CITY COUNCIL
CITY OF NEW YORK

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TRANSCRIPT OF THE MINUTES

Of the

SUBCOMMITTEE ON ZONING AND FRANCHISES

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April 23, 2025 Start: 10:05 a.m. Recess: 11:56 a.m.

HELD AT: 250 BROADWAY - COMMITTEE ROOM, 16TH

FLOOR

B E F O R E: Kevin C. Riley, Chairperson

COUNCIL MEMBERS:

David M. Carr Francisco P. Moya Yusef Salaam Lynn C. Schulman

OTHER COUNCIL MEMBERS ATTENDING:

Crystal Hudson Susan Zhuang

## APPEARANCES

Caroline Harris, Goldman Harris, LLC

Eric Vath, Goldman Harris, LLC

John Woelfling, Dattner Architects

Janessa Rose Perez, Founder and CEO of Motivational Monsters

Eli Gewirtz, Davidoff Hutcher and Citron

Michael Berfield, Empire Boulevard Holdings LLC

April Russell, self

Theresa Westerdahl, self

Yaacov Behrman, self

Ben Stark, Hirschen Singer and Epstein

Joe Caputo, Capscar III LLC

Paul Scarola, Capscar III LLC

Eric Palatnik, Eric Palatnik PC

Frank Sedia (phonetic), applicant

Michelle Lee, self

Gary Chen, self

Jacqueline Sorrillo, self

2	SERGEANT-AT-ARMS: Good morning and
3	welcome to the New York City Hybrid Hearing on the
4	Subcommittee on Zoning and Franchises.

Please silent all electronic devices at this time.

Also, please do not approach the dais at any time.

If you have any questions, please raise your hand, and we will kindly assist you.

Thank you very much for your kind cooperation.

Chair, we are ready to begin.

CHAIRPERSON RILEY: [GAVEL] Good morning,
everyone, and welcome to the meeting on the
Subcommittee on Zoning and Franchises. I'm Council
Member Kevin Riley, Chair of the Subcommittee, and
I'm joined today remotely by Council Member Moya,
Schulman, and in here we are joined by Council Member
Carr and Hudson.

Today, we are scheduled to hold four public hearings. The four hearings concern proposed mixed-use residential developments all in Brooklyn.

These proposals are 2201-2227 Neptune Avenue, 19

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2 Maspeth Avenue Rezoning, 73-99 Empire Boulevard 3 Rezoning, and 166 Kings Highway Rezoning.

will go over the hearing procedures. This meeting is being held in hybrid format. Members of the public who wish to testify may testify in person or through Zoom. Members of the public wishing to testify remotely may register by visiting the New York City Council's website at www.council.nyc.gov/landuse to sign up. And for those of you here in person, please see one of the Sergeant-at-Arms to prepare and submit a speaker's card. Members of the public may also view a livestream broadcast of this meeting at the Council's website.

When you are called to testify before the Subcommittee, if you are joining us remotely, you will remain muted until recognized by myself to speak. When you are recognized, your microphone will be unmuted.

We will limit public testimony to two minutes per witness. If you have additional testimony that you would like the Subcommittee to consider, or if you have written testimony that you would like the Subcommittee to consider instead of appearing in

2 person, please email it to

- 3 | landusetestimony@council.nyc.gov. Written testimony
- 4 may be submitted up to three days after the hearing
- 5 is closed. Please indicate the LU number or the
- 6 project name in the subject line in your email.
- 7 We request that the witnesses joining us
- 8 remotely remain in the meeting until excused by
- 9 myself as Council Members may have questions.
- 10 Lastly, for everyone attending today's
- 11 | meeting, this is a government proceeding and decorum
- 12 must be observed at all times. Members of the public
- 13 | are asked not to speak during the meeting unless you
- 14 | are testifying.
- The witness table is reserved for people
- 16 who are called to testify, and no video recording or
- 17 | photography is allowed from the witness table.
- 18 | Further, members of the public may not present audio
- 19 or video recording to testify, but may submit
- 20 | transcripts of such recording to the Sergeant-at-Arms
- 21 for inclusion in the hearing record.
- 22 I will now open the first public hearing
- 23 on pre-considered LUs relating to the 2201-2227
- 24 Neptune Rezoning Proposal in Council Member Brannan's
- 25 District. This is a proposal to develop a residential

SUBCOMMITTEE ON ZONING AND FRANCHISES

2 mixed-use building with approximately 145 apartments

3 in Coney Island, Brooklyn. The proposal also involves

4 | the mapping of Mandatory Inclusionary Housing,

5 requiring 20 percent to 30 percent of the apartments

6 to be permanent affordable housing.

For anyone wishing to testify regarding this proposal remotely, if you have not already done so, you must register online by visiting the Council's website at council.nyc.gov/landuse. For anyone with us in person, please see one of the Sergeant-at-Arms to submit a speaker's card. If you would prefer to submit written testimony, you can always do so by emailing it to landusetestimony@council.nyc.gov.

I now will call on the applicant panel for this proposal, which consists of Caroline Harris, Eric Vath, and John Woelfling. I did it right, John? Thank you. Counsel, please administer the affirmation.

COMMITTEE COUNSEL VIDAL: Hello, can you please turn on your microphones and raise your right hand?

were childcare.

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So, we are seeking a rezoning of the Block 2201-2227 Neptune Avenue in Brooklyn. This is located on the northern side of Coney Island along the Coney Island Creek. We're proposing to change the zoning from an M1-2 to a mixed-use district, MX, with an M1-5/R7-3 district. On the next page, please.

You can see an aerial view of Coney Island. The creek is to your left and the ocean is to the top right with the beach right next to it. The applicant's project is next to the square building that's next to the creek, right sort of left of center of the photograph. That building, the square building that's white and blue, is the WIN, Women in Need, project that was also developed by the applicant, and the applicant owns the building, and they own the vacant, what looks like a vacant parcel on the same block next to the WIN building. You'll see in this aerial photo that there's also a park across the street from the site that the block that's being redeveloped. Neptune Avenue is a wide street, and you'll see in the surrounding area buildings that range certainly one- and two-family homes, but there are also taller buildings that range from 14 to 16 or 17 stories. The building to the bottom right, a long

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2 rectangle with a green roof, is the Mark Twain 3 School. So, the next photo, please.

The applicant's parent company is HELM, and HELM has developed numerous projects throughout the city that are either residential buildings or other shelters for WIN. The importance of them developing the WIN buildings is that it shows a commitment to community, and this project is no different. They built the WIN building first and now they're trying to build other residential development or mixed-use development next door to it. They are not preparing to build a condominium. They are in the community. They want to be members of the community, and the WIN building is an example of how they've been participating and fulfilling local needs. Next photo, please.

You can see on this land-use map the block outlined in black and white hash marks is the block being rezoned. The tan portion is the existing WIN building. There's a purple portion that's outlined in red, which is where the new development will be. Those two lots are owned by HELM or their affiliates, and they are a single zoning lot. The purple lot right adjacent to the creek is not owned

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by the client. It's owned by another entity that is... the building is used as a warehouse of manufacturing use. They are not objecting to the application, but they are not involved in any way in the redevelopment of the site. The reason we went for an MX district rezoning is so that they could remain zoning compliant as opposed to grandfathered. They could expand if they wanted to, but also because a really important feature is that there's this very important bakery in the existing building on the block, and I'll go into that more in a little bit. Across the street, the light purple is where the park is, and then the blue is the school. Diagonally across the street on the tan is where the first tall building is. It's 16 stories. And you'll see south of the project site in the light yellow is where there are a lot of one- and two-family homes. The design of this building, as you'll see, was very sensitive to the fact that there are low-rise buildings. And being that it's across the street from them and the particular design with setback was purposely done in that way so that the local homes would not be overwhelmed by the new bulk. Go to the next slide, please.

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please.

This is a view of the WIN building, the blue, the one-story existing manufacturing, and again, the low-rise one- and two-family homes, and to the left, the existing tall building. Next slide,

On this zoning map, it's a little hard to see, at least for me from this far away, but maybe

9 you can see it better looking at the screen behind

10 me. The big red square is the proposed rezoning

11 block. It's been pulled out from the zoning map

12 | that's much smaller, but we put a little blue dot on

13 the upper portion of the site. The reason we did that

14 | is that's where Cropsey Avenue is. During our public

15 hearings, we learned from the community about a

16 terrible congestion problem. This building will not

17 | contribute to any of the congestion. It's a very

18 small number of vehicular trips anticipated during

19 peak hours. But I wanted to bring it to the Council's

20 attention because the community did mention it. And

21 when we investigated, we learned that Cropsey Avenue

22 in Neptune is indeed a choke point during peak hours.

23 And two of the ways that choking can be alleviated is

24 | if the MTA would restore an express subway stop in

this area and if a ferry were created for Coney

Island. Elected officials, please keep that in mind
for other agenda items for you with the City and with
the MTA. We've also mentioned that to City Planning.

5 Next slide, please.

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These are photographs of Neptune Avenue and of the site. The top left shows you the existing manufacturing building. The others show you Neptune going east and west. The bottom left shows a building way in the distance. That was the last building developed on Neptune Avenue. There's been virtually no development on Neptune except for the WIN building and that in the last 50 years. Next slide, please.

So, the actions we need to facilitate the development are to rezone the block to the MX M1-5/R7-3 district, we'll do a text amendment to MIH and have a waterfront certification. The reason we're proposing the MX is so that there's this wholesale bakery in the ground floor. It is a beloved bakery. Everybody loves this bakery. Next door, there's a shop with prepared foods and the baked goods from the bakery. It's a long way for me to go for a site visit from Manhattan. But the real attraction of a site visit is being able to go to that little food shop and have some of the fresh bread that they make. The

applicant has determined that it wants to keep the bakery there. We want the wholesale bakery to stay and be able to expand, and they want to keep the food shop because everybody loves it. There are also some other manufacturing uses. There are a total of five other manufacturing uses in the building. Some of them may want to relocate in the building in the rebuilt building. We're not sure. But by having the MX district for this site, it enables us to maintain the bakery as a wholesale bakery and the possibility of other manufacturing or high industrial uses to stay there, plus the benefit to the adjacent property owner. Next.

Thank you. I'm going to turn the rest of this presentation over to John to describe the building that will be created as a result or could be created as a result of this project, how many dwelling units. There were issues raised about sustainability during the course of the hearing process. This is a very sustainable building, way more appropriate for the environment than the existing building, and John will go into that as well.

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2 JOHN WOELFLING: Thank you, Carrie. My 3 name is John Woelfling. I'm a principal at Dattner 4 Architects. This illustration that you see here is a massing. We have some renderings further into the presentation, but I'll talk about the zoning from 6 this slide. The R7-3 is a very appropriate district 7 8 for this neighborhood. Carrie mentioned the different scales. There's the low scale and the high rise scale, and the R7-3 really requires that we create a 10 11 maximum base height, which we've done, and then the 12 rest of the mass of the building is really pushed 13 back from that street line so that what you really perceive from the sidewalk is this mid-rise massing, 14 15 and then the density can be achieved through that 16 setback bulk. The area in gray just to the north on 17 the site plan in the lower left, that's the parcel 18 that's outside of the development area, but the WIN 19 building to the right and the area to the left is 20 what we're going to be developing. What we have done 21 with this massing is really created a pairing of 2.2 buildings, two buildings that aren't exactly the 2.3 same, but there is a cohesiveness along that Neptune Avenue frontage where the buildings have this kind of 24 rhythm and movement through that frontage. So, we've 25

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2 taken that R7-3 massing and really made it

3 sympathetic to the existing buildings and made the

4 existing building and made something that I think is

5 a nice composition. Next slide, please.

This is the unit mix. As Carrie mentioned, we're going to have, yeah, it's very small. This is based upon 2023 HUD information, but this is the AMIs for the MIH units. We're going to be complying with the Mandatory Inclusionary Housing program. We're using option one. So, this is the rents per the units. We're going to include studios, one bedrooms, and two bedrooms. It's meant to be a mixed-income building, but those MIH units will be at these rents for those income bands. Next slide, please.

So, when we were presenting this to the various organizations in the ULURP process, the Planning Commission had a couple questions. One of the Commissioners specifically had a question about how we're going to be dealing with flooding. This is a flood prone area, and I have this slide on here because this is at the Coney Island YMCA, which is just around the corner. We were the architects for that project, and that was in construction when

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Hurricane Sandy occurred so we're very familiar with the damage that can occur to a project. We design our buildings in flood prone areas to be in compliance with Appendix G, which is a requirement. It's a Building Code requirement. But we're also going to be using best practices for DEP stormwater management criteria. We are going to have onsite stormwater retainage. We're going to have a series of green roofs that can slow that stormwater infiltration into the DEP infrastructure. And I can say unequivocally, this building will improve this neighborhood's resilience, not only during extreme events, but standard daily rainfall events. What the building will be able to do, which the current building does not do, is it will allow the stormwater that hits the site to be retained and slowly introduced into the DEP infrastructure. Right now, every drop of water that hits that roof on the existing building goes right into the stormwater system and contributes to the overwhelming of the DEP infrastructure in this neighborhood so our project is going to dramatically improve that by doing that onsite retainage, either through the tanks that are going to be below grade or the roof structure. So, the Commissioner brought up a

proposal. Next slide, please.

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very good point. How are we going to be dealing with resiliency? This is one of the ways that we're going to be dealing with resiliency. And that's just one piece of what people call it green. This is going to be a very sustainable project. That's just the way we practice so that's an important piece of our design

So, this is what it looks like today. If you can flip to the next one, this is what our design proposal will look like. And you can see, I mentioned earlier how the WIN building and our proposal really have a sympathy and a cohesiveness between the two of them. They're both residential in nature. They're going to be different materials. But the massing has very much an association between the two.

And if you go to the next slide, you can see what that sidewalk experience is really going to feel like with the mid-rise being the lighter mass that you really perceive on the sidewalk, and the darker mass is really pushed back and you're not really going to experience the density of this building. It's a 6.0 FAR. That's a lot of floor area, but we've pushed it back from the street wall, which is a requirement of the R7-3.

And if you go to the next slide, this is another view of what that will look like. So, we're very proud of this design. I think it's a perfectly appropriate thing on this wide street of Neptune Avenue.

I'll hand it back to Carrie.

CAROLINE HARRIS: I'd like to focus on this photograph for a moment and point out that the ground...

CHAIRPERSON RILEY: You could wrap it up in a little bit.

Very much for your attention. There were some concerns in the community that are addressed by this project, including parking, where they'll be parking in the building instead of people roaming around the streets, activating the street to create a safer and more beautiful condition for the neighborhood. And we have support from the Community Board, the Borough President, and I believe there are some speakers who may be coming online. We're creating a relationship with trying to improve the park across the street. So I'm happy to answer any questions you may have.

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2	CHAIRPERSON RILEY: Okay. And is there a
3	confirmed tenant for the commercial space that you
4	could share any updates if this project is approved
5	CAROLINE HARRIS: The bakery and the food
6	store are in all likelihood to be the two main

store are in all likelihood to be the two main tenants. There may be others, but right now those are the two prime tenants. And with the food store that's related to the bakery, we think they'll also try to get some outside tables so people can enjoy the park and the improved street.

CHAIRPERSON RILEY: Okay. Thank you,

Caroline. I have no more questions. Do we have any

Members?

And I just want to state for the record, we've been joined by Council Member Salaam.

There being no questions, this applicant panel is excused. Thank you so much for your testimony.

CAROLINE HARRIS: Thank you.

CHAIRPERSON RILEY: Counsel, are there any members of the public who wish to testify remotely or in person regarding this proposal?

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COMMITTEE COUNSEL VIDAL: There's no one in person, but there appears to be one person online who would like to testify.

CHAIRPERSON RILEY: Okay. For the members of the public here to testify, please note that the witnesses will generally be called in panels of three. If there are members of the public signed up to testify, please stand by when you hear your name being called and prepare to speak when I indicate that you may begin.

Please also note that once all panelists in your group have completed their testimony, if remotely, you will be removed from the meeting as a group and the next group of speakers will be introduced. Once removed, participants may continue to view the live stream broadcast of this hearing on the Council's website.

Members of the public will be given two minutes to speak. Please do not begin until the Sergeant at Arms has started the clock.

The following individual who has signed up online to testify is Janessa Rose Perez. Mrs. Rose Perez, when you hear the Sergeant, you may begin.

SERGEANT-AT-ARMS: Time starts now.

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JANESSA ROSE PEREZ: Good morning,

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Committee Council, and thank you, Chairman Riley. So,

4 let me just pull it up here. My name is Janessa Rose

Perez. I am the Founder and CEO of Motivational

Monsters. We're a non-profit organization that's been 6

7 proudly serving Coney Island since 2028. But not only

8 that, I am also a 41-plus-year native and a member of

Coney Island community.

So, we are deeply supportive of the Home Equity's mission on Neptune Avenue. We strongly believe that their dedication to urban development and community wellness will create a long-lasting positive change, not only on Neptune Avenue, but across the entire Coney Island community. We fully support the rezoning. Neptune Avenue has been long neglected, as Carrie mentioned. There's not been much building. We are in direct support with the, it's actually a community garden, but under the care of, excuse me, Green Thumb and the Parks Department. And so, it's been neglected for over 30 years, and we've been discussing some amazing possible changes that benefit the Coney Island community, the community garden, and their new project as well. So, we believe that this will absolutely unlock positive change.

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We've been in discussions with the community about this, the garden, and this is probably a key project for the future of Coney Island, especially on Neptune Avenue being something that's been unneglected, unsafe, and full of zombie properties for such a long time. So, again, we just, we're in full support. They've been amazing working with us and partnering with us. We're also looking forward to possibly, hopefully, becoming one of the commercial tenants in the building to oversee our work at the garden. So, we're in full support, our Community Board is in full support, and we just want to make sure that we're here to support them and let you guys know it's an amazing project. It has a lot more benefits than any other.

SERGEANT-AT-ARMS: Time expired.

CHAIRPERSON RILEY: Thank you so much.

There being no questions for this panel, this panel is now excused.

There being no other members of the public who wish to testify on pre-considered LUs relating to the 2201-2227 Neptune Rezoning Proposal, the public hearing is now closed, and the items are laid over.

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I will now open the public hearing on pre-considered LUs relating to the 73-99 Empire

Boulevard Rezoning Proposal in Council Member

Hudson's District. This is a proposal to develop a residential mixed-use building with approximately 261 apartments in Crown Heights, Brooklyn. The proposal also involves the mapping of a Mandatory Inclusionary Housing, requiring 20 percent to 30 percent of the apartments to be permanent affordable housing.

For anyone wishing to testify regarding this proposal remotely, if you have not already done so, you must register online by visiting the Council's website at council.nyc.gov/landuse. For anyone with us in person, please see one of the Sergeant-at-Arms to submit a speaker's card.

If you prefer to submit written testimony, you can always do so by emailing it to landusetestimony@council.nyc.gov.

I would like to recognize Council Member Hudson for her remarks on this project.

COUNCIL MEMBER HUDSON: No remarks at this time. Thank you.

CHAIRPERSON RILEY: All right. Thank you, Council Member Hudson.

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 25						
2	I will now call the applicant for this						
3	proposal which consists of Eli Gewirtz and Michael						
4	Berfield. Thank you.						
5	Counsel, can you please administer the						
6	affirmation?						
7	COMMITTEE COUNSEL VIDAL: Can you please						
8	turn on your microphones and raise your right hand?						
9	Do you swear to tell the truth and						
10	nothing but the truth in your testimony today and in						
11	response to Council Member's questions?						
12	ELI GEWIRTZ: I do.						
13	MICHAEL BERFIELD: I do.						
14	CHAIRPERSON RILEY: Thank you. For the						
15	viewing public, if you need an accessible version of						
16	this presentation, please send an email request to						
17	landusetestimony@council.nyc.gov.						
18	And now the applicant team may begin. I						
19	just ask that you please restate your name and						
20	organization for the record. You may begin.						
21	ELI GEWIRTZ: Good morning, everyone,						
22	Chair Riley, and Council Members. Thank you so much.						
23	My name is Eli Gewirtz. I am with Davidoff Hutcher						

and Citron, and I am representing the applicant in

this rezoning project, Michael Berfield, with Empire

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2 Boulevard Holdings LLC. I was also an affiliate of 3 Bridges Development Group.

So as mentioned, I am here representing the applicant in this rezoning at 73-99 Empire

Boulevard in the Crown Heights South section of Brooklyn in Community District 9. Next slide, please.

So, with the land use actions that we are seeking in this rezoning is a zoning map amendment to rezone the site from C8-2, which is the current zoning along Empire Boulevard, which is the southern portion of the site, and R6/C1-3, which is the current zoning along the northern portion of the site, to C4-4D, which has an R8A residential equivalent, as well as the zoning text amendment to map the site as an MIH area with Options 1 and 2 over the entirety of the development site. The proposed land use actions would facilitate development of a 13-story mixed-use building containing 273,540 square feet of floor area, and included in that is 98,000 square feet of commercial floor area to be located in the cellar, first, and second floors of the building and residential uses above. Next slide, please.

So just a brief recap of how we've gotten to this point in the ULURP process. So, the Community

at this location. Next slide, please.

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Board disapproved the application in January, but
subsequent to that, the Borough President and the
City Planning Commission approved the application,
both stating that the C4-4D district is appropriate

Just a brief run-through of the project benefits that will be borne out via this presentation. It will transform an underutilized property that has been vacant for many years, revitalize the streetscape with active retail uses, enhance the pedestrian experience through these new retail uses, create much-needed affordable housing, reverse the urban decay that you're seeing at this site, stimulate the local economy with new jobs, improve overall site safety and cleanliness, and we'll also be cleaning up what was a contaminated site through the New York State Brownfield Cleanup Program. Next slide, please.

So, the site is located on Empire

Boulevard at the corner of McKeever Place and Bedford

Avenue is to the east, Sullivan Place is to the

north, and the site is in Council Member Hudson's

District. I'll also note that the border is Empire

Boulevard with Council Member Rita Joseph's District,

SUBCOMMITTEE ON ZONING AND FRANCHISES

2 which begins at the southern side of Empire

3 Boulevard. Next slide, please.

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So, here's an aerial view of the site. As you can see, it's trapezoidal in shape at the corner of Empire and McKeever Place. Empire Boulevard is a 100-foot-wide commercial corridor. Right now, what you're seeing along Empire Boulevard within the CA2 portion are self-storage facilities. You're seeing warehouses, one-story fast-food restaurants, which is a result of the CA2 zoning, which is an auto-centric zoning, which has been rezoned that way since 1961. Also take note how the Ebbets Field apartment sits immediately north at 25 stories. Jackie Robinson Playground is located one block to the north, and Prospect Park is located two blocks to the west. Next slide, please.

Here you can see our tax lot, which is approximately 38,000 square foot tax lot. Next slide.

Just going through our zoning map, so as you can see, our site is highlighted by the yellow star. I'd like to note that the C4-4D district that we're proposing has an R8A residential equivalent.

You have R8A zoning mapped already to the immediate northwest along the north side of Sullivan Place

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slide, please.

between Franklin and Washington Avenues, which
extends all the way north to Eastern Parkway. You're
also seeing an R8X district, which was mapped in

2018, which allows higher density, so the proposed
C4-4D district, you're seeing similar zoning
densities within the immediate surrounding area. Next

Here's our land use map, which shows the mixed-use nature of this area, so the proposed mixed-use development would further contribute to the mixed-use nature of this site. Next slide, please.

Here you can see a public transit map.

Our site is highlighted in red. We are closest to the B, Q, and S Prospect Park subway station, which is approximately 0.3 miles to the west. There's also the Sterling Street subway station, 0.5 miles to the east with 2 and 5 train service, and the site is serviced by multiple bus routes, making the site highly accessible via public transit. Next slide, please.

Now, just taking you through the existing conditions of the site, so as you can see the site in the foreground here with the Ebbets Field Apartments immediately behind it. It's a one-story vacant building. There's posters on it, graffiti. This is

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2 the view of the site along Empire Boulevard. Next 3 slide, please.

Here's moving further east along the development site with the one with the laundry mat, which is the only active use in the development site currently. Next slide, please.

Here, taking you along the sidewalk condition along Empire Boulevard, giving you a sense of the current condition at the site. Next slide, please.

Here, taking you around the McKeever

Place frontage of the site, looking at the sidewalk

condition along McKeever Place, looking north. Next

slide, please.

Here, you can see more of a zoomed-out view of the current building along McKeever Place.

Next slide, please.

Here, you can see wrapping around the northwest corner of the site, which is overgrown vegetation here at Sullivan Place and McKeever Place.

Next slide, please.

And now, the sidewalk here along Sullivan Place, which is the northern portion of the site.

25 Next slide.

2 And here's the back of that one-story 3 vacant building along Sullivan Place. Next slide,

4 please.

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So, just a brief overview of what the current zoning permits. So, as mentioned, the site is in a split district so the northern half, which is approximately 16,600 square feet, is in an R6/C1-3 district. The R6 district allows for a nine-story, 100-foot mixed-use building, which would yield approximately 40 market-rate dwelling units and ground floor retail. The C8-2 portion, as mentioned, does not allow for residential uses. It only allows for more auto-centric uses and commercial uses. So, we're looking to rezone the entirety of the site so the entire residential and mixed-use commercial program could fit across the entirety of the site.

Next slide, please.

This is looking at the existing condition aerial view. Next slide.

I'm just giving you a sense of how the building would look within the surrounding context.

So, again, mentioned, it's going to be a 13-story mixed-use building. Next slide, please.

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This is just a few more renderings of the site. This is looking at the site from the corner of Empire Boulevard and McKeever Place, which is going to be one of the primary retail entrances for the site. Next slide, please.

This is a view of the building from looking at it across the street from Empire Boulevard. As you can see, we've strategically designed the building, working very closely with the Department of City Planning Urban Design Team to have varying street wall heights that fit within the widths of the streets in which the site fronts. We have our taller street wall along Empire Boulevard, which is 100 feet wide and then setting back, and then we have our shorter street walls along McKeever Place and Sullivan Place to the north, which are narrower streets. Next slide, please.

Here, you can see how the site fits within context of surrounding building heights. So, of course, Ebbets Field houses to the immediate north is 224 feet, 25 stories. Our site is half the height of that. There's also taller buildings to the immediate northwest at 54 Crown Street, which is currently being built to 174 feet, and then one block

2 | north of that is Tivoli Towers, which is 341 feet.

3 So, demonstrating how our building that we're

4 proposing would be within context of similar building

5 heights within the surrounding area. Next slide,

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So, the proposed development would, as mentioned, would consist of a 13-story, 145-foot building containing 63,000 commercial retail floor area above grade and the 31,000 in the cellar. We're looking to put in an affordable grocery store on the ground floor, as well as national clothing, affordable stores on the second floor, really making the site a retail destination, which is really needed in this community. We're proposing various street wall heights, a five-foot sidewalk widening along McKeever Place. We're strategically locating the different uses around the site using the three site frontages to make sure there are no conflicts between the uses that we're proposing. The residential entrance would be along McKeever Place, and the commercial entrances would be primarily along Empire Boulevard. And then we're providing 190 parking spaces, 98 of which are required by the commercial program that's being proposed, which requires one per

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slide, please.

1,000 square feet of commercial floor area that would be accessible via curb cuts along the back of the site along Sullivan Place, as well as three loading berths to accommodate the commercial uses. So next

This slide represents our original proposal with regarding the residential. We originally proposed to pursue MIH Option 2 for the site, which would have yielded 183 market rate and 78 affordable units. However, next slide, please.

So, after speaking closely with Council
Member Hudson and hearing what the Community Board
had to say, as well as meeting with HPD, we are now
pursuing MIH Option 1, which, of course, requires
deeper affordability than MIH Option 2. In addition
to that, we've also applied for the Mixed Income
Market Initiative program with HPD, more colloquially
known as the MIMI program, which would provide an
additional 45 percent more affordable units at the
building for a total of 70 percent of the dwelling
units to be affordable units if approved under the
MIMI program. Next slide, please.

So just a little bit more facts about the MIMI program. So, we applied for the program last

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year. It's currently being reviewed by HPD. As mentioned, the program requires that 70 percent of the total dwelling units are affordable to households earning up to 120 percent of AMI. At least 25 percent of those units must be affordable to those earning extremely low or very low-income households, which are defined as HPD as extremely low as those making 0 to 30 percent of AMI, and very low-income households are those earning 31 to 50 percent of AMI. So, if approved under the MIMI program, we will be providing a flip from the MIH Option 2, which is 183 affordable units and 78 market rate units. Our initial intake form that we submitted to HPD is showing the breakdown of the affordable units under the MIMI program. So, that's 39 units at what's referred to as Our Space Units reserved for incomes earning no more than 40 percent of AMI, 26 units at 47 percent of AMI, and 117 units at 110 percent AMI. And those dwelling unit sizes would consist of 63 studios, 50 one-bedrooms, 60 two-bedrooms, nine three-bedroom units, and one super's unit. Our initial feedback from HPD is that they think this is a good site that would qualify for the MIMI program. Next slide, please.

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So here, just going a little further into the proposed design, we specifically, working with City Planning, designed the building to reduce shadow impacts on neighboring sunlight-sensitive resources.

CHAIRPERSON RILEY: If you could wrap it up, please?

ELI GEWIRTZ: Yeah. So I just want to briefly, next slide, please. Just to briefly explain the results of our shadow analysis. So, there has been considerable misinformation being spread about this project regarding the shadow impacts. Our CEQR shadow analysis revealed that there are no projectgenerated shadows that will fall on neighborhood resources, such as the Brooklyn Botanic Garden, Jackie Robinson Playground, or the McKeever Place Garden Sitting Area, which is located immediately north of PS375K. The only shadows that the analysis showed will fall on the PS375K running track and basketball court associated with that public school in the winter months only. In the morning, all shadows will leave the site by 12:15. At that time, after 12:15, the school is out of session. The site is then reopened to the public. So given that that's how the shadow impacts fell, the CEQR analysis

SUBCOMMITTEE ON ZONING AND FRANCHISES

determined that's an insignificant shadow impact.

3 | Next slide, please.

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Again, just reviewing the land-use rationale, revitalizing a vacant site, creating much-needed affordable housing in an area that can accommodate this increased density. Next slide, please.

And lastly, we looked at Council Member Hudson's development framework for District 35. Next slide, please. Next slide.

So, we'll be trying to exceed the affordability criteria prescribed by the MIH program via the MIMI program. We're looking to provide safe, healthy, and accessible development, support local workforce, sustainability measures. Next slide, please.

As well as providing a national grocery store and space for local retailers on the ground floor. We're also working with Council Member Hudson as well as Council Member Joseph to provide a community space for seniors or youth, which we've been told is desperately needed in the area so we're open to having a space to provide that community space in the building. And right now, we're also

working with 32BJ on a project labor agreement to

come to terms with them to provide union jobs after

the building is built. Thank you so much.

CHAIRPERSON RILEY: Thank you for your presentation.

You answered a lot of my questions about what was the uses prior with the vacant, what type of usage of retail space you said as a grocery store.

You said the community said that they want community space, senior space there as well. Why did you select a C4-4D district, and what other districts were you considering?

multiple reasons. First, it promotes the robust commercial program that we're proposing here. It allows two floors of commercial use above grade, which is something that was important for this project. We also saw how it has the R8A residential equivalent, and as noted in the presentation, you have R8A zoning to the immediate northwest, like one block on the north side of Sullivan Place, so we really thought it can match the existing zoning that you're seeing at the site.

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ELI GEWIRTZ: Okay. And you answered my question with MIH, now I'm doing MIH Option 1. I mean, you're applying for the MIMI program, which is very good.

Not a question, just a statement. I'm not too fond of studios, and having more studios than one bedroom I think is inadequate to any community. I think a lot of communities want that space to kind of grow and have people fellowship without living in a smaller apartment so I just felt the need to say that on the record. And with that being said, I have no more questions.

I'm going to pass this over to Council Member Hudson.

COUNCIL MEMBER HUDSON: Thank you so much, Chair Riley, and thank you all for the presentation.

I have several questions. So, the first is, can you just go into detail about the plans for the affordability of this development? I know that you said you're exploring all available options to reach deeper levels of affordability than the standard MIH. Can you talk about where you are in the process, what you've heard from HPD, if anything specific to the MIMI program?

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2 MICHAEL BERFIELD: Yeah. I'll take that.

3 Do you need me to introduce myself again?

CHAIRPERSON RILEY: Yes, please.

MICHAEL BERFIELD: Okay. Michael Berfield representing the developer.

So, we have been in conversation with HPD now for over a year. The initial, I think, submission with the MIMI program went in last February. The conversations that we've had with them right now have entailed sort of the traditional MIMI breakdown, which is what we provided in our presentation. After conversations with you and with our consultant on this, we do plan on approaching HPD to see if we can negotiate some sort of additional lower income, deeper affordable units, which would require HPD to provide some additional subsidy so that's a conversation we'd like to have with them. They've been reviewing our application now for a few weeks. I should say longer than that, probably closer to a month and a half, and we have heard back from them strictly in the sense that they're reviewing it. We've gotten a project person assigned to it so we're expecting to hear more from them within the coming week.

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COUNCIL MEMBER HUDSON: Are you exploring any other options for HPD subsidy aside from the MIMI?

MICHAEL BERFIELD: We had initially considered that, and then after the conversations with HPD, given the long delays they're experiencing with some of these other programs, they actually recommended that we pursue the MIMI program.

COUNCIL MEMBER HUDSON: Okay. And I know your proposed development is mixed use with a large retail component, and I know that HPD is not here, but to your knowledge, have they financed projects with such large commercial footprints in the past?

MICHAEL BERFIELD: The answer to that is they don't provide any of their subsidy towards the commercial project so their subsidy goes exclusively towards the affordable piece of the project.

COUNCIL MEMBER HUDSON: And do you know, have they done that on projects with this large amount of a commercial footprint?

MICHAEL BERFIELD: We actually built just such a project in East Harlem recently at 201 East 125th Street. In a partnership, we produced a building that has approximately 400 units, 300 of

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 42
2	which are affordable and about 70,000 square feet of
3	commercial space anchored by a 45,000 square foot
4	grocery store so they do have experience in financing
5	projects where you have a large commercial component.
6	Typically, those components are separated out through
7	a condominium regime and in terms of how they're
8	financed and so that the HPD subsidy goes exclusively
9	towards the affordable units.
10	COUNCIL MEMBER HUDSON: And was that
11	project that you just mentioned in Harlem, is that 75
12	percent affordable?
13	MICHAEL BERFIELD: It is approximately 75
14	percent affordable. It's a very different program. It
15	was a RFP issued by the City several years ago, so it
16	had a much different history in this program.
17	COUNCIL MEMBER HUDSON: Okay.
18	MICHAEL BERFIELD: But it is
19	COUNCIL MEMBER HUDSON: It's safe to say
20	that you have experience in building affordable
21	housing.
22	MICHAEL BERFIELD: Correct.
23	COUNCIL MEMBER HUDSON: Okay. And
24	specifically building affordable housing with HPD.

MICHAEL BERFIELD: Correct.

COUNCIL MEMBER HUDSON: Okay. Have you

considered partnering with an experienced non-profit

4 affordable housing developer?

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MICHAEL BERFIELD: We have had conversations with several developers who are more focused on non-profit and affordable housing. We haven't reached any final agreements with any of them because it felt premature, given where we were with the approval process, but I do think it's something we'll consider as we move forward, you know, especially with these discussions with HPD to see where we end up so I wouldn't rule it out, but we haven't finalized anything.

You're probably not going to be able to give me an answer with much certainty to the next question that I'm going to ask you, but it's just pure curiosity.

What is your level of confidence in securing the MIMI program with HPD on a scale from one to 10, 10 being extremely confident?

MICHAEL BERFIELD: This is a trick question here.

COUNCIL MEMBER HUDSON: It's not.

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guess it's 50-50...

2 MICHAEL BERFIELD: No, no. And I 3 appreciate the question. And it was brought up by your Staff and Land Use Staff because I think 4 everyone knows the City is backlogged with affordable housing projects so we understand that. I think this 6 7 project has a couple unique things going for it that makes my confidence maybe a little higher than it 8 would otherwise be. One is this is a neighborhood 10 that doesn't have a lot of affordable housing through 11 HPD programs so I think they're anxious in seeing 12 something be developed here. And I think the other 13 thing it has going for it is it's a substantial 14 project. You don't see a ton of affordable housing 15 projects that have the potential for this many units. 16 A lot of times they're smaller buildings, and that's good and bad. It means more subsidy, but it also 17 18 means you're getting more done quicker if you can get 19 it approved. I really hesitate to handicap it. I

COUNCIL MEMBER HUDSON: Okay.

MICHAEL BERFIELD: Only because I don't know enough about where HPD stands, other projects that are in the queue, and the level of subsidy that the City has allocated for this program so it's a

2 little tricky to handicap it. But I do you think we
3 have some advantages that are unique to this site
4 that HPD liked when we've been in our conversations

5 | with them?

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the answer. I'm just asking because, as you've mentioned, it is difficult, and there is a very long pipeline of projects to get through HPD, and so it's a concern of mine that I don't want to get too bogged down onto one particular proposal or application if it doesn't seem like it might be that feasible so I appreciate 50-50 is fair.

MICHAEL BERFIELD: I'll just add one thing. It's a fair point. One of the reasons, as Eli mentioned in the presentation, we made the decision after reviewing numbers and going back over budgets to switch to the deeper affordability, MIH Option 1. I know that's not an equivalent to the MIMI program, but it is, for us, a significant change in our economics on the project. But we understand that it's important to you and to the community, and so that's why we made that decision a few weeks ago.

COUNCIL MEMBER HUDSON: Great. Thank you.

If HPD does not partner with you on this project, how

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the levels of affordability that reflects residents' needs, and I think you just sort of spoke to that with Option 1.

MICHAEL BERFIELD: Yeah, I think that's... exactly. That was the reason, you know, we had heard that. We hadn't gotten, as you know, as far along in our sort of discussions with elected officials such as yourself, the Borough President, and so once we really were able to have those conversations with your Staff, that's when we realized we need to look at the project another way and see if we can achieve those deeper levels that come with MIH 1.

COUNCIL MEMBER HUDSON: Okay. Can you speak to what environmental sustainability features you plan to include in the building design?

MICHAEL BERFIELD: Yeah. It's funny. I was listening when the previous project was discussing some of the stuff they went through in the Coney Island site. And, you know, it's a tricky issue because there are things that we'll do with our building that are standard now in terms of, as he mentioned, retaining stormwater, looking at, you know, ways to sort of enhance the building's energy

portion of the project. You know, at this point,

obviously, we're a few years away from the project

being on the ground so there's sort of a preliminary

agreement that we're looking at that would commit us

to allowing the union to come into the building once

6 it's operational. We haven't finalized it yet, but

7 I'm optimistic that we'll get there. We're waiting

for them to sort of get back to us on the comments we

had.

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know you mentioned some of the uses for the commercial space that you're considering. I didn't hear mention about the laundromat so just wanted to make sure we can get that on the record. I know it's important to the community to maintain laundry service in the area, even if it isn't that specific laundromat provider.

MICHAEL BERFIELD: Yeah. As a person who's developed a lot of commercial, I'd say no to no tenant. I would be happy to have a laundromat there. We do have, as Eli mentioned, one of the advantages of the site is the large footprint allows for larger commercial uses, which is great, because that's not typical. But we've always made a priority of reserving smaller spaces along the street for local

scenario... (CROSS-TALK)

ELI GEWIRTZ: Thank you.

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2 CHAIRPERSON RILEY: Thank you, Council
3 Member Hudson.

There being no more questions for this panel, this panel is now excused. Thank you.

We will start with in-person testimony, and the first two I will call up consists of April Russell and Theresa Westerdahl. Excuse me if I mispronounce your name.

For the members of the public here to testify, please note that the witnesses will be called in panels of three and you will be given two minutes to testify. You may begin when the Sergeant-at-Arms says you may begin, and we'll begin first with Mrs. Russell.

APRIL RUSSELL: Hello. My name is April
Russell. I am a local community member. I did not
expect to be here today because we got a notification
that this hearing had been postponed. We received
that notification on Monday, and then Tuesday that it
was going to be on, and that made me very nervous and
that is why I'm here today. I have lived in the
community for 15 years near Medgar Evers, and I know
that the Community Board and the community itself
does not want this project as developed. And the

Next, we'll hear from Theresa.

CHAIRPERSON RILEY: Thank you, Mrs.

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THERESA WESTERDAHL: Hello. Can you hear me? I'm Theresa Westerdahl. I live on Sullivan Place right down the street from the development, and I do serve on Community Board 9 in the ULURP Committee, but I'm here representing myself. I do walk by this project several times every day on the way to Prospect Park. The only reason this building is in any sort of decay is because of lack of care from the owners of the building. I am extremely concerned, as are my neighbors, about the effects of the shadowing that will be on the... there's seven sites that will be shadowed by this building as they're saying it will be developed. And if you walk by during the whole of the year, you could see how the sun rises and how the shadows will, in fact, impact this area throughout the day, especially in the early hours. And in the winter, the sun doesn't rise up to the full height. It's always on the horizon, which will be the entire winter. If you look, I've done my own study, I've taken a lot of photos, and it will have an unfair impact. And I believe if they're going to build the building, it should be done in a way that allows the sun to shine through. The as-of-right is pretty good. The photos that were shown do not show the current

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here. Thank you.

developments that are happening on the site at all, including on the same block, the old Firestone site on Sullivan, Empire, and McKeever. That needs to be shown. I see nothing in this site. I'm really wanting bike racks in developments that happen. Nobody's putting up bike racks. And there is a need, a heavy need, for any development to have foresight with bike racks all around the sites so thank you for listening. I have a lot more to say, and I do agree with her. I am only here because I couldn't register online to speak in the drop-down menu. We are not able to register for this hearing. I also got the same notification. It was canceled. And I couldn't register online so I came in person today. I ran down

CHAIRPERSON RILEY: We appreciate you coming in person. I have a question then I'm going to turn it over to Council Member Hudson.

Theresa, you stated that you are okay if this was just as-of-right building, which would be nine stories but would be no affordable housing for the community.

THERESA WESTERDAHL: I would prefer... well,

I think as-of-right, they should put in the

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building...

CHAIRPERSON RILEY: Just to make it clear, with as-of-right, they have the right to build whatever they want there, and the City won't be able to negotiate with them or work with them to build any affordability so I just want to be clear that you

understand that and that you're okay with that.

THERESA WESTERDAHL: Do you really think they're going to have, even with the negotiation, the affordable housing because I've seen that happen in other developments where that is promised and it doesn't happen.

CHAIRPERSON RILEY: Yes. I haven't seen that with any project that I have approved here, and I've been the Chair for some years now. And also, MIH is also a part of this project and it's mandatory that - it's Mandatory Inclusionary Housing.

THERESA WESTERDAHL: Do you think that they could build it in such a way that the sun can come to the school and the building?

CHAIRPERSON RILEY: No, I'm just asking you a question, Theresa, because usually we don't do questions back to the Chair.

THERESA WESTERDAHL: Oh, I'm sorry.

CHAIRPERSON RILEY: I'm just asking you this question. I do appreciate you coming here, but I just wanted to be clear because I did hear you mention that you would be okay with as-of-right, and I just wanted to explain what as-of-right was.

Council Member Hudson.

COUNCIL MEMBER HUDSON: Thank you, Chair. I also wanted to just correct the record that there was a separate meeting scheduled for April 22nd that was deferred. This meeting that was scheduled for today, the 23rd, was never adjusted so it is likely that you were clicking the wrong link and registering for the incorrect hearing. This hearing has never been changed. And I did also want to note that this site was formerly a gas station so I didn't personally hear a reference to urban decay here, and maybe I missed it, but I do want to mention that if there is any decay on this site, it is literally because of the materials that are in the ground, and I know that this site specifically is part of the brownfield, is that the right, brownfield... (CROSS-TALK)

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2 CHAIRPERSON RILEY: Yes, I hear you. Go
3 ahead.

YAACOV BEHRMAN: Thank you so much. First of all, I'm sorry for not being there in person. We were expecting a Mazel Tov, so I'm staying close to home.

I served nearly 10 years in Committee Board 9. I recently resigned, including five years on the Land Use Committee. We met twice regarding this application. The first meeting ran until about 11 p.m. In all my years on the Committee on the Board, I've never seen such strong Committee support for any application. Half the Committee backed a full zoning change and development, as long as it included a substantial percentage of affordable housing. The other half opposed all residential development, arguing the City's affordability options aren't affordable enough, and we have to oppose all development, including this one. But interestingly, everybody supported the commercial part of the project. Since we couldn't agree, I mean, half the Committee was against all development, the other half wanted affordable, we came to consensus that we're going to write a resolution, and we made it clear in

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SERGEANT-AT-ARMS: Time expired.

hours of meeting. I also resigned from the Board...

minutes of the Committee meetings, something like six

where this resolution came from. So firstly, I urge

resolution because it does not reflect what actually

the City Council to disregard Community Board 9's

transpired or happened. Instead, to look at the

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YAACOV BEHRMAN: After 10 years because

I'm not going to leave my family for six hours to
have one person undo the Committee's work. Thank you.

CHAIRPERSON RILEY: Thank you so much.

There being no questions for this panel, this panel is excused.

There being no one else here to testify on LUs relating to 73-99 Empire Boulevard rezoning proposal, the public hearing is now closed, and the items are laid over.

I will now open the public hearing on pre-considered LU's relating to the 19 Maspeth Avenue Rezoning Proposal in Council Member Gutiérrez's District. This is a proposal to develop a residential mixed-use building with approximately 261 apartments in East Williamsburg, Brooklyn. The proposal also involves the mapping of Mandatory Inclusionary Housing requiring 20 percent to 30 percent of the apartments to be permanent affordable housing.

For anyone wishing to testify regarding this proposal remotely, if you have not already done so, you must register online by visiting the Council's website at council.nyc.gov/landuse.

PAUL SCAROLA: I do.

BENJAMIN STARK: I do.

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2 COMMITTEE COUNSEL VIDAL: Thank you.

CHAIRPERSON RILEY: Thank you.

For the viewing public, if you need an accessible version of this presentation, please send an email request to landusetestimony@council.nyc.gov.

Now the applicant team may begin. Please just restate your name and organization for the record.

BENJAMIN STARK: Thank you, Council Member Riley. My name is Ben Stark. I'm a land use attorney with Hirschen Singer and Epstein here on behalf of the applicant, Capscar III LLC, the owners of which, Joe and Paul, are here with me today.

The application before this Subcommittee is the 19 Maspeth Avenue Rezoning which, if approved, would facilitate development of an approximately 17,000 square foot building in East Williamsburg, Brooklyn, District 1, which would have 15 apartments, including either four or five affordable apartments built pursuant to MIH above a commercial ground floor. Next slide, please.

19 Maspeth Avenue is a unique, triangular-shaped lot, as I mentioned, in East Williamsburg at a fairly busy intersection of

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2 Woodpoint Road, just north of Metropolitan Avenue,

3 before Woodpoint moves south to Bushwick Avenue. This

4 is an area of the city that has seen a tremendous

5 amount of development and redevelopment over the last

6 decade and a half. Next slide, please.

If the actions before you are to rezone the site from a semi-industrial legacy C8-2 district permitting residential development, an R7-2 district, a mid-density district, that is, as you'll see in a bit, in conformance with the building morphologies that surround the site. The project is one that has been in the entitlement process for quite a while. Previously, this unique, triangular-shaped property was seeking approval pursuant to a BSA variance based on its unique physical conditions. After appearing before the local Community Board 1 during that approval process and hearing opposition related to the lack of affordable housing component, the application was withdrawn and was thereafter refiled as a rezoning application with the sort of soft, I wouldn't say approval, but agreement of the appropriateness of the action from the Department of City Planning, who encouraged us to pursue the application. And in re-presenting the rezoning

2 | application to Brooklyn Community Board 1, we were

3 happy to see that the inclusion of affordable housing

4 earned the support of the local Community Board,

5 something that we can speak about more in a little

6 bit. Next slide, please.

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As I mentioned, 19 Maspeth Avenue is a fairly unique site. It's small, under 3,000 square feet, just about 2,900 square feet. It's an entire block bounded by Conselyea Street to the north,

Maspeth Avenue to the south, and Woodpoint Road to the west, and has been vacant since, from what we can tell, sometime in the 1980s, and it's currently used as commercial vehicle parking for the applicant's business, a local heating contracting business, New York Heating. They've used the property for this use for about a decade or so.

The site, next slide, is one that, for lack of a better way of putting it, we sort of think DOT is sort of lost on how to approach it. There was a time when, adjacent to the site, there was onstreet parking, later this intersection of the streets was closed to parking. We've heard, through the public engagement process, a lot of commentary from local residents and the Community Board as to

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the sort of dangerous condition, crossing from this triangular-shaped site to over Woodpoint Road, and the desire for DOT to install more or improve more crosswalks. And this is something that we think is of sort of importance with this project, with more and more residents coming to the area, including a real shot in the arm with the development of the Cooper Park Commons development, which is one block to the east, something that we'll see on a later slide. Next slide.

And as you can see, the site, in its use as commercial vehicle storage, is underdeveloped for its surrounding context. The C8-2 zoning that covers the site differs from the residential zoning that is on either side of the street there, south side of Maspeth Avenue to the right, the north side of Conselyea you see to the left there. Next slide.

This is where the triangular, the flat iron-shaped site comes together, and it's possibly because of this sort of lack of programming here, this condition that really, even to a lay viewer, appears underutilized, that we feel has probably motivated local community groups to propose the closing of this part of Maspeth Avenue, something

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that caught us off guard in the public review

3 process, but one that we're not opposed to. In fact,

4 we're quite supportive of. So, next slide. Next

5 | slide, please.

We're now looking down Woodpoint Road, sort of at the apex of what is seen as a dangerous street condition. Pedestrians walking from points east to west find themselves on the corner of the triangle there to the left without adequate means of crossing Woodpoint. Next slide.

The C8-2 zoning that's in place is legacy. The C8-2 district currently covers the intersection of these major streets, but had at one time extended down Bushwick Avenue to the south, further east on Metropolitan, and further west on Metropolitan. City-sponsored or City-led neighborhood rezonings in the mid-2000s, 2009, saw the adoption of the contextual residential districts R7A to the west and east and south on Bushwick, lower density contextual districts R6B to cattycornered to the southeast and southwest. Private applicant rezonings have also chipped into the C8-2 district at the southeast corner of Metropolitan and Bushwick. At 824 Metropolitan, a private applicant rezoned to an R7A

2 district to facilitate a new mixed-income building,

3 similar in height to what is proposed today. Next

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The context in the surrounding area following these neighborhood rezonings has changed this immediate community to a residential character. Even though there had originally been more semiindustrial uses, at this point they're by and large gone. This is one of maybe only three sites in the entirety of the remaining C8-2 that is used for conforming semi-industrial use. With this redevelopment, should it be approved and built, we would be down to two conforming semi-industrial uses in the C8-2 district, one of the other two being New York Heating's headquarters, which is just outside the image on the top of the screen on the corner of Humboldt and Devoe Street, sort of on the bottom southern end of the remaining C8-2. The development of this building, I think the picture speaks for itself. The context of this mid-rise six-story building matching existing six-story buildings on the south side of Maspeth, actually lower in height than other new residential buildings you can see there on Metropolitan and Bushwick and on Metropolitan and

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Humboldt. It really speaks to the conformance of this development with the context that has come about in recent years. Next slide.

Not only is the building conforming with the immediate surrounding context, but it's also one that we think will just greatly enhance the context. As more and more people have come into this immediate area, there has been a real explosion of need for ground floor retail uses, an explosion in need for passive seating areas, what we sometimes call the third place in our communities between home and work and places to just sit and interact. This is also likely why or what we imagine has motivated the local community to propose and really spearhead a redesign of the Maspeth Avenue, this section of Maspeth Avenue between Woodpoint and the tip of the triangle, something that we can show on a later slide in a little bit. Next slide. Next slide.

The site is challenging to work with. As

I mentioned earlier, this is a very small property.

Once a core is placed for this building, its

elevator, its emergency egress stairs, there's not a

lot of program space to work with. You can see that

at the commercial ground floor, we're left with about

2 2,300, 2,400 square feet of program space. Is this

3 one tenant? Is this two tenants? We're too early in

4 | the process to pursue the tenanting, but the

5 applicants are open to either a split, two small

6 retailers or one retailer. Next slide.

You can really see the impact of the odd shape. Once we get up to the residential levels, each of the five residential levels are proposed to be common, the same design on each floor. We're able to squeeze out one two-bedroom apartment on each floor and two one-bedrooms on each floor, a total of five two-bedrooms, ten ones. And because of the odd shape of the site, some of the units actually end up larger than other buildings that can maybe build more hyperefficient floor plans. So, one of these one-bedrooms ends up at over 700 square feet, the two-bedroom ends up just south of 900. So, we're excited for the future tenants of this building, including the tenants of the affordable housing units, who we think are going to be getting really lifetime homes here. These are going to be wonderful places to live, great views, and we're happy to be a part of that. Next slide, please.

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It's probably because of the unique full block character of this site that the building ends up somewhat shorter than other new buildings that have gone in recently. Because the property occupies a full block, no yards need to be developed, the property can be built to 100 percent lot coverage. That all has the effect of sort of pushing the building down a bit. It doesn't stretch vertically because of the need to provide those rear yards, it ends up just sitting more squat. So at only 65 feet tall, it ends up notably shorter than some of the new developments that are going in or have gone in, including most notably the Cooper Park Commons development, which is a block to the east, a redevelopment of the former Greenpoint Hospital, next slide. Which is going to have a real tremendous impact on this immediate area. This is an application for 19 Maspeth, but why am I talking about Cooper Park Commons? Because it's going to have a major impact on the foot traffic in this area. The natural means to which, next slide, Cooper Park Commons residents are going to be traversing this immediate area is likely right across this site on a typical commute to the Graham Avenue L station, the major

working through that question with the Community

Board, it became apparent that the Community Board favored Option 2 interestingly. Although I don't want to speak for the Community Board, but there was extended debate on that and sort of at the end of the debate it was a moment of like, oh, you know we are talking about the difference of one apartment which is sort of a rare conversation in these things, but the Community Board landed on Option 2. The Council Member, I don't want to speak for her, she might feel differently. I'll leave it to her and her office to make their position felt, but we are open to either option. If this building is built per Option 1, then in all likelihood there will be three one-bedroom affordable apartments and one two-bedroom. If this is built under Option 2, it would likely be four onebedroom apartments and one two-bedroom. I hope that answers your question.

CHAIRPERSON RILEY: Yeah. The R7D district you're proposing allows a building up to 110 feet.

Your building rises to approximately 65 while utilizing all available FARs but that leaves a lot of space to build higher. How can the community be sure that you will only build six-story building?

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2 BENJAMIN STARK: This is a great question 3 and one that if we had a much bigger site I'd be sort of nervous to respond to. There's simply no way that 4 we will get, if this building does end up taller than 65, it basically can't end up too much taller than 65 6 7 because we're going to hit the max base height 8 eventually. And the site is so narrow that if you try to comply with the setbacks that are above the base height, the floor plate is basically eliminated at 10 11 that point. The setback from each of these narrow streets has to be 15 feet. The widest point of the 12 13 site is I think only, I have to look it up, but it's 14 a very narrow site such that as you set back 15 feet 15 from all the streets you're left with this tiny 16 little basically unprogrammable little pimple that 17 could theoretically rise to the 120 feet so it's 18 basically an impossibility. 19

CHAIRPERSON RILEY: It's not a pretty site to think about.

BENJAMIN STARK: Yeah, exactly.

CHAIRPERSON RILEY: The Community Board has identified the need for sustainability and resilience interventions such as introduction of

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bioswales and tree beds. How do you plan to respond
to these requests?

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BENJAMIN STARK: It's a great question. So, you know, although it's a very small site, it has a really uniquely high proportion of street frontage so it's only a 2,900 square foot site but I think on my last count it's like just shy of 300 feet of linear frontage which is sort of incredible how much sidewalk it is for what amounts to like a large townhouse lot. The reason I mentioned that is in accordance with the zoning resolutions requirements to develop street trees every 25 feet, this building will be obligated to develop in the bed of the public sidewalks adjacent to development approximately I think 12 or 13 street trees. Those street tree pits offer opportunity for bioswales. This is also where our conversation with the Community Board got into their initiative or initiative of the Friends of Cooper Park to close that part of Maspeth Avenue. That initiative may involve more street trees. Some of these street tree pits might end up being sort of combined large street tree pits with multiple trees. So, we think that between the large amount of sidewalk space, the large amount of street trees that

canopy and impervious services.

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CHAIRPERSON RILEY: Okay. My last question, well really a statement, I'm really concerned about the pedestrian and transportation there. It's really a awkward kind of situation so just really would love for you to work with the Community Board, Council Member, and the DOT to make sure that you're instilling different ways that you can make this more pedestrian friendly and car friendly, friendly for everybody because it's important for everybody to be safe in that area.

 $\label{eq:BENJAMIN STARK: All right. We appreciate that. \\$ 

CHAIRPERSON RILEY: Thank you.

There being no other questions for this panel, this panel is excused.

Are there any members of the public here to testify on LUs relating to 19 Maspeth Avenue remotely or in person? If you're in-person, please see the Sergeant-at-Arms. If you're remotely, please raise your hand.

## SUBCOMMITTEE ON ZONING AND FRANCHISES

2 Stand at ease for 10 seconds.

The panel's excused. Thank you.

There being no other members of the public here to testify for pre-considered LUs relating to the 19 Maspeth Avenue Rezoning Proposal, the public hearing is now closed, and the item is laid over.

Okay. Now, I will open the last hearing.

I now open the public hearing on pre-considered LUs relating to the 166 Kings Highway rezoning proposal in Council Member Zhuang's District. This proposal is to develop a residential mixed-use building with approximately 97 apartments in Bensonhurst, Brooklyn. The proposal also involves the mapping of Mandatory Inclusionary Housing requiring 20 to 30 percent of apartments to be permanent affordable housing.

For anyone with us testifying regarding this proposal remotely, if you have not already done so you must register online by visiting the Council's website at council.nyc.gov/landuse. For anyone with us in person, please see one of the Sergeant-at-Arms to submit a speaker's card.

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ERIC PALATNIK: I do.

## SUBCOMMITTEE ON ZONING AND FRANCHISES

2 FRANK SEDIA: I do.

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CHAIRPERSON RILEY: All right. Thank you.

For the viewing public, if you need an accessible version of this presentation, please send an email request to landusetestimony@council.nyc.gov.

Now the applicant team may begin. I'll just ask that you please restate your name and organization for the record. Eric, you're my last person. I have to be out here by 12 so you could speed this up and do this really quick so we can get right into the questions. Thank you.

ERIC PALATNIK: Well, hopefully, we'll get you out here by 12:45.

Eric Palatnik representing the applicant.

I'd like to thank everybody for their time today,

particularly Council Member Susan Zhuang, for the

leadership she has shown through a ULURP process

which to everybody on the Zoning and Housing

Committee and Land Use knows is a very difficult

process to begin with. I think she did a stellar job

guiding the community and leading us to the point we

are today which is a very productive resolution I

think, of course subject to that she's still thinking

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positive thoughts after our meetings. If you can go
to the next slide, please.

This was an application for an R7X/C2-4 rezoning, which we are now requesting be amended. We are asking that the application be amended as you can see in the second paragraph there to the now proposed R7A/C2-4 zoning district. That R2A/C2-4 zoning district will allow for a smaller building than the R7X proposal was originally proposing. And more importantly, we have agreed to a deed restriction to be put in place to further restrict the size of that development so not just as it is it proposed or requested to drop from an R7X to an R7A, but we are proposing to put a deed restriction stating that we agree to no more than eight stories in height. And if you can go to the next page, please.

This next page gives you the entire deed restriction. Wait for the slide to change. Okay, so as you can see here from this, the deed restriction if I just go to my page here that mimics that, I apologize, the deed restriction agrees to include 2,503 square feet of floor area, the ground floor, on the Kings Highway frontage of the building to be dedicated to a to--e determined organization at the

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community and Council Member's choosing to utilize that space at a below market rate rent that will be tied to the consumer price index, limiting the height of the building to eight story is shown in the revised plans and, as we have spoken to at length at the community level, 60 parking spaces to accommodate the building which we agreed to last night, will have no more than 90 dwelling units. All that will be memorialized in a restrictive declaration which will attach to the property. So, between that and reducing the development from an R7X to an R7A, we are hoping that we have met the concerns of both the Council Member and the community, and that is the essence of our presentation and now I will cruise through the remainder of it so that we can leave some time constraints and let other people speak. Next slide please.

This is a project overview which basically tells you what was certified, and we're not going to talk about that.

If you can click forward a few slides, you should be able to get to one that describes this was the old rezoning, this is certified, keep going, keep going, you'll get to one that says R7A, keep

going, this is the old, old. Here we go. Alternative
proposal. This is what we've been talking about at
the Community Board. The slides you just click
through was a certified proposal, and I just wanted
you to see it because that was what was certified and

7 that was coming into this hearing, what you have been

8 seeing, Chair. This slide and the series of slides

9 I'm showing you going forward, as you can see at the

10 bottom here, reflect a rezoning to an R7A/C2-4

11 | rezoning which is what we are requesting that the

12 | Council Member amend the application to. Go to the

13 | next slide, please.

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This slide starts to show you now what the alternative is. It's what I just, everything I just said, it's listed on the righthand side, eight stories, 84 feet, ground floor commercial space plus the space I mentioned to be dedicated to a not-for-profit or a user of the Council Member and community's choosing, and Abe Betesh (phonetic) would like to be involved in that process as well. I'm sure we can work together. 85,000 square feet of total floor area, 4.88 FAR, it's about 70,887 square feet of residential space and 14,000 square feet of commercial space at the ground floor which part of

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that includes the community facility or not-forprofit space we spoke about, and 60 parking spaces at the cellar level. If we can go to the next slide.

Next slide shows you the proposed rezoning boundaries. What's interesting from a land use perspective here, you'll see on the lefthand side is the existing zoning. Our site is in the middle. It's the second flatiron-shaped piece of property. It's outlined on the right with the dots, but you'll see there's an R7A zoning district surrounding the property on two of its sides right now. From a land use rationale, we're requesting that R7A be slid over our property and the smaller property next door to it. We've had extensive conversations with the community and the Council Member. The smaller property is not a part of our application, and we have agreed and requested and if the Council Member would agree, to cut off that portion of the rezoning that is not under the applicant's control, and that's what was discussed with the community yesterday and at numerous meetings before this. Next slide, please.

This just gives you a summary of what we were proposing. Go to the next slide.

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It's a nicer slide, more exciting. This slide both tells you what we're proposing on the righthand side and shows you it being reduced from its original iteration. The left side of the page is what was certified. It's what's on the calendar today. It is not what we are requesting. We are requesting that it be amended to the right side. I know I'm redundant, but I know this is the subject of much confusion at the community level and we made it clear now and I want to make it abundantly clear to the Committee that we are requesting that it go to an R7A. You can see on the right side, the building is shorter, it's squatter, it's eight stories, 84 feet, and dwelling unit counts right now is shown as 76 but we spoke last night that it will not exceed 90.

I think I'll call it a day on the next one and then let you ask any questions you may have. Just to let you know that the Council Member and the work that everybody has been doing together is consistent with both the Borough President and the community and the Community Board also who have heard the application and been through many contentious debates and discussions surrounding it, and the proposal that we

2 have come to an agreement with the Council Member on

3 I believe is consistent with what the Borough

4 President and the Community Board also were

5 supporting and we include information in the

6 presentation here to demonstrate that.

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I'll stop here in the interest of time and then be happy to ask any more questions. Again, I do want to make it, just one more final thing, i'll say this. The Council Member, unbelievable, I've been through probably 75 rezonings in my career, and she's been a phenomenal leader in everything that she's been doing and brought it to a peaceful resolution. Thank you.

CHAIRPERSON RILEY: Thank you, Eric.

Just one question before I pass it to

Council Member Zhuang. What impact will this

application have on the non-applicant-controlled site

to the east of the proposed development site?

shoemaker, as we call him, because it's owned by a gentleman who's a shoemaker. That property is not a part of the rezoning application. It's not a part of the development site, although it's part of the rezoning application. We would have no objection if

1	SUBCOMMITTEE ON ZONING AND FRANCHISES 85
2	anybody wanted to make an action to amend the
3	application to eliminate that site and cut it from
4	the rezoning. There's no proposed development to
5	occur on that site.
6	CHAIRPERSON RILEY: Now, I saw on the
7	previous proposal, there was I think like 46 parking
8	spots. Now, you've increased it to 60.
9	ERIC PALATNIK: 60 parking spots.
10	CHAIRPERSON RILEY: And that's because the
11	community asked
12	ERIC PALATNIK: Correct.
13	CHAIRPERSON RILEY: For this?
14	ERIC PALATNIK: Asked for a lot of
15	parking. Sorry. City of Yes (CROSS-TALK)
16	CHAIRPERSON RILEY: No. I just want to be
17	clear and just have it on the record that, you know,
18	some communities require having more (CROSS-TALK)
19	ERIC PALATNIK: They wanted more (CROSS-
20	TALK)
21	CHAIRPERSON RILEY: And that's fine. Okay.
22	No problem.
23	I just want to yield the floor to Council
24	Member Zhuang for her questions.

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and I just want to have everything on record. The first question, please state for the record you commit to a maximum building height of eight stories and the max (INAUDIBLE) units, it's 90, and provide at least 60 parking spaces.

 $\hbox{\tt ERIC PALATNIK: We agree to all three of } \\ \\ \hbox{\tt those comments and statements that you just made.}$ 

COUNCIL MEMBER ZHUANG: And also after the meeting yesterday, some neighbors called me saying they have concerns about 90 units. Can we still discuss after this?

ERIC PALATNIK: Of course. Mr. Betesh is here and we'd be happy to have a conversation with you.

COUNCIL MEMBER ZHUANG: Okay. And then the second question, are you committed to provide 2,500 square feet of community facility for community using the ground floor.

ERIC PALATNIK: We do, tied into a rent that is commensurate that we all determined to be a below-market fair rent that would be tied into the consumer price index for any future rent increases as the years go on.

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council Member Zhuang: And the third question, the community is very concerned about situation in nearby district in which a rezoning was approved by Community Board and the local Council Member only for the property to be sold and developed as a shelter. What can you say to community and allay their concerns about this.

ERIC PALATNIK: We would be happy to include within the restrictive declaration a statement, another clause that would state that the property would not be utilized as a shelter in any way shape or form to make it no opportunity for that to occur.

COUNCIL MEMBER ZHUANG: And also the fourth question, what safety measurement you guys going to have when you build the building?

measurements. We discussed it last evening. They'll be on-site measuring devices for vibrations. There'll be a safety inspector that's required to be on site as a part of the construction team at all times. The site will be subject to inspections by the New York City Department of Buildings so there's numerous safety inspections that will be going on. During the

(INAUDIBLE)

exacerbate existing strain on our community including

SUBCOMMITTEE ON ZONING AND FRANCHISES 91
parking shortages, which are already a daily struggle
for residents. We have a lesson to learn from this.
On West Fourth Street and Avenue P in Brooklyn,
because the building is close to the subway and the
building does not provide parking spaces, every night
there are a total of around 14 cars that were parked
on each side of Avenue P causing traffic problems at
night. In addition, R7X zoning would also cause
overburdened sewer system, leading to frequent
flooding and infrastructure failures. R7X zoning
would also cause overcrowded school where resources
are stressed thin and will cause children education
to suffer from this. When Councilwoman (TIMER CHIME)
Susan Zhuang heard of the potential harm it would
cause to the community, she gave up on the
(INAUDIBLE) the developer must compromise
CHAIRPERSON RILEY: (INAUDIBLE)
MICHELLE LEE: And abandon the R7X plan.
Community Board 11 therefore rejected
CHAIRPERSON RILEY: Thank you, Michelle.
MICHELLE LEE: R7X plan and proposed R7A
instead.
CHAIRPERSON RILEY: Thank you, Michelle.

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MICHELLE LEE: I'd just like to reiterate
that our community strongly opposes R7X and proceeds
with R7A. Thank you.
CHAIRPERSON RILEY: Thank you. Next, we'll

move to Gary Chen.

Gary, if you can hear me, please unmute and you may begin. Gary, if you can hear me, please unmute and you may begin.

GARY CHEN: Can you hear me?

CHAIRPERSON RILEY: Yes, we can hear you, Gary. Go ahead.

GARY CHEN: Yeah. I can't hear you. Can you see me?

CHAIRPERSON RILEY: No, we can't see you. We can hear you though. You could just speak if you need to.

Zoning would exacerbate existing strain on our community (INAUDIBLE) the parking shortage

(INAUDIBLE) Yeah, yeah, let me see. Okay. (INAUDIBLE)

will cause the exacerbation of our community so parking shortage and overburdened the sewer system and overcrowd the school. Considering the potential crisis R7X may force to the community, the developer

SUBCOMMITTEE ON ZONING AND FRANCHISES

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kindly abandoned the R7X application. Instead, submitted the modified plan with 76 unit and (INAUDIBLE) apartment space which already presented on City Planning hearing on February 19, 2025. However, Borough President and the New York City City Planning only care about as many as apartment as possible on a small land but completely forgot, ignored, and abandoned the middle-class taxpayer in our community, basically approved R7X. Our community of hard-working family deserves stability, respect, and (INAUDIBLE) Urban Planning push forward with R7 without addressing this crisis is a betrayal of the people who helped build this city. We demand that our voice be heard. Prioritizing affordable housing should also align with the need of current residents. Our community unanimously opposed zoning change to R7X. We accept our Community Board 11 proposed the R7A with no more than 80 unit. Adding 80 new (TIMER CHIME) apartment from...

SERGEANT-AT-ARMS: Time expired.

GARY CHEN: Zero apartment before will help the City to ease a housing shortage but not cause too much trouble for the community. We have collected over 800 signatures...

2 CHAIRPERSON RILEY: Thank you, Gary.

GARY CHEN: To oppose R7X. We have already submitted to the City Planning. We will mail it to the City Council. Thank you very much for your attention. I yield back.

CHAIRPERSON RILEY: Thank you, Gary.

There being no questions for this panel, this panel is excused.

We will transition to in-person testimony. Jacqueline Sorrillo.

JACQUELINE SORRILLO: Thank you. I just want to thank you all for letting us come and speak. And we have participated, I, myself, and a lot of my neighbors have participated in several meetings about the R7X zone change for 166 Kings Highway. And at the meeting last night, which was very productive, thank you to Susan, there was an overwhelming support for changing this to an R7A with deed restrictions requested by the community. And we really support this agreement that Susan and the owner of the building have come up with, and we really appreciate all the listening that both sides did and I felt like we really compromised and came to a decision and I

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SUBCOMMITTEE ON ZONING AND FRANCHISES just want to thank Susan and I would like to thank Abe as well. Thank you. CHAIRPERSON RILEY: Thank you, Jacqueline. There being no questions, this panel is excused. There being no other members of the public who wish to testify on LUs relating to 166 Kings Highway Rezoning Proposal, the public hearing is now closed, and the item is laid over. That concludes today's business. I would like to thank the members of the public, my Colleagues, Subcommittee Counsel, Land Use and other Council Staff, and the Sergeant-at-Arms for participating in today's meeting. This meeting is hereby adjourned. Thank you. [GAVEL] 

World Wide Dictation certifies that the foregoing transcript is a true and accurate record of the proceedings. We further certify that there is no relation to any of the parties to this action by blood or marriage, and that there is interest in the outcome of this matter.



Date May 29, 2025