CITY COUNCIL
CITY OF NEW YORK

----- X

TRANSCRIPT OF THE MINUTES

Of the

SUBCOMMITTEE ON ZONING AND FRANCHISES

----- X

July 1, 2025

Start: 10:18 a.m. Recess: 5:57 p.m.

HELD AT: Council Chambers - City Hall

B E F O R E: Kevin C. Riley

Chairperson

COUNCIL MEMBERS:

Shaun Abreu
David M. Carr
Kamillah Hanks
Francisco P. Moya

Yusef Salaam Lynn C. Schulman

Christopher Jewett Bally's Senior Vice President of Corporate Development

Jess Corrigan
Bally's Applicant Team

Stanley Schlein
Bally's Applicant Team

Anita Laremont Fried Franklin Law Firm, Bally's Applicant Team

Nicholas Tortorella Stonefield Engineering and Design, Bally's Applicant Team

Max Stember-Young
Langan Engineering, Bally's Applicant Team

Carolina DiFuccia
Bronx Small Business Owner

Charles-Sabashtian Benson II Bronx Resident

Susan Calamia Fort Schuyler House Resident

Max Zappone Resident

Jose Acosta Hotel and Gaming Trade Council

Terrell Martin
NYC District Council of Carpenters

Frances Territo

Dean Ricks
Bronx Resident, Parkchester Little League
President

Martin Dolgow Bronx Resident

Michalle Cristofaro Student

Sarah Collado Student

Vincent Albanese New York State Laborers Political Action Committee

Bob Jaen
Executive Director of Throgs Neck Building
Improvement District

Ray West Bronx Local 3 IBW Electricians

Anthony Mercado
International Brotherhood of Electrical Workers

Jahira Flores Resident

James Gray
President of Arc of Justice Bronx Chapter

Janida Rosa

Catherine MacKay
Representing Dr. Anderson Tores at Regional Aid
for Interim Needs

Marques Payne Bronx Business Owner

Lauren Patterson Travel with Chaz

Donald Brathwaite Local 3

Judi Durso Resident

Gilberto Constantinez
Local 3

Jacqueline Torres Resident

Laura Guerriero Bronx Times Reporter Publisher

Raul Rivera

Alisa Tofa

Carmello Sottile Resident

Carole DeChiara Resident

Grace Marrero Resident

David Abreu Save the Sound

Natalia Corridori

Hashim Campbell

Michael Kaess

Erik Botsford
Director of Department of City Planning
Manhattan Office

Nabeela Malik
Deputy Director of Department of City Planning
Manhattan Office

Julieanne Herskowitz Senior Vice President NYC EDC

David Breen
Director of Strategic Initiatives at Department
of Transportation

Emilyn Edillon Council of Fashion Designers of America

Gigi Burris Founder of Gigi Burris Millinery

Ryan Wilbat USA 829 Union

Andrea Goldwyn New York Landmarks Conservancy

Madeline McGrory
Manhattan Borough President Office Mark Levine

James Coakley

Aislinn Klein Municipal Art Society of New York

Frank Fish
Garment District Alliance

Jean Prabhu

Teresa Sinder-Stein International Alliance of Theatrical Stage Employees, Local 829

Johnathan Hayden New York Fashion Workers Development Coalition

Helen Hwang Urban Land Institute New York District Council

Steve Boxer Pachyderm Consulting

David West Hill West Architects

Ali Begazo
Flatiron Nomad Business Improvement District

George Kalajian

Emily White USA 829

Katie Sue Nicklos New York Fashion Workforce Development Coalition

Pooja Patel USA 829 IATSE

Maddie DeCerbo Real Estate Board of New York

Teddy Drucker

Jessica Ortiz SEIU Local 32BJ

Audrey Wilson Vornado Realty Trust

Orli Native Designer

Renee Cafaro Designer

Brian Weber Resident

Frampton Tolbert
Executive Director of Historic Districts Council

Frank Clarke
New York Building Congress

Andrew Udis
ABS Partners Real Estate

Brad Giambrone Kaufman Organization

Solomon Blecher

Tony Johnson
Pintler Costumes and Technologies

Mariana Strikes [sp?]

Barbara Blair President of Garment District Alliance

George Calderaro 29<sup>th</sup> Street Neighborhood Association

Brendan Cheney
Director of Policy and Operations at New York
Housing Conference

Ray Xie Citizen's Housing and Planning Council

Michelle Arbulu Behalf of Joseph Rose, Former Chair of Planning Commission

Tova Peterson

Carla Bellisio Designer, Tailor

Kenneth Fishel

Ngozi Okaro
Executive Director and Founder Fashion Nonprofit
Custom Collaborative

Isabel Varela Founder of Repurpose Your Life

Robert Price New York Fashion Workforce Development Coalition

Naika Colas Assistant Professor at Fashion Design, Associate Director of Parsons

Tessa Maffucci Pratt Institute of Fashion

Michael Prunty Empire State Realty Trust

Christopher Leon Johnson

Sophie Elrick Wing and Weft Gloves

Elizabeth Shelton

Logan Phares
Open New York

Sabrina Erhnstein

Juliann Kroboth

Jesse Bodine
Manhattan Community Board Four

Isabel Taube Co-op Board President 22 West 26<sup>th</sup> Street

David Sigman
Manhattan Community Board Five

Julie Chou Manhattan Community Board Five

Alex Spyropoulos
Director of Government Relations at Tech:NYC

August Nastasi

Austin Celestin

Maulin Mehta Regional Plan Association

Asha-Marie Singh

Carisa Kelly Behalf of Kasia Walilcka Maimone, IATSE Local 289, Rethread Project

Caroline Spitzer

William Schultz

Elizabeth Denys

Leif Allmeroth

Roberta Silva

Jim Wright

Susan Tsu

Peter Wai Chan Sunrise Studio

Tamas Szarvas Board of Managers at The Cass Gilbert

Thomas Maguire

Rachel Reichert Euroco Costumes

Meyer Polanco

Bobbi Barnett

Daniel Chandross

Chad Purkey
Association for Better New York

George Scheer
Executive Director Elizabeth Foundation for the Arts

Daniel Kent CEO of Lantern Org

Jessica Walker President of Manhattan Chamber of Commerce

Daniel Cohen

Eddie Siegel

Samir Lavingia Community Board Five

Grace O'Meara

Rachel Wilkerson

Sarah Doh

Geoffrey Thomas

James Power HSF Kramer

Garrett Armwood SL Green Realty Corp

JR McKechnie G Holdings LLC

Tyler Baldwin

	14

SERGEANT AT ARMS: Good morning. Welcome to today's New York City Council hearing for the Subcommittee on Zoning and Franchises. At this time, we'd like to ask everyone to place all electronic devices to vibrate. If you wish to submit testimony, you could fill out a witness slip with the Sergeant at Arms, and do not approach the dais unless your name has been called. Chair Riley, we're ready to begin.

CHAIRPERSON RILEY: [gavel] Good morning, everyone, and welcome to the meeting of the Subcommittee on Zoning and Franchises. I'm Council Member Kein Riley, Chair of the Subcommittee, and I'm joined by Council Member Moya, Abreu remotely, and in the Chambers by Council Member Carr and Marmorato. Today, we are scheduled to hold two public hearings. The first one will be about Bally's development proposal up in the Bronx. The second public hearing concerns a neighborhood plan that the administration is undertaking in Midtown Manhattan known as Midtown South Mixed-Use, MX-- excuse me-- MSMX. Before opening the hearing, I will first go over the hearing procedures. This meeting is being held in hybrid format. Members of the public who wish to testify

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 16 may testify in person or through Zoom. Members of the 2 3 public wishing to testify remotely may register by visiting the New York City Council's website at 4 www.council.nyc.gov/landuse to sign up, and for those 5 of you here in person, please see one of the Sergeant 6 7 at Arms to prepare and submit a Speaker's card. Members of the public may also view a livestream 8 broadcast of this meeting at the Council's website. When you're called to testify before the 10 11 Subcommittee, if joining remoted, you will remain 12 muted until recognized by myself to speak. When you 13 are recognized, your microphone will be unmuted. 14 will limit public testimony to two minutes per 15 witness. If you have additional testimony you would like the Subcommittee to consider, or if you have 16 17 written testimony you would like to submit instead of 18 appearing in person, please email it to 19 landusetestimony@council.nyc.gov. Written testimony 20 may be submitted up to three days after the hearing is closed. Please indicate the LU number and/or 21 project name in the subject line of the email. 2.2 2.3 request that witnesses joining us remotely remain in the meeting until you are excused by myself as 24

Council Members may have questions. Lastly, for

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 17 everyone attending today's meeting, this is a 2 3 government proceeding and decorum must be observed at all times. Members of the public are asked not to 4 speak during the meeting unless you are testifying. 5 The witness table is reserved for people called to 6 7 testify, and no video recording or photography is allowed from the witness table. Further, members of 8 the public may not present audio or video recordings as testimony, but may submit transcripts of such 10 11 recordings to the Sergeant at Arms for inclusion in 12 the hearing record. I will now open the public hearing on LU321, 322 and 323 related to the Bally's 13 14 development proposal in Council Member Marmorato's 15 district in the Bronx. As I have stated before, it 16 is important to clarify that the proposal to license 17 up to three gaming facilities in the City is a state 18 initiative, and that the state is leading the process 19 to decide which proposals are awarded a license. This 20 state-led process will consist of three steps. First, is a review by Community Advisory Committee 21 known as the CAC review process, and this review will 2.2 2.3 start this month in July. The second step consists of the review by the Gaming Facility Location Board 24

which is appointed by the state, and the third step

18

3 Gaming Commission. The first step, the CAC review

4 process, will give the local community the

1

2

25

5 opportunity to review, provide input and evaluate

6 each casino proposal. This subcommittee is hearing

7 Bally's proposal today, because gaming license

8 applicants are required to obtain any needed local

9 | land use approvals before the end of the CAC review

10 process. So, to be very clear, we are not here today

11 to decide whether there should be a casino in the

Bronx. We are here today to determine whether the

13 requested land use approvals are appropriate.

14 Applicant is seeking three land use approvals. The

15 proposed development site is where Bally currently

16 operates the Golf Links Cours within Ferry Point

17 Park. Because the proposed location for the casino

18 is park land, it does not have a zoning district. To

19 build a casino, the proposed site must have a zoning

20 district. As a result, applicant is requesting the

21 mapping of a zoning district. The second land use

22 action is to amend the city map to reconfigure some

of the nearby street to accommodate the project's

24 traffic and to de-map park land where the proposed

building would be located. The third land use action

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

seeks to create an easement that will provide an access-way between the proposed casino and the portion of the park along the water. This would require the City and applicant to enter into an easement agreement which will require disposition authority that the applicant is now seeking. changes to the city map will be conditioned on the applicant being awarded a gaming facility license by the state. So, if the applicant is not awarded a gaming facility license, the changes to the city map will not go into effect. Similarly, if applicant is not awarded a license, the proposed development site will remain a park land, and applicant will not be able to use the new underlining zoning district that it is seeking today. Having made the clarifying remarks, for anyone wishing to testify on this item remotely, if you have not already done so, you must register online by visiting the Council's website at council.nyc.gov/landuse. For anyone with us inperson, please see one of the Sergeant at Arms to submit a speaker's card, and if you're filling out a speaker's card, please make sure to indicate whether you are testifying in favor or in opposition. always, if you prefer to submit written testimony,

them up afterwards--

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 21
2	UNIDENTIFIED: [interposing] Okay. Okay.
3	COMMITTEE COUNSEL: as we're needed on
4	[inaudible].
5	UNIDENTIFIED: And one more. Thank you.
6	Stanley Schlein will be testifying.
7	COMMITTEE COUNSEL: Okay.
8	CHAIRPERSON RILEY: If they're
9	testifying, can we just call of them up right now?
10	If you're testifying can we just call you up so we
11	can just swear everyone in?
12	UNIDENTIFIED: They also need to
13	recognize Christopher Jewett who is remote.
14	COMMITTEE COUNSEL: Yes, just got the
15	note. Thank you.
16	CHAIRPERSON RILEY: Thank you.
17	COMMITTEE COUNSEL: Did everybody fill
18	out witness slips?
19	UNIDENTIFIED: No.
20	CHAIRPERSON RILEY: Yeah, we need
21	everyone to fill out witness slip, okay?
22	COMMITTEE COUNSEL: And to confirm for
23	our online folks, is Chris Jewett available?
24	CHRISTOPHER JEWETT: Yes. Can you hear

me?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 22
2	COMMITTEE COUNSEL: Yes. And now we can
3	see you. Perfect. Okay. So
4	CHRISTOPHER JEWETT: [interposing]
5	Excellent.
6	COMMITTEE COUNSEL: Could everybody who's
7	at the table and Mr. Jewett, could you please raise
8	your right hand and state your name for the record,
9	each one of you, please?
10	CHRISTOPHER JEWETT: Christopher Jewett.
11	JESS CORRIGAN: Jess Corrigan.
12	STANLEY SCHLEIN: Stanley Schlein.
13	CHAIRPERSON RILEY: One second, one
14	second, one second.
15	ANITA LAREMONT: Anita Laremont.
16	COMMITTEE COUNSEL: Thank you. Is your
17	microphone on?
18	CHAIRPERSON RILEY: Ms. MacKray, are you-
19	- yeah, this is for they're presenting the project.
20	Are you testifying? Yeah, this is not your time
21	right now.
22	COMMITTEE COUNSEL: I did I did call
23	the name up. That was a mistake.
24	CHAIRPERSON RILEY: Yeah, it was a mistake
25	on our end. I'm so sorry.

slide, please. So, just to briefly cover our meeting

license last Friday, June 27<sup>th</sup>. Next slide.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

SUBCOMMITTEE ON ZONING AND FRANCHISES 25 now hand it to my colleague, Jess Corrigan, to cover the proposed project.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

JESS CORRIGAN: Thank you, Chris. I'm Jess Corrigan with HKS Architects. We appreciate this opportunity to show you our project today. Our site is entirely located within the golf concession and the resort construction is concentrated on about 15 acres as Chris mentioned. We wanted to minimize the impact to the golf course and keep as much of those existing facilities operational as possible. The project will be visible from both the Whitestone and Throgs Neck Bridges and places a new building with a prominent location at the face of this major entry to the Bronx. We also wanted to keep it as far away from the residential areas as we could, given the land available to us. Next slide, please. And then the next slide. The design concept for the building is based on a relationship with the Links Golf Course and its landscape. It's unique to that style of course, and to the proximity of the water, and it creates a new destination in the Bronx that brings nature, golf, and entertaining and activity to this part of the City. The planning and design reflect the rolling hills and water with curves and

seat event center at the top of the building, and

this can be entered without going through the casino

24

SUBCOMMITTEE ON ZONING AND FRANCHISES 27 so everybody in the community can enjoy this and the events that happen in it. It also includes a 500room hotel, about 100 of those rooms are suites, a public rooftop venue that people can get to and enjoy a snack and a beverage and views of the City, the park and the Bronx. It also includes a nightclub, a large spa, conference center and ballrooms for community events, and parking structures to accommodate these crowds. There are currently nine restaurants planned and a separate food hall as well. So, there are a lot of options there for food and beverage that don't exist in the park today. With the license and this project, we will also replace the existing clubhouse with a new design that is forward-looking and respects the landscape and the Link Style Course. Next slide. And with that, I'll turn it back to Chris.

1

2

3

4

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHRISTOPHER JEWETT: Next slide, please.

So, talk a little bit about the transportation improvements. So, the project site is accessed by the Hutchison River Parkway, commonly referred to as Ring Road throughout our presentation and in our project materials which is a New York City DOT mapped public street until you reach the orange highlighted

biking experience within the park, a better

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 29 2 experience for park users, ferry users, and all Ring 3 Road users to the north of the park as well as 4 visitors to our proposed project. Next slide. 5 rendering view along the same path as the prior, just going under the bridge. Once you get close to the 6 7 bridge, the street parking ends. Although there is a 8 mixed-use sidewalk and bike path for safe pedestrian access going from the west side of the park under the bridge to the east side of the park, and then 10 11 connecting all the way up north to the sidewalk all 12 the way up to Lafayette-- something that doesn't 13 exist today. There's no safe pedestrian access under 14 the bridge. Next slide. So, the second set of 15 transportation improvements which we'll be paying for 16 as part of our project incorporates three components 17 to the north and west of our catchment area. First, 18 there'll be multiple traffic signal timing 19 improvements to better align them with the future 20 transportation patterns in the area. Second, there 21 are two locations, designed areas in orange on the 2.2 diagram, that we will be restriping and restricting 2.3 curbside parking to eliminating an existing bottleneck by creating two full moving travel lanes. 24

This is the equivalent of somewhere around 30 parking

So, our publicly announced Community Benefits

Agreement incorporates many components which total in

that present value of \$625 million, including a few

2.3

24

benefits from our project over and above those

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 32 2 outlined prior in the presentation. Number one, this 3 is the largest privately-funded project in the history of the Bronx, estimated at \$4 billion. 4 Number two, upon opening we would become essentially 5 the second-largest private employer in the borough, 6 7 offering high-paying careers, not just jobs, with 8 advancement opportunity with a nearly fully unionized 9 workforce, and during construction our estimates are approximately the creation of 15,000 union 10 11 construction jobs, and we've included in our 12 commitments workforce development opportunities in 13 pre-apprenticeship programs. Next slide. So, as 14 part of our project we're required to replace the 15 fair market value of the park land we would be 16 acquiring with either replacement park land or 17 existing park land improvements, and we plan to do a 18 combination of such. We have approximately eight 19 acres of land optioned for purchase on City Island 20 that we would dedicate back to New York City Parks, 21 and additionally you can see illustrative examples, 2.2 and a vast majority of the remaining funds are 2.3 anticipated to be spent on Ferry Point Park, including you know, connecting east and west sides of 24

Ferry Point Park under the Whitestone Bridge, adding

2 a new playground in the western portion of Ferry

3 Point Park and reconstruction soccer fields. Next

4 | slide. Jess had mentioned the other improvements.

5 So, today, we are going through the approval process

6 for a new golf clubhouse which will be constructed on

7 | the edge of the ninth green where the current Bally

8 Links berm [sic] sign stands today. You can see a few

9 illustrative views. It's a two-story clubhouse with

10 excellent views from that second story. You can see

11 | the Manhattan skyline and all the way up the East

12 | River. Next slide. I'm going to hand it to Anita

13 Laremont to cover our proposed actions.

14

15

16

17

18

19

20

21

2.2

2.3

24

25

ANITA LAREMONT: Thank you. I'm a Anita Laremont. I'm a partner in the law firm of Fried Frank. So, I'm going to present the proposed actions and approvals necessary to effectuate the project.

Next slide? There are four actions that I will discuss. The first is a zoning map amendment to designate existing park land as a C84 commercial zoning district where gaming facilities are permitted pursuant to New York City's zoning resolution sections 32-10 and 42-10. This district only permits commercial use and does not permit residential or

industrial use. The second action is a city map

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 34 amendment to de-map a portion of the development site 2 3 as park land which will allow for the disposition of an interest in those areas to Bally's. The third is 4 a city map amendment to map the widened Ring Road as a city street. And finally, there's an action for 6 7 the approval of a disposition of city-owned real property to facilitate the transfer of a non-8 exclusive access easement from the City to Bally's over the waterfront access roadway. None of these 10 actions will become effective unless and until 11 12 Bally's is awarded a gaming license. Thank you. 13 Next slide. I'll now turn to Stanley Schlein who'll 14 talk about the alienation. 15 STANLEY SCHLEIN: As you know, the 16 Council has considered alienation --17 CHAIRPERSON RILEY: [interposing] Mr. 18 Stan, press the button. Thank you. 19 STANLEY SCHLEIN: As you know, the Council has considered the alienation home rule 20 21 message most recently. It was adopted, and the bill 2.2 was adopted by the state legislature. Both the 2.3 Assembly and Senate passed onto the Governor for

signature and has now become a chapter of the laws of

the state of New York. It is effectuated.

24

1

14

15

16

17

18

19

20

21

2.2

2.3

24

25

SUBCOMMITTEE ON ZONING AND FRANCHISES

35

2 | it requires only the opportunity, not the commitment,

3 to sell us this 15.7 acres of land which is currently

4 the parking area which is all concrete. The

5 clubhouse that exists in the adjoining temporary

6 clubhouse, a little strip of concrete behind the

7 | clubhouse, and the pitching and putting area which

8 | will be replaced on the park, on the golf course

9 | itself. We are currently in negotiations with the

10 Parks Department to create a conveyance agreement for

11 | that 15.-- approximately 15.7 acres of property, and

12 none of this will be conveyed if the casino license

13 is not granted to Bally's. Thank you.

ANITA LAREMONT: That represents our full presentation. Thank you.

CHAIRPERSON RILEY: Thank you so much.

I'm going to ask a few questions before I turn it

over to Council Member Marmorato. Can you briefly

describe the process for this application after we

have completed our review here at the City Council?

ANITA LAREMONT: Thank you. As you mentioned and in your opening remarks, the next steps will be the establishment of advisory council that will meet on several occasions to determine whether or not it recommends that the application be

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 36 considered by the gaming facility -- the gaming 2 3 commission to -- site selection board for award of a license to have a casino at this location. 4 board will then meet to determine which projects they will award the licenses to in this downstate region. 6 7 CHAIRPERSON RILEY: Okay. Traffic on the near Hutchison Parkway is a nightmare. I take it to 8 get to my house when I'm coming back on the Whitestone. Your proposal would create more traffic. 10 11 Please describe how you have consulted with the transportation agencies, and more importantly, our 12 communities here in the Bronx to mitigate this 13 additional traffic. 14 ANITA LAREMONT: We have other members of 15 16 our team here who can address that. 17 CHAIRPERSON RILEY: [interposing] Okay, 18 we're going to have to swear him in, too. 19 COMMITTEE COUNSEL: Thanks for raising 20 your right hand. Could you please state your name for the record? 21 2.2 SATI MUTASWAMY: Sati Mutaswamy [sp?] I'm

24

23

with the applicant team.

1

3

4

6

7

8

9 10

11

12

13 14

15

16

17 18

19

20

21

2.2 2.3

24

COMMITTEE COUNSEL: Thank you. And do you swear tell the truth and nothing but the truth in response to Council Member questions?

> SATI MUTASWAMY: Yes.

COMMITTEE COUNSEL: Thank you.

CHAIRPERSON RILEY: Do you need me to

repeat the question?

SATI MUTASWAMY: No, I'm good, sir. we have actually as part of the project had extensive coordination with City DOT, State DOT, regarding the transportation aspects of the project. All the assumptions in the IS [sic] have been finalized and approved by City DOT agencies to be [inaudible]. They are concerned. And as you rightfully said, yes, the Hutch is fairly busy. As part of mitigation, Chris went through in full detail all the different improvements including the overpass, and we have actually also committed to a traffic monitoring program which will actually measure the traffic when the site is operational, and the commitment will have participation with the City DOT to come up with additional mitigation measures as needed to help alleviate the impacts.

myriad of reasons being utilized a much larger

25

2 portion of the park, but also the extended time frame

3 for approvals from a state and federal highway

4 standpoint. Number two, we had talked about having

5 a direct entrance from the community, and we heard

6 vehemently that that was opposed. Some of the other

7 | examples we've incorporated is, you know, widening

8 | the road, adding the-- adding, you know, public

9 transit. The overpass, I think, is the biggest

10 | mitigant. Signal re-timing-- you know, adjusting

11 where some of the parking is on some of the nearby

12 roadways including on Lafayette Avenue and Hutchinson

13 | River Parkway. One suggestion that we deeply looked

14 | into that we are unable to do is the widening of

15 | Lafayette Avenue, because it's bound on the east side

16 by a graveyard to the south. So, we have explored

17 | some items that are not included that were just were

18 | not feasible as well.

24

25

19 SATI MUTASWAMY: Just want to add to what

20 Chris had suggested-- thank you, Chris. In

21 | discussions, there was a request to improve Ring

22 Road, because as it stands right now, you know,

23 | during the summer how busy the road is? It's over-

subscribed. There's lot of cars. There's [inaudible]

parking. So that was taken into effect, and the big

facility that Jess and Chris presented, there's a lot of parking on-site and it is free to help. That is in addition of the bike lane which was one of what the community had asked for, because right now there is no connection from the east side to the west side. So, as Chris has presented, under the bridge they're connecting it to an existing city's greenway plan to go from--

2.2

2.3

CHAIRPERSON RILEY: [interposing] What about other transportation measures? Like, did you guys communicate with MTA?

SATI MUTASWAMY: Yes, we did. I was going to come to that.

CHAIRPERSON RILEY: Okay.

SATI MUTASWAMY: We are in discussions with the MTA and they had said that they would consider adding bus stops and provide access to the park which is not there today, and as was presented earlier, there's discussion of having two stops, one on the property and one in the park to increase access to the park.

CHAIRPERSON RILEY: Okay. This proposal presents an opportunity to create a lot of jobs.

What commitment can you give to Council Member

SUBCOMMITTEE ON ZONING AND FRANCHISES 41
Marmorato, myself and my Bronx elected colleagues
that these jobs will actually go to our constituents

4 | in the Bronx? Anybody?

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHRISTOPHER JEWETT: Chair, I'll take that. Sorry, I got stuck on mute here virtually, and apologies for not being there. I had a flight cancelled. So, in our RFA submission which will become public here in the very short term, we've committed I believe the number is 70 or 75 percent of the jobs will be from Bronx residents and provided to Bronx residents, and 70 to 75 will be actually filled by minorities. As such, we've taken a look at the demographic. We've compared it to the 20 gaming properties that we have across our portfolio, and we're confident that a vast majority of our constituents in Community Board where we're anchored and also nine and 11. We'll have a majority of our employees that live within those Community Boards themselves. So, those commitments are real. Those are outlined with our gaming license application which, you know, folks that will be on our CAC will have visibility to.

CHAIRPERSON RILEY: And how many jobs are you anticipating, Chris, in total?

1

3

4

5

6

7

8

10

11

12

13

14 15

16

17

18

19

20

21 2.2

2.3

24

25

CHRISTOPHER JEWETT: We're estimating 4,000 permanent jobs. I think from an FTE standpoint, it's about 3,700 when you mix full-time and parttime.

CHAIRPERSON RILEY: Thank you. And my last question before I turn it over to Council Member Marmorato -- what type of outreach have you done todate and what is your outreach plan going forward to make sure our communities in the Bronx know about these potential jobs?

CHRISTOPHER JEWETT: So, we met today with-- I'd have to go back and look. It's probably at least 125 to 150 community organizations, you know, across the board. The various colleges in our direct catchment area including Lehman, you know, Bronx Community College, etcetera, we plan to partner with those, and then we've identified I think 10 or so workforce development programs within our RFA application that we will plan to work with including on construction working with the unions for preapprenticeship programs, noting that construction of the facility will take approximately 30 months. So, in terms of putting those programs in place, there will be plenty of time to get those partnerships in

SUBCOMMITTEE ON ZONING AND FRANCHISES 43
place. We've included having a hiring center within
the Bronx, targeting, you know, somewhere near the

site. So, all of those will come to fruition if we

5 are selected.

2.2

2.3

CHAIRPERSON RILEY: Okay. All sounds great, and I would even encourage a street outreach team as well, maybe to get some people in the local neighborhoods that don't go to any of these community programs to kind of let them know about the jobs that are available to as possible. Council Member Marmorato, I yield the floor to you to ask your questions.

COUNCIL MEMBER MARMORATO: Thank you,

Chair Riley. Okay, so I'm going to start with

alienation. What is the rationale for taking this

land to create a \$3.1 million square foot casino

complex that my neighbors and my neighborhoods and my

Community Board have opposed throughout the process?

And what consideration was given to an alternative

site not located on public park land?

CHRISTOPHER JEWETT: I'll take that,

Council Member. So, I guess first and foremost,

scouring New York City, it's very difficult to find

15 to 20 acres of land in aggregate to be able to

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 44
2	execute a project to this size and scale. Relative
3	to why this a great location, I think a few things.
4	Number one, you're in close proximity off of, you
5	know, a major thoroughfare that already handles a
6	very large amount of traffic and infrastructure.
7	It's an ideal location because you're right off of
8	that, and you never actually have to go onto a city
9	street if you're coming from the highway, and I thin
10	85 percent or so of our visitors are projected to
11	come from the highway. I think number two, we
12	actually are nowhere nearby any significant
13	homeowners or neighborhoods. Our site is bound by
14	the golf course, the river, the highway, and
15	graveyard. And sorry, what was the back end of your
16	question?
17	COUNCIL MEMBER MARMORATO: What's the
18	rationale?
19	CHRISTOPHER JEWETT: It was size and
20	rationale?
21	COUNCIL MEMBER MARMORATO: Yeah.
22	CHRISTOPHER JEWETT: So, those are the
23	main points. It's a great location access-wise.
24	We're not necessarily in anyone's backyard. You

25 can't directly access the site. And we've

SUBCOMMITTEE ON ZONING AND FRANCHISES 45
strategically gone through working with New York City
Parks and Jack Nichlaus Design to ensure that the
golf course stays substantially the same. We're not
affecting any of the holes materially. There will be
some tweaks with the practice area and new clubhouse,
but the golf course will stay the same. So
essentially, over time, over the last 60 or 70 years,
a former land fill will be converted to what is
existing now, a golf course, and an economic engine
for the Bronx including the integrated resort.

2.2

2.3

for the record this is NYCHA's backyard. Throgs Neck Houses, it is in their backyard, your golf course and casino. And also, there is access to get to the property through Emmerson Avenue, but we're going to get to that later, because I do have questions about that. How much park land are you proposing to demap, and how much of that park land is the park road?

CHRISTOPHER JEWETT: So, the actual project site is 15.71 acres. The actual roadway that is mapped as park land today and paved, that will be widened. I believe that's around five to six acres in total, and there's an access easement that's a little over an acre that runs-- it's essentially a

SUBCOMMITTEE ON ZONING AND FRANCHISES 46 roadway today that runs from Hutchison River Parkway north and south all the way to the East River to a parking lot that connects along a pathway there.

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER MARMORATO: Okay. In the original proposal it was said that 18 acres would be used and now I'm starting to see a number of 19 acres. Where is that extra additional acre coming from?

CHRISTOPHER JEWETT: So, the original proposal what we had talked about actually alienating and us as developer actually buying was 18 acres on the development site where the integrated resort would go. Because we are not acquiring the land where that easement is and where the roadway would go, the roadway is actually being dedicated from one city agency to another. Today, it's under New York City Parks jurisdiction. It's maintained by New York City DOT and would be transferred directly to DOT. So that was not considered in the 18 acres. So, essentially, in the past we were at 18 acres. Today, we're actually just below 16 acres. So, we've been able to strategically limit and lessen the amount of park land that we would actually be taking private ownership of, and that was primarily through the

SUBCOMMITTEE ON ZONING AND FRANCHISES 47 tightening of some of the project site and keeping the new clubhouse on what is existing park land.

2.2

2.3

COUNCIL MEMBER MARMORATO: Okay. And in your application, there is mention of the elimination of Park South of Schley Avenue. Can you kind of explain this action and specify where-- what cross streets that would be, because Schley Avenue is very long.

CHRISTOPHER JEWETT: Can someone pull up the presentation. I think it's easier to see directly on one of the slides.

UNIDENTIFIED: Yes, just give us a minute, please. What slide number would you like?

CHRISTOPHER JEWETT: Can you go back to the roadway where it's mapped orange. It's probably somewhere around 11, 12. Yep, this one. So, if you can zoom in just so everyone can see. So, Schley Avenue is essentially where the park land starts. It's on the top left of the diagram. The orange roadway is highlighted there. That is the current Ring Road which sits all in park land today. That roadway is on average somewhere between 18 to 20 feet wide. That roadway would be widened to the west from Schley all the way down to the Whitestone Bridge. It

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

would go I think as wide as up to 40 feet. Anita,

48

3 please keep me honest there and Satchya [sp?]. To

4 the west we'd essentially be utilizing 20 more feet

5 of park land along that roadway, but it would be

6 fully improved. We'd be adding parking, two full

7 moving lanes. Today, that roadway floods, and it

becomes essentially a life safety issue and becomes

9 impassible. So, we'll be enhancing the drainage

there, as well as all the other improvements I

11 mentioned.

2

8

10

12 COUNCIL MEMBER MARMORATO: Okay. Now how

13 | long is park land alienation valid for? Is there

14 | like a sunset clause or an expiration date on the

15 | alienation legislation?

16 CHRISTOPHER JEWETT: The legislation

17 states that this has to occur within 15 years of

18 passage.

25

19 STANLEY SCHLEIN: I would add to that, if

20 | I may, that we have to acquire or make the park land

21 | improvement commitments on the dollar value dependent

22 on what the evaluation of that 15.7 acres is

23 determined by the City of New York. We are awaiting

24 | that communication from the City, DCAS, in

particular. Once that number is set, that's when the

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 49 2 conversation as to how it will be applied to improve 3 existing parks or create a new park land will be 4 determined. We are hopefully going to have that information imminently from Parks and from the City. 5 COUNCIL MEMBER MARMORATO: Okay, so--6 7 CHRISTOPHER JEWETT: [interposing] Council Member--8 COUNCIL MEMBER MARMORATO: CHRISTOPHER JEWETT: sorry to interrupt 10 11 you. If I could also add to that. Part of the 12 state's process is that you have to own or control 13 long-term for 60 years plus 10 years, so 70 years. 14 You have to control your site within 30 days of 15 awarding of a license which is expected to be by the 16 end of Q4 of this year. So, we would take ownership 17 of the project site upon awarding of the license or 18 shortly thereafter. 19 COUNCIL MEMBER MARMORATO: So, basically, 20 if you do not -- you're not awarded a license now. The 21 land goes back after 15 years? 2.2 CHRISTOPHER JEWETT: Essentially, if

we're-- essentially, if we're not awarded a license,

2.3

24

nothing happens.

2 COUNCIL MEMBER MARMORATO: But you still

have the possibility if they do come up with a second round of casino licenses down the road, within this

5 | 15 years you can build a casino?

2.2

2.3

STANLEY SCHLEIN: No, the legislation specifically— the state legislation, the alienation legislation that was signed by the Governor specifically says if the award is not granted to us by the Gaming Commission, by the Site Selection Board, it is over though as no force in effect. If the Governor were to— on the state legislation would adopt three new casino sites on top of the others, we'd have to start again.

COUNCIL MEMBER MARMORATO: Start all over again. Okay. Okay. Alright. Now, I just want to go to Ring Road. What will be needed from the DOT to map Ring Road? What improvements will be made to the street, and why is that designation necessary?

CHRISTOPHER JEWETT: Anita, do you want to talk about some of the technical from a land use, and Satchiya [sp?], please?

ANITA LAREMONT: So, we need these actions to facilitate this road being mapped as a city road. The reason that that is being pursued is

overall improvement to Ring Road as Chris spoke to

25

25

signage to a fully-designed, full-width two moving

2.3

lane roadway that fronts the park, will provide access to the park for your constituents and provide access to our project as well.

SATCHIYA: I just want to add one more item to that. There will also be improvements for pedestrian parking. You have right now the EDC parking lot and you have the unpaved lot where the park users park and essentially just cross the street there will be enhanced crossing based on city requirements as well.

ANITA LAREMONT: I'll also note, on Ring
Road that in 2015 City Planning had made a
recommendation that Ring Road be a dedicated DOT
thoroughfare and be improved, and if this project
weren't occurring that would not be happening, and if
this project does not occur, the City doesn't have
any plans or commitment to improve— make these
improvements to Ring Road.

COUNCIL MEMBER MARMORATO: Of course, understood. Who ultimately pays for the road changes? Are all improvements including pedestrian access, lighting, signage paid for by this development team or is that going to come from our City tax dollars via DOT?

2 ANITA LAREMONT: It's paid for by

3 | Bally's. Bally's is paying for it.

2.2

2.3

COUNCIL MEMBER MARMORATO: Alright. Now is the million-dollar question. Bike lanes? I've never heard of anybody riding a bike to a casino. Have you done-- have you asked? Have you done a study or a survey and asked people who's going to ride their bike to a casino?

NICHOLAS TORTORELLA: The purpose of the bicycle lane is not necessarily to serve our project. It's being implemented in accordance with the City's Complete Street program. The bicycle access will provide people the ability to bike in either direction to and from the park, as well as circulate under the bridge to get to the waterfront area that is to the south of our project site, but the purpose of the bike lane is not necessarily to provide access to our project.

COUNCIL MEMBER MARMORATO: Would you consider possibly removing the bike lane and adding an additional lane of traffic, because we're going to get to traffic later on, but there's going to be an increase of cars coming to this project during peak hours. It's already busy and, you know, a lot of

2 traffic now. But would you consider removing the

3

bike lanes? Because there is a bike lane that goes

4

through Brush Avenue to the park and you have access

55

5

to go through the park with a bike lane.

6

NICHOLAS TORTORELLA: Understood and point

7

well-taken. We have worked with the City DOT

8

extensively on the design and cross-section of this

roadway. A third moving lane was raised by our

10

applicant team as a potential alternative, but the

11

City DOT requested that we provide two moving lanes

12

adjacent to the curbside parking lane, with a full-

13

width sidewalk and two-way bike lane. Again, the

14

bike lane component of the design is part of the

15

City's Complete Streets program, and their bike unit at City DOT strongly requested the presence of a bike

Okay.

16

17 lane.

18

19 your sitting Council Member who knows the district

COUNCIL MEMBER MARMORATO:

20

very well and who I've had conversations upon

21

conversations with DOT about where bike lanes work

and they don't work, and they've done a project in my 2.2

2.3

district where they put a bike lane. It didn't work.

They finally realized it and they're like making

24

25

adjustments towards it now. I'm telling you that I

COUNCIL MEMBER MARMORATO: Oh, I think it can be changed, because there is an already existing bike path to get to the area. Maybe you should make improvements on that during -- around Brush Road.

17

18

19

20

21

2.2

2.3

24

25

percent.

CHRISTOPHER JEWETT: Understood. we will explore it.

COUNCIL MEMBER MARMORATO: Thanks. Is this mapping [inaudible] completely contingent on

community members. We originally had done a much

25

SUBCOMMITTEE ON ZONING AND FRANCHISES

2 | taller tower, and we've kept it a little bit more

3 | sleek with it being low, you know, low hung in the

4 east where you're closer to multifamily or single

5 family properties and then gradually rising in the

6 west as it, you know, kind of fades off from a view

7 standpoint. So, --

COUNCIL MEMBER MARMORATO: [interposing]

9 Okay, now--

1

8

10

11

CHRISTOPHER JEWETT: [interposing] We tried to keep it low-hung.

12 COUNCIL MEMBER MARMORATO: Good. I like

13 lower. Lower the better. Since the building is a in

14 | a direct flight path with LaGuardia runway 22, have

15 | you had much interaction with the FAA to see if

16 | there's any conflict with the building height or any

17 | visual disturbance with the planes? And especially

18 | looking at page six on your presentation, I've never

19 | seen-- I don't think I've ever seen that picture

20 where the lights are actually shining through. The

21 | casino always looked like a grayish color. Would that

interfere or disturb any of the flights coming in on

23 | runway 22?

2.2

24

25

JESS CORRIGAN: Chris, if you want, I'll

take that. We're well under-- we did do an FAA check

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 59
2	when we started the design. We're well under the 30
3	foot the lowest point of the FAA barrier and
4	flight path at this end of the site is at about 300
5	feet. We're well under that. The rendering shows
6	every light in every hotel room on which would rarely
7	happen. And it was meant for drama. If it does
8	happen, it is outward shining, not upward shining so
9	that is not an FAA concern
LO	COUNCIL MEMBER MARMORATO: [interposing]
L1	Okay, so then that brings me
L2	JESS CORRIGAN: given the path.
L3	COUNCIL MEMBER MARMORATO: If it's outward
L 4	shining, what about the residential area surrounding
15	it?
L 6	JESS CORRIGAN: It doesn't face the
L7	residential area on this side of the river. It does
L8	face the river.
L 9	COUNCIL MEMBER MARMORATO: No, in Queens.
20	JESS CORRIGAN: It does face Queens, but
21	it's a couple of miles away, so it's pretty low-leve
22	lighting.
23	COUNCIL MEMBER MARMORATO: Okay, alright.

So let's--

2.2

2.3

JESS CORRIGAN: We're also by the way going to do a bird-friendly design, so the lights will-- you know, exterior lighting will go off at a certain point at night, except for probably one side.

COUNCIL MEMBER MARMORATO: Okay. Alright. What park land improvements have you committed to, both Ferry Point Park and beyond? And are they specifically in District— Community Board 10, District 13, and what parks will receive upgrades?

CHRISTOPHER JEWETT: So, Council Member,

those are still under negotiation with New York City Parks. As I had mentioned, we do have a couple of land replacement options that we will assign ultimately to New York City Parks as replacements, approximately eight acres. We do have a broker we're working with that is still exploring directly acquiring and optioning—potential replacement options within District 13. As you know, there's not a lot of vacant or available options for sale that are not, you know, single-family or multi-family homes. And the majority of actual improvements and dollars that are not replacement park land will directly go into Ferry Poitn Park. You know, I had listed within the presentation some of the

SUBCOMMITTEE ON ZONING AND FRANCHISES 61 illustrative examples, but we are happy to work with you if there are others that you would like included or prioritized.

2.2

2.3

COUNCIL MEMBER MARMORATO: Yes, I would like to see some type of acre to acre park land, at least, like, recognized or identified within City Council District 13 Community Board 10. That is very important to me, especially with the increase of motor vehicle and air pollution. Can you just kind of explain to me this acquiring of land in City Island, being that City Island is over six miles away from this site?

CHRISTOPHER JEWETT: Sure. So, we had cast a very wide net within the Bronx. So, the requirement of alienation is you have to have your replacement. It's got to be within the borough. We cast a wide net, and those were the most actionable options. There were none in District 13 or Community Board 10 near the site directly. So, understand the point that, you know, City Island is not is Ferry Point and Throgs Neck, but there was nothing available.

STANLEY SCHLEIN: If I may add, Chris?

They're both-- as you well recognize since I am a

2.2

2.3

COUNCIL MEMBER MARMORATO: Okay.

STANLEY SCHLEIN: But that's what we look for, and we would look for other sites as Chris had indicated that we can acquire.

COUNCIL MEMBER MARMORATO: Like, my real concern is air quality and to keep the green in the Bronx, being that we have the highest rates of asthma, and especially, if we're going to have an influx of traffic in that area, I'd like to see it as close as possible, even if there could be some trees planted throughout Throgs Neck and within the area. I would really like to see a new park proposed for the Throgs Neck area.

STANLEY SCHLEIN: We could be-certainly, as part of our proposal, an aggressive
tree planting commitment as part of this application
process.

COUNCIL MEMBER MARMORATO: Okay. Okay.

If the application is approved by City Council, but doesn't get selected, what happens from there? I know it's kind of redundant.

SATCHIYA: [interposing] Sure.

25

2.2

2.3

SATCHIYA: We had discussions with EDC who are the current operator of the ferry service. They had said they don't have anything in the short term, but when we explained the project timeline, they said possibly. They did not give us a firm yes or a no.

COUNCIL MEMBER MARMORATO: Okay. and how specifically are you starting to-- stating that you will improve access to the ferry? I know you had said-- mentioned it?

SATCHIYA: Currently, the access from the Ferry to-- is to the park.

COUNCIL MEMBER MARMORATO: Yeah.

improvement and if EDC is going to add ferry service, as part of park land permits that access roadway can be improved from the ferry terminal to the park, and since the MTA is potentially considering adding a bus stop at the park, there could be some linkages between the two. So, at this point, we have not heard anything specific, but I believe we are open to any suggestions that'll be provided.

COUNCIL MEMBER MARMORATO: Okay.

J

NICHOLAS TORTORELLA: And I may add one point. Satchiya mentioned it earlier, but as part of the Ring Road improvement, we would also be implementing an enhanced signalized pedestrian crossing between the parking facility on the interior side of Ring Road and the existing ferry stop to enhance connectivity between the two across the roadway even with the increased traffic.

COUNCIL MEMBER MARMORATO: Alright. Will Bally's provide funding or subsidies to expand city service to this ferry stop?

CHRISTOPHER JEWETT: So, I think the short answer is TBD if we can actually expand upon it. I think it's important to note here today, number one, that the gaming revenue that is the state's portion in tax, it's actually split between the state and the city. The city's use is 50 percent and they get towards property taxes and also towards public schools. And number two, today this park land, that 15.7 acres where the site sits today, it generates today zero dollars in property taxes.

Based on our forecasts, you know, upon, you know, maturity, we believe and our consultants and experts say that this site will be paying upwards of \$30 to

CHRISTOPHER JEWETT:

It is 16.

25

1

3

4

5

6

7

8

10

11 12

13

14

15

16

17

18

19 20

21

2.2

2.3

24

25

SATCHIYA: Okay, so the current overpass as you see in that would connect the northbound service road to the southbound service road. Essentially, it is designed in a way to let the traffic connect from the north to the south. In the existing condition as Chris mentioned earlier, you would go through those two signal lights intersection on Lafayette. With the overpass, you would essentially have them a different part to go over without affecting Lafayette Avenue's operations. is right now being designed with the traffic under the existing conditions or related with the future conservative estimates as per DOT. So that would primarily help the casino users, but would also help the park users and the MTA who would essentially also operate the bridge from there.

COUNCIL MEMBER MARMORATO: Okay. know that you've identified the corner of Lafayette Avenue as I guess the site of increased traffic. Have you done any studies beyond Lafayette Avenue or Lafayette Avenue as a whole? Let's be honest, driving if the Whitestone Bridge is backed up, they cut through Lafayette Avenue, go through my community and go on to the Whitestone Bridge. There's two

SUBCOMMITTEE ON ZONING AND FRANCHISES 68

entrances onto the Throgs Neck Bridge. Have you done

studies over by Locust Point, Shur's [sp?] Avenue,

Harding Avenue, because these are the complaints that

5 my constituents raise to me all the time, and there

6 is no casino here.

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

NICHOLAS TORTORELLA: I think in terms of the local intersection analysis, we have analyzed a portion of the Lafayette Avenue corridor, not just its intersections with the Hutchison River service roads, north and southbound. We have gone as far east as the Cross-Bronx extension intersections, because those would provide access to the Throgs Neck Bridge. Those intersections are all included in the traffic analysis that was conducted as part of the FEIS, and we have analyzed those cut-through routes, as you say, coming to and from the development site, but also based on our existing traffic data collection, the counts that we've conducted during the peak periods reflect these trends that you're talking about. So, we have conducted our traffic analysis that reflects those trends.

COUNCIL MEMBER MARMORATO: Okay, so what are the solutions?

## SUBCOMMITTEE ON ZONING AND FRANCHISES

NICHOLAS TORTORELLA: So, we have proposed a series of mitigation measures that are outlined again in the FEIS. Chris alluded to them earlier.

2.2

2.3

COUNCIL MEMBER MARMORATO: Over by Shurs [sp?] and Harding Avenue?

NICHOLAS TORTTORELLA: No, they are limited to the study area that we analyzed, and again, we stopped our study area in consultation with the City at the Cross-Bronx extension intersections because those are the intersections that provide ingress and egress from Throgs Neck.

going to have an increase of traffic in my district and bringing the casino. I would like you to go beyond just that intersection and the little bit of Lafayette to the cross-Bronx. I'd like you to go to the other entrances of the Throgs Neck Bridge that are going to have increased traffic. So, it's just going to build on and get worse and more— and we have to come up with solutions because I'm going to be— keep getting the text messages and the phone calls and, you know, we got to figure out solutions on how it's going to extend throughout the community

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 and the district. And also, you did the study and

70

3 you have an Amazon warehouse, a million square foot

4 Amazon warehouse facility, at the footbed of the

5 | intersection. They're only operating at a quarter of

a percent. What's going to happen when that increases

7 to the full million?

traffic analysis.

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

NICHOLAS TORTORELLA: The analysis conducted— sorry. I didn't want to interrupt there. The analysis conducted as part of the EIS considers the full build—out of the Amazon facility and the future condition. We do understand that it is operating at reduced capacity now, but the full capacity of the building has been assessed in the

COUNCIL MEMBER MARMORATO: Okay. One last question. Arclight, about the schools, we have a bunch of schools. We have St. Joseph's School of the Deaf. We have PS304, PX10, 10X, and 101. What's going to happen during construction? Are you going to test air quality, noise quality, and are you going to be in direct relations with the schools?

COMMITTEE COUNSEL: Okay, I recognize you should have called up a full panel up front. Could you please state your name for your record?

4

5

6

7

8

9

10 11

12

13

1415

16

17

18

19

20

21

22

24

25

with Langin Engineering.

MAX STEMBER-YOUNG: Max Stember-Young

71

COMMITTEE COUNSEL: Thank you. Could you please-- thank you. Do you swear to tell the truth and nothing but the truth in response to Council Member's questions?

MAX STEMBER-YOUNG: I do. Thank you. So, the question about construction effects. ground intrusion activities, we will be implementing what's called a community air monitoring program. So we will set up air monitors both upstream and downstream of the construction area so we will be able ot tell ambient conditions coming into our site, and the conditions of the air leaving our site downwind. And if any exceedances are noted during that air quality monitoring, basically in real-time it will be sent to the overseeing environmental engineers table and there'll be a work stop order so they can investigate what is causing is the exceedance, mitigate that condition and then continue on with construction. So that will be ongoing continuously during ground disturbance activities. The schools are more than a thousand feet away from the site, so even though we're monitoring air quality

witnesses will generally be called up in panels of

25

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

Caroline? You can start.

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

	CAROLINA	DIFUCCIA:	T <b>′</b> m	Carolina
	CIIICDIIIII	DII OCCIII.	т пп	Calorina

DiFuccia and I have a small business down in Williamsbridge Road in the Bronx. I'm here to show my support for I think-- I mean, this developer, I don't Ballv's. think there's going to ever be another developer to pump this much money into the community. I know there's a lot of questions about traffic and stuff, and hopefully you guys can get through that, but there's nothing that has been put into the Bronx. I've lived there my whole life. I raised my kids there, was born and raised there, and I never seen anyone come in and pump-- and try to fix our community. I mean, there's really nothing to do in the Bronx besides go out to eat and then you go home. Years ago, you would be able to go out and take a walk with your kids later on and go have a coffee or an ice cream. Two weeks ago, my kids after we ate, we're like let's go and get an ice cream. There's no one open. There's a Carvel [sp?], but there's no café. No one stays open anymore at night, so there's no foot traffic. We need people to come in, and I think Bally's being there will bring people in our community and spend money in the restaurants and

maybe there'll be more businesses coming in to open

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 75 up and we'll have diversity of restaurants and café's 2 3 and things like that instead of these chain 4 commercial places like a Dunkin Donuts and a Starbucks. I really think that -- I don't -- to be honest, people will go out of their way to go to 6 7 Brooklyn. They'll go out of their way to go to 8 Queens, Manhattan, because there's places to go and walk around after. Who do you really know like, oh, let me go to the Bronx. I want to go to the Bronx 10 11 and eat, besides Arthur Avenue or little-- yeah. I 12 mean, I really think it would be a good thing for the 13 Bronx to have Bally's there. I know there's a lot of 14 other concerns which like I said hopefully you guys 15 can work it out, but I don't think it's a bad thing. 16 CHAIRPERSON RILEY: Thank you so much, 17 Carolina. Next we'll hear from-- oh. Before we 18 begin, I just want to state for the record-- no, 19 Carolina, you can sit down. I just want to state for 20 the record we've been joined by Council Member Salaam. Next, we'll hear from Charles. 21 2.2 CHARLES-SABASHTIAN BENSON II: 2.3 about that. Good morning. My name is Charles-Sabashtian Benson II, and I'm a Bronx resident. 24 Ι'm

not against opportunity. I'm for real accountability,

delivery and hold Bally's accountable for-- over time
for these benefits that they saying they're bringing

21 to the community. If you're asking to rezone public

22 land and hand over part of our park to a private

23 developer, then the community deserve legal

24 guarantees, not just slides and good intentions. I

25 urge you to vote for this proposal if and if the--

SUBCOMMITTEE ON ZONING AND FRANCHISES 77 and only if these community benefits can be guaranteed and there's oversight for these things.

Thank you.

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Thank you, Charles. Next, Susan.

SUSAN CALAMIA: Okay. Good morning, Chair Riley and members of the Zoning Subcommittee. My name is Susan Calamia and I'm a proud senior resident of Fort Schuyler House in the Bronx. At Fort Schuyler House, we see firsthand how economic hardship affects our neighbors, especially seniors. Many of us live on fixed incomes and when the economy suffers, it becomes harder to afford even the basics, housing, medical care, food, and transportation. That's why I'm here today to speak in strong support of the Bally's Ferry Point project. This project will bring thousands of good jobs and a much-needed economic boost to our borough. A stronger economy benefits everyone, but especially seniors who depend on stable services and a well-supported community to age with dignity and comfort. Bally's has also pledged to reinvest in the local community, including funding for programs that directly support seniors, low-income facilities and neighborhood organizations.

And for many of us at Fort Schuyler House, we're also looking forward to the entertainment and social opportunities this development would bring. It's not just about jobs or buildings, it's about creating a place where people of all ages, including seniors, can connect, socialize and enjoy life in the community. This is the kind of thoughtful development that uplifts everyone. I urge the Subcommittee to vote yes and help bring this project to life. Thank

you all for listening this morning.

2.2

2.3

CHAIRPERSON RILEY: Thank you, Susan. Next, Max?

MAX ZAPPONE: Good morning and my name is Max Zappone. Thank you for giving me this opportunity to speak. I'm from the community. I've lived there all my life. There's a few things that worry me. The presentation was great, but the traffic in my opinion is horrendous on the Hutch and nothing Bally has said that they're going to do will make it any better. That's number one. Number two, the Bronx is a poor borough, and I feel that bringing Bally's, a gaming institution, to the Bronx is not going to do anything, but just bring more misery.

Number three, everybody's saying that it's great that

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 79 they're going to build a casino and they're going to 2 3 bring-- you know, the area's going to benefit from 4 it, but then I look at all the other areas that there 5 are casinos: Atlantic City, Las Vegas, Yonkers, although it's not a full-- just slots right now, but 6 7 the area hasn't benefitted from it. It's gotten 8 worse, the surrounding areas. Fourth, they say that they're going to give all this money to the surrounding communities, but is that money they're 10 11 going to give if they make money? What if they don't 12 make the projected income that they think is going to come in? Then the community should know that money's 13 14 never going to be invested in the community. And 15 last, we're giving up park land. We already live in 16 a concrete jungle. My kids play on concrete. There's 17 no grass. We're not in Westchester. We're not in 18 Long Island. So, we're just giving up more park 19 The air quality is going to get even worse. 20 These are all things that we need to take in 21 consideration. And one last thing, actually. I've been to all these meetings where the community was 2.2 2.3 there, and they're all saying I don't want this casino. I don't want it. Okay? So, if the people 24

who live there don't want it, why's everyone else

[sp?].

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 81
2	COUNCIL MEMBER MARMORATO: So, that's not
3	anywhere close to where the facility is. So,
4	they're okay.
5	CHARLES-SABASHTIAN BENSON II: Not really
6	[inaudible]
7	COUNCIL MEMBER MARMORATO: That's what I
8	was just curious. So, it's on the other side of
9	Bronx they're funding programs. Okay. and thank
10	you.
11	CHARLES-SABASHTIAN BENSON II: Thank you.
12	COUNCIL MEMBER MARMORATO: And Susan, hi,
13	how are you? Good to see you. So, I know that you
14	said they're going to offer benefits to allow you to
15	age in place with dignity and comfort. What kind of
16	benefits were they that they were offering you?
17	SUSAN CALAMIA: I'm sorry. Repeat that.
18	COUNCIL MEMBER MARMORATO: You had
19	mentioned in your speech that they're going to offer
20	benefits to help you age with dignity and comfort in
21	your home. Like,
22	SUSAN CALAMIA: [interposing] Well
23	COUNCIL MEMBER MARMORATO: [interposing]
24	What kind of benefits were they offering?

- excuse me. This witness panel is now excused.

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

with Jose Acosta.

83

Before we call the next witness panel, to the online people that are testifying, there are some people online that we don't recognize because they did not sign up to register, so if you did not sign up to register and somebody shared this link with you, you will not be able to testify if you do not register at council.nyc.gov/landuse. Once again, if you are online and somebody shared this link with you, please register at council.nyc.gov/landuse. If you are unable to register, you can always submit written testimony to landusetestimony@council.nyc.gov. The next applicant -- excuse me. The next panel we're going to call on consists of Jose Acosta, Terrell Martin, Fraces Territo [sp?], and Dean Rick. The following panel after that will consist of Martin Dolgae, Michelle Cristofaro, Max Steinberg Young [sp?], and Juliano Verantes [sp?]. We'll begin first

JOSE ACOSTA: Good morning. My name is Jose Acosta. I'm proud to be member of the Hotel and Gaming Trade Council, a resident of the Bronx. I'm here to behalf [sic] of my union and my community to testify in support of Bally's Ferry Point proposal.

This project is an incredible opportunity for the 25

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 84 2 Bronx and all New York because they will create 3 thousands of good-paying hospitality jobs like mine 4 at a time when we need them the most. Bally's will be one of the largest employers in the Bronx and has 5 commit to investing millions of dollars in the 6 7 community to improve infrastructure and invest in our quality of life. Now more than ever, hard-working New 8 Yorkers need access to quality jobs with benefits, and this project will be providing. Thank you. 10 11 CHAIRPERSON RILEY: Thank you, Jose. 12 Terrell? 13 TERRELL MARTIN: Good evening, all. Good 14 morning, afternoon, wherever we are. My name is 15 Terrell Martin. Good afternoon, Mr. Chair, 16 Committee. I'm a proud Bronx native, born, raised 17 and still residing. I'm representative with the New 18 York City District Council of Carpenters. I'm here 19 today to back the Bally's project in the Bronx. 20 Excuse my voice. Carpenters, we do a lot of rallying 21 to protect union jobs, so my voice is a little 2.2 hoarse. This \$4 billion development at Ferry Point 2.3 Park isn't just a casino and a hotel, it's a job

creator. Construction workers like myself will of

course benefit from the good-paying union jobs at

24

1

25

2 this project -- this project will create in the development stage, but the powerful impact of the 3 4 project stretches beyond the construction site and 5 I'm sure HTC can attest to that. This casino's strategic location at a key nexus between boroughs 6 7 would serve as an economic catalyst for the Bronx and 8 beyond. We're talking about thousands of good-paying jobs for our community, both in construction and long-term operations. These jobs means stability for 10 11 our families. I'm from the Bronx. I don't know if I said that already. I did. I'm just kidding. But I 12 13 remember August of 2014 like it was yesterday. 14 were able to be proud of the Bronx and no longer go 15 to Yonkers for the mall. We got the big plaza 16 shopping center. I remember the pride and the amount 17 of work that was created. I think it was around 70 18 percent like Bally's is proposing, and that's what 19 this project is to me. It's Bay Plaza times 10 for 20 the Bronx. Bally's is investing in us with the \$625 21 million community benefits package, greenspaces as 2.2 They're improving our parks, rebuilding golf 2.3 facilities. This project will boost local businesses. I ask that you stand with me, stand with the 24

carpenters in supporting this Bally's project.

five divisions with boys and girls age four to age

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

18. Parkchester community -- we serve the Parkchester community with pride, promoting not just baseball but character, leadership, community spirit. We're proud to be a charter member of little league and RBI baseball and to have been the first league in the area to join the Urban Initiative program back in 2005. That partnership helped us to secure and renovate fields and now call home. But even that, even with that progress for Bronx youth leagues have faced new challenges, especially when it comes to resources and field access and funding for year-round programing. We were thrilled to hear about Bally's firm commitment to invest in parks and recreation here in the Bronx, including \$100 million for park land improvements and replacement. That kind of investment is exactly what youth leagues like ours need to grow and thrive. At Parkchester Little League our mission is about more than just baseball. We're building discipline, sportsmanship and life skills. We offer off-season programs focused on fighting childhood obesity and providing communitywide baseball training at Lehman High School during the winter months. We believe that Bally's project would uplift the communities like ours by

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 88
2	strengthening the very infrastructure we rely on,
3	parks, fields, public space. It will also bring
4	jobs, economic activity that will help families,
5	small businesses across the Bronx. We urge this
6	subcommittee to support the project. Let's make sure
7	that our young let's make sure that our young
8	athletes have fields and opportunities they deserve.
9	CHAIRPERSON RILEY: Thanks, Dean. Is
10	there any questions for this applicant panel?
11	COUNCIL MEMBER MARMORATO: Yes, I do.
12	Jose
13	CHAIRPERSON RILEY: [interposing] Council
14	Member Marmorato?
15	COUNCIL MEMBER MARMORATO: Thank you,
16	Chair. Jose, so where do you work currently?
17	JOSE ACOSTSA: Where do I work?
18	Manhattan.
19	COUNCIL MEMBER MARMORATO: Manhattan.
20	JOSE ACOSTA: But I live like from
21	like, three minutes from the project.
22	COUNCIL MEMBER MARMORATO: Okay.
23	JOSE ACOSTA: Live at the Bronx.

know that currently at Waters Place they are redoing

DEAN RICKS: Yes.

resident of this community for over 40 years. I

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 92 2 raised my family here, served as the Director of the 3 local Chamber of Commerce, and have been deeply 4 involved in my church and in my civic life for This neighborhood isn't just where I live, decades. it's where I built my life, my relationships, and my 6 7 That's why I'm here today to voice my purpose. 8 strong support for the Bally's Ferry Point project. As someone who has spent years advocating for local businesses and economic growth, I see this proposal 10 11 for what it truly is, a transformational investment 12 in the Bronx. It will bring thousands of good-paying jobs, support small businesses, and generate the kind 13 14 of development that lifts entire neighborhoods. 15 also want to highlight something that doesn't always 16 get the attention it deserves, public safety. Bally's 17 has committed to making real investments in safety 18 and infrastructure which is something that matters 19 deeply to me and my neighbors. A safer, better lit, 20 more accessible community benefits everyone, especially our seniors, families and small 21 This project is about creating 2.2 businesses. 2.3 opportunity, dignity and long-term stability for the people who have made this community what it is, and 24

for those of us who have been here for decades, we

3

4

5

6

7

8

10

11

12

13

14

15

16

1718

19

20

21

22

24

\_ -

25

welcome the future with open arms. I urge the subcommittee to support this proposal. Let's move forward together and bring meaningful growth and security to the Bronx. Thank you.

MICHELLE CRISTOFARO: Good morning, Chair

Riley and members of the Zoning Subcommittee. name is Michelle Cristofaro and I'm a resident of Council District 13. I'm 13 years old, turning 14 soon, and I'm proud to say that I'll be an incoming freshman at Preston High School this fall. It's been my dream for a long time to attend Preston. I've worked hard in school to make that dream a reality, and I was honored to be the salutatorian of my graduating class. When I found out that Preston might close, I was devastated. My friends and I had already gone through so much during COVID and it finally felt like things were back on track. We were excited about high school and starting fresh, but hearing that the school might shut down took all of that away. We were heartbroken, but then we heard the incredible news, Preston High School would stay open. Thanks to the efforts of the community and the critical support of the Bally's Foundation, our school was saved. I can't describe how relieved and

SUBCOMMITTEE ON ZONING AND FRANCHISES 94 excited I was. I meant that I could still follow my dream and attend the school that means so much to me and so many others. I'm really looking forward to the next four years at Preston. I plan to work hard, stay focused and make the most of this opportunity. I'm grateful to be here today to share how much the Bally's Foundation has helped students like me by making sure Preston High School can stay open and serve future generations. The Bally's resort is going to create great-paying jobs, jobs that provide pensions, healthcare and daycare, everything a family needs to prosper in the borough of the Bronx. Bally's is our future and it will enable families to be able to send their children to top quality schools like Preston High School. Thank you.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

SARAH COLLADO: Good morning, Chair Riley and members of the Zoning Subcommittee. My name is Sarah Collado and I'm a resident of Council District 13. I'm 13 years old, turning 14 soon. I am an incoming Preston student and grateful to Bally Foundation for saving our school. Preston was my first choice for academics and all of my sports programming. I'm now able to play volleyball and basketball fulltime while learning from a top-notch

SUBCOMMITTEE ON ZONING AND FRANCHISES 95 school. I'm a first-generation Dominican-American and I fully understand what this opportunity means to me. [speaking Spanish]

2.2

2.3

CHAIRPERSON RILEY: Thank you. Max
Steinberg? Max Steinberg Young? Okay. Thank you.
Any questions for this panel? Alright, you're
excused. Thank you so much. Next, Vincent Albanese,
Bob Jaen-- I don't know if I'm pronouncing it right-It's Bob Jaen. Thank you, Bob. Ray West and Shakira
Crawford. Vincet, you may begin.

VINCENT ALBANESE: My name is Vincent
Albanese, Executive Director of the New York State
Laborers Political Action Committee, and the Director
of Policy and Public Affairs for our organizing fund.
I'm here today on behalf of the New York State
Laborers, LIUNA, representing over 40,000 members in
this state, over 16,000 of them residing here in New
York City. I'm here today to express our unequivocal
support that the City of New York and this City
Council approve this ULURP. We believe that his
project and its development group have and will
continue to demonstrate a genuine commitment to
mitigating any potential negative impacts, and
provide countless positive impacts for our members in

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

the community. While we clearly support all of the proposed viable casino bids that have made commitments to use union labor, we felt it necessary to speak here today to particularly highlight the exceptional commitment that Bally's has made to the laborers and the unionized workers across the country. Bally's has time and time again proven their partnership with organized labor, creating tens of thousands of unionized jobs which are the backbone of our middle class communities throughout the United States. We see no reason that given their track record this project should it be selected will not also provide those same benefits to our members and the economic wellbeing of the borough. However, maybe most importantly this project will provide lifechanging work opportunities, not just to our existing members, but to the next generation of laborers in the Bronx, a borough that is often left out of major infrastructure investments. This project potentially represents a historic moment in which the benefits of union membership will be available to countless New Yorkers and new workers in and around the surrounding project site. Without investments of this scale, we fear the economic inequalities that exist across the

SUBCOMMITTEE ON ZONING AND FRANCHISES 97 borough will continue to perpetuate. We believe that if Bally's given a fair and unbiased opportunity to address all impacts, it will clearly demonstrate the unprecedented benefits this project will provide. Thank you.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Thank you, Vincent.

Thank you, Vincent. Bob? Bob, can you turn your mic on, please? There you go.

BOB JAEN: Okay. My name is Bob Jaen. I am the Executive Director of Throgs Neck Business Improvement District, representing the affected area for Bally's proposal, property owners, private homeowners, and business owners. The Bronx faces a high unemployment rate of 6.1 percent with Bronx County having the worst job market in the state. survey shows 40 percent of the respondents are experiencing multiple economic hardships. Bally's proposal offers a solution, creating over 1,200 jobs within the organization. Modern casinos now include lodging, restaurants, shops, entertainment, attracting more tourism dollars to retail and dining that they do to gaming. Though Bally's casino is pending, it's positive impact is evident. Operating a golf course on the site, Bally's has improved the

area and provided a free shuttle bus to connect the
community with the commercial districts, addressing
poor public transit. MTA when we reached out to them,
myself and Senator Nathalia Fernandez, turned down
any possible connection to expanding the existing bus
routes that they had. Bally's came through, asked
what we wanted. We asked and we wanted transit from
Ferry Poitn Park to the first commercial corridor
which was our BID, and they turned around, and you
now have transit from Ferry Point Park through the
Throgs Neck BID to the Westchester Square Train and
back, and it's absolutely free to everyone. Bally's
has been a great neighbor saving Preston's Girl's
High School from closure and committing to local
hiring and business calibrations. This development
is a boost that the Bronx and Throgs Neck needs. So,
I'll leave you with this, ask yourself a question.
When you want to build something, you need a good
foundation, you need good partners, you need good
workers. Nothing better than union workers. I was a
union official for 35 years. So, make it easy on
yourself, urge and support the proposal. It'll work
for us. Thank you.

SUBCOMMITTEE ON ZONING AND FRANCHISES

2 RAY WEST: Good afternoon. my name is Ray 3 West. I'm the Business Representative for the Bronx for Local Three in the IBW Electricians. I'm also a 4 5 resident of Throgs Neck. I grew up there my whole life. So, I have a little bit of-- two different 6 7 perspectives when it comes to the project. For me, the labor standards that are attached to this 8 project, and the union being the development -- the construction, the maintenance, all of that stuff is 10 11 unprecedented labor standards. It's a no-brainer for 12 the building trades and for us as a union. neighborhood, the attention to detail that Bally's 13 14 has given to all the things that are problematic and 15 all the wants and the needs and the difference 16 between those two things. They have always tried to 17 put forth and recognize everything the neighborhood

climate of development, especially in the Bronx, very rarely have I come across any developers that really care about the neighborhood in any way. They usually just taking the lowest price and getting the job done, and being from the Bronx and dealing with

is looking for within their means, and in this

construction, I really support this project, and I

18

19

20

21

2.2

2.3

24

SUBCOMMITTEE ON ZONING AND FRANCHISES 100 thank Bally's for all of their work towards the neighborhood. Thank you.

2.2

2.3

CHAIRPERSON RILEY: Thank you. Council
Member Marmorato? You're excused. Thank you. Next,
we'll have Mariella Gonzalez [sp?], James Gray,
Anthony Mercado, and Jahira Flores. The following
panel will consist of Marques Payne, Catherine
MacKay, Jandida Rosa, and Sarah Callado. That will
be the following panel. You may begin, sir. Yes.

ANTHONY MERCADO: Good afternoon. I am Anthony Mercado. I'm an organizer with the International Brotherhood Electrical Workers.

CHAIRPERSON RILEY: If I-- come one.

Sorry, if I called your name, please come up to the panel. Mariella Gonzalez, James Gray, and Jahira

Flores [sp?] Go ahead Mr. Mercado, sorry about that.

ANTHONY MERCADO: I'm a lifelong resident of the Bronx. My parents were union workers in the Bronx. My mom was a lifelong retired— in the Baker's Union. My stepdad was at Hunts Point. We fully support this Bally's proposal. We speak today about redevelopment. In my terms of being an organizer and a former sharp [sic] student in the Bronx, we don't call these jobs. I take a little

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 101 2 offense. We speak more about careers. We start-- all the building trades behind me, I support them, too. 3 4 We believe that these are career jobs that provide 5 sustainable wages, jobs with integrity. Money goes back to our community. We live here. I do not commute 6 7 from another borough. I'm still here. I'm 57 years 8 old, born and raised in south Bronx. I live in the Soundview area, and our office is in the Throgs Neck area, closer to Schuylerville at Bruckner Tremont. 10 11 We truly support jobs at this development. 12 critical to us. Not long ago, it was the Yankee 13 Stadium was probably the biggest job at one time, and then many decades before that it was the Hunt Square 14 15 Market where I got my first job as a shop steward in 16 the Hunts Square Market, UFCW. We stand firmly with 17 development of Bronx. We're tired of being the 18 bottom of the barrel. We want development. We want 19 to rise to that occasion. Thank you, Bally's, for 20 all you've done. I yield my time. 21 CHAIRPERSON RILEY: Mariella? Mariella 2.2 Gonzalez? What's your name? 2.3 JAHIRA FLORES: Jahira. CHAIRPERSON RILEY: Jahira? And your 24

name, ma'am? What's your name? Oh, you're the next

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

JAHIRA FLORES: Good morning, Chair Riley and members of the Zoning Subcommittee. My name is Jahira and I'm a resident of the Bronx and someone who deeply cares about the long-term prosperity of our community. I'm here today to voice my strong support for the Bally's Ferry Point Casino project. One of the most important aspects of this project is its commitment to creating union jobs, good-paying, stable positions that come with benefits and opportunities for advancement. For too long our community has faced economic instability and too many of our neighbors are stuck in jobs that don't pay enough to support a family. Bally's is offering something different, a pathway to sustainable careers, not just short-term employment, and by partnering with union training programs they're ensuring that the Bronx residents are ready to step into these jobs and build their real futures. project is also -- will help boast small businesses, increase foot traffic from tourists, and visitors will help local restaurants, bodegas, barber shops, and countless of other businesses in the area.

SUBCOMMITTEE ON ZONING AND FRANCHISES 103 the kind of economic ripple effect that can lift an entire neighborhood. This isn't just a casino, it's a chance for the Bronx to grow with dignity and opportunity. I urge you to support the Bally's proposal and bring this investment to life. Thank you.

1

2

3

4

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Thank you. JAMES GRAY: Morning, Chairman Riley and members of the Zoning Subcommittee. My name is James C.B. Gray, former Vice President of the National Action Network Bronx Chapter, currently President of the Arc of Justice Bronx Chapter. Throughout the years I've served in the Bronx community by providing resources on many different levels. I'm not an expert on zoning in any capacity, but from my understanding, what was once a vacant landfill could possibly be a thriving casino that could not only bring hundreds of jobs to the Bronx, but also create an opportunity to strengthen the local small business community in the Bronx as well, and I understand that there's going to be some kickback on both sides. one of the things that makes us resilient as leaders is the opportunity to resolve issues in order to accommodate any opportunity to provide resources for

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 2 the people of the Bronx. I think the people of the 3 Bronx have suffered throughout the years immensely by 4 being deprived of resources and opportunities, and I think that right now we have an opportunity to right 5 the wrongs, to make things better and to revitalize 6 7 the infrastructure on all levels. I'm in favor of 8 Bally's coming to the Bronx, and I would urge anybody who has the opportunity or a say-so or decision that could be heard or penetrated to do the right thing. 10 11 There's a lot of people that are depending on better 12 jobs and better opportunities, and I'm someone who 13 supports that. Nobody's paying me to say anything. I 14 came here because I'm really passionate about the

15

16

17

18

19

20

21

2.2

2.3

24

25

104

CHAIRPERSON RILEY: Thank you. Janida Rosa? You could go ahead, because you're right here, Ms. Rosa. Hold on, Ms. Rosa. just make sure you turn it on. One second.

Bronx, and I've served a lot of time to provide

resources in the Bronx. Thank you.

JANIDA ROSA: Throgs Neck neighborhood--I am here today in support of the licensing for the The benefits to our community will be increased in employment opportunities, security for our neighborhood, and independent senior community.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 105
2	It will provide wide range of employment opportunity
3	year-round. We will have great intervention by the
4	Police Department. Seniors will be able to go to the
5	casino without relying on family or chart [sic] bus
6	[sic] to go to the casino. We could go our own. For
7	all these reasons I stated, I move for a yes to vote
8	for the licensing for the casino.
9	CHAIRPERSON RILEY: Thank you, Ms. Rosa.
10	Council Member Marmorato?
11	COUNCIL MEMBER MARMORATO: [inaudible]
12	What's your first name again?
13	JAHIRA FLORES: Jahira.
14	COUNCIL MEMBER MARMORATO: Jahira, where
15	do you live exactly in the Bronx?
16	JAHIRA FLORES: I live in Throgs Neck on
17	Harding and Graff [sp?].
18	COUNCIL MEMBER MARMORATO: Okay. In the
19	back by
20	JAHIRA FLORES: The new ferry point.
21	COUNCIL MEMBER MARMORATO: Okay. how
22	would you feel if they opened access to the casino on
23	Harding Avenue? Would you still be for the casino?
24	JAHIRA FLORES: That's something that I
25	will have to consider. Actually, my family and I

am writing to express my strong support for the

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 107 2 proposed Bally's Casino project at Ferry Point. 3 have been part of the fabric of the Bronx community 4 for the past 55 years and leader of the RAIN 5 organization for the past 13 years. I have always believed in the potential of our borough to grow and 6 7 thrive. The Bally's proposal represents a unique opportunity to bring substantial economic investment 8 to the Bronx creating good paying jobs, boasting local tourism, and enhancing the infrastructure in 10 11 ways that will benefit residents and small businesses The casino would not only attract new 12 visitors to our borough, but also help strengthen the 13 14 local community by increasing responsible consumer 15 spending in surrounding neighborhoods. The proposed 16 investments in transportation and public space 17 improvements are long overdue and will help make the 18 Bronx an even better place to live, work and do 19 Thank you for your continued advocacy for business. 20 Bronx communities. I respectfully urge you to support the Bally's casino proposal and ensure that Bronx 21 businesses like mine are included in the conversation 2.2 2.3 as the project moves forward. With that said, I am a lifelong Bronxite. I do live off of Harding and 24

Pennyfield, and with all due respect, the problem

SUBCOMMITTEE ON ZONING AND FRANCHISES 108 with the overflow traffic started when they opened the bridge access 24 hours a day. If that was closed, that would change. And I do personally

support the Bally's project.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Thank you. Margues? MARQUES PAYNE: Thank you, Chairman, and thank you, Council Members. Hi, my name is Marques Payne. I live and own a business in the Bronx, and I work with community organizations. I'm in support of the Bally's development proposal because I think it's a great opportunity for the borough as a whole. a huge advocate for economic development opportunities. I believe that this-- we're in the midst of a huge win and we're fortunate to have this opportunity of this magnitude. And considering the investment that they've already made in the community, I believe it's an exemplary community benefits agreement. I mean, what they've already done with Preston-- there's been plenty of schools that wish they could have been saved by some private funding. And plus, I think the \$625 million or even half of that is better than anything that we're getting from the Yankees, and I love the Yankees, you know what I'm saying? Additionally, I believe that

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 109 City Council Members and elected officials will be 2 3 able to steer that fund in terms of a resource and be 4 able to give it out in the Bronx as a whole. As a parent of two daughters and a former Membership Director for the Bronx Chamber of Commerce, I've seen 6 firsthand how powerful business support and investment is in our community, and that's why I'm 8 here to strongly support the Bally's Ferry Poitn I think the project isn't about bringing 10 11 entertainment space or things of that nature, I think it's about bringing opportunity. I believe it'll 12 13 boost our local economy, create new jobs, and bring 14 resource and careers that families depend on, 15 especially if they're able to hire within the Bronx and within the district as the stipulation that they 16 seem to be committed to. Additionally, I think it'll 17 18 raise the profile of our community which is really 19 important to me, and I want my kids to be able to 20 inherit a borough that's boasting and thriving and 21 doing something great, not just, you know, reaching 2.2 for straws and surviving. And finally, as it 2.3 pertains to the land use which is what you guys are voting on, I think the opportunity to improve the 24

waterfront property and transform the community is

SUBCOMMITTEE ON ZONING AND FRANCHISES 110 something we can't pass up. You know, just entering into the borough, I think it's supposed to be beautiful, and adding subsequent roads and [inaudible] is something that they need. So, I'm in support of it. Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Thank you. Lauren? LAUREN PATTERSON: Hello, good afternoon, everybody. I'm speaking on behalf of the people I work with. I don't much about the zoning stuff. know about children of the community, though. I know that when there was nobody working in the parks clearing the parks, a couple people from Travel with Chaz, that you asked about earlier, was in the parks cleaning it for free right over there across the street from Kips Bay. Very few other people were doing that. I know that the food that's given away on Throgs Neck in front of PS72, we do that often. That's Travel with Chaz. I know that the [inaudible] thing that leaves from by PS72, that's us that takes them [inaudible] every year. Just because yeah, we may be housed in different part of the Bronx, we are the Bronx. We look out for Throgs Neck. We look out for every part of the Bronx. So, if it's good for any part of the Bronx, it's good for all of the

SUBCOMMITTEE ON ZONING AND FRANCHISES 111

Bronx. So, to say oh, because we're housed or we run
a program in a different part of the Bronx that we're
separate, I don't understand that. I thought we all
stood up together. So, I stand up and say if this is
going to be an opportunity for us to work together to
create opportunities for all people in the Bronx,

2.2

2.3

then let's do it.

CHAIRPERSON RILEY: Donald?

name is Donald Brathwaite. I'm a resident of the Bronx for 36 years. I'm a member of Local Three for 26 years. I reside in Co-op City. I'm for the Bally's project. It's going to bring union paying careers to the Bronx. We got apprenticeship. They talk about people from the community. We got a big community in Throgs Neck from Local Three and from the different trades. So, it's going to bring money in the community, and like everybody said the Bronx is the poorest borough, one of the—this is a big developer coming to the Bronx. I'm for it.

CHAIRPERSON RILEY: Judi?

JUDI DURSO: Thank you. Good morning,
Chair Riley and members of the Zoning Committee. My
name is Judi Durso. I'm a lifelong resident of the

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

I beat you. I'm here 65 years+, and I want to express my full support for the Bally's Ferry Point Casino project because it brings to us more than just jobs. It brings vision. This project has the power to turn the Bronx into a regional hub, a place where people come not just to visit, but to experience our culture, our food, our community, our diversity. With high-quality entertainment, dining, and events, Bally's will help reshape how people view our borough, turning an overlooked area, which is an understatement, into a sought-after destination. residents this means more than excitement. It means access to cultural programming, live performances, family-friendly events and local partnerships that bring vibrancy to our public life. I also appreciate Bally's commitment to doing this responsibly. investment in responsible gaming programs and support for those impacted by gambling shows a thoughtful approach to our community development. The Bronx which we love deserves to shine, and this project can help us do just that. I urge the Subcommittee to vote in favor and help bring this wonderful vision to life.

CHAIRPERSON RILEY: Thank

1

2

4

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

: Thank you. Before

3 you go-- Mariella Gonzalez, for the last time if

you're here please let us know. If there's anyone

5 else in here in-person that wants to testify on

6 Bally's in-person please see one of the Sergeant at

7 Arms to fill out a speaker's card, okay? and if

8 Mariella Gonzalez is here, please let us know if you

9 are here. Okay. Before we go to Gilberto, the first

10 online panel I will call after this will consist of

11 | Carmello Sottile, Carole DeChiara, Grace Marrero, and

12 David Abreu. Okay. Gilberto, you may begin.

good morning everyone. I mean, good afternoon. My name is Gilberto Constantinez, Jr. I'm in favor of this project. I was born, raised, and still current resident of the Bronx, the south Bronx to be more specific. I was blessed with the opportunity to be part of Local Three and have a living wage career, and I entered to a five and a half year apprenticeship program to where I'm proud to say I've worked in parts of New York City and Westchester, and as an apprentice I'm able to-- with my friends and family, like little kid point out and say I work there, I helped build that. You don't know how proud

the Bronx also. Thank you.

transition to online, in-person, Jacqueline Torres,

SUBCOMMITTEE ON ZONING AND FRANCHISES 116
Raul Rivera, and Lauren Gurrera [sp?]. We'll begin
first with Jacqueline Torres.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

JACQUELINE TORRES: Good afternoon. name is Jacqueline Torres. Thank you for having me here today. I am a resident of Throgs Neck, and I graduated right there at Lehman High School, so I'm very connected to the community. I'm here to represents the thousands of residents I had the pleasure of speaking to regarding this and other issues within the district. As already discussed, traffic, public safety, and infrastructure are major concerns. My comments are geared more toward those who are in the position to negotiate the project. Funding should be earmarked specifically for public safety, as well as repair to infrastructure that is already struggling within the districts. homeowners and residents should benefit from the funding directly so that quality of life can improve. For example, repairs to homes that currently get water into their basement every time that it rains. Also, critical to residents are the implementation of the enforcement measures to ensure that those-- that that funding gets to where it's set to go. As has been testified already today, we have seen that there SUBCOMMITTEE ON ZONING AND FRANCHISES 117 have been projects and over the years those entities will not, you know-- the enforcement measures were not there to make them keep their side of the deal. Thank you for your time.

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Thank you, Ms.

Torres. I'm also going to call up Alyssa Topa [sp?]

to testify. Alyssa? Next we'll hear from Lauren.

LAURA GUERRIERO: Laura.

CHAIRPERSON RILEY: Laura, excuse me.

LAURA GUERRIERO: It's okay. So my name is Laura Guerriero and I'm speaking today in favor of the Bally's Casino project. I'm a lifelong resident of the Throgs Neck Country Club community and publisher of the Bronx Times Reporter. During the nearly 40 years I've been associated with this borough-wide newspaper, I've witnessed the commitment of the Bronx leadership and residents and their efforts to improve the borough's housing, educational opportunities, and skilled workforce. So many times business expansion has bypassed the Bronx, chain stores, banks, so on, coming from Manhattan then going into Westchester and ignoring the Bronx and it's 1.4 million residents. The Bally's Casino project is an opportunity for the Bronx to reverse

2.2

SUBCOMMITTEE ON ZONING AND FRANCHISES ITO
the economic slight it has endured for countless
decades. When I imagine the potential of this
project's immense effect on employment, the \$100
million in park improvements and the annual \$10
million+ benefits package, I believe the Bally's
Casino project clearly delivers the greatest economic
impact of all the suitors for the three casino
licenses. Of course, Bally's has already impacted
the Bronx. It saved Preston High School from closing
and purchased an 18-hole golf course, and has now
turned into a tournament-worthy course. I vote yes
for Bally's and the union jobs they will be
providing. Thank you.

RAUL RIVERA: Hello. My name is Raul
Rivera. I'm a native from the Bronx. I'm 55 years
old. I'm advocate for the drivers and I oppose the
Casino. The people in Coney Island oppose the
casino. We don't trust the unions. We already know
that Richard Morocco [sp?] is in bed with Zohran
Mamdani. If you know about casinos, if you've been
to a casino, you should know that the house always
wins. The people lose. We say no to the casino. And
one of the greatest threats to this city right now is

```
1
              SUBCOMMITTEE ON ZONING AND FRANCHISES
                                                       119
     Zohran Mamdani who's right now in bed with Richard
 2
 3
    Morocco and the unions.
                CHAIRPERSON RILEY: Raul, can you please
 4
 5
    stay on topic.
                RAUL RIVERA: Well, I'm--
 6
 7
                CHAIRPERSON RILEY: [interposing] Please.
                RAUL RIVERA: I'm on topic. I'm on
 8
 9
             The problem is that it's going to bring crime
    to the Bronx, and we already know that the City
10
11
    Council hates the police, so it's dangerous to have a
12
    casino. We're okay with building jobs and all that
13
    stuff, but the unions are dirty. They can't be
14
    trusted. They only care about work. That's all they
15
    care about. Once the casino is built, the unions wll
16
    be gone. The casino will be there, and the district
17
    will not prosper, right? Also, if we're going to
18
    help the Bronx, we need our Council Members to raise
19
    their voice against this Zohran Mamdani, this
20
    communist. You have to raise your voice.
21
                CHAIRPERSON RILEY: Thank you.
2.2
                RAUL RIVERA: We have to block him from
2.3
    winning.
24
                CHAIRPERSON RILEY: Thank you, Raul.
```

Thank you, Raul. I appreciate it.

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

please.

CHAIRPERSON RILEY: Thank you. Alisa?

ALISA TOFA: Good afternoon, Chair Riley and members of the Zoning Subcommittee. My name is Alisa Tofa and I'm a proud parent of two young ladies who attend Preston High School, as well as a resident of Council District 13. I grew up in Throgs Neck, my husband in Morris Park, and now we are raising our family in the Pelham Bay community. We are homeowners and our community is not just where we live, but it is our home. There are a lot of great neighborhoods in New York City, but this one is truly special. It has a deep sense of community, a rich history, and people who care about their neighbors. I want to see this neighborhood continue to grow and thrive, not only for my two girls, but for many generations to come. As a parent, I believe deeply in importance of investing of the future of our youth. That's why I am here today to express my strong support for the Bally's Casino project at Ferry Point. We've already seen the positive impact that Bally's can have on our community. When Preston High School was at risk of closing, it was the

2

3

4

5

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

121 Bally's Foundation that stepped in with critical immediate support helping to keep the school open and preserving a vital institution that means so much, not only to my family, but to so many others in the Bronx. Bally's has also supported the Columbus Day Parade in Morris Park and Edgewater Athletic Labor Day Olympics. Too many young people in our borough graduate without a clear path forward. Ballv's commitment to workforce development including job training programs, internships and scholarships can help change that. These are real investments and real futures. Ensuring that we have safer greenspaces for outdoor activities, recreation, and community gatherings is crucial in an ever-changing world where everything seems to be technologyoriented, especially for our younger generations. Beyond that, economic activity generated by this project will help fund our schools, afterschool programs, extracurricular activities that have been historically underfunded. Our students deserve every chance to succeed and I believe this project will help provide these opportunities. I urge the Subcommittee to support this proposal and vote yes.

I thank you for your time today.

some stats here for you guys. I'm just going to read

Thank you.

SUBCOMMITTEE ON ZONING AND FRANCHISES 124
CHAIRPERSON RILEY: Thank you, Carmello.

Next is Carole DeChiara. You can press \*6 to unmute, Carole, if you can hear me.

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CAROLE DECHIARA: Hi. Can you hear me?

CHAIRPERSON RILEY: Yes, we can hear you.

CAROLE DECHIARA: Oh, thank you. you, Council Members, for listening to the Throgs Neck residents today. I would just first like to say that the majority of the people of Throgs Neck can't be there or can be online because we're working-class people and we do have jobs. The second thing I'd like to say is all you have to look is to Yankee Stadium and Van Cortlandt Park to know that corporations don't always keep up with the bargaining deals that they offer. The land is very important and that's what this meeting is about. It's very toxic, and when the golf course was developed, it was-- it had major delays due to methane gas. The low-income residents were getting very sick. The site was and had to be encapsulated with clay and increased the price of this project drastically with much delay. So, before we consider building on this site, how are we going to guarantee that we're not going to breathe in hazardous waste? Secondly, the waterfront is

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 125
2	wetlands and should remain that way. And so our
3	waterfront is disappearing because of development and
4	this cannot happen. I invite all the City Council
5	members to drive on a Friday night to witness
6	nightmare traffic in this community that we have to
7	deal with. I cannot even leave my home on weekends
8	sometimes, because I cannot get out of the
9	neighborhood. Driving from 95 over the Hutch, from
10	the Hutch to 95, they cut through the side streets,
11	and all you hear is honking. So, God forbid there's
12	an accident. We are completely inundated and we
13	cannot even move within our neighborhoods. Park land
14	is valuable, and we don't want to lose that. So, with
15	that, I would like to say please oppose this project
16	and listen to the community, the people who live in
17	Throgs Neck and not union workers who are just
18	looking to make money. We live here, and we don't
19	want to breathe in methane gas. And you can look
20	online for all this information. It is well-
21	available. The tox the site is very toxic. So,
22	I'd like to know how they're going to fix that
23	SERGEANT AT ARMS: [interposing] Your time

has expired.

GRACE MARRERO: Hi. Can you hear me?

CHAIRPERSON RILEY: Yes, we can hear you,

Ms. Grace.

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

GRACE MARRERO: Good afternoon, everyone. Thank you for letting me speak. Well, Bally's came loaded for bear apparently. They have their union guys coming to support it. They prefaced with Preston, that whole-- that whole debacle with Preston High School was to lead us to this point. As a senior citizen and a lifelong Bronxite, I am so opposed to this, Bally's, because we don't need this in our neighborhood. Home ownership and home property values are going to go down the tube. Crime is going to increase. Whatever happens there, the people that are going to go to Bally's, the dregs of society that will go to Bally's are going to tickle their way down to everybody else's neighborhoods, and that's a danger for us. You know, I find it funny that we have senior citizens talking about that they have a problem living off of social security, and yet, they

25 GRACE MARRERO: it has to be--

you, Ms. Grace.

SUBCOMMITTEE ON ZONING AND FRANCHISES 128

CHAIRPERSON RILEY: Next, we'll hear from

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

David Abreu.

DAVID ABREU: Hi, can you hear me?

CHAIRPERSON RILEY: Go ahead, David.

DAVID ABREU: Yes. Thank you. Good afternoon. My name is David Abreu and I'm the Clean Water Advocate at Save the Sound. Save the Sound is a nonprofit environmental organization advocating for the protection and improvement of the water, land, air of the entire Long Island Sound region. We have been involved in each step of the ULURP and SECOR [sic] process for this proposal since the first public hearing opportunity before Community Board 10 where we heard for ourselves how strongly opposed the local community is to Bally's proposal to site a 3.1 million square foot casino complex in Ferry Point Park. Throughout the process we have detailed our many concerns with this project and its inadequate environmental impact statement, including the alienation of public park land and the environmental impact of the massive development on the surrounding impaired waterways of Westchester Creek and the Upper East River and the western narrows of Long Island Sound. Bally's final environmental impact statement

18

19

20

21

2.2

2.3

24

25

still does not address many of our concerns about these potential negative impacts, and FEIS acknowledges that the project will lead to an increase of stormwater run-off, but it fails to explain how it will mitigate these impacts. It also does not adequately explain whether the project may cause or contribute to an exceedance of the capacity of an existing combine sewer connection. also fails to adequately describe and address the impact of the loss of at least 19.81 acres and possibly up to 25.34 acres of clearly irreplaceable public park land from Ferry Point Park, instead, including vague and non-specific references to potential park land improvements and replacement park land options. We're also concerned with impacts on the adjacent New York State identified disadvantaged communities, hazardous materials from the landfill beneath the golf course and wildlife, as well as the FEIS' failure to consider reasonable alternatives that might reduce the project's impact by reducing its size. Save the Sound will also be submitting written testimony to the Council expanding on these and other concerns unaddressed in FEIS, and we urge the City Council to strongly consider these

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 130 potential negative impacts and listen to the local 2 3 community most impacted, which decidedly voted 4 against this proposal to keep their park land as park 5 land for future park uses. Thank you for your time. CHAIRPERSON RILEY: Thank you, David. 6 7 Council Member Marmorato, you have any questions for this panel? 8 9 COUNCIL MEMBER MARMORATO: No, I'm good. 10 Thank you. 11 CHAIRPERSON RILEY: Alright. The next panel I'm going to call up consists of Hashim 12 13 Campbell, Natalia Corridori, and Michael Kaess. 14 We'll begin first with Hashim Campbell. Hashim 15 Campbell, if you can hear me, please unmute and you 16 may begin. Hashim Campbell? Okay. Let us try Natalia Corridori. Natalia, if you can hear me, 17 18 please unmute and you may begin. 19 NATALIA CORRIDORI: Hi. Hello, guys. 20 [inaudible] Okay. [inaudible] I'm here wearing many hats as President of [inaudible] a long-time 21 employee--2.2 2.3 CHAIRPERSON RILEY: [interposing] Natalia, I think you have some feedback. Natalia, can you 24

hear me?

3 me?

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Yes, go ahead. Try right now.

NATALIA CORRIDORI: Alright, morning, Chair Riley and Zoning Subcommittee. name is Natalia Corridori and am her wearing many hats, as President of Pelham Bay Little League, a long-time employee and manager at Artisanal Pastry Shop, an iconic Bronx business, a Bronx homeowner, and most importantly, a proud parent raising my family right here where I grew up. My family came to the Bronx in 1982 chasing the American dream and we found it. We built a life here through hard work, community and opportunity, but I'm also painfully aware that far too many Bronx families today don't get the same chance. The Bally's Casino Hotel and Convention Center is an opportunity to change that. The project means thousands of good paying union jobs just to build it, and then 4,000 permanent livable wage jobs in hospitality and operation, real jobs that Bronx families can build their futures on. borough that still struggles with the highest poverty and unemployment rates in the City, we can't ignore

what that means. But Bally's isn't just promising
jobs. They're showing they want to be good
neighbors. They saved Preston High School when it
need help. They want to implement a Community Board
10 graffiti cleanup and pay to keep our shopping
areas clean. They didn't just propose a new police
substation in Throgs Neck. They're also willing to
fund additional substations elsewhere in the Bronx,
fully funded by them. Through the alienation process
there's a parking lot at Ferry Point, Bally's would
invest \$110 million directly back into our local
parks, an investment Community Board 10 has never
seen before. As President of Pelham Bay Litle League,
I can tell you firsthand what that means for our
kids. Our league [inaudible] thousand of children
from every corner of the Bronx since 1954. That's 71
years. Kis whose families work hard but can't always
afford safe, quality programs. With this funding we
could give them more than just a feel. We could
build them a future. Sports keeps kids off the
street

SUBCOMMITTEE ON ZONING AND FRANCHISES

SERGEANT AT ARMS: [interposing] Thank you so much. Your time has expired.

CHAIRPERSON RILEY: Thank you so much,

3

1

Natalie. Next, we'll hear from Hashim Campbell. just wanted to state, you could always present your

4

testimony to landusetestimony@council.nyc.gov if

6

you're not able to finish your testimony.

next-- we'll hear from Hashim Campbell.

8

HASHIM CAMPBELL: Good afternoon

9

Thank you for allowing me to be here. My evervone.

10

name is Hashim Campbell. I'm a Bronx resident, a

project. I think it would be an excellent idea

11

homeowner, and a business owner in the Bronx. I'm

12 13 here to just voice my support for the Bally's casino

14

because jobs are definitely needed in the Bronx, and

15

I think it will bring also just additional money back

16

into the Bronx. A lot of times we're going elsewhere

17

to spend our money and sending the money outside of

18 19 the community I think would be great idea to have the

casino to bring some additional funds into the

community. That's all I want to say.

20 21

CHAIRPERSON RILEY: Thank you. I just

2.2

want to state for the record we've been joined by

2.3

Council Member Powers. Next, we'll hear from Michael

24

Kaess. Michael Kaess, if you can hear me?

2 MICHAEL KAES: Good morning. My name 3 is Michael Kaess and I'm a resident in Council

4 District 13. I'll be clear. I want New York City to

5 | win all the available downstate casino licensing. And

6 I believe the process should be allowed to play out

7 | for each New York City-based proposal. So that the

8 Gaming Facility Location Board can determine the best

9 | fit. If Bally's is not selected at that stage, I

10 won't lose any sleep over it. What matters is that

11 the Bronx gets a fair shot, and unfortunately, our

12 | Council Member has not been a good faith partner.

13 For example, Marmorato did not disclose that her

14 | brother was working for the former [inaudible] in

15 Nassau County while she spent the campaign

16 criticizing the Bronx proposal.

CHAIRPERSON RILEY: Michael, can you please stay on topic, please. Stay on topic, Mike. Thank you.

MICHAEL KAESS: Marmorato [inaudible] stakeholders. When she received a letter of support from a local school, she told her allies at a conservative party meeting "I don't give a shit about what the principal of [inaudible] has to say about

17

18

19

20

21

2.2

2.3

24

SUBCOMMITTEE ON ZONING AND FRANCHISES 135 this." And then spoke as if the jobs being offered are beneath her and her family.

2.2

2.3

CHAIRPERSON RILEY: Mike--

MICHAEL KAESS: Now, I happen to be--

CHAIRPERSON RILEY: Michael, Mike, Mike,

I need you stay on topic regarding the project.

Alright? We're not talking about any campaigns or anything right now, please. Or we're going to have to move on to the next person. Please continue.

MICHAEL KAESS: On the issue of park land alienation, Marmorato also had proposed building housing at the Ferry Point Golf Course as alternative to the 6,000-unit rezoning, because "it is far away from everything." So, I don't believe she's opposed to park land alienation at that location for a large development. Also, I promise you that if it is built, I will bike there. As a cyclist, I know where bike lanes work. I did speak with the applicant team that part of the lane appears redundant with a path inside the park, but we absolutely need a bike lane along the underpass to access the site. Lastly, regarding the Midtown south proposal also being heard by committee today, it has my full support. Give the Bronx a fair shot. Thank you.

because I'm going to testify for the next panel that

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 137 2 the Council Member Marmorato brother is the lobbyist 3 for--4 CHAIRPERSON RILEY: [interposing] Hey--CHRISTOPHER LEON JOHNSON: [interposing] 5 No, no, this is the truth. He's a lobbyist for 6 7 [inaudible]. CHAIRPERSON RILEY: Chris, Chris, Chris, 8 9 Chris, Chris-- we're not doing that. 10 CHRISTOPHER LEON JOHNSON: Okay, I 11 understand. 12 CHAIRPERSON RILEY: Alright? 13 CHRISTOPHER LEON JOHNSON: Understand. 14 But we need the jobs in the City. We need a lot of 15 jobs in the City. Let's make that clear that we need 16 a lot of jobs in the Bronx. I think that the jobs in 17 the Bronx should go first. I believe that. Like I 18 said, I'm not here to get kicked out of here, but I'm 19 saying just to be transparent on the record that this Council Member is running for re-election and she's 20 21 doing this to appease the voter block in-- what is it -- Throgs Neck and -- what's the other spot? City 2.2 2.3 Island. That's all she cares about it. She don't care about Pelham Bay who really needs the jobs in 24

that district, people in Pelham Bay Park. Like I

SUBCOMMITTEE ON ZONING AND FRANCHISES 138

zaid, I'm not trying to get kicked out of here, but

the truth like I said, she need to be transparent on

the record that her brother was a lobbyist for the

Sands [sic] Casino in Long Island.

2.2

2.3

CHRISTOPHER LEON JOHNSON: [interposing]
Understand, but like I said, we need the jobs in
Pelham Bay--

CHAIRPERSON RILEY: Thank--

CHAIRPERSON RILEY: [interposing] Thank you, Chris.

tell right now, she doesn't-- hey, I have like 15 seconds. But if she doesn't care about the jobs, the people in Pelham Bay, they should vote her out of office in Pelham Bay. Just don't care-- just don't try to act like you care about the people, but you only care about those white folks in Throgs Neck and City Island. But like I said, Black people need the work at those casino's, too. Shout out to the ATC [sic]. Shout out to all of these unions that have a lot of minorities in these unions. But like I said, the people here need to start calling this Council Member out, that she doesn't care about the Black people that live in Pelham Bay and Alice [sic] and

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 13
2	she only care about the white folks, the little
3	racist white KKK folks that lives in the Throgs Neck
4	and
5	CHAIRPERSON RILEY: [interposing] Chris,
6	Chris
7	CHRISTOPHER LEON JOHNSON: City Island,
8	and that's the truth.
9	CHAIRPERSON RILEY: Thank you, Chris.
10	Thank you, Chris.
11	CHRISTOPHER LEON JOHNSON: I'm for the
12	casino. We need Black jobs. We need minority jobs.
13	Thank you.
14	CHAIRPERSON RILEY: Alright, thank you.
15	Thank you. Thank you, Chris. Thank you. Thank you.
16	CHRISTOPHER LEON JOHNSON: [inaudible]
17	CHAIRPERSON RILEY: Thank you,
18	Christopher.
19	COUNCIL MEMBER MARMORATO: Can I state
20	something on the record?
21	CHAIRPERSON RILEY: If you have a
22	question for this panel, you may go, Council Member.
23	COUNCIL MEMBER MARMORATO: For the
24	record, my brother is not a lobbyist for Sands [sic]
25	Casino and never was, and I was just in Allerton

SUBCOMMITTEE ON ZONING AND FRANCHISES 140 [sp?] Avenue over the weekend spending time with my family at a movie night with my constituents, and

there were people of all color there, so.

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

CHAIRPERSON RILEY: Thank you, Council Member, and I can attest to that as well. So, thank you for your service. Okay. There being no other members of the public who wish to testify on Bally's, this application is now closed. Thank you so much. Alright, so there being no other members of the public who wish to testify on LUs 321-- excuse me. Excuse me. [gavel] There being no other members of the public who wish to testify on LUs 321, 322 and 323 related to the Bally's development proposal, this public hearing is now closed, and the item is laid over. Thank you so much. I will now open up the public hearing on LUs 324 and 325 relating to the MSMX proposal in Council Member Bottcher's district in Manhattan. For anyone wishing to testify on this item remotely, if you have not already done so, you must register online by visiting the Council's website at council.nyc.gov/landuse. Excuse me, I stand corrected. This proposal -- excuse me, we're still in a hearing, can you please exit quietly? Thank you. I stand corrected. This proposal is

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 141 located in Council Member Bottcher and Powers' 2 3 district in Manhattan. For anyone with us in-person, 4 please see one of the Sergeant at Arms to submit a speaker's card, and if you're filling out a speaker's 5 card, please indicate if you are testifying in favor 6 7 or in opposition. As always, if you prefer to submit 8 a written testimony, you may do so by emailing it to landusetestimony@council.nyc.gov. Council Member Bottcher, do you have an opening statement on this? 10 11 COUNCIL MEMBER BOTTCHER: Thank you so 12 much, Chair Riley, and thank you to all the members 13 of this subcommittee. Today, we are holding a 14 hearing on one of New York City's most consequential 15 land use actions in many years, one that will 16 potentially permit nearly 10,000 new homes, including nearly 3,000 permanently affordable homes to be 17 18 constructed in the heart of Midtown Manhattan, across 19 42 blocks. It would permit residential development 20 in areas that do not currently permit residential development. This is one of those moments, rare and 21 consequential when the decisions that we make will 2.2 2.3 determine the future of New York City for generations to come. This is a test of our values, our 24

priorities and our leadership, and at the center of

25

142

4 to call this city home. So today, we're presented

working middle-class New Yorkers will still be able

5 with a rare opportunity to take one of the most

6 transit-dense, centrally-located neighborhoods in the

7 United States and unlock it for the kind of housing

8 affordability and livability that this moment demands

9 all while strengthening the vibrant industries that

10 call this district home. So, with this action we

11 have some clear goals. First, we have to correct the

12 simple reality that large swaths of Midtown Manhattan

do not permit residential use. That is an outdated

14 concept. We know that the healthiest, most vibrant

15 neighborhoods are mixed-use neighborhoods, alive day

16 and night. The idea of commercial-only zoning is a

17 relic of the past. Cities thrive when people live in

18 them, not just commute through them. So we want a

19 Midtown South that's a 24/7 neighborhood rich would

20 life, commerce, residents of all backgrounds, races,

21 income levels, and we'll be making Midtown South

22 safer by using one of the most proven and time-tested

23 deterrents to crime, Jane Jacobs [sp?] Eyes on the

24 Street. Second, we must seize the massive housing

potential here and address the fact that countless

constructed between 2023 and 2024. Rents have

SUBCOMMITTEE ON ZONING AND FRANCHISES 144 dropped 22 percent since August 2023, the cheapest in the U.S. Denver, Colorado, 20,000 new units in 2024. Rents are going down. Columbus, Ohio, Minneapolis, Minnesota, Nashville, Tennessee all have seen housing booms, and the landlords are losing out because they've been forced to cut rents. The tenants are benefitting. And we saw it here, too. During the pandemic, there was a lot of available units. phone calls from landlords who were complaining that their buildings were half empty, rental buildings on Sixth Avenue. Their buildings are half-empty. saw deals, rental deals that I haven't seen since I moved to New York in 2001. So, we've got to do this, but importantly and vitally, we must achieve this housing growth while also safeguarding what makes this area essential to our city's economy and our spirit. Midtown South is home to creative industries, tech firms, design offices, and the incredibly vibrant garment district that supports thousands of New Yorkers in the fashion industry. So, City Planning says that this proposal balances housing growth with economic vitality, and today we're going to scrutinize that claim together. We

need housing, but we've got to get it right.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

2 means adding parks, transit upgrades, landmark

3 protections, support for the fashion industry, and

4 | the plan that doesn't wipe out the industries that

5 | make New York City unique. Midtown South can shine

6 as a national model, but only if we pair this

7 | rezoning with resources, enforcement, and

8 accountability. I want to thank my colleague, Council

9 Member Keith Powers, whose district covers part of

10 this area and my staff and the Council's Planning and

11 | Land Use Unit, and all the community members and

12 stakeholders who are out here today to testify. I

13 look forward to today's presentation and the

14 presentation and testimony from the community.

CHAIRPERSON RILEY: Thank you. Council

16 Member Powers?

15

24

25

1

17 COUNCIL MEMBER POWERS: Thank you. Thank

18 you, Council Member Bottcher, for those remarks, and

19 good morning everyone. I'm City Council Member Keith

20 Powers. I want to thank my colleagues from the

21 | Department of City Planning and other agencies for

22 | being here today to discuss the Midtown South Mixed-

23 Use plan, commonly known these days as MSMX. As many

of you know, I've been a supporter throughout my time

in the City Council of zoning changes in the City to

1 2 help address the housing crisis and to redevelop 3 areas in dire need of more housing and vitality. 4 Just last year, the Council passed a citywide 5 rezoning to take a big step towards increasing housing here and addressing the shortage of housing 6 7 citywide, which as to me a first step in a larger conversation about how we can continue to move 8 forward, and now we're here to talk about Midtown. Midtown, to me, is an excellent candidate for a 10 11 neighborhood that can and should absorb more housing and a place where opportunity is very rich when it 12 13 comes to what is available in terms of jobs and 14 transit and schools and much more, and also to make 15 this a neighborhood a 24/7 neighborhood which I think 16 would help elevate public safety and making sure that 17 we have a neighborhood that is strengthened at all 18 hours of the day, and being proposed in already well-19 developed part of New York City with easy transit 20 access for new residents, close to major subway 21 lines, and easy access to our rail, with the opportunity to create 10,000 new units and nearly 2.2 2.3 3,000 affordable middle-income units as well. to echo some of the comments that Council Member 24

Bottcher said, which is to make sure that as we move

SUBCOMMITTEE ON ZONING AND FRANCHISES 1 147 2 forward this plan, I urge the administration to work 3 with us and the Council to strengthen it and ensure it meets the needs of those intended to serve. 4 are, of course, experiencing a housing emergency with rental vacancy rates at a record low, and it's I 6 think evident in my district and I think throughout Manhattan where affordable units are currently 8 scarce. We have new tools here to address the housing crisis in high-density districts via the 10 11 citywide rezoning we did last year, and state action 12 that has enabled new tools here as well, to build 13 residential developments and thousands of permanently affordable units. But we also -- and we miss -- and I 14 15 think it's important we leverage those tools in 16 places like Midtown. We also have to look at 17 concrete strategies to protect the existing 18 industries within the rezoning area. For example, 19 the garment and flower sectors and have commitments 20 to protect those industries as part of what we do forward, knowing that there have been past efforts in 21 2018 to try to address that, and we must learn from 2.2 2.3 those experiences to figure out how to effectively do that in the future. There's other concerns that many 24

folks have raised about in making sure that as we

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 148 transfer to residential, we also make sure we address 2 3 the open spaces and the amenities and school seats, 4 and other things that will be required as we move forward to make this a truly vibrant place for families and children and seniors and young 6 7 professionals to thrive. Thank you for all the work 8 that's been done to date. Thank you to my council colleague, Council Member Bottcher, and all the members of this committee and staff who have been 10 11 accommodating us as we walk through this. I'm very interested to hear the comments from both the 12 13 administration and the public here today to figure out how we can build a plan that works for all 14

15

16

17

18

19

20

21

2.2

2.3

24

25

much.

CHAIRPERSON RILEY: Thank you, Council

Member Bottcher and Powers. I will now call for the
applicant panel for this proposal which consists of
Erik Botsfor, Nabeela Malik, Julianne Herskowitz, and
David Breen. Counsel, can you please administer the
affirmation?

industries, all sectors, and all needs. Thanks so

COMMITTEE COUNSEL: Good morning. Well, good afternoon, actually. Could you please raise your right hand and state your name for the record?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 149
2	DIRECTOR BOTSFORD: Erik Botsford.
3	DEPUTY DIRECTOR MALIK: Nabeela Malik.
4	COMMITTEE COUNSEL: Thank you. Do you
5	swear to tell the truth and nothing but the truth in
6	your testimony today in response to Council Member
7	questions?
8	DIRECTOR BOTSFORD: I do.
9	DEPUTY DIRECTOR MALIK: I do.
10	COMMITTEE COUNSEL: Thank you.
11	CHAIRPERSON RILEY: Is there anyone else
12	going to testify? Is anyone else testifying with you
13	guys?
14	UNIDENTIFIED: We're here for Q&A.
15	COMMITTEE COUNSEL: The [inaudible] for
16	Q&A?
17	DIRECTOR BOTSFORD: These are members
18	here for Q&A, yes.
19	COMMITTEE COUNSEL: Okay, well, why don't
20	we swear
21	CHAIRPERSON RILEY: [interposing] Yeah, we
22	just swear you all in right now, yeah. So, if you're
23	going to be Q&A, if you could raise your right hand
24	and state your name for the record?

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 150 2 SENIOR VICE PRESIDENT HERSKOWITZ: 3 Julianne Herskowitz. 4 DIRECTOR BREEN: David Breen. 5 COMMITTEE COUNSEL: Do you swear to tell the truth and nothing but the truth in your testimony 6 7 today and your response to Council Member questions? DIRECTOR BREEN: 8 I do. 9 SENIOR VICE PRESIDENT HERSKOWITZ: COMMITTEE COUNSEL: Okay. 10 11 CHAIRPERSON RILEY: Thank you. For the 12 viewing public, if you need accessible version of 13 this presentation, please send the email request to 14 landusetestimony@council.nyc.gov. and now the 15 applicant team may begin. I just ask that you please 16 reinstate your name and organization for the record. 17 You may begin. 18 DIRECTOR BOTSFORD: Thank you, Chair 19 My name is Erik Botsford. I'm the Director Riley. 20 of the Manhattan office at the Department of City 21 Planning. And good afternoon, Chair Riley, Council Member Bottcher, Council Member Powers, Chair 2.2 2.3 Salamanca. I'm joined also today by Nabeela Malik, our Deputy Director of the Manhattan Office at the 24

Department of City Planning, as well as colleagues

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 151 2 from DCP, EDC, and DOT. And we're happy to be here 3 today to present the Midtown South Mixed-Used Plan, 4 or as we call it, MSMX. MSMX is the culmination of 5 multiple years of study, engagement with the local community and collaboration with our partner agencies 6 7 and elected officials. We want to particularly thank Council Member Bottcher and Council Member Powers 8 along with Borough President Levine for your partnership and vision here. You called on us to 10 11 bring more housing to this neighborhood, and we're 12 very thankful for your leadership in this process. 13 Next slide, please? The MSMX plan lays the 14 foundation for a dynamic lively neighborhood where 15 housing can flourish alongside a robust economy and a 16 high-quality public realm. It's about transforming Midtown South into a mixed-use district, a place 17 18 where living, working, and creating all co-exist 19 naturally. The Plan has three primary objectives. 20 First, create around the clock mixed-use 21 neighborhoods by allowing housing for the first time, and requiring income restricted housing for the first 2.2 2.3 time via the Mandatory Inclusionary Housing, or MIH program. Second, enhance economic vitality, enabling 24

residential growth while supporting diverse mix of

with a projected 9,700 new homes, including up to

Penn Station and the Port Authority Bus Terminal just

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 154 2 steps away. They offer exceptional access to jobs, 3 businesses and fantastic amenities such as Bryant 4 Park, Madison Square Park, and Herald and Greeley 5 These are also very highly built-up areas Squares. with many large loft buildings and a wide variety of 6 7 building heights. And finally, one critical pieces that ties all four of these areas together. They are 8 all saddled with decade's old M16 manufacturing zoning that does not allow housing. Despite being 10 11 completely surrounded by mixed-use districts that do. 12 Next slide, please. Because housing is not allowed 13 under the existing M16 zoning, it's not surprising to 14 learn that relatively few people live in this area 15 If you look at this map, you can see how stark this difference is. The dark red and orange 16 17 areas just outside the MSMX plan area include large 18 amounts of housing, while within the plan area, 19 housing is sparse. In fact, there are only about 20 2,300 homes in the plan area today, versus 74,000 homes within a 10-minute walk, and this is in one of 21 the City's most transit-accessible and job-dense 2.2 2.3 This absence of housing can leave the area feeling empty and lifeless after work hours. Streets 24

go quiet. Local business lose foot traffic, and the

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 155 2 sense of safety and vibrancy fades with the crowd. 3 The lack of housing undermines this neighborhood's energy, affects quality of life, and deprives New 4 5 Yorkers of homes close to jobs, transit, and amenities. Next slide, please. Despite the lack of 6 housing here, this dense neighborhood is actually 7 8 well-suited for it. This map shows the range of existing built density, the size of buildings that are already present in the neighborhood today. 10 11 Generally, darker purple and blue colors are 12 buildings with lower built density, smaller 13 buildings, and warmer colors are large buildings with 14 higher buildings FARs. You can see a lot of yellow 15 with in the MSMX boundaries and surrounding it. 16 yellow color signifies very high-density buildings of 17.5 FAR or higher. By contrast, the existing M16 17 18 zoning only permits an FAR of 10. You can see on 19 this map of these high densities aren't only located 20 along the avenues. Instead, they extend across 21 entire blocks, both avenues and mid-blocks. northern quadrants are clearly the densest with the 2.2 2.3 biggest and bulkiest existing buildings. southern quadrants transition to more moderate 24

density areas to the south, but are still quite

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 156 2 varied with high-density and tall buildings, but also significant opportunities for new housing. Next 3 4 slide. And here's an image that helps bring that map It shows three different buildings in MSMX, 5 each built in a different era over the past 100 6 7 years, and each with densities ranging from 18 to 8 over 30 FAR. Buildings in the MSMX plan area can even reach 40 FAR. But from the pedestrian perspective, they don't stand out all that 10 11 dramatically. They feel very solidly like Midtown 12 South buildings. Next slide, please. The built 13 density understandably correlates with a 14 concentration of economic activity with the study 15 area serving as an important regional employment center. The 42 blocks of the plan area are home to 16 135,000 jobs across 7,500 businesses. Over the past 17 18 decade, the plan area has seen job growth that has 19 both outpaced citywide and national trends. 20 said, the job landscape has changed considerably over 21 time, as certain sectors have grown and others have declined. Manufacturing and wholesale employment 2.2 2.3 have dropped by 30 percent with fashion manufacturing and wholesale jobs seeing even steeper declines. 24

city continues to use non-zoning tools to support

enhancing neighborhood character. Next slide?

158

1

25

we will turn to the proposal itself. Next slide? 2 Again, the two proposed actions are a zoning map 3 4 amendment and a zoning text amendment. The zoning map amendment would rezone all of the existing M16 manufacturing districts in the plan area to pair 6 7 mixed-use, commercial, manufacturing, and residential districts that you see on the screen. 8 This pairing of manufacturing in residential zoning allows for housing in new construction and conversions alongside 10 11 the light manufacturing, office, wholesale, and other non-residential uses that exist today in Midtown 12 13 South. Again, the plan area is currently zoned with 14 M16 manufacturing zoning. You can see on this 15 proposed zoning map that we're replacing this existing one-size-fits-all zoning with different 16 districts for different parts of the plan area. 17 18 a nuanced approach that reflects existing conditions 19 and the opportunities to provide more housing for New 20 Yorkers. Higher densities are proposed for the northern portions and the areas around Penn Station 21 because these are the highest density areas today. 2.2 2.3 The southeast quadrant has distinct zoning has reflects the appropriateness of this area for 24

residential use with the surrounding area seeing a

existing built character of the neighborhood and

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 160 2 create an inviting and vibrant pedestrian experience. 3 In this regard, the most important thing is how 4 buildings are perceived by the New Yorker walking down the sidewalk, how the building meets the street. Right now, the existing manufacturing regulations are 6 7 pretty much a free-for-all when it comes to urban 8 design with no requirements for street walls that match the incredible buildings that are found here today, and as a result, many recent buildings built 10 11 under these outdated manufacturing rules don't 12 contribute to the streetscape and pull away from the 13 sidewalk, creating what we call missing teeth in 14 otherwise strong, loft-like streets. As illustrated 15 in the pedestrian view on the right on the screen where new MSMX buildings are outlined in black, we 16 are proposing bulk and urban design rules to 17 18 reinforce the area's loft character with strong 19 street walls and just enough flexibility to match surrounding context and allow for architectural 20 21 expression. These regulations would apply for the 2.2 entirety of the plan area. Next slide, please. new special district would contain a number of 2.3 additional provisions you can see here on the screen. 24

These regulations provide additional incentives for

providing favorable recommendations on the plan.

proposing a zoning map amendment that would replace

2 outdated manufacturing-only districts with high-

3 density mixed-use districts allowing for a dynamic

4 mix of housing, commercial, manufacturing, and

5 community facility uses. The second land use action

6 is a zoning text amendment to map mandatory

7 inclusionary housing and create zoning rules for the

8 new special district. The proposed actions could

9 result in approximately 10,000 new homes, up to 2,900

10 of which would be permanently income restricted.

11 Next slide, please. The MSMX plan is ambitious, as

12 | befits a dynamic and high-density area like Midtown

13 | South. It brings housing to the heart of Manhattan,

14 giving New Yorkers more opportunities to live in the

15 center of everything, close to jobs, amenities and

16 | transit. And the plan ensures that Midtown South

17 | remains a home for a wide range of uses, including

18 | light manufacturing, office, wholesale and retail

19 establishments. This plan is a win for New Yorkers

20 who desperately need housing, a win for Midtown South

21 and a win for New York City. Thank you. We hope

22 | this presentation has been informative and we look

23 forward to answering your questions.

24

25

CHAIRPERSON RILEY: Thank you so much. I have a few questions and I'm going to turn it over to

1

17

18

19

20

21

2.2

2.3

24

25

2 Council Member Bottcher followed by Council Member

3 Powers. New York City has a housing supply crisis

4 | that must be addressed, but the commercial core of

5 Midtown also provides critical jobs and is essential

6 to the City's tax base. Between the City of Yes

7 changes to allow more flexibility for conversions,

8 the MSMX proposal and the announced Manhattan plan

9 DCP is looking to add, adds a lot of housing to

10 Manhattan and there is no vacant land in Manhattan.

11 | So, my question is, how can we ensure that we are

12 maintaining the right balance between space for

13 | housing and space for businesses like the fashion

14 | industry in Manhattan? The garment industry is

15 composed of 100 small businesses that provide good-

16 paying jobs that the City must preserve.

DIRECTOR BOTSFORD: Thank you, Chair
Riley. We absolutely agree that housing needs to coexist with commercial, light manufacturing and other
uses, and the Midtown South plan does just that. It
allows housing while continuing to allow all of the
uses that are preened in Midtown South today that
includes light manufacturing, commercial office and
wholesale and other uses. I think when you look at
Manhattan as a whole, we have some neighborhoods that

2 | are exclusively residential, but the core of

3 Manhattan is really characterized by mixed-use zoning

4 districts. In fact, as noted in the presentation,

5 | the MSMX plan area is anomalous in that it is a

6 manufacturing-only zone today, but it is completely

7 surrounded by districts that are zoned for mixed,

8 commercial, and residential use today. Areas like

9 Midtown and Flat Iron, immediately adjacent to the

10 MSMX plan area are zoned for mixed-use today where

11 | housing can coexist with non-residential uses, and

12 what we've seen in this area is that housing does not

13 | out-compete commercial uses in these areas. They can

14 | coexist naturally. They do coexist naturally in these

15 | areas, and we think this is the right move for

16 | Midtown South.

CHAIRPERSON RILEY: There's residential

18 units in the area, correct?

19 DIRECTOR BOTSFORD: There are residential

20 | units in the area, and there is a continued presence

21 for commercial and other uses. We think Midtown

22 | South is going to remain a very strong place to

23  $\parallel$  continue to do business, and we certainly have seen

24  $\parallel$  that it is an attractive place and has been over

SUBCOMMITTEE ON ZONING AND FRANCHISES

time, as are adjacent areas that allow for

residential and non-residential uses today.

2.2

2.3

CHAIRPERSON RILEY: And you've been working with a lot of the small businesses within the garment district?

pleasure of engaging with small businesses in the garment district, property owners in the garment district, through our community and stakeholder engagement process. We've held roundtable meetings to have really focused, thematic conversations on the challenges faced by businesses in the MSMX plan area today. We've really enjoyed being able to go out and tour individual business and we really, you know, been thankful for the information that we've learned through this process from existing businesses and stakeholders.

CHAIRPERSON RILEY: Okay. Will there be any assistance provided for displaced businesses?

DIRECTOR BOTSFORD: Thank you for that question. The City is currently engaged with looking at tools that may be necessary to support businesses within the MSMX plan area. Again, we think the really key message here and one thing that we heard

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 167
2	loud and clear during our engagement process is that
3	there's broad-based support for the introduction of
4	housing in Midtown South and that comes from local
5	businesses as well who have pointed out that the are
6	currently suffers today from a lack of 24/7 activity
7	and that includes, you know, a feeling of safety on
8	the streets, services that can serve both residents,
9	but also people who work in the area today. All
LO	these things are lacking because of the lack of
11	housing in the area. When it comes to support for
L2	existing businesses, the City is actively engaged
L3	right now in exploring tools that could achieve that
L4	CHAIRPERSON RILEY: Is the admin open to
L5	creating or funding such a program excuse me,
L 6	creating and funding such a program specifically for
L7	the fashion industry business?
L8	DIRECTOR BOTSFORD: Thank you very much
L9	for that question. Julieanne, would you like to
20	speak to programs that are underway today?
21	CHAIRPERSON RILEY: Yeah.
22	DIRECTOR BOTSFORD: Thank you.
23	CHAIRPERSON RILEY: Thank you.
24	SENIOR VICE PRESIDENT HERSKOWITZ: So,

thank you so much--

2 CHAIRPERSON RILEY: [interposing]

4

5

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

3 Julianne, just state your name for the record.

SENIOR VICE PRESIDENT HERSKOWITZ: Yes, of course. So, my name is Julieanne Herskowitz. I'm a Senior Vice President at the New York City Economic Development Corporation. You know, without a doubt, EDC is invested in the future, growth, and sustainability of the fashion industry in New York City. Thankfully, New York City continues to be a global hub of fashion. Every day, young talent continues to flock here. We have wonderful educational institutions that are focused on the fashion industry, and New York City continues to still be a attracter of top talent and a hub of creativity. Council Member, you asked specifically what are we doing to support fashion, and I'm happy to share that we at EDC have been looking within the entire suite of tools within our toolkit to support fashion both in the garment center as well as citywide. So, specifically that looks, frankly, in a lot of different ways. Whether that's programmatic and workforce development initiatives that we are supporting like NYC EDC's Founder Fellowship. specifically is a program we've had 15 fashion tech

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 169 start-ups participate in this program where they have 2 3 access to venture capital, mentorship, business 4 development to help innovative businesses scale up. A couple examples of those types of businesses include retail. This is a business that helps brands 6 7 sell their wares in high-traffic retail corridors, as well as companies like SXD that create zero-waste 8 design and no-waste pattern making. On the--10 CHAIRPERSON RILEY: [interposing] Are 11 these designed specifically for the fashion industry, 12 or are these just--SENIOR VICE PRESIDENT HERSKOWITZ: 13 14 [interposing] Yes. 15 CHAIRPERSON RILEY: Oh, okay. 16 SENIOR VICE PRESIDENT HERSKOWITZ: 17 so these are fashion-forward businesses that have 18 taken advantage of this workforce and business 19 development program. 20 CHAIRPERSON RILEY: Okay. SENIOR VICE PRESIDENT HERSKOWITZ: 21 Ι'd also like to share that we also have a new 2.2 2.3 discretionary tax incentive called MCOR specifically that refers to the Manhattan Commercial 24

Revitalization Initiative. Specifically, there we

specifically will lead the fashion and design

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 171 2 industry verticals including commercialization, 3 programming workforce development, as well as 4 investment in their existing campus. And I know 5 also, Council Member Bottcher, that you also recently allocated some funding to FIT to invest in their 6 7 space as well which is wonderful. 8 CHAIRPERSON RILEY: Thank you. 9 SENIOR VICE PRESIDENT HERSKOWITZ: these are a couple fo the examples of the work that 10 11 we're doing. 12 CHAIRPERSON RILEY: I appreciate it. 13 Thank you. We have heard concerns that providing 18

CHAIRPERSON RILEY: I appreciate it.

Thank you. We have heard concerns that providing 18

FAR will leave no incentive for developers to use

landmarks, TDRs or proposed bonuses for public

spaces, subway stations, or school improvements.

What is DCP's response to this concern?

14

15

16

17

18

19

20

21

2.2

2.3

24

25

DIRECTOR BOTSFORD: Thank you. Well, first, I would like to say that these areas are extremely dense today. As I talked about it in the presentation, there are many buildings in the area today that exceed the densities that are— that we are proposing as part of this plan, maximum of 18 FAR, buildings that can range up to 30 FAR, or even 40 FAR in the plan area. So, this is an area that

You know, again, reducing density in parts of the

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 plan area as we've heard through the public review

3 process would result in dramatic decreases in the as-

173

4 of-right potential to create housing. In some cases,

5 as much as 55 percent reduction in housing, and

6 again, we cannot nor should we rely upon optional

7 zoning mechanisms that, you know, can be costly and

take time to receive to make up that difference.

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

excluding the avenues?

CHAIRPERSON RILEY: Thank you. Another point, speaking on density-- concern was the increase of density on more narrow streets along the mid-block rather than focusing on density on wider streets.

Can you explain the plan and rationale for adding more density along narrow street-- side streets--

pirector Botsford: Thank you for that question. And you know, it's a really important one to address. Certain areas of Manhattan are characterized by differences whether in zoning districts or the size of buildings on avenues or wide streets and mid-blocks or narrow streets. And you know, that's an important characteristic in certain areas of Manhattan. That, however, is not the characteristic of Midtown South today, nor much of the surrounding area around Midtown South. There are

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 174 2 very large buildings to be found on avenues, very 3 large buildings to be found on mid-blocks today, very 4 high density extending across the entirety of blocks 5 in Midtown South today. So, you do not have a distinction between wide and narrow streets or 6 avenues and mid-blocks in existing Midtown South 8 built environment, nor in the existing zoning that's in place today. The existing M16 zoning that's present in Midtown South today stretches across both 10 11 avenues and mid-blocks, the entirety of blocks, and the same holds true for other zoning districts beyond 12 13 the M16 zoning, and even where we have distinct 14 zoning districts that are mapped, where looking at 15 the zoning map you may think that there are differences between avenues and mid-blocks. 16 17 have the same densities that are permitted across 18 those zoning districts. So, for example, in the 19 southern quadrants of MSMX, the two southern parts of 20 the plan area, you have a similar density that's 21 permitted across spanning six avenues from east to 2.2 west, across both avenues and mid-blocks, allowing 2.3 high density on both narrow and wide streets. again, we think that the MSMX plan which generally 24

allows high-density housing to maximize opportunities

SUBCOMMITTEE ON ZONING AND FRANCHISES 175

for housing on both avenues mid-blocks is supported

by the existing zoning-- supported by the existing

built density and by characteristics of the

surrounding neighborhood as well.

2.2

2.3

CHAIRPERSON RILEY: Thank you. My last question before I turn it over to Council Member Bottcher. Did the environmental review analyze whether the rezoning would generate a wave of conversions from commercial and manufacturing to residential?

pure that question. We certainly feel that there's an important role here for both new construction. There is significant opportunity for new construction in the Midtown South plan, as well as for conversions of existing buildings. The City of Yes for Housing Opportunity initiative which was recently adopted expanded the ability of buildings to convert to housing, and we think that that will certainly play an important role in Midtown South.

CHAIRPERSON RILEY: What will happen to a lot of the small businesses in that area?

DIRECTOR BOTSFORD: Thank you. The environmental review when looking at what is likely

to happen following a rezoning looked at both the opportunity for new construction taking place on vacant lots for example, parking lots, or sites wher smaller buildings are located, as well as the potential for conversions. We're able to make predictions about where new construction may be located based on discreet criteria that we follow through the environmental review process. When it comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to convert in the environmental review process.	SUBCOMMITTEE ON ZONING AND FRANCHISES 17
vacant lots for example, parking lots, or sites wher smaller buildings are located, as well as the potential for conversions. We're able to make predictions about where new construction may be located based on discreet criteria that we follow through the environmental review process. When it comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	to happen following a rezoning looked at both the
smaller buildings are located, as well as the potential for conversions. We're able to make predictions about where new construction may be located based on discreet criteria that we follow through the environmental review process. When it comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	opportunity for new construction taking place on
potential for conversions. We're able to make predictions about where new construction may be located based on discreet criteria that we follow through the environmental review process. When it comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	vacant lots for example, parking lots, or sites wher
predictions about where new construction may be located based on discreet criteria that we follow through the environmental review process. When it comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	smaller buildings are located, as well as the
located based on discreet criteria that we follow through the environmental review process. When it comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	potential for conversions. We're able to make
through the environmental review process. When it comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	predictions about where new construction may be
comes to conversions, those buildings are already constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	located based on discreet criteria that we follow
constructed. Decisions whether to convert or leave the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	through the environmental review process. When it
the building under existing non-residential use are subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	comes to conversions, those buildings are already
subject to a very complex host of factors that individual property owners will make. So we did not identify specific buildings that were likely to	constructed. Decisions whether to convert or leave
individual property owners will make. So we did not identify specific buildings that were likely to	the building under existing non-residential use are
identify specific buildings that were likely to	subject to a very complex host of factors that
	individual property owners will make. So we did not
convert in the environmental review process.	identify specific buildings that were likely to
	convert in the environmental review process.

CHAIRPERSON RILEY: Well, I'll let the Council Members speak, but I think that's a concern for the small businesses that represent the area that a lot of them will be losing their businesses if these owners are converting the entire building to residential. So, just want to put that at the mind of DCP and see if you guys could do anything to address that. We're going to first start with

1

2

3

4

5

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Thank you, So, this neighborhood rezoning would introduce residential uses for the first time, and it would give them a residential FAR of up to 18, which as you stated has been newly created and never previously mapped. This density is proposed for areas that have been home to concentrations of industrial sectors such as the garment district, flower district, industry suppliers, and other manufacturing and wholesale uses. These businesses are important parts of New York City's economic ecosystem and many of them depend on being in Manhattan and in Midtown South. The stated goals of the MSMX plan are to recognize this and to envision a continued mix of uses, including support for the fashion industry. How did DCP fully examine how this new development will impact the existing industries and jobs? What was the methodology that was used for your analysis?

DIRECTOR BOTSFORD: Thank you, Council

Member Bottcher, and I want to thank you for your

introductory statement expressing support for housing

that are present in the area today.

2

1

3

4

5

6

7

8

9

10

11

1213

14

15

16

17

18

19

20

21

22

23

24

25

COUNCIL MEMBER BOTTCHER: What are the specific impacts on businesses and workers that you anticipate seeing as a result of this rezoning?

DIRECTOR BOTSFORD: Thank you. I think one of the most significant impacts that we would see on businesses and workers is the creation of a more vibrant and 24/7 Midtown South. During our public engagement process, our stakeholder engagement process, one thing that we heard loud and clear across the board in addition to a desire for housing, what the housing -- introduction of housing in Midtown South could achieve, and that really speaks to the vitality of this neighborhood, especially after work hours. We heard concerns about the lack of foot traffic after work hours, concerns about, you know, that there was not enough activity on the streets, and there was not enough activity to support businesses that can serve people who live and work in this neighborhood today. And you know, we heard loud and clear concerns about the public realm in these neighborhoods today, and you know, as you said, Council Member, in your remarks, you know, one of the most critical things that we can do here is get eyes on the street in this neighborhood, something that

1 SUBCOMMITTEE ON ZONING AND FRANCHISES currently doesn't exist after work hours. 2 3 very small amount of housing in this area today, almost no housing, especially in the northern 4

portions of the plan area and the introduction of housing the creation of mixed-use districts is really 6

180

7 the key to success for so many of our Manhattan

neighborhoods, ones where people work, people live 8

today, people want to go out to eat, go shopping.

Those are neighborhoods that today have a wide range 10

11 of uses that are permitted, including housing, and

that is what we are trying to achieve here in Midtown 12

13 South.

14

15

16

17

18

19

20

21

2.2

2.3

24

25

5

COUNCIL MEMBER BOTTCHER: But what's the impact with respect to displacement of both businesses and workers?

DIRECTOR BOTSFORD: Thank you for that So, again, the-- I think it's worth noting that the area surrounding Midtown South within about a half-mile radius-- so, you know, kind of what we look at for environmental review purposes -- has about 870,000 jobs. Again, these are areas that already permit a wide range of uses today, including housing and extremely robust job market, 870,000 jobs. environmental review for the Midtown South plan

1 SUBCOMMITTEE ON ZONING AND FRANCHISES expected or projected that about 770 businesses could 2 3 be displaced through new construction in the area. 4 So, 135,000 jobs in the area. About a little over 5 5,000 jobs could be displaced as a result of this proposal, and you know, again looking at the bigger 6 picture of 870,000 jobs in the wider area. And 8 again, want to come back to the fact that the change in zoning that is being proposed in Midtown South does not change the uses that are present there 10 11 today. They would continue to be permitted. 12 includes light manufacturing, office, wholesale, 13 businesses that might be displaced from one site for 14 new construction of new housing would be able to 15 relocate within the study area. Zoning would not be a barrier to being able to continue to locate and 16 17 grow non-residential businesses in Midtown South. 18 COUNCIL MEMBER BOTTCHER: DCP has 19 repeatedly referred to potential non-zoning tools to 20 support the fashion industry, but we've seen very 21 little in terms of new proposals. When can we expect

181

DIRECTOR BOTSFORD: Thank you very much, Council Member. And you know, I think as Julieanne

to see some concrete proposals from you with respect

to non-zoning tools to support the fashion industry?

2.2

2.3

24

2 walked through, the City has a robust set of non-

3 zoning tools today that are supporting garment and

4 fashion uses both in the garment district in Midtown

5 South and across the City, and we are actively

6 engaged right now, the City together with our agency

7 partners such as EDC to determine-- and working

8 together with stakeholders to determine what are the

9 challenges that this industry faced today in Midtown

10 South and what are the best tools to address those

11 | challenges. We're going to continue to explore that

12 as this plan moves forward, and-- Julieanne, anything

13 more you want to add there?

1

14

15

16

17

18

19

20

21

2.2

2.3

24

25

definitely would just echo the last sentiment. I'm happy to go through any of the new suite of tools that I referenced earlier, but without a doubt, you know, we have a longstanding, over a decade, relationship with the Council of Fashion Designers of America where we've dispersed hundreds of fashion manufacturing innovation grants to businesses that has resulted in, you know, real improvements within fashion manufacturer spaces, specifically and primarily within the garment center. We are looking

across the board at our toolkit, focused on, as

1

2

3

4

5

6

7

8

9

10

11

12

13

1415

16

17

18

19

20

21

22

23

24

25

noted, programmatic workforce development initiatives. We also have the Sunset Park real estate portfolio which we are actively recruiting fashion and fashion manufacturing businesses to locate there where we can specifically offer affordable competitive rents, long-term and flexible leases, especially at the new Mead Campus which is very exciting as well, but then specifically in the garment center, we are looking to support the industry that is there and welcome new ideas, you know, whether that's across the aisle or specifically, you know, as we continue to work and learn from the Council of Fashion Designers of America and all that they are understanding about this very changing industry in New York City.

COUNCIL MEMBER BOTTCHER: There have been concerns raised from a number of stakeholders about the proposed density in the southeast quadrant, and what is your view on reducing that as-of-right density in that quadrant and creating that housing through other means such as the tools with landmarks transfers?

DIRECTOR BOTSFORD: Thank you, Council Member. Yes, we certainly have heard the calls to

SUBCOMMITTEE ON ZONING AND FRANCHISES 184 reduce the density in the southeast quadrant. proposing 18 FAR or 12, one of the new zoning districts created through City of Yes after the cap on residential density was lifted in Albany, and you know, we think that the R12, the 18 FAR district, makes sense for the southeast quadrant. I think it's important to note that the southeast quadrant is probably the area of MSMX that is most primed to welcome new housing today. It has fantastic access to amenities. It is surrounded by an existing residential context, whether it's along Sixth Avenue or to the east, you know, north of Madison Square Park. You've seen a lot of housing created immediately adjacent to the southeast quadrant. Bezos just bought and combined I think five penthouse apartments and had his furniture craned and lifted into his unit there, and I think one of the most significant things about it is that there no affordable housing requirement in any of those areas where housing is being created today. In the MSMX plan and in the southeast quadrant, we're proposing 18 FAR because we think this is an area that, again is primed to welcome housing. It has some of the

most significant sites where new housing could be

1

2

3

4

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

quadrant, dropping from 18 FAR down to 12 FAR would

result in about a 55 percent loss in housing from

24

what we are proposing in the MSMX proposal. a dramatic decrease in the housing potential here, and expecting or hoping that landmark TDRs, the ability of landmark properties to sell their excess development rights to make up that difference is simply not possible. There is not enough floor area, excess floor area on landmark properties, to be able to make up that difference. We also know that, you know, again, these are optional mechanisms. are-- you know, there's a cost involved. In buying that floor area for a landmark. It's not a certain thing to take place. We think that if it happens, it is a wonderful thing, and we welcome it. It's great for landmarks. It's great for the architectural character of these neighborhoods, and it provides a landing place for these otherwise unbuilt development rights. But again, I don't think that we should or we can rely on landmarks to come in and save the day if we cut housing in the southeast quadrant in particular.

SUBCOMMITTEE ON ZONING AND FRANCHISES

186

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: I think a lot of people would be more comfortable with the projections of city planning if zoning lot mergers had been taken into account during the EIS process.

2 Why was zoning lot mergers not considered when

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

3 | identifying projected development sites, and what is

4 | your analysis-- whether they were included or not in

5 the official EIS, what does City Planning anticipate

6 seeing with respect to zoning lot mergers?

DIRECTOR BOTSFORD: Thank you. We-- I think it's really important to emphasize that as part of our environmental review process where we look at the area block by block, lot by lot, very careful analysis of existing conditions to make determinations about the likelihood of individual sites to redevelop following a zoning change. analysis does take into account the possibility of zoning lot mergers on sites that we think are the most likely to assemble into a single development In some cases, these are separate sites that site. are under same ownership. In some cases, the characteristics of a site we think make them especially likely to merge and develop into a single lot and a single development. So, it's not that we don't take that into account. Zoning lot mergers are subject to a private transaction between property owners, usually a financial transaction between property owners. It's not something that the City is 2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

involved in. we don't mediate that process. aside from, you know, applying our standard environmental criteria, it's not something that we try to predict where every single zoning lot merger would take place. I think it's really important also to emphasize that, you know, mergers do happen from time to time across the City. It's certainly not the case that, you know, every possible zoning law, you know, with a neighbor merges with that zoning lot. know during the public review process there were some presentations and assertions that were made about zoning lot mergers taking place in MSMX that you-frankly, from our perspective we believe are really wildly unrealistic that, you know, the entirety of blocks, you know, or, you know, nine out of ten sites on a block would merge together into a single development. You know, that is not something that you see very frequently take place, and you know, again, we don't think that, you know, focusing on those kinds of, you know, potential unrealistic scenarios is the way to go here. Instead, I think it's really important to focus on the fact that, you know, we are proposing densities here to maximize the housing potential for New Yorkers in Midtown South

2 and to get the most amount of housing that we think

3 is appropriate here and to utilize new tools that

4 have been given to us to address the City's housing

5 crisis. Doing things like shutting off zoning lot

6 mergers, you know, hold a real prospect of having

7 unintended consequences that are difficult to

8 predict. Again, it's part of the existing landscape

9 of development and land use in our city our today,

10 and we don't see those kinds of worst case or

11 unrealistic scenarios happening everywhere in our

12 | city.

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

absolute worst buildings to be constructed in New York City in decades is 262 Fifth Avenue, which on Fifth Avenue and 29<sup>th</sup> Street blocks the Empire State Building from the Flat Iron District and many other locations, and one of the worst things about it is there's 26 units in the building. What does this proposal do to prevent that kind of development, 26 units and a 860-foot building?

DIRECTOR BOTSFORD: Thank you, Council

Member. Yes, we know that building well. We've

heard a lot about that building during our process. I

think it's really important to note that it is

MIH program that serve to steer buildings in a

building heights. So we think it's extraordinarily

SUBCOMMITTEE ON ZONING AND FRANCHISES 192
unlikely that you're going to see buildings like that
in the Midtown South are following this rezoning an
the application of MIH.

COUNCIL MEMBER BOTTCHER: Going to turn

COUNCIL MEMBER BOTTCHER: Going to turn it back to my colleagues. I got a couple more, but I'll turn it over to my colleagues.

CHAIRPERSON RILEY: Council Member Powers?

2.2

2.3

thank you for those thoughtful questions and thoughtful answers. I had a whole series of questions. I just want to talk about some of the existing businesses and industries that are there. I think Council Member Bottcher covered a lot of it, but I may circle back. We're talking a lot about the MIH part of this and the application currently maps three options, Option One which requires 25 percent of floor area at 60 AMI, Option Two, 30 percent at an average of 80 AMI and Option Three, 20 percent at an average of 40 AMI. I think I got that right.

DIRECTOR BOTSFORD: Yes.

COUNCIL MEMBER POWERS: I think some conditions within those that also regulate how high and things like that. How many different income

25

make a correction?

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 194
2	COUNCIL MEMBER POWERS: You may.
3	DEPUTY DIRECTOR MALIK: The total up to
4	2,900 is maxing out. So, 30 percent is 2,900.
5	COUNCIL MEMBER POWERS: SO, that's Option
6	Two, right?
7	DEPUTY DIRECTOR MALIK: That is Option
8	Two, correct.
9	COUNCIL MEMBER POWERS: Okay, I got it,
10	okay. so that's the high that's the high amount if
11	you take Option Two.
12	DEPUTY DIRECTOR MALIK: Correct.
13	COUNCIL MEMBER POWERS: And you go down
14	if you use the other options. Okay.
15	DEPUTY DIRECTOR MALIK: Right.
16	COUNCIL MEMBER POWERS: Have you given
17	any thoughts or preference to which of those options
18	makes the most sense for this area?
19	DIRECTOR BOTSFORD: Thank you, Council
20	Member. We by providing for both options, one, two,
21	and three, we're providing the maximum latitude for
22	the Council to determine the appropriate MIH band
23	here. We think the most critical thing here is the
24	application for MIH and, you know, certainly up to

25 2,900 units is a tremendous thing for an area that is

SUBCOMMITTEE ON ZONING AND FRANCHISES 195 today producing zero income-restricted units. But that is, you know, we're-- you know, we think it it's the Council's decision to make the appropriate option here to apply.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER POWERS: Sure. Appreciate We-- there are two different-- and we will exercise that option [inaudible]. There are different sort of pathways to development in this area if you are an existing property owner. There is taking the new, you know, -- the new iteration of 421A, 45X to support new construction development, while alternately there is a tax incentive for-- in building and conversion if I am correct, with their own different affordability requirements and other requirements. Do we envision -- and forgetting the actual tax incentives for a second, those are two different alternative options, one that comes with totally brand new ground-up development, you know, place was a building, others where we're taking the shell of a building I suppose and redoing the inside of it, which is its own challenge. And I think most people when they think about conversions think about that second one, not the sort of switch-- changing a switch on the-- you know, what's allowed there and

therefore incentivizing something new. Obviously,
how we address FAR, things might also I suppose
trigger different incentives for people to do
different things. But what is the feedback, what is
the envisioning right now of what that mix might look
like or which path might lead to more development?
And what do you see as really the sort of the outcome
of this when it comes to either ground-up new
development versus taking existing buildings and

converting them from the inside?

2.2

2.3

Member Powers. I think what we expect to see here and we certainly hope to see here is a little bit of everything that you outlined, and you know, that really is part of creating a vibrant mixed-use district, especially in an area like Midtown South that is so heavily built-out today. We think that there is certainly a role for new construction, and there are fantastic opportunities for new construction within the MSMX plan area. This is where we can get, you know, our, you know, modern, high-quality housing including the affordable housing through MIH. There's a role for conversion of existing buildings, and we certainly think that

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 197 2 there, you know, are-- you know, there's the 3 potential for conversions in Midtown South. We've 4 got many very large buildings in Midtown South that, 5 you know, could be potential candidates for conversions, again, with affordable housing 6 7 requirements through MIH. And you know, I think it's 8 worth nothing a lot of those-- many of those large buildings today exceed even the densities that we're proposing for new construction under this plan, 10 11 buildings that are 20 FAR or 30 FAR. So, there is 12 real potential for significant housing through 13 conversions, and then there's also a significant role 14 for buildings to remain under existing use, non-15 residential use today whether it's for light 16 manufacturing or office. And in making our best 17 guess of what we think is likely to take place here, 18 which is a little bit of everything, and the creation 19 of mixed-use districts, we are looking at adjacent 20 areas, some of which were rezoned to allow housing and some of which long had mixed-use housing in place 21 that allowed both residential and non-residential 2.2 2.3 uses. In the first category, looking at areas where zoning was changed over the past, you know, decades 24

to allow and introduce housing, what we did not see

2 was a dramatic shift from areas becoming non-

1

3

25

residential to becoming exclusively residential.

4 Instead, we saw what we're expecting to see in

5 Midtown South and what we've long talked about which

6 is housing coming in on sites where it makes the most

7 sense, where it's simplest and easiest and, you know,

8 | frankly costs the least to produce housing, things

9 like parking lots or, you know, significantly under-

10 | built sites, but areas still retaining their strong,

11 non-residential commercial character, still a large

12 presence of jobs. And the same holds true for areas

13 | that have had mixed use zoning for many decades.

14 | That includes the areas to the east of Fifth Avenue,

15 | for example, you know, north of Madison Square Park,

16 | areas of Midtown, thee have had mixed-use zoning for

17 many decades, and you know-- so this is-- you know,

18 | has led us to believe that we certainly think that

19 | that's going to be the future for Midtown South and

20 | we feel confident that that's case. You mentioned

21 the new tax incentives in Albany, whether for new

22 | construction or conversions. You know, I think that

23 | those are both very new. We're going to have to see

24  $\parallel$  how those play out. We've been very encouraged to

hear early enthusiasm, especially for the 467M tax

SUBCOMMITTEE ON ZONING AND FRANCHISES 199 incentives for conversions, but again, these are both very new programs. I think we're going to have to see how they play out in new neighborhoods where new housing is unlocked like Midtown South.

2.2

2.3

CHAIRPERSON RILEY: Excuse me, Council
Member Powers. Due to scheduling conflict, I have to
leave. I'm going to hand this over to Council Member
Bottcher to be the Acting Chair for the remainder of
this hearing. Council Member Powers, you can continue
your questions.

COUNCIL MEMBER POWERS: Thank you. We'll miss you.

DIRECTOR BOTSFORD: Thank you, Chair Riley.

that answers, and we'll have some follow-up questions on that. I want to talk about a thing that the community brings up, but obviously anybody who's been in Midtown knows the lack of open space and park space in that area. You know, appreciate sort of what you're talking about when it comes to not-- it's not going to overnight and certainly not switch over to a fully residential community. If you just walk around the Financial District I think you see, you

SUBCOMMITTEE ON ZONING AND FRANCHISES know, a mix of some residential buildings with lots of commercial. If you're a commercial space today, you're fully leased up or you're doing well. Doubtful you're going to do the conversion, but for buildings that are in stress or looking for flexibility, that's where you might see it. What new parks and open space does the City plan to introduce as part of the rezoning. Have you been in touch with Parks Department to look at strategies for creating new spaces or opportunities for upgrades or renovations to existing spaces?

2.2

2.3

Member. I'll lead with the point that I think you made which is, you know, just a reminder that our time horizon that we look at for when the 9,700 new homes would come to Midtown South is a 10-year time horizon. So, you're absolutely right, this is not a switch that flips and suddenly you have tens of thousands of new people living in this area. So, I think that there's time for us to continue to plan for the growth of Midtown South and the introduction of housing into the area. Unlike in many areas where we engage in neighborhood planning efforts, the City does not own significant property in the Midtown

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 201 2 South plan area today. So, our options to create new 3 open space on city-owned property is very, very limited in Midtown South, and we're working closely 4 5 with our partner agencies. That includes the Parks That includes DOT to find opportunities 6 Department. to improve the public realm in Midtown South. 8 are obviously some key extremely high-quality parks, you know, right on the door step of Midtown South today, whether it's Madison Square Park or Bryant 10 11 Park, but we really are looking at options for how we 12 can improve the public realm in Midtown South itself 13 today. And one key thing that we can do through 14 zoning is to incentivize the creation of additional 15 public open space on private properties. 16 really key piece of our zoning toolkit to get 17 additional public open space, especially in our 18 densest neighborhoods that, you know, have the 19 highest amount of people living or working or 20 pedestrian traffic in them, and may lack 21 opportunities for public open space. This is the 2.2 privately-owned public spaces program. That program 2.3 applies in Midtown South today. The MSMX proposal would not change the ability for privately-owned 24

public spaces, or POPS, to be created in Midtown

SUBCOMMITTEE ON ZONING AND FRANCHISES

1

2

202

3 created across the city recently, especially under

4 our current very stringent design regulations that we

South and we've seen some extremely high-quality POPS

5 have for these POPS. The MSMX proposal also expands

6 the ability to create additional private-- on public

7 open space on private property by introducing the

8 covered pedestrian space, POPS typology to Midtown

9 South. That allows for the creation of indoor or

10 weather-protected POPS to complement what are

11 | normally mostly outdoor plazas through the standard

12 POPS program. So, we think that's really a key

13 component of the MSMX proposal is to leverage the

14 private sector to be able to provide public open

15 space on private property at no cost to taxpayers.

16 COUNCIL MEMBER POWERS: Thank you. Have

17 you also, beyond that, looked at ways to widen

18 sidewalks, add street trees, other amenities, improve

19 the public realm and streetscape on the avenues and

20 the side streets?

21

25

DIRECTOR BOTSFORD: Thank you. Yes,

22 those are certainly things that, you know, we've

23 | heard about. Again, coming back to this idea that we

24 | heard throughout our public and stakeholder

engagement process was that, you know, the public

1

2 realm in Midtown South needs attention and has very

3 high pedestrian volumes today, and a desire for the

4 streets and sidewalks of Midtown South to not just

5 accommodate those volumes, but to be very welcoming

6 for pedestrians, and the City is engaged in efforts

7 | right now in Midtown South and in the future to

8 improve the public realm through efforts like

9 Broadway Vision, for example. We have a colleague

10 from DOT, David Breen, here who can certainly provide

11 additional information if you'd like it on DOT's

12 | initiatives and efforts in Midtown South today.

13 COUNCIL MEMBER POWERS: Okay, thanks.

14 Can I ask a question to DOT while we have it on

15 topic. Transit in this area, something we all care

16 about a lot. High transit corridor here. Council

17 Member Bottcher and I-- I authored a letter, Council

19 colleagues for a busway on 34<sup>th</sup> Street which would

20 | help people traveling right through this area from

21 | east to west, high transit area. I know that DOT has

22 | been looking at it. Can you give us the latest

23 update on that, and do you see it as an addition of--

24 a welcome addition to this conversation as part of

25 | the rezoning.

204

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

1920

21

2.2

23

24

25

DIRECTOR BREEN: Certainly. David Breen, I'm the Director of Strategic Initiatives at New York City DOT. Thanks for the question. Yes, so as you are aware, we've been conducting some preliminary outreach on the prospects of a 34<sup>th</sup> Street bus-way project throughout the first half of this year. We've gathered some tremendous feedback through that process to-date, and we're currently working through our traffic analysis to inform both the design going forward and to ensure that we're able to respond to the guestions and feedback that we have received so far. So, we're currently working through that process and we're looking forward to returning to the community in the coming months with an update on what we've learned, how we can ensure the project is -- and how we can ensure the process is most successful going forward.

COUNCIL MEMBER POWERS: And what's the timeline on that?

DIRECTOR BREEN: As I said, we're working through the analysis right now. So, I think once we've completed that which I anticipate in the next few months we'll be able to return to Community Boards. That should coincide with the return from

SUBCOMMITTEE ON ZONING AND FRANCHISES

summer recess, and we'll be able to continue our

3 conversations.

2.2

2.3

COUNCIL MEMBER POWERS: Got it. We have no summer recess. I wish we did. Just kidding. So, we think about in the fall, early fall? I'm not putting you under the-- but just reasonable standard you're to think that maybe by early fall we'll be having a conversation?

DIRECTOR BREEN: Yes.

COUNCIL MEMBER POWERS: Okay. I would just encourage as we're moving forward with this proposal we also get some updates on where that proposal stands, being that we're talking about making a new residential neighborhood here in Midtown, and you know, being able to lean into open space, public realm, and transit improvements as part of this would be-- and I know there's other transit upgrades that we've discussed. It would be welcome to be able to figure out how we kind of move this forward together as a residential neighborhood.

Thank you for that answer. I'm going to go back to zoning. That's my last question for DOT, so thank you. There's a conversation I know you were having about the south quadrant, but this-- I'm sure we

1

2

25

3 other quadrants as well. And that conversation is

4 sort of, you know, where to set the FAR, how to look

at the landmark transfers and how we're activated

because of City of Yes to be like landmark transfers 6

7 that can go further across the street.

8 transit bonuses and other bonuses here, and I would

imagine the landmarks in that quadrant who now have a

new regime of how to transfer their landmark rights 10

11 are likely going to be advocating to be able to use

12 those over adding new as-of-right FAR. And I just

13 want to kind of jump back into that conversation for

a second. The-- right-- so, could you just-- I guess 14

15 give me your analysis of the two scenarios in terms

of housing generated and outcomes. One is use the 16

17 full tools here that are available to us when it come

18 to FAR, things that were granted to us by the state,

19 the City activated allow for sort of the maximum

20 amount of housing to be built here on those sites

which optimizes our affordable housing and our total 21

2.2 housing goal, and put that at the highest amount.

2.3 That scenario compared to a lower amount to then try

to incentive the transit bonuses, the landmark bonus-24

- the landmark transfers, and I think there's-- and

the POPS would be the third bonus there. To allow those three to be used. Because I guess one question is whether the 18 FAR disincentivizes the use of those other three. I'm not offering an opinion on that. I'm just asking a question. Versus doing it at a lower amount and then trying to incentivize those others to be used. What's lost and gained in the scenario where you transfer to the second one? And would just be curious to see your take on-- a

comparison on those two scenarios.

2.2

2.3

an opinion on it, and I'll-- so, again, we arrived at the density for the various districts, the proposed density for the various districts in Midtown South looking at a combination of factors. This is what we do with all of our planning initiatives. We look at the existing conditions that are there today to help inform what the neighborhood-- what's the appropriate density? What can the neighborhood support today? That's a key component of planning work and certainly factored into looking at the highest densities for the two northern quadrants where the existing densities are highest today. The other thing that's really important to look at here, though, is what are

example, largely built out with very large existing

420,000 square feet available to try to make up that

SUBCOMMITTEE ON ZONING AND FRANCHISES 210 difference through optional mechanisms, you simply can't make up for that loss.

2.2

2.3

COUNCIL MEMBER POWERS: But, and just to- just offering a response to that. Arguably, you would use a landmark plus something else, isn't that fair to say?

DIRECTOR BOTSFORD: You could use landmark. You could also seek a POPS bonus, for example. I think it's really worth noting that the certain of the bonuses, the POPS bonus, the transit bonus, for example--

COUNCIL MEMBER POWERS: [interposing] You can't mix-- can you mix them, or no?

DIRECTOR BOTSFORD: You can mix them, but taken together in aggregate, they cannot increase the amount of floor area on a receiving site by more than 20 percent. So you can't just stack these endlessly again to try to make up for that 1.1 million square foot loss. Again, these are all mechanisms that we think are fantastic if they're utilized. They provide immense benefit to the public for improved transit or open spaces or landmark preservation. But again, they're optional, and we simply cannot and we should not rely upon them by artificially suppressing

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 211 2 density and then hoping that private actors will come 3 in and make up that difference. You know, the other 4 thing that I'll note and this is something you may 5 hear today as well is that, you know, there is additional ability for properties within historic 6 7 districts to transfer development rights to help make up this difference. Properties other than designated 8 landmarks, and that is not a mechanism that exists in zoning today. See, there's no special ability for 10 11 historic districts to transfer excess floor area in 12 the way that landmark properties can do. one more point that I'll make. In addition to-- I 13 talked about the bonuses like POPS and transit that 14 15 are capped at a 20 percent increase -- landmark transfers are also in addition capped at a 20 percent 16 17 increase, as well, separate from the bonuses.

COUNCIL MEMBER POWERS: Got it. Thank you. I'm going to-- I know we got a lot of people here to testify, so I'm going to hold my questions from there. [inaudible].

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: I've got about 27 additional questions, but out of respect for the public, I know a lot of people have been here since 10 in the morning. We have 80 people signed up to

SUBCOMMITTEE ON ZONING AND FRANCHISES 212 testify. So, let's go ahead and move forward.

Counsel, are there any members of the public who would like to testify?

2.2

2.3

mentioned, we have quite a crowd. So we have approximately 40 people here in-person and approximately another 40 people online. We're going to start with the in-person testimony. That's about two minutes per testimony. So, for people online, it'll probably be about an hour to two hours before we can get to you. So, we just wanted to give you that notice. Now we're going to start with in-person testimony.

COUNCIL MEMBER BOTTCHER: So, our first panel is Emilyn Edillon, Gigi Burris, Ryan Wilbat, and Andrea Goldwyn. And the panel after that just to give you a heads up will be Madeline McGrory, James Coakley, Aislin Klein, and Frank Fish. So, for the members of the public who are here to testify, please note that witnesses will generally be called in panels of four. If you're a member of the public signed up to testify on a proposal, please standby when you hear your name being called and prepare to speak when I indicate that you may begin. Please

also note that once all panelists in your group have completed their testimony you'll be excused as a group, and the next group of speakers will be introduced. Once removed participants may continue to view the live stream broadcast of this hearing on the Council website. Members of the public will be given two minutes to speak. Please do not begin until the Sergeant at Arms has started the clock. So, we'll begin with Emilyn Edillon.

2.2

2.3

EMILYN EDILLON: Good afternoon. My name is Emilyn Edillon and I lead Supply Chain Initiatives at the Council of Fashion Designers of America. I'm here today on behalf of our CEO, Steven Kolb. First, thank you to the mayor, City Council, NYC EDC, and the many landlords that have supported fashion over the years. Fashion is more than a culture. It's an economic engine for this city, supporting over 180,000 jobs, generating more than 11 billion in wages, and contributing \$600 million in tax revenue annually. We applaud progress and support city initiatives like MSMX that aim to modernize and activate space, but not at the cost of fashion's future. The garment district is the home to cutters, sewers, graters, and finishers often just blocks from

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 214 2 designers. This proximity isn't tradition. It's an operational necessity. Speed, quality and trust 3 define New York City production and it can't be 4 5 outsourced. Without meaningful support for these businesses their survival in the city is in jeopardy, 6 and with them, the entire fashion ecosystem. 2018, the city made key commitments to preserve 8 space, invest in local manufacturing and offer tax relief. Many of those promises remain unmet. 10 11 2013, the CFDA's Fashion Manufacturing initiative in partnership with NYC EDC has invested over \$6.1 12 million into New York's manufacturing network, 13 14 impacting more than 2,000 workers. We've done our 15 part. Now it's time for the City to do the same. 16 ask you to: One, honor the 2018 commitments. 17 preserve and expand access to affordable and 18 protected production space. Three, invest in the 19 future of New York City fashion workforce. 20 you. 21 COUNCIL MEMBER BOTTCHER: Thank you. Gigi Burris? 2.2 2.3 GIGI BURRIS: My name is Gigi Burris O'Hara. I am the founder of Gigi Burris Millinery, a 24

luxury hat company that proudly produces each hat in

need to have workforce development dollars that are

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 216 2 clearly outlined as part of this plan. And New York fashion is a global leader in the fashion space 3 4 because we're able to make here, we're able to show here, we're able to sell here, and if we lose the ability to make here, we're going to lose that

7 position as a global fashion leader. And so what I 8 want to see is clearer reforms in place. Thank you.

> COUNCIL MEMBER BOTTCHER: Thank you.

Ryan Wilbat?

6

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

RYAN WILBAT: Good afternoon, City Council Members. My name is Ryan Wilbat and I'm a member of the USA 829 Union working as an assistant costumer designer across theater, TV, film, and I came to New York City to study theatrical design at New York University where I was quickly introduced to the Garment District, a place that became a classroom of its own. The shops were a place for discovery stocked with experts in fabrics, notions, tools, and the process of making made-toorder garments. They have shaped my education and continue to be essential to my work. Over the years, the Garment District has become inseparable for my career. Every vendor and manufacturer I rely on is rooted there. Many are multigenerational businesses

COUNCIL MEMBER BOTTCHER: Andrea Goldwyn.

24

2.3

proposed.

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

2 ANDREA GOLDWYN: Good afternoon, Council

Members Bottcher and Powers. I'm Andrea Goldwyn speaking on behalf of the New York Landmarks Conservancy. The Conservancy is dedicated to preserving, revitalizing and reusing New York's historic buildings and neighborhoods. We support affordable housing. We want to ensure that New York's rich diversity of architecture continues to enhance the City, creating jobs, housing New Yorkers, encouraging sustainability and welcoming visitors from around the world. Conversion of underused buildings is at the heart of preservation, and we support this concept for Midtown South, but in practice we fear that the blanket upzoning will encourage massive new construction, and the demolition of the historic buildings that contribute so much to this community. The Madison Square North and Ladies' Mile Historic Districts overlap with the southeast quadrant. These historic districts have been remarkably successful, creating housing, fostering commercial and retail uses, and becoming destinations for New Yorkers and visitors. upzoning will increase development pressure and pressure the LPC to approve out-of-scale new

219

3 Garment Center historic district listed on the

4 national register of historic places. These

5 buildings still contain hundreds of businesses and

6 thousands of jobs which form a unique ecosystem of

7 design and production. The rezoning will fast-

8 forward the building's demolition and hasten the

9 demise of the Garment Center. The rezoning is also

10 at odds with recently passed laws. City of Yes

11 expanded the ability for individual landmarks to sell

12 unused development rights, but the upzoning would

13 extinguish those opportunities. Changes to the MDL

14 | that ended the 12 FAR limit exempted historic

15 districts. There's no reason why the City should now

16 increase the FAR above 12 in the district. We urge

17 the Council to make changes that tailor the plan for

18 each quadrant, reducing the FAR in some sections to

19 an R10 equivalent or 12 FAR or even excluding

20 historic districts would prioritize reuse of existing

21 historic buildings, encourage sustainable development

22 and still support the City's goals of increasing

23 housing. Thank you.

24

25

COUNCIL MEMBER BOTTCHER: Thank you very

much. Now we'll hear from our next our panel,

SUBCOMMITTEE ON ZONING AND FRANCHISES 220
Madeline McGrory, James Coakley, Aislinn Klein, and
Frank Fish. We'll begin with Madeline McGrory.

4

5

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

MADELINE MCGRORY: Hello. My name's Madeline McGrory and I'm here delivering testimony on behalf of Manhattan Borough President Mark Levine. Thank you for the opportunity to testify today about our housing crisis and the important role the Midtown South mixed-use rezoning proposal will play in addressing it. Midtown South has always been critical to our city's economy, first, as a vibrant manufacturing hub, then as a commercial corridor where workers from across the City make a living. Today, we have an extraordinary opportunity to transform these 42 blocks into a vibrant community where people can both live and work. This rezoning was the centerpiece of my office's Housing Manhattanites Report which identified opportunities across our borough to unlock new housing sites. type of proposal is exactly what's required to meaningfully address the housing crisis. proposal will create a pathway for the creation of approximately 9,676 new dwelling units including over 2,000 permanently affordable homes in one of the most transit-rich areas of our city. Future residents

project. While I strongly support his proposal, we

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: James Coakley?

JAMES COAKLEY: Thank you, sir. name's James Coakley. I'm here to support this rezoning plan. I want to commend the members of the City Planning for their thought that they-- and background studies that they put forward. I think it's very well thought out and will bring meaningful, robust housing to the area. Many of the buildings in this area currently sit vacant or nearly vacant and are certainly underutilized and are in need of redevelopment. Many of these buildings could easily bring 50 to 100 new housing units to life, while a small drop in the bucket of what the City needs citywide, it is certainly a great place to start. important is the speed at which some of these units could be brought to market. By adaptably reusing some of these buildings in mid-block, less commercially desirable areas, housing could be brought to market perhaps in months rather than The adoption of this plan would spur additional economic activity for many of the small businesses in the area that have never fully

recovered from the COVID pandemic. I think an 18 FAR is certainly the right and most meaningful adaptation here. It makes sense. It would certainly be well within the character and charm of the area.

Furthermore, there are many existing mixed-use zones in New York City, as well as other communities that have proven to be both successful from a residential and housing market and have also supported commerce and industry within that same area. Thank you for

2.2

2.3

the opportunity today.

AISLINN KLEIN: Hi, my name is Aislinn Klein?

Klein. I'm from the Municipal Art Society of New

York. MAS supports the Midtown South mixed-use plan

to foster a vibrant 24/7 mixed-use neighborhood

including affordable housing, eased [sic] office to

housing conversions, and public realm improvements.

MSMX is consistent with our support for the city of

Yes for Housing Opportunity zoning amendment with its

promise of mixed-use development with deep housing

affordability and a transit-rich neighborhood with

the infrastructure that can accommodate new growth.

All these factors are critical to helping our city

mitigate its housing crisis. However, the projected

SUBCOMMITTEE ON ZONING AND FRANCHISES

1

2

3

4

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

displacement of the remaining garment industry businesses is of great concern. The draft environmental impact statement notes that an estimated 114 businesses could potentially be displaced under the proposal. Yet, this was determined to not have a significant adverse impact. The fact is, many garment businesses are small, unique shops that provide products that cannot be purchased elsewhere in the City. Many still serve the nearby Broadway Theater District. We urge the City Council to review and consider the New York Fashion Workforce Development Coalition's recommendations to ensure that garment industry businesses are supported and remain active and parallel with meeting the development goals of the Midtown South plan. These measures include workforce programs, the release of remaining garment district alliance funds, tax relief for fashion-related business and displacement relief fund. Additionally, the City must prioritize and incentivize adaptive reuse over demolition to minimize long-term garment tenant displacement. MAS is also concerned that the rezoning favors big box retail and class A office space. Ninety-nine percent of office space in the

SUBCOMMITTEE ON ZONING AND FRANCHISES 225
rezoning area is class B or C. How can the City
balance new affordable housing development and
support for small businesses who want to remain in
place, but will not be able to afford Class A rent.

6 Can I keep going?

2.2

2.3

COUNCIL MEMBER BOTTCHER: You could just complete the thought, please.

alslinn klein: Okay. Class B and C office space plays a valuable role in this city, especially for nonprofit organizations and small businesses who cannot afford Class A. Eliminating large swaths of Class B and C office space will not only leave a void in the market, it will also diminish the vitality and diversity of the area's urban fabric. Thank you for the opportunity to testify. We ask that the concerns outlined by the coalition be addressed. Thank you.

COUNCIL MEMBER BOTTCHER: Thank you. Frank Fish?

FRANK FISH: Good afternoon, Councilman.

My name is Frank Fish. I'm with BFJ Planning. I'm

Principal of the firm. We're located here in

Manhattan in the Flat Iron District, so we have a

good view of the building case you mentioned earlier

has not much liveliness on the streets. One of the

reasons is, too, that the garment industry itself in terms of space consists of less than two percent of the total square footage in the Garment District, specifically about 1.8 percent, and that has been declining. So, it's a terrible situation in the district, and I think the thing to say is that the zoning will actually help the Garment District, and in terms of the garment industry itself, as you've heard earlier, that's primarily an economic issue, not a zoning issue. So, we'd ask you to consider

2.2

2.3

COUNCIL MEMBER BOTTCHER: Thank you. The next panel is Jean Prabhu, Teresa Snider-Stein,

Jonathan Hayden, and Stephanie Smallwood [sp?]. The panel after that will be Helen Hwang, Steve Boxer,

David West, and Ali Begaze [sp?]. Start with Jean

Prabhu. Just push the button on the-- there you go.

adopting the Midtown South.

JEAN PRABHU: Good afternoon. I'm Jean

Prabhu from Staten Island, New York. Thank you for

permitting me to speak. You may wonder why a person

from Staten Island is here to testify regarding

Midtown Manhattan. It's simple. The Garment District

and industry is precious to all New Yorkers,

including those in the outer boroughs, many of whom

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 228 worked in the Garment District their entire lives. As 2 3 an Italian-American, I think particularly of the Nona's [sic] I knew growing up in Brooklyn who went 4 daily went to the Garment District to share their 5 talents as seamstresses, designers, and in other 6 7 creative businesses. On their behalf, their children and their grandchildren and today's talented and 8 creative garment district workers, I respectfully ask the City to improve the proposed plan by supporting 10 11 the garment industry and small businesses with specific incentives for retention of manufacturing 12 jobs. Incentivizing adaptive reuse of all the area's 13 14 historic building for housing and lowering the 15 proposed residential FAR to eliminate the possibility 16 of wide-scale demolition of the area. We can have 17 housing and jobs and protect our historic buildings 18 and historic fashion industry. Please create a plan 19 that works for all of this. Thank you.

COUNCIL MEMBER BOTTCHER: Thank you.

Teresa Snider-Stein?

20

21

2.2

2.3

24

25

TERESA SNIDER-STEIN: Hello. Hi. My name is Teresa Snider-Stein and I'm a costume designer and educator who has relied on the Garment District and its unique resources since I arrived fresh-faced from

costume team to be successful. The other days we

SUBCOMMITTEE ON ZONING AND FRANCHISES 2
might have had a bit more time, but the proximity,

230

again, of the Garment District and all of its
resources together near Broadway, film, television
remains precious and irreplaceable. The Garment

6 District's specific resources and highly-skilled

7 workforce have been invaluable to me, both from my 45

8 | year as a professional costume designer, and for the

9 | last 17 years I've stewarded the next generation of

10 | bright-eyed students into the industry where they now

11 rely on the Garment District and all that it has to

12 offer. Please save it.

13 COUNCIL MEMBER BOTTCHER: Jonathan

14 Hayden?

24

25

JOHNATHAN HAYDEN: Good afternoon,

16 | Council Members. My name is Johnathan Hayden and I'm

17 a fashion designer and member of the Governing Board

18 of the New York Fashion Workers Development

19 Coalition. I came to New York City in 2015 from

20 Texas with that dream, landing an internship at 550

21 | Fashion Avenue and running errands throughout the

22 | vibrant Garment District. Today, I design and

23 produce my collection from my studio renovated into a

40-year-old cut and sew factory on 38<sup>th</sup> Street, owned

by an immigrant Chinese couple, Charlene and Chen

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 231 [sp?], who I call my fashion parents. They along 2 3 with the entirety of support from all the Garment District businesses I once visited as a bright-eyed 4 intern have been my partners throughout many endeavors, including the ultimate getting to New York 6 7 Fashion Week. From an intern to independent brand, indeed today's student is the designer of tomorrow. 8 The dress you see in front of you, epitomizes the alchemy of Garment District businesses: custom 10 printed laser-cut cotton from 38<sup>th</sup>, pleated on 37<sup>th</sup>, 11 corset organza on 36th, boning, binding, lining, and 12 zipper block by block from 36<sup>th</sup> to 38<sup>th</sup> between 13 Broadway and Eighth Avenue, hand-embroidered. Over a 14 15 month it was ultimately constructed like the garments in production of many great American brands by blue 16 17 collar and immigrant artisans who work to simply provide a better life for their children every day, 18 19 8:00 a.m. to 8:00 p.m. We choose to do business in 20 America. Fashion's aspiration is an American dream, and this one was proudly made in New York City, the 21 only place in America where the distance between an 2.2 2.3 idea and its execution is within walking distance. The City should seek to co-create with its makers and 24

bridge rather than a toll [sic] with developers, a

SUBCOMMITTEE ON ZONING AND FRANCHISES

1

2

8

24

25

vision for the future and facilitate transition,

3 whatever that may be. Without these block by block

4 resources, this intra-industry ecosystem in the

5 northwest quadrant of the MSMX plan that produces

6 billions in America's cultural exports, I ask you

7 what' Fashion Avenue without fashion? Thank you.

COUNCIL MEMBER BOTTCHER: Thank you.

232

9 Stephanie Smallwood? Oh, great job. Helen Hwang,

10 Steven Boxer, David West, Ali Begaze-- I apologize.

11 And next will be George Kalajia, Emily White,

12 | Katherine Nicklos, and Pooja Patel. Helen Hwang?

13 | HELEN HWANG: Thank you. My name is

14 | Helen Hwang, and I serve as Chair of the Urban Land

15 Institute New York District Council. ULI is the

16 oldest and largest network of cross-sector real

17 estate and land use professionals in the world,

18 uniting over 45,000 members globally across the

19 private, public and nonprofit sectors. The Midtown

20 | South mixed-use plan is a transformational initiative

21 | that re-envisions one of Manhattan's most iconic, yet

22 | undervalued districts. It builds on Midtown South's

23 | legacy, particularly the Garment District's role in

fashion and creative production, and supports its

evolution into a 21st century hub for living,

it

2	innovation and culture. It promotes adaptive use,
3	office residential conversions, and greater
4	residential density, including affordable housing
5	through the Mandatory Inclusionary Housing program.
6	The inclusion of MIH is especially significant as i
7	ensures the new residential development and will
8	deliver long-term sustainable affordability in one
_	

e of the most infrastructure-rich and opportunity-dense areas of the City. Importantly, the plan also supports zoning for light manufacturing and creative industries from fashion and food to design, helping sustain the diverse economy that defines this neighborhood. Building community is about more than buildings. It's about enhancing quality of life, stitching the district into the daily life of the City so it serves not just those passing through, but those who call this place home. The plan modernizes outdated zoning that has long-constrained the district's potential. It creates space for housing, jobs, civic spaces, and essential retail, all while preserving Midtown South architectural and cultural character. It strikes a thoughtful balance between preservation and progress. Thank you.

COUNCIL MEMBER BOTTCHER: Steve Boxer?

1

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

234

My name is 2 STEVE BOXER: Good afternoon.

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

I own Pachyderm Consulting, a IT-Steve Boxer. managed service provider, a New York born and raised business over the last 25 years, and I strongly support MSMX. My business was located in the Garment District for 15 years because of the neighborhood's unparalleled transit access made it easy for me to get to work, to attract employees, and to reach my client's sites. However, the Garment District today is struggling from long-lasting impacts of the pandemic, commercial vacancies, failing retail, and increased crime have diminished the quality of life in that neighborhood which I love, making it difficult to find and retain quality employees. 2022 I moved my company just out of the Garment District to a safer, more attractive neighborhood. However, I still commute through Garment District almost daily and find myself feeling vulnerable, if not a bit sad, when I need to work during evenings and weekends, because the neighborhood feels a little less safe, and frankly particularly dangerous during those late hours. I support the MSMX plan, because it's abundantly clear that the Garment District's reliance on commercial tenants is today untenable.

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 | would love to move back into the area and my

3 employees would love to live in Midtown, but the City

235

4 | must encourage the Garment District's development

5 | into a self-sustaining 24/7 community with mixed-uses

6 that can support each other and bring a new vibrancy

7 back to the streets. This can only be accomplished

8 | by encouraging more residential conversions and

9 development to take place. At a time when the City

10 | is experiencing a housing crisis that further

11 threatens the workforce, MSMX presents and

12 opportunity to revitalize the Garment District in the

13 | heart of Midtown while also addressing this critical

14 city need. I urge the passing of MSMX proposal.

15 Thank you.

16 COUNCIL MEMBER BOTTCHER: Thank you.

David West?

17

18

24

25

DAVID WEST: Yes, good afternoon. My

19 | name is David West. I'm a partner with Hill West

20 | Architects. I've been a practicing architect in the

21  $\parallel$  New York City housing space since the mid-1980s.

22 | during that time the markets have gone through

23 | numerous cycles and produced thousands of units of

housing in a wide array of Manhattan neighborhoods.

One notable exception has been the mid-blocks in

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 236
2	Midtown South. These have been effectively off-
3	limits to housing production due to the restricted
4	zoning in place, a hold-over from a bygone era,
5	intended to preserve this transit-rich, centrally-
6	located area of the world's foremost metropolis for
7	an imaginary renaissance of garment manufacturing fur
8	trading and alike. I know this area well, having had
9	several business offices located in the area which
10	due to the restrictions became something of a mecca
11	for architects and engineers, among other BNC class
12	office users. In the late 80s and early 90s, vestiges
13	of the former manufacturing trades were everywhere.
14	Today, they are few and far between. For the most
15	part, the only new development that has occurred has
16	been a plethora of hotels which are no longer
17	possible due to the special permit. For a city with
18	such a dire need for housing, to preserve this fast
19	area for a memory of a century-old economy is
20	outrageous and short-sided. Therefore, I am a full-
21	throated supporter of MSMX. The zoning text and
22	mechanisms are straightforward and simple. I believe
23	based on our hands-on analysis of multiple sites,
24	that the enactment of MSMX will unlock housing
25	dovolopment on numerous sites and result in a mix of

SUBCOMMITTEE ON ZONING AND FRANCHISES 237 uses and scales of building that will revitalize and enhance this area on a meaningful scale. Furthermore, a large percentage of this development will be affordable through MIH in conjunction with 467M and 485X. In conclusion, I strongly support the rezoning effort. Thank you.

1

2

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Ali Begaze? How's that? Much better.

ALI BEGAZO: Is this on? Yep. My name is Ali Begazo, and I'm here today to represent the Flatiron Nomad Partnership Business Improvement District. The BID supported DCP's early work on the MSMX plan. We remain enthusiastically supportive of updating outdated zoning to allow high-density residential conversions and new development. However, we are concerned that the most recent version could negatively affect the district's balance of commercial, residential, historic, and retail uses. We believe the plan can be refined to meet all the City's housing goals while protecting what makes our neighborhood so special. To that end, we offer a few suggestions. First, unlike the other three quadrants, the southeast quadrant is underbuilt and contains a large amount of unused FAR. More than

will be modified in accordance with the above

239

3 City's housing goals, and also further elevate the

4 vitality of Flatiron, Nomad, and Greater Midtown

5 South. Thank you.

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Thank you so much. Next, we have George Kalajian, Emily White, Katherine Nicklos, and Pooja Patel. Going to start with George Kalajian.

GEORGE KALAJIAN: Hello? Good afternoon, Council Members. My name is George Kalajian and I'm the fifth generation in the fashion industry, and I own one of the last pleating studios in New York City. I've been coming to the Garment Center since I was five years old, and everything I learned, I learned from my father. This isn't just my business, it's a legacy and skill passed down through generations. The Garment District isn't just real estate. It's a collective canvas, a workshop without walls stretched across blocks of Midtown powered by human hands and imagination. We dress First Ladies. We build wardrobes for Broadway. We restore relics for the Metropolitan Museum. We make art, not massproduction. While I support progress, I feel that if proper consideration isn't given to our industry,

SUBCOMMITTEE ON ZONING AND FRANCHISES 1 240 generations of knowledge will be lost, not just mine, 2 3 but my peers and what future generations could 4 inherit. If you break this ecosystem it won't come

back. Please protect it before it's gone for good. COUNCIL MEMBER BOTTCHER:

Thank you.

7 Emily White.

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

EMILY WHITE: Hello. My name Emily White. I work in the costume industry as an assistant and designer and as a member of USA 829. The Garment District is an essential resource for our industry. Last week, I was in the Garment District every day but one, sourcing and buying fabric and visiting costume shops in the area. The Garment District is an incredibly valuable center of resources and knowledge, including very specialized workshops. There are beaders, there are pleaters, there are costume shops, and so many more. The physical resources that these workshops-- the physical resources that the Garment District are what these workshops and designers need to do our work. Garment District is a unique and irreplaceable location in New York City, and it's essential to the continued existence of our industry in this city.

SUBCOMMITTEE ON ZONING AND FRANCHISES 241

Please, continue to protect the Garment District.

Thank you.

COUNCIL MEMBER BOTTCHER: Thank you. Katherine Nicklos.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

KATIE SUE NICKLOS: My stage name. you. Good afternoon. It's nice to see you. Katie Sue Nicklos. I live in Council Member Powers' district. I'm sorry he's not here to hear me. And my fourth-generation glove factory, Wing and Weft Gloves, it operates in Council Member Bottcher's. I'm here with the New York Fashion Workforce Development Coalition, representing thousands of very nonimaginary makers, vendors, and creative workers urging you to protect the Garment District. district was born of necessity. A century ago, immigrant garment workers, mainly women, were pushed out of downtown into Midtown. In a really cool zoning move, the City built them a home called the Garment District. It became one of the most successful urban planning moves in our city history. Today, you face a very similar, totally super cool zoning opportunity. The current MSMX plan admits it would displace 779 businesses and over 5,000 jobs, roughly the entire footprint of the Garment District.

We don't want to leave. We choose to be

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

SUBCOMMITTEE ON ZONING AND FRANCHISES 243

here. Please choose to keep us here. Thanks. And I
look forward to working with you.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Thank you. Pooja Patel?

POOJA PATEL: Hi, everyone. My name is Pooja Patel. I'm a staffer at USA 829 IATSE, the union which represents thousands of costume designers working across film, television and commercials, as well as theater, opera, and ballet. And I'm here before you today to plead that you listen to the voices of those in the garment district that continue to embody the neighborhood's namesake to this day. This community of artisans is responsible for nurturing the next generation of creatives and it provides a space for our costume designers in the entertainment industry to continue crafting the stories that audiences around the world know and love. Our costume designers on Broadway, off-Broadway, regional theater, and in film and television rely on the Garment District for the purpose of raw materials, the custom fabrication of costume pieces, and the alteration and maintenance of these garments during the time that they are used. The timeline of any production involves strict

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 scheduling constraints, the need for quick

3 turnaround, and efficient and professional work every

244

4 | single time. The manufacturers of the Garment

5 District provide that in close proximity to each

6 other and near multiple transportation hubs, allowing

7 | those within City limits and all along the tristate

8 area to purchase these materials in New York City,

9 and so I respectfully ask that you hear the demands

10 of New York Fashion Workforce Development Coalition

11 and its allies and utilize the seven concrete

12 | recommendations outlined in the advocacy letter sent

13 to many of you. Thank you.

Maddie DeCerbo.

14

15

16

17

18

19

20

21

2.2

2.3

24

25

much. Next, we'll have Maddie DeCerbo, Teddy

Drucker, Jessica Ortiz, and Audrey Wilson. After

that, we'll have Orli Nativ, Renee Cafaro, Brian

Weber, and Frampton Tolbert. And we can start with

MADDIE DECERBO: Hi, my name is Maddie

DeCerbo, and I'm here on behalf of the Real Estate

Board of New York. Thank you for the opportunity to

testify in support of the Midtown South Mixed-Use

plan. MSMX is a critical step toward addressing the

housing crisis by enabling more housing, both market-

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 245 rate and permanently affordable in a centrally 2 3 located transit-rich neighborhood. The Garment District has one of the lowest residential 4 5 populations in the City and commercial vacancy rates hover between 25 and 40 percent. This necessary 6 7 rezoning will bring much-needed public realm 8 improvements and drive economic recovery. The plan aligns with the City's goal to build 500,000 new units in the next decade in the Manhattan plan's 10 11 100,000 unit target. It also will allow residential 12 use in areas that have long been restricted to 13 manufacturing and office. Importantly, this rezoning 14 will be the first to use new tools from the City of 15 Yes for Housing Opportunity by mapping R11 and R12 districts and enabling office and residential 16 17 conversions. It's expected to create nearly 9,700 18 units including 2,000 permanently-affordable homes. 19 MSMX also ensures we can fully leverage new state 20 housing incentives like 45X and 467M. The 467M tax 21 incentive was carefully calibrated given the complexities and cost involved with conversions and 2.2 2.3 requires 25 percent of the building to permanently affordable at an average AMI of 80 percent. 24

Additionally, this may be the best opportunity for

1

2

3

4

5

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Teddy Drucker?

TEDDY DRUCKER: Thank you. My phone

died, so I'm going to wing this a little bit. My

name is Teddy Drucker and I work for a third
generation real estate company withholdings in the

proposed Midtown South rezoning district. We are

very strong proponents of the proposal. Midtown

COUNCIL MEMBER BOTTCHER: Jessica Ortiz?

24

2.3

generations.

Thank you.

Additionally, these residential developments would employ hundreds of residential workers who would have

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISES the opportunity to achieve the family-sustaining 2 3 wages and benefits that 32BJ members enjoy, bolstering our city's middle class. Midtown South is 4 5 the ideal area for this bold change. This-- the challenges facing older office stock in the 6 7 neighborhood are well-documented. When offices struggle with occupancy, that pain is felt acutely by 8 32BJ members who show up every morning to clean, maintain and secure the buildings. We need to 10 11 increase occupancy to protect the jobs that 32BJ 12 families in New York rely on. By bringing life to 13 the neighborhood, this proposal will help support the 14 offices and building service jobs in them for years 15 to come. As the cost of living rises, and working 16 New Yorkers struggle to stay in their homes, it is 17 more important now than ever to create affordable 18 housing and good jobs to uphold industry standards. 19 Thank you.

249

COUNCIL MEMBER BOTTCHER: Audrey Wilson? AUDREY WILSON: Good afternoon. is Audrey Wilson, and on behalf of Vornado Realty Trust, I'd like to applaud the City and the City Planning Commission for their extraordinary efforts to reshape Midtown South into a vibrant, mixed-use

20

21

2.2

2.3

24

to jobs, access to the most robust transportation

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 251 network, rich amenity offerings, and a place of 2 3 opportunity for many New Yorkers. Importantly it is these characteristics that make the R11 And R12 4 5 densities proposed not only appropriate, but logical. If not here, where? DCP estimates MSMX will result 6 7 in the development of approximately 9,700 new homes, including 2,900 affordable units through the mapping 8 of Mandatory Inclusionary Housing. Any reduction in the proposed density will significantly impact these 10 11 reductions. We do have three suggestions that will 12 improve the MSMX proposal and promote even more 13 housing growth. One, relax the floor area averaging 14 rules for split lots. Two, all MIH options should

COUNCIL MEMBER BOTTCHER: Thank you very much. Next, we'll have Orli Nativ, Renee Cafaro, Brian Weber, and Frampton Tolbert. Orli Nativ?

remain available, and three, clarify how MIH and UAP

work together. Thank you.

15

16

17

18

19

20

21

2.2

2.3

24

25

ORILI NATIV: Good afternoon, members of the Council and Committee. My name Orli Nativ, and I am a costume designer, milliner, props and crafts artisan, and shopper for live entertainment in New York City. I'm here today to express concerns and opposition to the MSMX plan as it currently stands.

already operating on very slender margins. We've

SUBCOMMITTEE ON ZONING AND FRANCHISES

heard a number of times today just as we did in

2.2

2.3

to live.

heard a number of times today just as we did in 2018 about incentives to have these businesses just move elsewhere in the city, but to do so would uproot a critical nexus of production support and lead to the further erosion of heritage craft. While housing, especially truly affordable housing, is a crucial need in our city, it should not come at the cost of jobs, businesses, creatives, and the special character that makes the garment district a place where people actually work and where people will want

COUNCIL MEMBER BOTTCHER: Thank you. Renee Cafaro?

Thank you.

RENEE CAFARO: Thank you, Council Member
Bottcher and the Land Use Commission, for letting us
be here and hear the public. I hope that we are
really truly being listened to. I am a fashion
designer and I run a business and own a business in
the northwest quadrant. I also have lived in the
Midtown area for 21 years. When I started my
business I did it with a core mission being to
bolster the Garment District. Everything on my body
and everything that we sell is sourced. All my
fabric is sourced in the district. It is cut and

reject this plan to bring forth a plan that could

really have something that brings a work/live space,

a mixed-use space for the freelancers and artisans

that I work with every single day that would love to

live and work in the area, and not just have half
empty, half-used maximum of 2,900 affordable units

with tens of thousands of units of market rate

apartments. We need to think about a good balance,

and please reject this plan. Go back to the drawing

board and bring us back something for all New

2.2

2.3

Yorkers.

COUNCIL MEMBER BOTTCHER: Brian Weber?

BRIAN WEBER: Thank you, Erik. For public record, my name is Brian Weber. I serve as President of the Midtown South Precinct Community Council, public member of Community Board Four's Land Use and Zoning Committee, and resident member of the Garment District Alliance, but today I offer testimony as a resident living in the proposed northwest quadrant. A Commissioner from— the former Commissioner from the Department of City Planning told me that the first and foremost job of the City is to care, and that means to care for its residents and the people who work there, the people who commute through there, a whole range of people. And I think

256

very balanced approach that allows for lifting of

restrictions on manufacturing to convert to housing,

5 but also fosters and provides ample opportunity for

garment industries to survive and thrive, and as 6

someone who lives in the northwest quadrant, I can

echo what she said. There are no tumbleweeds on the 8

street. We have a lot of problems on the street, as

you know, but not tumbleweeds. That said, I cannot 10

11 support an FAR of 18. I appreciate what Eric

12 Botsford said about this being an opportunity to try

13 out a new FAR, but I don't think you do that in the

14 midst of a dense, urban environment that's already

15 built. So, I can support MSMX if it allows for the

conversion and adaptive re-use of existing 16

17 manufacturing into residential, but I think that the

18 current plan incentivized demolition and new build

19 over the preservation and conservation. I think that

20 adds additional real estate forces and pressures onto

21 the existing garment district, and I think we can

2.2 find a compromise in there to all for both new

2.3 housing and garment work uses, and I'll call you up

and tell you more. 24

2

3

SUBCOMMITTEE ON ZONING AND FRANCHISES 257

2 BRIAN WEBER: And I was just the opening

3 act of Frampton Tolbert.

COUNCIL MEMBER BOTTCHER: Frampton

5 Tolbert.

1

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

FRAMPTON TOLBERT: Good afternoon, Council Member. I'm Frampton Tolbert, Executive Director of the Historic Districts Council, the citywide advocate for New York's historic neighborhoods and representing more than 500 community groups across the City. We strongly support new housing in Midtown South, but the current proposed rezoning does not create a vibrant mixed-use neighborhood. We implore the Council to make the following improvement so that the rezoning creates housing quickly and sustainably while safeguarding Midtown South's historic fabric and supporting manufacturing jobs. We urge you to lower the plan to propose residential FAR. We oppose creating residential FAR that's higher than commercial FAR, because we believe it incentivizes demolition over adaptive reuse. Having an equal commercial and residential FAR will allow property owners to decide what makes sense for their own properties.

Additionally, lowering the plan's FAR also supports

2 the use of landmark TDRs which are recently expanded

3 under City of Yes. We'd like you to incentivize

4 adaptive reuse. As you know, there are hundreds of

5 commercial historic buildings in this neighborhood,

and we need more incentives for the conversion of

7 these buildings which will help the city achieve its

8 housing goals more sustainably, create-- celebrate

9 the iconic architecture the area is known for and

10 create a shorter timeline for housing to come online.

11 | Finally, as many have said, we support the garment

12 | industry and small businesses. This plan currently

13 offers no incentives for retention of manufacturing

14 jobs. We need new strategies in this area, especially

15 | in the garment district. Many of these long-time

16 businesses need to be in this location and have

17 | nowhere else to go. If we lose these jobs, New York

18 City's economy will suffer. We can have both housing

19 | and jobs. We need to create a plan that works for

20 everyone. Thank you.

21 COUNCIL MEMBER BOTTCHER: Thank you very

22 | much. Next, we're going to have Frank Clarke, Andrew

23 | Udis, Brad Gambrone, Solomon Blecher. After that

we'll have Louis Munuez [sp?], Luis Lujerte [sp?],

2 Tony Johnson, and Mariana Sprajc. We'll start with

3 Frank Clarke?

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

Hi, good afternoon, FRANK CLARKE: Council Member Bottcher, and thank you for the opportunity to speak today. My name is Frank Clarke, Director of Government Relations at the New York Building Congress which represents over 500 organizations and 250,000 skilled tradespeople dedicated to the growth and prosperity of our city. For too long, Midtown South has been constrained by outdated zoning rules that simply don't reflect the neighborhood it is today, nor one that it has the potential to become. With more than 135,000 jobs over 7,000 businesses, and unmatched transit access through 14 subway lines, this area is one of the most economically important districts in New York, but it has been blocked from evolving into a true live/work community. This plan changes that. It makes it possible to convert underutilized office buildings into homes for New Yorkers. By increasing the FAR, it legalizes the construction of nearly 10,000 new homes, increases neighborhood vibrancy and makes it possible for Midtown South to become the 24/7 mixeduse hub our city needs. The Financial District is a

260

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

Yorkers need.

COUNCIL MEMBER BOTTCHER: Andrew Udis? ANDREW UDIS: Good afternoon. My name is Andy Udis. I'm with ABS Partners Real Estate, also a member of the Garment District Alliance. I'm the leasing and managing agent for numerous garment center buildings. I'm here today to express my

input, the kind of thoughtful planning process New

Thank you.

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 261 strong support for the Midtown South mixed-use 2 3 rezoning proposal, this once in a lifetime 4 generational opportunity to reposition a centrallylocated, transit-rich part of our city for the future by enabling urgently-needed housing supporting 6 7 economic recovery and enhancing the public realm. The plan is essential to allow residential 8 development in Midtown South, including the Garment District where many of the buildings are outdated and 10 11 commercial zoning has prevented housing for decades. This plan which will enable office to residential 12 conversion, deliver housing including affordable 13 14 units through the use of 467M, and revitalize a 15 struggling neighborhood with the reduction of 16 obsolete office stock that is driving down the retail 17 experience in the district due to the lack of foot 18 traffic. The Garment District currently has one of 19 the lowest residential populations in the city, and a 20 new residential population will bring stability, activate the streetscape, support local businesses 21 2.2 and improve public safety. Vacancy rates in many of 2.3 the buildings hover between 25 and 40 percent, and the neighborhood has struggled to recover post-24

pandemic. The neighborhood rezoning brings more than

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 zoning. It guarantees additional capital and

3 investment by a variety of city agencies to address

4 quality of life concerns and ensure a safe and

5 habitable mixed-use community that's supported by the

6 appropriate city infrastructure. Thank you for your

7 leadership on this vital initiative. Thank you.

COUNCIL MEMBER BOTTCHER: Brad Giambrone?

262

BRAD GIAMBRONE: Good afternoon, Council

10 Members. My name is Brad Gambrone. I'm here on

11 | behalf of Steven Kaufman, owner of the Kaufman

12 Organization. Mr. Kaufman wanted to be here

8

9

25

13 personally to speak to you, but he's recovering from

14 | a recent surgery and unfortunately could not attend.

15 I'm here to express strong support for the Midtown

16 South mixed-use rezoning proposal. The Kaufman

17 | family have owned and operated a number of buildings

18 | in the Garment District for over 100 years. Some of

19 | these properties include 457<sup>th</sup> Avenue, 462 and 477<sup>th</sup>

20 Avenue, 132, West 36<sup>th</sup>, 212, West 35<sup>th</sup>, 519 Eighth

21 Avenue, and 242 West 36<sup>th</sup> Street. Kaufman's not only

22 own the properties, we have worked here daily

23 starting as a garment family. Our office is located

24 | in 457<sup>th</sup> Avenue which is one of our properties. I've

worked with Steve for the last 15 years and have seen

significant a drop in customers due to office

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 264 vacancies and the retail is in severe trouble. 2 3 blocks between Seventh and Eighth Avenue have been 4 extremely hard hit. We have a property on Eighth Avenue that went an entire year without a single showing of space. It's proven challenging to operate 6

properties in this time. For this reason, Kaufman Organization is in strong support of MSMX rezoning. 8

Thank you.

7

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Solomon Blecher?

SOLOMON BLECHER: Hello, members of the City Council Zoning Committee. Yeah, may name's Solomon, and I'm a member of Community Board Three, but I'm speaking as an individual. I support the rezoning process to build new housing which is essential for New York. Prioritizing subways and busways in Midtown would also reduce the need for parking lots and additional traffic from this new housing development, and would be a good addition to the plan. Buses are far too slow in Midtown, even though there's a lot of demand for them compared to most areas of North America. And so, the benefits of speeding up buses even a little bit are very large. I would also like the rezoning to include plans for

SUBCOMMITTEE ON ZONING AND FRANCHISES 265

protected bike lanes on Fifth Avenue, as this is a

great need in Midtown, and the lack of a bike lane on

Fifth Avenue is dangerous for people biking. And the

rezoning should also allow for car-free Broadway from

Union Square to Columbus Circle which would

prioritize pedestrians which— and other people

biking. This would make the area better in addition

to the new housing which is the need for New Yorkers.

It's extremely expensive. And it would accommodate

2.2

2.3

COUNCIL MEMBER BOTTCHER: Thank you. I have a question for Mr. Udis and Mr. Giambrone. The organizations you represent, what are the plans if this rezoning were to proceed for the buildings in your respective portfolios? Can you tell us if you envision keeping them as commercial buildings, converting them to residential, or rebuilding from scratch? Can you speak to any of those?

the new residents. Thank you.

ANDREW UDIS: It depends on the building.

Some of them are just not suited any longer-- or higher and better use really would be for residential use. I'm talking about buildings where the floor plates could be, you know, are under 2,000 square feet. They're five or six-story buildings. There's

SUBCOMMITTEE ON ZONING AND FRANCHISES a single elevator, and the type of demand that we see in the leasing market is just not there to justify keeping them, you know, as a commercial building. There are others that, you know, could go either way. It's-- they're not necessarily, you know, laid out so that they could be used residentially, but some of them depending on the, you know, the configuration of 

the floors and the windows and the elevators would be

suitable for reuse as residential.

2.2

2.3

options. We don't have any immediate plans. It's a generational-owned real estate family. You know, we like to operate as we are. I think there's a lot of vacancy in the office and in the garment market.

There are not a lot of tenants out there. So I think that the rezoning would help, you know, ease that pressure and, you know, make it a more dynamic neighborhood so it's not totally reliant upon office or, you know, garment-style tenants. But no immediate plans right now.

COUNCIL MEMBER BOTTCHER: Did-- your hand? Okay. Thank you. Next, we'll be hearing from Louis Nunez [sp?], Luis Lajuerta [sp?], Tony Johnson, and Mariana Sprajc. And after this we'll hear from

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 Barbara Blair, George Calderado, Brendan Cheney, and

267

3 Ray Xie. We'll start with Louis Nunez. Let's see.

What about Luis Lajerta? Tony Johnson?

4

TONY JOHNSON: Hello. My name is Tony

6 Johnson. I'm the owner of Pintler Costumes and

7 Technologies, a costume and technology company that's

8 been in the garment district for two years. I began

9 my business in 22 uptown, because I didn't think

10 Garment District affordable. Moving to the district

11 | because of the importance of the location for

12 | sourcing materials for my clients on Broadway and for

13 | my employee's transit options actually saved my

14 | start-up. I submitted a letter earlier this month

15 covering all of this. However, what brings me here

16 | today is something I've been thinking about since

17 | writing that letter. What does this mixed-use space

18 ∥ actually build? Who is the housing for? It would be

19 | amazing to have affordable housing that is obtainable

20 for Garment District workers. Parents could spend

21 more time with their kids and friends and less time

22 on trains and buses. People who work and live in the

23 same neighborhood will work harder to keep it safe

24  $\parallel$  and clean. I see the community pride living in Inwood

25 that I want to see built up in this neighborhood that

SUBCOMMITTEE ON ZONING AND FRANCHISES 1 268 encourages it to grow and thrive. Neighborhood local 2 3 businesses and tourism can all play well in the mixed 4 space proposed, but when I read the FAQs about the 5 proposal, it reads as though it's just a boost-- to boost housing numbers on a page. My employees don't 6 7 qualify for the 65 percent affordable housing and won't qualify for the 35 percent unaffordable housing 8 proposed. If the proposal moves forward as-is, my employees will still need to commute up to three 10 11 hours a day to visit a neighborhood they only view as trying to replace their jobs for overpriced housing. 12 May I suggest that creating a housing program to 13 14 provide housing within the Garment District for 15 Garment District workers would really help make the 16 proposal stronger for building the district as a 17 fully-functioning mixed-use neighborhood. Thank you

COUNCIL MEMBER BOTTCHER: Thank you. Mariana Sprites [sp?].

18

19

20

21

2.2

2.3

24

25

for your time.

MARIANA STRIKES: Hi. I'm Mariana Strikes [sp?]. I was born and have lived in New York City all my life. I'm an FIT grad in fashion design and have spent my career working with clothing, first, in the garment industry on Seventh Avenue, eventually

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 269 2 switching to costuming on Eighth Avenue. Currently, 3 I'm an independent stitcher or tailor, and costumer 4 for performance. I'm against the current proposal zoning changes to Midtown. Many affordable housing 5 programs in New York City are only affordable if your 6 household income is about or above 90K a year. Median income in NYC is 96, which means more than 8 half of all residents can't afford these places. Less than 30 percent permanently affordable homes is 10 11 lip service. I remember years ago how bustling 12 Midtown South was. Garment racks everywhere, streets 13 lined with trade stores. In those stores, anything 14 you might need to create the vision in your mind. 15 The Garment District is a shadow of that now, being 16 forced to scatter across the City or outright 17 shuttering because of insane rent hikes and 18 regulations that support their being shuttered. 19 yet, it still is trying to stay. Changing the zoning 20 would harm it irreparably and injury further New York standing of being an art and culture leader in the 21 world. I'm here to tell you about the passion and 2.2 2.3 drive it takes to make a career like that work. This was a career I worked hard for my entire life, 24

starting in second grade when I began my portfolio so

SUBCOMMITTEE ON ZONING AND FRANCHISES 270

the college I went to would know how serious I was to

be part of one of the most glamorous, creative hubs

internationally. Please protect the Garment

District, its workers— and its workers. Adopt better

protections than the ones presented today. Help the

makers like me in the industry I live in and love.

Displacing a community to create a new one is

counter-productive. Thank you.

2.2

2.3

much. Next, we'll hear from Barbara Blair. George Calderado, Brendan Cheney, and Ray Xie. After that we'll hear from Michelle Arbullo, Tova Peterson, Carla Bellisio, and Kenneth Fishel. If folks are not able to stay, you can submit your testimony in writing at <a href="mailto:landusetestimony@council.nyc.gov">landusetestimony@council.nyc.gov</a>, <a href="mailto:landusetestimony@council.nyc.gov">landusetestimony@council.nyc.gov</a>. We'll start with Barbara Blair.

BARBARA BLAIR: Good afternoon, Council
Members. My name is Barbara Blair. I'm the President
of the Garment District Alliance, a Business
Improvement District which is in the northwest
quadrant of the MSMX proposal area. The Alliance
strongly supports MSMX. The City needs housing, and
the Garment District's future depends on it. For

much-needed housing and improve the quality of life

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 272 and pedestrian experience in the Garment District. 2 3 The Garment District is the most transit-rich district in New York City and is in proximity to 4 Midtown cultural attractions including theater, museums, Lincoln Center, Madison Square Garden, as 6 7 well as walking distance to Flatiron, Bryant Park, Hudson Yards, 14th Street, and Meat Packing. These 8 assets to be left on the table makes a mockery of sound planning. The reliance respectfully urges the 10

COUNCIL MEMBER BOTTCHER: George Calderaro?

Council to pass this initiative. Thank you.

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

GEORGE CALDERARO: I'm George Calderaro, a
Board Member of the 29<sup>th</sup> Street Neighborhood
Association among many other civic organizations. We
live and work in Midtown South and support thoughtful
residential conversion. However, our concern with
this among many rezonings citywide is that it will
result in the demolition of viable, historic Garment
District and other buildings by short-sided so-called
developers who dream of enriching themselves with
even more massive towers that rezoning with up to 18
FAR will allow and which will often never get built.
In Midtown South we have lost many large beautiful

the invaluable garment industry as well as this

SUBCOMMITTEE ON ZONING AND FRANCHISES 274 community we all home, all of which can be served through thoughtful implementation of this proposal.

COUNCIL MEMBER BOTTCHER: Thank you.

Brendan Cheney?

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

BRENDAN CHENEY: Sorry. Good afternoon. My name is Brendan Cheney. I'm the Director of Policy and Operations at the New York Housing Conference. We are a nonprofit affordable housing advocacy organization. Thank you for the opportunity to testify about MSMX. As you know, New York City is facing a severe housing crisis. The City's vacancy rate is just 1.41 percent citywide, the lowest rate in 50 years. Over 850,000 households are rentburdened, 500,000 of them are severely rent-burdened, and there are over 120,000 people staying in city To address the crisis, the city needs to shelters. add more housing supply, especially more subsidized affordable housing and we need to do it in every neighborhood in the city. Our New York City Housing Trackers shows affordable housing production across the City, and the data shows we are not building housing equitably across the City. Our 2025 report shows the same trend as our previous three reports. We're building in neighborhoods that have a higher

275

Planning Council. I'm presenting testimony on behalf 25

Xie and I'm policy analyst at Citizens Housing and

RAY XIE: Good afternoon.

My name is Ray

2.3

density in the adjoining avenues. Site assemblage

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

and development is more challenging for commercial development than residential. For this reason, it's been longstanding policy that in commercial areas of the CBD the maximum commercial FAR should be at least as great as the maximum residential FAR. The zoning should recognize the difference in context between the northern two quadrants, quadrants Midtown South, and the southern two quadrants, Chelsea and Flatiron. Finally, to avoid confusion or perverse outcomes, historic districts should not be assigned residential FARs over 12 until such a time as state law permits. These issues can all be addressed with modifications to assign R10 equivalent districts to the southwest and southeast quadrants while retaining the proposed densities in the two northern quadrants. With these modifications, the logic of the zoning pattern could be extended to additional areas in Manhattan in the future, and this rezoning would still be a vigorously pro-housing action in which the lowest residential density equals the highest residential density permitted anywhere in the city today. Thank you for the opportunity to testify.

COUNCIL MEMBER BOTTCHER: Thank you very much. Just giving a 15 to 30 minute heads-up to the

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 folks online, we should be getting to your

3 testimonies within 15 to 20 minutes. Our next panel

278

4 is Michelle Arbulu, Tova Peterson, Carla Bellisio,

5 and Kenneth Fishel. After that we'll hear from

6 Shakira Crawford, Ngozi Okaro, Robert Price, and

7 | Isabel Vareca. Michelle Arbulu?

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

MICHELLE ARBULU: Hello. Mv name is Michelle Arbulu, and I am reading this statement on behalf of Joe Rose former Chair of the New York City Planning Commission and Director of Department of City Planning who could not be here today. intrigue the City Council to make urgently needed changes to the MSMX zoning proposal. Sadly, the Department of City Planning ignored the substantive comments submitted by a broad spectrum of informed participants and a public review process. application demonstrates while City Council oversight is essential and why DCP and CPC dropped the ball on important policy action. We all want more housing to be built in New York City. So why if this plan's It is flawed because adopted and CPC is so flawed? it uses zoning to pay off developers to evict commercial tenants and demolish commercial buildings that house crucial industries. It is flawed because

avail in the public review process to get the Adams

SUBCOMMITTEE ON ZONING AND FRANCHISES 280 administration to recognize the flaws. The plan can be improved. We are here today to plead with our elected officials to show you care and come to the rescue. Thank you.

1

2

3

4

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Thank you. Tova Peterson?

TOVA PETERSON: Hello, Council Member. I'm here today because the global, unique character of New York's theater and Garment District is at stake. What is New York most famous for? Finance, finance, and theater. I moved to New York 15 years ago to work at my dream job at Archer and Tailors, a tailoring shop on 35<sup>th</sup> Street, headed by a brilliant tailor, and an immigrant from Armenia, and the mostly-Ukrainian tailor team he trained. Many of you have seen our work on the leading men in Hamilton, Wicked and other incredible productions. The skills and knowledge held by my colleagues often wows me, as does that of the hundreds of other makers and vendors who make the district world renowned. We now form the only ecosystem of its kind in the world, and we are the backbone of Broadway, both metaphorically and geographically. By contrast, London, a once great city for theater and fashion has lost this cohesion.

CARLA BELLISIO: Hi. I'm Carla Bellisio.

I'm a third-generation Garment District worker. I

come from a long line of Italian craftspeople and

2.3

24

businesses making my future value as a Broadway

2 tailor uncertain. The effect of the MSMX plan on

3 existing businesses and the effect of displacement

was not carefully studied or considered. Guessing 4

5 what will happen and predicting where development

might be will not protect me from being evicted. 6

Broadways famous catchphrase is "The show must go

on." I'm the reason it can. Me and a few other 8

hundred people just like who rely on this thriving

network of businesses and craft people. Keep our 10

11 show running. I urge you to follow the seven

12 recommendations given by the New York Fashion

Workforce Development Coalition as outlined in our 13

14 letter to City Planning. Ding-dong, my time is done.

15 Thank you so much for giving me this time.

16 COUNCIL MEMBER BOTTCHER: Thank you very

17 much. Kenneth Fishel.

1

7

18

25

KENNETH FISHEL: Can you hear me?

19 Ken Fishel, the President of Renaissance Properties.

I own a building at the corner of 40<sup>th</sup> Street and 20

Eighth Avenue, directly opposite the Port Authority 21

Terminal, directly opposite the New York Times 2.2

2.3 building. It's a 20-story commercial building.

Approximately 400 people are employed in this 24

building, and we intend to continue to allow these

urge you to pass this plan. Thank you.

SUBCOMMITTEE ON ZONING AND FRANCHISES

285

2 COUNCIL MEMBER BOTTCHER: Question for

3 you, Mr. Fishel.

1

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

KENNETH FISHEL: Yep.

COUNCIL MEMBER BOTTCHER: You stated that, that your building on 40<sup>th</sup> and Eighth, you intend to keep it as a commercial building and you do not intend to convert to residential? Why is that?

not intend to convert to residential? Why is that? KENNETH FISHEL: You know, look, we rent our space. I will say that the spaces are not expensive spaces. They're really very reasonably low-price spaces compared to other buildings in New York City, but we do rent. Now, we have a lot of in and out. Businesses come, they last a few years, they go out, but the building makes money-- not a lot. It is not a hugely profitable building because of so much turnover, and we also have to give a lot of incentives for business to come there. A lot of businesses won't come to the Garment District. don't want to be on that street, because honestly, people are scared. Just think about it. You have a 90-pound woman, 100-pound woman that at the end of the day wants to go home after hours, she's scared. I don't blame her. I'm scared. And it's--

Custom Collaborative. I'm a director of the Economic

specialized equipment and provide workspace. If this

SUBCOMMITTEE ON ZONING AND FRANCHISES 288

community ecosystem is gutted, we don't just lose
square footage, we lose jobs, we lose opportunity,
and we lose a pipeline that has empowered people. We
need to be expanding opportunities, not eliminating
them. Yes, DCP met with Custom Collaborative and with
the New York Fashion Workforce Development Coalition,
and after we heard their presentation, we told them
that we were against the plan, because it was
insufficiently considered in terms of businesses and
job loss. So, I ask you to hear what workforce and
fashion business leaders are saying. Listen to the
voices of the community across this city that depends
on the Garment District for stability, growth, and a

2.2

2.3

creative future.

ROBERT PRICE: Hello. Thank you for having me here. I am Robert Price. I'm a member of the New York Fashion Workforce Development Coalition and I'm a fashion accessories designer. I am all for housing and revitalizing the neighborhood, but I don't think that fashion and the community of the Garment District has been carefully thought abut. In my career, I've worked for some of the largest

fashion brands, and different than a lot of the

COUNCIL MEMBER BOTTCHER:

Robert Price?

testifying. But having worked for some of the

SUBCOMMITTEE ON ZONING AND FRANCHISES 290
largest brands in New York City that are multibillion-dollar brands, I know how much they rely on
the Garment District. And if you look geographically
at where the Garment District is and were all those
brig brand's offices are, they're a perfect
circumference around the Garment District. So,

please consider keeping fashion as an important part

of this.

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

Thank you.

COUNCIL MEMBER BOTTCHER: Isabel Vareca? ISABEL VARELA: Thank you. afternoon. My name is Isabel Varela. I'm a business consultant, master tailor, and founder of Repurpose Your Life. I've worked in the Garment district for over 12 years and in the fashion industry for 27 years, not only tailoring and alterations for fashion designers in the Garment District, but also supporting small businesses -- many of them that are in here-- creative entrepreneurs, manufacturers and working with major fashion, film, and TV productions as a freelancer. I came to New York with \$100,000 in debt, the daughter of two immigrants with nothing but a dream, and the Garment District made that dream possible. Through the opportunities and relationships I built here, I paid off that debt and

SUBCOMMITTEE ON ZONING AND FRANCHISES 291 created a life and career. The MSMX plan threatens to displace over 5,000 jobs and 779 small business, many immigrant and woman-owned; 73 percent are minority-led, and 43 percent are led by women. are not numbers on papers. These are people who kept New York's creative soul alive for generations. worked with manufacturers who've been here for 30 If they pushed out tailors, freelancers, fashion designers -- this isn't -- and emergent artist, they will lose vital local resources. This isn't just a business loss, it's a cultural erasure. let's not forget, fashion employs over 180,000 New Yorkers and brings in \$11 billion in wages. Broadway contributes to \$14.7 billion to our economy, and film and TV, \$64 billion, employing over 100,000 people. How many of you have seen a Broadway show? How many of you are wearing clothing and clothes altered and/or made by someone trained right here in the Garment District. My last question -- how many of you have ever been uprooted from something you build with blood, sweat, and tears? New York is at a crossroads and you must decide, will you make a strategic investment in one of the most defining industries, or

let a short-term development erase decades of

1

2

3

4

5

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

2 creativity, culture and jobs. And please speak to

292

3 the people actually in this industry, not just

4 fashion tech leaders online. We're asking for

5 vision, for partnership and for protection.

6 Preserve the Garment District. Protect our people.

We need clear, enforceable reforms, and we need a

8 plan that helps everyone. Thank you.

COUNCIL MEMBER BOTTCHER: Thank you.

10 Next, we'll hear for Naika Colas, Gabriella Galvin

11 [sp?], Tessa Maffuca, and Michael Prunty. Following

12 | this panel, we'll hear from Christopher Leon Johnson,

13 | Logan Phares, Sophie Elrick, and Elizabeth Shelton.

14 | Naika Colas?

7

24

25

15 NAIKA COLAS: Hi, my name is Naika Colas.

16 | I'm the Assistant Professor at Fashion Design and

17 Associate Director at Parson's School of Design, and

18 Governance Board Member of the New York Fashion

19 | Workforce Development Coalition. We have over 300

20 members which are brands, manufacturing studios,

21 | faculty, students, and advocates. I'm here to speak

22 | in opposition to the plan. This proposed rezoning

23 threatens the future of the Garment District, an

ecosystem that has supported fashion designers, small

businesses, and working families for generations. As

statement is centering those who are transplants, not

SUBCOMMITTEE ON ZONING AND FRANCHISES

294

2 | necessarily those who are actually from New York

3 City. Buildings are half-empty because they're not

4 affordable. Residents who may qualify for affordable

5 housing cannot afford to even shop for groceries in

6 the neighborhood which is interesting. The plan

7 | would drastically alter the character and utility of

8 | the neighborhood, and the Garment District supports

9 students, faculty, and entrepreneurs. We often

10 mention just fashion designers, but I want us to also

11 | think about the students at the universities,

12 | especially the students at Parson's School of Design.

13 We signed a petition. So, I urge you to rethink this

14 plan and prioritization the preservation of this

15 district. Thank you.

1

25

16 COUNCIL MEMBER BOTTCHER: Thank you.

17 | Gabriela Galvin? Tessa Maffuca [sp?]?

18 TESSA MAFFUCCI: Hi. My name is Tessa

19 | Maffucci. I teach in the Fashion Department at Pratt

20 | Institute, and I help to coordinate the New York

21 | Fashion Workforce Development Coalition along with

22 | Naikia and so many others who've spoken today. As a

23 | fashion professor I have a great love for the Garment

24 District. I teach my students about how the district

was purpose-built for fashion manufacturing. We take

unintended consequences of this proposal are too

1

2

3

4

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

SUBCOMMITTEE ON ZONING AND FRANCHISES 296 great for it to proceed as written. City Planning has not done due diligence to understand or listen to the impacts that this will have on our community. A better plan is possible, one that serves our housing need and protects and invests in our city's creative infrastructure. Thank you.

1

2

3

4

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Thank you. Michael Prunty.

MICHAEL PRUNTY: Good afternoon, Council Members. I'm Michael Prunty, Senior Vice President in charge of property management and operations for Empire State Realty Trust. Thank you for letting me appear today to provide these comments. I want to express our strong support for Midtown South mixeduse rezoning proposal. This is a once-in-ageneration opportunity to reposition a centrallylocated transit-rich part of our city for the future by enabling urgently needed housing, supporting economic recovery, enhancing the public realm. Empire State Realty Trust owns 2.3 million square feet within the Garment District, and another four million square feet immediately adjacent to the district. We have seen massive decrease in leasing and tenancy with garment and showroom companies.

support local businesses, and improve public safety.

that the Empire State Building Corp, that you've been

MICHAEL PRUNTY: Yes, sir.

24

24

is that what you're saying?

Chair Bottcher. My name is Christopher Leon Johnson.

could dedicate a percentage of those mixed-use units

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 303 2 to people that used to live, that used to have their 3 businesses and stuff in the Garment District right 4 now, and shout out to everybody that works in the Garment District and have businesses there, but that's not going to be made possible with these 6 current developers and current property-- current 7 8 land developers. So, I'm saying as the Chair, Mr. Bottcher, and the person that really leads Midtown on the west side, that that's your district, to work 10 11 with these developers and work with Mr. Granodick to 12 amend that land use application and amend that plan, 13 and Mr. Salamanca and Kevin Riley, to except the 14 Garment District from the rezoning, exempt the 15 Garment District from this plan, because this is going to hurt them the most. And I know you, bro, 16 17 you have a lot of friends in the Garment District. 18 You have a lot of friends in fashion and Hollywood 19 and Broadway, and I think they'll be hurt that if you 20 as the person that says you're the entertainment, 21 you're the entertainment politician, you're the 2.2 Broadway elected official, you're the Garment--2.3 you're the fashion elected official. I know you are. you're the fashion guy. You should be the Arts [sic] 24

Chair next term when Carlina leaves. You're going to

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 304 sell them down the river for these developers with 2 3 that mixed-use plan for the Garment District. 4 I'm saying, Mr. Bottcher, please--COUNCIL MEMBER BOTTCHER: [interposing] 5 Thank you. 6 7 CHRISTOPHER LEON JOHNSON: I know. Wait, 8 wait. I'm saying, Mr. Bottcher. [inaudible] that you amend this plan for Garment District. I support this proposal, but please just do what you did for 10 11 Hudson like the Western Rail Yards and exempt them, 12 and amend this plan to make them exempt. Thank you. COUNCIL MEMBER BOTTCHER: Thank you. 13 14 CHRISTOPHER LEON JOHNSON: Thank you. 15 COUNCIL MEMBER BOTTCHER: Next, we'll 16 hear from Sophie Elrick. 17 SOPHIE ELRICK: Hi. My name is Sophie 18 Elrick, and I'm an independent artist interning at 19 Wing and Weft Gloves in the Garment District this 20 summer. I also run my own independent business 21 called Sofizzle [sp?] Scribbles where I specialize in illustration with the goal of becoming a tattoo 2.2 2.3 artist and hopefully owning my own shop some day. At Wing and Weft I'm responsible for writing all text 24

for the website, creating weekly social media content

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 305 2 and managing computer software such as Google sheets, 3 and I also get to pop into shops throughout the 4 district to pick up materials such as trim, fabric, 5 and different swatches for upcoming projects. tasks have exposed me to all the hidden gems that the 6 Garment district has to over, so I always look 8 forward to the next shop I got to stop at. disclaimer, Sylvie [sp?] the shop cat was only one of the reasons why I decided to intern with Wing and 10 11 Weft this summer. I grew up in Detroit, Michigan, 12 and it has been my dream to work in Times Square 13 since I was a kid, so that's why I'm here today. 14 Wing and Weft stands out to me, because every glove 15 they make has its own story, made in the heart of the 16 City. Many other gloves are also named after real 17 people that contribute to the Garment District. 18 There's a glove tailored to every event from every 19 day to the red carpet. It's craftmanship, care and 20 history all in on. This internship is my first real 21 look at what it's like to operate a storefront, 2.2 something I hope to do with my own business one day. 2.3 I've been learning from skilled makers, preserving long-held traditions that are at risk of being lost 24

because of the MSMX plan. Protecting these

SUBCOMMITTEE ON ZONING AND FRANCHISES 306

manufacturing jobs means protecting opportunities and mentorship for makers like me. This plan threatens small manufacturers and artisans who keep the Garment District alive. Getting rid of local businesses could risk erasing the City's cultural and economic diversity. What I hope to gain from this internship goes beyond marketing and business skills. I want to carry these lessons forward as I transition into tattooing, blending tradition with my own creative path, as I go from the sewing machine to the tattoo I urge the Council to reconsider the MSMX plan and stand with Wing and Weft Gloves to continue preserving the local businesses, makers and culture that make New York what it is today. Thank you.

COUNCIL MEMBER BOTTCHER: By the way, when I came out to my mom, she said, Erik we've known since you were six years old. I said what od you She said, when we go to your grandparent's house you would run up to your grandmother's bedroom in her drawer of gloves--

SOPHIE ELRICK: [interposing] Oh my gosh.

COUNCIL MEMBER BOTTCHER: and you'd spend

hours putting on--24

18

19

20

21

2.2

2.3

SUBCOMMITTEE ON ZONING AND FRANCHISES 307

SOPHIE ELRICK: [interposing] Putting them

on. I love that.

COUNCIL MEMBER BOTTCHER: Next, we'll hear from Elizabeth Shelton.

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

ELIZABETH SHELTON: Hello, good afternoon. My name is Elizabeth Shelton. I am a native New Yorker who lives in Sunset Park, Brooklyn. I do not support this proposal. What makes New York, New York? What does Broadway mean to New York City? If you're doing a Broadway show and someone blows out their costume, you run to the Garment District. You get the zipper. You get the fabric, and you get it back in time so the next performance you're okay. When we did the movie remake of The Producers, I was constantly back and forth from our offices which we're a couple of blocks west into the Garment District, because we kept needing things, and we were supplementing the Broadway show with the movie version. Moving this -- these businesses to Sunset Park doesn't help. You can't run out of the theater and quickly get stuff from Sunset Park. The workers might be coming from the Bronx, Queens, New Jersey. It does not help. Sunset Park would be too far away for so many people, and the City has been bad at

SUBCOMMITTEE ON ZONING AND FRANCHISES 1 308 2 protecting small businesses. Manufacturers have been 3 forced to move out when light businesses have moved 4 into their buildings and objected to the noise of the machinery involved, sometimes in making gloves and other things. You will be pushing manufacturing out 6 7 of New York City. People in the rest of the country depend on us. When Star Wars skeleton crew could get 8 their fabrics in LA, they called me and I ended up sourcing things from the Garment District to ship to 10 11 LA. It's like every day I was shipping out more So, it's-- yes, we need housing, but it's 12 13 versus the life of New York City industry workers. 14 So, so much for the City of Yes. Thank you very 15 much.

COUNCIL MEMBER BOTTCHER: Thank you.

Next, we'll hear from the next panel Logan Phares and Sabrina Ehrnstein. And this is our final in-person panel, and then we will go to the panel online.

Miguel Torres, Laura Gurero [sp?], Hoga Gonzalez [sp?], Jacqueline Torres [sp?]. Logan Phares?

16

17

18

19

20

21

2.2

2.3

24

25

LOGAN PHARES: Thank you, Council Member
Bottcher for the opportunity to testify in favor of
the Midtown South mixed-use proposal. My name is
Logan Phares, and I'm the Political Director at Open

which has been off limits to new housing

opportunities for decades due to outdated zoning
laws. It's impossible to uphold fair housing
principles without every neighborhood being part of
the solution. MSMX not only gives us the chance to
create a more vibrant future for Midtown South, but
it furthers the Council's fair housing goals, and
will create an affordable housing requirement for the
neighborhood that doesn't currently exist. We are
excited to see that the proposal would allow for
nearly 9,700 homes, including up to 2,900 much-needed
income restricted homes. It is critical that the
plan keeps the highest residential density possible,
ideally 18 FAR across the project area. We don't
have to choose between housing and garment industry
jobs. The MSMX proposal can and should reinforce
Midtown's historic fashion ecosystem. By finally
requiring income restricted homes in the district, we
can provide new opportunities for garment workers to
live near where they work. We encourage the City to
provide the necessary resources to uplift the garment
industry without reducing the number of new homes.
Thank you for the opportunity.

SUBCOMMITTEE ON ZONING AND FRANCHISES

SABRINA ERHNSTEIN:

Thank you.

My name is

2

1

3

4

\_

5

6

7

8

10

1112

13

1415

16

17

18

19

20

21

22

23

24

25

We're going to also call up Juliann Kroboth. Thank you. And now we'll hear from Sabrina Erhnstein.

Hi.

COUNCIL MEMBER BOTTCHER:

Sabrina Erhnstein. I am a professional costume designer and technician and I'm here to represent the hope of young artists and students who follow me [sic] like myself in my footsteps working in living in New York City. As you've heard today, there is nowhere in this nation that is like the Garment District. It is one of the last standing examples of American-based textile, garment, and costume manufacturing. I urge you to follow the suggestions that are made by the New York Fashion Workforce Development Coalition in their letter in opposing the current plan. When I walk the streets of this zone, I meet my classmates from my BFA program at SUNY Purchase which is a New York State school and students from New York schools like the New School, the American Academy of Dramatic Arts, NYU, and so on and so forth. As I pick up supplies and drop off pieces for alterations I meet my coworkers, not just from Broadway shops which are an essential piece of the billion dollar economy here in New York, but also

312

COUNCIL MEMBER BOTTCHER: Thank you.

bridge the needs of both our industry and an

affordable New York City. Thank you.

Juliann Kroboth? 25

2.2

2.3

313

1

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

3 COUNCIL MEMBER BOTTCHER: Just try again.

JULIANN KROBOTH: Thank you. I have worked in and around the garment industry -- Garment District for 640 years. I work in costumes. I am a craftsperson. I dye, paint, and fabricate things that can't be made anywhere else. Our buildings are often classified as offices. The building I work in is most certainly not a typica office. Like my colleague down there, they are specifically built for manufacturing. Our floors are cement. You can sink heavy machinery and make a lot of noise and a lot of mess and I can clean it up. I can't do that in an office space. If I lose my space, my business is over, my 40 years working. I don't really have anywhere to go. I also am representing Paper Mill Playhouse which is a theater in New Jersey. Our shop, our costume shop which is adjacent to my personal shop is located on 36<sup>th</sup> Street in Manhattan in the center of the Garment District because we are close to rehearsal spaces. Our actors are often in other shows and we can get fittings. None of our employees

are going to go out to New Jersey to make things.

can't get things to make things in New Jersey.

Over the last year and half, Manhattan Community

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 315 Board Four thoughtfully responded to the draft scope, 2 3 draft environmental impact statement, and the Land 4 Use application for Midtown South mixed-use plan. After much discussion and consideration MCB4 voted to recommend denial of the proposed MSMX plan unless 6 certain changes to the zoning text and approaches 8 were adopted. MCB4 has always supported residential development throughout Midtown South. However, the proposed rezoning does not provide adequate 10 11 production for the preservation of the built 12 environment. The proposal provides a series of 13 zoning bonuses that could be used in combination with 14 each other, for some areas nearly doubling the 15 allowable density, and the proposal has no overall 16 height limits. MCB4 believes this proposal must be 17 sharpened and modified to ensure protection to 18 preserve the garment center while allowing 19 development to proceed at the same time in a managed 20 and balanced fashion. MCB4 requests City Council to 21 examine the following items as potential additions of the final plan. Protections against demolition in 2.2 2.3 favor of conversions and adaptive reuse, including a special permit process for any building over 12 FAR, 24

including zoning requirements for light and air to

SUBCOMMITTEE ON ZONING AND FRANCHISES 316
reach the street and sidewalk, strengthening the
street wall requirements and eliminate any recessed
walls from the sidewalk, eliminate plaza bonus to
create sidewalk recesses and add to building heights,
impose resrictiosn to lot mergers transfers of
development rights, landmarking significant buildings
and incentivizing them, their conversion to housing
using historic tax credits. Regarding landmarking,
MCB4 has compiled a list of buildings identified in
the MSMX DEIS and Hudson Yard DEIS. While some of
these buildings have recently been calendared by the
Landmarks Preservation Commission, we ask that City
Council to make the calendaring of the outstanding
buildings a condition of its approval of this
proposal. MCB4 believes that there's room for
building higher density building's housing on these
blocks without harming the character of the
SERGEANT AT ARMS: [interposing] Thank you

for your testimony. Time has expired.

COUNCIL MEMBER BOTTCHER: Thank you, Jesse. I do have a bone to pick with you Jesse. I was told you were out of CB4 hat, but I see two of them behind you.

my building at 22 West 26th Street. We have reviewed the MSMX zoning proposal in detail. We have been following the ULURP process from the beginning and have testified at the meetings held by CB5 and the CPC. We support the proposal's overarching goals of creating a vibrant mixed-use neighborhood and increasing affordable housing. However, while these goals are laudable, we feel strongly that the current proposal has been rushed in its details and the proposed set of zoning regulations does not take into consideration the existing residential conversions

15

16

17

18

19

20

21

2.2

2.3

24

10/12 FAR for commercial in the southeast quadrant,

but allow residential at the same 10/12 FAR so that

new developments are encouraged to use the air rights

of the existing historic and landmarked buildings in

the southeast quadrant. As CB5--

21

2.2

2.3

24

SUBCOMMITTEE ON ZONING AND FRANCHISES 319

SERGEANT AT ARMS: [interposing] Thank you

for your testimony. Time has expired.

2.2

2.3

ISABEL TAUBE: and Flatiron BID have said, the southeast quadrant is different due to tis extensive historic district, its landmarks and its already converted commercial and manufacturing buildings with small rear yards and lot [sic] lined windows. There already are lots of residents living in the area, and they have the reasonable right to expect that the habitability of their buildings and their access to light and air will be maintained. Thank you.

COUNCIL MEMBER BOTTCHER: Thank you. David Sigman?

SERGEANT AT ARMS: You may begin.

DAVID SIGMAN: Good afternoon. I'm David
Sigman, a member of Manhattan Community Board Five
Land Use Housing and Zoning Committee. I'm speaking
today also as an office tenant and an owner of a
business in the MSMX area for the past 28 years and a
resident of District Three. We'd like to thank
Council Members Bottcher and Powers, Borough
President Levine and the City Planning Staff for
their work with us in past months, and for your

not to 12 FAR as mentioned today in the mid-blocks of

the northwest quadrant in order to preserve the

Garment Center's existing built environment and in

2.3

24

2

3

1

4

5

6

7

8

9

10

11 12

13

14 15

16

17

18

19

20 21

2.2

2.3

24

25

you.

SERGEANT AT ARMS: [interposing] Thank Time has expired.

the southeast quadrant to protect the landmarked buildings that are prevalent in that area. We felt that this was a middle path between the requests of our constituents and the proposed plan. The plan approved by CPC last month addresses none of these issues. While the EIS proposed--

SERGEANT AT ARMS: [interposing] Thank you for your testimony. Time is expired.

DAVID SIGMAN: [inaudible] no mitigation measures, CB5 has identified elements of a point of agreement to cover very real concerns including lack of open space and pedestrian crowding for which we propose and expansion of Broadway vision through MSMX, public safety protections for existing residential and small business tenants, the need to preserve site 40 on 25<sup>th</sup> Street as the only location available for a school according to SCA, expansion of Bellevue emergency services to accommodate increased population in the area, and expedited review of the landmarked eligible buildings all in the service of creating a true 24-hour neighborhood in this industrial landscape. CB5--

DAVID SIGMAN:

2

1

3

4

5

sure.

6

7

8

10

11

12

13 14

15

16

17

18 19

20

21

2.2

2.3

24

last point which has--

Can I just finish this

COUNCIL MEMBER BOTTCHER: [interposing]

DAVID SIGMAN: not been spoke about? CB5 also wants to highlight that the success of MSMX plan in creating new housing over the next decade will rely on three factors outside the program. the efficacy of the 485 tax abatement for projects larger than 99 units where the prevailing wage requirement increases construction costs by an estimated 20 percent. Second, the impact of MIH on the value of the 467M conversion abatement by increasing affordable units to 30 percent from 25 percent, plus the imminent reduction in the length of the abatement on July 1st, 2026, which combined reduced the value of the abatement by 35 percent and the reduction in applications for new hotels to nearly zero due to the special permit requirements. All of these require the action of our state representatives and City Council Members in order for MSMX to be a truly effective program. We urge the Council to continue today's dialogue to generate an

SUBCOMMITTEE ON ZONING AND FRANCHISES 323
MSMX that leads with housing, but also resolves nonzoning concerns in a balanced way. Thank you.

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Thank you. Next is Julie Chou.

SERGEANT AT ARMS: You may begin.

JULIE CHOU: Dear Council Member Bottcher, my name is Julie Chou, and I serve as the Vice Chair of Land Use, Housing and Zoning at Manhattan Community Board Five. I'm testifying on behalf of CB5 today. We appreciate your thoughtful and important questions during today's hearing. They touch on many of the key points in our prepared testimony. CB5 previously testified before CPC on our conditional resolution. We are equally disappointed that the Commission approved the MSMX rezoning without addressing any of our concerns. While we ultimately voted yes to support the urgent need for housing, our support was conditional. We unambiguously recommended a modified, lower-density approach to better align with existing infrastructure and ensure long-term livability. Importantly, CB5's resolution was adopted word-for-word by all 12 Manhattan Community Boards on the borough board's [sic] resolution. Yet, we are concerned that the

proposed MSMX rezoning establishes a precedent for the highest residential density every permitted in New York City without any open space mitigation, even after the DEIS identified a significant negative impact in a neighborhood already severely underserved by open space. We've also heard from stakeholders that this level of FAR is so high is disincentivize bonus programs that would otherwise deliver public improvements like transit upgrades, open space and preservation. To strike a better balance, CB5 recommends a lower FAR of 15 instead of 18 in the southeast quadrant to reflect the historic district to better align with the high number of 25 feet wide lot frontages and protect landmark air rights, a 15 FAR in the northwest mid-blocks to support adaptive reuse of our demolition. A 15 FAR is still a substantial increase especially in areas where residential use--

324

SERGEANT AT ARMS: [interposing] you. Time has expired.

12

13

14

15

16

17

18

19

20

21

2.2

2.3

afford to live here, companies cannot grow.

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

August Nastasi.

plan is a strategic response transforming 42 blocks fo Midtown South by introducing mixed-use zoning in areas currently prohibiting housing. It will create approximately 9,700 new homes including up to 2,900 permanently affordable units through the Mandatory Inclusionary Housing. This plan directly tackles our affordability crisis and shortage of housing. By allowing New Yorkers to live closer to jobs and transit, it reduces commutes and boosts local small businesses to increase foot traffic. It is a critical step to inject new vitality into a vital economic center. The status quo is simply not an option. The Midtown South mixed-use plan is essential for more affordable, vibrant, and prosperous New York City. Thank you for the

AUGUST NASTASI: Hey, good afternoon,
everyone. Thank you for the opportunity to speak
today. My name is August Nastasi. I'm a 26-year-old
lifelong New Yorker and a recent graduate of Columbia
University's Graduate School of Architecture,
Planning and Preservation where I earned my master's

in Urban Planning. When I'm not working the zoning

COUNCIL MEMBER BOTTCHER:

opportunity to testify today.

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 327 world, I bartend on weekends at a small diver bar in 2 3 the southwest corner of the Midtown South rezoning 4 area, so I experience this neighborhood both professionally and personally. And that's why I'm here today, to share this perspective and express my 6 7 personal support for this rezoning. 8 neighborhood has a rich industrial history, especially in garment manufacturing, a legacy that does not shape [inaudible] the City's identity. That 10 11 history matters deeply, and the contributions of that committee sold be honored, but cities are dynamic 12 13 They evolve to meet the needs of people who places. 14 live in them, and today, our most urgent need is 15 housing. Midtown South is one of the most centrally-16 located transit-accessible areas in the City, yet 17 housing has been prohibited here for decades. This is 18 not just a zoning issue, it's a missed opportunity. 19 In the middle of a housing crisis, it makes no sense 20 to keep entire blocks of Manhattan off-limit to new 21 homes. As someone who works in the area, I see how the lack of residential life affects street activity. 2.2 2.3 Business has slowed down since the pandemic. just aren't as many office workers coming for happy 24

hour like there used to be, and on weekends the

2 streets can feel empty because there aren't people

3 living nearby. More residents would mean consistent

4 | foot traffic, more energy on the streets, and more

5 | support for the small businesses like the one I work

6 at. I urge the Council to support this rezoning

7 | while remaining sensitive to the neighborhood's

history and mindful of the needs of future

9 generations. Thank you.

COUNCIL MEMBER BOTTCHER: Austin

11 | Celestin?

8

10

12

24

SERGEANT AT ARMS: You may begin.

AUSTIN CELESTIN: Hi, good afternoon. My

14 | name's Austin Celestin. I am a recent graduate from

15 NYU's Wagner School of Public Service where I got my

16 Master of Urban Planner -- Urban Planning, and I am a

17 | lifelong New Yorker. We passed -- the City Council

18 passed City of Yes for a reason. The State

19 | Legislature amended the multiple dwellings law to

20 allow higher densities for a reason, and this

21 rezoning demonstrates the reason for both of those.

22 | If we cannot have this kind of high-density

23 | development in Midtown South, then pretty much we

cannot have it anywhere else. This is exactly what

25 this kind of plan and what these changes were

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 329 designed for. This is in line with what our next 2 3 Mayor Zohran Mamdani identified as an area that should see increased zone capacity and 9,700 units of 4 housing is something that we cannot slouch at. That's something that we needed 10 years ago. 6 7 someone who used to regularly go to the area-- I took classes at American Composer's Orchestra on 8<sup>th</sup> 8 Avenue and 35<sup>th</sup> Street throughout middle and high I can tell you that the area is rather 10 11 lifeless on weekends. Many people don't come there 12 except for a few tourists walking through or going to 13 MSG or the Empire State Building, and it is one of 14 the most transit-rich areas. It is desperately in 15 need for affordable housing. The idea that it could 16 not build housing as-of-right is preposterous. 17 basically have every subway line that goes through 18 Manhattan that runs through that area. It aligns 19 perfectly with the City's housing goals. It aligns 20 with the transportation goals. Obviously, you do want to exercise as many options as possible. You 21 don't want to just do new ground-up development. 2.2 2.3 want to adaptive reuse, office to residential conversion, exercise as many tools as possible to get 24

housing off the ground, get housing built, and of

opportunities in the neighborhood without many. As

as a model for this. Three, this is perhaps the most

to the Garment District. A lot of people spoke and w

there. So, I am opposing--

costumes here in New York City. If we lose what is

barely remaining, our jobs will become impossible." Now, I am speaking on my behalf. My New York story is tied to the Garment District and still is. My name is Carisa Kelly and I am a costume designer, member of IATSE Local 829 for over a decade, and founder of the nonprofit the Rethread Project that serves the costume industry. I first came to the City to interview for grad school and a major part of my short stay was to swatch for fabric from the regional theater I worked for in the Garment District. I could not believe my eyes. One store had more of any type of fabric than the three fabric stores back in Seattle. When I moved to the City at the start of grad school to attend NYU Tisch's Design for Stage and Film, I learned how special and one-ofa-kind the district really is. My education was the Garment District where I discovered the generational small businesses, the fabric stores, trim and button stores, the 50 costume work rooms. Our history is that of a garment. It is the U.S. history. It is women's history. It is labor history, and it deserves to be highlighted and not put aside. We all want housing and we feel a plan can achieve both.

24

1

2

3

4

6

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

a swatcher, a person whose job, whose sole

majority of housing produced will not be for the

described earlier. This plan allows floor area

transfers that could create buildings taller than the

24

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

339

Empire State Building looming over low-rise historic structures and competing with the actual Empire State Building. Let me give you a concrete example. My building was converted to a 12-floor residential building in the early 80s. half our units face a parking lot on 25<sup>th</sup> Street, and under this proposal that lot which CB5 said must become a school could instead become 100+ story tower. We're talking about a massive building just 20 feet from our windows, and think about what that means: residents losing light and air, living conditions severely degraded throughout the quadrant. This is an area that can't support such density, and we haven't even done a complete environmental impact assessment for this kind of massive development. Are there sufficient schools, playgrounds, medical services, affordable shopping -- what will the impact be on Madison Square I'm asking for three specific changes. reduce the FAR limits to 12 or less in the southeast quadrant, especially mid-block. Second, keep the existing 30-foot rear yard requirements, and for converted buildings like mine, require 60 feet total set-back. And third, don't move forward without full

evaluating the environmental impacts, and more

24/7 neighborhood with incredible access to jobs and

homes we will lose in future rezonings throughout the

City, because a precedent is being set in the highest

density area of New York that we can't build high-

2.3

24

SUBCOMMITTEE ON ZONING AND FRANCHISES 342

density housing. New Yorkers literally cannot afford

to wait for more housing, and our most vulnerable

will continue to be displaced from both this area and

the ripple effects throughout the city. I urge

Council to support this important initiative and

ensure that the Midtown South mixed-use plan includes

the highest residential density possible. Make sure

that as many families as possible can finally access

LEIF ALLMEROTH: Good afternoon,

stable housing they can afford.

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Leif Allmeroth?

SERGEANT AT ARMS: You may begin.

Thank you.

Councilman Bottcher. My name is Leif Allmeroth. I'm a six-year westside resident who's watched members of our community move further out at rents soar. I'm worried that the affordability crisis is squeezing out the creativity and economic mobility that has made New York so special to us. Manhattan's rental vacancy is about one percent, among the tightest in the nation, and wait lists for subsidized units stretch for years. While rent continues to skyrocket due to supply outpacing demands, or demand outpacing supply, storefronts in our community are sitting dark. MSMX updates 1961-era manufacturing zoning to

25 SERGEANT AT ARMS: You may begin.

24

COUNCIL MEMBER BOTTCHER: Leo Guttmann?

344

2

3

4

5

6

7

8

9

10

1112

13

14

15

16

17

18

19

20

21

22

24

25

LEO GUTTMANN: Oh, thank you for the opportunity to speak today. I'm Leo Guttmann and I'm a resident of Long Island City, and I'm here to speak in favor of the Midtown South rezoning plan. - well, I don't live in any of the quadrants. I have access an office just outside of the northwest quadrant and had friends lived in the northeast quadrant 'til recently who moved party for affordability reasons, and that affordability is the reason I, you know, want this plan to go through. The housing situation in New York is really out of control. It's very expensive, very hard to find an apartment. You know, the scarcity is really affecting quality of life for everyone, and this is really the spot if you're thinking about opportunities to use the new FAR limits that are allowed as of last year's plan, you know, through City of Yes and the state action. Access to both, you know, commuter rail terminals plus almost every subway line, lots of bus fines [sic], really just like an ideal location. All the jobs are here, and making the-- adding residential capacity to the area will make the neighborhood more vibrant. It will I think work in tandem with existing industry including 2 | 1

3

1

4

5

6

7

8

9

10 11

12

13

1415

16

17

18 19

20

21

2.2

23

24

25

the Garment District to, you know, promote-- you know, keep that industry alive. Overall, I think that this plan should be supported in its current version, keeping the new 18 FAR limit wherever possible. That's all for me. Thank you.

COUNCIL MEMBER BOTTCHER: Phil Levin?

SERGEANT AT ARMS: Starting time.

Hi, my name is Phil, and PHIL LEVIN: I've lived in Manhattan for 10 years. I'm here tonight because my wife and I recently welcomed our second child, and we've watched with heartbreak as most of our friends with young children have been forced to leave the city, not because they don't love it here, but because the skyrocketing cost of housing has driven them away. That's why I'm strongly in favor of MSMX. This proposal's greatest strength is its density. maintaining the highest allowable density, specifically 18 FAR is crucial, because it allows us to build the maximum amount of housing, including affordable housing units. Only by embracing higher density can we make this neighborhood more affordable. This neighborhood already has the infrastructure, transit, and vibrant character to support a thriving 24/7 neighborhood.

1 SUBCOMMITTEE ON ZONING AND FRANCHISES

346

3

2

4

5

6

7

8

9

11

10

12 13

14

15

16

17

19

18

20

21

22

24

25

The one missing piece is about housing. I urge you to fully support this plan so we can build the housing our community desperately needs, enabling families like mine to stay and grow here. Thank you.

COUNCIL MEMBER BOTTCHER: Roberto Silva?

SERGEANT AT ARMS: Starting time.

ROBERTO SILVA: Thank you. My name is Roberta Silva, and I am a fashion designer and sample developer working and living in Brooklyn, New York. During my first trip to New York City I took a walk through the Garment District. I immediately felt familiar with the area, as the small and large businesses welcomed all my questions and helped me with my purchases. They were excited to hear my story and how I was sneaking [sic] into fashion shows, even though at the time New York was becoming one of the main fashion capitals of the world. All of these stores, these family-run businesses were helpful and were excited for me as yet another potential immigrant with big dreams. The fashion business is one of the driving forces of New York City, and it has made it one of the biggest-greatest cities in the world. The business that's in the Garment District [inaudible] generate jobs and

that do not address the core problems of the average

New Yorker, keeping business and jobs in this area

Therefore, I--

2.3

24

25

does.

2 SERGEANT AT ARMS: [interposing] Thank

3 you so much. Your time has expired.

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

ROBERTO SILVA: Thank you.

COUNCIL MEMBER BOTTCHER: Jim Wright?

JIM WRIGHT: Good afternoon, Council

Member Bottcher. Excuse me for speaking quickly. My name is Jim Wright, an architect and longtime resident of the southeast quadrant of MSMX. First, I strongly support the City's efforts to increase the quantity and affordability of the top housing stock in every neighborhood for [inaudible] the city's housing supply. Second, I support the broad planning goals of MSMX to support the growth of affordable housing in Midtown-- Manhattan's Midtown South neighborhoods while protecting and enhancing neighborhood character. However, DCP is prepared to rezone the remaining four large manufacturing districts in Midtown South in a monolithic way with insufficient consideration given to the different scales and context between the separate quadrants and their surrounding neighborhoods. Despite DCP's claims of extensive community engagement, just three months before ULURP certification, DCP significantly increased their proposed residential FAR caps from 25

currently exists in the contiguous southern Midtown

costume designer of Godspell and as a teacher of 40+

25

SUBCOMMITTEE ON ZONING AND FRANCHISES 351 2 years, the last 22 of which have been at Carnegie 3 Mellon University. And I can tell you that the 4 majority of young people who decide they want to study design have been influenced by the Broadway 5 musicals in New York that they have seen. I ask the 6 architects of the MSMX plan to consider that one of 8 the reasons why the world comes to New York City is to experience the excitement of Broadway theater and the glamour of New York fashion. Please know that we 10 11 designers are producing our best, most-inspiring work because we have the proximity, exceptional materials, 12 13 and support of Garment District stores. No other 14 city in the U.S. has what we do. Costume designers 15 for theater, ballet, opera, dance, film, and 16 television from the Atlantic to the Pacific shop 17 here. What the designers, shopkeepers, and makers 18 who have spoken in this room do brings tourists and 19 \$15 billion worth of wealth to the City every year. Theater and fashion born in New York draws the 20 21 curiosity of the rest of the world, but if we are to 2.2 continue, we need our materials. And please don't 2.3 wonder why we are so worked up when digital websites are out there. To this I ask, would you order your 24

wedding gown online without having tried it on or

an immigrant from Hong Kong, I spent the last 40

I see firsthand how vital it is for next generation

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 2 to have access to this environment. Where else can 3 students sketch a design in the morning, pick up the 4 fabric before lunch, and consult a sample making the

reconsider this [inaudible] support a version of 6

development that protects and preserves the Garment

afternoon? Council Members, we urge you to

8 district, and invest in New York City's creative

infrastructure. Thank you.

5

7

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: Tamas Szarvas?

354

SERGEANT AT ARMS: You may begin.

TAMAS SZARVAS: Can you hear me?

COUNCIL MEMBER BOTTCHER:

TAMAS SZARVAS: Good afternoon. My name is Tamas Szarvas and I serve on the Board of Managers of The Cass Gilbert, a 20-story landmark residential building at 130 West 30th Street. Let me begin by acknowledging that New York is experiencing a profound housing crisis. I support efforts to expand affordable and mixed-use housing, especially in wellconnected neighborhoods like Midtown South, but as we build for the future, we must also protect the buildings and residents who have shaped these neighborhoods and made them livable, long before rezonings were proposed. The Cass Gilbert was

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 355 landmarked in 2001 and converted to a residential use 2 3 in 2003. It sits mid-block in the southwest quadrant 4 directly adjacent to site 33 identified by the DEIS 5 and your zoning consultant as a likely redevelopment site. Under MSMX that site may now be built to 18 6 7 FAR as-of-right with no incentive to negotiate with adjacent landmarks or consider context. 8 development could block light and air to habitable bedrooms in our building and permanently obscure the 10 11 eastern [sic] historic façade. This is not a 12 hypothetical. This is what is under proposal for 13 permitting. The New York landmark conservancy has 14 warned that MSMX could encourage massive new 15 construction and the demolition of historical 16 buildings. The Manhattan Institute cautioned that 17 blanket upzoning extinguishes transfer of development 18 rights markets by giving every lot more FAR. 19 Buildings like our landmark, residential mid-block 20 are the exact type of structure that will be most vulnerable if these concerns aren't addressed. 21 result won't just be lost architecture. It'll be 2.2 2.3 diminished livability for existing residents. urge the Council to consider commitments whether it 24

through points of agreements or other mechanisms to

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 356 preserve livability for existing residents, maintain 2 3 meaningful incentives for developers to require--SERGEANT AT ARMS: [interposing] Thank 4 5 you. Your time is expired. TAMAS SZARVAS: Thank you. 6 COUNCIL MEMBER BOTTCHER: 7 Thank you. 8 Thomas Maguire? 9 SERGEANT AT ARMS: You may begin. THOMAS MAGUIRE: The [inaudible] trade 10 11 while spectacularly represented here today is not the only relative entity Broadway film and TV rely upon. 12 Music recording is vital to everything. I'm going to 13 14 read quickly a list of studios that have closed 15 recently: Associated, Automated, [inaudible] Clinton 16 [sp?], Counterpoint, Hits Factory, Level Head, Bureau Sound [sic], RPM, Record Plant, Right Track, Sony 17 18 [sic], [inaudible] Moving Pictures, [inaudible] 19 Battery, Daddy Sound [sic], Sound on Sound, BNB, 20 Power Station which had to be purchased by Berkley as 21 a colleague for instruction because they could not 2.2 withstand the pressure from co-opting, residential 2.3 co-opting, RCA, MSR, Skyline, Gold Star, and [inaudible] are just a short list of studios we've 24

lost. We also lost on 48<sup>th</sup> Street, 45 [inaudible]

got good [inaudible] there. And I appreciate all the

2	good questions that you asked earlier. I can tell
3	
3	that you are considering all of our needs, that the
4	garment industry is bringing up today. Every job and
5	internship I've ever had in this city has been off of
6	Eighth Ave, between 35 <sup>th</sup> and 40 <sup>th</sup> . The neighborhood
7	is my whole life. I don't live in it, but I also
8	don't want to live that close to work. I don't need
9	to reiterate what all of my colleagues have already
10	said today about how important the ecosystem is and
11	the infrastructure that's already here, but I woud
12	like to comment about how I'm in the Garment District
13	almost every single day of the year. I work all the
14	time. I leave after dark most days. It was
15	incredibly scary in 2020 and 2021, and it is not
16	anymore. It's a lot more recovered and vibrant than
17	it was back then. There's rehearsal space across the
18	street. There's always dancers out. There's
19	shopping there's bars. I see lots of people having a
20	good time every time I leave work at night. It's not
21	scary anymore. None of us can pivot to work from
22	home. We all have to be here every day. We just
23	want to be able to still be here. So, really, I just
24	hope that the rezoning

neighborhood that doesn't match the need of today's

New York. Like I said, we have one of the most

24

critical step towards a more affordable New York.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 361
2	COUNCIL MEMBER BOTTCHER: Michelle
3	Feinberg?
4	SERGEANT AT ARMS: You may begin.
5	COUNCIL MEMBER BOTTCHER: Michelle
6	Feinberg?
7	SERGEANT AT ARMS: You may begin.
8	COUNCIL MEMBER BOTTCHER: Zarith Edgehill
9	[sp?]?
10	SERGEANT AT ARMS: You may begin.
11	COUNCIL MEMBER BOTTCHER: Bobbi Barnett?
12	SERGEANT AT ARMS: You may begin.
13	BOBBI BARNETT: Hi, can you hear me?
14	COUNCIL MEMBER BOTTCHER: Yes.
15	BOBBI BARNETT: Wonderful. So, hi, my
16	name is Bobbi Barnett. I'm a lifelong New Yorker and
17	a Community Board member and a Manhattan resident
18	living near the southwest quadrant of the rezoning
19	area. I'm here today to testify in favor of the
20	Midtown South mixed-use plan as currently proposed.
21	As someone who spends a great deal of time walking
22	through Midtown at all hours, I look forward to being
23	able to have a true 24-hour neighborhood with safe
24	and thriving street life. I also look forward to
25	seeing more housing options available for myself, my

3

4

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

peers, and other New Yorkers here in the heart of Manhattan for years to come. I wanted to address a concern that I've heard about this project. I've attended a number of public meetings hosted by my local Community Board and heard concerns related to bulk and height within the proposed plan. While I understand why some of my neighbors are concerned, I do not share the concerns related to bulk and height in this already very transit and opportunity-rich area. I believe that the experience of being on the street as well as access to light and air in Midtown can be preserved through the proposed street wall requirements. I also believe that new housing can be added while preserving the view corridors of major landmarks that make walking around Midtown South so interesting and enjoyable. The primary purpose of this plan should be to add as much housing as feasible to increase housing opportunity, stem the growth of rising rents, and ensure a vibrant 24-hour street life in an area that is often dead after 8:00 I thank you for your time and your attention, and I hope that you vote to approve this plan in full. Thank you.

2 COUNCIL MEMBER BOTTCHER: Thank you.

Daniel Chandross?

1

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

SERGEANT AT ARMS: You may begin.

DANIEL CHANDROSS: Hello. My name is Daniel, and while I'm not a lifelong New Yorker, I have lived in Manhattan for years, and in fact, I moved here specifically for the transit and urban community that it brings. I'm here today because I'm a strong believer in the benefits of urbanization and building more dense housing. I'm excited about the possibility of new neighbors, friends, and businesses joining. I'm excited about being able to find cheaper housing without needing to compromise on my deal breakers [sic]. I'm excited about one day being able to live closer to my work in Chelsea instead of having to take multiple subways. I'm incredibly optimistic about the Midtown South mixed-use plan, because current zoning does not permit housing in one of the most transit-connected in the country. If we can't build with an FAR of 18 in Midtown South Manhattan, I don't understand where it was intended to be used. The world has been irreversibly changed after the pandemic, and more and more people are choosing to work from home instead of an office,

driving up housing demand and softening office

underutilized or vacant office buildings into

local retail services and amenities.

The plan streamlines the conversion of

residential units, creating these much needed homes.

I want Midtown to feel alive 168 hours a week, and

not just 40. New residents naturally attract more

residential presence helps transform vacant retail

spaces into active storefronts, including grocery

economy for new and existing residents. The project

also provides opportunities for people over parking

development. Pedestrianizing plazas on Broadway for

the millions of New Yorkers that traverse Midtown on

10,000 people who may very well become our neighbors

immigration, LGBT and healthcare protection that New

100,000 unhoused New Yorkers in New York City alone.

We owe all of them a more housed, urban and abundant

York state provides. Not to mention the almost

foot. Finally, I urge the Council to consider the

stores, shops, restaurants, boosting the local

2

3

4

5

6

7

8

9

10

1112

13

14

15

16

17

18

19

20

21

22

23

2425

New York. Thanks everyone.

who are not able to speak here today.

Americans in every state desperate for the

Chad Purkey?

COUNCIL MEMBER BOTTCHER:

CHAD PURKEY: Hello. Can you hear me?

4 COUNCIL MEMBER BOTTCHER: Yes.

1

3

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

5 CHAD PURKEY: Hi. Thank you, Council

On behalf of the Association for Better New Member. York, ABNY, a nonprofit dedicated to the advancement of support in New York City. I'm speaking to express support for the proposed Midtown South mixed-use This plan reflects a much-needed mixed-use plan. approach that will create a number of benefits for the neighborhood and the entire city. thoughtful plan introduces much needed balance and correction to the area zoning regulations which have been largely unchanged for over 50 years. zoning rules have remained fixed, the area has seen dramatic changes, most notably the shifts in its commercial and industrial uses. On top of those global industry changes, the area has struggled more than other parts of the City to rebound postpandemic, which in large part is due to the restrictive land use rules. To increase vibrancy in and a more 24/7 ecosystem, the proposed plan would unlock the ability for much needed housing to be added to this amenity-rich neighborhood,

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 366
2	complementing the area's existing commercial space
3	used by makers and small businesses. The plan
4	rightly leverages a variety of zoning tools,
5	including new high-density districts and Mandatory
6	Inclusionary Housing regulations to help create over
7	9,000 new homes, which nearly 3,000 of which will be
8	permanently affordable. By allowing this variety of
9	residential development in a transit-dense
10	neighborhood and within the region's largest job
11	center, the proposed plan will foster a healthier,
12	more holistic neighborhood that will benefit local
13	residents and workers. Because of all these
14	considerations, we urge the Committee, Subcommittee,
15	to support the Midtown South mixed-use plan. Thank
16	you.
17	COUNCIL MEMBER BOTTCHER: Is Michelle
18	Feinberg on? Michelle Feinberg?
19	SERGEANT AT ARMS: You may begin.
20	COUNCIL MEMBER BOTTCHER: Zarith
21	Edgehill, Zarith Edgehill?
22	SERGEANT AT ARMS: You may begin.
23	COUNCIL MEMBER BOTTCHER: For those
24	speaking, you have to accept the invitation that's
25	being sent to you via Zoom in order to testify.

refinancing efforts have been difficult. Lenders are

wary of commercial properties in the district.

24

creative industries whose work resonates in this city

2.2

2.3

and around the world. Creative industry is central to New York's identity and key to Midtown South's future. They generate value far beyond what they earn themselves, and it is up to the Council to protect that value, and in doing so, unlock the full economic and cultural potential of the district.

SERGEANT AT ARMS: Thank you.

GEORGE SCHEER: Thank you for your leadership in this moment.

COUNCIL MEMBER BOTTCHER: Sam Deutsch?

SERGEANT AT ARMS: You may begin.

SAM DEUTSCH: My name is Sam Deutsch. I want to thank everyone here today. It's been a really interesting presentation. I'm here because I am commenting in favor of ht proposed rezoning. I actually live in Chelsea just a few blocks from some of the area that will be affected by the proposed rezoning, and I love my neighborhood, and I think that this rezoning is great opportunity to make it even better. Everybody else has talked extensively about the benefits of more people living in the neighborhood, more eyes on the street, more businesses, more foot traffic, all of the above, but my personal area of expertise is on climate issues,

point, but I think this is a great project --

for high-density development than Midtown South.

small. We are very excited about this plan and we

MSMX plan encourages diverse mixed-use neighborhoods by allowing homes and businesses to thrive alongside each other as they do in some of the adjacent areas. density to 15 FAR in the densest proportions of the plan area and maintains the existing 12 FAR in the lower density areas. This ensures room for business growth while delivering much-needed housing. win/win. This creates a win/win. More housing options for New Yorkers and more growth opportunities and foot traffic for businesses. And as you know, Councilman, we continue to see elevated storefront vacancy in Manhattan. It's higher in our borough than in other boroughs right now. So, we really do need to be thoughtful about this. We hope you will accept this plan. We think it's a game-changer for New York City. So, we urge you support it. Thank you.

2.2 2.3

> COUNCIL MEMBER BOTTCHER: Thank you.

Daniel Cohen? 25

12

13

14

15

16

17

18

19

20

21

SERGEANT AT ARMS: You may begin.

3

1

2

DANIEL COHEN: Hi, my name is Daniel

4

Cohen. As a resident of Manhattan, I strongly

5

support the MSMX rezoning. We have a severe housing

6

shortage. Rent in New York City is the highest in

7

the entire country. We desperately need more housing and I cannot think of a better place for more housing

8

than Midtown South. It has incredible access to

10

jobs, transit, and economic opportunity, some of the

11

best in the entire country. If we can't repeal

12

housing bans in Midtown South, we can't do so

13

anywhere. We desperately need to build more housing

14

in order for rent to become affordable. Please pass

15

the MSMX rezoning and repeal the housing ban.

16

COUNCIL MEMBER BOTTCHER: Thank you.

17

Eddie Siegel?

SERGEANT AT ARMS: You may begin.

19

18

EDDIE SIEGEL: Hi there, Councilman. My

20

name's Eddie Siegel. I'm calling from my office which

21

is in the southwest quadrant to strongly support this

2.2

rezoning. New York City, we're in a deep, dire

2.3

housing affordability crisis, and the only way we

24

will fix that is with more homes. MSMX is a great way

25

to start making a small dent in making the City a

SUBCOMMITTEE ON ZONING AND FRANCHISES

little more affordable for me, my coworkers, and

With the changing ways we live and work post-pandemic
and the nature of this being Midtown Manhattan, there

everyone who lives or commutes to this neighborhood.

375

6 is no better place for us to add many more homes.

7 Having more neighbors will make this a much more

8 pleasant neighborhood for everyone who lives and

9 works here and help transform it from a cavalcade of

10 cava's and fast casual lunch places that is dead

11 after seven, to a livable 24/7 neighborhood. I look

12 forward to welcoming my new neighbors, and I hope you

13 support it. New Yorkers cannot afford to wait any

14 | longer. Thank you.

3

15

16

25

COUNCIL MEMBER BOTTCHER: Samir Lavingia?

SERGEANT AT ARMS: You may begin.

17 SAMIR LAVINGIA: Hi, my name's Samir

18 | Lavingia. I'm the Vice Chair of the Transportation

19 | Committee at Community Board Five and I'm also

20 | recently elected the Second Vice Chair. You know, I

21 | just want to give some background to the Community

22 | Board Five vote in favor of the Midtown South mixed-

23 | use plan. You know, you've heard many people say

24 | that we support 18 FAR on the avenues and a lower

density in the mid-blocks, and while that is true, I

we putting everyone on the avenues where there's more

SUBCOMMITTEE ON ZONING AND FRANCHISES 377 pollution and more noise. Thank you for taking the time to listen to all the testimony today, and I hope you will support the Midtown South mixed-use plan as I would encourage you to. Thank you.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

2.3

24

25

COUNCIL MEMBER BOTTCHER: MSquared?

SERGEANT AT ARMS: You may begin.

GRACE O'MEARA: Sorry, my name is Grace O'Meara. I'm not speaking on behalf of my employer, just myself. I'm here today to voice my support for the Midtown South rezoning. I know this area very well. I was a sweater designer in the Garment District for over a decade working for companies like Ralph Laruen and Tommy Hilfiger. In 2021 I left the fashion industry, because I was concerned that I could never afford to have a family in New York City on a designer's salary. My concern about affordability led me to my current career, affordable I don't want anyone else to have to give up housing. a creative career because they cannot afford to live in New York City, especially all the creative that came out today to testify. To do that, we must build more housing everywhere. Midtown South is the perfect location to build more housing. It is an area that would make a vibrant 24/7 district. I

plan. New York City is dealing with a dire housing

crisis. Legalizing housing in a central part of

24

Eventually, I had to move back home to

less time in transit every day getting to work and

more time with loved ones, engaging in their favorite

Things have only gotten less

379

24

25

SERGEANT AT ARMS: You may--

2	GEOFFREY THOMAS: [interposing] Hi, thank
3	you so much for having me. I signed up a little bit
4	late. I was thinking, you know, the same as like the
5	most reasonable thing in the world if you're going
6	to, you know, upzone anywhere in the world, the first
7	choice should be Midtown Manhattan. How is this
8	you know, do people disagree? And a friend told me,
9	you know, some people disagree, and so I joined late,
10	but I appreciate you having me. Like I said, I think
11	it's the most obvious place in the world to have more
12	housing. I support, you know, as much density as
13	possible. I think I support the Midtown South
14	mixed-use plan and this whole and I want to make a
15	special appeal to the folsk who are concerned about
16	what's happening at the national level. I think New
17	York State is going to be is becoming already a
18	place for people who are worried about policies in
19	red states to move, and we I think if this is a
20	thing that you care about, you know, personal appeal
21	to the Council Members who share this opinion that I
22	do, if this is a thing that you care about, I think
23	it behooves you to make sure that as many as people
24	as possible can move to New York as possible. So, I

SUBCOMMITTEE ON ZONING AND FRANCHISES support the plan. I support the highest possible density in FARs, and thank you so much for having me. COUNCIL MEMBER BOTTCHER: James Power? SERGEANT AT ARMS: You may begin. COUNCIL MEMBER BOTTCHER: James Power? SERGEANT AT ARMS: You may begin. COUNCIL MEMBER BOTTCHER: Garrett Armwood? SERGEANT AT ARMS: You may begin.

2.2

2.3

JAMES POWER: Good evening. I'm Jim

Power, Co-Chair of the Land Use Group at HSF Kramer,

formerly known as Kramer Levin. For many years we

have had clients calling up and asking what can be

developed on a particular under-developed site in

Midtown South, and for many years we have had to tell

them that those sites are zoned manufacturing and

cannot be developed for residential, and that was

usually the end of the conversation. This proposed

rezoning will change that and will allow for the

revitalization of these blocks with the development

of much-needed housing, including a substantial

amount of affordable housing through the MIH

mandatory affordable housing program. There is a

great deal of excitement in the development in

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 383 2 affordable housing communities for this proposal, and 3 we urge the Council to proceed to approve. Thank you 4 very much. COUNCIL MEMBER BOTTCHER: Garrett Armwood? 6 7 SERGEANT AT ARMS: You may begin. GARRETT ARMWOOD: Good evening, Council 8 9 Member Bottcher, Subcommittee, members of the City Council. My name is Garrett Armwood and I serve as 10 the head of Government Affairs for the SL Green 11 12 Realty Corp, the largest commercial landlord in New 13 York City. At SL Green we are deeply invested in the 14 future of New York City. We live here. We work 15 here, and we raise our families here. Our commitment to this city is both personal and professional. 16 17 over 25 years no other developer has been as uniquely 18 focused on Manhattan's long-term vitality as we have. 19 We have dedicated ourselves to ensuring that it 20 remains a dynamic place to live, work, and play. Over that time we've actively contributed to New York 21 City's recovery and transformation by pushing the 2.2

boundaries of innovation in the workplace and by

destinations. I'm here today to express our strong

developing globally renowned experiential

2.3

24

commercial district in Midtown into a vibrant

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 385
2	residential neighborhood by utilizing New York
3	State's 467M tax incentive coupled with the
4	flexibilities this body recently granted to
5	facilitate office to residential conversions into
6	market rate and affordable housing. We believe that
7	this rezoning is essential for New York City to
8	continue addressing its pressing
9	SERGEANT AT ARMS: [interposing] Thank
10	you. Your time has expired.
11	GARRETT ARMWOOD: [inaudible] and
12	underutilized office spaces. Thank you.
13	COUNCIL MEMBER BOTTCHER: If there are
14	any members of the public who wish to testify
15	regarding this proposal remotely, please press the
16	raise hand button now, or if you're in-person, please
17	identify yourself to one of the sergeants. We'll
18	stand at ease for 30 seconds while we wait for
19	someone to raise their hand if you haven't already.
20	Thomas Maguire?
21	SERGEANT AT ARMS: You may begin.
22	COUNCIL MEMBER BOTTCHER: JR McKenzie
23	[sp?]?
24	SERGEANT AT ARMS: You may begin.

COUNCIL MEMBER BOTTCHER: JR McKenzie?

1 SUBCOMMITTEE ON ZONING AND FRANCHISES 386 2 SERGEANT AT ARMS: You may begin. 3 JR MCKECHNIE: Hi, can you guys hear me? 4 COUNCIL MEMBER BOTTCHER: JR MCKECHNIE: Very good. Thank you. 5 Good afternoon. My name is JR McKechnie. I have 6 7 lived in New York City my entire life. For the last 21 years I have worked in Midtown South on West 39<sup>th</sup> 8 Street. I'm sorry? Hi? Can you guys hear me? COUNCIL MEMBER BOTTCHER: Please continue. 10 11 JR MCKECHNIE: Okay. I'm sorry. afternoon. My name is JR McKechnie. I have lived in 12 New York City my entire life. For the last 13 [inaudible] Midtown South on West 39th Street. 14 15 [inaudible] As General Counsel to G Holdings LLC. Holdings own office, retail and hotel properties in 16 and near the areas covered by the MSMX plan. I'm 17 18 here to voice my and my employer's strong support for 19 the plan. As we see it, the plan is likely to 20 accomplish the goals it designed to reach, and I need not recount them, but I would like to emphasize 21 several concrete beneficial outcomes G Holdings 2.2 2.3 expects. First, the plan would allow property owners to reposition their properties away from, for 24

example, office buildings with high vacancy rates to

25

residential. This would not only provide more

3 housing, but allow owners to better use their

4 properties, and correspondingly increase property tax

387

revenue for the City. Second, as residents of new

housing stock come flooding in, there will be more 6

7 eyes on the street at more times of each day.

8 means more people to see and report to police illegal

or dangerous activity and conditions. Surely this

will make Midtown South safer and improve quality of 10

11 life for everyone living, working, or visiting there.

12 Third, all of these new residents represent new

customers for existing retail establishments, many of 13

14 which continue to struggle. They also likely will

15 attract new ones such as grocery stores to meet new

16 demand. That means increased sales tax and, again,

17 property tax revenue for New York City and New York

18 State. In conclusion, G Holdings believes the MSMX

19 plan will encourage vibrant mixed-use neighborhoods

in Midtown South and deliver--20

SERGEANT AT ARMS: [interposing] Thank

2.2 you. Your time has expired.

2.3 JR MCKECHNIE: [inaudible] housing to the

heart of Manhattan. We ask you to also take into 24

consideration the other beneficial outcomes I have

SUBCOMMITTEE ON ZONING AND FRANCHISES 388
described today and urge you to put the plan into
effect. Thank you.

2.2

2.3

COUNCIL MEMBER BOTTCHER: There being no other members of the public who wish to testify on LUs-- Tyler Baldwin?

SERGEANT AT ARMS: You may begin.

COUNCIL MEMBER BOTTCHER: Tyler Baldwin?

TYLER BALDWIN: Hello, can you hear me?

COUNCIL MEMBER BOTTCHER: Yes.

TYLER BALDWIN: Hi, I'd like to speak in support of the mixed-use plan. I believe any type of housing development is good for the city, as it will encourage economic development throughout the city. [inaudible] we have seen record low housing which caused rent to skyrocket, and I believe that any type of housing, particularly in Midtown East which is near transit hubs, would increase housing development. Thank you very much.

COUNCIL MEMBER BOTTCHER: Thank you.

We're going to stand at ease for 30 seconds. There
being no other members of the public who wish to

testify on LUs 324 and 325 related to the MSMX

neighborhood plan, the public hearing is now closed,
and the item is laid over. That concludes today's

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 389
2	business. I'd like to thank the members of the
3	public, my colleagues, Subcommittee Counsel, Land Use
4	and other staff, and the Sergeants at Arms for
5	participating in today's meeting. The meeting is
6	hereby adjourned.
7	[gavel]
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	

SUBCOMMITTEE ON ZONING AND FRANCHISES

SUBCOMMITTEE ON ZONING AND FRANCHISES

SUBCOMMITTEE ON ZONING AND FRANCHISES

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date August 27, 2025