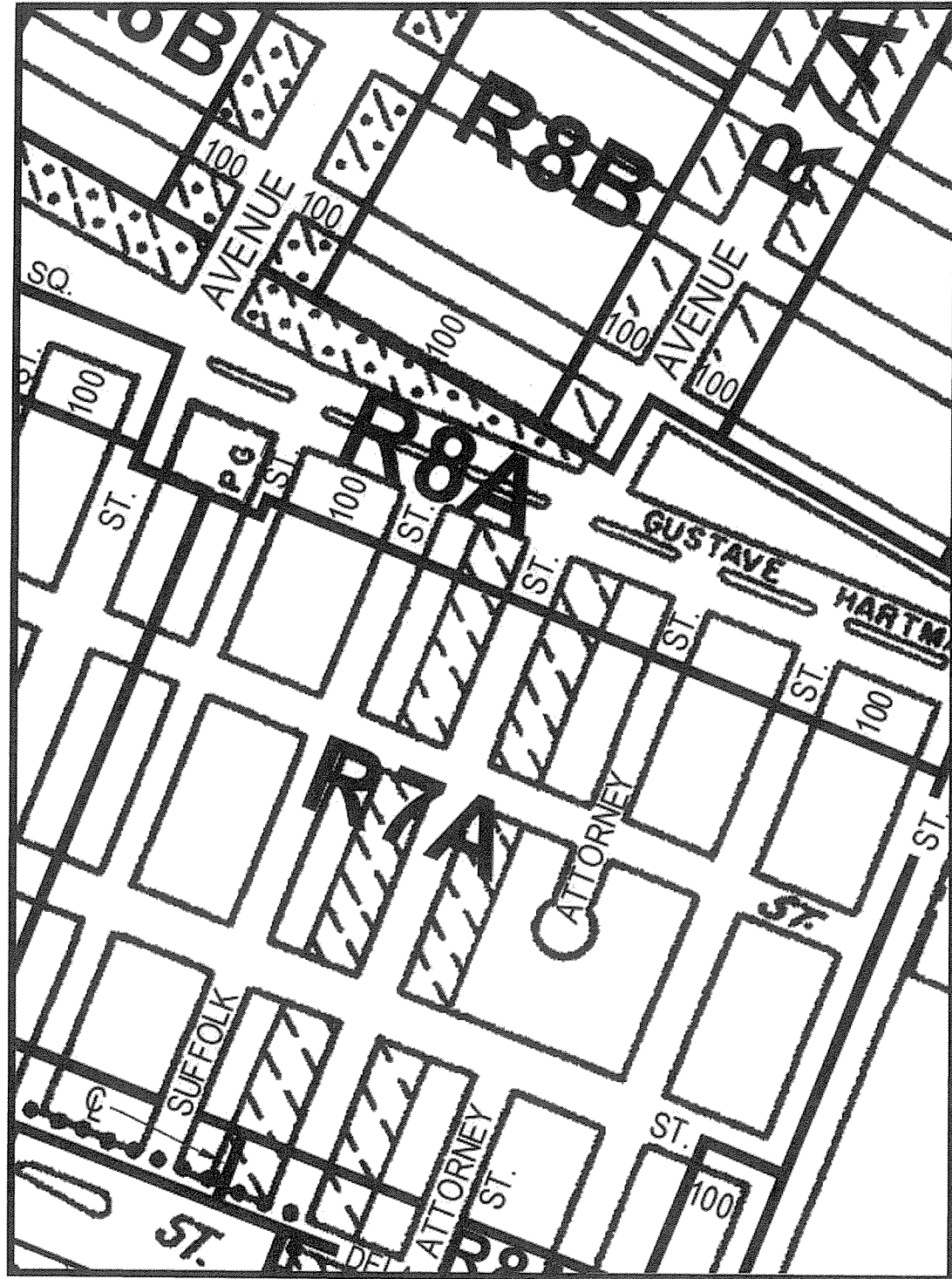
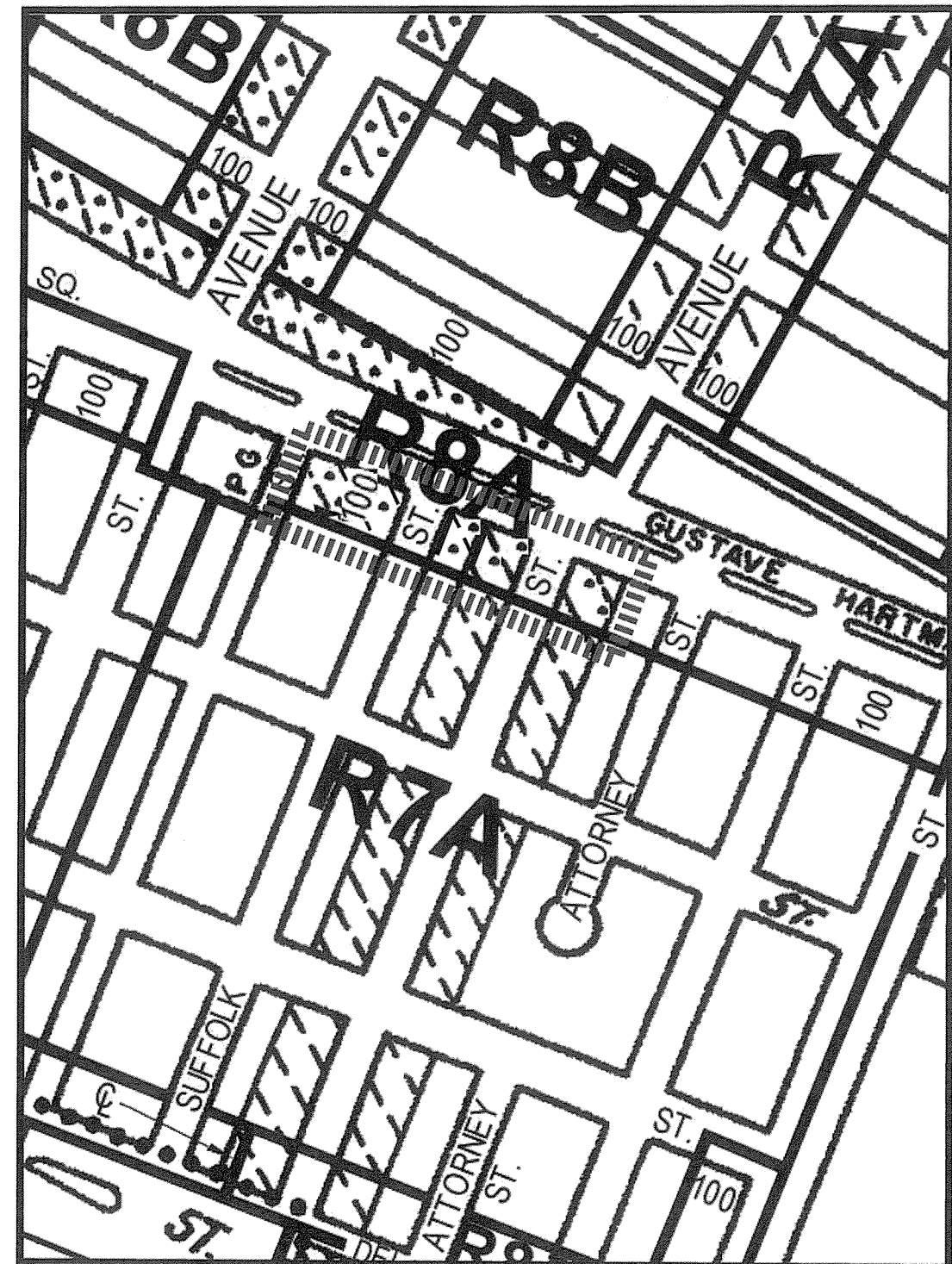


C1-1 C1-2 C1-3 C1-4 C1-5 C2-1 C2-2 C2-3 C2-4 C2-5
NOTE: Where no dimensions for zoning district boundaries appear on the zoning maps, such dimensions are determined in Article VII, Chapter 6 (Location of District Boundaries) of the Zoning Resolution.

Zoning Change Map



CURRENT ZONING MAP



PROPOSED ZONING MAP - Area being rezoned is outlined with red lines

Changing a R8A district and R8A/C1-5 district to a R8A/C2-5 district

Area Map

255 East Houston Street, Manhattan
Block 355, Lot 54

Project Information

- 600' Radius
- Development Site
- Project Area
- Zoning Districts
- Special Districts

Existing Commercial Overlays

- C1-1
- C1-2
- C1-3
- C1-4
- C1-5
- C2-1
- C2-2
- C2-3
- C2-4
- C2-5

● Subway Entries

5037 Block Numbers

Property Lines

5 Number of Floors

Land Uses

- One & Two Family Residential Buildings
- Multi-Family Residential Buildings (Walk-up)
- Multi-Family Residential Buildings (Elevator)
- Mixed Residential & Commercial Buildings
- Commercial/Office Buildings
- Industrial/Manufacturing
- Transportation/Utility
- Public Facilities & Institutions
- Open Space
- Parking Facilities
- Vacant Land



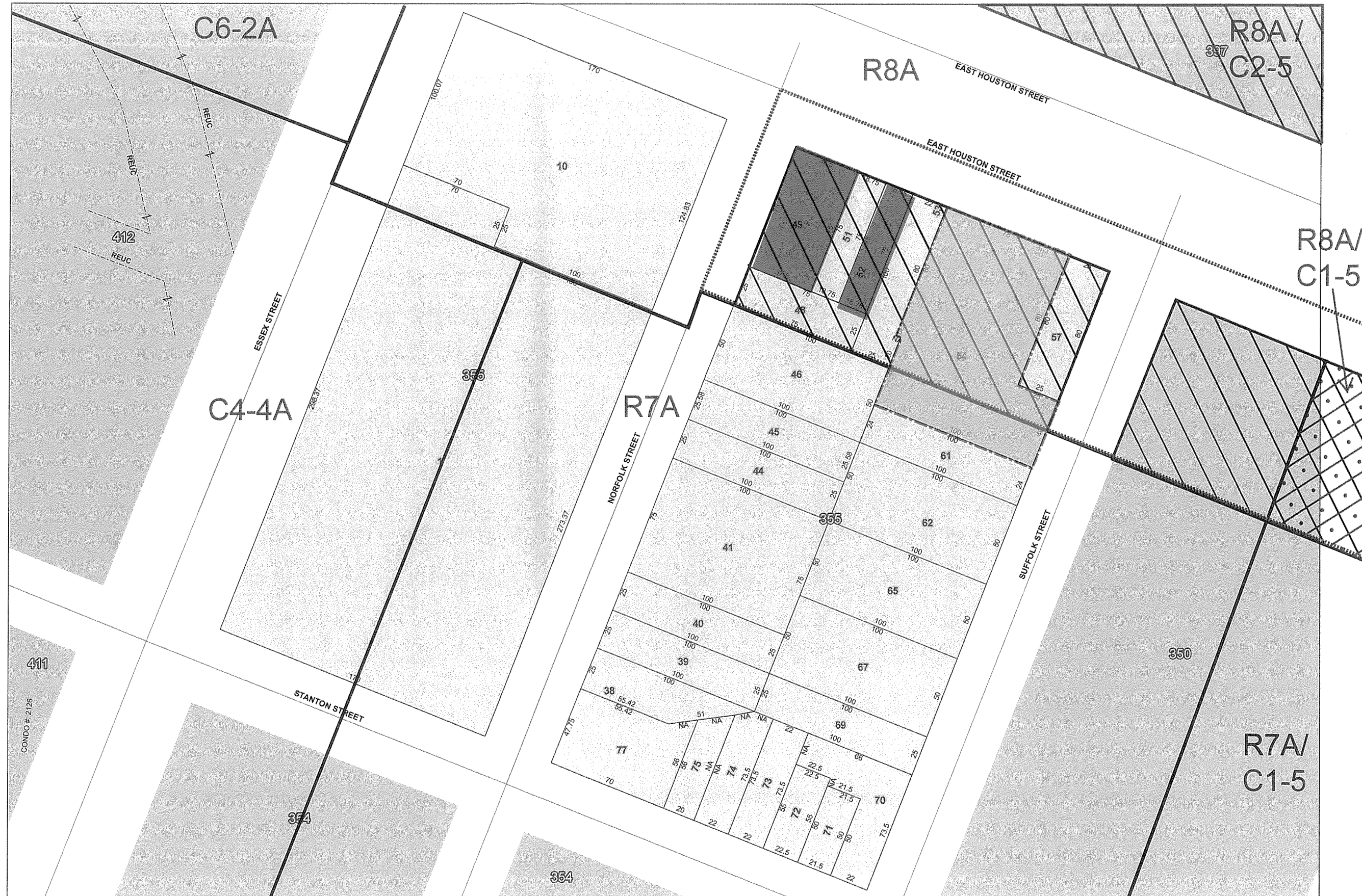


NYC Digital Tax Map

Effective Date : 08-25-2015 15:34:23

End Date : Current

Manhattan Block: 355



Legend

- Streets
- Miscellaneous Text
- Possession Hooks
- Boundary Lines
- Lot Face Possession Hooks
- Regular
- Underwater
- Tax Lot Polygon
- Condo Number
- Tax Block Polygon

Zoning District Line

R7A Existing Zoning District

Proposed C2-5 District

Existing C2-5 District

Existing C1-5 District

Area of Rezoning

Development Site



NYC Digital Tax Map

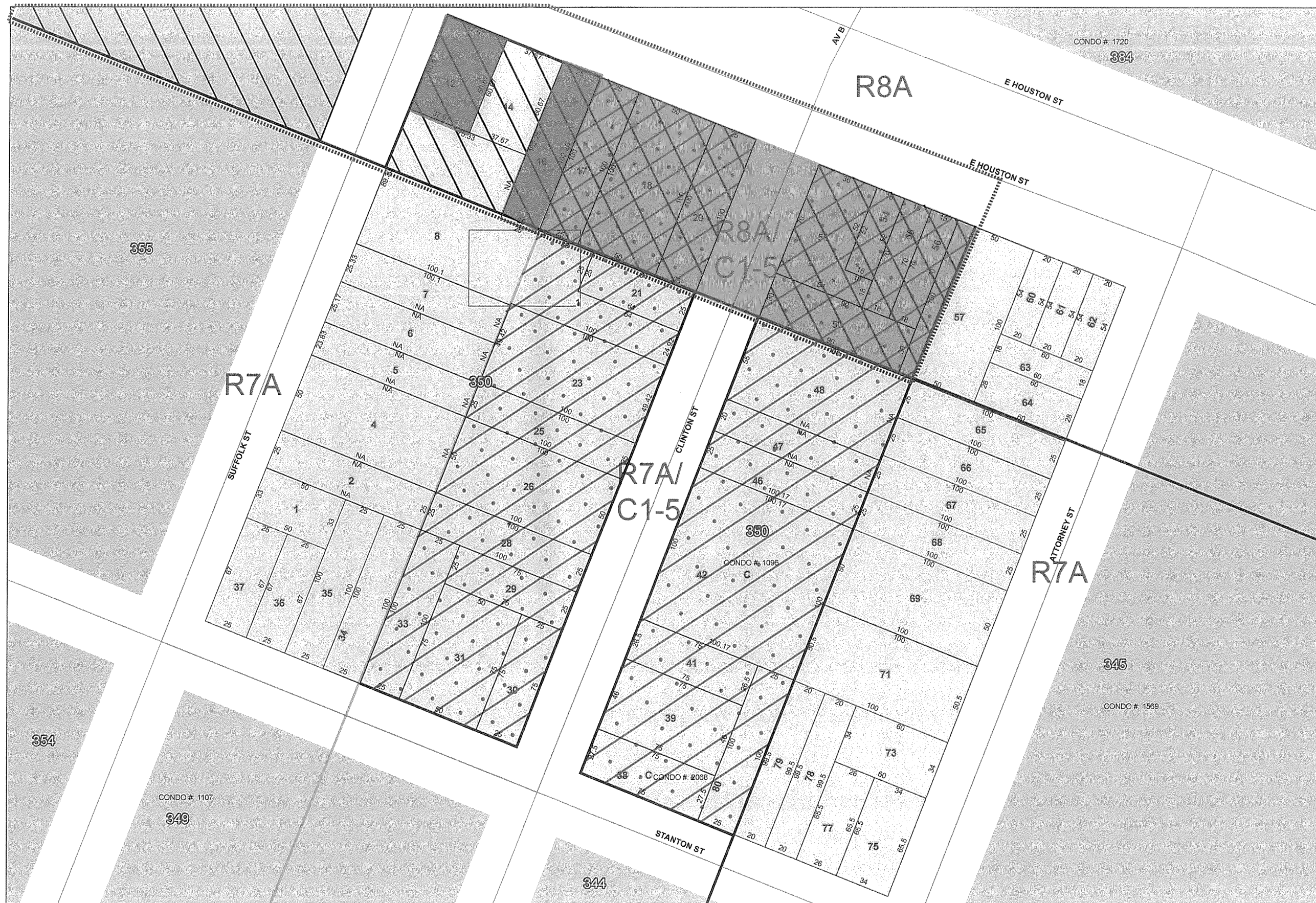
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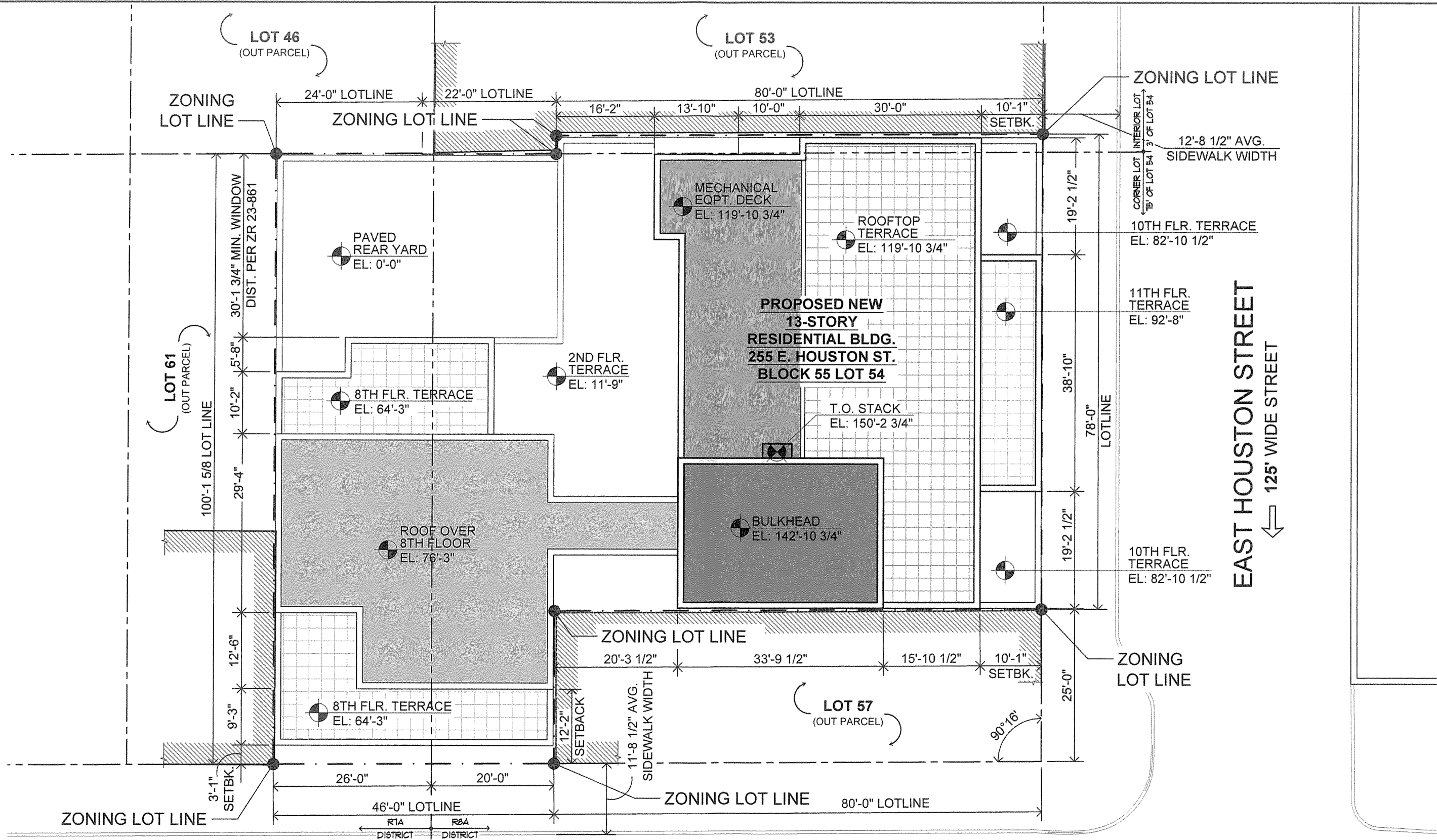
End Date : Current

Manhattan Block: 350

Legend

- Streets
- Miscellaneous Text
- Possession Hooks
- Boundary Lines
- Lot Face Possession Hooks
- Regular
- Underwater
- Tax Lot Polygon
- Condo Number
- Tax Block Polygon
- Zoning District Line
- Existing Zoning District
- Proposed C2-5 District
- Existing C1-5 District
- Area of Rezoning
- Development Site





1 SITE PLAN
SCALE: 1/16" = 1'-0"

SUFFOLK STREET
← 50' NARROW STREET





Proposed Commercial Area

THE STEPHEN B. JACOBS GROUP, P.C.
Architects and Planners
381 Park Avenue South, New York, NY 10016
T: 212.421.3712 F: 212.421.8471

© 2015

255 EAST HOUSTON
NEW YORK, NY

PROPOSED DEVELOPMENT

January 27, 2016

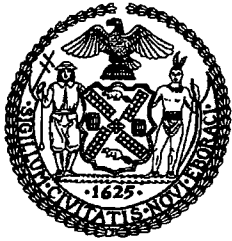


THE STEPHEN B. JACOBS GROUP, P.C.
Architects and Planners
381 Park Avenue South New York, NY 10016
T: 212.421.3712 F: 212.421.8471

255 EAST HOUSTON NEW YORK, NY

© 2015

January 27, 2016



THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3
59 East 4th Street - New York, NY 10003
Phone (212) 533-5300 - Fax (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Jamie Rogers, Board Chair

Susan Stetzer, District Manager

Subcommittee on Zoning and Franchises
August 9, 2016

My name is Susan Stetzer, District Manager for Community Board 3, Manhattan. Community Board 3, from 14th Street to the Brooklyn Bridge and from the East River to Bowery and Chinatown, values its community facilities, especially the facilities that provide services to those who are most vulnerable and underserved. For over 40 years, 255 East Houston housed one such valuable community facility as a city-subsidized day care center for 350 children. Now, it is facing a much different future.

During the extensive preparation for the 2008 East Village Rezoning, the community deliberately allowed for community facilities on the ground floor with the intention that 255 East Houston remain a community facility. Spot zoning contradicts the recommendations from the community planning process that resulted in the 2008 rezoning which looked at the community as a whole.

At the June 8th City Planning hearing the applicant stated that several unsuccessful attempts were made to market the building for community facility use, thereby necessitating the need to allow for a wider range of ground floor uses. He also stated that he had no referrals from the Community Board. CB 3 was never made aware that there was a problem in securing a community facility tenant and never received a request for help. Since viewing the DCP hearing video last Thursday, we contacted three of our settlement houses, Henry Street Settlement, University Settlement, and Educational Alliance. They have provided letters (attached) stating they would have been interested in expanding but were not contacted. The applicant cannot claim best faith efforts to secure a community facility without contacting any of the settlement houses that have served our community for over 100 years nor contacting the Community Board for referrals. Goddard Riverside has been asking the Community Board for help in obtaining space for the last year. CB 3 is the third highest gentrifying District in the City according to the Furman Housing and Neighborhood report and also the second highest of 59 Districts in high diversity ratio—between lower income and higher-income residents. It is essential that we retain our community facilities, particularly to serve the most vulnerable in our community. We have recently lost Rivington House, Cabrini and Bialystoker nursing homes because of gentrification. We cannot afford further loss.

The applicant during the last hearing also claimed that Houston Street is too noisy for community facilities such as educational facilities. The space is surrounded by PS 20, PS 188, and Bard High School—all operating without problems.

The CB 3 community already has a preponderance of residential areas with commercial overlays, and commercial space is predominately used for destination nightlife. The C2-5 zoning would allow for nightlife live performances, ticketed events and cover charges that are in conflict with the quality of life necessary for a residential neighborhood. Since these venues do not open before 5 p.m. they result in shuttered blocks during the day and result in less pedestrian activity than community facilities. While the City Planning Commission acknowledges that the owner is amenable to precluding nightlife use at the proposed project site, nothing has been signed and CB 3 cannot be certain. This is not a risk CB 3 is willing to take.

CB 3 disapproves the C160137 ZMM ULURP Zoning Map Amendment, to map a C2-5 commercial overlay to a depth of 100' along two and one-half blocks on the south side of East Houston Street between the east side of Norfolk Street and the centerline of the block between Clinton Street and Attorney Street to facilitate the construction of a 13-story mixed use building on 255 Houston Street.



Manhattan Community Board 3
59 East 4th Street
New York, NY 10003

August 8, 2016

To Whom It May Concern:

I am writing you this afternoon regarding 255 East Houston Street. This letter is to confirm that at no time has Educational Alliance been contacted by an agent of 255 East Houston Street inquiring as to whether or not our agency may be interested in expanding our programming into this location. As you are aware, each year Educational Alliance serves more than 50,000 New Yorkers who live, work and learn in the East Village and Lower East Side. Should the opportunity present itself, we would be interested in learning about the available community space at 255 East Houston and exploring the possibility of keeping this specific location as a resource for our entire community.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Alan van Capelle', with a long horizontal line extending to the right.

Alan van Capelle
President and CEO



**HENRY STREET
SETTLEMENT**

265 Henry Street
New York, NY
10002-4808

ph: 212.766.9200
fx: 212.791.5710

henrystreet.org

August 8, 2016

Jamie Rogers
Chairperson
Community Board 3
59 East 4th Street
New York, NY 10003

Dear Mr. Rogers,

Henry Street Settlement is an organization that has been providing vital human services to residents of the Lower East Side for over 123 years in the areas of education, employment, healthcare, shelter, senior services, and the arts. As an organization that provides services to over 60,000 New Yorkers of all ages annually, we consistently look for ways to expand our footprint in order to best serve the needs of our community.

Had we been contacted to explore available space on the Lower East Side, we would certainly have been interested in assessing the possibilities contingent on location, square footage, rent, terms, as well as other variables.

If you have any questions or require additional information, please feel free to contact me directly.

Sincerely,

David Garza
Executive Director

Susan Stetzer

From: Melissa Aase <maase@universitysettlement.org>
Sent: Monday, August 08, 2016 6:52 PM
To: chair@cb3manhattan.org
Cc: Susan Stetzer
Subject: Testimony

Hi, Jamie, I called you back today re 255 East Houston, and Dave Garza shared with me your draft testimony. Thanks for reaching out. I would be fine with you listing University Settlement as an organization that was NOT contacted, IS looking for space to expand, and potentially would have explored opportunities in this site if I had been contacted --- on ANY floor!!! And I dislike the "spot rezoning" loophole after such an extensive community process that we all participate in.

Thanks,

Melissa Aase
University Settlement
Office 212-453-4589
Cell 917-577-4391

Sent from my iPhone

University Settlement is an Equal Opportunity Employer/program.

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Greenwich
Village
Society for
Historic
Preservation

232 East 11th Street
New York, New York 10003

(212) 475-9585
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www.gvshp.org

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**Testimony to New York City Council
regarding East Houston Street Rezoning
ULURP Application No. C 160137 ZMM**

August 9, 2016

Good morning Councilmembers. I am here today to urge you to vote no on the proposed rezoning of East Houston Street, which was approved by the City Planning Commission over the objections of Community Board #3 and the Manhattan Borough President.

There is absolutely no benefit to the public in the proposed rezoning. That is supposed to be the criteria for adopting zoning changes. Helping a single developer who has hired a well-connected lobbying firm that is a strong fundraiser for and supporter of the Mayor, as is the case here, is not supposed to be the criteria for doing so. But it appears to be here.

It is inconceivable that an applicant with such a checkered history would be so readily accommodated by the City Planning Commission as was done in this case. This developer has a long record of accusations of tenant harassment. The city subsidized daycare center which previously occupied the space he is seeking to develop was forced out, at least in part according to the Community Board, by failures on the part of this applicant to ensure the safety and integrity of the building. When this area was rezoned in 2008, the Community Board specifically sought to keep a commercial overlay from these blocks in order to encourage the retention of community facility uses here. And yet the City Planning Commission and the Mayor are only too willing to accommodate a developer whose actions have had such a harmful impact upon low-income tenants, as well as neighborhood residents who need access to affordable childcare.

This is a particular slap in the face given that at the same time, elsewhere in Community Board 3 and in Council District 2, the Mayor and City Planning Commission have adamantly refused to act upon community-requested rezoning plans that are supported by the local community board and Councilmember.

On the west side of Councilmember Mendez's district, along the University Place and Broadway corridors, we have been begging the City Planning Commission for nearly two years to move ahead with a community-driven rezoning that would for the first time require affordable housing in the area, and put in place reasonable height caps for new development. But in spite of the support of Councilmember Mendez, Borough President Brewer, the local community board, and virtually the entire affected community, the Mayor and the City Planning Commission have refused.

And in Chinatown, a community-driven rezoning plan that would similarly preserve and create affordable housing, protect tenants, and keep new development in character with the neighborhood has been consistently rejected by the Mayor and the Commission, in spite of similar local support. And yet this developer's requested rezoning, which will benefit no one but him, receives strong support from the Mayor's City Planning Commission. Something is very, very wrong.

This is not the kind of rezoning this community is looking for or needs. If the Mayor and City Planning Commission wants to facilitate rezonings that will serve the public interest and which the affected communities want, there are several in this same Council District and Community Board to choose from. We urge you not to approve this one.

FOR THE RECORD

FOR THE RECORD

FOR THE RECORD



Aug 9, 2016

Opposition to East Houston Rezoning

Dear Councilmembers:

The East Village Community Coalition urges you to vote no on the proposed rezoning of East Houston Street, which was approved by the City Planning Commission over the objections of Community Board #3 and the Manhattan Borough President.

The owner of the property in question has a long record of accusations of tenant harassment. A badly needed daycare center had to leave the space being developed and similar community facility is needed here, not retail. This area was specifically called out by the Community Board to not have a commercial overlay when the area was rezoned in 2008.

There is no benefit to the public in this rezoning. It seems to only be being presented because a wealthy developer has hired a well connected lobbying firm. This should not be the standard for New York City rezonings

Sincerely,


Aaron Sosnick, Secretary
East Village Community Coalition



Area Businesses:

1. Gaia (Neighbor)- 251 East Houston Street
2. Katz's Deli- 205 East Houston Street
3. Interfaith Community Services- 73 East 3rd
4. East Side Smoke Shop- 279 East Houston Street
5. East Houston Wine and Liquor- 250 East Houston Street
6. Army Navy Bags and Fashions- 172 East Houston Street
7. Clinton Flower Shop- 152 ½ Stanton Street
8. Sanctuary Guest Suites- 196-A Stanton
9. Boulton and Watt- 5 Avenue A
10. NYHC Tattoos- 127 Stanton Street
11. Wing-On Trading Co., Inc.- 145 Essex Street
12. il laboratorio del gelato- 188 Ludlow Street
13. il laboratorio del gelato- 188 Ludlow Street
14. YOURS Wholesome Foods- 159 Essex Street
15. The Masala Wala- 179 Essex Street
16. Essex Dental Office, P.C.- 143 Essex Street
17. Stanton Shop Tailors- 90-96 Stanton Street
18. Yumi Kim- 105 Stanton Street
19. Pizza Place- 105 Stanton Street
20. The Luggage Store- 161 Orchard Street
21. Rene Tailor Shop & Alteration- 164 Orchard Street
22. Salon Orchard- 189 Orchard Street
23. Grit N Glory- 186 Orchard Street
24. Green Gate Cleaner INC- 179 Orchard Street
25. Nick & Son Clothing Inc- 161 Orchard Street
26. Vandal- 199 Bowery

27. Alpha Tailor Shop- 128 Rivington Street
28. East Coast Fight Shop- 131 Orchard Street
29. Baby Brasa- 129 Allen Street
30. Deep Cover- 162 Allen Street
31. City CoPilot- 166 Allen Street
32. City CoPilot- 166 Allen Street
33. Allen Tailoring and Cleaner- 150 Allen Street
34. Allen Bodega- 83 Stanton Street
35. 10 Below Ice Cream- 132 Allen Street
36. Stanton Street Yoga- 196-A Stanton Street
37. The New Allen- 129 Allen Street
38. M&M Environmental- 32 Orchard Street
39. Schames Paint and Hardware- 90 Delancey Street
40. Stop One Gourmet-172 Allen Street
41. La Contenta (SMA Managed)- 102 Norfolk Street
42. Muriel Guipin Gallery- 83 Orchard Street
43. Round K- 99 Allen Street
44. Tache Artisan Chocolate (SMA Managed)- 254 Broome Street
45. NY Window Trading Co.- 84 Allen Street
46. Ave A Deli & Food- 25 Avenue A
47. Wassail
48. The Back Room
49. Dirt Candy
50. Café Katja
51. Wireless Store- 172 Allen Street
52. Chabad of the Lower East Side- 104 Delancey Street
53. 139 Ludlow LLC- 139 Ludlow
54. Better Loving Properties- 17 Stanton Street
55. Smoke Shop- 99 Allen Street

June 7th, 2016

Re: 255 East Houston City Planning Commission

I am a local business owner in the Lower East Side and I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

The revision makes sense since it would allow this underserved community to gain some additional retail space as well as additional affordable units which helps serve the diversity of this melting pot we are known for and have been a part of. We want to continue to experience and service our community as business owners but also as people whom are closely connected to our customers and neighbors! Our goal is to forge and nurture the relationships we have worked hard to instill and that we believe in as part of our close knit unit.

For too long we have seen community facility spaces (like 255 East Houston Street) sit vacant, while others were leased to marginal operations that don't function well or serve our community. Currently, the neighborhood has suffered from neglect; with the Essex Street Crossing project finally underway the few neighboring blocks now demand similar attention and progression. While the rezoning is very small, it will have a big impact. Existing businesses will become compliant with the demands of the people it serves and rather than have un-leasable community facility spaces we will gain additional commercial neighbors. This will create more foot traffic, more visibility, greater safety with more eyes on the street, and increased revenue for existing businesses. Rather than have a few isolated and in some cases struggling businesses, we will be able to have a functioning neighborhood as a whole for all to dwell in and experience together. For too long 'community facilities' were shunted here, creating a dead zone in the evenings (except for bars) and disrupting the local quality of life. Rather than another empty space or another agency that closes up at 5:00pm and creates a desolate streetscape, we need more street level business and more affordable housing.

The Lower East Side needs new retail options and more affordable housing. It's the right thing for the City to encourage and I urge the City Planning Commission to approve the rezoning. This rezoning makes sense from planning, social, economic and neighborhood aspects. We need what is being proposed so that we can all thrive.

I ask that you approve the rezoning.

Sincerely,



251 EAST HOUSTON STREET • LOWER EAST SIDE • NEW YORK



August 4, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,



JAKE DELL

OWNER, KATZ'S DELI

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FAX: (212) 674-3270
1-800-4-HOTDOG

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(CORNER OF LUDLOW STREET)
NEW YORK, N.Y. 10002

adi Purusha

August 2016

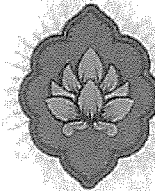
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Very truly yours,



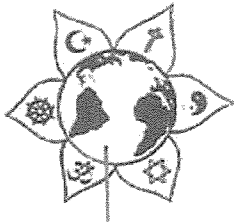
Interfaith Community Services
"Food For Life At Tompkins"



Food For Life
Tompkins Square Park

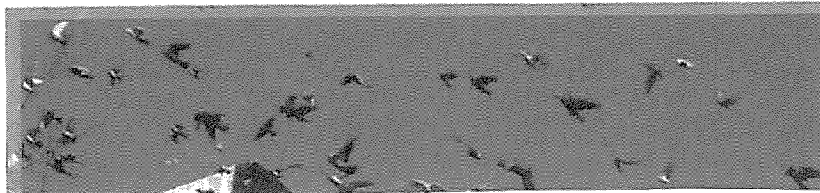
#foodforlifeattompkins

@SanctuaryNY



INTERFAITH COMMUNITY SERVICES

- Home
- Our Mission
- Services
- Guestrooms

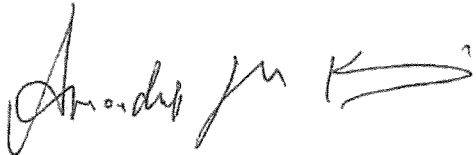


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Very truly yours,



AMAD SINGH

279 East Houston

NY NY 10002

East Side Store

East Side Smoke Shop.

august
~~July~~ 5, 2016

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East Houston Wine & Liquor

250 East Houston Street, #13, New York, NY 10002
Phone: + 1 (212) 432-6322, Fax: + 1(212) 432-6320
info@ehliquors.com
www.ehliquors.com

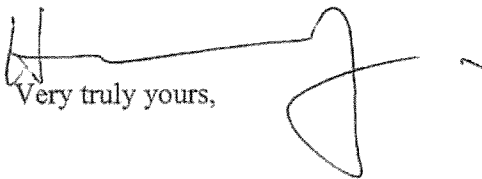
Very truly yours,

A handwritten signature in black ink, consisting of several overlapping loops and a vertical stroke, appearing to be the initials 'AH'.

August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.


Very truly yours,

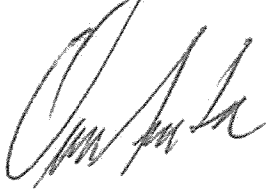
ARMY NAVY BAGS FASHIONS
177 E HOUSTON ST
NEW YORK, NY 10002
212228526

August 4, 2016

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Very truly yours,



CLINTON FLOWER SHOP
153½ Stanton Street
NY NY 10002
Tel. 212 475-3412
Fax 212 505-3137

August 4, 2016

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Very truly yours,




MARIO CORNEJO
SANCTUARY NYC RETREATS



Sanctuary NYC
196A Stanton Street
New York, NY 10002

Mario Cornejo
Director of Guest Relations

cell 352.213.9020
office 917.388.2686

  @SanctuaryNY

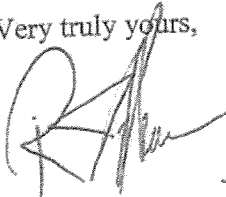
mario@sanctuarynyc retreats.com
www.sanctuarynyc retreats.com

August 4, 2016

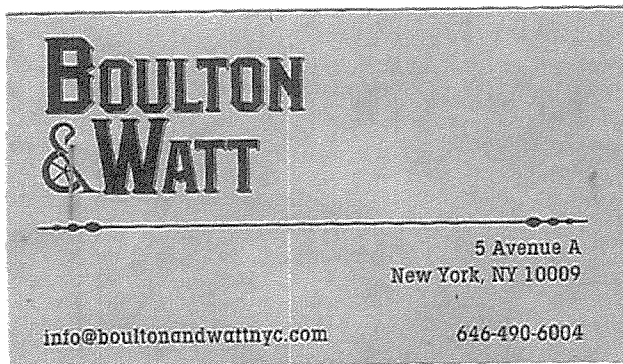
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Very truly yours,



Boulton & Watt

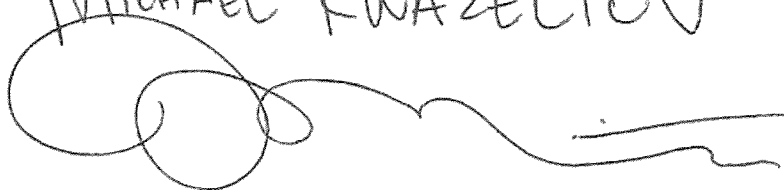


August 4, 2016

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Very truly yours,

MICHAEL KWAZELTOV


NYHC TATTOOS
127 STANTON ST.
NYC, NY 10003.

NEW YORK HARDCORE
TATTOOS

127 STANTON ST 212-979-0350
NYC 10002 NYHCTATTOO.COM

NYHCTATTOOSHOP@GMAIL.COM
@NYHCTATTOOS

August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

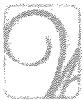
Very truly yours,



8/5/2016

WING-ON TRADING CO., INC.

永安貿易公司



李東龍 ALFRED K. LEE
14X ESSEX ST., NEW YORK, NY, 10002
(212) 312-1450 FAX: (212) 312-1480
WINGONNYC@HOTMAIL.COM

August
~~July~~ 6, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.



IONE S. SNYDER
1881 Broadway, Suite 110
New York, NY 10019

Very truly yours,

Phyllis C. Snyder

PHYLLIS SNYDER

august
~~July~~ 4, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.



JON F. SNYDER
111 12th St
New York, NY 10013

Very truly yours,

 JON F. SNYDER

August 05, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Luisa Javary
Very truly yours,



YOURS
WHOLESOME FOOD

Beer Salads Coffee/Tea
Juice/Smoothies Sandwiches Cigarette
Deli Grocery Cold Drinks Etc...

Tel: (212) 477-3663
Fax: (212) 477-3661

159 Essex Street, New York, NY 10002

VISA MasterCard DISCOVER AMERICAN EXPRESS

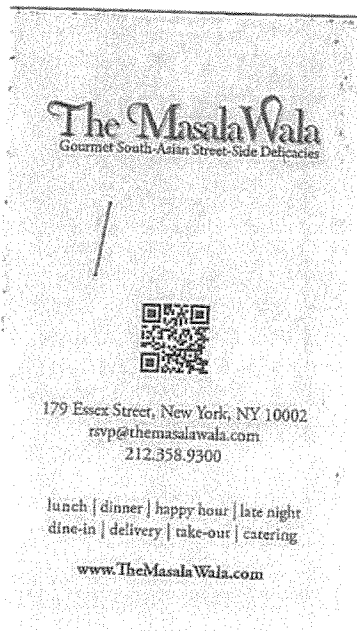
August 5, 2016

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Very truly yours,

Mohammed Zaideen Rahman





Jose De Leon, D.D.S.

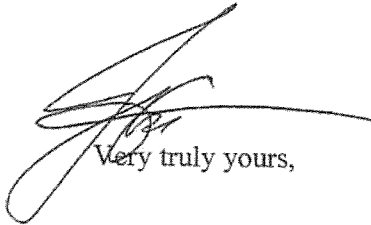
143 Essex Street
New York, NY 10002

Telephone: (212) 228-2999
Fax: (212) 228-3323

August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

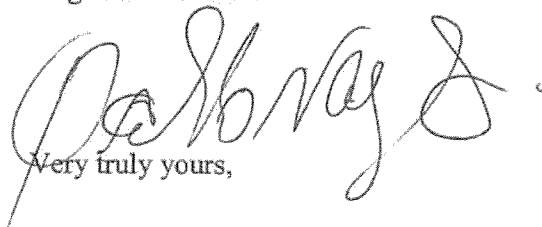


Very truly yours,

August 25, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.


Very truly yours,

Tel: (212) 353-9753

*Open Monday Thru Saturday
From 10:00A.M. To 7:00 P.M.*

*90-96 Stanton Street
(corner orchard St.)
New York, NY 10002*

Pablo

August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,



STYLIST

VISIT OUR BOUTIQUES:

LES 105 STANTON STREET NYC 10002 T: 212.420.5919

UES 1331 3RD AVENUE NYC 10075 T: 212.249.0998

GRAMERCY 240 3RD AVENUE NYC 10003 T: 212.533.4017

SOHO POP-UP 112 WOOSTER STREET NYC 10012 T: 212.343.1242

SHOP ONLINE: WWW.YUMIKIM.COM

LET'S GET SOCIAL!      @YUMIKIM

August 05, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

SANA ULCAH
Very truly yours,

99¢ FRESH *Slice* PIZZA

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PH: 212-335-0803

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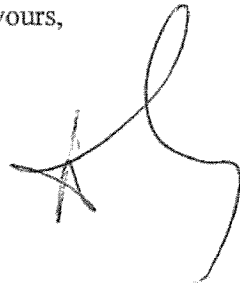
Large Large Large

August, 5, 2016

To Whom It May Concern:

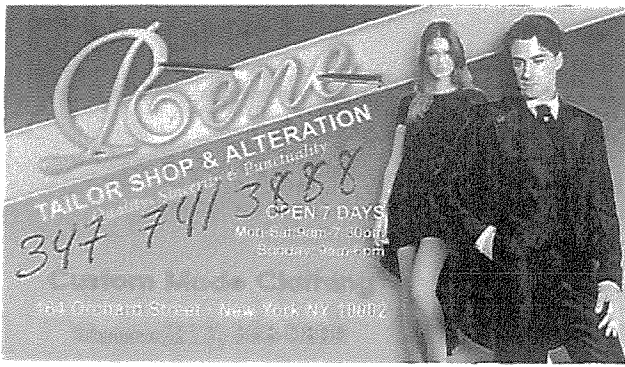
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Very truly yours,

A handwritten signature in black ink, appearing to be 'A. S.', with a long horizontal line underneath.

161 Orchard St
Luggage

The Luggage Store
161 Orchard Street
New York, New York 10002



August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.


Very truly yours,

René + Alex of Shop 164 Orchard St.

August 5, 2016

To Whom It May Concern:

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 Chie Sugawara
Very truly yours,



chie sugawara
hairmaster

189 orchard street nyc 10002
telephone: 212.780.0900
salonorchardnyc.com

August 05, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,



GRIT N GLORY
TATTOO AND BOUTIQUE

186 ORCHARD ST. NEW YORK, NY 10002
(212) 253 - 2775


WWW.GRITNGLORY.COM ⚡ INFO@GRITNGLORY.COM

August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,

ALEJANDRO VELAZQUEZ




 GREEN GATE
CLEANER INC

Organic Dry Cleaning
Laundry Shirts
Wash & Fold
Free Pick Up/Delivery
All major credit card Accept

179 Orchard Street, South Store
New York - NY - 10002
212 228-6422

August 5, 2016

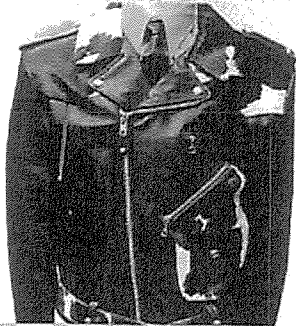
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Nick & Son clothing 161 Orchard Street

Very truly yours,

NICK & SON
CLOTHING INC



Schott Leather Jackets, Coats, Mens Suits,
Dress Shirts and Accessories in business for 47 years.

161 Orchard St. New York,
NY 10002 - (212)-253-7588

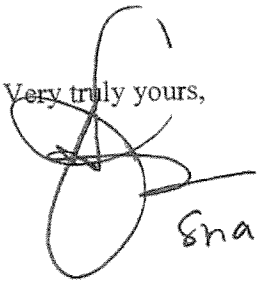
Email: sales@nickandsonclothing.com
www.nickandsonclothing.com
www.nickandsonschottjackets.com

August ^{5th} 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,


Sharon Villar.

SHARON VILLAR

Human Resources Manager

D: 212-614-7201 ext 305

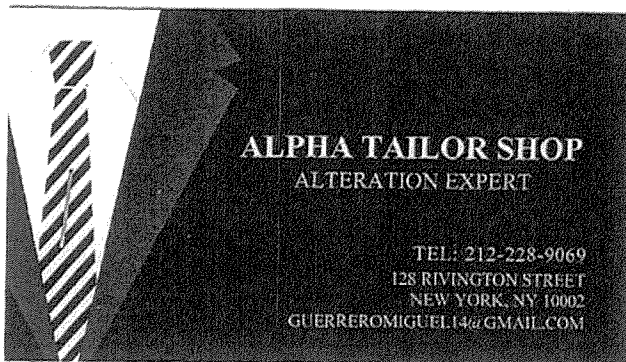
sharon.villar@vandalnewyork.com
vandalnewyork.com

199 BOWERY (AT SPRING STREET)
NEW YORK CITY

August 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.



Very truly yours,

A handwritten signature in cursive script that reads "Fausto Noval".

FAUSTO NOVAL

August 5, 2016

To Whom It May Concern:

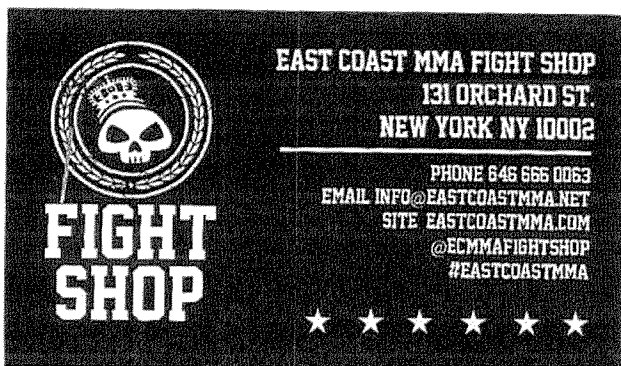
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Very truly yours,



ECMMA

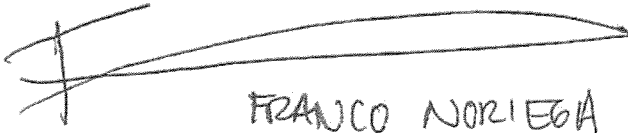
131 Orchard St
NY, NY 10002



August 8, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.



Very truly yours,

BABY BRASA 129 Allen St.

B A B Y
B R A S A

646 . 998 . 5316
info@babybrasa.com
babybrasa.com

B A B Y
BRASA

129 Allen St.
New York, Ny 10002
@babybrasa

August 4, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,



DEEPCOVER
Vintage Clothing

162 Allen St.
New York, NY 10002
(646) 666-0568



Instagram @DEEPCOVERNY
DEEPCOVERNY@gmail.com

August 4, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,



MAGGIE BARNETT
City Copilot 166 Allen St.



Key
Service



Daily
Storage



Package
Acceptance



Concierge
Service



Housekeeping

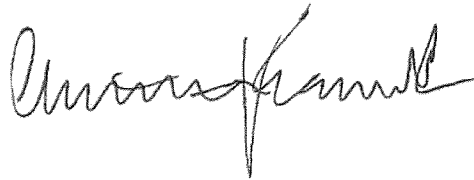
166 Allen St. New York & Queens, NY 10002
info@citycopilot.com www.citycopilot.com
917.388.3064

August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,



Key Exchange



Baggage Storage



Baggage Acceptance



Concierge Service



Housekeeping

166 Allen St. (between Stanton & Livingston) NY 10002
info@citycopilot.com www.citycopilot.com
917 388 3064

august
~~July~~ 5, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.



Eduardo Morales

Very truly yours,

August 5, 2016

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Very truly yours,



A minute to remember food you can't forget
people that you can rely on...

FREE DELIVERY
OPEN 24 HOURS A DAY

All Major Credit Card Accept



We Sell Ice Retail & Wholesale

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Tel. 212-420-5929

August 5, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,

David Chen  8/5/16
Richard Tam  8/5/16

owners - 10 Below Ice Cream
132 Allen St
New York, NY 10002



August 4, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,



STANTON STREET YOGA
196A STANTON ST
NY, NY 10002



STANTON STREET YOGA
BE.LOVE

August 8, 2016

To Whom It May Concern:

As a business owner on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,

Milan Kelez

The New Allen

Baby Brasa's Art Foundation

129 Allen St.

THE NEW
ALLEN



M&M Environmental, Inc.
32 Orchard Street
New York, NY 10002
(212) 219-8218 (w)
(212) 625-8666 (f)
www.mmenviro.net
Licensed in: NY, NJ, CT, PA, DE

June 7th, 2016

To: The City Planning Commission

I am a local business manager in the Lower East Side and I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

The revision makes sense since it would allow this underserved community to gain some additional retail space as well as additional affordable units which helps serve the diversity of this melting pot we are known for and have been a part of. We want to continue to experience and service our community as business owners but also as people whom are closely connected to our customers and neighbors! Our goal is to forge and nurture the relationships we have worked hard to instill and that we believe in as part of our close-knit unit.

For too long we have seen community facility spaces (like 255 East Houston Street) sit vacant, while others were leased to marginal operations that don't function well or serve our community. Currently, the neighborhood has suffered from neglect; with the Essex Street Crossing project finally underway the few neighboring blocks now demand similar attention and progression. While the rezoning is very small, it will have a big impact. Existing businesses will become compliant with the demands of the people it serves and rather than have unleaseable community facility spaces we will gain additional commercial neighbors. This will create more foot traffic, more visibility, greater safety with more eyes on the street, and increased revenue for existing businesses. Rather than have a few isolated and in some cases struggling businesses, we will be able to have a functioning neighborhood as a whole for all to dwell in and experience together. For too long 'community facilities' were shunted here, creating a dead zone in the evenings (except for bars) and disrupting the local quality of life. Rather than another empty space or another agency that closes up at 5:00pm and creates a desolate streetscape, we need more street-level business and more affordable housing.

The Lower East Side needs new retail options and more affordable housing. It's the right thing for the City to encourage and I urge the City Planning Commission to approve the rezoning. This rezoning makes sense from planning, social, economic and neighborhood aspects. We need what is being proposed so that we can all thrive.

I ask that you approve the rezoning.

Sincerely,

Tom King
Technical Director
M&M Environmental
32 Orchard Street, Suite 3, New York, NY 10002
T. (212) 219-8218 F. (212) 625-8666



M. Schames & Son

90 Delancey St, New York, NY 10002

212-673-3860

brian@paintsupplyny.com



JUNE 7TH, 2016

TO: THE CITY PLANNING COMMISSION

I am a local business owner in this community and I am in full support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets). The revision makes sense since it would allow this underserved community to gain some additional retail space as well as additional affordable units which helps serve the diversity of this melting pot we are known for and have been a part of. We want to continue to experience and service our community as business owners but also as people whom are closely connected to our customers and neighbors! Our goal is to forge and nurture the relationships we have worked hard to instill and that we believe in as part of our close-knit unit. For too long we have seen community facility spaces (like 255 East Houston Street) sit vacant, while others were leased to marginal operations that don't function well or serve our community. Currently, the neighborhood has suffered from neglect; with the Essex Street Crossing project finally underway the few neighboring blocks now demand similar attention and progression. While the rezoning is very small, it will have a big impact. Existing businesses will become compliant with the demands of the people it serves and rather than have unleaseable community facility spaces we will gain additional commercial neighbors. This will create more foot traffic, more visibility, greater safety with more eyes on the street, and increased revenue for existing businesses. Rather than have a few isolated and in some cases struggling businesses, we will be able to have a functioning neighborhood as a whole for all to dwell in and experience together. For too long 'community facilities' were shunted here, creating a dead zone in the evenings (except for bars) and disrupting the local quality of life. Rather than another empty space or another agency that closes up at 5:00pm and creates a desolate streetscape, we need more street-level business and more affordable housing. The Lower East Side needs new retail options and more affordable housing. It's the right thing for the City to encourage and I urge the City Planning Commission to approve the rezoning. This rezoning makes sense from planning, social, economic and neighborhood aspects. We need what is being proposed so that we can all thrive. I ask that you approve the rezoning.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Schames", written in a cursive style.

Brian M. Schames

President

M. Schames & Son



June 7th, 2016

Re: 255 East Houston - City Planning Commission

I am a local business owner in the Lower East Side and I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

The revision makes sense since it would allow this underserved community to gain some additional retail space as well as additional affordable units which helps serve the diversity of this melting pot we are known for and have been a part of. We want to continue to experience and service our community as business owners but also as people whom are closely connected to our customers and neighbors! Our goal is to forge and nurture the relationships we have worked hard to instill and that we believe in as part of our close-knit unit.

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I ask that you approve the rezoning.

Sincerely,

Haron Zokari



Stop One Gourmet Deli

172 Allen St.

New York, NY 10002

(212) 420-5929

June 7th, 2016

Re: 255 East Houston - City Planning Commission

I am a local business owner in the Lower East Side and I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

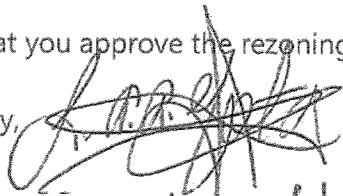
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I ask that you approve the rezoning.

Sincerely,



Luis A. Arce Mota
La Corrientes Restaurant
102 Norfolk St. N.Y., N.Y.
10002

June 7th, 2016

Re: 255 East Houston - City Planning Commission

I am a local business owner in the Lower East Side and I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

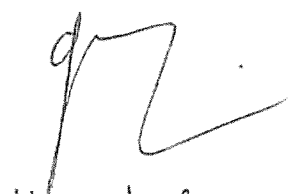
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The Lower East Side needs new retail options and more affordable housing. It's the right thing for the City to encourage and I urge the City Planning Commission to approve the rezoning. This rezoning makes sense from planning, social, economic and neighborhood aspects. We need what is being proposed so that we can all thrive.

I ask that you approve the rezoning.

Sincerely,



Muriel Guepin Gallery
83 Orchard Street
NY, NY 10002

From: kai.roundk@gmail.com [mailto:kai.roundk@gmail.com]

Sent: Tuesday, June 7, 2016 6:11 PM

To: The City Planning Commission

I am a commercial tenant in a building owned by the developer of 255 East Houston Street, I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

The revision makes sense since it would allow this underserved community to gain some additional retail space as well as additional affordable units which helps serve the diversity of this melting pot we are known for and have been a part of. We want to continue to experience and service our community as business owners but also as people whom are closely connected to our customers and neighbors! Our goal is to forge and nurture the relationships we have worked hard to instill and that we believe in as part of our close-knit unit.

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I ask that you approve the rezoning.

Sincerely,
Cong Qiang

Round K
99 Allen Street

June 7th, 2016

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I ask that you approve the rezoning.

Sincerely,



TAGHE ARTISAN CHOCOLATE

CEO / FOUNDER

254 Broome St.
NY, NY 10002

June 7th, 2016

Re: 255 East Houston - City Planning Commission

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I ask that you approve the rezoning.

Sincerely,



84 Allen st

NY NY 10012

mf Winda Trading Inc.

AVE A DELI&FOOD INC.
24 AVE A
NEW YORK, NY 10009
212-539-0151


08-08-2016 MON #0

GROCERY	2.29
GROCERY	1.49
GROCERY	1.49
GROCERY	0.99
GROCERY	0.99
SUBL	7.25
CASH	7.25

ITEM 5
1CL

0206 13:52TM incern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.


Very truly yours,

August 5, 2016

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Very truly yours,

A handwritten signature in black ink, appearing to be 'Alyson' or similar, written in a cursive style.

162

Orchard St

The Back Room

102 Norfolk Street
NY NY 10002
212-228-5098

The City Planning Commission

I am a commercial tenant in a building owned by the developer of 255 East Houston Street, I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

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I ask that you approve the rezoning.

Sincerely,

John Barounis
102 Norfolk Street

June 7th, 2016

Re: 255 East Houston - City Planning Commission

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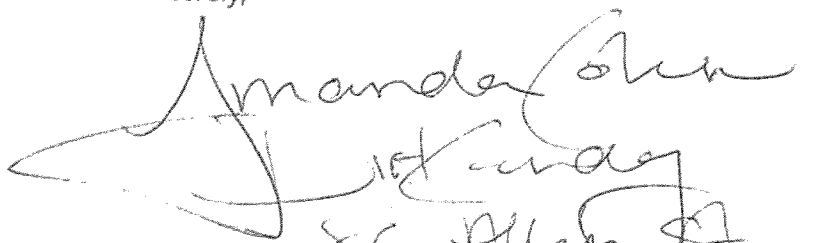
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I ask that you approve the rezoning.

Sincerely,


Amanda Cohen
86 Allen St
NYC, NY 10016
212-228-7732

June 7th, 2016

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I ask that you approve the rezoning.

Sincerely,

 6-7-16

Erwin Schroth

June 7th, 2016

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Sincerely,

 GEE Parache

June 7th, 2016

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I ask that you approve the rezoning.

Sincerely,



Rabbi Yisroel Stone
Chabad of the Lower East Side
212-473-0770
www.ChabadLES.com

139 Ludlow Acquisition, LLC
139 Ludlow Street
New York, New York 10002

6/6/16

To: The City Planning Commission

I am a business owner, building owner and resident in the Lower East Side and I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

The revision makes sense since it would allow this underserved community to gain some additional retail space as well as additional affordable units which helps serve the diversity of this melting pot we are known for and have been a part of. We want to continue to experience and service our community as business owners but also as people whom are closely connected to our customers and neighbors! Our goal is to forge and nurture the relationships we have worked hard to instill and that we believe in as part of our close-knit unit.

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Sincerely,
Trevor Stahelski
Principal, 139 Ludlow Acquisition, LLC





BETTER LIVING PROPERTIES

To: The City Planning Commission

I Ariel Soudry am a local business and property owners and I am in support of the small rezoning proposed for East Houston Street (near Norfolk and Clinton Streets).

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I ask that you approve the rezoning.

Sincerely,

Ariel Soudry Better Living Properties Management LLC

phone: [\(212\) 505-5800](tel:(212)505-5800)

mobile: [\(917\) 406-5232](tel:(917)406-5232)

address: 17 Stanton St. # 2 NY, NY 10002

email: Ariel@BetterLivingNYC.com

To - The City Planning Commission

Dear Sir/Madame,

I am a tenant at 99 Allen Street
and I support developer of 255 East ~~Street~~
Houston St regarding the development of that
location for rental need and use.

Our community will thrive with
new rental locations and help us develop the
neighbourhood. Lower east side needs retail
development and I urge The City Planning
Commission to approve the Rezoning.

Sincerely
Mohammed Daithi





Residential Tenants- Rent Stabilized:

SMA Managed Buildings:

1. Gladys B. Rodriguez 130 Allen Street- Apartment 12
2. Alan Rosario 143 Ludlow Street- Apartment 2A
3. Mrs. Miah 102 Norfolk- Apartment 22
4. Kai Wai Chan 252 Broome- Apartment 5
5. Kate Maxwell 177 Ludlow Street- Apartment 5A

August 5, 2016

To Whom It May Concern:

I am a long-time resident and Rent Stabilized tenant in an SMA Equities owned building located in the Lower East Side. I am in communication with SMA tenants as we all part of the same community. SMA Equities works hard to serve the community and their tenants.

I am writing in support of SMA Equities and their rezoning efforts for 255 East Houston Street so that we can continue to build on our community together.

Very truly yours,

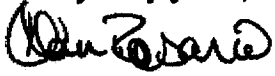
Adry's B. Rodriguez
130 Allen St.

August 8, 2016

To Whom It May Concern:

I am a long-time resident of the Lower East Side and a Rent Stabilized tenant in a building owned and managed by SMA Equities at 143 Ludlow street. I have found their management team to be responsive to my requests and the building much improved.

Very truly yours,


Alan Rosario

August , 2016

To Whom It May Concern:

I am a long-time resident of the Lower East Side and a Rent Stabilized tenant in a building owned and managed by SMA Equities at 102 Norfolk - apt 22. I have found their management team to be responsive to my requests and the building much improved.

Very truly yours,

A handwritten signature in cursive script, appearing to read "L. Smith".

To: The City Planning Commission

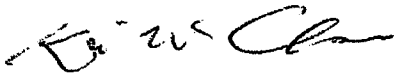
I am a residential tenant in a building owned by the developer of 255 East Houston Street and am writing to support his efforts to rezone a small portion of East Houston Street. The proposal to allow retail uses on the ground floor of the properties in the rezoning area makes sense; in fact, there are already stores along the street so this modification would just recognize what exists and would continue to support the thriving community and the surrounding communities.

The current regulations only allow 'community facilities' on the ground floor. This restriction has created empty spaces and while it may have worked in the past it is no longer appropriate for this ever-changing neighborhood. We need more retail and more housing for the purpose of allowing all communities, old and new, to experience the progression of the many facets that have allowed this community continual diversity and an outlet of continual culture.

The argument against this proposal is based not on the good of the community or on planning principles; for decades we saw how this hurt the neighborhood – witness the decades of inaction at Seward Park – and we need to move forward and adjust to changes that can allow communities to not only grow, but more importantly, thrive. Like the changes that are taking place just a few blocks away at Essex Crossing, we need the zoning regulations to be modified to meet today's needs and the needs of the people collectively.

On behalf of the residents of the community I ask that you approve this rezoning.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kai Wai Chan', written in a cursive style.

Kai Wai Chan

Kate Maxwell 177 Ludlow Street, 5B, New York, N.Y. 10002 347.229.2637 maxwellkatem@gmail.com

NYC Department of City Planning
22 Reade Street,
New York N.Y. 10007

June 7, 2016

To: The City Planning Commission

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Sincerely,

Kate Maxwell



Residential Tenants- Rent Stabilized:

Area Buildings:

- | | |
|-------------------|---|
| 1. Eachin Arafat | 390 East 8 th Street- Apartment 4E |
| 2. Rafael DeLeon | 22 East 1 st - Apartment 616 |
| 3. Deyanira Somel | 22 East 1 st - Apartment 616 |
| 4. Andrew Rivera | 95 Baruch Drive |
| 5. Tenant | |
| 6. Tenant | |
| 7. Tenant | |

August 5, 2016

To Whom It May Concern:

I am a long-time resident and Rent Stabilized tenant in a building located in the Lower East Side. I know of SMA Equities and their team. I am in communication with SMA tenants as we all part of the same community. SMA Equities works hard to serve the community and their tenants.

I am writing in support of SMA Equities and their rezoning efforts for 255 East Houston Street so that we can continue to build on our community together.

Very truly yours,

EACHIN ARAFAT

390 E 8 St AP: 4E

NY, NY 10009

August 5, 2016

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I am a long-time resident and Rent Stabilized tenant in a building located in the Lower East Side. I know of SMA Equities and their team. I am in communication with SMA tenants as we all part of the same community. SMA Equities works hard to serve the community and their tenants.

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Very truly yours,

RAFAEL De LEON
22 EAST 1st APT 616
NY - NY. 10003

August 5, 2016

To Whom It May Concern:

I am a long-time resident and Rent Stabilized tenant in a building located in the Lower East Side. I know of SMA Equities and their team. I am in communication with SMA tenants as we all part of the same community. SMA Equities works hard to serve the community and their tenants.

I am writing in support of SMA Equities and their rezoning efforts for 255 East Houston Street so that we can continue to build on our community together.

Very truly yours,

Deyanira Gomez

22 EAST 1 ST APT 616

NEW YORK, NY 10003

August 8, 2016

To Whom It May Concern:

I am a long-time resident and Rent Stabilized tenant in a building located in the Lower East Side. I know of SMA Equities and their team. I am in communication with SMA tenants as we all part of the same community. SMA Equities works hard to serve the community and their tenants.

I am writing in support of SMA Equities and their rezoning efforts for 255 East Houston Street so that we can continue to build on our community together.

Very truly yours,

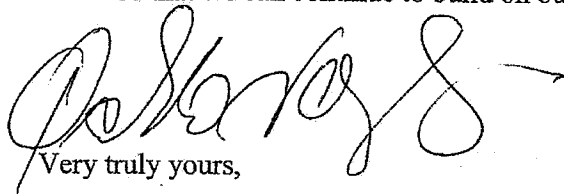
Andrew Rivera
Andrew Rivera 95 Baruch Drive

August 05 2016

To Whom It May Concern:

I am a long-time resident and Rent Stabilized tenant in a building located in the Lower East Side. I know of SMA Equities and their team. I am in communication with SMA tenants as we all part of the same community. SMA Equities works hard to serve the community and their tenants.

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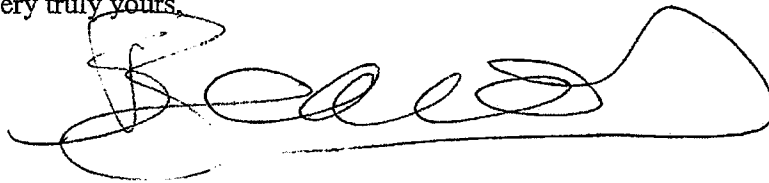

Very truly yours,

August 7, 2016

To Whom It May Concern:

As a business owner/manager on the Lower East Side, I support the rezoning of East Houston Street, between Norfolk and Clinton Streets. While the rezoning affects a very small section of the corridor, it will have a big impact on the neighborhood by providing additional retail opportunities for what is currently an underserved community. It will also add to the consumer traffic that can help the local economy and make our neighborhood safer.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Sebastian Beacon', written in a cursive style with a large, sweeping flourish at the end.

SEBASTIAN BEACON

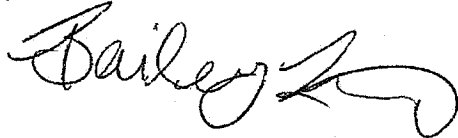
August 5, 2016

To Whom It May Concern:

I am a long-time resident and Rent Stabilized tenant in a building located in the Lower East Side. I know of SMA Equities and their team. I am in communication with SMA tenants as we all part of the same community. SMA Equities works hard to serve the community and their tenants.

I am writing in support of SMA Equities and their rezoning efforts for 255 East Houston Street so that we can continue to build on our community together.

Very truly yours,

A handwritten signature in cursive script that reads "Bailey". The signature is written in black ink and includes a large, decorative flourish at the end.

BK BT Venture LLC
261 Metropolitan Avenue
Brooklyn, NY 11211
DCA # 4818-2016-ASWC

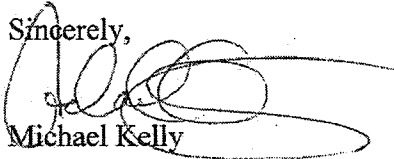
8/8/16

NYC Department of Consumer Affairs
42 Broadway
NY, NY 10004

To Whom It May Concern:

At this time, we wish to withdraw our application for our Unenclosed Sidewalk Cafe.
Please send our refund check to Black Tree 261 Metropolitan Ave. Brooklyn, NY 11211

Sincerely,



Michael Kelly
Authorized Representative
914-632-6036

BK BT Venture LLC
261 Metropolitan Avenue
Brooklyn, NY 11211
DCA # 4818-2016-ASWC

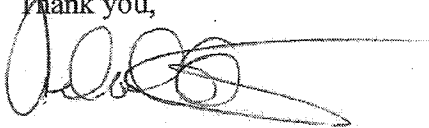
8/8/16

Honorable Council Member Antonio Reynoso
244 Union Avenue
Brooklyn, NY 11211

Dear Honorable Council Member,

Please accept this letter as confirmation that we are withdrawing our Sidewalk Café application.

Thank you,

A handwritten signature in black ink, appearing to read 'Michael Kelly', with a long horizontal flourish extending to the right.

Michael Kelly
Authorized Representative
(914)632-6036

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition
WITHDRAWAL Date: 8/9/16

(PLEASE PRINT)
Name: Robert Callahan
Address: 136 Wavelly Rd Scarsdale NY 10583
I represent: BK BT Venture LLC
Address: 261 Metropolitan Ave Bklyn NY 11211

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. RE-ZONING Res. No. _____

in favor in opposition
Date: 8-9-16

(PLEASE PRINT)
Name: KATHY WAREHAM
Address: 325 E 12 ST
I represent: MET COUNCIL & NY SECF
Address:

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

ULURP Application: in favor in opposition
#16037 2mm Date: 8.9.16

(PLEASE PRINT)
Name: Enrique Cruz
Address: 175 Stanton Street
I represent: ALBOR = Association of Latino Business Owners & Residents.
Address: 187 Stanton St. NY NY 10002

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. 20160137

in favor in opposition

Date: 8/9/16 ZMM

(PLEASE PRINT)
Name: Samy Manfar

Address: 185 Great Neck Rd Suite 750

I represent: SMA Equities

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. 2016013

in favor in opposition

Date: 8-16-16 ZMM

(PLEASE PRINT)
Name: NICK HOCKENS

Address: ZOO PARK AVE NY NY 10166

I represent: SMBRO RIVINGTON

Address: _____

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. 201601376-MT

in favor in opposition

Date: 8/9/16

(PLEASE PRINT)
Name: T.S. YOUNG

Address: 524 E. 5th St #17, NY, NY 10009

I represent: ARCHITECT, STEPHEN B. JACOBS GRP.

Address: 281 Park Ave S, N.Y., NY 10016

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

EAST HOUSTON Rezoning Date: 8/11/16

Name: **HARRY B. BURNS** (PLEASE PRINT)

Address: 232 E. 11th St, NY 10003

I represent: Greenwich Village Society for Historic Preservation

Address: _____

Please complete this card and return to the Sergeant-at-Arms

**THE COUNCIL
THE CITY OF NEW YORK**

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

255 E HOUSTON Date: _____

Name: **SUSAN STETZER** (PLEASE PRINT)

Address: _____

I represent: COMMUNITY BOARD 3

Address: _____

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. _____ Res. No. _____

in favor in opposition

Date: 8/9/16

(PLEASE PRINT)

Name: Robert Callahan

Address: 136 Wavelly Rd Scarsdale NY 10583

I represent: ALI BABI'S TERRACE INC

Address: 862 2nd Ave NY NY 10017

Please complete this card and return to the Sergeant-at-Arms

THE COUNCIL
THE CITY OF NEW YORK

Appearance Card

I intend to appear and speak on Int. No. T2016-4777 Res. No. _____

in favor in opposition

Date: 9 Aug. 2016

(PLEASE PRINT)

Name: PAUL J. YOUNG

Address: 253 EAST HOUSTON ST. #3

I represent: MYSELF NYC NY 10002

Address: 253 EAST HOUSTON ST. #3
NYC NY 10002

Please complete this card and return to the Sergeant-at-Arms