

Fiscal Impact Statement Prepared By New York City Mayor's Office of Management and Budget



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Disclaimer: This fiscal impact statement is a preliminary estimate and subject to change based upon further data analysis or changes in bill text. This legislation is summarized as understood by the administration as of the date this statement was prepared and does not include or consider subsequent text changes. This fiscal impact statement is not legally binding on the administration. "Total" columns represent the respective sum over a four-year period; note that fiscal impacts continue after year four. Unless otherwise stated, information used in the preparation of this Fiscal Impact Statement is sourced from the agencies impacted and the NYC Mayor's Office of Management and Budget.

Proposed Intro No. / Title: *Int. 1311 / Prohibiting pricing increases based on real-time demand at food service establishments*

Sponsors: Menin, Hanif, Louis, Narcisse

Committee: Consumer and Worker Protection

Summary of Legislation: This legislation prohibits dynamic pricing of menu items at a food service establishment based on real-time demand of individuals physically at a food establishment. The legislation additionally establishes a civil penalty of \$500 per day for dynamic pricing violations.

Effective Date: Immediately upon enactment

First Fiscal Year Legislation Takes Effect: Fiscal Year 2026

First Fiscal Year with Full Impact: Fiscal Year 2026

Agencies Impacted: Department of Consumer and Worker Protection

Fiscal Impact Analysis

A. Total Impact (Expense and Revenue)

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expense	(\$312,250)	(\$312,250)	(\$312,250)	(\$312,250)	(\$1,249,000)
Revenue	0	0	0	0	0
Total	(\$312,250)	(\$312,250)	(\$312,250)	(\$312,250)	(\$1,249,000)

B. Expense

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	(\$312,250)	(\$312,250)	(\$312,250)	(\$312,250)	(\$1,249,000)

Impact on Expenditures (Expense):

It is anticipated that the Department of Consumer and Worker Protection would require \$312,250 in annual Personal Services (PS) resources, including fringe, for three level 2 inspectors to ensure enforcement of the proposed legislation prohibiting dynamic pricing at food service establishments. Additionally, the Office of Administrative Trials and Hearings could require resources based on the number of violation issuances.

C. Revenue

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Revenue	0	0	0	0	0

Impact on Revenue:

There is no anticipated impact on revenue.

D. Capital

	Fiscal Year 1	Fiscal Year 2	Fiscal Year 3	Fiscal Year 4	Total
Expenditures	0	0	0	0	0

Impact on Expenditures (Capital):

There is no anticipated impact on capital expenditures.