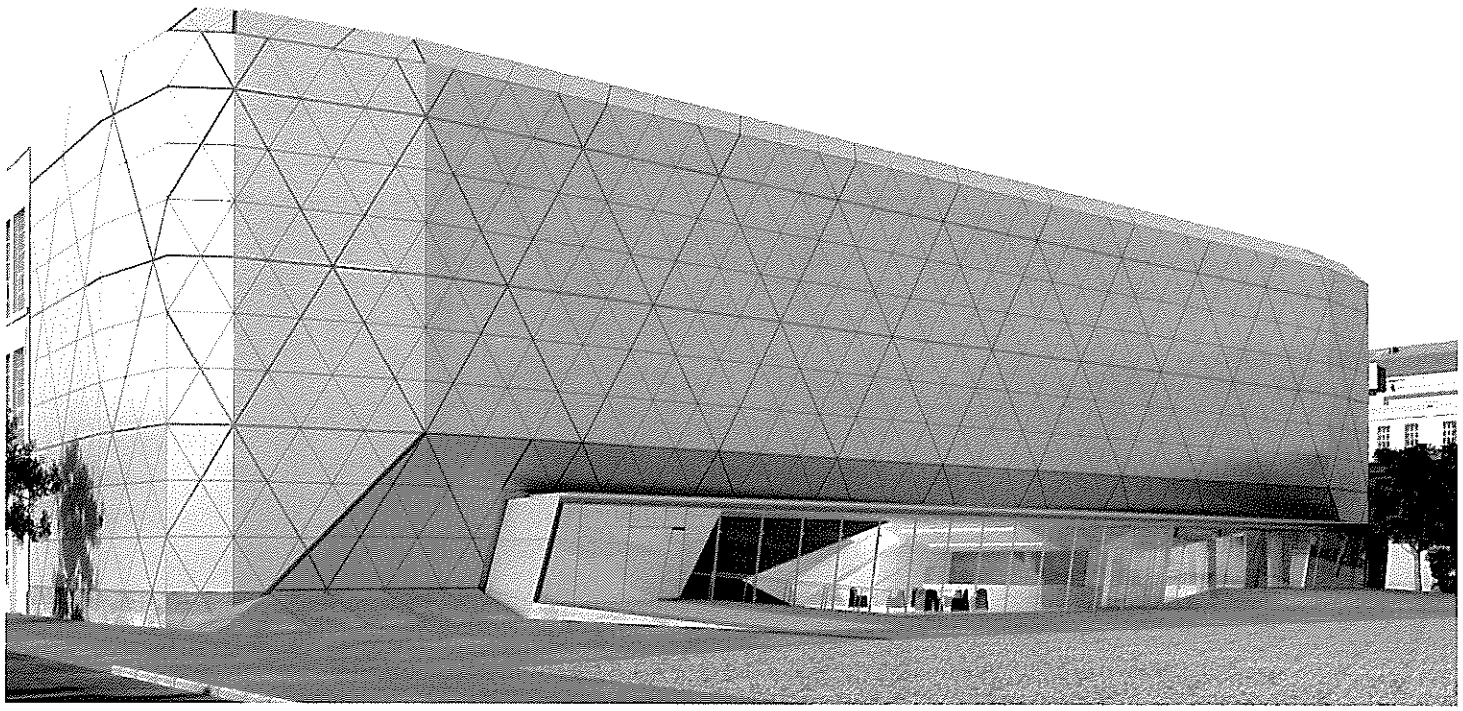
Each year, approximately 30,000 New York City intermediate and high-school students and their teachers, from over 500 schools in all five boroughs, utilize the Museum's curriculum-based education programs to enrich their classroom studies. Tours, screenings, professional-development workshops, and after-school programs use the moving-image media to spark students' imaginations and spur interest in learning while meeting New York City and State learning standards in Social Studies, English Language Arts, Math, Science and Technology, and the Arts. For many years, the Museum has had to create a wait list for these offerings. The new Education Center, opening in 2010, allows the Museum to meet this demand and increase school group attendance to at least 60,000 students annually.

The Museum screens over 300 films each year. It offers a stimulating mix of classic and contemporary films, with live music for silent films, restored prints from the world's leading archives, and the *Pinewood Dialogues,* an ongoing series of conversations with directors, actors, and other industry professionals.

Facilities

The Museum's expanded facility opens in fall 2010 and includes:

- Education Center comprised of dedicated student entry, student orientation amphitheater, digital learning suite, seminar room, and student lunchroom
- 264-seat state-of-the-art theater equipped to show all film and video formats
- 71-seat screening room
- Changing Exhibitions Gallery
- Video Screening Amphitheater, dedicated to the presentation of single-channel video
- Library/Study Center
- Student lunchroom
- Café
- Bookshop
- Garden Courtyard for seasonal screenings and special events



The three-story addition is clad in metal panels. The student entry is reached through a screening garden for warm-weather special events.

New York Hall of Science

47-01 111th Street
Flushing Meadows Corona Park, NY 11368
www.nysci.org

Margaret Honey, Ph.D., President and CEO
Contact: Dan Wempa, Vice President, External Affairs,
718.699.0005 x351, dwempa@nysci.org

Mission
To bring the excitement and understanding of science and technology to children, families, and teachers by galvanizing their curiosity and offering them creative, participatory ways to learn.

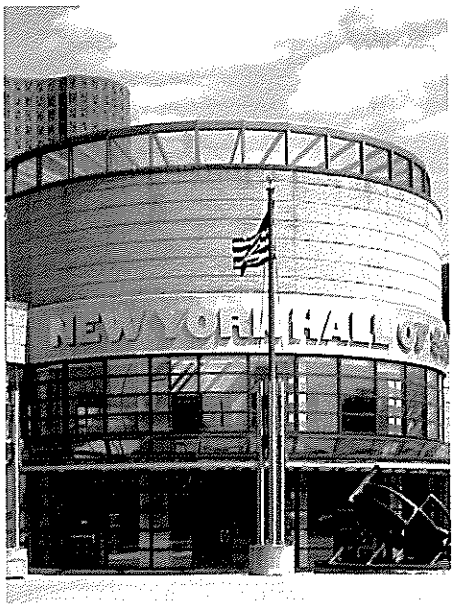
Founded
Originally built as a pavilion for the 1964–65 World's Fair, the New York Hall of Science (NYSCI) has evolved into New York's only hands-on science and technology center, with internationally replicated programs and innovative exhibitions and programs that promote science literacy.

Operating Budget
$12,268,995 in fiscal year 2009

Attendance
- 485,000 annual visitors, of whom 200,000 are school/camp students.
- 4,500 teachers receive professional development training and support annually.
- 10,000 students and teachers served in school classrooms through Outreach initiatives.
- Family audience: Queens (36%), Manhattan (16%), Brooklyn (13%), Nassau County (8%), the Bronx (5%); Suffolk County (3%), Westchester County (5%), Staten Island (2%); elsewhere in New York State (2%); outside New York State (10%).
- School audience: Queens (26%), Brooklyn (26%), the Bronx (18%), Manhattan (13%), Staten Island (1%), other (16%).

Staff and Volunteers
381 employees (96 full-time, 285 part-time)
50 volunteers

Exhibitions
New York City's only hands-on science and technology center, with more than 450 interactive exhibits, NYSCI features more than 200,000 square feet (indoors and outdoors) of public space with exhibits that invite interactive exploration and manipulation. NYSCI's exhibits engage learners of all inclinations and ages, and they give visitors the chance to jump and climb, build models, or work with computers. From mini-golf to microscopes, and chemistry to network science, no matter how you like to learn, NYSCI has something for you.



New York Hall of Science

A child conducts an experiment to learn if she can make a square bubble. Photo: New York Hall of Science

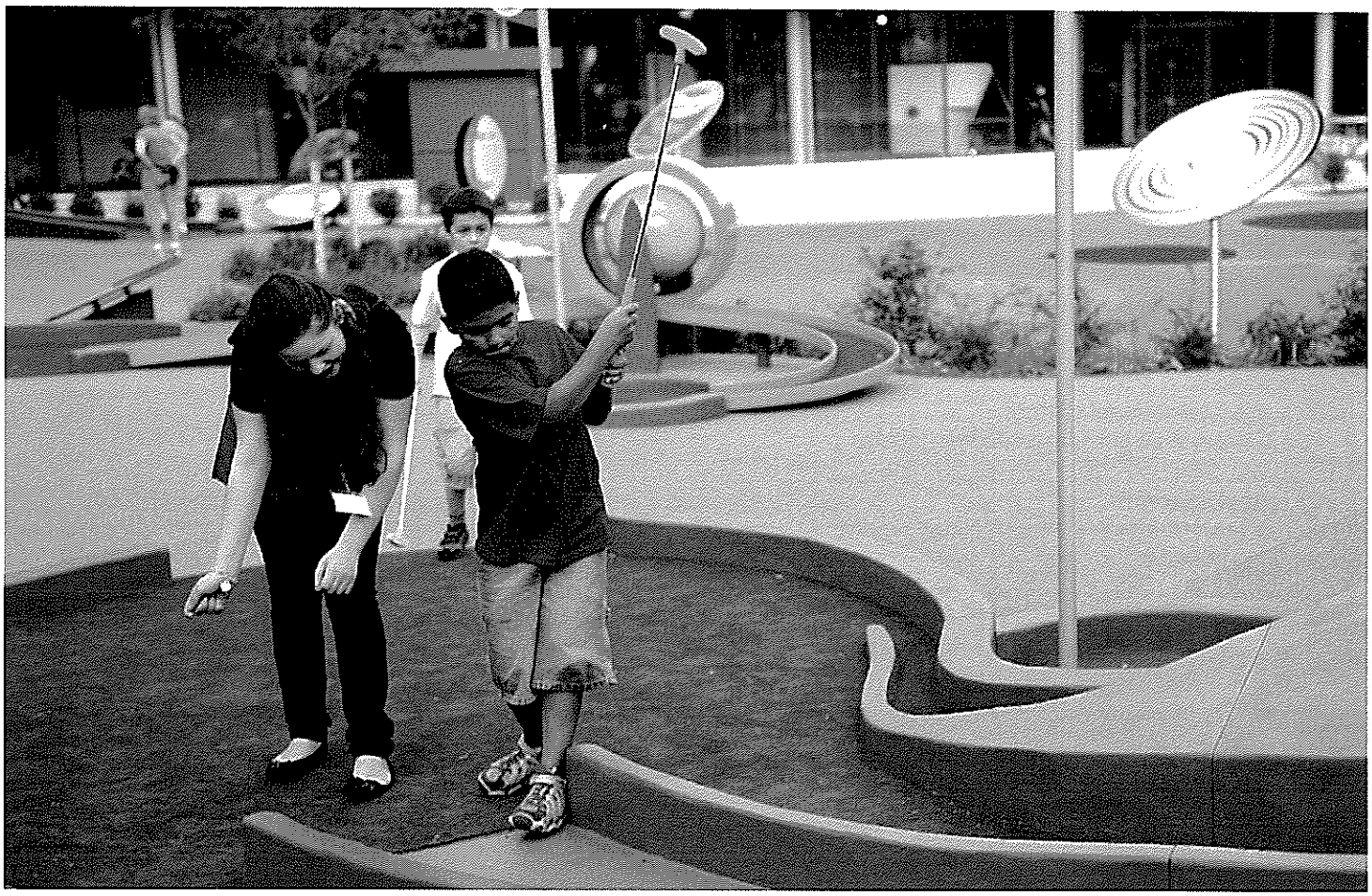
Education and Public Programs

- 200,000 field-trip visitors each year.
- NYSCI's signature initiative, the *Science Career Ladder,* recruits, trains, employs, and supports more than 150 high-school and college students each year as exhibit Explainers. Explainers are the public face of NYSCI, interpreting exhibits, leading demonstrations and workshops, and mentoring elementary and middle-school students through After-School Science Clubs.
- *Professional Development* initiatives for New York City teachers serve more than 4,500 teachers annually.
- *Digital Learning* programs extend NYSCI's reach beyond its four walls. *Virtual Visits* and additional web-based resources serve teachers, students, and families beyond the five boroughs.
- *Science Sleepovers* are an overnight science adventure that's both educational and fun.
- *Science Birthday Parties* feature exhibit tours, interactive activities, and demonstrations.

Facilities

NYSCI occupies 18 acres within Flushing Meadows Corona Park. Facilities include:

- 115,000-square-foot indoor exhibition galleries
- 30,000-square-foot *Science Playground*
- 30,000-square-foot *Rocket Park Mini-Golf* (space physics exhibition)
- 300-seat Auditorium
- Science Technology Library
- Discovery Labs and classroom resources



A NYSCI Explainer uses a round of mini-golf as an opportunity to teach about the principles of space physics. Photo: New York Hall of Science

P.S.1 Contemporary Art Center

22-25 Jackson Avenue
Long Island City, NY 11101
www.ps1.org

Klaus Biesenbach, Executive Director
Contact: Yun Joo Kang, Chief Administrative Officer,
718.786.3098

Mission

P.S.1 stands out from other major arts institutions in its cutting-edge approach to exhibitions and direct involvement of artists within a scholarly framework. Functioning as a living and active meeting place for the general public, P.S.1 is a catalyst for ideas, discourse, and new trends in contemporary art. With its guided tours, P.S.1 assists the public in understanding contemporary art and provides a forum for ongoing discourse.

Founded

P.S.1 was founded in 1971 as the Institute for Art and Urban Resources, an organization devoted to organizing exhibitions in underutilized and abandoned spaces across New York City. In 1976, P.S.1 opened to the public at its current location in Long Island City.

P.S.1 became an affiliate of The Museum of Modern Art in 2000.

Operating Budget

$4 million in fiscal year 2009

Attendance

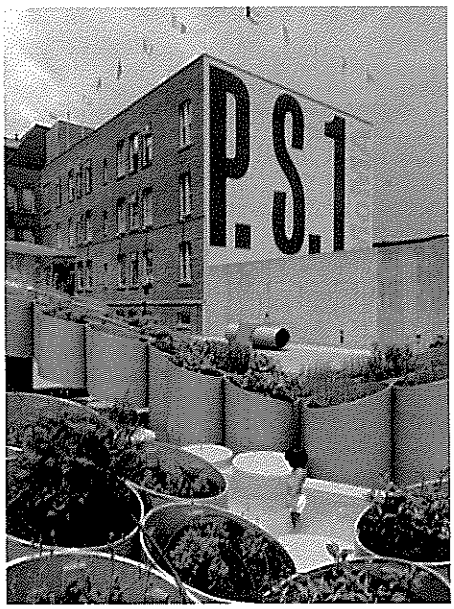
- 130,000 people visit P.S.1 each year.
- 60% of visitors are under the age of 35.
- 30% are international visitors.
- $5 admission fee is a suggested donation.

Staff and Volunteers

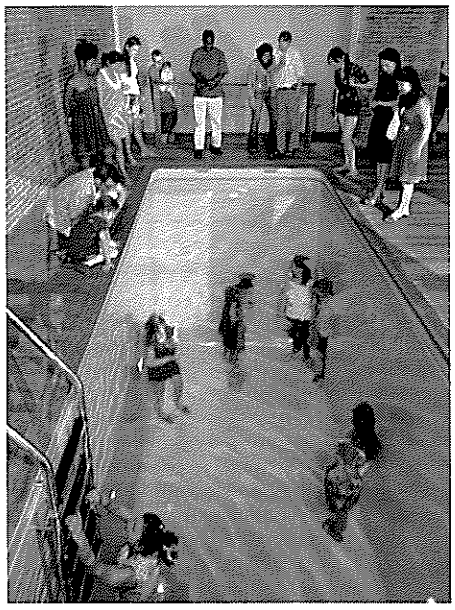
23 employees (19 full-time, 4 part-time)
50 active volunteers

Exhibitions

P.S.1 presents over 20 solo and group exhibitions in addition to 18 special projects each year. Recent exhibitions include the collaborative *MoMA/P.S.1 Young Architects Program 2009: "Afterparty" by MOS; Robert Bergman: Selected Portraits; On-Site 2: Chitra Ganesh; Learn to Read Art: A History of Printed Matter* (part of the series *Free Space*); *Leandro Erlich: Swimming Pool; Between Spaces; 1969;* and *100 Years (version #2, ps1, nov 2009).*



In the summer of 2000, *Dunescape* by SHoP transformed P.S.1's courtyard into an oasis. It was the third outdoor environment created for P.S.1's *Warm Up* series, and the debut project of the *MoMA/P.S.1 Young Architects Program.*



View of courtyard with MOS's *Afterparty* during P.S.1's *Warm Up* summer series, June 2009

Education and Public Programs

- *School Tours and Workshops:* Conducted by artists and scholars for elementary, middle-school, high-school, and university-level classes.
- *Community Day:* P.S.1's annual Community Day event (mid-August).
- *Warm Up* Summer Music Series: P.S.1's annual summer experimental music series.
- *Free Space:* Bringing together the New York arts community during a time of economic challenge, the *Free Space* series offers the opportunity for artistic exploration and collaborations in P.S.1's abundant gallery space.
- *On-Site:* A new exhibition series continuing P.S.1's long-standing tradition of commissioning site-specific projects.
- *Saturday Sessions:* A regular program of emerging performance, taking place on the second Saturday of every month.
- *Internship Program:* P.S.1's internship program offers a unique, hands-on, interdisciplinary program for college students and recent graduates year-round.

Facilities

- 100,000-square-foot building
- 30,000-square-foot outdoor exhibition and performance space
- Café and art book store

View of main entrance with Gelatin's *Percutaneous Delights* during P.S.1's summer opening, July 5, 1998

Queens Botanical Garden

43-50 Main Street
Flushing, NY 11355
www.queensbotanical.org

Susan Lacerte, Executive Director,
718.886.3800 x205

Mission
Queens Botanical Garden is an urban oasis where people, plants, and cultures are celebrated through inspiring gardens, innovative educational programs, and demonstrations of environmental stewardship.

Founded
1946

Operating Budget
$2,895,580 in fiscal year 2009

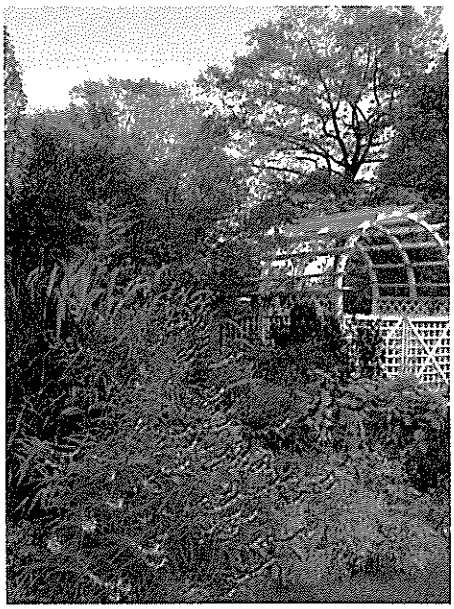
Attendance
- 300,000 people visit the Garden annually; this number includes 13,000 schoolchildren and more than 85,000 visitors who attend workshops, programs, and/or other events.
- 75% of the Garden's visitors do not speak English at home.
- 75% of the Garden's visitors live within a five-mile radius of the Garden.
- Admission is $4 for adults, $3 for seniors, $2 for children (ages 3–12) and students with I.D.

Staff and Volunteers
35 employees (28 full-time, 7 part-time)
125 volunteers (80 active)

Exhibitions
Queens Botanical Garden's 26 gardens and sustainable-landscape displays among 39 acres are the reasons many visitors come to the Garden. Displays ranging from the *Cherry Circle* to the *Wedding Garden* and the *Oak Allée* celebrate the rich cultural connections between people and plants and promote sustainability.

QBG has significantly renovated and updated many beloved features of the Garden to ensure that this living museum continues to appeal to visitors for years to come. The *Herb Garden*, located just off the terrace of the Visitor and Administration Building, was expanded by nearly fifty percent; the *Fragrance Walk* was renovated to include new examples of colorful, aromatic plant species; and the *Woodland Garden* received new shrubs, bulbs, and a renovated stone waterfall. The *Rose Garden* has been relocated and now features disease- and drought-resistant species of roses as well as new hardscapes. The *Parking Garden,* scheduled for completion in spring 2010, will be composed of a variety of paving materials, including permeable pavers to allow infiltration of water, and parking bays interspersed with planted bioswales that manage stormwater on-site. These new landscapes all contribute to QBG's efforts to foster environmental stewardship and enhance the visitor experience.

QBG's Main Street "Tree" Gate was created in 2000 and subsequently dedicated to those who lost their lives on September 11, 2001. Photo: Jeff Goldberg/Esto



Displays ranging from the *Cherry Circle* to the *Wedding Garden* (pictured here) and the *Oak Allée* promote sustainability and celebrate the rich cultural connections between people and plants. Photo: Queens Botanical Garden

Education and Public Programs
QBG's Education Department provides environmental education workshops to nearly 13,000 elementary and middle-school students through more than 420 class visits to the Garden each year. *Urban Advantage* is a groundbreaking citywide science education initiative between middle schools, QBG, and 7 other renowned science-rich cultural institutions in New York City. Modified education programs for students with special needs from District 75 provide opportunities for students with cognitive impairments to explore the Garden relying on their olfactory and visual senses.

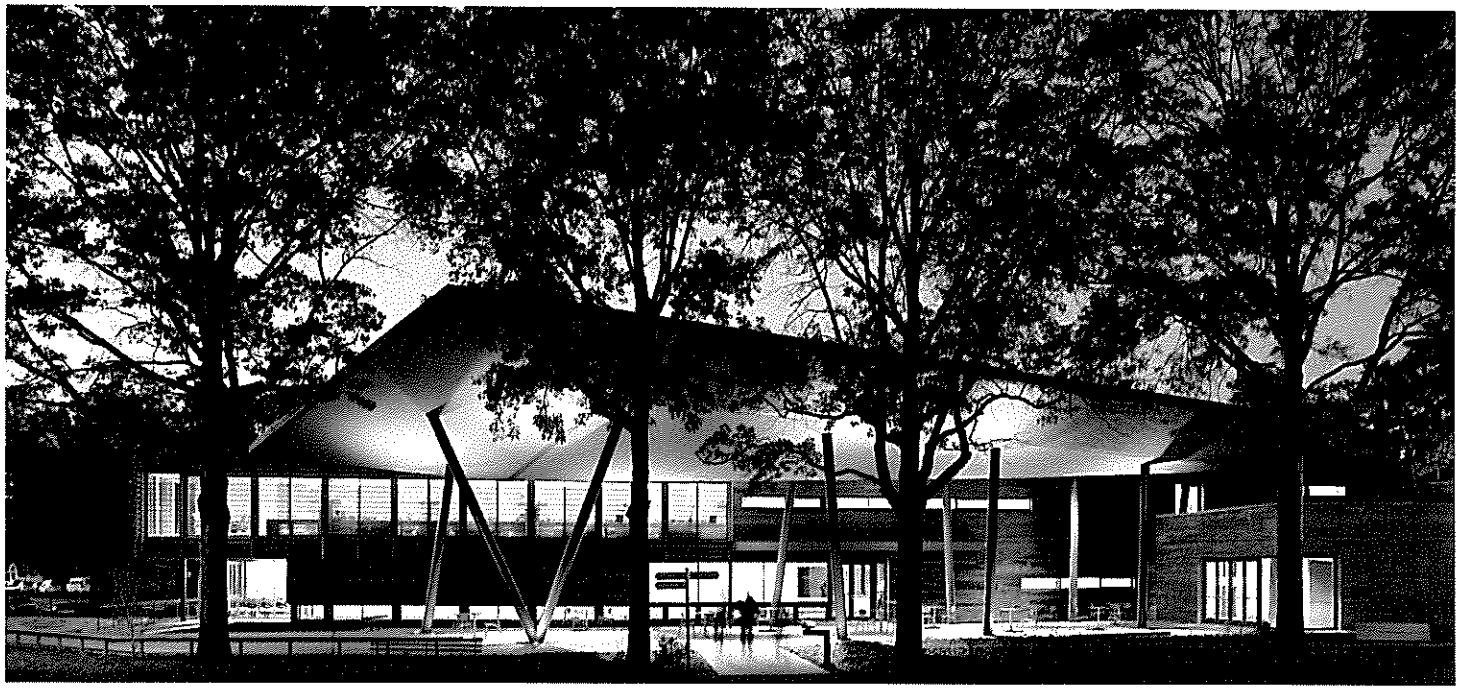
The *HSBC Children's Garden* provides hands-on learning and gardening experiences for young gardeners who explore the concepts of ecological balance, sustainability, and conservation through gardening, recycling, nature study, and crafts. QBG offers more than 50 educational programs for children, youth, and families each year, attracting thousands of participants of all ages. The *Compost Project,* supported, in part, by the New York City Department of Sanitation, educates families about the benefits of composting and vermicomposting (composting with worms) in an urban environment. The *Ambassador Program* strengthens connections with underserved communities in Queens by recruiting volunteers from diverse ethnic communities to attend meetings on behalf of the Garden and introduce the public to QBG; and the *Greeter Program* helps QBG to enhance its capacity by training interns and volunteers to welcome visitors to the Garden and lead tours of the new facility and grounds, deepening each visitor's experience and sense of connection to the Garden.

Facilities
Located at the northeast corner of Flushing Meadows Corona Park, this community cultural resource evolved from the 5-acre *Gardens on Parade* exhibit showcased at the 1939–40 New York World's Fair. The Garden's *Sustainable Landscapes and Buildings Project*, a pilot for the New York City Department of Design and Construction's flagship *High Performance Building* program, includes two buildings, a parking garden, and several acres of landscapes that display innovative stormwater management and energy conservation while promoting environmental stewardship.

The 16,000-square-foot Visitor and Administration Building, featuring three working roofs—one with photovoltaic panels to capture and use the sun's energy, another to capture rain for water uses, and a green, planted roof accessible to the public—has achieved the highest (Platinum) Leadership in Energy and Environmental Design (LEED®) rating. The LEED® rating system is a nationally recognized standard for sustainability that guides every aspect of planning, design, construction, and operations. The project has received other significant national and New York State awards, including the 2008 Top Ten *Best Green Projects* from the American Institute of Architects' Committee on the Environment.

The 5,000-square-foot Horticulture and Maintenance Building offers expanded storage and workspace, and features a water collection system that recycles rainwater to clean equipment.

The Queens Botanical Garden received a 2009 *Ten Great Public Spaces* designation from the American Planning Association.



QBG's award-winning Visitor and Administration Building. Photo: Jeff Goldberg/Esto

Queens Museum of Art

New York City Building
Flushing Meadows Corona Park
Queens, NY 11368
www.queensmuseum.org

Tom Finkelpearl, Executive Director,
718.592.9700 x241, tf@queensmuseum.org
David Strauss, Director of External Affairs,
718.592.9700 x145, dstrauss@queensmuseum.org

Mission

The Queens Museum of Art is dedicated to presenting the highest quality visual arts and educational programming for people in the New York metropolitan area, and particularly for the residents of Queens, a uniquely diverse ethnic, cultural, and international community.

The Museum fulfills its mission by designing and providing art exhibitions and educational experiences that promote the appreciation and enjoyment of art, support the creative efforts of artists, and enhance the quality of life through interpreting, collecting, and exhibiting art, architecture, and historical presentations.

The Queens Museum of Art presents artistic and educational programs and exhibitions that directly relate to the contemporary urban life of its constituents while maintaining the highest standards of professional, intellectual, and ethical responsibility.

Founded

The Queens Museum of Art was established in 1972 by a group of community leaders to provide a vital cultural center in Flushing Meadows Corona Park for the borough's uniquely diverse population.

The Museum is situated in the New York City Building, the city's official pavilion in the 1939 and 1964 World's Fairs. The Museum opened its doors to the public in November 1972.

Operating Budget

$3,674,545 in fiscal year 2009

Attendance

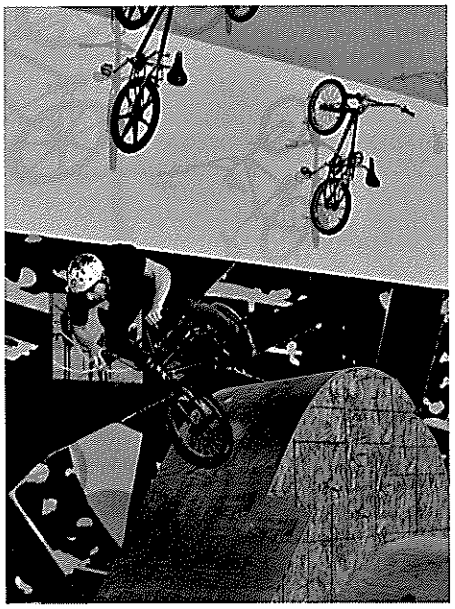
The Queens Museum of Art serves more than 200,000 people annually through on- and off-site programming, including:

- 32,000 NYC public school children
- 3,200 NYC public school teachers
- 6,500 seniors
- 2,500 individuals with disabilities

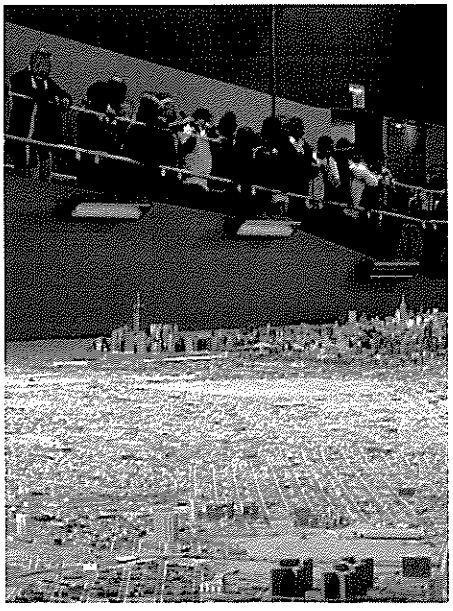
Museum admission is by suggested donation and all programming is free of charge.

Staff and Volunteers

46 employees (32 full-time; 14 part-time)
45 volunteers



The opening of *Queens International 4*, the Museum's biennial celebration of Queens-based artists, featured Ryan Humphrey's BMX-inspired piece *Fast Forward*.



***The Panorama of the City of New York*, the world's largest architectural scale model, attracts tens of thousands of schoolchildren each year.**

Exhibitions
With a varied exhibition schedule that includes both critical contemporary art presentations and important historical examinations of subjects pertinent to the ever-changing borough and city, the Museum strives to present offerings that will appeal to every member of the various communities it serves.

Permanent exhibitions include:
- *The Panorama of the City of New York*
- *Selections from the Neustadt Collection of Tiffany Glass*
- *The Queens Museum of Art's World's Fair Collection*
- *The WPA Model of the NYC Watershed* (shown in partnership with the NYC DEP)

Temporary exhibitions recently on view include:
- *Queens International 4,* the Museum's biennial of Queens-based artists
- *Robert Moses and the Modern City*
- *ABCDF: Portraits of Mexico City*
- *Edge of Desire: Recent Art in India*
- *Tarjama/Translation: Contemporary Art from the Middle East, Central Asia and Their Diasporas*
- *Nexus: Taiwan in Queens*
- *Red Lines Housing Crisis Learning Center*

Education Programs
Cited by *Child Magazine* as one of the top 25 child-friendly museums in the United States and the recipient of awards from the White House, the New York State Assembly's Education Committee, and the Mayor's Office for People with Disabilities, the QMA's Education Department actively creates programming that truly engages children, adults, teens, families, seniors, new immigrants, and those with varying cognitive and physical limitations. These programs include:
- *Queens Teens,* a docent training program for teens from local high schools, providing interpretation.
- *The Looking Series* and *The Film Series,* an art lecture series and a film series for seniors.
- *Art and Literacy for New New Yorkers,* a partnership with the Queens Library specifically designed to bring bilingual art-making programming to adult immigrants.
- *ArtAccess,* a nationally recognized initiative for adults and children with physical, developmental, and emotional disabilities.
- *Arts in Education,* ranging from single class trips to multi-year residencies, and integrating art, architecture and design, social issues, geography, mapping skills, and New York history with exhibitions.

Public Programs
The Museum created a Public Events Department in 2002 and now offers more than 1,000 public events each year, including:
- Exhibition-related events: film screenings, dance performances, musical experiences, and public dialogues to contextualize the exhibitions;
- Community-based events: cultural festivals that accent the diversity of the local communities;
- *Passport Fridays,* an outdoor international film, dance, and music series that highlights a different locale every Friday evening in July and August.

Facilities
The Museum is located in Flushing Meadows Corona Park, a 1,255-acre expanse roughly one and a half times the size of Central Park. Housed in the New York City Building, the city's official pavilion in the 1939 and 1964 World's Fairs, the QMA's galleries overlook the *Unisphere,* the monumental steel globe that remains both a well-known symbol of the '64 Fair and an enduring tribute to internationalism.

From 1946 to 1950, the building was home to the United Nations General Assembly. World-historic events took place here, from the partition of Korea and the partition of Palestine to the creation of UNICEF. U.S. presidents from Harry S. Truman to John F. Kennedy walked these halls.

The Queens Museum opened in one half of the 100,000-square-foot New York City Building in 1972 and saw its galleries renovated by Rafael Viñoly Architects in 1994. Construction is currently under way on a Grimshaw Architects–designed project that will see the Museum double its size to 100,000 square feet, occupying the entire New York City Building and becoming one of the most dynamic visual arts spaces in the city. Construction is scheduled to be completed in 2011.

Queens Theatre in the Park

P.O. Box 520069
Flushing, NY 11352
www.queenstheatre.org

Jeffrey Rosenstock, Executive Director
Contact: Monica Montoya, Development Manager,
718.760.0686 x106

Mission
Queens Theatre in the Park (QTP) is the premier performing arts venue in Queens. QTP's mission is to provide quality and diverse performing arts activities that are economically and geographically accessible to the 2.2 million residents of Queens, the most ethnically diverse county in the nation, and to the surrounding metropolitan region. To foster greater cultural awareness and appreciation, the Theatre presents and produces programs that reflect this diversity and feature international, national, and local artists.

Founded
Located in Philip Johnson's historic pavilion for the 1964 World's Fair in Flushing Meadows Corona Park, Queens Theatre in the Park hosts more than 300 diverse performances annually and provides cultural services to 100,000 people each year.

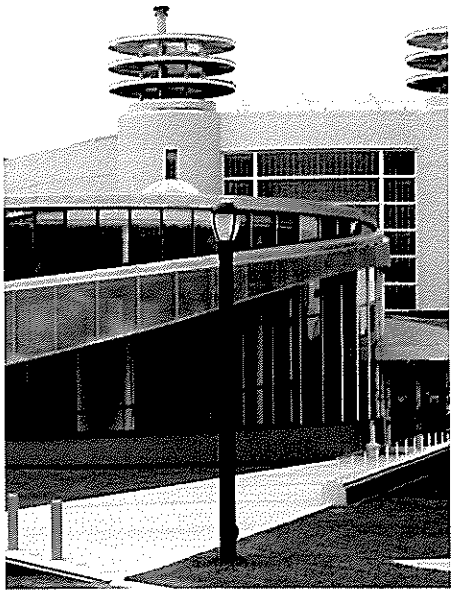
From 1972 until 1985, a theatre operated in the World's Fair pavilion providing a full roster of performing arts activities. It closed its doors for four years until community pressure and $500,000 in annual operating support from the Queens Borough President led to its regeneration. A $4 million renovation completed in 1993 brought Queens Theatre in the Park to life in a fully renovated and accessible theatre. QTP operated under the umbrella of its fiscal sponsor Queens Council on the Arts, until, in 1997, it became an independent not-for-profit.

Operating Budget
$3.7 million in fiscal year 2009

Attendance
100,000 people attend the Theatre's productions and/or programming each year.

Staff and Volunteers
81 employees (13 full-time, 68 part-time)
70 active volunteers

Artistic Programs
QTP has developed signature programming initiatives designed to better reflect the international constituencies of Queens and ensure continued strides in audience diversification. Service programs include: *Theatre Series, Dance Series, Latino Cultural Festival, International Movement Projects, Asian Cultural Festival, Black Cultural Festival, Greek-American Performing Arts Festival, Concerts & Special Events, Cultural Heritage Series, Kids/Family Series, Film Series.*



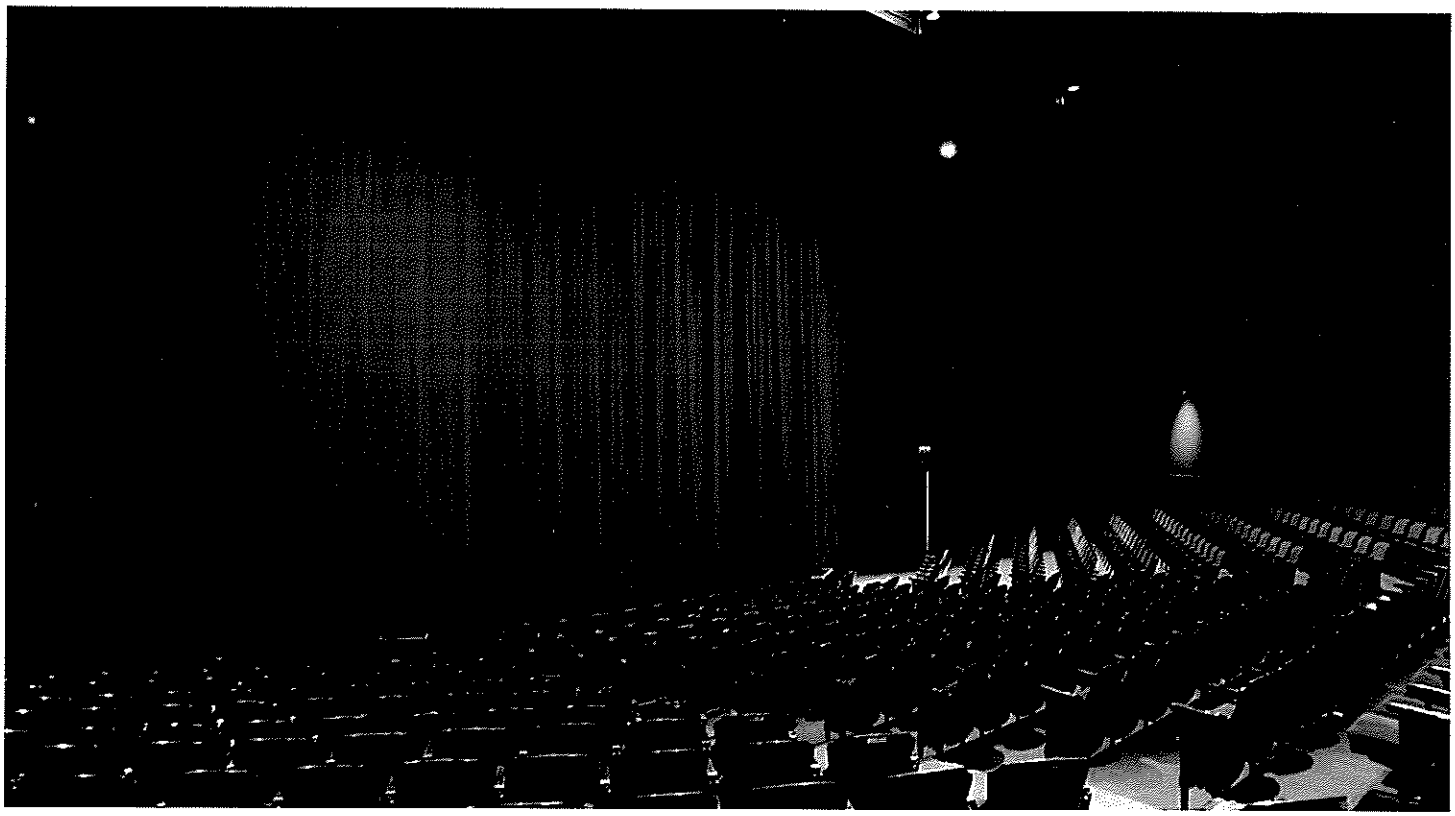
QTP's main entrance. Photo: Sarah Schetter

QTP's new cabaret theatre seats over 70 people. Photo: Dominick Totino

Education and Public Programs
Queens Theatre in the Park is proud to provide theatre opportunities to schoolchildren throughout the community. Programs include: *CentreStage, Stages of Learning, Theatre from Scratch, Community Schools, American Story Project, Q UP,* and the *Theatre Generalist Internship Program.*

Through its important education and audience-development programs, QTP serves low- and moderate-income communities and disadvantaged populations. The Theatre fulfills a community need articulated by civic and government leaders to ensure that live performing-arts activities remain accessible. In addition to hosting 55,000 schoolchildren at weekday performances at the theatre, QTP also conducts workshops and after-school programs in over 20 elementary, junior, and senior high schools in Queens.

Facilities
Having completed a recent $23-million renovation, today QTP is a major performing arts center with three stages (464-seat mainstage, 90-seat studio theatre, and 75-seat cabaret performance space); exhibition galleries; a full-service bistro; a 3,000-square-foot glass-enclosed lobby/reception area for events; and renovated space for production and administration.



QTP's mainstage theatre boasts a seating capacity of 464 while maintaining an intimate audience experience. Photo: Dominick Totino

STATEN ISLAND

STATEN ISLAND

STATEN ISLAND

Staten Island Children's Museum
Staten Island Historical Society
Staten Island Museum

Staten Island Children's Museum at Snug Harbor Cultural Center and Botanical Garden

1000 Richmond Terrace
Staten Island, NY 10301
www.statenislandkids.org

Dina Rosenthal, Executive Director
718.273.2060 x145

Mission

The mission of the Staten Island Children's Museum is to nurture the creativity and curiosity natural to all children, to recognize and celebrate many different learning styles, and to demonstrate vividly that learning can be exciting and fun.

The Museum is committed to achieving these goals through programming that emphasizes direct and authentic hands-on experiences conducted in an environment that is welcoming as well as aesthetically pleasing. Furthermore, the Museum encourages participation by all visitors of all abilities, and endeavors to reach beyond its walls to serve as an educational resource for the members of our diverse community, especially families and schools.

Founded

1974

Operating Budget

$1.5 million in fiscal year 2009

Attendance

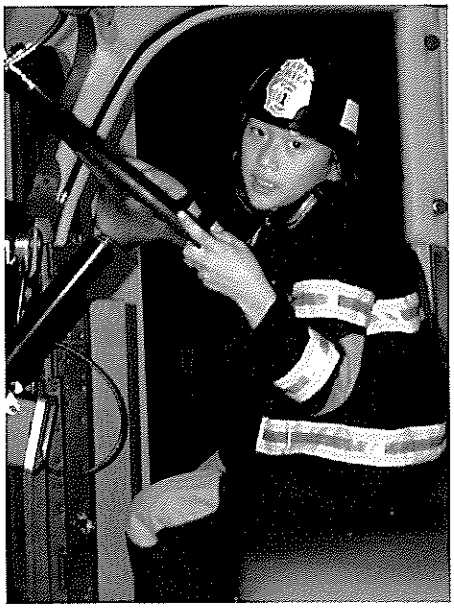
- 250,000 people visit the Museum each year.
- 45% of visitors are adults; 55% are children.
- 91% are from the 5 boroughs of New York City; 1% from the rest of New York State; 7% from other states; 1% from outside the United States.

Staff and Volunteers

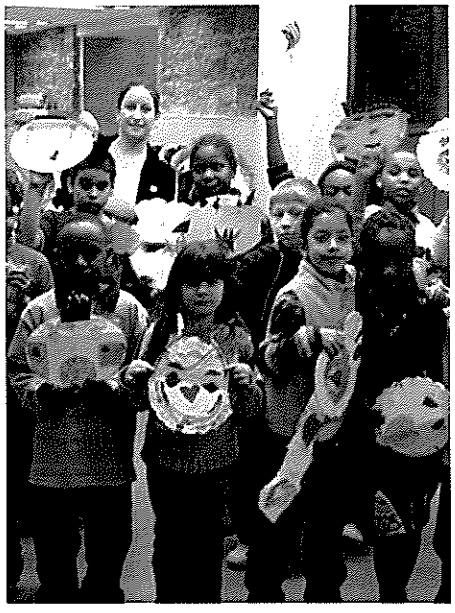
46 employees (14 full-time, 32 part-time)
50 active volunteers

Exhibitions

- Permanent exhibits: *Big Games; Block Harbor; Bugs and Other Insects; DB's Fantastic Machines; Great Explorations; House About It; Ladder 11; Portia's Playhouse;* and *Sea of Boats.*
- All exhibits are hands-on, user-friendly, and accessible.



***Ladder 11*: Visitors pretend they are firefighters aboard a 1947 Seagrave fire truck at the Staten Island Children's Museum.**



Students create masks during an *Art Immersion* at the Staten Island Children's Museum.

Education and Public Programs

- 40,000 schoolchildren and teachers visit on school trips each year.
- 18,000 schoolchildren receive programs in their schools each year.
- *Cultural Programs:* Free monthly programs and performances highlight artists, artisans, and storytellers from emerging ethnic communities of Staten Island.
- *Daily Happenings:* Visitors can read a story, create a puppet show, or learn about a living collection of insects, fish and small mammals.
- *Tot's Time:* Preschoolers and their families can create artwork, sing along, and listen to stories.
- *Museum Interns:* Teenage interns are given opportunities with job and college preparation training. Teens are trained in museum exhibit and programming content, résumé writing, interview skills, and college and financial readiness.
- *Walk-In Workshop:* Art programs that encourage creativity or provide instruction in specific art techniques such as print and paper making.
- *Kidz Cook:* Kids become chefs for a day. Every week a new recipe to mix, make, and taste.
- *Art Immersion:* An in-depth art and learning program for schools.
- *Museum in a Suitcase:* The Museum goes to local schools with programs, performances, and collections for a day full of hands-on activities.
- *Mini-Camps:* Offered during some school breaks and throughout the summer; weekly sessions with themes that include experiences in various art media, cooking, entomology, exploration, maritime history, and more; the Museum also receives visits from outside camp groups.
- *Scouts:* In collaboration with the Girl Scouts of America, the Museum offers programs in which Girl Scouts can earn a badge.
- *Affinity Groups:* The Museum offers its space for meetings of family-oriented groups.

Facilities

The Museum is located within an 83-acre cultural facility, surrounded by several cultural neighbors, all within walking distance. The Museum is also a short bus ride away from the Staten Island Ferry.

Children and adults enjoy dancing during a *Boogie Woogie Wednesday* program at the Staten Island Children's Museum.

Staten Island Historical Society at Historic Richmond Town

441 Clarke Avenue
Staten Island, NY 10306-1198
718-351-1611
www.HistoricRichmondTown.org

Ed Wiseman, Executive Director
Contact: David Picerno, Vice-President
718.351.1611 x241

Mission

The mission of the Staten Island Historical Society is to create opportunities for the public to explore the diversity of the American experience, especially that of Staten Island and its neighboring communities, from the colonial period to the present day.To accomplish this, the Society:

1. Operates and interprets Historic Richmond Town, the largest and most complete historic village in the City of New York.
2. Collects and preserves the materials of everyday life, including the artifacts, archives, and buildings that tell the story.
3. Conducts and promotes research based on the museum's collections.
4. Shares the collection and knowledge with the public through creative and engaging interpretive activities.

Founded

August 1856

Operating Budget

$2,018,823 in fiscal year 2009

Attendance

- 85,000 people visit Historic Richmond Town each year.
- 40% of visitors are adults; 60% are children.

Staff and Volunteers

- 40 employees (20 full-time, 20 part-time)
- 350 active volunteers

Exhibitions

- The long-term exhibition *Made on Staten Island* features over 1,000 artifacts presenting the story of Staten Island's contribution to the economic life of the metropolitan area.
- *Toys!* features more than 200 toys from the 1840s through the 1990s.
- *Third County Courthouse: Center for Civic Life on Staten Island*. This exhibition was funded by the New York State Council on the Arts and can be seen at the Staten Island Historical Society's Courthouse.
- *Bringing Up Baby: Children's Furniture and Family Life* is currently on view in the Historical Museum at Historic Richmond Town. The Museum's exhibition of objects of childhood illuminates aspects of nineteenth-century family life that are still relevant to parents today, including child safety, diet, social skills, and hygiene. This exhibit was made possible by the generosity of Wendy Shadwell. It features a new audio tour.

Basketmaker showing children how baskets are constructed. Photo: Staten Island Historical Society

Tinsmith handcrafting useful household items and tools. Photo: Staten Island Historical Society

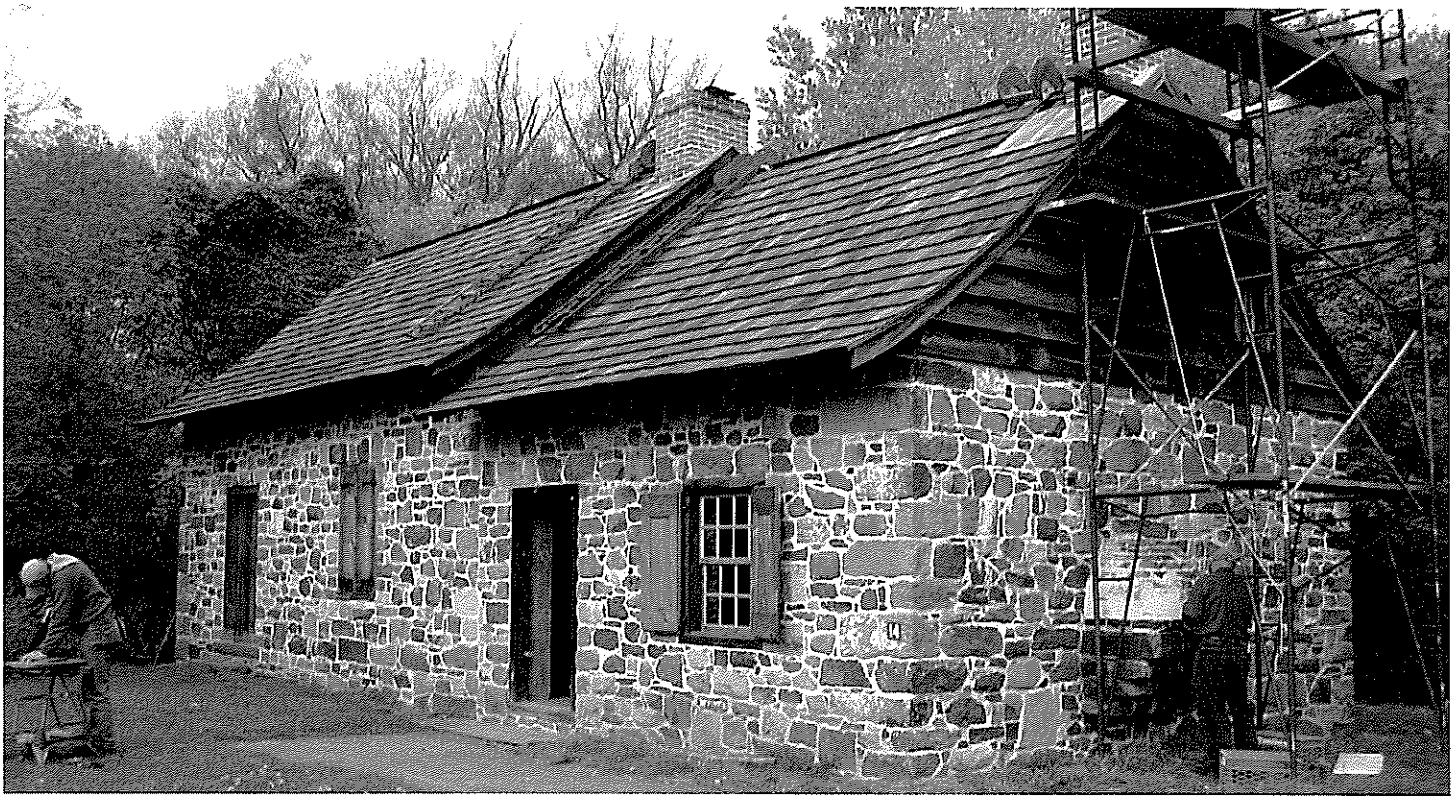
Education and Public Programs

- Participants in school programs visit selected buildings where they may see furnished interiors, formal exhibits, and demonstrations of daily activities of early Staten Islanders. Workshops for visiting students include *Lighting the Way; Fiber to Thread; Cooking Up the Past; My Own Quilt;* and *Charlie Gets His Cloak.*
- *Tavern Concerts* are held every Saturday evening from January through April, featuring metropolitan-area folk musicians.
- The annual *Richmond County Fair* features traditional contests, demonstrations, entertainment, rides, and food offerings for a broad family audience.
- *Old Home Day* is an outdoor festival of traditional crafts and trades.
- A Revolutionary War reenactment commemorates the anniversary of the landing of British troops on Staten Island.
- Winter celebrations include *Christmas in Richmond Town,* the traditional *Tree Lighting, Candlelight Tours,* and the *Doll and Teddy Bear Party.*
- The October pumpkin-picking program takes place at historic Decker Farm.

Facilities

Historic Richmond Town is an historic village and museum complex occupying 25 acres of a 100-acre site. The 28 historic buildings include:

- Historical Museum, c. 1848, formerly the Richmond County Clerk and Surrogates office.
- The Third County Courthouse, built in 1837.
- Public School 28, built in 1907, formerly the Village of Richmond's elementary school, now housing the research library and workshop space.
- The Voorlezer's House, built in 1695, a National Historic Landmark.
- The Christopher House, c. 1720, a fieldstone farmhouse that was the home of Joseph Christopher during the American Revolution and a reputed meeting place of the Richmond County Committee of Safety.
- The Town Bridge, built in 1845, the only surviving example of an early nineteenth-century arch bridge on Staten Island.
- The Edwards-Barton House, built in 1869, a Gothic Revival–style building with Italianate features.
- The Guyon-Lake-Tysen House, c. 1740 (kitchen addition, c. 1820), a substantial farmhouse with Dutch and Flemish influences.
- The Stephens-Prier House, c. 1857, contains the administration offices of Historic Richmond Town.
- Henry Seaman Cottage, c. 1836. Entrepreneur Henry Seaman built this and similar homes in the area of Richmond Town. The Panic of 1837 brought an end to his development activities after only a few homes were completed.
- Historic Decker Farm, 13 acres, the oldest continuously working farm in New York City.



Christopher House, built c. 1720. Photo: Staten Island Historical Society

Staten Island Museum

75 Stuyvesant Place
Staten Island, NY 10301-1998
General phone: 718.727.1135
www.statenislandmuseum.org

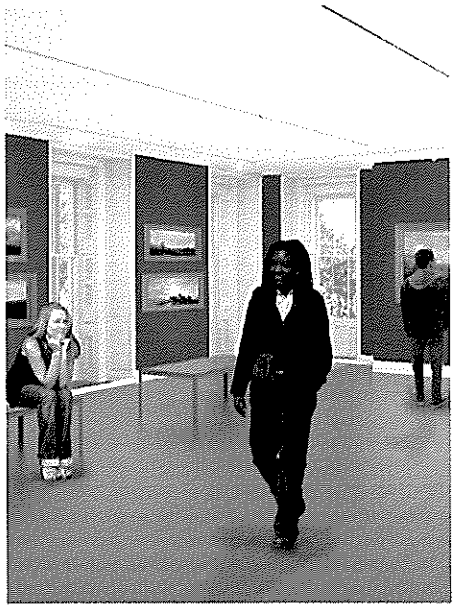
Elizabeth Egbert, President and CEO
Contact: Hantyk J. Behnke, Director of Marketing and External Affairs,
718.727.1135 x114, hbehnke@statenislandmuseum.org

Mission

It is the mission of the Staten Island Museum to document, research, preserve, collect, interpret, and exhibit significant objects and themes in the areas of natural science, art, and local history, with the goal of educating, celebrating, and enriching the community of Staten Island in particular, and the New York metropolitan region in general.

Founded

Founded in 1881 as a private society of local naturalists and antiquarians who pooled their personal collections to create the public museum in 1908, the Museum continues to focus on environmental protection and has participated in the preservation of High Rock Park and the William T. Davis Wildlife Refuge, the latter named after our co-founder. In 1909, the Section of Arts was organized, and in 1919 the Staten Island Institute of Arts and Sciences was incorporated to reflect the broader mission, which also includes local history. The Staten Island Museum has been called a "Mini-Smithsonian" because of the breadth of its collections; it is based on a nineteenth-century model of creating within one's own community the complete resources for a cultural education. It is one of the last intact examples of the first type of public museum in America.



Future home, gallery in Building A, Snug Harbor

Operating Budget

$1,851,810 in fiscal year 2009

Attendance

As the only remaining general-interest museum in New York City, the Museum strives to enrich the cultural lives of residents in the New York metropolitan area and its visitors. Targeted programming, marketing, and outreach efforts of the past few years have led to a steady increase in attendance, with a record of 79,968 visitors in fiscal year 2009.

The Museum's immediate community in St. George, Staten Island, is a neighborhood with high household poverty rates and large immigrant populations and is ethnically and racially diverse. Located in Community Board 1, where 62% of the population is Caucasian, 18.5% African American, 12.5% Hispanic, and 3.8% Asian, the Museum has the opportunity to serve a diverse audience.

Wall of Insects. Photo: Mike Falco, courtesy of the Office of the S.I. Borough President

Staff and Volunteers

34 employees (16 full-time, 18 part-time)
30 active volunteers

Exhibitions

- *The Lenape: The First Staten Islanders*, featuring arrowheads and artifacts dating back to c. 10,000 B.C.
- *Wall of Insects*, prized specimens from the Museum's vast insect collection.
- *The Staten Island Ferry: The First 100 Years.* A state-of-the art upgrade of this exhibit featuring New York City's icon is scheduled to take place by 2014.
- The *Hall of Natural Sciences* includes the *Fluorescent Rock Room*, a glow-in-the-dark display of minerals, and items collected over the past 128 years featuring oddities like a four-legged chicken. It offers a preview of the *Bio-Diversity* exhibitions planned for Building B at Snug Harbor by 2016.
- *Beauty Rediscovered: The Paintings of Adeline Albright and Otto Charles Wigand* (June 26, 2010–January 17, 2011). Forty-five American Impressionist paintings by husband-and-wife artists who made Staten Island their home are ready to be rediscovered. The Wigands' academic salon training led to these fine landscapes, portraits, and images of home life at the turn of the twentieth century. Curated by Bartholomew Bland.

Education and Public Programs

- The Museum serves about 35,000 schoolchildren, including approximately 15,000 through the free and reduced rate Title 1 education program, where students receive free passes for their families to visit the Museum as well. Children and youth enjoy school day, afterschool, weekend, and summer programs in local school classrooms, at the Museum, and at sites of environmental interest.
- *Teacher Development* programs in arts and sciences improve classroom educators' skills and serve about 1,000 schoolteachers per year.
- Public programs include lectures and walks (history and ecology), the annual *NatureFest* (around Earth Day), and the annual *Fence Show*—Staten Island's longest-running and New York City's second-oldest outdoor arts show, since 1951.
- The *History as It Happens* exhibition series celebrates the diverse local communities and has included *From Staten Island to Sri Lanka* (2003), *Staten Island's Little Liberia* (2004), and *"This Was Our Paradise": Spanish Camp* (2008). Upcoming exhibits include *Portraits of African American Entrepreneurs on Staten Island* (2010).

Facilities

In addition to its original building located just two blocks from the Staten Island Ferry Terminal, Staten Island's "hometown" museum is operating Staten Island's first *Art Conservation Studio* and a new *Staten Island History Center and Archives* at the Snug Harbor Cultural Center campus.

The Museum is in the process of transforming itself from the nineteenth-century model of a museum as a "cabinet of curiosities" into a fully realized twenty-first-century institution that is accessible, diverse, and demonstrates leadership in collections management, exhibitions, education, and public programming. Once the mainly city-funded ($23,415,000) renovation of Building A (Art) is complete in 2012, the Museum will add over 25,000 square feet, with additional space to follow in Building B (Bio-Diversity) 3 to 4 years later.

The original building near the Staten Island Ferry Terminal will house a state-of-the-art Ferry exhibition celebrating New York's icon and might become the Staten Island Ferry Museum.

***Hall of Natural Sciences*. Photo: Mike Falco, courtesy of the Office of the S.I. Borough President**

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Testimony

of

Candice Anderson
Executive Director

COOL CULTURE

Before the New York City Council

Cultural Affairs Committee

October 21, 2010

Cool Culture: Open Doors Open Futures

Good morning. I'm Candice Anderson, Executive Director of Cool Culture, and I'm joined by Leyla Barretto, Cool Culture mom. Before I begin my remarks, I'd like to thank members of the Cultural Affairs Committee for the opportunity to discuss Cool Culture programs. First some history:

A decade ago, founders Gail Velez and Edwina Meyers, Former Deputy Commissioner of Child Care and Head Start, brought Cool Culture's Head Start and Child Care programs together with cultural institutions to develop a program that would support low-income families. Detractors said it was not possible.

Fast forward to today. Each year, Cool Culture provides more than 50,000 low-income families enrolled in Head Start, Child Care and Title I public schools with free, *unlimited* admission to 90 of New York City's world renowned cultural institutions so that parents can support their children's learning.

Last year, parents and children made over 160,000 visits to participating museums, botanical gardens, historical societies, science centers and zoos. Parents used their visits to steward their children's education, to expose their children to new experiences, vocabulary and creative ways of thinking. Parents used their visits to cultivate their children's interests, to inspire a sense of wonder, and to instill a love of learning.

The program works because:

All parents want the best for their children
Educators want to see kids succeed in school
Museums seek to foster children's education, and develop new audiences

Today, the American Museum of Natural History hosts 27,125 parents and children a year, the Central Park Zoo 20,025, the Brooklyn Children's Museum, 11,953 visits a year, the Children's Museum of Manhattan 12,235 visits a year, the New York Hall of Science 12,132, the Museum of Modern Art 6,195 – a complete list of visits can be found in the Appendix.

Cool Culture would not be possible without the deep, ongoing, and persistent commitment of 90 cultural institutions and our 480 early education programs supporting New York City's most important asset – its children.

Thanks to their commitment, along with that of DCLA and our City Council supporters, Cool Culture has become a national model, placing New York City on the map for arts access. In no other city in the nation will you find this type of unlimited access to such a critical mass of cultural institutions made available to thousands of needy children and their parents.

Far smaller initiatives in Boston, Denver and Dallas are sustained because of municipal support provided by leaders in government.

If Cool Culture is to continue to provide thousands of parents and children with resources that will ensure school success, a radical investment is needed. Cool Culture's partners are stretched thin; they serve children at a time when NYC's cultural institutions and early education programs have seen devastating funding reductions.

Cool Culture: Open Doors Open Futures

As government leaders and advocates of the arts who understand the importance of the cultural sector to the NYC economy, and of arts education to children's development, Cool Culture asks that you join our coalition: help New York City families by investing in our collaboration, and invest in cultural access by asking the Mayor's office to do the same.

In your packets you will find detail about our unique programs and resources which promote cultural participation to families living in poverty that are typically left out of NYC's rich cultural life. Our quarterly publication, *Family Time*, which is distributed four times a year to 50,000 families and available in Spanish on the web, our *monthly e-newsletter*, and *Audio Hotline*, which provides families with limited literacy skills with access to information about family friendly exhibits. Our *Family Events* which draw hundreds of families to events which have historically been attended by only the most affluent New Yorkers. We also create parent *Activity Guides*, *Teacher Lesson Plans*, and *Cool Culture Cultural Scavenger Hunt Cards*. Join us for our annual *Cool Culture Fair*, which draws more than 600 educators, parents and museum professionals, scheduled to take place on November 8th at the American Museum of Natural History.

In the audience, we are joined by Child Care and Head Start directors, parents and teachers from throughout the five boroughs who understand the benefits of this program, the extent to which it builds community on behalf of children's success in school and life, and its success in helping parents partner as their child's first teacher and who are here today to urge you to support this project, at a level that reflects its true scale and impact on the lives of children and families.

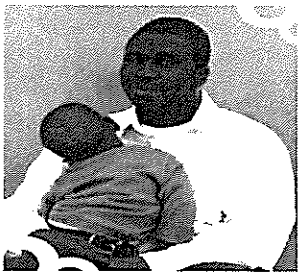
As I conclude my testimony, and hand the microphone over to Cool Culture mom Leyla Barretto, who can speak much more to WHY this program and collaboration is important to families and worthy of your support, I want to ask you to imagine you had never been to a museum as a child.

Cool Culture is a community of educators, museum professionals, teachers, social workers and parents who decided to act to make sure that would never be the reality for a NYC child.

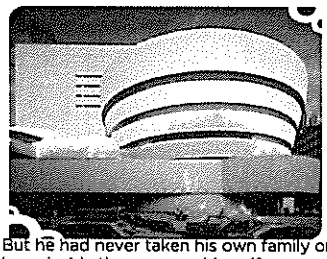
Thank you.

COOL CULTURE APPENDIX

Cultural Institutions	Visitation November 2009 - October 2010
Alice Austen House Museum	76
American Folk Art Museum	147
American Museum of Natural History	27,125
Anne Frank Center	51
Asia Society	48
Asian American Arts Centre	0
Bronx Museum of the Arts	207
Brooklyn Botanic Garden	4,709
Brooklyn Children's Museum	11,953
Brooklyn Historical Society	31
Brooklyn Museum	1,569
The Cathedral Church of Saint John the Divine	5
Center for Architecture	0
Center for Jewish History	Data unavailable
Central Park Zoo	20,025
Chelsea Art Museum	11
Children's Museum of Manhattan	12,235
Children's Museum of the Arts	2,801
Children's Galleries for Jewish Culture	13
The Cloisters	Data unavailable
Cooper-Hewit National Design Museum	543
Drawing Center	16
Dyckman Farmhouse Museum	52
El Museo del Barrio	4,429
FDNY Fire Zone	160
Flushing Council on Culture and Arts	25
Gracie Mansion	9
The Hispanic Society of America Museum and Library	Data unavailable
Historic Richmond Town	259
International Center of Photography	0
Intrepid Sea, Air & Space Museum	4,116



As a taxi driver, Abdul's father had dropped off hundreds of visitors at the Guggenheim.

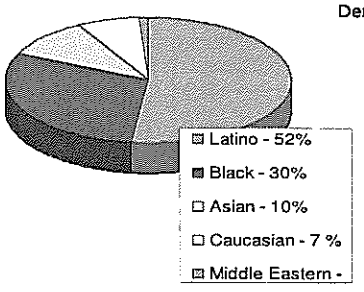


But he had never taken his own family or been inside the museum himself.

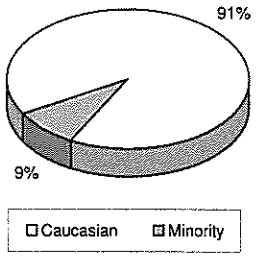
Thanks to Cool Culture, Abdul's father was able to take his son (pictured above left) to the Guggenheim during one of our *First Trips* programs.

Abdul practices gross motor skills during an India ink project at the Guggenheim.

Demographic Profile of Cool Culture Families



Demographic Profile of U.S. Museum Goers



Citizens' Committee for Children of New York Inc. (2010) *Keeping Track of NYC's Children*

Farrell, B. & Medvedeva, M. (2010) *Demographic Transformation and the Future of Museums*. American Association of Museums, DC.

Cultural Institutions	Visitation November 2009 - October 2010
Jamaica Center for Arts & Learning	27
Japan Society	3
The Jacques Marchais Museum of Tibetan Art	33
The Jewish Museum	1,169
King Manor Museum	39
Lefferts Historic House Museum	Data unavailable
Louis Armstrong House Museum	60
Merchant's House Museum	80
The Metropolitan Museum of Art	2,988
MoMA PS1	Data unavailable
The Morgan Library & Museum	217
Morris-Jumel Mansion	191
Mount Vernon Hotel Museum and Garden	15
Museum at Eldridge Street	44
The Museum at FIT	Data unavailable
Museum of American Finance	Data unavailable
Museum of Arts and Design	Data unavailable
Museum of Biblical Art	44
Museum of Chinese in America	Data unavailable
Museum of Contemporary African Diasporan Arts	32
Museum of Jewish Heritage - A Living Memorial to the Holocaust	424
The Museum of Modern Art	6,195
Museum of the City of New York	Data unavailable
Museum of the Moving Image	553
National Academy Museum & School of Fine Arts	Data unavailable
The National Jazz Museum in Harlem	Data unavailable
National Museum of the American Indian	2,631
The New York Botanical Garden	Data unavailable
New York City Fire Museum	400
The New York City Police Museum	325
New York Hall of Science	12,132
New York Historical Society	244
New York Transit Museum	4,932
The Noguchi Museum	191
The Paley Center for Media	96

Cultural Institutions	Visitation November 2009 - October 2010
Prospect Park Audubon Center	133
Prospect Park Zoo	18,405
Queens Botanical Garden	115
Queens Historical Society at Kingsland Homestead	0
Queens Museum of Art	197
Queens Zoo	11,348
Rubin Museum of Art	353
Schomburg Center for Research in Black Culture	Data unavailable
Skyscraper Museum	261
Snug Harbor Cultural Center & Botanical Garden	Data unavailable
Socrates Sculpture Park	Data unavailable
Solomon R. Guggenheim Museum	2,831
Sony Wonder Technology Lab	269
South Street Seaport Museum	Data unavailable
Staten Island Children's Museum	2,455
Staten Island Museum	283
Staten Island Zoo	4,136
The Studio Museum in Harlem	101
Van Cortlandt House	Data unavailable
Wave Hill	651
Weeksville Heritage Center	28
Whitney Museum of American Art	649
Wyckoff Farmhouse Museum	29
Yeshiva University Museum	4

COOL CULTURE

Early Education Programs Partnered with Cool Culture by District

District	ProgramName	Address	Zip	#Families	#Staff
1	Addie Mae Collins Head Start I	110 East 129th Street	10035	54	25
1	Bloomingdale Project Hope Head Start	987 Columbus Avenue	10025	98	29
1	CAS Frederick Douglass Head Start	885 Columbus Ave	10025	69	20
1	CAS Taft Day Care Center	1724-26 Madison Avenue	10029	55	17
1	Cathedral Parkway Towers PreSchool	125 West 109th Street	10025	35	11
1	Citizens Care Day Care Center II	2322 Third Avenue	10035	130	30
1	CLC Head Start - Taino Towers	122 East 122nd Street	10035	80	12
1	Coalition for Human Housing Day Care Center	60 Essex Street	10002	39	10
1	Dorothy Day Early Childhood Center	583 Riverside Drive	10031	81	15
1	East Harlem Block Nursery School I	215 East 106th Street	10029	42	19
1	East Harlem Block Nursery School II	2112 Madison Avenue	10037	74	25
1	Educational Alliance Early Head Start	197 East Broadway	10002	165	30
1	Escuela Hispana Montessori Head Start	180 Suffolk Street 3rd Floor	10002	40	10
1	Escuela Hispana Montessori Head Start	185 Avenue D	10009	91	21
1	Goddard Riverside Head Start	70 West 95th Street	10025	64	19
1	Graham-Windham Harlem Child Care Center	669 Lenox Avenue	10037	108	23
1	Hamilton-Madison House Head Start IV	243 Cherry Street	10002	60	15
1	Harlem Gems Head Start	60 West 117th Street	10026	57	22
1	Harlem Gems UPK	41 West 117th Street	10026	85	24
1	James Weldon Johnson Head Start I	120 East 110th Street	10029	65	22
1	Miriam Campbell Home Care Program	90 Amsterdam Avenue	10023	15	20
1	University Settlement Early Head Start	184 Eldridge Street	10002	240	30
1	Uptown Harlem Gems	381 Lenox Avenue	10028	200	50
2	CAS Dunlevy Milbank Day Care	17-21 West 118th Street	10026	20	5
2	Citizens Care Day Care Center I	131 Saint Nicholas Avenue	10026	44	12
2	Dawning Village Day Care Center	2090 First Avenue	10029	115	27
2	Dorothy Day Early Head Start & After School Program	583 Riverside Drive C-Level	10031	120	20
2	East Harlem CHS Family Day Care	2253 Third Avenue, 2nd Floor	10035	319	8
2	Educational Alliance After 3 Arts	100 Attorney Street	10002	75	18
2	Goddard Riverside Day Care Center	114 West 91st Street	10024	100	25
2	Grand Street Settlement Child Care Center	300 Delancey Street	10002	84	25
2	Hamilton-Madison House Child Care Center II	10 Catherine Street	10038	75	25
2	Henry Street Settlement Family School	110-120 Baruch Place	10002	23	7
2	Northside Ctr for Child Development-Susan Patricof Head Start	302-306 East 111th Street	10029	206	50
3	Educational Alliance Child Care Center	197 East Broadway, 2nd Floor	10002	80	15
3	Seventh Avenue Center for Families Head Start II	711 Lenox Avenue	10039	64	12
3	West Harlem Head Start II	101 West 116th Street	10026	67	14
4	Educational Alliance Head Start	197 East Broadway, 4th Floor	10002	130	40
5	Cardinal Spellman Head Start	137 East 2nd Street	10009	94	21
5	CAS PS 8 Head Start	465 West 167th Street	10032	68	20
6	Annie G. Newsome Head Start II	646 Lenox Avenue	10037	28	8
6	Annunciation Little Angels Head Start	461 West 131st Street	10027	80	12
6	Bank Street West Head Start	410 West 40th Street	10018	50	14
6	Columbia University Head Start	154 Haven Avenue, 3rd Floor	10032	68	16
6	CPC Jacob Riis Child Care Center	108 Avenue D	10009	60	27
6	Hudson Guild Children Center	459 West 26th Street	10001	210	40
6	Mabel Barrett Fitzgerald Day Care & School Age Program	243 West 64th Street	10023	69	22
6	Open Door Child Care Center	820 Columbus Avenue	10025	87	20
6	Prince Hall Colonial Park Day Care Center	159-39 Harlem River Drive	10039	70	18
7	Addie Mae Collins Head Start II	345 East 101st Street	10029	36	13
7	Bank Street Head Start	113 East 13th Street	10003	60	17
7	Bloomingdale Project Growth Head Start	171 West 107th Street	10025	58	17
7	CAS East Harlem Early Head Start	130 E. 101 Street	10029	30	10
7	CAS East Harlem Head Start	130 East 101st Street	10029	53	15
7	Columbia University Early Head Start	154 Haven Avenue, 3rd Floor	10032	108	28
7	Columbia University Hamilton Early Head Start	110 Hamilton Place	10031	128	13
7	Dewitt Reformed Church Head Start II	123 Ridge Street	10002	52	12
7	EA Lillian Wald Day Care Center	34 Avenue D	10009	60	14
7	ECDO Child Start Center	249 West 144th Street	10030	55	20
7	Escalera Head Start	169 West 87th Street	10024	64	15
7	Hamilton-Madison House Head Start I	79 Catherine Street	10038	30	6
7	James Weldon Johnson Head Start II	2205 First Avenue	10029	45	15
7	Metro North Day Care Center	304 East 102nd Street	10029	61	14
7	Washington Heights Child Care Center	610-14 West 175th Street	10033	90	42
7	West Harlem Head Start I	121 West 128th Street	10027	118	26
8	ABC Echo Park	1841 Park Avenue	10035	150	60
8	Betances Early Childhood Development Center	528 East 146th Street	10455	55	14
8	Bloomingdale Family Program	125 W 109th Street	10025	48	27
8	CAS PS 5 Head Start	3703 Tenth Avenue	10034	80	20

District	ProgramName	Address	Zip	#Families	#Staff
8	CAS PS 8 Early Head Start	465 West 167th Street	10032	35	10
8	CPC Chung Pak Day Care Center	125 Walker Street, 3rd Floor	10013	80	25
8	East Harlem CHS Bilingual Head Start I	440-46 East 116th Street	10029	314	53
8	Educational Alliance Head Start @ PS 15	333 East 4th Street	10009	45	6
8	Educational Alliance PS 064 Head Start	600 East 6th Street	10009	45	6
8	Educational Alliance PS 142 Head Start	100 Attorney Street	10002	75	11
8	Hamilton Madison House Head Start V	129 Fulton Street	10002	60	30
8	Hamilton-Madison House Child Care Center I	60 Catherine Street	10038	198	60
8	Henry Street Settlement Day Care Center I	301 Henry Street	10002	83	23
8	Herbert G. Birch Head Start	554 Fort Washington Avenue	10033	40	15
8	Mama Tingo Early Childhood Education Center	519 W. 189th Street	10040	72	19
8	Odyssey House Family Center	219 East 121st Street	10035	75	18
8	UFBCO Child Development Center	474 West 159th Street	10032	221	40
8	Union Washington Children's Center	1893 Second Avenue	10029	60	18
8	University Settlement Early Childhood Center	184 Eldridge Street	10002	161	60
8	West 83rd Street Preschool of St. Matthew's and St. Timothy's	128 West 83rd Street	10024	55	18
9	Adam Clayton Powell, Jr. Head Start	25 West 132nd Street	10037	45	10
9	Annie G. Newsome Head Start I	129 West 138th Street	10030	54	18
9	Baruch College Early Learning Center	104 East 19th Street	10003	34	0
9	Bellvue Educare Child Care Center	462 First Avenue	10016	42	30
9	CAS Drew Hamilton Learning Center	2672 Frederick Douglass Blvd	10030	49	19
9	Chinatown Head Start	180 Mott Street	10012	106	25
9	CLC Head Start - Mount Morris	15 Mount Morris Park	10027	138	16
9	Conexiones Entre Familias Family Day Care	110 Williams Street, Suite 1802	10038	50	12
9	CPC Garment Industry Day Care Center	115 Chrystie Street, 2nd Floor	10002	75	16
9	CPC Little Star of Broome Street Day Care Center	151 Broome Street	10002	75	19
9	Grand Street Settlement Head Start	294 Delancey Street	10002	74	25
9	Hamilton-Madison House Head Start III	77 Market Street	10002	40	15
9	Hartley House Family Day Care	413 West 46th Street	10036	165	50
9	James L. Varick Day Care Center	151-7 West 136th Street	10030	60	14
9	Lincoln Square Neighborhood Center	250 West 65th Street	10023	150	25
9	Round-the-Clock Nursery, Inc.	301B West 130th Street	10027	55	6
9	St. Matthew's & St. Timothy's Day Care Center	26 West 84th Street	10024	45	15
9	Union Carver Children's Center	1565 Madison Avenue	10029	71	20
9	Utopia Children's Center	236 West 129th Street	10027	75	22
9	YWCA Polly Dodge Early Learning Center	538 West 55th Street	10019	83	35
10	ABC Cassidy's Place	419 East 86th Street	10028	220	50
10	CAS PS 152 Early Head Start	93 Nagle Avenue	10040	30	10
10	CAS PS 5 Early Head Start	3703 Tenth Avenue	10034	50	10
10	Dewitt Reformed Church Head Start I	280 Rivington Street	10002	81	35
10	Lenox Hill Neighborhood House Early Childhood Center	331 East 70th Street	10021	141	40
10	Marble Hill Head Start	5480 Broadway	10463	62	11
10	Nicholas Cardell Day Care Center	84 Vermilyea Avenue	10034	60	15
10	Our Queen of Martyrs Head Start	71-91 Arden Street	10040	79	12
10	Paul T. Matson Head Start II	1984-86 Crotona Avenue	10457	32	16
10	Quo Vadis Montessori Day Care Center	4111 Broadway	10033	35	10
10	Sharon Baptist Head Start I	507-509 E. 165th Street	10456	156	20
10	The Salvation Army - Inwood Nursery	3732 Tenth Avenue	10034	60	16
10	Virginia Day Nursery	464 East Tenth Street	10009	67	17
11	BOLD NY	489 St. Paul's Place	10456	97	50
11	Monsignor Boyle Head Start	3044 Hull Avenue	10467	215	35
11	Mosholu Montefiore/Rochambeau Children's Center	3130 Rochambeau Avenue	10467	131	17
11	Susan E. Wagner Day School @ Riverdale	5401 Post Road	10471	200	60
11	The Salvation Army - Bronx Day Care Center	425 East 159th Street	10451	50	15
12	St. Simon Head Start	2195 Valentine Avenue	10457	54	12
12	Susan E. Wagner Day School	4102 White Plains Road	10466	190	45
12	Susan E. Wagner Victory	3440 White Plains Road	10467	60	13
13	Rainbow School for Child Development	900 Pelham Parkway South	10462	135	50
14	BronxWorks Concourse Even Start	1130 Grand Councourse	10456	35	12
14	Holy Spirit Head Start	1960 University Avenue	10453	37	6
14	KHCC Head Start & Early Head Start	3101 Kingsbridge Terrace	10463	232	40
14	La Peninsula Head Start V	1871 Walton Avenue	10453	231	32
14	Mosholu Montefiore Child Development Center/Northside Annex	3512 DeKalb Avenue	10467	110	20
14	Paul T. Matson Head Start I	1951 Washington Ave	10457	60	6
15	Amalgamated Nursery School	3980 Orloff Ave	10463	75	18
15	As the Twig is Bent Children's Center	355 East 183rd Street	10458	55	15
15	Belmont Community Day Care Center	2340 Cambreleng Avenue	10458	180	40
15	Concourse Day Care Center	100-120 East Mt. Eden Ave	10452	115	27
15	Highbridge Advisory Council Day Care Center	1181 Nelson Avenue	10452	75	15
15	La Peninsula Head Start IV	1423 Prospect Avenue	10459	100	16
15	La Peninsula Head Start VII	1717 Fulton Avenue	10457	100	25
15	Little Angels/St. Nicholas of Tolentine Head Start	2331 University Avenue	10468	212	35
15	Marble Hill Nursery School	5470 Broadway	10463	85	22
15	Mosholu Montefiore Child Development Center	3450 DeKalb Avenue	10467	162	30
15	Paul T. Matson Head Start III	2431 Morris Avenue	10468	67	20
15	Paul T. Matson Head Start IV	1057 Boynton Avenue	10472	34	11

District	ProgramName	Address	Zip	#Families	#Staff
15	Phipps Head Start	921 East 180th Street	10460	78	23
15	Stepping Stone Day School	2826 Westchester Avenue	10461	150	85
15	Susan E. Wagner Day Care Center	1140 East 229th Street	10466	115	15
15	The Salvation Army - Tremont Day Care Center	2121 Washington Avenue	10457	70	18
15	Tremont-Crotona Head Start	1600 Crotona Park East	10460	20	3
15	WHEDCO Urban Horizons Early Childhood Discovery Center	50 East 168th Street	10452	104	23
16	Blondell G. Joyner Day Care Center	909 Tinton Avenue	10456	60	22
16	Concourse House Day Care	2751 Grand Concourse	10468	52	50
16	Easter Seals Child Development Center EIP	2433 East Tremont Avenue	10461	151	75
16	Graham Windham Grow With Us Preschool	1732 Davidson Avenue	10453	180	40
16	Gwendolyn B. Bland Day Care Center	749 East 163rd Street	10456	100	24
16	HAC Marshall England Early Childhood Learning Center	800 Concourse Village East	10451	145	33
16	Highbridge Nursery School	1531 University Avenue	10453	55	14
16	Mid-Bronx CCRP Early Learning Center	1125 Grand Concourse	10452	87	15
16	Mid-Bronx CCRP Head Start	1125 Grand Concourse	10452	136	34
16	Phipps Lambert Head Start	1005 East 179th Street	10460	45	11
16	Sacred Heart I Head Start	95 West 168th Street	10452	150	20
16	Seventh Avenue Center for Families Head Start I	1646 Montgomery Avenue	10453	64	17
16	Sharon Baptist Head Start II	279 East Burnside Avenue	10457	150	25
16	Sharon Baptist Head Start IV	1925 Bathgate Avenue	10457	170	40
16	Sharon Partners with Parents III	1360 Ogden Avenue	10452	46	14
16	St. Anthony's Head Start	1750 Mansion Street	10460	174	21
16	St. Martin of Tours Head Start	695 182nd Street	10457	68	8
16	Williamsbridge NAACP Early Childhood Education Center	680 East 219th Street	10467	123	25
17	CAS Bronx Early Childhood Center	1515 Southern Boulevard, 2nd Fl	10460	80	21
17	Dominican Sisters Family Health Service	279 Alexander Avenue	10454	75	15
17	East Tremont Child Care & Development Center	1811 Crotona Avenue	10457	60	15
17	Inwood House	522 Courtlandt Ave	10451	45	15
17	La Peninsula Head Start I @ Manida	711 Manida Street	10474	192	29
17	La Peninsula Head Start II	1054 Intervale Avenue	10459	182	23
17	Labor Bathgate Community Child Care Center	1638 Anthony Avenue	10457	67	20
17	New York Foundling FDC	369 East 149th Street, 8th Floor	10455	600	10
17	Philip H. Michaels Day Care Center	629 Courtlandt Avenue	10451	145	60
18	Dr. Richard Green Day Care Center	2165 Randall Avenue	10473	60	16
18	Dr. Richard Green Learning Center Head Start	2165 Randall Avenue	10473	65	15
18	HAC Paradise Learning Center	258 East 165th Street	10460	60	18
18	HELP Morris Early Childhood Program	285 East 171st Street	10457	71	30
18	Moshulu Montefiore Head Start	3450 DeKalb Avenue, 2nd Floor	10467	70	30
18	Paul T. Matson Head Start V	1802 Story Avenue	10473	56	13
18	Soundview Child Care Center	1700 Seward Avenue	10473	55	15
18	Spuyten Duyvil Preschool	3041 Kingsbridge Avenue	10463	75	10
18	St. Rita's Head Start	452 College Avenue	10451	152	24
19	Chabad Early Learning Center	212-12 26th Avenue	11360	75	18
20	Child Center of NY - Early Head Start II	140-15B Sanford Avenue #2FL	11355	167	25
21	Child Center of NY	34-10 108 Street	11368	57	22
21	International Children's School	57-27 Penrod Street	11368	120	20
21	Jerome Hardeman Child Care Center	29-49 Gillmore Street	11369	60	15
21	Little Friends School Elmhurst	8503 Britton Avenue	11373	90	16
21	SCO- Family of Services Parent, Child and Home Program	103-24 Roosevelt Ave Suite 306	11368	120	30
21	Therese Cervini Family Day Care	35-33 104th Street, 3rd Floor	11368	72	3
21	Therese Cervini Head Start and Annex	35-33 104th Street	11368	176	41
22	All Childrens Childcare II- Astoria	134-11 Kew Gardens Road	11418	110	27
22	Kid Krazy	21-25 21st Avenue	11105	74	12
22	St. Margaret Mary Head Start	9-18 27th Avenue, 2nd Floor	11102	90	22
23	Little Meadows Early Childhood Center	67-25 188th Street	11365	150	88
23	South Jamaica Center for Children & Parents III	226-11 56th Avenue	11364	28	8
24	All My Children Day Care & Nursery School I	134-11 Kew Gardens Rd	11418	125	30
24	Bright Beginnings Jamaica Preschool	134-11 Kew Gardens Road	11418	110	25
24	Colin-Newell Head Start	161-06 89th Avenue	11432	148	34
24	Forest Park School	102-35 63rd Rd	11375	140	25
24	Sunshine School Child Care Program	91-10 146 Street	11435	399	160
25	Child Center of NY Early Head Start	98-59 Corona Avenue	11368	169	27
26	All Children's Childcare - Long Island City	35-01 24th Street	11106	74	14
26	Andrew Landi Day Care Center	21-20 35th Avenue	11106	54	15
26	Bright Beginnings - 58th Street	134-11 Kew Gardens Road	11418	75	16
26	Child Center of NY - Woodside	60-02 Roosevelt Avenue	11377	170	35
26	Joseph DiMarco Child Care Center	36-49 11th Street	11106	150	40
26	Joseph DiMarco Family Day Care	36-49 11th Street, 2nd Floor	11106	64	3
26	PAL Western Queens Nursery School	10-26 41st Avenue	11101	87	30
26	People's United Methodist Head Start	Room 11	11106	30	6
26	Queensbridge Day Care Center	38-11 27th Street	11101	135	32
27	Afro American Parents Education Center III	118-49 Montauk Street	11412	230	60
27	Amistad Early Childhood Education Center	110-15 164th Place	11433	205	35
27	CECD Head Start	193-04 Jamaica Avenue	11423	210	38
27	Charles R. Drew Early Learning Center	109-45 207th Street	11429	130	40
27	Myrtle P Jarmon Early Childhood Educational Center	116-55 Guy R. Brewer Boulevard	11434	58	17

District	ProgramName	Address	Zip	#Families	#Staff
27	Starlight Day Care Center	165-15 Archer Avenue	11433	79	22
28	CECD Head Start II	117-13 Sutphin Boulevard	11434	270	49
28	Originals of Jamaica Day Care Center	108-10 Sutphin Boulevard	11435	60	14
28	Quick Start Head Start	126-22 150th Street	11436	65	15
28	South Jamaica Center for Children & Parents I	114-02 Guy R. Brewer Blvd	11434	94	14
28	South Jamaica Center for Children & Parents II	94-43 159th Street	11451	136	18
29	B'Above Headstart - Central Base	134-11 Kew Gardens Road	11418	75	40
29	BWY Preschool	134-11 Kew Gardens Rd	11418	60	14
29	E. Shalom Park Lane Preschool	134-11 Kew Gardens Road	11418	155	35
29	JCCA Family Day Care	1018	11374	1200	17
29	Yeshiva Tifereth Moshe Day Care Center	134-11 Kew Gardens Road	11418	40	20
31	Blanche Community Progress Day Care Center II	44-02 Beach Channel Drive	11691	110	30
31	Community & Family Head Start	4105 Beach Channel Drive	11691	144	26
31	Herbert G.Birch - Springfield Gardens Early Childhood Center	145-02 Farmer's Boulevard	11434	140	37
31	Rockaway Child Care Center	14-66 Beach Channel Drive	11691	55	14
31	Rockaway Head Start	72-05 Beach Channel Drive	11692	66	17
31	Sheldon R. Weaver Day Care Center	1279 Redfern Avenue	11691	80	21
32	Bethel Mission Loving Day Care Center	216 Beach 87th Street, 4th Floor	11693	45	13
32	Visiting Nurse Service Early Head Start	86-01 Rockaway Beach Blvd.	11693	75	28
33	Alonzo A. Daughtry Memorial Day Care Center I	460 Atlantic Avenue, 3rd Floor	11217	75	12
33	Bedford Harrison Day Care Center	60 Harrison Avenue	11211	75	21
33	Eis Laasois/Williamsburg Infant & ECD Center	22 Middleton Street	11206	70	40
33	Graham-Windham Williamsburg Child Care Center	110 Taylor Street	11211	47	13
33	Helen Owen Carey Child Development Center	71 Lincoln Place	11217	160	40
33	John Oravecz Child Care Center	25 Nassau Avenue	11222	104	30
33	Nevins Day Care Center	460 Atlantic Avenue	11217	70	25
33	Our Children's Center	300 Jay Street	11201	125	21
33	PAL World of Little People Head Start	565 Baltic Street	11217	52	13
33	Puerto Rican Family Institute Head Start	185 Marcy Avenue	11211	71	16
33	Robert F. Kennedy Child Care Center	741 Flushing Avenue	11206	64	19
33	United Academy Head Start	45C Williamsburg St. West	11211	227	52
33	Warren Street Center For Children and Families	343 Warren Street	11201	165	42
33	Williamsburg Y Head Start	64 Division Ave	11211	195	50
33	Yeled V'Yalda Head Start XI	204 Keap Street	11211	47	10
33	Yeled V'Yalda Head Start XIII	563 Bedford Avenue	11211	50	12
33	Yeled V'Yalda Head Start XIV	12 Franklin Avenue	11211	116	30
33	Yeshiva Head Start I	274 Keap Street	11211	300	60
34	ACE Integration Head Start	1419-23 Broadway	11221	160	60
34	Bushwick United Head Start III	331 Central Avenue	11221	76	21
34	Bushwick United Head Start--Leonard Street	178 Leonard Street	11206	49	12
34	Community & Parents Day Care Center	243 S. 2nd St.	11211	55	15
34	Horace E. Greene Day Care Center	600 Hart Street	11221	125	36
34	Nuestros Ninos Day Care Center III	161 South 3rd Street	11211	35	10
34	Nuestros Ninos I	384 South 4th Street	11211	140	54
34	Nuestros Ninos II	243 South 2nd Street	11211	65	18
34	Padre Kennedy Head Start	288 Berry Street	11211	45	12
34	Round Table Child Care Center	1175 Gates Avenue	11221	105	28
34	Stagg Street Center for Children	77-83 Stagg Street	11206	125	28
34	The Salvation Army - Bushwick Day Care Center	1151 Bushwick Avenue	11221	55	15
35	BBCS Duffield Children's Center	101 Fleet Place	11201	147	35
35	Bedford-Stuyvesant Head Start - Quincy Center I	5 Quincy Street, 2nd Floor	11238	75	15
35	Beth Rivkah Head Start	310 Crown Street	11225	228	80
35	Brooklyn Child & Family Services - Project CHANCE	44-60 Rockwell Place	11201	203	60
35	Ella Baker/Charles Romain CDC	1150 Carroll Street, Room 107	11225	75	15
35	Farragut Children's Center	32 Navy Street	11201	47	15
35	Hanson Place Child Development Center	55 Hanson Place	11217	67	20
35	Medgar Evers College Head Start II	60 E. 93rd Street	11212	107	22
35	PAL Quincy Day Care-Head Start Collaboration	5 Quincy Street	11238	112	31
35	United Lubavitcher Yeshiva Day Care Center	570 Crown Street	11213	150	50
35	Yeled V'Yalda Head Start IX	667 Eastern Parkway	11213	112	26
35	Young Minds Day Care Center	972 Fulton Street	11238	76	19
36	Bedford-Stuyvesant Head Start - Decatur Center	265 Decatur Street	11221	75	15
36	Bedford-Stuyvesant Head Start - DeKalb Center	971 DeKalb Avenue	11221	60	15
36	Bedford-Stuyvesant Head Start - Garvey Center	275 Marcus Garvey Boulevard	11221	75	30
36	Bedford-Stuyvesant Head Start - Jefferson Center	260 Jefferson Avenue	11216	60	15
36	Bedford-Stuyvesant Head Start - Lexington Center	262 Lexington Avenue	11216	75	20
36	Bedford-Stuyvesant Head Start - Quincy Center II	510 Quincy Street	11221	160	30
36	Bedford-Stuyvesant Head Start - Stuyvesant Center	214 Stuyvesant Avenue	11221	60	15
36	Billy Martin Child Development Center	333 Classon Avenue	11205	60	15
36	Bridge Street Child Development Center	281 Stuyvesant Avenue	11221	60	13
36	Community Parents Head Start	90 Chauncey Street	11233	70	18
36	E.L. Cleaveland Day Care Center	1185 Park Place	11213	65	20
36	Haitian American Day Care Center III	813 Sterling Place	11216	140	50
36	Learning Works Group Family Day Care	449 Macon Street	11233	14	3
36	Little Sun People, Inc.	1360 Fulton Street	11216	75	15
36	Little Sun People, Too!	265 Marcus Garvey Boulevard	11221	80	18

District	ProgramName	Address	Zip	#Families	#Staff
36	Marcy Children's Center	494 Marcy Avenue	11206	53	13
36	Mary McLeod Bethune Day Care Center	360 Pulaski Street	11206	45	15
36	Park Place Day Care Center	963 Park Place	11213	80	26
36	SCO- Family of Services Early Childhood Center	1221 Bedford Avenue	11216	600	60
36	St. John's Day Care Center	813 Sterling Place	11216	44	14
36	St. Joseph Head Start	300 Vernon Avenue	11206	70	15
36	Sumner Children's Center	860 Park Avenue	11206	59	17
36	Tabernacle Day Care Center	34-52 Kosciusko Street	11205	200	80
36	The Salvation Army - Bedford Day Care Center	110 Kosciusko Street	11216	43	10
36	Tompkins Children's Center	730 Park Avenue	11206	48	17
36	Vernon Avenue Children's School	386 Vernon Avenue	11206	130	40
37	Audrey Johnson Day Care Learning Center	272 Moffat Street	11207	128	25
37	Bushwick Bright Start Program	203 Irving Avenue	11237	140	10
37	Bushwick United Head Start I	136 Stanhope Street	11221	150	45
37	Bushwick United Head Start II	77 Wilson Avenue	11237	70	20
37	Cypress Hills Child Care Center	108 Pine Street	11208	70	20
37	Cypress Hills Head Start	3295 Fulton Street	11208	88	25
37	John Coker Day Care Center	1375 Bushwick Avenue	11207	150	30
37	Luis M. Marin Early Childhood Academy	851 Liberty Avenue	11208	92	22
37	New Life Child Development Center @ Woodbine	295 Woodbine Street	11237	210	60
37	New Life Child Development Center II	406-408 Grove Street	11237	152	35
37	New Life Greene Head Start	1307 Greene Avenue	11237	154	25
37	New Life Grove Head Start	406 Grove Street	11237	306	45
37	PAL Arnold & Marie Schwartz Head Start	452 Pennslyvania Avenue	11207	47	15
37	St. Malachy Child Development Center	220 Hendrix Street	11207	85	23
37	St. Malachy's Head Start	220 Hendrix Street	11207	88	26
37	Urban Strategies Head Start	1091 Sutter Avenue	11208	178	30
38	Bright Smile Center	1051-59th Street	11219	150	60
38	Challenge Early Intervention Center	649 39th St.	11232	85	60
38	Children's Growing Place Day Care Center	362 51st Street	11220	20	5
38	Christ Church United Methodist Head Start	4419 Seventh Avenue	11220	98	18
38	Magical Years Early Childhood Center	230 - 60th Street	11220	50	25
38	PAL Miccio Day Care Center	595 Clinton Street	11231	90	25
38	PAL Miccio Head Start	120 West 9th Street	11231	57	15
38	St. Andrew's Community Day Care Center	4917 Fourth Avenue	11220	40	14
38	Star America Preschool	134-11 Kew Gardens Road	11418	115	25
38	Sunset Park Even Start	330 59th Street	11220	40	8
38	Sunset Park Family Day Care	4222 4th Avenue	11232	215	7
38	Sunset Park Head Start	4222 4th Avenue	2101	388	52
38	The Salvation Army - Fiesta Day Care Center	80 Lorraine Street	11231	65	18
39	Adas Yereim Kindervelt Early Head Start	1169-43rd Street	11219	72	53
39	Alonzo A. Daughtry Memorial Day Care Center II	333 Second Street	11215	75	22
39	AMICO Court Street Children's Center	292 Court Street	11231	80	18
39	Beth Jacob Day Care Center	1363 46th Street	11219	148	35
39	Shira Head Start - Bais Yaakov	1630 43rd Street	11204	113	28
39	Shira Head Start - Beth Hillel	1631 43rd Street	11204	66	12
39	Shira Head Start - Boyan	1632 43rd Street	11204	49	10
39	Yeled V'Yalda Gan Tziporah	1257 38th Street	11218	600	275
39	Yeled V'Yalda Head Start V - Gan Yisroel	3909 15th Avenue	11218	43	8
39	Yeled V'Yalda Head Start VI	1601 42nd Street	11204	30	8
39	Yeled V'Yalda Head Start X	600 McDonald Avenue	11218	130	20
40	Beth Rivkah Early Head Start	470 Lefferts Ave	11225	72	25
40	Grace Preschool Day Care Center	525 Parkside Avenue	11226	45	10
40	Hawthorne Corners Day Care Center	1950 Bedford Avenue	11225	70	15
40	Mosdoth Day Care Center	420 Lefferts Avenue	11225	160	40
40	St. Mark's Head Start	2017 Beverley Road	11226	274	50
40	We Learn Together Even Start	P.S. 139 - 330 Rugby Road	11209	60	10
41	Atlantic Avenue Early Learning and Family Support Center	1825 Atlantic Avenue	11233	72	12
41	Bedford-Stuyvesant Head Start - Kings First Center	133 Kings First Walk	11233	60	15
41	Bedford-Stuyvesant Head Start - MacDonough Center	506 MacDonough Street	11233	75	15
41	Bishop Sexton Head Start	933 Herkimer Street	11233	64	18
41	Brevoort Children's Center	250 Ralph Avenue	11233	48	20
41	Excellence Baby Academy	225 Patchen Avenue	11233	75	5
41	Kiddies Learning Center	263 Troy Avenue	11213	60	6
41	Nat Azarow Day Care Center	232 Powell Street	11212	95	25
41	Ohel Sarah Day Care Center	771 Crown Street	11213	45	17
41	Ohr Menachem	1729 President Street	11213	22	6
41	SCO- Brownsville Partnership	444 Thomas Boyland Street	11212	342	50
41	Shirley Chisholm Day Care Center III	69-71 Saratoga Avenue	11233	136	38
41	Shirley Chisholm Day Care Center IV	33 Somers Street	11233	150	50
41	St. John's Place Family Center Day Care	1630 St. John's Place	11233	40	11
41	The Salvation Army - Sutter Avenue Day Care Center	20 Sutter Avenue	11212	75	18
41	YWCA Brownsville Early Learning Center	1592 East New York Avenue	11212	60	22
42	BDC Early Childhood Services	888 Fountain Avenue	11208	45	13
42	Boulevard Nursery School	2150 Linden Boulevard	11207	70	18
42	Breukelen Recreation Rooms Day Care Center	717 East 105th Street	11236	74	25

District	ProgramName	Address	Zip	#Families	#Staff
42	Breukelen Recreation Rooms Head Start	715 East 105th Street	11236	64	12
42	Children's Corner Day Care Center	565 Livonia Avenue	11207	170	48
42	Georgia L. McMurray Day Care	675 Lincoln Avenue	11208	85	27
42	LIFE Head Start	671 Louisiana Avenue	11239	64	20
42	PAL World of Creative Experience Head Start	280 Livonia Avenue	11212	193	40
42	Starrett Early Learning Center	125 Schroeders Avenue	11239	120	23
42	United Community Day Care Center	613 New Lots Avenue	11207	80	20
43	Smart Start Early Childhood Center, Inc.	8411 Fort Hamilton Parkway	11209	144	20
44	Bais Sarah School	6101 16th Avenue	11204	58	20
44	Congregation Machna Shalva I	1362 49th Street	11219	80	20
44	Congregation Machna Shalva II	1363 50th Street	11219	60	17
44	Gan Day Care Center	4206-10 15th Avenue	11219	277	95
44	Project Social Care Head Start I	5902 14th Avenue	11219	58	12
44	Project Social Care Head Start II	5902 14th Ave	11219	38	8
44	Project Social Care Head Start III	5902 14th Avenue	11219	30	8
44	Shira Head Start - Bnos Zion	5002 14th Avenue	11219	97	20
44	Shira Head Start - Chasan Sofer	1633 43rd Street	11204	38	10
44	Shira Head Start - Gur	1634 43rd Street	11204	81	18
44	Shira Head Start - Shaarei Hayosher	1635 43rd Street	11204	36	10
44	Shira Head Start - Spinka	1636 43rd Street	11204	47	12
44	Shira Head Start - Yesodei Hatorah	1637 43rd Street	11204	34	8
44	United Talamudical Academy	5301 14th Ave	11219	300	65
44	Vincent J. Caristo Child Care Center	5901 13th Avenue	11219	94	30
44	Yeled V'Yalda Head Start I	5110 18th Avenue	11204	53	17
44	Yeled V'Yalda Head Start VII	1353 50th Street	11219	108	28
44	Zion Day Care Center	5000 14th Avenue	11219	83	n/a
45	Brooklyn College Early Childhood Center	Hall	11210	100	30
45	Bryan's Educational Center	3924 Church Avenue	11203	75	n/a
45	Family Head Start - East Flatbush	3017 Glenwood Road	11210	164	48
45	Herbert G. Birch - Nazareth	475 East 57th Street	11203	57	20
45	Highway Nursery School	1387 East 37th Street	11210	70	112
45	Yeled V'Yalda Head Start XII	407 East 53rd Street	11203	47	15
46	Yeled V'Yalda Head Start II	6002-12 Farragut Road	11236	246	60
47	Coney Island Child Care Center	2757 West 33rd Street	11224	50	16
47	Family Head Start - Bensonhurst	8885 26th Avenue	11214	95	20
47	La Puerta Abierta Early Learning Center	2864 W. 21st Street	11224	100	24
47	Madeleine Jones Head Start II	3415 Neptune Avenue	11224	72	30
47	PAL La Puerta Abierta Day Care Center	2864 West 21st Street	11224	80	24
47	YWCA Roberta Bright ELC	3001 West 37th Street	11224	60	20
48	Keshet Learning Center	1612 Quentin Rd	11229	69	28
48	Neptune Family Head Start	293 Neptune Avenue	11235	265	60
48	Yeled V'Yalda Head Start	1649 East 13 Street	11229	34	6
48	Yeled V'Yalda Head Start VIII	2166 Coney Island Avenue	11223	74	20
49	Silver Lake Head Start I	10 Gregg Place	10301	101	31
49	Silver Lake Head Start II	20 Park Hill Circle	10304	127	30
49	SIMH Head Start II	16 Osgood Avenue	10304	114	36
49	SIMH Head Start III--Kingsley	100 Brighton Avenue	10301	114	26
49	SIMH Port Richmond Day Nursery	166 Lockman Avenue	10303	57	15
49	Trinity Lutheran School	309 St. Paul Avenue	10304	50	n/a
49	YWCA Richmond Early Learning Center	159 Broadway	10310	130	35
50	SIMH Head Start I-Dongan Hills	44 Dongan Hills Avenue	10306	60	17
			SUBTOTALS	43780	10622
			TOTAL SERVED	54402	

THE BRONX MUSEUM OF THE ARTS 1040 GRAND CONCOURSE, BRONX NY 10456-3999 T 718 681 6000 F 718 681 6181
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TESTIMONY SUBMITTED BY HOLLY BLOCK, EXECUTIVE DIRECTOR
THE BRONX MUSEUM OF THE ARTS
OCTOBER 21, 2010

Good morning esteemed members of the Cultural Affairs Committee. I want to thank you for the opportunity to speak before you today. I am Holly Block, the Executive Director of The Bronx Museum of the Arts located on 165th Street & the Grand Concourse, Council District 16. We are the sole visual arts museum in the Bronx dedicated to contemporary art. The Bronx Museum offers free of charge arts education programs for Bronx residents of all ages, many who currently find themselves with little or no discretionary income to afford entertainment and cultural activities and are searching for a safe environment that provides affordable programs for the whole family to enjoy. Among these free of charge family programs are:

Family Affair: May 22, 2010

- ***Family Affair*** for children ages 5 to 11and their parents or guardians who spend a Saturday afternoon sharing art-making experiences such as exhibition tours and hands-on art workshops based the exhibitions on view.

- ***First Fridays***, held on first Friday of each month, featuring live DJs; music performances; weather-permitting, outside film screenings; and spoken word by marquee names from New York City's cultural landscape. It reaches a multi-disciplinary audience of people ages 21 to 80, depending on the performance.

- ***Open House and Street Fair*** is a day-long event launched in September 2008 to kick-off the opening of the *Street Art, Street Life* exhibition. The Museum received a record-breaking attendance of over 1,600 people who danced to break-dancers; took photographs with props inspired by one of the artist's projects; participated in art workshops around the exhibitions on view; savored local food; and joined exhibition tours, among other cultural activities for various age groups and interests. The event has even garnered new memberships from community members, increased family attendance and has made the Museum as an even more vital venue for cultural programming in the Borough.

Students from the Bronx High School for the Visual Arts (a partner school), drawing a group mural

The Bronx Museum also provides **in-school, after-school, and weekend programs for over 5,000 Bronx youth** to interact with the visual arts, while building educational proficiency. Students develop their creativity and strengthen essential life skills such as problem-solving, critical thinking, and collaboration. The Museum had experienced a drop in the number of schools enrolling in the in-school ***Group Visits*** programs due to budget cuts at the school. The Museum has focused its fundraising efforts on obtaining funds to provide free vouchers for schools to visit the Museum. So far, 100 free vouchers are available. The Museum also has 2 on-going school partnerships with PS 73, just a few

blocks away from the Museum, and with Bronx High School for the Visual Arts providing a year-long arts instruction in collaboration with school teachers.

The ***Teen Council*** is a 10-month after-school program for teens where they gain confidence and build skills to prepare them for college admission. We are proud to report that 100% of graduating seniors who took part in the 2009-10 Council will attend college.

Mr. Peter Duvoll, shared with us the impact of his participation in the Teen Council:

"I learned a few major skills. One of them was working with a deadline. You know how some teenagers are about procrastinating. I learned how to do my work early and quick so I was able to revise later. I also learned how to work with people in different ways, since I used to have trouble working with others, but I finally got into working with partners instead of being solo. The Teen Council has also helped me get a better mindset for college and get a good idea of how a real art job would be. Deadlines, constant idea flows, etc. It has just basically been like a second school to me, but way more fun and rewarding."

Even faced with the current challenges, including reductions in staff members and funding, the Museum is committed to serving each year over 5,000 Bronx K-12 schools students, teens, and resident families through arts education programs. But, with further City funding cutbacks we will be unable to address needs of families and youth in our community.

On behalf of the Bronx Museum and my fellow Bronx CIG members, thank you again for this opportunity.

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: 10/21/10

(PLEASE PRINT)

Name: Daisy Rodriguez

Address: _____

I represent: American Museum of Natural History

Address: _____

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THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Siri Horvitz

Address: Lincoln Center

I represent: _____

Address: _____

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☑ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Holly Block

Address: Bronx Museum

I represent: _____

Address: 1040 Grand Concourse
Bronx NY 10456

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: DAVID FREUDENTHAL

Address: _____

I represent: CARNEGIE HALL

Address: 881 7th AVE 10019

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☒ in opposition

Date: 10/21

(PLEASE PRINT)

Name: Sharon Dunn

Address: _____

I represent: NY Historical Society

Address: _____

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Leyla Bareha

Address: _____

I represent: Coal Culture

Address: _____

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: EDWINA MEYERS

Address: _____

I represent: Cool Culture

Address: _____

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Margaret Honey

Address: ~~414 Hall of Science~~

I represent: _____

Address: _____

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Tom Finkelpearl

Address: 85 South Street

I represent: Queens Museum

Address: Flushing Meadows Pk

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THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Andrew Hamingson

Address: 425 Lafayette St / Public Theater

I represent: Public Theater

Address: _____

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Sandra Sheppard

Address: 450 W. 33rd St NY NY

I represent: Director of Children's Educational Programming

Address: Thirteen / WNET

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☒ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Leyla Barretto

Address: 454 West 43 St #23F

I represent: cool culture parent

Address: _____

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THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: 10/21/10

(PLEASE PRINT)

Name: Daisy Rodriguez

Address: _____

I represent: American Museum of Natural History

Address: _____

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☑ in favor ☐ in opposition

Date: 10/21/2010

(PLEASE PRINT)

Name: ISONIA RICKS

Address: 73 Linden Street BROOKLYN NY 11221

I represent: _____

Address: _____

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: 10/21/10

(PLEASE PRINT)

Name: Shri Horvitz

Address: _____

I represent: Lincoln Center for the Performing Arts

Address: 70 Lincoln Center Plaza, NY, NY 10023

Sharvitz @ lincolncenter.org

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THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: 10/21/10

(PLEASE PRINT)

Name: BRIAN MACFARLAND

Address: 2 COLUMBUS CIR

I represent: MUSEUM OF ARTS AND DESIGN

Address: 2 COLUMBUS

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Joseph Giarding

Address: 229 W 42nd St. NY NY 10036

I represent: New Victory Theater

Address: Same

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Candice Anderson, Edwina Hellgren

Address: Cool Culture 80 Hanson Place

I represent: Cool Culture

Address: _____

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THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Christopher Wisniewski

Address: 399 St. Johns Place Brooklyn

I represent: Museum of the Moving Image

Address: 36-01 35 Avenue Astoria 11106

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THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Lisa Post, The New 42nd Street

Address: 229 West 42nd St., NY, NY 10036

I represent: The New 42nd Street & New Victory Theater

Address: same

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: 10.21.10

(PLEASE PRINT)

Name: Arnold Lehman

Address: _____

I represent: CIG | Brooklyn Museum

Address: _____

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THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: _____

(PLEASE PRINT)

Name: Eileen Newman

Address: 138 W 126th St NYC

I represent: Tribeca Film Institute

Address: Tribeca Film Institute. 73 Spring St. NYC 10012

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THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

☐ in favor ☐ in opposition

Date: 10/21/10

(PLEASE PRINT)

Name: Anni Lunear

Address: 1395 Lexington Ave

I represent: 92nd Street Y

Address: 1395 Lexington Ave

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