

Fiscal Impact Statement Prepared By New York City Mayor's Office of Management and Budget



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Disclaimer: This fiscal impact statement is a preliminary estimate and subject to change based upon further data analysis or changes in bill text. This legislation is summarized as understood by the administration as of the date this statement was prepared and does not include or consider subsequent text changes. This fiscal impact statement is not legally binding on the administration. "Total" columns represent the respective sum over a four-year period; note that fiscal impacts continue after year four. Unless otherwise stated, information used in the preparation of this Fiscal Impact Statement is sourced from the agencies impacted and the NYC Mayor's Office of Management and Budget.

Proposed Intro No. / Title: *Int. 1001 / Creating an automated text messaging system to provide participants with important reminders regarding children's health and development*

Sponsors: Gutiérrez, Cabán, Hanif, Menin, Brannan, Riley, Ossé, Nurse, Joseph, Hudson, De La Rosa, Sanchez, Krishnan, Banks, Feliz, Rivera and Louis

Committee: Health

Summary of Legislation: This legislation requires the Department of Health and Mental Hygiene to establish an automated text messaging system to distribute child health and development reminders to enrolled parents or legal guardians. The Department must also conduct an outreach campaign to inform the public of the service.

Effective Date: 120 days after enactment

First Fiscal Year Legislation Takes Effect: Fiscal Year 2026

First Fiscal Year with Full Impact: Fiscal Year 2026

Agencies Impacted: Department of Health and Mental Hygiene

Fiscal Impact Analysis

A. Total Impact (Expense and Revenue)

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expense	(\$158,080)	(\$182,160)	(\$208,740)	(\$234,320)	(\$783,300)
Revenue	0	0	0	0	0
Total	(\$158,080)	(\$182,160)	(\$208,740)	(\$234,320)	(\$783,300)

B. Expense

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	(\$158,080)	(\$182,160)	(\$208,740)	(\$234,320)	(\$783,300)

Impact on Expenditures (Expense):

It is anticipated that DOHMH would require \$105,000 in annual Personnel Services (PS) resources, inclusive of fringe, to hire one community coordinator to manage the program.

Additionally, in year one it is anticipated that DOHMH would require \$53,000 in Other Than Personnel Services (OTPS) resources broken down as follows:

- \$25,000 for cost of text messages
- \$21,000 for platform and short code hosting and leasing
- \$4,000 for one-time start-up fee (in year one only)
- \$3,080 for Current Procedural Terminology (CPT) charges

The OTPS costs increase to \$77,160 in year two, \$103,740 in year three, and \$129,320 in year four as more individuals are enrolled in the program.

C. Revenue

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Revenue	0	0	0	0	0

Impact on Revenue:

There is no anticipated impact on revenue.

D. Capital

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	0	0	0	0	0

Impact on Expenditures (Capital):

There is no anticipated impact on capital expenditures.