



The New York City Council

City Hall
New York, NY 10007

Committee Green Sheet Committee on Consumer Affairs

Philip Reed, Chair

*Members: Joseph P. Addabbo, Jr., Charles Barron,
G. Oliver Koppell, John C. Liu, James Sanders, Jr.
and Vincent J. Gentile*

Monday, April 19, 2004

10:00 AM

Council Chambers - City Hall

Res 0268-2004

Resolution calling upon Nielsen Media Research to delay the introduction of Local People Meter service in the New York City media market until such time as sufficient studies have been conducted to ensure fair and accurate counting of all New York City viewers regardless of race, ethnicity or national origin.